

Plans Abruptly Switched for Major Address Tonight

LBJ TO REPORT ON CHINA, RUSS

WASHINGTON (AP)—President Johnson, canceling immediate campaign plans, will report to the nation tonight on Communist China's first nuclear test and the power shakeup in the Soviet Union.

All radio and television networks indicated they would carry the speech live.

Announcing the speech Saturday, the White House said the National Security Council recommended that the President make the "report and assessment" even though, it was said, "There is no present cause for national alarm and no immediate emergency."

The abrupt shift of Presidential plans, which also included scheduling of a Monday briefing for Democratic

and Republican leaders of Congress, did seem to suggest some change in the official mood here within recent hours.

Friday, Johnson read statements downgrading the

The three major television networks will carry President Lyndon Johnson's speech from Washington tonight at 8:30. The speech, a special report to the nation, will be shown on a delayed tape on KNXT, channel 2, (CBS), KNBC, channel 4 (NBC), and KABC, channel 7 (ABC).

military significance of the Chinese nuclear test and reporting receipt of a formal assurance that Soviet foreign

policy remains unchanged.

Johnson, who had been expected to fly to his Texas ranch tonight before undertaking a two-day campaign swing through the Lone Star State and other sections of the West, rearranged his schedule following a series of lengthy White House conferences.

The President met for an hour at mid-day with the National Security Council, then conferred privately and at length with Secretary of State Dean Rusk and Secretary of Defense Robert S. McNamara. And there presumably were other conferences, since Rusk and some others arrived at the White House a full 90 minutes before the scheduled start of the security council session.

George E. Reedy, White House press secretary, summoned reporters to his office to read a statement which said:

"The National Security Council recommends to the President that while there is no present cause for national alarm and no immediate emergency, it is advisable in the national interest to be certain that all the responsible officers of the government are fully and promptly informed."

The statement went on to say that Johnson was summoning bipartisan congressional leaders to "a full briefing on developments" on Monday—time not announced.

(Continued Page A-6, Col. 2)

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather--

Generally sunny and warmer today. High about 80. Complete weather, Page A-2.

Phone HE 5-1161 — Classified No. HE 2-5959 — PRICE 25 CENTS

LONG BEACH, CALIF. 90801, SUNDAY, OCTOBER 18, 1964

VOL. 13—No. 8

186 PAGES



DEAF-MUTE LEWIS WAYNE AUSTIN is questioned in sign language about the screwdriver-stabbing death of his father Saturday in Bellflower. Patrol Sgt. Joseph Patterson's hands shaped the questions posed by homicide Det. Sgts. Mac Wrona and Ned Lavrotevich.

Deaf-Mute Boy Arrested as Slayer of His Father

By JIM HYNES

A 17-year-old deaf-mute is being held by sheriff's detectives following the fatal stabbing of his father with a screwdriver Saturday afternoon in Bellflower.

Lewis Wayne Austin was taken into custody at a friend's home near his residence, 14013 Ardis Ave. He was booked in Lakewood Sheriff's substation on suspicion of murder.

Detectives said the boy admitted stabbing his father, Lewis Willard Austin, while they were painting a home at 9526 Olive St. The victim was dead on arrival at St. Helen's Hospital at 2:40 p.m.

Patrol Sgt. Joseph Patterson of the home they were painting, found Austin Lakewood substation acted as interpreter when homicide Det. Sgts. Mac Wrona and Ned Lavrotevich questioned the youth. Using hand signs, the lad told

detectives his father had been "drinking heavily and was picking on me" as they worked.

While mixing paint in the garage they started to argue again and the boy said his father, a house painter, picked up a heavy table leg and swung it at him.

Sgt. Wrona said the boy told of warding off several blows before attacking his father with a screwdriver he was carrying in a pocket. The lad had bruises on his right arm, Wrona said.

After the stabbing, the youth left the scene and went to a friend's house.

Mrs. Bertha Ledbetter, owner of the home they were painting, found Austin lying in a pool of blood in the garage shortly before 2:30 p.m.

The dead man's wife, Minnie, also youth. Using hand signs, the lad told

K's Successors Ask End to All A-Tests

Dillon Tells Why Jenkins Was OK'd

Secret Service Saw FBI Report as Not Serious

WASHINGTON (UPI)

Treasury Secretary Douglas Dillon said Saturday night that the Secret Service cleared Walter W. Jenkins in 1961 because it did not evaluate an FBI record of his earlier arrest as involving "a serious matter."

Dillon's preliminary report on an investigation of the Jenkins affair, ordered Friday by President Johnson, was made in a letter to acting Atty. Gen. Nicholas Katzenbach.

The FBI is conducting its own investigation of the case of the former Johnson aide, at Johnson's request. Dillon has ultimate responsibility for the Secret Service because it is an arm of the Treasury Department.

DILLON explained in his letter Saturday night how Jenkins was cleared in 1961 for a White House pass, even though the FBI had informed the Secret Service of his arrest in Washington two years earlier.

Jenkins, a long and trusted aide to Johnson, resigned Wednesday after public disclosure that he had been arrested in 1959 and again last Oct. 7 on morals charges at the Washington YMCA.

Dillon said Saturday night that the Secret Service did not check the FBI information further in 1961 and did not inform "any member of the White House staff, the then vice president (Johnson) or any member of his staff."

Dillon said that on April 6, 1961, in connection with a routine request for issuance of a White House pass for Jenkins, the Secret Service asked the FBI to check the criminal and subversive files for his name.

ON APRIL 18, the Secret Service received from the FBI a report on Jenkins

(Continued Page A-4, Col. 1)

TRAVEL NEWS HAS TRAVELED

Women may not do all the travel planning, but certainly little of it is done without consulting with them. That's why the Sunday Independent, Press-Telegram's Travel and Resort News moves this week into the Women's Section. Turn to it there each week for the latest international and local travel information as it affects the Long Beach-Orange County area.

MEN SAVE ONE FROM CAVE-IN

Two Boys Die in Hole They Dug; Pal Rescued

Two young Paramount boys smothered in a cave-in Saturday afternoon despite heroic efforts by nearly a score of persons to save them from the hole they had dug in a Long Beach vacant lot.

Pronounced dead on arrival at Memorial Hospital were Mike Van Dyke, 14, son of Mr. and Mrs. Jake Van Dyke, of 8102 Harrison St., and Ricky Van Dusen, 12, of 16018 Orizaba Ave. Young Van Dusen's mother, Mrs. Richard Van Dusen, a surgical nurse, was on duty at Memorial Hospital when notified of the tragedy.

A THIRD BOY, Johnny Beggs, 12, of 16832½ Downey Ave., was rescued from the death hole by four workers from a nearby roofing company. He is the son of Mrs. Verna Beggs.

Help was summoned by a fourth boy, Algie Bear, 12, of 8105 E. 70th St., Paramount, who was watching the three dig a

four-foot-deep hole before its sandy walls collapsed.

The men, employed by the Olson Roofing Company, 6961 Newton Ave., grabbed shovels and ran to the pit near the intersection of Cherry Avenue and 70th Street.

Long Beach Police Officers David A. Skelton and Earnest R. Carter arrived just as the men were extracting the boys.

THEY APPLIED mouth-to-mouth resuscitation on the two until firemen reached the scene with a resuscitator. Ambulance attendants also worked on the boys en route to the hospital, but both were pronounced dead at 5 p.m.

The Beggs youth, the first to be reached by the frantically digging workmen headed by Jerry M. Benke, 39, of Redondo Beach, was released from Memorial Hospital to his parents about 6 p.m. His injuries were not serious, hospital officials said.

AT KNOTT'S FARM

Miller Denounces Democrats' Rule

By BOB HOUSER

"Character versus corruption," burial in a "federal box" or constitutional government of "free men left alone" were posed Saturday as the basic issues and choices of this presidential campaign by Republican vice-presidential nominee William Miller at a Knott's Berry Farm rally of some 5,000 persons.

Moscow Report Expected

WASHINGTON (UPI)—Ties between the Soviet Union, Red China and Cuba are expected to be closer with the change of power in the Kremlin, a source close to the Soviet Embassy said Saturday.

The source said a major announcement could be expected over Radio Moscow tonight concerning "drastic" internal policy changes in Russia. He said the broadcast will relate to Communist Party meetings in Moscow, Leningrad, Kiev and Minsk.

Policy toward the United States is expected to remain the same.

THE SOURCE said the new Russian leaders—Communist Party Chief Leonid Brezhnev and Premier Alexei Kosygin—have assured the embassy here that the policy of peaceful co-existence will continue between the two world powers.

The source said that Russia's policy toward Red China is expected to improve. He said changes will not be significant right away but that Russia and China should at least be on talking terms by the end of the year.

Reds Not Mellowed —Barry

YOUNGSTOWN, Ohio

(UPI)—GOP presidential candidate Barry M. Goldwater sounded a warning Saturday night that communism has "not changed its objectives" even though it has changed its Kremlin administrators.

The Arizona senator spoke to a cheering crowd of 5,000 persons in Youngstown's Idora Park ballroom at the close of a whirlwind day of stumping across labor-heavy northeast Ohio.

GOLDWATER struck repeatedly at the Democratic charge that he would be a "trigger happy" president. Goldwater said Americans should worry about whose finger is "near the Communist button" rather than "worry about Goldwater's finger being near a button."

City police stiffened security precautions with extra officers at the Idora ballroom where Goldwater spoke after getting a report that "someone would be there with a gun." But there were no disturbances during the speech.

Goldwater, challenging the idea that communism has

Friendship With West Stressed

Call Repeated for 'Free Berlin' by New Leaders

MOSCOW, Sunday (AP)—With the Chinese A-blast echoing in their ears, the top Soviet leaders today called on all the people of the world to "struggle for the complete ending of nuclear weapons tests."

The Central Committee of the Communist Party, which just ousted Nikita S. Khrushchev as its chief, set this as the theme for its Nov. 7 celebrations of the Bolshevik revolution.

Another main subject, printed in Pravda today as a "call" of the committee for Nov. 7, was a renewal of the demand that the Western powers get out of Berlin and permit the old German capital to be turned into a "free, demilitarized city."

HOWEVER, the committee seemed more anxious to obtain the good will of the present three other nuclear powers besides the Soviet Union—the United States, Britain and France—than to berate them.

One of the calls, after the appeal to end all nuclear tests, said "May friendship and cooperation of the peoples of Britain, the United States of America, France and the Soviet Union develop and gain in strength in the name of durable world peace!"

This was the most public and direct appeal of the new Soviet leadership for the friendship of the west since Khrushchev's ouster.

Observers here believed it would doubtless be answered by President Johnson in his scheduled address to the American people.

KREMLIN leaders already had let the word spread that they would not depart radically from Khrushchev's policies.

The new ruling group, headed by Communist Party

(Continued Page A-4, Col. 5)

WHERE TO FIND IT

- A SAN PEDRO fish-weight checker and a Compton couple hold \$56,000 winning tickets in the Irish Sweepstake. Page A-14.
- BIXBY RANCH, oldest residential landmark in the vicinity of Long Beach, may soon become a living historical monument. See story by Mary Ellis Carlton on Page C-22.

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New Regime in Britain Glum at China's Bomb

LONDON (AP)—Britain's Labor government, in its first foreign-policy statement, Saturday pronounced itself deeply disappointed by Red China's nuclear test and affirmed its faith in the power of the Western Alliance to keep the peace.

As a member of the nuclear club—but only a reluctant member under the Laborites—the government said Red China could not yet be accepted to full membership because of "the vast difference between the first test of a crude device and the emergence of a country as a nuclear power."

LABOR HAS indicated it will allow the nation's nuclear deterrent to run down and become obsolete. The Conservatives campaigned in the recent election on a platform of keeping the bomb.

The statement was issued

by the Foreign Office, taken over only a few hours earlier by the new foreign secretary, Patrick Gordon Walker.

He saw the text before it was issued, and for a time officials considered the possibility of releasing the statement through Prime Minister Harold Wilson's office at No. 10 Downing St. This was later rejected, apparently because Wilson was too deeply involved in organizing his new government.

The statement emphasized continuity with foreign policy under the Conservative government, and informants said it probably would not have been much different if it had been issued when the Conservatives still were in office.

It said the test explosion will "not affect the military situation in Asia. Moreover, in view of the massive

nuclear power and defense systems available to the Western Alliance, no foreseeable development of nuclear capacity by the Chinese could significantly affect the balance of military power."

"HER majesty's government's attitude to the nuclear-test-ban treaty remains unchanged, as does their determination to meet their defense commitments in Southeast Asia," it added.

The key phrase giving the government's feelings about the explosion was: "The capacity of the Chinese to effect such an explosion has been known for some time. Her Majesty's government are nevertheless deeply disappointed that the Chinese should have decided to do so in the face of world opinion and the hopes raised by the test-ban treaty."

L.A.C. Says: Vote Yes on 14 to End Rumford Act

There is great confusion over whether a Yes or No vote on Prop. 14 is needed to end the Rumford Act. Opponents of Prop. 14 are hoping this will cause many No votes by people who believe this would end the Rumford Act. They may be right about the confusion. But it will take a majority of Yes votes.

Opponents of Prop. 14 are also attempting to mislead voters by saying "Public assisted financing of housing means only Cal-Vet, Veteran or FHA loans. But the fact is it can mean loans from banks or saving and loans associations whose deposits are insured by Federal Deposit Insurance which means virtually every one of these institutions.

They also say passage of Prop. 14 would take away from the legislature the power to vote civil right laws. This is untrue because Prop. 14 applies only to private owned housing. The legislature can submit another measure on the 1966 or any future ballot to provide any changes it thinks proper. It has done just that as concerns several of the 17 state propositions on the ballot. But the initiative is provided for in our state constitution for the people to protect themselves from legislation they consider unfair or unsound. A Yes vote on Proposition 14 would repeal the Rumford Act which many property owners consider in that category.

A widow wishing to rent a room to have a companion could be in violation of the law if she refused to rent to a Negro. A Catholic family wishing to rent a room could be in violation if it insisted on only a Catholic as a tenant. We have had many letters on this point. None have questioned that this would be a violation of the Rumford Act. Most of them say there is no reason why people in their own homes should have this right of refusal. It is covered under Chapter 3, Section 4, of the Rumford Act applying to "any public assisted housing which is a single family dwelling occupied by the owner."

Then we find people who believe the Rumford Act is the same as the civil rights law recently passed by Congress. The fact is they are two entirely separate laws. One is the federal law—most of the provisions of which have been in effect in California for many years. But the State Rumford Act—passed last year—goes far beyond any provisions of the federal law.

Under the Rumford Act any property owner—who has "public assisted" financing—would be in violation of the law if he refused to rent, lease or sell his property to anyone because of race, religion or national origin—regardless of the property owner's wishes. "Public assisted" financing is defined as any loan made by any organization that is insured or guaranteed by a public agency. It is estimated this covers over 70% of all housing units in the state.

There are no such provisions in the federal civil rights law. That law does provide for penalties for any discrimination by a motel, hotel, restaurant or any other facility that is classed as public accommodations. California has long had such a law. But the Rumford Act applies to apartment houses and to "single family dwellings owner occupied." Prop. 14 clearly states that repeal of the Rumford Act does not apply to "any accommodations for lodging purposes by a hotel, motel or similar public place engaged in furnishing lodging to transient guests."

This writer recommends a Yes vote on Prop. 14. He believes such restrictions on the property rights of owners is wrong and that a private home owner—or an apartment house owner—should have the right to choose to whom he wishes to rent or sell his property. He further considers it wrong to use the force of "public assisted" financing programs for owner-occupied homes when there were no such restrictions when loans were made. Property rights are a part of civil rights. When property rights are so destroyed it means taking away the civil rights for property which is fundamental in our society. But I urge my readers to carefully read provisions of the Rumford Act and Prop. 14 and to keep in mind it will take Yes votes on Prop. 14 to repeal the Rumford Act.—L.A.C.

[L.A.C.'s column by L. A. Collins Sr. like other columns is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.]

COMPLETE WEATHER

FORECAST
Long Beach and vicinity: Generally sunny and warmer today. High temperature about 82.
Mountain Areas: Sunny today with only winds tonight. Slightly warmer. Interior and Desert Regions: Sunny today. Slightly warmer. High temperatures 80 to 90 upper valleys. 90 to 95 lower valleys.
Offshore Wind and Weather Forecast (P): Conception to Mexican Border: Mostly variable winds less than 15 knots today, but local northeast winds 20 to 35 knots below coastal canyons tonight. Sunny with some patchy morning fog. Warmer.

SUNRISE AND TIDES
Sunrise: 7:01 a.m. Sunset: 6:15 p.m.
Moonrise: 5:18 p.m. Moonset: 4:12 a.m.
Tides: High, 5.5 feet at 8:46 a.m. and 5.2 feet at 2 p.m. Low, 3 feet at 2:30 a.m. and 6 feet at 7:20 p.m.

SATURDAY'S WEATHER REPORTS

City	H	L	Prc.	City	H	L	Prc.
Long Beach	72	63		Lake Arrowhead	69	43	
Long Beach Airport	73	60		Hemet Beach	70	41	
Los Angeles	71	58		Palm Springs	70	41	
Aviation	67	64		Riverside	76	50	
Bakersfield	71	58		Sacramento	66	51	
Big Bear Lake	61	27		San Bernardino	78	61	
Bishop	81	46		San Diego	74	61	
El Centro	83	43		San Francisco	74	61	
Fresno	79	46		Santa Barbara	71	58	
				Victorville	80	53	

City	H	L	Prc.	City	H	L	Prc.
Albuquerque	71	41		Miami Beach	81	47	
Albany	71	41		Minneapolis	61	42	
Albany	71	41		Winnipeg, Man.	61	42	
Bismarck	71	41		New Orleans	81	51	
Boston	71	41		New York	68	50	
Buffalo	71	41		Oakland	68	50	
Chicago	71	41		Oklahoma City	68	50	
Cleveland	71	41		Omaha	68	50	
Denver	71	41		Philadelphia	68	50	
Des Moines	71	41		Pittsburgh	78	50	
Detroit	71	41		Portland	78	50	
Fallbrook	71	41		Richmond	78	50	
Fort Worth	71	41		San Jose	78	50	
Helena	71	41		San Jose	78	50	
Honolulu	71	41		Seattle	78	50	
Indianapolis	71	41		Spokane	78	50	
Kansas City	71	41		Washington	78	50	
Las Vegas	71	41					
Memphis	71	41					

Highest temperature Saturday in the 48 adjacent states was 95 at Laredo, Presidio and Midland, Tex. Lowest was 17 at Elko, Nev.

Pole Recalls Nikita's Talk of Resigning

WARSAW (UPI) — Polish Communist leader Wladyslaw Gomulka said Saturday his old personal and political friend Nikita Khrushchev told him a year ago he might quit as premier of the Soviet Union.

"Personally speaking, I was not caught by surprise when I learned about this," Gomulka told a Polish-Hungarian friendship meeting in honor of visiting Hungarian Premier Janos Kadar.

"Comrade Khrushchev, in a talk with me last autumn, told me he was considering the possibility of resigning," Gomulka said.

EXPERTS noted Khrushchev has hinted in public that he would step down sometime after his 70th birthday, which occurred last April 19.

Kadar, who followed Gomulka to the rostrum in the Stalin-built Palace of Culture, made no allusion in his address either to Khrushchev or to the power shift in the Kremlin.

But Kadar, who came to power when Khrushchev ordered Soviet tanks to crush the Hungarian uprising in 1956, repeated his support of Moscow in its battle with the Chinese Communists.

"THE VICTORY of socialism would come quicker were it not for certain drawbacks, one of which is the Chinese problem, which brings harm to the cause of peace and socialism," Kadar said.

The Hungarian Communist Party was among Khrushchev's strongest supporters in his war of words with Peking. It supported Khrushchev's call for a meeting of 26 Communist parties in Moscow Dec. 15 to discuss the Chinese situation.

It also supported his plan to call a world Communist summit meeting next year at which the Chinese would be isolated from the world socialist movement and Khrushchev's leadership of it reasserted.

IN AN EDITORIAL published here Saturday, Khrushchev's successors said they would continue plans for the December get-together.

Gomulka, whose support for the Soviets against Peking has been less forthright than Kadar's, made no mention of China in his speech Saturday. But he said:

Peronists Riot After Huge Rally

BUENOS AIRES (UPI) — Federal police, in a massive show of force, Saturday night used tear gas to scatter street marchers after a rally called to promote the return of exiled dictator Juan D. Peron.

Riot squads lobbed dozens of tear-gas projectiles at Peronists seeking to parade through downtown streets. When the demonstrators tried to regroup, files of mounted police and officers on motorcycles moved in to block them.

Angered Peronists threw Molotov bombs—bottles filled with gasoline—at two stores near the Plaza "Once" ("Eleven"), where they had gathered to celebrate the anniversary of the day in 1945 when workers massed to force the release of Peron, then Argentina's deposed vice president.

FIREs touched off by the homemade bombs were quickly extinguished. Rocks hurled at shop windows near the plaza shattered at least 50 plate-glass windows.

Five thousand police—many armed with submachine guns—closed off all pedestrian and vehicular traffic within 20 blocks of the plaza.

Authorities estimated that 60,000 Peronists attended the rally. This was only a slight increase from the 54,000 attendance at last year's "Loyalty Day" gathering.

Peron, in a recorded message, reaffirmed his intention to return to Argentina this year for "national pacification." He is living in Spain.

BACK WITH FATHER

Mrs. Rocketteller Lets Daughter Go

NORTH HAVEN, N.Y. (UPI)—Pretty 4-year-old Malinda Murphy went back to her father Saturday, closing the unsuccessful fight of Mrs. Nelson A. Rockefeller to win custody of her four children by her first husband, Dr. James S. Murphy.

Malinda left the governor's mansion on the Rockefeller's Pocantico Hills estate Saturday afternoon in a heavy rain and traveled a stone's throw to the home of Murphy, which also is on the grounds of the big estate.

IT WAS A tearful parting for the child and her mother at the governor's mansion but a joyful reunion at Murphy's home. Malinda's brother and two sisters—James, 13, Margaretta, 11, and Carol, 8—warmly embraced Malinda.

Her reunion wrote the final act of a drama in which the state's first lady agreed to surrender the children to get a divorce to marry the governor and then went to court in an effort to get custody of the children. The return of the child, ordered by Supreme Court Justice Joseph Gagliardi Friday, also lifted a contempt-of-court threat against Mrs. Rockefeller, who would have been subject to court action had she failed to return Malinda Saturday.

Murphy and other principals in the case refused to discuss the child's return beyond the fact that she had returned to the Murphy household.

Marine Missing After Amphib Blast

CAMP PENDLETON (AP)—counter insurgency maneuvers which ended Saturday.

A spokesman said Hale was a crewman aboard the tractor.

A hot engine ignited a fuel leak during the landing, causing the explosion. Ten men were hospitalized with burns.

Another 20 went to other landing craft to continue the operation.

Four of the 10 burned men still are hospitalized at the base with face and hand burns.

Hale was discovered missing Friday during the first muster of the tractor battalion since the explosion, the day combined Marine-Navy spokesman said.

2 Boys Missing in Town Where Girl Was Slain

CINCINNATI (AP)—An all-day search was made Saturday but no trace was found of two missing 9-year-old boys in suburban Fairfax—the same community that was shaken two months ago by the slaying of 4-year-old Debbie Dappen.

Police Chief James Finan said he did not believe that the boys—Johnny Hundley and James McQueary, last seen at 4 p.m. Thursday—were in the village of 2,500.

Mrs. James W. McQueary, whose husband is a truck driver, said Saturday night that her son "has never been away from home before and neither had the other boy."

"We haven't heard a word from either of them and we have no idea what could have happened," she added. She said the third-grade boys were in school all day Thursday and were last seen playing together near the McQueary home.

Mrs. McQueary said her son walked home from school Thursday with his sister.

Chief Finan said no extensive search or a call for volunteers had been made to hunt for the boys.

He said that word was going around that the Hundley boy was talking "a couple of days ago about running away from home."

SHOPPING FOR CARPETING? Check the Classified Section. You'll find an array of new and used rugs, throw rugs, but no leads were rugs to wall-to-wall carpeting.

Scouts and neighbors searched the community Saturday and Sunday.

The Little Miami River, which runs in back of the McQueary home, but no leads were rugs to wall-to-wall carpeting.

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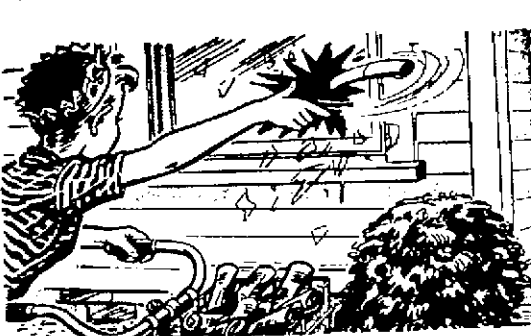
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BROKEN WINDOWS?



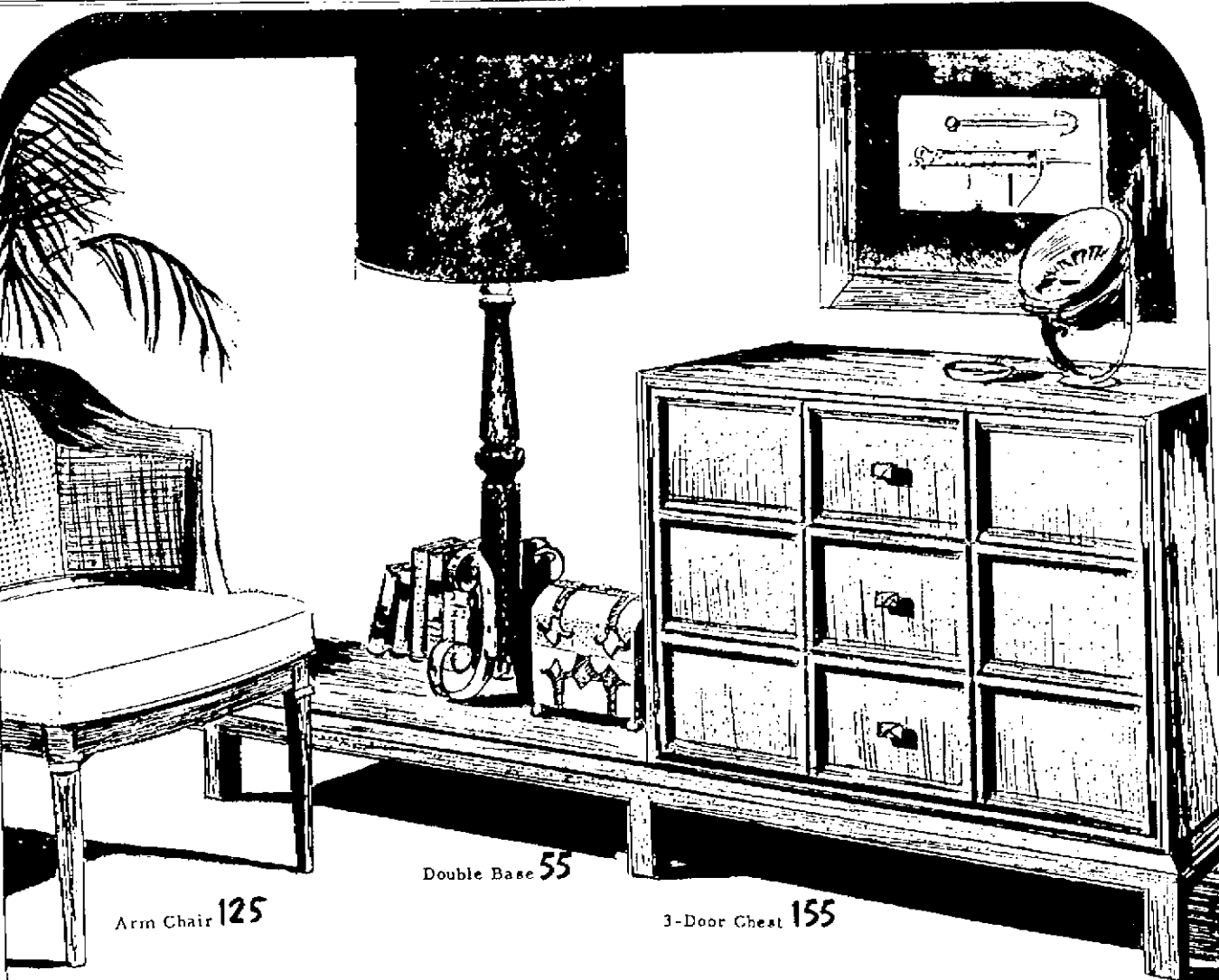
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Double Base 55

3-Door Chest 155

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Drug Addicts Talk Out Own Problems in Group Counseling

By BILL DUNCAN

Billy nervously rubbed the gaudy tattoo hiding needle marks on his forearm and began to speak slowly. He removed a piece of paper from his blue denim shirt pocket and read a citation charging him with losing a library book.

Without emotion, he complained to 14 other men that he was being singled out for special punishment. He carefully built a wall of defense, placing the blame on someone else.

Billy is a 22-year-old narcotic addict from Long Beach and an inmate at the California Rehabilitation Center at Corona, the state's three-year-old hold program for dope users.

HE ARGUED, rather passively, that the book was one day overdue at the Center's library and because it was overdue a guard had removed it from his locker during a routine shakedown. The book never got to the library, he asserted, and as a result he was cited for losing the volume—a citation that could delay his release from the institution.

The other men—all addicts themselves—sat quietly and waited for Billy to finish his argument. Then, one by one, they tongue-lashed Billy and ripped down his wall of defense.

"Man, didn't you know the book was overdue?" fired one.

"Yeah, but it was only one day overdue and I hadn't finished reading it," Billy countered.

"Don't you believe in living by the rules? Why didn't you recheck the book?" questioned another.

"Wait a minute, you ain't tuned in on my wave link. I say it is chicken to write up a man for a one-day overdue book," Billy insisted, picking up emphasis in face of attack. "Don't you think I'm getting the raw jaw?"

"NAW, MAN, get with it. This ain't now Sunday," a third man said accusingly. "You're supposed to be knocking on the door (slang for taking the cure) and part of this program is getting your behavior pattern squared. These little overdue things can get you squierled on the street and turn you back on the junk."

For 45 minutes, the inmates of Dormitory 30 hammered away at Billy's mental attitude. He was undergoing group counseling, part of the rehabilitation program—allowing the addicts to talk out problems they face—a therapy that may help them stay drug free once they are released.

Three times a week, the 60-man inmate domicile is broken down into four 15-man groups for an hour-long group counseling session. The entire group meets daily an hour before lunch to discuss everyday problems, such as living in an institution, relationships with friends and family, how to get along in society and the hard problem, their addiction.

THE institution, formed by an act of the State



INMATES OF the state's Rehabilitation Center at Corona thresh out problems in the group's therapy session. Counselor (in white shirt, foreground) listens and speaks only when asked to comment.

Legislature to combat the spread of narcotic addiction in California, was opened in September 1961 at the abandoned Corona Naval Hospital on 91 acres of the old Norcoian Club, a mineral bath spa which had its heyday in the 1930s.

From its opening day, the facility has had 3,303 commitments; 2,775 men and 528 women. Today there are 1,413 men and 244 women at the Corona institution. Some are repeaters.

The hospital complex has a capacity of 2,300 inmates, a limit of 1,900 men and 400 women. There is an estimated 20,000 addicts in California.

The median age for the male inmate is 26, but tragically 12.4% are under the age of 21. The women inmates are somewhat older, with a median age of 28.

More than 65% are committed to the institution from Los Angeles County; 86% of the total inmates are from Southern California, the remainder come from various parts of the state. Corona is the only state-run institution for addict treatment in California.

AN INMATE is committed by a superior court judge under a civil proceeding, similar to that used for the mentally ill. The minimum commitment is six months; the maximum, seven years.

The length of stay depends on how well the addict responds to treatment. More than 90% of the inmates are "hooked" on heroin, an opium derivative, described as the hardest dope habit to kick.

The program excludes persons convicted of heinous crimes. Some of the inmates are voluntary commitments—most of these are women—others are convicted misdemeanants or non-violent felons whose crimes, the courts adjudge, were spawned by a drug craving.

A volunteer must remain a maximum of two and one-half years and must submit to tight parole controls once he is released.

"We are not expecting to cure the addict," says Roland W. Wood, the graying Long Beach-born superintendent at Corona.



PHYSICAL WORKOUTS are part of the program for rebuilding bodies wasted by prolonged use of drugs.



ROLAND W. WOOD
Superintendent

"Some who have been released since the program started are already back."

"WHAT THE program does hope to accomplish," Wood asserts, "is to give the addict treatment, instead of imprisonment; to help him gain enough strength to stay drug free, the way an alcoholic would stay away from intoxicants."

The institutional treatment program is based on the experience that the addict is generally socially inept, lacks capacity for empathy, and is dependent, impulsive, insecure and selfish, Wood explains.

Work is considered therapy and thus the inmates are assigned jobs around the institution as part of their confinement routine.

There is a full academic program through the elementary and high school level as well as vocational courses.

Because most inmates are physically dissipated by drug use, a compulsory gymnastics course is used to rebuild their health.

ONCE THE inmate is released, he is placed on parole for three years and is closely supervised.

If a parolee is found to be using drugs, he has violated his parole and is returned to Corona.

"It would appear that when a man has to be returned after his release the program has failed," Wood comments. "A

man's return to the Center is not a failure."

Wood compared the addict to the tubercular patient. The tubercular is released from the hospital when he is considered "cured," but must undergo checkups to make sure the disease is arrested.

"IT IS THE same kind of control that we think we are dealing with in terms of the addict and consequently a person who relapses is not seen as any more of a failure than the person who has to have further treatment for a tubercular condition," he says.

Of those released, 326 men and 110 women have returned to the Center for additional treatment. The figures represent about one-third of those released.

One of the important phases of the rehabilitation program is carried on by the Center's research division, headed by Dr. Edmund C. Gaudin, a medical doctor. The research was ordered by the legislature when the addict control law was passed.

The research involves the medical, physiological, psychiatric, psychological and sociological aspects of narcotic addiction in a search for addiction cure. Some of the major universities in the nation are being asked to assist in the program.

IS THERE a cure for drug addiction?

Simply depriving a man of heroin is no cure, Richard A. McGee, administrator for the state's correction agency, explains. "We have to dig deeper into the problem, but," he warns, "if society naively expects today's techniques to turn off addiction with a flick of the needle or a single dose of treatment, society is due for disillusionment."

Society is obligated to treat the addict as a sick person, McGee charges. "And if the addict fails, we must again accept the burden and provide further treatment to make him fit for another opportunity."

And maybe again, again, again, again...

Businessmen Told Inflation Could Peril Tax-Cut Gains

HOT SPRINGS, Va. (UPI)—plant and equipment outlays—A big business man said Saturday that last spring's \$11-billion tax cut promises to keep the national economy at high levels well into 1965.

But Stuart T. Saunders, chairman of the Pennsylvania Railroad, also warned that the good arising from the cut "could be undermined or almost destroyed" by inflation or increased government spending.

—After tax profits are expected to reach \$31.5 billion this year, a gain of 18% over last year.

—Unemployment, which averaged 5.1% of the labor force last year, declined to 4.9% in July.

HE CALLED for another tax reduction—this time in excise taxes on many consumer items.

Earlier, treasury secretary Douglas Dillon also touched on the problem of inflation, which has been the chief source of worry expressed by council members, many of them the heads of the nation's largest corporations.

Dillon told the council that both government and the private sector must work for "continued cost and price stability" if U.S. products are to continue to compete in world markets.

Following the closed session, the treasury secretary told reporters that the deficit in U.S. international payments declined to a rate of roughly \$2 billion in the third quarter. Last year the deficit was \$3.3 billion.

THE RAILROAD executive said the tax cut is helping consumers, businessmen and the unemployed, while the "ill effects" feared by some—inflation and a bigger federal deficit—have so far not occurred.

As for the future, the tax cut will continue to stimulate the economy "through a good part of 1965," Saunders predicted. Friday, a panel of government and industry economists predicted a slowdown in the country's rate of economic growth, particularly after the middle of next year.

Saunders cited these figures to back up his claim that the tax cut has stimulated the economy.

—Consumers increased their spending by \$15 billion in the first half of 1964 compared to \$8 billion a year ago.

—Businessmen, anticipating higher sales, have upped their

—The gross national product increased at a rate of \$10 billion during the first

two quarters of the year compared with previous quarterly gains of about \$5.5 billion.

Saunders said the tax cut marks a "great change" in government policy. The federal government is now relying mainly on the private sector to stimulate the economy rather than massive federal spending, he said.

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Old Member of
House of Commons

LONDON (AP) — Oldest member of the new House of Commons emerging from the British national election is Emanuel Shinwell, 89, today. Defense minister in the post-war Laborite administration, Shinwell was returned by the parliamentary district of Easington with the hefty margin of 23,738 votes.



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Better Men's Apparel
120 EAST BROADWAY



WOMEN INMATES at Corona sit in park-like area of the hospital. Two hundred and forty-four women addicts are being treated at the medical facility.

Why Jenkins OK'd Told

(Continued from Page A-1)

from the District of Columbia police.

The city police report said that Jenkins was arrested Jan. 16, 1959, on a charge of "investigation suspicious person." The police report included Jenkins' fingerprints but no further indication of the nature or disposition of the charge.

UPI learned city police records showed it was an arrest on a "disorderly (pervert)" charge.

Dillon said a further check by the FBI showed that an FBI background investigation in 1958 showed no "derogatory information." Dillon added that "the Secret Service had also been informed by the White House that Jenkins had a current top secret clearance."

Dillon's statement said: "On the basis of the background investigation and the active security clearance, Jenkins was issued a White House pass."

"THE THEN head of the protective research section of the Secret Service, which has the responsibility for issuing White House passes, did not evaluate the FBI criminal report as involving a serious matter."

"I have been informed that it was not checked further with District of Columbia authorities, nor were any higher officers of the Secret Service or anyone else informed of the report."

"Specifically it was not brought to the attention of any member of the White House staff, the then vice president (Johnson) or any member of his staff."

Dillon told UPI earlier Saturday in Hot Springs, Va., that he had no idea why the Secret Service had kept quiet about the arrest report in 1961. He was attending a conference of the Business Council.



DEATH CLUE SOUGHT

Sgt. Harold White searches for clues in auto where body of Mrs. Edna McKenney was found Saturday in Lakewood.

Body of Woman, 35, Found on Car Floor

The seminude body of a 35-year-old woman was found lying on the rear floor of an auto Saturday in Lakewood.

Sheriff's homicide detectives identified the woman as Mrs. Edna McKenney, of 9300 Park St., Bellflower.

Sgt. Claude Human and Harold White said the body was discovered by Clarence Richter, 47, of 5902 Briercree Ave., Lakewood, in the auto parked on Rocket Street near Briercree shortly after 4 p.m.

A coroner's spokesman said the woman, clothes removed from the waist down, apparently was strangled. Exact cause of death will be determined by an autopsy.

The victim, a waitress in a Bellflower beer bar, died between 3 and 5 a.m., according to an initial report from the coroner's office.

Detectives questioned Joe Leal Ferreira, 42, also of 9300 Park St., owner of the beer bar and of the auto in which the dead woman was found.



MRS. EDNA MCKENNEY
Strangling Victim



CLARENCE RICHTER
Discovered Corpse

2 Rob San Francisco Chronicle of \$4,000

SAN FRANCISCO (AP)—The San Francisco Chronicle business office was robbed of about \$4,000 shortly after noon Saturday by two gunmen.

The robbers taped the hands of two Chronicle employees in the office and forced them to lie on the floor while they ransacked for the cash.

Indiana Society

The Indiana State Society of Southern California will meet at 7 p.m. Monday at First Methodist Church, Eighth and Hope Streets, Los Angeles and hold a picnic Oct. 25 in Sycamore Grove Park, 4700 N. Figueroa St., Los Angeles.

Truman Doing Fine, Stitches Removed

KANSAS CITY (AP)—Former President Harry Truman, recovering from injuries suffered in a fall Tuesday, was reported in very satisfactory condition Saturday.

Research hospital reported the 80-year-old ex-President spent part of the day sitting up and moving about his room. His physician, Dr. Wallace Graham, removed 11 stitches from a gash over his right eye.

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Russ Ask End of All A-Testing

(Continued from Page A-1)

First Secretary Leonid I. Brezhnev and Premier Alexei Kosygin, appeared to be firmly in the saddle.

Khrushchev's whereabouts since he was toppled from power at Wednesday's secret session of the party central committee remain a closely guarded secret. Unconfirmed rumors circulated that he was under house arrest somewhere in the capital. Other equally unsubstantiated reports said he would appear at Monday's Red Square homecoming reception for the Soviet Union's three newest cosmonauts.

Yet other reports said Brezhnev or Kosygin would use the cosmonaut celebration as a sounding board for a major policy statement including the reasons for Khrushchev's downfall. Such a move would appear to exclude the possibility of Khrushchev's attending.

FUTURE criticism of Khrushchev is expected to follow guidelines laid down by the party organ Pravda in a front page editorial.

The editorial, reprinted in the government newspaper Izvestia, declared the new party leadership to be "an enemy of subjectivism and drifting in communist construction."

In stinging terms, obviously aimed at Khrushchev, though not naming him, the new regime's first policy statement said:

"Hare-brained scheming, immature conclusions and hasty decisions and actions divorced from reality, bragging and phrase-mongering, commandism, unwillingness to take into account the achievements of science and practical experience are alien to it (the party)."

The editorial also denounced "armchair methods, personal decisions and disregard for the prac-

tical experience of the masses."

The party bosses, however, pledged to remain true to the policy guidelines laid down by Khrushchev at party congresses that approved de-Stalinization and economic policies aimed at raising living standards.

ONE OF the first planks in the statement concerned the military, whose budgets Khrushchev persistently sought to cut for investments in the civilian economy. The statement emphasized that the party and government "have taken and are taking all measures to safeguard the integrity of its frontiers and the security of the entire socialist community."

The editorial emphasized that the new leadership would continue to "oppose the ideology and practice of the personality cult..." This appeared to be a tacit assurance to the Russian people that there would be no repressions and discipline of the Stalinist terror.

Although Khrushchev's removal would appear to clear the way for a new approach to the Communist Chinese, the policy statement said the Kremlin would continue to push for the world Communist Party meeting that Peking opposes and refuses to attend.

Pravda also appeared to be pressing the tough anti-Chinese line Khrushchev adopted last year by publishing sharp criticisms of Peking made by the Italian and French Communist parties.

THE CHINESE, flushed with the success of Friday's test of their first atomic explosive device, greeted the new Soviet leaders with a restrained protocol message of good wishes.

Western sources reported the Chinese ambassador's limousine was seen enter-

ing and leaving the Kremlin Saturday. The report touched off speculation about new Chinese initiatives in the acrid Moscow-Peking dispute.

The fierce Chinese personal attacks on Khrushchev have been credited by some westerners as a contributing factor to his downfall.

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reg. 1.00

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reg. 29c

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yd.
reg. 49c

third floor

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Reg. 1.98

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Beautiful Star Sapphire pattern. Add beauty to your table at big savings. Made of stainless steel.

99¢
reg. 1.98

lower floor

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Helen Harper orlon acrylic cardigan style sweaters. Excellent selection of colors. Sizes 36-40.

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reg. 6.98

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1.00
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street floor

SEAMLESS HOSIERY

Demi-toe, heel & toe, or mesh styles in cinnamon, beige, black and blush. 8½-11.

44¢
1.35 (if perf.)

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WOMEN'S SLIPPERS

Travel slippers with zip ease. Pink, blue, white, beige, red colors. Small, medium, large.

99¢
special price

street floor

WOMEN'S GLOVES

Cotton or nylon gloves in black, white or beige. Sizes from 6 to 7½. Buy several pair and save.

66¢
reg. 1.00

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WOMEN'S SKIRTS

Pleated, slim-line and knit skirts. Select from many lovely colors. Sizes range from 8 to 16.

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reg. to 5.95

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25 cards per box. Many types such as glitter, humorous, religious and formal. Last chance to save.

1.00
reg. to 3.25

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WOMEN'S SHOES

Dress flats and sport shoes in the latest fall styles and colors. Take advantage, buy several and save.

99¢
val. to 7.99

lower floor

NYLON NET

Lovely nylon net, now at a real reduced price. You'll find many uses for this fine net. 72" wide.

25¢
yd.
reg. 39c

third floor

LACE EDGINGS

Fine narrow lace edging at a special Birthday price. You'll want yards and yards at this low price.

9¢
yd.
reg. 1.25 yd.

third floor

FABRIC LENGTHS

Fine fabrics of undetermined fibre content. Usable lengths in prints, novelty and solid colors. 45" width.

39¢
yd.
reg. to 2.49

third floor

WOMEN'S HALF-SLIPS

Plain basic white slip. Sizes small, medium, large and extra large. Replenish your wardrobe now.

89¢
reg. 3.00

second floor

WOMEN'S BRIEFS

White acetate briefs, full cut for comfort. Sizes range from 6 to 10. Buy now at real savings.

4 FOR 1.00
reg. 59c

second floor

FAMOUS BRAS

Made by famous manufacturers. Sizes from 32 to 40. Come in and take advantage of this offer.

99¢
reg. 3.95

second floor

MEN'S SOCKS

First quality dress or work socks. Sizes range from 10½ to 13. Stock up now and really save.

23¢

street floor

MEN'S SHIRTS

Long sleeve sport shirts with single needle construction. New fall styles and colors to choose from.

2 FOR 5.00
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MEN'S PAJAMAS

Sanforized of course and all first quality. Sizes B-C-D. Hurry, only 100 pairs at this low price.

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Misdips of HELEN GRACE CANDY

Misdips of Helen Grace famous fresh chocolates. Sold in bulk only. They're absolutely delicious.

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Cotton or rayon acetate. Full cut for comfort. Replenish her wardrobe of panties now and save.

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BOYS' SHIRTS

Cotton flannel shirts with long sleeves. Sizes from 6 to 16. Offer good for one day only, hurry in.

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GOP VICE-PRESIDENTIAL nominee William F. Miller addresses crowd Saturday at Knott's Berry Farm, while elephant figure stands at attention in foreground.

Miller Deplores Retreats by U.S.

(Continued from Page A-1)

to report after four years?"

Answering for them, he rattled off his list: Russian soldiers and equipment in Cuba; the wall in Berlin; a Communist government in Laos; Americans being shot at in Viet Nam; our flag spit upon and three Americans killed in Panama; an American diplomat kidnaped in Zanzibar; Pakistan and India doing business with Russia; our allies extending long-term credit to Communists after our example in the wheat sale.

Also, deterioration of NATO and the Alliance for Progress; four unbalanced budgets; a budget \$20 billion a year more than the last Eisenhower budget; spending \$125 million a week more than we take in; no solution to unemployment; farm price parity at 74%, lowest since the 1930s; the "cruellest hoax" of the war on poverty, and "on top of this, Billie Sol Estes, Bobby Baker and Walter Jenkins, and he says, 'Let us continue!'"

MILLER charged the administration knows neither how to end nor how to win the war in Viet Nam and said there will be no end or win there until Barry Goldwater is President. He said in the eight Eisenhower years no American boy was shot at anywhere in the world and that Eisenhower ended the war in Korea, and "these people—this administration has lost the peace inherited from General Eisenhower."

Miller cited Goldwater's favorable votes for Social Security in 1956 and 1959 and said he declared for the 1964 improvements except for its being saddled with medicare provisions, which he contended would bankrupt the Social Security system. It was Johnson and Humphrey who "stand indicted for killing the Social Security bill in 1964."

The Walter Jenkins incident, the case of President Johnson's aid arrested twice on morals charges, "raises another question about President Johnson's judgment in the selection of his friends and associates." He said Jenkins had access to highly classified information "relating to the very survival of us and all mankind."

Then Miller pledged a Goldwater-Miller administration would "root out corruption in every corner of government and put the moral prestige of the White House behind every law-enforcement agency in the country."

MILLER quoted from a couple of Johnson tributes to Bobby Baker, onetime secretary to the Senate majority, to refute Johnson's later claim that Baker was "no particular friend or protégé of mine."

Closing, Miller said that

if 51%, on election day, decide they want to be "federally horn, federally housed, federally educated, subsidized and buried in a federal box, then you're gonna get it. But every time it's been tried it has resulted in the complete extinguishing of all liberties."

Miller was accompanied by his attractive wife, Stephanie, on the California tour. Movie and TV actors Dale Robertson, John Smith, Andy Devine and Don DeFore took part in the Knott's ceremonies, at which several Orange County candidates were introduced.

LBJ Sets Report on China, Russ

(Continued from Page A-1)

"The National Security Council also recommends that the President himself give a report and assessment of the international situation to the American people," the statement continued.

Reedy said Johnson is expected to talk 15 to 30 minutes via nationwide television, and radio hookups.

Sen. Barry Goldwater, the Republican presidential nominee, will not be among the congressional leaders being invited to the Monday briefing. Goldwater does not hold a leadership position in Congress. However, one White House source said Goldwater still is free to accept a standing offer from Johnson of secret intelligence briefings.

REEDY said Johnson is canceling plans to make campaign appearances Monday in the Texas cities of San Antonio, Houston, Fort Worth and Dallas.

Johnson had planned to tour other states on Tuesday but Reedy said he would be in Washington both Tuesday and Wednesday.

On Tuesday, the press secretary reported, the president will hold a Cabinet meeting. And he said, in the next few days, there will be regular meetings with "senior advisers on international affairs."

Dirksen Rejoining Campaign for Barry

CHICAGO (UP)—Sen. Everett M. Dirksen of Illinois, Senate minority leader, left Passavant Hospital Saturday after an eight-day stay for treatment of a swollen ankle, a pinched back nerve and emphysema.

Harold Rainville, Dirksen's secretary, said the hospitalization was as much for relaxation as for treatment. Dirksen was scheduled to resume campaigning today in Memphis, Tenn.

ATTRACTIVE SISTERS AID CAMPAIGN

Barry's Daughters Believe Little Meaning in Polls

By Margaret McKean
All stops are out on the campaign trail and Barry's grandchildren are passing out Goldwater buttons in their Rolling Hills nursery school.

So said their mother, Mrs. Joanne Goldwater Ross, of Torrance, when she appeared with her sister, Mrs. Peggy Goldwater Holt, of Beverly Hills, to model in a fashion show for 800 women at Ports o' Call restaurant in San Pedro Saturday.

"Dad always kept the family separated from politics until now — his family came first and I'm proud of the closeness we have. But right now all of us are politicking like mad," she continued. "We leave San Pedro to go to Santa Fe Springs, my brother Barry is in Texas and we think brother Mike is in Illinois."

THE PETITE, auburn-haired and attractive Mrs. Ross was the poised spokesman for the duo, but her tall, blonde sister added:

"My husband, Ricky, left at 4 this morning on tour; he organizes the stars, movie, and television people who are campaigning for Dad."

Goldwater's daughters could be nothing but immensely valuable in his fight for the presidency.

Down-to-earth and practical, they chose clothes from the Goldwater Phoenix store for the busy lives they lead, clothes "good enough to be admired, not so expensive-looking that they're envied."

"MOTHER and I both have fur coats; we don't wear them," 28-year-old Mrs. Ross commented. "We buy three or four good outfits a year. I'm still, after 4 children, wearing some things from my trousseau. We live in a small three-bedroom home in Torrance, close to the hospital. (Her husband, Dr. Thomas Ross, is medical instructor at Harbor General Hospital.) I have help three times a week and hire a babysitter when I have to



—Staff Photo

WHILE MODELING at a San Pedro fashion show to aid the campaign of their father, Sen. Barry Goldwater, Mrs. Joanne Goldwater Ross of Torrance (left) and Mrs. Peggy Goldwater Holt of Beverly Hills stop to pet a partisan poodle named—what else?—Barry.

leave otherwise. Our babysitter is a retired former telephone operator at Harbor General, wonderful with all four children, Carolyn who is 6, Cynthia or Cece who is 5, our son Ty who is 3 and baby Allison, 15 months."

Her 20-year-old sister, bride of four months, lives in a Beverly Hills apartment furnished with packing crates, card tables and seven barrels of wedding gifts.

"WE ARE going to decorate it eventually and have lined up a friend who's a decorator to help — she can get wholesale prices," she added.

The sisters share in addition to their practicality an optimism that "Dad can't lose"—"In the last few weeks especially, since the White House scandals, the enthusiasm for an honest man has grown tremendously. Dad is not going to use the latest scandals at all in his speeches, he doesn't have to. He's an honest man, with no blemish on

his career, the kind of man this country needs to look up to; if there's honesty at the top, there will be honesty all the way down through the government."

TO A question on whether her father really meant that members of the Democratic party are "all fascists," Mrs. Ross said she wasn't aware that her father had made the statement. When her memory was refreshed she added simply "We all say things sometimes and for the moment we mean them. I've never been ashamed of anything Dad's said or done."

"Polls are ridiculous," she flashed, "most of them are rigged—you can get any answer you like out of people. And so many people these days hold polls in such low repute that they won't give them an honest answer. I have a friend who arranged to work for one and it was appalling. People will do in the booth what's in their heart, to use a well-known phrase."

Barry Warns Reds Haven't Changed Basic Objectives

(Continued from Page A-1)

"mellowed" and that accommodation is the "absolutely accepted way of dealing" with it, told his Youngstown audience:

"Since I wrote that, the whole hall of wax has fallen apart in Russia."

His words were written originally for a speech delivered on Oct. 6 and repeated Saturday night. This week the Kremlin leadership was overturned.

"Today my worry is the leader in Russia, whoever he may be at the moment," said Goldwater. "They change rather rapidly."

HE SPOKE to wildly enthusiastic crowds at Mansfield, Akron and Canton before ending his seventh week of stumping at Youngstown. His crowds ranged from 3,500 at Canton, where he received some heckling, to upward of 10,000 at Mansfield.

Communism is "not mellowing," Goldwater said in a speech prepared for delivery at Youngstown.

"I hold, as millions of Americans hold, that communism remains the number one, and in fact the only real threat to peace in the world today. I hold, as do millions of Americans, that communism has not changed its objectives—only its tactics, its camouflage and now its administrators."

It was his latest reference to the Kremlin power struggle which ousted Soviet Premier Nikita Khrushchev. Goldwater also spoke out on Red China's explosion of her first atomic device.

THE candidate's Youngstown speech was mostly a repeat of the address he made before the United Press International Editors and Publishers Conference in Washington on Oct. 6.

At the Youngstown airport, where Goldwater was welcomed by a crowd of several thousand sign-toting admirers—with a little competition from Johnson supporters—he said:

"We won in California for the same reason we're going to win the United States. I have never felt such a surge in grassroots movement in my life. We're now on the way and LBJ is on his way to that little ranch in Texas."

Goldwater said he is "not impressed" by Red China's first atomic explosion. He

said it will be "at least 25 years" before the Chinese Communists can develop the capability to deliver a nuclear bomb to a target.

A FEW Johnson signs and a few Johnson supporters were among the 3,500 people who packed the Canton Municipal Fieldhouse. At the beginning of the rally, the Johnson group cheered for their candidate and were quickly drowned out by a swelling chorus of boos.

"Please," Goldwater said "economy" and said it poses a threat of compulsory arbitration when he could be heard, "He is the President and we don't have to union members."

A "we want Lyndon" cheer was heard a little later and Goldwater quickly replied: "Well, I hope you have better luck than I had, because he won't see me or debate with me."

"I thought I heard Bobby Baker back there," Goldwater said a few minutes later when the heckling erupted again.

IN HIS Canton speech, the senator renewed his attack on what he called a "socialized economy" and said it poses a threat of compulsory arbitration when he could be heard, "He is the President and we don't have to union members."

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GOP Will Ask Equal Time After Johnson

WASHINGTON (UPI)—Republican National Chairman Dean Burch said Saturday the GOP will demand equal time if the television networks carry President Johnson's speech to the nation tonight.

The White House had announced earlier that the President was going on the air to give the American people his assessment of the ouster of Soviet Premier Nikita Khrushchev and the firing of Red China's first atomic bomb.

BURCH SAID the speech would be political. He termed it a "diversion to the spreading White House scandal."

According to Burch, the Republican Party is entitled to equal time under a Federal Communications Commission ruling handed down Oct. 1. The commission held that presidential press conferences are subject to the equal-time provisions of the FCC law. These require that radio and television stations provide equal time on the air for all rival candidates if one candidate for an office is given

equal time under a Federal Communications Commission ruling handed down Oct. 1. The commission held that presidential press conferences are subject to the equal-time provisions of the FCC law. These require that radio and television stations provide equal time on the air for all rival candidates if one candidate for an office is given

But the ruling also said the equal-time provision would not apply if the event discussed was a legitimate news story.

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Because of your wonderful response to our 31st Birthday Sale . . . we'd like to say "Thank You, Long Beach" for your support and patronage. As a gesture of appreciation, we're extending the sale through Monday in a big APPRECIATION DAY. We bring you late arrivals and spanking fresh special values that will make it worth your while to shop every floor. Be here early . . . join in the big APPRECIATION DAY CELEBRATION. SORRY, NO PHONE OR MAIL ORDERS ON THESE ITEMS

FASHIONS (second floor)

8.99 Acetate Jersey dresses, 12-20, 14 1/2-24 1/2	5.99
45.00 Famous label wool coats, specially priced	31.00
19.95 100% wool toppers at big savings	14.99
22.95 3-pc. orlon acrylic knit suits	17.99
39.95 3-piece wool knit suits at savings	27.00
59.95 Luxury labeled coats greatly reduced	39.00
22.95 Fashion dresses, many styles and colors	17.99
14.95 Two-pc. orlon acrylic knit dresses	10.99
7.95 Cotton patio dresses, smartly styled	4.99
8.95 Cotton/kodel dresses, special price	6.99
8.95 Acetate jersey dresses, very attractive	5.99
19.95 Smart dressy dresses at savings	14.99
35.95 Long formal dresses, New York purchase	23.00

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Slim tapered legs for excellent fit. Select from black, blue, red or turquoise colors.

street floor

SPORTSWEAR (second floor)

5.98 Slip-over, sleeveless nylon shells	3.99
8.98 100% wool sweaters, sizes from 36-40	5.99
9.98 Jr. wool capris, fully lined, 5-15	5.99
5.95 Cotton gabardine ankle pants, 8 to 20	3.99
5.98 Stretch cotton denim capris, 10 to 18	3.31
11.95 Cotton seersucker suits, sizes 8 to 16	9.99
5.95 Orlon acrylic tank shells, sizes S-M-L	3.99

LINGERIE (second floor)

4.00 Nylon gowns, lovely trims	2.99
5.95 Famous make brushed rayon acetate gowns	3.99
4.00 Cotton flannel gowns	2.99
3.00 Cotton batiste gowns at big savings	99c
3.00 Cotton flannel gowns, reduced	1.99
4.00 Nylon slips with fancy trims	2.99
3.00 Lovely nylon half-slips	1.99
5.00 Nylon gowns, specially priced	3.99
4.00 Long trouser, cotton flannel pajamas	2.99

FOUNDATIONS, ROBES (second floor)

6.95 Silkskin girdles, panty girdles (irregulars)	2.99
5.95 Lycra pantie girdles	3.99
6.98 Long line strapless bras	3.99
12.50 Foundations at a new low price	9.99
15.00 Foundations, exceptional value	10.99
5.98 Cotton print dusters	3.99
6.98 Cotton chenille robes	4.99
7.98 Print cotton terry robes	5.99
12.95 Nylon quilt robes	10.99

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Mid-heel dress and walking shoes, now at a special low price. val. to 10.99. Stacked heel walking shoes for only . . .

second floor

COSMETICS (street floor)

2.50 Dorothy Gray hormone hand cream	1.25*
2.00 Dorothy Gray dry skin lotion	1.00*
2.00 Desert Flower hand and body lotion	1.00*
4.00 Desert Flower hand and body lotion	2.00*
4.00 Mohawk natural bristle hair brushes	1.99*
1.50 Dana Tabu lipsticks, fashion shades	75c*
1.50 Harriet Hubbard Ayer colortone shampoo	2/1.00*
1.50 Harriet Hubbard Ayer hand and body lotion	2/1.00*
5.00 Colonial Dames Royal Bee Cream	1.75
1.50 Helena Rubinstein cream powder compacts	75c*
2.50 Colonial Dames Glycerin and Rose Water Cream	1.25*

*plus tax

SPORTSWEAR (street floor)

6.98 Proportioned skirts and capris	ea. 4.99
19.95 Mohair sweaters, sizes 36 to 40	11.99
val. to 4.98 Judy Bond blouses, 30 to 38	1.99
2.98 Cotton corduroy capris, 8 to 18	1.99
val. to 11.95 Helen Harper bulky sweaters	5.99

WOMEN'S FALL FASHION AND CASUAL SHOES

val. to **4.88**
18.99

Select from many smart new fall styles and colors. A terrific value, buy several pair and save.

lower floor

ACCESSORIES (street floor)

3.00 Panty-hose, no girdle or garter bulge	1.99
4.00 Boots, many attractive styles	1.99
3.00 Skimmer footwear, plain or fancy styles	1.99
4.95 Park Avenue support stockings (irreg.)	2/5.00
Doveskin gloves, looks like real leather	1.99

FOUNDATIONS (street floor)

5.00 Stephanie long leg panty girdle	1.99
reg. to 3.50 Famous label bras	99c
reg. to 13.95 Playtex girdles, panty girdles	4.95 to 11.95
6.95 val. Playtex bra plus 3.00 size perfume	3.95

MEN'S DEPT. (street floor)

9.95 Cotton terry robes, S-M-L-XL sizes	5.99
9.95 Long sleeveless wool shirts	2/13.00
4.00 Cotton flannel long sleeve shirts	2.99
19.99 All-weather coats, S-M-L sizes	12.99
5.95 Sport shirts with long sleeves	2/5.00
5.95 Banlon shirts with pockets	3.88
25c White handkerchiefs, buy 'em by the dozen	10/1.00
4.00 White dress shirts with long sleeves	2.99
5.00 Ivy sport shirts with long sleeves	2/5.00
14.95 All-wool slacks, excellent buy	9.88
4.99 Faded blue cotton denim slacks	3.99

FAMOUS BRAND MEN'S SHOES

val. to **9.90**
22.99

Tremendous values in men's name brand shoes. Choice of black or brown colors. Buy at real savings.

street floor

STATIONERY (street floor)

1.00 Boxed stationery, 24 sheets, 20 envelopes	3/88c
1.00 Boxed all-occasion cards	2/1.00
reg. to 1.95 Famous make Christmas gift wrap	1/2 off
1.69 Quilted plastic card table covers	1.00
1.25 Lovely lustre lite stationery	66c
85c Eaton's Parchment Deckle paper, 100 sheets	69c
45c Matching lined envelopes, 20 per package	39c

LUGGAGE (street floor)

10.95 Dome Top train case, fashion colors	7.99
10.95 Dome Top 21" weekend case, fashion colors	7.99
16.95 Dome Top 26" pullman, fashion colors	11.99
18.95 Dome Top 29" pullman, fashion colors	13.99

GIRLS' DEPT. (lower floor)

39c White cotton socks, sizes from 7 to 12 1/2	4/99c
3.98 Orlon acrylic slip-over sweaters, 7 to 14	1.98
4.98 Orlon acrylic cardigan sweaters, sizes 7-14	2.98
2.98 Dacron polyester or cotton slips, 3 to 14	1.59
1.59 Nylon pettigans, sizes range from 3 to 14	77c
3.98 Cotton flannel gowns, sizes from 3 to 14	2.98
2.98 Cotton flannel pajamas, sizes from 3 to 14	1.98
5.98 Cotton knit capris, sizes 7 to 14, lined	3.98
val. to 10.95 Dresses, teens 7 to 14, 1/2-sizes	5.98
4.98 Cotton blouse-slip, sizes 3-6x	3.98
reg. to 7.98 Capri sets, 3-6x and 7-14 sizes	4.98-5.98

GIRLS' COTTON KNIT BLOUSES

reg. **99c**
1.98

A special price on these cute knit blouses for one day only, so hurry in for your selection.

lower floor

BOYS' DEPT. (lower floor)

Cotton socks, many colors, sizes 7 to 10 1/2	4/99c
49c Cotton briefs, sizes range from 6 to 16	3/99c
9.95 Water repellent cotton poplin jacket	5.99
1.98 Cotton and cotton knit shirts, 6 to 16	2/3.00
2.98 Long-sleeve cotton shirts, sizes 6-18	1.98
2.98 Thermal knit and cotton flannel pajamas	1.98
4.98 Cotton and cotton corduroy wash & wear pants	2/5.00
12.98 Sherland wool sweaters, 12 to 20	7.99
1.59 Crew neck shirts, sizes 3 to 7	79c
6.98 Slip-over sweaters, orlon acrylic	4.98

INFANTS' (lower floor)

1.98 Infants' crawlers, excellent buy	99c
1.98 Cotton short-sleeve sport shirts, 2-7	99c
1.59 Fitted sanforized crib sheets	79c
29c Bottle caps and discs, 3 sets for	10c
79c Cotton training pants, two-way stretch	59c
1.00 Print receiving blankets	79c
2.98 Car seats, terrific low price	99c
19.95 Famous Strollie stroller reduced	14.95
2.59 Infants' gift sets, buy at big savings	1.47

ART NEEDLEWORK (third floor)

reg. 2.59 Seamless pillow tubing (stamped)	pr. 1.59
5.99 Yours Truly raglan cardigan kit	4.31
6.99 Jeweled cardigan kit	5.88
7.99 American Beauty raglan cardigan kit	5.88
13.98 Rippletone or twosome afghan kits	9.88
1.59 Supra Mohair, 40-gram balls	1.19
1.19 Orlon Sayelle, 4-ply, 2-oz. skein	89c
1.00 Mohara Mohair blend, 40-gram balls	89c
60c Paradise dress yarn, 1-oz. skein	55c

CLOSET SHOP (third floor)

2.45 Borge precision bathroom scales	5.99
89c Plastic shoe box with lid	59c
1.59 Self-stacking plastic shoe box	1.19
1.89 Plastic lingerie, blouse box	1.29
2.29 Sliding drawer lingerie, sweater box	1.79
3.49 Jumbo plastic storage box	1.98

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third floor

DOMESTICS (third floor)

10.98 Reversible blankets, size 72x90	8.31
val. to 10.98 Dacron polyester filled comforters	7.31
4.98 Dacron polyester filled bedpillows	2.99 ea. or 5.31 pr.
89c Sanforized zipper pillow protectors	2/1.00
1.00 Screen-printed linen kitchen towels	2/1.00
4.99 Vinyl foam-back table pad, 54x54	3.99
6.99 Vinyl foam-back table pad, 54x72	4.99
8.49 Vinyl foam-back table pad, 54x90	5.99
9.99 Vinyl foam-back table pad, 54x108	6.99
reg. to 4.98 Linen tablecloths, 52x52, 52x70	1.69
6.99 Chatham double bed, 80x90 blanket	5.88
2.98 Textured scatter rug, 21x36 size	1.99
3.98 Textured runner rug, 24x60 size	2.99
3.98 Textured area rug, 30x50 size	2.99
14.99 Plush nylon pile wall-to-wall carpeting, 5x6	10.99
19.99 Nylon pile wall-to-wall carpeting, 5x8	14.99

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third floor

HOUSEWARES (lower floor)

7.95 Crystal punch set, 26-pc.	3.99
24.95 Teflon-coated aluminum cookware	19.99
14.95 Electric "Lady Vanity" knife	11.99
10.95 G.E. Automatic Steam and Dry Iron	9.99
7.95 Prima-Lite Door Mirror, size 80x16	5.99
24.95 Hamilton Beach Liqui-Blender	19.99
22.95 G.E. Electric Slicing Knife	19.95
24.95 57-piece Earthenware Dinner Set	14.99
14.95 Presto Tote Bag Hair Dryer	11.99
16.95 9-Transistor Hoffman Pocket Radio	11.99
3.98 Alarm Clock, new style, luminous dial	2.99

FURNITURE, DRAPERIES (fourth floor)

1.98 yd. Heavy Decorator Quality Antique Satin	yd. 99c
1.98 Dacron Curtain Panels, white, size 41x81	ea. 99c
9.98 Fiberglass Draw Draperies, s.w.x84" long	pr. 5.99
6.98 Foam Bolster Forms, wedge shape	5.99
7.98 Kant-Slip Upholstery Throw, 72x108	6.99
139.00 King Size Mattress and Split Box Spring	set 99.00
119.00 Queen Size Mattress and Box Springs	set 79.00
169.00 6' Red Divan and Club Chair	119.00
59.50 3-Door Credenza, 56" long, gold, white, green	49.99
18.95 Framed Pictures, special new group	11.99

3 in Ore. Death Row Pin Hopes on Vote

SALEM, Ore. (UPI)—Two men and a woman awaiting execution at the Oregon State Penitentiary hope they will be voted out of the gas chamber Nov. 3.

Voters will determine whether the death penalty shall be stricken from the state constitution.

The three now awaiting execution are exempted from the measure. But many feel that if capital punishment is repealed, those now on Death Row might have their sentences commuted to life imprisonment.

The three on Death Row are betting their lives on it.

All have appeals pending that probably won't be decided before election day.

The 1963 Oregon Legislature heard months of emotional testimony for and against capital punishment, then voted to let the people make the decision.

Lawmakers passed a law

setting the penalty for first degree murder at life in prison. The law becomes effective if the death penalty is repealed.

THE THREE on Death Row are watching and waiting. Jeannette June Freeman, 22, would be the first woman ex-

ecuted in Oregon. She was condemned for throwing a 6-year-old boy to his death in the Crooked River Gorge in 1961. She already has had six slays.

Larry West Shippley, 23, was sentenced to death for the 1961 slaying of his 16-year-old girl friend.

Herbert Floyd Mitchell, 43, was convicted of the 1962 shooting death of a man who was sitting in a theater with his wife.

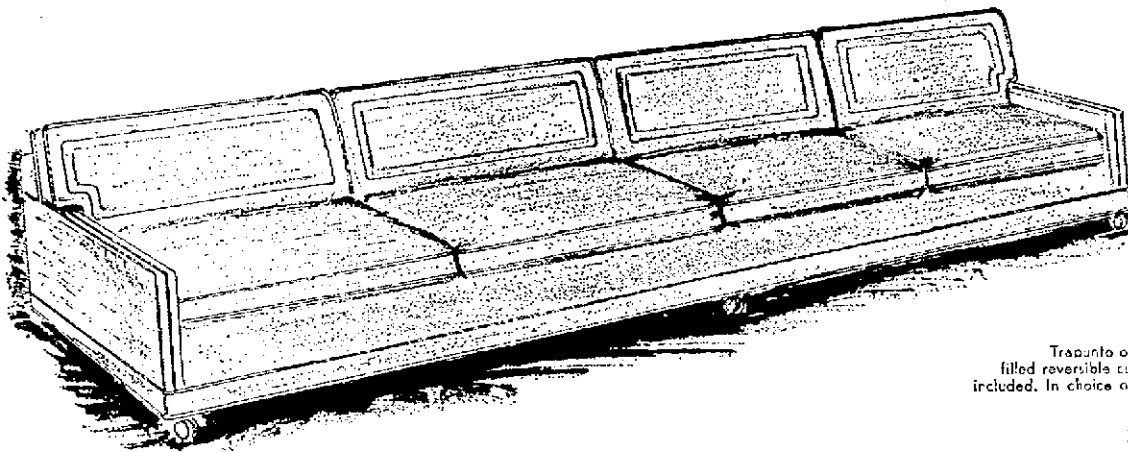
Miss Freeman and Shippley have had appeals rejected by the Oregon and U.S. Supreme courts, and are now appealing again in the State Supreme Court. Mitchell's automatic appeal to the Oregon Supreme Court is now under consideration.

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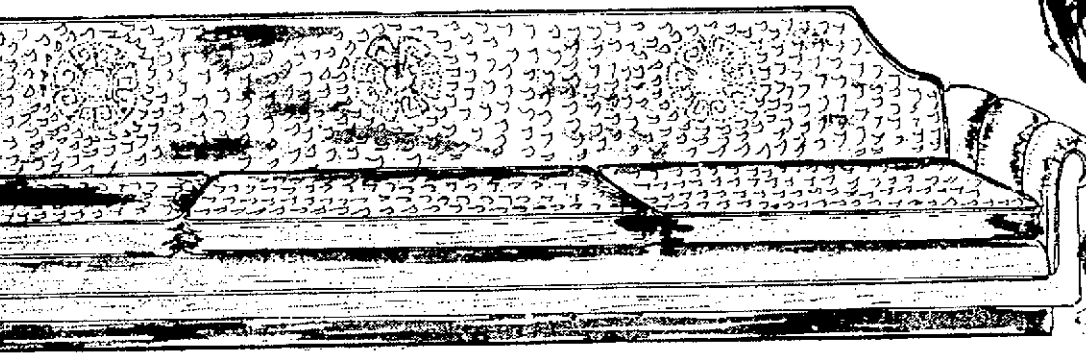
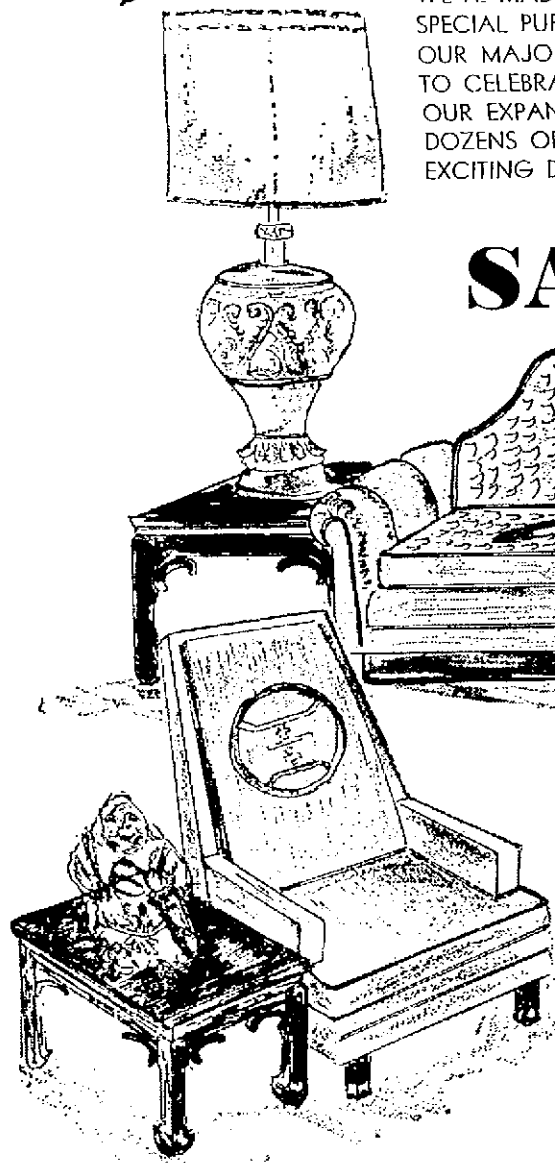
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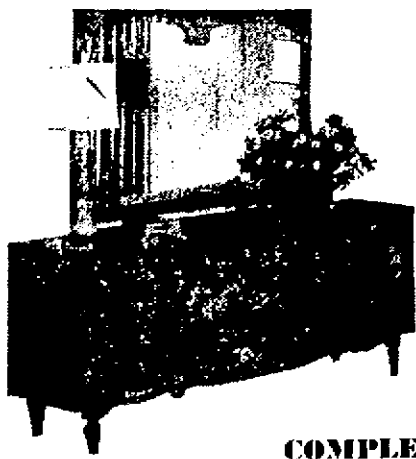
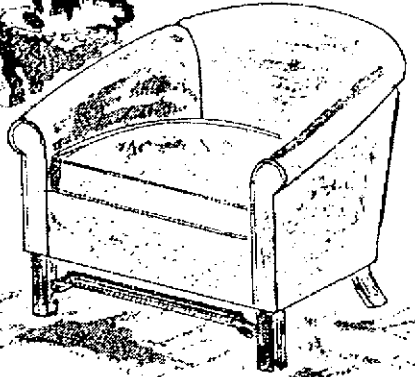


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174.50 value ASBOIT'S CHAIR. Authentic black base. Reversible cushions. Striking fabrics	85.00
59.50-69.50 1 of a kind lamps. Authentic Oriental designs. Some solid brass imports. CHOICE	35.00
64.50 value. END TABLE 20"x30" or Tea Table 20"x54". Black Formica top. Carved black base. Choice	47.50
42.50 value Chow Table. 20"x20". Black Formica top. Carved black base	27.50



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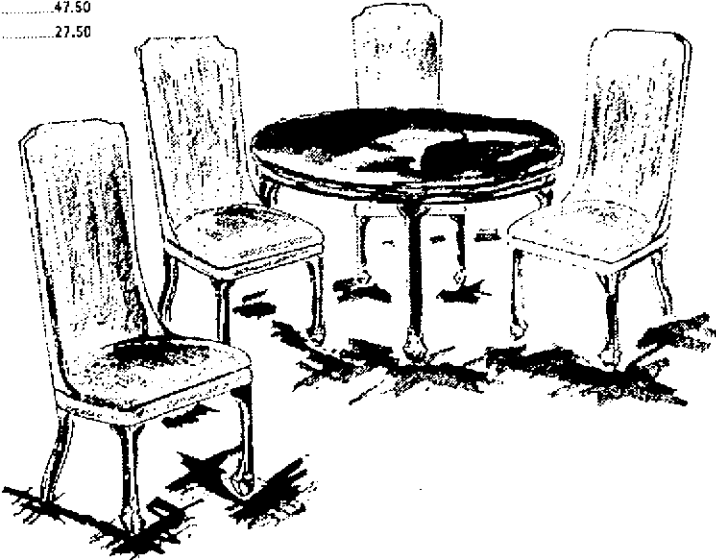
Headboard plus oversize 72" dresser, plate glass mirror with matching frame, plus two 2-drawer commodes. All in Pecan finish variant. A wealth of detail carving. All on sale...

504.50 Value
354⁵⁰

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ACRILAN
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At Cost Plus **\$1** Per Sq. Yard

We sell from samples only. We have no roll-end waste... no risk, no inventory... so \$1 a yard over cost is all the profit we need. Hurl said.



5-PIECE ORIENTAL SET PLUS SET OF 4

Ebony finish 42-inch round extension table. Heavy carved legs. High back elegantly upholstered dining height occasional chairs. Heavy carved legs match dining table. Covered in glamorous raw silk texture fabric in choice of 12 colors.

424.50 Value
274⁵⁰

School Row Disaster for Virginia Kids

EAST LANSING, Mich. (AP)—There were Negro teenagers unable to tell time and grade school students who had forgotten how to read after a fight over integration closed schools for four years in Prince Edward County, Va.

Two Michigan State University educators reported this to the U.S. Office of Education in a 290-page paper after a study among the county's 1,700 school-age Negro children.

Dr. Robert E. Green and Louis Hoffman said Saturday one group of more than 1,000 youngsters had an average IQ of only 69.4—"borderline defective"—after the four years without classes.

THE TWO MEN now are studying whether the youngsters can recover, and Green expresses hope that they can.

When nationwide attention focused on the county, he said, the children became more concerned than ever about getting an education.

Green and Hoffman administered questionnaires and interviewed Negro parents and children in the fall of 1963, just before privately supported free schools provided classes for the youngsters for the first time since 1959.

County officials had closed the public schools, rather than integrate them, and white children attended private schools.

Negroes now are back in public schools, though, following an order by the U.S. Supreme Court reopening the schools.

GREEN and Hoffman said that during the four years when schools were closed, 575 Negroes attended classes outside the county, only 35 of them on a fulltime basis.

Because of difficulty in securing teachers and supplies, attendance in schools outside the county and declining motivation caused by the long school closing, less than 40% of the children attended "summer crash programs," the two MSU men reported.

WHAT A WEEK!

Russia and China Rock the World

By WALTER T. RIDDER
Chief, I, P-T Washington Bureau

WASHINGTON—That was the week that worried frowns to the faces of that was! In over 25 years of reporting, this correspondent cannot remember a time-span of 48 hours in which so many big news stories broke. From Wednesday afternoon to Friday afternoon of last week, the following things happened:

The closest personal associate of the President at the White House was arrested on a morals charge.

Russian premier Nikita S. Khrushchev resigned or was given the boost and two new men took over in Russia, Leonid Brezhnev and Alexei Kosygin.

Harold Wilson took over the government in Great Britain as Labor squeaked through to a narrow victory over the Conservatives.

THE ST. LOUIS Cardinals squeaked through to a narrow victory over the New York Yankees.

Red China exploded its first atom bomb.

The American political campaign was in high gear with candidates making charges and counter-charges all over the lot.

Yogi Berra, manager of the losing New York Yankees, was, like Khrushchev, unceremoniously dumped from his job and Johnny Keane, manager of the winning Cardinals, like Walter Jenkins but for different reasons, simply quit.

What a week!

The effects of some of last week's happenings will be short-range; the effects of others very, very long range and are of the utmost importance to the face of the world.

The 1964 World Series is over and done with. Those who want to remember it may do so; the rest of us can forget it.

THE EFFECTS of the case of the White House aide, Walter Jenkins, will most likely be measurable in two weeks on election day, Nov. 3. It is already clear that the Jenkins case has managed to put a little more excitement in a campaign which until this sad matter came to public notice was lackluster. The effect of his case has been to bring some-

what worried frowns to the faces of Democratic leaders, for they do not know exactly how or how many of the voters will react to the disclosures. At all events, the Democrats were not nearly as confident or self-assured about the Nov. 3 result by the end of last week as they were at the beginning of it.

Longer range, but probably not for too long, will be the effects of Labor's victory in the British election. The Socialist Party won by such a narrow margin that it will not have effective control of parliament. This will in all probability mean that another election will have to be held in the foreseeable future in order to give the new prime minister, Harold Wilson, a little elbow room or place the Conservatives back in control. It is considered almost impossible for Wilson to make a go of it with the razor-slim majority that he has in the House of Commons.

THE CHANGES in the leadership of Russia and the Chinese atom bomb explosions are of the utmost and of long range import. Both indeed are so important and so monumental to human history that only the bravest or the most foolhardy would predict today precisely what they mean to the future history of the world. That they mean something is indisputably clear, but to chart their meaning at this time is an exercise in futile journalism.

On both we can only wait and see. For instance it is not entirely clear yet precisely what did happen to Nikita S. Khrushchev and until we know what happened it is silly to guess what will be.

It will undoubtedly be some time before the future outlines of Russian policy can be discerned with clarity—or with such clarity as outsiders can bring to affairs within Russia. Brezhnev and Kosygin may well be the real rulers of Russia, but there lingers a suspicion that they are not. Until such a basic fact is established, future guessing is unprofitable.

But as I said at the beginning. That was the week that was!

Quarrel of Electrical Union Leaders Threatening to Turn Into Lawsuit

WASHINGTON (AP)—The bitter dispute between James B. Carey and an insurgent candidate for the presidency of the International Union of Electrical Workers has erupted into a scathing exchange of letters that threatens to turn into a lawsuit.

Carey, facing his first opposition in 15 years as head of the union, fired off a letter calling his opponent a liar, half a dozen times and accusing him of trying to disrupt the union.

THE OPPONENT is Paul Jennings of Newark, N.J., who roused the fiery Carey's ire by questioning whether the election will be fairly conducted.

Supporters of the two men almost came to blows here three weeks ago in the union's convention at which Jennings qualified to oppose Carey.

Jennings is the first to win enough support to run for the office since Carey became president when the AFL-CIO union was founded in 1949.

Jennings in a letter to Carey said he would go to court unless he is given assurances of an honest election count.

"YOU LIE when you say that your 'simple' request for the number of qualified voters in each local was rejected," Carey said in his reply.

Carey also disputed Jennings' contention that his efforts to change election procedures was blocked at the convention. Carey said he ruled Jennings' resolution on election procedures be referred to the constitution committee, rather than the resolution committee of which Jennings was secretary.

"When you could not have

ANNOUNCEMENT

MRS. RUDY KEERAN has retained JACK P. JONES, formerly of JONES BROS., to manage KEERAN'S BAKERY SHOP, 227 EAST 4TH ST., since the death of her husband. Jack will be pleased to meet old patrons and friends there. PHONE HE 7-2514.

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AMERICAN BEAUTY KNITTING KIT.....5.99

Reg. 7.99 Kit with instructions and Bucilla wool for knitting a lovely cardigan with embroidered flowers. White/pink, white/turquoise, pink/pink. Smart gift idea, too! From our Art Needlework.

BOYS' STRETCH HOSE.....79c/99c pr.

Durable, long wearing hose of brushed Orlon® acrylic and stretch nylon for soft, comfortable fitting warmth in a wide selection of colors. One size fits 8½-11 and 10-13. Boys' Shop.

Reg. 1.00.....79c or 3 pr. 2.25 Reg. 1.25.....99c or 3 pr. 2.75

ALSO IN OUR MARINA AND PALOS VERDES STORES

FINAL CLEARANCE OF LIGHT DRESSES.....3.00

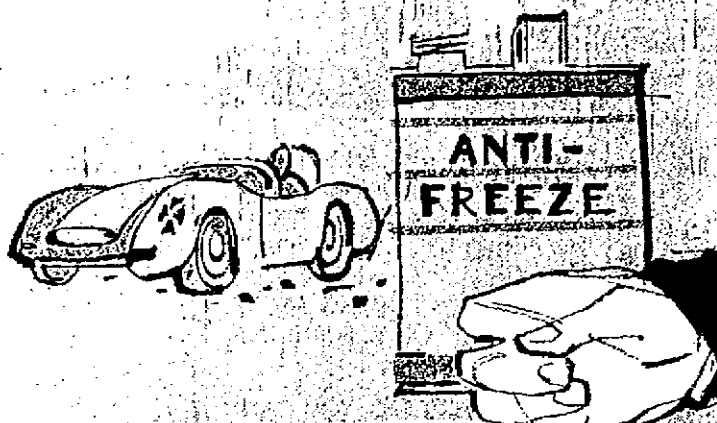
Were 12.95-16.95 Warm weather fashions at one tiny, give-away price to wear now in desert areas or resorts. Prints and solids in cotton or dacron® polyester whipped cream. 8-18 Budget Dresses.

TOY OF THE WEEK SPECIAL

PLAYSKOOL'S BIG, BIG WORKBENCH.....7.50

Two toys in one for 2 to 5-year-olds. Top is removable. Base is saw-horse with tray. Bench top can be used for pounding and coordinated play. Comes complete with wood tools and play apron. Toys.

Buffum's STORE FOR MEN



BUFFUMS', Pine at Broadway, Long Beach, California
Please send me the following McGregor Anti-Freeze Jacket(s):

Quantity	Size	Color	Price

Name.....☐ Charge to my account

Address.....☐ Check enclosed

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Please add 4% sales tax for purchases to be delivered in California



COLOR MAKES THE DIFFERENCE

THE NEW MCGREGOR ANTI-FREEZE JACKET

Make your winter change-over to McGregor Anti-Freeze, and you'll put yourself into the warmest jacket in the world for its weight! Completely windproof, thanks to the new smooth-surfaced DuPont Antron® nylon fabric by Travis, and nylon fleece lining! Water-repellent and machine-washable too. The color choice is excellent. Maple, pub green, winter blue, white mist, charcoal and black in regular 36-46 sizes. 22.95. Also available, Longs 38-46, 22.95. Brawny 48-52, 25.00 in most colors... Men's Sportswear

Prop. 14 Most Controversial on State Ballot

IT'S A BRAND NAME

Torontonians Now Really Smoke Less

TORONTO, Ont. (UPI) — Torontonians are smoking "less," enjoying it more and getting a few laughs in the bargain.

"Less" is the registered brand name of a cigarette brought out five weeks ago by the "More or Less Honest Manufacturing Co.," the latest and wackiest enterprise of Jack and Sam Markle, two Toronto sign painters.

Under the slogan, "If you can't quit, smoke Less," they've sold 300,000 packages in the Toronto area. Now they have moved into Montreal and plans are afoot to take "Less" to Winnipeg, Man., their home town, and Vancouver.

Sam, 32, and Jack, 25, dreamed up the idea after reading medical and scientific reports urging people to "smoke less."

"SURE, IT'S A CRAZY IDEA," admits affable Sam. "But we expect to make a profit. The slogan is exposed to millions daily by the government, the newspapers, television and all forms of media."

The sign men delight in swimming against the mainstream of advertising philosophy. They continually poke fun at their own product. . . . A tactic which would throw most button-down advertising men into a state of shock.

The Markles are apparently betting that people are simply tired of Madison Avenue's salesmanship.

Flip open a pack of Less and you read on the inside flap: "The filters on 'Less' cigarettes are primarily to prevent lousy tasting tobacco from spilling into your mouth and sticking to your tongue."

On the side are the words: "Each cigarette contains no less than 3% profit for the More or Less Honest Manufacturing Co."

By JIM McCAULEY
I. P.T. Sacramento Bureau

(Thirteenth of a Series)

SACRAMENTO—The most bitterly-contested state issue on the ballot is Prop. 14. It is also a measure on which voters can become confused in expressing their sentiments by the "yes" and "no" vote.

Prop. 14 is a constitutional amendment prohibiting the legislature or any other public agency from limiting the right of a citizen to decline to sell or rent his residential property to another person.

Putting it positively, it guarantees the right of any citizen to absolute discretion in choosing a person to whom he wishes to rent or sell residential property. Passage would write this guarantee into the constitution and bar adoption of any future laws limiting such choice so long as this amendment remains in the constitution.

A basic argument over the issue is this matter of freezing this guarantee in the constitution and barring the legislature from passing laws to prevent discrimination in property transactions. Proponents of No. 14 (the "yes" voters) say that's the way to do it — opponents (the "no"

voters) say it's wrong to tie the hands of the legislators in all such matters.

NO 1 IMPACT on Prop. 14 would be to nullify the Rumford Act. The Rumford Act bars racial discrimination in the sale or rental of publicly assisted housing such as an FHA home. It also applies to apartments of five units or more.

A yes-vote nullifies the Rumford Act and also nullifies a tract-houses and apartment-rentals section of the 1959 Unruh Civil Rights Act. A no-vote retains these statutes and keeps the way open for other anti-discriminatory housing legislation.

IRONICALLY, both sides say they are championing the cause of freedom.

Proponents claim that the right to do as one pleases with his property is a basic human freedom, and say that this

freedom has been jeopardized by the Rumford Act.

Opponents say that civil rights and the curbing of racial discrimination are more important than unregulated property rights.

THE CLASH of civil and property acts has stirred a hot controversy. And regardless of outcome of the ballot test, the ultimate law of the state is likely to be shaped by a State Supreme Court decision. The constitutionality of both the initiative and the Rumford Act has been questioned by some.

Opponents term the initiative a "bigotry initiative" and forecast it will increase racial tensions. Proponents reply that it merely protects basic property rights.

David N. Robinson, president-elect of the California Real Estate Assn., has predicted the last few weeks of the Proposition 14 campaign

will be the most violent in California election history.

Here is a summary of the official ballot arguments:

FOR
The Rumford Act establishes a new principle in law—that state-appointed bureaucrats may force property owners to deal with someone they do not choose. . . . This amounts to seizure of private property.

Under the Rumford Act, any person refused by a property owner may charge discrimination. The owner must defend himself, not because he refused, but for his rea-

son for refusing.

If the owner cannot prove himself innocent, he can be forced to accept his accuser as a buyer or a tenant or pay him up to \$500 damages.

Guarantees against such action by the legislature should be written into the constitution as a protection to every citizen. That's what Prop. 14 does.

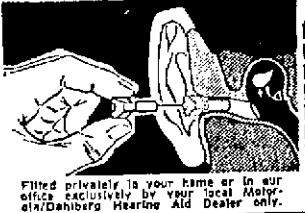
AGAINST
Proposition 14 would write bigotry into the constitution. It could take away a buyer's right to acquire the home of his choice. And it would constitutionally prevent the leg-

islature from acting to correct such unfair situations.

The proposition's real purpose — to deny millions of Californians the right to buy a home — is deliberately hidden in its tricky language. Its wording is so sweeping it could result in persons of any group being denied the right to own property. . . .

In five years, the State Fair Employment Practices Commission has dealt with more than 3,500 cases in both employment and housing. All but four cases either were dismissed or settled in the calm give and take of conciliation.

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Continents Move? Satellites May Tell

WASHINGTON (UPI) — Arctic and Australia chose Satellites in orbit hundreds of miles up may determine once and for all whether earth's seemingly well-anchored continents actually are moving about.

A once-debated but now fairly respectable theory says there used to be only a couple of continents at most. The earth swelled, and the mother planets broke into the fragments familiar to today's geographers.

Some 200 million years ago, for example, North America parted company with Europe and drifted westward. South America bade a long farewell to Africa, and ant-

WAS THERE ever such a continental bust up, and, if there was, are the parties thereto still moving farther apart?

The National Aeronautics and Space Administration (NASA) has embarked on a geodetic satellite program which may answer the question whether the granite-based continents are still shifting position on the presumably plastic mantle which underlies the earth's hard crust.

By geometric and gravimetric means, satellites can establish the position of islands and continents relative to one another and to the earth's center of mass.

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Watch for our ad this coming Monday Night and Tuesday Morning.

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Beautiful 5x7" photograph, for only 59c

Non-glass lights get natural smiles.

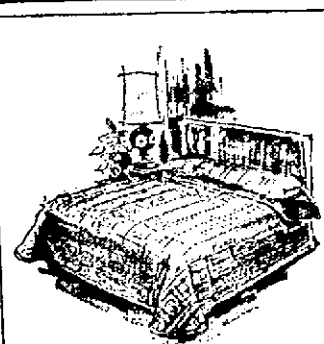
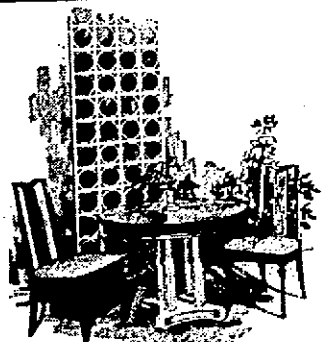
Do your baby-bragging with a beautiful photo . . . "worth more than a thousand words." Get a completely finished photograph for only 59c. You will not be urged to buy but if you wish the remaining poses they're yours for 1.35 for the first, 1.25 for the 2nd and \$1 for any additional.

AGE LIMIT 5 years. One or two children per family will be photographed singly for 59c each for the first picture. Each additional child under five, 1.50.

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PHOTOGRAPHER'S HOURS:
MON., TUES., WED., THURS., FRI., SAT.
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Symposium at BTD Saturday

Evaluation of technical publications from the user's point of view will be the theme of the third annual Symposium in Technical Communications opening Friday afternoon on the Business and Technology campus of Long Beach City College, 1305 E. Pacific Coast Highway.

Following registration from noon to 1 p.m., the symposium will begin at 1:15 in the student center auditorium with greetings from Dr. Wiley D. Garner, LBCC president, to more than 350 delegates and participants.

"Evaluation of Aircraft Technical Manuals," the first general session, will be conducted by members of the Airline Transport Association representing 11 major airlines in the U. S., Canada and Britain. Moderator will be H. E. McMillan, general supervisor of publications at Douglas Aircraft Co., Long Beach.

GEORGE GARDNER of the National Aeronautics and Space Administration will speak at 3:30 p.m. on "Translating Technical Language for the Layman." Gardner is chief of the Educational Publications Branch at the Washington, D. C., headquarters of NASA.

Following a supper in the campus patio, the workshop will resume at 7:15 p.m. with an address on "The Poor Old English Language" by Prof. W. H. Davenport, chairman of the Department of Humanities at Harvey Mudd College. Moderator will be Paul R. Deutsch, symposium committee chairman and publications manager at Beckman Instruments, Inc.

Concluding the Friday evening session will be a panel on "Personnel and Contract Literature." Panelists will include Lt. Col. Joseph Hermann, personnel director of the 2478th USAF Reserve Sector; Lt. Col. Robert Harvey, USAF, City College life science instructor; Earle Sample, NASA Western Operations, and Lt. Cmdr. J. F. Jones, Contract Officer, USN. Moderator is Capt. Donald H. Scott, USNR, a political science instructor at LBCC.

THE TWO-DAY symposium concludes on Saturday with morning panels on "Consumer Literature Evaluation," starting at 9:30, "Medical Literature Evaluation" and "Using Every Means to Communicate."

Members of the consumer panel include Mrs. Helen Nelson of the California Consumer Counsel and James R. Phelan, Saturday Evening Post writer.

Ben Zinser, medical science editor of the Independent Press-Telegram, will be the moderator of the medical literature panel. Speaker for the concluding workshop session will be Ivar M. Holliday, manager of the Minuteman Project Office, Space Technology Laboratories. Moderator will be Kenneth N. Paden of North American Aviation's Apollo Project.

Registration for the sym-

Step-Saving Freeway Death Cause

SACRAMENTO (AP) — A study of accidents involving pedestrians on California freeways reveals one-third of the mishaps occurred when an individual attempted to save a few steps instead of using a bridge or underpass.

The 17-page report, recently completed by the California Division of Highways, covered a five-year period between 1958 and 1962.

Other facts underscored by the study showed:

—Almost half, 43%, of the freeway dead and injured became freeway pedestrians because their vehicles broke down or had been involved in a prior accident.

—Daylight hours were safest for walkers because two-thirds of the accidents occurred after dark.

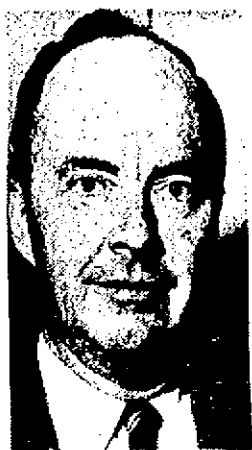
—The most perilous place was the main traveled lanes where 70 per cent of the accidents happened.

"Eighteen per cent of the accidents took place on the shoulders, 7% on ramps, 3% on the median and 2% couldn't be pin-pointed to specific locations," the report said.

YOU ALWAYS save more when you compare values. Check the Classified "Auto for Sale" columns now.



GEORGE GARDNER
NASA Official



W. H. DAVENPORT
Mudd College Prof



I. M. HOLLIDAY
Space Lab Manager

Federal Funds to Improve L.A. Airport

WASHINGTON (AP) — Improvements at 23 California airports will be made with Federal Aviation Agency appropriations totaling \$7 million. The largest share of the appropriation — \$3.3 million — will be spent at Los Angeles International Airport.

Lecture Set

L. (Steve) Brady will discuss "Automation and Drop Outs" at 7:30 tonight at Aware Assembly Hall, 1294 Gaviota Ave. Allen Nounian is president of the group.

INDEPENDENT-PRESS-TELEGRAM—A-11
Long Beach 12, Calif., Sunday, Oct. 18, 1964

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SHOP SUNDAY
NOON 'TIL 5

STRETCH For Comfort

Denim Capris
Repeat of a Sell Out!

Regular 3.99 **2.50**

Save 1.49 a pair. Season's most popular pair of 100% cotton denim with reinforced seams, side zip. Washable. Navy only. Sizes 8 to 16.

Women's Shirts
Reg. to 3.99 **1.99**

Famous labels, we can't tell you the manufacturer but you will recognize the famous shirts. Stripes, prints and solids. Sizes 28 to 38.

Extra Size
Coat Sweaters
12.95 value **10.95**

Hard to find sizes in Orlon acrylic sweater with collar, in popular button front style. White, Beige, Red, Blue, Black. Sizes 42, 44, 46.

Men's Cardigan Favorites
Reg. to 9.95 **6.88**

Pick of the season's line wools, wool blends, button and zip fronts. Sizes S, M, L, XL.

Reg. 9.95, SHORT SLEEVE SWEATER, hi-neck, lambs wool. Sizes S, M, L, XL. **5.88**

Men's Fine Wool Slacks
Reg. to 14.95 **10.88**

New look reverse twist parquet weave, super fine twill, wool flannel. All with permanent crease. Sizes 28 to 44 in pleated and plain front.

REG. 16.98. All-wool sharkskin, new iridescent tones, pleated and plain front, sizes 30 to 42. **14.88**

Boys' Sport Shirts
Reg. 2.99 **1.68**

Specially low priced 100% cotton sport shirts. Short sleeve styles in assorted patterns and colors. Wash 'n wear. Sizes 10 to 20.

Boys' Stretch Jeans S-T-R-E-T-C-H for Comfort
Reg. 4.98 **3.98**

For school, for play for long wearability choose jeans made of a miracle blend of cotton and nylon. Cotton denim fits neat and trim, is completely machine washable. Choose White, Faded Blue or Blue. Sizes 6 to 18.

Boys' Corduroy Slacks
Regular 4.99 **3.49**

100% cotton corduroy slacks in belt loop or continental styles. Sizes 6 to 18.

Boys' Flannel Pajamas
Regular 2.98 **1.99**

Heavyweight cotton flannel pajamas, ski type with knit leg and cuff. Assorted colors. Sizes 6 to 18.

3 to 6x Capri Sets
2.98

Pastels are the colors, part is the look of these adorable capri sets. Cotton corduroy pant, cotton overblouse, detailed with ricrac. Similar to shown.

Girls' Stretch Capris
3 to 6x Reg. 1.98 **1.78**
7 to 14 Reg. 2.29 **1.98**

Stretch capris with elastic for better fit. 100% cotton, wash 'n wear. Choose your favorite color, red, black, turquoise.

7 to 14 Capri Sets
6.98

Smart, sophisticated cotton corduroy sportswear, popular chelsea-neckline with turtleneck dickie. Stripe top coordinates with solid pant.

Sunday Shoe Special

Large Group Women's Dress, Flats and Oxfords, Broken Sizes. **1.00**

43 Pair Women's Black Hand Sewn Mocs. Reg. 6.99. **2.00**

Corduroy Yardage
Now on Sale!

Reg. 1.19 Finewale **99¢** yd.
Reg. 1.98 Widewale **99¢** yd.

Premium cotton corduroy in a wide array of fall toned colors. Perfect for skirts, jackets, capris and jumpers. 36" wide finewale, 42" wide widewale.

LEATHER

Fall and winter wonders... crushed vinyl leather 3/4 Coats, Orlon Acrylic pile lining. Two exciting styles to choose from (similar to shown). Black. Sizes 8 to 16.

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19⁹⁵

Fashions—main floor

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RED CROSS
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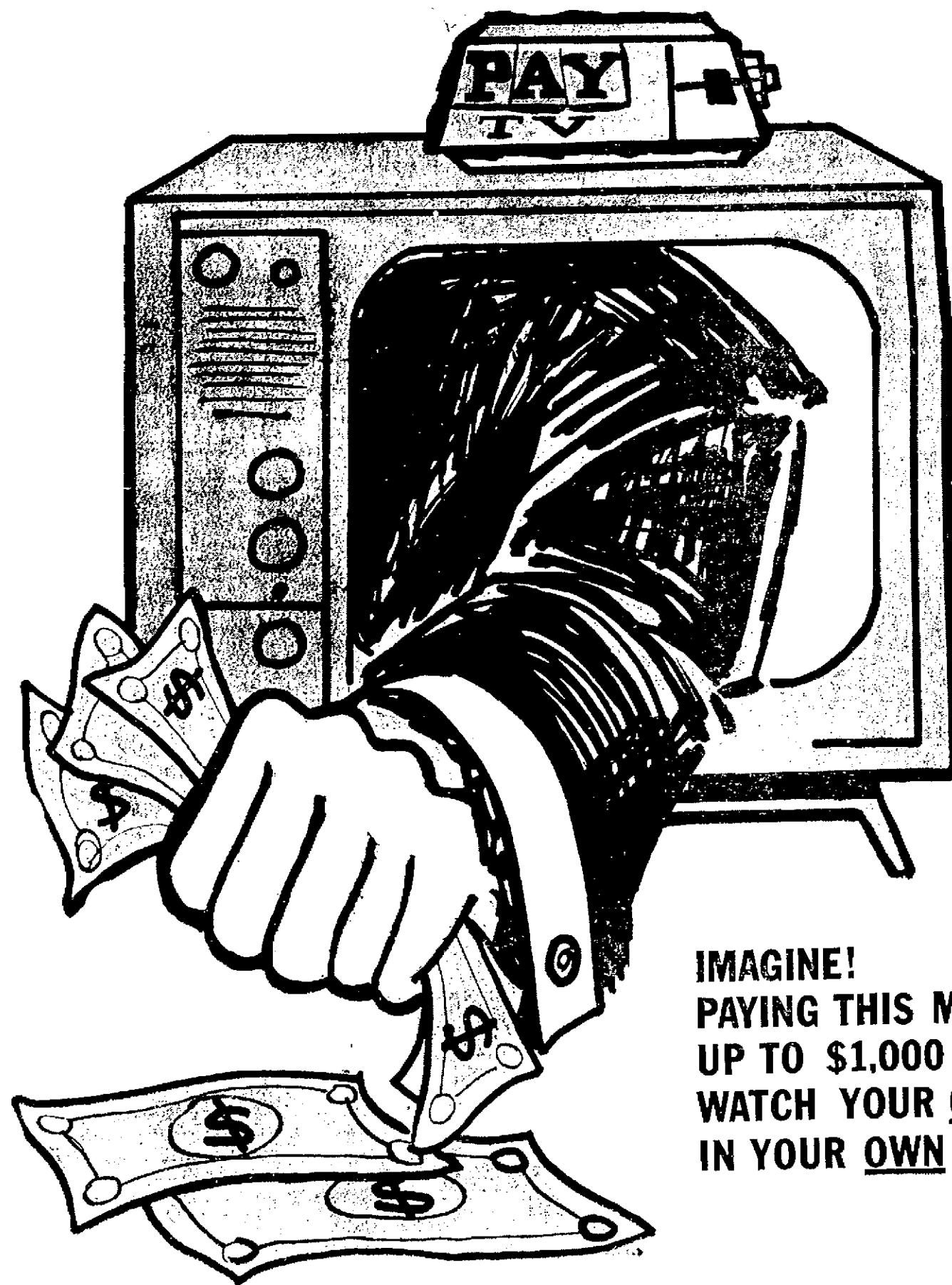
I WANT TO KEEP
TV FREE IN MY HOME
AND SAVE UP TO
\$1,000 A YEAR

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Frederick C. Dockweiler, Southern Calif. Chairman • Mrs. Fred S. Teasley, State Vice-Chairman
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\$1.00 OR MORE TO HELP SAVE FREE TV IN MY HOME!

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Address _____ City _____



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**IMAGINE!
PAYING THIS MONSTER
UP TO \$1,000 A YEAR TO
WATCH YOUR OWN TV SET
IN YOUR OWN HOME.**

VOTE YES ON #15 AND SMASH THE PAY-TV MONSTER!

WORLD NEWS BRIEFS



AMC and Union Still Seek Pact

DETROIT (UPI)—The United Auto Workers and American Motors Corp. still have abandoned hopes of settlement Saturday night but still believed a strike by 26,000 union workers could be ended in time for the company to resume car production Monday.

Edward L. Cushman, AMC vice president, said earlier Saturday that chances were good the strike would be settled Saturday night, but the needed momentum apparently failed to develop. One source said bargainers might continue to meet into the early morning Sunday until the settlement was wrapped up.

The strike came despite agreement on the most controversial issue of negotiations—continuation of the industry's one and only profit-sharing contract.

Cushman and Douglas Fraser, director of the UAW American Motors Department, told reporters in a joint news conference that the major unsolved issues were an economic agreement for 3,000 Kelvinator Appliance Division workers in Grand Rapids, Mich., alleged wage inequities, transfer rights of workers and five demands for changes in plant-level contracts brought by the company.

Texan Episcopal Presiding Bishop

ST. LOUIS (AP)—The Rt. Rev. John E. Hines, bishop of Texas, Saturday was elected presiding bishop of the Protestant Episcopal Church.

In that post, he serves as chief spiritual leader of 3.5 million Episcopalians. He was elected from among a field of five nominees in an hour of balloting by the House of Bishops behind closed doors in Christ Church Cathedral.

Bishop Hines, 54, of Houston, has been a bishop for 19 years. He had served as parish pastor before his consecration in 1945. He is a native of South Carolina.

Bishop Hines succeeds the Rt. Rev. Arthur Lichtenberger, who is resigning because he suffers from Parkinson's disease. He served for six years in the office.

Bishop Hines, a proponent of the ecumenical movement for Christian unity, will hold the post until his retirement at a maximum age of 70.



HINES

Hurricane Blows Self Out at Sea

NORFOLK, Va. (AP)—Winded and weary, the remnants of Hurricane Isbell left clearing skies on the Virginia mainland Saturday as she moved leisurely through the Atlantic.

From Florida to Virginia she left her soggy calling card in rain-swollen rivers and high tides. More than an inch of rain fell on parts of Virginia Friday night before Isbell moved off the coast.

Isbell—what's left of her—edged northeastward at about 18 miles an hour.

Tshombe Charges Assassin Plot

LEOPOLDVILLE, The Congo (AP)—Premier Moise Tshombe charged Saturday the United Arab Republic, Algeria and Mali had plotted to kill leaders of the Congo.

"All Egyptian and Algerian citizens must leave the Congo as soon as possible," Tshombe shouted in a speech at the Leopoldville football stadium. The crowd roared its approval.

Tshombe told a crowd of more than 50,000 that President Ahmed ben Bella of Algeria and President Modibo Keita of the West African Republic of Mali had hatched the plot in Cairo.



—Staff Photo

TELEGRAM TOLD Steve Oliveri (left) he is \$56,000 richer because he held a ticket on second-place horse in the Irish Sweepstake race. Helping display the announcement of good fortune are his wife, Mary, and son, Leonard, an apprentice pressman for The Independent, Press-Telegram.

'DON'T BOTHER ME,' SAYS GRID FAN

San Pedran, Compton Pair \$56,000 Winners in Sweep

"I was just sitting there watching television," Steve Oliveri of San Pedro said. "It feels real good," he said. "But I am still going to work. You can't retire on that kind of money after Uncle Oliveri, of 613 S. Grand Ave., said he laughed heartily and replied, 'Don't bother me. I want to get back and watch the football game.'"

OTHER \$56,000 winners are Louis and Tillie Berger, of 421 N. Culver Ave., Compton, who apparently found out about their good fortune and fled to the home of a relative to avoid publicity. A neighbor said Berger, a machinist, has been out of work for several months and that his wife, a factory worker, recently was laid off. They live in a modest, one-story stucco house on the back of Oliveri said, chuckling again. A lot.

Mrs. Oliveri insisted her husband listen. The message got through. "It didn't bother me at all," Oliveri said, chuckling again. A lot.

His chuckle had the deep, merry roll to it of a man who is about to learn what a \$56,000 is like.

"I woke up my son and said, 'I guess I have won \$56,000,'" Oliveri, who checks weights today as a result of the Irish Sweepstake. His son, a married daughter and ticket on Commander-in-Chief

San Pedro said. "It feels real good," he said. "But I am still going to work. You can't retire on that kind of money after Uncle Oliveri, of 613 S. Grand Ave., said he laughed heartily and replied, 'Don't bother me. I want to get back and watch the football game.'"

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Atomic-Plant Project Eyed by Douglas

SEATTLE (AP)—Gov. Albert D. Rosellini said Saturday the Douglas Aircraft Co. of Santa Monica, Calif., is interested in undertaking a multi-million-dollar nuclear operation in the state of Washington.

The governor said Donald W. Douglas, chairman of the company's board of directors, and other company officials will come to Seattle Thursday for a conference on the project.

THEY WILL then fly to Hanford in central Washington to inspect the atomic energy plant established there during World War II by the federal government. The government now is preparing to phase out a portion of its operation.

The \$25-to-\$30-million-a-year Douglas project could involve, said the governor:

"Operation of the five atomic reactors at Hanford. The manufacture of nuclear fuel.

"A new laboratory for research and development in the area of nuclear propulsion, such as atomic-powered engines."

Arthur Fiedler to 'Try Out' With Dixieland Band

BOSTON (AP)—The customers in Al Hirt's French Quarter bistro in New Orleans may do a double take when they see who is leading Hirt's jazz band Wednesday night.

And if they think the guest leader looks like conductor Arthur Fiedler of the Boston Pops Orchestra—they will be right.

Fiedler is returning a favor. Hirt brought his trumpet to Boston last spring to be the guest artist with Fiedler's orchestra.

Indo Rushes Java Flood Aid

JAKARTA, Indonesia (AP)—Aid is being rushed to flood-stricken Java and a program of evacuation is under way. Antara, the Indonesia news agency, said Saturday.

Java island has been deluged with torrential rains for nearly a month. Hundreds of homes have been destroyed, roads washed away and dams broken by unchecked waters.

Reports have put the death toll at nearly 100.

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Arson Clues Hunted in Six-Death Blaze

Investigators finished sifting the ashes Saturday and are awaiting results of laboratory tests they hope will reveal the cause of a Santa Ana house fire that killed a father and his five children late Wednesday.

The family's only survivor, Mrs. Glenda Snare, 30, left Saturday to return to the town where she and her late husband grew up—North Platte, Neb. Robert Snare, 32, and the five children—the eldest was 7—perished in the fire that destroyed their two-bedroom home at 2601 Occidental Ave.

Fire Marshal Ray Bachtelle and a crew of six finished Ontra Cafeteria, 4137 Crenshaw Blvd., Los Angeles, their spot investigation Saturday night after three days of intensive work. Their samples were turned over to Santa Ana police criminologist Jack Cadman for analysis, with results expected some time this week.

Bachtelle said investigation will continue until the cause of the fire is determined. The blaze has aroused suspicion because of the speed with which it engulfed the home. Officers are checking the possibility of arson.

Badgers Meet The Wisconsin Badger Club will hold a dinner meeting at 6:30 p.m. Saturday in the

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Viet Leader Woos Rebel Tribesmen

PLEIKU, Viet Nam (AP)—in Viet Nam if it really wants Premier Nguyen Khanh flew to. He did not amplify, but here Saturday to win the al-he has talked in the past of legiance of restive U.S.-bombing bases in Communist trained mountain tribesmen North Viet Nam and to strike who revolted against the Sai-jat the guerrilla supply lines gun regime last month.

Informants in Pleiku, 240 miles north of Saigon in Viet of engagements with the Viet Nam's central highlands, said Cong guerrillas was in Com-Khanh was prepared to offer-munist country in the south-the tribesmen some conces-ern delta region near Bac sions. The tribal warriors Lieu, 120 miles southwest of have long been resentful of Saigon.

the lowland Vietnamese and Airborne Rangers in U.S. have resisted their rule.

Government sources, mean-while, reported that more and the Vietnamese Air Force than 300 Viet Cong guerrillas dropped bombs on 200 guer-were killed or captured in a rillas caught in the open in series of battles across the rice paddies by a Vietna-entire length of the country-mese ground force.

Friday. Total government cas-ualties were given as 62 dead, 89 Viet Cong were killed and 17 others were captured in a

Officials claimed it was one battle lasting eight hours. The of the worst batterings in-government reported it suf-flicted on the Communists in fered 6 killed and 25 wound-the long war.

Before leaving, Khanh told man grazed by a bullet. He reporters: "The United States returned to action after treat-the means to win the war ment."

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E. C. BOYNTON
Worked 'Dahlia' Case

Detective Boynton Retires

By CHUCK CHEATHAM

The police officer whose investigation led to murder victim Elizabeth Short being known as the Black Dahlia has retired.

Detective Sergeant Edward C. Boynton, who joined the Long Beach Police Department Aug. 16, 1939 was one of scores of Southland detectives who investigated the brutal murder.

Miss Short, 22, a pretty stage struck girl, came to this area in 1946 from Salem, Mass.

She failed to find work in Hollywood and worked as a waitress and cashier.

ON JAN. 15, 1947, her body was found on a Los Angeles vacant lot. She had been bound, tortured, mutilated and then cut in half at the waist by a sadistic killer.

Boynton recognized her from newspaper pictures.

She had joined him at his breakfast table in a downtown coffee shop several weeks before her death.

Ironically she had pointed to newspaper headlines telling of a sensational murder.

"Back in Boston the papers don't play up murders like this. I don't like this sort of thing," she said proudly.

BOYNTON thought not more of the incident until the murder.

Armed with her picture, he went to the coffee shop and talked to the employees in an effort to retrace her last days.

One of the employees told Boynton her long, black hair and penchant for dressing in black had caused her to be known as the Black Dahlia.

BOYNTON repeated the nickname to reporters. They rushed for telephones to tell their editors. Today millions who don't remember the name Elizabeth Short do recognize the Black Dahlia.

Since that time over 40 persons have confessed the killing. Police have disproved all

Good Ol' Days Open Downtown Thursday

Giant space missiles, 78 Force Titan III deep space new 1965 automobiles, an probe booster standing more than two stories high. In addition, a U.S. Air Force Lincoln and \$150,000 motor, Ryan Q-2C jet drone, the Guard and Marine Corps "enemy" to many an Air Force exhibits will be dis-Force pilot, Sidewinder and played on Pine Avenue from Falcon missiles used "to kill Ocean Boulevard to Seventh the enemy" will be on dis-Street Thursday through Sat- play.

Thursday, as part of the ninth annual Good Ol' Days celebration, said Haft, "Possibly the most popular annual Good Ol' Days celebration," said Haft, "will be the world's first sub-businessmen."

"Shoppers will find prices Force T-38 Talon." rolled back 40 years as members of the Orientation exhibit offer the greatest Group of Norton AFB will as-values of the year," said Ber-semble the T-38, as well as nie Haft, chairman of the other missiles on Wednesday afternoon and will be on duty

Symbols of the space age Thursday, Friday and Saturday will be seen on Pine Avenue day to answer spectators' between Ocean Boulevard and questions. First Street and will include the scale model of the Air THE THREE east lanes of

Pine Avenue will be closed to traffic early Thursday morning with 300 bales of hay. In the closed off space, 23 car dealers will show their 1965 products. Antique automobiles will be on exhibit also. The Coast Guard will show off their Mobile Boarding Team and give information on boatsmanship. The Navy will tow in their huge Polaris missile. The Marine Corps will display a 1922 military truck side by side with a 1964 version.

GEORGE "LUCKY" Under-

wood with his gold-plated Lincoln convertible trimmed in genuine mink with diamonds and rubies, and a gold plated Harley Davidson motorcycle with the same kind of trimmings, plus a silver and gold saddle for the seat will be exhibited.

Musicians will be heard everywhere during the three days as concerts are given by the March Air Force Band, the Long Beach Municipal Band, the James Son, Jr., Band and the Chuck Miller Dixieland aggregation. There will be calypso and nicoideons as in past years.

New this year will be a specially built ski slide in the Broadway to Third Street area. A ski instructor will be available free each day of the show from 12-1:30 and from 3-4 p.m.

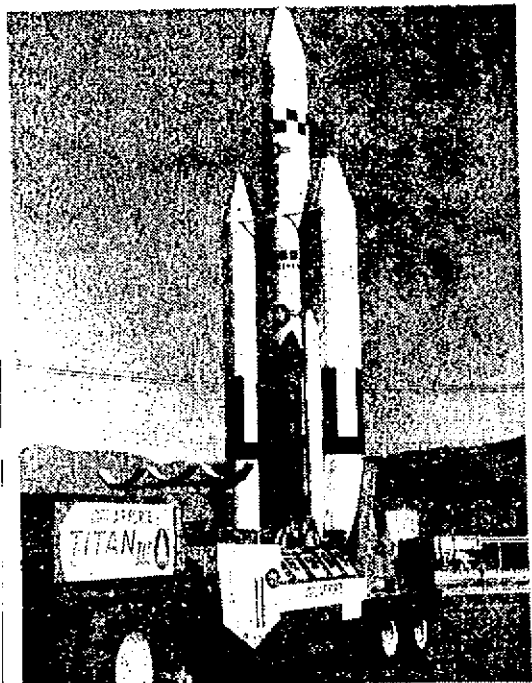
FROM THE Norwalk area, the Poco Loco Square Dancers will show their skills Friday evening at Fifth and Pine. The Long Beach City College Adult Division Ol' Time Singers, with an average age in the 70's also will be on hand. At 2 p.m. Friday, hog callers will contest in efforts to attract a live pig.

The Ted De Wayne circus will make its third year bow in the Good Ol' Days and will feature two elephants, one of which will do the twist with spectator children, clowns, seals, ponies and acrobats. The times of the performances will be announced in these papers Wednesday evening and Thursday morning.

IN THE Wednesday evening Press-Telegram and in the Thursday morning Independent, feature stories of the year 1924 will be re-printed and interspersed among merchants' ads. Incorporated in

the ads will be coupons for clipping and depositing with participating merchants for an opportunity to win over \$600 in merchandise gifts. Entertainment will include Mr. Wishbone from KTTV, Channel 11, who will be in Downtown Long Beach, Broadway and Pine, 11 a.m., Saturday. Rounding out the big Good Ol' Days three-day celebration will be daily costume contests and free rides.

For the finest wall-to-wall
CARPET CLEANING
With Duo-Delay Soil Retardant
CREMER'S
HE 7-2869



THIS 35-FOOT model of the Air Force Titan III military space booster will be in Downtown Long Beach during the ninth annual Good Ol' Days, Thursday through Saturday. The Titan III is the first military missile to be designed primarily as a space probe booster.

their psychotic claims and to land since Aug. 1, 1946 was day the crime remains on the assigned to the detective unsolved list.

He and his wife, Lillian, DURING his career in the have two children, Lee, 17, police department, Boynton and Louise, 5, worked as a patrolman and. Boynton plans to sell auto-vice investigator. He was ap-inobles and take trips when pointed sergeant Feb. 1, 1945 he wishes.

CORRECTION

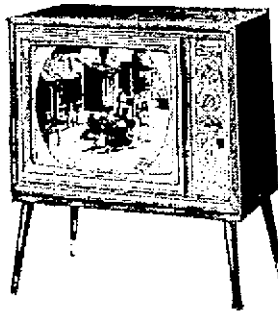
of Dooley Ad Appearing on Page 3 of Televues
**NEW 1965 MOTOROLA
21-inch COLOR TV CONSOLE**

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CHANNEL UHF
Ad read 338.88

SHOULD HAVE READ

Dooley's
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Price! **388.88**

FREE DELIVERY and SET-UP
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Over 20
Years in
Dentistry
19th Year
of First
& Pine

PENSIONERS & SENIOR CITIZENS
WELCOME FOR O.A.S. DENTURE CARE

SEE SAMPLES

- ★ Full Upper and Lower Plates
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MODERN DENTAL PLATES

Aided by "modern" dental plate material and "improved techniques" used in the construction of dental plates. Dental Science has followed a "progressive" path that has resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than thought possible a few short years ago. GOOD dental plates need not be expensive. THE COST IS SMALL. Ask to see samples of modern dental plates, uppers, lowers and partials.

QUALITY IS NOT SACRIFICED FOR PRICE

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LOW PRICES
Phone HE 6-3939

No Appointment Necessary for Examination
FAST PLATE REPAIRS

TRANSPARENT PLASTIC MATERIAL

New used in making dental plates, is the finest and best material available to dentists. Very light in weight, regardless of price and the low cost now charged for dentures, Dr. Raymond features this splendid material in his only office. Come in and see the samples set with translucent teeth.

SAVE ON PLATES

UPPERS, LOWERS AND PARTIALS

Dr. Raymond offers big savings, because large plate volume keeps prices down . . . Your choice of teeth and materials. Low prices on dental plates of all types and styles included in this offer. In addition, credit terms are so liberal you don't need cash. First small payment can be made after January 1, 1965, with as long as 24 months to pay on approval of credit. No finance company to deal with. Come in now and SAVE while this offer lasts.

**LOW PRICES
NO MONEY DOWN
24 MONTHS TO PAY
FOR
DENTAL PLATES**
*also Bridges and Restorations**

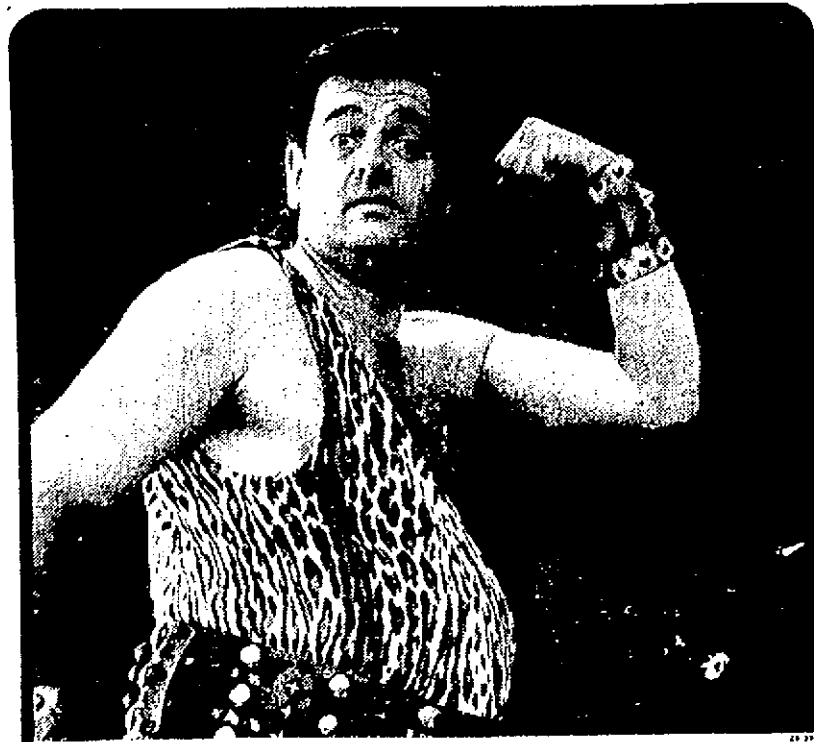
X-rays, Specialized Extractions Arranged.
Removable Bridgework
(and preparations for plate work)

LOW PRICES To show my appreciation to the good people of Long Beach who have recommended many of their friends in need of dental work to my office. Last year as a result of so many recommended patients my volume of business had increased to such an extent that I am now able to offer these

LOW PRICES You who need Dental Plates take advantage of my LOW PRICES, which will in no way change my well-established policy . . . well known . . . over the years in Long Beach . . . Good Dentistry that conforms with the high standards of the dental profession, at LOW PRICES.

UNION MEMBERS: WE GLADLY FILL IN DENTAL PLATE SERVICE FORMS FOR THOSE WHOSE UNION HAS DENTAL CARE PLANS
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and more, too
see us at 122 W. First St.

Momentous Events Vied for World's Headlines

By HARRY SHARPE
United Press International

Momentous events vied for world headlines last week.

Soviet Premier Nikita S. Khrushchev was toppled from power and unceremoniously shoved into obscurity after leading his country for 11 years. Two protégés took over his jobs as premier and Communist Party Chairman. Many of his aides also were purged. No quick policy changes were foreseen.

Red China became the fifth atomic power by firing its first nuclear test device — described by an unruffled President Johnson as of "low yield." Secretary of State Dean Rusk had predicted the blast three weeks ago on the basis of secret intelligence. Johnson said the United States would stand by its commitments to Southeast Asian nations now brought under threat of atomic blackmail.

THE President's top aide and confidante for 25 years — Walter W. Jenkins — resigned and was hospitalized after a second arrest in five years on moral charges. Johnson asked the FBI for a full investigation and a prompt report on whether any national security secrets had been compromised.

The Soviet Union leaped ahead of the United States in the space race. It orbited a "passenger" satellite with three men aboard and pointed to the day when space platforms could rain down nuclear rockets. Johnson said the United States had perfected ways to shoot down such satellites.

Britain's Labor Party won the parliamentary elections to end the 13-year reign of the Conservative Party which had worked closely with the U.S. on cold war policy. Labor Party Chief Harold Wilson was named prime minister by Queen Elizabeth. American officials looked for no immediate policy changes.

But all the events seemed destined to play roles in the U.S. presidential election campaign which roared into its final weeks with bursts of fiery oratory.

The 70-year-old Khrushchev, whose shoe-pounding bellow still echoes in the United Nations, passed into political oblivion with no words of praise and without advance notice to the 227 million Russian people.

TWO SOVIET presidium members took over, Leonid I. Brezhnev as party leader and Alexei N. Kosygin as premier. Both pledged to follow Khrushchev policies which they had helped fashion — peaceful co-existence with the West, a hard line toward Communist China, destalinization, and a better economic lot for Soviet citizens.

President Johnson announced that he and the new leadership had quickly exchanged promises to continue working for "a solid peace." He abandoned weekend campaign plans and met with his National Security Council to weigh the portent of both the Moscow purge and the Red Chinese nuclear blast.

The chief executive first heard of Khrushchev's removal at a New York political rally. Mindful that Khrushchev once promised to "bury" the U.S., Johnson declared: "We do not intend to bury anyone, anywhere, and we do not intend to be buried ourselves."

Administration officials believed Khrushchev was disgraced politically because among other things he was losing ground in his ideological battle with Red China's Mao Tze-tung for control of international communism.

AMONG others fired was Khrushchev's son-in-law, Alexei Adzubei, editor of Izvestia.

The big question in apprehensive world capitals was "What comes next?" Communist China had been demanding Khrushchev's ouster on grounds he had capitulated to capitalism. It congratulated the new leaders. And while the



THE ROYAL KICK

Just like any other six-year-old, Prince Albert of Monaco sticks out his tongue as he learns to play soccer at the Louis II Stadium in Monaco. It was the first time the little prince, son of Prince Rainier and Princess Grace, played in the stadium.

headlines were still fresh, Peking exploded its nuclear device, then immediately proposed a world conference to ban nuclear weapons. This apparently was an attempt to appease neutral nations.

Peking charged that the U.S. "nuclear monopoly" had forced it in self-defense to develop a bomb. It pledged that it would never be the first to use the weapon though it said its development was a great encouragement to "revolutionary peoples in their struggles."

President Johnson said in reference to Asia that U.S. "readiness to respond" to a call for help had not been diminished. He said there was no immediate danger of war because it would take Red China years to perfect workable weapons and ways to transport them. The danger now, he said, is deadly radiation fallout which vanished after the nuclear test-ban treaty was signed.

American officials saw Peking's bid for a world summit as an attempt to offset unfavorable world opinion. Johnson said that while China was building an arsenal, the already unimaginable power of the United States would be increasing.

THE SOVIET Union's space triumph came while America's spacemen were still preparing for a two-man Gemini shot next year. Aboard were a pilot, a scientist and a doctor—all without shores or space suits. They made 16 orbits in 24 hours and landed safe and well—American style—in their cabin. Moscow boasted that "a Pearl Harbor" in space had been scored against the United States.

Republican presidential nominee Barry M. Goldwater seized on the development to charge that Johnson had downgraded the military potential of space. He called for "a major re-direction" of the U.S. project lest Soviet nuclear rocket platforms take control of the skies.

The election campaign became more intense in the wake of the Jenkins affair and a bribery charge against GOP national headquarters.

The President said he never received any report on Jenkins' alleged misconduct though the Secret Service knew in 1961 that he had been arrested in 1959. The second arrest occurred last week.

JOHNSON and Mrs. Johnson both voiced "deepest compassion" for Jen-

kins' case an issue except as to his national security aspects. Not so Republican National Chairman Dean Burch and former Vice President Richard M. Nixon.

Burch charged that Johnson had been "covering up" for Jenkins for five years. He challenged the President to say whether Jenkins was privy to vital secrets which could have been extracted from him through blackmail.

THE PRESIDENT campaigned in New York state side-by-side with former Atty. Gen. Robert F. Kennedy who is seeking election to the Senate. Together they drew huge crowds, with Johnson proclaiming "We need Bobby in Washington."

In other news spheres 80-year-old former President Harry S. Truman suffered a broken rib and head injuries when he fell in the bath tub at his Independence, Mo., home. He was recuperating rapidly.

Dr. Martin Luther King, 35-year-old Negro civil rights leader, won the coveted Nobel Prize for peace. Former President Dwight D. Eisenhower celebrated his 74th birthday anniversary. He said of the presidential campaign that the candidates were "too personal—they are not debating the issues."

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Bali brassieres give you the finished look of perfection in your clothes. Smooth shaping with firm lift and separation, all day comfort.

A. Bali-Lo—wideset straps, plunge front, fiber fill fluff gives extra curves. Black or white. A-B-C, 32-36, 6.95

B. Bali-Longline—fashion neckline with smooth midriff control, flatter band to shape waist, black or white, B-C, 32-38, \$10 D cup, 10.95

C. Beaucoup—padded bra with fiber fluff for the truly natural look, stretch straps. Black or white, A and B. 32-36, 5.95

Foundations, 19—Street Floor

The Bali stylist will be in our store to help you with your selection on Monday, October 19th, and Thursday, October 20th.



the Broadway LONG BEACH

IN THE LOS ALTOS SHOPPING CENTER
Bellflower at Stearns—GE 9-6811

SHOP MONDAY THROUGH SATURDAY, 10 A.M. TO 9:30 P.M.

New from AsthmaNefrin!



Fastest ASTHMA Relief

Known to Doctors
brings relief in less than a minute!

- New! Available without prescription.
- Mist medication goes to work 50-100 times faster than tablets... faster than any oral medication you can buy.
- Brings relief from attacks night or day, whenever they occur.

The fastest asthma relief known to doctors is "inhalation therapy"—the breathing in of a specially medicated mist through the mouth, directly to the lungs, where it brings relief split-seconds fast. The terror of the choking attack is stopped almost before it gets started. Relief comes in less than a minute. Prompt use often prevents a more severe attack from developing. Nothing compares with the speed of this method in reaching passages narrowed by mucous plugs, releasing trapped air, letting you breathe again—in and out—easily and effectively. Now, this direct-to-the-lungs relief is available in its most convenient, easy-to-use form... AsthmaNefrin Automatic Aerosol Mist. Compact, leakproof, this patented aerosol unit is scarcely bigger than a pack of mints and can be carried in your pocket or purse, ready for use any time, anywhere—day or night... quickly bringing the medicated mist directly to the lungs.

No More Slow Pills—Painful Shots—Clumsy Bulb Atomizers

No more waiting for relief. No more suffering up to 30 minutes and more before slow-acting pills even begin to take effect through the bloodstream. No more bulb atomizers which need slow, careful measuring, valve adjustment, then pumping, pumping, pumping. Now, the AsthmaNefrin Automatic Mist brings an amazing, simple solution to this problem of relief.

Clinically Proven—Split-Seconds Fast! Relief Anywhere, Any Time—Day Or Night

AsthmaNefrin Mist works 50-100 times faster than tablets. No agonized gasping, choking for a seeming eternity while you wait for tablets to travel to your stomach, dissolve, then enter your bloodstream before starting to take effect. No squeezing of atomizer bulbs. Just flip open the AsthmaNefrin Aerosol, press—and breathe in. AsthmaNefrin's correct, medically approved amount of medication is inhaled directly into the lungs where it works in seconds on contact. Labored wheezing ceases. Blocked passages open. Trapped air is released. You breathe freely, in and out. The once-dreaded paroxysm (attack) is relieved before a minute has passed.

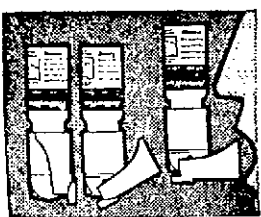


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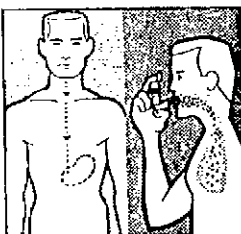
Get new AsthmaNefrin Automatic Mist at your drug store today.

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Flip-Open Relief
COSTS LESS THAN
1¢ a DOSE

- Always Ready Day Or Night—Travels with you everywhere, in pocket or purse.
- 50-100 Times Faster Than Tablets—Just flip open, press, inhale—and breathe freely in less than a minute.
- Delivers Accurate Dosage Automatically—exact measured dose of needed medication.
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THAN TABLETS

Tablets must first travel to the stomach and dissolve before they can release their medication into the bloodstream. Relief may take up to 30 minutes. AsthmaNefrin's medicated mist goes directly to lungs—for relief in less than a minute.

MONEY-BACK
GUARANTEE

AsthmaNefrin, for over 29 years a leader in asthma research, unconditionally guarantees that you must get faster relief... relief any time, anywhere—day or night... at less cost per dose than you ever paid before—or your money will be refunded by us without question. Further, your own doctor must instantly and wholeheartedly endorse AsthmaNefrin Automatic Mist from a medical point of view—or return it to Thayer Laboratories for money back.

POLITICS

Hosmer, Anderson Due at Fetes

Congressman and Mrs. Craig Hosmer, R-Long Beach, will be on hand to greet constituents of the 32nd Congressional District at a public reception from 2 to 5 p.m. today in the Lafayette Hotel Grand Ball Room.

LT. GOV. HERE TODAY

Lt. Gov. and Mrs. Glenn M. Anderson will greet friends of 39th Assembly District Democratic nominee Willard Hastings from 3 to 5 p.m. today at a cocktail hour and reception at the residence of Dr. and Mrs. Martin D. Garrison, 1465 La Perla Ave., Park Estates. Tickets are \$5.

N.L.B. GOP WOMEN

Past presidents of North Long Beach Republican Women's Club Federated will be honored at a 13th anniversary tea at 12:30 p.m. Monday at Houghton Park Club House. To be honored are Mrs. Jennie Pritchard, Mrs. Raymond G. Grobaty, Mrs. Samuel A. Smith, Mrs. Thomas Corrigan, Mrs. Sydney M. Marshall, Mrs. H. G. Stuvelling, Mrs.

George S. Skeith, Mrs. Curtis W. Blakely, Mrs. Frank Cope and Mrs. C. L. Snyder. Congressman Craig Hosmer will be guest speaker.

39TH A.D. DEBATE

Willard Hastings, Democratic nominee for Assembly in the East Long Beach-Signal Hill 39th District, and Republican incumbent C. George Deukmejian will debate campaign issues at 7:30 p.m. Tuesday at Los Altos Methodist Church, 6100 E. Willow St. The meeting is public.

KENNICKE AT LBCC

Assemblyman Joseph M. Kennick will address the Long Beach City College Democratic Club at 11 a.m. Wednesday in room 606, English and Social Science Building. A question and answer session will follow. The meeting is public.

L.B. GOP COUNCIL

Long Beach Council of Republican Women will distribute its campaign contributions to GOP candidates at its meeting at 1 p.m. Tuesday in

the Lafayette Hotel International Ball Room.

Also scheduled is announcement of awards won by the Long Beach Council at the National Federation's convention last month in Louisville, Ky. The local club, largest in the nation, received the Diamond Award for its activity and a silver mounted gavel for enrolling more members than any other club. Mrs. Dorothy Carlsen won an award for the best individual membership worker.

Speakers will be Congressman Craig Hosmer, Assemblyman C. George Deukmejian and Assembly candidate Reg Dupuy, 44th District.

CULLEN ANNOUNCES

Michael Cullen, Democratic nominee for Congress in the Long Beach area 32nd District, announced he has been informed by U.S. Sen. Pierre Salinger that the Federal Aviation Agency has appropriated \$15,216 for work at Long Beach Airport. Cullen said the allocation is for land acquisition for airport development

and "is another example of the wide role government plays in assisting California."

32ND GOP WOMEN

"The Two Faces of Lyndon" is the subject of an address by Mrs. Katherine Wright, chairman of the committee on national legislation of the Southern Division, California Federation of Republican Women, to be given at 10:30 a.m. Wednesday for the 32nd Congressional District Republican Women Federated in the Lafayette Hotel Supper Room. Congressman Craig Hosmer will be a special guest.

British Frown on Nose-Munching

LONDON (UPI)—North London Magistrate Frank Millicott admonished a defendant charged with being drunk and biting an officer's nose with the words:

"The practice of munching police officers — or anybody else for that matter—is to be discouraged."

YOU ALWAYS save more when you compare values. Check the Classified "Autos for Sale" columns now. GET BUSY! Now is the time to turn unwanted household items into cash with Want Ads. Dial HE 2-5959 now.

\$3 EXAMINATION \$3 SICK AND SUFFERING? STOP WASTING TIME & MONEY

Before You Take Treatments Anywhere
You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an accurate preliminary evaluation of your physical condition. X-RAY FLUOROSCOPE is used with other standard diagnostic methods. National authorities advise an examination at least once every two years regardless of age. Thousands of people have had this examination.

What is it worth to know about your ailments—just facts—HEAD TO TOE. OBSERVATION OF SINUS, EARS, NOSE AND THROAT. LUNGS AND RESPIRATORY TRACT. SPINAL VERTEBRAE AND BONE STRUCTURE. PULSE AND HEART ACTION. BLOOD PRESSURE. STOMACH. KIDNEYS. COLON. NERVOUS SYSTEM. LIVER AND GALL BLADDER.

DR. H. L. HUTCHINGS, D. C.
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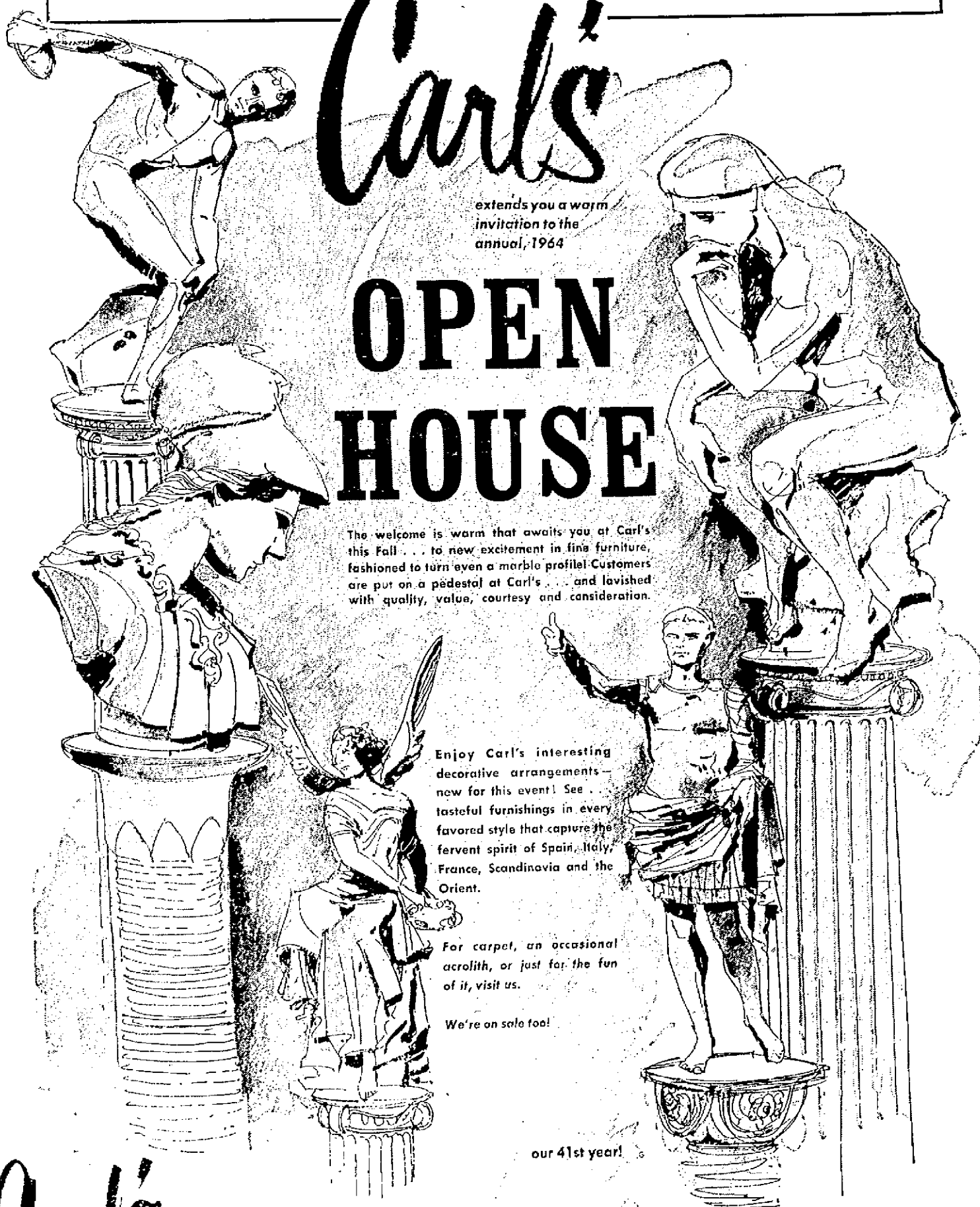
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OPEN TUES. & THURS. 9 A.M. TO 3 P.M.
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Please bring this ad and morning price schedule with you.

Be Sure to See . . .

Carl's Exciting, 8-Page Sale Announcement in Today's TELEVUES SECTION of This Paper



Carl's OPEN HOUSE

extends you a warm
invitation to the
annual, 1964

The welcome is warm that awaits you at Carl's this Fall . . . to new excitement in fine furniture, fashioned to turn even a marble profile. Customers are put on a pedestal at Carl's . . . and lavished with quality, value, courtesy and consideration.

Enjoy Carl's interesting decorative arrangements—new for this event! See . . . tasteful furnishings in every favored style that capture the fervent spirit of Spain, Italy, France, Scandinavia and the Orient.

For carpet, an occasional acrolith, or just for the fun of it, visit us.

We're on sale too!

our 41st year!

Carl's

SOUTHERN CALIFORNIA'S FINEST
FURNITURE & CARPET SELECTION

1250 E. PACIFIC COAST HIGHWAY • LONG BEACH • HE 7-7457

Council OKs \$2 Million for Public Works

By GEORGE WEEKS

The most comprehensive program of Long Beach public works in recent years has been cleared for early activation with the City Council's approval last week of a 58-item list submitted by City Manager John R. Mansell.

Estimated to cost well over \$2 million, the 1964-65 projects actually number considerably more than the 58 on the list. In some cases one item embraces a whole group of small projects, as in park improvements, City Engineer Jess D. Gilkerson noted.

Although far short of the top expenditures recorded by the city after bond issues, the new projects are noteworthy in that their financing will come from routine sources. Remaining improvements in the fire department modernization, bond-financed, are excluded.

NEARLY \$1.7 MILLION WILL BE paid from city funds. The balance will come from federal, state and county aid, with some contributions by special assessment districts where property owners were willing to share the cost of such improvements as modernized street lighting.

Mansell gave this rundown on the program:

From the \$466,000 public improvement reserve fund: Bixby Park Recreation Building, 9,200 square feet, \$198,000.

Wardlow Park Recreation Building, 8,000 square feet, \$175,000.

Right-of-way acquisition and improvement of Oregon Avenue between 48th and 49th Streets, \$51,000.

Airport Terminal Building expansion, \$22,000; Wardlow Road entrance to airport, \$20,000.

From the \$895,000 capital improvement and land acquisition fund:

Long Beach Airport runway marking improvements and acquisition of 4.5 acres near northwest corner of field for protection of diagonal runway, \$115,000 in city funds, \$151,500 federal aid.

RENOVATION OF CITY HALL basement restrooms, \$15,000.

Acoustic tile in fire department operations area of Public Safety Building, \$4,000; window washing scaffolding for same building, \$12,000.

Materials for park benches, \$3,500.

Picnic tables at various parks, \$1,000.

Multiple game court and lighting at Silverado Park, \$12,000.

Game court at Houghton Park, \$6,000.

Game court lighting at MacArthur, Ramona, Veterans, El Dorado, Scherer, Somerset, Cherry, Collidge, Drake, Admiral Kidd and Whaley Parks, \$55,000.

Plywood equipment in parks of west, central and east districts, \$12,000.

Modernization of softball diamond lighting at Admiral Kidd, Hamilton Bowl, Pan American and Park Avenue, \$8,300.

Los Cerritos Park tennis court lighting, \$5,300.

College Estates Park sprinklers and landscaping, \$5,000.

Sprinkler mains for street islands at various locations, \$10,000.

Basic irrigation of 74-acre segment of El Dorado Park East between Spring and Willow Streets, \$170,000; parking lot adjacent to El Dorado Park West Clubhouse, \$22,000, with \$16,000 from golf fund.

PICNIC SLABS, WALKS AND OTHER improvements in Heartwell Park between Woodruff and Clark Avenues, \$10,000.

Addition to card players' shelter at Houghton Park, \$8,900.

Ramona Park lighting, \$4,500.

Silverado Park sprinklers, \$10,000.

Stearns Park sprinklers, \$2,500.

Miscellaneous small street improvements, \$25,000.

Back-up sidewalk and island improvements, various locations, \$21,000.

Beautification of Long Beach Boulevard between Ocean Boulevard and Seventh Street, \$30,000.

Cooperative project with state for left-turn bays and signal improvements along Lakewood Boulevard between the traffic circle and Del Amo Boulevard, \$16,700.

Public Safety Building heating and ventilating, \$16,700; lighting improvements at same building, \$8,900.

Miscellaneous sewer projects, \$25,000.

New equipment to increase capacity of Belmont Shore sewer pump station, \$27,000.

U. S. NAVAL HOSPITAL outfall sewer, \$55,000 to be

reimbursed by federal grant after completion of building.

Soil reports for storm drain projects, \$8,000; city contribution to storm drain work on Seventh Street between Redondo and Ohio Avenues, \$12,400; storm drain system and street reconstruction in "The Willows," north of Del Amo Boulevard and east of Long Beach Boulevard, \$20,000; miscellaneous gutter improvements, \$14,500.

From \$400,000 traffic safety fund:

Street lighting, with listed city costs matched by property owners: Second Street, Alamitos to Cherry Avenue, \$13,500; Paramount Boulevard, Market Street to north city boundary, \$30,000; Bennett and Coronado Avenues in vicinity of Broadway, \$5,225; Naples, \$93,190; Pleasant Street, Long Beach Boulevard to Locust Avenue, \$2,950; Columbia Street, Union Pacific to Santa Fe Avenue, \$5,150; North Wrigley Heights, \$12,140; Lincoln Village, \$17,000; North Long Beach, \$27,275.

STREET LIGHTING at city's sole expense: Locust Avenue, Seventh to 10th Street, \$5,500; Seventh Street, Alamitos to Redondo Avenue, \$60,000.

Traffic signal projects: Cherry Avenue, Del Amo Boulevard and San Antonio Drive, \$10,600; Atherton Street and Ximeno Avenue, \$7,500; Termino Avenue and Fourth Street, \$5,700; Linden Avenue, First Street to Seventh Street, \$34,500; pedestrian signal controls at 15 intersections, \$17,000; mast-arm installations at 20 intersections, \$23,000; reserve of seven new signals as need develops, \$35,400.

Munholland Tells Role of R.C. Blood Banks

Visiting a Red Cross blood bank at Long Beach Douglas Aircraft Co., John Munholland started inspection of group blood banks as he took over as chairman of the Regional Blood Center of Los Angeles and Orange counties, largest blood center in the world.

Industrial blood banks are the largest of the donor groups which provide a large share of the blood supply for hospitals of the region, he said.



JOHN MUNHOLLAND (left) congratulates Virgil Groth, blood donor at Douglas Aircraft Co., who has given five gallons and seven pints of blood.



SOME interval changes are due for the notorious intersection at E. Seventh, Pacific Coast Hwy., and Bellflower Blvd.

Shifting traffic trends resulting from the opening of the San Diego Freeway have prompted the engineers to take a look at the timing of the numerous signal lights at the big corner.

They'll probably shorten the intervals all the way around, speeding up movement. Because of the long intervals now allowed, there are occasions when the center of the intersection is empty while traffic that wants to go is held by the red lights.

One apparent change in the traffic trend is an increase in traffic in Bellflower, and another is a decrease on Seventh St. Apparently a lot of drivers now takeoff the San Diego Freeway at Bellflower and go south on that artery to join Pacific Coast Hwy. at the big intersection.

By and large, opening the Freeway has improved things at the problem corner, lightening the traffic flow there. It may not last long, but for the time being, it's a welcome change.

SEVENTY-SEVEN year-old Pete Roien of Long Beach did it again the past summer—he made a one-day climb of seven Sierra Peaks for the second season in a row.

Pete does his climbing with Les Gamp and Laura Oard, who accompanied him on both seven-peak efforts.

Their 1964 climbs were accomplished in 9 hours, 55 minutes, cutting about 25 minutes off their 1963 time.

The peaks they conquered: Baden Powell, 9399; Unnamed peak, 9050; Burnham, 9000; Throop, 9134; Hawkins, 8851; Middle Hawkins, 8505; South Hawkins, 7782.

Distance of the seven-peak hike is about 16 miles.

Pete, a hardy Dane, in-

tends to keep tight on mountain climbing, despite a fall he had on a trip to the top of Whitney last summer. He turned his head to talk to his companion, Gamp, without stopping, and tumbled headlong down the trail, his chest striking a boulder.

Breathing painfully, Pete managed to get going again and the pair finished their jaunt at night, using a flashlight, and making 21 miles in one day. Pretty rugged fella that Pete.

HERE'S a suggested project for some organization:

How about taking on the job of answering youths of foreign lands who write to this newspaper asking about information about coming to this country, or just want to exchange letters with somebody.

This desk gets a steady stream of these inquiries from Asia and Africa. Here's a typical letter from Kazuko Shimura, 8-4 Shiba Park, Minatoku, Tokyo, Japan:

"I am 17 years old. I will finish high school on March next year. I wish I can study English conversation, literature and others in America. However, I regret that I cannot afford the expense to do so.

"You are therefore kindly requested to fully understand this situation and to find some sponsors in your city to make me do so which will be very appreciated but did not know how to get them. . . . Give a little note in your paper so I may get some answers."

If some local group would take on the project of answering and helping such people, we will be glad to turn over the letters as they arrive. We simply can't publish them all, and therefore it is awkward to publish any of them. How about hearing from somebody looking for an international good-will project?

In the Long Beach area, Douglas Aircraft is the largest of the plant blood banks, with U. S. Naval Shipyards a close second. Douglas holds two blood banks every three months at its plant on Lakewood Boulevard.

AT THE twelve-bed bank Holland visited, 261 pints of blood were donated. On October 30, a four-bed blood bank will accommodate shift workers from 2:30 to 7:30 p.m. In the last six months, Long Beach Douglas collected 2,568 pints of blood.

"Group blood banks of Red Cross are a community service of outstanding significance," said Munholland. They are a major factor in keeping up the blood supply for over 200 hospitals in Region 3, and also provide protection for their own employees and families in cases of illness requiring blood transfusions.

Munholland pointed out that Long Beach Red Cross is the only permanent facility for blood donations outside the one at the Los Angeles Regional Center. Bloodmobiles are sent from here to the larger industries and business organizations in the area which hold their own banks. They are also sent to the U. S. Naval Station, Paramount, Bellflower, and Lakewood.

OTHER GROUP donors, numbering 125, make blood donations along with individual donors at the Long Beach Chapter, 319 W. Broadway. These include unions, schools, churches, lodges, the military, post offices, city employees, and hospitals.

"Resources of the largest blood bank in the United States, including whole blood, plasma, derivatives, and advantages of modern research, is a major contribution of Red Cross in the Long Beach area," said Munholland.

"This month, Red Cross as a new partner of United Way, is seeking funds through the United Crusade fund campaign to carry on its vital blood program and other services," he said.

Subversion to Be Topic for Veterans

"A Police Officer's View of Subversion" will be the subject of a talk by Officer Gordon M. Browning, of the Los Angeles police department, at the monthly dinner meeting of the Long Beach Chapter of the Military Order of the World Wars at Allen Center Thursday.

Browning will discuss internal and external subversion. He is serving as a member of the counter subversion activities committee of the 17th District American Legion. He is also a member of the Covina Unified School District board of trustees. In World War II he was an Air Force pilot.

Rear Adm. Wayne N. Gamet (USN, Ret.), chapter commander, will preside.

Help Plant Trees on Campus!

First steps were taken Saturday to enlist community-wide interest in sponsorship of a tree-planting program on the campus of California State College at Long Beach—a project expected to make the campus a profusion of peach blossoms every spring and to bring the community closer to the college.

Details of the program are to be found in today's Southland Magazine, Page 7. Citizens of the area are invited to contribute from \$1 up to purchase trees for the mass plantings, and to facilitate that effort, a coupon appears below.

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I would like to join in this fine effort and here is \$..... to help buy trees. \$5 buys one tree.)

Name

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*Tax deductible.

Air Show Plans Marine 'Attack'

Hard-hitting Marines will "attack" Long Beach Airport next Saturday and Sunday, demonstrating airborne-assault techniques.

This will be part of the 25th annual "Wings Over The World" air show presented here by the Long Beach Junior Chamber of Commerce.

The Marine combat troops, attacking from helicopters, will simulate Marine assault firepower with practice ammunition as they carry their "objective."

THE MARINE demonstrations will highlight programs beginning at 1:30 p.m. both Saturday and Sunday.

Guest speaker at Saturday's program will be Rep. Craig Hosmer, R-Long Beach. Sen. Pierre Salinger, D-Calif., will be featured speaker Sunday.

Other displays which will be open to the public free of charge from 10:30 a.m. to 4 p.m. include a half-scale model of the Apollo space vehicle, a walk-through DC-8, military airplanes and a wide assortment of historical aircraft.

There also will be air rides. L. Irvin is vice chairman. Joan Merriam Smith, who recently circled the globe, will Crawford, D. W. Campbell, Malcolm Epley, Phil Hattery, Norbert W. Dean, Darrell T. Taubman, George R. Johnson, Mrs. Richard P. Glasgov, Warren D. Harper, Robert P. Graham, George P. Taubman, Jackson R. McGowan, Dr. Francis C. Hertzog, Donald A. Ohl, L. A. Collins Sr.

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SUNDAY, OCTOBER 18, 1964
EDITORIALS, PAGES B-2, 3
ADDITIONAL LOCAL NEWS ON PAGE B-5

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WHO'S KIDDING WHO?

Anybody Really Got the Traffic Problem Answer?

By GEORGE ERES

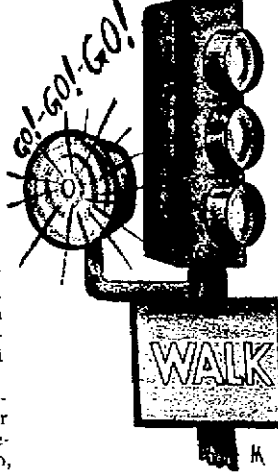
Before the remaining weeks of the year are reserved in honor of something or other, put one aside to do justice to the member of the County Board of Supervisors who proposes "talking traffic signals."

The proposal came about reportedly over concern for youngsters who would not have someone to lead them across an intersection when traffic signals replace crossing guards at certain locations.

Presumably, for the period of time permitted for walking, the tape will repeat, "Go, go, go, go, go, then switch over to "No, no, no, no, no." Repeated all day long, this could be a solace and comfort to the lady living in the house on the corner.

TRAFFIC SIGNALS are not the simple thing they used to be when a policeman stood on a box in the middle of an intersection, blew his whistle and waved his arms around. Pine Avenue downtown is a nice for instance. Not too long ago there were simple traffic signals downtown. Red meant stop; green meant go and, as the humorists put it, yellow light meant "go like hell to beat the red light." Very uncomplicated.

Then someone decided that what we really needed was a scramble system to speed things up.



So new types of installations were ordered and we had red, green and yellow signals for motorists and Walk and Don't Walk neon signs for pedestrians.

In addition, the traffic people felt that the red signals weren't big enough, so the small red lights went out around the city and larger ones were installed.

MEANWHILE, back at the scramble system, it was decided that we didn't want to scramble any more. What we wanted was the old fashioned crosswalk system and none of this crossing on the bias.

Since the Walk and Don't Walk signs were already in and paid for,

however, no sense in throwing them away. So, now we've got red, green and yellow lights for motorists and Walk and Don't Walk signs for pedestrians. We have made some progress. People can read signs now.

And as long as we have this progress in reading downtown, someone decided to see if people outside the high rent district can read. So at the intersection of Seventh Street and Santiago Avenue, where pedestrians for the most part are confined to the golf course, there are nice neon signs, Walk and Don't Walk—in addition to the old-fashioned Red, Yellow and Green traffic lights.

ALL THIS must be very frustrating to Television's Engineer Bill who has given part of his life to teaching kids the simple fact of traffic life: red light means stop; green light means go. Awright, Engineer Bill can look for another job. But how's Mom going to get Johnny to drink his milk without a red light, green light drill? O.K. That's Mom's problem. She worries about Johnny since he's learned to read "Walk" and "Don't Walk" and she leaves the driving to you.

While you're driving, though, you ever get the feeling that the guy who's calling the signals is making up the plays as we go along?

Orange County Voters to Get One Hour Longer Than Usual

Orange County's polling places will be kept open an hour longer Nov. 3—because they're partly mechanized and it will give more persons a chance to vote, County Clerk William E. St. John announced.

The voting places will open 7 a.m. and will close at 8 p.m., rather than the usual closing hour of 7.

St. John said the automatic vote-tallying setup is expected to speed count of ballots and provide earlier returns even though there's extra time added to the open hours.

At the same time, St. John prepared for election officials, and the general public, information on poll-watching and challenging of voters.

HE SAID he will notify all police departments and the sheriff's office, since law enforcement officials are sometimes called in to keep the peace—or to arbitrate disputes at the polls.

Poll watching is proper, he said, while the polls are open. Representatives of political parties may observe, St. John said.

Challenging of voters must be done by the board

officials, and they can act if importuned by a poll watcher, but only on grounds that the person seeking to vote is ineligible.

Among disqualifications to vote are: that voter is not the person whose name is on the register; that he is improperly registered; that he is not a naturalized citizen; that he has already voted; that he has been convicted of an infamous crime; or that he has been convicted of embezzling or misappropriating public money.

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TOOTH BRUSH--It's Automatic

How lazy can we be? With all our modern conveniences, we're really getting pretty lazy! However, the ultimate has been reached—now you don't even have to brush your teeth! All you do is push a button, and presto—away goes the brush doing the nightly chore for you.

But seriously, there's more to it than that. Sure the new Automatic (battery operated) Tooth Brush does brush your teeth . . . but perhaps the most important chore that this automatic tooth brush does is massage your gums . . . which is, as your dentist will tell you, equally important.

The Independent-Press Telegram is now offering an Automatic (battery operated) Tooth Brush FREE! Yes, if you are not a subscriber to The Independent, or Press-Telegram, you can have this sensational tooth brush FREE simply by sending in your new three-month subscription. Or, if you are a subscriber, then get the subscription for a friend.

Just to make it real easy for you. PHONE HE 5-1181 Ext. 223, give them your subscription, and presto—you'll have an Automatic Tooth Brush of your own!

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EDITORIAL

Jenkins Case

NOBODY BRINGS INTO question the morals of President Lyndon Johnson merely because he is unfortunate enough to have confided in an unstable person such as Walter Jenkins. The President should not be held guilty for any personal impropriety or misconduct of his White House aides. The real issue of the Jenkins case is one of national security.

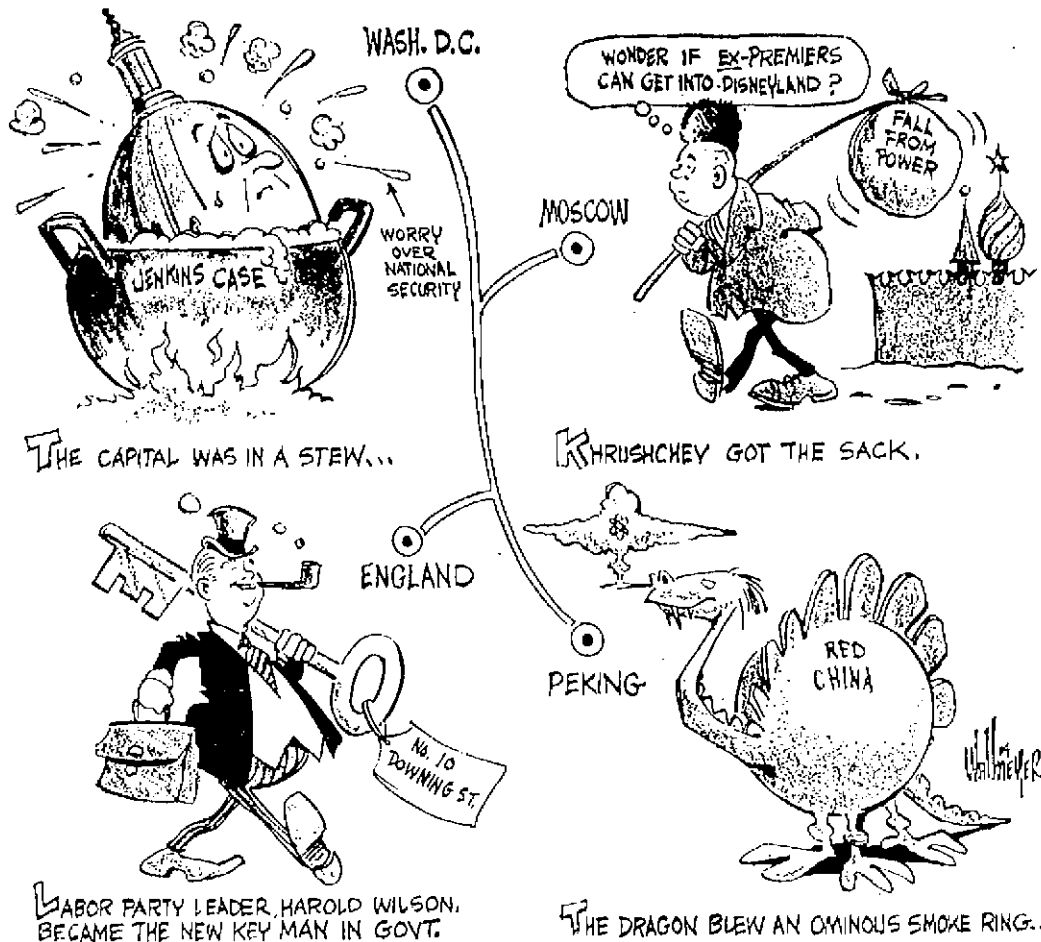
For if Jenkins is guilty of the morals charges on which he was arrested, in 1959 and again this month, he is a person subject to attempts of blackmail—in which case the public should be thankful that Jenkins was picked up by the police rather than by someone from the Russian embassy.

Jenkins had access to some of this nation's most important secrets. On Feb. 20, 1958, he was granted what is known as a "Q" clearance, giving him freedom to look at almost anything in our nuclear files on a "need-to-know" basis.

Although he was arrested on a charge of "disorderly conduct (pervert)" one year later, he continued to enjoy that clearance. Although he was arrested on Oct. 7, 1964, on a charge of "disorderly (indecent gestures)," the clearance was still in effect as of Oct. 14. It is most appropriate, then, that President Johnson, upon hearing this week of the arrests of his long-time associate, asked the FBI to make an immediate and comprehensive investigation.

Now that the dangers have been underlined, many citizens are no doubt shocked to learn that FBI security checks are made only upon requests from government agencies, and that Presidents as a rule do not request such checks on their personal assistants.

The Jenkins case suggests that security checks on Presidential assistants should be conducted as a matter of routine. They are after all only human beings, and they are almost as close as the President, himself, to the nation's secrets.



DAVID LAWRENCE

Jenkins a Figure in Baker Case?

WASHINGTON — When the American people read their papers on Thursday and learned that Walter W. Jenkins, for 20 years a confidential aide to President Johnson, had twice been arrested on a morals charge and now has resigned his post at the White House, there was immediate speculation as to whether the incident would have any effect on the presidential campaign.



LAWRENCE

Irrespective of one's political beliefs or party affiliations, the code of fairness imbedded in the American people does not attribute to one man the sins of another, for to do so is decried as charging "guilt by association."

Unfortunately as the Jenkins tragedy is recognized to be by leaders in both parties, the event is bound to have some other repercussions. For it draws attention to the crude way in which the Senate of the United States has acted in not insisting that the investigation be completed promptly in the Bobby Baker case, in connection with which the name of Walter Jenkins has frequently been mentioned.

The original purpose of the Republicans in pressing the inquiry undoubtedly was to obtain political ammunition for the campaign, but at the same time, if there was no wrongdoing and nothing improper had been

done, it seems odd that the hearings should have been postponed until after the election. For the people will not have an opportunity to pass judgment on the issues involved as they may relate to senators who are candidates for reelection this year and may have participated in any suppression of the alleged scandals in connection with the Bobby Baker case.

Sen. Goldwater has charged that President Johnson himself had something to do with the postponement of the hearings until after the election, but no evidence of it has been brought forth and doubtless it never will be known to what extent the Senate Rules subcommittee acted with the knowledge and acquiescence of the White House. Obviously the Bobby Baker case is itself a political issue and has been referred to frequently in the last few weeks of the campaign. So it is understandable why the Democrats were anxious to have it postponed until after the election and why the Republicans want it aired right now.

It does seem unfortunate, however, that the American people do not have all the facts about the investigation. It may well be that Walter Jenkins' part in the Bobby Baker case is explainable, and he may be proved to have done nothing improper. The charges are that he was in some way related to various business transactions involving the Johnson family which are supposed to have enabled Bobby Baker, as

Secretary of the Senate Majority, to make a considerable fortune while earning \$19,600 a year in his official post.

It does cause an arching of eyebrows that any employee of the Senate should become involved in financial activities of various kinds which could or could not have had a relationship to his post. They at least need to be fully explained to determine if there was a "conflict of interest."

As this correspondent wrote many months ago, there has been no evidence produced involving President Johnson. Whether he knew about the activities of Mr. Baker, with whom he had daily relations while he himself was serving as Majority Leader, has not been determined. It is not customary for the Senate to put a President of the United States on the witness stand, and this is understandable. But it is incomprehensible why the Democratic majority in the Senate did not insist upon a complete hearing at which other important witnesses could be called. Republicans, for example, have been demanding that Walter Jenkins be called as a witness and be subject to cross-examination. The committee, however, never insisted that he testify, and accepted an affidavit from him that he had no knowledge of transactions in which another witness had charged he had participated.

Certainly after the election there will be hearings and doubtless a thorough examination. But the Amer-

ican people will hardly be satisfied with that kind of handling of a controversial matter of this importance. There are at least 16 working days available during which the United States Senate could reconvene its committee and let the whole matter be thoroughly explored, so that the public could judge whether anything of vital importance has been suppressed. For there is no more explosive issue in modern politics than controversies involving personal or official integrity.

It is not the President who is on trial, but the Senate of the United States, and it still is within the power of the committee to call its members into session and let the witnesses testify and be cross-examined.

Barry Needs Big Demo Switchover for State Victory

I, P-T Political Editor

THE ABSOLUTE dependency of Sen. Barry Goldwater on California Democrats for a win of this state's 40 electoral votes can be shown in an exercise with voter registration figures.

State registration for the Nov. 3 election is 8,184,151. Democrats number 4,736,906. Republicans 3,182,397.

Some experts, including Los Angeles County Registrar Ben Hite predict an election turnout of 90%. That means 7,365,736. Now suppose that every registered Republican in the state votes for Goldwater—a 100% solid GOP vote. It still leaves 4,183,339 Democrats to vote just to reach the 90% turnout estimate. In other words, if Barry got a 100% GOP vote, the remaining Democrats still have a one million vote margin.

With all Republicans marking for Goldwater, he would need 500,472 Democratic votes to give him a one-vote victory in California. Or, the Senator would need 12% of the Democratic vote even if he got 100% of the GOP vote.

Of course, parties don't vote 100% for anything or anybody, so Sen. Goldwater will need an even larger portion of the Democratic vote for victory here.

THERE HAS BEEN some speculation that an undecided vote might harbor an undetachable source of Goldwater strength. Some say a good part of this undecided vote is hidden in registration of those who call themselves independents or otherwise decline to state a preference for one of the two major parties when they register.

Current registration fails to offer any significant change in this "miscellaneous" group. In 1948 when Harry Truman carried California, miscellaneous registration accounted for 5% of total registration. It was 3.8% when he took California in 1952 and 2.9 when he repeated in 1956. It was 3.2% when Nixon won the state in 1960 and stands again at 3.2% this year.

VOTER REGISTRATION in the 32nd Congressional District, composed of Long Beach, Lakewood, Signal Hill and Dominguez is at a record 228,428, divided 129,012 Democrat, 92,356, giving Demos 58.3% of the two-party vote. This represents about a 1% net gain for Democrats over the June, 1964 primary. But the Democratic edge here is somewhat less than the 60-40 margin they enjoy statewide and countywide.

In the East Long Beach-Signal Hill 39th Assembly District, registration drops to 52.5% Democratic (55,084 to 49,283) but shows a 1.3% gain for Democrats since June. The West Long Beach-Lakewood-Dominguez 44th Assembly District is Democratic 73,928 to 43,073 for a 63.2% Demo majority and a net gain since June of 1.1%.

Long Beach city is 56.1 Democratic, 100,109 to 77,875. Lakewood is 67% Democratic, 23,853 to 12,009. In both cities the Democrats have gained a net of 1.1%.

AN INTERESTING race is promised in the 23rd Congressional District, north of Long Beach, where Republican Del Clawson's special-election seat is on the line. Clawson won in a special election after Democrat Clyde Doyle's death and seeks reelection against Democrat H. O. Van Pelt in the face of a 66% Democratic registration.

Only four of the state's 58 counties recorded GOP registration margins—Alpine (154-86); Marin (43,167 to 40,370); Mono (966-863) and Orange (229,943-215,749).

Percentage-wise, Alpine is the most Republican county—64.2%. Solano is the most Democratic—71.2%, 40,435-16,337.

Public Forum

Justice Dept.
Answers Pearson

EDITOR:

Several newspapers have asked the Department of Justice for a response to a Drew Pearson column, concerning the Hoffa trial in Chattanooga.

Here is a statement by Acting Attorney General Nicholas DeB. Katzenbach in connection with Drew Pearson's column for Oct. 11, 1964:

"In this column, Mr. Pearson presents as new 'evidence' charges which were made by Mr. Hoffa and his co-defendants some seven months ago. He fails to note that all of these allegations, including the affidavits from which he quotes, were presented to the United States District Court in Chattanooga seven months ago and are part of the public record.

"Mr. Pearson also fails to note that the government introduced considerable testimony refuting these allegations, and that after considering both sides, Judge Frank W. Wilson totally rejected the accusations.

"He ruled that, 'With respect to any alleged misconduct of the jury the court finds that these allegations are wholly without merit,' and concluded that, '... the court finds that the officers at all times while in attendance upon the jury and each juror at all times during the course of his or her jury service conducted himself or herself in accordance with the instructions of the court and that the verdict of the jury was not in any wise influenced by or the result of any misconduct of any officer or any juror or in any wise rendered in disregard of any instructions of the court to the jury.'

"Mr. Pearson is hardly the first to raise these Teamster allegations of improper conduct. The court proceedings

were public and reported by the press at the time. Since then, the same allegations have been repeated in, for example, The Nation magazine of April 27, 1964, which was widely circulated by the Teamsters.

"To now reproduce only the charges, while totally ignoring both the evidence introduced by the government and the court's findings, is not only misleading to the public, but is grossly unfair to the Marshalls' Service, the Department of Justice, the court, and those citizens who performed their public duty as jurors during the seven weeks of a long and complicated trial."

JACK ROSENTHAL,
Director of Public Information, Dept. of Justice

Old Library
Shames City

EDITOR:

Many of us have become so immersed in national and state political issues we are ignoring some very important local decisions. Namely, our main Public Library.

A visitor to downtown Long Beach is impressed with two handsome glass showcases, one of which houses our courts. A block away is a sad shambles with creaking floors and mid-Victorian fixtures which houses government documents, valuable mementos, irreplace-

able historical collections, research and literary material far too extensive to mention here. This is our Public Library.

Where lies our pride? Is it in our crime or our culture? An attractive, well-stocked, well-lighted library could ultimately be a great factor in lessening the load of our courts.

You will be amazed at the small, small fraction of your tax dollar which will be used to help finance this much needed facility.

Read Proposition M carefully. Vote YES. It is to the advantage of every man, woman and child in Long Beach.

CONNIE M. NEWMAN
5573 Sorrento Dr.

Scores Silence
From City Hall

EDITOR:

If one (who obviously is not a crackpot) writes a letter to the President, his senator, congressional representative or his district assemblyman, he receives at least the courtesy of a reply.

Conversely, if one writes to the city manager, mayor and councilmen of this city he is frustrated by a blank wall of silence. Why? Are they not all servants of the citizenry to whom they owe some consideration?

DOROTHY DALTON
305 Times Building

Kremlin Struggle

Washington Post

THE STRUGGLE in the Kremlin could be viewed as a matter for detached speculation if it were not for the horror of modern weaponry. Just as in Dallas last year, what is happening in Moscow now is of overriding concern to men everywhere who inhabit the same terrestrial sphere. Those who delude themselves about the glories of the Communist system or who feel that totalitarianism provides a satisfactory alternative to the slower, more cumbersome methods of a free society ought to contemplate soberly the meaning of the agony of change in Russia today.

JAMES J. KILPATRICK

Attack on Barry Getting Shrill, Extreme

THE CLOSER we move toward Election Day, the more apparent it becomes that this presidential campaign is quite unlike other campaigns of recent years. We are witnessing a hate campaign—a jihad of raw fury against Barry Goldwater and Barry's ideas—that goes beyond the ordinary hurly-burly of election years.

Goodness knows the country has witnessed some rough campaigns in the past. Men abused Lincoln, Cleveland, cursed Bryan. Across the Bible Belt, where good Christian principles abound, Al Smith was denounced in 1928 as the devil incarnate. In the campaigns of 1940 and 1944, men said some fearfully harsh things of Franklin Delano Roosevelt.

Yet when full account has been given to this turbulent history, it still seems to me

that the noise of this campaign is shriller, and the faces more contorted, and the epithets of a deeper malevolence, than we have observed in other years. There is a note here of hysteria—a note, if you please, of extremism.

Thus the Saturday Evening Post, in its now famous editorial, does not appeal simply for the election of Mr. Johnson and the defeat of Mr. Goldwater. The Post sees the senator as a "wild man," and calls for his "crushing" defeat.

A committee is formed in Harvard's Department of Chemistry. The members see "the clear prospect of a disaster" in a Goldwater victory. They want him "resoundingly defeated."

A bi-monthly Jewish magazine, the Reconstructionist, breaks a 30-year custom of non-commitment in order to endorse Mr. Johnson. But the emphasis is wholly negative: "Goldwater must not only be defeated, he must be completely routed."

George Meany, president of the AFL-CIO, says that

Labor fears for its very survival if Goldwater should be elected. "The hopes and values of working men and women can vanish if political power should fall into the hands of union-hating extremists, racial bigots, or woolly-minded seekers after visions of times long past."

In Baltimore, the Negro Bishop of the African Methodist Episcopal Church "reels with shock" to hear that one of his ministers had endorsed Goldwater. "We want no part of a candidate who represents the frantic fringe and who by his speeches, his voting record, and alliances would add strength to the poison of prejudice."

Maxwell Geismar, a literary critic, writes in the magazine "Ramparts" that Goldwater "is a Dr. Strangelove incarnate, he is possessed, paranoid, utterly evil, and close to suicidal."

These are typical notes in the strange cacophony. What in the world is going on? It is hard for those of us who know Barry Goldwater to believe that this vituperation is directed against the man

himself. The senator is an agreeable human being, easy to talk to; not cursed with affectation, he dwells very low on Olympus.

PLAINLY, it is not the man, it is the man's ideas. And this is what sharpens the distinctions in this campaign. The Barry that is hated—this monster, this "wild man"—is hated as the embodiment of a despised philosophy. What is startling, perhaps, is to discover that ideas are so important in an American political campaign. They seldom have claimed such attention. Parties are important, and personalities are important, and the power that goes with winning is important. But ideas? Who ever imagined ideas could count for so much?

They count in this campaign. It is the idea of limited government that is disastrous. It is the idea of hard-nosed anti-communism that strikes terror to the heart of Harvard chemists. It is the idea of a free man's right to work that sends

Mr. Meany into cries of loud alarm. In his instincts and attitudes, Mr. Goldwater is about as "anti-Negro" as the New York Times and Herald Tribune; it is his opposition to a federal public accommodations law, fraudulently based in a sham construction of the Commerce Clause, that has aroused Negro leaders to new levels of stridency. And the object of the liberal jihad is to exterminate these ideas, to obliterate them, crush them, rout them, defeat them overwhelmingly, and to leave no hated trace behind.

In one sense, it is gratifying to see that the Senator's ideas arouse such insensate fury. The chief problem of American conservatism has been to find an audience; now, in the midst of the screaming and howling, an apathetic public may open one eye to ask what the row is all about. Some otherwise indifferent voters may be persuaded to look at the ideas, and find them not so bad.

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DREW PEARSON

Business Deal Set Back U.S. Space Race

WASHINGTON — History sometimes makes fascinating reading. And the most fascinating chapter in the current history of the space race is why we have consistently fallen behind Russia. We are not behind in long-range missiles, but when it comes to satellites there are three important reasons why we are behind.



Reason No. 1 was actually accidental and a tribute to our space progress. We developed a small nuclear warhead much more quickly than the Russians, therefore we did not need a high powered engine to launch our rockets.

The Russians were not as quick in developing small nuclear warheads, therefore worked on a very powerful

engine with a thrust of some 850,000 pounds to launch giant warheads. It was this thrust, six times greater than ours, which enabled them to send the first Sputnik aloft on Oct. 4, 1957, while we were caught with our satellites not even finished.

Reason No. 2 was budget-cutting in the Eisenhower Administration. Ike's budget-pruners just didn't want to spend the money for a rocket thrust of more than 130,000 pounds.

At present, the thrust of our Saturn is 1,500,000 pounds, while the one engine being built to reach the moon will have a thrust of 7,500,000 pounds.

Incidentally the only tangible cut in the budget which Sen. Goldwater has definitely recommended is to eliminate the program to reach the moon and the big

rocket engine being built to get there.

Reason No. 3 was a conflict of interest involving General Electric inside the Pentagon, which set back our satellite program.

It happened that Dr. Richard Porter, charming, six-foot scientist for GE, had been acting as adviser to the Pentagon on rocket matters, though still on the payroll of General Electric. As so often happens with the armed services, liaison with the big industrial contractors is so close that it is hard to know where the interests of the United States begin and those of the industrial contractors end.

General Electric is the nation's second largest defense contractor and packs a lot of weight around the Pentagon. This was true in the 1950's when the satellite program was being de-

veloped, and it remains true today despite the fact that GE was forced to pay \$437,500 in fines while three of its executives were sent to jail in the big electrical antitrust case.

So it was not unusual for GE's adviser to be working on intimate details inside the Pentagon. And when it was decided, during the Eisenhower Administration, to push satellite project orbiter, Porter recommended a rocket engine which GE had previously built for the early A-1, A-2, and A-3 missiles.

These missiles had been scrapped rather suddenly by the Army, leaving GE with a load of surplus rocket engines. So thanks to Dr. Porter's recommendation, these surplus GE engines were switched into the new satellite.

In doing so they replaced the Viking engine designed

by Martin and built by Reaction Motors.

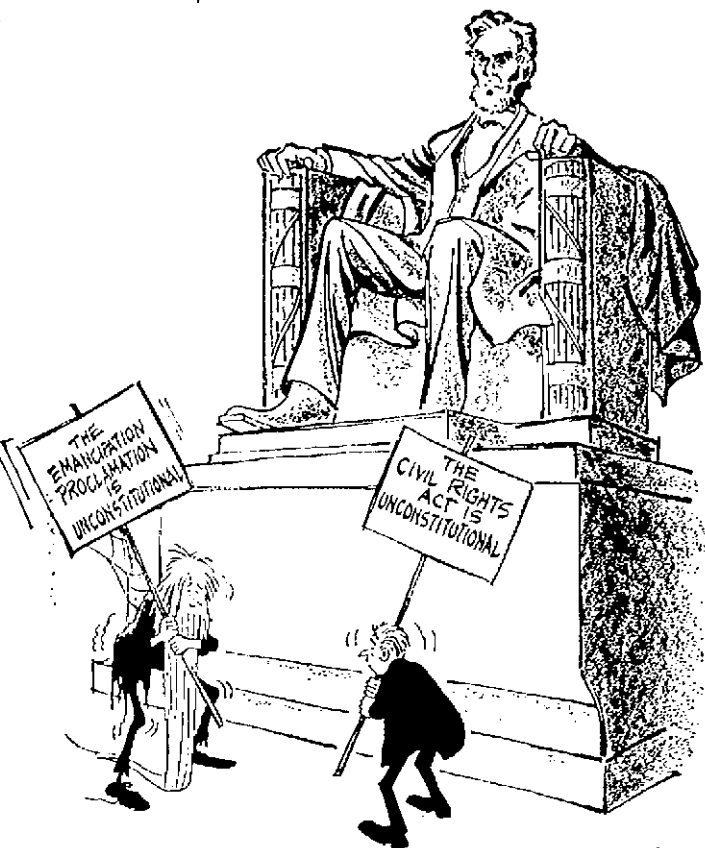
The switch of engines helped delay the early satellite program of the United States.

REPUBLICANS are now debating whether to use the casualty list from South Viet Nam as campaign ammunition against President Johnson.

In a memo never intended to be seen by the public, an aide proposed to the Republican Congressional Campaign Committee:

"Why not run stories or ads in all major cities listing names of men from that area killed in action in Southeast Asia and, in same breath, attack LBJ's administration for 'their kind of peace'?"

The memo was signed by Chairman Bob Wilson's administrative assistant, Ed Gillenwaters. It was addressed to the committee's publicity director, Paul Theis.



GUEST EDITORIAL

Impeach the President?

(Voices from the past have a way, often, of sounding as if they are commenting on the issues of today.)

This guest editorial is made up of quotations from various newspapers, ranging from the Chicago Tribune in the North to the Dallas Herald in the South, in Lincoln's day—100 years ago.

It is a summary of the opinions of those who were strong for states rights, property rights, and Constitutional government, as expressed about President Lincoln and the Emancipation Proclamation.

Since numerous editorials are quoted, deletions have been made for the sake of consistency and descriptiveness of present problems, and to illustrate the extremity of attacks on public figures typical of the history of American politics.)

LINCOLN HAS EFFECTED a complete triumph over the . . . nation. He has set aside its laws and trampled its boasted Constitution under foot. . . . John Quincy Adams said, many years ago, that he could drive a wagon through the seams of the Constitution. Lincoln scorns to seek its destruction by any process so slow and so liable to opposition. He annihilates the whole at a blow. Security to life, security to limb, security to property, the freedom of speech, the liberty of the press—all that renders life worth preserving—all that the fathers of the Revolution thought they had guaranteed by the Constitution—all, all, are swept into nonentity by the mere dash of his pen. History does not record a usurpation so bold, so open, so thoroughly successful. Caesar, Cromwell, or Bonaparte never attempted a revolution so astounding. Yet Caesar, Cromwell and Bonaparte were among the greatest men that ever lived, and Lincoln is one of the smallest.

If we honestly believe and fully understand the principles of the Republican party to be . . . subversive of the intent and meaning of the Constitution, why should we wait until the party is safely entrenched in power and fortified with all the appliances of governmental patronage, before a blow is struck. Is there a man . . . so insane as to believe that the policy of the Republicans will be less objectionable four years hence than at present? . . . Will they be weaker four years hence than they are at this day? If the submissionists mean to resist at some future day, waiting for the overt act, we say

they have committed that act already in electing a sectional President, who has said that he hates slavery as much as any abolitionist and that it must be extinguished.

The President was wonderfully strong in the confidence of the country, not because of his military conduct of the war, for, in the opinion of all men, that had been disastrous, but because he had steadily manifested an apparently inflexible determination to adhere faithfully to the Constitution in the political management of the war and in the general administration of the government. . . . So long as he seemed to be fast-anchored to the Constitution, good and right-thinking men never ceased to hope and believe that experience would teach him to correct and overcome his military mistakes, and that finally the government of the Constitution would prevail. . . .

Now that he has cut loose from the Constitution . . . good and right-thinking men know not what to think or believe, or whither to turn for anchorage. They are smitten with a sense of alarm and dismay. They feel that the foundations of the government are unsettled, if not broken up—that the ship is adrift without master, compass or rudder, and that the chances of wreck are vastly greater than of safety.

We shall not stop now to discuss the character and tendency of this measure. (Emancipation Proclamation.) Both are manifest. The one is as unwarrantable as the other is mischievous. The measure is wholly unauthorized and wholly pernicious. Though it cannot be executed in fact, and though its execution probably will never be seriously attempted, its moral influences will be decided and purely hurtful. . . . It is a gigantic usurpation, unrelieved by the promise of a solitary advantage, however minute and faint, but on the contrary aggravated by the menace of great and unmixed evil.

The government our fathers framed is one thing, and a thing above price; Abraham Lincoln, the temporary occupant of the Executive chair, is another thing and a thing of comparatively little worth. . . .

What then shall we call him? Coward, assassin, savage, murderer of women and babies? Or shall we consider them all embodied in the word fiend, and call him Lincoln, the Fiend?

SENATOR SOAPER SAYS:

Dad Is Under Pressure, Too

By BILL VAUGHAN

PSYCHOLOGISTS point out that we put too much pressure on our children to succeed. The man at the next desk, going over the bills, says our children also put a lot of pressure on us.

THE GOVERNMENT is checking into the efficacy of many drugs and remedies. The trick is to get one that will work as well on a real patient as it does on a television model.

IT'S HARD to say anything non-political in tense period such as this. Even saying, "Nice day, isn't it?" involves a comment on the performance of the Weather Bureau.

WHENEVER British royalty inspects a regiment somebody in the outfit collapses. They must have a rank for these specialists, perhaps Fainter First Class.

GOVERNMENT can be too big, but it must, at a minimum be big enough to have a slight bulge over the citizen in any argument over paying taxes.

IF prosperity were com-

plete, where would the politicians find empty store-rooms to set up their headquarters in?

WOMEN are supposed to be the gentler sex, and yet the homecoming decorations at the sorority houses are just as bloodthirsty as those of the fraternities.

IT MIGHT be a poll of sorts to see if more Halloween pumpkins sport Goldwater glasses or LBJ hats.

CONGRESSMAN Stude-pump's camp figures that his only chance to win is if his supporters are out-athleted by the other side.

GOVERNMENT appropriations this year were the highest since 1943. This gives peace a touch of class, now that it is getting to be almost expensive as war.

SUB-FREEZING temperatures spread across the land, providing the required cold for kicking baseball managers out in.

WHEN the pollsters are asking about something important like gasoline, soap

chips or razor blades, it's understandable that they don't run into any of these "no opinion" people they encounter when the subject is merely politics.

EPH Pottle figures he is safe from the threat of automation since nobody would develop an expensive machine just to sit on the courthouse steps and whittle.

WHO says television isn't educational? Watching the pro football game, for example, teaches the useful lesson that no matter how big you may be, you'll eventually collide with somebody bigger.

THE PRUDENT political orator takes no chances and insists on using only those facts and statistics that he has made up himself.

A 37-YEAR-OLD Frenchman has flown across the English Channel on a kite, thus ending the suspense among those of us who have been wondering for years when somebody was going to fly across the English Channel on a kite.

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CUT RATE DRUG STORES

PRICES SLASHED
For Today
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Lowest Discount Prices
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\$1.00 Rinse Away . . . 72¢

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60¢ J & J Baby Oil . . 49¢

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5 oz. Medicated Aerosol Vaporizer
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Stainless Steel
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Made of finest quality Swedish
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Get Blue Chip Stamps, too!

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Never before at these low prices. Only the finest ingredients are used in popular Betty Woods cosmetics. Truly an outstanding beauty value for a very limited time only . . . while stocks last.

49¢ Automatic Eyebrow Pencil . . 34¢
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69¢ All-in-1 Make-Up 38¢
69¢ Liquid Make Up 38¢
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79¢ Compact Make-Up 48¢
79¢ Lipstick 48¢

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New fabric pattern lap trays
with brass tone levers. Choice of
many popular patterns. Made of
hard wearing, easy to clean
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Get Blue Chip Stamps, too!

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Sno Cone Machine

He's almost a foot tall and
made of sturdy plastic and
has 3 delicious treats in
store for you . . . sno-cones,
sno-balls and sno-pops.
Comes complete with every-
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Solid Color
Pinch Pleat Drapes

Antique satin draperies in
choice of lovely decorator
colors. Beautifully hanging
with 5 pinch pleats to the
panel. Put up fresh new
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48x48" to the pair.
Get 37 Blue Chip Stamps, too!

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Tailored styles and novel-
ties . . . some set with
stones . . . all stylishly
made Gold or silver finish.
Save 1/2 off over half.
Get Blue Chip Stamps, too!

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THRIFTY'S OWN PRICE SPECTACULAR

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IT OPENS CANS, SHARPENS SCISSORS
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Brand new kitchen combination
beautifully designed in
white and chrome. It opens any
size or shape can leaving a
smooth, safe edge. Magnet re-
moves lid, shuts off correct hol-
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\$5.99 Value!
Decorator Mirrors

Choose from 3 smart styles . . . each
made with fine, distortion free
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• 14x54 Brass Tone
Frame Door Mirror
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89¢ Mixed Nuts
14-Oz. Vacuum Tin

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The plumpest, freshest, tastiest
nut mixture ever! Roasted to
just right crispness, salted to
perfection and packed in
tin with flavor saving plastic
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67¢

Last 3 Days!

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642 Pacific (at 9th), San Pedro
4117 Viking Way (at San Antonio)
4492 Atlantic Ave., (at San Antonio)

4550 Los Cuyetes (at Ximeno)
Circle Shopping Center
17454 Jullivier (at Ramona)
4500 E. 91st (at Pyle Verde)
Lakewood Plaza Center
4551 Paramount Blvd. (at Del Amo)

South Western and Caddisford Dr.
Harbour Heights Plaza
4427 Westminster (at Golden West)
104 Anaheim (at Avalon)
Wilmington Plaza Center

NEW GROUP WILL KEEP MEMORIES ALIVE

Battleship Gone, Not Forgotten

By CHARLES SUTTON

Except for the partially sunken USS Arizona, lying in memorium at the bottom of Pearl Harbor, there isn't today a commissioned battleship in the entire U.S. Navy.

History, sad to say, has passed by the old battlewagon.

Still, she hasn't been forgotten. And if the men of the American Battleship Association have anything to say about it, it'll be a long, long time before she is forgotten by Americans.

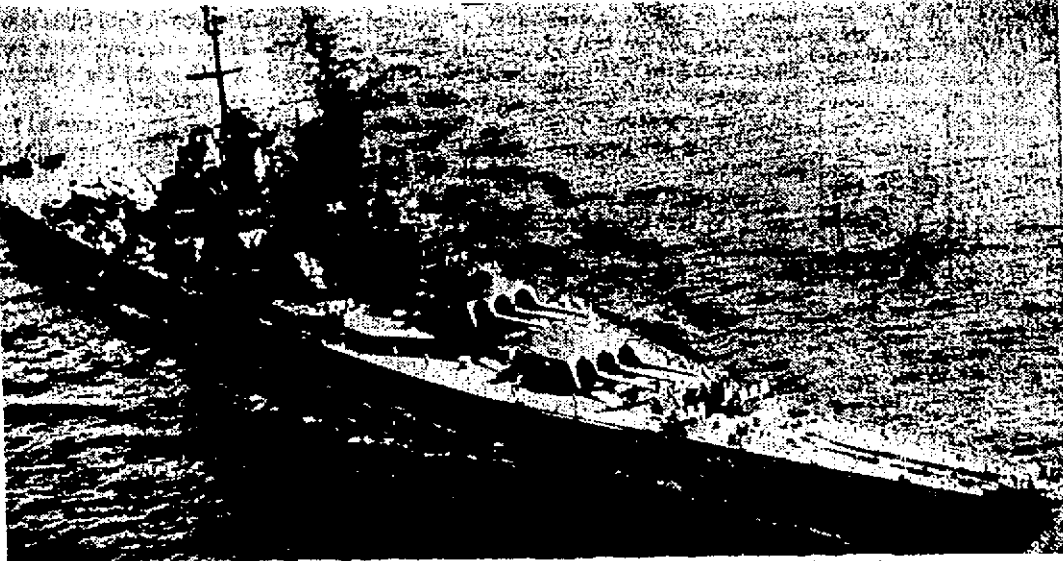
AS THE organization's by-laws state, one of the objectives of the association is "to perpetuate and memorialize the battleships and the officers and men who served in them."

Last week, officials of the fledgling organization met in Long Beach's Edge-water Inn to map plans for a special reunion of battleship men: the ABA's second annual meeting.

"What makes it so special," said David Graham, chairman of the association, "is the fact that it'll be held in Long Beach, once known as the 'home of the battleship.'" The reunion is set for Aug. 5 through 8 next year.

GRAHAM, 40, an instructor at the San Diego Naval Training Center, was here with co-chairman David F. Smith, 43, of Chula Vista, and Frank Whalen Jr., 49, a director, of 13311 Kerry St., Garden Grove.

While the ABA is only two years old, its history actually dates back to 1951, when Graham held a reunion with some of his buddies from the old USS Idaho.



ONE OF THE LAST 'WAGONS' . . . The USS Wisconsin in 1952

Before the sixth such reunion, the men decided that maybe it wouldn't be a bad idea to bring all battlewagon men under one roof. "Well, I took it upon myself to advertise for members, and before you knew it, we had the American Battleship Assn.," Graham recalled.

THE organization now has 1,300 members.

"But there must be thousands more," mused Graham. "And we'd like to round them up."

If the outfit keeps growing at the same rate that has marked its formative period, Long Beach may host anywhere from 1,500 to 2,000 ex-battleship men next year.

And if the last reunion was any indication, it's going to be a humdinger of a meeting, the men said.



GIFTS FROM THE SEA

Robinson A. Reid (left), Long Beach Harbor Commission president, and Capt. Wilhelm Garbe, master of the SS Saar, exchange gifts in honor of the German port city of Hamburg's 775th anniversary. Reid holds a clock built into a ship's wheel while the skipper presents a pewter commemorative plaque.

Women, Guilty of 80 Slayings, Given 40 Years

SAN FRANCISCO DEL RINCON, Mexico (AP) — A Mexican judge has sentenced two sisters to 40 years in jail on charges of slaying at least 80 girls in the operation of a white slave ring in central Mexico.

Judge Timoteo Lozano also ordered the sisters, Delfina Gonzalez Valenzuela, 56, and Maria de Jesus Gonzalez Valenzuela, 39, to pay \$67,209.60 in indemnities to relatives of the victims. The sisters planned appeals.

Details of starvation, beatings and death were brought out during the trial, which began here last January.

PRIME RIBS

The Tenderloin is the quality restaurant that serves choice prime rib for only \$1.95. Come over soon, we're still at 4263 Atlantic Avenue.

MR. CANDIDATE

WILL THEY VOTE FOR YOU?



Your chances are better if you advertise in the ELECTION EDITION of the Independent, Press-Telegram Sunday, Nov. 11

This special edition, devoted exclusively to stories, articles, pictures, maps and editorials concerning the big election. What better place to tell voters where you stand . . . what you stand for! Let them know why you should be elected!

BE SURE YOU ARE REPRESENTED BY AN ADVERTISEMENT IN THIS IMPORTANT "ELECTION EDITION!"

Independent, Press-Telegram

For Details, Call Rosemary Robedee

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GOOD OLD DAYS DOWNTOWN

OCTOBER 22, 23, 24

Prices of 1924 in Stores

SEE The huge Titan III missile, the Q-10 Firebee Jet Drone, the Falcon and Sidewinder air to air missiles.

SEE The Navy Polar and Marine Corps display... the March Air Field Rescue Group exhibit... and the Douglas Aircraft display.

SEE The Coast Guard Auxiliary Boarding Team display... 25 antique vehicles at the Twenties and the Fire Department Annex.

SEE The Million Dollar Lincoln, the \$150,000 motorbike and Nudie's fabulous silver dollar Pontiac.

HEAR The March Air Force Band, the Long Beach Municipal Band, the James Son, Jr. Concert Band, Dickel Band and calliope and nickelodeons.

SEE The unique ski slide and hear the instructor.

SEE The Pace Loco Square Dancers and the Arthur Murray Charleston Contest.

RIGHT ON PINE AVE.

THE NEW '65 AUTOMOBILE DISPLAY
Downtown and compare:

Dodge—All Models Jaguars Opels Baicks Tempest Pontiac Ford—All Models T-Bird Comet Mercury Lincoln Volksvagen Citroen Jeep MG Sedan	MG Midget Triumph Spirfire MG-B Belle Diesel International Scout New Yorker Imperial Plymouth Fury Valiant Pins Other Chrysler Plymouth Cors Chevrolet Ford Studebaker	Olds—All Models Olds Star Fire Reo Sunbeam Packard Rambler—All Models Lease Car Autocent Combination Datsun Truck Compo and Honda Trail Volvo—All Models
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Big Circus . . . Third at Pine Only

Includes: water skiing, elephant, balancing act, clowns, trapeze act, dancing, stunts, stunts, Spanish and baby elephant doing the most with children plus the Colonel Henderson Rodeo Bros. Circus Band.

THURSDAY October 22 4 PM
FRIDAY October 23 10 AM, 4 PM
SATURDAY October 24 10 AM, 4 PM

DRESS UP IN GRANDMA'S AND GRANDPA'S WARDROBE . . . WIN A PRIZE . . . See schedule.

Clip coupons from ads in your Press-Telegram, Wednesday, October 21, and your Independent, Thursday, October 22, and deposit them Thursday, Friday or Saturday with participating businesses in Downtown Long Beach.

SCHEDULE OF EVENTS:

Fee, Margalyn, Prizes . . . ALL DAY and until 5 p.m. Friday . . . young and old . . . you all come down, heart!

THURSDAY, OCT. 22

ALL DAY — Clip Independent, Press-Telegram, Sunday, October 19, for coupons to use with participating stores to win \$500 in FREE MERCHANDISE GIFTS.

9:30 A.M. to 3:30 P.M. — Chuck Miller's Roving Gay 99's Band (on a truck) calls.

10 A.M. — Outdoor Display Contest judging by City College students, Eve Larson, instructor.

10 A.M. to 5:30 P.M. — Free (and public) for all ages. Depot: 643 Pine Avenue.

11 A.M. to 4:30 P.M. — Free antique car rides. Get aboard at 737 Pine Avenue.

12 NOON — Costume Contest at Bandstand, Broadway and Pine. Open to the public. Prizes!

1 P.M. — Charleston Exhibition Bandstand, Broadway and Pine. Invited at Fifth and Pine Avenue.

2:30 P.M. — Municipal Band Concert, Broadway at Pine and Pine. F&M Bank.

4 P.M. — Circus at Third and Pine. F&M Bank.

5:30 P.M. — Most stores close.

FRIDAY, OCT. 23

ALL DAY — Exhibits, Gay 99's Band, Kentucky Kops, Special Forces, plus entries for Sweepstakes prizes.

10 A.M. — Circus begins at Third and Pine Avenue. F&M Bank.

11 A.M. to 3:30 P.M. — Free antique car rides. Get aboard at 737 Pine Avenue.

12 NOON — Costume Contest at Bandstand, Fifth and Pine. Open to the public. Prizes!

12:30 P.M. — Municipal Band Concert, Fifth and Pine. At Broadway and Pine.

1:30 P.M. — City College Old Times Adult Singers . . . Ent. Yonkers.

2 P.M. — Log Cabin Contest Bandstand at Broadway and Pine. Open to the public. Prizes!

3 P.M. — 15th Air Force Band Concert, Fifth and Pine.

4 P.M. — Circus begins at Third and Pine. F&M Bank.

5 P.M. — Circus begins at Third and Pine. F&M Bank.

8 P.M. — Club Show at 4263 Atlantic . . . Fifth and Pine.

SATURDAY, OCT. 24

ALL DAY — Exhibits, Gay 99's Band, Kentucky Kops, Special Forces, plus entries for Sweepstakes prizes.

10 A.M. — Circus begins at Third and Pine. F&M Bank.

11 A.M. to 3:30 P.M. — Free antique car rides. Get aboard at 737 Pine Avenue.

12 NOON — Antique car parade starts Green Blvd. at Long Beach Blvd. proceeds to Elgin Street, Pine Avenue, to Ocean Blvd.

12:30 P.M. — Costume Contest, Broadway and Pine. Open to the public. Prizes!

1 P.M. — James Son, Jr. Concert Band . . . Fifth and Pine.

2:30 P.M. — Municipal Band Concert, Broadway and Pine. Open to the public. Prizes!

3 P.M. — Circus begins at Third and Pine. F&M Bank.

5 P.M. — Sunset Show Drawing in each participating store for one of five merchandise winners ending on Wednesday, October 22.

8 P.M. — The show is over!

SILVERTONE

No. 8062

Hearing Aid

- True-Ear V with gold plated terminals for longer, trouble-free performance.
- Complete with custom mold.
- NO MONEY DOWN on Sears Easy Payment Plan
- Interchangeable . . . fits behind either ear
- Contoured to fit snugly
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- Capable of 50-DB maximum acoustic gain
- FREE Hearing Test . . . Home Appointments

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He Made Watusi Famous, but Can't Do the Dance

HOLLYWOOD (UPI)—Johnny Rivers, current favorite of the movie crowd at the Whiskey A-Go-Go, finally had to learn something that he has made famous.

Rivers is the rock 'n' roll singer whose recording of "Memphis" knocked the Beatles off the top spot in sales.

"The Whiskey, where Rivers plays, is the citadel of the Watusi craze. All the movie stars from Steve McQueen to Lana Turner are regular customers of Rivers' furious beat."

"About two weeks ago," says Rivers, "it finally dawned on me that I have been on the bandstand so much that I don't know how to do the dance myself. I'm taking lessons now."

NOW SHOWING

EXCLUSIVE ENGAGEMENT AT REGULAR PRICES

BELMONT

Direct from its long-run road show engagement

BECKET

PAUL HENREID, GLENN FORD, NANCY KWAN

OPEN 4 P.M.

596-1649

ROSSMOOR

12355 Los Alamitos Blvd.

ACRES of FREE PARKING COOLED BY REFRIGERATION

EXCLUSIVE ENGAGEMENT

2 DAYS ONLY! — OCTOBER 20 - 21

Matinees 2 P.M. — Evening 8:15 P.M.

TICKETS NOW ON SALE

Burton Holmes

Presents

ON THE STAGE In Person and ON THE SCREEN

THE GREATEST VACATION TRIP YOU'VE EVER TAKEN! All in the comfort and ease of your theatre seat.

Fabulous Spain

in living COLOR

ROMANTIC! EXCITING! COLORFUL!

2 1/2-HOUR FEATURE LENGTH TO THRILL YOU on our Giant Screen!

ROBERT MALLETT

OCT. 18/21-22-23-24-25

MAT. and EVE. PERFS. SUN. 18th and SAT. 24th

The Long Beach Civic Light Opera begins its 17th Season with a vivid and fascinating production that represents musical theatre at its best.

"THE KING AND I"

MUSIC BY RICHARD RODGERS

BOOK AND LYRICS BY OSCAR HAMMERSTEIN, II

DIRECTED BY JAMES BRITTAIN

MUSICAL DIRECTION BY JACK KROESSEN

CHOREOGRAPHY JAMES PENROD

Hear these unforgettable tunes... "Hello, Young Lovers", "Getting to Know You", "Whistle a Happy Tune", "I Have Dreamed", "Something Wonderful", "Shall We Dance?" ...and many more.

Featuring: Val Sage, Patricia Zieg, Larry Laraway, Helen Owen, Joanie Jellum, Stan Thronberry and an outstanding cast of 85.

Long Beach Municipal Auditorium

Eve. Perfs. 8:30, Mat. 2:30. Prices: Thurs. and Sun. \$3.50, 3, 2.50, 1. Fri. and Sat. \$4., 3.50, 3, 1.50. Mat. \$3., 2.50, 2, 1.

ORDER TICKETS NOW! HEMlock 2-7926.

518 E. 4th St., Long Beach. 11 to 5. Concert Hall boxoffice open 7:30 eve. of perfs.



AVA GARDNER and Richard Burton in scene from "The Night of the Iguana" opening Wednesday.

BLONDES MAY HAVE MORE FUN But Brunettes Get Film Work

By JOSEPH FINNIGAN
HOLLYWOOD (UPI)—Blondes may have more fun in Hollywood, says Shirley Jones, but brunettes get more screen work.

Miss Jones should know. She's a pretty blonde, but outside of her Academy Award winning part in "Elmer Gantry," her roles have been of the milk and honey variety.

More often than not, she was hired to look pretty standing in a doorway waiting for a husband to come home or a boyfriend to leave.

"At least as far as I'm concerned," Miss Jones said, "There aren't any parts for them in pictures."

It was time for a new look at herself, thought Shirley.

MISS JONES has now decided that another face might change her career. And because it's difficult to change a face, she's decided to change her hair, from blonde to black.

"I tested with all the different colors of wigs and pretty blondes," she said. "And this dark color was fantastic."

So she dyed her hair black. And not long afterward, Shirley was hired for "The Shattered Glass" segment of Bob Hope's Nov. 6 NBC-TV show.

Having convinced producers that she can act just as well with a black head as she can with a blonde one, Shirley says her career is picking up.

FILM PREVIEW'S 'Gunfighter,' 'Iguana' Set

Two new films open in area theaters Wednesday and two are being held over.

"The Night of the Iguana," film adaptation of Tennessee Williams' stage play, stars Richard Burton, Ava Gardner, Deborah Kerr and Sue Lyon.

Plot hinges on a defrocked minister, turned guide in a Mexican village, and the three women in his life.

BURTON, who gets around a lot in films, is being held over at another theater where he is starring with Peter O'Toole in "Becket."

SECOND new film opening Wednesday is "Invitation to a Beheading," starring Yul Brynner.



YUL BRYNNER
Gunfighter

Janice Rule is the romantic interest in the vehicle which has Yul Brynner playing the title role.

"SEND ME No Flowers," is the second film being held over with Doris Day, Rock Hudson and Tony Randall in charge of the antics concerning a hypochondriac.

United Artists

217 E. OCEAN BLVD.

OPEN NOON DAILY - HE 7-1287

Fred MacMurray

"Polly Bergen"

Kisses for my President

CO-STAR: "BRAMBLE BUSH"

ATLANTIC

Atlantic ex. South

GA 2-3161

DISNEY'S - Born in Color

"SO DEAR TO MY HEART"

"INCREDIBLE JOURNEY"

Open Noon

ART

4th & Cherry

GE 8-5031

Hayley MILLS • Deborah KERR

"CHALK GARDEN"

"I'D RATHER BE RICH"

Robert GOULET • Sandra DEE

OPEN 1 P.M. CONTINUOUS

ROXY

OPEN ALL NIGHT

OPEN 10 A.M. - 3 BIG FEATURES

Troy Donahue - Sandra Dee

Richard Egan - Color

"SUMMER PLACE"

Bob Ryan - Bob Strick - Color

"HOUSE OF BAMBOO"

Gregory Pack - Robt. Mitchum

Polly Bergen - Color

"CAPE FEAR"

THE MAGNOLIA THEATRE

IRENE TEDROW in "OH DAD, POOR DAD"

★ ON STAGE ★

Thurs. \$2.00 Sat. \$3.00 Fri. and Sun. \$2.50

For Reservations: GA 4-1475; GA 7-9025 2100 Magnolia Ave.

Paramount

Drive-In Theatre

Param. & Comp. Blvd., Param.

ADM. \$1.75

"BACK STREET" AND "THE KILLERS"

PERF. BY FOX

LONG BEACH FILM SOCIETY Presents FAMOUS FOREIGN FILMS

Cannibals & Headhunters, curious customs & dress are recorded on film by an expedition into the "STONE AGE AREA" of Dutch New Guinea.

(FRANCE) "SKY ABOVE and MUD BELOW" also "ON THE MENU"

TONIGHT ONLY! 5 and 7:30 p.m.

"LITTLE THEATRE", Long Beach State College, 6101 E. 7th

PALACE

OPEN ALL NIGHT

33 PINE AVE. PHONE HE 6-4437

"SOME LIKE IT HOT"

"THE HUNTER"

"Journey to Lost City"

TOMORROW NITE AT 8:30!

O.C.P.A. presents

An Evening For You

WITH **ROGER WILLIAMS**

his Piano and Company

SPECIAL ADDED ATTRACTION

THE LENNON SISTERS

PRICES: \$2.50, \$3.50, \$4.50, \$5.50

CHOICE SEATS at Boxoffice & by Mail and at So. Calif. Music Co. L.A., All Mutual Agencies and Wallich's Music Cities. For info. call Anaheim (714) 776-7220

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THEATRE

Opposite Disneyland

FUNPACKED! HILARIOUS! ON STAGE! LIVE!

A HOWLING EXPOSE OF BASEBALL!

The Story of a Man Who Sold His Soul to the Devil, for a WORLD SERIES PENNANT!

Sammy Lewis and Danny Dare present

EDDIE BRACKEN

in

The Broadway Musical Hit

"DAMN YANKEES"

also starring

ALLEN CASE & KIT SMYTHE

with **LEW PARKER** And as SPECIAL GUEST STARS in Person

DEAN CHANCE & BO BELINSKY

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Sun. thru Thurs. \$2.00, \$3.00, \$4.00, \$5.00

Fri. and Sat. \$2.50, \$3.50, \$4.50, \$5.50

Mats. Sat. and Sun. \$2.00, \$3.00, \$4.00

Perf. Nightly at 8:30 Exo. Mon. Mats. Sat. & Sun. 3 P.M.

NEXT: OCT. 27-Nov. 8 MOLLY PICON - PATRICIA MORISON - WALTER CASSEL in "MILK and HONEY"

PACIFIC THEATRES

STATE 184 E. OCEAN BLVD. HE 7-2721 OPEN NOON Comedy in Color Doris Day Rock Hudson "SEND ME NO FLOWERS" "HIDE & SEEK"	TOWNE 4025 ATLANTIC BLVD. GA 2-1221 OPEN NOON Comedy in Color Doris Day Rock Hudson "SEND ME NO FLOWERS" "HIDE & SEEK"	RIVOLI LONG BEACH BLVD. near 17th HE 6-3207 OPENS 12:30 This Is Adult Entertainment "A HOUSE IS NOT A HOME" "I'D RATHER BE RICH"
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PACIFIC DRIVE-INS SHOW STARTS AT DUSK CHILDREN UNDER 12 FREE

CIRCLE CAPTAIN & COUNTRY GE 9-9513 "FATE IS THE HUNTER" "THE EARTH DIES SCREAMING"	HAWTHORNE 1000 W. 10th St. JE 4-6282 "SEND ME NO FLOWERS"	LINCOLN Lincoln W. of 10th 527-2223 "FROM RUSSIA WITH LOVE"
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THEATRE
1000 W. 10th St.
JE 4-6282
"FROM RUSSIA WITH LOVE"

FOX CORPORATION

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FILMS TODAY

WEST COAST

GLENN FORD
NANCY KWAN

FATE IS THE HUNTER

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IMPERIAL

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SHOCKING! Uncensored!

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ADULTS ONLY

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COOLED BY REFRIGERATION

Open Noon • Free Parking

"FATE IS THE HUNTER"

PLUS CO-IT

"THE EARTH DIES SCREAMING"

Open 4 P.M. • Free Parking

ROSSMOOR

ROSSMOOR CENTER 376-1449

Free Kisses for my President

5. WILCHINE-J. Lemmon

"IRMA La DOUGE"

DAY

340 Main - Seal Beach GE 9-112

OPEN 12:15

Frank Sinatra MARTIN

"ROBIN AND THE 7 HOODS"

Robert Walker and Ives

"KENSINGTON PULVER"

BOTH IN COLOR

BELMONT

In Belmont Shore GE 8-1101

OPEN 4 P.M.

Richard Burton

Peter O'Toole

"BECKET" - Color

4:15 - 6:30 - 10 P.M.

JAMBOREE AT MARATHON

Neighborhood Theatre Guide

DOWNEY	NORWALK
BRACCA, Bobby	TO 7-3184
Col. 12 - "SEND ME NO FLOWERS"	"MCNAUL'S NAVY"
NEW AVENUE, Downey WA 3-6781	"KISSES FOR MY PRESIDENT"
Col. 12 - "THE PATSY"	"THE PATSY"
HAWAIIAN, Newhall 980 8711	"INCREDIBLE JOURNEY"
Col. 17 - "SO DEAR TO MY HEART"	"INCREDIBLE JOURNEY"
REDONDO BEACH	
STRAND 12:30 FR 2-8330	"BRAMBLE BUSH"
Col. 12 - "EXPLOSION IN THE GRASS"	ANAHEIM
BRIDGEHURST PA 8-6445	"KISSES FOR MY PRESIDENT"
Col. 12 - "NEW INTERIORS"	KE 6-4559
FOX, 223 W. Lincoln	Open 12:15
Col. 12:15 - "FATE IS THE HUNTER"	"FATE IS THE HUNTER"
Col. 12:15 - "THE EARTH DIES SCREAMING"	"THE EARTH DIES SCREAMING"
FULLERTON	
WILCHINE ART 629-9121	"THRU A GLASS DARKLY"
Col. 12 - "WINTER & LIGHT"	"WINTER & LIGHT"
Col. 12 - "SILENCE"	"SILENCE"
FOX, 610 N. Harbor	Open 12:15
Col. 12:15 - "Both in Color"	Rock Hudson - Doris Day
Col. 12:15 - "SEND ME NO FLOWERS"	"SEND ME NO FLOWERS"
Star County, "From Russia With Love"	"FROM RUSSIA WITH LOVE"
GARDEN GROVE	
BRVA JE 7-1848	Richard Burton & Peter O'Toole
Col. 12 - "BECKET"	"BECKET"
WILMINGTON	
BRACCA "Smoking Gun" TE 8-3421	"SO DEAR TO MY HEART"
Plus 2nd Feature	
TORRANCE	
UNITED ARTISTS 191 & Chas. 335-4232	"KISSES FOR MY PRESIDENT"
Col. 12 - "EXPLOSION IN THE GRASS"	"EXPLOSION IN THE GRASS"
Rolling Hills 181 & Chas. 335-2555	Continuously from 12:15
Col. 12:15 - "SEND ME NO FLOWERS"	"SEND ME NO FLOWERS"
Col. 12:15 - "HIDE & SEEK"	"HIDE & SEEK"
SANTA ANA	
STATE ART 324 W. 4th M 2-3671	"THRU A GLASS DARKLY"
Col. 12 - "WINTER & LIGHT"	"WINTER & LIGHT"
Col. 12 - "SILENCE"	"SILENCE"
WEST COAST, 304 W. Main	At 3:30
Col. 12:15	Glenn Ford - Nancy Kwan
Col. 12:15 - "FATE IS THE HUNTER"	"FATE IS THE HUNTER"
Col. 12:15 - "THE EARTH DIES SCREAMING"	"THE EARTH DIES SCREAMING"
WELLFLOWER	
WELLS (Cinema City) TO 7-1121	"FATE IS THE HUNTER"
Col. 12 - "THE EARTH DIES SCREAMING"	"THE EARTH DIES SCREAMING"
Drive-In Theatres	
LA MIRADA Theatre, Firestone ON 8-3111	"CARPATRAGON"
Col. 12:15 - "LADY IN A DRESS"	"LADY IN A DRESS"
PARAMOUNT 14111 Param., ME 3-4645	"BACK STREET"
Col. 12:15 - "THE KILLERS"	"THE KILLERS"
BUNDWICH 501 W. Washington, Whittier	"SO DEAR TO MY HEART"
Col. 12:15 - "INCREDIBLE JOURNEY"	"INCREDIBLE JOURNEY"
TYN VUE Theatre at 122nd RA 4-9121	Disney - "SO DEAR TO MY HEART"
Col. 12:15 - "INCREDIBLE JOURNEY"	"INCREDIBLE JOURNEY"
HARBOR 3030 S. Vermont CA 4-0811	"WALK A TIGHTROPE"

JUBILEE DAY

FAMOUS-MAKER WOOL SUITS

13.90
Marvelous dressmaker suits in textured, lightweight wool; piped rayon satin details. Tweed or solid neutral tones. 10-18.

May Co. Boulevard Dresses 95

DOUBLE WOOL KNIT SUITS

20.00 and 30.00
27.98-45.98 Junior-sized double-wool knit suits in the season's newest styles. All are from famous makers.

May Co. Young Signature Dresses 94

TIDY, SLUB RAYON COMPARI TROUSERS

4.44
Lined compari trousers in popular royal blue, green, brown or black. Medium length: 10-18.

May Co. Active Sportswear 76

MOHAIR AND WOOL BOUCLE-KNIT CARDIGANS

6.59
V-neck, mohair-wool cardigans in holiday shades of powder blue, mint green, yellow, beige, white or black. Sizes: 36-40.

May Co. Boulevard Sportswear 16

CAMPUS SHOP FAMOUS SHIRTS

2.99
3.99-6.99 Famous-maker shirts are priced for savings in a great style selection. Choose several in sizes 28-36.

May Co. Campus Shop 43

COTTON SATEEN PRINT BLOUSES

4.99
Scenic prints in pant-top blouse with cuffed long sleeves, convertible collar; melon, gold, brown, green, blue: 32-38.

May Co. Better Blouses 39

NYLON TRICOT SHIFT GOWNS

2.99 Regularly 4.00
A large selection of nylon tricot shift gowns in delicate lingerie colors of candle, pink, blue. S-M-L.

May Co. Street Floor Lingerie 28

TODDLER GIRLS' JUMPERALL SETS

4.50 Regularly 9.00
Charming two-piece cotton set for toddler girls. Navy knit jumperall over blouse. Navy only. 2-3-4.

May Co. Infant's Wear 38

AUSTRIAN CRYSTAL JEWELRY SALE

2.99*-6.99*
Specially purchased Austrian Aurora Borealis jewelry in fiery one, two, three-strand necklaces. Choice matching bracelets and earrings.

*Plus 10% Federal Tax

May Co. Costume Jewelry 22

GIRLS' EMBROIDERY JUMPERALL SET

4.50 Regularly 9.00
Darling jumperall set in red or pink goes over a crisp white cotton blouse. Embroidery trim, washable, M-L-XL.

May Co. Infant's Wear 38

BOYS' WHITE KNIT SNAP-CROTCH SUIT

4.50 Regularly 9.00
Half-price on this white washable cotton knit suit with red trim and embroidery trim two-piece, of course. M-L-XL.

May Co. Infant's Wear 38

SPECIAL PURCHASE CORDUROY JUMPER

3.99-4.99
Group of corduroy jumpers in many styles and fabrics. New fall colors. 4-6x, 3.99 7-12, 4.99

May Co. Girls' Wear 56

SPECIAL PURCHASE GIRLS' P.F. FLYERS

2.97 or 2/5.50 reg. 4.50-4.99
Taper-toe, posture foundation slippers have twin, elasticized side going for trim fit, full cushion-insoles. Black in medium: 12½-3, 4-10; slender: 6-10. White, sizes: 10½-3.

May Co. Children's and Coed Shoes 70

SPECIAL GROUP OF RED CROSS* SHOES

9.97 Were 12.99-15.99
Red Cross* shoes and Socialites From regular stock, assorted styles, colors, leathers, heel heights. Current patterns, broken sizes.

May Co. Red Cross Shoe Salon 51

*This product has no connection whatever with the American National Red Cross.

3-PIECE BROCADE ENSEMBLE

11.99
1999 Lustrous blend of cotton/acetate in our dainty tencore brocade fashion. Styled with slim skirt, notched front shell and jacket with flap pockets. Blue, pink; 8-18.

May Co. Sportswear Separates 101

ZIPPERED BACK SWEATER

4.50
Near, trim fit is assured with this charming slip-on. Add several to your wardrobe. New fashion shades of white, jade, bone, melon pink, sizes 36-40.

May Co. Street Floor Blouses 31

WARDROBE CLOSET

8.99
12.98 Hardwood frame closet has ¾ sliding doors. Golden grass-weave or walnut finishes, size 60"x36"x21".

May Co. Notions 1

SEAT VALET

16.97
19.95 Val-Aide chair valet is reduced for this event. Walnut hanger, tray, legs. Brass trim, vinyl cushions. Tan, white, black.

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EXCEPTIONAL VALUE IN A GROUP OF JUNIOR PETITE LATE DAY HOLIDAY STYLES FROM A FAMOUS MAKER

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1998-27.98 Select from a group of holiday editions exciting enough for any Junior Petite... anywhere! You'll find a large variety of wanted fabrics and colors... from crepes to chiffons and brocades, from fresh, delicate white to pulsating red & on to bewitching black. And they're all priced so low you can supplement your wardrobe with several lovely styles.

May Co. Bridal/Evening Shop 97

IMPORTED ACRILAN* ACRYLIC KNIT SUIT

18.99
Washable knit suit buy, made in the Orient exclusively for May Co. Acrilan* acrylic. Powder blue, pink or beige. Sizes 8-16.

May Co. Misses Dresses 49

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15.90*-19.90*
1998-35.98 values. Supple, soft calfskin, most important fashion shades included. Many one of a kind in the group. Black or brown. Plus 10% Federal Tax.

May Co. Handbags 26

HAREM-STYLE STAR-STEPPER MULE

2.97
Brocade scuff with gold Mylar braid trim, Turkish style pointed sole. A beautiful way to lounge around pool or patio. Save here!

May Co. Boulevard Shoes 112

HOLLYWOOD SKOOTER CANOE

4.97
New silhouette shoe of black kid. Great value, favorite style.

May Co. Forecast Shoes 12

NYLON PRINT DUSTER-ROBES

10.99
Double-drift nylon floral print in duster length; ¾ sleeves, nylon satin trim. Rose or blue on dark. 10-18.

May Co. Robes 53

ZIPPITY CORDUROY JUMPERS

3.99
Full length front zipper lets you step right in and zip up. Comfy cotton corduroy in blue, red or beige with double stitching, sizes S-M-L.

May Co. Lingerie 10

LUXURY WOOLENS IN MISSES' COATS

36.00
45.00-59.95 Slim, full clutch or button styles; fashion colors, black, white, tweeds. Imported domestic woollens, Misses', petites.

May Co. Boulevard Coats 103

IVY SPORT SHIRTS

2.97 Regularly 5.00
Ivy sport shirts of 100% cotton in muted plaids and stripes. Button-down collars. S-M-L.

May Co. Barron Hall Shop 83

ALL WEATHER COATS

12.88 Reg. 18.98-19.98
Cotton with zip-out acrylic pile lining. Natural, black, olive. 6-20.

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1.89 or 2 for 3.00
Ivy model short sleeve sport shirts of 100% cotton. 6-20.

May Co. Boys' Wear 14 & 23

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Newly designed with leather case. Shutter speeds 1-1000 second.

May Co. Cameras 37

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15.00* Regularly 23.95
17¼x11¼x4¼" top grain steerhide attache case. All veneer frame.

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Regulation 5'x9' size 7-ply Scandinavian birch plywood rollaway utility table-tennis table.

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2-ply cotton shells, fully lined, washable. 2 styles. Tan or black. Reg. 36-46, S. 36-42, Long 38-46.

May Co. Men's Clothing 21

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2.88 Regularly 4.50
Deluxe Dacron® polyester and cotton short sleeve shirt. 14½-16½.

May Co. Men's Furnishings 6

MEN'S SHOES

11.88 Regularly 14.95
4 eyelet moccasin blucher in black or walnut cashmere grain leather.

May Co. Men's and Boys' Shoes 60

MEN'S JEWELRY BOX

1.99* Value 3.95
Sweden imported men's jewelry box with plush rayon velvet lining. Plus 10% Federal Tax.

May Co. Men's Furnishings 80

SPORT SHIRTS

2.90
Dacron® polyester and cotton or all cotton long sleeve sport shirts.

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HOLLYWOOD BED COVERS

7.99 Regularly 12.99 ea.
Cotton denim covers. Choice of 4 colors. 9.99 Bolster covers (set of 2). 5.99

May Co. Curtains 113

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1.99 each Regularly 2.49
Dacron® polyester panel curtains 60"x81" long, 5" hem. White.

May Co. Curtains, 113

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1.59 3.25 if perfect
24x48" bath towel. Reversible Martex "Florentine" cotton terry towel. 1.79 if perfect hand towel, 99c. 69c if perfect wash cloth, 49c. 3.98 if perfect bath mat, 1.99.

May Co. Towels 30

CHATHAM BLANKETS

4.44 6.99 Value
All perfect quality blanket of rayon and Acrilan® acrylic. 72x90" size.

May Co. Bedding 41

DECORATED LAMP

18.88 Regularly 29.98
Hand decorated German imported lamp. White triplex glass on gold mounting. 42" high.

May Co. Lamps 63

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22.88 set Regularly 34.95
First quality plate glass mirror framed in classic provincial. Smart console shelf. White or gold.

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3.99 Regularly 6.50
8-pc. number set in "Roman Stripes." 12½-oz. or 13½-oz.

May Co. Glassware 46

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3.97* each Regularly 4.99
Composite or practical bread tray. Plus 10% Federal Tax.

May Co. Silverware 48

LENOXWARE SET

24.99 39.99 Value
53-piece set. 2 patterns. Guaranteed against breakage for 2 years.

May Co. Housewares 29

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7.99 "Hamilton Beach"
Compactly styled portable with powerful 3-speed motor.

May Co. Appliances 74

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1.99 Regularly 2.98
Contemporary colors, stripes and florals. 13" square with tassels.

May Co. Art Needlework 40

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54.99 Regularly 64.98
3-HP Briggs & Stratton engine, impulse starter. Grass catcher.

May Co. Garden Equipment 62

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31.99 "Slimline"
Stores in closet or under bed. Over 1-HP motor. Throw-a-way bags, Tufflex hose.

May Co. Appliances 73

FLORAL GIFTS

4.99 Regularly 7.95
Assorted decorator floral arrangements, beautifully any room setting.

May Co. Gift Shop 82

STEEL BOOKCASE

6.99 Regularly 9.98
4-shelf steel bookcase with walnut grain finish. 36" X 9" X 36".

May Co. Hardware 87

312 COIL MATTRESS

39.95 Regularly 59.95
312 coil Hotel type innerspring mattress. Woven damask ticking.

May Co. Sleep Equipment 35H

6'x9' CUT PILE RUGS

14.95 Regularly 25.00
Textured cut pile rugs in ovals, rectangles, rounds. Choice of colors.

May Co. Floorcoverings 32

LIVING ROOM TABLES

33.88 Regularly 49.95
Contemporary living room tables... 54" cocktail table with matching step or end table.

May Co. Furniture 35

LOVESEAT

82.88 Regularly 99.95
Loveseat with lovely roll arms, kick pleat skirt. 3 colors. One Day Only.

May Co. Furniture 35

SWIVEL ROCKER

74.88 Regularly 99.95
Swivel rocker covered in soft vinyl plastic. Avocado, beige, brown.

May Co. Furniture 35

Electrohome

S120-S496 Off.
Stereo Combos
Selection of five stereo from Canada's finest maker. You must see them!

Philco 19" Portable TV ON STAND

129.88
Has dipole antenna for bright, clear reception; carrying handle. Cool operating chassis, rolling cart for portability.

SHOP THESE ALL NEW SAVINGS IN OUR MAY MART

SAVE 3.99 TO 7.99 ON SUITS FOR JUNIORS 8.00

All wool, acetate and rayons, wool flannels, cotton knits, burnished Orlon® acrylics plus many others. Sizes 7-15.

SAVE 3.99 ON ESTRON® JERSEY JACKET DRESSES

11.99 value 8.00
Estron® acetate jersey dresses for this event. 3 smart prints. Misses 10-20, half sizes 14½-22½.

SAVE 4.22 ON GROUP OF BETTER HANDBAGS

9.99 value 5.77*
First quality handbags. Beautiful fashion styles, all lined and with inside zipper pockets. Black only.

*Plus 10% Federal Tax

GIRL'S PULLOVER ORLON® KNIT SWEATERS

2.99-3.99 values 2.22
Orlon® acrylic plush-knit sweaters. All short sleeve styles in pullover novelty models. Sizes 7 to 14.

SAVE 2.49 ON MISSES CORDUROY JUMPERS

3.99 value 1.59
Cotton corduroy slim-line jumpers with tie belt. Scoop neckline. Royal, green, red, black, or chestnut. Sizes 8-16.

SAVE 2.09 TO 6.09 ON ORLON®KNITTED SUITS

11.99-16.99 values 9.90
Easy-care Orlon® acrylic knit suits. Shape-retaining fashions that hand wash and dry. Sizes are 10 to 18.

SAVE 1.54 ON FAMOUS BLANKET SLEEPER

3.59 Val. Ea. 2 for \$5
Heavyweight acetate, cotton and rayon sleeper with ribbed collar and cuffs. Non-skid soles and full length zipper. M-L-XL.

FAMOUS NAME PUCKER PANTIES

1.39 if Perf. 69c Ea. 3 for \$2
Assortment of styles and sizes. ALSO: shift gowns. Sizes S-M-L, regular 2.99, 2.00.

PERFECT QUALITY SEAMLESS NYLONS

89c value Ea. 2 for \$1
Perfect quality seamless with unique non-run weave that resists snags. In 15 denier style and your favorite tones. Sizes 8½ to 10½.

SAVE 1.11 ON WOMEN'S 'VILLAGE QUEEN' SANDAL

6.99 regular 5.88
Soft cushion insole and ripple rubber sole. In black, beige or white. Sizes N 6½-10, M 5-10, W 5½-10.

SAVE 25% ON FAMED DOUGLAS SHOES FOR MEN

12.99-16.99 reg. 9.76-12.74
Douglas brings you improved comfort and fit in quality shoes, reduced for this event, casual slip-ons to wing-tips. Sizes 7-12.

SAVE 7.07 ON 9x12' NYLON PILE RUGS

29.95 value 22.88
Luxury, 100% nylon cut pile rugs with non-skid backing. In new decorator colors of beige, gold, teal, brown, blue or avocado.

SAVE 2.29 ON SATIN DRAW DRAPERIES

6.95 value 50x84" 4.66 pr.
Antique rayon satin draw draperies. 2-Yr. replacement guarantee against fading by May Co. on draperies.

SPECIAL PURCHASE MEN'S DRESS SLACKS

5.99-6.99 val. 4.99 Ea. 2 for \$9
Rayon and acetate dress slacks from famed Stevens and Burlington mills. All pre-cuffed. Sizes 29-42 waists.

SAVE 4.00 TO 8.00 ON MEN'S SWEATERS

10.99-14.99 if Perf

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Classified Information

2 lines—1 time—\$1.26
4c A LINE FOR 123 TIMES

2 lines—4 times—\$4.32
4c A LINE 4 TIMES

2 lines—7 times—\$7.00
4c A LINE (ONLY 1st DAY)

Work Wanted Ads
3c A LINE

TO PLACE YOUR AD
THE INDEPENDENT AND PRESS-TELEGRAPH reserve the right to edit, reject or postpone any advertisement and will not be responsible for more than one insertion. RETURN OF ANY CLASSIFIED AD, unless accompanied by cash, will be made within 24 hours after publication.

CLASSIFIED DEADLINES

DAY AD RUNS
Sunday and Monday
DEADLINE
5:00 p.m. Friday

DAY AD RUNS
Tuesday and Wednesday
DEADLINE
5:00 p.m. Monday

DAY AD RUNS
Thursday
DEADLINE
5:00 p.m. Tuesday

DAY AD RUNS
Friday
DEADLINE
5:00 p.m. Wednesday

DAY AD RUNS
Saturday
DEADLINE
5:00 p.m. Thursday

To Place Your Ad
Phone or Visit One
of Our 4 Offices

Long Beach
6th and Pine
Hemlock 2-5959

Belldor
9833 E. Belmont
Troy 6-1721

Lakewood
5056 Faculty
Metcalf 3-0764

Garden Grove
8624 Garden Grove Blvd.
Jefferson 7-9120

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DEADLINES
Sunday . . . 4 p.m. Friday
All other days . . .
12 noon day before publication.

Lots for Sale
136
CORNERS R7, W7, W8, W9, W10, W11, W12, W13, W14, W15, W16, W17, W18, W19, W20, W21, W22, W23, W24, W25, W26, W27, W28, W29, W30, W31, W32, W33, W34, W35, W36, W37, W38, W39, W40, W41, W42, W43, W44, W45, W46, W47, W48, W49, W50, W51, W52, W53, W54, W55, W56, W57, W58, W59, W60, W61, W62, W63, W64, W65, W66, W67, W68, W69, W70, W71, W72, W73, W74, W75, W76, W77, W78, W79, W80, W81, W82, W83, W84, W85, W86, W87, W88, W89, W90, W91, W92, W93, W94, W95, W96, W97, W98, W99, W100, W101, W102, W103, W104, W105, W106, W107, W108, W109, W110, W111, W112, W113, W114, W115, W116, W117, W118, W119, W120, W121, W122, W123, W124, W125, W126, W127, W128, W129, W130, W131, W132, W133, W134, W135, W136, W137, W138, W139, W140, W141, W142, W143, W144, W145, W146, W147, W148, W149, W150, W151, W152, W153, W154, W155, W156, W157, W158, W159, W160, W161, W162, W163, W164, W165, W166, W167, W168, W169, W170, W171, W172, W173, W174, W175, W176, W177, W178, W179, W180, W181, W182, W183, W184, W185, W186, 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W2016, W2017, W2018, W2019, W2020, W2021, W2022, W2023, W2024, W2025, W2026, W2027, W2028, W2029, W2030, W2031, W2032, W2033, W2034, W2035, W2036, W2037, W2038, W2039, W2040, W2041, W2042, W2043, W2044, W2045, W2046, W2047, W2048, W2049, W2050, W2051, W2052, W2053, W2054, W2055, W2056, W2057, W2058, W2059, W2060, W2061, W2062, W2063, W2064, W2065, W2066, W2067, W2068, W2069, W2070, W2071, W2072, W2073, W2074, W2075, W2076, W2077, W2078, W2079, W2080, W2081, W2082, W2083, W2084, W2085, W2086, W2087, W2088, W2089, W2090, W2091, W2092, W2093, W2094, W2095, W2096, W2097, W2098, W2099, W2100

Southland Cities Prop. 140

BELLFLOWER



REAL ESTATE MISTAKES CAN BE COSTLY...

CONSULT A LICENSED REALTOR FOR EXPERT ADVICE

SEE ANY MEMBER OF THE BELLFLOWER DISTRICT BOARD OF REALTORS

BOGGS REALTY

1717 Clark Bellflower TO 6-7016

CERTIFIED REALTY SALES

9111 E. Artesia Bellflower TO 6-3777

COGBURN REALTY CO.

10001 E. Artesia Bellflower 975-5005

DUTCHER'S REALTY

9347 E. Artesia Bellflower TO 7-2160

FESTA REALTY

3146 E. 70th St. N. Long Beach 634-5005

HARRELL REALTY

15129 Clark Ave. Bellflower TO 6-8110

HAUSER REALTY CO.

9447 E. Artesia Bellflower TO 5-1791

REX L. HODGES

5787 South St. Lakewood WA 5-1271

HUMPHRIES REALTY

9631 E. Alondra Bellflower TO 7-2107

E. T. IBBETSON

8555 E. Artesia Bellflower ME 3-5143

JENKINS REALTY CO.

17626 Pioneer Artesia UN 5-9514

MEMBERS BOARD OF REALTORS

of Bellflower District in Bellflower, Dairy Valley, Artesia, Paramount

LOOK FOR THIS SEAL

BELLFLOWER TRANSFERRED MUST SELL

1717 Clark Bellflower TO 6-7016

PRIM & PERT

1717 Clark Bellflower TO 6-7016

OBAN REALTY, INC.

1717 Clark Bellflower TO 6-7016

IT'S EASY TO BUY \$10,950 F.P.

1717 Clark Bellflower TO 6-7016

OPEN SUN. 1-5

1717 Clark Bellflower TO 6-7016

MUST SELL

1717 Clark Bellflower TO 6-7016

ONLY \$1,400

1717 Clark Bellflower TO 6-7016

ONLY \$1,400

1717 Clark Bellflower TO 6-7016

ONLY \$1,400

1717 Clark Bellflower TO 6-7016

1717 Clark Bellflower TO 6-7016

Southland Cities Prop. 140

COMPTON

1819 E. SAN LUIS ST. Compton 975-1341

SPARKLING JEWEL

1819 E. SAN LUIS ST. Compton 975-1341

BY OWNER

1819 E. SAN LUIS ST. Compton 975-1341

DOWNNEY

1819 E. SAN LUIS ST. Compton 975-1341

HAWAIIAN GARDENS

1819 E. SAN LUIS ST. Compton 975-1341

NORWALK

1819 E. SAN LUIS ST. Compton 975-1341

VETS OR NON VETS

1819 E. SAN LUIS ST. Compton 975-1341

CERTIFIED REALTY

1819 E. SAN LUIS ST. Compton 975-1341

Trailer Sales

1819 E. SAN LUIS ST. Compton 975-1341

HOME & INCOME

1819 E. SAN LUIS ST. Compton 975-1341

PARANQUIN

1819 E. SAN LUIS ST. Compton 975-1341

HOME & INCOME

1819 E. SAN LUIS ST. Compton 975-1341

BY OWNER

1819 E. SAN LUIS ST. Compton 975-1341

CITY HOME COUNTRY LOT

1819 E. SAN LUIS ST. Compton 975-1341

ALMOST NEW

1819 E. SAN LUIS ST. Compton 975-1341

3 & Family Room, 2 Bath

1819 E. SAN LUIS ST. Compton 975-1341

TRADE IN

1819 E. SAN LUIS ST. Compton 975-1341

GIBSON

1819 E. SAN LUIS ST. Compton 975-1341

Hardwood Floors

1819 E. SAN LUIS ST. Compton 975-1341

Full Price \$23,000

1819 E. SAN LUIS ST. Compton 975-1341

JOHNSON & MOORE

1819 E. SAN LUIS ST. Compton 975-1341

7058 Westminster Ave.

1819 E. SAN LUIS ST. Compton 975-1341

INVESTORS DREAM

1819 E. SAN LUIS ST. Compton 975-1341

CELESTIAL REALTY

1819 E. SAN LUIS ST. Compton 975-1341

Trailer Sales

1819 E. SAN LUIS ST. Compton 975-1341

1518 CARFAX-OPEN

1819 E. SAN LUIS ST. Compton 975-1341

MICKY BEMIS GA 2-4444

1819 E. SAN LUIS ST. Compton 975-1341

HOME & OFFICE

1819 E. SAN LUIS ST. Compton 975-1341

Income Property for Trade

1819 E. SAN LUIS ST. Compton 975-1341

FOR SALE-BY OWNER

1819 E. SAN LUIS ST. Compton 975-1341

Income Property for Trade

1819 E. SAN LUIS ST. Compton 975-1341

ONLY \$1,400

1819 E. SAN LUIS ST. Compton 975-1341

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Orange County Prop. 141

ANAHEIM

1819 E. SAN LUIS ST. Compton 975-1341

Castle With a Den

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"Rumpus Room Deluxe"

1819 E. SAN LUIS ST. Compton 975-1341

\$24

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PAYS ALL COSTS

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LET'S GO INSIDE!

1819 E. SAN LUIS ST. Compton 975-1341

LOVE AT First Flight

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CHECK WITH

1819 E. SAN LUIS ST. Compton 975-1341

FREE

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Herrick

1819 E. SAN LUIS ST. Compton 975-1341

Home of Grandeur

1819 E. SAN LUIS ST. Compton 975-1341

BUENA PARK

1819 E. SAN LUIS ST. Compton 975-1341

Year-Round Enjoyment

1819 E. SAN LUIS ST. Compton 975-1341

LOVELY 4-BEDROOM, 2 BATH

1819 E. SAN LUIS ST. Compton 975-1341

TA 7-4930

MOORE

1819 E. SAN LUIS ST. Compton 975-1341

WOW!

1819 E. SAN LUIS ST. Compton 975-1341

WHATTA BUY!

1819 E. SAN LUIS ST. Compton 975-1341

1/2 BLOCK FROM New May Co. Shopping Area

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Beverly Jackson Realty

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MOVE IN TODAY!

1819 E. SAN LUIS ST. Compton 975-1341

CERTIFIED REALTY

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Choice location

1819 E. SAN LUIS ST. Compton 975-1341

OPEN 1001 ROANNE

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LAKEWOOD HOUSING CORP.

1819 E. SAN LUIS ST. Compton 975-1341

GI NO DOWN

1819 E. SAN LUIS ST. Compton 975-1341

2000 CLOSING COSTS

1819 E. SAN LUIS ST. Compton 975-1341

ALL DISAPPOINTED PARTIES INTERESTED

1819 E. SAN LUIS ST. Compton 975-1341

MOULD RILEY GA 3-8453

1819 E. SAN LUIS ST. Compton 975-1341

BI 4

1819 E. SAN LUIS ST. Compton 975-1341

POP SALE BY OWNER

1819 E. SAN LUIS ST. Compton 975-1341

OPEN HOUSE 1 to 4 Sun.

1819 E. SAN LUIS ST. Compton 975-1341

1819 E. SAN LUIS ST. Compton 975-1341

1819 E. SAN LUIS ST. Compton 975-1341

Orange County Prop. 141

CYPRESS

1819 E. SAN LUIS ST. Compton 975-1341

PRICE REDUCED

1819 E. SAN LUIS ST. Compton 975-1341

MOORE

1819 E. SAN LUIS ST. Compton 975-1341

\$750 DOWN

1819 E. SAN LUIS ST. Compton 975-1341

NON VETS OR VETS

1819 E. SAN LUIS ST. Compton 975-1341

5 1/2% INT. NO 2NDS

1819 E. SAN LUIS ST. Compton 975-1341

HORSES! HORSES! HORSES!

1819 E. SAN LUIS ST. Compton 975-1341

KING'S ROW REALTY

1819 E. SAN LUIS ST. Compton 975-1341

100 x 200 LOT

1819 E. SAN LUIS ST. Compton 975-1341

4-BR. WINDSOR

1819 E. SAN LUIS ST. Compton 975-1341

6921 AMY OPEN 1-5

1819 E. SAN LUIS ST. Compton 975-1341

ANXIOUS TO SELL

1819 E. SAN LUIS ST. Compton 975-1341

FULLERTON

1819 E. SAN LUIS ST. Compton 975-1341

Guest House & Work Shop

1819 E. SAN LUIS ST. Compton 975-1341

1-3 Bedrooms

1819 E. SAN LUIS ST. Compton 975-1341

LE 8-9266

1819 E. SAN LUIS ST. Compton 975-1341

FORECLOSURE! LENDER'S RESALE!

1819 E. SAN LUIS ST. Compton 975-1341

LOW DOWN

1819 E. SAN LUIS ST. Compton 975-1341

MOORE

1819 E. SAN LUIS ST. Compton 975-1341

KIDS WELCOME

1819 E. SAN LUIS ST. Compton 975-1341

PRESTIGE-PLUS Custom Home

1819 E. SAN LUIS ST. Compton 975-1341

LARGE FAMILY

1819 E. SAN LUIS ST. Compton 975-1341

SOMETHING SPECIAL

1819 E. SAN LUIS ST. Compton 975-1341

WALKER & LEE

1819 E. SAN LUIS ST. Compton 975-1341

TIDWELL

1819 E. SAN LUIS ST. Compton 975-1341

MOVES YOU INTO THIS VACANT 3-BEDROOM, 2-BATH, FIREPLACE HOME

1819 E. SAN LUIS ST. Compton 975-1341

WALKER & LEE

1819 E. SAN LUIS ST. Compton 975-1341

SEEING IS BELIEVING

1819 E. SAN LUIS ST. Compton 975-1341

Los Alamitos Realty

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TAKE OVER GI LOAN

1819 E. SAN LUIS ST. Compton 975-1341

BOB EMRICH, RTR

1819 E. SAN LUIS ST. Compton 975-1341

LARGE 3-BR. HOME!

1819 E. SAN LUIS ST. Compton 975-1341

1819 E. SAN LUIS ST. Compton 975-1341

Orange County Prop. 141

GARDEN GROVE

1819 E. SAN LUIS ST. Compton 975-1341

Rancho Wakiki

1819 E. SAN LUIS ST. Compton 975-1341

OPEN SUN. 1-5

1819 E. SAN LUIS ST. Compton 975-1341

16461 MALDEN CIRCLE

1819 E. SAN LUIS ST. Compton 975-1341

ASK US ABOUT

1819 E. SAN LUIS ST. Compton 975-1341

ASK US ABOUT

1819 E. SAN LUIS ST. Compton 975-1341

ASK US ABOUT

DEPENDENT-PRESS-TELEGRAM-CITIZEN

Long Beach 12, Calif., Sunday, Oct. 16, 1955

A/C Autos for Sale **176**

CADILLAC

'64 Cad. Cp. de Ville \$23995
Full power, air cond. XIF 780
CORMIER CHEVROLET
601 Long Beach Blvd. NE #5291

CHEVROLET

'58 CHEVY Del Rio 2-dr., slick
w.f. Best offer \$1500. XIF 779
#36-337 or 391367

'55 CHEVY Coupe, slck, 2-door.
R&H. Mechanically A-1. \$1950
#28-3185.

'58 CHEVY Conv. New loc. V-8
1954 Chev. 1-dr., 2475 or offer. Priv.
slk, 11359 Valero. Lxwd. #20-2414

R&H CHEV. 1-dr. white light cream.
Runs good. Mechanically OK.
Reasonably priced. GE 00247

'55 CHEVY 1-dr. trans. New tires,
new firs. HA 15140

'55 CHEVY, good cond., new tires,
two conv. 315 Chevrolet. Priv. 601
11359 Valero. Lxwd. #20-2414

'51 CHEV. 1-door Hardtop, luck &
roll, new engine, new firs. Best
offer. 5207 Waterloer.

'54 CHEV. 2-door, 6 cylindr., auto
trans, motor Xcml, cond. #1502
Sic & Jourd. #15-2317

'54 CHEV. V-8 2-dr. slck
PARKWOOD CHEVROLET
509 Lakewood Blvd. MS 028

'51 CHEV. 1-dr 2-dr 345, 31, 31,
speeds, all posidracion, excel.
Ultra-slc. HA #2084

'67 CHEV Silver Sport—129 H
motor #1250. HE 72557 or 472-5552
after 5 o'clock.

'55 CHEV Bel Air—Automa., R&H
new steering, new firs, new

'61 Chev. Wagon #1400
1735 Hayes Ave. 435-477
'59 CHEVY, Biscayne, 4 cyl., 3dr, 1950
radio, H.R., w/w. Hires. 675
G 7852.

'64 CHEV. 4dr Impala, 4dr, h/d, h/d
302 cfm., lat. 40, 183, 183, 183, 183
134 ml. #2452 HA 9-217.

'57 CHEV. Super Sport, 4dr, 4 cyl., V-8, auto, 183, 183, 183, 183, 183
CA 77531.

DRAFTED - '57 Chev. 7dr, 4 cyl.,
Air RAK, 3530, Xlt., 435-477
GE 53119.

'56 Chevrolet 4 door, V-8, R.H. Good
meat, seal doors, 17,000, 435-477
W92 TO 735

'57 CHEV. Bel Air - 2dr, 4 cyl.,
Fact. 51-0, 183, 183, 183, 183, 183
WIA 5-5236 TO 735

'54 CHEV - 4dr, New conv. 1950
30 Plymouth 183, 183, 183, 183, 183
P.L.L. PACIFIC EST. HAVY. L.

'50 IMPALA - Take over 1950, 4 cyl.,
V-8, Auto., Balance 31,800, 435-477
Switzer, 8654.

'57 Chevy Impala, Xlt., cond.
mileage. CA 7111

'57 CHEV. 3 cylinder, 4dr, 435-477
Good condition, 3755 HA 5-232

'57 CHEV. 2 door sedan. Even
cond. 31,800, 435-477

'57 CHEV. Super Sport V-8, 4dr,
Will trade, 31,800, 435-477

'57 CHEV Impala, Xlt., cond.
Hires. See to immediate, 30,800

'54 CHEVY 3115. Runs good
4793524

'61 IMPALA - 4dr, 4 cyl., 435-477
TE 52014

'62 Chevy. Impala 2dr, 4 cyl.,
Auto., 4dr, 435-477

'57 IMPALA, Clean, good cond.
478445

'61 CHEVY Impala 5.3, Auto., 4dr,
Hires, 31, 30,800, 435-477

'54 CHEVY Sedan, 4dr, 4 cyl., 435-477
best offer. 435-477

'57 CHEV. 4dr, auto., 1850 or miler,
TO 735, 435-477

'57 CHEVY. Black, 2dr, 4 cyl.,
Chrome whts. TO 7355.

'57 CHEV. conv. V-8, 4dr, 435-477
main & 183, 183, 183, 183, 183

'55 CHEV. Bel Air conv. 4dr, 435-477
for, like new. Chezo. 665-111

75
ales
591-2334
LLAC 4-DR.
W. Radio, heater,
power. FACTORY
warrant only.
2595
E BROS.
Used Volvo Dealer
GA 62021

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**FINEST
QUALITY
FOR THE
LOWEST
POSSIBLE
PRICE
SINCE 1909**

'58 DODGE
9-PASS. 4-DOOR WAGON. C
radio, heater, auto, power
brakes. Bargain. \$5
=X10 831

'59 DODGE
4-DOOR, 6-PASS. WAGON.
nice. Auto, radio, htr. 16
Power steering. =752. 6

'60 DODGE
4-DOOR SDN. Nice one

'59 CHEVROLET
BISCAYNE 2DOOR. V-8
WHL. SHIF. AND
Heater. **\$699.00**

'59 GAL. FORD
HARDTOP COUPE. Very
RWD. Crutchfield
C-600 651

'59 DODGE
4DOOR. Extra clean V-8.
radio. heater. p/ster. **\$800.00**

'61 RAMBLER
CL. SUP. 4DR. Our mo

ROM

Auto. \$FRK 755

942

'59 OLDS
551" 4DR. Sharo. Radio
"gas. n. s'cr. o. b'cr. \$16
White. 10Y 547

'59 OLDS '98
4 DOOR. H.D.P.T. Extra
Full power plus air. \$1
-FSC 756

'62 FALCON
DELUXE 2-DOOR. Radio.
Nice. Very nice. \$1
-PLT 756

'62 LANCER
770 7-DR. H.D.P.T. Rd
Clean as a D.D. \$1
-KFF 845

'63 RAMBLER
4DR. 550. V-8. radio.
Auto. No nicer
Around \$15Y 574

'63 VOLKSWAGEN
DELUXE 2-DOOR Immac
Radio, heater. Red. \$1
-GWL 774

'63 FALCON
FUTURA 4DR. V-8. A
dis. heater. n. s'cr. No
this in with more than
miles. \$FUA 353

'63 DART
4 DOOR. Auto. power
radio, heater. \$1
-KGU 911

We have some '63
model Darts and Dodge
ing in with more than
mi. left on the factory
rally. This is transfer
red.

**Glenn I
Thomas**
"DODGE"
333 E. Anaheim
Established 1913
HE 6-1293

mpion

hoe

MET
v.d.
ey 6-1761

A-1 BEST BUY 1961 FORD
'GALAXIE SEDAN'
 Cool, white, clean, in-
 cluding, standard, trans-
 mission, heater, tinted glass, whitewall
 tires. A will size car that's a real
 gas saver. **\$1199**

MEL BURNS FORD
 1055 Long Beach Blvd.
 2 Blocks North of Hwy. 101
 921-3216

A-1 FAIRLAIN 500 1960 FORD
 This sedan has fresh brown and
 white body with carbureted match-
 ing interior. Automatic trans-
 mission, V8 engine, radio, heater,
 whitewall tires. Tip-Top Shape
 Through! **\$999**

MEL BURNS FORD
 1055 Long Beach Blvd.
 2 Blocks North of Hwy. 101
 921-3216

'61 OLDS "98"
 Holiday sedan, radio, heater, hy-
 draulic, power steering and
 brakes, tinted windows and seat.
 Original A-1 white finish.
\$1799

DICK BROWNING OLDS
 1090 Long Beach Blvd., H.E. 65924
 921-5424

'62 OLDS
 Holiday coupe, radio, heater, hy-
 draulic, power steering, blue
 metal finish with matching interior.
\$1999

DICK BROWNING OLDS
 1090 Long Beach Blvd., H.E. 65924
 921-5424

'63 OLDS
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 miles. **FACTORY AIR COND.**
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Boston Beaten in Olympic Long Jump

84,315 SEE 17-0 ROMP

Bucks Bury Troy

By JEROME HALL
COLUMBUS, Ohio—Woody Hayes uncaged a bunch of big and fast and fierce athletes here Saturday with enough football finesse to make them a team that will be remembered for a long, long time to come.

By land and by air they came at the USC Trojans and if it had been a rainy day they'd have done it by water, for this was a rout.

The score was 17-0 before a crowd of 84,315 that squeezed into the double-decked horseshoe stadium on a warm, sunny day rather than stay home and watch it on television.

For the third week in a row Ohio State turned in a hypertensive performance that should make most everyone in college football suspect this may be a super team. The Buckeyes belong on top of the polls.

time they threw 17 of them, hitting on eight.

It was the old power game up the middle that killed the Trojans, though. The Troy forwards couldn't stop the plunges of fullback Willard Sander, a 215-pounder who was the game's leading performer with 120 yards on 29 carries. He scored once on a one-yard dive.

With Wisconsin, Iowa, Penn State, Northwestern and Michigan remaining on the schedule, Ohio State is the wide favorite to win the Big 10 and get the Rose Bowl bid. The Rose Bowl might be a rematch of this mismatch.

Mike Garrett, the Trojan halfback who was shooting for all-American recognition with millions watching on television, probably lost his chance for the honor. He carried 17 times for a

net of 41 yards. He threatened to break loose several times—just often enough to encourage the Trojan coaching staff to continue calling for his plunges at the enemy linemen.

Garrett had one 18-yard run and a 22-yard punt return.

Troy QB Craig Fertig, rushed badly, completed eight of 26 passes and had three intercepted.

USC now has won 21, lost 14 and tied one through the years against Big 10 teams. The Trojan record against the Buckeyes is five wins, seven losses and one tie.

The Ohio State coach broke out his new offense in the opening moments, ordering passes on three of the first four plays. The Bucks used those passes to move downfield 64 yards in 15 plays on a scoring

drive that consumed nearly half of the period.

Not only did the Buckeyes pass five times in the drive, but Woody gambled with a line plunge on fourth down in his own territory. To understand what a startling turnabout this is, it must be remembered that when his team was trailing USC by three touchdowns in the Coliseum last year, Woody ordered a punt on third down at midfield.

The Bucks' first touchdown came on a line plunge by Sander from four feet out.

Through the first half the Trojans didn't penetrate deeper than the Bucks' 28-yard line. That threat was set up by a 22-yard punt return to midfield by Garrett, who almost went 70 yards on the play. The Bucks held for downs to end the lone first-half scoring threat.

The Trojans stopped a scoring thrust that reached their eight in the second period and then gave the ball away on fumbles twice before intermission.

The second fumble gave Ohio State an easy touchdown.

When Rod Sherman

Schul, Jones Triumph

BULLETIN
TOKYO (UPI) — Lynn Davies of Great Britain scored a major upset in the Olympic broad jump final today when he won with a leap of 26 feet, 5 3/4 inches.

Ralph Boston of Covina, Calif., the world record holder and 1960 Olympic titlist, took the silver medal, Igor Ter-Ovanesyan of Russia, the former world record holder, finished third.

Combined Wire Services

TOKYO — Bob Schul of West Milton, O., a 27-year-old collegian, gave the United States an historic first gold medal in the 5,000 meter run today to lead another American assault in track and swimming at the Olympic games.

Schul's triumph in the 5,000 was the fourth victory of the day for U.S. forces, raising its total of gold medals to 27 and the overall total to 63 gold, silver and bronze for an overwhelming lead over Russia.

Bill Dellinger of Springfield, Ore., finished third behind Schul, nosing out France's Michel Jazy.

By running over the world's best in a heavy downpour, Schul completed an American slam of the 5,000-10,000 events in which "soft Americans" had been the butt of international jibes for years. Billy Mills of Coffeyville, Kans., won the 10,000 in a major upset last week.



WELL, HELLO, DOLLY! United States shotputter Dallas Long welcomes kimono-clad Japanese girl bearing his Olympic gold medal to victory stand. Long set record of 60-8 1/2, then announced retirement from event to pursue dental studies.

SUNDAY Sports
Independent-Press-Telegram
SUNDAY, OCTOBER 17, 1964
PAGE D-1 (Continued Page D-3, Col. 1)

Vikes Rout Corsairs

By GARY RAUSCH
A 34-point second-half explosion turned what had been a well-balanced offensive duel into a rout Saturday night as Long Beach City College ran its win streak to four with a 47-22 victory over Santa Monica.

The Vikings delighted 6,481 Veterans Stadium customers with a tremendous show of offensive might.

Jim Stangeland's Warriors rolled up 578 yards net total offense, 392 in the second half.

Quarterback Greg Barton turned in another stellar job of signal-calling and passing. He completed 11 of 14 tosses for 249 yards and two TDs. Jack Harnden, who relieved Barton late in the game, connected on two-of-two for 68 yards and another score.

But Santa Monica had some pyrotechnics of its own in Jack Reilly. With no ground game to speak of, Reilly put the ball in the air 29 times and completed 15 for 130 yards and two scores. He also tallied

once on a sneak.

Vikings speedster Marv Motley was contained much of the night, but still managed to collect his third successive 100-or-more yard rushing performance. In 16 carries the flashy seahawk gained 102 yards.

With the Corsairs keying on Motley, Elwood Stewart took over the role



Metro Standings

Team	W	L	T	Pts
Long Beach	2	0	0	10
El Cerrito	1	1	0	6
San Mateo	1	1	0	6
San Jose	1	1	0	6
San Francisco	1	1	0	6
San Diego	1	1	0	6
San Antonio	1	1	0	6
San Jose State	1	1	0	6
San Francisco State	1	1	0	6
San Diego State	1	1	0	6
San Antonio State	1	1	0	6
San Jose State	1	1	0	6
San Francisco State	1	1	0	6
San Diego State	1	1	0	6
San Antonio State	1	1	0	6

THESE other Yanks scored on two fronts:

—Hayes Jones of Detroit, bronze medal winner in the 1960 Olympics at Rome, swept to victory in the 110 meter hurdles with Blaine Lindgren of Salt Lake City second.

—Ginny Duenkel, 17-year-old schoolgirl from West Orange, N.J., led a 1-2-3 sweep in the women's 400 meter freestyle swim with Marilyn Ramenofsky of Phoenix second and Terri Stickle of San Mateo, Calif., third. Ginny set an Olympic record of 4:43.3.

—Defending champ Bob Webster of Santa Ana, Calif., came from behind on his final three dives and retained the men's platform diving championship. Tom Gompf of Dayton, O., was third.

Webster said today he plans to quit competition to "support my family, wife and six-months' old daughter."

"I can be proud of my second straight victory in the games, but this is the end of the line for me."

Webster said he hoped to become a diving coach.

He expressed thanks for the help from Sammy Lee, 1948 and 1952 Olympic champion and coach.

The swimmers have contributed 35 medals to America's total, including 14 gold.

Carl Robie of Drexel Hill, Pa., and Fred Schmidt, Northbrook, Ill., finished second and third, respectively, behind Australia's Kevin Berry in the men's 200 meter butterfly.

Vault Win Daring, Arduous for Hansen

TOKYO (AP) — "I didn't consider it a gamble—I knew I could make it," a confident Fred Hansen said Saturday night after winning the Olympic pole vault with a daring last-gasp effort of 16 feet, 8 3/4 inches.

"I felt like I had to come through for my country."

America's 58-year dominance of the event in the Olympics hung by a slender thread when Germany's Wolfgang Reinhardt cleared 16-7, a height that Hansen passed, and the black-haired, boyish American missed on his first two tries at the greater height.

The vaulters had been jumping since 1 p.m., and now it was 9 1/2 hours later on a long, exhausting day.

About 10,000 fans remained in the stands to see the drama under the arc lights.

Dead-tired and hungry, Hansen, the world record-holder at 17-4, grabbed his fiberglass pole and sped down the runway.

High in the air, Hansen soared and over the bar he went — with about six inches to spare.

Irish Humble Zeno, Bruins

BY HANK HOLLINGWORTH
I, P.T. Executive Sports Editor

SOUTH BEND, Ind.—It was a national early-season performance by hurling two touchdowns Saturday as the weather down passes and completing 10 of 15 passes for 209 yards. Their outstanding efforts netted Snow and Huarte line-man and back-of-the-game laurels.

The victory, Notre Dame's fourth this year without defeat, was the Catholic University's 30th over a California team. Eleven losses (10 some-how from USC and one to Stanford) are the only Golden Bear state blots on the Irish slate.

The day was long and difficult for UCLA all-around. When the Bruins arrived at the stadium here they found out that the game jerseys of quarterbacks Larry Zeno and Steve Sindell and halfback Mike Haffner had been swiped by over-enthusiastic Notre Dame students.

Thus, if you have the stomach to watch tonight's videotape of the game, you'll see No. 73 (Zeno) doing the fumbling instead of the usual No. 15.

Notre Dame's first touchdown proved the rejuvenated Fighting Irish could score against UCLA without Zeno's assistance. The Irish had the audacity to win the coin toss and receive the kickoff, a not-

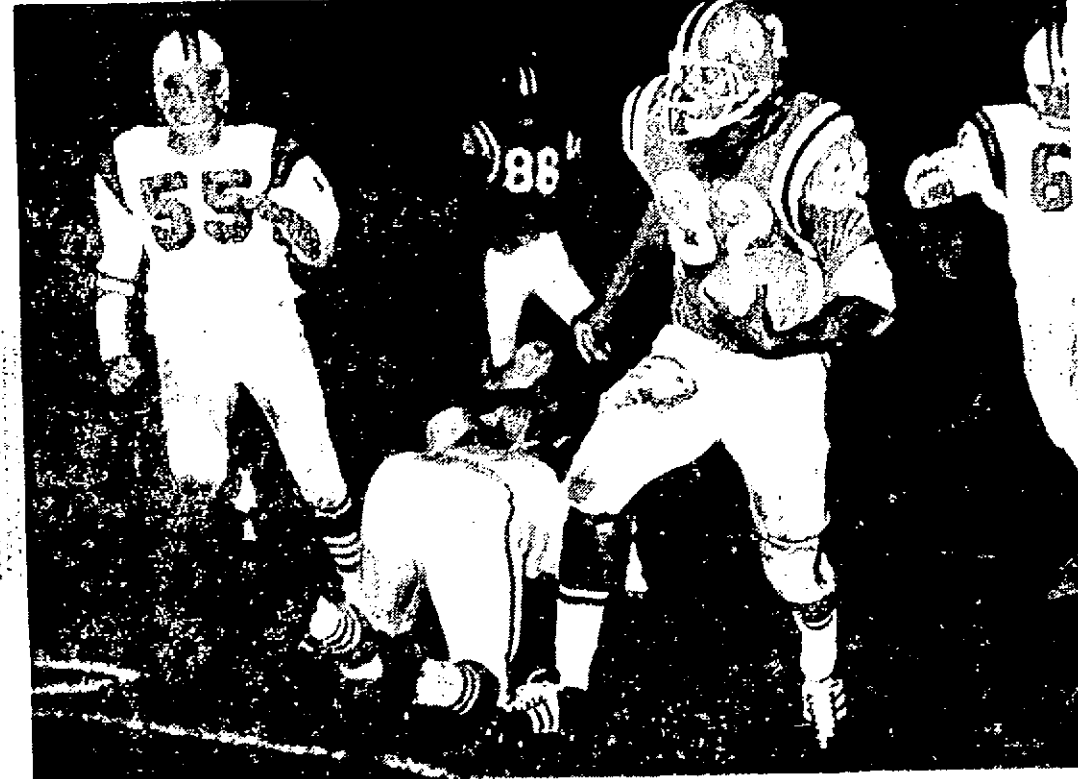
"IT'S TIME for me to stop putting and start pulling," massive Dallas Long said after winning the gold medal in the Olympic shot put with a record 66-8 1/2.

"This isn't for me, I don't plan to compete any more. It's back to school and more training for the dentistry."

The 6-foot-4, 260-pound strong man from Los Angeles was more proud of the putt by 19-year-old Randy Matson of Pampa, Tex., which won second place, than of his own.

"I felt flat out there, I wasn't at my best," Long said. "But I thought this Matson boy was terrific. He'll be the best in the world."

Parry O'Brien, double gold medalist and at 32 bidding for his fourth Olympic medal in the event, finished fourth—two inches short of Hungary's Vilmos Varju.



DON'T LOOK BACK, ELWOOD!
Long Beach City College halfback Elwood Stewart, former Poly High player, glances over shoulder at pursuing Santa Monica defender after sidestepping another. Stewart gained 20 yards on this play.

SPORTS CALENDAR

Horse Racing—Caliente, 12 noon.

Pro Football—Rams vs. San Francisco, Coliseum, 1 p.m.

Auto Racing—CAR Hot Rods, Jalopies, Ascot Park, 2 p.m.; Figure 8 Stock Cars, Ascot Park, 7:30 p.m.

Drag Racing—Lions Strip, 1 p.m.

Exhibition Softball—Eddie Feigner vs. Long Beach Stars, Park Ave. Field, 2:30 p.m.

Semi-Pro Baseball—Rockets vs. Scoremaster, Blair Field, 1:30 p.m.

LONG BEACH'S Jack Snow equalled the number of scoring passes received by all Irish receivers last season when he accepted a 16-yard toss from Santa Ana's John Huarte. The former St. Anthony star now has corralled five touchdown aeri-

Huarte, plucked from the red-shirt ranks this spring by new Irish mentor Ara Parschian, continued his sensa-

SPORTS ON TV, RADIO

TELEVISION

Buffalo vs. Kansas City, KABC (7), 12:30 p.m.

Jalopy Racing, KTLA (5), 2 p.m.

Bowling, KHJ (9), 4 p.m.

Sahara Golf, KTLA (5), 4:30 p.m.

Surf's Up, KHJ (9), 5 p.m.

Olympics, KNBC (4), 6:30 p.m.

Trojan Huddle, KTTV (11), 7:30 p.m.

UCLA vs. Notre Dame (tape), KTTV (11), 8 p.m.

RADIO

Rams vs. San Francisco, KMPC, 1 p.m.

San Diego vs. Denver, KMAC, 1:30 p.m.

Washington . . . 6	California . . . 27	Purdue 21	Kansas 15	Arkansas 14	Alabama 19
Stanford 0	Navy 13	Michigan 20	Oklahoma . . . 14	Texas 13	Tennessee 8
Story Page D-3	Story Page D-3	Story Page D-4	Story Page D-4	Story Page D-5	Story Page D-5

Sports Merry-Go-Round

By HANK HOLLINGWORTH
Executive Sports Editor

Notre Dame Impressive to Visitor

SOUTH BEND, Ind. — Everyone during his or her lifetime should take time out to visit the Notre Dame campus. It is something to behold, indeed.

The first-time visitor's spine tingles as he sets foot on the sod which Knute Rockne made famous. Football isn't the only thing at Notre Dame, merely the item which shot its name into prominence both nationally and internationally.

Although football permeates the air here with the intensity of an electric storm, the Notre Dame campus boasts many more plus factors.

Motoring onto the huge campus, which resembles a city more than a school, the visitor (and perhaps even senior students and faculty, too) initially is awe-stricken at the famed Golden Dome. The Dome stands out like a beacon in the harbor.

With the sun glistening upon it, the Dome gives the impression of safety in the wilderness. . . to all that is, except visiting football teams. (Visiting clubs, especially this year, regard the Dome as a chilling signal of doom.)

Virtually everything at Notre Dame is on the breathtaking side. The trophy showcases in Rockne Gym are an example. Notre Dame's trophies and exhibits would come close to filling its stadium.

The showcases have everything. They include a nearly deflated football used in 1913 when the Irish first played and waxed Army, 35-13, under the guidance of a coach named Jesse C. Harper. (A virtual unknown, Mr. Harper preceded the great Rockne and boasted a 33-5-1 record, something this writer hadn't realized.) They also include at least a half-dozen national championship awards, plus Leon Hart's 1949 Heisman Trophy.

MOST IMPOSING OF ALL, however, is a bust of Rockne. The name is legendary, but one really never realized the full impact of this man on one school until he comes to Notre Dame. The bust alone magnifies the man's gigantic impact.

His football record, a glorious 105-12-5, is enough in itself. Yet, while other coaches with great records have passed into oblivion, Knute Rockne—dead now 34 years—still remains a hallowed legend.

Imposing also is the famous Notre Dame Chapel. Here, also, the football spirit is evident. The headline on Friday's daily chapel bulletin was "Football Rally Tonight."

As this is being written, the UCLA game score is not known. Yet, one fears for the Uclans with the knowledge that scores of Masses and hundreds of rosary beads have been strung in hopes of their defeat.

NOTRE DAME HAS ITS BUSINESS attitude, too. It owns a beautiful, hostelry known as the Morris Inn, where all the old grads congregate for a day, or two, or three, before each home game to discuss the weekend's prospects.

Perhaps the most interesting facet of the Morris Inn is that it serves liquor—on campus yet. Obviously, it's off-bounds for undergrads, however.

Notre Dame remains strict with its students. All the men at this school are unmarried. If any pupil has ideas of taking a wife he is reminded simply of the Jumpin' Joe Savoldi affair.

Joe, who could have been one of Notre Dame's all-time all-Americans way-back-when, was hounded, stock and barrel out of the university because he succumbed to female lures and spoke the marriage vows. (The step wasn't too fatal to Savoldi, however, as he later became one of wrestling's all-time greats.)

Oh, yes. The Irish have their own television station also. . . plus a beautiful golf course and two lakes on campus. Football, one believes, is responsible for a majority of these benefits.

OUR ARRIVAL THIS WEEKEND prompted, for some reason, two "firsts" in Notre Dame history: A Saturday football doubleheader and the first girls' grid game in Notre Dame stadium.

The girls' colleges, St. Mary's (right across the road from Notre Dame) and Barla, clashed immediately after the UCLA-Notre Dame affair.

Upon viewing pre-game newspaper photos of the lasses in action, Bruin assistant coach Sam Boghosian commented: "I'll bet that tall blonde playing end could catch any pass in sight."

Football, in every phase, truly permeates the entire air on the Notre Dame campus.

KEANE NEXT YANKEES' MANAGER, AP CLAIMS

NEW YORK (AP)—At noon on Tuesday at a top mid-town hotel, the New York Yankees will present their new manager to a mammoth press conference.

The new manager will be Johnny Keane, who quit the St. Louis Cardinals after heating the Yankees in the World Series.

This was told to The Associated Press Saturday by a person close to the American League champions.

Webb Lists Keane No. 1

By DAVID LEWIS
L.A. Staff Writer

LAS VEGAS—Del Webb, vice president of the New York Yankees, Saturday elevated Johnny Keane into the favorite's role to manage the American League champions next year.

Webb, who flew in to watch the final two rounds of the \$77,777 Sahara Golf Classic sponsored by the Sahara Hotel, which is owned by his corporation, declared, "We are considering four or five men for the job. I have no preference, but I can tell you who is a helluva manager



HANK HOLLINGWORTH
Executive Sports Editor

Blades Take 1st Loss at Seattle, 2-1

Totems Assume WHL Lead on Two Early Goals

SEATTLE (AP)—The Seattle Totems took over first place in the Western Hockey League Saturday when they edged Los Angeles, 2-1, to hand the Blades their first defeat of the season.

The Totems did it with a fast attack in the first period. The first Seattle goal came at 14:46 when Norm Johnson was in the penalty box, leaving the Blades shorthanded.

Gerry Brisson passed from the right boards directly in front of the net to Gerry Leonard, who slammed the puck home from 20 feet!

With less than two minutes remaining, Guyle Fielder took a pass from Ray Kinasevich, skated over the blue line and down the right side where he passed to Bob Barlow for the second Seattle tally.

THE BLADES came back after a scoreless second stanza to rally early in the third period. Marc Boileau hit a 15-footer that hit the far corner of the net.

The Blades pulled their goalie with a minute left and Seattle a man short, but couldn't get the equalizing goal.

FIRST PERIOD: Seattle, Sinclair (Brisson, Leonard), 14:46; Seattle, Fielder (Kinasevich), 18:02; Seattle, Leonard (Brisson), 19:00. Los Angeles, Johnson (LA), 14:01. SECOND PERIOD: None. Penalties: Los Angeles (SE), 14:01; Seattle (LA), 15:39. THIRD PERIOD: Los Angeles, Boileau (Maddon, Veleray), 12:09; Penalties: Los Angeles (LA), 12:48; Young (LA), 15:47; Leonard (SEA), 19:00; Zeldin (SEA), 19:57.

Saves: Morris, 11; 11-2-29.

Need: 7; 10-11-28.

All—B.C.M.

WHL Hockey Results

Seattle 2, Blades 1.

Portland 3, Vancouver 2.

Victoria 3, San Francisco 2.

OLYMPICS

(Continued From Page D-1)

finals. Barry was timed in a world record 2:06.6.

And the United States' unbeaten basketball team continued to roll along, smashing Korea 116-50 for its seventh straight victory and last of the preliminary round.

Webster, the defending champion, had to come from behind, climbing from sixth place in the last three dives, to continue the U.S. domination of platform diving. The U.S. has failed to win the event only once since 1912.

Toby Gibson, the United States' prime hope for a gold medal in boxing, lost a unanimous decision to Eddie Davies of Ghana in a light middleweight Olympic bout.

In other bouts, featherweight Charlie Brown of Cincinnati narrowly outpointed Cambodian Seun Khiri, but substitute light heavyweight Bobby Christopherson of Minneapolis lost on points to Russia's Alexey Kisilov.

GOLD MEDALISTS

TRACK AND FIELD

Men's 100-meter dash—Henry Carr, U.S.

Men's 200-meter dash—Henry Carr, U.S.

Men's 400-meter dash—Ralph Carter, U.S.

Men's 800-meter dash—Gaston Roca, Belgium.

Men's 1,600-meter dash—Gaston Roca, Belgium.

Men's 3,200-meter dash—Gaston Roca, Belgium.

Men's 6,400-meter dash—Gaston Roca, Belgium.

Men's 12,800-meter dash—Gaston Roca, Belgium.

Men's 25,600-meter dash—Gaston Roca, Belgium.

Men's 51,200-meter dash—Gaston Roca, Belgium.

Men's 102,400-meter dash—Gaston Roca, Belgium.

Men's 204,800-meter dash—Gaston Roca, Belgium.

Men's 409,600-meter dash—Gaston Roca, Belgium.

Men's 819,200-meter dash—Gaston Roca, Belgium.

Men's 1,638,400-meter dash—Gaston Roca, Belgium.

Men's 3,276,800-meter dash—Gaston Roca, Belgium.

Men's 6,553,600-meter dash—Gaston Roca, Belgium.

Men's 13,107,200-meter dash—Gaston Roca, Belgium.

Men's 26,214,400-meter dash—Gaston Roca, Belgium.

Men's 52,428,800-meter dash—Gaston Roca, Belgium.

Men's 104,857,600-meter dash—Gaston Roca, Belgium.

Men's 209,715,200-meter dash—Gaston Roca, Belgium.

Men's 419,430,400-meter dash—Gaston Roca, Belgium.

Men's 838,860,800-meter dash—Gaston Roca, Belgium.

Men's 1,677,721,600-meter dash—Gaston Roca, Belgium.

Men's 3,355,443,200-meter dash—Gaston Roca, Belgium.



YANK IN TIP-TOP FORM
United States' Fred Hansen clears bar at 16-8 1/2 in evening hours to win Olympic gold medal in pole vault. German rivals were second and third.

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West, Baylor Total 69 as Lakers Win

NEW YORK (AP)—Jerry West scored 35 points and Elgin Baylor 34 as the Lakers defeated the New York Knicks 113-109 Saturday night in their National Basketball Association opener.

Johnny Green, with 20 points, and rookie Howie Kinnick, with 19, were high men for the Knicks. A crowd of 12,584, largest opening night crowd in Madison Square Garden

since 1959, saw the Lakers bounce back from an 11-point deficit after first blowing a 14-point first half lead.

New York trailed 28-19 at the end of the first quarter and 39-25 a little later. However, Kinnick and Willie Reed, 6-10 rookie center, paced a 17-1 tear which led to a 59-50 Knick halftime advantage.

The margin grew to 75-64

before West and Baylor brought the Lakers to a 108-105 lead with 1:10 remaining. Baylor and West free throws offset closing baskets by Johnny Egan.

Lakers: G. F. T. Knick G. F. T. Knick
Baylor 11 12 34 34 113
West 11 12 34 34 113
Egan 11 12 34 34 113
Kinnick 11 12 34 34 113
Reed 11 12 34 34 113
Green 11 12 34 34 113
Total 35 35 113 113

Knicks: G. F. T. Knick G. F. T. Knick
Kinnick 11 12 34 34 113
Reed 11 12 34 34 113
Green 11 12 34 34 113
Total 19 19 109 109

Knicks: G. F. T. Knick G. F. T. Knick
Kinnick 11 12 34 34 113
Reed 11 12 34 34 113
Green 11 12 34 34 113
Total 19 19 109 109

Celts, Hawks Win, but Warriors Wilt

Bill Russell tallied 19 points and controlled both backboards Saturday night as the Boston Celtics opened their bid for an eighth consecutive NBA title with an easy 112-81 win over the Detroit Pistons.

San Francisco, the defending Western Division champ, found life miserable without Wilt Chamberlain, losing to Baltimore, 121-101, while St. Louis nipped Cincinnati, 94-91, in other games.

Russell grabbed 22 rebounds and blocked eight shots as the Celtics led from the opening tipoff. Boston held a 21-point lead in the third period when Russell came out.

San Francisco, the defending Western Division champ, found life miserable without Wilt Chamberlain, losing to Baltimore, 121-101, while St. Louis nipped Cincinnati, 94-91, in other games.

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KNICKS PEDDLE McGILL TO HAWKS

ST. LOUIS (UPI)—The St. Louis Hawks announced Saturday night acquisition of center Billy McGill of the New York Knicks for cash and the Hawks second draft choice for next year.

Owner Ben Kerner said the Hawks paid cash "in five figures" for the 6-10, 225-pound McGill, ex-Utah athlete.

McGill was a first-round pick of the Knicks in 1963.

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McGill was a first-round pick of the Knicks in 1963.

Wait Bellamy, Don Old and Bailey Howell combined for 80 points in the Bulls' win. The latter two were traded to Baltimore from Detroit in the off-season.

San Francisco, the defending Western Division champ, found life miserable without Wilt Chamberlain, losing to Baltimore, 121-101, while St. Louis nipped Cincinnati, 94-91, in other games.

Russell grabbed 22 rebounds and blocked eight shots as the Celtics led from the opening tipoff. Boston held a 21-point lead in the third period when Russell came out.

San Francisco, the defending Western Division champ, found life miserable without Wilt Chamberlain, losing to Baltimore

Tide Defense Overpowers Tennessee

2 Blocked Kicks, Fumbles Produce 19-8 Alabama Win

KNOXVILLE, Tenn. (UPI)—Third-ranked Alabama took advantage of a stubborn Tennessee's mistakes Saturday and whipped the Vols 19-8 in a Southeastern Conference football game.

The Crimson Tide capitalized on blocked kicks and Tennessee fumbles as it rolled to its fifth victory without a loss.

Both of Alabama's touchdowns were scored after a hard-charging Tide line blocked two of Tennessee kicking specialist Ron Widby's punts.

Tennessee's lone touchdown also resulted from a fumble.

Tennessee fumbles as it rolled to its fifth victory without a loss.

Tough Terp Line Repels No. Carolina

NORFOLK, Va. (AP)—A field goal by Bernardo Bramson, the soccer-style kicker, and a ramrod defense carried Maryland to a 10-9 football

victory over North Carolina Saturday in the 18th Oyster Bowl.

North Carolina had four plays to score from three yards, the last two from inches, and failed to make it, against the dug-in Terps in the last five minutes.

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LSU Roars, 27-7

LEXINGTON, Ky. (UPI)—Two field goals by Doug Moreau and a 99-yard interception by halfback White Graves rescued a punchless Louisiana State offense Saturday night as the Tigers scored a 27-7 Southeastern Conference victory over Kentucky.

LSU scored three touchdowns in the first half, including a 99-yard interception by halfback White Graves.

Pitt Ties Miami

MIAMI (UPI)—A fighting Pittsburgh team sprung halfback Eric Crabtree on a 67-yard touchdown run in the final period Saturday night to come from behind a second time and get a 20-20 tie against an underdog Miami.

Pittsburgh scored three touchdowns in the first half, including a 67-yard interception by halfback White Graves.

Rebs Roll, 14-9

NEW ORLEANS (UPI)—Inspired Tulane gave Mississippi a scare Saturday night, but finally fell before the power-laden Rebels, 14-9. The Greenies scored first at the start of the second quarter on a 35-yard field goal by Don Bright—the first time in four years a Greenie squad scored on Ole Miss.

Duke Strikes Late, Crushes N.C. State

DURHAM, N.C. (UPI)—Unbeaten Duke slapped down a fumbling North Carolina State 35-3 Saturday to take the mid-

season lead in the Atlantic Coast Conference football standings.

Duke, in handling State its first Conference defeat, con-



HOOSIER HEADHUNTER

Indiana's Ken Hollister applies headlock to stop Michigan State's Eddie Cotton one yard short of goal line. Hoosiers upset Spartans, 27-20.

Tech Trims Auburn

BIRMINGHAM, Ala. (UPI)—Quarterback Jerry Priestley rifled four last-period passes to end Mike Fortier, the last for a touchdown, Saturday to pull eighth-ranked Georgia Tech to a 7-3 victory over Auburn.

Auburn scored three points on Don Lewis' 28-yard field goal in the second period and it seemed

on a keeper from his own 20 and in came Priestley to direct the Yellow Jackets the next 11 plays from his 28. A key play was his pass to Gary Williams from the 37 to the 48.

The victory was Tech's fifth in a row.



LUCI WATCHES

Florida St. Rally Beats Georgia

ATHENS, Ga. (UPI)—Florida State needed a 20-yard touchdown pass deep in the fourth period to edge the inspired Georgia Bulldogs 17-14 Saturday and keep its unbeaten record intact.

The underdog Bulldogs thrilled a crowd of 31,000, including President Johnson's 17-year-old daughter Luci, by battling the Seminoles on even terms throughout the game.

Georgia capitalized on a fumble recovery to take a 14-10 lead early in the final period, the first time this season that the Seminoles, who have won five straight, had been behind.

Florida State came storming back on a 79-yard march that included three passes from Steve Tensi to Fred Biletnikoff.

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Razorbacks Shock Top-Ranked Texas

AUSTIN, Tex. (UPI)—The victory. But quarterback Marvin Kristynik's pass was move into the spotlight as the Razorbacks stunned top-ranked Texas 14-13 Saturday night, snapping the defending national champion Longhorns' winning streak at 15 in a row.

Tom McKnelly, the Arkansas kicking specialist, provided what proved to be the difference when he successfully converted after both Razorback touchdowns.

Texas scored with less than 2 minutes to play and tried for a 2-point conversion and

winning streak at 15 in a row. Tom McKnelly, the Arkansas kicking specialist, provided what proved to be the difference when he successfully converted after both Razorback touchdowns.

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INDEPENDENT PRESS-TELEGRAM-D-5 Sunday, Oct. 16, 1966



Fishing Facts

Seal Beach—40 passengers on 4 boats caught 31 barracuda, 112 bonito, 141 halibut, 116 bass, 1 on 1 large snapper, 34 sea bass, 8 halibut, 250 mackerel, 500 miscellaneous.

Oceanside—20 passengers on 4 boats caught 41 barracuda, 151 calico bass, 7 pompano, 32 white sea bass, 822 bonito, 41 halibut, 55 miscellaneous.

Perpetua Landing—230 passengers on 7 boats caught 71 barracuda, 680 bonito, 151 calico bass, 1 yellowtail, 627 rock cod, 5 cod, 75 cow cod, 101 halibut, 135 miscellaneous.

Pacific Landing—71 passengers on 2 boats caught 15 barracuda, 45 halibut, 158 calico bass, 721 bonito.

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Deaths

CLEVE—Edward, 90, of 137 Cedar Ave., died Wednesday. Surviving is sister, Miss Annie Cleve. Service Monday, 4:30 p.m., Dilday Family Funeral Directors.

DILLING (Norwalk)—Lawrence E. 65, retired welder, of 12517 Hoxie Ave., died Friday. Surviving are wife, Viola; daughter, Donna Koopmans; son, Gerald; mother, Mrs. Walter Dilling; brothers, Everett, Harold. Service Monday, 2:30 p.m., Rose Hills Mortuary, Whittier.

PETERSON—Mrs. Lydia H., 84, of 530 W. Ninth St., died Friday. Surviving are sons, Raymond C., Paul T.; daughters, Mrs. Lolia Hunter, Mrs. Louise Smith, Mrs. Lucille Bakeman; sister, Mrs. W. T. Pratt; brother, A. C. Hockett. Service Monday, 10 a.m., First Friends Church, Eighth Street and Atlantic Avenue. Family suggests contributions to First Friends Church. Mottell's Mortuary in charge.

BOTTORFF (Huntington Beach)—Cheryl J., infant daughter of Mr. and Mrs. Laurance Bottorff, of 20071 Harbor Isle Lane, died Friday. Also surviving are brother, Laurance C.; sister, Teresa. Graveside service Monday, 10 a.m., Good Shepherd Cemetery, Huntington Beach. Peek Family Colonial Funeral Home, Westminster, in charge.

SMITH—Mrs. Anna M., 81, of 3616 Camerino St., Lakewood, died Friday. Surviving are daughter, Mrs. Madeline Kelly; brother, Jack Owalt. Rosary Monday, 8:15 p.m., Requiem Mass Tuesday, 8:30 a.m., St. Pancratius Church. Paramount Mortuary in charge.

RUETHER—Lloyd R., 62, meat salesman, of 5375 Rose Ave., died Saturday. Surviving are wife, Margaret; daughter, Mrs. Betty Ann Randolph; sister, Mrs. Betty Cooper. Service Tuesday, 1 p.m., Paramount Mortuary.

McGEHEE (Paramount)—David S., infant son of Mr. and Mrs. John McGehee, of 8224 E. Third St., died Saturday. Also surviving is brother, Michael. Mass of the Angels Tuesday, 9 a.m., Our Lady of the Rosary Church. Paramount Mortuary in charge.

LUNSFORD—Mrs. Eleanor A., 75, retired sales clerk, of 3519 Roxanne Ave., died Friday. Surviving are son, Floyd; daughters, Mrs. Beatrice Selbeck, Mrs. Evelyn Ripley, Mrs. Louise Sanford, Mrs. Marjorie Deaton. Rosary tonight 7:30, Requiem Mass Monday, 9 a.m., both in St. Matthew's Church, Lakewood Mortuary in charge.

CALLAN—Mrs. Irene E., 59, small parts assembler, of 2941 Delta Ave., died Friday. Surviving are son, John; daughter, Mrs. Edith Shorb; brothers, Julius, Henry Herrman; sisters, Mrs. Helen Herrman, Mrs. Margaret Thomas. Service Tuesday, 10 a.m., Lakewood Mortuary.

KORNER—Merrill P., 59, rigger, of 4417 Boyar Ave., died Friday. Surviving are wife, Jean; daughter, Mrs. Theodore Hunter. Rosary Tuesday, 7 p.m., Mottell's Mortuary. Requiem Mass Wednesday, 9 a.m., St. Barnabas Church.

SCHWIND (Bellflower)—Frank A., 73, retired trailer court manager, of 9113 E. Rosecrans Ave., died Friday. Surviving are wife, Maud; daughter, Mrs. Jane Wilson; sons, Harold, Ralph E., Robert S. Service Monday, 2 p.m., White's Funeral Home, Bellflower.

Mystery of Misplaced Tower Solved

LOS ANGELES (AP)—Mrs. Walter Marley had been wondering what to do with the Eiffel Tower. She had found it—a 13-foot-high replica—standing on her front lawn. She read news accounts of how the tower, property of French commercial attaché Raoul Aglion, had been stolen. She reported the find to Aglion, who informed her she would be receiving another copy of France's famous landmark. This copy would be even smaller—on a keychain.

Major Speech by Pope Awaited

VATICAN CITY (AP)—Reports circulated at the Vatican Saturday that Pope Paul VI will make a major announcement today in a ceremony proclaiming the sainthood of 22 martyred Africans. Reports varied on what the Pope might say and no official Vatican comment was available. Some said the pontiff would announce that he is going to India for the International Eucharistic Congress Nov. 28-Dec. 6 in Bombay. Another report said he would announce that he is preparing an encyclical letter on racial discrimination, able until the last minute. Still others said he would announce a trip to places in Africa that a major pronouncement was possible.

Canonization of the 22 Africans emphasizes the general Roman Catholic Church policy of opposing racial discrimination. The 22 martyred during the late 1800s for their faiths, are the first saints canonized by Pope Paul since he became pontiff 16 months ago.

Vatican sources said Pope Paul already had prepared his speech and sent all but the last page to Vatican printing. The informants said this page would not be available until the last minute. This was the basis of the rumor that a major pronouncement was possible.

100 Youth-Training Centers Planned

WASHINGTON (AP)—The Labor Department announced plans Saturday to set up more than 100 "youth opportunity centers" to recruit young people for training under President Johnson's antipoverty program. The centers will be used also to help other youths, such as the approximately 800,000 young men who fail armed forces qualification tests every year. Secretary of Labor W. Willard Wirtz said there will be at least one youth center in every state, particularly in the 55 largest metropolitan areas with populations of 500,000 or more. Centers will be set up also in cities with populations from 200,000 to 500,000. It is in the big cities where the problems of untrained,

Youth Corps and the Job Corps under the antipoverty program. "The Neighborhood Youth Corps, administered by the Labor Department, will provide work training to some 200,000 disadvantaged boys and girls in their home communities," the announcement said. "Special emphasis will be placed through the schools on finding part-time work for high school students who need jobs to complete their education." The department said the dates for the Neighborhood Job Corps, administered by

NO RESUMES

Please... We Prefer People!

Too frequently, many highly qualified executives bypass in their present position, will decide to look around and see what is available in the job market at the time. They will screen the Sunday Classifieds, scan business publications and casually inquire amongst their friends. Usually, the first request is for a resume. They will quickly draft a chronological recitation of history, reciting the insurance and significance of the job, will unhesitatingly try to create the desired impression and impact. In most cases, the effort is fruitless.

The chronological approach (or application) doesn't effectively present qualification, experience or assets, and become nothing more than one of the 50 to 500 resumes. "Self-portraits" are difficult and time consuming to write. They are also costly and usually require long after even for highly creative and talented people and usually require long after the opportunity has passed. Professional resumes are an improvement but the chronology has caused. Professional resumes are an improvement but the chronology has caused. Professional resumes are an improvement but the chronology has caused.

Our concept is unique, proven in practice, and by far the finest approach to job progress or a satisfactory job change. Executive techniques are successfully implemented to secure increased responsibilities, job satisfaction and higher pay. Results are achieved in an expeditious manner and without jeopardy to one's present position. A preliminary interview (not return) is required and may be arranged by calling direct. An appointment will be set without cost or obligation.

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LONG BEACH 4130 Atlantic Avenue, Suite 105 Phone: 432-7471

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Survivors protection program now available for both funeral and cemetery expenses... of WESTMINSTER MEMORIAL PARK MORTUARY AND CEMETERY


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Monday and Tuesday SEARS SPECIALS

ROEBUCK AND CO.


Some Quantities Limited. No Phone Orders On These Items!

Monday and Tuesday ONLY... Limited Quantities... CHARGE IT on Sears Revolving Charge




\$10.99 Skirt Sets
SAVE \$2.33!
Wool-mohair 2 pc. sets in pink, blue, yellow or white, jewel or v-neckline, well made with lined skirts. 8 to 16.
Misses' Sportswear

866




Casual Daytime Dresses
Regular \$3.99
Crisp cotton or cotton and Avril rayon. Many styles in prints, solids and stripes. Misses' and half sizes.
Misses' Dress Dept.

288



Girls' Capri Sets
Regular \$4.99
Comfortable cotton knit capri sets. Striped tops, solid lined bottoms. Blue, green and red. Sizes 7 to 14.
Girls' Wear Dept.


399



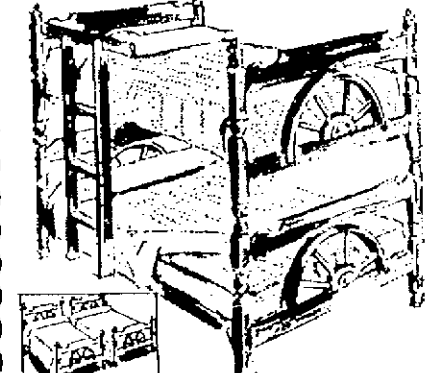
Sport Shirt Clearance!
Were \$1.98 to \$2.98
Cotton screen print short sleeve sport shirts in regular and button down collars. Boys' sizes.
Boys' Wear Dept.

283

Monday and Tuesday ONLY... Limited Quantities... CHARGE IT on Sears Revolving Charge

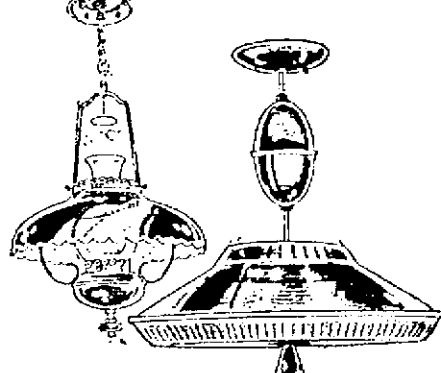


Women's Pretty Bandline Bras
Super Buy! **77¢**
Lace-trimmed lower cups for extra support. White, sizes 32 to 44 A,B,C.
Boys and Girls Dept.



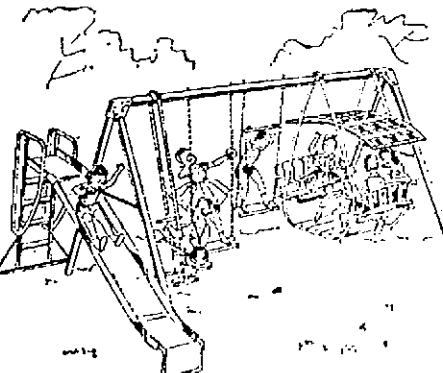
\$114.85 Bunk Bed Ensemble
SAVE \$24.97
Colonial style... hardwood in Salem maple finish. 2 Serofoam bunk units, ladder and guard-rail.
Furniture Dept.

8988



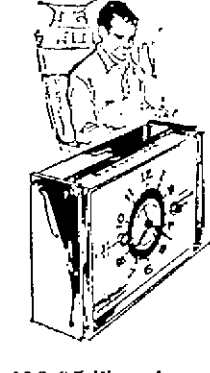
\$16.98 Reel Fixtures
SAVE \$7.10
Two-light contemporary style... 16-in. size, satin brass finish. \$14.98, 1-light Drop Fixture... 9.88
Furniture Dept.

988



\$39.95 Giant Gym Sets
SAVE \$5.07!
Roomy and rugged... lawn swing, 2 swings, glide rule and giant 8-ft. slide. 214-in. steel tubing.
Toy Dept.

3488



\$29.95 Transistor Clock Radios
SAVE \$10.07 **1988**
5-transistors, 3-in. speaker, buzzer alarm and enclosed rod antenna.
TV Dept.

Monday and Tuesday ONLY... Limited Quantities... CHARGE IT on Sears Revolving Charge



Women's Shaggy Booties
Super Value! **1.77**
Shaggy rayon plush booties... fully lined with foam and tricot. Women's, teen's sizes. Blue, leopard, coral.
Shoe Dept.



49¢ Orlon® Acrylic Yarn
SAVE 3¢ for \$1
1-oz., 3-ply pull skein. Machine washable, dryable, mothproof. Assorted colors.
Notions Dept.



SAVE 26% on Whirly Cottons
Regular 70¢ **58¢** yd.
35 to 36-in. wide... textured surface. Wash-and-wear, needs little or no ironing.
Yardage Dept.



SAVE \$1 on Sears Teflon Skillets
Regular \$2.99 **1.99**
10-in. size. Food will not stick to the super-slick surface. Cleans easily.
Housewares Dept.



4 for \$5.89 Ball Caster Stems, Plates
Super Buy! **4 for 3.88**
Modern furniture for all types of furniture. Pre-lubricated. Easy rolling, swiveling.
Hardware Dept.



Lightweight Canister Vacuum Cleaners
1777
Cleans rugs, carpets, floors and draperies. Uses disposable dust bags.
Vacuum Cleaner Dept.



Machine Washable Chair Coveralls
Super Value! **1.99**
Stain-resistant and water repellent. In colors. Sofa Coveralls... 3.99
Draperies Dept.



Regular \$3.90 Service Special
SAVE 30% **88¢**
• Brake Adjustment
• Front Wheel Repack
• Wheel Rotation
Automotive Dept.

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LOS ANGELES—E. Olympic Blvd. & Santa
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BUENA PARK COMPTON EL MONTE

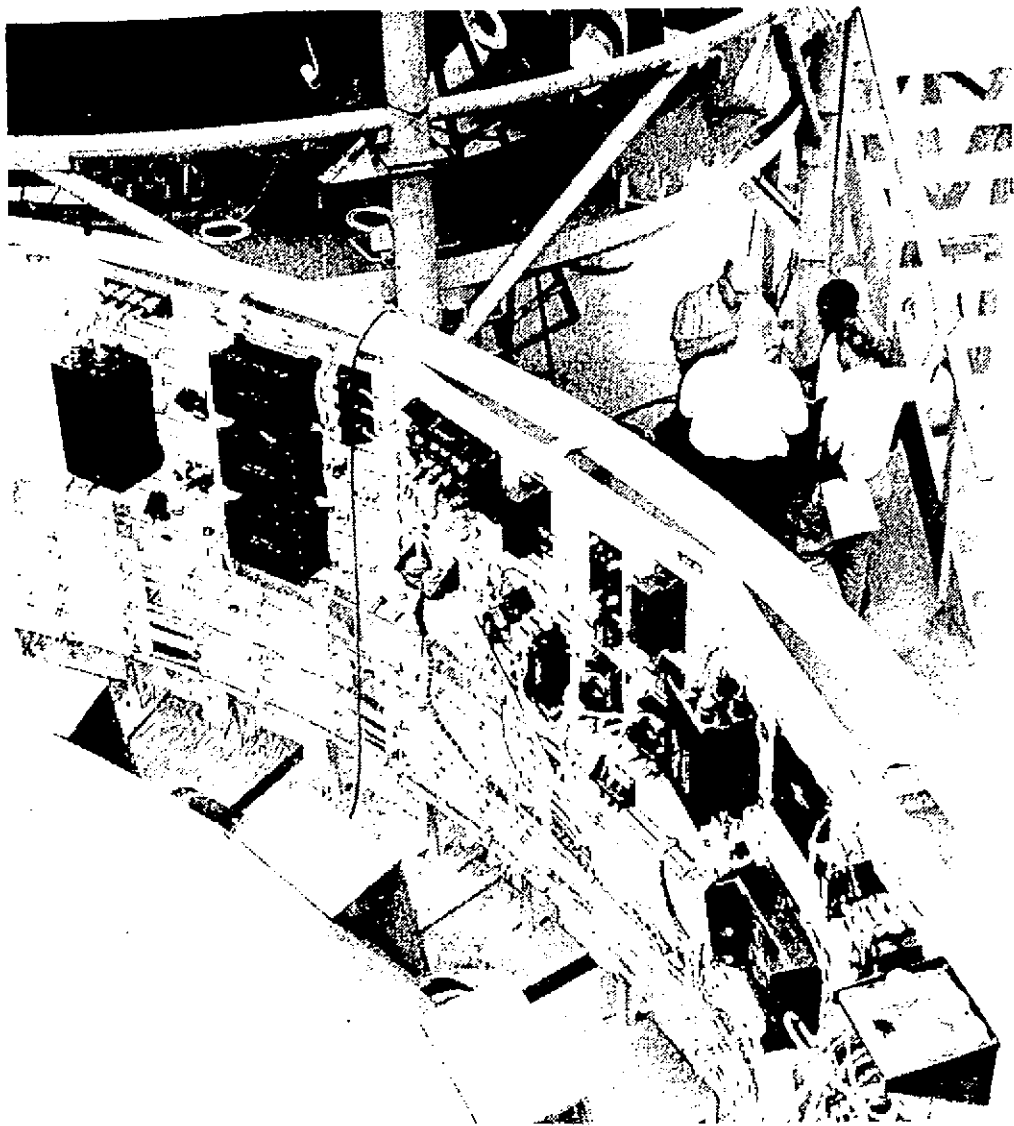
GLENDALE HOLLYWOOD INGLEWOOD

LONG BEACH PASADENA POMONA

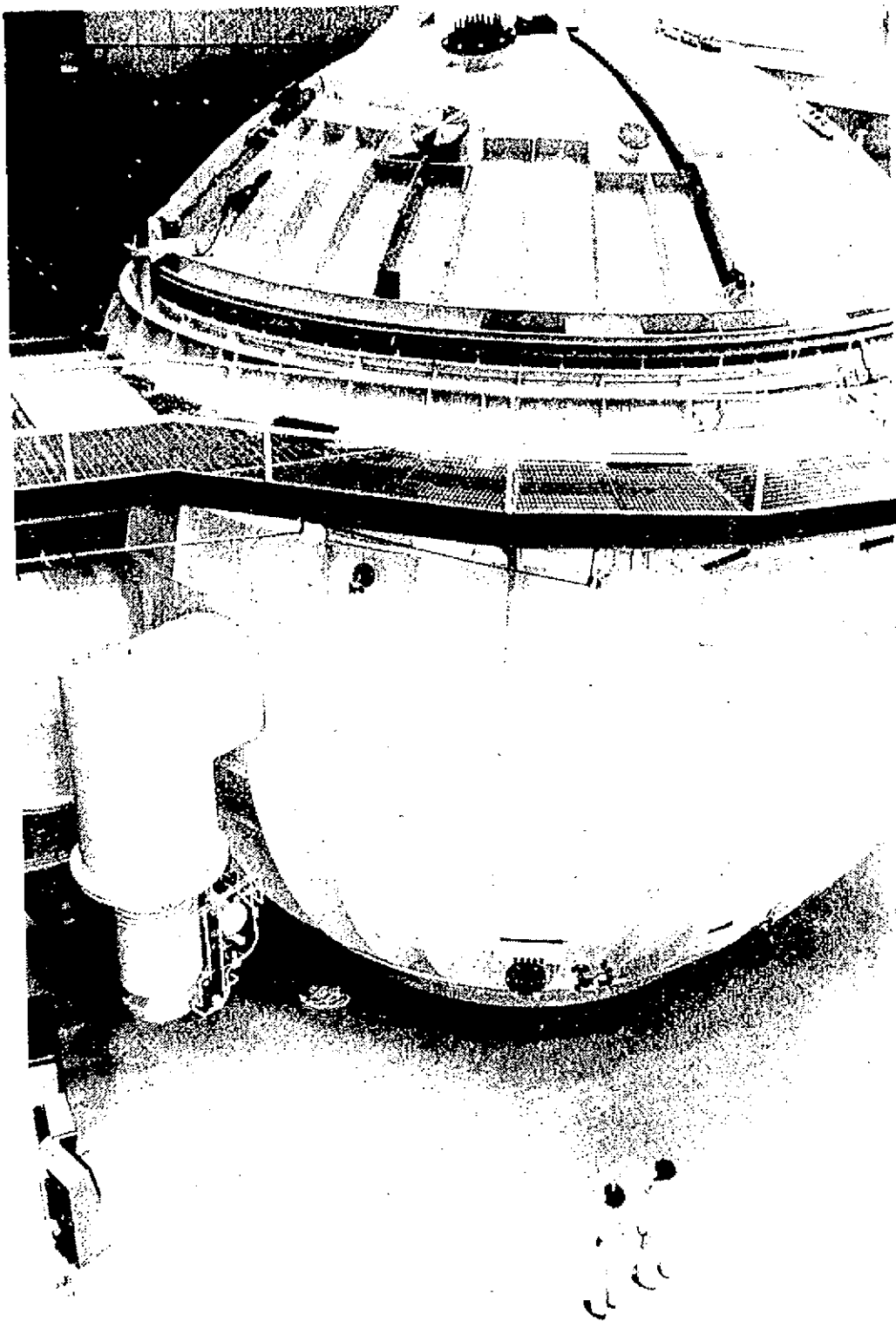
SANTA ANA SANTA MONICA TORRANCE VALLEY

AND SOON CANOGA PARK

A REACH FOR THE MOON --AND BEYOND

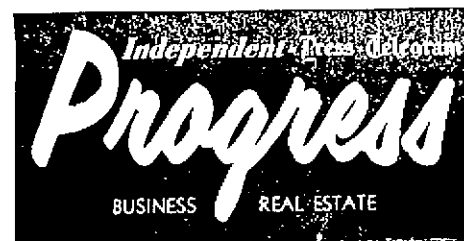


A Mockup—the Technique Used in Trying Out Saturn's Electronic Innards for Size

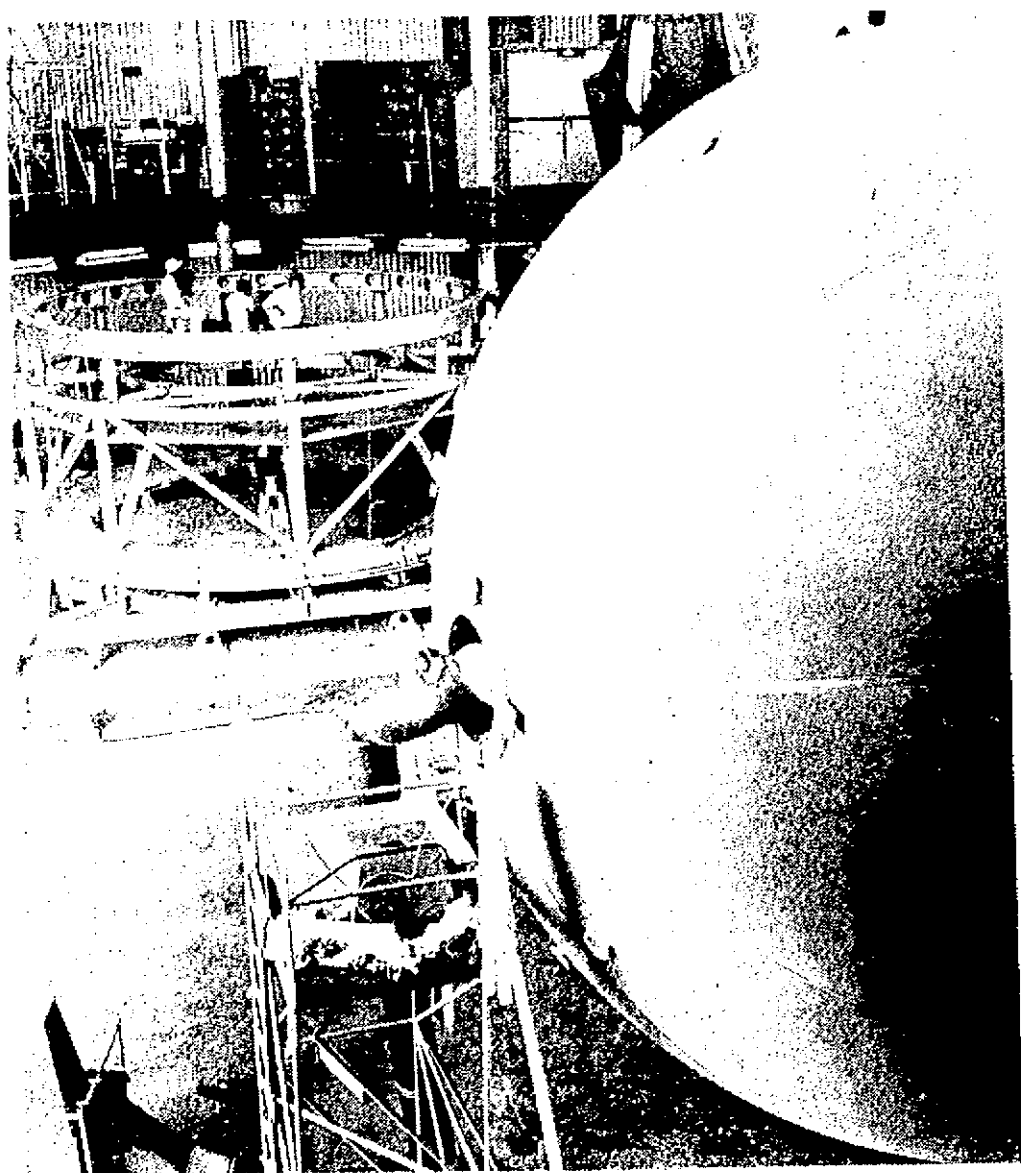


At Douglas Aircraft Co. Space Systems Center in Huntington Beach, where the S-IVB third stage of the Saturn 5 moon rocket is being built, the key research tool is this 39-foot earth orbit simulator. In it, spacecraft can be tested to see how they'll withstand the hazards of a journey through space.

—Staff Photos by Bob Shumway



LONG BEACH 12, CALIF., SUNDAY, OCTOBER 18, 1964



A Technician Peers From an Opening in a Bulbous Bulkhead of the Saturn Third Stage

At the Crossroads of Space, Douglas Seeks Out New Goals

By LEE CRAIG
Aerospace Editor

One of the world's finest privately owned research facilities, Douglas Aircraft Company's Space Systems Center in Huntington Beach, is about to burst loose with the second phase of its building program.

Designed to contact research that probes beyond the earth's atmosphere, the center's main effort now is toward production of the powerful S-IVB third stage of the Saturn

5 moon rocket, which will carry Americans to a lunar landing before end of this decade.

But scientists among the 3500-man work force at the spectacularly-designed facility are even now looking beyond the moon.

Cold, dark, airless space is being created when needed in the center's key research tool, a 39-foot-diameter earth orbit simulator.

WITHIN THE simulator,

life-size spacecraft can be placed to see how they will endure the rigors of space environment nearly 500 miles above the earth's surface.

Soon, the huge chamber will, for the first time in American space history, be able also to test how man, himself, can withstand at 500-mile orbital altitudes before he ventures there for protracted stays in space stations.

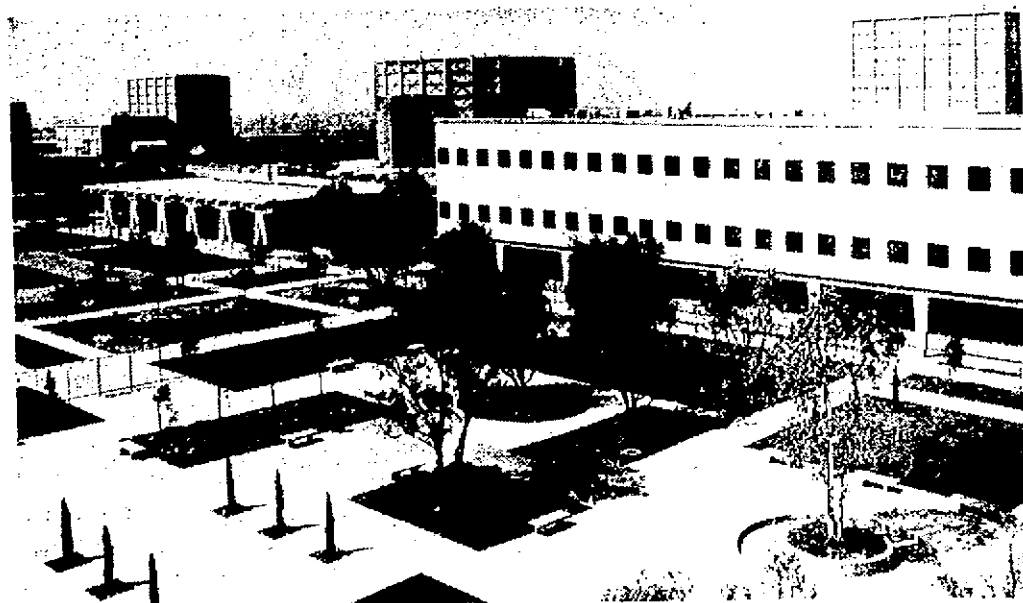
First nine buildings on the 245-acre site northeast

of Bolsa and Bolsa Chica

Avenues cost \$25 million. Within several weeks, Douglas is expected to announce plans to continue its development program.

By the end of 1965, second phase of the program should be completed, raising total outlay to about \$50 million and employment to nearly 6,000.

THIRD AND final stage of progress, as now (Continued P. 13-2, Col. 2)



The Douglas Space Systems Center, Which Ultimately Will Become a \$75 Million Complex

Housing Spree Likely for Postwar Babies

By JOHN PIERSON

WASHINGTON (UPI)—How big is the housing spree going to be?

Most observers of the home-building scene agree that it's only a matter of time before the post-war baby boom produces a housing boom such as the country's never seen before.

This should start late in the 1960s, as Americans who were born in such great numbers in the late 1940s start getting married and raising families.

In addition, rising per capita income should provide people with more money to spend on housing and swell the supply of savings, thus making mortgage money fairly easy to obtain.

All these signs point to two million units of new housing a year by the end of the decade.

While generally concurring in this optimistic forecast, the U.S. Savings and Loan League nevertheless sees a number of problems which, if unsolved, could moderate the housing boom.

Rising property taxes are one. Homeowners have been subjected to tremendous increases in taxes in most urban areas, and the end is not yet in view, the League says in its quarterly letter.

Uncertainty about urban renewal programs, lawlessness in the streets, and tensions arising from racial issues are other factors that could dampen a family's wish to build a new house, the League says.

These problems are not new. Some families have tried to escape them by moving to the suburbs, only to find that suburban living has its own drawbacks, the League adds. Some of them have moved back to the cities.

"Few have apparently found entirely satisfactory solutions," the letter continues.

What the League seems to be saying is that if the country can solve its social problems—a tall order—Americans will be able to relax, settle down and build plenty of houses.

Thus the coming housing boom might become a super boom.

Douglas

(Continued from Page R-1)

planned, will include major laboratories for basic and applied research with a nuclear studies laboratory and additional large scale facilities for electronic, mechanical, environmental and material development.

Employe population is expected to reach more than 10,000 when this goal is reached in 1970. The 17-building ultramodern complex, representing an investment of more than \$75 million, will cover an approximate 2 million square feet.

Commercial Center Ground-Breaking Held

Business, civic and banking officials joined with K-B Development Co. executives and investor Martin Hyman in breaking ground the \$3 million, four-story Commercial Center Building at the northwest corner of San Antonio Drive and Long Beach Boulevard Tuesday.

Plans call for a deluxe structure of curtain wall construction and multi-zoned air conditioning. It will have 100,000 square feet of space including a subterranean garage. The building will overlook the Virginia Country Club.

Those who attended the ceremony included Chamber of Commerce officials, city officials, architects, bankers and realtors. Miss Long Beach (Karen Mashburn) cut the ribbon marking the beginning of construction.

Partners in the K-B Co. are Arthur Kaplan, Stanley Black and Martin Hyman. Architects are Howard R. Lane & Associates, and Fred Posner, consulting architect.



DRAWING shows Commercial Center Building, now under construction at San Antonio Drive and Long Beach Boulevard.

PSYCHOLOGY IN INVESTING

Irrational Action Deplored

(EDITOR'S NOTE—This is another of a series of copyrighted articles on the subject of investments by G. L. Davenport, consulting psychologist and president of the Scientific Property Investments, Inc.)

By G. L. DAVENPORT

What we wish to convey with each stroke of our slow pen is that the act of investing ought to be based not on impulse but on knowledge.

It seems, however, that we have not yet succeeded in explaining fully that knowledge may be of at least two kinds, (1) scientific, or exact or rational, and (2) intuitive—and that an act may be generated by either, and still be a rational act.

We wish to make it unmistakably and explicitly clear that we are in favor of knowledge that terminates in a rational act whether it is born of intuition, scientific analysis or whatever else is available.

we are not, by any means, prepared to make an issue of it.

It is action and rational action which we hope to encourage among our investors and prospective investors.

IT IS INACTION and irrational action we hope to discourage, and which we personally and professionally deplore.

In our efforts to emphasize this point we have apparently created the impression of implying that only scientific knowledge generates rational action.

This is not what we've intended.

Questions and Answers: Dr. N. I. B. Beverly Hills: Pardon the comparison, but we suggest a balanced investment portfolio as you probably do a balanced diet.

Banks, savings and loan associations, stocks and bonds, property investments—all have a place in our investment concept—each has a use. We have sent you more information as you requested.

NOTE—Questions will be answered and complimentary reprints of this series may be obtained by writing to Scientific Property Investments, Inc., copyrighters of series, Suite 204, 18455 Burbank Blvd., Tarzana.

Delph, who is vice president and controller of State Mutual Savings and Loan Association, will retain this position while assuming his new duties with the parent corporation.

Appointment of Clarence J. Delph, of Long Beach, as controller of Far West Financial Corporation has been announced by the firm's president, Robert H. Greene.

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Reforms Urged for Workmen's Compensation

(EDITOR'S NOTE—This is the second article in a series of three dealing with the sharp rise in cost of the Workmen's Compensation System in California. Staff Writer Ray Duncan of the Pasadena Independent Star-News was assigned to explore the reasons for the increase and to find what might be done to solve the critical problem.)

By RAY DUNCAN

Nobody wants to go back to the Bad Old Days before there was Workmen's Compensation. Many who are bitterly critical of the way compensation works today would fight to keep it from being abolished. Their greatest fear, in fact is that the California law is threatening to destroy itself.

Everybody wants the old car overhauled, but nobody wants to trade it in.

Most California employers, who comprise the most vocal group of critics of current policies and practices, are nevertheless strongly suspicious of any suggestion that the state's program should be turned over to federal control under Social Security. They oppose the small inroads that Social Security has already made in the field of disability insurance.

"We favor and support a liberal workmen's compensation law," says a spokesman for the California Conference of Employer Associations, one of the strongest industrial groups in the state. "Like any other law, however, this one can become an instrument of abuse."

Most employers would agree that the creation of compensation programs was one of the great achievements of the first half of this century—though those same programs are becoming the cause of one of the major controversies of the last half of this century.

★ ★ ★

THE ROSY GLOW of reform was in the air when the compensation crusade began. But now there is an increasing clamor to reform those reforms. Times have changed, and so has compensation.

Fifty years ago it was called a radical notion for revolutionizing the relationship between worker and boss. Today the compensation idea is generally accepted as normal and right, and the argument is only over interpretations, definitions, and costs.

In the dark days B.C., or Before Compensation, the worker had to sue his employer to recover any loss or expense from an injury sustained on the job, and the worker had to prove that his employer had been negligent. Most workers couldn't afford to sue. Those who could afford it rarely won. Those few who won often had to wait years for their cases to drag through the courts.

That old system was based on English common law, which was designed in part to keep servants in their proper place. But as worker injuries and deaths in America increased, during the early years of rapid industrial expansion, the old system proved to be cruelly inadequate.

When industrial injuries reached their peak, in 1907 and 1908, the federal government began to experiment with other ideas. New York passed a compensation law in 1910, but it was declared unconstitutional. Wisconsin succeeded in making such a law stick in 1911. California and eight other states soon followed—though California's law at first was only voluntary, and few employers saw fit to volunteer.

Today all 50 states, plus the District of Columbia and Puerto Rico, have similar laws. They all contain the basic idea that a worker injured on the job, and because of the job, is automatically entitled to speedy alleviation of his misfortune, both physical and financial.

That basic idea remains in force today, but somehow in recent years it has become much more expensive.

★ ★ ★

IT IS SO EXPENSIVE that some say the present cost trend, if it continues, will destroy the law by placing impossible financial burdens upon it. Since it is supported by a tax on all payrolls in the state, it is an especially heavy burden on those industries whose operation is largely payroll rather than product. Some employers argue that certain industries may be leaving the state, or avoiding the state, because of this and other growing welfare tax burdens.

Part of the increased cost, as everyone knows, is a result of the increased cost of medical treatment and hospitalization, increased legal fees, and the increased cost of running insurance firms. And part of the increase has been built into the law by the Legislature, which has voted periodic raises in compensation benefits many times during the past 20 years.

But part of the increase is also due to changes in the definitions of words. They are short easy words, like "job" and "cause" and "worker" and "injury," but they can also be very expensive words, too.

The idea of what constitutes an injury, and of what is covered by the word "job," and what is meant by the word "cause," all have broadened in recent years. And with each square foot of broadening, the price has gone up.

For example: a woman employee left her work at the end of the day, and discovered that her car, parked on the street some distance away, wouldn't start. She returned to phone for help, and in the process was badly hurt. The ruling was that she was hurt on the job. A few years ago the word "job" would not have covered her.

An employee was killed in an air crash while on his way to a duck-shooting expedition with some friends and business acquaintances. It was ruled that he was killed on the job, which stretched the job definition farther yet.

★ ★ ★

THE WORD "INJURY" has undergone equal expansion. Although at first it seemed to mean a specific blow or wound, happening at a specific moment in time, it has been stretched by interpretation and by legislative action to include those slowly accumulating "continuing injuries" which may take years to develop during many jobs in many places, and even though doctors say they cannot discover evidence of them.

A worker with a lifelong history of epilepsy may fall to the office floor while in a seizure, and if he bumps his head in the fall the injury is held to be caused by the job. This is a humanitarian decision, but it does expand the word "cause" to a width undreamed of a few years ago.

It has also made it harder, in some cases, for epileptics to get jobs. Employers fear the adverse effect on their insurance rating if an epileptic worker seriously hurts himself, and collects heavy compensation benefits.

The compensation laws were constructed as a compromise between employer and worker. The worker, in exchange for the certainty of swift alleviation of his injury problems, agreed to give up the right to sue for possibly heavier damages, and to give up part of his lost income (compensation insurance pays a maximum benefit amounting to about 62% of a disabled worker's normal pay, with further maximum ceilings on that amount now set at \$70 weekly for temporary disability and \$52.50 weekly for permanent disability).

And the employer in exchange for freedom from lawsuits, and freedom from growing public disapproval of the old system, accepted the responsibility for purchasing insurance for his workers, or of insuring them himself. He submitted to a tax on his payroll to support the new system. It is a tax which he can control to some small extent by a good safety record and small claims losses. But as

(Continued Page R-5, Col. 1)

Walk to the beach from Ballerina Homes. Designed for California family life.

Ballerina Homes

Sun decks, large lots and open all purpose room with adjoining bath. Separate from main living. Ideal for family room, guest room or teenager's private haven.

ONE & TWO STORY
3 & 4 BEDROOMS
2 & 3 BATHS
PRICED FROM
\$23,900

100% Sculptured Nylon Carpeting • Front landscaping & sprinklers • Complete Fencing • Roper's finest 'charm' built-ins • Def Piso stone entries • Electric silent butlers

"make a move to perfection"

GRAND PRIZE-WINNER, Mrs. Jesse E. Heard (right) of 3615 Elm Ave., smiles happily as she stands by the camper she won. With her, from left, are Mike Burns, Ford dealer; Gordon Gallagher, Quaker Oats sales representative, and "Miss Quaker."

DUPLIX GARDEN ESTATES

Cerritos Circle

PRESENTS

Individual patios, 14-ers and large floor to ceiling windows allow California living at its best.

Dramatically designed 1500 sq. ft. of 2 and 3-story units and lovely grounds with garden service, patio, tennis, club, a luxury home. Created for people with taste, capital and grace to harmonize with any interior.

The fully equipped Gold Medal kitchen with natural marble cabinets also include refrigerator, dishwasher, disposal and built-in range & oven, 2 bedrooms, 2 1/2 baths, air-conditioned, spacious living and dining areas and 2-car garages combine contemporary living with convenience.

Adjoining Virginia Country Club in an exclusive area of Long Beach, each unit stands alone and elegant. Private patio entrances set the tone for an individual life.

Sales Beginning at \$50,000. Rentals Begin at \$225.00 Office 423-6445

4101 DEL MAR, LONG BEACH • Sales Office Phone 424-5686

Shopper Receives Big Prize

When Mrs. Jesse E. Heard was asked to come in to the Von's Bixby Knolls Market where she shops, to have her picture taken and receive the prize she'd won from Ken-L-Ration, she didn't know she was THE grand prize winner.

Mrs. Heard, who lives at 3615 Elm Avenue in Long Beach, was thrilled when she learned the grand prize in this national contest, a Ford Camper, was hers.

On hand to present the camper at Von's were Mike Burns, Ford dealer, Gordon Gallagher, Quaker Oats sales representative and Miss Quaker, hostess of The Quaker Oats Company. Mrs. Heard is already planning several camping trips in her fabulous Ford Camper and says, naturally, she plans to keep a good supply of Ken-L-Ration both at home and on camping trips.



SAVES \$30,000 EVERY TIME USED

Magnetic hammer which has saved government \$30,000 every time it is used is being positioned here by men at National Aeronautics and Space Administration's Marshall Space Flight Center in Huntsville, Ala., to smooth out distortions in segment of Saturn V fuel tank. Eight of the segments are joined to form dome-shaped end of tank.

Magnetic Tool Will Be Used by Douglas and North American

A new tool developed at the National Aeronautics and Space Administration's Marshall Space Flight Center saves the government about \$30,000 every time it is used. It has been used eight times during the past six months for a saving estimated at \$240,000.

Known as a magnetic hammer, the tool is used in the manufacture of fuel domes for the giant Saturn V launch vehicle which will send U.S. astronauts to explore the Moon. The magnetic hammer removes distortions from metals quickly and easily without marring the surface.

FOUR ADDITIONAL hammers are being developed. These will be sent to the Boeing Co., North American Aviation Space and Information Division and Douglas Aircraft Co., the NASA contractors for manufacturing the three-stage SA-5.

Boeing will use one hammer at the NASA Michoud Operations, New Orleans, in turning out gore segments and bulkheads for the vehicle's first stage (S-1C).

North American will use two hammers in producing the second stage (S-2) at its Los Angeles and Seal Beach facilities and Douglas will use one hammer in manufacturing the S-1VB stage at Huntington Beach.

SATURN V fuel tanks have

Abbreviations Can Be Baffling

WASHINGTON (UPI)—A discussion of over-abbreviation in classified advertising in a recent publication of the National Association of Real Estate Boards included this tongue-in-cheek example: ATTR. CON. BUNG., 2 b.r., fr., frn.dn.r., 2-cr gar. att., fl., bsmt., f.p. \$19,000. Lo. dn. FHA Mort.

And this translation. Atrocious construction bungle, 2 broken rainspouts, leaky roof, farmyard drains into rear, 2 carloads garbage in attic, flooded basement, fantastic profit at \$19,000. Low down neighborhood, faces Harold's Mortuary.

Lakewood Church Architects Named

The architectural firm of Chais & Johnson, Los Angeles, has been commissioned to prepare plans for the construction of St. Cornelius Roman Catholic Church in Lakewood.

The church will seat 900 in the nave and an additional 50 in the choir. It will be located at 3330 Bellflower Blvd. Estimated cost is \$200,000.

YOUR miscellaneous items sell fast—and for cash with an inexpensive Classified Ad.

Building Contracts Fall Off

August contracts for future construction in Southern California totaled \$309 million, down 12% compared to August, 1963, the F. W. Dodge Co. reports.

The following breakdown of August contracts was given: Nonresidential, \$80 million, up 17%; residential, \$172 million, down 28%; and nonbuilding construction, \$56 million, up 39%.

Counties covered in the report are Santa Barbara, San Luis Obispo, Kings, Tulare, Inyo, San Bernardino, Kern, Ventura, Los Angeles, Riverside, San Diego, Imperial and Orange.

Huge Business Equipment Show to Open

SINCE the magnetic field pressure is distributed through the volume of the material the resulting metal forming is uniform with no surface blemishes.

Power for the hammer comes from a compact capacitor pulse power system also developed at the Marshall Center.

The hammer is one of a new generation of tools using intense magnetic fields as the driving force. These tools are under development at the center.

Offer Rural Charm in Somerset Home

From hotels and aerospace plants to construction of private homes is step that most major construction firms rarely take.

The step has been taken by Twaits-Wittenberg, veteran builder of such structures as Los Angeles' Biltmore Hotel and components of Space Technology Laboratories.

Somerset Homes in Cypress, Western Orange County, is an example of their major construction know-how applied to homes priced from \$27,500 for up to 1,652 square feet of living area.

THE NEW HOMES feature such items as huge stone fireplaces, built-in fire safety systems and remarkable attention to building detail. Spaciousness is a rule in every Somerset home.

Twaits-Wittenberg have situated the new homes in the last "island of rural charm" in the metropolitan Long Beach-Los Angeles area.

Circled by a skyline of buildings, the peaceful community of Cypress still has its large areas of green and a dressing of graceful trees. A golf course and a famed horse

track add to open countryside.

A FAVORITE of visitors is the Somerset "Chestnut" model with three bedrooms, 2½ baths, a spacious laundry room and attached two-car garage. There is a den and family room.

Somerset home kitchens feature built-ins located so that housewives need take only minimum steps to cook a full-course meal. There is a built-in gas range, oven and automatic dishwasher.

Each home has luxurious wall-to-wall carpeting.

From Long Beach, the easiest route to Somerset is via Lakewood Boulevard to Carson. Turn right to Moody and right again to the models.

Consultant to Talk

William Eldridge, Los Angeles management consultant, will address the Southern California Chapter of the American Management Association at a dinner Wednesday at the Rodger Young Auditorium, 936 W. Washington Blvd., Los Angeles. Social hour at 6 p.m. Non-members are welcome.

Ground Broken for New Homes in Brea

Mayor Thomas Speer, Brea city officials and representatives of Southern California Edison Co. joined with the principals of Heritage Construction Corp. Friday in the official groundbreaking ceremony for the Heritage Hills Section of Brea.

As a giant bulldozer moved the first few cubic yards of earth, Heritage president, E. A. Raulston estimated that the Heritage Hills project would eventually involve more than \$200 million in construction. Approximately 1,000 acres is to be developed in the Heritage Hills section of Brea, north and east of the city.

The initial phase calls for the construction of two residential subdivisions containing a total of 320 homes and a shopping center on the southeast corner of Central Avenue and Brea Boulevard. Raulston said that 259 of the new homes would be in the \$25-34,000 price range. The other 61 homes will be priced under \$25,000. All 320 dwellings are to be Brunze Mediterranean homes.

Contest Winners

Miss Barbara Vasquez and Miss Irene Rosales, both of Torrance, were winners of the recent "Lucky trip" contest sponsored by the Southland's 37 Hudson Shoe Stores. They received a free trip to San Francisco via Western Airlines.

Savings and Loan Doubles Its Assets

Mercury Savings and Loan Association, of Buena Park, has doubled its assets before completing its sixth full month of operations, Leonard Shane, president, reports.

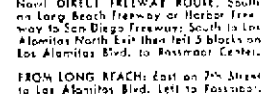
The firm began with \$2 million in capital last April. It now has passed the \$4 million milestone, Shane said.

TODAY!

During Our Grand Opening

SEE

one of our expert consultants for a complete analysis of the unique advantages in the advanced townhouse concept at the original walled community of Rossmore. Homes with all built-ins; in-town location; country club atmosphere including swimming pool, putting greens; 2, 3 & 4 bedroom homes from \$12,950, \$995 Down.



ROSSMORE TOWNHOUSES
OPEN DAILY 10 A.M. TO 8 P.M. • PHONE (213) 596-3486

New Model: 2 Stories, 4 Bedrooms, 3 Bathrooms, 2,300 sq. ft.—Under \$30,000

...in Huntington Beach
a family's home
is it's
castle!



and there's no finer castle than a
Huntington
Village
Prestige
Home

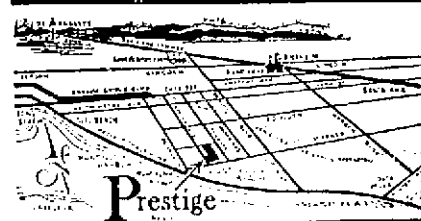
Superb appointments coupled with outstanding design and construction have made Prestige Homes one of the most popular home developments—over 1500 purchased—in all of Southern California. A prestige location... in the "Beverly Hills" of Huntington Beach... a mile to the Douglas Space Center and under construction San Diego Freeway; minutes to the Southland's finest beaches and harbors, a golf course, several shopping centers, grade and high schools (a new grade school is within Prestige Homes community) and churches!

- 1 and 2 Stories • 3, 4, 5 Bedrooms
- 2 and 3 Bathrooms • 28 Exteriors
- 7 Spacious Floor Plans with Central Hall Planning • Large Family Room and Dining Area • Separate Dining Room Some Plans
- Nylon Carpeting • Tappan Built-ins: range, oven, dishwasher • Pantry in 2-story or Del Piso Tile Entryways • Porches on Some Homes • Wardrobes to 14' Long
- Modern Slate Models • Year's Warranty • And a Host of Others!

from \$22,950

PHAI/Conventional/Cal-Vet Financing

Sales Office: 847-2571 Area Code 714



REFRESHMENTS
SERVED
SUNDAY, OCTOBER 18
12 to 5
COFFEE—PUNCH—COOKIES



From Long Beach: Drive east on 7th St. (Garden Grove Blvd.) to Bolsa Chica Rd. Right on Bolsa Chica to Edinger Ave. Left on Edinger to Springdale St. Right on Springdale to Prestige Homes. 7 models open 10 a.m. daily.

Doyle & Shields Development Co., Inc.

NOW Live in Orange County's
Beautiful TUSTIN*
LESS THAN RENT!

Del Cerro

3-4-5 Bedrooms—Family Room
With Free 2nd Story Bonus Room

\$690 DOWN

as low as

\$152 PER MONTH

*Beautiful Tustin—Orange County's prestige fine home area—near new schools, shopping, spacious estates! Limited number of Del Cerro 2-story homes ready for new school year. Built-ins! Wall-to-wall carpet! Even landscaping included.

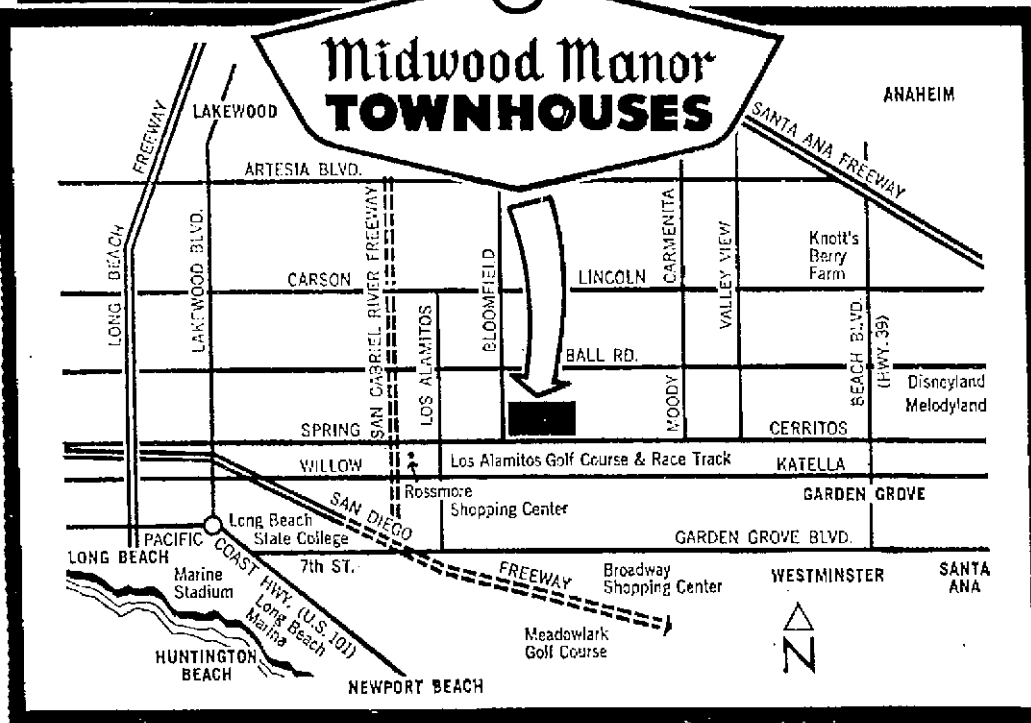
Visit Models This Week—
Buy Now for School...

From Long Beach stay east on 7th St. through Santa Ana (17th St.) to the Santa Ana-San Diego Freeway South on-ramp. Take the freeway to the Red Hill off-ramp in Tustin then left 1 mile to models.

A Development of H. A. Berger and G. M. Holstein & Sons

YOUR GUIDE TO THE GREATEST VALUE IN

Southern California TODAY



Just
\$500
DOWN

PRICED FROM **\$15,250**

IMMEDIATE
OCCUPANCY

FEATURES GALORE

HAI C. TAN, A.I.A.



MIDWOOD DEVELOPMENT CO. 12550 BROOKHURST • GARDEN GROVE, CALIF.

Buys 4,000 Acres at Sun City

A \$6 million sale by the Del E. Webb Corp. of 4,000 acres of undeveloped land bordering its Sun City, Calif., retirement community was announced by F. P. Kuentz, senior vice president of the Phoenix and Los Angeles firm.

Purchaser, the Carlsberg Corp. of Studio City, is a land brokerage development company of which Arthur W. Carlsberg is president.

The Carlsberg firm, associated with several Southern California builders, conducted extensive research into the conventional housing market potential surrounding Sun City before finalizing its acquisition.

Lakewood Man to Be Honored by Realtors

Charles Wright, realtor who was recently named "Lakewood Man of the Year," will be the honored guest at the meeting of the Long Beach Board of Realtors Tuesday, 7:15 a.m., at the Crown Cafeteria.

Speakers will include Harold Steele, Leo Thompson, Mildred Stanley, and Lakewood Councilman W. W. Smith.

Reports on the California Real Estate Association convention will be given.

Executive Honored

R. Bruce Henderson, manufacturing and development vice president of the W. J. Voit Rubber Co., Santa Ana, is the winner of the Achievement Award, highest honor given by the American Machine and Foundry Co. to management personnel for "outstanding contributions to the Voit program, covering both manufacturing and engineering." Voit is a subsidiary of AMF.



EXORCISING A GHOST

A workman guides a steel beam lifted by a tall crane to the top of the former Wise Building, "the Gray Ghost of Long Beach," which stood hauntingly empty for many years. The building is being remodeled to become the United California Bank Building.

NEW UNIT In Beautiful GARDEN GROVE



Two-story, 3-bedroom homes
have huge master bedroom
with own fireplace.

YOU MUST SEE to fully appreciate the Stately-Spacious Homes of GARDEN PARK Estates

ONE and TWO-STORY PLANS 3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths
from **\$20,950** to **\$27,900** full price

VETERANS NOTHING DOWN (except costs and impounds)
Excellent Conventional Terms
Cal-Vet Approved

NON-VETERANS Lowest FHA Down
30 & 35-Year FHA Financing Available

- Genuine LATH AND PLASTER walls and ceilings • Concrete driveways—new for Orange County
- Natural ash cabinets with superamio (ceramic) tile top and splash • Gaffers & Sattler gas forced air heating with summer cooling switch • Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or used brick fireplaces, gas log lighters • O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE • Modern-Aire hood, light and fan... and many other outstanding luxury features!

Built by **SS** Pride of Quality

Interior Decor by C. Tony Perlera
Internationally Known Decorator

IT ALL DEPENDS

Drivers' License Fee, Renewal Rules Vary

How much you pay for a driver's license, and how often you will have to renew it, depends upon which state you live in. There's no uniformity among the states on the subject.

Charles O'Donnell, sales vice president of Universal C.I.T. Credit Corp., a leading automobile finance company, notes that most states issue drivers' licenses for two or three years and charge from \$2 to \$4.

But South Carolina charges only 50 cents for a four-year license. In Rhode Island the fee is \$13, including examination, and the

renewal, after two years, is \$8.

PENNSYLVANIA, which requires license renewals every two years, issued the largest number of licenses last year—4,080,369. California, with three- and five-year renewals, was second with 2,732,190.

California, as nearly everyone knows, has the most licensed operators—9,053,189, to New York's 7,664,391. But New York has more people eager to learn how to drive. It issued 499,783 learners' permits compared to second place California's 420,108 last year.

Institute Offers Tips on Selection of Lamps

CHICAGO (NFS)—To those of America buying and using lamps, the Lamp and Shade Institute offers these tips:

Lamps taking small bulbs up to 100 watts are for dressing table and night-stand use. Single-switch floor and table lamps should have a bulb of at least 100 watts, preferably 150 watts.

With table lamps, the distance from the floor to the bottom of the lamp shade should usually be no more than 40 to 42 inches. The height of the table lamp therefore depends on the height of the table on which it rests.

If possible, try to have the tops of all lamp shades at the same height within the room. In rooms requiring four or five lamps, there should be at least one matched pair.

Translucent shades give more general light than do opaque shades, which are useful for dramatic effect and for desk lighting. Whichever you use, try to select a shade with a white inside surface for maximum light reflection. Make sure the placement of bowls and bulbs in the lamp is such that the light source doesn't create glare.

Firm to Seek Approval for Orange Motel

ORANGE — Plans for the development of a 240-unit motel and restaurant which will be a part of a \$100-million shopping center complex in the western part of the city will be considered by the planning commission Monday.

A commercial zoning and approval of a site plan for the Holiday Inns of America development at Chapman and Manchester Avenues will be sought by the company.

The city council has already approved site plans for Young Auditorium, Los Angeles, Wednesday. The event high-rise office and apartment buildings which will be located on 170 acres adjacent to the area marked for the motel development.

Insurer to Speak

John A. Hill, president of Aetna Life Insurance Co., will be the evening speaker at the ninth annual Insurance Buyers Conference at the Redger Young Auditorium, Los Angeles, Wednesday. The event is sponsored by the Southern California Chapter of the American Society of Insurance Management.



JUST 3 MILES TO LONG BEACH

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Valley View to Lampson or Knott Ave. to homes at corner of Garden Grove Fwy. Or, take the Long Beach Fwy. to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Fwy.) and straight to Knott Ave.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Fwy. (past Long Beach State College) straight to Knott Avenue.



Filings Encouraged in Doubtful Claims

(Continued from Page R-2)

the over-all cost of the system increases, his contribution must increase as well.

This arrangement was, and still is, remarkable in several respects.

IT WAS THE FIRST major social insurance legislation in America. It is the only form of government insurance in which private enterprise plays a major part (in California nearly 200 private insurance firms write about 70% of all compensation business, at employer option, with a state-operated insurance fund handling the rest). Compensation is the only compulsory nation-wide social insurance program which the separate states control.

And, finally, this is probably the most complicated piece of social legislation yet invented by political man.

No attempt will be made to discuss its complexities here, except as they come up in connection with the growing body of criticism against the way the law works today.

Actually, in many respects, the law works very well. In the large majority of cases it provides swift, easy and inexpensive handling of injury and its aftermath. More than 95% of all worker injuries in California are handled without hearings or complications, by agreement worked out through the simple channels of the law.

The other five per cent of injuries, however, are contested cases which come before a referee for hearing. Because of California's growing industrialization, and because of an increased tendency to disagree and file for hearing in cases involving disability issues—the question of temporary or permanent impairment of a worker's earning power—the number of filings today numbers more than 40,000 a year.

That number has been increasing much faster than the number of disabling injuries. In 1950, for example, there were about 137,000 disabling injuries with only about 13,600 contested cases—a matter of less than 10%. But 10 years later, when the disabling injuries had increased only moderately, to about 162,000, the filings had jumped to 37,000—an increase to nearly 23%. And filings continue to increase each year, both in total, and in percentage of disabling injuries.

Employers say these increases are largely due to the "liberal" complexion of the hearings, which has encouraged workers to file doubtful claims in hopes of ever increasing benefits.

"AND THE REASON MORE CASES aren't disputed before the Industrial Accident Commission," says one angry industrialist, "is that we employers know we haven't got a chance to win, even against claims which we consider ridiculously unreasonable. We shut up and pay, or our insurers pay. We let many claims pass today that we would have fought a few years ago."

A spokesman for the California Conference of Employer Associations claims that the Commission has made its hearing "the instruments of partiality, to advance the cause of the claimant, the worker, and to obstruct the cause of his employer, or the employer's insurance carrier."

The hearings in question are among the most unusual in the field of law. They are much admired for their swiftness, efficiency and dispatch, even by those who disagree with many of their decisions. They are sometimes jokingly referred to as the seat of "instant justice." They are also known as "the poor man's courts."

They are miniature courthouses in tiny cubicles in a honeycomb arrangement in the New State Building in the Los Angeles Civic Center. Each hearing room has seating for only about 20 spectators, yet in some complex cases the lawyers alone will number many more than that. One referee, surrounded by contending lawyers, once remarked that "we should hold these hearings in the Coliseum."

These hearings, to be described more fully next Sunday, are the battle ground where injured worker and his lawyer and doctor contend against skeptical employer and his lawyer and doctor.

Their legal and medical tactics, and their histrionics, have been denounced by Warren L. Hanna, a noted compensation attorney who works the employer side of the street, and whose distaste for current policies is widely known.

"A prime factor in the degeneration of workmen's compensation," says Hanna, "is the inherent avarice of the human race, the desire to get something for nothing."

Quoting another observer whom he did not name, Hanna spoke with approval of this description of the tactics displayed in many compensation hearings:

"NEVER IN HISTORY has there been a forum where a quick buck could so readily be made, while at the same time standing reflected in a virtuous light. The merchandising of misery has become an exalted vocation and a highly developed art."

"Whole texts, expensive lecture courses, regular periodicals and countless forums and speeches are devoted to the most effective, attractive and appealing ways in which to package pain for sale."

"Very few claimants come out empty handed, while most do quite well and a few really hit the jackpot. The only ones who really lose out in this process, other than employers and the public—which eventually pays the bill—are the few workers with major disabilities but a lack of acting ability, or those who are without adequate stage direction or a proper supporting cast."



MOTH-REPELLENT STORAGE

Home handymen can provide moth-repellent storage areas over a weekend by lining a closet with aromatic red cedar. An average size closet can be converted for less than \$50. Aromatic red cedar closet lining is available at local lumber dealers in pre-packaged bundles. Tongue-and-groove sides and ends simplify fitting.

Compton Hospital Open House Set

The ultra-modern, \$650,000 Compton Convalescent Hospital, just completed by Medevco Development Co., will be officially opened with a ribbon-cutting ceremony and open house next Sunday, it is announced by Jack Rennick, administrator.

Designed by William B. Wilke & Associates, Glendora, the 25,000-square-foot, single-story structure, located at 2309 Santa Fe Ave., has an exterior of black marble facing and formed concrete.

William L. Kalepp, Jr., interior consultant, has utilized a Spanish decor for both comfort and beauty with emphasis on rust tones and shades. Featured are large murals done by C. Joan Davis, Arcadia, in both lounge and dining room.

The completely air-conditioned, 100-bed hospital has enclosed and landscaped patios, private and semi-private rooms with TV, the latest in stainless steel kitchens, a beauty salon and barber area. Also included are the most modern nursing and therapeutic facilities in a relaxing atmosphere for ambulatory, wheelchair or bed patients. There is a visual and audio

nurse call system and, in the day room, color TV and a raised fireplace.

Completion of Compton Convalescent Hospital marks the second in a series of nursing units to be built by Medevco Construction Co., the first being opened last November in Signal Hill.



THE NEW Compton Convalescent Hospital will hold its formal opening next Sunday. The architects are William B. Wilke & Associates.

Strecker Co. to Develop Watson Center Unit One

Strecker Construction Co., and is expected to be completed in about four months. It will be supervised by the ment work on Phase One of William J. Moran Co., who the 600-acre, \$150,000,000 are directing development of Watson Industrial Center in all off-site improvements.

Phase One comprises 236 acres — 130 owned by the Watson Land Co. and 106 owned by the Southern Pacific Co. The Strecker firm will perform the grading and ties, which is being directed the installation of roads, storm drains and sewers.

Work already has begun, In addition, the Southern

Pacific is now constructing a major railroad bridge across the Dominguez Channel, as well as a drill track, to reach the acreage in Phase One.

The projected industrial center is located about one mile west of the Long Beach city limits, in the Watson-Carson-Dominguez area.

The 236 acres of Phase One lie along the south side of 223rd Street, between Wilmington and Avalon Boulevards. Preliminary master planning for this section provides for 42 industrial sites.

THE LAND is for lease or sale.

Strecker Construction's president, E. J. Strecker, reports that among other projects on which his company T. Huston, and will include has done the development work are Diamond Bar Ranch, a section of the San Gabriel Freeway, Del Amo Estates and the Topanga Canyon maintain an attractive appearance to the Center. There Broadway-May Company site will be extensive landscaping.

Strecker said development storage and loading areas will of the Center will include the be screened; parking will be installation of more than off-street; and, roads will have 500,000 square feet of asphalt 60-foot-wide paved surfaces pavement and approximately 80-foot rights-of-way."

Honor for Employee

Joseph A. McQuade, 2553 Cota Ave., has received a diamond-set emblem in honor of completion of 40 years with the Shell Oil Co. He is mechanic No. 1 in the gas department.

two miles of storm drains.

THE PROJECTED Watson Industrial Center consists of two parcels of land that are separated by the San Diego Freeway and lie about one and one-half miles between the Harbor and Long Beach Freeways.

The Watson Land Co. owns approximately 494 acres in the Center, and the Southern Pacific owns the remaining 106—all of which is being developed in Phase One.

The Center will take an estimated 15 years to complete, according to Watson Land Co. President William T. Huston, and will include more than 100 plants, warehouses and other buildings.

Huston said the master plan "emphasizes the need to and the Topanga Canyon maintain an attractive appearance to the Center. There Broadway-May Company site will be extensive landscaping.



PREMIER
Homes in Huntington Beach

FOUR WAYS BETTER



"TOTAL CONVENIENCE" HOTPOINT ELECTRIC KITCHEN

- Double Oven
- Range
- Nutone Food Center with Mixer, Blender and Knife Sharpener
- Moen Mixing Valve
- Dishwasher
- Disposal
- "Paper Maid" Dispenser

CUSTOM EXTRAS — NORMALLY CONFINED TO HIGH-PRICED HOMES

- Tiled Entry
- Wall Paneling
- Front Landscaping & Rear Fencing
- Ceramic Tile in Kitchen & Baths
- Complete Roof Guttering
- Premium Area — Fully Finished Room

FHA-GUARANTEED QUALITY CONSTRUCTION

- Built to America's most exacting quality standards

PRICED BELOW MARKET

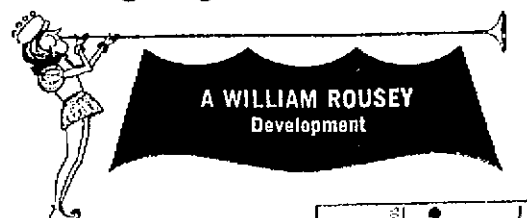
- Compare your Premier Home with any similarly priced home in the area. Premier offers the Premium values.

In these and dozens of other ways, your Premier Home offers you the buy of your life. Good schools, modern shopping, a recreational wonderland and the matchless climate of Huntington Beach make your Premier Home the perfect family investment. See Premier Homes today.

from \$23,400

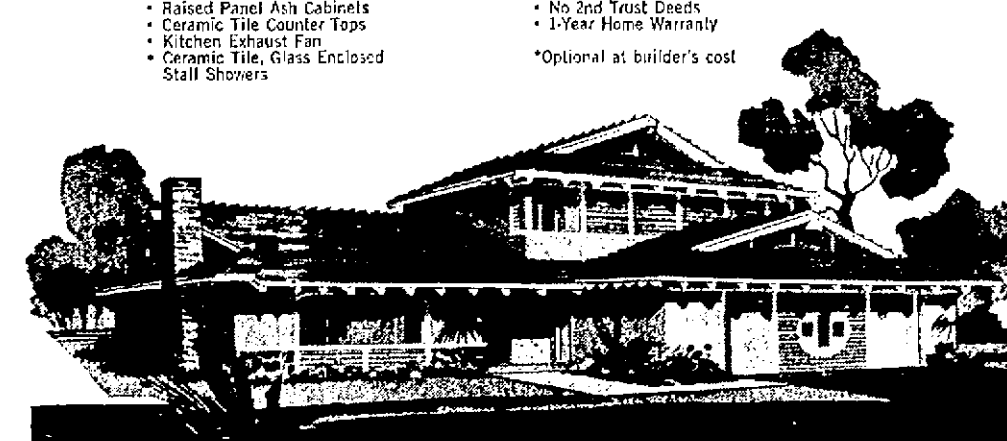
VA No Down • FHA Minimum Down Financing • 29 & 35 Year Loans • No 2nd Trust Deeds

3 & 4 BEDROOMS, 2 BATHS, FAMILY ROOM • PREMIUM AREA — Fully Finished Room With Storage Closet, Tile Floor & Plumbing Roughed in for Future Bath



Take the Santa Ana Freeway to Highway 30 (Beach Blvd.) and drive south on 39 to Warner. Turn right on Warner to Springdale and the models. From Long Beach take Pacific Coast Highway south to the intersection of Warner Avenue at the south end of Sunset Beach. Turn left on Warner to Springdale and Premier Homes.

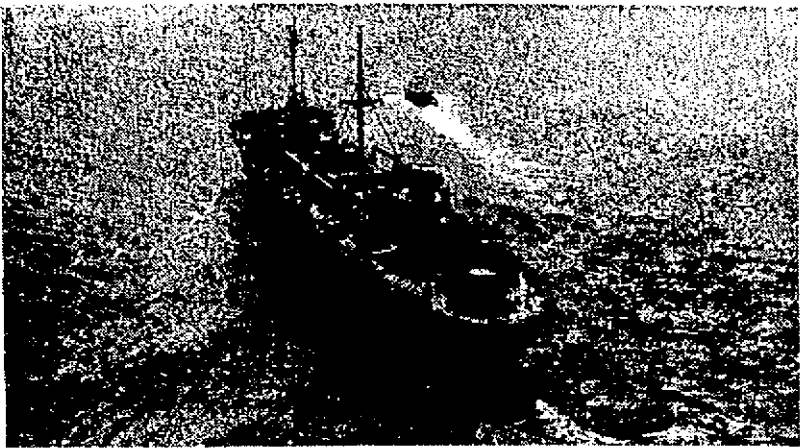
McFarland & Mallocks, Inc. Sales Agents



- 3 & 4 Bedrooms, 2 Baths, Family Room
- Premium Area — Fully Finished Room With Storage Closet, Tile Floor & Plumbing Roughed in for Future Bath
- Hotpoint Built-In Double Oven, Range, Dishwasher, Disposal
- Nutone Food Center
- Paper Maid Built-In Dispenser
- Wall-to-Wall Luxury Carpeting
- Rear Yard Completely Fenced, With Access Gate
- Front Yard Landscaped
- Raised Panel Ash Cabinets
- Ceramic Tile Counter Tops
- Kitchen Exhaust Fan
- Ceramic Tile, Glass Enclosed Stall Showers

- Mixing Valves
- Wood Burning Fireplace With Log Lighter
- 80,000 BTU Forced Air Heating With Summer Switch
- Shake, Shingle and Rock Roofs
- Attached Garage With Storage Area
- Complete Roof Gutter and Downspout
- Pool Size Lots
- Street Lights, Sewers, Curbs, Gutters and Streets in & Paid For
- 29 & 35 Year Loans
- No 2nd Trust Deeds
- 1-Year Home Warranty

*Optional at builder's cost



DUE FOR CONVERSION INTO CARGO VESSEL

Newest addition to fleet of vessels soon to carry steel products and general cargo from East Coast to West Coast ports is this C-1 troop transport shown in tow off the California coast. The ship was being towed from Olympia, Wash., to Bethlehem Steel Co.'s Sparrow's Point shipyard near Baltimore for conversion into a cargo vessel. Formerly named the General H. L. Scott, and now named the Yorkmar, the ship is one of six from the Maritime Administration's reserve fleet which are being converted for Calmar Steamship Corp., a Bethlehem subsidiary. As the conversions are completed at a total estimated cost of \$16 million, Bethlehem will exchange its Liberty Class vessels for the new ships. Speed of the new craft will be 17 knots, as compared with 11 knots for the older vessels. Cargo-carrying capacity will be 15,000 tons—5,000 tons more than the Liberty Class. The ships are scheduled for delivery commencing in late fall of this year.

S&L Association Will Use Computers in Branch Offices

Glendale Federal Savings & Loan Association announces customer to receive service at it has contracted to install any branch on any type of the first of the new type Univac on-line teletypewriter network in all its 15 branch offices, including Long Beach, Torrance, San Pedro, Downey and Fullerton.

The \$2 million system will include a Univac 490 computer coupled with a Teletypewriter Electronic Teller Network, according to Glendale Federal President J. E. Hoeft.

THE SYSTEM, when installed in late 1965, will enable

formed automatically for interest amounts, verification of balances and up-dating, then transmitted back to the teller's machine at electronic speeds where the correct balance is electronically printed in the passbook.

When a customer presents his passbooks at a window, it is inserted into the teletypewriter machine and the transaction amount entered by keys on the device, which in turn transmits it directly to the computer.

These same transactions are entered into the central record simultaneously, Hoeft said. In addition to installations in teller windows, each loan officer will have an inquiry device for immediate access to the computer.

COMPUTATIONS are per-

Move-In Problems Erased by Builder

Sales agents last weekend discovered the solution to a mystifying situation after questioning several home buyers. Usually, most homes are sold during the spring and early summer. People want to get details cleared away and house and lot ready so they can concentrate their attention on helping their children adjust to a new school year in a new locality.

The mystery was why sales of Ballerina Homes continued at a brisk pace even after school bells tolled. "We wondered what was up," one salesman admitted.

An investigation, taking the form of questioning recent buyers, revealed that these buyers felt move-in troubles were so few at Ballerina Homes, that they could get settled and still have energy left for those early weeks of school.

"IT WAS pleasant to know that fences and landscaping were in, and didn't cost anything extra, either," one woman reported.

Among the ready-to-go features at the tract are walled front gardens, block wall perimeter fencing, completely fenced back yards, and sprinkler systems and landscaping in front yards. It was these features that led buyers to the front door and into the homes and interior features that helped sell late buyers.

One buyer commented that the over-sized garages, and spacious closets, were a special appeal at this time of year. "We figured we could get all of our furniture in, store the extra junk in the garage or those big closets, and take our time about arranging things after we got settled."

Carpeting, also included in the purchase price, allows

buyers to move their furniture in immediately.

Women seemed especially impressed with the convenient kitchens, with plenty of space in the finished ash paneled cabinets to throw in their move-in items quickly and put off rearranging things until later.

Ballerina Homes, offered in three floor plans and 13 exteriors, start at \$23,900. They are located on Bushard Street, just off Brookhurst, in Huntington Beach.

Norm Woest to Speak in N. Long Beach

Norm Woest, assistant vice president and community relations man for Title Insurance and Trust Co., Los Angeles, will address the North Long Beach Real Estate Club Thursday, 8 p.m., at the Crown Bowl, 1301 Artesia Blvd.

Woest's illustrated lecture will show the development of Los Angeles County from the 1880s.

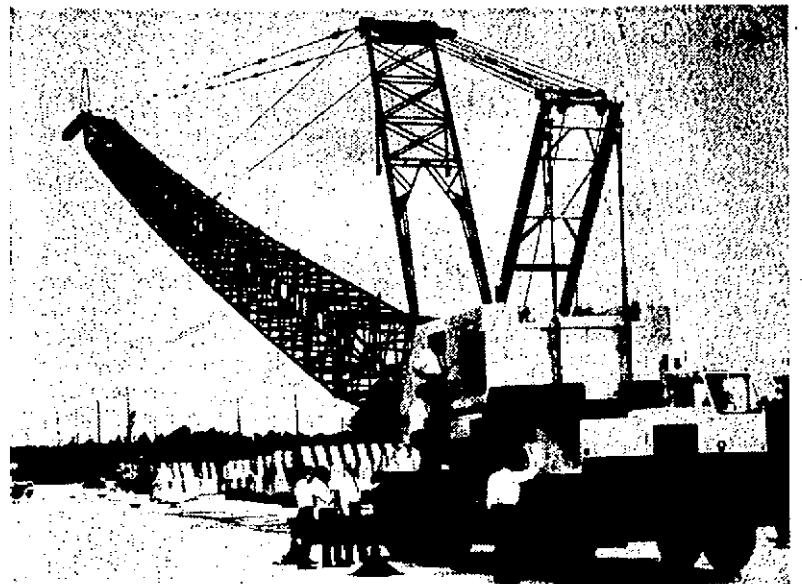
Woest, who directs his firm's community relations and speakers' bureau, also serves on the board of directors of California Association of Real Estate Teachers.

Joe Hodge of Joe Hodge Realty will introduce the speaker.

Stock Offering

Public offering of 1.5 million shares of Southern California Edison Co. common stock at \$35.875 per share was announced last week by the First Boston Corporation and Dean Witter & Co., joint managers of the underwriting group.

TOPS IN THE JOB MARKET are "Help Wanted" ads in Classified. Look back now.



CRANE HAS 330-FOOT 'REACH'

World's largest roadable crane, shown here, has been built at Escanaba, Mich., by Harnischfeger Corp. It can lift up to 125 tons and has a maximum reach of 330 feet—equal to a 33-story building. It can travel up to 37 miles an hour, and has 20 gear shifts forward. Such cranes are especially efficient for work at missile bases.

Survey Shows That Many Women Covet 'Old-Fashioned' Kitchens

Latent in many a housewife's heart is the desire for an "old-fashioned family kitchen" in a new home.

Many also want no part of a garage directly facing the street, which has been described as a "gaping, toothless mouth" when the doors are left open.

These are some of the impressions gained from discussions at housing seminars held in five cities under the auspices of the National Association of Home Builders and Home & Garden magazine.

ABOUT 30 representative women attended the seminars in each of the cities—Portland, Ore.; Los Angeles; Fort Worth, Tex.; Washington, D.C.; and Cincinnati.

Not all of the women agreed on their preference in the housing and, naturally, tastes in many cases were patterned after the geographical areas in which they lived.

However, some other general impressions gained from the seminars were these:

There was an almost unanimous wish expressed for the "old-fashioned walk-in pantry."

THERE WAS SURPRISINGLY little clamor for more baths. But in several of the cities a wish was expressed for a children's half-bath near a mud-room kind of entrance.

Nearly everyone agreed the laundry equipment should not be in the kitchen, but there was no unanimity as to where it should be.

On the dining-room question, it was felt that many women are seeking a flexible

kind of living-dining area that could fulfill several functions with a minimum amount of shifting things about.

IN CONSIDERING the want windows reasonably uniform in size and an entrance women used the term "old-fashioned family kitchen," but those conducting the seminars

got the impression that it is exactly what many women covet -- a space in which all sorts of family activities, including cooking, could be pursued easily and naturally.

Trotman Gets High Post in Mobil Oil Co.

C. E. Trotman has been named acting manager of the West Coast operations of the marine transportation department of Socony Mobil Oil Co.

He succeeds Hugh C. Ellis, who has been named superintendent of the Gulf Coast operations.

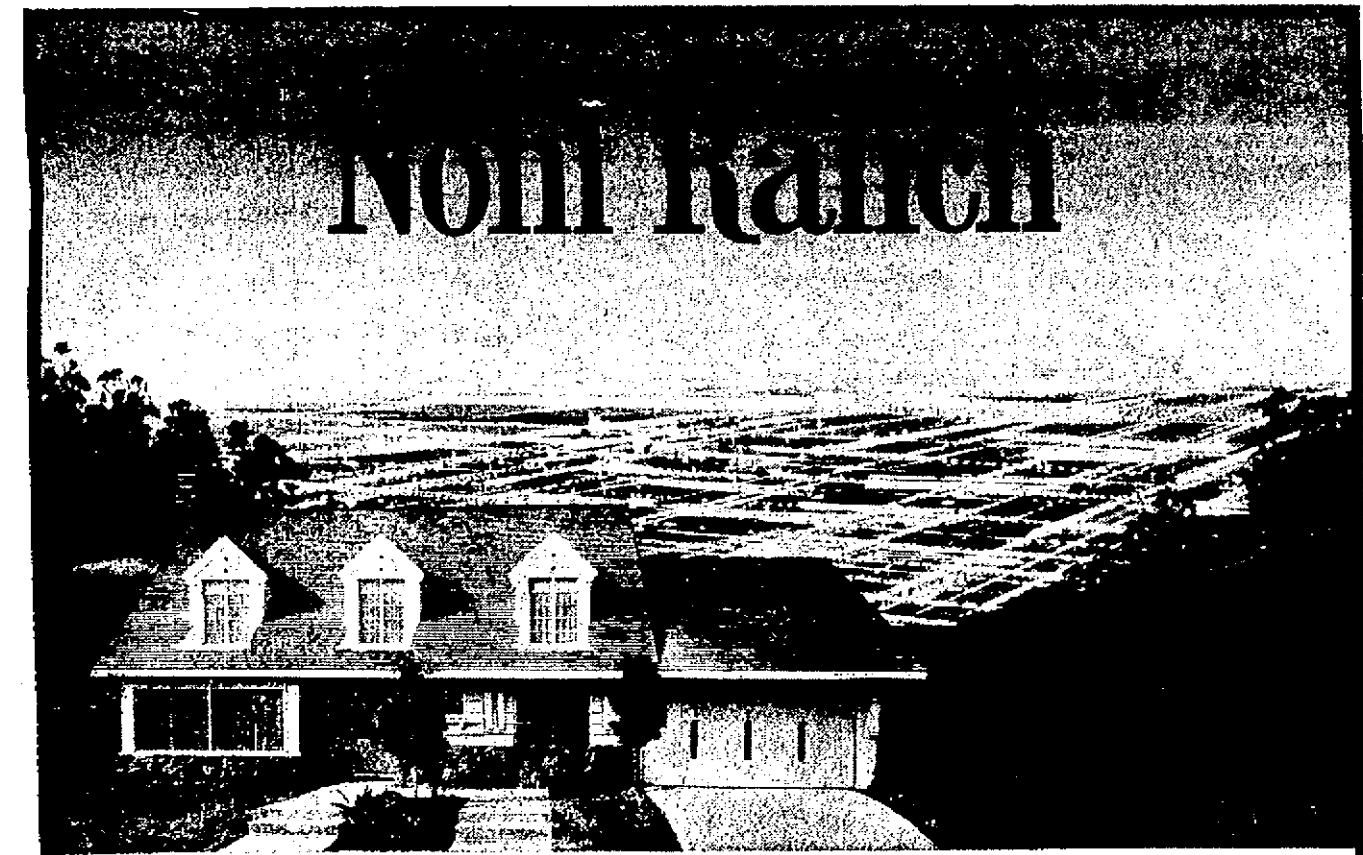
Trotman joined the company in 1943. From 1959 he has been port engineer for door living area at the rear of the firm on Terminal Island and has also served aboard the tanker SS Colina.

The Trotmans live at 5312 Mezzanine Way. Mrs. Trotman teaches at Douglas MacArthur School.

To New Position

Charles L. Schneider, formerly president of Jefferson Electronics Inc., Torrance, has been named vice president in charge of planning of American Building Maintenance Industries, Los Angeles.

A bedroom for each child, with desk and ample storage space, was also a part of nearly every woman's dream house.



Nohl Ranch

Homes designed for a VIEW!

SEE AND COMPARE UNIT 3... UNDER CONSTRUCTION NOW!

Nohl Ranch... once a part of the 50,000 acre Rancho Santiago de Santa Ana in the days of Charles III of Spain... now lending its gently rolling hills and scenic beauties to the thoughtful and creative development of the firm of John D. Lusk & Son... a team that has made "Fine Homes a Family Tradition."

It was not chance that brought Louis Nohl and the Lusks together; Mr. Nohl is himself dedicated to the total appearance of the Ranch and its orderly development. His choice of John D. Lusk & Son to develop the Ranch has been the result of that dedication and an eloquent testimony to the firm's reputation for quality.

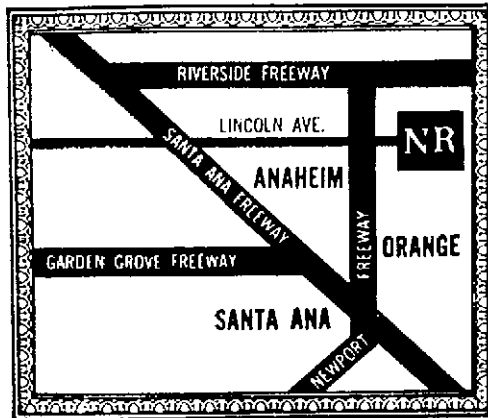
Fine Homes a Family Tradition



JOHN D. LUSK & SON

10522 S. SANTA GERTRUDE AVE., WHITTIER, CALIF. • OWEN 7-6791

PRICED FROM \$35,750 TO \$49,250



An Exclusive Walled Community Within the City of Long Beach

TWO STORY TRI-LEVEL SPLIT-LEVEL ONE STORY luxury residences

3-4-5 BEDROOMS Family Rooms 2 and 3 Baths

FROM \$29,950 TO \$41,950

CONVENTIONAL FINANCING

A great FIRST for Long Beach - All Utilities Underground - NO UNSIGHTLY POLES

El Dorado Park ESTATES

BUILT BY S&S

EXCLUSIVE SALES AGENTS: COLDWELL, BANKER & CO. • SALES OFFICE: 637-1990 or 549-3351

Fashion Shores Homes Near State Park

Fashion Shores homes, within walking distance of the State Park in Huntington Beach, is nearing a complete sellout of the 176 one and two-story, three, four and five bedroom homes originally offered for the public.

The large homes, containing 2,157 sq. ft. of usable area and over 3,300 sq. ft. under roof offer much to the family: all-electric Hotpoint kitchens with range, oven and dishwasher; large wardrobes or walk-in closets; master bedroom suites with dressing room and sunken Roman bath in some models; nylon carpeting on all bedrooms, stairway, hall and living room; sunken living rooms in the two-story homes; wood-burning fireplaces, decor-coordinated paneling in family room and/or hall; and such novel built-ins as a trash receptacle and clothes hamper.

ESPECIALLY POPULAR has been the two-story, five-bedroom home with four different exteriors to choose from: ideal for families needing growing room for young children.

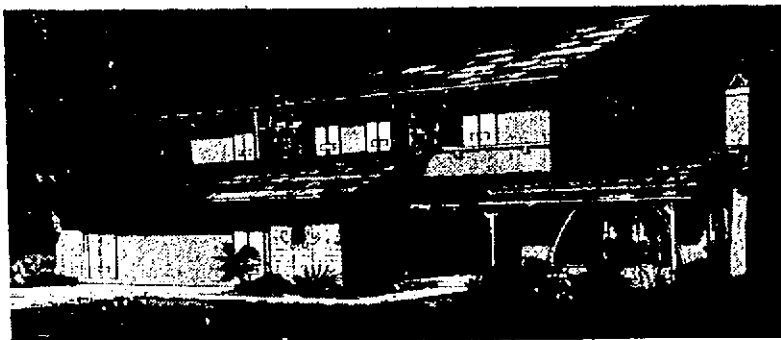
The Fashion Shores homes are priced from \$23,900 with FHA, VA and excellent conventional financing available. From the Long Beach area, drive east on Seventh St. to Beach Blvd., (Hwy. 39), turn right on Beach to Atlanta Estate Blvd., then left to "Mr. Blight" is on the Cannery St. and right to the corner of Cannery and Hamilton and Fashion Shores homes.

Community Savings Rating Advances

Community Savings, a firm with branches in Long Beach, Paramount and Compton, has advanced from 148th to 137th place in the listing of the nation's 300 largest insured savings and loan associations, same and discourage "Mr. Blight" from moving in."

Medallion Award

F. Avery McCarthy, president of the McCarthy Co., has been presented with a special Medallion Award by the Southern California Edison Co. in recognition of high standards of electrical excellence in the 200 townhouses of Fairgreen, a Yorba Linda development.



SPANISH-STYLE HOME

One of the many new and different exterior elevations found at Fashion Shores homes in Huntington Beach is this Spanish-style two-story home. Within walking distance of the State Park Beach, Fashion Shores homes are priced from \$23,900.

FOLDER TELLS HOW

Homeowners, Tenants Asked to Fight 'Mr. Blight'

A checklist designed to assist a homeowner in improving his property is featured in a folder entitled "Don't Live With Mr. Blight," prepared by the Better Housing Committee of the National Association of Realtors. The folder, which is available for free, lists 15 items that can cause property values to depreciate, good neighbors to move and be replaced by others less interested in maintaining their homes, and a mass deterioration of your neighborhood and community.

SOME OF THE ITEMS to check and correct when necessary are: Deteriorated or inadequate foundations. Fireplaces and chimneys which list, bulge, or settle due to defective material or deterioration. Lack of proper grading and drainage of all portions of property, including yards.

OWNERS AND TENANTS are advised of their obligations in keeping a residence in livable condition. Obligations as an owner:

1. To keep dwelling in good repair... fit for human use.
2. To provide adequate heating, plumbing, lighting, and ventilation facilities.
3. To provide adequate outlets and fixtures.
4. To provide sufficient rubbish and garbage facilities.
5. To exterminate rodents and insects.
6. To maintain building exteriors, outbuildings, fences.
7. To control the occupancy of each dwelling (or unit).

Obligations as a tenant:

1. To keep the dwelling clean and sanitary.
2. To keep plumbing fixtures free from obstruction.

There is a section advising home owners how to finance their home improvements. Cities and other public or private groups interested in utilizing the folder may obtain it from the Building America Better Committee, National Association of Realtors, 1300 Connecticut Ave., N.W., Washington, D.C. 20036. Single copies are free. Cost for quantities is as follows: Fifty copies for \$2.50, 100 for \$4, and 500 for \$10.

Banking Forum Talks to Begin on Wednesday

"Securities and Investing" will be the subject of four lectures in the annual fall banking forum, which opens Wednesday, 7 p.m., at Morgan Hall, 835 Loest Ave.

The following lectures will be on consecutive Wednesday nights.

The forum is sponsored and planned by the forum and seminar committee and the women's committee of the American Institute of Banking's Harbor District Chapter.

The first program will be presented by Dick Church and the Dean Witter Co.

15 Honored for Service by U.S. Steel

U.S. Steel, Torrance, honored 15 employees with a total of 470 years of employment with a recent service award luncheon.

Topping the list of long-timers was Clyde Wilkinson, of Los Angeles, with more than 45 years. Runner up was W. Ken Scott, Palos Verdes Estates, with 40 years.

Thirty-five year men are Maxwell Smart, Chester E. Codd, Oscar H. Olson, Leonard Brandt, Gerhard Fritzen, Harry M. Taylor. Twenty-five year men are Leonard J. Ransome, Ronald E. Dill, Elmer B. Foulk, George Puchatco, Harry D. Gray, Kenneth E. Davie and Geary L. Brown.

Columnist to Talk

George Todt, newspaper columnist, will address the Compton-Lynwood Board of Realtors Wednesday, 8 a.m., at the Compton Elks Club.

LAW IN THE NEWS

Railroad Crossing Must Be Kept Safe

Walking across a railroadway was maintained for the track legally calls for as railroad's benefit, and it had much care as driving across, to bear the final responsibility. Aside from his "stop, look, and listen," the pedestrian must see that he does not trip over the tracks.

One dark night Nancy was crossing the railroad tracks devices. In case of an accident at a street intersection. The railroad right of way had not put in these devices becomes holes in the asphalt. Nancy stumbled, fell, and hurt her knee badly.

Nancy sued the city as well as the railroad. Though the city had its streets and sidewalks at this point. For years the railroad had allowed pedestrians and cars to cross there. Long usage had made this part of the right of way a public crossing.

KNOWING THIS, the railroad had a legal duty to keep it reasonably safe. Failing this, the court held, the railroad was liable to Nancy.

The city could also be held liable under the law, which places the duty on it to repair dangerous conditions in streets and walkways, if the city officers know about them or would have discovered them on an inspection. When the defects are long standing, this fact is evidence that the city knows about them. However, in Nancy's case, the right of

the tracks are not a "public crossing." Here the railroad has no similar duty to maintain safe conditions, but if the railroad people know of many such shortcuts, they cannot engage in dangerous activities that might well injure them.

Nevertheless, pedestrians or drivers have a legal duty to look out for their own safety. If their conduct helps to bring on their own injury, the law will bar any recovery of damages.

Prepared by State Bar Association

Gas Reserves

NEW YORK (UPI)—Texas Natural Gas Reserves as of 1963 totaled 117.8 trillion cubic feet. That was around 1 trillion below the previous estimate, because of higher production. But it is more than the gas reserves of any other three states combined.

Beauty Is Stressed in El Dorado Park

The beauty of its residences is matched by the beauty of the surroundings at El Dorado Park Estates, an exclusive walled community within the city of Long Beach.

To maintain that beauty, all utilities are underground—a first for Long Beach. No unsightly poles mar the elegant park-like area where spacious homes adjoin the El Dorado city park and golf course and

many other fine recreational facilities. Three, four and five bedrooms are included in a diversified selection of one-story, two-story, split level and tri-level homes, priced from \$39,950 to \$41,950.

LUXURIOUS appointments include genuine marble-topped pullman lavatories, exotic planters and exterior ornamentation of stone, brick or wood, lavish use of natural ash in cabinetry and wall paneling. Medallion kitchens with complete built-ins.

The master bedroom in some plans features a natural wood-burning fireplace. To view the display of eight furnished models, from kerage firm maintains offices in many parts of California, including Santa Ana, Lake Wood, Reseda, Los Angeles Park Estates at Claremont, east of the park.

Pacific Plan Has W. Covina Office

Pacific Plan of California opened its 24th office in West Covina Monday.

The large real estate brokerage firm maintains offices in many parts of California, including Santa Ana, Lake Wood, Reseda, Los Angeles Park Estates at Claremont, east of the park.

BUILD A SECURE FUTURE—NOW

Learn how you can establish an independent income for the rest of your life through even a modest investment in income property. A LOW DOWN PAYMENT will get you started. SEE PARK PLAZA

A brand new, deluxe apartment development in the city of Garden Grove. Offering as few as 4 units or as many as 110 units—97% already rented! An excellent rental location on Park Avenue, 4 blocks east of Brookhurst St. and 1 block north of Garden Grove Blvd. Inspect this investment opportunity today or call now for brochure.

Office at the property, 1831 Park Ave.
Open 12:30 to 6:00
Phone: 438-0741 or 337-5161

Coming and Going...

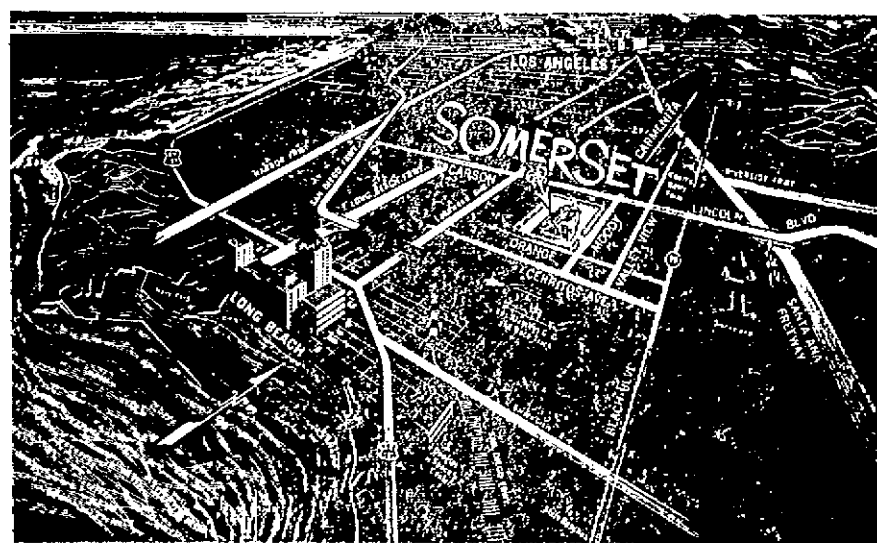
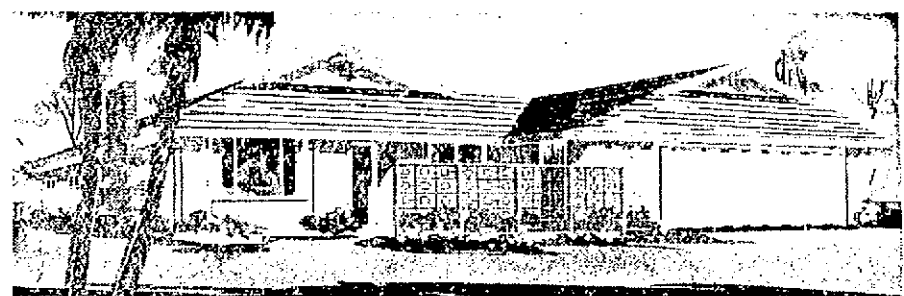
SOMERSET

...ANSWERS YOUR HOME REQUIREMENTS

COMING HOME IS A THRILL!

This neat, smart roomy home is 1652 sq. feet—with 3 big bedrooms—2½ baths, living room, family room, kitchen, laundry room, patio and 2-car garage.

ILLUSTRATED: THE CHESTNUT—PLAN 35



Wall-to-wall carpeting—tile entry—Cafiers & Sattler Built-in Range and Oven with Automatic Clock and Rotisserie, Dishwasher and Disposer. Wood-burning fireplace with log lighter. Prepared for air-conditioning. Concrete Block or Redwood Fencing.

GOING TO WORK IS A SNAP!

Somerset is in Cypress—So close to LONG BEACH—LAKEWOOD—LOS ANGELES that travel is fast and easy—not a bit tiring!

And the price makes coming and going a pleasure!

Only \$27,500

Liberal Terms

SOMERSET

(In centrally located Cypress—Western Orange County)



TW TWITS-WITTENBERG CO. Constructors & Developers

PHONE 828-6450 (Area 714)

\$15,950

gives you a completely finished beautifully landscaped home plus

POOL

12 handsome exteriors

Fresh smog free summers

Full-size enclosed garages

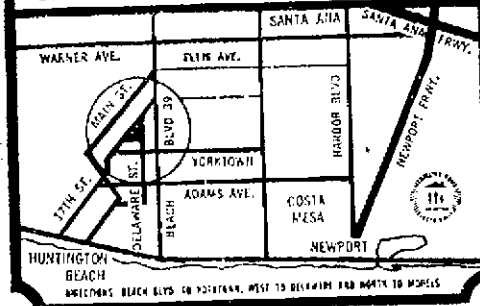
3,000 feet from the golf course

Three minutes to the sandy beach

Only 36 exclusive units Can you afford not to look?

SUBURBIA TOWNHOUSES HUNTINGTON BEACH

536-0469 \$15,950 to \$17,950 2 & 3 BEDROOMS



EASTERNERS WRONG

Southland Areas Not So 'Alike' After All

BELLFLOWER — Being different just seems to come naturally to the Los Angeles Metropolitan area's many communities, according to a new study just released by the UCLA Real Estate Research Program and now in the library of the Bellflower District Board of Realtors, Paul M. Williams, president of the board, says.

The study, "Intra-Metropolitan Contrasts: The Island Communities," conducted by Dr. Ieland S. Burns of the Real Estate Research Program staff, is the third in a series of reports based on the 1960 Census under the general title, "Profile of the Los Angeles Metropolis: Its People and Its Homes."

FINDINGS of the study lay to rest the charge—often levied by eastern journalists—that within the

confines of Greater Los Angeles are to be found only the boredom and monotony of countless undifferentiated communities.

Focusing on a carefully selected sample of 11 representative municipalities, the report reveals variation and contrast between communities to be the rule, and similarity the exception. The communities were analyzed and compared in terms of population, housing, employment and income flow characteristics.

Comparison of community patterns with the pattern for the metropolitan area as a whole, Dr. Burns further reports, show that no picture of the typical

Los Angeles community emerges, and that no single municipality can be labeled the "All-Los Angeles Town."

AMONG THE AREAS analyzed, Beverly Hills was found to be the most non-typical relative to the overall pattern for the metropolitan area. Newport Beach and Lakewood also rated as highly non-typical. Alhambra, Altadena, Baldwin Park, Fullerton, Gardena, Pomona, Santa Monica and Los Angeles City were other areas analyzed.

The study also disclosed striking intra-metropolitan differences which the more

widely publicized metropolitan area-wide census figures fail to highlight. While, for example, the Los Angeles metropolitan area population was growing at a 54 per cent rate between 1950 and 1960, growth in Fullerton and Lakewood exceeded 300 per cent, better than 40 times the rate recorded in Beverly Hills and Altadena.

While 56 per cent of the occupied housing units in the metropolitan area were owner-occupied, owner occupancy accounted for 70 per cent of the occupied units in Baldwin Park, but only 31 per cent in Santa Monica. Durable and non-durable manufacturing employment, which accounted for 32 per cent of the metropolitan area labor force as a whole, accounted for nearly 40 per cent in Gardena, but only 22 per cent in Newport Beach.

Accountant Honored

Charles W. Lindsey, of at a dinner at the Los Angeles Long Beach, an accountant, was among the company more than 30 employees honored recently years.

Roman Wins Mt. Olympus Competition

Douglas P. Haner, of Rome, has been named the grand prize winner of the Mt. Olympus architectural competition for his design of an Old Italian style home.

About 1,200 persons attended a reception in Los Angeles Monday to hear the winners named in the international architectural contest.

First place winners in other categories were E. Castenada Tamborelli, of Mexico City, and Julio Villar, of Montevideo, Uruguay.

Haner, formerly of Seattle, won \$15,000. The other two won \$10,000 each. There were more than 2,500 entries.

HUNTING A HOUSE? Classified has a tremendous selection. Turn to "Homes for Sale" NOW!



A PRESTIGE HOME

Continued sales success continues to be enjoyed by Prestige Homes in Huntington Beach. The one and two-story; three, four and five-bedroom; two and three-bathroom homes are priced from \$22,950, with grade and high schools within walking distance of all Prestige Homes.

Location of Prestige Homes Big Factor in Heavy Sales

The excellent location of robes or walk-in closets are the new home plan; pantries in each bedroom with a pan-

ton Beach, has been an in-try in the kitchen." among many other features.

FEATURES in the one and two-story; three, four and five-bedroom; two and three-bath homes include Tappan all-electric kitchens with built-in range, oven and dishwasher; nylon carpeting in the living room, halls, stairway and master bedroom; slate or Del Piso tile entryways; a formal dining area in

"Prestige Homes are ideally situated," the builder continued, "just one mile from the new Douglas Space Center and less than 10 minutes from Southern California's finest beaches and small boat harbors. The San Diego Freeway is 5 minutes distant; a new grade school is within the Prestige Home community; a new high school is also within walking distance; there are several shopping centers and churches in the immediate area; and a public golf course is literally across the street."

"A new model home with two stories, four bedrooms, three bathrooms, with about 2,300 sq. ft. of usable area in Washington, Oregon, Arizona, has caught the public's fancy. Utah, Missouri and Colorado," Shields continued. "There is more cubic feet of closet space in this plan than in any other comparable home in the Southland. Extra large ward-

Foreman & Clark to Open 3 Stores

Foreman & Clark will open a new store in Los Altos this month or early in November. Other stores will be opened in Hayward and West San Fernando Valley, bringing the clothing firm's total number of stores to 35.

The firm serves customers 2,300 sq. ft. of usable area in Washington, Oregon, Arizona, has caught the public's fancy. Utah, Missouri and Colorado," Shields continued. "There is more cubic feet of closet space in this plan than in any other comparable home in the Southland. Extra large ward-



BUILD A STYLE OF HOME TO LAST FOR YEARS . . .

GUARANTEED HOMES

WORLD'S LARGEST ON-YOUR-LOT BUILDERS

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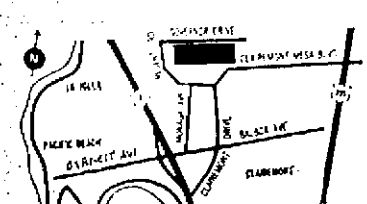


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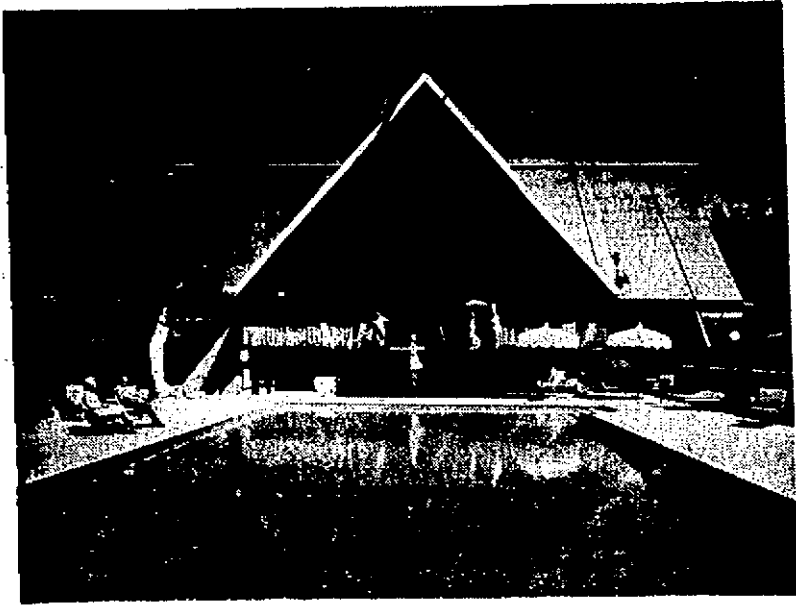
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GENERAL TELEPHONE



Lake Arrowhead Opens Sale of West Shore Lots



MILE-HIGH CLUBHOUSE

The \$850,000 Lake Arrowhead Country Club clubhouse, recently opened, features double A-frame rising dramatically amid the tall pines in the mile-high resort development.

For the first time, property company's greatest "sales-plete utilities, including

Shore will open today for Underlining this accelerated public purchase, announces popularity of the area is the Cliff Helms, director of sales, beginning of the development.

Grand opening prices of the now of lakeview homesites, one-third-acre view sites start on the West Shore, which in at \$5990. Already in are the addition writes an end to a sewers, piped-in water, na-chapter of California motion, tural gas, electricity and all picture making.

year streets—slipped into the. The West Shore sites are sites so unobtrusively that replete with spectacular the natural, pine-dressed views of the lake.

West Shore's grand opening homesites will prove extreme, offers the public an unpar-ly popular, and will sell very leed opportunity to buy that fast," said Cliff Helms, direc- rapidly disappearing com- tor of sales. "Demand for modity in Southern California homesites up here has always—mountain lakeview proper- been great."

WHAT HAS BEEN the The demand for Lake Arrowhead property has been secret of the success at Lake Development Co. began sell- there's the natural factors: preservation of the trees and chased the 780-acre lake and, months of such outdoor activi- the beauty of the mountains, ties as golf, horseback riding, The results of such a stren- uous program can be seen to- day. Lake Arrowhead still which afford snow covered day, looks like Lake Arrowhead: million worth of homesites in, pine and, of course, the lake. Many homes, built at costs various areas—including sub- Secondly, there are the fac- ranging from \$13,000 to \$75- divisions around its 18-hole- tors used by the Lake Arrow- 000, are second homes for- golf course and on the North head Development Co.: re- many Southern California res- Shore. All the attributes, strictions on tree removal, idents who have recognized characteristics and charm of; graded and paved all-weather the value of the primeval re- the lake area have been the roads 40 to 66 feet wide; com- treat.

WHEN HOMEOWNER'S DISSATISFIED

FHA Can Help 'Make' Builder Keep His Bargain

WASHINGTON (UPI)—he does not get cheated on tight little report on the role of the FHA in the transaction. There is nothing quite like the construction quality of his of the FHA in the transaction. That sinking feeling a man new home? Here is some ad- It can save time and confu- gets when he begins to sus- vice from FHA officials: sion and might even have. peef that his new dream house! First, the new homeowner some future positive influence on his blood pressure. is falling apart. should read his "FHA's Home- owner's Guide." This is a

The Federal Housing Ad- ministration (FHA) has some advice for customers who find themselves in this predicament. It boils down to this: "Keep in touch with the builder . . . keep in touch with us . . . and keep cool."

The FHA insures only the homeowner's mortgage—not for the most outstanding paper on aerospace technol- longer the family lives in the house, the more difficult it is to make the builder live up to his bargain.

AMONG OTHER things, it requires the contractor to give the buyer a one-year warranty that the house was built according to FHA standards.

The FHA does not enforce this warranty personally. The warranty actually serves as a document which gives the homeowner some legal re- course if he is dissatisfied with his new home and he wants to sue the builder.

Legally, the question of living up to the warranty is a matter between the builder and the buyer—not the gov- ernment.

But practically speaking, the FHA gets very much into the act. It has an effective lever for making sure that the builder abides by the warrant- ty. The FHA simply will not approve his next housing project until he lives up to his past commitments.

MOST BUILDERS, being reputable businessmen, want to remain in operation in their communities. They also like the "FHA approved" label on the tract sign and the low down payment it implies. So it's good business to live up to the warranty.

Award Winner

James D. Proffit, of 4933 Pacific Ave., recently received a gold pen and pencil set for of turning down future proj- his record as a salesman for acts—which it holds over the of builder.

Privacy Lack Big Cause of Vacancies

Lack of privacy is a chief cause of apartment vacancies, believes Sanford R. Goodkin, president of a Los Angeles marketing and research firm.

Goodkin said that a recent survey of 10,000 units and 1,300 apartment dwellers showed that 88% of the renters were not satisfied because of lack of privacy inside, and 19% were unhappy because of lack of exterior privacy.

He said that the complaint about inside privacy was based on poor sound-proofing, while the lack of outside privacy was due to the lack of a patio or lounging area.

"The public no longer rents or buys housing because of physical need, but rather for emotional satisfaction," Goodkin said.

Real Estate Club Installs Officers

The North Long Beach Real Estate Club installed officers Oct. 9 at a dinner at the Lake-wood Country Club.

The new officers are Jinny Bennis, president; Ron Shee- ley, vice president; Clara Tenney, secretary; Ruby Livingston, treasurer, and Alice Hodick, Clarence Imming and Minnie Lacey-Baker, di- rectors.



THIS HOME UNDERGROUND, BELIEVE IT OR NOT

House shown here is 15 feet underground as an exhibit at the New York World's Fair. Photo shows patio and simulated roof line, with living quarters in rear. The underground home is a modern 10-room residence built within a 10-inch-thick waterproof concrete shell covered by three feet of earth with steel and concrete supports. It has "outdoor" marble patio with blooming flowers, a splashing fountain, with tropical fish, and wood-burning fireplace. "Sunshine" can be created by special lighting. There is a filtered ventilation system.

New West Shore

LAKE ARROWHEAD

View Estate Sites...low as \$5990

Untouched until now by a builder—unmarked by a road—the magnificent pine-dressed western slopes of Lake Arrowhead have always been dream country.

Today the West Shore is open to public purchase. New, paved roads are being slipped among the trees. Full utilities, hidden in the forest wonderland, serve carefully-planned properties.

Today this romantic mile-high mountain lake-world can be yours to enjoy!

You can buy a one-third acre view estate site from \$5990 on liberal terms.

Because Lake Arrowhead is a private lake, you—as a property owner—will have exclusive privileges:

- The right to launch your own boat in the lake—no one else can do so!
- Admission to pine-bordered private beaches, your personal lake front!
- Ownership of property that grows more valuable every year because only a limited amount is available!

Here, in picture-perfect Lake Arrowhead, you can fish beneath a blue sky...sail and ski on clean, fresh water that is always plentiful...ride horseback on memorable mountain trails. A championship 18-hole golf course is within minutes of your property.

Your estate site is served by sewers, piped-in water, natural gas, electricity, all-year streets. Everything is here for your convenience among the ageless, lovely trees.

Come see Lake Arrowhead's West Shore—only two hours from downtown Los Angeles. Discover dream country!

First time ever opened for sale!



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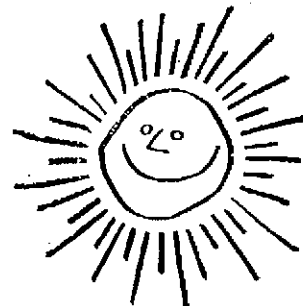
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National Convention at Marina:



Colorful Oriental paper fish will identify cars used during National Assistance League Convention. Left, Mrs. James V. Keipp, president hostess chapter, and Mmes. John W. Brook and James J. Baker attach one to an antenna.



Legion of Leaguers Coming to Town



In the kitchen—chef, Lauren Woods, and Long Beach Leaguers, left, Mrs. Mark Kuffel and Mrs. Francis J. Heusel, put heads together to work-out series of convention menus.

TAKE NOTE census takers. The population of Long Beach is about to explode. But don't bother whipping out a pad and pencil, the lady-like explosion is going to be of only a few days duration.

What's it all about?

Seems our city's industrious Assistance Leaguers (headed by Mrs. James V. Keipp, president) are going to play hostess to 800 of their sisters from six western states.

The 16th annual National Assistance League convention is to be held here Oct. 27 and 28 in Edgewater Inn with pre-convention activities taking place Oct. 25 and 26.

The big event, planned with an Oriental 'Reflections and Projections,' theme will include a tightly packed schedule of seminars and workshops plus full slate of leisure time activities: a harbor boat tour, a tea and showing of the Howard Oriental collection at League House, a visit to the Girls' Club and of course, luncheons and dinners with guest entertainers.

Pre-convention plans include council meetings for Regions II and III and a special membership committee meeting on Oct. 25 and a presidents' workshop, meeting of the national board of directors and board reception Oct. 26.

Official opening day of the conclave Oct. 27, will include registration, luncheon and morning and afternoon seminars including such topics as public relations, property development and taxes, provisional training and girls' clubs.

Mary Holmes, UCLA art historian, will talk on "Contemporary Art—Meeting of East and West" following luncheon Oct. 28. There will be a general session during the morning.

The monumental chore of coordinating each item on the convention calendar fell to the National Convention Committee and more than 20 sub-committees for local arrangements.

President-elect of the Long Beach chapter, Mrs. John W. Brooks, was appointed convention chairman by the National Board. Mrs. James Baker served as her vice-chairman.

Mrs. Francis J. Heusel, chairman of local arrangements, and her vice chairman, Mrs. Mark J. Kuffel (both past-presidents of the local chapter) were aided through months of planning by a large and competent committee. Included were Mmes. Ethel Severson, Marvin P. Clark, Robert Lintz, Chester F. Yunker, Karl Ward, William Rhorer, Wesley Horton, Charles Arnold, Monroe Yunker and William Ellery.

Assistance League of Long Beach operates Girls' Clubs here, also a Thrift Shop and annually presents daughters and granddaughters of members at a presentation ball.

INDEPENDENT-Press-Telegram
Women

LONG BEACH 12, CALIF., SUNDAY, OCT. 18, 1964 SECTION W

Playing
to Note:

Horns Shriek...

Violins Squeal



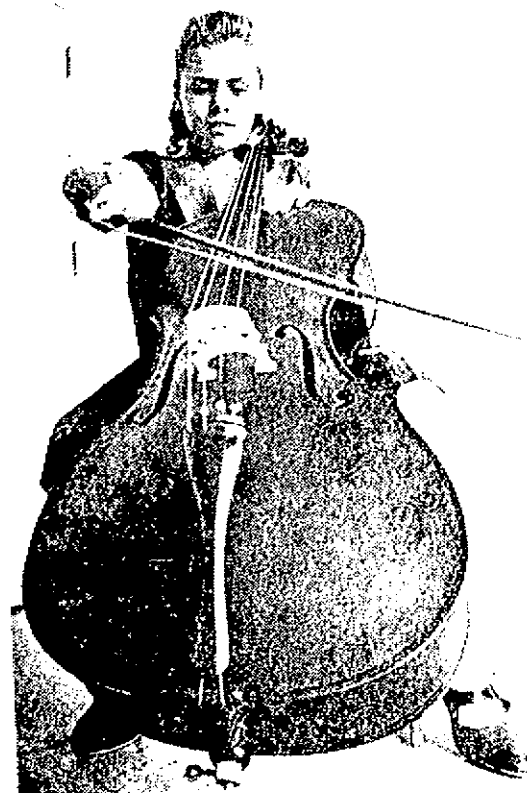
Jim Wilder, 10, toots a trombone.



Wendy Clark, 9, takes to the strings.

But It's 'Music' to Mom's Ears

EVERY YEAR at this time a couple thousand kids begin fiddling around and/or blowing their own horns at school. And teacher and parents couldn't be more pleased. It's serious play, the kind that may add up to a seat onstage with the orchestra; a performance before the PTA. Fourth graders take their pick of the strings—fifth graders can choose a flute, sax, clarinet or the like. Mom lines-up the instrument (wisely, usually rents it). The school provides instruction (classes are given once a week by special teachers). Puffed up with parental pride from moment of first painful squeak, mother crosses her fingers, prays junior won't skip-off on a forgetful note—leave that expensive violin incased on a windswept lot, a forlorn tribute to lost art and fleeting melody.



Little girl, big ambition and a cello to address. It's a struggle. But eager Lynette Langevin, 9, finds bowing up to big fiddle worth a few gyrations.

Photos
by
Curt
Johnson

Pictured Performers
Neophyte musicians, all from Prisk School, posed like the photographer said, not in position as teacher Joe Burger might have wished. But the enthusiasm was their own. Most confided to having settled on an instrument once played by an older brother or sister or friend. All swore they'd practice every day.



For Gilbert Ritchie, 10... a sax's a blast.



FROM SHOW BIZ TO SUBURBIA

...It's New Tune for Duo

By MARGARET McKEAN

The doors of a middle class suburban home shut away many secrets. From the back door of 21307 Roman Ave., Carson, Joan Ririe emerges, dust-cloth in hand, with 18-month-old daughter, Shannon, dogging her footsteps.

Beauteous as the homemaker is, few of her neighbors know that she was once and could be today

featured vocalist with Skitch Henderson's, Morgan's or Billie Eckstine's orchestras.

Mrs. Ririe, who sings professionally as Joan Elms, hasn't really intended to keep her theatrical background a secret; she honestly believes no one would be interested.

One of her husband's professions is no secret to the neighbors—he's a drummer. The purist, perfectionist

type who's studied to become one of the best all his life and continues with private lessons in Hollywood from Eddie Atwood.

WIRY BILL RIRIE has talent to match his Joan's—musician, recording artist, record company executive, song writer, music publishing firm director, script and gag writer, he's settled in a career that causes gasps of astonish-

ment. Five days a week he drives to Grandview Elementary School in Manhattan Beach where he teaches the sixth grade.

For a man who ends most statements with "See, man?" and "Crazy, baby," the teaching role seems incongruous. While his approach may be a little off-beat—last questions on tests are usually "Who's better looking, me or Rock Hudson?"—school administrators praise the way he turns on a child's thinking processes and the speed with which his pupils learn.

Somewhere in the mad, mad world of music, both Joan and Bill accumulated college degrees; he graduated from the University of Pittsburgh, came to Pepperdine on a scholarship where Joan was studying the same way. That was in 1951; she went on world tour with Olson and Johnson, to England with Billie Eckstine; he went to NBC to write continuity. And to drum.

THEY ALWAYS "kept in touch." In 1962 they met again, were married and nine months later became Shannon's parents "before we were even bright enough to sign up for hospitalization," they said.

Money isn't as profuse as it used to be. "You live it up when you earn it as fast as we did," Bill comments. "Who thought we'd ever want a house and babies, have mortgages and doctor bills?"

It certainly couldn't have occurred to Joan when as an MGM child star she was Elizabeth Taylor's best friend, "Elizabeth needed her father's firm direction; her parents' divorce left her without the guidance she needed—both the studio and her mother exploited her," is Joan's opinion.)

"During many years I earned more than a guy could spend, working nights drumming and at radio stations—my mother used to apologize to the neighbors because I hung around home all day and didn't have what she considered a real job," Bill remembered.

The sight a few years ago of "a drummer, all juiced up, looking 80 instead of the 40 he was" convinced Bill there were good things in life not part of "show biz."

BOTH OF THEM remembered their Pepperdine College teaching credentials. She was playground director at Pacific School in Manhattan Beach this summer and her youngsters' production of "Wizard of Oz" won regional acclaim.

But singing will never be a "has been" thing for Joan, and Bill plays "casuals" with many different combos, gets "gigs" with some of the great name bands. Joan is the "sexy Sally" the Air Force employs to record warnings and instructions for pilots when their many-systemed planes are malfunctioning.

WEDNESDAY American Association of University Women will learn about "Modern Math and You" at Stanford Junior High School following a 7:30 p.m. coffee hour. Mrs. Charles Cunningham, active in introducing new mathematics program to junior high schools in Long Beach public schools, will speak. Mmes. Andrew Sorenson, K. J. Grogstad, Robert Powell and Donald Kowzes coffee hour hostesses.



BONGO DRUMS give early exposure to her parents' interest in music to 18-month-old Shannon Ririe. Shannon's dad, Bill, is a drummer-turned teacher; her mother sings professionally under the name Joan Elms.

Variety Noted in Week's Events

MONDAY

Ehell of Long Beach, after a 12:15 p.m. luncheon served by Group J, will see Dan Cooper's color film on Alaska based on historical facts covering the gold rush of 1898, and the Yukon. During business meeting, Mrs. Russell M. Brougher, president, will introduce group chairmen and ways and means committee.

Morning meetings: Art Dept., 10 a.m., Early 15th Century—Fra Angelico, Masaccio, Paolo, Fra Filippo Lippi by Ann F. Cole; Book Review section, 11 a.m., Mrs. Ellis Slack presiding.

TUESDAY

Elderloom Club will resume meetings with a sack lunch at noon in YWCA, 550 Pacific Ave. Meeting and cards to follow.

Calendar of Clubs

Lord Kitchener Chapter, Daughters of the British Empire, to meet for tea and social hour at 1 p.m. in Guild Hall of St. Luke's Episcopal Church. Mrs. Robert Angel and Mrs. Richard Willard hostesses.

Pacific Hospital Guild meets in hospital auditorium at 9:30 a.m., Mrs. George A. Bartlow presiding. Ivan Suddeth will show film and lead discussion on California state controlled lottery law on November ballot. Question and answer period follows.

Mmes. George Bartlow,

A. V. Latta, E. A. Palfrey and William Jones will receive 50-hour pins; Mrs. Harry Friedman and Mrs. C. W. Stark will receive 250-hour pins.

North Long Beach Junior Women's Club meets 8 p.m. in Jordan Hi-Ten Canteen, 6301 Myrtle Ave. to hear March of Dimes Foundation work in field of birth defects from Mrs. William Jensen and Mrs. Tom Christensen.

Main speaker, Dr. Robert Grunewald, representing United Nations Association in Long Beach, will speak on the U.N. in club's observance of United Nations week Oct. 18-24.

Plans for food booth at Houghton Park Halloween carnival will be discussed.

Dr. Margaret Clark Sunshine Circle has noon luncheon and meeting at Colonial Hall. Hostesses are Mmes. Ethel Dawson, Rosa Moore, Zola Neal, Lois Grueb.

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LET'S SEA, WHAT MORE SHELL WE DO?

Easy way to plan a fashion show with a nautical theme: take something tall and cool, sip it aboard a boat, cast about for shipshape ideas. A good formula, agree, from left, Mmes. Jack

Stanley, Reed Williams and Robert Kirkpatrick, members of Long Beach Lawyers' Wives whose annual fashion benefit is scheduled Tuesday at Balboa Bay Club.

Fashion Show Set by Legals' Wives

Always enthusiastically anticipated, the annual Long Beach Lawyers' Wives Club fashion show will take place Tuesday from 11 a.m. to 3 p.m. in the Balboa Bay Club.

Proceeds from the gala luncheon and show will go to Legal Aid. The Lawyers' Wives Club and Long Beach Bar Association support the local Legal Aid office without assistance from any agency.

Models of authentic U.S. sailing ships, assembled by husbands and sons of members, will sail on a sea of

blue net and shells on each luncheon table.

HOLLY MITCHELL will commentate as models parade new fashions to background music by the Jerry Rosen Trio. Additional entertainment in the nautical vein will be sea chanteys sung by a young singing group.

A number of awards will be made, including lodging and entertainment in Las Vegas.

Mrs. Reed Williams, president, will greet guests and introduce special guests who include several presidents of other Lawyer Wives' groups from the Southland, and presidents of other local

professional wives' groups. **CHAIRMAN** of the fashion show is Mrs. Jack Stanley. Mrs. Douglas Dalton, 4020 Country Club Drive, is reservation chairman.

Assisting on committees are Mmes. Robert Kirkpatrick, Robert Penrod, John Lewis, Leonard Hankins, Thomas Griffin, Malcolm Lucas, Michael Cullen, Richard Cantrell, Robert Bergman and Patrick Phelan.

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Tri Delt Alumnae Hone Talents for Yearly Auction

Busy hands—hands clicking knitting needles, hands fashioning bread dough, hands patiently applying sequins on favors—are those belonging to alumnae of Delta Delta Delta of the Long Beach area, for their annual talent auction will take place Tuesday in the home of Mrs. W. P. Ellery, 31 The Colonnade Naples.

All alumnae in the area have been asked to contribute something they have made to be auctioned off at the meeting.

SOME of the most sought-after items last year were a hand knit sweater by Mrs. Marlene Johnson, Mrs. Dan Swanson's hand decorated garden gloves, Mrs. Willard Van Dyke's home made bread, Mrs. David Berg's decorated Christmas boxes, and many other items ranging from original paintings to cookies.

Reservations for the meeting may be made with Mrs. Dan Swanson, 1417 Vuelta Grande.

TRI DELTS also are circling Oct. 29 on their calendars, date of the Southern California Council meeting at 10:30 a.m. in the USC chapter house.

Council president this

Senior Citizens

National League of Senior Citizens will meet for dessert luncheon Monday noon at Machinists Hall, 728 Elm Ave. A program will be presented at 1:30 p.m.



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ATLANTIC at 45th

She Has Class of Her Own

By MARY ELLIS CARLTON
L. P. T. Fashion Editor

She's as fashionable as a mannequin, quick as a quiz-kid, effervescent as a comedienne and wise as a judge.

But in five short — and interesting — minutes you find that this fashion plate with the smart coiffure and sharp patter is, first and foremost, wife of Wendell H. Pierce, superintendent of schools in Cincinnati, Ohio, AND mother — repeat mother! — of seven daughters, ages 9 to 25.

She enjoys calling the family roll ("I think their names are quite interesting.")

married in Tokyo . . . and Pamela, a Purdue graduate

teaching English in Cincinnati . . . Patrice, a sophomore studying elementary education at the University of Cincinnati . . . Kristin, a freshman at the same school . . . Wendy, high school sophomore . . . Valerie, now in the seventh grade . . . and Terrell, a lively fourth grader. There's a grandchild in the family roster, too.

THAT ASTOUNDING bit of information absorbed, you recoup on the smartness of her salt and pepper tweed sheath with matching fringe stole.

"Thank you, I design all my own wardrobe," she comments.

You brace for the next

shockeroo: "In fact, I make ALL our clothes. I finished back-to-school coordinates for the girls barely in time to whip up my wardrobe for the trip to Long Beach."

(Mrs. Pierce is here with her husband attending a 4-day conference of school superintendents from large cities in the U. S. and Canada.

HOW DOES she keep up with this busy schedule of wife, mother, homemaker, First Lady of the Cincinnati schools and charming feminist.

You know—almost without asking—that organization, togetherness, understanding and unbridled family communication are the secrets.

Her words: "At age 4, each girl begins to assume her responsibilities in helping to run the home. When problems arise, they're discussed, evaluated and solved together. Communication is the key. Also, I don't want on the children — each is taught to make her own decisions on what to wear, how to arrange her schedule, how to carry her load. She learns that if responsibilities are not met, privileges will be denied. Each is allowed to develop individuality, insofar as it is tempered with dependability."

Mrs. Pierce divides her own life into three categories:

"1. Raising my children and running our home takes No. 1 priority.

"2. As wife of a city superintendent, schedules must be arranged so that I can be with my husband at meetings, dinners and civic events. There is a definite

role to be played in the community.

"3. Then there are the things that must be done to express myself as a person — if it's serving on the board of an agency for the handicapped or whipping up a glorious pie. Self-expression, I feel, is important to the success of my other two roles."

AND SHE has some definite ideas about the responsibilities of motherhood:

"I couldn't help but take exception with the recent report by the President's Commission on the Status of Women," she stated . . .

"Nothing, but nothing, is said about women who would rather center their lives in the home. There is no emphasis on the mother's role as an educator of her children . . . and the concept of a woman as a wife to her husband is missing entirely."

She said, in text, that the current outcry against "wasted womanpower" and the increasing tendency to force women to get jobs and develop their own potential has tended to obscure the fact that, throughout the ages, women have provided the continuity for family unity, the basis of our American society.

"Children have always needed mothers. They need mothers to greet them when they come bounding in from school, bursting with enthusiasm about what happened at school . . . they need mothers when problems and disappointments arise, when victories are won and causes are lost.

"We need to devote a great deal of attention and

study to the question of whether we should build a society that encourages, and even forces, wives and mothers to leave their homes, and to the ways we can fill the gap resulting

from their absences."

And what about escaping those four walls we hear so much about?

"I think the 'four walls'

of a home can be the most exciting place in the world," said Mrs. Pierce, as she adjusted the stole on her home-made costume.

You go away convinced that here's a lady who'd rather be right than president. Especially, right at home.



MRS. WENDELL H. PIERCE

. . . she's super in tending busy schedule . . .

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Furs forty-seventh

Anniversary SALE



Natural Mink Capes . . . double fur collar
Anniversary Sale \$475

Lowest of Prices
to Suit Your Budget

STOREWIDE REDUCTIONS

There's a wide, wonderful selection of luxurious furs at LOCKWOOD'S masterfully crafted in newest styles. Make your selection now for the coming season, while prices are low.

SHOP AND COMPARE

Prices plus tax
MEMBER Trademark
Furs labeled as to country
of origin



Luxurious Natural Mink Portrait
Stoles . . . all the popular
EMBA shades.
Anniversary Sale, \$475 to \$895

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Furs

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LONG BEACH



FRENCH TRANSLATIONS

From Paris to YOU . . . our line-for-line adaptations from the brilliant Fall collections of CHANEL • ST. LAURENT • COURREGES • CASTILLO • BALENCIAGA • DIOR • GIVENCHY

BALENCIAGA. Diagonal worsted in softest blue with longer jacket, welt seaming, front panel skirt. 8-14. 85.95

ST. LAURENT. Soft mohair loop wool with gently shaped front and slim, side button overskirt. Beige. 10-16. 98.95

MONSIEUR X. Coral and white mohair and wool with double-breasted jacket, wrap-around skirt. 10-16. 98.95

GIVENCHY. Four pocket suit of ribbed white sponge. Jacket slopes slightly in back, softly eased skirt. 8-14. 89.95

Reproduced by Stefan of Briarbrook

SUITS AND COATS . . . ALSO IN OUR MARINA AND PALOS VERDES STORES

DOWNTOWN • PINE AT BROADWAY • PHONE HE 6-9841 • MONDAY AND FRIDAY 'TIL 9:00 • OTHER DAYS 9:30-5:30

Church to Note 25th Yr.

To celebrate its 25th anniversary, St. Barnabas Catholic Church plans a silver jubilee dinner and ball Saturday at the Elks Club, Long Beach.

Past presidents of the Parish Council of Women comprise the group making arrangements for the gala occasion, with Mrs. Anthony Urbina and Mrs. Joe Adams handling tickets, Mrs. Arthur Hodge, decorations, Mrs. Stan Brooks, hospitality and Mrs. Keith King, awards.

Tickets for the dinner dance will be available at the door.

MSGR. THOMAS J. Foley will celebrate a special anniversary Mass on Sunday noon, and a reception will follow in the parish hall.



SIGNIFICANCE IN SILVER

Gleam of elaborate silver service has special meaning for Mrs. John Connolly, president of St. Barnabas Parish Council, Mrs. Keith King, past president, Msgr. Thomas J. Foley and Mrs. Edwin Parr, first council president, for church will observe its 25th anniversary Saturday with a dinner dance and on Sunday with a special Mass and reception.

Oswald Jacoby

Percentage Pays Bonus

If you don't like the way North and South bid today's hand, don't blame me. There are so many bidding sequences available to North and South that you can take your choice, provided that you do wind up at six diamonds.

West opened the king of hearts, North put down the

dummy and rushed around the table to watch the maestro perform. The performance was short and brilliant. He took his ace of hearts, played two rounds of trumps and led the queen of clubs.

West played the deuce and the professor went right up with dummy's ace. This dropped East's singleton king, whereupon the professor claimed seven, explaining that he would be able to discard his losing heart on dummy's long club.

"HOW DID you ever figure that one out?" asked the student in an awe-struck tone.

"Just playing percentages," explained the professor. "I was pretty sure that West would have covered with the king if he held it. Therefore my plan was to return to my hand with a trump and take the spade finesse. If that finesse worked I would be able to discard my losing heart on the ace of spades and concede one club trick."

NORTH 17			
▲ A Q			
♥ 8 5			
♦ Q 9 7 3			
♣ A J 9 8 3			
WEST EAST			
▲ K 8 7 4	▲ J 10 9 8 5 3		
♥ K Q J 9 8	♥ 10 4 3 2		
♦ 5	♦ 8 2		
♣ 7 5 2	♣ K		
SOUTH (11)			
▲ 7			
♥ A 7			
♦ A K J 10 8 4			
♣ Q 10 8 5			
Both vulnerable			
South	West	North	East
1 ♦ Pass	2 ♣ Pass		
2 ♥ Pass	2 ♠ Pass		
3 ♠ Pass	4 ♦ Pass		
4 N.T. Pass	5 ♥ Pass		
5 N.T. Pass	6 ♠ Pass		
6 ♦ Pass	Pass		
Opening lead—♥ K			



REGISTER NOW!

BEGINNING AND INTERMEDIATE BRIDGE COURSE

Beginning Monday, Oct. 19th in Buffum's Terrace Room

Louise Morrison, Teacher
Six Lessons, 20.00
Includes Dinner and Parking

Phone 436-9841, Ext. 386
for Reservations

Terrace of the Four Seasons Restaurant
Sixth Floor

Pine at Broadway • Downtown Long Beach

November Ballot Issues of Concern to Hadassah BPW

Pro and cons of propositions on the November ballot will be heard at the meeting Wednesday at 8 p.m. of

the Business and Professional Division of Hadassah. Members, gathering in the Community Room, 3901 Al-

lantic Ave., will hear Renee Simon and Katherine Baldwin, representing the League of Women Voters, speak on

the issues. The meeting is open to those interested according to Jeanette Scharlin, president.



DE DE JOHNSON TRUNK SHOWING

Monday and Tuesday, October 19th and 20th
11:00 a.m. to 4:00 p.m.

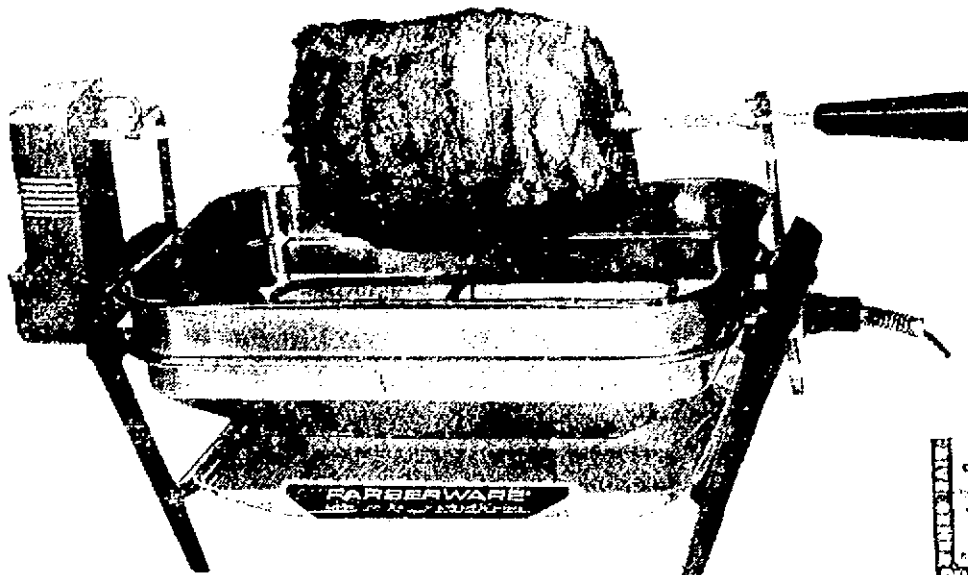
Designers' Circle
Long Beach

Also, informal modeling in the Terrace Room during luncheon.

See this prophetic new collection, depicting as it does De De Johnson's flair for epitomizing the American Woman with simplicity of design... inspired by fabric and faultless tailoring. Shown, one from this exciting collection, a bias cut, A-line wool jersey—to wear with or without a belt. **69.95**

De De Johnson will be here in person Monday to help you with your selection; in custom order any style in the fabric and color of your choice.

Downtown • Pine at Broadway • Phone HE 6-9841 • Mon. and Fri. 'til 9:00; Other Days 9:30-5:30

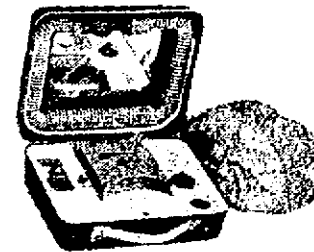


FARBERWARE STAINLESS STEEL "OPEN HEARTH" ELECTRIC BROILER/ROTISSERIE

For the tastiest meat and fowl you'll ever serve, cook to a tender turn with all the flavor—juices sealed in! Can be used anywhere there's an electric outlet—even at the dining room table because there is no spatter of grease, no smoke! Easy-to-clean parts are completely immersible in water. **39.88**
"Open Hearth" Broiler, without Rotisserie **25.88**

SEE THE "OPEN HEARTH" DEMONSTRATED Monday, Tuesday, Thursday, Friday, Saturday, Oct. 19th, 20th, 22nd, 23rd, 24th. Monday and Friday, from 11:00 a.m. to 8:00 p.m. Other days from 11 a.m. to 5:00 p.m.
Housewares Department

CONVENIENT AUTOPORT PARKING—ALSO IN LINCOLN PARK GARAGE

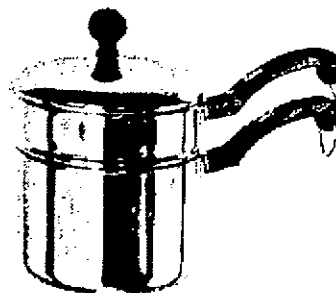


HAIR-DRYER-MANICURE SET

Lowest price ever! **13.99**

Indispensable all-in-one with 3 "perfect heat" settings, extra large bonnet, built-in perfumer, and a power manicure set for "pro" nail care.

Hair Dryer alone **11.99**



1-QT. DOUBLE BOILER

Special **6.99**

Practical size to begin or add to your set of stainless steel cookware! Farberware's famous aluminum clad bottom assures even heat distribution for no-scorch cooking!



ELECTRIC BUFFET SERVER

12" Hi-dome **28.88**

For glamorous entertaining or everyday meals! In gleaming stainless steel and graceful design, at home anywhere! Practical high dome styling.

10 1/2" hi-dome **23.88**



SUPER-FAST COFFEE MAKERS

4-cup... **15.88**
8-cup... **18.88**
12-cup... **21.88**

To make true-brewed coffee in minutes, keep it hot for hours—flavorful, delicious!

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Outlaw In-Laws?

DEAR MRS. MAYFIELD: My mother-in-law, recently widowed, is planning to move in with my husband, our teen-age daughters and me. Now I have a few questions I hope someone can answer.

Should I seek employment and let her keep house? Should we charge her any board? If so, how much?

She has two daughters who haven't offered to take her and since I'm giving up my privacy, I feel I should get some compensation. My husband doesn't think she should pay because of the chores she will probably do.

Maybe some of your readers have solved this problem. —HURRY

DEAR HURRY: I'm not sure that many people have ever successfully solved the problem of in-laws, and especially older in-laws, moving in on them. When this necessity arises, it is only fair for all the children to share the burden together, and I would not hesitate to tell this to the two daughters.

Meantime, it might help if you did find a job outside. It would certainly relieve the unhappy tension of facing the problem 24 hours each day. —M.M.

DEAR MRS. MAYFIELD: I am 60 years old but young at heart and don't look my age.

Two months ago I met a very nice man of 30 and we have become quite close. I know I love him and I think he will pop the question any day now. I truly believe our marriage would be successful, but do you think true love will overcome the age barrier? —S.O.S.

DEAR S.O.S.: You go and get yourself married to this young man 30 years your junior, and then you'll have real reason to sign yourself S.O.S. Does that answer your query? —M.M.

DEAR MRS. MAYFIELD: I am 16 and the oldest of six children. My mother won't let me go anywhere—day or night. I have to stay home, do the housework, washing and most of the cooking. Even so, she is always telling people how tired she is and how little I help her.

I have a boy friend who comes to see me but we can never go anywhere. I'm afraid he is going to get tired of just sitting around the house and find a girl who can go places with him and have some fun. I've tried talking to Mother about it but she can't see my side. Please help me if you can. —UNHAPPY

DEAR UNHAPPY: I agree—your mother isn't being fair. Even a hired maid has time off and you should, too.

I'll grant you, taking care of six children and keeping house is quite a job but you still should be allowed to have a couple of evenings to "socialize."

Perhaps if your mother reads this, she may think it over and see how unfair it is. —M.M.

DEAR MRS. MAYFIELD:

UPHOLSTERED
Furn. Cleaned
Restores Beauty
CREMER'S
HE 7-2869

Do you see anything wrong with dating cousins? I don't!

I've been dating my first cousin steadily and, lately,

have dated one of my third cousins. My parents think it's a crime.

I could get other dates but I know these boys and they

are two of the few decent ones left — and they're fun. —COUSIN

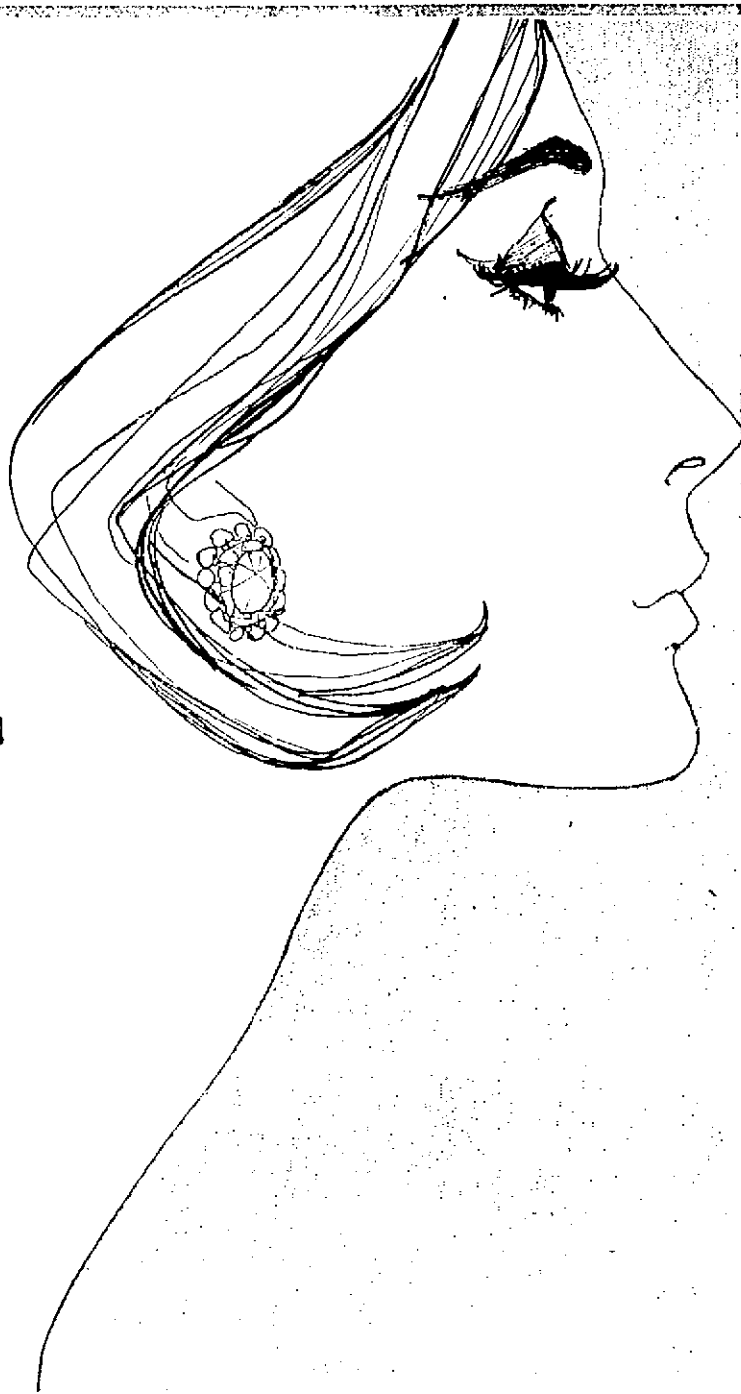
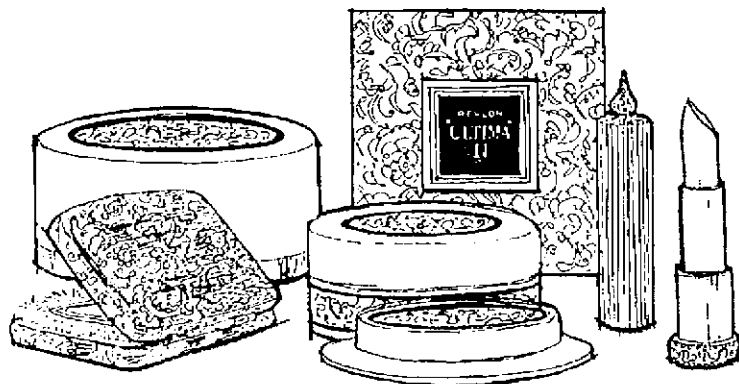
DEAR COUSIN: There is certainly nothing

in the world wrong with being good friends with cousins and going out with them from time to time. But since

you have a choice of going to date them more often with other boys, then don't than you date your cousins? —M.M.

Buffum's

LONG BEACH



COME MEET REVLON'S NEW YORK BEAUTY EXPERT

BELLA DUOEK WILL BE IN OUR LONG BEACH STORE

OCTOBER 19th through OCTOBER 23rd.

TO INTRODUCE THE NEW 'ULTIMA II' MAKEUP SERIES

The makeup so "transparent" it hardly seems to be makeup at all. Miss Duock will demonstrate how just three cosmetics, three simple steps, can lead the way to faultless, natural beauty. ULTIMA II Creme Foundation spins a complexion as soft as silk with a flawless transparency 5.00. ULTIMA II Blushing Creme sweeps a touch of warmth across your cheeks 3.50. ULTIMA II loose or pressed powder for a delicate, see-through finish 3.75. Cosmetics

AND GET YOUR SURPRISE GIFT WITH EACH PURCHASE OF ULTIMA!

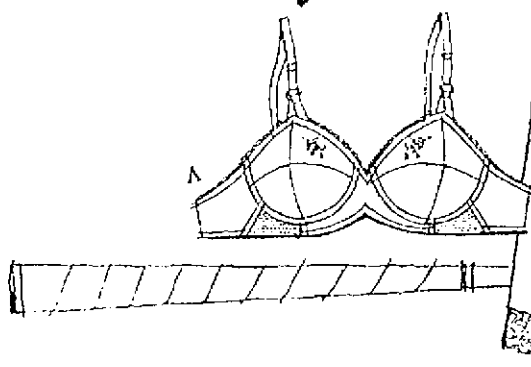
ALSO IN OUR MARINA AND PALOS VERDES STORE

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FREE GUEST LECTURE!
LEGAL SECRETARIAL COURSE
Are you seeking a position that offers you...
• PRESTIGE • FASCINATING WORK
• STEADY EMPLOYMENT • ABOVE-AVERAGE SALARY
• OPPORTUNITY TO MEET MANY INTERESTING PEOPLE
THEN — BECOME A LEGAL SECRETARY!!
• Short, intensive course • Taught by practicing attorney
• FREE lifetime placement service • Easy tuition terms
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ANTHONY SCHOOLS
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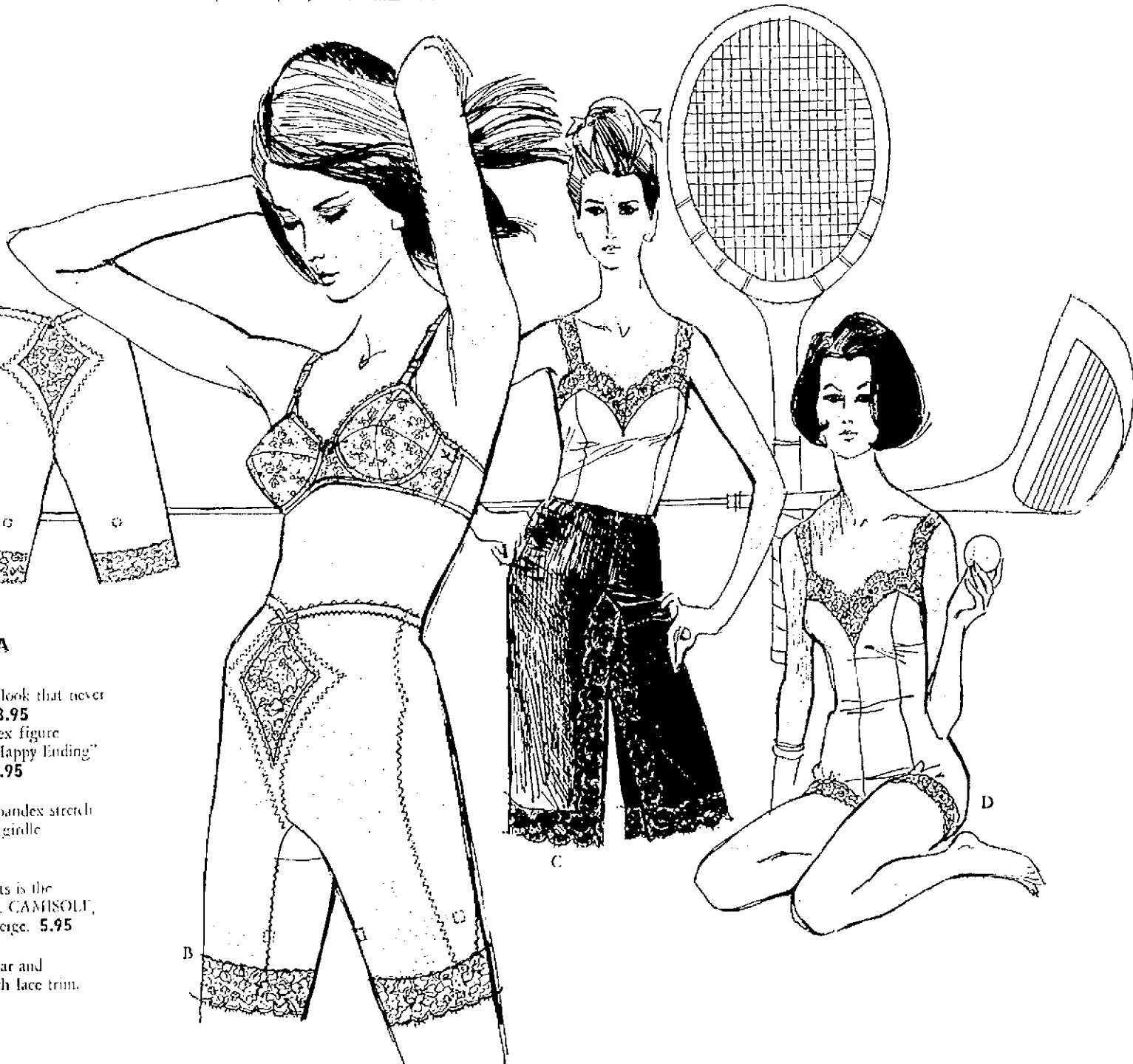
Buffum's

LONG BEACH



NEW UNDER ACTION FASHIONS BY OLGA

- A. YOUNG SECRET—contoured bra with a young, natural look that never washes out. Nylon/lacron polyester and cotton. White. 3.95
SUDDENLY SLIM—pretty as lingerie this Lycra® Spandex figure controlling girdle combines the best of two worlds with "Happy Ending" nylon stretch lace cuffs—to serve as panty and girdle. 10.95
- B. YOUNG SECRET—same bra in nylon lace with Lycra® Spandex stretch straps and back. 5.00. SUDDENLY SLIM—same panty girdle but with special thigh control features. 13.95
- C. OLGA'S solution to the tight blouse and current short skirts is the stretch strap camisole and panty slip combination. P.S.M.L. CAMISOLE, white. 3.95. PANTY SLIP, white, pink, blue, black or beige. 5.95
- D. OLGA'S brightest, sleekest idea yet to underwear sportswear and at home fashions is the nylon tricot ROMPER with stretch lace trim. White or pink. 5.95



FOUNDATIONS AND LINGERIE

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Laura Gay Prichard Weds



Mrs. Ronald Gordon Morgan

Immediate family members gathered Saturday evening in the chapel of St. Luke's Episcopal Church to witness the nuptial ceremony uniting Laura Gay Prichard and Ronald Gordon Morgan.

Daughter of Mrs. Hubert J. Prichard, 3001 E. First St., and the late Dr. Prichard, the bride wore a chapel length gown of peau de soie traced with lace applique. Her elbow length veil of French illusion fell from a headpiece of seed pearls and she carried a bouquet of gardenias and stephanotis.

Preceding her to the altar was her only attendant, her sister, Sue Prichard.

THE BRIDEGROOM, son of Mr. and Mrs. Harold Ray Morgan, 5310 El Parque St., asked his nephew, Douglas Morgan, to attend as best man. The 35 family members in attendance were ushered to their places by Gerald Niles and Seibert Pearson Jr.

The newlyweds will be at home in Long Beach after Oct. 24. Both were graduated from Wilson High School and furthered their studies at Long Beach City College. The new Mrs. Morgan also studied at California State, Long Beach.

Troths Make News

Freeman-Phail

Among next year's June brides will be Judy Freeman, whose parents, Mr. and Mrs. Burl Freeman of Lakewood, are announcing her engagement to Lt. (j.g.) Elmer A. Phail, stationed aboard the USS Yorktown, Long Beach.

A sixth grade teacher in Huntington Beach, Miss Freeman was graduated from Lakewood High School, Long Beach City College and California State College, Long Beach.

The prospective bridegroom, son of Mr. and Mrs. Elmer Phail of Taylor, Mich., was graduated from Hope College, Holland, Mich.

Wolf-

Quayle

Tradition in Alpha Phi sorority is the passing of a lighted candle from sister to sister to announce an engagement. Carrying out the ritual recently was Diane Lee Wolf, student at California State College, Long Beach, whose fiancé is Riley Jay Quayle, son of Mr. and Mrs. Carl Quayle of Long Beach.

Announcement was also made at a buffet dinner party in the Long Beach home of the bride-elect's parents, Mr. and Mrs. John T. Wolf. Their wedding is planned for next March.

Both young people were graduated from Poly High School. The prospective bridegroom attended UC, Berkeley, where he pledged Sigma Nu, and is now attending CSLB.

Schmidt-

Sullivan

Engaged to wed are Barbara Schmidt, daughter of Mr. and Mrs. Morton Schmidt of Honolulu, Hawaii, and Clarence R. Sullivan, Jr., son of Mr. and Mrs. Clarence R. Sullivan of Naples.

No date has been set for the wedding. Miss Schmidt attended Dominican College, San Rafael, and her fiancé was graduated from the University of Santa Clara and is now attending Navy Officers Candidate School in Newport, R.I.

Cummins-

Brucklander

Mr. and Mrs. Lloyd Cummins of Long Beach this week are announcing the engagement of their daughter, Nancy, to Sam Brucklander, son of Mrs. Harry Brucklander, also of Long Beach.

Miss Cummins was graduated from Millikan High School, Long Beach City College, where she affiliated with TNT, and San Jose State College. She is now attending California State College, Long Beach.

Her fiancé was graduated from Poly High School and LBCC where he was a member of Order of Tong. He will be graduated in January from CSLB where he is a Sigma Phi Epsilon.

A date for the ceremony has not been set.

Hatch-

Palmer

To wed in the near future are Sandra L. Hatch and Richard L. Palmer, both graduates of Lakewood High School.

The bride-elect is the daughter of Mr. and Mrs. Howard L. Trulock, and the prospective bridegroom's parents are Mr. and Mrs. Jay Palmer, all of Lakewood.



Mrs. Edward Francis Halligan Jr.

Barbara Nishkian Now Mrs. Halligan

Three hundred guests assembled Saturday at 12:30 p.m. in St. Bartholomew's Catholic Church for the wedding of Barbara Jane Nishkian, daughter of Mr. and Mrs. Martin Nishkian, 270 St. Joseph Ave., and Edward Francis Halligan Jr., son of Mr. and Mrs. Edward F. Halligan of San Marino.

For her marriage the bride selected a gown of white antique satin. White Brussels lace in a leaf design formed a wide midriff at the waistline and outlined the neckline and elbow length sleeves. The skirt swept into folds at the back and extended to a chapel length train. A matching lace Breton held her tiered veil of French illusion.

In the bridal bouquet were white roses, butterfly orchids, stephanotis and ivy.

THE BRIDE'S attendants wore floor length sheaths of white crepe, and velvet ribbon bows in their hair. Their bouquets were of chrysanthemums and bells of Ireland. Mrs. Thomas Hall, sister of the bride, was matron of honor. Others in the bride's entourage were Meses Sheldon Medall, Fred Schmidt and David Smith, and Judith Aston and Virginia Halligan, sister of the bridegroom.

Barton Leddel was best man to the bridegroom. Ushers included Michael Nishkian, brother of the bride, David Boyle, Donald Black, James Bullard and James Schmidt.

THE COUPLE departed for a honeymoon on the

Monterey peninsula following a reception and champagne luncheon at the Petroleum Club. Later this month they will be at home in Arcadia.

The new Mrs. Halligan was graduated from Wilson High School and from the school of dental hygiene at USC. She was a member of Delta Delta Delta, Alpha Kappa Gamma and Trojan Junior Auxiliary.

The bridegroom was graduated from USC where he was a Sigma Chi and member of Trojan Knights. He is also a member of the Junior Chamber of Commerce in Pasadena.

AGDs to Tour Design Center

Alpha Gamma Delta's 15 alumnae clubs throughout Southern California will stage their second annual arts and treasures benefit Thursday in Robertson Center of the new International Design Center, Los Angeles.

A tour of interior decorator showrooms will start at a floor set aside in the International Center where refreshments will be served and hostesses assigned to guide guests through the various shops and showrooms.

Mrs. Harry Redoglia of San Gabriel is chairman of the event. Mrs. Peter Pascal, president of the Long Beach club, announces that arrangements are being made for bus transportation to Robertson Center from the Long Beach and Lakewood areas. Reservations may be made with Mrs. George Cadwallader, 716 Havana Ave., local ticket chairman.

Last year's arts and treasures benefit enabled the sorority to purchase a station wagon for use in transporting crippled children. Proceeds from this year's event will be used for the same purpose.

ONLY A PHONE CALL AWAY

ECONO-CAR RENTAL SYSTEM

RENT A COMPACT CAR For Chrysler Products

\$3.99 per business day 4-59 per 24. Mr. Perrod, Plus Penalties a Mile 2-49. Value

FREE Delivery, gas, oil, maintenance and insurance

For Reservations **421-9378**

Brides-to-Be, Please Read!

So that you will not be disappointed, please read the following rules concerning the use of wedding stories and pictures in the Independent Press-Telegram.

All wedding stories and pictures must be received in the women's department during the week preceding the ceremony, or earlier. They may be mailed or delivered personally.

Photographs of the bride alone are used. Black and white glossy prints are preferred. Snapshots, proofs or tinted photos are not acceptable.

Wedding forms on which the couple can fill in information pertinent to the ceremony are available in the women's department at Sixth St. and Pine Ave., or will be mailed on request.

There is no charge by the paper for publishing the picture or story.



MRS. THOMAS LOVRICH

Reception Planned by USC Dames

A welcome reception for wives of University of Southern California students will take place next Sunday from 2 to 4 p.m. in the home of Mrs. Paul Comi, 1665 Oak Knoll Ave., San Marino.

Hostess group is the USC

Dancers to Give Show

Mr. Tap Toes Dance Studio, directed by Carole and Allan Thompson, will bring a group of talented entertainers to the Long Beach Municipal Auditorium Monday evening for a Long Beach Recreation Department sponsored program.

Numbers, ranging from jazz to boogie to ballet, will be presented as well as ballroom dancing exhibitions and vocal selections.

Carl H. Robertson will lead community singing to open the program at 7:30 p.m. with Regina Bean as accompanist. Tye Orchestra will play for old time and square dancing following the stage show. Joe Marshall will be caller. The public is welcome without charge.

Dames Club, whose president, Mrs. Thomas Lovrich, 5587 Riviera Walk, will greet new, old and prospective members. She will outline aims of the organization and plans for the coming year.

Sears Spectacular Yardage Buy!



All Cotton Dress and Decorator Favorites!

Beautiful Assorted Cotton Fabrics

Regular 79c SAVE 36%

2 Yds. for 99c 11" widths

CHARGE IT on Sears Revolving Charge

Exciting array of Sears best-selling, eye-catching prints. Stunning variety of colors and designs. Included are easy-care wash-n-wear or drip-dry. Your choice of lovely weaves and textures, such as Oxfords and challis. Many others. Hurry in while assortment is complete.

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Park FREE Sears-Long Beach

COSTUMES FOR RENT FOR HALLOWEEN

Roaring 20's — Blazers — Flappers — Gay '90's — Gamblers — Spanish — Old-fashioned Bathing Suits — Southern Belle — Can-Can — Indians — Western — Orientals — Gypsy — Harem — Bom — and Miscellaneous Animal Costumes.

MANY NEW COSTUMES THIS YEAR

PRICE — \$5 TO \$15 RENTAL

Open each night until 8:00 p.m. until Nov. 1st. Come in — pick out your costume early. PLENTY OF FREE PARKING.

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800 W. Pacific Coast Hwy.
Long Beach, California
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Walker's
the friendly store of Long Beach

New beauty discovery helps you fight wrinkles!

New Skin Dew Cream

From Helena Rubinstein: the face cream with Collagen Protein, free when you buy Skin Dew—the continuous all-day moisturizer!

ONLY HELENA RUBINSTEIN, world's First Lady of Beauty Science, brings you this scientific beauty discovery! New Skin Dew Cream, a patented cosmetic preparation with Collagen Protein, works deep to stop dryness!...keeps your skin soft and supple! New Skin Dew Cream helps end the dryness that could turn into lasting wrinkles.

To introduce this important advance in skin care, Helena Rubinstein will give you your first jar of new Skin Dew Cream FREE when you buy Skin Dew Emulsion. Get 24-hour beauty care with rich, beauty-effective Skin Dew Cream and famous dewy-light Skin Dew Emulsion. Don't miss this fabulous beauty value!

INTRODUCTORY SALE!

FREE! NEW SKIN DEW CREAM with famous SKIN DEW EMULSION the continuous all-day moisturizer

reg. 3.75
reg. 5.50
value 9.25
NOW 5.50

Also...Introductory Set: 5.25 value, **NOW 3.25**

...And for smoother, whiter hands... New Skin Dew Hand Cream... 2 oz. 1.75

prices plus tax street floor limited time only

4th & Pine. Shop Mon., Fri. 10:00-9:00. HE 2-7451. Park Free Any Victoria Lot

Rick Rackers Reward Civic Leadership



Mrs. Woodrow W. Baird

Rick Rackers' highest award, "Woman of the Year," was bestowed this week upon Mrs. Woodrow W. Baird (Borgny Baird) 4221 Chestnut Ave., in recognition of her devotion to civic, educational and service activities.

The announcement by Rick Rackers, junior auxiliary of Assistance League of Long Beach, was made Thursday at an autumn brunch in the home of Mrs. David Eagleson, 5370 El Jardin, Park Estates.

In conferring the honor upon Mrs. Baird, Mrs. Kenneth S. Wing Jr., Rick Rackers chairman, reviewed philanthropic endeavors of the outstanding Long Beach woman, particularly in the field of adoptions.

THE GATHERING also served to introduce the 1964-65 edition of the Rick Rackers Reporter, edited by Mrs. Richard Miller and her assistants, Mrs. David Berg and Mrs. Edward Beaubier, and their staff.

This year's Reporter is the 10th annual publication which lists Long Beach women's organizations, their officers and activities. Sale of the Reporter raises funds for support of Long Beach Girls' Clubs and a scholarship trust fund at California State College at Long Beach.

A receiving line, formed to greet guests upon their arrival, was composed of former recipients of the "Woman of the Year" award, Mrs. Everett Findlay, Gail C. Hudson, Burton C. Chace, Walter Carrey, Llewellyn Bixby Jr., Ivah Eaton, Earl Burns Miller and Leslie Nason.

Among other special guests were Mrs. Melvin Campbell, founder of the League; Mrs. James V. Keipp,

League president Mrs. William R. Crail, chairman of Las Hermanas, and presidents of many of the city's women's service and philanthropic organizations.

BORN IN NORWAY, Borgny Baird came alone at 15 to live with her father in Gardena. Although she did not speak English, she entered Gardena High school and completed four years of work in three, graduating with honors.

One of her teachers influenced her to study law, and she went on to receive a BA degree from UCLA and an LL.B. degree from the law school at UC, Berkeley.

In law school she met her future husband, Woodrow W. Baird. They were graduated together, and after the war and Baird's discharge from the Armed Services, they moved to Long Beach and opened their own law office.

IN ADDITION to her law practice, Mrs. Baird takes part in myriad other activities. When the Los Angeles County Adoption Agency opened in 1949, the Bairds were the first couple to apply for a baby.

Their lives are now enriched by two adopted children, Brynn Deborah, 15, and Marshall, 12.

Mrs. Baird is presently serving as chairman of the Los Angeles County advisory commission on adoption procedure, as well as on the State Bar Committee on Adoptions, and is regional chairman for the Southern Region of the California Association of Adoption Agencies.

FROM HER interest in children has evolved other activities. She started 10 years ago as a Sunday School teacher and is still teaching at Immanuel Lutheran Church.

She organized North Long Beach Cooperative Nursery school and was chairman of the Long Beach Council of Cooperative Nursery Schools during 1955-56 and their legal advisor from 1956-62.

As her children entered school, Mrs. Baird became active in Los Cerritos PTA, serving as legislative chairman, first vice president and program chairman. This year she is legislative chairman for Poly High School PTA.

SHE ALSO HAS been active in the Long Beach Branch of American Association of University Women where she served as parliamentarian, status of women chairman, legislative chairman, press chairman, first vice president and president. This year she is housing and budget chairman.

Next in importance to her family comes Mrs. Baird's profession. She has specialized in wills, estates, guardianships, adoptions and probate work, a field she has found well suited to a woman.

Frequently she speaks before clubs on these subjects, and has taught a class on "Law for Everyday Use." In January she will teach estate planning on a Long Beach adult education forum series.

In closing the program, Mrs. Wing stated that "our hearts should feel uplifted by the example this woman has set, and thus perhaps we might increase our own responsibilities to our home and community."

WHY GROW OLD?

Give Yourself a Treat—Lose 5 Pounds This Week

By JOSEPHINE LOWMAN

October, that lovely month which waves goodbye to the beautiful roses of summer! It does this gently but with confidence, dressed in the flaming colors of fall and with a frosty twinkle in its eye!

October is a prankish month, too, with its change of scenery, its sudden gusts of wind, and Halloween! It therefore seems appropriate to bring you my Trick and Treat Diet at this time.

Many of our customs for the night of Halloween are pagan survivals of Celtic practices heralding the beginning of winter. For instance, apple bobbing dates back to the middle ages. Although I have not found proof of it in the history books, I am willing to bet

that reducing dates back that far, too.

OF COURSE in some societies a husband's wealth and importance were rated by how many pounds his wife weighed. The more pounds, the more important he was. According to that, many of us have had a husband who was "chairman of the board"—off and on, too often on.

Anyway it does seem to be the time to bring you my Trick and Treat Diet which tricks the pounds and gives you treats not usually found on a reducing diet.

Losing weight need not be grim. You can use an artificial sweetener, celery or onion or garlic salt, herbs of all sorts, and cook your food in a reducing manner. You

will learn some of these tricks from my Trick and Treat Diet which gives you a loss of about five pounds in seven days.

Here are the menus for tomorrow.

MENUS FOR MONDAY

BREAKFAST

Six ounces of orange juice

One-half cup oatmeal

Four ounces skim milk and two teaspoons sugar on oatmeal

One slice of protein bread toast

Black coffee

LUNCHEON

Salad made of four table-

spoons of cottage cheese, one medium tomato cut in chunks and one hard

cooked egg, also cut into pieces. You can add three

tablespoons of reducing dressing

Two saltines

Eight ounces skim milk

DINNER
Shrimp cocktail (six medium-sized shrimp, one tablespoonful of chili sauce and lemon juice)
Four ounces baked ham (cut off fat)

One cup broccoli seasoned with lemon and paprika or thyme

Orange custard

If YOU would like to have the complete diet in a convenient little booklet, send 10 cents and a stamped, self-addressed envelope with your request for it to Josephine Lowman in care of this newspaper.

Foursquare Women Set District Meet

United Foursquare Women will hold their annual Southern California district fall luncheon Thursday in Torrance Foursquare Church, 2150 W. Sepulveda Blvd., according to Miss Pauline Parker of Long Beach, harbor area divisional representative.

Activities will begin with a talk at 11 a.m. on the group's missionary movement. The day also marks the beginning of a drive to obtain 10,000 members in 1965, 10th anniversary of the local group.

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POLLY'S POINTERS

Large Lower Layer Is Cake Aid

By POLLY CRAMER, NEA

DEAR POLLY—By mistake, I bought a new cake pan which was a fraction larger than the two I already had. It turned into an advantage when making three-layer cakes. I put the larger layer at the bottom and it catches any icing, coconut, etc., which might drip down the sides. The layers stay in place better and they look the same size after the cake is iced.—MRS. E.B.K.

DEAR POLLY—Several months ago I was lucky enough to receive a "Polly Dollar." It was so bright and shiny in its attractive holder and there was a reprint of my letter as it was to appear in the paper. This was so attractive that I sent it to my young granddaughter for a birthday present—dollar, holder and letter. She was delighted. I thought other readers (grandmothers) might like to use this suggestion.—A FRIEND.

We are indeed flattered by a Friend's important use of her published hint and her Polly Dollar.—POLLY.

DEAR POLLY—I am a former secretary and have found that a secretary's chair is as useful for the home as for the office. I bought a used one at a local office supply house for a sewing room. Hours spent at the sewing machine are no longer so tiring as I lowered the seat of the chair so as not to have to sit in a hunched over position. No longer is it a major effort to move from the sewing machine to the ironing board and back. For those who sit to iron, this type of chair allows freedom of movement not possible with a stationary chair.

We have also found it handy as an extra dining chair at a crowded table. When chairs are placed closely side by side, especially at a round table, this chair is wonderful for the hostess who can scoot away from the table for trips to the kitchen without disturbing anyone else.—MRS. M. L. H.

DEAR POLLY—When making a dress, I found I did not have a zipper to match. I got out a can of spray paint the proper color and sprayed a lighter colored zipper to match the dress material. Later I also sprayed a black one and it

worked beautifully.—MRS. L.L.

GIRLS—This is a good way to use those old zippers that I am sure many of you remove from worn clothes before they go in the rag bag.—POLLY

Scott, Mintz Troth

Wedding plans are being made for a late December ceremony at Leo Baeck Temple, Bel Air, by Susan Evelyn Scott, daughter of Mrs. Sylvia Scott of Long Beach and Charles Harley Scott, Palo Alto, and Dr. Ronald Spencer Mintz of Beverly Hills, son of Mr. and Mrs. Sidney Mintz of Los Angeles.

The bride-elect was graduated with honors from Millikan High School where she was a member of the California Scholarship Federation and National Honor Society.

She also attended Long Beach City College and Compton Junior College. She is presently assigned through the UCLA Center for the Health Sciences to Wadsworth Veterans Administration Hospital, West Los Angeles, where she is administrative assistant for the chronic dialysis program.

HER FIANCE was graduated from UCLA where he was a Phi Beta Kappa. He received his M.D. degree at the University of California in San Francisco and his postgraduate training at the UCLA medical school department of psychiatry. He has served as assistant professor at UCLA and formerly was assistant director of the outpatient department at the Neuropsychiatric Institute.



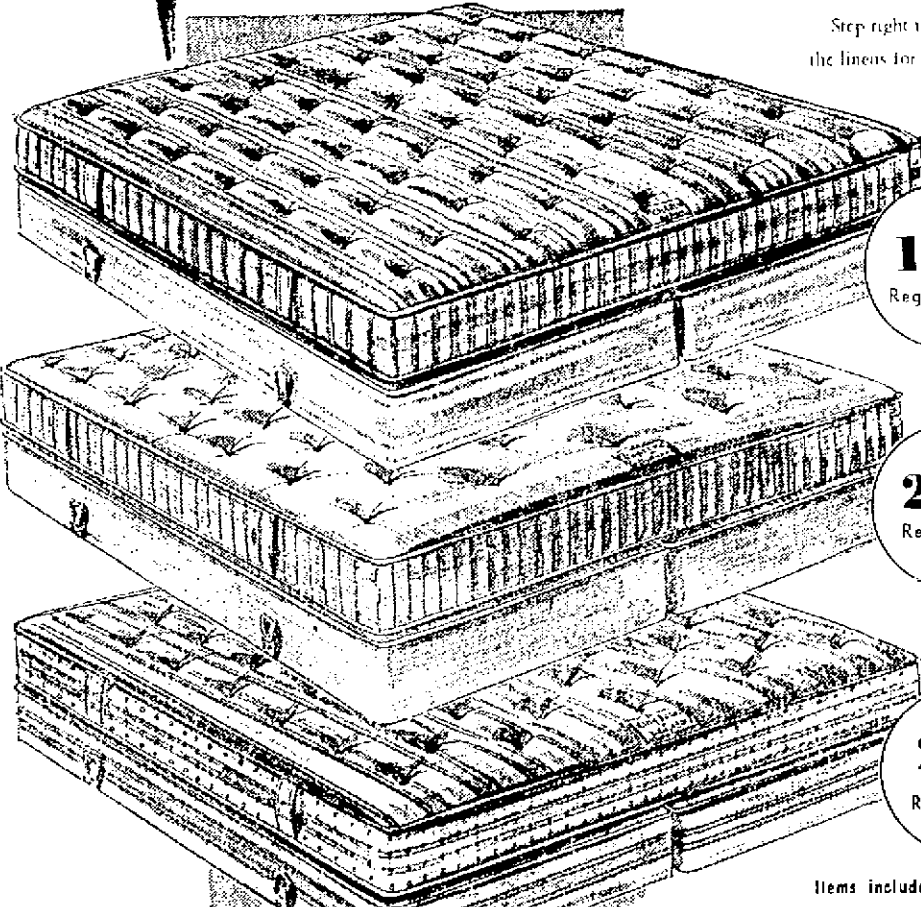
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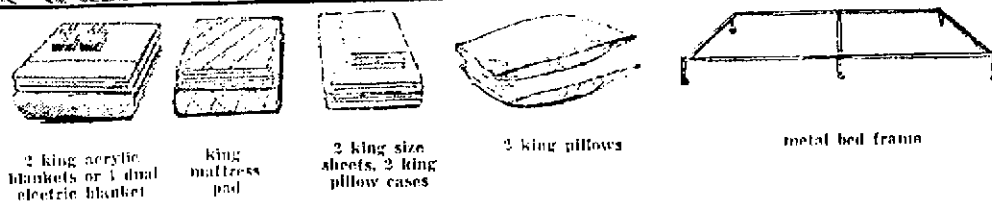
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Opera Debuts Noted

The roster of San Francisco Opera artists includes a large number of debuts this season, general director Kurt Herbert Adler has announced. Four of the 17 new singers and one conductor are performing for the first time in America.

Soprano Marie Collier, who was highly acclaimed at Covent Garden for her performance in the difficult title role in Shostakovich's opera "Katerina Ismailova," will star in the part again when the work is presented in Los Angeles for the first time Nov. 23.

Erika Wien, mezzo-soprano, will sing her first performance here as Flora in "La Traviata" Nov. 8 and 10. The role of Alfredo in the same opera will be taken by Hungarian tenor Robert Hosiavsky.

ENOR FRANCO Taghavi will be Calaf in "Turandot" Nov. 6 and 11. Also in his American-Los Angeles debut will be Stuttgart conductor Ferdinand Leitner when he directs "Carmen" Nov. 16 and 25.

Other singers to be heard for the first time with the San Francisco company will be sopranos Sara Hageman, Joyce Hall, Gladys Kuchta, Ella Lee, Pilar Lorengar, and Ingard Seefried; mezzo-soprano Claudia White; tenor Andre Montal; baritone Chester Ludwig; Eberhard Wachter; and Raymond Wolansky; and basses Pietro Menzi and John West.

The opera company brings its musical spectacles to Los Angeles Nov. 6-29. Mail orders for season tickets are being accepted now. Tickets are available at the Hollywood Bowl boxoffice, all offices of the Auto Club of Southern California, Southern Calif. Music Co. and all Mutual Agencies.

'Beyond Fringe' Tickets on Sale

Advance ticket sale for the Nov. 17 performance of "Beyond the Fringe," noted British satirical review, opens Monday at the Long Beach City College banker's office, 4901 East Carson St. Tickets for the college's 1964-65 "Evenings at Eight Extra" are available at reduced rates to season subscribers and at regular rates to the general public. Mail orders may be addressed to "Evenings at Eight," Long Beach City College, Long Beach 90805. Telephone reservations may be made at the college, extension 369.



'OH DAD' AT MAGNOLIA

In Magnolia Theater's production of "Oh Dad, Poor Dad, Mama's Hung You in the Closet and I'm Feeling So Sad," Nat Adler portrays Commodore Roseabov, suitor to Madame Rosepettle, played by Irene Tedrow. Performances are Thursdays and Sundays at 8 p.m., Fridays and Saturdays at 8:30 p.m. in the theater, 2300 Magnolia Ave.

'Lie' Opens Friday at Peppermint

The Actors Company will open "A Lie a Century Long" by Samuel A. Boyce Friday at 8:30 p.m. in Peppermint Playhouse, 124 Main St., Seal Beach. The play will be presented subsequently on Fridays and Saturdays through November.

Members of the cast are Liz Casey as Victoria Lettman, Edwin Gangel as Gladstone Lettman, Frank Correntino as Dred Scott Lettman, Sue Sabas as Satin Lettman, Phil Di Gioia as Dinghy Domino, Celeste Clinton as Raquel, Val Rodriguez as Dr. Amo, and Darlene Chaffee as the Professor.

Kay Carroll is producer of the drama; Larry Jones directs.

Montovani Set

Considered one of the top conductors of popular music, Montovani will lead his own concert orchestra the night of Oct. 31 at Santa Monica Civic Auditorium.

'Art in Development' Shows Students' Work

By VIRGINIA LADDEY

"Art in Development IX," an exhibit of work from the Fran Soldini School of Art, is on display at the Los Alamos Branch Library, 5614 Britton Drive, through October.

The work includes both advanced painting and preliminary studies; about 20 students are represented with one or more works each. Mrs. Soldini has the ability to give even the beginning students freedom from the usual need to copy just what the eye sees so that their expressions have breadth and a poetic, light touch.

ONE THEME followed by several students in this show is a nosegay of flowers done in free, suggestive black line and casein. Hilda Utecht does hers in a very moist wash, literally panes of yellow, pink, orange, and purple. "For Your Pleasure"

by Carol Watt is a rich (and the most nearly realistic) treatment of color. "Pecang," J. Gray's version, is much the most abstract with the blossoms scattered all over the surface of the paper as is Lenore B. Stribley's "Amanda's Garden."

ANOTHER THEME explored by several of the student artists is a free treatment in black, brown, and yellow ink on tissue. Mimi Garron's work in this medium gives the feeling of looking through a pattern at a surrealistic desert landscape.

Mrs. Soldini uses the device of having students make a drawing in continuous line with their eyes closed... using a strong mental impression. Joyce Burr's "Teach" is a result.

AMONG THE oil paintings are two poetic works: Joyce Allison's "Never Less Alone," a female nude who faces a deep shadowy room, and "Night Upon Its Throne" in which the moon is reflected on water, interspersed by land banks. Carl L. Pierce's "Anamorphosis" is in glossy color, a complex abstract arrangement, part "hard edge" and part "pop art."



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the Broadway LONG BEACH

'Light, Form, Space' at LBCC

By ELISE EMERY Arts Page Editor

More than 35 pieces of sculpture are in the "Light, Form, Space" exhibit of recent works by American and Canadian sculptors which opens Monday in Long Beach City College art gallery, Faculty Ave. and Harvey Way.

The wood, metal, stone and clay pieces are on loan from the Comara, Landau and Robles galleries in Los Angeles. Most are non-objective, in keeping with the contemporary definition of sculpture as "an organization of three dimensional symbols."

Sculptors represented are Baker, Bassler, Cremona, Falkenstein, Gladstone, Grow, Hertel, Horton, Kuntz, MacDonald, Mullen, Schulthess, Schumacher, Stuck,

Stussy, Treiman, Zajac and Zev.

The show will continue through Nov. 10. Gallery hours are 9 a.m. to 3:30 p.m. Mondays through Thursdays, 9 to 11 a.m. Fridays and 7 to 9:30 p.m. Tuesdays and Thursdays.

MRS. JON CARTER Covell will discuss "Japan's Art in Transition From East to West" in Long Beach Art Association's gallery, 800 E. Ocean Blvd., Tuesday at 7:30 p.m.

A new member of the art faculty at California State College, Long Beach, Dr. Covell teaches art history. Recently she taught at Kyoto University and Kyoto University of Foreign Studies. She spent three years living with various classes in both China and Japan.

In her talk, Dr. Covell will compare the Japan she experienced in 1934-35 with that she saw again in 1961-62. She has taught sociology and psychology, speaks Japanese, has written five books on Japanese art and has been a serious Japanologist for 35 years.

"THE CAMERA'S eye is more faithful than the human eye," says R. Saunders Bagby, who will illustrate this point at a meeting of Lakewood Art Association in Mayfair Park Clubhouse Thursday at 7:30 p.m. Bagby will show photographs taken on trips throughout this area.

JIRAYR Zorthian will demonstrate traditional and modern oil painting techniques for members of Anaheim Art Association tonight at 7:30 in Anaheim Public Library, 500 W. Broadway, Anaheim. Born in Turkey of Armen-

ian parentage, Zorthian came to the United States in 1922. He received his B.A. degree at Yale School of Fine Arts and studied at the Academy of Art in Rome for a year and a half. He has taught at both Otis and Chouinard Art Institutes in Los Angeles and now resides in Altadena.

KARL ALBERT, Southern landscape artist, has an exhibit of paintings at Desert-Southwest Art Gallery, Palm Desert. The show will hang through Nov. 3. Hours are 9 a.m. to 5 p.m. daily, noon to 5 p.m. Sundays.

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Concert Season Tickets on Sale

Fewer than 200 season tickets remain to be sold for the 1964-65 series of programs to be played in Long Beach by Los Angeles Philharmonic Orchestra, announces Mrs. John T. Valuch, ticket chairman for Long Beach Auxiliary to Los Angeles Symphony Association.

The opening concert will be presented Nov. 29 with Zubin Mehta conducting. Other programs will be Jan. 30 with Alfred Wallenstein guest conductor and Byron Janis pianist; Feb. 28 with Mehta and pianist Alfred Brendel; and April 10 with Mehta and a soloist to be announced later.

Third St. and will be available at Municipal Auditorium box office on the nights of performances. Tickets will be mailed to subscribers shortly before the first concert.

AS IN THE past, each of the four concerts will be presented in the Concert Hall of Municipal Auditorium, beginning at 8 p.m. This year several innovations will be made, according to Mrs. Raymond C. Peterson, auxiliary president. Among these will be risers and an acoustical shell for the orchestra, new carpeting in the Concert Hall and new seats in the diazoma.

SEASON tickets may be purchased from Mrs. Valuch, 1083 45th Way; Mrs. Arthur B. Cheroske, 43 Glendora Ave., vice ticket chairman; and Mrs. Stephen Dodge, 1680 Knoxville Ave., Symphony Juniors ticket chairman. They also may be ordered by mail from Mrs. Valuch. After Nov. 1, tickets will go on sale at Humphrey's Music Company, 135 E.

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ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES

the Broadway LONG BEACH

'Just One Dollar' for Music

By RACHEL MORTON
L. P. T. Music Critic

As I sat in attendance at the dedication ceremonies of the new Los Angeles Music Center on Sept. 27 I was filled with pride and amazement. Looking out from the high hill I could see vast Los Angeles stretching for miles away to the distance. What a sight this will be, I thought, when during intermission of the evening performances, happy music lovers will stroll in the spacious mall around the pool and watch the million lights of the great city.

Close at hand were the handsome civic buildings—court house, city hall, post office and others. Yes, and even a mammoth Edison Company building gleaming in steel and glass. All this filled me with pride. But my amazement came with what was right before me: a gorgeous temple of music, called The Pavilion, sheathed in granite and glass with a portico of slender fluted columns reaching to the very top of the five-story building.

Major and Minor Notes

els high, led to the auditorium which will seat 3,250 people. In addition to the majestic Grand Hall there will be two restaurants and several beautifully appointed public rooms. The tremendous stage will accommodate the most ambitious productions of grand opera, and it will also be capable, through contraction, of accommodating the Los Angeles Philharmonic and visiting orchestras.

This magnificent structure, the Pavilion, will have its grand opening Dec. 6, 1964 when the Los Angeles Philharmonic orchestra under the direction of its permanent musical director, Zubin Mehta, will give the first performance of the season.

BUT THIS is not all. When finished, the Los Angeles Music Center will have, in addition to the Pavilion, two other buildings. The Mark Taper Forum, a circular building set in a sunken garden in amphitheater style, will seat 750. This auditorium is designed to serve civic and cultural

meetings, for the production of intimate drama, recitals, chamber music concerts and other educational and theatrical events requiring close communication between audience and artist.

The Center Theatre will seat 2,100 and is planned for legitimate drama and other events not requiring the elaborate resources of the Pavilion.

THIS IS WHAT amazed me—all this expense and effort and endeavor in the cause of Art! Here among the civic buildings of Los Angeles, at last the noble monuments of music and art and culture raise high their heads in pride and beauty. And that my readers may the more appreciate this vast project, let me quote some figures:

"The Music Center, a joint project of the Board of Supervisors of Los Angeles County and the private citizens of Southern California, represents a unique example of cooperation between a public agency and private enterprise. The county provided the site and architectural fees. Bond issues, supported by the county, have financed \$13,730,000 of the \$33,500,000 total cost. The Music Center Building Fund Committee, of which Mrs. Norman Chandler is the chairman, has raised through private subscription 90% of the \$19,000,000 needed to meet the remaining construction costs."

THE MANY speakers at the dedication ceremonies were unanimous in their unbounded praise of Mrs. Chandler. Said one: "If it had not been for Mrs. Chandler we would not be here today." In an eloquent reply to the many personal tributes, Mrs. Chandler said: "The Music Center will stand as a symbol of what can be accomplished when the elected officials and the private citizens of a great community work together in a common cause."

She continued: "There is still a million dollars to be raised to complete this worthy cultural project. If everyone of the million people in Los Angeles County would put just one dollar in an envelope and mail it to me in care of the Los Angeles Times, Los Angeles, Calif., our magnificent goal will have been reached."

Perhaps some of my readers, who love music and beauty and culture, might be moved to slip a dollar into an envelop addressed to Mrs. Norman Chandler.

Musical Note From Library

Recordings from Broadway shows, motion pictures and London productions have been added to the phonograph record section of the Main Library during the past week. Among the musicals are "The Prince and the Pauper" by the original London cast; "High Spirits" with Beatrice Lillie, Tammy Grimes and the Broadway cast; "What Makes Sammy Run?" featuring Steve Lawrence, Sally Ann Howes and Robert Alda; and "Bravo Giovanni" with Cesare Siepi and the original cast.

Sound tracks from motion pictures included "Becket," "Lilies of the Field" and "Mondo Cane." Phonograph records may be borrowed for a two week period from the Main Library.

Magician Show Set Next Month

"It's Magic," revue featuring some of the world's greatest magicians, is scheduled for Nov. 6 and 7 at Wilshire Ebell Theater, Los Angeles. Evening performances are at 8:30 p.m., and Saturday matinee is at 2:30 p.m.

Show is climax to secret annual gathering in Southern California of prestidigitators. Public has opportunity to see for the first time newest "nu-w-you-see-it, now-you-don't" tricks of trade at the magic revue.

Advance ticket orders are being accepted by Wilshire Ebell Theater, 4591 W. 5th St., Los Angeles 5.

On Stage

COMMUNITY PLAYHOUSE, 525 E. 1st St., Santa Ana, Calif. presents "The Sound of Music" through Oct. 31. 7:30 p.m. Thursday, 8:30 p.m. Friday and Saturday through Oct. 31.

AGUILERA THEATRE, 264 Main St., Santa Ana, Calif. presents "The Sound of Music" through Oct. 31. 7:30 p.m. Thursday, 8:30 p.m. Friday and Saturday through Oct. 31.

OFF BROADWAY THEATRE, 211 Main St., Santa Ana, Calif. presents "The Sound of Music" through Oct. 31. 7:30 p.m. Thursday, 8:30 p.m. Friday and Saturday through Oct. 31.

PEPPERLAW PLAYHOUSE, 124 Main St., Santa Ana, Calif. presents "The Sound of Music" through Oct. 31. 7:30 p.m. Thursday, 8:30 p.m. Friday and Saturday through Oct. 31.



SINGING TRIO

The Lennon Sisters, stars of the Lawrence Welk Show, will appear in a one-night dual concert with pianist Roger Williams Monday at Melodyland Theater.

Theater Wing Announces Schedule for New Season

The comedy, "Barefoot in the Park," will play at Huntington Hartford Theater beginning Dec. 28.

The show, presented under the auspices of the newly formed Hollywood Theater Wing of the Greek Theater Association, will run through Jan. 23.

Written by Neil Simon, whose earlier comedy successes include "Come Blow Your Horn," the show was originally staged by Mike Nichols in New York where it continues to be a hit and is one of the few legitimate shows on Broadway currently playing to capacity audiences.

The sets for both the New York and Los Angeles productions have been created by the famed Oliver Smith.

FUTURE PLANS by the Hollywood Theater Wing at Huntington Hartford, include presentation of the powerful drama, "Luther," which won the New York Drama Critics' Circle and Tony Awards as the Best Play of the 1963-64 season.

Cannibals and headhunters are stars of the main film, third offering of the Long Beach Film Society's current series. The uncommonly candid documentary movie was produced in France in 1963.

and comedy hits "Never Too Late" and "Any Wednesday."

In addition, plans are underway to initiate Hollywood Theater Wing's own productions—the first step in the formation of a resident performing company.

"Dear Me, the Sky is Falling" is currently being performed at the theater.

Slate Films at College

"The Sky Above and the Mud Below," plus a short co-feature, "On the Menu" will be shown today at 5:30 and 7:30 p.m. in the Little Theater at California State College, Long Beach.

Cannibals and headhunters are stars of the main film, third offering of the Long Beach Film Society's current series. The uncommonly candid documentary movie was produced in France in 1963.

McDonald Heads Lindy Doll Bazaar

Bill McDonald has been named general manager of the Lindy Opera House, Los Angeles, replacing Monty Ash who has returned to directing and teaching.

McDonald moves to the post from promotion and sales, which he will continue to handle for the theater. Formerly he was on the executive staff of Ice Capades and a television network.

ALTERNATING nightly at the theater are Shakespeare's "Hamlet" and Dostoevski's "Crime and Punishment" presented in repertory by the Los Angeles Art Theater at the Lindy.

A one-week run begins Nov. 2 when the Jose Molina Bailes Espanoles returns for a second appearance at the Lindy with an all new program.

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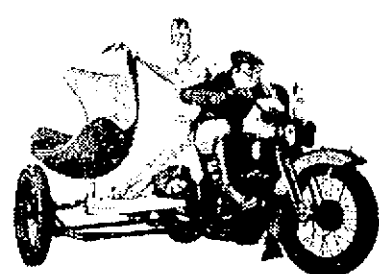
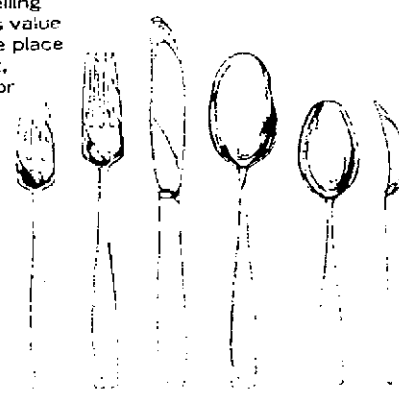
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Select from smart wool checks, small plaids and plains. Hurry \$2.39 yd. for these!

and a special sale on
SMART WOOL JERSEYS
300 yards our extra fine 54 and 60-in. **\$3.88**
✓ **WOOL DOUBLE-KNIT JERSEYS** yd.
250 yards 54-inch **\$2.88**
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600 yards 36 and 45-inch
PINWALE CORDUROY 67c yd.
400 yards 36-inch imported reg. \$2.59 **\$1.98**
✓ **TWILL-BACK VELVETEEN** yd.

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✓ **IMPORTED COTTON SUEDES** yd.
400 yards 36-inch **57c**
✓ **"BATES" COTTON PRINTS** yd.
Smart new edition line.

200 yards crush-resistant **\$1.88**
✓ **RAYON VELVET** yd.
42-inches wide in fall shades.
500 yards, Reg. 49c **29c**
✓ **PRINTED COTTON FLANNELS**

Comedy Due at Museum

"Monkey Business," wacky comedy ranging from verbal subtleties to broad slapstick, will be shown Thursday at 3 and 8 p.m. at the Long Beach Museum of Art, 2300 E. Ocean Blvd.

The film is headlined by such personalities as Cary Grant, Ginger Rogers, Charles Coburn, and Marilyn Monroe. Howard Hawks directs.

Legals Honor Past Presidents

Honoring past presidents, Long Beach Legal Secretaries will have its 35th annual birthday dinner meeting Friday in the Embassy Room of Lafayette Hotel. Dinner will be served at 7:30 p.m., following a 6:30 social hour.

Members will participate in a surprise performance to honor the past presidents. Reservations should be made with Mrs. Elizabeth Burroughs, 2319 Chestnut Ave. Mrs. Wilma Conde is president.

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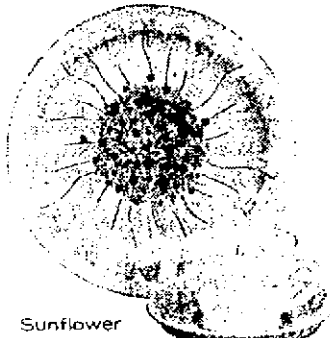
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Created by Vera and made by Royal Worcester in Jamaica. Four fanciful designs that brighten your table from place settings to coordinated linens and accessories. Capture the Caribbean flavor with a choice of patterns in Sunflower, Calypso, Salad Days or Forbidden Fruit. All patterns are hand painted under glaze, dishwasher proof.

20 piece starter set **24.95**
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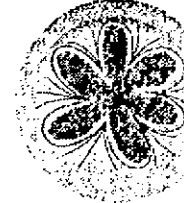
45 piece set for 8 **59.95**
(open stock value \$84.00)



Sunflower



Salad Days



Calypso



Forbidden Fruit

Linens by Vera

Designed to coordinate with Vera dinner ware. Each pattern has choice of 2 solid color mats and napkins in matching print.

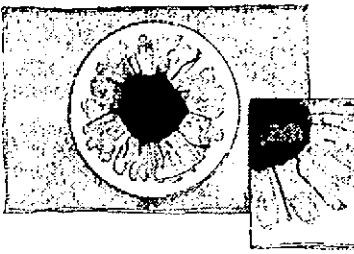
Set of 4 mats and 4 napkins
Gift boxed 5.95

Also available

Solid Color Tablecloths and print napkins

Aprons

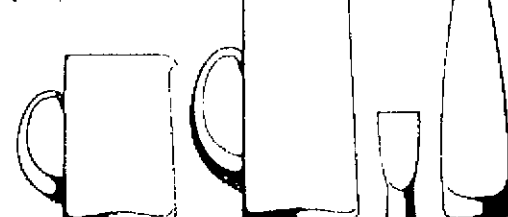
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from Denmark... 3 patterns of table crystal, decanters, vases, bowls and pitchers.

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	Reg.	Sale
Large Goblet	4.00	3.00
Claret	4.00	3.00
Champagne	4.00	3.00
Wine	3.00	2.25
Cocktail	3.00	2.25
Port	3.00	2.25

	Reg.	Sale
Copenhagen Iced Tea	2.00	1.50
16 oz.	1.50	1.12
12 oz.	1.25	.95
D.O.F.	1.50	1.12
S.O.F.	1.25	.95
Cocktail	1.10	.82
Juice	1.25	.95
Cordial	1.10	.82

	Reg.	Sale
Elsinore Goblet	2.50	1.88
Claret	2.50	1.88
Champagne	2.50	1.88
Wine	2.00	1.50
Cocktail	2.00	1.50
Port	2.00	1.50
Cordial	2.00	1.50

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"Most of all, UNICEF offers the world's needy children hope in place of despair—hope that one day they will take their place with dignity as productive citizens of a changing world."

Paul Edwards, Director

Public Information Division, United Nations Children's Fund



UNICEF LEADER TO BE HERE

U.N. Dinner Set Thursday

"In today's world, millions of children are still ill-fed, unschooled, threatened by strange maladies with unfamiliar names. Many have never known childhood's carefree pleasures."

Those are the words of Paul Edwards, director of public information for UNICEF, who will be in Long Beach Wednesday night to appear as headline speaker for the United Nations Association dinner at Edgewater Inn.

Climaxing Long Beach's observance of U.N. Week, the dinner begins at 7 p.m. and is open to the public. Reservations may be made at the U.N. Association office, 1244 E. Fourth St.

LONG A CHAMPION of world peace, Edwards in 1955 became resident representative for UNICEF in Pakistan where the program of community health systems and developments was first originated.

From Pakistan he went to the Philippines, where his activities covered a multitude of responsibilities involving cooperation with such U.N. agencies as WHO, FAO, UNESCO and the Philippine government.

During this period he also helped the Peace

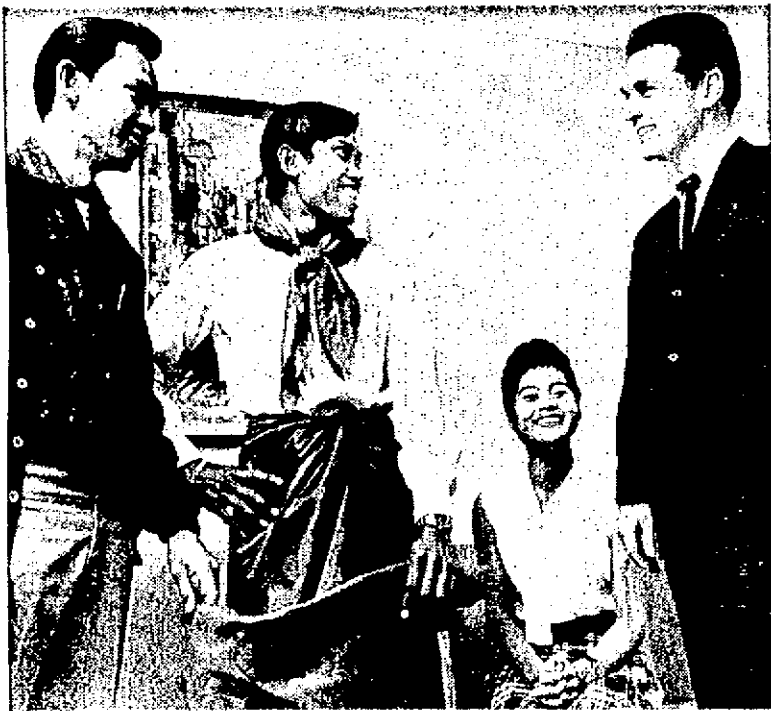
Corps in placing volunteers in the Philippine public school system and in developing a close association between the Peace Corps and UNICEF in the fields of public health and welfare.

Special recognition has been accorded him by several governments: the Order of St. George from Greece, the Order of the White Lion from Czechoslovakia, a special commendation from the State of Israel for his Jewish refugee work, as well as two presidential citations from the government of the Philippines.

THE WORLD-TRAVELING speaker will be introduced by Mrs. Alexis Jacobowsky, a past president of the local U.N. chapter and of the state U.N. council.

Honored guests for the annual dinner will be foreign students currently studying at California State College, Long Beach, some of whom will provide entertainment numbers.

Program chairman Rev. LeRoy Doty, pastor for Church of the Brethren, will introduce the students. Welcoming both guests and speaker will be Judge Martin DeVries, general chairman of U.N. Week activities.



A LEND LEASE in international ideas takes place here as CSLB foreign students (from left) Narong Zaima of Thailand, Ker Bunhan, Cambodia, and Kazuko Iwanami, Japan, chat with Rev. Leroy Doty, minister of First Brethren Church and program chairman for local U.N. Association, about upcoming U.N. Week dinner Wednesday night. The young people will be among group of foreign students honored at dinner.

Jordan-Ermert to Wed in June

Mr. and Mrs. William M. Jordan of Belmont Heights are announcing the engagement of their daughter, Janet Irene, to Carl F. Ermert, son of Mr. and Mrs. Fritz Ermert of Compton. Their wedding will take place next June.

The bride-elect was graduated from Wilson High

School and is attending CSLB. Recently she made known her betrothal by offering the traditional box of chocolates to Sigma Kappa sorority sisters.

SHE IS also a member of Golden Hearts Auxiliary to Sigma Phi Epsilon fraternity, and International Order of Job's Daughters.

Her fiancé was graduated from Compton High School and attended both Compton Junior College and CSLB where he was a member of Acacia fraternity. He is a past master counselor of Compton Chapter, Order of De Molay, and member of Anchor Lodge, Masons.

Pilots Clubs Join for Anniversary

To observe the 43rd anniversary of the founding of Pilot Club International, Pilot Clubs of Long Beach and Torrance will join for a dinner program Wednesday at 7 p.m. at the Lafayette Hotel.

Keynote speaker will be Ruth Cunningham of San Gabriel Valley, immediate past international president. In her talk, "Our Pilot Heritage" she will bring to members, husbands and guests the history of the service organization.

Mrs. Eva Miner, president of the Long Beach club, will introduce guests. Dinner chairman is Mrs. Constance Rose, assisted by members of her membership committee.

Superfluous Hair

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Laura Scott Fries, R. E. Member of Electrologist Association of California.

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Formal Settings Chosen for Vows

Melin-Edenstrom

A double ring ceremony Saturday evening in Chapel of the Wedding Bells, Bellflower, united in marriage Patricia Ann Edenstrom and Stephen Charles Melin.

Parents of the couple are Messrs and Mrs. Irwin J. Edenstrom of Long Beach and Roy Abramson of Minneapolis, Minn.

The bride wore a formal gown of satin with brocade roses. Her fingertip length veil of illusion fell from a pearl crown and she carried white roses and Stephanotis with an orchid.

Her attendants, wearing autumn hued gowns, were her sister, Mrs. Myrna Ryke, Joanne Silva and Jean Gibbs. Completing the entourage were Paul Smith, the bridegroom's brother-in-law, and Harry Allen and Kenneth Goede.

The newlyweds will reside in Long Beach. Mrs. Melin is a graduate of Lakewood High School; her husband was educated in Minneapolis.

Valinski-Neylan

Now on a honeymoon trip to Hawaii are Mr. and Mrs. Stanley Joseph Valinski (Sally Ann Neylan) who exchanged wedding vows Saturday at St. Paterius Catholic Church.

Daughter of Mr. and Mrs. James Joseph Neylan, Lakewood, the bride wore a formal length sheath gown of silk organza over taffeta with appliques of Chantilly lace.

Preceding her to the altar were Mrs. Ronald George, matron of honor, Shirley Owens and Mrs. David McNabb, bridesmaids.

The bridegroom, son of the late Mr. and Mrs. Stanley Joseph Valinski, was attended by his brother, John Valinski, best man, Patrick J. Neylan and Norman Allor.

Mrs. Valinski was graduated from St. Anthony's High School and attended Long Beach City College where she affiliated with Mahabharata.

Delphian organization, whose aim is teaching women "to think together without thinking alike" is entering its 54th year. The roster lists almost 300,000 women nationally. More than 70 Los Angeles area chapters claim 2,000 memberships.



Mrs. Stephen Melin



Mrs. Stanley Valinski

To Play Cards

Bridge, canasta, 500 and pinochle will be played when Court St. Ann, Catholic Daughters of America, gives a party Tuesday at 8 p.m. at St. Anthony's Catholic center. Reta Cox is chairman. The public is invited.

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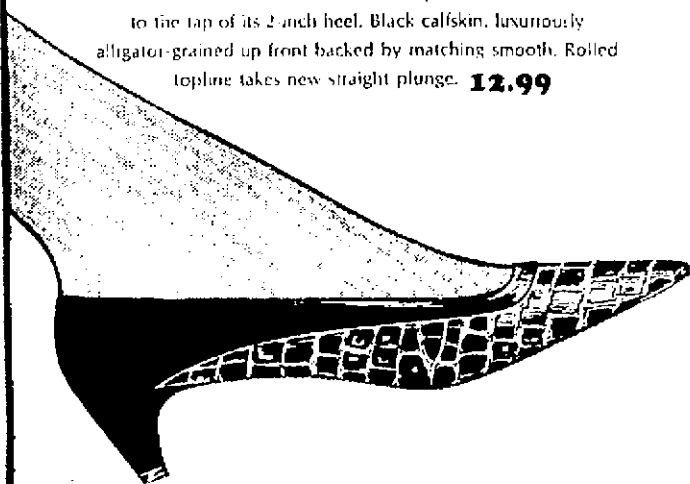
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Mail orders, please include 40c pair postage. No C.O.D.'s accepted.

What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of Oct. 19-23:

MONDAY: Toasted cheese sandwich, creamy coleslaw, fruit cup royale, shortbread cookie and milk.

TUESDAY: Neapolitan macaroni, garden peas, cherry sauce, hot buttered French bread and milk.

WEDNESDAY: Roast beef with mashed potatoes and gravy, whole kernel corn, spicy applesauce, whole wheat bread with butter and milk.

THURSDAY: Italian spaghetti, tossed green salad, fruit gelatin, peanut butter sandwich and milk.

FRIDAY: Baked fish, buttered green beans, sliced peaches, whole wheat bread with butter and milk.

The above items make up the elementary children's lunch 30c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools.

JUNIOR-SENIOR HIGH

MONDAY: Lasagna, buttered frozen carrots, cherry sauce, hot buttered French bread and milk.

TUESDAY: Chopped steak on mashed potatoes, buttered frozen peas, harlequin salad, raisin bread square and milk.

WEDNESDAY: Pizza, garden salad, apricot halves, hot buttered French bread and milk.

THURSDAY: Hamburger on bun, potato salad, autumn fruit cup, pickle chips and milk.

FRIDAY: Tuna and noodle casserole or burrito, Hawaiian coleslaw, spicy applesauce, whole wheat bread with butter and milk.

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\$15 REGIS
\$7.50

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\$20 Princess**\$10**
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The Beauty Shop of Long Beach



Marion and Curtis Wyatt

Acme in Chowder

By MILDRED K. FLANARY
L. P. T. Food Editor

Chefs of the Week today, are Marion and Curtis Wyatt, father and son owners of the Acme Mattress Factory.

Wyatt Sr. was born in Woodward, Okla. At the age of 10, his family moved to Eldorado, Kan. Two years later those prairie "tail winds" urged them along to Florence, Kan., where he remained to finish high school. He played football all four years, was a member of the track team, and participated in the Kansas University relays.

After a slight hitch in the oil fields of Texas, Wyatt took his brother's advice, and joined him in California. Just for the records, his cousin is the late Mrs. Noble Dilday.

be on the water or the side of a snow covered mountain. As a family, they enjoy their boat.

To a man, they agree that Clam and Corn Chowder is mighty good eating. Here's their recipe:

CLAM AND CORN CHOWDER

- 1 pint clams
- 1/2 cup chopped bacon
- 1 cup chopped onion
- 1 cup clam liquor and water
- 1 cup diced potatoes
- 1 tsp. celery salt
- 1 tsp. salt
- Dash pepper
- 1 cup whole-kernel corn
- 2 cups milk

HIS FIRST job in Long Beach was with the old Long Beach Mattress Company. Wyatt learned it so well, that after four years, when he was just 25, the age of his son today, he felt sufficiently competent to strike out on his own. Wyatt established his Acme Mattress Factory on Anaheim Street in 1932—right where it is today.

The depression of the late 20's and early 30's served to cultivate the stamina which served him well when the earthquake of 1933 occurred. The ends of the building which housed the little mattress factory came tumbling down. But he patched up the damage, and it was "business as usual" in spite of the surrounding chaos caused by the quake.

In 1963, the father and son management team stimulated the Acme Mattress Factory to become the largest customer-order mattress business in California, a success which provides employment to 50 people, and boosts the economy by purchasing many hundreds of thousands of dollars in raw materials from suppliers throughout America.

CURTIS, a native of Long Beach, graduated from Wilson High School before enrolling at Occidental College, from which he graduated with a degree in social science. And to add that extra something to his knowledge, he spent a semester at Grenoble College in France, living with a French family amid a totally French environment where no English was spoken.

The Wyatts (she's Alice) also have a daughter, Mary Patricia (Pat), who is an English literature major at Redlands University. She was well known as an honor student at Wilson High.

Marion Wyatt is active in both the East Long Beach Kiwanis Club, Elks Lodge 888, and the Builders Exchange. In fact, regarding the latter organization, he was recently appointed by Governor Brown to serve on the California State Board.

He loves to hunt and golf, and maintains a healthy interest in sports of all kinds. He thoroughly enjoys painting around the house, too, and seems to do his best work in his best clothes.

Curtis is excellent on his feet atop skis—whether they

luck luncheon honoring past presidents followed by business session, Veterans Memorial Building.

Chaplain's Association, OES, 7:30 p.m. business session, home of Cora Morgan and Minnie Nelson, 833 E. 46th St.

Rebekah Lodge 360, business session and Halloween party, 8 p.m., YWCA. Amelia Baker will preside; Lillian Ideal and Margaret Howard, hostesses.

Women of the Moose Chapter 506 will host star recorders, 8 p.m., Moose Home, 1200 Atlantic Ave. Special guests include Evaline Bachoffer of Norwalk, deputy grand regent, and Adele Oust. Stella Hern will be chairman.

THURSDAY
Long Beach Unit of Marine Corps League Auxiliary, 8 p.m., Veterans Memorial Building. Rilla Hickey will preside. Maybelle Holland of the Long Beach unit was elected national vice president during recent national convention in Wichita, Kan.

SATURDAY
Degree of Honor Lodge 108, annual public dinner and bazaar, 5:30 to 8 p.m., Machinists Hall. Dinner reservations may be made with Mrs. Jerome Wood, 1012 E. 10th St.

Hosmer Slated by Ives BPW

Congressman Craig Hosmer will have "The Washington Scene" as his topic when he appears Monday before the Margaret Ives Business and Professional Women's Club at their legislative meeting in the Lafayette Hotel.

The 6:30 p.m. social hour will be followed by dinner at 7 p.m. in the Panorama Room. Members or others wishing to make reservations may call Martha Phillips at Marti Phillips Dental Laboratory, 5380 Village Road.

Patriotic, Fraternal Events on Calendar

MONDAY

Chapter 4, Widows of World War I, official visit of state president Myrtle Youngkin follows 5:30 p.m. sandwich supper, Veterans Memorial Building. Leora Quele will preside.

Wide Awake Rebekah Lodge, hobo dinner and card party, 5:30 p.m., Machinists Hall. Ethel Barnes is dinner chairman. Business session follows.

Emily R. Jewell Tent 15, DUVCW, 11 a.m. sandwich luncheon, 12:30 p.m. business session, Veterans Memorial Building. Myrtle Thompson will preside.

TUESDAY

Abraham Lincoln Circle 44, Ladies of GAR, noon refreshments and card party, Veterans Memorial Building.

Review 15, Woman's Benefit Association, noon covered dish luncheon, 1 p.m. business session, Machinists Hall. Past presidents will meet at 11:30 a.m. WBA Friendship Club meets at 10:30 a.m. Oct. 29 in the home of Mrs. Margaret Turner, 520 E. Ninth St., to sew for juvenile hall.

The 173 Social Club, Long Beach Chapter, OES, noon luncheon and business session, Garden Room, Third St. and Alamitos Ave. Dorothy Kimball will preside; Regina Griesman, chairman.

Arthur L. Peterson Unit 27, American Legion Auxiliary, annual "early bird show" to which post members are invited, 8 p.m., Veterans Memorial Building. Unit 27 will host the 19th district dinner at 8 p.m. Wednesday in Veterans Building with Winifred Martinson as chairman. Mrs. Sylvia Greer, district president, will preside and Doyle Keyser, vice president, will speak.

WEDNESDAY

Auxiliary 71 and Camp 94, United Spanish War Veterans, anniversary dinner, noon, Veterans Memorial Building. Business session scheduled at 1 p.m.

Women's Relief Corps, Auxiliary to GAR, noon pot

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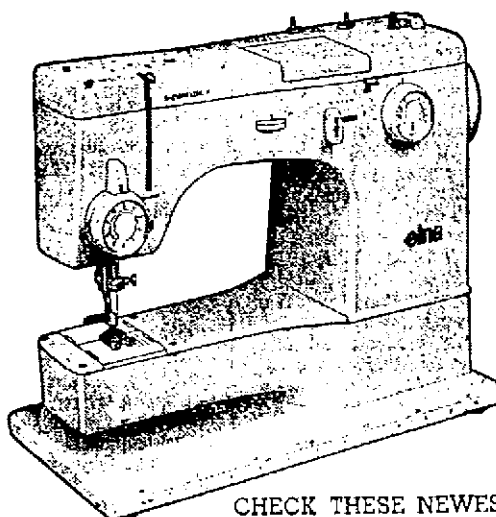
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- UNLIMITED PATTERNS

MISS EDITH HULDI



Special home economics consultant for Elna is one of the world's most knowledgeable experts in the field of machine sewing as it applies to fashion.

Miss Haldi will be in our Sewing Machine Department Monday, Oct. 19th, 1964 from 12:30 P. M. until 9:30 P. M.

She will demonstrate the fabulous all new 1965 models of Elna Sewing Machines.

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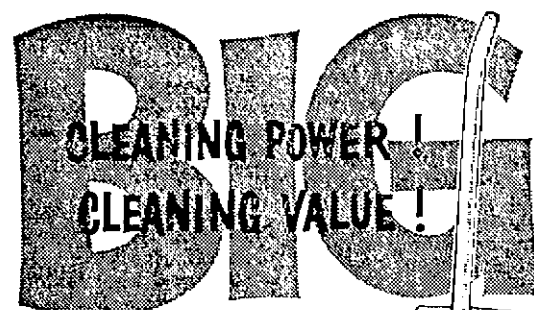
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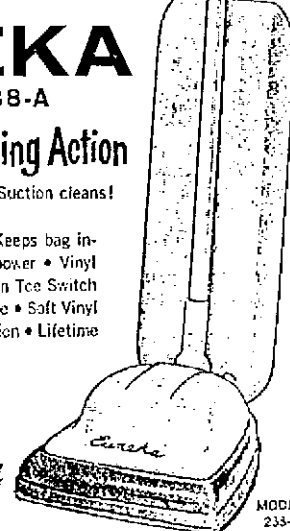
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SAT. 9:30 to 5:30; SUN. NOON 'TIL 5



HAWAIIANS, Samoans, Tongans, Fijians, Maoris and Tahitians combine talents to make the Polynesian Cultural Center on Oahu an unforgettable experience in travel.

POLYNESIA COMES TO OAHU

South Seas: One Stop

By Fred Taylor Kraft
Travel Editor

Visitors to Hawaii, almost without exception, come home with lingering memories of songs and dances and gracious hospitality of the golden-skinned natives of these happy islands and, with a sigh, more than a few of them ask:

"What must the South Seas, from whence these people come, be like?"

It would be easy to find out, without leaving Oahu.

For, only 40 miles north of the magic city of Honolulu—and every one of those miles unforgotten scenic—flourishes the Polynesian Cultural Center at Laie, an alarming—in-its-accuracy reproduction of such major South Seas destinations as Tahiti, Fiji, Samoa, Tonga and New Zealand, with Hawaii thrown in for good measure.

JUST A YEAR old this month, the Center already has been visited by thousands of travelers. Even those who have tasted the lures of the South Seas come away happy.

Graded as one of the

most exciting tourist developments in the Pacific, the Center's stock-in-trade appears to be what Madison Avenue wordologists probably would call "instant impact."

Here are 15 acres of the likes of which few tourists ever expect to encounter at one stop.

Each visitor gets an expertly-guided tour of its six grass-thatched Polynesian villages, participates in on-the-spot arts and crafts demonstrations, and personally inspects native architecture made authentic by true perfectionists. Each village is inhabited by natives of that part of the South Seas.

HAVING MADE this tour of what otherwise would mean thousands of miles of travel and much additional expense, visitors then seat themselves in the largest Samoan fale in the world and eat at a pupu which daily (except Sunday, when closed) features the largest variety of island food offered anywhere.

Later comes the curi-

osa-laden Shop Polynesian and, finally, the nightly performance or "A Night Through Polynesia" in a unique 750-seat amphitheater with Polynesian cuties acting as usherettes.

At exactly 8 p.m. a water-curtain separating audience from stage is lowered and a complex theatrical lighting network triggers a breathtaking view of lush outdoor grass stages backdropped by a simulated lava-rock volcano.

FOR TWO incredibly short hours spectators sit through an electrifying Polynesian production. Hawaiians, Samoans and Tongans are joined by Fijians, the precision-like Maoris and the happily-hippy Tahitians in musical pageantry. Nearly 250 golden Polynesians get into the act.

Admission to the Center is \$2 for adults, \$1 for children. Round-trip transportation is available through travel agents. But don't overlook the fact that reservations are required for pupu and the stage show.

Germany Popular

Germany is becoming increasingly popular with travelers from abroad. Statistics from 2,378 communities in West Germany indicate that overnight bookings by foreign visitors increased by 3.7 million during the 1963-64 winter season. This represents a boost of 10.5% compared to the previous winter. Winter hotel business rose 32.1% in this period. Several new hotel projects have been announced to meet the growing need for accommodation.

a luxury hotel. I meant the Maria Cristina.

"You mentioned flying to the World's Fair and back through Puerto Rico at a saving but I cannot find a travel agent who knows about this..."

THAT IS a West Coast special through Delta Air Lines. Round trip to Puerto Rico is \$402. You can fly to Puerto Rico and Jamaica, then to New York and then to the West Coast for \$350. San Francisco, \$325 Los Angeles. That's economy class, 30-day excursion. (Round trip West Coast-New York direct is a little over \$300. However, there are other specials that let you cover more country for a little more. Example: The Eastern Airlines, Western Airlines combination, West Coast New York and return through Mexico City.)

"What is the correct dress for women on a cruise ship the first night out?"

FIRST NIGHT out of any port is informal. And wear flat shoes. You aren't accustomed to ship motion. You can break a leg in high heels and hold onto the rails on the stairs.

ABSOLUTELY NOT. Buy what you need each day in the country from a bank or money exchange. Many of these currencies are sliding wildly—Brazil for example. I'd be cautious about buying more than day to day in Argentina and Uruguay, too.

"You mentioned among low-priced hotels in Mexico the Maria Isabela..."

IT WAS a mistake. That's

TRAVEL and RESORTS

W-12—INDEPENDENT-PRESS-TELEGRAM
Long Beach 12, Calif., Sunday, Oct. 18, 1964

Big Events Slated on Weekend

Gadders have it made for next weekend, what with the close-to-home Fishermen's Fiesta spreading over three days in the nearby Port of Los Angeles and San Pedro, beginning Friday.

Big event in the three-day spectacular will be the parade of decorated fishing boats down the main channel at noon Saturday—the third most photographed sight in the United States.

In addition, there will be boat rides, native folk dances, contests in fishing skills, international food booths, open house on a U.S. Navy ship and other features. Festivities open at 2 p.m. Friday and at 10 a.m. Saturday and Sunday.

Those who prefer the desert might wish to take in the Frank Sinatra Golf Tournament on Palm Springs' Canyon Country Club course Wednesday through Saturday, with \$60,000 in purses.

Also coming up is the Salute to Navy Week which opens next Saturday in National City, on San Diego Bay, and continues through Oct. 28.

Sea Travel Lecture Topic

William Harris, official travel lecturer for American Express, will speak on global sea travel at 8 p.m. Monday at the Balboa Bay Club, Newport Beach.

During his 90-minute talk, Harris will show a special color film featuring Gibraltar, Spain, the Mediterranean, the Riviera, Italy, Greece, Egypt, the Holy Land, India, Ceylon, Japan and Hawaii.

Take the Bus

Daily sightseeing tours of Calcutta, once done exclusively by private car, are now being offered by motor coach at a fare of just over \$1 per person.

A night tour of the city, operating on Saturday, is also available for the first time at a cost of \$6.

The use of the buses in place of cars, says Pan American Airways, means a considerable saving for tourists traveling alone or in small groups.

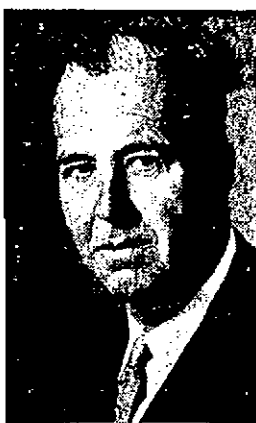
The Red Carpet

Visitors from the West can now enter Rumania with a minimum of red tape, says Pan American Airways. Visas are issued at border check points in a matter of minutes without charge. What is more, Rumania, unlike the other countries of Eastern Europe, does not demand hard currency exchange at the border.

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CLIFFORD TWETER, president of the United California Bank, has been named president of the All-Year Club of Southern California.

French Liner to Cruise Caribbean

French Line's sleek cruise ship, the SS France, will make three cruises into the Caribbean during the 1964-65 season, to be followed by a New York-Mediterranean crossing.

The first sailing, from New York, will be Dec. 23 for a 12-day Christmas cruise, followed by a nine-day cruise Feb. 9 and a 13-day cruise Feb. 20. Calls will be made at St. Thomas, Fort de France, Curacao and Nassau, with Barbados added to the itinerary for the last cruise.

The France sails March 6 from New York for Gibraltar, Naples and Cannes, later calling at Palermo, Piraeus, Rhodes, Beirut, Haifa, back to Cannes, Lisbon and Vigo, winding up at Le Havre on April 3. Cruise passengers bound for the United States may link up with the France's westbound sailing from Le Havre and Southampton on April 9.

'Fabulous Spain' Film Offered

"Fabulous Spain," a film showing a complete tour of the country, plus off-the-beaten-track spots, will be shown Tuesday and Wednesday at the Rossmore Theater by the Burton Holmes organization, nationally known lecture bureau. There will be both matinee and evening performances with Robert Mallett as in-person narrator.

Some of the locales covered are Barcelona, San Sebastian, Madrid, Segovia, El Escorial, Toledo, Cordoba, Seville, and Granada. The camera also makes a brief stop at Majorca, newest Mediterranean island resort.

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JAN. 6 (16 days) rates from \$395
JAN. 23 (17 days) rates from \$475
FEB. 10 (17 days) rates from \$475
MAR. 1 (16 days) rates from \$440
MAR. 18 (16 days) rates from \$425

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TRAVEL SPOTLIGHT

Credit Card Buys Trip

UNITED Air Lines has begun honoring Hilton Carte Blanche credit cards for the purchase of transportation. The cards will be accepted by the airline and its travel agents for trips anywhere on United's system and including other domestic airlines, if at least 50% of the travel is via United. At the time of the ticket purchase, card holders may elect to pay in full when first billed or to use an extended payment plan.

A NEW four-color brochure has been issued by Little Dix Bay the new resort in the British Virgin Island developed by Lawrence S. Rockefeller which opened in January. If your travel agent does not have the brochure write Miss Von Qualen, Room 1005, 30 Rockefeller Plaza West, New York 20, N.Y.

IN THE TRADE: Lee DiSano has been promoted to district sales manager for Alitalia Airlines in Southern California. He replaces Gerald Orin who has been promoted to public relations manager for the western region. Alitalia's offices are at 611 Wilshire Boulevard. Western Air Lines has appointed Harvey S. Huffer

to the newly created position of manager of market development with offices at 6060 Avion Dr., Los Angeles. He will be responsible for developing new markets and sales programs in the U.S., Canada and Mexico. Trans World Airlines has

added a second motion picture flight between Los Angeles and Chicago—Flight 30—departing daily at 4 p.m. from L.A. International Airport. The new service complements the present Flight 17 which departs at 9:30 p.m. daily.

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AROUND THE WORLD WITH DELAPLANE

"What are the best of the French type shows in Paris?"
THE LIDO night club on the Champs Elysees is the best. You have to order one bottle of champagne—about \$10 for two. Most famous is the theater Folies Bergere. Gets almost half its business from American tourists so even half the jokes are in English. In summer it's unbearably hot—no air-conditioning.
I think it's a poor buy. A lot of cost-cutting has gone on, obviously with the idea that it's so famous that Americans will buy anything. In the same style, and I think better, is Casino de Paris.

The night club shows in naughty Place Pigalle are pure clip joints. Chez Eve, Naturistes, Nouvelle Eve, I would say the Flor is all right, but the prices are high. The trick in most of these places is to give you a bottle of champagne immediately. Fill both glasses. And then, when you aren't looking, the waiter pops the cork on another. Says he misunderstood you, but the wine is open now so...

"Your suggestion for ski resorts please. We have only heard of St. Moritz."

ST. MORITZ is the elegant (and high-priced) resort of Switzerland. The doormen are all former Grand Dukes and all the rich of Europe are here to be seen. If you can afford it, it's a great place.

Austria is the cheapest. I'd try Kitzbuhel. Lively and a good choice of places to stay from about \$3 on up. You don't have to stay at

the luxurious Grand Hotel. Go there to drink and dance. It's a Christmas picture postcard town.

Pan American Airways has a great book on ski resorts all over the world. If it isn't in your book store, write Pan American, P.O. Box 1111, New York City 17. Costs \$3.

Ski resorts have "low" and "high" seasons, by the way. "High season" means prices are higher—usually after Christmas.

"We will be traveling for almost a year (my husband's sabbatical). Should we get insurance and what kind?"

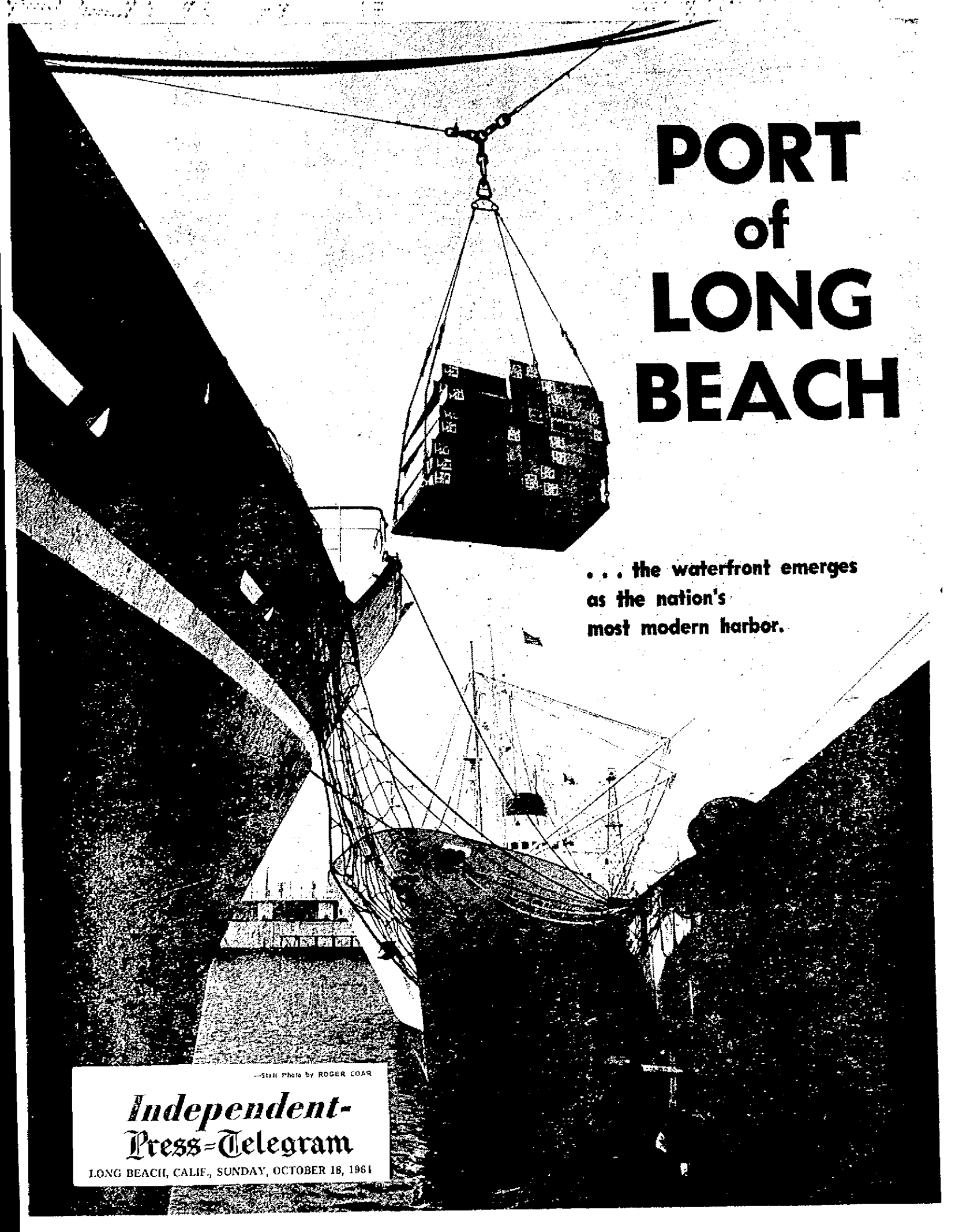
I'M NOT SURE what kind of insurance you mean. But here's what I carry: \$100,000 life for any kind of accident. Costs \$90 a year. Baggage and personal effects loss. Costs \$35 a year. I buy both from Travelers. For driving in Europe, you MUST have a public liability policy to cross borders—known as the "green card." Whoever sells you or rents you the car takes care of this. National or AAA can tell you about it.

ABSOLUTELY NOT. Buy what you need each day in the country from a bank or money exchange. Many of these currencies are sliding wildly—Brazil for example. I'd be cautious about buying more than day to day in Argentina and Uruguay, too.

"You mentioned among low-priced hotels in Mexico the Maria Isabela..."

IT WAS a mistake. That's

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*1964 LONG BEACH CONSUMER ANALYSIS



PORT of LONG BEACH

... the waterfront emerges
as the nation's
most modern harbor.

—Staff Photo by ROGER COAR

*Independent-
Press-Telegram*

LONG BEACH, CALIF., SUNDAY, OCTOBER 18, 1961

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—401 Grand Ave.
SOUTH GATE—4201 E. Firestone Blvd.
WHITTIER
—11025 E. Washington St.
—13446 Telegraph Road
—12403 Lambert



A graceful arch of structural steel will soon be rising above the present location of the Terminal Island pontoon bridge. Costing several million dollars the bridge will link island to main harbor district and city.

Long Beach Leading West Cotton Port

For the third straight year, Long Beach has ranked number five in the nation as a cotton exporting terminal.

Long the number one cotton port on the West Coast, Long Beach this past year registered 378,744 bales to take fifth position.

Number one port in the country was Galveston with 1,661,129 bales followed by New Orleans, 819,146; Houston, 731,954; and Brownsville, 539,534.

OTHER PORTS in the top 10 include Los Angeles, 289,747; Oakland, 268,137; San Diego, 263,140; and Corpus Christi, 255,763.

Long Beach has the only AA-rated cotton warehouse in California, according to the Cotton Warehouse Inspection Service of Memphis. This facility is Warehouse No. 1 on Pier A.

There are only 12 other such warehouses in the nation which received this high classification.

This warehouse can hold 22,500 bales. It is 240 by 483 feet with 115,200 square feet of usable floor space and is only 400 feet from dockside. In it are the latest in automatic doors, fire sprinklers and lighting system. Located on ground level, trucks and fork lifts can

enter and leave without ramps or be slowed by platform congestion.

IN ADDITION there are three more warehouses built to the Inspection Service's specifications.

Other facilities specially designed for cotton shippers include a rebaling cotton press, making it possible to reinstate "bloomed" bales to normal shipping conditions, and clear span transit sheds for quicker cargo stacking.

Direct freeway access to the port makes for faster turnaround time for truckers.

Special Scrap Ship Built for Pac. Trade

Pacific Terminals Inc., one of the west's best known scrap shippers, is expanding service at the Port of Long Beach.

The port is planning to build a new terminal and wharf on Channel One for P.T.I.

The company at the same time has announced that it is putting into service between Long Beach and Osaka, Japan the first ship designed especially to carry scrap.

Capable of carrying 15,000 tons of scrap, the 457-foot long ship can travel at 16.5 knots and will operate between the two countries on a regular 45-day schedule.

The ship, called the Ashby Maru, is equipped with booms and magnets designed especially for loading scrap.

Spectacular Growth Ahead for L.B. Port, Harbor Leader Says

By ROBINSON A. REID
President of the Long Beach
Board of Harbor Commissioners

In the past 53 years, the Port of Long Beach has grown from a small, one-berth lumber terminal that handled a few thousand tons of cargo a year into a major world port which now moves more than 12 million tons of cargo a year with 2,000 ship sailings.

From that early lumber terminal, the Port of Long Beach has developed into the largest dry cargo port on the West Coast, the largest iron ore exporting terminal and the third largest importer of steel products in the nation.



ROBINSON REID
Commission President

AS THE RESULT of intelligent planning over the years by the Long Beach Board of Harbor Commissioners and its management team—planning keyed to the needs of the shipping industry—the Port of Long Beach now has underway a \$150 million expansion program which will enable the port to keep pace with the rapid growth of Southern California and the Southwest and to provide the finest gateway in the world for international trade. And the present rate of growth indicates that the port will be handling more than 20 million tons of cargo a year by 1985.

We citizens of Long Beach should be proud of our port for it is the finest in the world. On behalf of the Board of Harbor Commissioners, I would like to urge the people of Long Beach and neighboring communities to visit the Port of Long Beach and take our unique self-guided See-Lane tour, starting at the Wharfinger's Office, and see some of the things you are reading about in this special issue.

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LB's Look-Alikes

People—the saying goes—have look-alikes somewhere. So do harbors.

Long Beach has at least two overseas twins—Gothenburg in Sweden and Yokkai-chi in Japan.

The latter is a sister city of Long Beach, has a port of about the same size, serves an agricultural hinterland, is located in one of the most famed tourist locales in the world and ships about the same amount of cargo at LB, 12 million tons.

Gothenburg, 300 years old, is about the same size as Long Beach

Harbor Edition

**Long Beach Spends
\$1 Million-a-Month to
Remain on Top as . . .**

America's Futuristic Water front

Long Beach Harbor—the Southland's gateway to world commerce and the city's most important single economic asset—is a world port with a big future.

Although one of the youngest commercial harbors on earth and still a relatively minor way station on the international trade routes, the Port of Long Beach is without a peer as the world's most modern waterfront.

The man-made port, whose cargo movement has climbed from a trickle to more than one million tons a month in little more than one-half a century, is the unchallenged leader in the use of automation and other revolutionary and new maritime technologies.

Long Beach has been called "tomorrow's port today."

★ ★ ★

THE 250-MILLION, 10-square mile harbor pioneered use of clear span (without pillar and support beam) warehouses, radar, underground utilities, all-concrete wharfs, electrical corrosion control, consolidated terminal operations and dozens of other widely copied innovations.

It has also been the scene of one of the engineering marvels of modern history, the antisubsidence water flood.

This tremendous, multimillion dollar effort, begun in 1953, has seen nearly 34 billion gallons of water or 820 million barrels of water pumped into the underground.

This action not only halted sinking in a 20-square mile section of the city and harbor, saving the community from becoming a 'Space Age Atlantis,' it also resulted in bringing additional millions in oil revenues into city and state coffers.

★ ★ ★

WHILE ALL OF THESE are admirable accomplishments and attract scores of engineers and industry leaders to the port each year, it is in the field of modern, super-cargo terminal operations that the port has become a real pathfinder in recent years.

The port has in recent times built the first automated bulkloader, grain terminal and intercoastal container terminal on the west coast.

In one basin alone, the still not completed \$25 million Pier G-F section, the port has built a complex which last year handled nearly three million tons of cargo—more tonnage than is handled annually by 150 of the United States' 230 ports, harbors, landings and navigable waterways.

In operation in the complex are:

—The \$6½ million iron ore loader which, using two berths and vast subterranean bunkers, bins and conveyors can unload a 100-car train in less than two hours. It can stockpile up to 100,000 tons of ore, coke, coal, soda ash or potash and load a 50,000-ton ore ship in 24-hours.

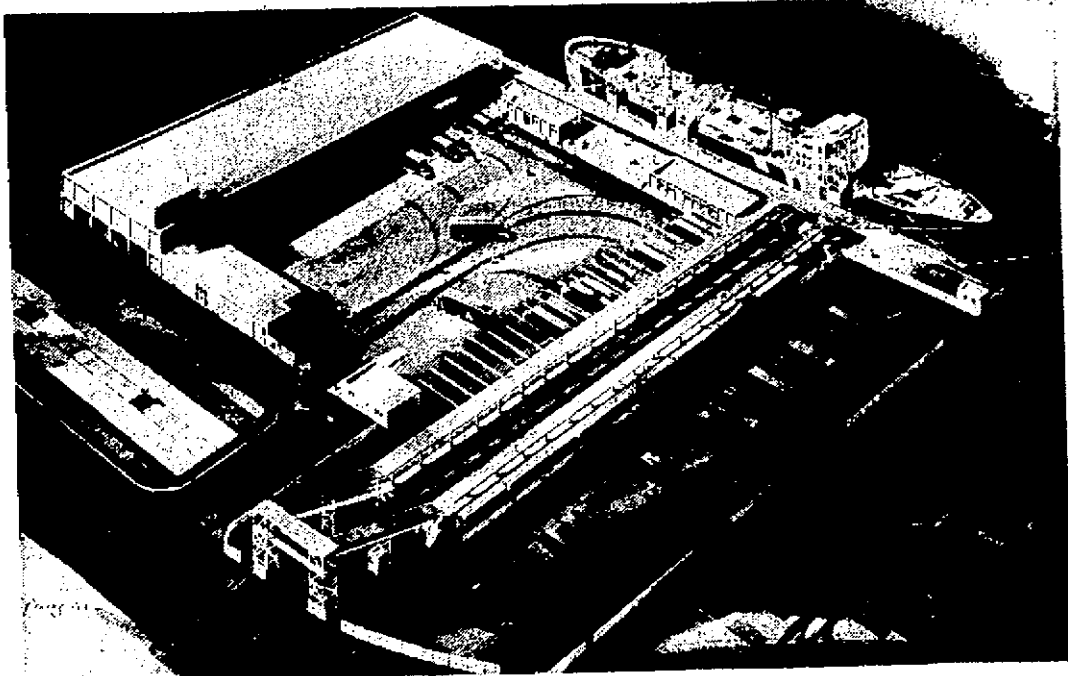
★ ★ ★

PLANS ARE NOW under way to spend another \$1 to alter the facility so it may load iron ore pellets which will push its annual iron export upward from one million tons to 1,800,000 tons in 1965.

—The Sea-Land Inc. container ship terminal, a facility geared to handle 40 ships of 470 containers each and nearly 500,000 tons of pre-packaged cargo each year.

At least two ships have been added to the Sea-Land service at Long Beach, the system's Southern California terminus, since S-L got into intercoastal operation two years ago. Trade also has been extended up the coast to Seattle and Alaska and plans are afoot to put more containers and ships into the operation.

—The grain terminal was the first automated terminal in the basin and was put up originally at a cost of \$2½ million. Recently its capacity was doubled by the construction of 30 additional 20-story high silos and just last Sunday, Oct. 18, 1964



Illustrative of the futuristic cargo terminals rising in modernist Port of Long Beach is the automated Standard Fruit Co. banana terminal (shown in artist's sketch above) which is being built on Pier A. The terminal will handle scores of thousands of tons of Latin America fruit.

month a new trade in Texas sorghum assured the facility of even greater business in the year ahead.

Under construction in the same general vicinity is a fully-automated banana terminal for Standard Fruit Co., a \$2½ million facility due for completion later this year.

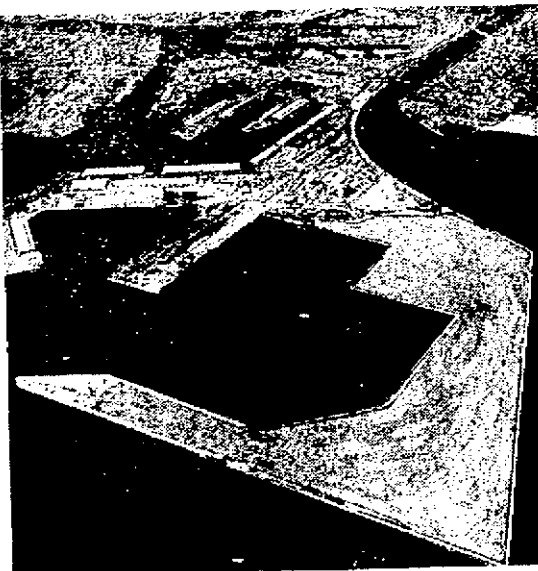
★ ★ ★

ADJACENT TO THIS are an automatic salt unloader and the docks of the West Coast's largest movement of imported cars. Port officials say they expect upwards of 26,000 foreign vehicles will be off loaded at the auto dock this year.

The cars are brought in at the rate of 700 to 900 at a time aboard specially-built 623-foot-long auto carrying vessels.

Immediately southwest of the car terminal on the recently completed Pier H, is rising a \$1 million cargo-terminal.

The port also has a super tanker terminal capable of handling the biggest ships in the world, the 100,000-ton-plus super supertankers.



Scheduled for completion in early 1963 is the Port of Long Beach's 311-acre Pier J. Three year landfill work cost \$20 million. Pier will provide the port with 35 new deep water berths. It is biggest manmade municipal pier in United States.

Also being engineered for early construction is a \$19 million high-rise bridge across the entrance channel to Terminal Island.

Elsewhere in the harbor construction is under way on a \$9 million plant and west coast headquarters for National Gypsum Co. NG's Long Beach facility will occupy 17½ acres with 600 feet of deep water dock and the plant and administrative center will employ about 125 persons.

★ ★ ★

IT WILL IMPORT between 200,000 and 300,000 tons of raw material each year and will manufacture gypsum products. It is to be completed and in full-operation by mid-1965.

This same general area, largely vacant and badly subsided land is being raised and reclaimed to provide the port with a 200-acre industrial park. Planned for this park and already in the mill is a giant scrap metal loading terminal.

Soon to be completed (sometime after the first of the year) is the greatest single construction project in the harbor's history and the greatest landfill, municipally-owned pier in the world, the monumental Pier J.

Pier J, its four mile rock perimeter already completed, will add 311-acres to the port of Long Beach and with the remainder of the southeast basin project will add 35 new deep water berths to the port, doubling its shipping capacity.

★ ★ ★

J WAS TO BECOME the site of a \$400 million California World's Fair in 1967-68, but this grandiose project, at least in the port of Long Beach, seems to be all but washed up.

However, harbor officials are not discouraged. They are assured that the growth in waterhorn commerce, commensurate with the area's continuing expansion, will put Pier J's facilities to use earlier than had been expected.

"Our problem now," says one official, "is to maintain an expansion program which can meet the needs of the Long Beach area, the whole southwest."

To this end the port has been spending an estimated \$1 million a month for the past 10 to 12 years.

Long Beach's spurt to the forefront as the most dynamic shipping center on the West Coast has not been without trouble.

★ ★ ★

THE SPECTACULAR growth of the harbor and its use of tideland oil revenues in its development have brought charges from sister ports—notably Los Angeles—that the port is subsidizing its operations with oil money.

The opposition also contended the harbor has indulged in "rate slashing" in agreements drawn up to provide new facilities such as those discussed above.

While the charges still fly—it is interesting to note that rival ports pay Long Beach the compliment of imitation.

Nearby Los Angeles—as an illustration—is in the midst of building a bulkloader which is the spitting image of the Long Beach facility.

Growing with growing Long Beach

Working side by side with the people of Long Beach, Richfield has become a true partner in the rapid progress Long Beach has made. Some of the highlights in this 39-year partnership are:

1. First Long Beach-Richfield Oil Production Contract—1925. For more than a quarter century, ever since Richfield began its production and refining operations in Long Beach, the city and Richfield have worked together in developing Long Beach oil reserves. The first agreement—signed in 1925—was with the Long Beach Water Department for a 31-acre tract at the city reservoir. Richfield secured the lease by offering a 25% royalty—the highest bid received by the city. At that time, crude oil was suffering from low demand and over-supply. The market price was 80¢ a barrel. Since then, Richfield has produced approximately 9,500,000 barrels of oil for Long Beach from the reservoir area. The city's income from this successful business arrangement has totalled more than \$4,189,000.

2. Second Long Beach-Richfield Oil Production Contract—Parcel "A" 1947. In 1947 Richfield and the city of Long Beach entered into another business agreement. This resulted in a contract covering Parcel "A," a 234-acre underwater tract in Long Beach Harbor between Rainbow Pier and the Flood Control Channel. Richfield's part in this Parcel "A" contract includes the drilling and operating of the wells.

In the sixteen years since 1947 Richfield has produced more than 63,942,838 barrels of oil from this underwater tract. The city has received \$104,213,327 through August 31, 1964.

The Parcel "A" contract has been good for Long Beach, good for Richfield, and good for the residents throughout the Long Beach area. Oil has built the magnificent Long Beach Harbor. Taxes remain relatively low. This prosperity is shared by every resident.

3. Located adjacent to the western boundary of the city of Long Beach, Richfield's Watson

Refinery is the largest refinery in terms of crude oil processing capacity in the Los Angeles Basin. Occupying 675 acres, the refinery is a complex of processing units designed to include the latest technological advances in the science of petroleum refining. This single refinery supplies over ten per cent of the total requirements of refined petroleum products in the five western states. These products, numbering well over a thousand different items, range from aviation gasolines and jet propulsion fuels for the military and commercial airlines and gasolines, distillate fuels and lubricants for the civilian market, to residual fuel oil for ships bunkering and steam electric power generation.

Nearly 1,800 community residents are employed at the Watson Refinery and the 120-acre Richfield Hynes Tank Farm within the city of Long Beach. Their annual income of over \$13,000,000 is the second largest industrial payroll in the community.

During the last decade, Richfield has moved into the field of petrochemicals. The American Chemical Corporation, jointly owned by Richfield Oil Corporation, operates a petrochemical plant adjacent to the Watson Refinery to produce over 100,000,000 pounds per year of chlorinated hydrocarbons. Witfield Chemical Company, also jointly owned by Richfield, operates a plant adjacent to the Watson Refinery which has a capacity to produce up to 40,000,000 pounds per year of biodegradable detergent alkylate. Both of these plants obtain raw material from the Watson Refinery. The Watson Refinery is the sole source of gaseous hydrogen supply for an adjacent plant producing liquid hydrogen for the National Aeronautics and Space Administration.

In addition to the specific items mentioned above, a wide range of other products is produced at Watson. These include aromatic chemicals, petrochemical raw materials, commercial solvents, fuel gas and asphalts.

Richfield is presently engaged in the initial phases of a multimillion dollar Watson Refinery expansion program. This program is geared to the growing West Coast demand for both petroleum products and petrochemicals.

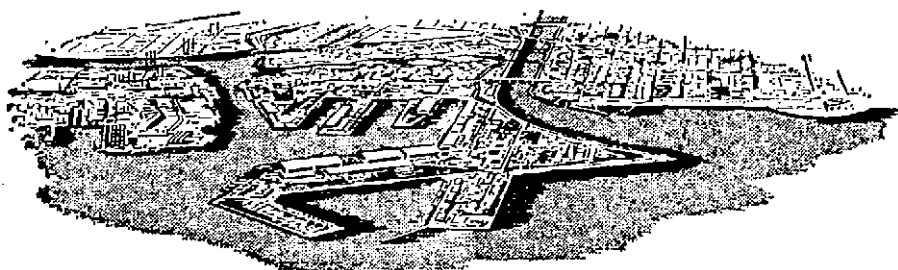
4. Richfield's Long Beach Marine Terminals— Each month approximately 3,700,000 barrels of crude oil and products are shipped through the Richfield marine oil terminals in Long Beach. Total oil products shipped from the Richfield terminal are valued at close to \$170,000,000 a year—the largest volume handled by any terminal in either Long Beach or Los Angeles harbors.

During World War II, Richfield's marine terminals handled more oil for the armed forces than any other, and during the war in Korea, millions of barrels of aviation fuel left Long Beach terminals for use of our fighting Sabre jets.

To adequately meet the needs of an expanding economy, Richfield leased from Long Beach additional property adjacent to its No. 2 terminal in 1955-56. Further leasing was done with the city which established Richfield's No. 1 terminal (Pier E) late in 1960 to accommodate supertankships. Official dedication of this latter facility was made in May, 1961, and the most recent record single cargo accommodated there was that of the S.S. MANHATTAN when over 31,920,000 gallons of Middle East crude oil were discharged on September 14, 1962. This facility, operated by Richfield under a 35-year lease from Long Beach, is one of very few in the world at which the larger tankers can be handled dockside when fully loaded.

Richfield's marine terminal operations in Long Beach have spanned a period of 39 years. During this time, these operations have contributed importantly to the growth and prosperity of Long Beach. This \$26,300,000 terminal complex presently employs 55 Long Beach citizens, all specialists. Moreover, most of the 83 crew members of Richfield's two coastwise tankers live with their families in Long Beach, and cash expenditures in Long Beach for ship supplies and terminal maintenance and operation in 1963 averaged more than \$130,000 per month.

Through the years of our business relationship with Long Beach, Richfield has always striven to do a better job than required by its contracts with the city, and it is through this very relationship that Long Beach and Richfield are growing together.



RICHFIELD

OIL CORPORATION

FOR 39 YEARS, LONG BEACH'S PARTNER IN PROGRESS THROUGH OIL

Merchantmen From Around-the-World Call at L.B. Harbor



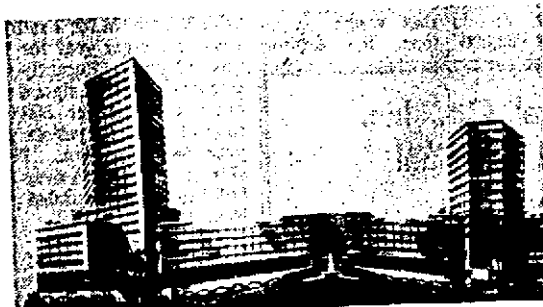
The big ships from every corner of the world call at the Port of Long Beach at the rate of more than six a-day. These ships discharge and load 13 million tons of cargo and pour millions into the local economy. Like the Southland, this world commerce is growing on our front door.

'Twin Towers' Will Give Area World Trade Center

Construction is scheduled to start early next year on the first world trade center in California. To be located on a 14.3-acre site on the edge of Pier J, the trade center — International Towers, Inc.—is a \$15 million project which will contain an eight-story concourse of 375,000 square feet, a 25-story hotel of 360 rooms with 227,850 square feet and a 20-story office building of 125,000 square feet.

President of International Towers is Charles C. Weidlein of Long Beach. General contractor for the structures is Vinnell Corp of Alhambra.

Weidlein said that the center will be headquarters for world trade in Southern California and the Southwest.



TOWERS

Work is scheduled to start soon on twin 30-story International Towers, world trade and commerce center and modern hostelry on port's Pier J.

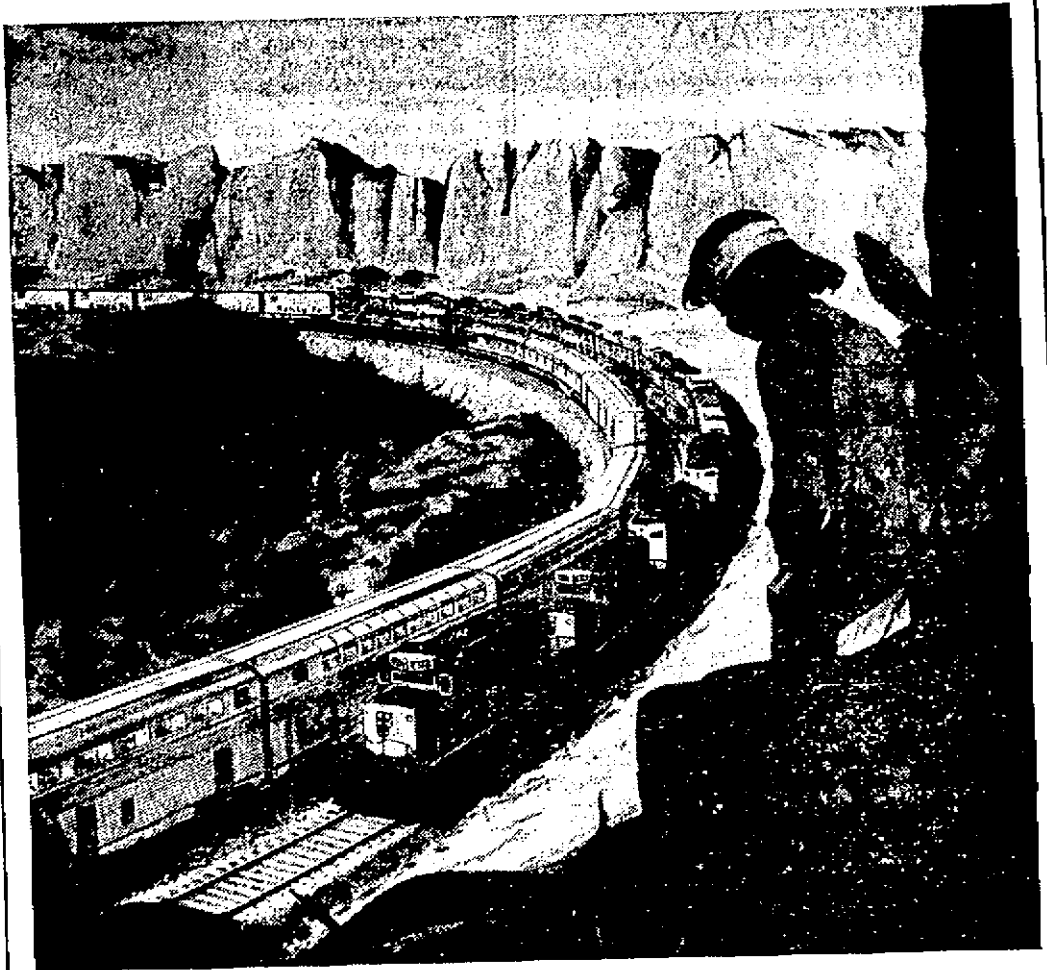
Cargo Security

Long Beach and Los Angeles Harbors, the shipping industry and labor are seeking an answer to the costly problem of waterfront thievery.

These various agencies—under the direction of retired Admiral Frank Higbee — have set up a joint

Cargo Security Council.

The organization hopes to find a solution to waterfront thievery, wholesale and piecemeal theft of cargoes, and cargo damage.



Chico ...of the Santa Fe

Chico represents the friendly spirit and vitality of the Santa Fe and all of our employees who seek to provide our customers with the finest rail service.

Chico isn't a real person at all, yet he's a TV star, and regularly appears in Santa Fe advertising, beckoning to children and their families to come ride our fine fleet of Chief streamliners across the colorful and historic West.

The spirit of Chico rides with the Santa Fe freight trains, too, saying: "Take care! This is valuable cargo. Get it safely there! On schedule, too!"

And our Chico does more. In his friendly way he tells freight shippers, industrialists, and business leaders of the progress of Santa Fe. Tells them how we invest millions of dollars each year improving our railroad to better serve them.

And to all our shippers and travelers Chico extends this friendly invitation: "Come along. Travel and ship my way. People expect the best of Santa Fe."

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F. M. C. LIC. #334

World Beats Path to L.B.

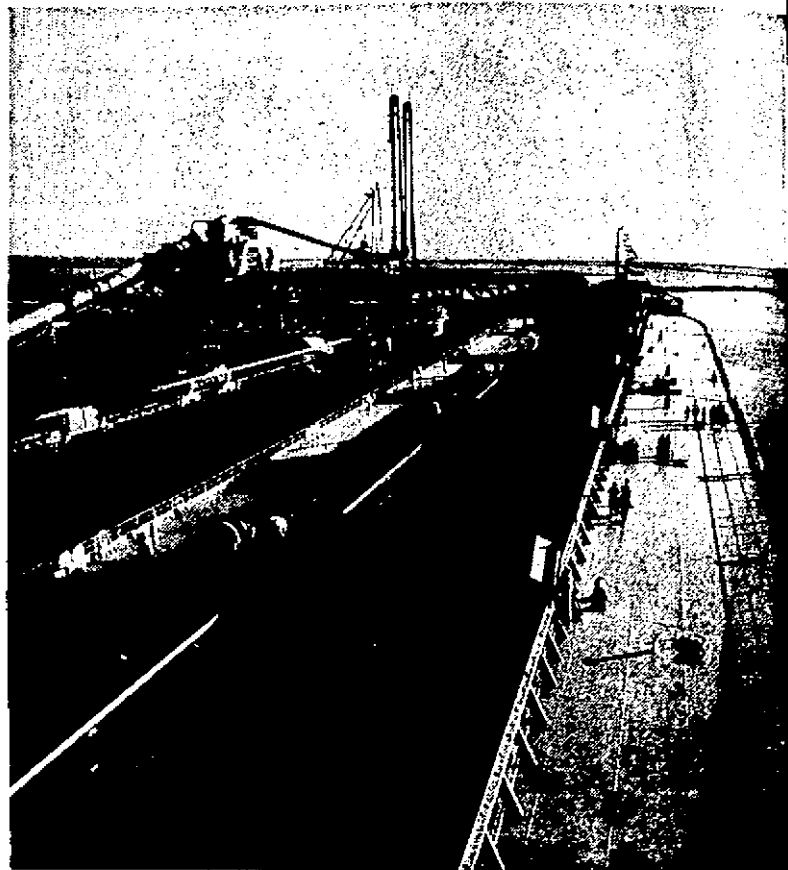
They come from Indonesia, Mali, France, Afghanistan, India, Chile, Canada and every point of the globe.

They journey out from Iowa, New York, the Carolinas and from every state in the union.

They come to trade, to sightsee, to confer, to seek business and make deals or repay visits.

And many—those from sinking and oil hungry lands—beat a path to Long Beach Harbor to find answers to their problems.

Delegations have come from Tokyo, Mexico City and Maracaibo, Venezuela, cities with sinking sickness (called subsidence) to study Long Beach's successful remedy—the 500,000 barrel-a-day water flood of the underground.



Long Beach pioneered use of automated bulk cargo handling. The ore loader on Pier G has become model for ports around world planning to move into more efficient handling of bulk cargoes. The facility is rapidly becoming harbor's busiest terminal.

BUSY, BUSY BULKLOADER

Terminal Ships 1.5 Million Tons of Bulk Cargo in Second Year

Now in its second year of operation, the port's \$6.5 million bulkloader exported during the past fiscal year 1,290,567 tons of iron ore, 182,641 tons of potash, 40,646 tons of coke, 8,409 tons of salt cake and 1,871 tons of ammonia phosphate.

The facility, which is the largest and most modern on the Pacific Coast, is located on a 13-acre site on Pier G in the port's outer harbor.

The traveling loader traverses 600 feet of the pier's length. Incoming bulk cargoes can be delivered by truck or rail cars. Rail cars

are shunted into a controlled gravity yard system. A rotary wagon tippler can handle 30 open top rail cars an hour or unload an entire 100-car train in less than four hours. A system of conveyor belts then transports iron ore to the bulkloader's 150,000-ton capacity stockpile that lays parallel to the pier. At capacity, the stockpile is 44 feet high, 600 feet long at the crest and 123 feet wide at the base.

TO LOAD the super ore vessels that weigh up to 60,000 tons, the 400-ton

shiploader's loading boom extends to a maximum of 58 feet from the face of the pier and supports a revolving, telescopic loading chute.

Rated loading capacity of the facility is 3,437 tons per hour and it can put a full cargo aboard the ore carriers, which are the largest ocean-going ones in the world, in less than 24 hours.

Rail cars bring iron ore into the port from Kaiser's Eagle Mountain mine at the rate of 100 cars every third day. Kaiser has a contract with Mitsubishi for 1 million tons of ore per year for the next 10 years. Recently the two organizations signed another contract for 800,000 tons of iron ore pellets per year for six years. First shipment of pellets over the bulkloader is scheduled for Nov. 1965.

Owned and operated by Baker Commodities, the bulk tallow facility on Pier D has a storage capacity of 3.2 million gallons.

A total of 3,830,844 tons of Japanese export and import cargoes moved through the port last year.

Harbor Edition

The Journal of Commerce

will publish its annual

National Foreign Trade Convention Issue

November 16, 1964

to coincide with the opening of the 51st Annual National Foreign Trade Convention in New York City.

The international business community from coast to coast will find in this issue the most comprehensive survey of foreign trade and overseas investment published in conjunction with the meeting. This important issue will be distributed at the meeting as well as to regular subscribers.

Year in and year out, The Journal of Commerce carries more shipping and foreign trade advertising than any other publication in the world. Here is the most conclusive evidence of its complete dominance in the fields of international trade and freight transportation . . . land, sea and air.

This November 16th issue is an ideal opportunity and a perfect framework for an advertising message directed to the men who matter in foreign trade.

On a transient basis, a full page costs \$1,806; a half-page, \$903; a quarter-page, \$451.50; an eighth-page, \$225.75; line rate, 75c; \$10.50 per column inch. Contract rates apply. Closing date is November 6. Call, write, wire your advertising space reservation now.

The Journal of Commerce

New York: 80 Varick Street — WO 6-3000

Chicago: Wrigley Building — 467-6200

Cleveland: Hanna Building — PR 1-6551

Star Terminal Co., Inc.
Newsprint Terminal

Salutes
The Growing
Port of Long Beach

Pier 2

Berths 52, 53, 54

World's Biggest 'Flood'

The largest underground water flood program in the world is going on in the Port of Long Beach area at the rate of 16 million barrels a month.

Since 1953, when the first water injection well was drilled by the City of Long Beach in the tidelands, 960 million barrels of water have been pumped into the six fault blocks and seven oil zones of the Wilmington Oil Field in the port area.

Not only has the water flood program checked subsidence in the nation's second largest oil field but it has also proved to be a highly efficient method of oil recovery that will ultimately increase the productivity of the field by 75 per cent.

In addition to the City of Long Beach, there are many private oil operators and many thousands of land owners who are involved in this huge water flood program. Engineers estimate that 95 million barrels of additional oil have already been recovered since 1953 as a result of the flooding or repressurization of the field.

DURING THE NEXT 25

years, another 16 billion barrels of water will be injected into the field. This will bring the ultimate productivity of the field to 1.7 billion barrels of oil in the city-owned and private lands in the port

area. This amount is nearly 700 million barrels more than would be realized without water injection.

It represents \$1.6 billion additional gross revenue.

Back in 1953, water injection

was producing stimulated oil in certain of the underground oil pools formed by the fault blocks and various zones. Water flooding developed slowly at first so that pressures were not built up in one area only.

In 1958, the City of Long Beach took a major step in advancing the water flood by stepping up injection to 180,000 barrels per day. By the end of that year, the city tidelands were producing 3000 barrels per day of stimulated oil, or oil produced over and above normal primary recovery.

AND BY this year, with private operators participating in the program, water injection accounted for over 51,000 barrels of oil per day of the field's total production of 96,400 barrels per day.

In short, over 50 per cent of today's oil production in the largest oil field in California is the direct result of water flooding.

Water flooding operations involve the injection of water under pressure into subsurface oil reservoirs. This

increases the pressures in these reservoirs and pushes the oil to producing wells nearby. This oil would otherwise not be recovered under regular or primary pumping methods.

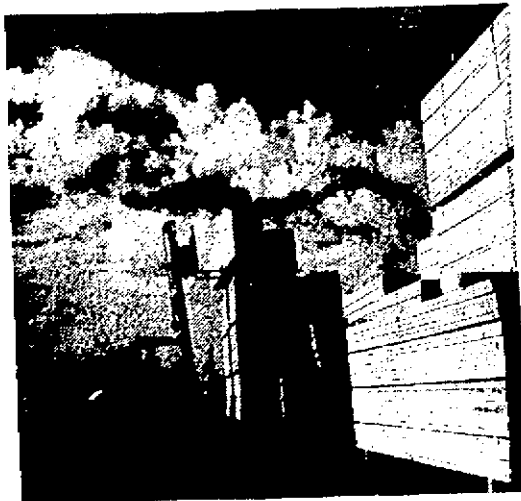
Today, Long Beach has seven water injection plants with a capacity of 933,000 barrels of water per day. Private operators can supply another 26,000 barrels, bringing present plant capacity to 960,000 barrels per day.

Current injection rate is 550,000 barrels per day through 223 injection wells.

THE INJECTION plants were built by the city at a cost of \$7 million, which is being amortized over a 10-year period by the sale of injection water to private operators.

The history of water injection and subsidence in the Wilmington Oil Field goes back to 1945 when there first appeared signs of the land sinking in the Port of Long Beach area. Committees of engineers, geologists and civic leaders were

(Continued on Page 10)



Southern California's vast building industry depends almost exclusively upon the Long Beach-Los Angeles waterfront for its supplies of lumber. Last year barges and tugs put 1.2 million tons of cut lumber on local wharves.

CONGRATULATIONS TO THE PORT OF LONG BEACH

*and best wishes for
continued success as*

**"AMERICA'S MOST
MODERN PORT"**

Joint Venturers

LONG BEACH OIL DEVELOPMENT COMPANY (operator)
SIGNAL OIL & GAS COMPANY
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CM OIL COMPANY

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ENJOY A FREE
SEE-LANE TOUR
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Treat the family to a SEE-LANE tour of the Port of Long Beach. Educational and interesting, the SEE-LANE tour is designed as a do-it-yourself tour through many of the Port's most interesting installations.

To begin with, drive to the Wharfinger's office just west of the north boundary of Pier A. There you will receive a free, colorful SEE-LANE guidebook which illustrates the route to drive and gives descriptions of the facilities you will see.

As you continue your tour through 11 points of interest, you will see huge Navy ships, freighters from dozens of foreign ports, cargoes from all over the world . . . a total picture of America's most modern port at work.

Remember—there is no charge for the booklet or for the tour. You are invited to be the guests of the Long Beach Harbor Department on your SEE-LANE tour.

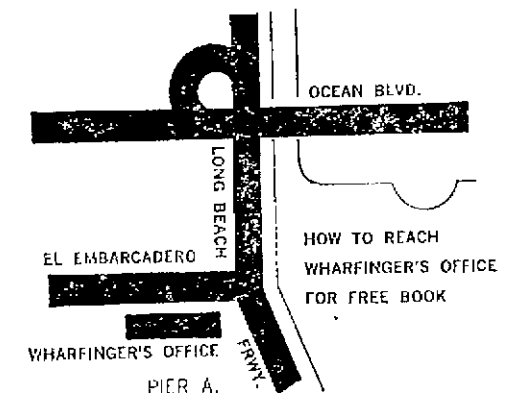
FACTS ABOUT THE PORT OF LONG BEACH

The Port of Long Beach is "America's Most Modern Port."

The Port is municipally owned and is debt-free.

The Port of Long Beach handled an all-time high amount of cargo in its 1963-64 fiscal year — more than 12 million tons.

Shipping and commercial companies in the Port are a major source of payrolls in the greater Long Beach area.



Port of Long Beach, 925 Harbor Plaza, P. O. Box 570, Long Beach, Calif. 90801, Tel. HE. 7-0041

LILLY SHIPPING AGENCIES

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LOS ANGELES, CALIFORNIA 90014
PHONE 627-1914



230 CALIFORNIA ST.
SAN FRANCISCO, CALIFORNIA 94111
PHONE 871-3600

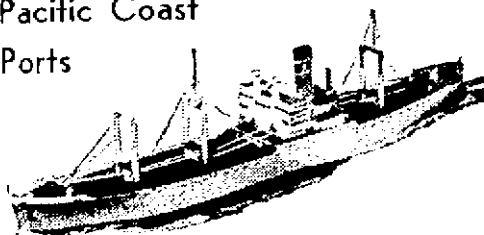


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'THE RICHFIELD STORY'

Oil Company Employs 2,200 Persons in Harbor District; Spent \$85 Million at One Refinery

Richfield Oil Corporation carries on a search for oil in many parts of the world, and markets petroleum products throughout the Western United States, but the vital activities that come between the finding of crude oil and final sale of the product to the motorist are carried on primarily in the Wilmington-Long Beach area.

The company's huge Watson Refinery is located in the area, as are the marine terminal facilities. Also in the area are division offices for crude oil production and pipeline operations. The

company employs slightly more than 6000 employees, and nearly 2200 of those people work at locations in the harbor area.

Also located in the area, adjacent to the refinery, are two chemical companies which are half owned by Richfield in conjunction with major chemical corporations. These add substantially to the modern oil and chemical complex that continues to develop in the Watson locale.

Largest single installation operated by Richfield is the refinery, located on a 600-acre site at Alameda and Se-

pulveda Boulevards. Approximately 1800 people are employed to operate the refinery which has a capacity of more than 175,000 barrels per stream day.

THE TALLEST unit, and the one which dominates the refinery from a visual standpoint, is the fluid catalytic cracking unit which stands 21 stories high. The unit was installed in 1954 as part of a \$40 million dollar expansion program. Since 1952, capital expenditures at the refinery have totalled more than \$85 million.

Refinery expenditures for air pollution control devices amount to more than \$15 million to date.

Since 1958, Richfield has carried on an expanding program of activities in the petrochemical field. In that year, the company built a \$6.5 million unit in the refinery to produce benzene for the chemical industry and toluene for blending in

(Continued on Page 11)

Big Flood

(Continued from Page 7)

formed. Consultants were hired by the city and private operators to study this subsidence phenomenon. With the strong back of the city legislation was passed Sacramento to permit formulation of engineering plans for the repressurization of the field.

Another technique used to halt subsidence and increase the productivity of the field is unitization. Under unitization, the various property owners in an area agree on the manner of development of their common property. By working together toward a common goal, they are able to utilize wells and equipment in the most efficient manner in each fault block and zone.

Seven tons of cargo were exported through the port of the Republic of the Congo.



PACIFIC

For more than 30 years, the symbol of quality in precision-built oil well rod pumps.

Complete sales and service for the
Los Angeles Basin:

PACIFIC PUMPS, INC.

A Division of Dresser Industries, Inc.

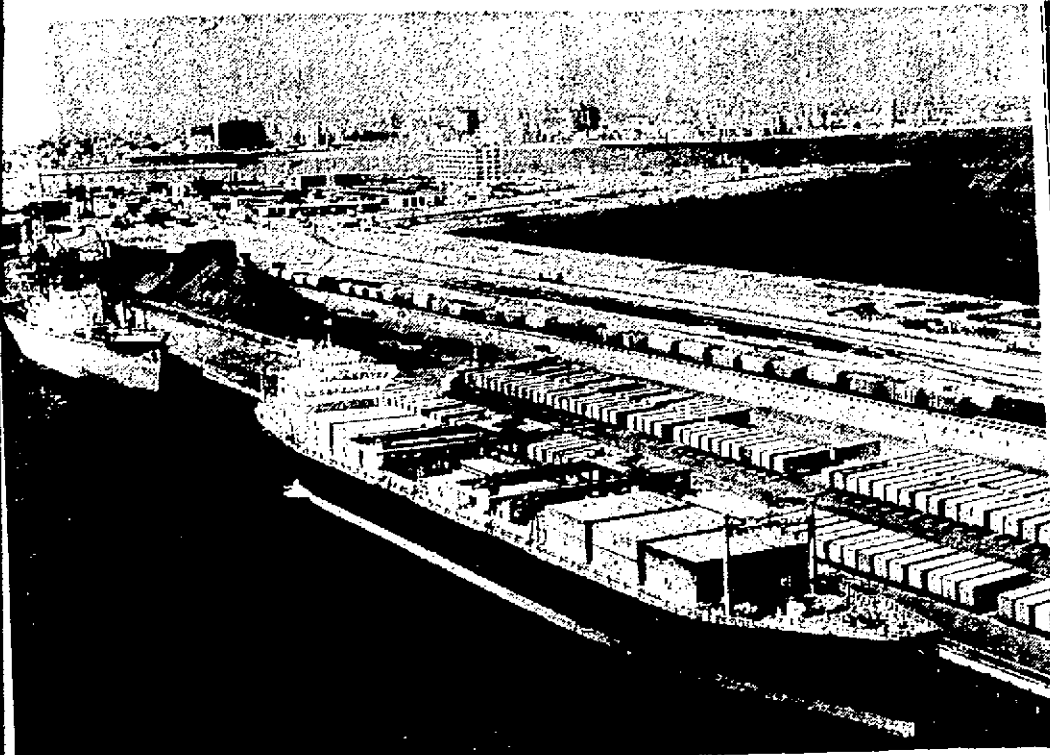
2454 Cherry Avenue, Long Beach

Phone: GArfield 4-2916

You're needed, my friend



**THE UNITED WAY
& AMERICAN RED CROSS**



In the foreground is the Sea-Land, Inc. container ship, SS San Francisco, unloading the truck-size vans at the harbor's Pier G. Long Beach is Southern California terminus for the S-I. operation which carries containerized cargo between Atlantic and Pacific coasts. Also on Pier G is iron ore loader.

Richfield

(Continued from Page 10)
high-octane gasoline.

IN 1959, American Chemical Company, jointly owned by Richfield and Stauffer Chemical, constructed a \$7.5 million plant on a 15-acre site north of the refinery to produce chlorinated hydrocarbons for use in the plastics industry. Recently, American has added a vinyl resin plant to produce raw materials for such things as phonograph records. Most of the raw material processed in the American plant is piped to it from Richfield's refinery.

IN ADDITION to the refinery, Richfield's principal marine terminal facilities are located in the harbor area where Richfield has terminals at Channels 2 and 3 in the Long Beach Harbor as well as a supertanker terminal at Pier "E."

The company is one of the harbor's biggest patrons, with 2400 feet of dock frontage on Channel 2, 1200 feet on Channel 3 and 1225 feet at Pier "E."

In the late 1950's, the company spent some \$10 million to modernize and expand terminal facilities at Channel 2. The Pier "E" facility was completed early in 1961 after the channel was dredged to a depth of 52 feet so that the world's largest tankers could tie up at the pier.

A total volume of 42,069,380 barrels of crude oil and products were handled through the terminal facility

ities in 1963.

Richfield is the second largest producer of crude oil in California and is a substantial factor in crude production in the Long Beach area.

THE COMPANY'S Parcel "A" operation, whereby wells are slant-drilled into the offshore area in front of downtown Long Beach, has produced a total of 63,900,000 barrels of crude oil values at \$151,546,377 (including the value of natural gas produced with the oil) since the operation began in 1947. The company operates the parcel for the city of Long Beach, and profit to the city during that time has amounted to \$104,213,328.

Activities in the Wilmington field and other areas throughout the Los Angeles basin are supervised out of the Long Beach production office. This division office also oversees operations in the Ventura-Santa Barbara area, where Richfield is widely known for its man-made drilling island near Rincon point. The island, on which some 48 wells are located, was built of rock, sand and cement in 1957. It has palm trees for landscaping, and even an underwater reef of old car bodies which the company laid down adjacent to the island to give the fish population a favored place to inhabit.

In marketing of its gasoline and other petroleum

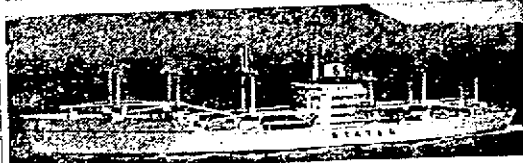
products, Richfield is represented by more than 4500 service station dealers in the West. Sales of petroleum products of all kinds in 1963, reached a record level of 158,408 barrels (42 gallons to the barrel) per day and branded motor gasoline volume exceeded all previous years.

To stay ahead of competition, Richfield established a research center in Anaheim, which provides new technology and services to all operating phases of the company.

The total transit shed area in the port is 2,460,785 square feet.

Swift Statesliner Services

... from Pacific Coast Ports to Japan—Korea—Hong Kong—Okinawa—Taiwan—Philippines—Vietnam—Thailand—Hawaii



FASTER SERVICE... more efficient cargo handling... more luxurious passenger accommodations... these are some of the advantages States Line's 20-knot Advanced Mariners have brought to transpacific trade. But most important of all, States Line's fleet of sleek, white modern vessels is adding prestige and enhancing the strength of America's Merchant Marine.

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San Francisco: Clegg Bldg., 350 California St., YUkon 6-0943

Los Angeles 530 West 6th St. MADison 0-1100	Portland 421 S. W. 6th St. CAPitol 3-6293	Seattle Exchange Bldg. MUTual 2-1555
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Vancouver, B. C.: Johnson, Wallon Steamship, Ltd., Marine Bldg.
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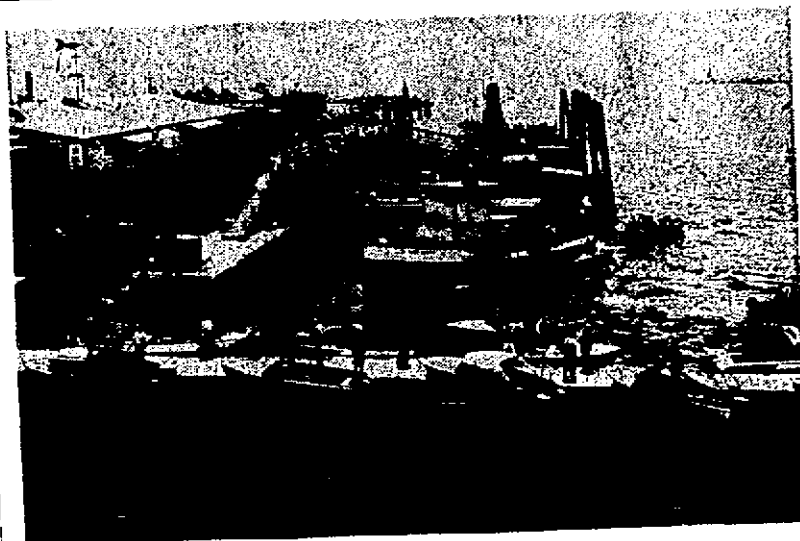
Greetings & Best Wishes
to our
Harbor Commissioners
and the
PORT OF LONG BEACH

Owens-Parks Lumber Co.

Pier E — Berth 122
PORT OF LONG BEACH

Home Office: 2100 East 39th St.
VERNON, CALIFORNIA

Terminal Booming



Facility Brings in New Trade

A graphic example of why the Port of Long Beach has long been a pace setter for the Pacific Coast is the port's new \$4.5 million grain terminal. In building this facility, the Long Beach Board of Harbor Commissioners have enabled the grain and shipping people to move various grains through Southern California for the first time.

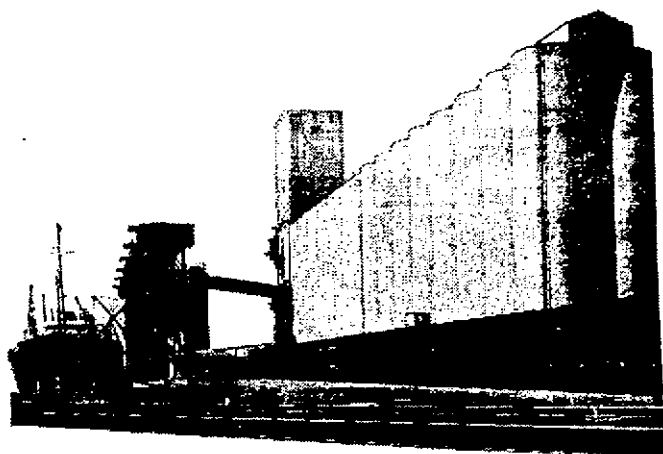
Just last month the first movement of grain sorghum to Japan through any California port was made via the grain terminal.

Previously, this cargo moved exclusively from the West Texas area to Gulf ports.

PIERPOINT

Pierpoint Landing at the far end of Pier A in the Port of Long Beach is one of the world's busiest sport fishing centers. Thousands of anglers depart for the fishing grounds off Southern California every week. Pierpoint is planning bigger, even more modern landing, probably on Pier J.

Operating the World's most
Modern Grain Elevator
in the World's most
Modern Port



KOPPEL BULK TERMINAL

PIER A — BERTHS 210-211 — LONG BEACH

KOPPEL BROS., INC.

Certified Weigher—Official Samplers
Cargo Superintendents
Serving Shippers over 40 Years

LOS ANGELES AND LONG BEACH HARBORS

Two Million Persons Visit Pierpoint Landing Yearly

By HAL LOWE
(Our Man at Pierpoint)

Pierpoint Landing, in the Port of Long Beach is the largest livebait, sportfishing center in the world. More than 2 million people a year visit this 18-acre marine recreation center.

With 10 acres of free parking, Pierpoint Landing is the departure point of both scheduled and chartered, deep-sea, sportfishing boats and is also the home of the narrated harbor cruise boat which tours Long Beach Harbor. In addition, there are 18 shops and food stands which offer attractions for the entire family.

THE DEEP-SEA fishing fleet ranges as far as 100 miles from shore in chasing the game fish of the area. However, the major part of the good fishing is right in the channel between Long Beach and Catalina Island. Yellowtail, barracuda and

albacore are the popular fish which are sought in season.

In the past few years, another attraction which has become popular are the "whale hunts." Each winter the big whales, which live in the Arctic Ocean, migrate south to the waters off lower California. In the spring, they start their trek back north. Pierpoint Landing runs scheduled "whale hunt" boats so that passengers can photograph them as they pass close in to our shore. Spotters along the coast call in to Pierpoint Landing regarding the movements of these whale.

Family recreation is the principal product of Pierpoint Landing which is always undergoing changes to add new attractions for the tourists and visitors as well as residents of Long Beach.

"THIS IS probably the most comprehensive and complete package ever put together for one commodity or one attempt to satisfy a foreign buyer," according to a spokesman for the Grain Sorghum Producers Assn. of Amarillo, Texas.

Operated by Koppel Bulk Terminals, Inc., the terminal is expected to handle nearly 200,000 tons of sorghum during the next year.

In addressing Port of Long Beach shipping and grain officials at the time of the first shipment, Frank LeRoux, general sales manager of the U.S. Dept. of Agriculture, said, "You will someday look back at this moment in September of 1964 when you celebrated the first full cargo shipment of wheat sorghum off the West Coast."

"This accomplishment did not come about easily for you, but was brought about by the hard work and the cooperative efforts of many of you here today."

"YOU HAVE now made it possible to place strategically and make available to the feed grain markets at competitive prices, this increasing popular feed grain."

"Congratulations to you for the efforts you have put forth to establish the West Coast as an increasingly important export area for the maximizing of agricultural export sales to their full potential by properly placing and competitively pricing sorghums for sale to customers throughout the world off the West Coast."

To make grain sorghum competitively available in California to Japan, largest single dollar customer, sev-

(Continued on Page 13)
Harbor Edition

Compliments
of

GAINES ELECTRIC SUPPLY CO.

1064 EAST ANAHEIM ST.

LONG BEACH

HE 6-9231

Henry Gainsboro, Pres.

Port Pours Millions Into Area

The 2,748,544 tons of general cargo that moved through the Port of Long Beach last year brought a direct income of \$44,554,098 to this area's economy.

According to a research report by the Delaware River Port Authority, each ton of general cargo that is handled in a port creates \$16.21 to the local economy. General cargo is defined as cargo unitized, boxed, bagged, crated, etc., or cargo handled in separate drafts by stevedore's gear.

The report explains the \$16.21 in the following way:

Port and Terminal Expenditures	
Pilotage, Tug Hire, Line Running	1.52
Government Charges	
Immigration Service, Entrance and Clearance Fees	.03
Stevedoring, Clerking, Checking	7.44
Cleaning, Carpenter	.01
Repairs	
Supplies	
Dunsmuir, Doctor, Laundry, Chandler	1.54
Bunkers	
Coal, Oil, Water	.17
Miscellaneous Vessel Disbursements	.11
Port Terminal Income	
Car Loading and Unloading, Handling and Storage, Demurrage	2.42
Rail and Motor Freight Revenue Credited to the Area	1.93
Port Area Expenditure in Area	.33
Auxiliary Services	
Steamship Agents, Foreign Freight Forwarders, Customs, House Brokers, Public Warehouse Companies, Foreign Departments of Area Banks	1.50
Total Average Revenue from Ton of General Cargo	\$16.21

Grain Trade

Continued from Page 12)

eral key steps were taken during the past year:

The railroads reduced freight rates from 80½ cents per hundredweight to 55 cents from the West Texas area to California.

THE U.S. DEPT. of Agriculture through the Commodity Credit Corp. initiated an "announced export price" for grain sorghum on the West Coast 10½ cents above the Gulf price (formerly the only price), recognizing the spread between Gulf freight rates of 44½ cents and California of 55 cents from West Texas.

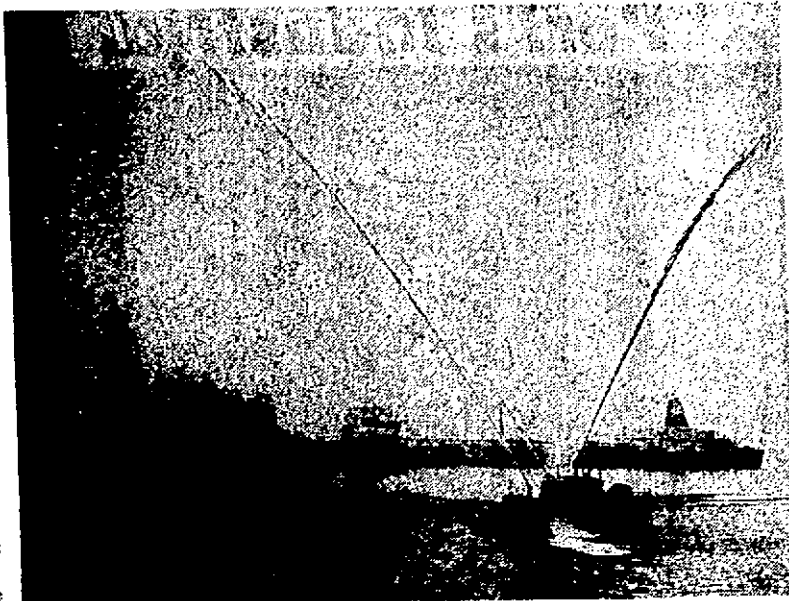
Koppel reduced its tariff on the grain nearly 50% and initiated a plan to guarantee delivery to the export vessel on the basis "point of origin weights and grades."

And the Port of Long Beach reduced grain sorghum wharfage by approximately 33%.

Long range effect of this new export will be keep U.S. grain sorghum competitive with Argentine sorghum by making it continuously available at both Gulf and California ports. The end result is expected to be more total U.S. sorghum to Japan with increased exports through both port areas.

And a very, very busy Port of Long Beach grain terminal.

Sunday, Oct. 18, 1964



TANKER

Long Beach Harbor can accommodate largest ships in the world at its deepwater berths. Here a fireboat greets arrival of 110,000-ton SS Manhattan. Port holds all world records for dockside deliveries of petroleum cargoes to refining center.

Superships Can Call at L.B. on E

The supertanker oil terminal on Pier E in the Port of Long Beach is the only one in the world at which the largest of the supertankers can discharge a full cargo at a shoreside facility.

There is 52 feet of water dockside at low tide.

A world record for cargo carrying and discharging

was established at the terminal when the 940-foot SS Manhattan discharged 102,000 tons of crude oil from the Persian Gulf.

THE 19-ACRE terminal was constructed at a cost of \$3.3 million and has been in operation since March of 1961. It has a frontage at the pierhead line of 1,200

feet and discharge rate is 32,000 barrels per hour.

Under lease to Richfield Oil Corp., the facility is one of the two operated by Richfield and which moved 2,582,833 tons of oil inbound and 3,000,031 tons outbound last year.

Waterfront One of Safest in U.S.

Long Beach Harbor is a waterborne firefighter's Valhalla.

The port, with 30 miles of waterfront, is considered one of the safest, from a standpoint of fire danger, in the U.S.

"The reason is simple," says one fire expert. "Virtually everything in the port is new and all of your piers

are made of steel and concrete."

Long Beach has snappy two boat fireboat fleet

And in case of a big blaze the local fireboat fleet could call on four other craft at Los Angeles Harbor, giving the port ability to pour 32,500 gallons of water per minute on any waterfront blaze.

PEGASUS RESTAURANT

and

COFFEE SHOP

• BREAKFAST

• LUNCH

• DINNER

Meals served all day

6 A.M.—7 P.M.



Drop by for a snack or meal while visiting the Port

PIER A-BERTH 11

Just West of Long Beach Freeway

PORT OF L. B. NEWEST RESTAURANT

Dorothy & Adolph Dupman, Operators

Do-It Yourself Port Tour

See-Lane Tours is the name and its the only do-it-yourself waterfront tourist trip in the U.S.

Brainchild of the Board of

Harbor Commissioners, See-Lane is an 11-point, brochure and map-aided trek through the port.



For the finest in SPORTFISHING BOATS and FACILITIES

It's PACIFIC Long Beach

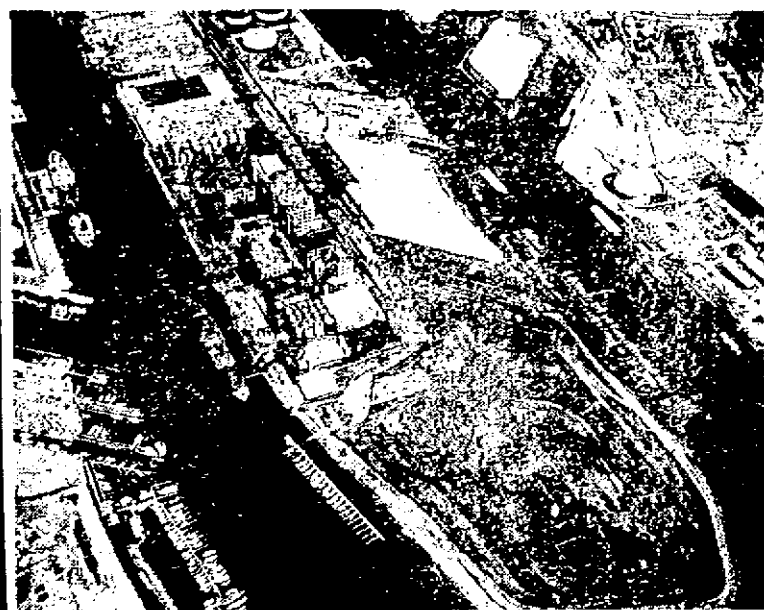
Big luxury fishing boats available for All-Day or Half-Day trips all year. Pacific Landing Boat Hoist launches private boats in calm waters.

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Free Parking for All Patrons



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All types of Oil Field
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Service & Supply on a 24-Hour Schedule

Signal Oil Company

salutes

the world's most modern port

The Port of Long Beach



Port's Industrial Heart



Long Beach Harbor is not only a gateway to world commerce, it is also one of the Southland's most import industrial centers. Several new industrial operations which rely upon import-export trades are either being built at present in the port or are on the drawing boards. Center foreground are Channels 1-2.

L.B. Harbor Industrial Park Offers Southland Gateway to World Trade

One of the prime industrial parks in the Western United States is located in the Port of Long Beach. Containing approximately

93 acres, the park's dimensions are 1500 by 3000 feet. On the southerly end of the property there is space for four deepwater berths from which there is a short, direct run to the open sea.

Less than half a mile from the park, with convenient access, are the Terminal Island and Long Beach Freeways, the latter being the major trucking route for world trade in the Los Angeles-Long Beach Metropolitan area. In addition, there are several other unrestricted truck routes nearby.

A railroad spur has been run into the park, which will

be served by Southern Pacific, Santa Fe and Union Pacific Railroads.

Zoned for heavy industry, the park has utility services provided by Long Beach Gas and Water Departments, Southern California Edison Company and General Telephone.

Charles L. Vickers, port general manager, said that an 18-acre parcel has already been leased to National Gypsum of Buffalo, N.Y. The firm is constructing its West Coast headquarters and has already completed a large warehouse.

Gypsum ore will be

shipped directly to the site from deposits on the west coast of Mexico.

Melvin H. Baker, chairman of the board of National Gypsum, said Long Beach was selected as headquarters because it provides a "strategic location from which to provide fast service to all Southern California customers."

The port is served by over 1000 highway carriers which provide service to all areas of the nation.

There are 62 steamship lines serving the port; 38 are on a regular call basis.

Powerine Oil Co. Plans Construction in Port of Huge Fuel Storage Center

Powerine Oil Company is taking on a more important role in Port of Long Beach activities. Already established as an exclusive ship bunkering station in the center of Pier A, Powerine has now begun construction of a huge new storage terminal in the inner harbor.

Located on Channel two, the new terminal will have a 21,200,000 gallon storage capacity for fuel oils, gaso-

lines and other petroleum products that are shipped through the port. This new facility will enable Powerine to maintain a series of petroleum terminals at strategic distribution points of the West Coast.

COMPANY officials also disclosed completion of a new six-inch pipeline from the port to the firm's modern refinery in Santa Fe Springs

which will enable them to send a much higher volume of crude oil to the plant at a substantial savings in trucking costs.

Powerine Oil Company, largest independent refinery in the west, was founded by Harry S. Rothschild who remains active as president of the firm. Other family members engaged in Powerine's operation are Peter B. Rothschild, vice president.

Harbor Edition

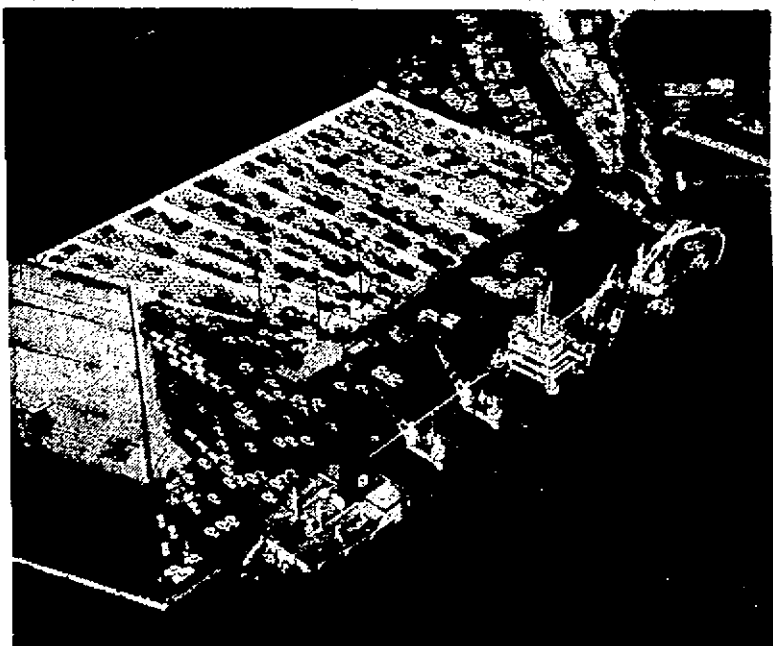
Small Cars Arrive in Swarms

During the past year 38,581 foreign vehicles were imported through the Port of Long Beach.

Volkswagen led all makes with 25,268 units, making Long Beach the third largest import terminal in the country for this make. New York and Baltimore are the leading two.

In addition there were 93,032 bicycles, 30,597 motorcycles, 840 motor scooters and 621 tractors imported during the same time.

Other leading vehicle imports were M.G., 3,126; Triumph, 1,704; Datsun, 1,236; Renault, 1,024; Fiat, 950; Sunbeam, 801; Jaguar, 743; Austin Healy, 540; and Hillman, 346.



CARS

Huge Volkswagen ship unloads German-made autos at foreign car dock in port of Long Beach. The harbor imports nearly 40,000 foreign autos each year. They are brought in shipments ranging from 700 to 1,000 cars.

FRUIT TO NUTS TO HUMAN HAIR

At Least 2,000 Vessels Each Year Discharge Divergent Cargoes at Long Beach Harbor

The cargoes range from Brazil nuts for Christmas stockings to bales of human hair to untamed animals straight from jungles.

Port of Long Beach, calling point of about 2,000 ships a year, is a discharge center for nearly 13 million tons of cargo.

Depending on the point of origin the cargoes of these merchantmen may contain camel saddles, bird nests, shark fins, Chinese junks, Indonesian idols, fast racing cars, curdled donkey milk, jellied octopi, saki, seaweed, nuclear materials, dueling sabers, paints, hardware, sunflower seeds, flower cuttings, linens, chillies, agar, candied ants and grasshoppers.

THE LIVESTOCK might be almost anything from the big cats to boa constrictors. "You name it and we've

With a loading capacity of 600 tons per hour, the port's old bulkloader on Pier D moved 520,227 tons last year. It has been in operation since 1939.

shipped it at some time to some place," says Charles L. Vickers, general manager of the port.

Big commodity cargoes include, annually, 48,000 tons of citrus, 600,000 to 800,000 bales of cotton, one million tons of iron ore, 130,000 to 150,000 tons of military equipment and 30,000 autos.

Single shipments are sometimes astounding for sheer size. Two such recent

shipments involved the export of 12,200 tons of white corn, enough corn to make 600 million tortillas and a movement of tomatoes large enough to paste Italy from top to toe with pizza sauce.

Fishing at Port Big Business

Fishing—commercial and for sport—is big with a capital B at port of Long Beach.

Along with Los Angeles Harbor the local waterfront last year landed 350 million pounds of commercial fish.

THE SEVEN LOCAL canneries, which employ more than 4,000 workers, also packed another 57 million pounds of imported Japanese tuna.

Long Beach, of course, is world headquarters of the internationally famed Van Camp Tuna Co.

The port is also home to Pierpoint Sportfishing Landing, the nation's biggest, busiest sportfishing center.

Best Wishes
LONG BEACH
TUGBOAT COMPANY
PIER B BERTH 16
Long Beach, Calif.
HE 7-8991
WILLIAM McGILLIVRAY — Manager

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at the
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BEACH**
RELIABLE
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Pallet Co.*
1225 W. Seventh St.
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Freeway)
PHONE HE 5-9432
or SPruce 5-1336

CONGRATULATIONS

it's time to weigh in . . .



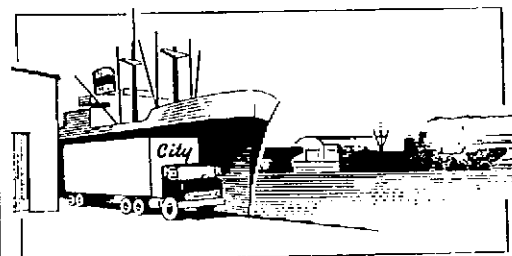
LOREN SCALE COMPANY

3rd & Mitchell Ave. • Long Beach Harbor

Phone HE 6-9425

70-foot Truck Scale — 50-ton Capacity

CONGRATULATIONS to the PORT OF LONG BEACH



City TRANSFER, INC.
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LONG BEACH, CALIFORNIA 90813



COMET FREIGHT SERVICE
The Only **COMPLETE** Trucking Service
Based in the Port of Long Beach

WEST COAST WAREHOUSE CORP. of LONG BEACH



We salute
the beautiful,
modern "Port
of Long Beach"

CALL US FOR

STORAGE

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FINEST FACILITIES

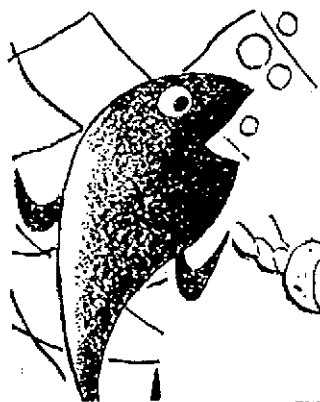
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**MARINE
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RESTAURANT

Open 24 Hours

Dine at the Water's Edge in the International Room

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Foot of L. B. Freeway



PIERPOINT
MARINE CENTER
PORT OF LONG BEACH, CALIF.
100' OF LONG BEACH FREEWAY

**ALL DAY AND HALF DAY
DEEP SEA SPORT FISHING BOAT**
NEW EQUIPMENT • BOAT HOSTS
FULL DOCK
TACKLE RENTAL • BAIT
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**Hickory
Farms®**
OF OHIO

HOME OF THE
WORLD'S FAMOUS
BEEFSTICK

**"America's
Leading
Cheese Stores"**



**Pierpoint Landing
Port of Long Beach**

finest imported foods and candies
"Come In and Browse"

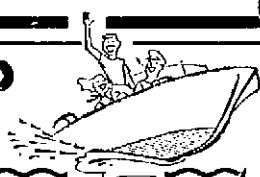


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LIVE LOBSTERS

For your "Special Occasion" also the
finest in Smoked Fish, ocean fresh daily.

OUTBOARD RENTALS



14 and 16-foot boats
our motor or yours

All Day — Half Day — By the Hour
6:30 a.m. to 5:00 p.m. Daily

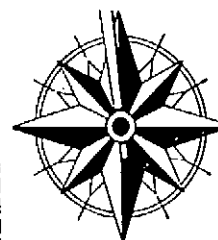
SPANISH KITCHEN

Panorama View Cocktail Bar on main
channel of Long Beach Harbor

Lunch ★ Dinner

Food to Go

Complete Catering
on Spanish Dishes



HARBOR CRUISE

*Narrated cruise aboard the big
double decked "Shearwater." De-
parts noon and 2:30 daily. Special
rates for groups.*

Reservations: HE 2-0408

FISH AND SHRIMP SHANTY

The Ocean View Dining
Room features Lunch and
Dinner.

Food to take out



Chinese Restaurant



Complete dinners—
Cantonese Food
The only Chinese
restaurant with a view
of the harbor.



FISHERMAN!

A REEL Bargain

Fill Your Reel
with 4 to 100-lb. Mono
Rod & Reel Renting—Reel Repairing
Deep Sea \$2.50 — Freshwater 96c

OPEN 24 HOURS

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PERKINS HOT DOGS

Hamburgers, Hot Dogs, Cold Drinks
For your eating pleasure at Pierpoint

DON'S MODERN ART

The newest thing in "do
it yourself" art
Pictures in seconds
suitable for framing



SEACOMBER SHOP

Complete line of souvenirs of
your visit to Pierpoint
Hats—Curios—Sea Shells

Gunderman's Candies

Complete "goody" selection for
the kiddies while enjoying the sights
at Pierpoint.

Largest selection on the landing

Tele Views

Sunday, Oct. 13, 1964

*Olympics Top
Tokyo Viewing*
(See Page 7)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT PRESS-TELEGRAM



DEBBIE WATSON, TV'S 'KAREN' — (See 'Bert's Eye View,' Page 4)



DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD.—NORTH LONG BEACH

Sells for Less

3 LONG BLOCKS OF BARGAINS AT THE LOWEST DISCOUNT PRICES IN TOWN!

Latest New Models

Hotpoint

HOTTEST BUY ANYWHERE!

**1965 Hotpoint
Giant 12-cu.-ft. Deluxe
Refrigerator-Freezer**

With Large Crisper

This top quality refrigerator-freezer has large full width crisper, large capacity shelf storage in door. A size that fits . . . 28-inches wide—64 inches high. Comes in right or left hand doors.

Attention Homeowners,
Apartment Houses & Builders

Dooley's
Low
Sale
Price!

148⁸⁸
In Colors
or White

FREE DELIVERY, SERVICE & GUARANTEE



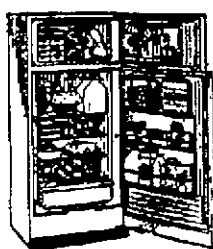
**Big 12-cu.-ft. 2-Door
Refrigerator-Freezer**

Has large freezer section and
frost-free refrigerator area!

Dooley's Low Price

187⁸⁸

Free Delivery, Service & Guarantee



**13-cu.-ft. Super Deluxe
Two-Door**

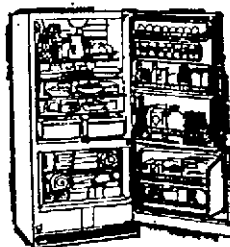
Refrigerator-Freezer
with Roll-out Caster

125-lb. capacity top freezer, frost-free refrigerator section. Available in 2-tone shaded copper or white.

Dooley's Low Price

208⁸⁸

Free Delivery, Service & Guarantee



**Giant 18.2-cu.-ft. 2-Dr.
Refrigerator-Freezer**

Has big capacity bottom freezer section and no-frost refrigerator section.

Dooley's Low Price

377⁸⁸

Free Delivery, Service & Guarantee



**15.5-cu.-ft. Two-Door
Refrigerator-Freezer**

With big capacity bottom freezer and no-frost refrigeration section.

Dooley's Low Price

266⁸⁸

Free Delivery, Service & Guarantee

New
1965

Hotpoint

UPRIGHT FREEZERS

10-FT. 148⁸⁸
12-FT. 176⁸⁸

14-FT. 198⁸⁸
18.5-FT. 268⁸⁸

Free Delivery, Service and Guarantee

STORE HOURS: MON. & FRI. 9 to 9 — TUES., WED., THURS., SAT. 9 to 6 — SUNDAYS 10 to 5

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TOYS

DOOLEY'S HAVE THE
LARGEST AND MOST
COMPLETE SELECTION
IN THE ENTIRE
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AT THE LOWEST
DISCOUNT PRICES!

**BARBIE
DOLL**

or her friend

MIDGE

by Mattel

Barbie doll and friend Midge are 11 1/2" tall. Have movable legs, arms and head, round Saran hair, wearing twin turt and high heel shoes.

CHOICE
YOUR

1⁷⁷
each

Barbie Doll

Fashion Outfits

Dooley's have a wonderful selection of Barbie fashion clothing and accessories at low, low prices!

KISSY DOLL

BY IDEAL

10⁸⁸

She's 22 1/2" tall. Just press her arms together . . . she'll give you a kiss!

Chatty Catly Doll

Pull the string and she will say 11 different things to you. Has Saran hair.

8⁶⁴

Teeny Tiny Tears

She cries real tears! Also blows bubbles, drinks and wets. She is so soft and cuddly.

8⁸⁸

Crying Thumbelina

Wind her up and she cries like a real baby. Pick her up and she stops. Has a soft body and fully rooted hair.

12⁸⁸

MUSICAL ROCKER

in Birch **5⁸⁸**

**Ideal Mouse Trap
Game**

2 to 4 players of any age throw dice and take turns setting up the mouse trap. The clannical wonder of the age!

4⁴⁹

JEWELRY SALE!

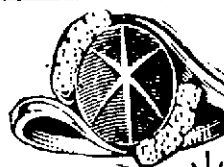


9-Diamond

Wedding Ensemble

Beautifully styled in a choice of 14-K white or yellow gold.

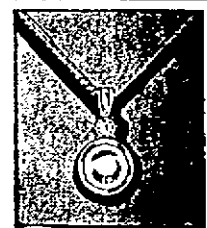
NOW FOR BOTH RINGS . . . **75⁸⁸**



**Linde
STARS**

Linde is the secret of life in a beautiful "Linde" Star ring. You'll be fascinated and pleased with these beautiful rings in rustic blue, plum red, honey black, shell white in finest settings.

DOOLEY'S LOW PRICE **98⁸⁸**



Lustrous

**Pearl and Diamond
Pendant**

This beautiful pendant comes in 14-K white or yellow gold.

DOOLEY'S LOW PRICE . . . **17⁹⁵**

Dooley's have a large selection of Men's, Boys' and Ladies' wrist watches of Low Discount Prices!



Sign up for TELEVISION'S
Treasure Chest Club
in Dooley's Toy Dept.

MOTOROLA

**NEW
1965
MODELS**

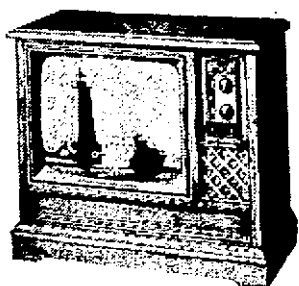
ONLY MOTOROLA BUILDS A 23" COLOR TV AND DOOLEY HAS IT!

- IT'S THINNER (No bulky cabinets)
- THE PICTURE IS LARGER (Not round but rectangular)

"THE ESPERANTO"

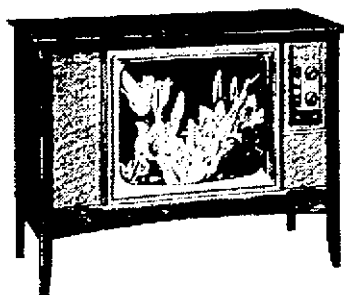
**23-inch COLOR TV CONSOLE
SPANISH STYLING BY DREXEL**

Superbly styled cabinet. Has lighted channel indicators, 5" Golden Voice speaker, tone control, pull-push on-off control. Genuine pecan veneers and pecan solids with Drexel Esperanto Moreno finish.



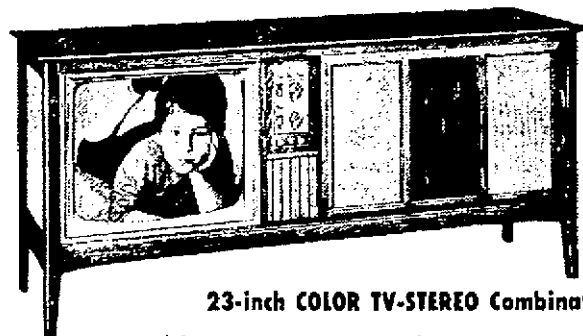
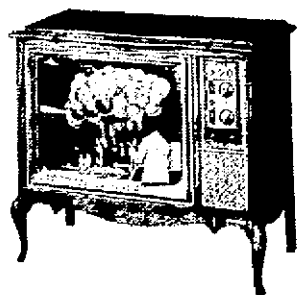
**Contemporary Danish Modern
23-inch COLOR TV CONSOLE**

Has two 4"x6" Golden Voice speakers, tone control, lighted channel indicators, pull-push on-off control. Genuine walnut veneers and select hardwood solids, oil walnut finish.



**FRENCH PROVINCIAL
23-inch COLOR TV CONSOLE**

5" Golden Voice speaker, tone control, pull-push on-off control, lighted channel indicators. Genuine wood veneers and select hardwood solids. Antique white finish or genuine cherry veneers and select hardwood solids, fruitwood finish.



**23-inch COLOR TV-STEREO Combination
with BUILT-IN FM-AM and FM STEREO RADIO**

Has 5 Golden Voice speakers in 3 separate speaker systems, Golden stereo 4-speed record player. Bass, Treble, loudness and balance controls. Genuine Walnut veneers and hardwood solids with Oil Walnut finish.

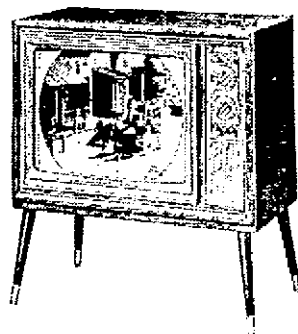
**NEW 1965 MOTOROLA
21-inch COLOR TV CONSOLE
WITH ALL CHANNEL UHF**

Golden M Custom-Matic VHF tuner, Golden M Solid State UHF tuner, sound out front. Wood cabinet.

**DOOLEY'S
LOW
PRICE!**

338⁸⁸

**FREE DELIVERY and SET-UP
FREE 90-DAY SERVICE and
FULL GUARANTEE**

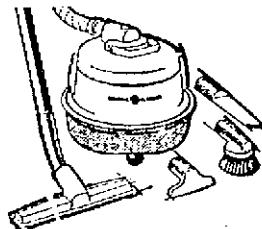


Save more at DOOLEY'S

**DAY IN AND DAY OUT
7 DAYS A WEEK**

LOW-CUT PRICES!

**SPECIAL
SALE**



G-E Vacuum Cleaners

**NEW
SWIVEL TOP
VACUUM CLEANER**



**BUY NOW
and SAVE!**

Model C-166 with easy roll wheels and adjustable floor cleaning unit. Price includes all attachments.

DOOLEY'S LOW PRICE

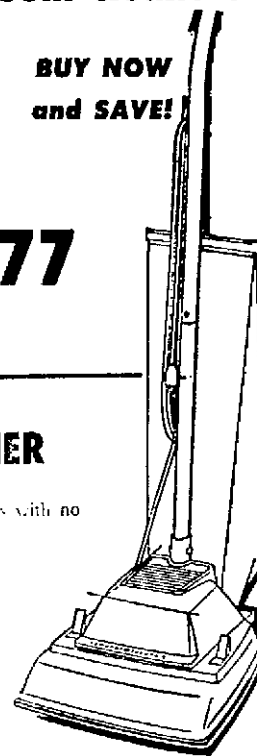
26⁷⁷

NEW UPRIGHT CLEANER

Model U-5 converts to attachment cleaning in seconds with no troublesome adapters required.

**DOOLEY'S
LOW
PRICE!**

38⁷⁷

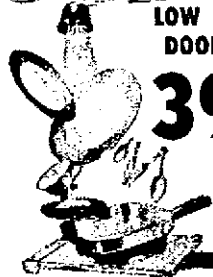


**LATEST MODEL
IMPERIAL
DISHMASTER**



**LOW PRICE
DOOLEY'S**

39⁵⁰



**SUPER SPECIAL!
NEW GAFFERS & SATTLER**



GAS RANGE

A quality gas range with clock and minute minder, 17-inch expanded oven, 4 giant size burners, chrome broiler, storage compartment with shelves.

DOOLEY'S LOW-CUT PRICE!

138⁸⁸

DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD. - NORTH LONG BEACH



BERT'S EYE VIEW

Television's 'Karen' Misses Buena Park High Classmates

By BERT RESNIK
TV and Radio Editor

IT ISN'T THAT 15-year-old Debbie Watson of La Mirada is unhappy to be starred in her own television show, "Karen."

It's just that there's something missing. "I didn't think I would miss high school as much as I do," she said.

The school she misses is Buena Park High where she was a member of the Thespians and the drill team before NBC-TV selected her for the title heroine of the Monday night situation comedy.

"What I miss is the regular routine of going to classes," said Debbie. "Of having lunch and being with teenagers my own age—not so many adults."

★ ★ ★

SHE THOUGHT about that for a moment, then added:

"But I've made a lot of friends in this business, technicians, hairdressers. They sort of make up for it—sort of."

And her "business" has given her a sense of fulfillment that she never attained during high school.

The "fulfillment" happened at a children's hospital in Chicago. Debbie stopped there during a personal-appearance tour and the first episode of her series was shown in advance of the air-date.

"Those children were just wonderful," she said. "They seemed so happy to see me. I'll always remember it. It was so rewarding."

★ ★ ★

IT IS ALSO rewarding that at 15—she'll be 16 in January—she is a full-fledged actress. When she was 10 years old, she decided that was what she wanted to be.

As for missing high school, well—. "No matter what you decide upon for a career, you have to be willing to make sacrifices."

"If I wasn't an actress now, maybe in six years I'd be working twice as hard at something I didn't like half as much."

She draws the career-sacrifice line at weekends.

"They're my own," she said. "No scripts."

Her own weekends. Disneyland and the Beatles. A rock-and-roll dance. Her own weekends when a teen-age star is just another teenager.



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Sunday, Oct. 18, 1964

Pan and Fan Mail

Soupy Sales is in New York doing a TV series like his old "Soupy Sales Show" that he had here a couple of years ago.

The station he's on, WNEW-TV, is an independent, affiliated with KTTV in Los Angeles.

If all of Soupy's fans could write to WNEW-TV, 565 Fifth Ave., New York, NY, maybe we can get Soupy back on out here.

Sherry Melton, Long Beach
So Soupy's in New York, eh? Sounds like custard's last stand.

shot of William Bendix.

What happened to this man or was I seeing things?

This man apparently has gone through a metamorphosis of physical deterioration. Any resemblance to his appearance on the Life of Riley series is purely coincidental. Richard Spence, Long Beach

Four-Star Productions report that Bill, tired of being chubby, went on a diet and metamorphosed himself into a much slimmer guy.

I would like to know whose daughter Mia Farrow is. Also the boy who plays

her boyfriend.

Vivienne F. Meier, Lynwood

Mia Farrow is the eldest daughter of actress Maureen O'Sullivan and the late producer-director John Farrow.

Her boyfriend on "Peyton Place" is Ryan O'Neal. He's nobody's daughter.

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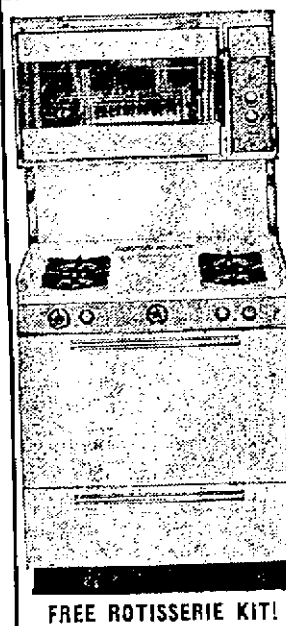
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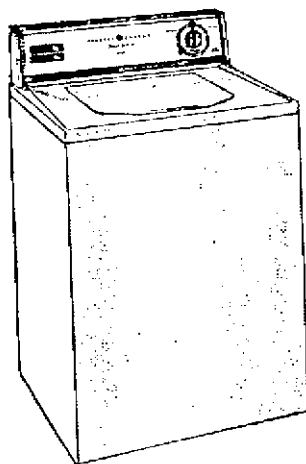
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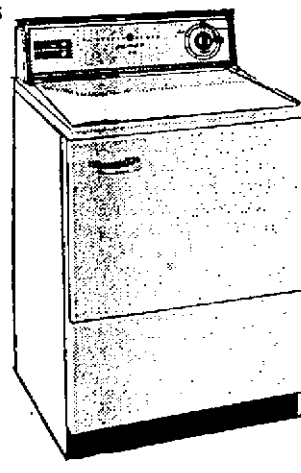
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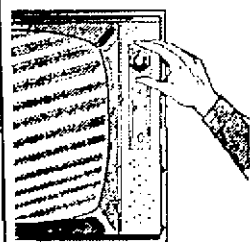
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SUNDAY

October 18, 1964

★ PAID ADVERTISEMENT

- 7:30
4 (Clr) Journey of Lifetime
11 Highway Patrol
13 TV Gospel Time (relig.)
7:45
9 Jr. All-Stars: Sliding
8:00 A.M.
2 Lamp Unto My Feet: "Peace on Earth." Illustrated presentation based on encyclical letter of the late Pope John XXIII during Easter week, 1963. Walter Abel narrates.
4 Movie: "South of Pago Pago," Victor McLaglen
5 In God We Trust (Jewish)
7 Sun. Story Time (relig.)
11 Great Churches: Glendale Presbyterian Church
13 Gospel Favorites (music)
8:30
2 Look Up & Live: "Power, Persons and the Gospel." Housing is first topic for 4-part look at socially significant issues
5 Herald of Truth (relig.)
7 Movie: "It Had to Be You," Ginger Rogers
9 King & Odie (cartoons)
9:00 A.M.
2 Camera Three: "Fine Art of Political Wit," Ben Franklin to JFK.
5 The Adventist Hour
9 Youth Wants to Know
11 The Gale Storm Show
13 Variedades, R. Iglesias
34 La Sombra del Otro
9:30
2 Light of Faith (Cath.)
4 Christophers: Leaders
9 Foreign Legionnaire
11 Superman, Geo. Reeves
10:00 A.M.
2 Learning '64
4 This Is the Life (Luth.)
5 Popeye Cartoons
9 Movie: "I Was Monty's Double," John Mills ('59)
11 Wonderama, Paul Winchell Salute to YMCA.
13 Panorama Latino (Span.)
10:30
2 Movie: "Arise, My Love," Claudette Colbert ('40)
4 The Catholic Hour: "The Witness," true story of peasant who refused to fight for Hitler
7 Porky Pig (cartoons)
13 (Color) Faith for Today
11:00 A.M.
4 Movie: "Bait," Cleo Moore, John Agar ('54)
5 HOME BUYER'S GUIDE
★ Paul Langford visits new homes through So. Calif.
7 The Bullwinkle Show
13 Church in the Home
11:30
7 Discovery '64 (see box)
9 (Clr) Movie: "Hercules," Steve Reeves ('59)
34 Dona Macabre (serial)
12:00 NOON
5 Boots & Saddles
7 770 on TV, Carl George
11 Riverboat, Darren McGavin, Burt Reynolds
13 Rev. Oral Roberts (relig.)
12:30
2 The Press & the Candidates (see box)
4 Faith of Israel: "Rabbi Stephen S. Wise"
7 AFL Football (sports box)
8 Movie: "Fighting Wildcats," Keefe Brasselle
13 Social Security in Action
1:00 P.M.
2 Movie: "Kiss and Tell," Shirley Temple ('45)
4 (Color) Confrontation: "I saw the Church at Work in Africa." Panelists included Rev. Martin Olson, L.B.'s Immanuel

- Lutheran Church, and CSCB's Glenda Rusk.
11 Movie: "Happy Anniversary," David Niven ('59)
13 Voice of Calvary (relig.)
1:30
4 Desilu Playhouse: "Problem in Cell 13," Claude Dauphin, Everett Sloane
13 Cal's Corral (to 4)
1:45
9 (Color) Movie: "Hercules," Steve Reeves ('59)
2:00 P.M.
5 Championship Auto Racing (Ascot Speedway)
34 Un Canto de Mexico
2:30
2 Political Primer, Maury Green: "Reapportionment Issue," former state Sen. Richard Richards and Cal State L.B.'s Dr. Leroy Hardy.
4 (Clr) Existence: "Agric. Extension Service"
34 Arriba el Norte (folklore)
3:00 P.M.
2 Movie: "Smoky," Fred MacMurray, Anne Baxter
4 (Clr) College Report, "Where Tradition Meets Tomorrow" (Immaculate Heart)
11 "WAR ZONE"—Movie
★ BY UNION MORTGAGE
"Night Fighters," Robert Mitchum ('60)
34 Guitarras (guitarists)
3:30
4 Captive Nations Rally



SPECIAL

DISCOVERY '64—Astronauts Alan B. Shepard and Neal Armstrong go to Downey's North American Aviation plant to explain and demonstrate the functions and controls of a full-sized model of the 3-part moon-bound Apollo capsule, to be used following Project Gemini for moon landings. The 11:30 a.m., ch. 7 show, also shows astronaut training at Big Bend National Park (Tex.), and in the Nevada desert and a jungle survival school in Panama.

PRESS & CANDIDATES—Eric Sevaroid is moderator as Clare Boothe Luce (conservative) and publisher Ralph McGill (liberal) examine the charges of bias in the press coverage of the current Presidential campaign. A review of similar charges in the past is included in the 12:30 p.m. special, ch. 2.

CAPTIVE NATIONS—A rally of ethnic groups from Russia, the Ukraine, East Germany, Latvia, Estonia, Lithuania, Hungary, Poland and Cuba, who immigrated to the U.S. to escape Communism, held a week ago at the Shrine Auditorium, is seen by tape from 3:30 to 5 p.m., ch. 4. Clint Walker, James Drury, John Agar and other Hollywood stars participate in the "Golden Shower" (for guess who?) political rally.

YOUR DOCTOR REPORTS: Again—First in a 2-part view of Medicare—health care for the aged—has Bob Conside and the AMA's Dr. Edward R. Annis discussing the current Kerr-Mills law and the proposed King-Anderson bill in explaining the AMA's stand that a Medicare tax is not desirable. Show, at 5 p.m., ch. 2, will be followed next Sunday, same time, by views on the same subject by the Senior Citizens Council.

WILD KINGDOM—3rd season premiere. Marlin Perkins returns at 5 p.m., ch. 4 in color, as host-narrator for a weekly look at how wild animals and primitive people come to grips with their environments in fights for survival. Opener shows the capture of a marauding black bear in the Okefenokee Swamp region of southern Georgia. (Series was cited last week by the National Wildlife Federation.)

THE FANTASTICKS—"Hallmark Hall of Fame" launches its 4-production 14th season with the poignant off-Broadway musical of a boy and girl, next door neighbors, brought together by their respective fathers through the device of pretending opposition to the match. Ricardo Montalban plays the bandit-narrator at 10 p.m., ch. 4 in color, with veterans Bert Lahr and Stanley Holloway as the fathers, Susan Watson and John Davidson as the young couple. (Other "Halls" will be Nov. 30, Jan. 28 and April 7.)

SALINGER-MURPHY—Political viewpoints and platforms of the two candidates for U.S. Senator from California are compared and contrasted at 10:30 p.m., ch. 3.

- (see box). Preempt
"Sunday"
7 Directions '64: "Thou Shalt Have No Other Gods Before Me."
34 Trova Mexicana
4:00 P.M.
5 Darlington '500' (see sports box)
7 Issues & Answers. Sec. of State Dean Rusk appraises the foreign policy issues of the political campaign. (Show next week has 3 minority party Presidential candidates.)
9 Championship Bowling: Welo vs. Downing.
13 Newsroom, Don Rose
34 Por Caminos del Norte
4:30
2 Insight: Fr. Ellwood Keiser: "Cross of Russia," Steve Forrest, Guy Stockwell, Brian Keith. Priests are confronted by totalitarian demands of Soviet state in early 20s.
5 \$70,000 SAHARA
★ OPEN—LIVE—GOLF
PARADISE, LAS VEGAS
pres. by SPORTS NET, (see sports box)
7 Press Conference
13 Cavalcade of Books
34 Political Issues in News
5:00 P.M.
2 Your Doctor Reports: Again (see box)
4 (Color) Wild Kingdom (see box)

- 7 (Color) Laramie, J. Smith
9 SURF'S UP! COLOR!
★ STAN RICHARDS hosts Action surfing films.
11 "CHILLER" PRESENTED BY UNION MORTGAGE
"Terror of the Blood-hunter," Robt. Clarke
13 Bitter End, Don Rosa
5:30
2 Original Amateur Hour.
4 (Color) GE College Bowl, Robt. Earle. Arizona State tries for "undefeated" title against Loyola (New Orleans)
5 The Invisible Man
9 MUMMIES DON'T TELL!
★ "CHARLIE CHAN in EGYPT" Warner Oland ('35)
13 (Color) The Ski Show
34 La Hora Catolica (Cath.) "The Holy Land"
6:00 P.M.
2 20th Century, Walter Cronkite (repeat): "SAC—Aloft and Below" (pt. 2). Our ICBM and crews
4 "MEET THE PRESS"
★ ROBERT F. KENNEDY (D) Candid. for U.S. Senator from New York City, in B&W. (Sen. Keating was interviewed Oct. 4.)
5 POLKA PARADE—LIVE!
★ Fun for Whole Family by FARMER JOHN BACON
7 Movie "Anatomy of a Psycho," Ronnie Burns
13 (Color) Rocky & Friends
34 Teatro Fantastico (childn)
6:30
2 Mr. Ed, Alan Young, Abigail Van Buren. Ed signs Wilbur's name when he writes of his problem to "Dear Abby."
4 Olympics 1964 (sports box)
11 Room for One More
13 (Color) Red Rocket Show
7:00 P.M.
2 Lassie, Robert Bray, Katie Sweet, Sylvia Field. Lassie and girl get caught in sandstorm while searching dunes for lost bracelet
5 The Jim Backus Show
11 Marshall Dillon, J. Arness
11 FitzPatrick's TRAVELCADE
★ Climbs OVER THE ANDES
Visit to land of the Incas.
13 Outlaws, Claude Akins.
34 Voces de Mexico
7:30
2 My Favorite Martian, Ray Walston. Martin faces exposure of his origin when Mrs. Brown's visiting nephew (Rory Stevens) sees him return from a test flight.
4 (Color) Disney's Wonderful World of Color: "The Tenderfoot," Brian Keith, Brandon de Wilde, James Whitmore (pt. 1). Three-part story of fight for survival in early West.
5 Zane Grey Th'lr: "Gift From a Gunman," Howard Keel
7 Wagon Train, John McIntire, Robert Fuller. Dana Wynnet. Cooper saves a lady from death in stagecoach robbery, but is mistaken for one of the bandits.
9 "PAJAMA GAME" COLOR
★ BORIS DAY! JOHN RAITT! with Carol Haney, Eddie Foy Jr. ('57-1st run)
11 Trojan Huddle, John McKay, preview of upcoming Cal game
34 Estudio Pedro Vargas
8:00 P.M.
2 The Ed Sullivan Show, with Joan Sutherland, Van Johnson, Jackie Mason, Rita Pavone. The Animals, Totie Fields, John Byner, excerpts from new musical revue



BRANDON deWilde stars in "The Tenderfoot," a three-part series starting 7:30 p.m. Sunday, channel 4, on "Disney's Wonderful World of Color."

"Cambridge Circus." ("The Animals," for adult education, is a British vocal quintet.)
5 Law & Mr. Jones, James Whitmore, Tom Bosley.
11 Football (see sports box)
13 Human Jungle, H. Lom
34 Futbol (soccer matches)

8:30
4 The Bill Dana Show. An elephant teams with Jose to play tricks on Mr. Phillips. (To assure equal time, a donkey also has a part in this segment.)
5 EASTERN MORTGAGE CO.
★ Reem's "Crash Dive!"
Tyrone Power, Anne Baxter
7 Broadside, Kathy Nolan. Adrian orders psychological tests for the WAVES when he learns Molly is broken up over an unhappy romance.
9:00 P.M.
2 My Living Doll, Bob Cummings, Julie Newmar. Explanations to Rhoda of love and the man-woman relationship backfire in many ways
4 (Color) Bonanza, Lorne Greene, Dan Duryea, Virginia Gregg, Tim McIntire. Ben defends the ex-convict he sent to prison.
7 (Color) Movie: "A Hole in the Head," Frank Sinatra, Eddie Hodges, Edw. G. Robinson, Eleanor Parker, Carolyn Jones, Thelma Ritter ('59-1st run). Frank Capra comedy-drama
13 The Ann Southern Show
9:30
2 The Joey Bishop Show. Joey gets in deeper when he tries to patch things up with Larry
13 Dan Smoot Reports
9:45
9 Headline History: Ford
13 Capitol Rep't, D. Jackson
10:00 P.M.

2 Candid Camera, Durdward Kirby. Segments involve guests "accidentally" ushered into \$500-a-day hotel suite.
4 Hallmark Hall of Fame
★ All-star cast in "THE FANTASTICKS"
Swash musical hit in color (see box)
9 People Are Funny
11 News, Burrell and Cruz
13 Mantovani, John Conte
34 Chucheries (music)
10:30
2 What's My Line, J. Day
Guest: Paul Anka
5 Salinger-Murphy (Clr)
9 SHAKESPEARE SPEC!
★ "JULIUS CAESAR" Acts IV, V
BBC-produced drama. Caesar's death avenged
11 M-Squad, Lee Marvin
13 Movie: "Jungle Stampede," Yorke Copler ('56)
10:55
2 Goldwater Political
11:00 P.M.
2 Sunday News, Bill Stout
4 KNBC NEWS—DICK
★ JOHN—LEE GIROUX and CHUCK SHULL in color.
5 Open End, David Sass. Kind: "Cancer Prevention." Medical experts
7 Movie: "Sword in the Desert," Dana Andrews, Marta Toren ('49-1st run)
11 Opinion in the Capital: Sen. Hubert Humphrey
34 La Universidad Presenta
11:15
2 Movie: "Lives of a Bengal Lancer," Gary Cooper, Francois Toulon ('35)
4 "Human Relations, Yesterday, Today & Tomorrow—Employment"—3rd of 3-pt. Public Affairs Special
By county commission on human relations
11:30
9 PRUDENTIAL TRUST DEED PRESENTS "ENCORE"
★ "Hudson's Bay," Foni Muni ('40)
11 Under Discussion, Quincy Howe: "Contemporary Europe." News-men examine its growing potential.
34 Noticiero 34 (News)
12:00 MIDNIGHT
13 Movie: "Jeepers Creepers," Thurston Hall ('59)
1:00
5 A Quest for Certainty: "Voice of the Witness," plus such admissible evidence as drunkometer, radar, lie detector
1:15
2 Movie: "Kentucky Moonshine," Tony Martin ('54)
9 Viewpoint: Washington

Sports Today

AFL FOOTBALL, 12:30 p.m., ch. 7, has Curt Gowdy at Kansas City's Municipal Stadium as the Chiefs host the Buffalo Bills.
DARLINGTON '500, 4 p.m., ch. 5, offers films of the 1963 stock car classic from Darlington, S.C.
SAHARA Invitational Golf Tournament, 4:30 p.m., ch. 5 and 8, has the final 2 holes of the 7th annual tourney from Paradise Valley C.C., Las Vegas.
OLYMPIC GAMES, 6:30 p.m., ch. 4, has jet-flew tapes of finals in men's 100-meter hurdles and 500-meter run, highdiving, 150-meter freestyle, 200-meter butterfly stroke and women's 400-meter freestyle and final day of swimming and diving.
UCLA FOOTBALL, 8 p.m., ch. 11, finds Bill Welsh with tapes of Saturday's South Bend game between the Bruins and Notre Dame

TOKYO TV SHOWS OLYMPICS ON SIX STATIONS

By JACK V. FOX

TOKYO (UPI)—Television viewers in Tokyo have six channels to choose among. During these 1964 Olympic Games, the programs make the Marx Brothers' old movies seem like a performance of Macbeth.

The various stations, as in the United States, are highly competitive for audience ratings. How they have ever divided up the Olympic events must always remain another of the mysteries of the inscrutable east.

Channel 1 has the weightlifters. And right there alone is a spectacle to make Madison Avenue blush for its sins of omission. If Jackie Gleason doesn't do the weightlifting bit soon, Red Skelton will.

MEDITATION, dignity and dusting of hands in what looks like a bowling alley chalk bowl are the preliminary acts. A bow to the judges. Much deep breathing. Then up to the weights. Much struggling. Anguished face. A pillar lights up as if he has hit the jackpot on a pinball machine. Wham, the steel discs are dropped to the wooden floor. Big smile. Great applause. What can follow that act?

The wrestlers. What else? They grapple simultaneously in three separate rings on channel two and if you think Gorgenus George had savoir faire, you should see these guys.

They swim and dive and splash on channel three. Women smite volleyballs on four. Boxers are dropping like flies on five. Yachts sail

on six and then back to one. They are drowning one another at water polo, killing with sticks at field hockey.

Television showers discuss and javelins while the pole vaulters soar into Japanese living rooms and marathon runners pass the shrines of

Oriental antiquity.

BUT IF YOU think the Japanese TV people are doing this all for the love of the game, don't.

Even as in the States, the commercials flicker on every five minutes or so. Children gobble chocolate

bars between fencing matches. Lovely Japanese girls coo and smile to the magic spell of a new cosmetic, abruptly interrupting the judo and leaving the cyclists to cycle for themselves.

And if it isn't Olympics or commercials, it is one of two things — Japanese westerns with samurai swords or soap operas.

There is one woman who is a dead ringer for Mama Goldberg and when she turns those soulful eyes on you, it's just like being in the good old U.S.A. Only worse.



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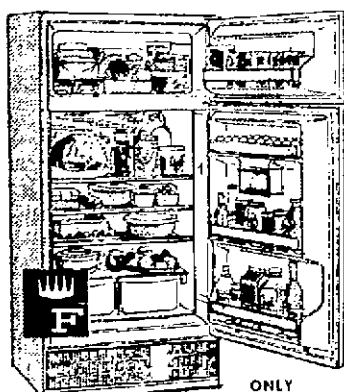
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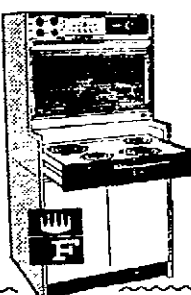
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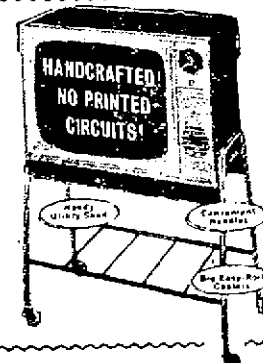
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MONDAY

October 13, 1974

★ PAID ADVERTISEMENT

- 6:00 A.M.
2 Russian Literature in Translation: "18th Cent."
6:30
2 Business of Marketing
4 (Clr) Existence, Jim Todd
7 Guidelines (adult educ.)
7:00 A.M.
2 Captain Kangaroo
4 Today, Jack Lescaultie
7 Scope (adult education)
11 Third 'R' for Teachers "Notation" (Arithmetic)
7:30
7 Pinky Lee, Cartoons
11 Kukla and Ollie
8:00 A.M.
2 Panorama Pacific, Rowe with Gordon Lloyd Baker
7 1 Married Joan, J. Davis
9 Pancake Man, Hal Smith
11 Mr. Wishbone, Jim Allan
8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
13 Morning News
8:45
13 Yoga for Health
9:00 A.M.
2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 The Jack LaLanne Show
9:15
13 Guidepost to Science (4)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word (final week for series)
5 The Romper Room
11 Movie: "Killer McCoy," Mickey Rooney (47)
9:45
13 Guidepost: Industr. Arts
10:00 A.M.
2 Andy of Mayberry
4 Concentrat'n, H. Downs
7 Girl Talk, V. Graham
9 Movie: "Angels with Dirty Faces," James Cagney, Pat O'Brien (38)
10:15
13 Focus on America

- 10:30
2 The McCoys, W. Brennan
4 (Clr) Jeopardy, A. Fleming
5 Hopalong Cassidy
7 Price Is Right, B. Cullen
Guest: Kaye Ballard
10:45
13 Guidepost to Spanish II
11:00 A.M.
2 The Love of Life
4 (Clr) Say When, A. James
5 Peter Gunn, C. Stevens
7 Get the Message, Lewis Sylvia Sidney, Gretchen Wyler, Chester Morris
13 Essence of Judaism
11:15
13 Guidepost to Spanish I
28 School Programming
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Topper, Leo G. Carroll
7 Missing Links, D. Clark
Morey Amsterdam joins Tom Poston, Phyllis Diller, Nipsey Russell
9 Elementary Industr. Arts
11 Sheriff John, J. Rovick
13 Movie: "Pier 13," Lynn Bari, Lloyd Nolan (40)
11:45
2 The Guiding Light
28 Lunch at 28
12:00 NOON
2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlett Hill (serial)
7 Father Knows Best
9 Fun Time (comedies)
12:30
2 As the World Turns
4 Loretta Young Theatre
5 The Ray Milland Show
7 Hello Pea-Pickers, Tenn. Ernie Ford, Glenn Yarbrough
9 Abbott and Costello
11 Movie: "Flight Command," Robert Taylor
13 Bill Johns News (12:50)
1:00 P.M.
2 Password, Allen Ludden
Jack Jones, Rose Marie
4 The Doctors, J. Pritchett
5 Movie: "Submarine Patrol," Richard Greene
7 The Mike Douglas Show
9 Movie: "Spring Reunion," Betty Hutton, Dana Andrews (57)

SPECIAL

ANDY WILLIAMS—ABC's daytime pea-picker, Tennessee Ernie Ford, moves over to NBC's nighttime color cameras to join Andy in a speech-making-song-singing political sketch about two gubernatorial candidates at 9 p.m., ch. 4. Trumpet virtuoso Al Hirt plays "Holiday for Trumpet," "Sugar Lips" and teams with Andy (on cymbals) and Ford (on trombone) for a dancing version of "Chicago Style." Movie producer Ross Hunter shows color clips of "I'd Rather Be Rich," starring Andy, Robert Goulet and Sandra Dee. (Ford, incidentally, repeats his "Story of Christmas" Dec. 21 on NBC.)

13 COLOR THEATRE—'MAGIC FIRE'—STARS RITA GAM

- with Yvonne DeCarlo (51). Richard Wagner
28 In-Class Programs (to 3)
1:30
2 Art Linkletter H'se P'ty with Genevieve Caulfield, blind aunt of Joan.
4 Another World
2:00 P.M.
2 To Tell Truth, Collyer
4 (Color) You Don't Say!
2:30
2 The Edge of Night
4 Match Game, G. Rayburn
Peggy Cass, Roddy McDowall are captain's.
7 Day in Court. Week-long accidental death suit stars Keith Andes, Betsy Jones-Moreland, Vaughn Taylor, Donald Curtis
9 9 on the Line: "Who Fights City Hall?" Mayor Sam Yorty is guest.
11 Movie: "Stolen Assignment," John Bentley
3:00 P.M.
2 The Secret Storm
4 Meet Your Candidates
5 Big John's Fun-for-All
7 General Hospital
13 (Color) Rocky & Friends
28 On Campus: Art
3:15
13 (Color) Felix the Cat
2 Goldwater Political (3:25)
3:30
2 The Jack Benny Show
4 Movie: "Ali Baba & the 40 Thieves," Jon Hall, Maria Montez (43)
7 The Young Marrieds
9 The Mighty Hercules
28 Teachers' In-Service
4:00 P.M.
2 Life of Riley, W. Bondix
5 Brave Stallion (Fury)
7 Trailmaster, Ward Bond
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 What's What? (jazz) with Earl "Fatha" Hines
4:30
2 Movie: "Have Rocket, Will Travel," 3 Stooges
5 Wild Bill Hickok
9 The Engineer Bill Show
28 Discovery
34 Escucha KMEX (English)
5:00 P.M.
5 You Asked for It
7 News Hour, Baxter Ward
11 Billy Barty and 3 Stooges
13 The Lloyd Thaxton Show
28 What's New?
34 Novela Semanal (drama)
5:30
5 News Picture
11 The Mickey Mouse Club
28 The Friendly Giant
34 Sucesos de la Semana
5:45
4 (Color) KNBC News
28 Far, Far Away (travel)
6:00 P.M.
2 Big News, Jerry Dunphy

- 4 (Clr) KNBC News, Latham
5 Lawman, John Russell
7 Movie: "Beyond the Time Barrier," Robert Clarke (Br.'60-1st run)
9 9th St. West, Sam Riddle
11 P. Winchell-Bugs Bunny
13 TOUCHE TURTLE—COLOR
★ CARTOONS w/Bob Adkins
28 KCET Preview
34 Monias de Guanajuato
6:30
4 Huntley-Brinkley Report
5 Leave It to Beaver
9 Dobie Gillis, D. Hickman
13 Woody Woodpecker—THE ZANIEST BIRD IN TV!
28 Heritage, Harold Urey
34 Noticias 34 (News)
7:00 P.M.
2 Walter Cronkite, News
4 (Color) Golden Voyage, Jack Douglas: "Australia." 3rd season premiere begins at Sydney with a 2-part adventure.
5 Rifleman, Chuck Connors
9 Wyatt Earp, H. O'Brien
11 77 Sunset Strip, Roger Smith, Nancy Gates. Amnesia victim.
13 CAPTURE—RACCOONS and BADGERS in MEXICO—Clr
★ Arthur Jones is host.
28 What's What? (jazz) with Earl "Fatha" Hines
34 El Secreto (serial)
7:30
2 To Tell the Truth, Bud Collyer, Peggy Cass
4 90 Bristol Court: "Karen," Debbie Watson. Date complications soon arise when Karen and two other girls chip in to buy a Cleopatra-type glamour wig to share among them.
5 Seven Keys, Jack Narz
7 Voyage to the Bottom of the Sea, Richard Basehart, Charles McGraw. Mysterious spacecraft emits ray of light that renders the Seaview's power systems useless.
9 ELVIS! AT LAST!
★ 'KING CREOLE' TV-9 SPECIAL with Carolyn Jones, Dolores Hart, Dean Jagger (58-1st run). Wayward youth tangles with gangster tycoon on his rise to singing fame. Sam Riddle hosts this film.
13 HOLIDAY—The Valley of
★ Gutenberg—Clr—1st Run
German fairytale land.
28 Of People & Politics
34 Un Canto de Mexico
7:55
2 Goldwater Political
8:00 P.M.
2 I've Got a Secret, Steve Allen; Julie Newman
4 90 Bristol Court: "Harris Against the World," Jack Klugman, Hans Conried. Harris finds creaking muscles when he challenges an old friend to a renewal of their boyhood sports rivalry.
5 (Color) Movie: "River of No Return," Marilyn Monroe, Robt. Mitchum
11 The 11th Hour, Wendell Corey, Keenan Wynn, Nan Martin. Woman is placed under Bassett's care despite her husband's belief that psychiatry is witchcraft.
13 THE LIEUTENANT—IN JUDO-KARATE BATTLE
★ Eddie Albert guestars as writer who thinks modern Marines are softies.
34 French Chef, Julia Child: "Veal scallops"
34 La Sombra del Otro
8:25
2 Johnson Political
8:30
2 The Andy Griffith Show. Practical-joking old bean



PETER FALK plays a young doctor with high financial ideas during "Ben Casey" at 10 p.m. Monday, channel 7.

(Wallace Ford) turns up and resumes his courtship of Aunt Bee.

- 4 90 Bristol Court: "Tom, Dick and Mary," Steve Franken, Joyce Bulfinch. Dick picks the wrong time to try out his revolutionary theories of using old-fashioned home remedies in the hospital.
7 No Time for Sergeants, Sammy Jackson, Andy Clyde. Milly has to move her grandfather's surprise birthday party to where he is—in jail.
28 The Young Americans
34 Festival de Canciones
9:00 P.M.
2 The Lucy Show, Lucille Ball. Lucy and Viv are unwitting landladies to a pair of bank robbers (John Williams, Lloyd Corrigan) when they rent out Viv's room to World's Fair tourists.
4 (Color) Andy Williams Show (see box)
7 Wendy and Me, George Burns, Connie Stevens. Wendy's reunion dinner for Jeff's former basketball teammates brings out squad of Jeff's father's days by mistake.
11 Naked City, Paul Burke, Burgess Meredith, Herschel Bernardi. Poet, learning he is to die, tries to regain the poems he bartered for alcohol.
13 MAN OF THE WORLD—In
★ ALGERIAN REVOLUTION
Craig Stevens stars.
34 Dona Macabra (serial)
9:30
2 Many Happy Returns, John McGiver, Jesslyn Fax. Burnley fights for Home and Mother—specifically, the front porch of Wilma's soon-to-be-raised house where her expectant cat always has her kittens.
7 Bing Crosby Show. The Groucher's boo-hoo-boo trademark returns as Bing Collins and Willie recall how they tried to break into vaudeville after being mustered out of the Army.
28 Trio. Three essays are "Theatre of the Absurd," "Sunday With a Bridge" and "Kaufman."
34 Comicos y Canciones
9:45
5 Clete Roberts, News
10:00 P.M.
2 Slattery's People, Richard Crenna, Sally Kellerman. Slattery gets involved with a female

lobbyist who employs the world's oldest profession to win support against a bill forbidding political activity by state employees.
4 Alfred Hitchcock Hour: "Water's Edge," Ann Southern, John Cassavetes. Ex-convict joins with his cellmate's widow in a frantic search for hidden loot from an old payroll robbery.
5 (Clr) It's a Small World, Donald Curtis: "Ridgepole of the Rockies" in the Banff area.
7 Ben Casey, Vincent Edwards, Peter Falk, Lee Grant. Ambitious surgeon puts personal plans for a lucrative career above the health of his sweetheart and a threatened epidemic of bubonic plague.

Sports Today

OLYMPICS 1961, 11:10 p.m., ch. 4, has jet-flown tapes of first day of men's decathlon, finals of women's 200-meter dash and 400-meter run, plus equestrian cross country.

9 SAL MINED STARS!

- ★ "THE LOSER"—COLOR
Once-great aerial artist (Eddie Albert) has lost his nerve on "Greatest Show on Earth."
11 George Putnam, News
13 TREASURE—Most Baffling
★ One of All Time—COLOR
"The Money Pit"
28 American Memoir
34 Box de Mexico (boxing)
10:30
5 News Picture
13 News, Johns-Fishman
11:00 P.M.

- 2 News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 Steve Allen Show (repeated). Steve begins his final week (with 3-out-of-5 shows repeats), with Henry Fonda, Darren McGavin, Pat Henry, Prof. Julius Sumner Miller, "bearded" elephant.
7 Bob Young, Baxter Ward
9 Clete Roberts, News
11 (Color) Movie: "Soldier of Fortune," Clark Gable, Susan Hayward (55)
13 Movie: "Black Arrow," Louis Hayward (48)
11:15
4 Olympics (sports box)
9 Movie: "Pearl of the South Pacific," Deanna Morgan (55-1st-run)
11:30
2 Movie: "Broadway," George Raft, Pat O'Brien Carson with Mamie Van Doren, Linda Bennett, Phil Foster, Dr. Jonathan Karas.
7 Movie: "The Crowd Roars," Robt. Taylor
34 Noticias 34 (News)
12:30
5 Movie: "Sundown," Gene Tierney (41)
1:00
9 Movie: "Angels with Dirty Faces," James Cagney, Pat O'Brien (38)
11 Parole (documentary)
1:15
2 Movie: "San Antonio Rose," Robt. Paige (41)

5 REASONS TO WATCH 5

EVERY WEEK NIGHT

5:30 PM • NEWS AND SPORTS

MON.-FRI.

THE MOST VISUAL NEWS IN TV, FOLLOWED BY TV'S MOST UNIQUE SPORTS REPORT

6:00 PM •

MON.-FRI.

LAWMAN

JOHN RUSSELL AND PETER BROWN



6:30 PM •

MON.-SAT.

LEAVE IT TO BEAVER

JERRY MATHERS

TONY DOW

7:00 PM •

MON.-SAT.

THE RIFLEMAN

CHUCK CONNORS, JOHNNY CRAWFORD

7:30 PM •

MON.-FRI.

Seven Keys

JACK NARZ

What British View

NEW YORK (UPI)—This was what the British saw in a recent average week's viewing over the three networks—British Broadcasting Co. One and Two, which are supported by television fees and do not carry commercials, and the Independent Television Network, which is financed by advertising:

BBC 1 AND 2—American shows in prime time—The Travels of Jaimie McPheeters, Perry Mason, The Danny Kaye Show, the Virginian, The Dick Van Dyke Show, a film of the USA-USSR track meet, The Modern Jazz Quartet, East Side/West Side, The Nurses, Saints and Sinners.

INDEPENDENT TELEVISION — Greatest Show on Earth, Beverly Hillsbillies, Car 54 Where Are You, Petticoat Junction, One Step Beyond, My Favorite Martian, Gunsmoke, The Richard Boone Show, Burke's Law, Captain of Detectives.

The British interlarded these with some good television of their own. The BBC's had Dr. Finlay's Casebook, a well-acted series about two Scottish doctors; The Great War, a 26-part history of the first World War, a dramatization of John Buchan's "Witch Wood," an uncompromising documentary program to explain the discovery of a new atomic particle; Panorama, which is probably the best news feature program extant. BBC 2 also specializes in re-running important programs viewers might have missed first time around.

'Reapportionment'

Dr. Lenny Hardy, political science professor at California State College at Long Beach, will discuss reapportionment at 2:30 p.m. today (Sunday), channel 2.

He will appear with Richard Richards, former state senator, and two members of the League of Women Voters.

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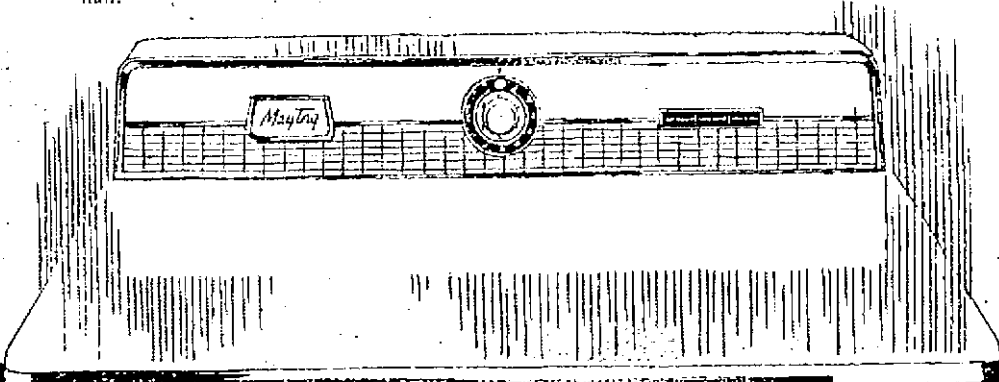
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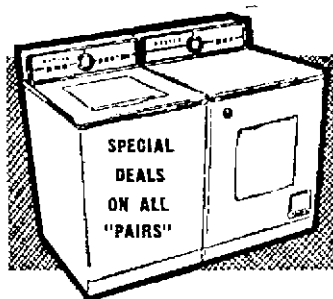
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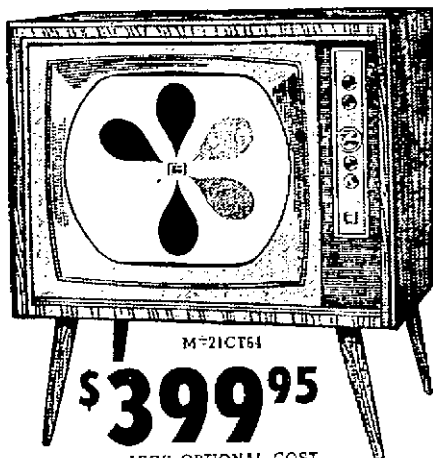
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SATURDAY 9:30 A.M.-5:30 P.M.
SUNDAY 12 NOON TILL 5 P.M.

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APPLIANCE SALES & SERVICE
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DOWNEY

TUESDAY

October 23, 1964

★ PAID ADVERTISEMENT 6:30

- 2 Pianoforte, John Crown
4 (Clr) Existence, Jim Todd
7 Guidelines (adult educ.)

7:00 A.M.

- 2 Captain Kangaroo
4 Today, Hugh Downs.
Allan McNab, director, is guide for a tour of the Chicago Art Institute, with actress Eugenia Leontovich touring the acting school at the Goodman Theatre, in first of three shows taped in Chicago.
7 Scope (adult education)
11 L.A. County Schools

7:30

- 7 Pinky Lee, Cartoons
11 Kukla and Ollie

8:00 A.M.

- 2 Panorama Pacific, Rowe
7 Married Joan, J. Davis
9 Pancake Man, Hal Smith
11 Mr. Wishbone, Jim Allen

8:30

- 7 The Count Marco Show
9 Big Babysitter (cartoons)
13 Morning News

8:45

- 13 Yoga for Health
4 GOP Political (8:55)

9:00 A.M.

- 2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 The Jack LaLanne Show

9:15

- 13 Guideposts (to 11:30)

9:30

- 2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
5 The Romper Room

- 11 Movie: "2-Faced Woman," Greta Garbo ('41)

10:00 A.M.

- 2 Andy of Mayberry

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- 4 Concentrat'n, H. Downs
7 Girl Talk, V. Graham
9 Movie: "Flight Angels," Jane Wyman ('40)

10:30

- 2 The McCoy's, W. Brennan
4 (Clr) Jeopardy, Fleming
5 Hopalong Cassidy
7 Price Is Right, Bill Cullen

11:00 A.M.

- OLYMPICS 1964, in two reports, ch. 4. Full hour at 10 p.m. has decathlon summary, women's compulsory and men's voluntary exercises in gymnastics, fencing, judo and Greco-Roman wrestling. Wrap-up at 11:15 p.m. has finals of women's 800-meter run and women's shot put plus start of final round in basketball.

- ROLLER SKATING championship, 8:30 p.m., ch. 5, Dick Lane at the Olympic.

11:00 A.M.

- 2 The Love of Life
4 (Clr) Say When, A. James
5 Peter Gunn, C. Stevens
7 Get the Message, Lewis

11:30

- 2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Topper, Leo G. Carroll
7 Missing Links, D. Clark
9 The American Economy
11 Sheriff John, J. Rovick
13 Movie: "Zis Boom Bah," Peter Lind Hayes ('41).

11:45

- 2 The Gilding Light
28 Lunch at 28

12:00 NOON

- 2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlett Hill (serial)
7 Father Knows Best
9 Fun Time (comedies)

12:30

- 2 As the World Turns
4 Loretta Young Theatre
5 The Ray Milland Show
7 Hello Pea-Pickers,
9 Abbott and Costello
11 Movie: "Thin Man Goes Home," Wm. Powell ('44)

1:00 P.M.

- 2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 Movie: "Confirm or

- Deny," Don Ameche ('41)
7 The Mike Douglas Show
9 Movie: "3 Bad Sisters," Maria English ('56)

13 COLOR THEATRE—GREEN

★ GRASS OF WYOMING

Peggy Cummins ('48)

- 28 In-Class Programs (to 3)

1:30

- 2 Art Linkletter H'se P'ty
4 Another World

2:00 P.M.

- 2 To Tell Truth, Collyer
4 (Color) You Don't Say!

2:30

- 2 The Edge of Night
4 Match Game, G. Rayburn
5 The Cheaters, J. Ireland
7 Day in Court: Accidental death (pt. 2)

- 9 9 on the Line, C. Roberts
"You Can Be Smarter Than Your Children," Dean Paul Sheets (UC)

- 11 Movie: "Chumps at Oxford," Laurel & Hardy

3:00 P.M.

- 2 The Secret Storm
4 Meet Your Candidates
5 Big John's Fun-for-All
7 General Hospital
13 (Color) Rocky & Friends
28 Spotlight on Opera.

3:15

- 13 (Color) Felix the Cat

3:30

- 2 The Jack Benny Show
4 Movie: "Bail Out at 43,000 Feet," John Payne
7 The Young Marrieds
9 The Mighty Hercules
28 Teachers' In-Service

4:00 P.M.

- 2 Life of Riley, W. Bendix
5 Brave Stallion (Fury)
7 Trailmaster, Ward Bond
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 Pathfinders: N. Wiener

4:30

- 2 Movie: "Valley of the Kings," Robert Taylor
5 Wild Bill Hickok
9 The Engineer Bill Show
28 Discovery
34 Escuela KMEX (English)

5:00 P.M.

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28 What's New?
34 Novela Semanal (drama)

5:30

- 5 News Picture
11 The Mickey Mouse Club
28 The Friendly Giant
34 Seguro Social (soc-sec.)

5:45

- 4 (Color) KNBC News
28 Far, Far Away (travel)
34 Consejos para Seguridad

6:00 P.M.

- 2 Big News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
5 Lawman, John Russell
7 (Clr) Movie: "Smuggler's Island," Jeff Chandler

- 9 9th St. West, Sam Riddle
11 P. Winchell-Bugs Bunny
13 TOUCHE TURTLE—COLOR

- ★ CARTOONS w/ Bob Adkins
28 Circus: "High in Air"
34 Momias de Guanajuato

6:30

- 4 Huntley-Brinkley Report
5 Leave It to Beaver

6:45

4 (Color) KNBC News

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13 TOUCHE TURTLE—COLOR

★ CARTOONS w/ Bob Adkins

28 Circus: "High in Air"

34 Momias de Guanajuato

6:30

4 Huntley-Brinkley Report

5 Leave It to Beaver

6:45

4 (Color) KNBC News

28 Far, Far Away (travel)

34 Consejos para Seguridad

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Clr) KNBC Nws, Latham

5 Lawman, John Russell

7 (Clr) Movie: "Smuggler's Island," Jeff Chandler

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34 Momias de Guanajuato



Carl's

extends you a warm
invitation to the
annual, 1964

OPEN HOUSE

The welcome is warm that awaits you at Carl's
this fall... to new excitement in fine furniture,
fashioned to turn even a marble profile! Customers
are put on a pedestal at Carl's... and lavished
with quality, value, courtesy, and consideration.

Enjoy Carl's interesting
decorative arrangements—
new for this event! See
tasteful furnishings in every
favored style that capture the
fervent spirit of Spain, Italy,
France, Scandinavia, and the
Orient.

For carpet, an occasional
acrolith, or just for the fun
of it, visit us.

We're on sale too!

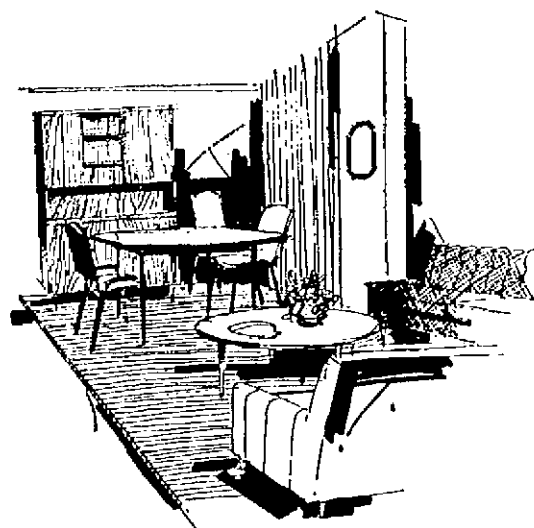
our 41st year!

Carl's

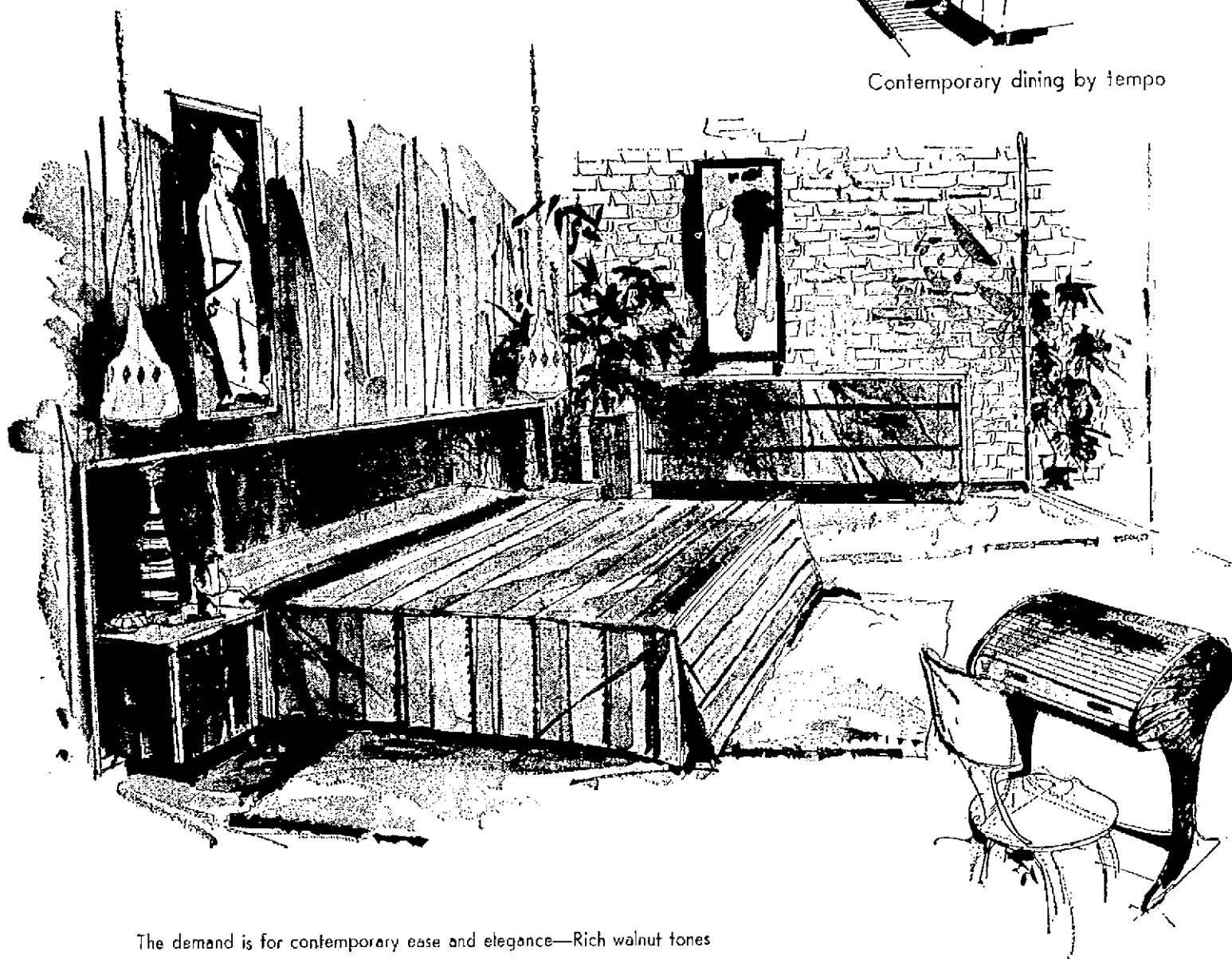
SOUTHERN CALIFORNIA'S FINEST
FURNITURE & CARPET SELECTION

1250 E. PACIFIC COAST HIGHWAY • LONG BEACH • HE 7-7457

Suave, Sophisticated Modern from Our Contemporary Showcase



Contemporary dining by tempo



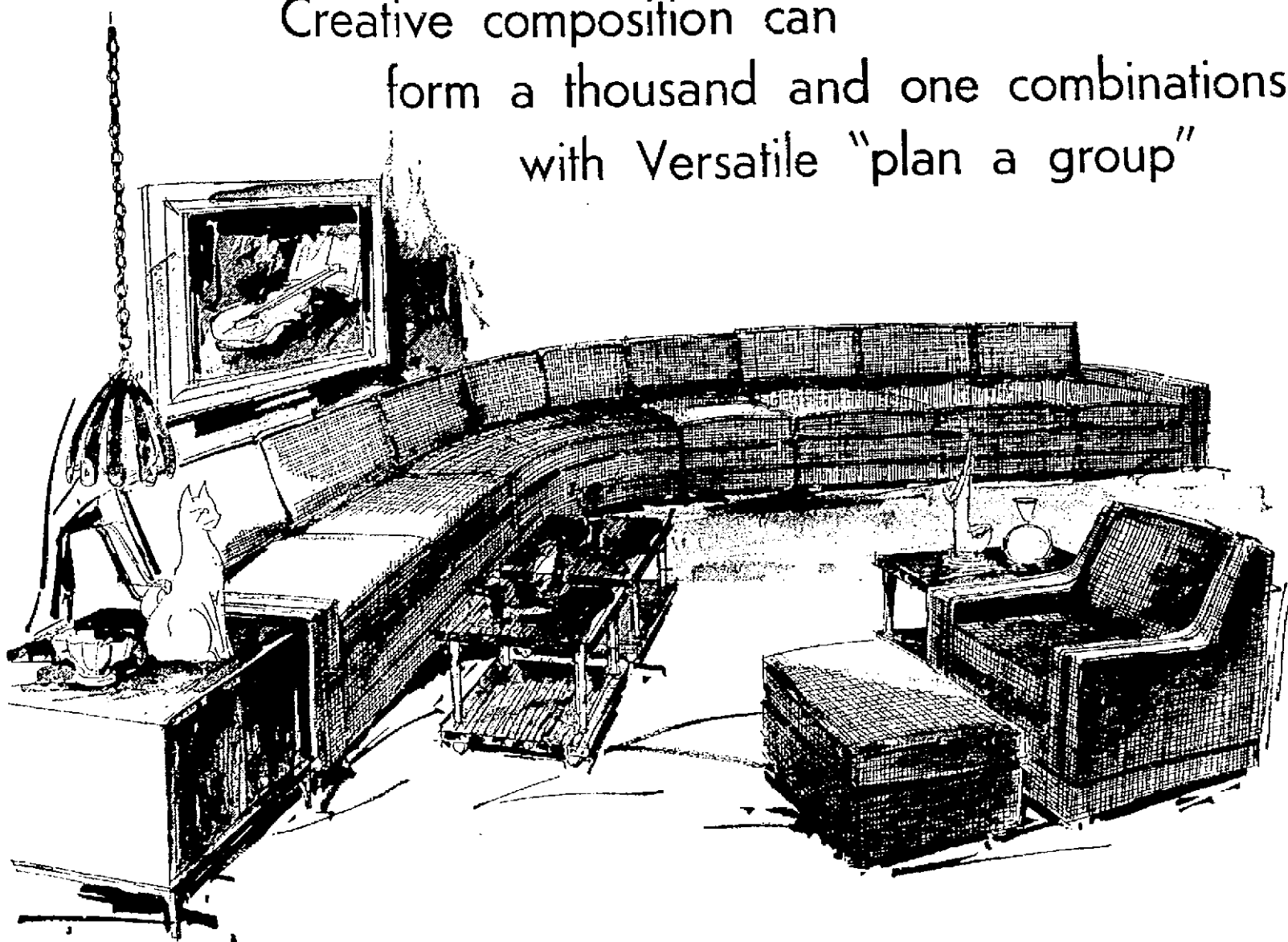
The demand is for contemporary ease and elegance—Rich walnut tones are accentuated here by ebony black accents in a spacious six-drawer dresser built flush to floor.

The solid paneled headboard is available in Full Size as well as King and Queen size with attached night tables for extra storage. Tempo of Calif. has also designed and manufactured this outstanding roll-top desk—as streamlined and utilitarian as your car dash.

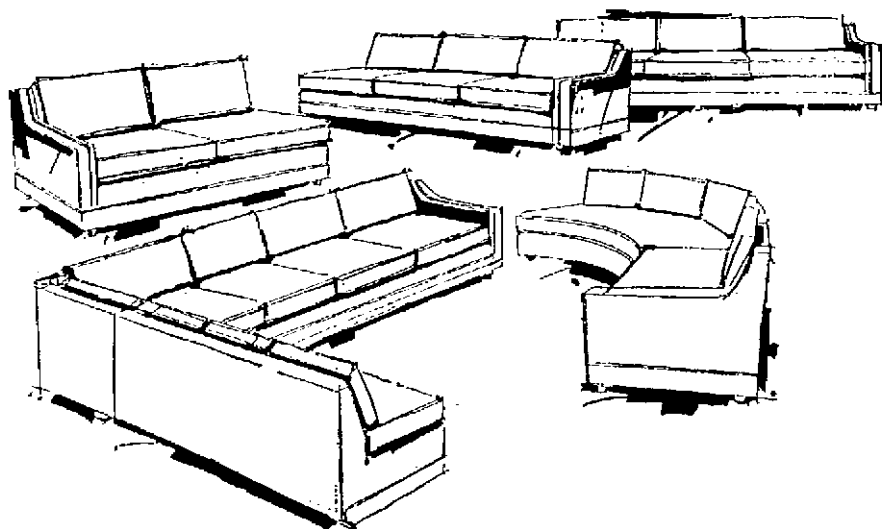
	reg.	sale
Dresser base, 70-inch	219.75	189.
Matching mirror	49.75	44.
Full Size Headboard		
With two night stands	199.75	169.
Roll top desk	179.75	149.

Complimentary decorator assistance • he 7-7457 • ample parking at rear entrance

Creative composition can form a thousand and one combinations with Versatile "plan a group"



A multitude of arrangements can be created from this Handsome New plan a group from Sherman Bertram of California. Deep luxurious seating comfort in every piece is afforded by durable marflex seat cushions and loose back pillows of poly Kodel. 29 individual sizes with a variety of 5 different arm styles are available to you. No room too difficult to subdue. Choose from an unlimited variety of the newest fabrics for your individual plan-a-group arrangement.



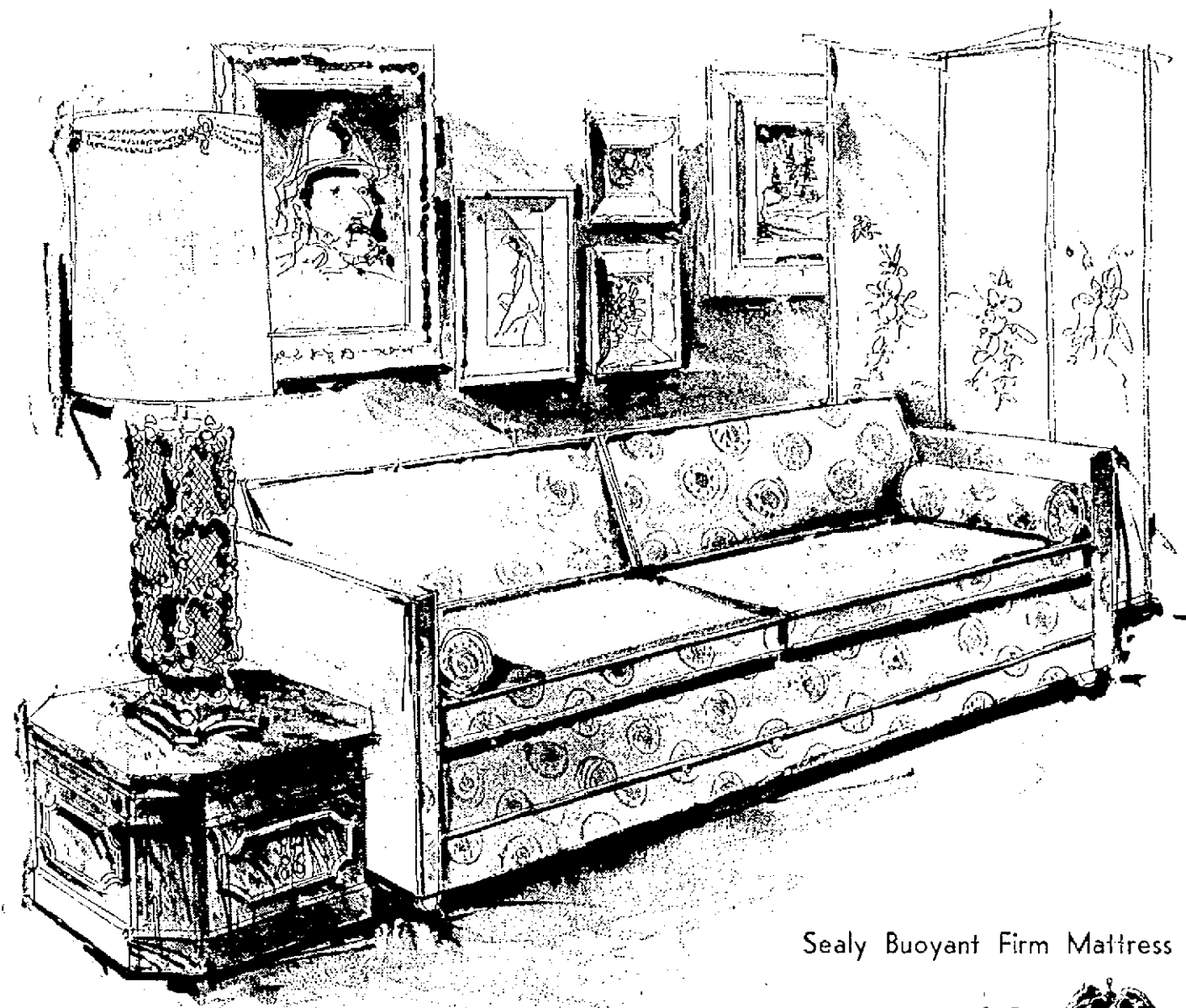
	reg.	sale
3-Cushion Section, 78"	279.75	224.
Armless Section, 24"	109.75	89.
Curved Center, 50"	239.75	199.
2-Cushion Section, 54"	214.75	174.
Club Chair	149.75	119.
Matching Ottoman	69.75	54.
Oil Walnut Comode by Tempo	109.75	94.
Runabout Bunching Table	39.75	34.

open monday & friday 'til 9

he 7-7457

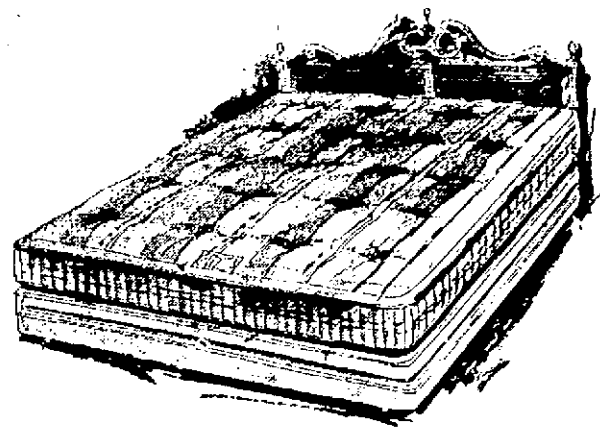
convenient carlplan terms

A Sealy Sofa Bed! Almost too pretty to sleep on— too luxuriously comfortable to stay awake on



Spanish influence inspired this superb Sealy sofa-bed. Special highlights are the tuxedo height arms with round pillow bolsters and separate back pillows. 74" of sleeping or sitting comfort. Simpatico! Complete with famous Sealyrest mattress.

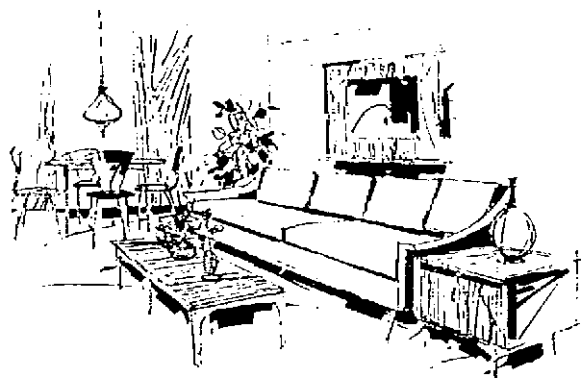
Sealy Buoyant Firm Mattress Sets



	reg.	sale
Sofa-sleeper, 74"	389.75	299.
Lamp and Shade by Reglor	109.75	94.
Octagon commode by Allen Keith	239.75	199.

	reg.	sale
King size (72x84) mattress set	199.	159.
Queen size (60x80) mattress set	149.	119.
Full or twin size mattress set	99.	79.
Full or twin (extra long) mattress set	119.	99.

Functional Modern Dining Keyed To California Living . . .



Contemporary Sofa by Advance



A Morris dining room ensemble exemplifies a stylish blend of function and art. Brushed antique white finishes keyed to the contemporary home. Practical upholstered back and seat chairs covered in blue-green figured fabric. The decorative pedestal table opens to accommodate two 12" leaves. Table top of warm walnut, exquisitely balanced by a base of antique white. Note the expandable rectangular table which expands with ease—why? No leaves. California style for Californians by Morris.



Closed 54" x 38". Extends to 108" x 38". Just flip the double top (finished both sides) and you have a banquet size table.

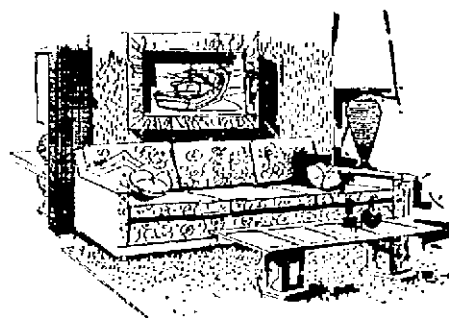
	reg.	sale
Buffet	124.75	109.
Hutch Top	99.75	84.
48" Round Table	114.75	99.
Side Chair, ea.	34.75	29.
Arm Chair, ea.	37.75	32.
Rectangular Table	129.75	109.

complimentary decorator assistance

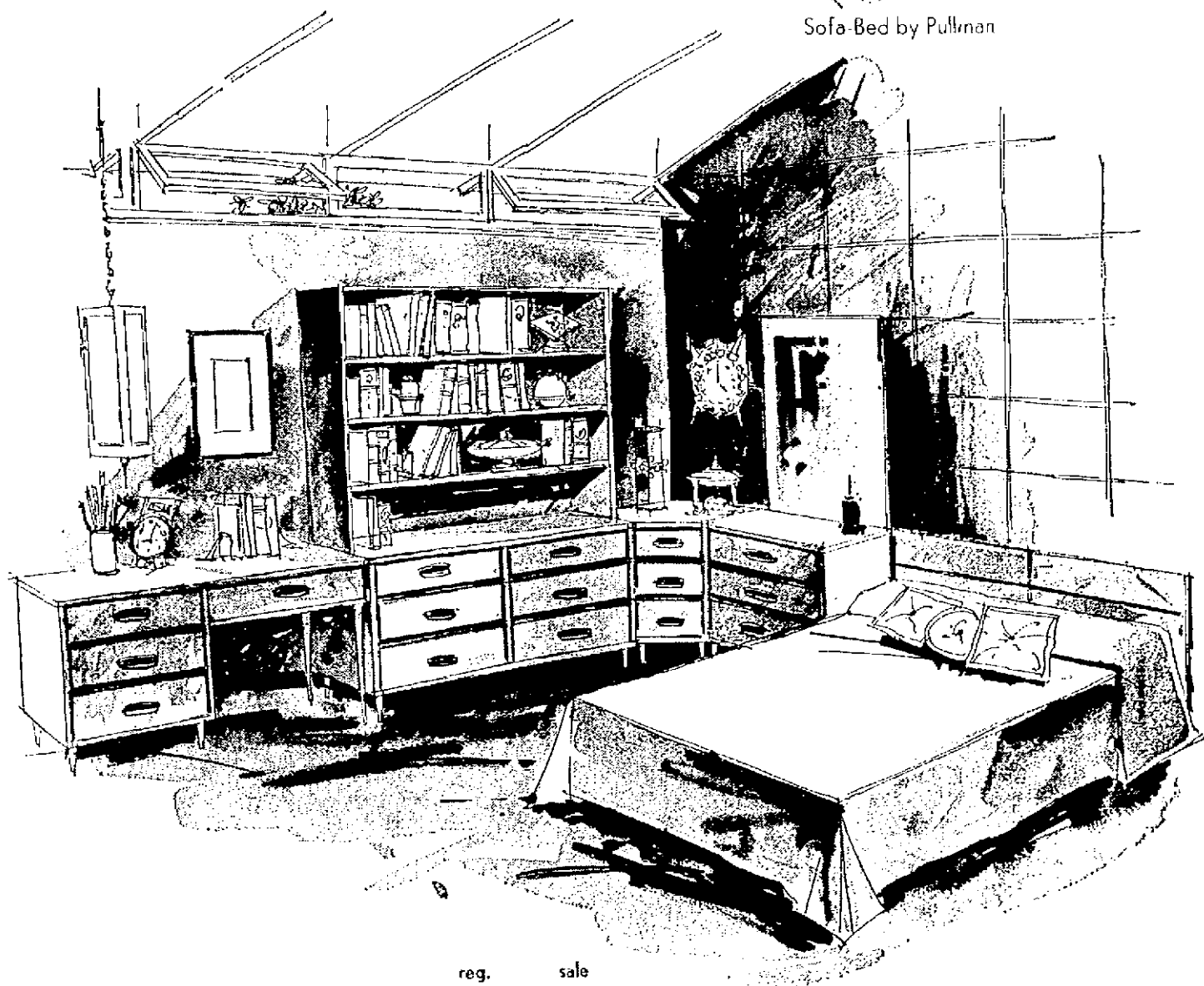
• he 7-7457 •

ample parking at rear entrance

Vivacious New "Colormates" for His or Her Favorite Room.....



Sofa-Bed by Pullman



	reg.	sale
Desk, 48"	84.75	69.
6-drawer dresser, 48"	84.75	69.
Bookshelf, 48"	49.75	39.
Corner commode, 3 drawers	54.75	44.
Bachelor chest, 3 drawers	64.75	54.
Mirror, brass framed	34.75	29.
Full or twin bed with frame	34.75	29.
(not illustrated)		
9-drawer dresser	109.75	94.
Chest of drawers, 5-drawer	84.75	69.
Corner desk, 1-drawer	54.75	44.
Night stand, 1-drawer	34.75	29.
Full or twin bookcase bed with frame	59.75	47.
Bookshelf, 30"	34.75	29.

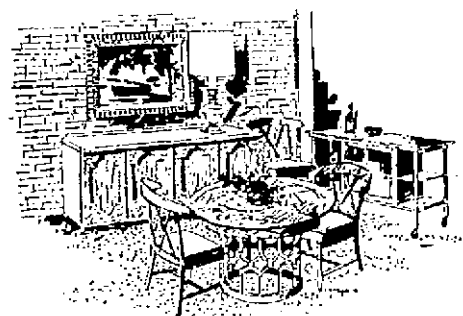
This wonderful new innovation was created by Morris of California for the guy or gal that must make a change from time to time. This complete correlated "open stock" group finished in fresh bone white with matching formica mar-proof tops is equipped with changeable handles offering a variety of 5 contrasting accent colors. Simply change colors at will in only minutes. You receive all color changes with each piece purchased.

open monday and friday 'til 9

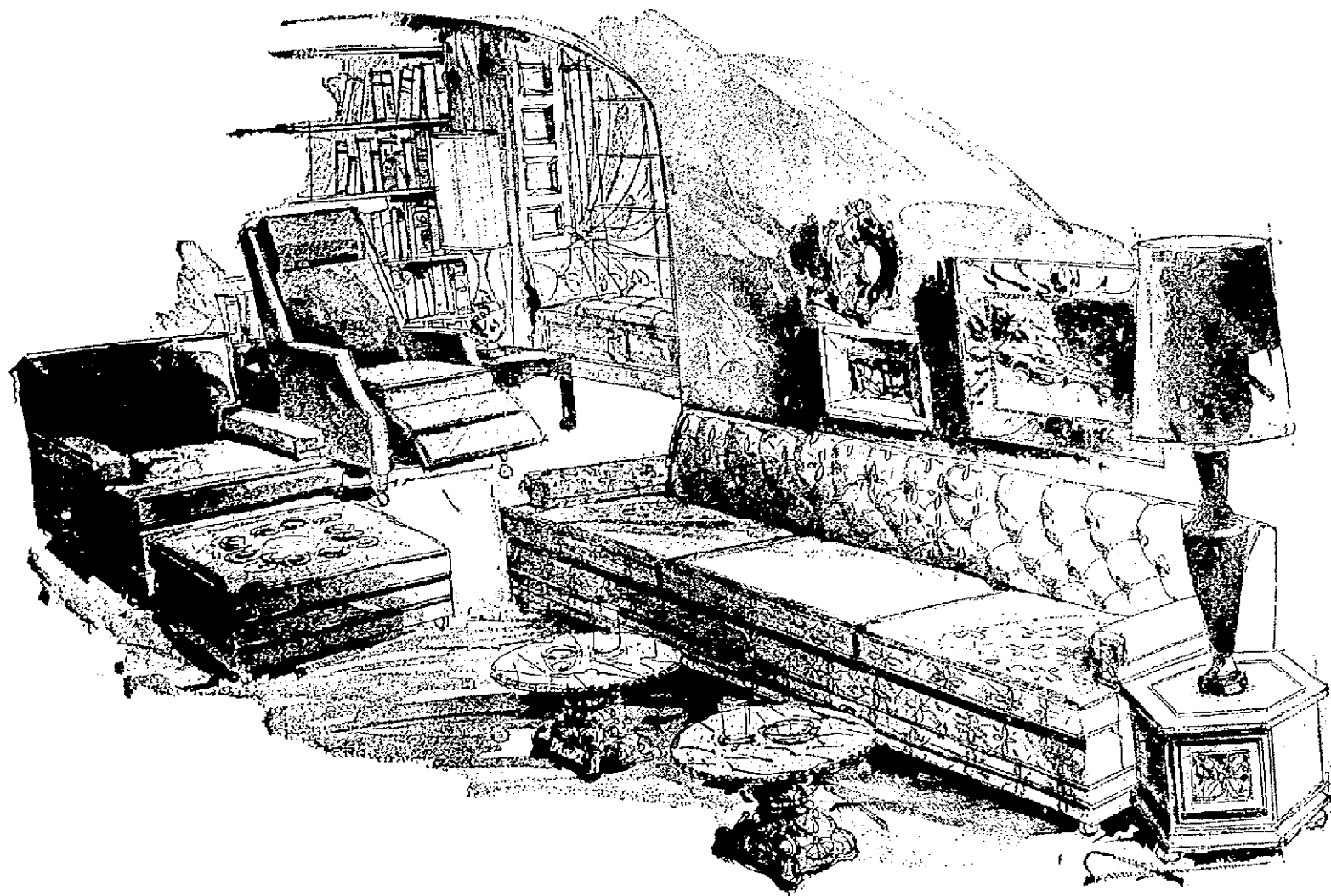
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convenient carplan terms

Live in elegance and be practical too!
Choose durable vinyl fabrics
from our complete casual living department



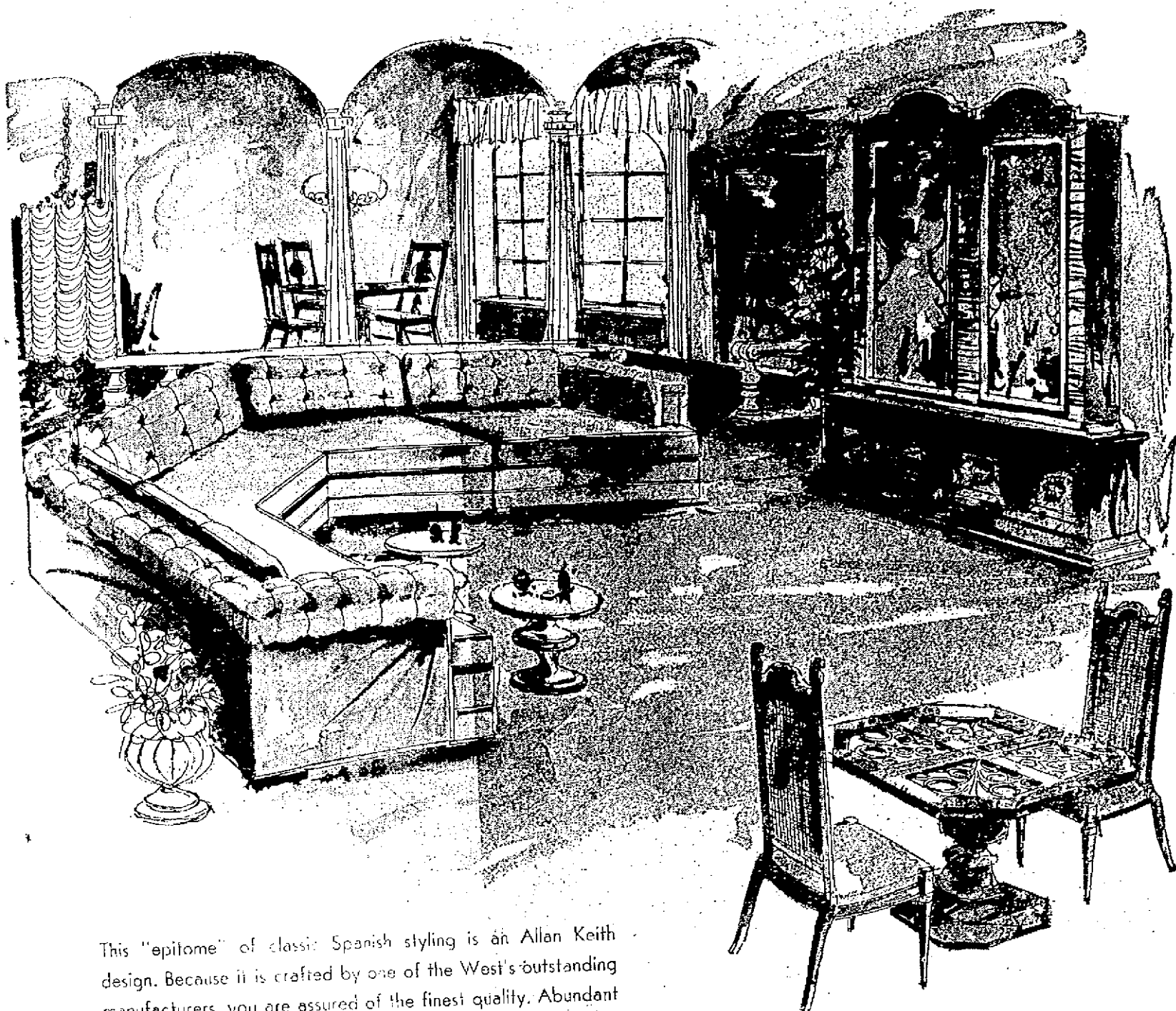
Mandate Dining by Thomasville



	reg.	sale
96" Tufted back sofa	439.75	369.
Club chair	179.75	149.
Matching ottoman	79.75	64.
Reclining chair	199.75	169.
Hexagon commode by Michael Leonard	109.75	94.
Lamp and shade by Reglor	79.75	69.
Round cigarette table, ea. by Dalko	84.75	74.

An elegant room setting, highly decorative and soilproof—impossible? Not with living room pieces covered in Vinyl fabrics and a sofa styled in Tai Silk. The color selection is practically unlimited and the club chair and ottoman in plain colors of vinyl are "the limit" in practicality. Long for the comfort and relaxation found only in a deluxe recliner as pictured here? Pullman Co. made it, too. They're famous for comfort.

Suggestions from "Old Spain"... Exquisitely styled! Effectively Mediterranean!



This "epitome" of classic Spanish styling is an Allan Keith design. Because it is crafted by one of the West's outstanding manufacturers, you are assured of the finest quality. Abundant wood finishes are available as well as a selection of handsome upholstery fabrics.

	reg.	sale
3-piece angular sectional	1099.75	899.
wormy chestnut china base	379.75	329.
matching glass door china top	379.75	329.
wrought iron, glass top game table	279.75	229.
high back game chair, ea.	114.75	94.
round cigarette table, ea.	99.75	79.

Carl's

SOUTHERN CALIFORNIA'S FINEST
FURNITURE & CARPET SELECTION

1250 E. PACIFIC COAST HIGHWAY • LONG BEACH • HE 7-7457

Sunday, Oct. 18, 1964
WATCH IT

Critic Praises 'Slattery's People'

By RIC DU BROW

HOLLYWOOD (UPI)—A guy from CBS-TV said on the phone, "If you think highly of 'Slattery's People,' why don't you give it a push now instead of waiting and complaining if it goes off?"

What the CBS gentleman was really saying was that the heroic college graduates at the networks are concerned by the spot ratings thus far on "Slattery's People," a new Monday night series about a state legislator (10 p.m., channel 2).

At any rate, the CBS pusher had a valid point. And, in fact, the show's producers have sent out telegrams soliciting support. Past experiences show that such devices invariably have little effect if the mass audience doesn't go for a series on its own, and what "Slattery's People" really needs, if the ratings are to be believed, is a change of competition, away from "Ben Casey."

"SLATTERY'S PEOPLE" has a good deal of potential, and is thus far a worthy entry. The star, Richard Crenna, is tops as the house minority leader in a state legislature.

So watch. And if you feel like writing letters, write to your mother or father or brother or sister or even your wife, and ask them how things are going, but don't waste your stationery by writing to the network entertainment departments, because they couldn't care less about what you say if the ratings say otherwise.

You might write to the sponsors, because they get thrilled and get scared easily, and even if they don't do anything, which they probably won't, you might get a vicarious charge knowing you've caused a flicker of emotion somewhere.

40% SAVINGS

ON OUR FULL LINE OF RECEIVING TUBES SUPPLY OF PICTURE TUBES NOW AVAILABLE

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Our Methods Are Different

HERMATIX SOIL RETARDANT PROCESS

• Containing special additives • Will not leave a sticky residue

• Carpets Stay Clean Up to 5 Times Longer

DUD-DELLAY DUPONT PROCESS

• SEALS OUT DIRT, SEALS OUT WEAR

RUGS AND CARPET TRIPLE CLEANED IN OUR PLANT
SAVE 25% WITH CASH & CARRY

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PHONE FOR PICKUP, ESTIMATES

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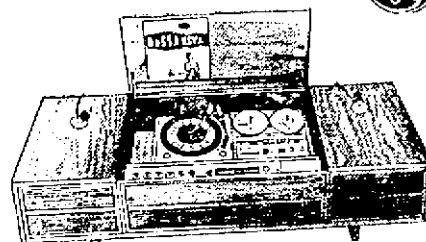
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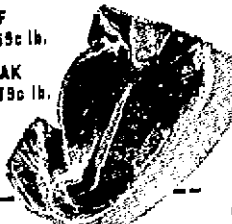
FREE! 35 PORK CHOPS WITH PURCHASE OF A HALF BEEF OR MORE
or 20 LBS. FRYERS

16 YEARS AGO . . .

... one small plant in Elkhorn, Nebraska
Today there are 32 plants from California to New York! We are proud of our growth and happy to see you enjoy Black Angus' taste-tantalizing Beef! We're planning to keep you satisfied!

LOOK at these RED-HOT PRICES!

SUPREME BEEF ORDER 69c lb.
SUPREME STEAK ORDER 79c lb.



32 PLANTS FROM COAST TO COAST with 16 years experience assures you of the finest quality beef available

NO FREEZER?
Rent a Locker for 1.50 per Month

NOTE: This Guarantee backed by 16 Years Experience

GUARANTEE

GUARANTEED TO SATISFY
IF NOT SATISFIED RETURN WITHIN 14 DAYS AND YOUR PURCHASE WILL BE REF. ACE D'OR MONEY REFUND.

ALL PRICES INCLUDE:
DOUBLE WRAPPING—CUTTING—FREEZING

CALL LO 4-2618 or Come in — to make an appointment in advance to select your meat and watch it processed in 30 minutes!

9821 CALIFORNIA AVE. IN SOUTH GATE

Take Long Beach Freeway to Imperial, go west to Century, turn right, go to California, turn north (right). We're just north of Tweedy Blvd. in South Gate — 9821 California Ave.

3 CONVENIENT LOCATIONS

PASADENA
1190 LINCOLN AVE.
CALL 798-0539

SANTA MONICA
1553 12TH ST.
CALL 393-7276

SOUTH GATE
9821 CALIFORNIA AVE.
CALL LO 4-2618



WEDNESDAY

October 21, 1964

★ PAID ADVERTISEMENT 6:30

- 2 Business of Marketing
- 4 (Clr) Existence, Jim Todd
- 7 Guidelines (adult educ.)

7:00 A.M.

- 2 Capt. Kangaroo: Hats
- 4 Today, Hugh Downs.
- Chicago columnist Irv Kupcinet and author A. C. Spectorsky talk about the city in 2-hour show taped Tues. at the Roof Garden atop a skyscraper on shore of Lake Michigan
- 7 Scope (adult education)
- 11 Columbia Survey of Arts.

7:30

- 7 Punky Lee, Carl'n Capers
- 11 Kukla and Olie

8:00 A.M.

- 2 Panorama Pacific, Rowe
- 7 Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 11 Mr. Wishbone, Jim Allan

8:30

- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)
- 13 (Clr) Science in Action: "Romance of Pharmacy"

9:00 A.M.

- 2 News with Mike Wallace

Breakfast Nooks
by JENKINS ENTERPRISES



Swivel-Top Table
SPECIAL DESIGNS
FOR SMALL KITCHENS!
Summer Special
20% OFF!
Spacious—Compact—Comfortable

SAVE THIS AD!
Call for 2500 Blue Chip Stamps
or limit of purchase only

CALL NOW FOR FREE ESTIMATE
strictly no obligation
UN 8-2902
Long Beach
Complete
Orange
County
LA 1-1550
JENKINS ENTERPRISES

CLEARANCE SALE!

LAVANITIES
CULTURED MARBLE
TOP AND BACK
LOW AS
\$55.75
Model 500 \$118.50
19" Start at
11" MODELS ON DISPLAY
OF 4 MAJOR BRANDS



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DAY & NIGHT**

WATER HEATERS

20 Gallon	\$48.50
30 Gallon	\$49.50
40 Gallon	\$59.50

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Open Sun. 10-4 p.m.; Fri. 8-9 p.m.; Daily 8-5:30
BankAmericard

SPECIAL

CBS REPORTS: N.Y. Battleground—One of the nation's most highly publicized contests, the race for the Senate from the Empire State, is probed in depth at 7:30 p.m., ch. 2. Eric Severeid covers Robert F. Kennedy's campaign, with Harry Reasoner traveling with Sen. Kenneth B. Keating, with cameras following them from ethnic groups to delicatessens. Minority party candidates also are seen, including Henry P. Mooney (Conservative), John Emanuel (Socialist Labor) and Richard Garza (Socialist Workers).

PALO ALTO COUNTY (Iowa)—One of only five of the nation's 3,072 counties which has voted with the winner in presidential elections since 1896, and the only one in the important Midwest, the 15,000-resident Hawkeye State county gets thoroughly interviewed by Howard K. Smith at 10:30 p.m., ch. 7, to find out who its 7000-plus voters will "elect," and why.

LITTLE GIRLS IN BLUE! June Haver (46)
28 In-Class Program (to 3)
1:30

2 Art Linkletter I'll Be Party
4 Another World
2:00 P.M.

2 To Tell the Truth
4 (Color) You Don't Say!
2:25

4 Johnson-Humphrey Polit.
2:30

2 The Edge of Night
4 Match Game, G. Rayburn
7 Day in Court
9 9 on the Line, C. Roberts
11 Movie: "Smart Alecs,"
Dead End Kids (42)
3:00 P.M.

2 The Secret Storm
4 Meet Your Candidates:
Chet Holifield (D-19)
5 Big John's Fun-for-All
7 General Hospital
13 (Color) Rocky & Friends
28 Beyond Earth Tides
3:15

4 Meet Your Candidates:
Edward Roybal (D-30)
13 (Color) Felix the Cat
3:30

2 The Jack Benny Show
4 Movie: "It Started with
Eve," Deanna Durbin.
7 The Young Marrieds
9 The Mighty Hercules
28 Teachers' In-Service
4:00 P.M.

2 Life of Riley, W. Bendix
5 Brave Stallion (Fury)
7 Trailmaster, Ward Bond
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 What's What (jazz)
4:30

2 Movie: "Magic Carpet,"
Lucille Ball, John Agar
5 Wild Bill Hickok
7 The Engineer Bill Show
28 Discovery
34 Escuela KMEX (English)
4:45

13 (Color) Rocky & Friends
5:00 P.M.

5 You Asked For It
7 News Hour, Baxter Ward
11 Billy Barty & 3 Stooges
13 The Lloyd Thaxton Show



BARBARA EDEN plays a newspaperwoman during "The Virginian" at 7:30 p.m. Wednesday, channel 4 in COLOR.

28 What's New?
34 Novela Semanal (drama)
5:30

5 News Picture
11 The Mickey Mouse Club
28 The Friendly Giant
34 Club del Hogar (women)
5:45

4 (Color) KNBC News
28 Far, Far Away (travel)
6:00 P.M.

2 Big News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
5 Lawman, John Russell
7 Movie: "Comin' 'round
the Mountain," Abbott &
Costello, Dorothy Shay
9 9th St. West, Sam Riddle
11 P. Winchell-Bugs Bunny
13 TOUCHE TURTLE—COLOR
★ CARTOONS w/ Bob Adkins
28 Survival in the Sea
34 Momias de Guanajuato
6:30

4 Huntley-Brinkley Report
5 Leave It to Beaver
9 Dobie Gillis, D. Hickman
13 PETER POTAMUS—A HEAP
★ OF HAPPY HIPPO—COLOR
28 Heritage, Harold Urey
34 Noticias 34 (News)
7:30

2 Waller Cronkite, News
4 (Clr) Death Valley Days:
"The Peacemaker,"
David Brian. Mormon
missionary risks death to
quell an Indian war.
5 Rifleman, Chuck Connors
9 Wyatt Earp, H. O'Brian
11 77 Sunset Strip, Efrem
Zimbalist, Jay North.
13 THIS EXCITING WORLD
★ YUGOSLAVIA IN COLOR
28 What's What (jazz) with
Woody Herman & Herd
34 El Secreto (serial)
7:30

2 CBS Reports: "N.Y. Battleground—the Race for the Senate" (see box)
4 (Clr) The Virginian,
James Drury, Barbara Eden. Girl reporter stirs
up trouble with her
exaggerated stories about
an outlaw living quietly
in Medicine Bow.
5 Seven Keys, Jack Narz.
7 Ozzie & Harriet. Kris
goes back to school and
Rick finds having a wife
on campus presents
problems.

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exaggerated stories about
an outlaw living quietly
in Medicine Bow.
5 Seven Keys, Jack Narz.
7 Ozzie & Harriet. Kris
goes back to school and
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28 What's What (jazz) with
Woody Herman & Herd
34 El Secreto (serial)
7:30

2 CBS Reports: "N.Y. Battleground—the Race for the Senate" (see box)
4 (Clr) The Virginian,
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9 ELVIS! NOW!
★ "KING CREOLE"
Carolyn Jones (58)
13 ISLANDS IN THE SUN
★ VIBRANT JAMAICA—Color
"Limbo" land, with its
night life, fishing, "wick-
ed" Port Royal.

28 Intertel: The Two Can-
adas. French Canada's
demands
34 Un Canto de Mexico
8:00 P.M.

5 (Color) NFL Report, Bob
Kelley (see sports box)
7 The Patty Duke Show.
Patty is outmaneuvered
by Cathy in her bitter
competition for the new
boy next door.

11 Espionage: "We, the
Hunted." Joseph Camp-
anella, Madlyn Rhue.
Search by Israeli agents
for top Nazi war criminal,
hiding in Madrid.

13 RICHARD BOONE SHOW
★ "SOROFINO'S TREASURE"
Boone, Robert Blake,
Laura Devon. When
American storekeeper
comes into possession of
a pearl, his dreams of
fortune are shattered

34 La Sombra del Otro
8:30

2 Beverly Hillsbillies, Buddy
Ebsen. Jed gets an hon-
orary doctorate (after
giving a college a million
dollars), and Granny is
riled up, feeling she is
the Clampetts' acknowl-
edged physician.

5 Championship Wrestling
(see sports box)
7 "SHINDIG"
★ BIG-BEAT MUSIC!
Jim O'Neill hosts the
Honeycombs, Righteous
Brothers, Willy Nelson,
Donna Loren, Bobby
Sherman, the Blossoms
and Jackie Wilson.

28 Maherty Features:
"Louisiana Story." Oil.
34 Microcos Musical
9:00 P.M.

2 Dick Van Dyke Show.
Laura has misgivings
when Bob is named
humor consultant on a
magazine for men-about-
town—especially when
she meets all the bache-
lors and pretty girls

4 (Color) Movie: "Beau
James." Bob Hope, Vera
Miles (57-1st run).
Career of colorful New
York Mayor Jimmy
Walker, and his romance
with nightclub enter-
tainer Betty Compton.

7 "MICK EY"
★ STARS MICKEY ROONEY
Plans for an elaborate
Chinese wedding recep-
tion at the hotel are
endangered by a feud
between the families.
Keye Luke, James Hong,
Linda Ho and Victor San
Yung are featured.

11 Breaking Point, Paul
Burke, Sondra Kerr, Ruth
Roman. Perennial teen-
ager, president of the
world's oldest movie fan
club, is unnaturally de-
voted to a faded star.

13 TRUE—HEROIC STORY
★ AN AMERICAN MARINE
"Code Name: Christo-
pher." Jack Webb. First
in a 2-parter about attack
on key German plant.

34 Donna Macabre (serial)
9:30

2 Cara Williams Show.
Incredible little lady
(guest Una Merkel)
causes a big investiga-
tion when she's found in
Cara's chaotic filing sys-
tem under the heading

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adas. French Canada's
demands
34 Un Canto de Mexico
8:00 P.M.

"misc. machinery."
Scheduled earlier, seg-
ment was preempted for
LBJ political.

7 BURKE'S LAW
★ STARRING GENE BARRY
Death of coin collector
leads Burke to a desert
ghost town and suspects
Diane McBain, Nick
Adams, Patsy Kelly, Fred
Clark, Sheldon Leonard

13 THE REBEL—Johnny Yuma
★ SURRENDERS HIS GUN
Nick Adams stars.

34 Novilladas (bullfights)
10:00 P.M.

2 The Danny Kaye Show.
Actress Angela Lansbury
makes her TV variety
show debut, joining
singer John Gary and the
regulars.

9 NOW ON TV-9!
★ BUS STOP!
Psychotic hitchhiker.

11 George Putnam, News
13 (Clr) Adventure Thriller:
"Miracle Builders" and
"Tuna Tournament"

28 New Orleans Jazz
10:30

5 News Picture
7 Xerox Special: "Palo
Alto County, Iowa" (see
box)

13 News, Johns-Fishman
10:55

2 Goldwater Political
11:00 P.M.

2 News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
5 Steve Allen Show, with
Cliff Arquette, Jayne
Meadows, Marilyn Bur-
roughs, Monte Landis,
John Hendricks.

7 Bob Young, Baxter Ward

Sports Today

NFL REPORT, 8 p.m., in
color, ch. 5, has taped high-
lights of Sunday's Rams-
49ers game at the Coliseum.

WRESTLING, 8:30 p.m.,
ch. 5, has Dick Lane muke-
side at the Olympic.

OLYMPIC, 1964, 11:15
p.m., ch. 4, via jet-flown
tapes, has finals of men's
1500-meter run, and 1600-
and 400-meter relay races.

9 Cleto Roberts, News
11 Movie: "O. Henry's Full
House," Charles Laughton
(52). Five short stories.

13 Movie: "First Comes
Courage," Brian Aherne
(43)

11:15

4 Olympics '64: (sports box)
9 Movie: "Baby Face Nel-
son," Mickey Rooney,
Carolyn Jones (57)

11:30

2 Movie: "Retreat, Hell!"
Frank Lovejoy (51).
Korea.

4 (Color) Tonight, Johnny
Carson, Jan Peerce

7 Movie: "Goodbye, Mr.
Chips," Robert Donal,
Greer Garson (39). A
film masterpiece.

34 Noticias 34 (News)
12:30

5 Movie: "History Is Made
at Night," Jean Arthur

13 Movie: "I, Jane Doe,"
Vera Ralston (48)

3:00

9 Movie: "Pretty Baby,"
Betsy Drake (50)

11 Movies: "Above Suspi-
cion," "China Seas"
and "Unfinished Dance"
1:15

2 "Dragon Wells Mas-
sacre," Barry Sullivan
(57)

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DEBORAH KERR and John Kerr star in the COLOR movie, "Tea and Sympathy" at 10:30 p.m. Saturday, channel 7. She is a college coach's wife. He is a student.

TELEVISION MOVIE TIPS

SUNDAY
PAJAMA GAME—7:30 p.m. in COLOR on channel 9. A 1957 musical with Doris Day, John Raitt, Carol Haney and Eddie Foy Jr. Workers in the Sleepite Pajama factory want a raise.

HOLE IN THE HEAD—9 p.m. in COLOR on channel 7. Stars Frank Sinatra, Edward G. Robinson, Eddie Hodges and Carolyn Jones. Happy-go-lucky widower raises son. Excellent comedy.

LIVES OF A BENGAL LANCER—11:15 p.m. on channel 2. Excellent adventure story about the Empire's troops in India. A 1938 movie with Gary Cooper and Franchot Tone.

MONDAY

KING CREOLE—7:30 p.m. and nightly on channel 9. A 1958 movie with Elvis Presley and Carolyn Jones. High-school youth is successful singing in New Orleans club.

RIVER OF NO RETURN—8 p.m. on channel 5 in COLOR. A 1954 movie with Robert Mitchum and Marilyn Monroe. Exciting movie about a trip on a turbulent river.

TUESDAY

SMUGGLER'S ISLAND—6 p.m. in COLOR on channel 7. A 1951 movie with Jeff Chandler and Evelyn Keyes. Professional diver is involved in attempts to smuggle gold.

WEDNESDAY

BEAU JAMES—9 p.m. in COLOR on channel 4. A 1957 movie with Bob Hope, Vera Miles, Paul Douglas and Alexis Smith. Based on the life of Mayor James J. Walker of New York City.

O. HENRY'S FULL HOUSE—11 p.m. on channel 11. A 1952 production

with Charles Laughton. Five of author O. Henry's stories.

THURSDAY

MARTY—11:15 p.m. on channel 9. A 1955 Academy-Award winner starring Ernest Borgnine as a butcher.

FRIDAY

WHERE THE HOT WIND BLOWS—10 p.m. and Saturday on channel 9. A 1958 French-Italian movie about a game giving one man control over others. Stars Melina Mercouri, Yves Montand and Gina Lollobrigida.

SATURDAY

LAST TRAIN FROM GUN HILL—9 p.m. in COLOR on channel 4. A 1959 movie with Kirk Douglas, Anthony Quinn and Ziva Rodann.

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DR. CHAN'S natural Chinese Herbs purify, cleanse and restore the stomach, liver and spleen to normal function, digesting gas and lower the blood pressure. No matter what your ailment may be there is an herb remedy for it.



DR. CHAN, D.C.

HELP FOR THE SUFFERERS OF THESE AILMENTS

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|-------------------|----------------------|------------------|-------------------|
| • Anemia | • Chronic Cough | • Eczema | • Piles |
| • Asthma | • Cramp or Milk Loos | • Headaches | • Rheumatism |
| • Bladder Trouble | • Dizziness | • Kidney Trouble | • Skin Trouble |
| • Bile | • Dropsy | • Leg Trouble | • Sleeplessness |
| • Catarrh | • Dysentery | • Liver Trouble | • Spot Stomach |
| • Cold | • Eye Trouble | • Lumbago | • Stomach Trouble |
| • Colitis | • Gail Bladder | • Nervousness | • Urinary Disease |
| • Constipation | | • Vomiting | |

Dr. Chan, D. C.

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- Dial desired drying time—according to fabric!
- Automatic cool and fluff period after each cycle!
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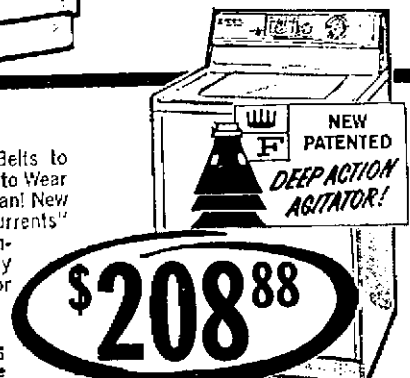
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THURSDAY

October 22, 1984

★ PAID ADVERTISEMENT

- 2 Pianoforte, Prof. Crown
- 4 (Clr) Existence, Jim Tudd
- 7 Guidelines (adult educ.)

7:00 A.M.

- 2 Captain Kangaroo
- 4 Today, Hugh Downs
- Taped Wed. at the University of Chicago, show probes the institution's contribution to the development of atomic energy, looks at the law school and at the unique Marina City. Gubernatorial candidates Charles Percy and Gov. Otto Kerner are interviewed.
- 7 Scope (adult education)
- 11 L.A. County Schools

7:30

- 7 Pinky Lee, Cartoons
- 11 Kukla and Ollie

8:00 A.M.

- 2 Panorama Pacific, Rowe
- 7 Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 11 Mr. Wishbone, Jim Allan

8:30

- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)
- 13 Morning News

8:45

- 13 Yoga for Health
- 4 Goldwater Polit. (8:55)

9:00 A.M.

- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 Supermarket Review
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show

9:15

- 5 For Kids Only (cartoons)
- 13 Guideposts (to 11:30)

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 5 The Romper Room
- 11 Movie: "Lady of the Tropics," Robert Taylor

10:00 A.M.

- 2 Andy of Mayberry
- 4 Concentration, H. Downs

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1/4"x4"x8' Colonial Mahogany	\$4.98
1/4"x4"x8' Marbletone Mahogany	\$8.97
1/4"x4"x8' Rustic Birch	\$7.92
1/4"x4"x8' Sable Walnut Royalcoat	\$8.49

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Sports Today

OLYMPIC GAMES, 11:15 p.m., ch. 4, shows jet-flown tapes of boxing semi-finals, equestrian grand prix dressage and cycling individual road race.

11:00 A.M.

- 2 The Love of Life
- 4 (Color) Say When
- 5 Peter Gunn, C. Stevens
- 7 Get the Message, Lewis

11:30

- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Topper, Leo G. Carroll
- 7 Missing Links, D. Clark
- 9 The American Economy
- 11 Sheriff John, J. Rovick
- 13 Movie: "Tournament Tempo," Allan Lane (46)

11:45

- 2 The Guiding Light
- 28 Lunch at 25

12:00 NOON

- 2 My Little Margie
- 4 (Clr) Let's Make a Deal
- 5 Scarlett Hill (serial)
- 7 Father Knows Best
- 9 Fun Time (comedies)

12:30

- 2 As the World Turns
- 4 Loretta Young Theatre
- 5 The Ray Milland Show
- 7 Hello Pea-Pickers
- 9 Abbott and Costello
- 11 Movie: "This Man's Navy," Wallace Beery

1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "Home Sweet

- Homeide," Peggy Ann Garner (46)
- 7 The Mike Douglas Show
- 9 Movie: "About Face," Gordon MacRae, Eddio Bracken (52). Musical

★ ALWAYS LOVED YOU

- Philip Dorn (46)
- 28 In-Class Program (to 3)

1:30

- 2 Art Linkletter House Party
- 4 Another World

2:00 P.M.

- 2 To Tell the Truth
- 4 (Color) You Don't Say!

2:25

- 4 Goldwater Political

2:30

- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 5 The Cheaters, J. Ireland
- 7 Day in Court: Accidental death, Keith Andes

- 9 On the Line, C. Roberts
- "Doctors & Diplomacy."

- 11 Movie: "Sons of the Desert," Laurel & Hardy

3:00 P.M.

- 2 The Secret Storm
- 4 Meet Your Candidate: Del Clawson (R-23)

- 5 Big John's Fun-for-All
- 7 General Hospital

- 13 (Color) Rocky & Friends
- 28 Patterns of Life: enzyme

3:15

- 4 Meet Your Candidate: Norman Shanahan (R-31)
- 13 (Color) Felix the Cat

3:30

- 2 The Jack Benny Show
- 4 Movie: "Love Lottery," David Niven (Br-54)

- 7 The Young Marrieds
- 9 The Mighty Hercules
- 28 Teachers' In-Service

4:00 P.M.

- 2 Life of Riley, W. Bendix
- 5 Brave Stallion (Fury)
- 7 Trailmaster, Ward Bond
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat
- 28 What's What (science)

4:30

- 2 Movie: "2 of a Kind," Edmond O'Brien (51)
- 3 Wild Bill Hickok
- 9 The Engineer Bill Show
- 28 Discovery
- 34 Escuela KMEX (English)

5:00 P.M.

- 5 You Asked for It
- 7 News Hour, Baxter Ward
- 11 Billy Barty & 3 Stooges
- 13 The Lloyd Thaxton Show
- 28 What's New?
- 34 Novela Semanal (drama)

5:30

- 5 News Picture
- 11 The Mickey Mouse Club
- 28 Friendly Giant, B. Homme
- 34 Impacto Servicio Civil

5:45

- 4 (Color) KNBC News
- 28 Far, Far Away (travel)

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC Nws, Latham
- 5 Lawman, John Russell
- 7 Movie: "Ma and Pa Kettle on Vacation," Marjorie Main (53)
- 9 9th St. West, Sam Riddle
- 11 P. Winchell-Bugs Bunny
- 13 TOUCHE TURTLE-COLOR
- ★ CARTOONS W/BOB ADKINS
- 28 Portrait of Japan: "Agricultural Revolution"
- 34 Momias de Guanajuato

6:30

- 4 Huntley-Brinkley Report
- 5 Leave It to Beaver
- 9 Donie Gillis, D. Hickman
- 13 YOGI BEAR-ALWAYS FULL



CLORIS LEACHMAN

is an attorney in a libel suit during "The Defenders" at 10 p.m. Thursday, channel 2.

★ OF FUN AND TROUBLE

- 28 Heritage, Clinton Golden: "Trade Unions"
- 34 Noticiero 34 (News)

7:00 P.M.

- 2 Walter Cronkite, News
- 4 (Clr) Happy Wanderers: "Historic Holcomb Valley" and Big Bear Lake
- 5 Rifleman, C. Connors
- 9 Wyatt Earp, H. O'Brien
- 11 Cheyenne, Clint Walker
- 13 PASSPORT TO TRAVEL
- ★ CHARMIS OF ICELAND-Color
- 28 What's What (science)
- 31 El Secreto (serial)

7:30

- 2 The Munsters, Fred Gwynne, guests Richard Deacon, Jane Withers, Pat Harrington, Jr. Gas company official goes to the scene when hysterical workers inform him of the Munsters' weird family dungeon they stumbled into while laying a pipeline.
- 4 Daniel Boone, Fess Parker, James Westfield, Darby Hinton. The little Boone gets lost in the wilderness when father Daniel tackles a family of pet-stealers.
- 5 Seven Keys, Jack Narz
- 7 (Color) The Flintstones When Fred's not invited to the boss' big party, he gets help from his fairy godmother.
- 9 ELVIS! ELVIS! ELVIS! "KING GREOLE"
- ★ Carolyn Jones, Dolores Hart, Dean Jagger (58)
- 13 TRUE ADVENTURE-COLOR
- ★ VIET NAM JUNGLE PATROL
- 28 Israel: Land of Miracles
- 34 Automec Presenta

8:00 P.M.

- 2 Perry Mason, Raymond Burr, Annie Farge, Michael Forest, Jeannette Nolan, John Larkin, Guy Stockwell. French maid is held in slaying of her fortune-hunting bigamist husband.
- 5 Three of a Kind, George Fenneman with Paris Sisters, Wier Brothers
- 7 The Donna Reed Show.

A friend gives Alex tips on the stock market, and greedy Dave wants in on the information.

- 11 East Side/West Side. George C. Scott, Theodore Bikel. Father rejects Brock's plea to send his mentally-retarded son to a school where he can receive special training.
- 13 SURVIVAL-FIRST RUN
- ★ "HINDENBURG" TRAGEDY

European aerialist Joseph Spah is saved from the holocaust by virtue of his powerful arms. James Whitmore

- 28 This Is Opera (Met)
- 34 La Sombra del Oto

8:30

- 4 Dr. Kildare, Richard Chamberlain, Kim Darby, Kelly Corcoran. Working at a summer camp for diabetic children, Kildare faces near-tragedy when a 15-year-old girl falls in love with him. (Miss Darby, as a blind student, did the same to "Mr. Novak" last season, as well as playing a mixed-up girl in a 2-part "11th Hour" segment.)

- 5 Special of Week: "Hollywood—the Fabulous Era," Henry Fonda
- 7 My Three Sons, Fred MacMurray, Allyn Joslyn. Steve persuades his sedate weekend business guest to join him in making good on a camp-out promise to Chip

- 13 WINSTON CHURCHILL'S THE VALIANT YEARS
- ★ Britain faces invasion
- 28 College: "Comparison—Courtship"
- 34 Guitarras (guitarists)

9:00 P.M.

- 2 Password, Allen Ludden. Betsy Palmer, Douglas Fairbanks Jr. guest

★ BEWITCHED

A HEX-OF-A-SHOW brought to you by CHEVROLET

- Elizabeth Montgomery, guests June Lockhart, Jimmy Mathers. Samantha tries to help a boy make the Little League tryouts, hoping his possessive mother will let him play
- 11 Men in Crisis, Edmond O'Brien: "Truman vs. MacArthur." The clash over Korea as two dedicated Americans refuse to violate their separate convictions.
- 13 DICK POWELL THEATRE
- ★ RICOCHET-VAN HEFLIN
- Sergeant's career is threatened shortly before retirement by two blackmailing GIs.
- 34 Dona Macabre (serial)

9:25

- 2 Johnson Political

9:30

- 2 The Baileys of Balboa. Paul Ford. Trying to secure his property against Wynton, Sam signs it over to son Jim, then watches in horror as the boy starts socializing with yachting set
- 4 (Color) Hazel, Shirley Booth. Homecoming of Baxter's nephew Kevin (Michael Callan) is marred because his parents are away and his wife (Margaret Bly) is suing for divorce.
- 5 Robt. Taylor's Detectives
- 7 Peyton Place II, Ryan O'Neal, Ed Nelson. Tragic accident
- 11 The Conciliator, Voltaire Perkins, Bill Welsh
- 28 Casals Master Class
- 34 Las Estrellas y Usted

SPECIAL

SUSPENSE THEATRE

Shed no tears for James Whitmore. His defunct "Law & Mr. Jones" is re-prating Sundays on KTLA, he narrates KCOP's weekly "Survival" (8 p.m. today), he's in the current 3-part "Wonderful World of Color" segment for Disney, and at 10 p.m., ch. 4 in color, he co-stars with Tommy Sands as an unstable Army major, haunted by memories of lost opportunities for personal power and with a warped inner desire to command again. A student Halloween prank sets his mind to fantasies about his role in Korea, and he leads the high school football hero off for execution.

10:00 P.M.

- 2 The Defenders, F. G. Marshall, Cloris Leachman, Edward Woodward, Paul Dooley, Marc Connelly. The Prestons face their first modern-day Portia as she defends an oddball avant-garde playwright in a libel suit brought by a snobbish theatre critic.
- 4 (Color) Suspense Theatre: "A Lion Amongst Men" (see box)
- 7 The Jimmy Dean Show, with Connie Smith, Sheb Wooley (former regular on "Rawhide") and the Stoneman Family.
- 9 MEET the AGA KHAN
- ★ EXCLUSIVE INTERVIEW! Political, religious and personal life of the young ruler, living under the opposing shadows of his father and grandfather, filmed for the "Living Camera" series.
- 11 George Putnam, News
- 13 WILD CARGO-COLOR
- ★ A GIANT ALLIGATOR
- 28 Eastern Wisdom: "Void"
- 34 Bailando y Cantando

10:30

- 5 News Picture
- 13 News, John-Fishman
- 34 Box de Mexico (boxing)

11:00 P.M.

- 2 News, Jerry Dunphy
- 4 (Clr) KNBC Nws, Latham
- 5 Steve Allen Show (repeat), with Jack Benny.
- 7 Bob Young, Baxter Ward
- 9 Cleo Roberts, News
- 11 Movie: "Shield for Murder," Edmond O'Brien
- 13 Movie: "Girl on the Front Page."

11:15

- 4 Olympics '64 (sports box)
- 9 Movie: "Marty," Ernest Borgnine, Betsy Blair (55). Oscar winner

11:30

- 2 Movie: "The Lady Eve," Barbara Stanwyck (41)
- 4 (Color) Tonight, Carson
- 7 Movie: "It Happened in Brooklyn," Frank Sinatra (47)
- 34 Noticiero 34 (News)

12:30

- 5 Movie: "Silver Queen," George Brent (42)
- 5 Movie
- 13 Movie: "Hour of Decision," Jeff Morrow (55)

1:00

- 9 Movie: "Velvet Touch,"
- 11 Movies: "Marriage Is a Private Affair," "Sinner Take All" and "Sea of Grass"

1:15

- 2 Movie: "Angel's Holiday," Jane Withers (37)

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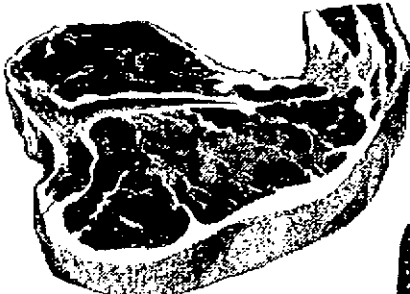


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On "Andy Williams Show," 9 p.m. Monday, Channel 4

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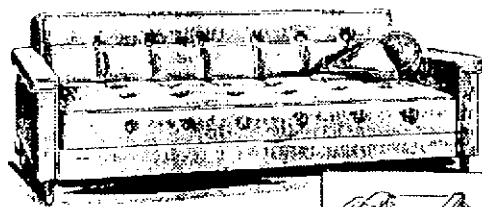
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FRIDAY

October 23, 1964

★ PAID ADVERTISEMENT

- 6:00 A.M.
2 Russian Literature in Translation: pre-Pushkin 6:30
2 Business of Marketing
4 (Cir) Existence, Jim Todd
7 Guidelines (adult educ.) 7:00 A.M.
2 Capt. Kangaroo: "U.N."
4 Today, Hugh Downs with Ray Geiger, editor of Farmer's Almanac, Dorothy (Mrs. Richard Rodgers)
7 Scope (adult education)
11 Columb. Survey of Arts: "Ancient Hebrews" 7:30
7 Pinky Lee, Cartoons
11 Kukla and Ollie 8:00 A.M.
2 Panorama Pacific, Rowe with ex-Christy singer Randy Boone, wood-carver Forrest Morrow
7 Married Joan, J. Davis
9 Pancake Man, Hal Smith
11 Mr. Wishbone, Jim Allan 8:30
★ 7 The Count Marco Show
9 Big Babysitter (cartoon) 8:45
13 Yoga for Health 9:00 A.M.
2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 The Jack LaLanne Show 9:15
13 G'depost: Storybook time 9:30
2 I Love Lucy, Lucille Ball 28

SPECIAL

CHRYSLER THEATER — Film star George Hamilton ("The Victors," "Act One") makes his starring debut on the home screen as a Korean War defector, in search of missile secrets for Russia, whose plans should never have included romance. Featured on the 8:30 p.m., ch. 4 color suspense drama are Margaret O'Brien, Carroll O'Connor, Jack Weston and Rodolfo Acosta, as script probes the enigma of the modern turncoat — seeking reasons why a soldier is led to desert his country, and what happens to him when he accepts orders from the enemy.

STEVE ALLEN — Steve locks the door on his Playhouse at 11 p.m., ch. 5 with the final show of his 2-year-plus series. From a bare stage, without guests or studio audience, he comments on taped highlights of the best shows of the past, and bids farewell to his fans. (Similar format continues starting Monday with San Diego comic Regis Philbin at the helm.)

12:00 NOON

- 2 My Little Margie
4 (Cir) Let's Make a Deal
5 Scarlett Hill (serial)
7 Father Knows Best
9 Fun Time (comedies)

12:30

- 2 As the World Turns
4 Loretta Young Theatre
5 The Ray Milland Show
7 Hello, Pea-Pickers, Tennessee Ernie Ford
9 Abbott and Costello
11 Movie: "Undercurrent," Katharine Hepburn, Robt. Taylor (46)

1:00 P.M.

- 2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 Movie: "Big Cage," Clyde Beatty, Wallace Ford
7 The Mike Douglas Show
9 Movie: "They Live by Night," Farley Granger
13 COLOR THEATRE—"THAT LADY IN ERMINE"—GRABLE
★ Douglas Fairbanks Jr.
28 In-Class Programs (to 4)

1:30

- 2 Art Linkletter H'se P'ty Richard Deacon, Pat Carroll and June Lockhart play "We Pay Your Bills"

2:00 P.M.

- 2 To Tell the Truth
4 (Color) You Don't Say! 2:30
2 The Edge of Night
4 Match Game, G. Rayburn
5 The Cheaters, J. Ireland
7 Day in Court: Accidental death (conclusion)
9 9 on the Line, C. Roberts "ESP: Fact or Fiction?"
11 Movie: "They All Come Out," Tom Neal (39)

2:30

- 2 The Secret Storm
4 Meet Your Candidates: Robert Cline (R-22)
5 Big John's Fun-for-All
7 General Hospital
13 (Color) Rocky & Friends 3:15

3:00 P.M.

- 4 Meet Your Candidates: Robert Muncaster (R-17)
13 (Color) Felix the Cat 3:30
2 The Jack Benny Show
4 Movie: "Strange Fascination," Cleo Moore (52)
7 The Young Marrieds
9 The Mighty Hercules

4:00 P.M.

- 2 Life of Riley, W. Bendix
5 Brave Stallion (Fury)
7 Trailmaster, Ward Bond
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 What's What? (ragtime) 4:30

- 2 Movie: "Emergency Wedding," Larry Parks, Barbara Hale (50-1st run). Playboy is jealous of his doctor-bride's patients.
5 Wild Bill Hickok
9 The Engineer Bill Show
28 Discovery
34 Escuela KMEX (English)

5:00 P.M.

- 5 You Asked for It
7 News Hour, Baxter Ward
11 Billy Barty & 3 Stooges
13 The Lloyd Thaxton Show
28 What's New?
34 Novela Semanal (drama) 5:30

- 5 News Picture
11 The Mickey Mouse Club
28 The Friendly Giant
34 Usted y su Salud 5:45
4 (Color) KNBC News
28 Almanac (nature)

6:00 P.M.

- 2 Big News, Jerry Dunphy
4 (Cir) KNBC Nws, Latham
5 Lawman, John Russell
7 Movie: "Lady Pays Off," Linda Darnell, Stephen McNally, Gigi Perreau (52-1st run).

- 11 P. Winchell-Bugs Bunny
9 9th St. West, Sam Riddle
13 TOUCHE TURTLE—COLOR
★ CARTOONS w/BOB ADKINS
28 Intertel: "Don't Label Me" (CBC)
34 Momias de Guanajuato 6:30

- 4 Huntley-Brinkley Report
5 Leave It to Beaver
9 Dobie Gillis, D. Hickman
13 MAGILLA GORILLA—Color
★ A BARREL OF LAUGHS
34 Noticiero 34 (News) 7:00 P.M.

- 2 Walter Cronkite, News
4 To Be Announced
5 Rifleman, C. Connors
9 Wyatt Earp, H. O'Brian
11 77 Sunset Strip, Roger Smith, Pat Crowley. Murder on the campus.
13 RIPCORD—IN COLOR
★ A FOREST FIRE RESCUE
28 What's What? (ragtime)
34 El Secreto (serial) 7:30

- 2 Rawhide, Eric Fleming, Jim Murdoch, Margo, Mike Kellin, Sondra Kerr. Slow-witted Mushy gets swindled by four gypsies, then leaves the cattle drive to track them down and regain Favor's wagons and saddle horses.
4 Olympics '64 (sports box)
5 Seven Keys, Jack Narz
7 (Color) Jonny Quest
The Quest party runs into trouble in lost city of Mexico during search for ancient treasure

- 9 ELVIS ON TV!
★ 'KING CREOLE'
Carmlyn Jones, Dolores Hart (58)
13 SCIENCE FICTION TH'IR
★ BOLD URANIUM SEARCH
13 "Stranger in the Desert," Marshall Thompson
28 Beginnings: Photographer Yousef Karsh
34 Un Camo de Mexico 8:00 P.M.

- 5 Stimulus, Pete Marshall
7 Farmer's Daughter, Inger Stevens, Youth (Peter Helm), threatening a hunger strike, pickets the Morley home to force Glen to introduce a bill lowering the voting age to 18.
11 Meet the Lakers, Bill

Welsh introduces new and old players.

13 COLLEGE FOOTBALL

★ CHAFFEY AT CITRUS

(see sports box)

34 La Sombra del Otro 8:15

11 Basketball Warm-Up 8:30

2 The Entertainers, Carol Burnett, Bob Newhart, Caterina Valente.

4 (Color) Chrysler Theatre: "Turncoat" (see box)

5 Robt. Taylor's Detectives

7 Addams Family, Carolyn Jones. Escaped circus gorilla, welcomed as a member of the family, delights Pugsley, shocks the Ladies League invited for tea, and wins the enmity of Lurch.

11 Basketball (sports box)

28 Festival of the Arts:

34 TV Musical Ossart

9:00 P.M.

5 Movie: "Walls Came Tumbling Down," Lee Bowman (46)

7 Valentine's Day, Tony Franciosa, John Williams. While trying to woo big game hunter-author back to his publishing firm, Val unexpectedly winds up on an African safari.

34 Dona Macabra (serial) 9:30

2 Gomer Pyle—USMC, Jim Nabors, Brett Parker. When a recruit with a reputation as a bully is transferred to his platoon, Gomer tries to reform him with homespun advice. He soon learns stronger measures are needed.

4 The Jack Benny Program. Jack is pleased when guest Bob Hope insists they save studio charges by using his home recording equipment when they join forces to cut a comic disc. The visit to Hope's house is an eye-opener.

7 12 O'Clock High, Robert Lansing, John Larkin, Viveca Lindfors. Ordered on a double mission, Savage suspects Gen. Crowe's motives. He obeys, but runs into a tense situation.

28 Challenge: "Testing for Tomorrow." Non-destructive testing.

34 La Hora de Raul Astor 9:45

9 Cleo Roberts, News

10:00 P.M.

2 The Reporter, Harry Guardino, Gary Merrill, Millie Perkins. During the tense hours a girl is psychologically "frozen" on a ledge of a hotel's 20th floor, Danny unravels the circumstances that brought her there.

4 (Cir) Jack Paar Program, with Tom Ewell, Gouffrey Cambridge and members of the new Broadway revue, "The Committee." Latter group perform several sketches from the show.

9 "Where Hot Wind Blows"

★ CINEMA IX PREMIERE

GINA LOLLOBRIGIDA

Marcello Mastroianni, Melinda Mercouri, Yves Montand (Fr.-60-1st run). Oscar nominee, dealing with boss of Sicilian village.

34 Canciones del Recuerdo 10:30

5 News Picture

7 Have Gun, Will Travel, Richard Boone

11 Richard Putnam, News



TESSIE O'SHEA, one of England's brightest music-hall stars, appears with "The Entertainers" at 8:30 p.m. Friday, channel 2.

13 News, Johns-Fishman

34 Trova Mexicana 11:00 P.M.

2 News, Jerry Dunphy

4 (Cir) KNBC Nws, Latham

5 Steve Allen (see box)

7 Bob Young, Baxter Ward

11 Movie: "Tension," Richard Baschard (49)

13 Movie: "San Antonio," Rod Cameron (52)

34 Ella, yo y Alguien Mas 11:15

4 Olympics '64 (sports box) 11:30

2 Movie: "The Enforcer," Humphrey Bogart, Everett Sloane (50)

4 (Color) Tonight, Johnny Carson

7 (Color) Movie: "Kiss of Fire," Jack Palance, Barbara Rush (55)

34 Noticiero 34 (News) 12:30

5 Movie: "Yank in the RAF," Tyrone Power, Betty Grable (41)

9 Movie: "Ski Troop Attack," Michael Forest (60-1st run).

13 Movie: "Devil's Squadron," Richard Dix, Lloyd Nolan (36)

1:00

4 Movie: "Apache Warrior," Keith Larsen (57)

11 Movies: "Adventures of Tartu," "Charlie Moon" and "Come Live With Me" 1:15

2 Movie: "Always in My Heart," Kay Francis, Walter Huston (42)

★ Sports Today

OLYMPIC GAMES, in two segments today, ch. 4. Full hour at 7:30 p.m. has marathon and finals of high jump, plus finals of water polo, football, canoeing, field hockey and yachting. Quarter-hour at 11:15 p.m. shows tapes of men's and women's special competition in gymnastics.

J.C. FOOTBALL, 8 p.m., ch. 13, has Bill Brundage and Don Paul at Citrus for their game with Chaffey.

BASKETBALL, 8:30 p.m., ch. 11, has Chick Hearn mikeside at the Cow Palace as the Lakers meet the San Francisco Warriors in the first of the L.A. team's travel games to be telecast.

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WEEK'S TOP SHOWS

Sunday — "The Fantasticks" at 10 p.m. in COLOR on Channel 4 is an hour-long musical comedy starring Ricardo Montalban, Bert Lahr and Stanley Holloway. A Hallmark Hall of Fame presentation. The original has been an Off-Broadway hit for five seasons.

Monday — "The Andy Williams Show" at 9 p.m. in COLOR on channel 4 has Tennessee Ernie Ford, the Good-Time Singers and trumpeter Al Hirst guesting.

Tuesday — "That Was

the Week That Was" at 9:30 p.m. in COLOR on channel 4 returns after several pre-emptions. A satirical report on England's general elections is one of the highlights.

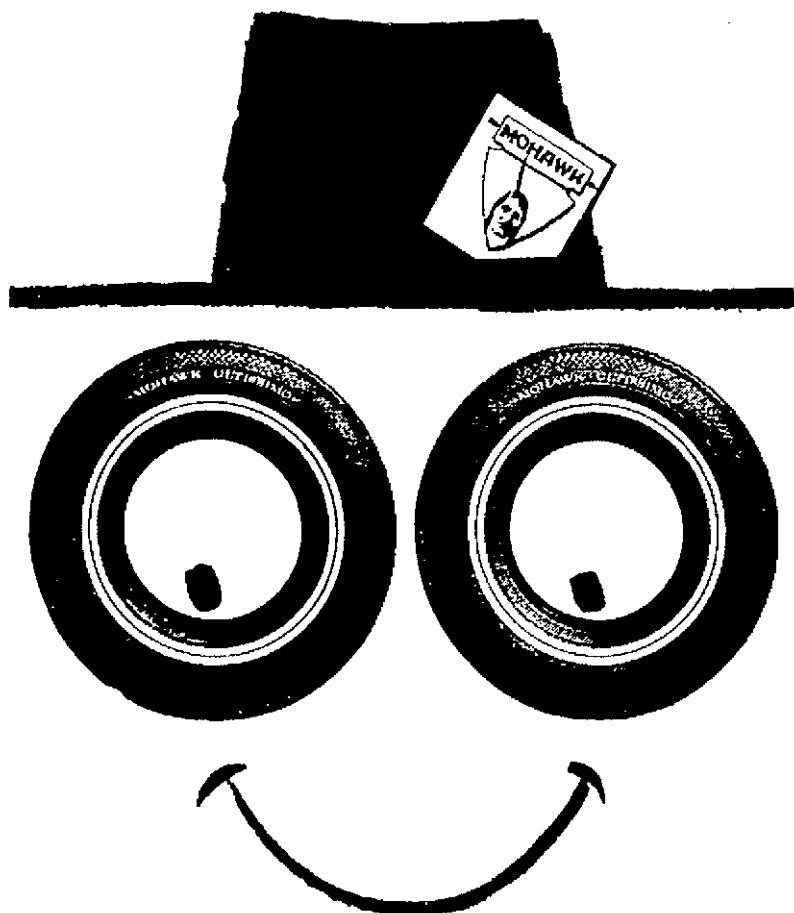
Wednesday — "Palo Alto County" at 10:30 p.m. on channel 7 is a half-hour special about an Iowa section that has unfailingly voted for the winning presidential candidate in every election.

Thursday — "Kraft Suspense Theater" at 10 p.m. in COLOR on channel 4 presents a drama about a super-

patriot who believes American youth needs training and discipline. Stars James Whitmore and Tommy Sands.

Friday — "The Steve Allen Show" at 11 p.m. on channel 5 has Steve Allen with his final program. In his last 90 minutes, he shows filmed highlights from past programs and recalls some of his favorite moments.

Saturday — "Guest Star," a half-hour series showing Hollywood stars at their hobbies, debuts at 10 p.m. on channel 5.



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SATURDAY

October 24, 1964
★ PAID ADVERTISEMENT

8:00 A.M.
2 Mr. Mayor, Bob Keeshan
4 Of Art and Artists
5 American Quiz, Arnold
Pike (switch from ch. 4)
7 Movie: "Millerson Case,"
Warner Baxter
9 From the Ground Up
11 Mr. Wishbone, Jim Allan
13 Movie: "Spoilers of the
Forest," Rod Cameron

8:30
4 (Color) Hector Heathcote
5 Hopalong Cassidy
9 Movie: "Johnny Angel,"
George Raft (45)

9:00 A.M.
2 Alvin Show (cartoons)
4 (Chr) Underdog (cartoon)
11 Movie: "Stranger in
Town," Frank Morgan
13 Panorama Latino (Span.)
34 Brindis Senior (music)

9:30
2 Tennessee Tuxedo
4 Fireball XL-5 (cartoon)
5 Movie: "Follow the
Hunter," Onslow
Stevens (54)
7 Buffalo Bill Jr.
34 Comicas y Canciones

10:00 A.M.
2 Quick Draw McGraw
4 Dennis the Menace
7 Shenanigans, Stubby
Kaye (child game show)
Debbie Kew, 10, from
Costa Mesa, competes
8 KIDDIE SPECIAL!
★ 'HALLOWEEN PARTY'
34 Guitarras (musical)

10:30
2 Mighty Mouse Playhouse
4 NBC Sports Special, Bud
Palmer. Taped finals of
Queen's Cup polo match
Annie Oakley, G. Davis
11 Movie: "Solitary Child,"
Philip Friend (Br-57)
34 Telecine Mexicano

11:00 A.M.
2 Linus the Lionhearted
4 NCAA Pre-Game Show
5 Movie: "Copper Sky,"
Jeff Morrow (57)
7 The New Casper Show
9 King & Odie (cartoons)
13 Movie: "Street of
Darkness," Robert Keys

Sports Today
NCAA FOOTBALL, 11:15
a.m., ch. 4, one of four
regional games today, is the
Minnesota-Michigan clash at
Ann Arbor, Mich.

FOOTBALL, 2 p.m., ch. 9,
finds Mel Alberts and Mike
McKeever at Whittier's Me-
morial Stadium as the Poets
take on Occidental College.
Half-time features crowning
of the Homecoming queen.

OLYMPIC GAMES, 5 p.m.,
ch. 4, has 2 hours of tapes
from Tokyo, including the
final game of basketball,
boxing finals, equestrian
grand prix jumping, closing
ceremonies and a summary
of the week's highlights.

WIDE WORLD OF Sports,
5 p.m., ch. 7, has Jim McKay
with tapes of the fifth annual
National '400' late model
stock car race (Charlotte,
N.C.), and Charlie Brockman
with the log rolling, sawing,
tree topping, speed climbing
and log chopping events of
the 1964 World Lumberjack
championships (Hayward,
Wis.).

CFL FOOTBALL, 7 p.m.,
ch. 13, finds Johnny Esaw
calling the action at Toronto
(Canada) against Montreal.

FOOTBALL, 8 p.m., ch.
11, has Cal State at L.A.
meeting Fresno State at Pas-
adena's Rose Bowl.

FOOTBALL, 8 p.m., ch.
11, has Cal State at L.A.
meeting Fresno State at Pas-
adena's Rose Bowl.

11:15
4 NCAA Regional Foot-
ball (see sports box)
11:30
2 The Jetsons (cartoons)
7 Beany & Cecil (cartoon)
9 DON'T MISS ELVIS!
★ 'KING CREOLE'

12:00 NOON
2 Sky King, Kirby Grant
7 Bugs Bunny Show
11 Movie "Dr. Jekyll and
Mr. Hyde," Spencer
Tracy, Ingrid Bergman
13 Money in Real Estate
34 Gnomes (puppets)
12:30
2 My Friend Flicka

5 Movie: "Stolen Face,"
Paul Henreid (52)
7 Hoppity Hooper
13 Fore Golfers, Art Parra
34 El Secreto (serial)

1:00 P.M.
2 I Love Lucy, Lucille Ball.
Guest: Rock Hudson
7 Magic Land Allakazam
13 Bowling Show

1:30
2 L.A. Report, G. Holcomb
7 New American
Bandstand, Dick Clark
with Bobby Vinton, The
Spats, Jerry Lee Lewis
11 Movie: "Unhinged
Hour," Loretta Young
13 Movie: "Casablanca,"
Ingrid Bergman (43)

2:00 P.M.
2 Viewpoint, Jere Witter
5 Movie: "Johnny Apollo,"
Tyrone Power, Dorothy
Lamour (40). Gangster

9 FOOTBALL LIVE!
★ HOME COMING FUN
Whittier vs. Occidental

2:15
4 (Color) College Football
Scoreboard, Mel Allen

2:30
2 As Others See Us, Paul
Udell. Four newly
arrived foreign students
at SC and UCLA tell
their "first impressions"
4 Teacher '64: New math
7 Movie: "Motorcycle
Gang," Steve Terrell
34 Novela Semanal (drama)

3:00 P.M.
2 Movie: "Sky Commando,"
Dan Duryea (53)
4 Profile (S. D. State):
"Heritage for Tomorrow"
(conservation)

13 Movie: "Dangerous
Blondes," Ailyn Joslyn
3:30
4 (Chr) Agriculture USA:
"Alfalfa," Roy Simi
5 Californians, R. Coogan

4:00 P.M.
2 NFL—Countdown to
Kickoff, Tom Harmon.
4 (Color) Exploring, Dr.
Albert Hibbs: "Flight,"
Edwin Newman, Riffs
Puppets, the U.S. Air
Force pipe band

5 Bowling Tournament
7 (Color) Lee Marvin Pre-
sents—Lawbreaker
11 Wanted: Dead or Alive

4:30
7 College Football Review
9 People's Choice, J. Cooper
11 The Phil Silvers Show
13 Movie: "Jaguar," Sabu,
Barton MacLane (55)

5:00 P.M.
2 Scholastic, John Con-
don: Banning High vs.
San Fernando. From the
Wilmington school are
Michael Kachie, Amy
Lapon, Robert Galvan,
Norma Anderson.
4 Olympics '64 (sports box)
5 (Color) Melody Ranch,
Molly Bee, Jolly Mixers
group from Stanton
7 ABC's Wide World of
Sports (see sports box)

9 STRANGE TALES—1st Run
★ MURDER in Strange Hands
"Hands of a Stranger,"
James Stapleton (62-1st
run).

11 Championship Wrestling
34 Lucha Libre (wrestling)
5:30

2 Ralph Story's Los An-
geles (repeat from Tues.):
"Skelton on Wilshire"

6:00 P.M.
2 Jerry Dunphy Report
5 Folk World of Jimmie
Rodgers: Kip Walton Trio
13 Felix the Cat (see box)
34 Fiesta de Jovenes, April
Stevens, Nino Tempo

6:15
2 Newsmakers: Sen.
Wayne Morse (D-Ore.).
The fiery one-time Re-
publican is quizzed on
foreign policy, Viet Nam,
possible realignment of
major political parties.

6:30
5 Leave It to Beaver
7 Talk Back, Carl George

9 SHIRLEY TEMPLE!
★ 'WEE WILLIE WINKIE'

Victor McLaglen, C.
Aubrey Smith (37).
Kipling tale of garrison
life with Queen's troops
11 Movie: "Revenge of the
Zombies," J. Carradine

7:00 P.M.
2 Sea Hunt, Lloyd Bridges
4 (Color) KNBC News
5 Rifleman, Chuck Connors
7 Car 54, Where Are You?
13 CANADIAN PRO FOOTBALL
★ MONTREAL AT TORONTO
(see sports box)
34 Teatro Familiar (drama)

7:30
2 The Jackie Gleason Show,
Frank Fontaine, Barbara
Heller. Reggie does tricks
with a bullwhip.

4 (Color) Flipper, Brian
Kelly, Ken Drake. Local
fisherman plans a good
sales price when he kid-
naps Flipper—insisting
that because the dolphin
was found in the open
sea, she belongs as much
to him as anyone else.
5 Pro Football Special, Bill
Cullen, Allie Sherman

7 Outer Limits: "Cry of
Silence," Eddie Albert,
June Havoc, Arthur Hun-
nicutt. Ferie space cre-
ature isolates couple with
aggressive tumbleweeds
and frogs in effort to use
its super intelligence to
communicate with them.

8:00 P.M.
4 (Color) Mr. Magoo's
Three Musketeers (pt. 1).
D'Artagnan (Magoo)
wins the friendship of
Athos, Aramis and
Porthos by leading them
in a rout of the hated
cardinal's guards.
5 Restless Gun, J. Payne
9 RICARDO MONTALBAN!
★ 'DESERT WARRIOR' COLOR
11 Football (see sports box)
34 Sabado Musical (variety)

SPECIAL

FELIX THE CAT — Host
Chuck Jones celebrates the
kiddie show's TV anniver-
sary with an hour-long party
at 8 p.m., ch. 13. More than
200 children, invited to the
KCOP studios, will share
Felix' cake, compete for
prizes and play party games.

GUEST SHOT—Premiere.
Five Hollywood columnists
take weekly turns "bobby-
hopping" with Hollywood's
top box office stars as they
enjoy their favorite off-
screen pursuits. Joe Hyams
hosts the 10 p.m. opener, ch.
5, visiting Lee Marvin and
Keenan Wynn as they get a
workout on their motor-
cycles — in the grueling
"Hare and Hound" race
across 165 miles of open des-
ert to a finish at Big Bear.

EXHIBIT—STYLING BY JANE ROSS

EXHIBIT—STYLING BY JANE ROSS

8:25
2 Johnson Political

8:30
2 Gilligan's Island, Bob
Denver. Series gets its
first, and probably last
guest as Hans Conried
plays a famous old-time
"wrong way" aviator who
disappeared years before,
and is found by the cast-
aways.

4 Kentucky Jones, Dennis
Weaver, Ricky Der, Pat
Harrington Jr., Emile
Meyer. Ike comes to the
rescue when he sees Ken-
tucky is getting involved
at Santa Anita with two
con artists

5 Movie: "China Girl,"
Gene Tierney (43)
7 Lawrence Welk Show
Barbara and Bobby dance
to a medley of autumn
songs, and the Lennons
join singing guest Diana
Lee, daughter of Bill Lee
of the Mello-Men.

34 Un Canto de Mexico

9:00 P.M.
2 Mr. Broadway, Craig
Stevens, Eduardo Clann-
elli, Liza Minnelli (pos-
tponed from Oct. 3). Un-
derworld bigwig gets Bell
to help him try to keep a
deathbed promise to his
brother that the dying
man's daughter would
sing at the opera by her
21st birthday.

4 (Color) Movie: "Last
Train from Gun Hill,"
Kirk Douglas, Anthony
Quinn, Carolyn Jones
(59-1st run)
34 Corrida de Toros (bull-
fights from Tijuana)
\$25

7 Goldwater Political
9:30
7 The Hollywood Palace
Betty Grable, hostess
13 International Detective

10:00 P.M.
2 Gunsmoke, James Arness,
James Broderick, Milburn
Stone, Phyllis Love. New
doctor in town tries to
steal Doc Adams' patients
by spreading gossip that
he's a drinking has-been.

5 Guest Shot (see box)
9 'Where Hat Wind Blows'
★ CINEMA IX PREM
GIWA LILLOBRIGIDA
Yves Montand, Melina
Mercouri (Fr-60)
13 Movie: "Devil Bat," Bela
Lugosi (41)

10:25
7 Johnson Political

10:30
5 Movie: "And Then There
Were None," Barry Fitz-



BETTY GRABLE serves
as hostess for "Holly-
wood Palace" at 9:30
p.m. Saturday, channel
7.

gerald, Walter Huston
(45). Excellent thriller.
7 TV DEBUT—COLOR! John
★ Kerr, Deborah Kerr in
"TEA AND SYMPATHY!"
with Leif Ericson (52).
Only housemaster's wife
understands introspective
schoolboy.

11 Joe Pyne Show (2½ hrs.)
with Ozzie Wiffltree

11:00 P.M.

2 News, Jerry Dunphy
4 (Color) KNBC News
34 Ella, Yo y Alguen Mas
11:15

2 Movie: "Shadow of a
Doubt," Joseph Cotten,
Teresa Wright (42-1st
run). Hitchcock thriller
as girl suspects her uncle
is the Merry Widow mur-
derer. He is, too.

4 Movie: "Return of Oc-
tober," Glenn Ford (49)
11:30

13 Movie: "Sis Hopkins,"
Judy Canova, Bob Cros-
by (41)

34 Noticiero 34 (News)

12:30
5 Movie: "The Thief," Ray
Milland (52). Red spy.

7 Movie: "6 Bridges to
Cross," Tony Curtis (55)

9 Movie: "Backfire," Vir-
ginia Mayo (50). It does.

1:00
11 Movies: "Canterville
Ghost," "Bad Guy"
1:15

2 Movie: "Do You Love
Me?" Maureen O'Hara
1:30

13 Movie: "Bal Tabarin,"
William Ching (51)

Boxing Comic

Joey Bishop, whose show
moves to the CBS Televi-
sion Network in the fall,
won the welterweight box-
ing championship of the
Army Eighth Service Com-
mand during World War II.

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KABQ-780	KFAC-1330	KGER-1300	KILY-970	KKNO-1160
KZLJ-1430	KFI-640	KDFJ-1200	KLAC-670	KRLA-1110
KZLA-1450	KFOX-1200	KQW-1280	KMPG-710	KWIZ-1400
KDZY-1600	KFWB-800	KQW-1400	KWJ-1030	KWKW-1200
KREY-1190	KCBS-1020	KHU-930	KPOL-1840	XTRA-690

SUNDAY, OCTOBER 18, 1964

SPECIAL BROADCASTS—

- 1:05 p.m., KMPC—NFL Football: 49ers at Rams
- 1:30 p.m., KLAC—AFL Football: Broncos at Chargers
- 7:35 p.m., KILY—Dateline: Campus (premiere)

7:00 A.M. KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn	7:00 A.M. KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn	7:00 A.M. KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn	7:00 A.M. KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn	7:00 A.M. KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn
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FM STATIONS

KLON	101.1 KNOB	97.9
KXLM	101.7 KBBT	107.5
KPKK	102.7 KCBM	98.7
KUSC	103.5 KHOP	99.5
KFAC	104.3 KMLA	100.3
KHIX	104.3 KMLA	101.1
KPOL	105.9 KUTE	101.9
KGGK	106.3 KFOA	102.7
KHMA	106.7 KGLA	103.5
KABC	106.7 KGLA	104.3
KRKO	106.7 KGLA	105.1
KWIZ	106.7 KGLA	105.5
KFOU	106.7 KGLA	105.9
KDUD	106.7 KGLA	106.3
KFIL	106.7 KGLA	106.3

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MONDAY, OCTOBER 19, 1964

7:00 A.M. KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn	7:00 A.M. KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn	7:00 A.M. KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn	7:00 A.M. KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn	7:00 A.M. KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn KFI—News, Victor Glenn KABQ—News, Victor Glenn KZLJ—News, Victor Glenn KZLA—News, Victor Glenn KDZY—News, Victor Glenn KREY—News, Victor Glenn
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EARL BEAUCHAMP INS. AGENCY 3913 Long Beach Blvd. GA 4-0736 Long Beach	CECIL FULCHER AGENCY 6557 Breaux Ave. GA 3-8481 Long Beach	INSURANCE ASSOCIATES Suite 16, Ocean Center Bldg. HE 6-7215 Long Beach	PAINE-EBRIGHT CO. 607 E. Broadway HE 7-2735 Long Beach
DON BERRY INSURANCE 2132 Long Beach Blvd. GA 6-1315 Long Beach	GRIFFIN AND VAN TUYL INS. 330 South Street GA 3-9215 Long Beach	JOHNS AND GORDON INC., INS. 446 East Broadway HE 6-4781 Long Beach	GEO. A. RICHARDS & SONS, INC. 647 East Fourth St. HE 7-0411 Long Beach
BYRON BURGESS CO. INSURANCE 304 E. Pacific Coast Hwy. HE 2-3917 Long Beach	CLANE D. HAMMAN INSURANCE Thirti Linden Ave. HE 7-0516 Long Beach	LOWELL W. JOHNSON 320 PINE AVE. HE 6-5973 LONG BEACH	GARY SPONGBERG INSURANCE 4014 Long Beach Blvd. 426-7081 Long Beach
CONLIN & ASSOCIATES INSURANCE 4636 Los Coyotes Diagonal GE 8-2710 Long Beach	JACK P. HAMMOND INS. SERVICE 4105 East Seventh St. GE 4-7401 Long Beach	LOKEY INSURANCE AGENCY 1420 E. Artesia Blvd. GA 2-0469 Long Beach	BILL WILSON CO., INC., INS. 844 Pacific Ave. HE 7-3527 Long Beach
DECKERT'S INSURANCE SERVICE 100 East Willow St. CA 4-0519 Long Beach	J. E. HANSTEIN INS. AGENCY 616 Pine Ave. HE 2-7569 Long Beach	MICHAEL LUBY INS. CORPORATION 601 Pacific Ave. HE 7-2191 Long Beach	WORSHAM & ASSOCIATES, INC. 3821 Long Beach Blvd. GA 7-7471 Long Beach



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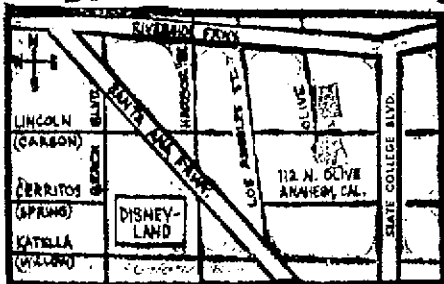
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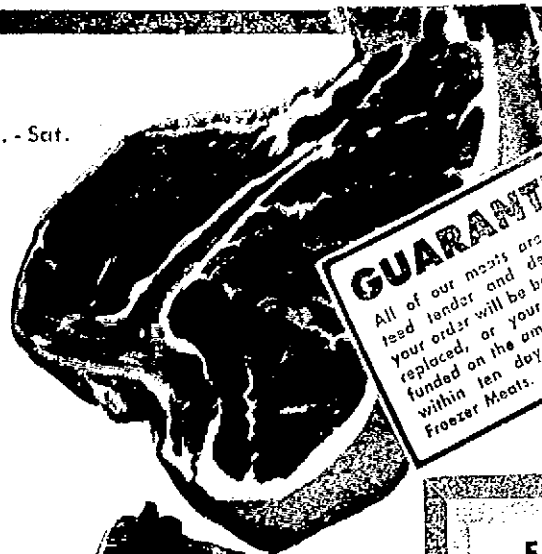


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Sunday, October 18, 1954

Fall Fix-Up
and Gardening

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT - PRESS - TELEGRAM



Cal State Campus to Bloom in Scented Splendor . . . Page 7

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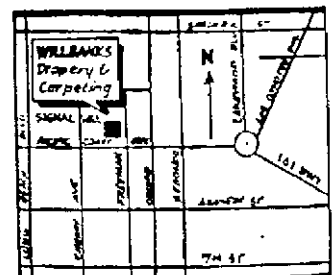
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Southland

OUR COVER



Blossoms, blossoms everywhere—that's aim of far-reaching project that will make California State College campus in Long Beach a 320-acre garden each springtime and give it autumnal splendor each fall. Several thousand flowering peach trees will be planted on campus soon and it's hoped the project will be enlarged to include flowering trees for all parts of Long Beach.

The program for turning CSLB campus into huge garden is a civic project that gets under way this week. Read about it on Page 7.

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NIGHT WEEK

He was the Gary Cooper, John Wayne and Tom Mix of his time—the era of the silent westerns. Hero of the grownups and small fry alike, William S. Hart was a name and a star to conjure up big box office business. Time dulled the name, however, and a legal upset kept his fine stage voice from the talking films. But Hart left his indelible mark on Hollywood and his fabulous ranch home to his vast following as a park. For more about William S. Hart, read "A Cowpoke's Legacy" in next week's Southland.

Fred Taylor Kraft, Editor

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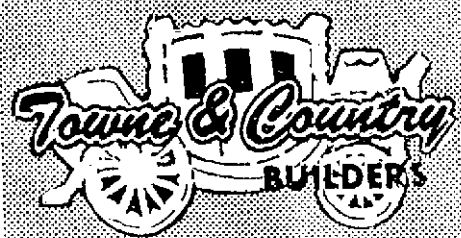
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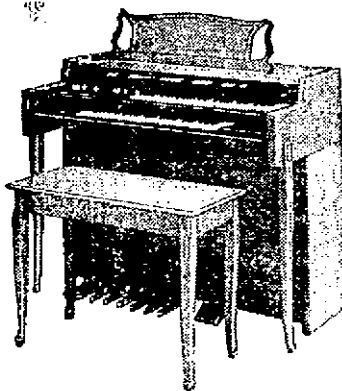
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Ingenuity Lights the Family Room

By Caroline Coleman

RECREATION rooms, with their relaxed atmosphere, have become living headquarters for the family. Along with casual types of furnishings to enhance this mood, lighting too, plays an important part in setting the tempo of the room.

The styling of the fixtures selected should be in keeping with the furniture, draperies and floor coverings. A good rule is traditional with traditional and modern with modern, although a tasteful mixing of the two can be very effective.

The basic problem in lighting any room is the type of fixture to use, according to the residential lighting division of Thomas Industries, Inc., producers of famous Moe Light home lighting units. Recessed lighting has increased tremendously in popularity and is relatively inexpensive if installed at the time the house is being built or the room remodeled. These fixtures, concealed above the room's ceiling, are designed primarily to provide lighting and not as a decorating device.

HOWEVER, many types of trims, the part of the fixture that drops below the ceiling, are available. They can not only add distinction, but can perform specific tasks with light such as area lighting and pointing up specific wall hung objects and textures.

Especially notable in this area are two types, the wall wash trim and the "eye-ball" recessed fixture. The first is designed so that light is deflected to one side of the fixture and thus down. These units are particularly effective when used over windows to bring out drapery textures, adjacent to fireplaces to dramatize their structural material and above wall areas to highlight paintings and other wall hung decorations.

The "eye-ball" performs about the same function, but can be swiveled both horizontally and vertically. Its light is more directional and does not cover as large an area. Its use can be extremely dramatic in highlighting paintings or emphasizing relatively small wall areas.

THE EFFECT of both of these units can be increased immeasurably through varying the light intensity by the use of dimming controls.

Now that the walls have been covered with light,



Popularity of the family room becomes increasingly apparent in modern living, and decorating and lighting ingenuity are stressed in this area.

don't forget horizontal surfaces such as counters, planters or sideboards. Illumination from hanging pendants can best perform this function. These highly decorative fixtures, in a nearly endless variety of shapes, colors and sizes, can provide emphasis lighting on these specific areas without disturbing the overall balance of the room. At the same time, these high style lighting units can provide eye catching points of emphasis in use as room dividers by the breaking up of long wall areas.

Pulldowns are available in a variety of shapes and styles and add a high fashion effect while providing highly functional lighting. The

location of these fixtures should be decided in conjunction with the placement of the furniture. A good axiom in determining where they should be installed is to imagine them as table lamps and locate them above those tables where you normally would have such lighting units.

General room illumination can also be a problem. Instead of using the standard recessed units, you may want to consider the use of fluorescent fixtures. Hand-some ones are now available, using four 20 watt fluorescent lamps in a walnut framed fixture that fits against the ceiling and is only 25½ inches square.

OTHER INTERESTING ef-

fects can be achieved through the use of wall lighting. Highly attractive wood finished or anodized aluminum wall fixtures, only three inches high and with top and bottom lens, provide a number of interesting possibilities in highlighting trophy shelves and other noteworthy items and for simple indirect illumination.

Keep your recreation room lighting relaxed and informal. Above all, provide a variety of illumination levels in all parts of the room. Lighting can dramatize, soften and set the mood, but be sure that you have planned enough basic light for the tasks normally performed there . . . then sit back and enjoy yourself.



This dramatic family room exemplifies contrast in decorating, reds and blacks stressed away lighter wall tones. Two black pulldown lamps help.

Southland Magazine

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FALL FIX-UP

Framing Beauty in Rattan

By Edna Ward Hicks

ONE OF the season's most beautiful pieces of art with design for colorful decor is rattan frames, filled with stained crushed glass embedded in resin.

The frames are easy to make if simple instructions are followed.

The rattan frames are available in a variety of shapes and sizes, including butterflies, several patterns of fish, sea horses, musical instruments, rabbits, modernistic cats, Christmas trees, and flowers, reindeer and mantle medallions.

THE CRUSHED glass and gems (a small plastic half ball) are available in a wide variety of colors, they are also called cabochons.

Colorful glass - filled frames, when completed, may be hung on the wall or fastened in a picture frame. A butterfly swinging in mid-air for space drama in an alcove adds unusual interest. Some forms may be hung against window panes for the sun to shine through the translucent glass.

To make one of these items, you will need a rattan frame, a tube of good adhesive glue, a can of casting resin, a small bottle of hardener, a sheet of "mylar" or you can substitute heavy waxed paper for the "mylar," and your selection of crushed glass and possibly a few gems or cabochons.

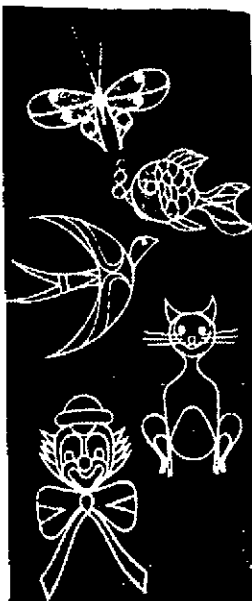
All of these items are sold in small quantities, and are usually available in local basket shops stocking rattan frames.

A frame may be left natural, sprayed, painted or stained lacquer - base paints will run, so avoid them. When dry, a wire may be twisted on the frame for hanging it later.

drops of hardener (mixed well) in a waxed paper cup, because the paper cup can be pinched to make an easy pouring spout, as the resin flows rapidly like syrup, so go slow at first, and pour over and around the glass and gems.

ALLOW two hours to dry. When dry, peel the waxed paper or mylar free from the form.

Use resin in a well ventilated room or outdoors to avoid breathing the vapors. When finished, wash hands and equipment with hot water and detergent.



A few of the frames available for developing crushed glass craft are illustrated above.



Photo by the Author

Rattan frames filled with crushed glass are an interesting and beautiful form of art that's easily done.

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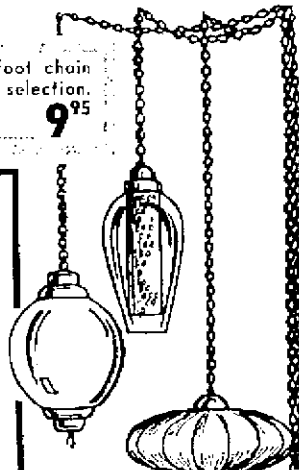
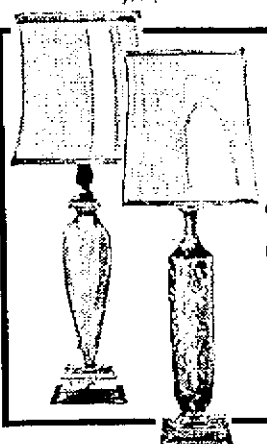


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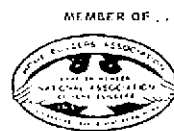
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Among items needed for this art hobby are crushed glass, resin hardener, mylar, frame, cabachons and a paper cup.

Make the Trees Grow in Long Beach

By Jerome Hall

*What bridges did for San Francisco...
What sidewalks did for New York...
What that little grass shack did for
Kialakahua, Hawaii...*

On a gentle slope on the eastern ledge of Long Beach there is planned a wonder of nature that one day soon may be nationally famed.

A million blossoms that will create a blaze of color, a hillside aglow, is the aim of a civic campaign getting under way this week in Long Beach.

When the campaign is completed, the visionaries in our midst see a city that lights up in the spring, waves a green-leaved greeting to tourists all summer and flickers a gold-red-rust-brown hello to autumn.

ONE OF THE major city beautification programs on record may be the result of a tree-planting endeavor that will begin at California State College at Long Beach in December. Some 3,000 flowering peach trees will be set into the 320 acres of the campus grounds this winter, enough to make this scene of scented splendor comparable to the world-famed cherry blossom festival at Washington, D.C.

This week begins a public-subscription campaign to raise approximately \$15,000 for the initial phase of the project.

"We know we could raise the money without any trouble from businesses and civic clubs," says campaign chairman Llewellyn Bixby Jr., "but we prefer not to do it that way. We want to make this a community project. We would rather have thousands of private citizens send in a dollar or two or five than to get it all from eight or 10 big businesses."

From the hillside campus at Cal State, the project's proponents believe, the tree-planting spree will spill across Long Beach, brightening residential and business streets, freeway entrances and backyards.

NOT ONLY WILL the springtime profusion of flowers create a tourist attraction to the Cal State campus, it will "create an outstanding characteristic to give the college an identity to bring the citizens here into closer relationship with the school," says Bixby.

The trees will set off a surge of cultural activities at the college, say school officials. "We have many such activities now," pointed out Dean Francis Flynn, in charge of the college's development program, "and they will be scheduled to coincide with the springtime flowering period. There will be art festivals and drama festivals and such."

First blossoms from the bare-root plantings will burst forth next April,

though the first season will be limited in blooms. The trees will be scattered in clusters throughout the large campus making it, within two or three years, "like a drive through a huge Japanese garden," says Ed Lovell, the college's landscape architect.

It was Lovell who selected the variety—the Helen Borchers flowering peach. "It's a variety developed in California, a native son, so to speak," says Lovell. "It does very well in this climate. There are quite a few of them growing around Long Beach now."

"THE BLOSSOMS are a salmon pink color," Lovell explained. "It's a standard-sized tree, growing to about 15 feet at maturity. This variety has double blossoms. It's probably the most spectacular blossoming fruit tree of all." Proper pruning care will keep the fruit fall at a minimum.

The variety is named for the wife of its originator, Walter Borchers, who now is assistant director of the Saratoga Horticultural Foundation in Northern California.

Though the Cal State tree-planting project has been in the planning stages for about three years, the go-ahead from concerned agencies came only about three months ago. The plan was proposed to appropriate governing bodies of the State College system who were highly enthusiastic.

They were so enthusiastic, in fact, it is hoped the Long Beach plan will be adopted at most if not all of the other state colleges in the system, each selecting its own theme tree.

"THIS IS ONE of the areas where the college needs outside financial help," says Dean Flynn. "Besides, we think it will be a much better project if it's undertaken by private citizens in the community. It will give all the people a personal tie to the college." The trees will cost about \$5 each, including the planting expenses. "Individual families can underwrite a tree, or even just a part of the cost of a tree, and watch it grow up along with their own children," adds project chairman Bixby.

In order to get an initial delivery of nearly 3,000 trees with only a few weeks of advance warning, several major commercial nurseries in California and Oregon have combined to supply nearly their entire stocks of the species.

If the visionaries in our midst are right about this civic project, the entire stocks of Helen Borchers flowering peach trees may be consumed by Long Beach residents for years to come.

... The romantic city of blossoms ... can't you hear the faint strains of that lilting tune? ...

... I Left My Heart Under the Blooms of the Peach Near My Home By the Beach.



Millions of blooms to make Long Beach a city of scented splendor is the aim of a campaign to plant flowering trees, starting with college campus.



Snapdragons grow rapidly, are tall, bloom profusely in a riot of colors; good for cutting.

Now's a Time for Gardening

By ELEANOR A. PRICE



Marigolds will bloom until frost when properly tended. These are gay Hawaii variety.

FROM THE pioneers who opened the West came this old folk song: "I would tell of the hardy race of men who conquered the waving pine. Their clothes were rough, and their hands were hard, but their hearts were stout and fine."

Each fall, when you pitch in to unlock the hard ground, clean up summer's debris, and to make your little piece of land attractive, there is a bit of this hardy race in you, man or woman. And your own personal folk song might go something like this:

"I would tell of the hardy race of men who conquered the hardening earth. Their clothes were soiled, and their hands were rough, but their hearts were stout from birth."

And now, before the Chamber of Commerce is upon me for suggesting that the summer was long and dry, let me hasten to add that fall is an excellent time to prepare a garden. Many weeds and garden pests are not so active because they are limp from lack of moisture; seeds germinate quite easily in a prepared soil; seedlings and flowers don't wilt under an autumn sun; and there is usually rainfall—water that is somehow more beneficial for plants than that which comes from the garden hose.

BUT THERE IS work to be done. You will need a strong rake, for leaves just don't seem to have the sense to stop falling at this time of year. It might be an excellent idea if you purchased an extra barrel or two for leaves. They will save your temper from flaring over piles of leaves being scattered by the breezes because there "wasn't room for them this time."

Clean out the perennial garden. Burn diseased foliage. Also cut back useless stalks. Consult your nurseryman about pruning and completely changing the bed.

While all this is going on, water can be soaking the soil. Dip frequently so the water won't just run off. You will need to stir almost a foot deep except around plant roots that are not to be exposed. Mix in compost, leaf mold, or rotted manure, and soak deeply. This will help retain food-releasing moisture.

If any existing plants such as camellia, gardenia, azalea, rose, or magnolia appear yellow, this is probably chlorosis from alkaline salts. Give deep slow irrigation and use a soil conditioner. Soak it down. I have a magnolia tree that annually appears to be dying along about early summer. I have tried various products on it, but it responds only, and then beautifully, to a product containing iron, zinc, copper, magnesium, manganese, and combined sulphur. These agricultural minerals improve soil that is excessively alkaline, and they promote better aeration and water penetration. But they should be correctly combined. So if any of these above plants are in your garden and look sick, get busy before it is too late.

NOTHING WILL brighten up your fall garden so quickly as the chrysanthemums. They can be displayed in



Daffodils grow well indoors or out. Yellow and white are usual colors; some are pink.

so many breath-taking ways. October and November produce the most spectacular mums, and these can be planted immediately, with others going into the ground at various dates for an over-all blooming period. Be sure mums have air circulation and light, also some kind of shelter, even a wall, from wind, heavy rain, and frost. Stake exhibition mums. Never water the foliage of mums. Rather, let the water soak into the soil. If plants are in the growing process and just beginning to form buds, feed them with liquid commercial or cow fertilizer every two weeks, but stop immediately when the buds show color. Keep down rust and mildew with a sulphur spray gun. Other pests will require an all-purpose spray. Consult your nurseryman on disbudding. Certain spider and quill mums in particular needs to be pinched out.

Other annuals include the wonderful verbena, African daisy, pansy, snapdragons, stock, winter-flowering sweet-pea. Snapdragons grow rapidly in fall and really call for

attention in winter. Use them in the back as they send their spires skyward. The newer super-tetra snaps are very bold and huge. Colors are white, yellow, bronze, pink, rose, salmon, mignon, crimson. Snaps grow easily from seed, or you can set out plants. Space them 8 to 16 inches apart.

IF YOU PURCHASE sweetpeas for early bloom, be certain you get the winter flowering variety. Otherwise, you'll just have foliage until well into next year. Dig deep and feed well.

For low growing edgers, consider alyssum, vicinia, pansy. If you want middle-sized plants, use calendula, antirrhinum, and poppy.

Bulbs, of course, are synonymous with fall planting. Get them into the ground before they dry out. Besides, you want to have the benefit of the fall growing season. All require good drainage, a rich porous soil. Treat them kindly, for they will bloom each spring for years. Consider lily, amaryllis, calla, freesia, tritonia, crocus, and the Big Three—tulips, hyacinths, and daffodils. Tulips should not be started until the weather is cool. They can be bedded in a mass, sprinkled among other low plants, marched in lines in a border, or placed in groups near stepping stones, garden seats, and gates. If rotted manure is used, wait several weeks before planting tulips. Bone meal seems safe. Do not surface sprinkle, but let water penetrate to 10 to 12 inches. Use a bulb food and follow directions.

Hyacinths look lovely even in pots. And they are richly perfumed, so try some indoors. Use a glass container so you can watch the roots grow as well as the flowers bud.

DAFFODILS look well any place, but they are best naturalized. Some gardeners simply toss handfuls of them in the air, then plant them where they fall. Put some in a shallow vase with small rocks and pebbles, fill with water, and let them grow indoors.

Many shrubs burst into color now or soon. Among brave early bloomers is golden Cassia artemisioides, fragrant Diosma (Breath of Heaven), the sprawling Geraldton waxflower, and Australian tea tree. The latter is particularly fine for the beach areas, even grow in sand dunes. In fact, perhaps there wouldn't have been a Golden Gate Park in San Francisco if this plant had not been incorporated to hold the sand dunes. You won't want to make a tea from it, really. The name comes from Capt. Cook who brewed the leaves when his men had scurvy.

If you are really looking for a plant you can neglect, one that likes poor soil, little if any watering, and that looks well in tall planters, hanging baskets, draped over the terrace wall, or hugging the ground, consider Yellow Spreading Sunshine or Tangerine lantanas. Of course there are other ground covers available.

Gadgets and Gimmicks Galore

By Ev Hosking



UNCLE SAM'S crazy cock-eyed, wonderful world of gadgets, gimmicks and goodies is a paradise for the fall fixer-upper—

Do it yourself, or have it done—but do something. That's the theme song for 1964.

Never have Mr. and Mrs. American Homeowner had it so good.

New materials covering everything from paints to window screen, to siding to gutters have made the usual fall "prepare for winter" chores largely a thing of the past.

This has two major effects on the average homeowner.

FOR THE do-it-yourselfer—well it allows him to sit in an easy chair and contemplate just what he'd like to start on.

For the supervisor-type — well it allows him to sit in an easy chair and contemplate just what kind of a construction job he'd like to supervise.

It just boils down to the fact that in '64 there is more than ever for the do-it-yourself, more than ever that's ready built, and

more and more contractors just ready, willing and able to do it for you.

THE ONLY REQUISITE for a fall project is an idea—and even the ideas are furnished by the advertisers.

Try a few for size?

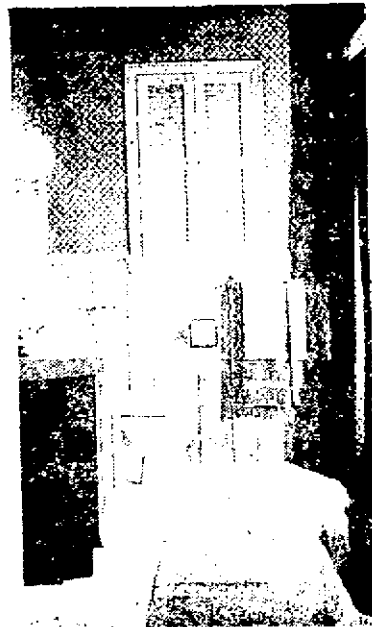
How about remodeling the kitchen: It may look pretty good, but there are a million and one new gadgets to put in it that will make life pretty easy for the lady of the house.

Among other things, they're now installing refrigerators as separate drawers or cabinets.

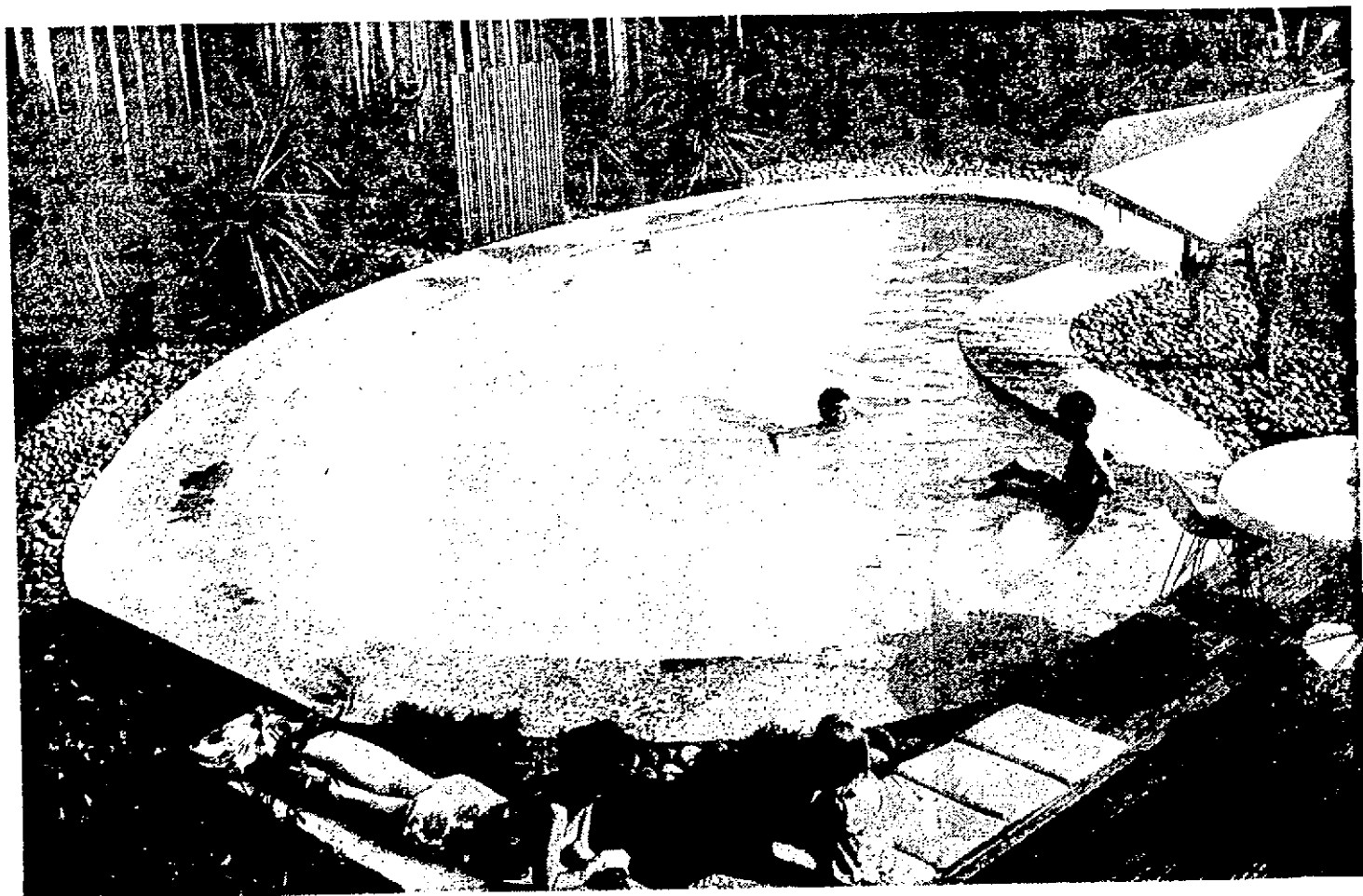
There is the possibility of installing one of the new-type unit that combines sink, refrigerator, stove and other appliances all in one package.

ANOTHER GIMMICK for the kitchen is the electronic tape message center that replaces the old bulletin board—simply leave out the trash or turning off the stove or making that urgent telephone call on the tape and get the message across vocally.

(Continued on Page 22)



Louver doors have many uses in the home—employed above for bathroom privacy. They can be used also for storage walls, cabinets and wardrobes . . . and why not an extra bath if the home lacks this early morning, large family necessity. As for adding a pool, here's one (below) that's a beauty; there are a myriad of types.



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FALL GARDENS

Where Beauty and Cover-Up Are the Goal

By Karen Smith

LANDSCAPING with ground covers is only as effective as the slope, soil, weather, and exposure tolerance of individual plants. Consider above all climatic tolerance. Know before planting how low temperature can drop, and an individual plant's water and light necessities. Sometimes you can judge the plant by its native habitat, but few gardeners know everything about rainfall, humidity, altitude, wind, light and soil of plants they want to grow.

The shadow of a house or trees and even of lath may sometimes be used to protect the ground cover from full sun, and mulches or buildings may suffice as protection from cold. But such help is limited. So consult an expert, especially your nurseryman. The state or U. S. Department of Agriculture may have pamphlets on plants you have in mind.



Providing a mosaic of form and color, and asking little care, succulents are an interesting ground cover, especially where setting is suitable.

MANY OF US in this area select plants that do well in the tropics as we are under the impression that ours is a tropical climate. It is sub-tropical, which happily permits us to use some plants that otherwise are considered best in Florida from Lake Okechobee and southward.

One of the most successful is the spectacular Bougainvillea, a vine that grows beautifully as a ground cover. It is of easy cultivation and loves hot sunshine. Clear the ground now and cultivate it, using only a minimum amount of moisture and fertilizer. And select your color, but don't do any planting now even though you see some varieties, especially Orange King, blooming riotously through winter. Wait until you can get wood cuttings

that are half-ripe.

Another ground cover that gives a tropical effect and is tolerant to 24 degrees is Fatsia, either variegated or plain green. A hybrid between Fatsia japonica and Hedera helix (English ivy), it is really a vine that will also cover tree trunks, walls, even a trellis.

A GREAT "GRASS" for temperate regions is perennial Festuca fescue. It grows in attractive tufts and is so ornamental it can be used in borders, etc. It increases in popularity each year.

Although the Ajuga is usually grown in the rock garden and border, it can cover the ground in small areas and is often called Carpet bugle. It is propagated by seeds or divisions, has no particular soil requirements but likes partial shade.

You'll have to wait until late spring to see the attractive flowers, usually blue. If stepped on, it springs back.

Another plant for the small area is the pansy. Try it up front where passerbys can enjoy the flowers' happy faces. Obtain plant-sized strains. If there is shade, use instead the tiny Viola. Give it moisture and watch it color up fast for winter.

FOR EASE of culture and for white, yellow, orange, or scarlet flowers, consider gazania. Cuttings taken from shoots are available for your selection. Or get trailing gazania. Both like sunshine. The latter is particularly good for banks.

New varieties of lantana make good covers. You'll like Spreading Sunset, Pink Frolic, Cream Carpet. If

temperature goes below 24, expect some damage but also expect new growth. These plants thrive on neglect but need sunshine.

Succulents, especially the mesembryanthemums, are time-tested as ground covers. Most are sunlovers but not all. They look very attractive in mosaic fashion on mounds or slopes.

AMONG DOZENS of other good ground covers are wild strawberry (fruit is edible and the plant likes sun or part shade); Irish moss (needs sun); Baby's tears (for deep shade); Jewel mint (fragrant as its name); Thyme (for dry area); Periwinkle (grows with neglect); California lilac (likes dryness); Rock cotoneaster (gives Christmas berries); and Strawberry begonia (for deep shade).



Gazanias cover this front yard completely and have added value in quantities of cut flowers.



Sun-loving, easy-to-grow bougainvillea is a good ground cover, is fine for sloping areas.

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You Ask We Answer

By Hadin

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

Q. Do savings and loan associations pay "dividends" instead of "interest" on savings? I.C.

A. Actually or theoretically, the depositor in a savings and loan association is an owner-member of a mutual association, and the money he entrusts to the association is invested in it, rather than loaned to it. The return on an investment is called a dividend; the return on a loan is called interest.

Q. How old is the 1/2c United States postage stamp with the picture of Nathan Hale on it? M.S.

A. The 1/2c stamp with Nathan Hale's portrait and his name on a ribbon below was used between 1925 and 1938. It was first sold April 4, 1925 at New Haven, Conn., and Washington, D.C.

Q. Can excess facial hair be safely removed at home by the electrolytic method? E.R.

A. Very seldom. Electrolysis is a tedious process which requires good eyesight, patience and accuracy of aim with the needle. Unless the needle is placed accurately into each individual hair follicle, the growing site of that hair is not destroyed and the process is useless. In addition, use of the electrolytic needle by an unskilled operator may scar and otherwise injure the skin.

Q. How can white dust and streaks be removed from bricks before painting them? T.A.

A. Muriatic acid for this purpose can be had at most paint stores. Pour one part of acid into two parts of water, in a non-metal container. Brush the solution onto the bricks, let soak for several minutes, then hose off thoroughly. Protect hands and eyes with gloves and goggles.

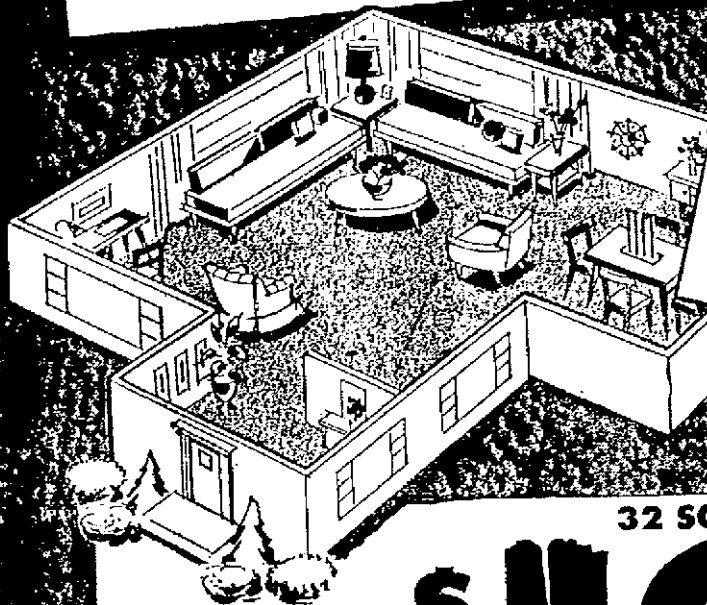
Q. What does the Federal Government do with old records that have no historical value? K.N.

A. The Archivist of the United States is responsible for the appraisal of documents in terms of their value to the government, to scholars and researchers, and other persons. He submits to Congress lists of records which are not worthy of preservation. After Congress approves, these records are destroyed or otherwise disposed of.

Sunday, Oct. 18, 1964

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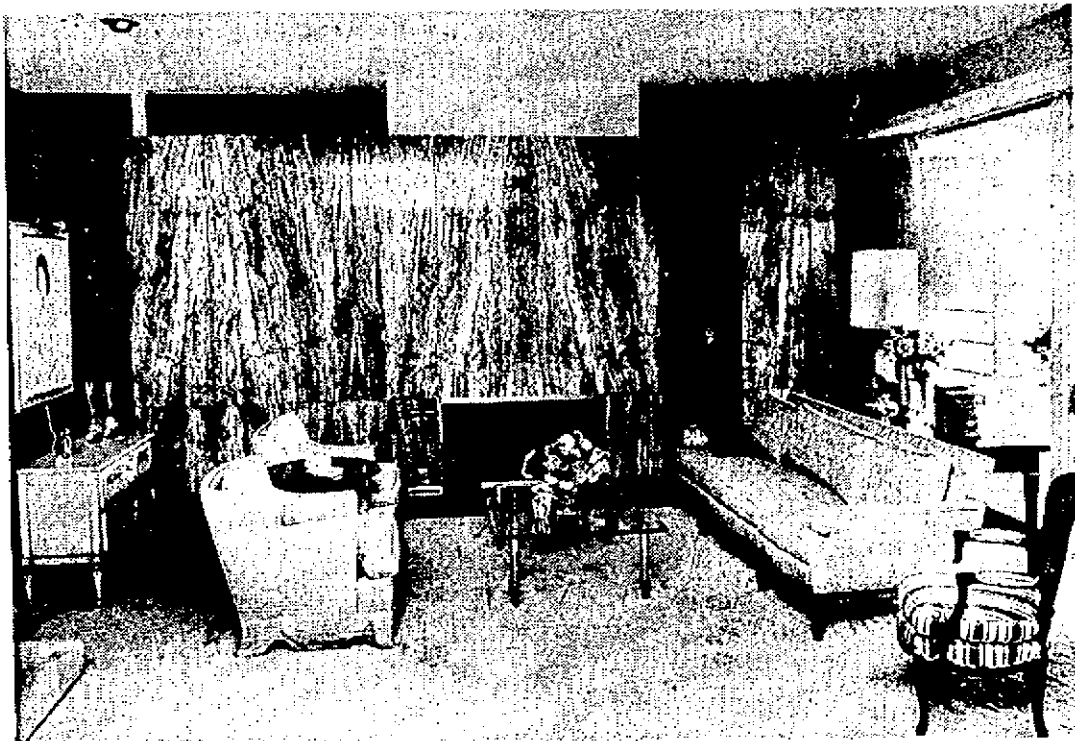
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Photos by JOE WISINGER

Tretheway home exterior as seen from garden.

SOUTHLAND HOMES

Luxury Residence Crowns a Hilltop

Walnut travertine forms fireplace wall of living room in J. A. Tretheway family home in Rolling Hills. View goes with the home, as seen right across a wide loggia.

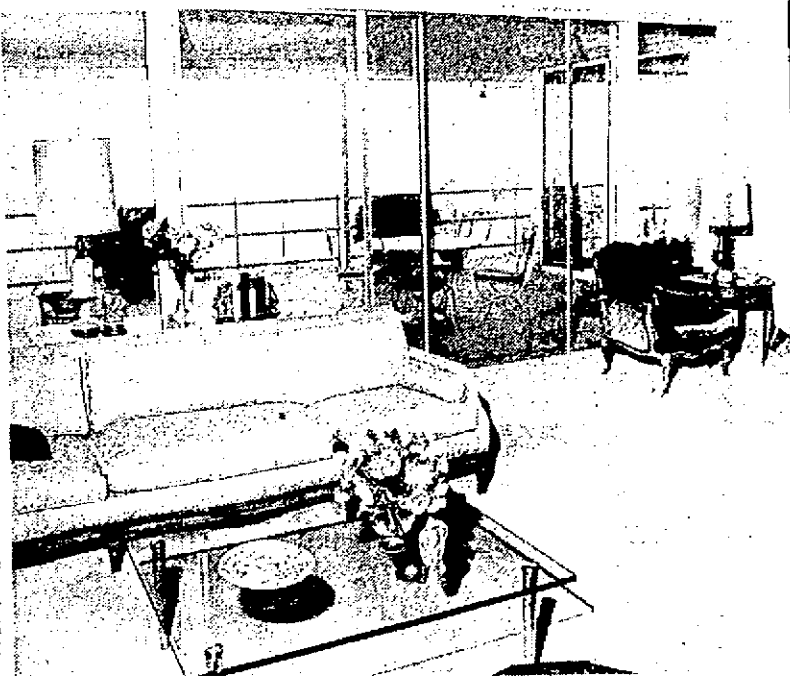
By Stella George

SPACIOUS and stately, the home of Mr. and Mrs. John A. Tretheway, 15 Caballeros Road in Rolling Hills represents the ultimate in luxury living on a hilltop which overlooks the entire Los Angeles basin, from the bay to the harbor.

The home was designed by Architect Henry Charles Burge (Burge-Roach); landscaping was done by George W. Roach Jr., and Mrs. Tretheway did the interior decorating, assisted by Hilard Pettler, A.I.D., of Cannell and Chaffin. The residence encompasses about 5,000 square feet.

The front door opens into a large entrance hall where a glass wall with sliding doors across the way views the countryside beyond. The wide hall extends down the right to the living quarters and to the bedrooms on the opposite wing.

EACH MAJOR room opens to a loggia which extends along the entire north side of the house. The living room has an atmosphere of serenity. Paneling is grained walnut which conceals television, hi-fi equipment, and a movie screen. The fireplace wall is of walnut travertine. Carpeting is sauterne, a soft shade that displays the furniture to advantage. The grand piano has a metallic avocado finish. Chairs are covered in blue and green (Continued on Next Page)

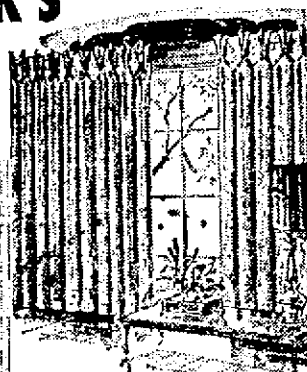


The formal dining room is light and cheerful.

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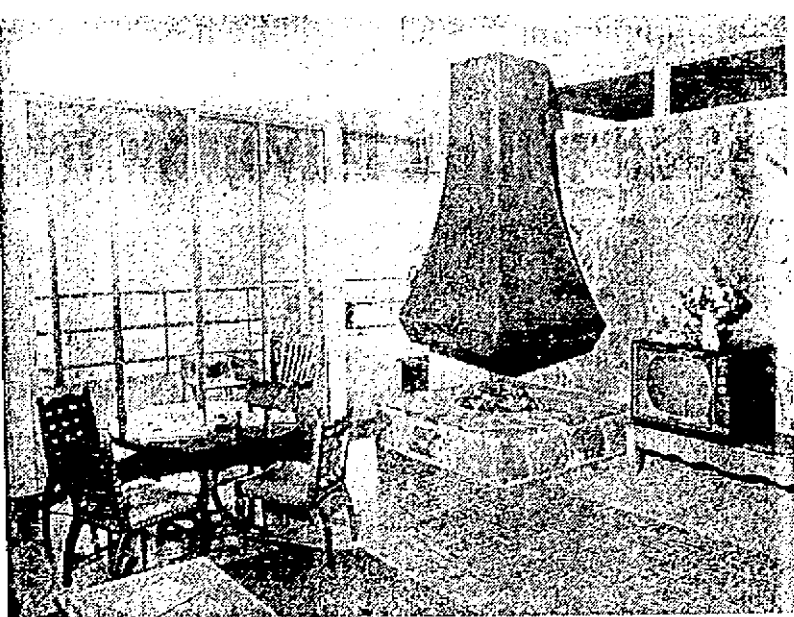


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Set in a bank of stone and served by a copper hood, a round fire well is a dramatic feature of the leisure room, where view again is notable.

(Continued from Page 12) brocatelle. There is a Warshawski portrait of Mrs. Tretheway on one wall, and through the doorway the wide gallery hall which exhibits a choice art collection may be seen.

In the formal dining room translucent silk drapes are of the same shade as the sauterne Chinese sculptured rug on the quarry tile floor. The dining table is a contemporary Louis XVI parquet fruitwood and antiqued white chairs are covered with a woven striped silk in pale blue. The chandelier is on a rheostat that controls the amount of light from soft to brilliant, as desired. On one

wall is a still life painting, under which is a long, dark chest.

Down two cantilevered steps is a leisure room with a parquet floor, walnut paneled walls, and one wall of Bouquet Canyon stone. A round fire well has a hanging copper hood, a very inviting corner in the room. A game table is topped with walnut-grained formica. Chairs are covered in avocado green leather.

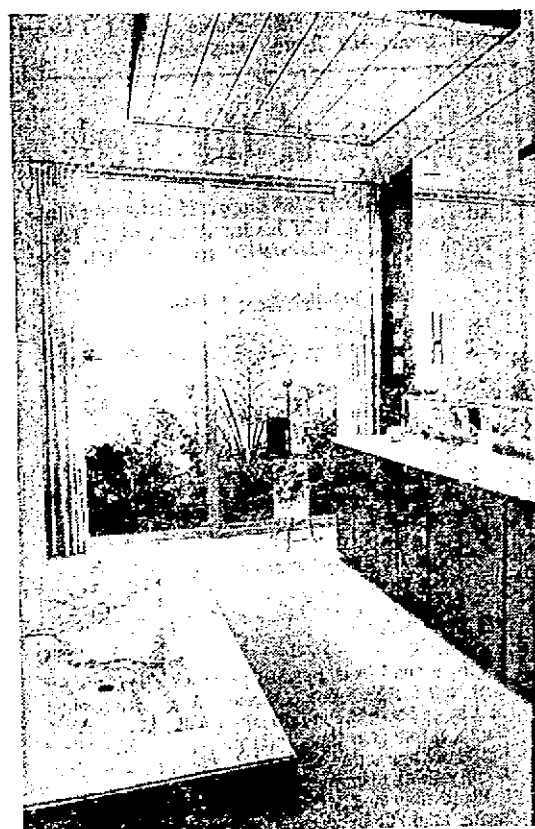
THE KITCHEN is well-planned for efficiency with drawers and cabinets designed to hold everything in perfect order. Silver cabinets are lined in pacific

cloth; the linen storage has shallow shelves for place mats and rollers for table cloths, and there is a place for cook books and magazines. One walnut cabinet pulls out, revealing a marble pastry surface. Ceilings give diffused light and the flooring is white tile. Color accents are in the yellow and red curtains.

There are six powder and/or bathrooms in the home, decorated. One powder room, for example, is papered in gold damask, lighted with a pair of ornula lanterns, and decorated with a framed mirror. The master bath has a sunken tub done in marble with a shower on the other side of a marble wall.

A wide (about 17 feet) verandah extends the entire length of the house. It is not a patio in the accepted sense of the word, and even in the luxurious surroundings, is reminiscent of an old-fashioned porch which, in this case, overlooks an landscaped garden. The floor is of quarry tile, and the area has access from the kitchen, living room, entrance hall, and master bedroom. Furniture is green - and - gold wrought iron. The area is lighted by recessed ceiling panels which are rheostat controlled. The far end is fenced for the undisturbed pleasure of tiny Amanda and John, ages 3 years and 18 months.

THE HOME includes a hobby room which is equipped for painting, sewing, and other hobbies. There is a place for everything, including a special cabinet for light bulb storage! There is a maid's room and bath; a suite for the children with their own private bath, and closet and storage space everywhere at hand. The spacious grounds are ample for the stables which house three horses and a playground for the children and their friends.



Master bath enjoys the luxury of a sunken tub and a view of an intimate garden area.

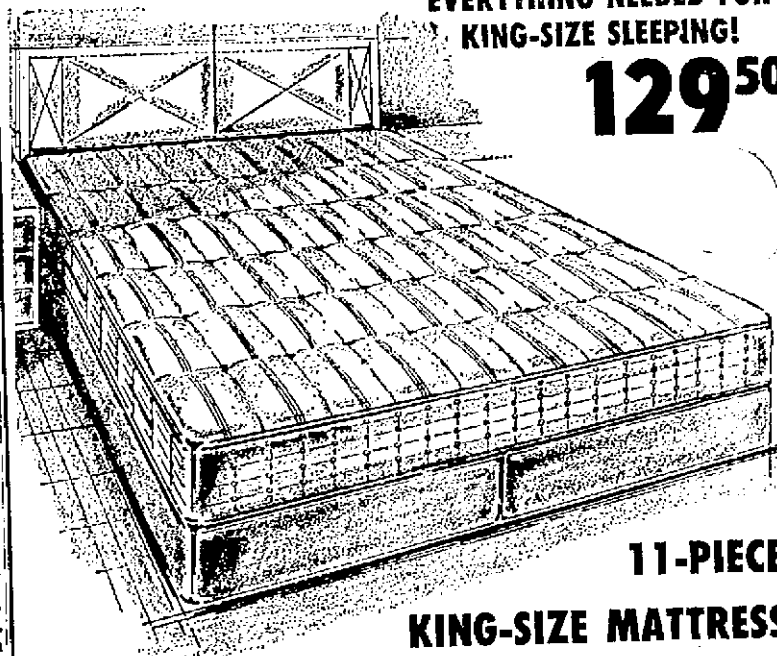
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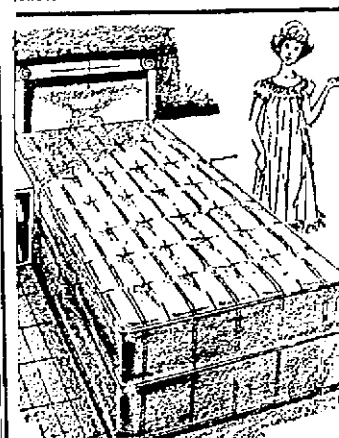
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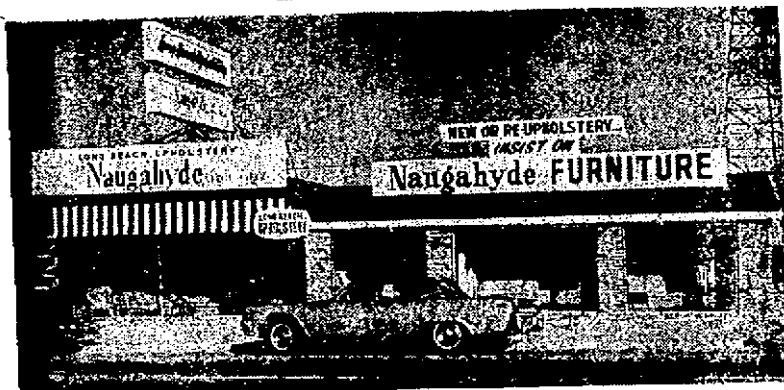
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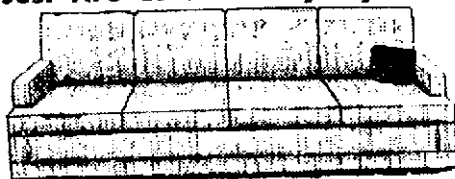
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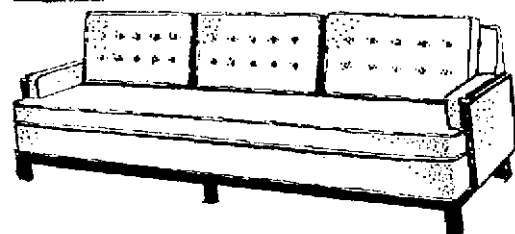


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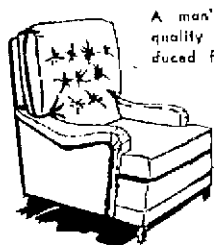
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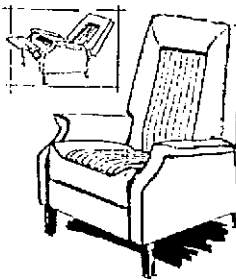


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FOOD

Salad With a Flavor Switch



Raisin Mosaic Salad Ball has eye-appeal and a tempting switch in flavor.

By Mildred K. Flanary
Southland Magazine Home Economics
Editor

EYE-APPEAL leads to palate-pleasing in Raisin-Ball Salad that has an almost mosaic look that intrigues all. The sherry-soaked raisins contrast colorfully and handsomely with diced pears and cantaloupes.

Because the salad is held together with cream cheese, it may be molded into a perfect sphere that perches just right on a generous slice of western iceberg lettuce. For a pleasant savory switch, this fruit salad is accented with onion, lemon juice and red pepper seasoning. To make a more hearty luncheon serve with cold cuts and canned asparagus stalks.

As school days have arrived, homemakers' thoughts have turned to lots of other uses for the versatile raisin in youngsters' lunches. Raisin oatmeal cookies, raisin rice puddings, raisin carrot salads—as well as raisin bread sandwiches—are popular throughout the entire school year. Little packs of raisins are ideal for quick snacks at recess or after school, too.

- 1 cup dark seedless raisins
- 1/4 cup sherry
- 1 cup diced cantaloupe
- 1 cup diced fresh pear
- 1 cup finely chopped or sliced celery
- 1 (8-oz.) package cream cheese
- 1/2 teaspoon salt
- 3 drops liquid red pepper seasoning
- 2 teaspoons grated onion
- 1 teaspoon lemon juice
- 1 firm head western iceberg lettuce

Cream Cheese Garnish
Cantaloupe

Combine raisins with sherry. Let stand several hours or overnight, stirring several times to mix together. Chill fruits and celery. When ready to assemble salad, drain raisins, reserving 2 tablespoons for garnish. Toss remaining raisins with fruits and celery. Beat cream cheese until smooth and fluffy. Beat in salt, red pepper seasoning, grated onion and lemon juice. Add well drained fruits. Mix lightly

but well. Cut lettuce into 4 thick slices. Shape chilled fruit mixture into 4 balls and place one on top of each lettuce slice. Press cream cheese garnish through pastry tube around bottom of fruit ball and over top. Garnish with reserved raisins and cantaloupe crescents. Makes 4 servings.

CREAM CHEESE GARNISH: Beat together until smooth, 1 (3-ounce) package plain or pimiento cream cheese with 1 tablespoon mayonnaise.

Recipe of the Week

FLAVORFUL PATTIES score a \$5 victory for Mrs. Mabel Wolf, 4428 Linden Ave., Apt. 2, Long Beach 90807, in this week's recipe contest. The recipe:

Swedish Beef Patties

- 1 1/2 lbs. ground beef
- 2 medium potatoes, cooked, peeled and mashed (2 cups)
- 2 eggs
- 1/2 cup light or table cream
- 1 medium beet, cooked, peeled and chopped (1/4 cup)
- 2 tblsp. chopped dill pickle
- 1 tblsp. chopped onion
- 1 tsp. salt
- 1/4 tsp. pepper
- 4 tblsp. (1/2 stick) butter or margarine
- 3 tblsp. flour
- 1 tsp. salt
- 1 1/2 cups water
- parsley

Mix ground beef, mashed potatoes, eggs, cream, beet, dill pickle, onion, 1 teaspoon salt and pepper in a large bowl; shape into silver dollar size patties. Saute, a few at a time, in large frying pan, adding butter or margarine as needed. Place in a shallow 8 cup baking dish and keep hot.

Blend flour and 1 teaspoon salt into drippings in frying pan; stir in water. Cook, stirring constantly, until gravy thickens and boils 1 minute. Pour over patties, garnish with a sprig of fresh parsley.

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812, for origin, meaning and brief genealogy. For reply only in this column.

DEAR MISS RULE: Kindly give genealogy of HEASLET, HAZLETT — T. H., San Bernardino; J. H., Downey; L. A., Long Beach. T. H., J. H., L. A.: HEASLET and HAZLETT had their early English background in the phrase "Hae-el-head," a locational term meaning "hazel-tree headland." A remote progenitor, Roger Haselhead, is recorded at Cumberland, north England in 1582. No armorial shield is available for these prominent families.

DEAR MISS RULE: Please analyze MOODY. — E. K., A. G., Long Beach.

E. K., A. G.: MOODY, a complimentary name for a remote English ancestor, began as Mody meaning "brave and proud." The root word was also the source of our modern term "moody" but the ancient meaning has changed. Howdenshire records of 1379 list John Mody or Moody called a "husband" (a farmer). The Moody shield is silver, enblazoned with a black chevron between three black, three-

leaved clovers. New England records of 1682 state that "Mr. Moody was imprisoned for refusing," without explaining what he refused to do.

DEAR MISS RULE: Please give genealogy on QUINTANA.—L. S., J. M., Long Beach.

L. S., J. M.: QUINTANA in medieval Spain referred to "country mansion," a proud surname handing down the fact that this lineage were landed gentry many centuries ago. Quintana also evolved from "Quinta" meaning a "series of fives," such as in a card game, as well as meaning "fifth child." The Quintana shield has a red background on which are the unusual emblems of three white dice each with five spots showing.

DEAR MISS RULE: May we learn about PRITCHARD.—C. S., Long Beach; E. P., Seal Beach.

C. S., E. P.: PRITCHARD is from Wales in southwest England, and was once the title of a wealthy land owner-deciphers as "son of the er. The source, Ap-Richard, powerful ruler." The Pritchard shield from Monmouth, Wales, is covered with ermine, decorated with a black rampant lion.

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The Gift of a Voice improve your health...

By Ruth C. Ikegami

IT USED to be the custom in American life for the family to sit down together once a week and write letters to relatives and friends. The old writing pad with the blue lines was standard equipment in most living rooms before the invention of the telephone which enabled relatives and

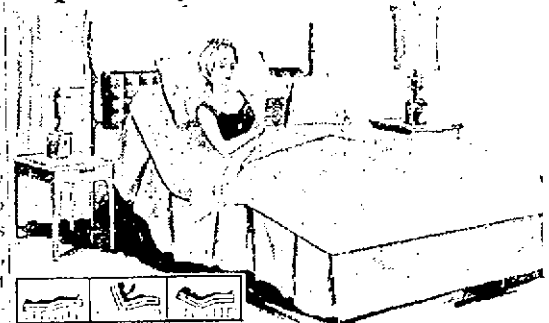
friends to enjoy the gift of a voice.

The other day we encountered a modern family which combines the two techniques by writing its letters on a tape recorder, making this a family project and keeping it in the category of fun and not duty.

The children take turns speaking into the microphone adjusted by the father, telling the grandparents of their most recent hike, the name of the new kitten, and sometimes reading a paper which has won a high mark at school. The day we watched efforts were being made to persuade the family dog to bark into the mike, since he had been the companion of the grandfather on a fishing jaunt.

HAPPILY the children showed me the letters which had come back from their relatives. These were kept in a file box, a permanent record of the voices, which could be replayed every time they wanted to refer to a "letter" of certain date. In the time the letters had been exchanged junior's voice had changed from a soprano to that of a star debater.

Such letters can be mailed overseas in a package, traversing water, air, land, with ease of the old-fashioned conversation within the family living room. Even as the tapes bring joy currently, they become of priceless value if a voice is stilled.



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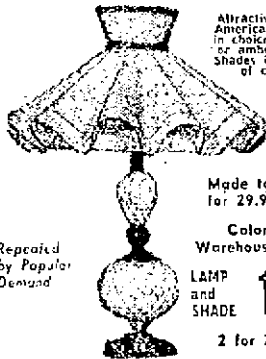
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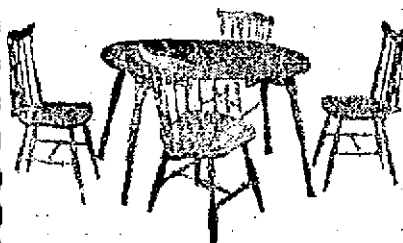
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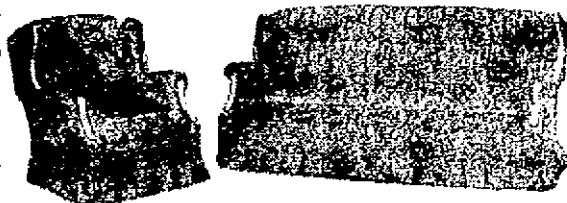
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Plant Spring Now

FLOWERS without tears!

And what's more, you can "paint" your garden well in advance of next spring—the secret is planting Dutch bulbs now. Nature has decreed that bulbs must be planted in the Fall.

No flowers are more exciting or satisfying than bulbs. Every color of the rainbow can be found in the many classes and varieties of tulips; daffodils bring the bright yellow hues of the sun into the garden; hyacinths perfume the air with the breath of Spring; while the minor bulbs — crocus, snowdrops, etc. — advance Spring by many weeks as they appear even before the last snows have melted.

Bulb gardening is amateur gardening because bulb flowers are among the easiest plants to grow. They require little more than well-drained soil to be happy. To improve drainage, mix in sand, peat, or vermiculite with the soil.

THE LARGER BULBS — tulips, daffodils and hyacinths — are planted six inches deep and six inches apart, while the smaller bulbs are planted three inches deep and three inches

apart. After planting, water well and throughout the Fall should there be insufficient rain. Add bone meal at planting time or in the Spring to help bulbs develop for next season. Once planted, Nature will do the rest.

Bulbs can be planted almost anywhere — under trees, before shrubs, as border and edge plants, in boxes and pots, or naturalized in woodland areas. Minor

bulbs and the small early flowering Species tulips are excellent for rock gardens. Tulips mass planted by the hundreds or in clumps of twelve to twenty-four are best for spectacular displays of color.

THE DUTCH remind us that flowers are for pleasure and suggest looking around the garden this Fall for planting locations. Decide

where a clump of tall red Darwin tulips would add a majestic note, or where a bed of Double Late tulips would become a magic carpet, or where you would like to see a field of graceful daffodils nodding in the April breeze.

What doorway would not be enhanced by the hues of the pastel hyacinths, or perhaps they would be best under a window so their spring

fragrance will spread throughout the house.

Convert a rocky area to a "minor" bulb rock garden, filled with pockets of deep blue muscari, bright yellow or multi-colored crocus, light blue chionodoxa, or the many other early harbingers of Spring. For cut flowers, plant extra daffodils and tulips in an unused area.

Color pictures of bulb flowers in full bloom, to as-

sist you in making your selections, may be found in catalogues of bulbs or wherever they are sold. Choose those you would like to see blossom in your garden.

There's no better way to increase the pleasures of your garden than to plant bulb flowers this fall to blossom magnificently into a paradise of color next Spring.



To recreate this scene in your garden next spring, plant 3 dozen red Darwin Hybrid and 3 dozen pink

Early Double tulips and 100 Grape hyacinths. Dutch bulbs planted now will bloom from April till June.

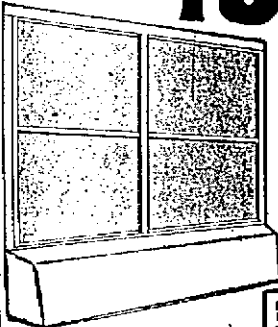
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HOW YOUR CHILD LEARNS

Power in Knowing

By Howard E. Kent

QUESTION: Is it true that "Knowledge is power?"

ANSWER: "Knowledge is not power," says Nathaniel Cantor. "The application of knowledge is power."

Some minds are great warehouses of knowledge which has been acquired, apparently, for its own sake. It exists but is never employed.

Men of power know how to use their knowledge in practical ways.

To know the theories of political science does not assure a man of gaining public office. The successful politician puts political science to work. He not only knows the field; he lives it.

That is the sense in which knowledge is power.

QUESTION: Do students respond to encouraging comments?

ANSWER: This long-accepted theory of educational psychology has been proven by classroom experiments.

In one experiment, the students of a class were divided into groups. The papers of one group were always returned with grades, but without comment. The papers of another group were given grades along with written comments, such as "Good work. Keep it up."

Result: Those who received encouraging comment actually did "keep it up." The effects of the comment were measurable. The desire to improve was greater than among those students whose work received no comment.

QUESTION: How much effect does tone of voice have when an adult speaks to a child?

ANSWER: Probably just as much as the words themselves.

Children are very sensitive to the underlying feeling of a remark. If the tone of voice and the expression on the face are friendly, rather severe remarks will be taken without resentment. Directions and orders which in themselves contain no reason for resentment but which are delivered in a cold and unfriendly manner can arouse a barrier of hostility that prevents learning.

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Troubles We Don't Talk About

What Troubles? Complaints so personal that few people talk about them—burning, irritation and itching in the sensitive perianal (rectal and genital) area.

What Causes Them? Many things, but especially the lack of hygiene. Doctors say that lack of proper cleanliness often prevents the condition from clearing up. This is true because the perianal area is repeatedly contaminated with potentially harmful bacteria and fungi.

What Do Specialists Recommend? Thorough and regular cleansing, particularly after each bowel movement. This halts the vicious "itch-scratch" cycle. In many cases, this alone will solve the problem of burning, itching, and irritation.

Why Not Plain, Ordinary Soap? Because soap washes away natural skin oils. Frequent and repeated use of soap can cause dryness and irritation, resulting in itching.


What Should Be Used? A new, foamy aerosol medication called ANULL. It is a gentle but thorough cleanser to be used on toilet tissue or cotton. ANULL is an antibacterial, antifungal cleanser—soothing, emollient and protective. Soothes burning and irritation. Helps to protect against secondary infection of raw, irritated skin.

The Best Way to stop itch-irritation is never let it get started. Begin regular use of ANULL this week. Or if you suffer now, begin relief in seconds with ANULL. It relieves itch-irritation without local pain killers that can mask symptoms and postpone sound medical treatment. If your discomfort persists by all means see your doctor. Ask your doctor whether it isn't wise to use ANULL with other medications.

Effective Deodorant: Women especially, can be troubled with embarrassing odor. ANULL is an effective deodorant foam because of its superior cleansing and antibacterial actions. Makes you feel fresher. Secure. Completely groomed.

Most people, after they have tried ANULL, never use toilet tissue without it. And so inexpensive. You'll find ANULL in your pharmacy.

Anull
The Personal Cleanser



the medicated foam that makes toilet tissue a soothing, antibacterial cleanser

How Does Your Garden Grow?

Gardening is a year-around activity in this area. Garden experts keep you posted in weekly columns of **Southland Magazine**

Charlie Chaplin's Stormy Brush With Life

light." A great deal of the history of the first half of the 20th Century is in those films.

Chaplin writes how he chose his leading ladies; he describes encounters with great stars and world figures, from Mary Pickford to Gandhi to Bernard Shaw to FDR. He writes with candor of the stormy postwar years, the humiliation of the paternity suit brought against him on the eve of his marriage to Oona O'Neill and the political accusations that made him decide to leave the United States. (He was married four times; he never did take out U.S. citizenship.) In the finale he writes of his serene and happy life in Switzerland with Oona and their eight children.

"My Autobiography" is illustrated with 113 photographs. It is appearing simultaneously in nine countries.

GATHER AROUND the campfire, men and women, and learn how the West was in its early days. How it REALLY was, not the way TV writers portray it.

John K. Hutchens, New York critic who grew up in a Montana that itself was experiencing growing pains, has written a delightful book in "ONE MAN'S MONTANA" (Lippincott, \$4.95.)

Hutchens arrived in Montana in 1917, shortly before his 12th birthday. The lad listened raptly as the old timers revived their memories of Custer, Chief Joseph of the Nez Percés, Calamity Jane and the fabulous strike of prospector Tommy Cruise.

He gives an account of the Dempsey-Gibbons fight of 1923 and he tells about a little old baseball fan known as Postcard Smith. He has chapters on the greedy titans of the mining industry who ruled Montana's affairs for years. He presents affectionate portraits of Helena and Butte and the ghost town at Granite Mountain. And he has a chapter on the great cowboy artist Charlie Russell whose sketches are on the book's cover.

"SEED MONEY, The Guggenheim Story" by Milton Lomask (Farrar, Straus, \$6.50) follows closely the fortunes and achievements of five Guggenheim foundations and the remarkable family whose first members arrived in Philadelphia from Switzerland in 1874.

From manufacturing and peddling stove polish the Guggenheims enlarged their enterprises to importing lace and linens, investing in what became bonanza lead and

silver mines, smelting and finally gaining control of the American Smelting and Refining Co.

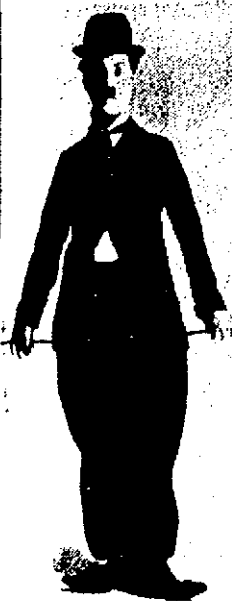
The Guggenheim foundations which contribute to aerospace sciences, promote aeronautics, award fellowships, provide dental clinics and the Wright-designed museum are geared to the future. The title, "Seed Money," refers to the fact that the Guggenheims start

projects with the purpose of having them become self-supporting.

VLADIMIR NABOKOV'S brilliant new novel, "THE DEFENSE" (Putnam, \$5) is the tragic story of a man destroyed by his own genius, and of the hopeless efforts of his wife to save him from himself.

In describing the downfall of Lushin, a grand master

to whom the game of chess assumes a greater reality than the game of life, Nabokov again demonstrates that he is a literary stylist without parallel. He creates a world in which the elements of fantasy abound, but which in its final essence, is true to life. The novel was written during Nabokov's Berlin years, and was translated from the Russian by Michael Scammell.



CHARLIE CHAPLIN
As "The Tramp"

By Vera Williams

Harvard Magazine Book Editor

HE WAS BORN in 1889 in London—his father an alcoholic vaudevillian who died young, his mother a soubrette who lost her voice and eventually her reason. His childhood was pure Dickens—in and out of the workhouse, then a hand-to-mouth existence as a boy actor.

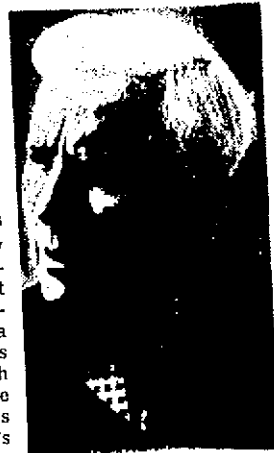
At 21, a member of a traveling music hall company, he came to America. And the infant movie industry stumbled upon its greatest star.

Charlie Chaplin—his writing name is "Charles" Chaplin—writes with detail, evocative warmth and quite a bit of humor in "MY AUTOBIOGRAPHY" (Simon and Schuster, \$6.95.)

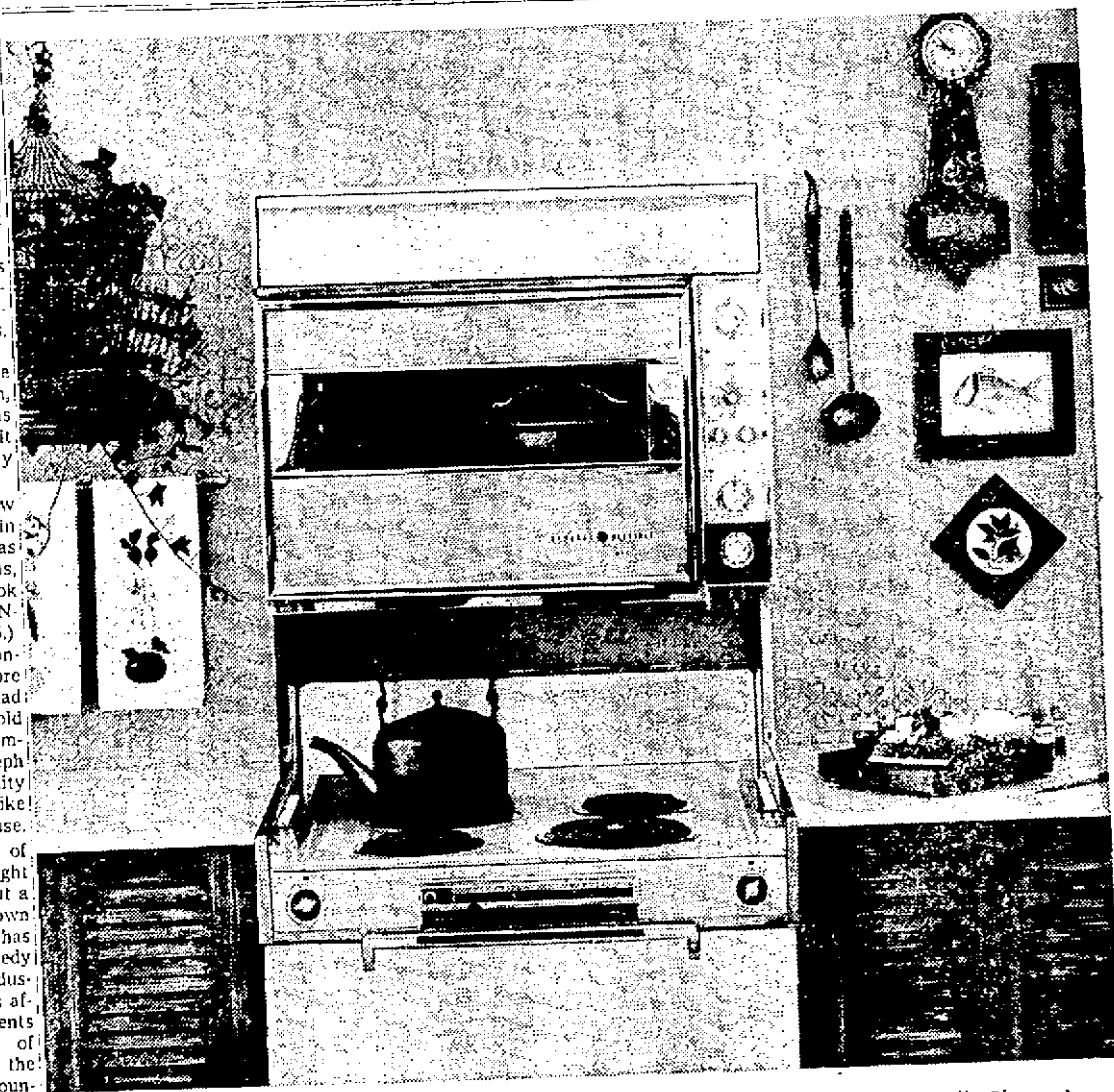
He tells how one day in 1914, Mack Sennett told him to put on some comic makeup and improvise a movie. "Anything will do," Sennett told his new employee. On the spur of the moment, Chaplin decided to make everything contradictory: baggy pants and tight coat, small derby hat and large shoes, thin bamboo cane and mouse-like mustache.

"I had no idea of character," Chaplin explains, "but the moment I was dressed, the clothes and the makeup made me feel the person he was. I began to know him, and by the time I walked out onto that big stage he was fully born. Gags and comedy ideas raced through my mind. When I confronted Sennett, I assumed the character and strutted about swinging my cane, parading before him."

The birth of the "little fellow," as Chaplin later was to call his famous character, dominated "The Tramp," "Shoulder Arms," "The Kid," "The Gold Rush," "City Lights," "Modern Times," "The Great Dictator," "Monsieur Verdoux," and "Limelight."



CHARLIE CHAPLIN
A Recent Snapshot



When you remodel, why go half-way? The bright ideas are All-Electric.

An oven that cleans itself! Yes, there really is one today. And of course, it's electric—designed with a special, ultra-high heat setting that literally dissolves every bit of soil no matter how baked-on. Can you imagine a more welcome work-saver!

All the really new, exciting ideas are electric. It seems old-fashioned to remodel any other way, especially with today's low cost of electricity.

Clean, flameless all-electric improvements can make your present home as modern and comfortable as a new Medallion Home, the symbol of better living now and lasting value in the all-electric future.

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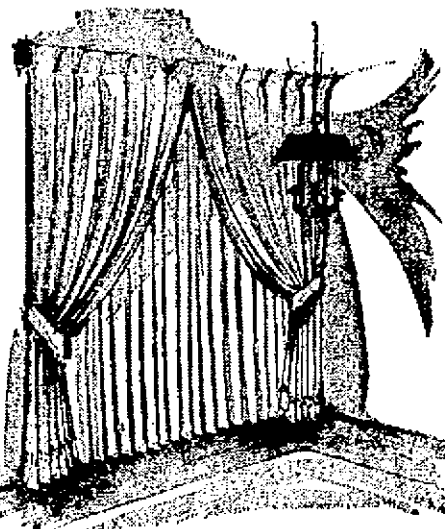
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WORKSHOP

This Mural Gives 3-D

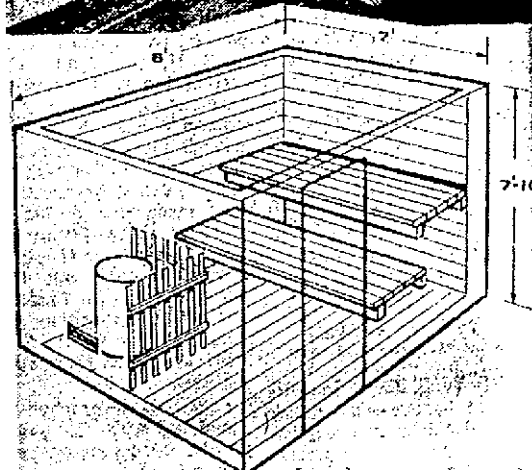
By Steve Ellingson

"BOXLIKE" rooms are a bore. Unfortunately, contemporary homes and apartments are plagued with this problem. That's why wall murals have become so very popular, in home decorating, during recent years. The use of murals is the best way to put spring into your home, to make it look fresh and new and blooming. Murals give depth and perspective and can pull a difficult room together by giving it a strong focal point.

Murals may be used in any room in your home and are especially helpful in dining and bedrooms or other places where you need to give a feeling of space to crowded quarters. They also add an architectural quality to a room where no architectural quality exists. And what is more, murals are decorating tools that are most fun to use. When you apply them yourself, they are far less expensive than the cost of a framed picture.

THE FULL color wall mural illustrated below measures 75 inches by 40 inches. It comes to you rolled in a cardboard tube ready to paste on your wall... and it's extremely easy to do! It's tastefully done and almost unlimited in decorative versatility. Hang it in its rectangular shape, frame it or cut it out as shown here... decide for yourself. The surface has been specially treated to make it washable.

TO OBTAIN the full color wall mural No. 355 illustrated herewith, send \$5 by currency, check or money order to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif. 91409.



Family sauna is a pleasant way to relax, and healthful. One above is for home construction.

How to Build a Sauna Bath

By Bill Meyerriecks

THE TRADITIONAL Finnish bath is finding a warm welcome in our country. It is popular in homes, clubs and resorts as a place where one can relax in the controlled dry heat (up to 200 degrees F., humidity 10 per cent or less). The sauna is soothing heat that does relax tensions as well as muscles.

Sketchbook this week presents design idea S-181, a home-style sauna intended for installation in the basement or elsewhere. The ideal location is adjacent to a bath shower.

THE SKETCHBOOK plan shows step-by-step construction of walls, ceilings and

all parts, preferably in redwood. You are shown also how to install benches, fences and fixtures. There are complete parts and materials lists too.

The hot room of the sauna requires no plumbing. It should be planned so that it is near dressing and shower facilities, however.

The benefits of a sauna bath are many. It cleans the skin from inside out, promotes health by eliminating poisons, aids reducing, induces restful sleep as well as the generally wonderful feeling of being relaxed.

AS YOU IMAGINE, the building of a sauna is not a small cost project. Since it is an addition to the home, even though built inside or outside if you plan it that way as the Finns do, it adds up to a considerable price. The stove, which you will have to have in the sauna, is a consideration, too. The price range of sauna stoves and their manufacturers are listed in the Sketchbook plan.

Are you in the sauna mood? It's not difficult once you realize the benefits of having one.

Sketchbook Plan S-181 for the home sauna project may be obtained by sending name and address with 50 cents to Building Editor, Southland Magazine, 601 Pine Ave., Long Beach, Calif. 90812.



Full color wall mural that you can apply is displayed by actress Beverly Adams of NBC.

Test May Spot Liver Ill

By Ben Zinser

Southland Magazine Medical-Science Writer

FIRST TEST to detect presence of hepatitis virus in human blood has been developed.

Hepatitis is liver inflammation. One type of the ailment is caused by transfusions using contaminated blood.

The test is for antibodies to hepatitis viruses in the blood.

The development was reported by Dr. John B. Alsever, medical director of Southwest Blood Banks, Inc., of Scottsdale, Ariz. The research was done at Bolin Laboratories in Glendale, Ariz.

Findings are considered preliminary and further research will be needed to confirm work done to date. One drawback appears to be that rheumatoid arthritis can give a "false positive" reading.

A **DRUG** called homochlorcyclizine is a superior agent for the treatment of chronic asthma, two Brooklyn researchers report.

Sixty-three of 70 patients treated for a short period benefited from the compound, according to Drs. Harry Leibowitz and Harry Markow of Beth-El Hospital.

Side effects are negligible, they say. However, the drug appears to be valueless in the treatment of acute asthmatic attacks.

In a report in the New York State Journal of Medicine, the doctors say 46 of 70 patients had "excellent" results after taking homochlorcyclizine. Seventeen patients improved to a greater extent than they had with previous medications. Only seven failed to improve.

Twenty-four patients now have taken the drug for three years and remain greatly improved, the doctors say.

The drug is not yet available for general use.

FUMES from an acetylene welding operation have been blamed for a

skin eruption on the hands of a 40-year-old workman.

Chromium in the welding rod was responsible for the allergic flareup. However, the victim was not even a welder. He merely walked past a welding operation and inhaled the fumes.

Dr. Walter B. Shelley, Philadelphia, reports the case in the Journal of the American Medical Association. He says chromium is the major allergy-causing substance in industry today. It can cause a real problem in a welding shop, for some welding rods contain up to 18% chromium. In a closed-shop operation, all benches, tools and clothing can become impregnated with chromium mist.

RESEARCH chemists have found that a plant grown in tropical West Africa can sweeten sour flavors.

The plant, scientifically known as Synsepalum dulcificum, is called miracle fruit. African natives also call it agbayun.

Its berries need not be eaten along with sour food or drinks to impart a sweet flavor.

Any sour substance eaten or drunk for two hours after exposure will taste pleasantly sweet, according to researchers with International Minerals and Chemical Corp., Skokie, Ill.

Taste responses involving salty or bitter flavors are not affected.

Significance of the finding is that miracle fruit may offer a new approach to artificial sweetening for patients who must avoid sugar.

LONG-TIME denture wearers often develop an "empty swallow" which aids in the stability and retention of their dentures.

Dr. Antje Tallgren of Aarhus, Denmark, says this "empty swallow" stabilizes the denture by removing saliva from below the denture and by pressing it against the jaw. The report is in a Scandinavian dental journal.

Snap It Right

To insure continuing accuracy from your camera exposure meter, check it periodically with the light-sensitive cell completely

covered to be sure the pointed is at zero. While all meters are "zeroed" at the factory, continuous in-use handling can throw off the setting, with the result that exposure readings will be inaccurate.

Most meters have a small set screw that is turned to adjust the zero setting; your meter instruction manual will give specific information on how this simple—but important—adjustment can be accomplished.

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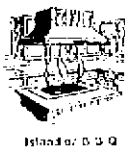
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Gadgets

(Continued from Page 9)
And, how about that off-the-kitchen patio for winter use. Have it warmed by overhead infra-red heat. Speaking of patios, how about some garden lights? Newest of the garden kits available is a ready-made lighting system for back yards, patios, swimming areas and other sections. It comes with six sealed beam units with colored lenses, a transformer and 100 feet of cable which you bury under the ground.

A LIGHTED swimming area lends itself nicely to night swimming or to fall and winter swimming when the days are short.

A sturdy heater for the pool and it is possible to swim in the Southland most of the year. Cabanas are now available for the pool-side which affords housing for the heater and the filter and still have enough space for the dressing rooms.

Construction of or planting of an adequate wind break to protect the pool area from the chill fall breezes is almost a must.

More ideas? For the family that has growing pains—find space by utilizing the present garage. It is often possible to build a carport to take care of the motorized equipment. The garage can then be rebuilt into bedrooms, a study or playroom. Carport walls can do double duty, enclosing storage areas, providing space for the washer-dryer, or a "privacy wall" for a hidden patio.

FOR THE HOME handyman a major project might be the building of a combined storage wall and desk.

This will require a lot of easy armchair planning. But it is possible, with some imagination, to come up with a wall that holds everything from record storage, files, books, desk space, built-in television, sound systems and most everything the average homeowner might like to build in and out of the way down to and including the sewing machine.

If that's too much work, there are lots of contractors and cabinet makers with the plans and ability to construct this type of project speedily.

A long hallway might be just the place for a handsome, lengthy brocade and storage cabinet. Make it high enough off the floor for ease in cleaning and the top low enough so that there is plenty of wall space for pictures and other items.

IDEAS FOR FALL projects abound in the ads—new materials, new devices and improvements in old items are always being developed.

For instance, Corning Glass has demonstrated win-

dows that darken if the sun is too bright.

Pittsburgh Plate Glass is developing panels that can be illuminated in different colors and at the same time give out heat.

Alcoa Aluminum is pushing an "add-a-room on the weekend" program through the use of aluminum walls and window partitions.

Gadgets are unlimited—and very practical gadgets, they are, too.

The electronic oven which cooks in nothing flat seems destined to take over the kitchen.

Ultrasonic dishwashers are being developed which will clean the dishes perfectly in a jiffy.

A new burglar alarm system has been developed that uses microwaves to detect motion anywhere in the vicinity. The alarm will penetrate non-metallic walls and floors if desired and will not be deceived by mice or birds, air conditioning or noise caused by aircraft or sirens. Completely silent, the alarm uses less electricity than a 60-watt light bulb.

And speaking of protection against burglars, a new door chain that locks or unlocks from the inside or outside of the house has been put on the market. The chain and lock are tested against one-tone pressure. The chain is kept on the door even when no one is home. When the homeowner arrives home, the door is opened, an inch or so, a key inserted and the chain unlocked.

If Mr. Fixit is just plain bored with construction projects in general and has the feeling that it is too cold, windy and wintery to do any thing—well there's a cure for that, too.

DIG OUT A HANDFUL of electronic catalogs, find a soldering gun or iron, some solder, a pair of pliers and a screw driver and set up shop for the winter.

If intercoms don't interest him along with record players, tape recorders, televisions, radios, Hi-Fi sets, multiplex stereo kits and a thousand and one other gadgets, the electronic kit manufacturers have really outdone themselves this year.

At least three companies are putting out kits for build-it-yourself electronic organs.

Statistics show that organists have increased in number about 294% over the past 10 years. The reason for the popularity, of course, is that electric and electronic devices make it possible to have an instrument in your own home that produces a whole orchestra of sound but takes no more space than a piano.

AND NOW IT is possible to build them at home with a minimum of fussing and fuming.

Kits range from the smaller spinets at around

\$350 to full-blown cathedral-size affairs at \$5,000 or more.

Manufacturers say that anyone can build them. It will take from 60 to several hundred hours starting from scratch. It all depends on the size, or whether some of the

components are pre-built. One manufacturer says about 50 to 60 hours work on his spinet electronic organ will finish it easily.

And so, for the fall fixer-upper for the chair-borne mechanic, there is just no excuse to be bored this fall!

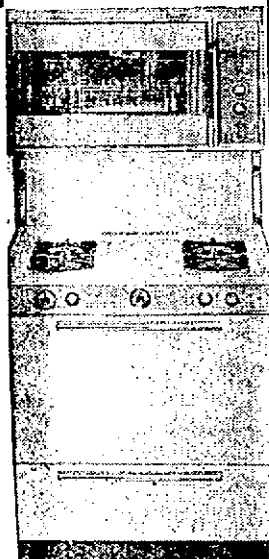
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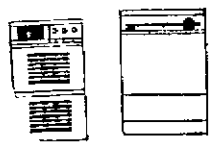
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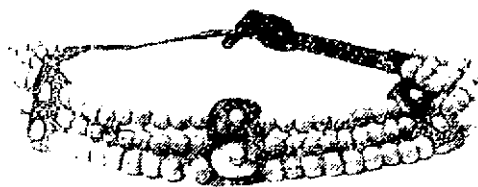
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Southland Magazine is your entree to a different home each week, offering an opportunity to see how others developed decorative themes, incorporated comforts, solved family housing problems.

For the Horsey Set



Converted with the help of a leather craftsman, this Turkish horse collar makes a belt.

By Earline M. Gladstone

IN TURKEY, horses and donkeys may present a colorful sight as they pull heavily laden carts through ancient streets. Many of them wear collars and halters made of large, delicately tinted blue beads. On holidays or festive occasions fresh flowers are often woven into the harness.

The beads are made of glass or glazed clay. Blue is considered the color of good fortune in Turkey, and is used extensively throughout the country. The doors of buildings, including homes and mosques, are often painted blue, and mothers, bedeck their babies in blue jewelry.

venirs she noted the collar and its three ropes of beads strung on horsehide thongs, held together by artistically cut red leather, silvered brads, and a buckle, it occurred to her that old dohbin's collar could easily be converted into a very attractive belt. With a small amount of help from a local leather dealer the collar was transformed into a very smart belt. Some of the halter beads were restrung for a matching choker.

When worn the ensemble never fails to attract favorable comment. The woman finds her "horse collar belt"

useful though still a souvenir that stirs pleasant memories. Friends who are returned tourists consider it a source of inspiration proving that with a little creative imagination they too may find a use for some of the countless souvenirs brought back from recent travels.

WINDOW SHADES

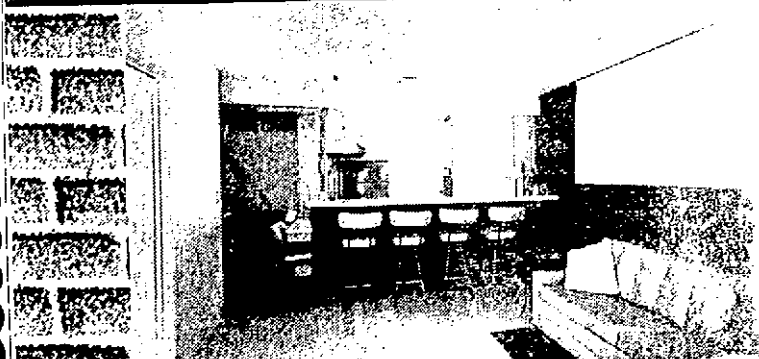
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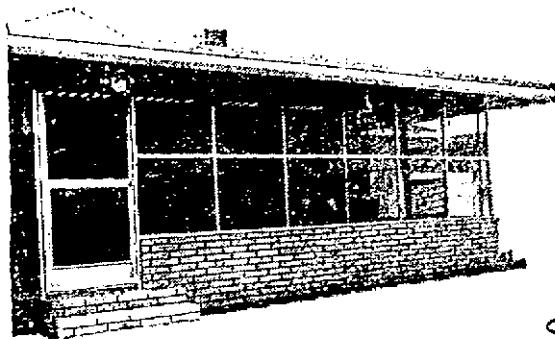
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To Show Slides

Members of Long Beach Camera Guild will present slides of vacation subjects at a meeting at 7:45 p.m. Wednesday in Los Altos Library, using sequences of 10 or more slides each where possible.

Winners in a recent nature photo contest included Margaret Cloonan, Catherine Laursen and Lillian Garton. Clement Wallace was winner in black-and-white print division. Dr. Ralph Copeland of the Alhambra Camera Club judged. Winners in October contests: Bert Laursen, John Gault, Wallace, Margaret Cloonan, Floyd Williamson, Don George, Gerald Church, Hazel Vosper, Ruth Gay, Herman Walley, Charles Lawson, Don Hayward, Joe Graves, Chuck Haven, Milton Sacks, Marion Paglov, Elva Hayward, Fount Clark, Floyd Garton and Dora Forrest. Smm color, and Clara Watkins, Elva Hayward, Catherine Laursen, Williamson, Elva Hayward, Laursen and Haven, Bert Osborne, Orange County Camera Club, judged.

Monday, Oct. 18, 1964

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PARADE

Problems for the Birds



Photo by Louise Van der Meid

Birds and cages must be kept clean for purposes of health. Canary here enjoys a bath.

By Eleanor Avery Price

PARAKEETS and canaries have some of the same problems. One is mites, which don't need to exist and possibly won't if the cage is kept sanitary. To learn if your bird has mites, either wrap the roost pole with white paper or place a white card in the cage. Even covering the cage at night with a white cloth may reveal their presence in the form of dark spots on the white.

If mites are found, get the bird a new roosting pole, also a temporary clean cage if possible. Paint the old pole with Blackleaf 40 and have the bird roost on it for three hours every week for three weeks. You may have to put him, cage and all, in a dark closet so he will stay on the treated roost. Check on him to be sure he is doing all right. Be sure that each time you retire him to the closet his pole has been repainted with Blackleaf 40. When he is not in the closet, let him roost on his new pole.

AN AILMENT that makes the bird's owner frantic is loss of feathers at other times than normal molts. In most cases the bird is plucking himself naked for something to do. Get him a few toys, especially if he is a parakeet, and put a mirror near his cage so he can admire himself or feel he has company. (It is seldom wise

to put two canaries in a cage as both will be distracted by a companion, but a mirror is fine.) If you have a screened porch that has closeable windows, let this place be his home. Or at least place him near a window (but not in draft). Weather permitting, he will enjoy being outside for a time. You will need to protect him from other animals such as dogs and cats as well as "butcher birds" which actually do exist. Some canaries feel unsettled if moved about, so consider this matter, too.

If loss of feathers continues, the bird needs about two injections. Your veterinarian will also suggest vitamin-mineral supplement. The supplement will also help your pet's voice as well as help prevent paralysis, a common ailment of birds.

WHEN A BIRD catches cold or develops pneumonia, he sneezes, coughs, wheezes, fluffs his feathers, loses his appetite, has diarrhea. Keep him warm and out of drafts. In his drinking cup can be placed water with a tiny bit of honey, lemon juice, and glycerine in equal amounts. Your veterinarian can provide antibiotics, or he may recommend whisky diluted at least 10 times with water.

These symptoms can be found in other ailments. A female bird might be egg bound, a condition that will also cause her to stand tall or even sideways. She needs

heat from a protected light bulb or even a mild steam bath. Better let your veterinarian help on this to prevent prostration. He may also want to introduce mineral oil into the vent.

TODAY: Huh Poodle Club match at South Park, Compton, and San Fernando Kennel Club unheated show and trial at San Fernando Recreation Park.

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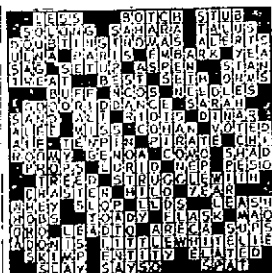
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SOLUTION TO TODAY'S PUZZLE
 (See Page 39.)



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She's an Artist in Shells

By Lew Allison

LIVING jewels of the sea, in myriad form, their beauty in delicate near-microscopic architecture undiminished in the broad swirls of plaster spread in great strokes and molded with precision groove, curve and

scallop, are a source of never-ending delight to the artist and the lover of art.

One of the ocean cities' richest treasures is the litter of gems on the beaches as the tide ebbs; one day a strand usually bare is broadened by the receding water out toward the depths and the shell collector finds ecstasy.

In the tidal pools the tiny crab hides in the strangely wrought, garishly colored shell he has made his home; there is a baby abalone smaller than a silver dollar—every color true and shape and openings perfect in miniature. There are shells of smooth luster, gentle curve, rough spike, spiral on top of spiral, fluted alabaster.

THOUSANDS of little creatures which in the ocean depths have built the grotesque and the exquisite marble homes that withstand the pressures and the forces of the ocean, blend themselves with the corals, the rocks, the grasses and the white lime and sands of the deeps, in limitless numbers multiply and in time are disgorged by a restless, tormented sea on the strand.

The pleasure of collecting these never-ending sources of beauty is multiplied by an artist who makes use of them in creations that display them in an extravagant pattern. "Mamalu" Rude, who with her husband has the Kleng Rude Studio at Belmont Pier, has devised one after another way of exhibiting her beloved shells as boxes, trays, dishes, jars and lamps.

All the accessories are made from California shells except for a few pieces of unusual interest or color. Friends who have seen her work have become interested and provide her with specimens picked up in various parts of the world, as well as locally.

crushed shell for a base. Each little skeleton or abode of a sea creature then is cemented carefully into place. The artistic, harmonious arrangement represents itself as a random collection spread helter skelter. When completed it is remarkably sturdy.

Such an ash tray, laminated lantern side or a box provides a conversation piece that becomes more and more absorbing as each tiny part is discovered.

Lu Rude's proudest exhibit is a large panel hung as a mural in the studio. Here she has found space for the larger specimens—clam species, starfish and abalone, conches and dozens of other pieces of all shapes and colors.

VARIOUS of the "Treasures of the Sea by Mamalu" are being exhibited in the



Shells in helter skelter pattern cover this box, designed and made by Mrs. Kleng Rude.



Artist's hands place a small shell in its intended niche among other gems of the sea on this box. Random spreading has an artistic result.

Friendship Window of Belmont Savings and Loan Association, a two-week exhibit opening Monday.

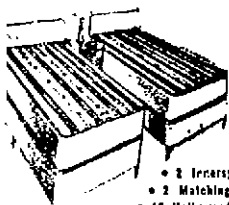
Mrs. Rude has engaged the interest and encouragement of her husband Kleng, in her hobby-turned-art, but she has developed it chiefly on her own. Her husband's interests are divided mainly between his work as art director for the Ozzie and Harriet television show and his maps. He has produced in tempora and has had printed large pictorial maps of Alaska and of California-Nevada—tremendous drawing of the natural resources and attractions of the areas on outline of the physical char-

acteristics, places, boundaries and routes. Their studio is a scene of organized confusion that reflects the relaxed day-long enjoyment of natural beauties that enchant them both. Visitors are welcome.

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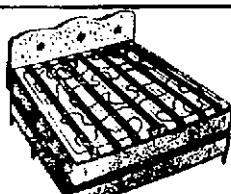
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Gardening With Bulbs Is Fun!

By Joe Littlefield

GROWING bulbs in pots is fun because you can move them to areas of garden where color is lacking. Simply dig holes deep enough to plant the pot correctly. Allow one inch for pot size gravel in bottom of hole for drainage. Also, the

small gravel edges are sharp and discourage inquisitive angle worms from wriggling through pot drainage hole into the pot, thereby clogging it up and encouraging bulb rot. Top of the pot should be about an inch above the ground level to prevent soil from washing into the pot.

Flowering bulbs in pots may be placed in patio area where spring color is needed, or placed on the sunny side of a porch. Some gardeners take potted bulbs indoors for flower decoration, too.

Bulbs that show off well in pots are daffodils, tulips and Dutch hyacinths. Be sure you select bulbs of the same blooming period, otherwise, you have some that bloom ten days or so later, and possibly a few still later on. This means the pot of bulbs looks untidy and you miss the bold splash of color all at one flowering time.

HERE'S AN EASY way to plant bulbs in pots... use standard clay pots at least eight inches or larger in diameter. Old pots should be scrubbed clean. Soak pots in water until they are saturated, then take them out

to drain. Place a piece of broken pot over the bottom hole in the pot. This allows excess moisture to drain out slowly, but holds soil in place. Place an inch layer of lawn-grade steer manure or one of the mulch materials in the pot, scatter evenly a tablespoon of bone meal on top. Cover this mixture with an inch or so of garden soil. Nestle as many bulbs as will crowd into the pot beside each other, either all daffodils, or all Dutch hyacinths. Allow an inch spacing between tulip bulbs because they are much smaller in size; this spacing allows for their wide foliage and they won't crowd and smother each other. Tips of the bulbs should be upright.

Cover the bulbs with soil and fill to within an inch of the top. Firm soil down to press out air pockets. Water well and place the pots in shade. Be sure to put the planted pots in shade on bricks, concrete, or redwood slabs, to furnish a soil base, better drainage, and to discourage curious angle worms.

PLACE AN EMPTY pot of the same size upside down over the planted pot. The empty pot provides shade, conserves moisture, keeps soil cool and encourages bulbs to root slowly. Water them as soil dries. When foliage is three to four inches tall, take off the cover pot and leave the planted one in shade for a day or two, then place the pot in sun. The foliage will change from white to green. As bulbs begin to blossom, use them to good advantage in the garden or indoors!

Apartment house dwellers, too, can grow potted bulbs. Local nurserymen gladly will plant the bulbs in pots for them, and the indoor gardeners will have fun



Photo by the Author

Bulb plants grown in pots may be moved about for garden color spots or for indoor flowers.

watering them, watching the white color foliage turn green, and the gradual development of the flowers.

Don't stop with planting; just a couple of pots of bulbs. Add some gay bulb spring color in the garden, too. Plant daffodils in a mass composed of at least 18 bulbs in order to make much of a showing. Larger groups, would be still more effective. Adjoining the daffodils, plant a group of tulips, then beside them a mass of Dutch hyacinths.

Soon as the soil cracks

indicating bulbs are sprouting, start watering them a lot.

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Garden Clubs

Lakewood Garden Club will sponsor a salad luncheon at noon Thursday in the Youth Center, Del Valle Park, Woodruff Avenue at Arbor Road, proceeds to benefit the club's scholarship fund. Reservations may be made by telephoning Mrs. Bassett, HA 5-6809, or tickets may be obtained at the door. Mrs. Sylvia Leatherman will speak on "Ferns and Shape Plants" and will provide a plant table. The club also will sponsor a workshop by Gordon Baker, Lloyd at the Youth Center at 1 p.m. Oct. 28.

Dominguez-Lincoln Village Garden Club plans a bazaar from 11 a.m. until 9 p.m. Monday in the Community Building, 21156 S. Santa Fe Ave., Dominguez. Tables for new and old articles and a plant table will be provided. A jitney potluck supper will be served at 6:30 p.m. and entertainment in the evening will be provided by Long Beach Chapter, Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, under the direction of Bob McLean. The public is invited.



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How to Put Color at Your Windows

By Bertha Blanchard

GAY potted plants on a window shelf can be enjoyed from both indoors and out--and that is the secret of their popularity. Then, too, they give a newly built home a "garden" look quickly and with very little effort. Another advantage with potted plants on a shelf is that one may move the flowers around and substitute new ones whenever you want a change of color.

Consider the color of the house and any nearby mass of flowers, when choosing the color to be planted in the pots. Unless there is shade from trees or awnings, shelves with southern or western exposure will need plants that can take full sun. If on the north, choose those that do well in the shade, such as fuchsias, and begonias.

RED, SCARLET or pink geraniums, familiar and colorful are among the easiest potted plants to grow and care for. Bright red geraniums in white pots and saucers, set along a window shelf outside a bedroom are lovely and nostalgic. Petunias are also a favorite for flower pots. They are easy to grow, have good foliage and give amazing wealth of bloom. If you want yellow as the dominant color, try nasturtiums or calendulas.

To build your plant shelf, take a board one-inch thick and about ten inches wide. Tack scalloped molding around the edge. Be sure that the supporting brackets are strong. While wooden brackets look best because

of their size, strong metal brackets are very practical and may be bought at hardware counters. Paint the shelf white to match the window trim.

IF YOU POT your own plants, for adequate drainage, place a convex piece of pottery over the drainage hole in the bottom of the pot, the curved part facing upward. On top of this add a few pieces of broken pottery. If pot has no drainage hole, add an inch or more of gravel mixed with charcoal at the bottom.

New for Fall

A new dwarf pyracantha bush reaching a maximum height of three feet has been developed by Select Nurseries, Inc., of Brea, and is now being offered for fall delivery.

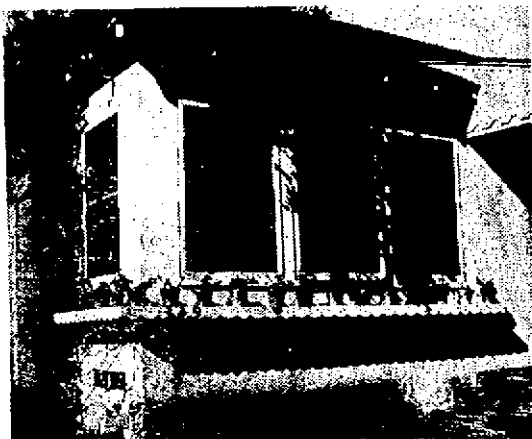
Called the Tiny Tim, the new pyracantha is a compact, ornamental bush with well formed clusters of bright red berries. An additional feature is that, unlike ordinary pyracanthas, the Tiny Tim has very few thorns so as to be virtually thornless.

Select Nurseries, one of the world's largest growers of container plants, describes the Tiny Tim as a "revolutionary hybrid pyracantha. It is ideal for borders, foundation planting, garden ornamentals and other decorative or functional uses."

Further information may be obtained from William Tomlinson at Select Nurseries, Inc., 12831 E. Central, Brea, Calif.



Potted plants full of buds and bloom placed on a shelf provides for color indoors and out.



Pleasing decoration at base of corner windows is offered by potted plants in flower.

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During summer, circular black spots 1/2 to 1 inch across appear. Spots will enlarge, merge, leaves turn yellow, die and fall. Also affects stems, canes. ORTHOCIDE Garden Fungicide (Captan) effectively controls black spot on roses, brown patch on lawns, damping off on bulbs, seeds and cuttings and many other plant diseases.

IT'S EASY AS WATERING to apply ISOTOX Garden Spray and ORTHOCIDE Garden Fungicide. Mix them together in the ORTHO Spray-Ette garden hose attachment. Spray both at same time.



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'Bonanza' Trees

By Lou Jobst

THE TOWERING eucalyptus is so much a part of the California landscape that most people believe the tree is a native to the land.

But the trees, noted for their massive size and bark-stripped sides, are not only relative newcomers on the scene, but are monuments to a colossal get-rich scheme that fizzled.

Historians believe the first eucalyptus, indigenous to Australia and Tasmania, was brought to California from "Down Under" in 1856.

The importer was a colorful San Francisco waterfront preacher, William Taylor, who depicted the fact the California countryside was gradually barren of trees.

HE NOTED the eucalyptus, of which there are 400 to 500 known varieties, thrives under almost any condition, growing equally well at sea level and timberline, in wet regions and arid wastes.

Taylor and other early importers also noted that the eucalyptus, often called "gum trees" for their gooey, pungent sap, grew tall and fast.

Trees planted in the state (150 varieties have been identified in California) reached more than 200 feet in height and three feet in diameter in a period of 30 years.

The trees, largely



This eucalyptus, set out in the late 1800s in Orange County, grew to 135 feet before it was felled.

"blue gums," came in snatches and trickles until the turn of the century when a nationwide fear of a hardwood famine developed.

EUCALYPTUS fanatics leaped to the rescue, promising the tree was an all-purpose panacea.

They enthusiastically claimed the tree would provide a miracle cornucopia, would provide wood for plows, tool handles, furniture, vehicles, cooperage, flooring, roofing and siding.

They said the slender, straight trees could be felled, stripped on the spot, and turned into ready-made telephone poles, railroad ties, fence posts and poles, dimension lumber, charcoal and cordwood.

Others claimed the leaves and bark could be cooked, providing medicines for all kinds of aches and pains.

Perhaps most enticing of all was the promise of producing a bumper crop of "eucalyptus millionaires."

THEY ARGUED that a seedling, purchased for 25 cents, would produce \$600 in a generation's time. This figure presumed an average 35-year-old tree would produce 4,000 feet of timber and three cords of wood.

Among those captivated by the scheme was author Jack London who bought 200,000 seedlings for \$50,000 and planted them on 800 acres near his home in the Valley of the Moon, north of San Francisco.

The Santa Fe Railroad was another big investor, planting 8,000 acres of trees on ranchland just east of Del Mar in San Diego County.

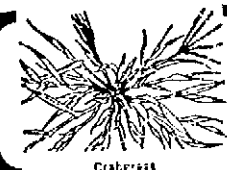
The bubble burst when the hardwood famine, much heralded in the press, failed to materialize and when the trees proved susceptible to splitting and cracking, rendering the wood useless for many of the advertised purposes.

HOWEVER, farmers quickly realized the trees made good windbreaks and checked erosion. They also found them attractive and excellent shadefakers.

They put them out in hedgerows in rural Southern California by the hundreds of thousands.

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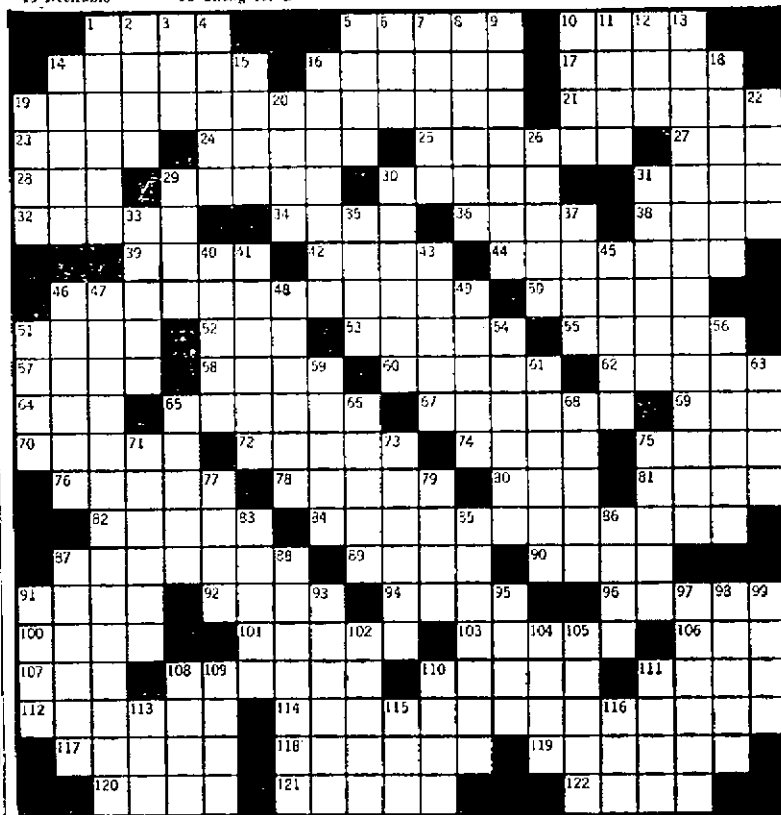
135 E. OCEAN AVE.
 At One Rear Entrance

FREE PARKING

Southland Crossword Puzzle

Solution to Puzzle on Page 24

- By Ruth Nalls
- ACROSS**
- Smaller amount.
 - Patch clumsily; jungle.
 - Short pencil remains.
 - Casual fare; well; 2 words.
 - African desert.
 - Ankle bone.
 - Dubious fellow; 2 words.
 - Arouses; makes watchful.
 - Arm bone.
 - Gay European city.
 - Set sail.
 - Affirmative vote.
 - Droop.
 - Arrangement; organization; Comp. wd.
 - Colorado ski resort.
 - Orchestra leader Kenton.
 - Bear the expense, as for food and drink.
 - Most desirable.
 - One of Adam's sons.
 - Units of electric resistance.
 - Polish; shine.
 - Noncom; Abbr.
 - Sewing tools.
 - Desirable.
 - escape or delinquency; 2 words.
 - Berhardt.
 - Fine, loose soil.
 - Baba.
 - Unlawful disturbances.
 - Iraq's monetary unit.
 - Toward shelter.
 - Fail to hit.
 - American composer George M. —.
 - Cast a ballot.
 - Alfred to pairs.
 - Bowling alley "target".
 - Buccaneer.
 - "The Sweetheart of Sigma —".
 - Specimens.
 - Columbus' birthplace.
 - Italian lake.
 - Herring.
 - Support.
 - Ghastly.
 - Rope knot.
 - Coin of Mexico.
 - Cornered, as game.
 - Have difficulty coping; 2 words.
 - Punish.
 - Hawaiian ally.
 - Time period.
 - Liquid part of milk.
 - Splash; splash.
 - College degrees awarded to lawyers; Abbr.
 - Thong for a dog.
 - Placeplace projections.
 - Flat bottle.
 - Tie-tung.
 - Gold; Spanish.
 - Cause to approach; 2 words.
 - Hotel palm.
 - Dices.
 - Handsome young man.
 - Mild, often tactful nature; 3 words.
 - Scrimp.
 - Being; distinct thing.
 - Hooped up; happy.
 - Murder.
 - One's unsupported dictum; Comp. wd.
 - TIE.
 - Place to rest in a leisurely manner.
 - Napoleon's exile isle.
 - Tossup.
 - Shoot at from ambush.
 - Scornful words.
 - Exclamation of surprise.
 - Makes gentle.
 - Conduces uncomfortably.
 - One who formerly enjoyed acclimation; Comp. wd.
 - Successful actor.
 - Chat.
 - Caucho tree.
 - Make place; 3 words.
 - Concerning the sun.
 - Annoying insect.
 - Wage; salary.
 - Subjects to vapor.
 - Housewife's "problem".
 - Food; Slang.
 - Without Fr.
 - Poker bets.
 - Shirt button.
 - Voiceless; toneless.
 - Hot Mediterranean wind.
 - Dwelling.
 - Disfiguring mark.
 - Noggin.
 - Picture border.
 - Storing in a methodical way, as papers.
 - Ladle.
 - Impel along; move by force.
 - Horse's gait.
 - Amazing event worth recording; 4 words.
 - Clear away; dissipate.
 - Moral.
 - Region in Germany.
 - South Pacific island garment.
 - Discuss anew.
 - Bone easily.
 - To wit.
 - Antic; espous.
 - Species; kinds.
 - "The frozen —".
 - Pith helmet.
 - Fels.
 - Lightly; breezily.
 - Sleep.
 - Matching piece.
 - Uninteresting boring.
 - River mouth.
 - Veteran entertainer.
 - Tread.
 - Harmonious tones.
 - "Ribbon-shaped" starch food.
 - Command to a horse.
 - Surface film or finish, as on copper.
 - Marshy place; river inlet.
 - Fetish.
 - Having flavor; palatable.
 - Stockings.
 - Goofy.
 - Pain.
 - Travels by ship.
 - Flat, white lean.
 - Catch sight of.
 - Female voice.
 - Bristlelike part.
 - Nothing.
 - It is; Peetle.
 - Faucet.



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**CHAR BROILED
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WHAT'S NEW? What's
fascinating? Again
and again I hear questions
like those from dining out
enthusiasts eager to discover
something different and origi-
nal on the local restaurant
scene.

So I'm delighted to report
that the huge new Hawaiian
Village Room at Sam's Sea
Food restaurant, 16278 Pa-
cific Coast Hwy., Surfside, is
an intriguing, novel place to
visit. It's a multiple-purpose
room, used as a waiting area,
cocktail lounge and also for
special parties and banquets.
In architecture it's spectacu-
larly tropical, having a high,
timbered roof, lush green
plantings throughout, water-
falls (one flaming) and unique
grass shacks where guests
may sip cocktails.

The three grass shacks are
on stilts at the sides of the
room, with wooden stair-
ways leading up to the door-
ways. The largest seats 14
persons, the others a dozen
each. One shack amazes and
delights its visitors with a
display of rain on its roof.

Many of Sam's guests like
to sit in the shacks for a be-
fore-dinner beverage, having
their meal later in one of the
large dining rooms. Others
drop in for an after-dinner
drink or two. The shacks are
open throughout the day and
night, closed to the general
public only when the Ha-
waiian Village Room is be-
ing used for a private party.
The room, which seats 150,
is available for groups by
reservation.

Sam's operated by the
lively Katsaris family (Nick,
Ruth, Richard, Bob and



Cartoon by PETE WILLETT
NICK KATSARIS
Rain on the Roof

Gary), recently introduced
new eight-page menus, fea-
turing a fabulous array of
appetizers, salads, tropical
beverages and de luxe din-
ners. The latter, priced from
\$2.65 to \$5.50, are delicious,
many-course affairs, offering
nearly 60 entrees. The ma-
jority are sea foods, but
prime rib, steaks and chick-
en are also served.

SUNDAY TREAT—Here's
wonderful news for epicures.
Because of the insistence of
his patrons, Alfred Cornwell,
host and proprietor at ele-
gant Alfred Restaurant, 700
E. 45th St., now offers his
enchanting Champagne and
Candlelight Dinner on Sun-
days. It includes broiled filet
mignon with mushrooms and
a superb Bordelaise sauce,
hors d'oeuvres, soup or
salad, vegetables and bever-
age—plus champagne and
crepes Suzette.

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EVERYWHERE ...

The Coral Room ...
just becoming one of
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and it's true.

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14-oz.
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WANT TO RAKE IN HOT BARGAINS?



Vet's Dog Food

If the shelves aren't quite full yet get some of this for your pup. The price is low, we didn't jack the price up to take advantage of the situation. (Such nice guys).

7^c

1 1/2 Oz. Can



10-FOOT RAIN GUTTER

We ended up in the gutter just like the other stores said. Slip-joint and solderless galvanized.

84^c 10-FT. LENGTH

Advertised specials good until Oct. 21, 1964, 9 P.M.

Six-Foot Stepladder



This is a nicely made thing. Steel reinforced steps, handy paint bucket shelf, cross braced. Every home needs one. (Boy, if everyone bought one we'd be rich). (Shut up you).

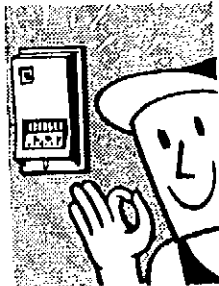
3⁹⁹

Annual, Rye Grass



This is the season to renovate and also freshen your lawn for winter. Just scatter it in the crab grass beds, it roots and no winter brownout. Fresh shipment.

99^c 10 Lbs.



Thermostat Kit

Your Choice! General Controls or Minneapolis Honeywell Complete kit, with control, pilot valve, everything to convert a manual furnace. Nice looking controls too.

22⁸⁷

Glidden's Spred House Paint



You know, we've never been sorry we picked up this line. No kickbacks, no problems. Best dam stuff made. It lasts, good hide, good coverage. Best for wood. Compounded for our harsh sun. Plenty colors.

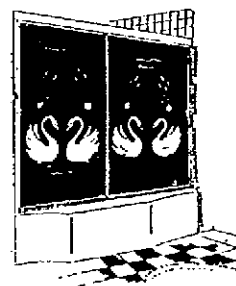
6⁹⁹ Gal.



Vigoro Dichondra Food

All living things need to be fed and that goes for your dichondra too. This is dry, no strong odor, feeds over a longer period. (Than what?) Promotes greening and rooting.

2⁹⁹ 40 Lbs.

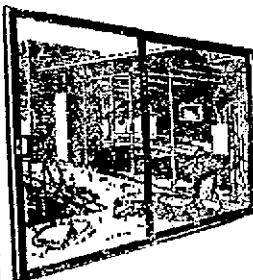


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28⁸⁷

Six Foot Sliding Glass Patio Door



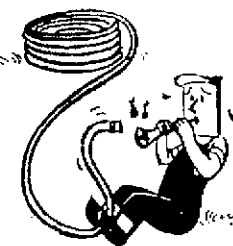
Put an extra door for a private patio or whatever. Husky aluminum frame, double weather-stripped, modern latch, rolls with a touch. Heavy glass. OUR PRICE INCLUDES THE SLIDING SCREEN

58⁸⁷

WITH SLIDING SCREEN

50-Ft. Nylon Reinforced

1/2-Inch Hose



This is a rare bargain. We thought we'd bust the hose market wide open (aren't we devils). The hose is light and easy to handle, but tough as rawhide. It can take more pressure than you'll ever get on a home tap.

2⁹⁹

REG. 5.99

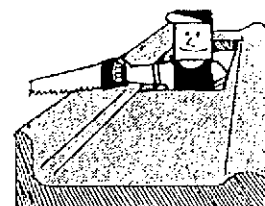
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Why do we always run Brand Name stuff on special? Because the old-brand stuff comes back with a mad customer. Who needs junk? These models are tops. Anti-kickback clutch, sawdust doesn't eject in your face. Get the best, you'll be more pleased.

29⁸⁸ 7 1/4" or 6 1/2"

Custom Plastic Laminated Counter Tops



A nice deal. Seen in better new homes. Easy to wipe. Safe from stains, cigarette burns, and booze marks. (Don't drop a beer barrel on it, that's pushing it). Choice of patterns and colors.

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AND QUEEN OF
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Q. Sen. Barry Goldwater is a famous ham radio operator. I am, too, only not so famous. What are Goldwater's call letters? — M. S., N. Hollywood, Calif.
A. In Phoenix, K7UGA; in Washington, D.C., K3UIG.



Q. MGM has issued a record album of sound tracks from old Greta Garbo films. Does Garbo get royalties from these recordings? — Carla Volcedo, El Paso, Tex.
A. She does not.



Q. Can you find out for me where Ian Fleming got the name of his leading character, James Bond? — W. E. Lane, Washington, D.C.
A. Fleming, who lived in Jamaica each year, was an avid reader of *Birds of the West Indies*, by James Bond. He named his character after the ornithologist.

Q. I have a German postage stamp with a photo on it of a young girl named Sophie Scholl. Who is she? — Henrietta Waxman, New York, N.Y.
A. Sophie Scholl was a German girl of 22 beheaded by the Nazis for distributing anti-Hitler leaflets at Munich University in World War II.

Q. Is it true that Col. John Glenn, the astronaut, is going to work for Royal Crown Cola? — Dan Hodder, Columbus, Ohio.
A. Glenn has been offered a job as public relations man with that company, is considering it.



Q. Would you please identify for me the motion picture stars whose real names are Phyllis Isley and David Kuminsky? — Julia Adams, Butte, Mont.
A. Jennifer Jones and Danny Kaye.

Q. Will Audrey Hepburn star in the Broadway musical comedy version of *Roman Holiday*, the film which won her stardom? — Helen Johnston, San Antonio, Tex.
A. Liza Minnelli, 18, Judy Garland's daughter, has been signed for the lead on Broadway.

Q. The founder of the Sheraton hotel chain is a man called Ernest Henderson. Why doesn't he call his hotels the Boston-Henderson or the Chicago-Henderson? Why are his hotels called Sheraton Hotels? — L. Schwartz, Newark, N.J.



A. In 1939 Ernest Henderson and his partners owned three hotels. One of these was the Sheraton in Boston. On its roof it carried a large sign identifying itself. To remove the sign and change the letters from Sheraton to Henderson would have cost more than the entire purchase price of the hotel. Henderson left the sign on the roof and subsequently used the name for all the hotels he acquired.

Q. Is it true that Bobby Kennedy can be elected U.S. Senator from New York but is not allowed to vote for himself? — F. T. T., Buffalo, N.Y.
A. True. In New York a citizen cannot vote unless he has satisfied a one-year residence requirement.

Q. Will Shirley MacLaine marry Bob Mitchum when he obtains a divorce? — T. E., Baltimore, Md.
A. Mitchum at this writing has no intention of seeking a divorce.

Q. When Gracie Allen died recently her age was given as 58. How old was she really? — James Lynch, Boston, Mass.
A. 62.



Q. When I was in Rome several months ago, there was a hot rumor going around about Paul Getty, Jr., and his wife. Supposedly they are swapping for new nudes, and Getty's father plans to disinherit all of them. Is it true? If not, what is the truth? — Elaine D., Scarsdale, N.Y.

A. Paul Getty, Jr., 32-year-old son of the American oil tycoon and president of the family's Italian interests, has separated from his wife. They are Roman Catholics and have four children. Getty has been seen in smart Roman restaurants with Celina Cely, French actress. His wife has been seen frequently with Hollywood actor Lang Jeffries. Getty Sr., married five times, is tolerant of and experienced in the ways of love. He is unhappy about the situation but plans to disinherit no one.

Q. I understand that the Duke and Duchess of Windsor are considering a Mr. and Mrs. TV program. When will they go on the air? — Lorraine Fletcher, Ardmore, Pa.



A. They were considering such a program many years ago but are no longer. The Duke's life story, tentatively entitled *A King's Story*, will appear on TV next year.

Q. Who said: "War is much too important a matter to be left to the generals"? — Bernard Norton, Detroit, Mich.
A. Georges Clemenceau, 1841-1929, French statesman, premier and author.

Parade

THE SUNDAY
NEWSPAPER MAGAZINE

OCTOBER 18, 1964

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THE WONDERFUL WORLD OF ROGER WILLIAMS
A First Novel
10 more
1251 Also: Dream
This is a... Ask
No. 12 in all

ALWAYS YOU
ROBERT GOULEY
1210 Full Moon and
Amber Arms. 11 in all
In the Game 10 more

JOHNNY'S GREATEST HITS
1012 Also: Twelfth
Of Nove... No. 1
Come to Me etc.

FERRANTE & TOSCHI
THE KEYS TO HER
APARTMENT
1220 Also: Alone
Together. Good girl
Sweetheart etc.

BLUE JEAN
1158 Also: Answer
Me My Love. Feather
Day etc. etc.

THE SECOND
SAMUEL
STREISAND
ALBUM
1204 Also: Stages
Too Long at the Fair
Gotta Move etc.

**1251 Also: On the
Trail. Love is My
Name etc.**

ANDY WILLIAMS
MOON
RIVER
1201 Tonight. Love
is a Mystery. Sober
dances. 7 in all. 9 more

THE VOYAGEUR
HENRY
MARCHAND
1112 Also: The
Beetle and a Star
Laguna. 12 in all

MARTY ROBBINS
1256 Also: Johnny
Rebabe. Dearly Wishes.
Ab... Rose etc.

TONY BENNETT
THIS IS ALL I ASK
1255 Also: Autumn
in Rome. True Blue
Low. Tricks etc.

**1257 Also: The Most
Beautiful Girl in the
World. Miracles etc.**

SHANGRI-LA
PERCY FAITH
1253 Also: Return to
Paradise. Sweet Baby
Film. 7 in all. 9 more

**1337 My Revere
Full Moon and Empty
Arms. 12 in all**

ARMAND JAMAL
1254 You Go to My
Head. You're Blase
Eyes. 7 in all

JOHNNY
1200 The World
was Young
10 more

**1257 Also: The Most
Beautiful Girl in the
World. Miracles etc.**

**THE YOUNG
SURFING**
1009 Also: Party in
Laguna. Aretos
Venise etc.

**1258 Also: You Spad
Me. The Beginning of
Love. 12 in all**

**1300 Highlife. The
Bird. Mavis. Overt
Now. 12 in all**

Romantic Music

BY EVERETT
STARS

Hey Little Cobra
1012 Also: The
Beatles. The Deuce
Coupe. Core 4 more

**1258 Also: I Wanna
Be Loved. You Are
The Only One. etc.**

**1189 Also: Be My
Sweet. I've Been
Around etc.**

END OF A SWING

Teen Party

SPECIAL!
AVAILABLE NOW
TO NEW MEMBERS
The
Original Soundtrack
of a
Great Motion Picture

the Beatles

1553. Here they are! — the world's most popular four-some... singing and swinging all the hits from their sensational movie! It's the biggest album of the year... and you can begin your membership by purchasing it as your first selection. To receive it, just write the number "1553" in the "First Selection" box on the coupon below... and write in the numbers of the other six records you want free in the other boxes provided.

PAUL & PAULA
1177 I've Got You
1178 I've Got You

**1376 Also: You Spad
Me. The Beginning of
Love. 12 in all**

**1300 Highlife. The
Bird. Mavis. Overt
Now. 12 in all**

**THE MONKEY
TIME**
MAJOR LANCE
1280 Highlife. The
Bird. Mavis. Overt
Now. 12 in all

**1360 Also: Getta
Drive. Drag Strip.
Gut. 12 in all**

**1302 Also: Memphis.
Horseshoe. Lulu. Tai.
Lakeside Lasso. etc.**

DRAG CITY
Jan & Dean
1189 Also: Be My
Sweet. I've Been
Around etc.

**1187 Teed teed teed
plays for your danc-
ing pleasure**

**1329 Golden-Hits
No. 1 in Top 100
Tune. 8 more**

**1302 Also: Memphis.
Horseshoe. Lulu. Tai.
Lakeside Lasso. etc.**

**1189 Also: Be My
Sweet. I've Been
Around etc.**

**1187 Teed teed teed
plays for your danc-
ing pleasure**

**1329 Golden-Hits
No. 1 in Top 100
Tune. 8 more**

RAMBLIN'
New Country
1162 Also: Royin'
Gamblin'. A Travelin'
Man. 12 in all

**1163 Full The Magic
Dragon. The Land is
Your Land. 10 more**

**1209 Full: Then
Don't Go Now. Let's
Go. 12 in all**

JOHN THE FUN OF A Hootenanny AND COUNTRY JAMBOREE

Peter, Paul and Mary
1006 Lonesome Tree. If
I Had a Hammer. This
Train. 12 in all

**1308 Green Green
The Lilies. The Lilies of
Texas. 12 others**

**1259 Also: If I Had
a Hammer. The Jam
Sails. etc.**

**1162 Also: Royin'
Gamblin'. A Travelin'
Man. 12 in all**

**1163 Full The Magic
Dragon. The Land is
Your Land. 10 more**

**1209 Full: Then
Don't Go Now. Let's
Go. 12 in all**

**1012 Also: What Do
I Care. Forty Shades
of Green. etc.**

**1361 North Country
Blue. With God on
Car Side. 10 more**

**1317 Also: Dasher
Hewer. Team Bitch.
Dorothy Smith etc.**

**1006 Lonesome Tree. If
I Had a Hammer. This
Train. 12 in all**

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Broadway and Hollywood

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**1209 Full: Then
Don't Go Now. Let's
Go. 12 in all**

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of these best-sellers
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REGULAR
or **STEREO**

If you begin your membership by purchasing any one of these records... and agree to buy as few as six additional selections in the next 12 months... from the more than 1000 to be offered

BACKS GREATEST HITS
1307 A warden (all
titles) of John
Sebastian Bach

**1029 Also: Sweet
Georgia Brown. Ph-
ilosophie... etc.**

**1303 Waltz Limp.
Castilian Blues. Fast
Life. 11 in all**

**1029 Also: Sweet
Georgia Brown. Ph-
ilosophie... etc.**

**1303 Waltz Limp.
Castilian Blues. Fast
Life. 11 in all**

**1258 Also: Midnight
in Moscow. If I Had
a Hammer. etc.**

**1303 Waltz Limp.
Castilian Blues. Fast
Life. 11 in all**

**1258 Also: Midnight
in Moscow. If I Had
a Hammer. etc.**

**1262 You Oughta Be
in Pictures. Kenner.
Heartaches. 9 more**

**1262 You Oughta Be
in Pictures. Kenner.
Heartaches. 9 more**

**1327 4 in 1. Six
And Stones One M n
Helen. etc.**

YES, IF YOU JOIN IN THIS GREAT MUSIC FESTIVAL NOW... you may have ANY SIX of the exciting hit albums described on this page... FREE!

Simply write in the numbers of the SIX records you wish to receive FREE on the coupon at the right. Then choose another record as your first selection, for which you will be billed only \$3.98 (regular high-fidelity) or \$4.98 (stereo). In short, you will actually receive seven records for the price of one!

Be sure to indicate whether you want your seven records (and all future selections) in regular high-fidelity or stereo. Also indicate the type of music in which you are mainly interested: Listening and Dancing; Broadway, Movies, Television and Musical Comedies; Country and Western; Teen Hits; Jazz.

HOW THE CLUB OPERATES: Each month the Club's staff of music experts selects outstanding records from every field of music. These selections are fully described in the Club's entertaining music Magazine, which you receive free each month.

You may accept the monthly selection for the field of music in which you are mainly interested, or take any of the wide variety of other records offered, or take NO record in any particular month.

Your only membership obligation is to purchase six additional records from the more than 1000 to be offered in the Club Magazine during the coming 12 months... and you may discontinue membership at any time thereafter. If you continue, you need buy only four records a year to remain a member in good standing.

FREE RECORDS GIVEN REGULARLY. If you do wish to continue as a member after fulfilling your enrollment agreement, you will receive — FREE — a record of your choice for every two additional selections you buy.

The records you want are mailed and billed to you at the regular Club price of \$3.98 (Classical \$4.98; occasional Original Cast recordings and special albums somewhat higher), plus a small mailing and handling charge. Stereo records are \$1.00 more.

NOTE: Stereo records must be played only on a stereo record player.
Records marked with a star () have been electrically re-channelled for stereo.

SEND NO MONEY—MAIL COUPON NOW

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I accept your special offer and have written in the boxes below the numbers of the six records I wish to receive — FREE! I've also indicated the record I am purchasing as my first selection, for which I am to be billed \$3.98 (regular high-fidelity) or \$4.98 (stereo), plus a small mailing and handling charge.

I want my 7 records and all future selections in (check one) ☐ REGULAR ☐ STEREO

I am mainly interested in the following type of music: (check one or more)

☐ Listening & Dancing ☐ Teen Hits
☐ Broadway, Movies, Television & Musical Comedies
☐ Country & Western ☐ Jazz

I understand that I may select records from any field of music. I agree to purchase six more selections from the more than 1000 to be offered during the coming 12 months, at the regular Club price plus a small mailing and handling charge. After fulfilling this agreement I may cancel my membership. However, I wish to continue as a member in good standing. I need purchase only 4 records a year, and I will receive a twelve-line record of my choice FREE for every two such records I purchase.

Name (Please Print) _____
Address _____
City _____ State _____
Telephone Number _____

SEND ME THESE SIX RECORDS — FREE (fill in numbers below)

1553	1554	1555	1556	1557	1558
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ALSO SEND ME THIS RECORD AS MY FIRST SELECTION

1559

APO, FPO addresses: write for special offer
CANADA: prices slightly higher; 1111 Leslie St., Don Mills, Ont.
If you want this membership credited to an established Columbia or Epic record dealer, authorized to accept subscriptions, fill in his office and address here: _____

91-87



I was asleep to Tampax



Then I woke up!

You've heard the phrase . . . "be the first in your neighborhood to use it"?

I guess I was the last in my group to use Tampax® internal sanitary protection.

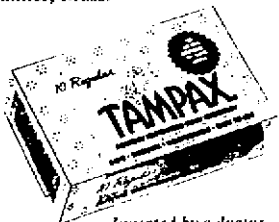
The trouble was, I thought pads were a necessary bother. Why not? I'd never tried another way.

Then one time when I was complaining about those four or five days that happen every month, one of my friends let me have the straight facts.

"Look," she said, "why add to your problems? With Tampax, you feel almost as you do on normal days. Trying it doesn't commit you to it, you know. But you owe it to yourself to try Tampax this month."

So I took her advice. And all I have to say is, you won't believe the difference Tampax makes. The most wonderful thing is the personal feeling of cleanliness and confidence it gives me.

Seriously, girls, isn't it about time you woke up to Tampax? Listen to me! A user for two months—and suddenly I'm an authority! Tampax Incorporated, Palmer, Mass.



Invented by a doctor—now used by millions of women

BETTER READING IS A FAMILY AFFAIR

by CARL BERNARD SMITH

today, when your children's education is more important than ever in determining their future, it is essential for them to read well.

You are in the best position to help them learn to read. You are their first teacher, and the most important one. So don't wait until they are in high school or in college. Work with them all the way. How well you do the job now can make a big difference in whether they fail or succeed later on.

Teaching better reading at home doesn't demand a great deal of specialized knowledge or preparation. In fact, it's much less complex than teaching your youngsters to talk. All it takes is a little planning.

POE: NO MYSTERY

Let the name of POE, the master mystery writer, remind you of how you can help your children. P-O-E: Provide, Organize, Encourage.

Provide experiences, practice and materials.

Organize a place and time to practice reading.

Encourage effort and achievement.

■ In order to read well, children need a large stock of mental images so they can associate words with the real world. So, within the limits of your pocketbook, give your children trips, books and magazines. A trip to the zoo, for instance, is an excellent introduction to a story on jungle animals.

■ Children need habits of personal organization, a comfortable place and a regular time to practice reading.

If possible, set aside a time each day for you and your children to read together. Right after the evening meal might be the best time. If you are lucky enough to have a library or den, go there to read. (Of course, turn off the TV.) Limit the reading time to 15 minutes for younger children; they grow restless if they have to sit longer. Older children can take longer reading periods.

Your reading room should be well-

lighted, supplied with paper and pencils and stocked with standard reference books such as a dictionary and a desk encyclopedia. A good reader needs tools to do his job well, just as a good engineer does.

■ Nothing spurs learning more than a reward. The best reward children can get is a pat on the back from parents.

You are not your children's classroom teacher, so your attitude should be a relaxed one. Share with your children the delightful experience of reading. It should always be a friendly one. Don't test them—help them.

The teaching of reading can be divided into three stages: preschool, beginner and advanced.

PRESCHOOL. At the preschool age, you are your children's only teacher. The ideas that you give them about reading will probably be with them permanently.

Give them a wealth of experience. Read to them every night. Teach them the alphabet and play rhyme games so that they learn to distinguish sounds.

A green and white bunny

Would look very . . . [funny]

BEGINNER. During the first two or three years in school, children make the transfer from speech to print. Make sure that

your children understand the relationship between the letters that spell words and the sounds of those words.

ADVANCED. Once children have conquered the sound-spelling code, they must learn to analyze a whole selection. Unless they are taught to analyze construction, they may miss the meaning of an entire story.

A CO-OPERATIVE EFFORT

If you have several youngsters, organizing a family teaching corps makes your job easier. Get the older children to help the younger ones. They can play word games or use flash cards to build automatic responses to basic words.

Encourage family sessions to analyze an especially interesting piece.

Make reading an experience the entire family shares, enjoys and profits by. PARADE's new guide, *How to Read and Succeed*, provides a step-by-step program for reading improvement and includes tests, exercises, drills and information on reading psychology.

Clip the coupon below and send for your PARADE guide today. Remember, your future and the future of your children depend greatly on how well you—and they—can read.



Have Grandma or baby sitter read to children when you're not home.

Here's how you and your children can read better

■ PARADE's new guide to reading, *How to Read and Succeed*, by Carl Bernard Smith, contains 72 pages of step-by-step instruction, including techniques and exercises, tests and evaluations, speed guides, information on reading psychology. It can be used by parents, teachers, business leaders, individuals. Clip coupon and send for yours today.



Please send me _____ *Parade's How to Read and Succeed* @ \$1.00 each. Make all checks and money orders payable to Parade. Mail to Parade, Dept. 20, Box 475, Radio City Sta., N.Y. 19, N.Y.
(Please print name and address. Quantity prices are available upon request.)

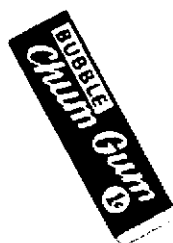
NAME _____ CITY _____
STREET _____ ZONE _____ STATE _____



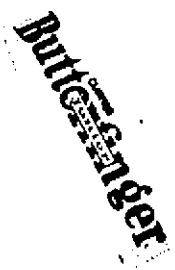
No tricks if you treat 'em right

with Curtiss Halloween Candies

WARM UP YOUR WELCOME WITH TOP-QUALITY TREATS. PICK UP SEVERAL PACKS OF CURTISS CANDY FROM YOUR FAVORITE STORE. EACH DELICIOUS PIECE INDIVIDUALLY WRAPPED FOR ADDED FRESHNESS.



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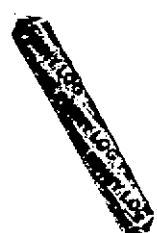


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BUTTERFINGER JUNIOR BARS



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BILL HARRAH

RENO, NEV.

It is not listed in any college curriculum as a subject fit for teaching. You will find no mention of it in any official business or commerce report. The only educational institution which offers it is the School of Experience, which demands an exceedingly high tuition. But the fact is that the number-one industry in America today is gambling.

The gambling industry does an estimated annual gross business of \$50 billion.

Its yearly profits are estimated at \$10 billion. To understand the magnitude of that figure, you should realize that the combined net profits of the 100 largest manufacturing corporations in the U.S. this year will reach little more than \$8 billion.

Racing constitutes the largest single form of gambling in this country. Each year track attendance usually approaches the 50 million mark. Bettors wager from \$30 to \$40 billion annually.

There are 24 states which permit pari-mutuel betting at tracks.

One state, New Hampshire, conducts a lottery.

Eleven states—New York, New Jersey, Nevada, Vermont, Connecticut, Rhode Island, New Hampshire, Maine, Minnesota, Maryland and Alaska—have legalized bingo.

However, only one state, Nevada, has legalized most forms of recognized gambling—slot machines and professionally operated dice, blackjack, roulette, faro, chemin de fer and other games of chance.

The most successful operator of gambling casinos in Nevada—in fact there is no gambler throughout the world who rivals him—is a tall, thin, gray-haired, brown-eyed, dyspeptic-looking, speed-loving mechanical engineer of 53 named William Fisk Harrah.

Virtually unknown outside Reno and Lake Tahoe, where he owns four of the world's largest gambling emporiums, Bill Harrah grosses approximately \$50 million a year.

He owns 100 per cent of Harrah's Clubs, employs 3,200 people, which makes him the second-largest employer in Nevada. He admits that it costs him \$115,000 per day, or almost \$42 million a year, to keep his gambling enterprises open on a 24-hour basis. He declines to reveal his annual profit, but competitors claim it ranges between \$5 and \$15 million a year.

Unlike most gamblers, who are loud, colorful, jovial extroverts anxious to blab about their wealth and gambling exploits, Bill Harrah is a shy, withdrawn, quiet, unassuming conservative who has been compared in appearance to a walking cadaver, a small town mortician, a department store floorwalker and an insurance company bookkeeper.

He speaks with steppingstone deliberation, hoards his words as if they were diamonds, finally, under constant urging by the interviewer, launches each with infinitesimal care.

Lawyers who have questioned him in deposition hearings report he is as responsive as the Sphinx. One topic which Harrah avoids with horror as if it were a mother-in-law is the subject of his wealth.

Ask him, as I did, how much money his establishments and their 1,300 slot machines earned last year, and he answers laconically, "We're holding our own." Ask him if the food served in his many restaurants is any good, and he says softly, "Usually."

Ask him if the Mafia or any branch of the underworld has moved in on his gaming operations, and he declares, "Never."

Ask him why people in Reno most often describe him as a cold fish, and he blithely explains, "They don't know me."

KING OF THE GAMBLING CASINOS

BY LLOYD SHEARER



Mr. and Mrs. Bill Harrah live in the style of millionaires. At one time she worked as a blackjack-dealer for Bill.

Bill Harrah is surely one of the richest men in America, and evidence of that wealth is reflected in his standard of living. Harrah's favorite hobby, for example, is collecting old cars. In the past few years, he has bought 911 at a cost of \$1,700,000. His is the largest, most complete, most expertly restored collection of old autos in the world. These cars are exhibited in a museum on the outskirts of Reno, and any visitor to a Harrah gambling casino can see them for the asking. Harrah runs free buses to the museum site several times a day and loves nothing better than tinkering with and studying these vintage vehicles.

He and his second wife, Sherry, a stately, beautiful, green-eyed blonde from Chattanooga—she worked one

time as a blackjack-dealer in his Reno casino—take part each year in a horseless carriage parade. They both dress in driving garb of the early 1900s, like best to drive a 1907 Thomas Flyer.

A perfectionist by nature, Harrah will not exhibit one of his autos in a horseless carriage tour unless its restoration is authentic. If the original part of, say, a 1911 Maxwell, is not available, Harrah will order the part made from the same material and to the same specifications as the original. With him the restoration of old cars is a passion. It is the one subject which unfailingly makes him verbal.

For modern auto transportation, Harrah—the name is English in derivation—cruises in a \$27,500 Rolls-Royce sedan (he owns the Rolls agency in Reno), two \$21,000 Super-America Ferraris and one \$20,000 Bentley. Tightly strapped in by a specially made seat belt, he races along desert highways at speeds up to 150 miles per hour, owns all the unofficial speed records for driving the 65 miles between Reno and Lake Tahoe.

In 1942, when he was a roaring alcoholic, Bill Harrah broke his neck in a Reno traffic accident, automatically eliminating himself from service in World War II. Since then he has become a meticulously careful although still-speeding driver. He also pilots a plane, a Beechcraft Queenair, and one of the fastest hydroplanes afloat. He is the sponsor of the annual \$25,000 Tahoe unlimited hydroplane regatta.

Bill Harrah quit the bottle on January 10, 1952. "When he stopped drinking," says one of his cronies, "10 bars in Reno went out of business. Bill and his side-kick Bob Ring used to invade a local bar. They'd down 10 or 12 fast shots of Scotch, then order a round of drinks for everyone in the joint. They were big drinkers and big spenders. At one time Bill drank so much he weighed 210 pounds. Today he weighs 155."

THE WILL POWER TO QUIT

Harrah says he gave up drinking, "because I'd had enough. I realized it was doing me no good. I'd always told myself I had the will power to quit when I wanted to, and I did. Why I started drinking in the first place, I don't really know. I wasn't running away from anything. I think it was purely environmental. I'd been around bars most of my life. If you run a gambling establishment, you also run a bar."

"I think common sense made me stop. When I stopped, my wife stopped with me. I'm not a member of Alcoholics Anonymous, but I haven't had a drink since 1952, and I've never missed it."

Among the gambling fraternity, Bill Harrah is recognized as a business genius and king of the casinos. He is credited with introducing into the heretofore helter-skelter gaming industry the latest and most scientific business principles and procedures. He is credited with making gambling respectable.

He has read extensively on motivational research, especially on why people gamble. He has paid the Stanford Research Institute \$16,000 for a report entitled "An Investigation of Factors Influencing Bus Scheduling." He has used business management consultants to transform his organization into a streamlined outfit of top-notch efficiency.

Most important of all, he has taken the once-sleepy, small summer resort on the Nevada side of Lake Tahoe and rebuilt it into a thriving, high-powered, neon-lighted, all-year American Monte Carlo, a gambling mecca patronized every day in the year by thousands of free-spending adults, most of them from the San Francisco Bay area and 31 other California cities.

Before Bill Harrah opened his gambling casinos in Stateline, Nev., on the south shore of Lake Tahoe, businesses at the lake operated only during the summer. They closed down after Labor Day, when the weather turned cold and snow fell in the High Sierra, making the roads impassable.

"I'd been operating gambling casinos in Reno since 1937," says Harrah. "I knew something about the climate, the roads and Lake Tahoe, and my major problem was how to turn our summer business into an all-year business.

"I knew that people who like to gamble—most of our crowd are middle-class, middle-aged—wouldn't drive in the snow in the middle of winter. The only way to bring them in was to charter Greyhound buses. That's exactly what I did, chartered fleets of 30, 32, 35 per day, and then refunded all or most of the fare to the passengers, depending upon the day and time of day they came up. When we need them badly, say at 4 A.M. on a snowy Thursday in March, we refund practically all their fare through various deals. When we don't need them so badly, say early in April, we refund only half their fare. We have it all worked out scientifically. It costs a fortune to run those bus fleets, but it's worth it."

MOVIES FOR THE KIDS

Employing a private fleet of snowplows to keep the roads clear and open, Harrah saw to it that his gaming halls were filled with people day and night. He built a motion picture theater where children could watch films while their folks gambled. He constructed a \$3,500,000 theater restaurant, booked the top entertainers in show business—Jack Benny, Danny Thomas, Red Skelton—paid each \$25,000 a week and up. He advertised on the highways, offering potential customers fun, frolics and "continuous free entertainment" without ever mentioning the word "gambling."

Today, when the roads of Tahoe are frozen and iced-over, when the mercury has dropped to 10 or 15 degrees, buses from northern California wend their way into the Sierra, stop at Harrah's, disgorge their loads of humanity into the casinos. It is an amazing, incredible, shocking, unforgettable sight to see dozens of frumpy, middle-aged women shove their way to their favorite slot machines, stand in front of them hour after hour, hopefully emptying their nickels into the one-armed bandits. At times they resemble a group of inmates possessed by the Furies.

Since gambling produces no real wealth, since fre-

quently it draws to its fold the scum of society, since in many instances it is responsible for crime, suicide and poverty, Bill Harrah has been criticized in many quarters for making it so irresistible and attractive.

He staffs his establishments with young, wholesome-looking men and women. He gives lie-detector tests to his employees. He tries to keep out the riffraff who worked for the Mafia in Cleveland, Chicago, Detroit, Galveston and Las Vegas. He runs two schools for dealers, employs more maintenance men than any other gaming entrepreneur. He makes a fetish of cleanliness and keeps his casinos spotless.



The restoration of old cars is a passion with Harrah, who is shown here looking at part of his great collection.

His slot machines pay out 95 per cent of their intake. He gives jackpot bonuses. He offers one free dollar a day to any adult who walks into his establishment with a motel token card. The visitor can pocket the dollar or gamble it away, as he sees fit. There is no gimmick, no concession, no convenience, no inducement Harrah has overlooked in attracting players to his establishments.

Is this good or evil? Does Bill Harrah, a decent, happily married, considerate, fairly well-educated human being with a social conscience stay awake nights wracked by a guilt complex? Does he ask himself how many customers he's turned into compulsive gamblers? Does he worry about the little old housewife who's lost the family savings at the Harrah crap table?

"The way I look at it," he explains, "people are born with an urge to gamble, to take a chance, to experience the excitement of winning or losing. I'm not responsible for that instinct or desire or whatever you want to call it.

"The reason the gambling business is so interesting to me is that it involves two factors—people and money. I'm constantly fascinated by their interaction. Move so many nickel slot machines to the front of the casino, and you attract so many people. Move so many to the side, and you lose so many people.

"Take the largest slot machine in the world. We've located that machine out front, right in the window. You know why? Because show-offs like to play that dollar machine. They want the whole world to see them. This is a business of stimulus and response.

"I try to bring people to Reno and Lake Tahoe for the same reason the race tracks try to bring them to Santa Anita or Hollywood Park or Saratoga—to make money.

"I believe in giving them the best food and the best entertainment at reasonable prices. I want them to

have a good time. I'm not a backslapper or a joiner or a very demonstrative man, but I like people. I don't want distressed gamblers, and I don't want people who can't afford to lose.

"I've notified all my employees: If a man or a woman looks like a distressed gambler, if he or she starts making comments about the 'grocery money' or 'the kid's school money' or if losses turn them panic-stricken, get 'em out. Customers in distress make trouble. And the last thing we want is trouble. I want a happy atmosphere of excitement.

"Gambling," Harrah concedes, "has its unwholesome side. No doubt about it. But I'm not ashamed of this business as I run it. I've been asked over and over again how come the mob hasn't moved in on me, how come it's moved in on Las Vegas and not here.

"Well, Bugsy Siegel was a gangster, and he started up gambling in Vegas after the war. He used mob money. But our money is clean money, and when I've needed some I've always gone to the First National Bank of Nevada for it, not to the underworld. The First National gave me my first loan—\$2,000.

"Gambling is well-supervised in Nevada through our gaming commission. One reason is that we have only two fair-sized cities, Reno and Las Vegas, so gambling can be inspected and controlled. Let gambling be legalized in heavily populated states like California and New York, and the mobs will take over in a minute. California or New York simply can't come up with enough supervisory personnel. Gambling can be regulated in thinly populated states like Arizona, New Mexico, Montana or Idaho."

Bill Harrah has been in gambling most of his life. He was born in South Pasadena on September 2, 1911, the son of a lawyer who operated a "circle game"—a game of chance similar to "21"—at Venice, Calif. As a boy he attended classes at Chapman College, later transferred to the University of California at Los Angeles, where he studied mechanical engineering.

IN AND OUT OF COLLEGE

He left school to work for his father, from whom he soon bought the "circle game" for \$500. Quickly he turned it into a profitable enterprise, only to have the police authorities close his club. He then went back to college. When the Venice authorities allowed the game to open again, Bill dropped out of school once more.

This off-again, on-again operation eventually prompted Harrah to depart Venice for Reno, where gaming was legal. There, in 1937, he opened a bingo game. After a bad first start, he developed into one of the shrewdest, most successful operators on Casino Row. In 1955 he moved into Lake Tahoe, bought, consolidated and remodeled several small clubs into Harrah's Tahoe. He then inaugurated his transportation system of chartered buses, turned Tahoe into the booming gambling center it is today.

Having made himself a multimillionaire, Bill Harrah lives in the style of one. He and his wife, Sherry—he was divorced from his first wife, Thelma Batchelor, in 1942—occupy a rambling, white-brick, two-story million-dollar mansion, furnished in *nouveau riche*, on 50 acres of land in the Crummer's Lane district of Reno. Married 16 years but unblest by children, the Harrahs plan to adopt some before the year is out.

"Funny thing about life," comments Bill. "It's been very kind to me. It's given me everything but what I've wanted most—a couple of bright kids. Now time is running out. I'm 53 and I want to get 'em while I can still enjoy 'em. To enjoy life, one's got to share it."



Women patronize slot machines more than men. Slots are most profitable of gaming devices, can be regulated.

INTELLIGENCE REPORT

BECAUSE OF THE VOLUME OF MAIL, PARADE CANNOT ANSWER QUERIES ABOUT THIS COLUMN.

HOSPITAL LANDLORDS. Most new hospitals are renting office space to doctors. Makes sense, since physicians then have immediate use of expensive hospital equipment and laboratories, can provide patients with latest facilities easily and quickly. Almost 10% of the nation's 3,700 voluntary hospitals already rent space to physician-tenants.

FOOD COSTS. According to the National Restaurant Assn., the average price of an evening meal in this country is now \$2.16.

PIN-UP PERFECTION. Pin-up artist Albert Vargas says the perfect American female today should be 5-feet-7 with long, long legs, boast vital dimensions of 38-24-36.

CLEARs STREETS. The Germans have developed a new anti-riot device. It's called a sound-thrower. It produces a high-frequency noise amplified by a loud-speaker. The noise is so shrill and penetrating it drives people to escape from it as fast as possible.

ASSASSINATION ATTEMPT. It's been hushed up, but several weeks ago a group of top Egyptian army officers attempted to assassinate President Nasser of the United Arab Republic and take over the government in Cairo. The plotters tried to blow up a building where Nasser was scheduled to make a speech. At the last minute Nasser canceled his talk. Security troops who searched the building found 20 sticks of dynamite buried beneath the podium.

HEREDITY vs. ENVIRONMENT. For years scientists have pondered the question: Which is more important, environment or heredity?

The answer is now in sight. Dr. Robert Nichols of the National Merit Scholarship Corp., Evanston, Ill., reports that a study is under way involving 845 same-sex twins who took the Scholastic Aptitude Test in 1962. Any major difference in personality and intelligence between identical twins is generally attributed to environment, since identical twins, it is assumed, are born with the same inheritance. Dr. Robert Tryon of the University of California has shown in mice experiments that mating bright females with bright males produces bright offspring. Dull offspring are produced by mating dull parents. Dr. Nichols believes these experiments have far-reaching implications and should be considered by government antipoverty planners among others. "They should not be too optimistic," he says, "and think that all differences in ability are a consequence of cultural deprivation." In a sentence: If you want to be smart, get yourself born to smart parents.

SICK DOCTORS. Psychiatrists at the famed Mayo Clinic in Rochester, Minn., are worried about the "highly disproportionate number of doctors" applying for admission to Mayo's in-patient psychiatric service. A possible explanation: Many doctors today feel threatened by fears of growing professional incompetence, are nagged by an inability to meet personal, family and community obligations.

CARD INSURANCE. Each year 1,500,000 Americans report their credit cards lost or stolen. Until now these unfortunates have had to worry about paying for bills charged by thieves. Now the Lumbermens Mutual

Casualty Co. is issuing a policy which protects credit card holders from such losses. The premium of \$6 a year covers the insured up to \$1,000.

WHEAT SURPLUS IN THE USSR.

The Soviet Union has had a bumper crop of wheat and now plans to divert large shipments of Canadian wheat to Cuba. Says Khrushchev: "We ordered too much wheat from Canada. We will put a 5-million-ton surplus into reserve and send the rest to Cuba and the Far East." The Soviet decision will

not only affect Canadian wheat farmers but the Canadian economy as a whole.

MEN WANTED. West Germany needs another 800,000 workers and is finding it difficult to lure laborers. At this time there are 1 million foreign workers in West Germany. Of these, 30% are Italian, 15% Greek, 15% Spanish and 7.5% Turkish. Pakistan has offered to send 20,000 guest workers to West Germany, but the Bonn authorities to date have not accepted the offer.



SIGN OF ANTI-SEMITISM IN ARGENTINA IS NAME "TACUARA" GRAYONED ON PUBLIC BUILDING.

ANTI-SEMITISM IN ARGENTINA... is becoming a serious problem. There are 450,000 Jews in Argentina, most of them in Buenos Aires. Two blatantly anti-Semitic outfits, Tacuara and the Guardia Restauradora Nacionalista, which consist of 10,000 young rabble rousers, have adopted all the trappings of Nazi Germany. Leading anti-Semite in Argentina is an Egyptian who goes under the name Hussein Triki. Two years ago Triki turned up in Buenos Aires with unlimited funds, began publishing a magazine called Arab Nation. Another anti-Semite is Horst Adolf Eichmann, son of the Nazi colonel executed in Israel. Young Eichmann frequently appears on the streets of Buenos Aires wearing Nazi garb. Within the past six months, seven or eight of the leading synagogues in Buenos Aires have been tarred and desecrated.



PATTERNS BY PAULINE

Decorative Jacket

Every woman can use an attractive little jacket in her wardrobe. Here's a simple sleeveless jacket made of colorful, easy-to-crochet flowers. Make one as a gift for someone special, but be sure to buy enough thread so you can create one for yourself as well. #P-196 has complete crochet directions for sizes 32, 34, 36, 38 and 40.

Please send me _____ Parade Pattern(s) #P-196
Size(s) _____ @ 35¢. Make checks payable to Parade Patterns.
Mail to PARADE, Dept. JJ, Box 475, Radio City Station, New York
19, N.Y. (Please print. Add 10¢ per pattern for 1st-class mail.)

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They have turned \$1,000
into \$10,000 in as little
as a single year. Turned
\$10,000 into \$250,000 in as
little as thirty months

Yet the odds are that you're not familiar with a single one of them today. Take this sixty-second test right now, and see how your money-making skill compares with some of America's top investors.

1) There are at least four ways to buy a going business without cash, and without borrowing one cent from a bank. Can you name them?

2) At what point do smart-money men start selling stocks that are still going up?

3) Every day, opportunities arise where you can make a life-long annuity, without investing a cent, simply by making a phone call. Do you know how to detect and exploit them?

4) Where in your daily newspaper—and not in the financial pages—is the best source of 100% or better profit opportunities?

5) Can you name the five Bonus Sources of income you should get from your business negotiations—where other people pay you to let them make money for you?

6) Three tiny mistakes in negotiation mark you as a "amateur" to smart-money men. Do you know how to avoid them?

7) And most important of all, there are at least four simple demands that you should make in speculative negotiations that almost certainly guarantee you profit. Do you know what they are, and exactly when you should make them?

Welcome to the World of the Insider

Let us be perfectly frank. The seven "smart-money secrets" you have just read—plus those you will learn about on this page—have this one unique feature in common.

They let other people help you earn your fortune. They actually multiply the power of the money you own today as much as one hundred to one hundred and fifty times.

They are an entirely different way of thinking about money than you are aware of today. They are the "Insider Techniques" that you have been hearing rumors about for years. They have already been used, time and time again—in Wall Street, in real estate, in dozens of other businesses all over America—to literally build million-dollar fortunes from pennies.

There are three definite skills that make up this art. Here they are—just as you can be taught them next weekend without risking a penny—in one of the most unusual and eye-opening books ever written.

1) How to Detect Opportunities the Moment They Arise

Here are four little-known rules that virtually equip you with "Money-Making Radar". Show you how to detect financial bargains so subtle that the ordinary man never even recognizes them. Where you may make thousands of dollars, investing almost none of your own money, simply by going through an ingenious legal procedure.

Here's how to buy inventories of bankrupt firms for a fraction of their true value, and then quickly dispose of them for a profit of as much as 200% to 400%. How to buy accounts receivable for as little as 10¢ on the dollar—and then resell them for as much as 60¢ to 70¢ on the dollar.

Here is a detailed guide to the fabulous new boom areas in real estate. Opportunities for short-term profits that still arise every day. How to detect them early enough to buy substantially under the fair market value—realize as much as 10% annual return on your money—then sell out in the next rise. In case after case for as much as thousands of dollars profit for every hundred you put in. And all at capital gains—or even income-tax exempt.

Any one of these "smart-money secrets" may make you \$20,000, \$50,000, even \$100,000 this year alone

Here is a complete action on short-term profits in stock market speculations, on following corporate promoters into the big money, that may actually lift you off your chair. Plus an inside look at little-known special situations where growth possibilities could easily be astronomical. Plus an eye-opening appraisal of insurance stocks by a man who has already founded four companies. And this is just the beginning.

2) How to use Borrowed Money to Finance Your Ideas

Now come the techniques of adding up to \$99 of outside money to every \$1 of your own.

How to own the "lion's share" of a business, even though up to 90% of the risk capital is advanced by others. How to sell off non-control portions to large investors, so that you put up almost nothing more than the basic idea and your own management.

How to create credit. How to take money borrowed at 3% to 4½%, and bring in up to 36% on it.

How to turn somebody else's "must-sell" business into a capital gain for yourself. How to turn business opportunities into royalty checks, even if you don't invest in them yourself. How to make your business ideas pay you a guaranteed profit or a weekly salary, or a personal percentage of the gross—in many cases starting six full months or more before they are even brought out on the market.

3) How to Pyramid your Capital Overnight

How to hedge your investments, so that it's almost impossible for you to get hurt. Seven warning signals that insiders look for when you enter a new negotiation. Thirteen dangerous traps in so-called "bargain buys" and how to avoid them. The five fatal weaknesses that destroy most firms that try to expand too quickly. Favorite tricks promoters use to squeeze an extra few thousand dollars from you. Even how so-called "standard" contracts can ruin you. All deadly pitfalls so well concealed that the amateur never even notices them.

Secrets of professional timing—where and when to switch from one investment to another. How to make yourself inflation-proof and depression-proof. Ten ways to outwit even the most aggressive competition. Five businesses that thrive because there's a recession.

Plus twenty-five commonly overlooked ways to lower your taxes, without legal complications. The four golden rules of taking money out of your business. How to sell property for thousands of dollars more than your uninformed neighbor might get.

Plus one-man pension plans that you can easily put in. The right way to build an expense account. How you can let your children start earning double-money from the day they're born. How to switch both profit and salary into tax-exempt re-

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John Alan Appleman was first listed in Who's Who in America at the age of twenty-eight, over twenty-three years ago, and has been listed every year since.

His corporate connections at the present moment include the presidency of Disability & Casualty Inter-Insurance Exchange; Universal Drug & Research Laboratories, Inc.; Universal Research Products Inc.; Annuity Agency Company, with financial interests in two dozen other companies.

Mr. Appleman is the author of a total of forty-six technical volumes on insurance, economics, estate planning and financial security. In addition, he has written articles appearing in one hundred and forty publications, and has been a regular contributor to both the Encyclopedia Britannica and World Book Encyclopedia for many years.

And now his amazing book for the average investor, *How To Increase Your Money-Making Power*, is yours to read from cover to cover without risking a penny. Read the thrilling details on this page.

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Huge bone, unearthed by highway workers in Dakota, Minn., is from mammoth.

lucky treasures

ARCHEOLOGICAL FINDS MADE BY UNSUSPECTING DIGGERS

Not long ago, four rabbits made a rare archaeological find: a skeleton and several ceramic vases which date back to the second or third century B.C. The rabbits lived in a hutch with a dirt floor in a railroad station in Canne, Italy, and were just digging as rabbits will. Experts who rushed to the scene said the animals had unearthed part of an ancient Roman house.

Archeological discoveries are not usually made by rabbits, but some amazing treasure troves are being accidentally uncovered these days by unlikely finders. For instance, a 19-year-old farmboy in Jersey, England, ran into a boulder while plowing his field. Under the stone he discovered 1,200 Armorican coins buried there 2,025 years before.

Construction gangs going deeper than ever in some old cities have made other fabulous finds. A few years ago in Piraeus, Greece, workers digging a trench for a gas pipe struck an ancient storehouse. Further excavation revealed five valuable Greek statues stored for safekeeping around 2,000 years ago. One of these was a 6½-foot-high copper statue of Athena, goddess of wisdom.

Another fortunate archeological strike was scored by a group of English laborers who were putting in a new water pipe near Winterbourne. They unearthed five skeletons of sixth-century Saxon warriors, together with finely embossed shields and iron weapons.

WHAT LONG TEETH YOU HAVE!

A man operating a power shovel in a limestone quarry in Clarkdale, Ariz., recently dug up the 6-foot-long tusk of an ancient mastodon estimated to be at least a million years old. In the same area a farmer enlarging his pond with a bulldozer scooped up a 20-pound tooth and the bones of an ancient elephant.

But you don't need digging equipment, as a lady in Corpus Christi, Tex., proved. While walking along a beach she stubbed her toe in the sand. Digging down a few feet she uncovered an old metal pirate's chest—brimful of old Spanish doubloons, pieces of eight, jewels and trinkets—worth more than its weight in gold.



Rusty battle-ax, dug up at Whitehall, Wis., may be evidence of 14th-century Swedish exploration.



Thirty million-year-old mammal tooth was found by Seattle, Wash., schoolboy in a rocky river bank.

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MEDICINE CHEST



- ALCO-REX, Rexall quality alcohol rub. Pl., reg. 59¢, now 2 for 99¢
- FOOTPOWDER, 4-oz., reg. 55¢, 2 for 99¢
- EYELID EYE LOTION, 8-oz., reg. 98¢, 2/99¢
- WITCH HAZEL, Pl., reg. 73¢, now 2 for 74¢
- ASPIRIN, Rexall, 10-gr. 100's, 89¢, 2/99¢
- CHILDREN'S ASPIRIN, 1 1/2-gr. 50's, reg. 39¢, 2/40¢; 1-gr. 50's, reg. 35¢, 2 for 36¢
- SUPPOSITORIES, Eudine, 12's, 2/\$1.40
- HYGIENIC POWDER, 6-oz., 2/\$1.20
- HYGIENIC LIQUID, 6-oz., 99¢, 2/\$1.00
- BODY MASSAGE LOTION, Rexall, Medicated, Lubricating, 1/2-pt., reg. 98¢, 2/99¢
- MONACEY APC TABLETS, 3 effective ingredients for pain relief, 100's, reg. \$1.19, 2 for \$1.20; 25's, reg. 49¢, 2 for 50¢
- FUNG-REX, Rexall, To relieve athlete's foot: 1 1/2-ounce regular, 1 1/2-oz. greaseless ointment, 2-oz. lotion, 3-oz. liquid, reg. 98¢, 2/99¢; 4-oz. aerosol, reg. \$1.69, 2 for \$1.70
- RUBBING ALCOHOL GEL, invigorating rub. No mess or drip! 1/2-pt., reg. 69¢, 2 for 70¢
- BORIC ACID SOLUTION, 4-oz., 2 for 30¢
- MILK OF MAGNESIA TABLETS, 85's, reg. 59¢, 2 for 60¢; 36's, reg. 29¢, 2 for 30¢
- CASCARA COMPOUND, now 2 for 80¢
- MINERAL OIL, Rexall, Pl., reg. 79¢, 2/80¢
- PETROFOL mineral oil, Pl., reg. 75¢, 2 for 76¢
- CASOROL, Rexall, 3-oz., reg. 59¢, 2/60¢
- EPSOM SALT, 1-lb., 2 for 36¢; 4-oz., 2/26¢
- LIP AID, Stick, 2/36¢; 1/2-oz. tube, 2/50¢

BABY NEEDS

- TOTS' ASPIRIN, 1/2-gr. 100's, 2 for 36¢
- REXALL BABY CARE LOTION, 10-oz. regularly 89¢, now just 2 for 90¢
- BABY TALCUM, Rexall, 16-oz., 89¢, 2/90¢
- BABY BUBBLE BATH, 10-oz., 89¢, 2/90¢
- BABY PANTS, plastic. All sizes, 2 for 30¢
- COTTON SQUARES, 200 squares, reg. 98¢, 2 for 99¢; 80 squares, reg. 45¢, 2 for 46¢
- COTTON BALLS, Sterile, 200, reg. 98¢, 2 for 99¢; 130, regularly 69¢, 2 for 70¢
- QUICK-SWABS, cotton-tipped applicators. Single-tip: 200, 2 for 60¢; 100, 2 for 40¢; double-tipped: 90, 2 for 60¢; 54, 2 for 40¢

BARGAINS FOR EVERYONE



- REX-RAY VAPORIZER, 2-gallon. Heat-resistant plastic, multi-speed control. Regular \$9.95, now 2 for \$9.96
- LIGHTER FLUID, 8-oz., regular 49¢, 2 for 50¢
- BOUFFANT SHOWER CAP, 79¢, 2/80¢
- MINIATURE BABY DOLL, 11", 2/\$1.99
- WATCH BANDS, for men or ladies. Leather, \$1, 2/\$1.01; Expansion, \$1.50, 2/\$1.51
- TRAVEL MIRROR, 2-sided, 2 for \$1.01
- SPOT REMOVER, 4-oz., reg. 49¢, 2/50¢
- BUTANE LIGHTER FUEL, 3 1/2-oz., 2/80¢
- BUBBLE BATH, 12-oz., reg. \$1.00, 2/\$1.01
- FLASHLIGHT, red lens cover, 69¢, 2/70¢
- BILLFOLDS for men, ladies. Top-grain leather billfolds and french purses. Reg. \$2.00, 2 for \$2.01; reg. \$5.00, 2 for \$5.01
- HAIR BRUSHES, Reg. \$1.00 styles, 2 for \$1.01; Regular \$2.00 styles, 2 for \$2.01
- INSECTICIDE, 7-oz. aerosol, 2 for 88¢
- AIR REFRESHER, 11-oz. aerosol, 2/99¢
- MOIST CRYSTALS, 1-lb., reg. 89¢, 2/90¢
- SPACEFRAGRANCE, 5-oz. aero., 2/\$1.20
- REX MANICURE AIDS, Regularly 19¢ to \$5.00, now at 2 for the price of 1—plus 1¢
- LADIES' MANICURE SET, Complete set in leather zip-case. Reg. \$2.00, 2 for \$2.01
- BOBBY PINS, Rubber-tip, black or bronze. 60's, 25¢, 2/26¢; 100's, 39¢, 2 for 40¢
- REX-RAY HEAT LAMP, \$1.79, 2 for \$1.80
- 9-FT. EXTENSION CORD, reg. 69¢, 2/70¢
- REXALL RAZOR BLADES, 50 double-edge, regular 98¢, now 2 for 99¢
- REX 20-BLADE DISPENSER, 69¢, 2/70¢
- REX DELUXE DISPENSER, 15 double-edge blades for clean shaves. Reg. 79¢, 2/80¢
- LIGHT BULBS, long-life 25, 40, 60, 100 watt bulbs. Regular 39¢, 2 for 40¢
- ELECTREX HEAT PAD, 3-speed, waterproof pad. U.L. Approved. Regular \$5.95, 2 for \$5.96
- HAIR NETS, 3 in a pack, now 2 packs 26¢
- HOT WATER BOTTLES, Red or white, 2-qt. \$3.89, 2 for \$3.90; 3.5-qt. 2 for \$3.60
- FOUNTAIN SYRINGE, \$3.89, 2 for \$3.90
- COMBINATION SYRINGE, 2-qt., 2/\$4.60
- BULB SYRINGE, Symbol, \$2.98, 2/\$2.99

DENTAL NEEDS

- TOOTH PASTE, 7-oz. aerosol, 98¢, 2/99¢
- DENTAL FLOSS, Rexall 30 yds., reg. 39¢, 2 for 40¢; 100 yds., reg. 89¢, now 2/90¢
- DELUXE DENTAL PLATE BRUSH, 2/70¢
- KLENZO TOOTHBRUSHES, nylon. Youth's, reg. 39¢, 2 for 40¢; child's, reg. 29¢, 2/30¢

FOR FAST FIRST AID

- ZINC OXIDE OINTMENT, Rexall, 1-oz., reg. 35¢, 2 for 36¢; 2-oz., reg. 59¢, 2/60¢
- CALAMINE LOTION, Rexall. With or without phenol. 8-oz., regularly 59¢, 2 for 60¢
- PEROXIDE, Rexall quality. Medicated strength 3%, 10 vol. Pl., reg. 49¢, 2 for 50¢
- WHITE PETROLEUM JELLY, 1-lb., 2/90¢
- NEOMYCIN, BACITRACIN, antibiotic skin ointment. 1/2-oz., regular \$1.49, 2 for \$1.50
- BACITRACIN OINTMENT, helps heal minor scrapes. 1/2-oz., reg. 98¢, 2 for 99¢
- TRI-SALVE, 3 antibiotics with benzocaine. 1-oz., 2 for \$2.60; 1/2-oz., reg. 89¢, 2/90¢
- AEROSOL MERTHIOLOATE, Thimerosal Lilly. Spray-on antiseptic. 1-oz., 2/99¢
- ADHESIVE TAPE, Rexall, Waterproof. 1/2" x 5 yds., reg. 25¢, 2 for 26¢; 1/2" x 10 yds., regularly 43¢, now 2 for 44¢
- GAUZE PADS, Rexall sterile "Quik-Pads". 3" x 3", 25 squares, reg. 70¢, 2 for 71¢
- GAUZE BANDAGE, 2"x10 yd., 2 for 31¢
- STERILE COTTON, 4-oz., reg. 65¢, 2/66¢
- IODINE Tincture, USP, 2%, 1-oz., 2/40¢

COUGHS AND COLDS

- BROKETS, Rexall troches or lozenges for relief of minor throat irritations. Each with Vitamin C. 15 troches or 10 lozenges, 2/84¢
- CHERROSOTE COUGH SYRUP, Rexall. Works fast, tastes good. 1/2-pt., 2/\$1.30
- ASPIREX COUGH DROPS, 2 boxes 30¢
- ANTHISTAMINE TABLETS, Rexall, 15's, regularly 69¢, now just 2 for 70¢
- NASOTRICIN, Rexall. Decongestant nasal spray in squeeze bottle. 1/2-oz., 2 for \$1.00
- TRIPLE ACTION COUGH SYRUP, Adult: 4-oz., 2 for \$1.20; Child's 3-oz., 2 for 99¢
- TRIPLE ACTION CHEST RUB, vaporizer inhalant that helps soothe and relieve congestion. 2-ounce, regular 98¢, 2 for 99¢

REXALL ANTISEPTIC MOUTHWASHES



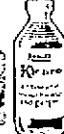
Mi-31
2-90¢



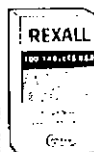
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KLENZO
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REXALL ASPIRIN
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- HAIR OIL, Rexall, 8-oz., regularly 79¢, now 2 for 80¢
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- ☐ SHAMPOOS Rexall Emerald Brite, Brite Conditioning or Fast Dandruff, 8-oz.; Silque Cream, 3 1/2-oz. Reg. 98¢ 2-99¢
- ☐ TOOTH PASTE For clean, refreshing taste; proper dental care! Choose Rexall fluoride or regular. 3 1/2-oz., 53¢ 2-54¢
- ☐ THERMOMETERS Keep a spare handy! Guaranteed accurate. Oral, sub, rectal or baby. \$1.69 2-170
- ☐ GLYCERIN SUPPOSITORIES Adults or infants. Jar of 12, regularly 53¢, now 2-54¢
- ☐ NYLONS Support nylon, seamed or seamless, reg. \$4.95, now 2 pair \$120

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CHRISTMAS SPECIALS



- ☐ BOXED CHRISTMAS CARDS. Cascade, Religious, Symbol designs, reg. \$1.00, 2 boxes \$1.01
- ☐ CHRISTMAS CARDS. Choice of High Count, Family Title or Deluxe Solid Pack. Regular \$2.00 box, now just... 2 boxes \$2.01

- ☐ AEROSOL SNOW, giant size, 16-oz., reg. 98¢, 2 for 99¢
- ☐ ICICLES, Double-Glo lead foil trim. Reg. 25¢, 2 for 26¢; reg. 49¢, 2 for 50¢; reg. 98¢, now just 2 for 99¢
- ☐ FROST-SPRAY CRYSTAL. Easy new way to create frosty decorations. 6-oz., reg. 98¢, now 2 for 99¢
- ☐ 3-ROLL GIFT WRAP PACK. 3 rolls, 20" x 120" each in bright Christmas patterns. Reg. \$1.00, now 2 for \$1.01
- ☐ 3-ROLL FOIL WRAP PACK. 3 rolls of patterned foil, each 20" x 26". Regular \$1.00 box... 2 for \$1.01
- ☐ DELUXE GIFT WRAP. Assorted attractive Christmas designs. 4 sheets, 20" x 26", to a pack... 2 for 26¢
- ☐ RIBBONS, assorted self-adhesive and curling types to help you make pretty packages. Reg. 25¢, 2 for 26¢
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- ☐ GIANT MARKING PEN. Will mark on almost any surface. In assorted colors. Regularly 69¢, now only 2 for 70¢
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- ☐ BALLPOINT PEN. Easy-writing, long-life disposable style. Regularly 39¢, now priced just... 2 for 40¢
- ☐ BALLPOINT PEN REFILLS. Fit 150 different makes. 4 to a card, assorted colors. Regularly 49¢, 2 cards 50¢
- ☐ PLAYING CARDS. Single bridge, poker, or pinch-decks. High quality. Regular \$1.00 deck, 2 for \$1.01
- ☐ DOUBLE-DECK BRIDGE CARDS. Reg. \$1.98, 2 for \$1.99
- ☐ QUALITY BOXED WRITING PAPER. Choice of 6 smart patterns; 20 to 30 sheets with matching envelopes, some puffed styles. Regular \$1.00 boxes, now 2 for \$1.01
- ☐ BOXED NOTES. 3 charming french-fold styles with matching envelopes. Regular \$1.00 box, now 2 for \$1.01
- ☐ THANK YOU NOTES. The fashionable way to say "Thanks." Regularly 50¢ a box, now only 2 for \$1
- ☐ ELITE RIFPLE paper and envelopes. Luxurious quality stationery, envelopes to match. Reg. 89¢ ea., now 2/90¢

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NOT 1¢ SALE ITEMS, BUT VALUES THAT ARE TOO GOOD TO PASS UP!

- ☐ BUTANE GAS LIGHTER With adjustable flame, re-fill adaptor. \$288
- ☐ 6-TRANSISTOR RADIO \$799 With carrying case, earphone and battery.
- ☐ JUMBO SITTING POODLE Fluffy plush, with kill fringed eyelashes. \$399
- ☐ SWING-TOP WASTE BIN 44-qt. size, for waste or laundry. Swing-away top. \$199
- ☐ TAPE RECORDER Four-transistor. With earphone, batteries and microphone. \$1395
- ☐ DOMINION HAIR DRYER With hood, over-shoulder strap, hot box case. \$998
- ☐ LAZY SUSAN 14" diameter, with handsome glazed dishes. \$299
- ☐ 7-PC. KNIFE SET 6 stainless steel knives, and cleaver. \$199

- ☐ HAIR BRUSHES. Assorted styles, only 99¢
- ☐ REX ELECTRIC ALARM CLOCKS, easy-to-read dials. Luminous, \$3.99; plain, \$3.29
- ☐ ELECTREX BATTERIES. D, C, AA, 4/50¢
- ☐ ELECTREX TRANSISTOR battery, 9-v, 29¢
- ☐ FACIAL TISSUES, Rexall 400's, 5 boxes 99¢
- ☐ REX STAINLESS STEEL RAZOR BLADES, super-sharp, long-life. Pack of 10 for 79¢
- ☐ 5" MIRROR on adjustable gooseneck, 99¢
- ☐ GIANT PLUSH BEAR, almost 3' tall, \$3.99
- ☐ PEPE LE POOCH. Plush poodle... \$2.99
- ☐ BABY DOLL. 20" tall, sleeping eyes, \$3.99
- ☐ REX THIN WRIST WATCH. Men's, women's water thin styles. Swiss movements, \$8.88
- ☐ REX-RAY ELECTRIC BLANKET, \$10.99
- ☐ MUSICAL JEWEL BOX, only... \$3.89
- ☐ CHRISTMAS TREE LIGHTS: Outdoor, C9 1/2 15-Watt set, \$2.99; indoor, C7 1/2 15-Watt, \$1.99; C7 1/2 7-Watt set, only... 99¢
- ☐ ROUND-THE-NECK MIRROR, 2-sides, 39¢
- ☐ 3-PC. MIXING BOWL SET. Plastic... 57¢
- ☐ CANNON TOWELS: Choose 3 terry towels, 4 kitchen towels or 10 dish cloths. Pkg., \$1.00
- ☐ REX FILMS: Prices include processing: 8-mm. color movie, 25 ft., \$1.99; 35-mm. color, 20 exposures, now just... \$1.77
- ☐ SANITARY NAPKINS. 40's, only \$1.19
- ☐ BATH SCALE. Easy-to-read dial, \$3.99
- ☐ SYMBOL FOLDING SYRINGE... \$2.99
- ☐ DELUXE HOUSEHOLD GLOVES... 69¢
- ☐ HOUSEHOLD GLOVES, cloth-lined... 99¢
- ☐ CASCADE FILLER PAPER, 3 for \$1.16
- ☐ SNUGGOLD FOLDING SYRINGE, \$2.59
- ☐ BOXED STATIONERY, "Intaglio", \$1.59
- ☐ PLASTIC PLAYING CARDS. Double deck, now \$3.29. Single deck, now... \$1.66
- ☐ SPRAY DE-ICER. 16-oz. aerosol, 69¢, 39¢
- ☐ REX FLASHBULBS, now... 89¢ to \$1.39



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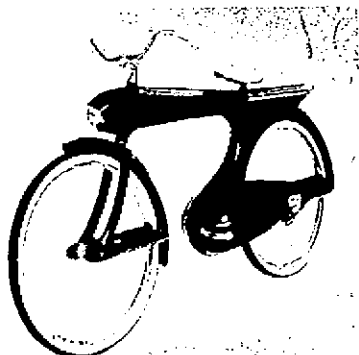


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GUARANTEED TO SATISFY OR YOUR MONEY BACK

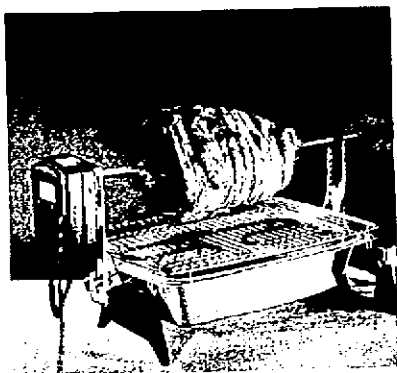
parade of progress

HERE ARE NEW IDEAS FOR HOME AND FAMILY ■ BY PETER DRYDEN



First Fibreglas bicycle: Here's a bicycle (above) that can't rust, corrode or discolor and is virtually indestructible. First to have a durable Fibreglas body frame, it also features 3-speed automatic gear shift, power brake, generator-operated headlight, twin taillights. In colors, several models. Details: Febs, Dept. PP, 1 E. 42 St., New York, N.Y.

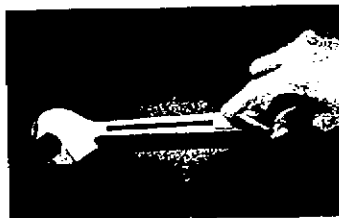
Electric brush: A new hairbrush incorporates an electric motor that vibrates special rounded-end nylon bristles to massage the scalp. Turn brush over and it becomes a massager for tired, aching neck, shoulder, arm and leg muscles. Pink, sandalwood. \$9.95. Standard Prods., Dept. PP, 52 Haverhill, Brackton, Mass.



Smokeless broiler: With this new broiler-rotisserie (above), you can enjoy the flavor of outdoor cooking indoors. It has a tube-type heat element that reaches high enough temperature to chemically change falling grease, thus eliminate splatter—and seal in juices while cooking out fats. Use it anywhere in the house. Complete: \$39.95. Broiler without rotisserie: \$24.95. Toastmaster Div., McGraw-Edison, Dept. PP, Elgin, Ill.

Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & Distributors: PARADE will be glad to consider your new ideas but is unable to correspond about them.

Stays locked: Handy for your home workshop, this 8-inch wrench (right) adjusts instantly to any size nut or bolt up to 1 inch when you simply slide button on handle to open or close jaw. And it holds size and grips firmly until you slide button again to reset it. \$4.95. Clark Tool, Dept. PP, 1716 Luby Pl. N. E., Albuquerque, N. M.



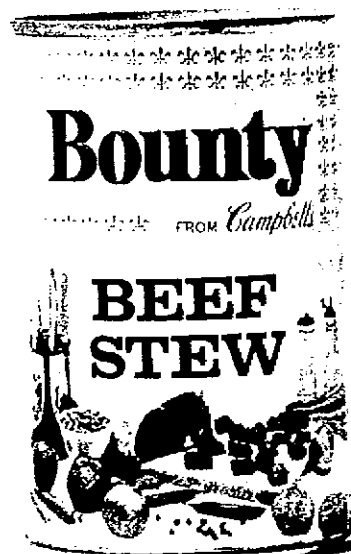
No more drawer spills: Fit a little steel safety stop on any desk, cupboard or bureau drawer and you can open the drawer fully with no risk of accidentally pulling it out completely and spilling the contents. Device pivots out of way when you want to remove drawer for cleaning. 2 for 29¢. Shelby Metal Products, Dept. PP, Shelby, O.

Would you try a canned
beef stew if you knew
that *Campbell's* made it?

If you knew that the
beef was good and tender
and trimmed by hand?

If you knew that the
vegetables were the
very best you can buy—
U.S. Grade No. 1 "Fancy"?

Wouldn't you?



Peggy's DISMAL

PERIODIC PAIN

Every month Peggy was dismal because of functional menstrual distress. Now she just takes Midol and goes her way in comfort because Midol tablets contain: • An exclusive anti-spasmodic that helps Stop Cramping • Medically-approved ingredients that RELIEVE HEADACHE, LOW BACKACHE... CALM Jumpy Nerves • A special, mood-brightening medication that CHASES "Blues."



When you've got acid indigestion...



"Boy, what a difference
Phillips' Milk
of Magnesia makes!"

That's the feeling of Phillips' Milk of Magnesia! As soon as you take it, Phillips' liquid action goes right where the trouble is, to relieve upset stomach, heartburn, queasiness, and other discomforts of acid indigestion in seconds!

Many people like the feeling of Phillips' Milk of Magnesia even better in its refreshingly tangy mint-flavored form. Either way, Phillips' is one of the fastest and most effective stomach acid neutralizers known to medical science.

Next time you suffer from upset stomach, heartburn, or other discomforts of acid indigestion, take Phillips' Milk of Magnesia and feel better in seconds!



Early plastic surgery saved this infant from a life of disfigurement and emotional anguish.

HAPPY CHILDREN

New surgical techniques are conquering birth defects

by FRED WARSHOFSKY

Today Lori Nelson is a happy, well-adjusted child. But for most of her four years, the torments and taunts of children and the morbid curiosity of many adults made life sheer hell. Lori had been born with a rare birthmark—a thick, unsightly patch of hair that extended from her right shoulder down to the middle of her forearm. Scarcely out of infancy, Lori found the taunts and gibes of her playmates almost more than she could bear.

For three years her parents sought medical aid, only to be frustrated at every turn. Then, they went to the newly opened March of Dimes Birth Defects Center in Omaha. There, Dr. Albert S. Black performed four operations which completely removed the birthmark and replaced it with skin grafts taken from Lori's right thigh.

Lori Nelson's birthmark did not interfere with the normal use of her arm, but it did place a crushing psychological burden on her—one which she might never otherwise have been able to overcome. "Essentially, what we did," explains Dr. Black, "was to excise the cause of Lori's fears and torments, and restore a whole little girl to the carefree world of children."

PSYCHOLOGICAL SCARS

Each year thousands of babies are born with disfiguring, but not necessarily disabling, birth defects—birthmarks, floppy ears, oversize noses, facial blemishes, cleft lips and palates—which have long been the subject of cruel comedy

and harsh ridicule. Often, the victims themselves joined in the laughter, or lashed back at the society that mocked them. But today, experts realize there is far more tragedy than humor in the situation. They have recognized at last the psychological harm such deformities can do. And by applying modern surgical techniques to correct them, doctors are now bringing better and happier lives to thousands of Lori Nelsons.

"So-called minor defects may be as crippling to emotional and mental development as a gross deformity is to physical growth," says Dr. William S. Clark, medical director of the National Foundation-March of Dimes.

The real extent of such harm—and the results corrective surgery can achieve—is illustrated by the recent case of a New York ex-convict. Born with an undershot jaw that forced him to speak out the side of his mouth, he was taunted throughout childhood. Schoolmates dubbed him the Monster. He established a long record of truancy, then dropped out of school. After several agonizing rebuffs when he tried to find a job, he turned to crime. But in prison, he received plastic surgery and today has a good job and a happy family.

In other cases, surgery even corrects emotional conditions seemingly unrelated to the victim's deformity. One 10-year-old boy with protuberant "lop" ears was a chronic bed-wetter. Numerous doctors were consulted and a barrage of advice offered without success. Finally, one physician suggested plastic surgery

although the youngster had never mentioned his ears as a problem or cause of worry. Simple surgery corrected his protruding ears, and he never again wet his bed.

ADVANCES IN PLASTIC SURGERY

None of these "miracles" could have been brought about without a series of improvements in surgical technique. World War II and the Korean War saw tremendous breakthroughs in plastic surgery. New instruments such as the dermatome make possible the transplantation of incredibly thin sheets of blemish-free skin to cover disfiguring facial birthmarks. New techniques enable surgeons to repair cleft lips so that the scars of the surgery are no longer large and unsightly. Exotic new materials such as silastic, a rubber-plastic compound, are used to fill in bone depressions and round out facial contours.

Still, the most important change has been one of attitude. Cosmetic surgery was long treated with scorn. It conjured up pictures of immensely vain men and women who wanted face lifts or nose jobs simply to make them look younger and satisfy their egos. Today the medical profession recognizes the tragedy in this approach. It recognizes cosmetic surgery as a sorely needed technique to salvage thousands of lives that might have been wasted and discarded merely as a result of the scorn, ridicule and horror of the more fortunate and unblemished members of the human race.



You buy the tissue...the flowers are free.

What a beautiful new idea! Your favorite Crown Chiffon facial tissue now comes wrapped in a field of flowers. A glorious new kind of box pretty enough for any

room in the house. (Once it's open, the advertising disappears.) Pick one, or an armful, of five boxes: yellow or white daisies, pink or lilac or aqua chrysanthemums.

All filled with matching Crown Chiffon facial tissues soft as a petal. In bloom right now. At all the stores. Gather a bouquet today!

Crown
Chiffon

only Jockey T-shirts have New Power-Knit. to keep their fit

Jockey T-shirts have always been a fine product. But now...with this exclusive new Power-Knit process...they look better than ever, wash better than ever, feel better than ever. From their nylon reinforced Seamfree collar to the extra long tail, they're man-tailored to stay neat. No bagging! No sagging! No shrinkage problem! Only Jockey Power-Knit T-shirts are made like this to keep their fit. The extra value is knit right in. \$1.50 (\$4.39 for the 3-pack).



my favorite jokes

by London Lee

EDITOR'S NOTE: London Lee is a comedian with two strikes against him. Many of today's comics were born—so they claim—on Manhattan's Lower East Side in the midst of pushcarts and poverty and had to fight their way up. London was born in the midst of wealth and had to fight his way down. "Most of the children in my neighborhood were born with a sterling silver spoon in their mouths," he says. "I was born with a sterling silver 12-piece place setting."

Not only that, he was born 25 years ago slightly east of New York's Lower East Side—about 3,000 miles east, to be exact, in London. His mother was vacationing in England at the time, and she decided to name him in honor of the city of his birth. London comments today: "Can you imagine what life would have been like if I'd been born in Elizabeth, N. J.?"

His father, a noted clothing manufacturer, financed London through college and then decided to turn the boy loose to make it on his own. After failing in several enterprises, London walked into a Boston night club in 1962 and persuaded the owner to hire him on the spot. He's been working ever since, telling such jokes as these:

When I was younger, I was really a loafer—couldn't think of anything but girls, girls, girls. My father said: "This can't go on. You're going to have to think of other things. Grow up!"

And I did. Now I think of women, women, women.

The other day was the worst in my life. I lost a booking. My stocks were lower than they had ever been. My landlord raised my rent. And to top it all off, my wife left me! I knew a shot would end all my troubles—so I opened up a bottle and took one.

One day when I was little, I fell into our swimming pool and almost drowned. The lifeguard pulled me out and started giving me artificial respiration.

"Stop! Stop!" shouted my dad when he came upon the scene. "Don't you know we can afford the real thing?"

I was in the Bowery the other day and a guy came up to me and asked for a quarter. He looked like he really needed it, too—he needed a shave, his clothes were a mess and he looked like he hadn't slept for a week. But rather than offering him money, I said to him: "Have a cigar."

"No, thanks," answered the fellow. "I don't smoke. I just want a quarter for something to eat."

"Look," I said, "let's go into a bar and I'll buy you a couple of drinks."

"Sorry," said the bum, "I don't drink."

"How about going to the races with me?" I asked. "I have a tip on a sure thing."

"No—I never gamble!" cried out the panhandler, who was beginning to get desper-

ate, "but I eat once in a while when I can get hold of some money!"

"Okay, okay," I told him, "but before I give you any money, I want you to come over to my house and meet my wife."

"I'll do anything for a little food," said the bum, "but why do you want me to meet your wife?"

"It's like this," I answered. "I just want her to see with her own eyes what happens to a guy who doesn't smoke, drink or gamble!"

I was standing in Central Park one afternoon when a spaceship landed and some little green men hopped out and began scanning the landscape with field glasses.

After gathering up my courage, I finally went over and asked: "What are you looking for?"

And one of the little green men answered: "Little green women, of course."

One day I was riding the subway when an old lady walked in and a man tried to get to his feet. But she shoved him back into his seat saying: "I can stand as well as any man. Stay in your seat. I insist."

"Insist all you want," he told her, "but I'm getting off at the next stop!"

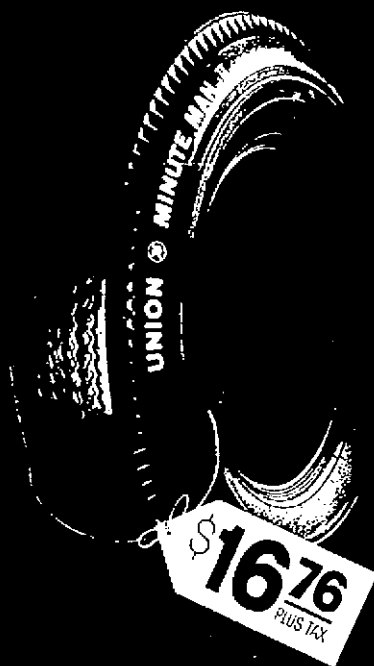
Anecdote of the Week

■ J. Frank Dobie, the late Texas historian, was lecturing to a group of students in England. Mindful of his Southern accent, he asked his class: "Do you have any trouble understanding me?"

"Oh no, sir," piped up a cute little British girl. "You sound exactly like Rochester!" ■



It's not Jockey brand if it doesn't have the Jockey boy



**The same quality tire
you get on new 1965 cars...
now only \$16.76**

(plus tax and recappable tire. Whitewall \$3 extra.)

THE FAMOUS MINUTE MAN II • 7.50 x 14 or 6.70 x 15 — tubeless, blackwall, nylon. Full 4-ply.

ORIGINAL EQUIPMENT QUALITY • The same quality you get on new 1965 Fords, Chevrolets and Plymouths.

PICK YOUR OWN TERMS • NO MONEY DOWN • UP TO 15 MONTHS TO PAY on approved credit.

Two Minute Man II tires (during sale period) as low as \$2.93 a month, including all taxes, service charges and recappable tires.

FULL 24-MONTH GUARANTEE • Union Oil guarantees the Minute Man II twice: 1st, against defects in materials and workmanship and 2nd, against normal road hazards.



**and you get
Minute Man Service
in the bargain**

When you buy from your Union Oil dealer, he is there when you need him — ready with follow-up service seven days a week. He checks the air, the wear, the sidewalls — and tells you when the tires need rotating. As a result, you get even more mileage.

Minute Man II Tires have earned the Good Housekeeping Guaranty Seal.



Why drive around on thin rubber another day? Drive in at the Sign of the 76 and drive out on Minute Man tires. It's a *great* feeling.

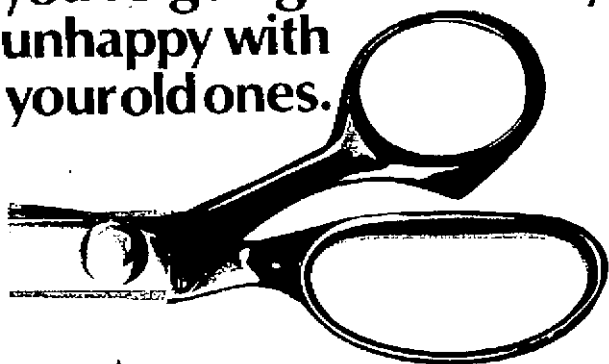
(\$16.76 is suggested sale price. Good through October 31, 1964.)

When UNION OIL holds a tire sale — it is a tire sale.

UNION OIL COMPANY OF CALIFORNIA



These new pinking shears are so much easier to use, you're going to be awfully unhappy with your old ones.



We've put this Ball Bearing pivot in new Wiss Pinking Shears. It reduces friction and eliminates tired fingers (even when pink-ing heavy materials like wool and corduroy). They stay sharp longer, too! Try 'em. Buy 'em.

Your fingers will thank you.

Incidentally, if you've purchased Wiss Pinking Shears recently and noticed how much easier they cut, you may already be a satisfied owner of the new shears.

WISS

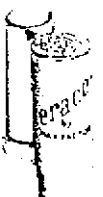
at Notions Departments, Hardware, Cutlery and Fabric Stores everywhere.
J. WISS & SONS CO., Newark, New Jersey.



dark circles*?



ERACE
covers instantly!



Don't go around in circles—touch on ERACE and circles, lines, flaws disappear instantly! Clever cover-up stick in six shades. \$1.75.

MAX FACTOR

CAN'T SLEEP?
TONIGHT... ENJOY
100% SAFE SLEEP*

If you can't sleep because of simple nervous tension, restlessness or over-work—try SOMNEX, the modern aid to sleep. Taken as directed, SOMNEX brings 100% safe sleep. You awake refreshed, alert—with-out morning-after grogginess. SOMNEX is hospital tested. Contains no barbiturates or narcotics. No habit-forming. No prescription needed. Take SOMNEX and sleep!

*Taken as directed

PAT NEAL

HER LUCK HAS CHANGED

by ARNO JOHANSEN

HONOLULU.

Do you believe that some people are born under an unlucky sign, that for them life will consist largely of sorrow, tragedy and disappointment?

For years that was the prevailing opinion in Hollywood about actress Pat Neal, winner of this year's Academy Award for her superb performance in *Hud*.

Pat had been signed by Warner Brothers as a young, beautiful, talented, prize-winning Broadway actress, and in one of her first films, *The Fountainhead*, she had fallen tempestuously in love with her leading man, Gary Cooper.

For several years these two went quietly and sedately together. Cooper, unhappily married, promised that he would shortly ask his wife for a divorce and marry Pat. He lacked the courage. When Pat finally asked for the truth, Cooper said he would settle the matter with his wife that very evening and phone Patsy.

The tall, Kentucky-born brunette waited anxiously, eagerly, beside her phone day after day. Cooper never again phoned or saw her. Years later, after he died, his widow, Rocky Cooper, married Dr. John Converse, a physician who had performed plastic surgery on her husband.

In the early 1950's, after suffering a nervous collapse, caused by her unhappy love affair, Patsy Neal pulled out of Hollywood. She returned to New York in an effort to put together the shattered pieces of her life. There, through the fortunate intervention of playwright Lillian Hellman, she was introduced to Ronald Dahl, a tall (6-foot-5), nonconformist British short story writer. They were married in 1953.

To date they have had four children, the last, Ophelia, born a few months ago in Oxford, England.

Of Pat's four children, two were struck down by tragedy. Her son Theo, now 8, was injured as an infant by a taxicab which caught his carriage on its bumper, smashed it full force into an oncoming passenger bus on New York City's Fifth Ave. The boy had eight major brain operations, went temporarily blind, had his jugular veins removed and a shunt inserted into his brain in order to survive.

Two years ago, while Theo was undergoing

all these operations, Pat's daughter Olivia came down with a nonspecific virus and died during the night.

In addition to these personal tragedies, Pat suffered career setbacks. Film producers admitted she was a fine actress, but they felt strongly that at 36 she was washed up. She worked infrequently, and in Hollywood most veteran observers were convinced that the likeable, industrious Patsy had had it.

That was two years ago.

THE UPSWING

Today her luck has turned. A few weeks ago Pat Neal finished starring at \$10,000 a day opposite John Wayne in *Horn's Way*, an Otto Preminger epic about World War II in the Pacific.

She brought with her to Honolulu her newborn daughter, her oldest child, Tessa, 9, Theo and her husband.

"I am," she declared, "the most ecstatically happy person in the world. Somehow, for me, the tide has turned. My family comes first, and



Pat Neal with daughter Tessa, 9, and son Theo, 8. Theo is regaining health after brain surgery.



Pat Neal plays role of a Navy nurse opposite John Wayne in *Harm's Way*, based on best-selling novel of the exploits of Adm. William Halsey during World War II. For this role she received \$10,000 a day.

for a change it looks as if everything is going well.

"After eight craniotomies, Theo won't have to have any more operations. They've also taken the tube out of his head—what they call the shunt—and he should never have to have that in again in order to live.

One can't tell, but Theo seems absolutely normal from the standpoint of intelligence. His balance is not as good as a normal child's. I think that's probably because he has a weak right leg. He was originally right-handed, I'd guess, but when the left side of his brain was injured, that affected the motor controls on the right side of his body, so now he's become left-handed and left-footed. But he sees perfectly. He's very bright, and I pray each night that he won't ever have to go back to any hospital. He was 4 months old when the accident occurred. He's 8 now, and that's a long, long time for any little boy to be going in and out of hospitals.

"As for my other children," Pat continued, "there again I'm so lucky. Tessa, our oldest, is marvelously precocious, and my newest, Ophelia, is a delight—after all, I'm 38, and I was lucky to be blessed with another child. I only hope we can have more, but let's face it, time's running out for me, at least as a potential mother."

BIG MONEY

Career-wise, the pendulum has also started on the upswing for Pat, whose agents are now asking and getting for her \$200,000 per film.

"I never expected to win an Academy Award for *Hud*," she confessed. "But it certainly makes a difference. I'm getting so much money on *Harm's Way* it's almost ridiculous, but I'm certainly not going to turn it down. Roald and I never had very much money. He writes short stories, and there's a steady income from his royalties, but I never hit it really big in Hollywood. I never got large sums.

"What we're going to do with all this money is put it into a trust fund for the children. One advantage of living in England is that money lasts longer there and goes farther.

"I've been offered several other parts—*Who's Afraid of Virginia Woolf?* is one—and I guess I'll never be hotter or perhaps more in

demand, but none of this is going to change our way of life."

Pat and her family live in a large, old rambling country house in Buckinghamshire, an hour's drive from London. "We like our life there," asserts her husband, "and we're going to maintain it. Ours is a simple, normal countryside life. We have two cars at home. One is an old Hummer, 8 years old, a station wagon we intend to keep as long as we can. And the other is a tiny Dauphine which we bought secondhand for \$600 two years ago. We use it to take the children to school, and it saves us a lot of money on gas.

"For an actress, Pat is an unusual woman because she doesn't act or behave as most actresses do. She's not obsessed by her career. She's far more interested in her home and children. And that's why she's content to live tucked away in a village in England.

"I can think of only one other American actress who's living the same sort of life—Barbara Bel Geddes, who lives in a small Irish village.

"Most American girls are proudly independent and rebellious," Dahl claims, "and when I first married Pat I thought it would be difficult to train her, but it hasn't been. In England, you know, a family is lost if a woman is allowed to take charge of everything, and I think the American wife is very much inclined to do this. It makes her miserable. She would much prefer not to, but she can't help it, because so many American husbands abrogate their rights and duties.

"I do not. Pat does all the cooking, and we have a nanny to help with the children when Pat's filming. We both have now reached that point where we are no longer looking for large pleasures—only serenity.

"The day after Pat won the Academy Award she went down in the village to do her morning shopping. No one took any notice of her. I don't even think they know she's an actress. If she can remain in England and work quietly and look after the family—that's all she wants."

When I asked Pat Neal if she agreed with her husband's viewpoint, she quickly assented. "The key word," she said, "is serenity. At last I've found some."

Like to make things with your hands?

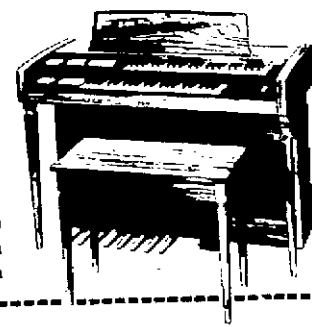
We have nothing against hobbies. But why settle for rug-hooking or number painting? Live a little! If you *must* make something with your hands—make music! It's soul-satisfying...relaxing...fun. And you can make music right now. Even if you "never took a lesson in your life!"

With Conn's remarkable new learning method, "Instant Music," you will be playing any one of 39 familiar tunes—in a matter of minutes! All you have to know is your alphabet from "A" to "G." No endless scales and exercises. You start fast with the right techniques. You play with both keyboards, with various band effects—and with

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BOTH FREE! Clip coupon and mail today.
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FOR WOMEN ONLY ...LAXATIVE NEWS!



"When I think of the suffering I could have avoided if I'd known about Correctol sooner! Our druggist recommended it and we've found it fine for every age group from Grandma to ten-year-old daughter."

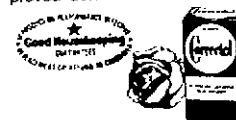
Mrs. Einar Haaland,
Woodbury, Conn.

Correctol® has been specially developed for a woman's delicate system. It is completely different from harsh, all-purpose laxatives.

Its secret is a non-laxative miracle regulator that simply softens waste. And, Correctol contains just enough mild laxative to give regularity a start.

Working together, these two gentle ingredients in Correctol give a woman relief more naturally than any ordinary laxative can. Even in pregnancy and following childbirth.

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Couldn't Wear Wedding Ring

Mrs. Kohler's Hands
Were Red, Rough, Sore
Until She Used RESINOL

"My hands were red, rough, so sore that I couldn't wear my wedding ring," writes Mrs. Ernest A. Kohler. "And my husband had many spots on his legs that were red and very itchy. We used salves of all sorts, some quite expensive, but they didn't help us. Now, after using RESINOL, my hands are even so much better and so are the spots on my husband's legs. I'm wearing my ring again... We can't praise RESINOL enough!" Remember this—quickly relieve sore, itching irritation of rough dry skin, eczema, rash, piles or hemorrhoids, chafing, chapping with soothing

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RESINOL Medicinal Ointment

And Forget Your Skin Distress!

FREE Sample. Write Resinol, Dept. P1, Balto. 1, Md.

Scientific medication works quickly, for hours, to

break "itch-cycle" ...stop itching


even embarrassing itching

Now you can get fast, blessed relief from the tortures of itching, chafing, rashes, dry skin, eczema... even embarrassing membrane itching (feminine and personal).

Thousands of women and men suffer the torture and embarrassment of membrane itching. But now they are discovering the wonderful relief LANACANE brings.


Don't suffer another day. Try LANACANE. This amazing medicated cream is painless, vanishing, pleasant to use. At all drug stores.

Doctors explain how LANACANE breaks "itch-cycle"



1. Itching causes scratching... scratching increases irritation, causing more itching... more scratching.
2. LANACANE calms irritated nerve ends. Stops urge to scratch, thus breaks vicious "itch-scratch-itch-cycle".

Soothes raw, inflamed tissue, checks harmful bacteria, helps speed healing



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GOD'S WORD
MAN'S HOPE—
IN UNITY**

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**NATIONAL BIBLE WEEK
OCT. 19-25**

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Don't feel old before your time. Use DeWitt's Pills for lasting analgesic relief. DeWitt's Pills help you straighten up without those stabbing pains in back, joints and muscles—even help your body clear up the cause. DeWitt's Pills bring fast relief.

**DeWitt's
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That Loosen
Need Not Embarrass**

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ONLY YOU
CAN PREVENT
FOREST
FIRES!**



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All Day!**

Don't suffer from tired, tender, perspiring feet! Every morning apply Dr. Scholl's Foot Powder to feet, shake into shoes. Helps soothe away soreness all day. Eases tight shoes. Disperses foot odor. Helps prevent Athlete's Foot. 19¢, 50¢. Economy size, 30¢. At all stores.



Dr. Scholl's FOOT POWDER

AFTER 35 HERE'S REAL RELIEF FROM CONSTIPATION

If you're over 35 and you feel grouchy, headachy, out-of-sorts—don't blame your age. Your trouble may be due to constipation caused by a slowed-down system, and the laxative you're accustomed to may no longer be best for you. You see, after 35, your system naturally slows down. What you may need today is SERUTAN, the all-vegetable laxative aid especially made for folks over 35.

That's because SERUTAN provides the peristaltic stimulation to wake

up your slowed-down system to more normal regularity. This is entirely different from pills, salts or oils which may only further upset your system. SERUTAN acts like the naturally laxative hydrogel in fruits and vegetables to bring real relief from constipation. So, after 35, if you feel grouchy, headachy and out-of-sorts, take SERUTAN daily to help stimulate your slowed-down system to more normal regularity. Remember, when you read SERUTAN backwards, it spells *nature's*.

CARS WITH BIBLES

by NEAL ASHBY



The Bible inspires the life of John W. Hedges.

INDIANAPOLIS, IND.

Some of the customers who buy cars from John W. Hedges here find they have acquired in the bargain a gift of great value. Hedges is a one-man Gideons International. Instead of in hotel rooms, he places Bibles in the glove compartments of all the new cars his agency sells.

"We've received so many letters of thanks for them," Hedges relates. "People tell us the Bibles helped to change their lives."

Hedges, a youthful 60, began his program of exposing car-buyers to the Bible's moral and ethical teachings in 1960—after he himself underwent a dramatic religious experience. He has since given away 8,000 copies of the New Testament.

"We've never had a single complaint," Hedges notes. "Of course, any customer may bring his Bible back to us and exchange it for one more suitable to his own faith. It makes no difference, so long as the person puts his trust in the Lord. I've had people come back and tell me how much they loved their new car, but that the Bible meant much more."

One such recent customer was Mrs. Ruth Blessing Miller, a Registered Nurse here. She recounts: "Everything changed about my new car when I found the New Testament in the glove compartment. Imagine getting one from a car dealer!"

John Hedges was raised on an Indiana farm.

"I started selling Model T Fords here in Indianapolis in '19 and '23," he says. "Things

were all right except early in the Depression, when I hauled coal and did anything to make a living." He returned to auto sales in 1932 and went into business for himself in 1945.

"My earnings went up, and my wife and I spent money very carelessly. We thought as long as we had our dollars we had everything. But whatever we did, we didn't seem to be satisfied. There was something missing from life," recalls Hedges.

THE TURNING POINT

In 1959 evangelist Billy Graham came to Indianapolis. Mr. and Mrs. Hedges chanced to play golf with him at their country club. They in turn went as his guests to one of Graham's "crusade" sessions at which individuals are encouraged to embrace God, and found themselves going back.

"Well, at the last sermon I said to my wife, 'Would you like to go forward?' and we went. We prayed up there and we were all weeping. That was the turning point in our lives. From that day the Lord and I were in business together."

The Hedges began regular worship and Bible study, often in association with Dr. Warren Walker of the famed Cadle Tabernacle here.

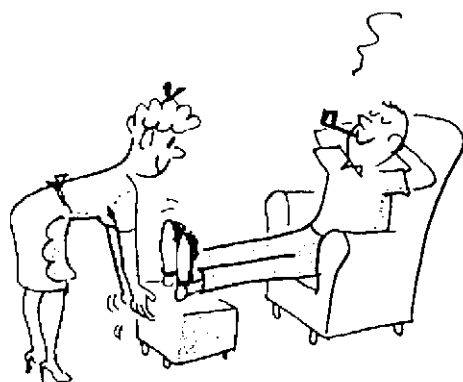
"My wife and I spend 2 to 6 hours a day studying God's word," Hedges concludes. "Material things are wonderful, but faith in God is the thing that is meaningful."

Following his unique business practice, auto dealer Hedges puts Bible in new car's glove compartment.



Some enchanted evening!

by Alfred Isler



sparkling
automatic
dishwashing

ouch!

Throw out that timid automatic dishwashing detergent. Try ours. It's mean. Cleans glasses till they squeak. Scares away film on everything from fiendish pots to fine china. Even pinches pennies.

All Family Tree products clean till it hurts. Try Family Tree Dishwashing Crystals, Toilet Bowl Cleaner, Soil Remover, Bleach-plus, and Fabric Softener.



all the best products for everything you clean.

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"Older Age" Itch

For jiffy-fast relief from annoying "Older Age" itch—dry skin itch and raw itchy itch caused by chafing, scales, rashes—other itch troubles, get D.D.D. Prescription. Soothing, cooling, antiseptic... helps prevent infection... aids healing. Don't scratch—don't suffer. Ask druggist for D.D.D. liquid or cream.

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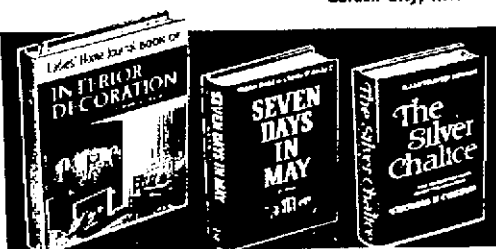
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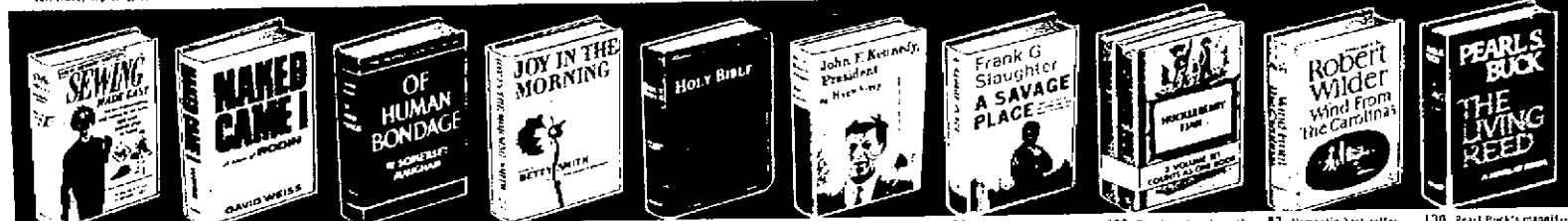
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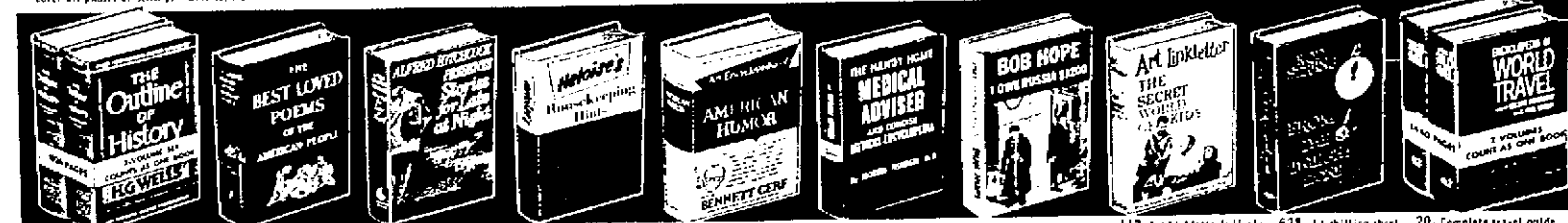
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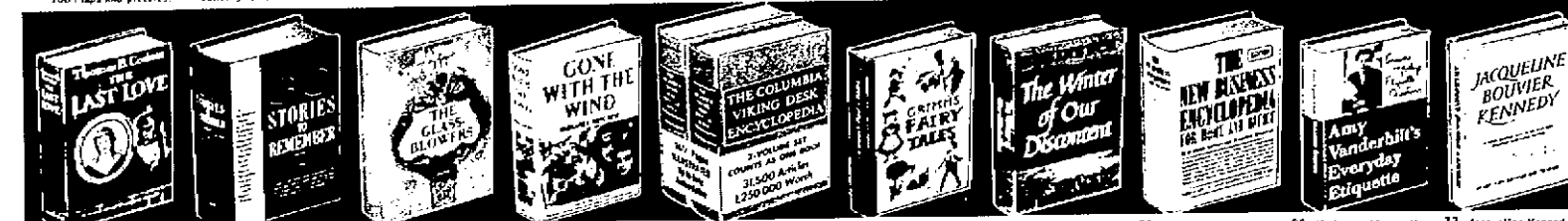
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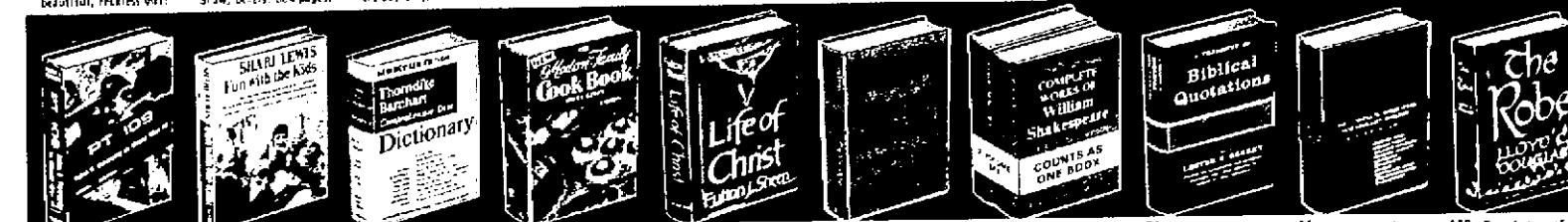
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LET'S WORK AROUND A LITTLE CLOSER, SO WE CAN HEAR WHAT THEY'RE SAYIN'... BLUP!

WHEW! THAT WAS CLOSE! I NEVER SAW THAT GORILLA COMIN!

EASY DOES IT NOW, JUST FOLLOW ME!

YOU LEFT TRACKS LIKE A TRACTOR!

WOW! I DIDN'T EVEN HEAR YOU COMIN' UP BEHIND ME! I MUST BE SLIPPIN'! HOW'D YOU GUESS I WAS HERE?

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AW, SHUCKS! SHE WAS A WOMAN! SHE WOULDN'T HAVE LET 'EM HURT JUST SOME STRAY KID!

O.K! HAVE YOUR DREAM WORLD, BUT YOU NEVER TANGLED WITH THAT OLD DRAGON! LET'S PRAY YOU NEVER DO!

YOU--YOU KNOW HER?

VERY WELL INDEED! THAT'S MY STEPMOTHER, PORTIA; AND THAT FANCY DRESSER WITH HER IS CEDRIC!

YOUR HALF-BROTHER? I THOUGHT MAYBE SO!

WELL, YOU SHINNIED UP THE FACE OF THE CLIFF TO SEE THIS PLACE, I'LL BE YOUR GUIDE FOR A REAL TOUR! BUT WE'RE GOING TO FIND AN EASIER WAY BACK TO OUR CAVE!

YEAH! I SURE HOPE SO! I WAS PLENTY SCARED CLIMBIN' UP HERE!

LATER.

NOW YOU'VE HAD THE TOUR: THE VAST OLD MANSION, OVERGROWN GARDENS, WHAT WERE GREENHOUSES, THE CARRIAGE HOUSE, LATER THE TEN-CAR GARAGE, SERVANT COTTAGES, SHOPS, STABLES, THE HIDDEN DRIVE-IN FROM THE ROAD! THE PERFECT HIDEOUT!

YEAH! IT SURE IS!

HEY! IT'S GETTIN' LATE! HADN'T WE BETTER START BACK, WHILE IT'S LIGHT ENOUGH TO SEE?

AND BE SEEN? HA! I'M NOT IN ENEMY COUNTRY! I KNOW THESE TRAILS BETTER THAN THE INVADERS! WE WAIT FOR DARK!

AND WHEN DARKNESS COMES!

O.K., NOW! HANG ONTO MY HAND, SO YOU DON'T GET LOST! WE'LL GO HOME THROUGH THE WINE CELLAR, IT'S SHORTER!

LEAPIN' LIZARDS! RIGHT THROUGH TH' HOUSE? YOU HAVE GOT NERVE!

HAROLD GRAY
10-18-64

NANCY

By Ernie Bushmiller

NANCY--- I CUT MY FINGER

LET ME SEE IT

IT'S PRETTY BAD---GET SOME ADHESIVE TAPE---AND HURRY

IT'S ONLY A TINY SCRATCH

DON'T WASTE TIME---GET THE TAPE

YOU CAN HARDLY SEE IT

WHAT'S THE MATTER WITH YOU?---MY FINGER IS CUT

ANYTHING THAT'S WIDE OPEN NEEDS TAPE

I GUESS YOU'RE RIGHT

SNIP

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12.3 cu. ft. refrigerator-freezer
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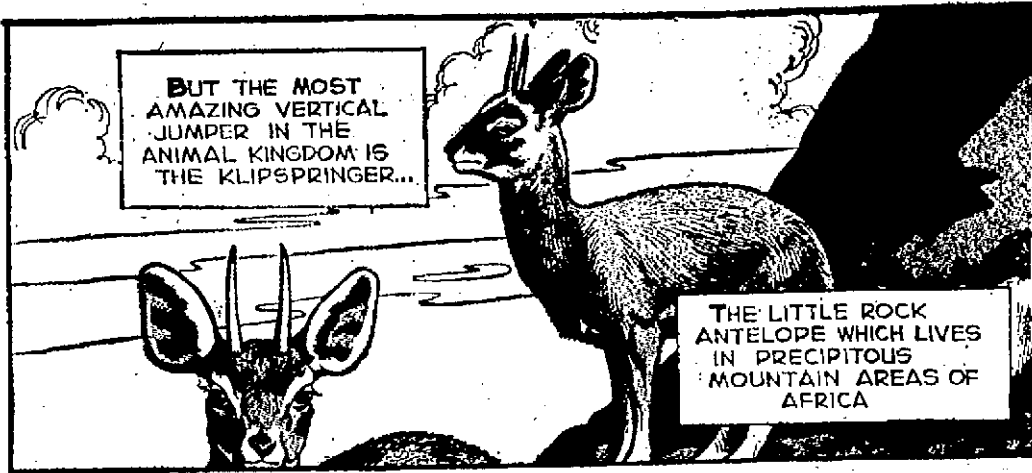
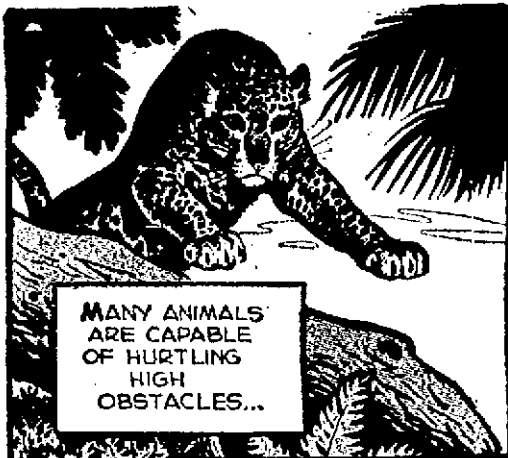
SEE IT AT YOUR RCA WHIRLPOOL DEALER!

MARK TRAIL

by

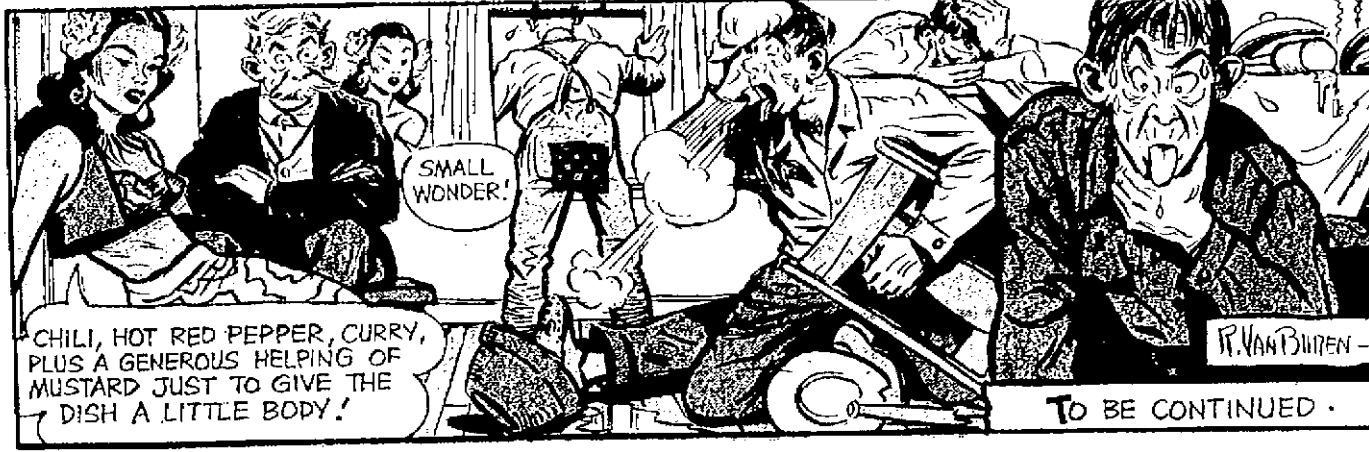
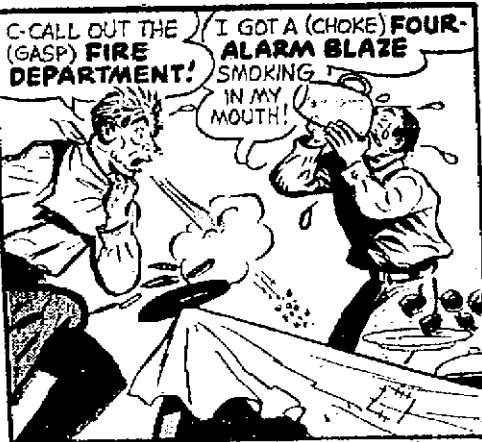


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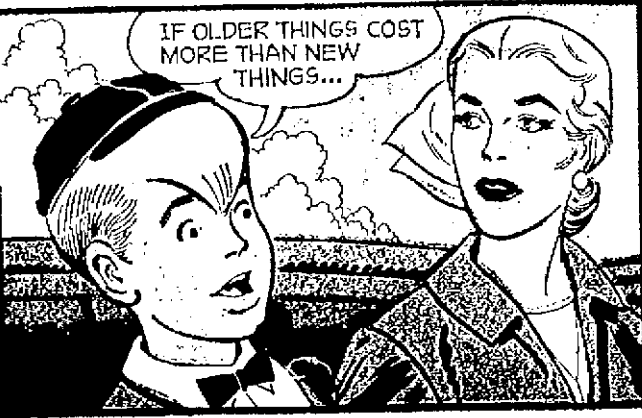
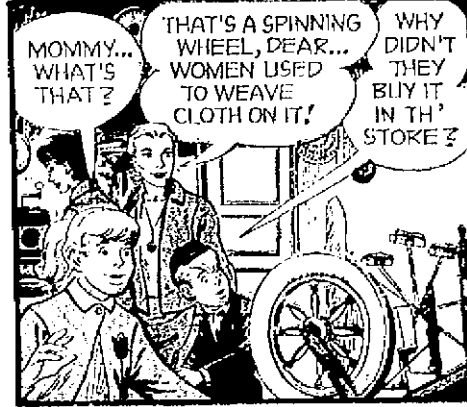
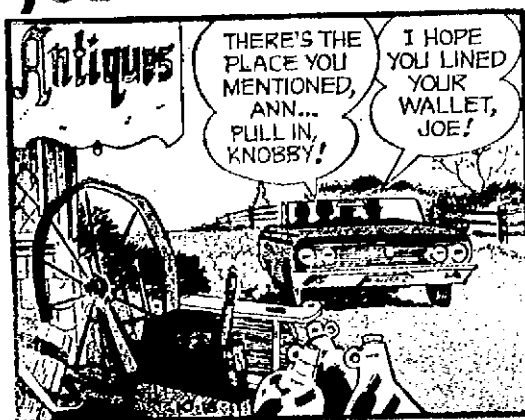
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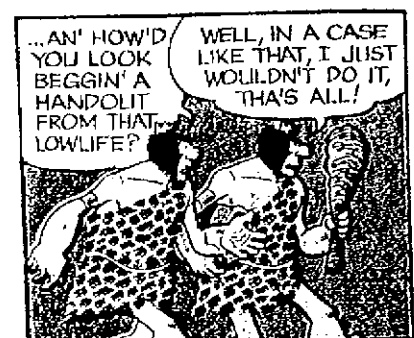
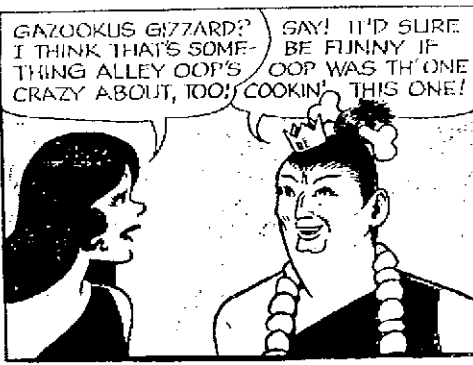
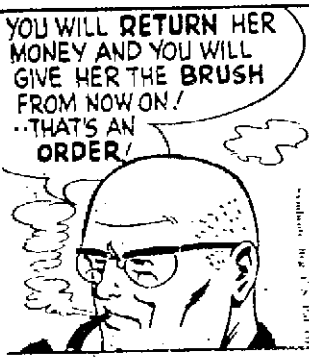
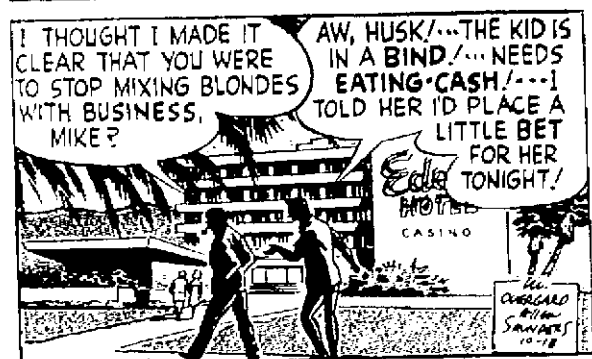
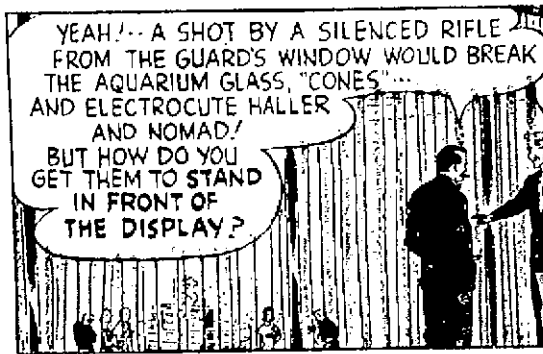
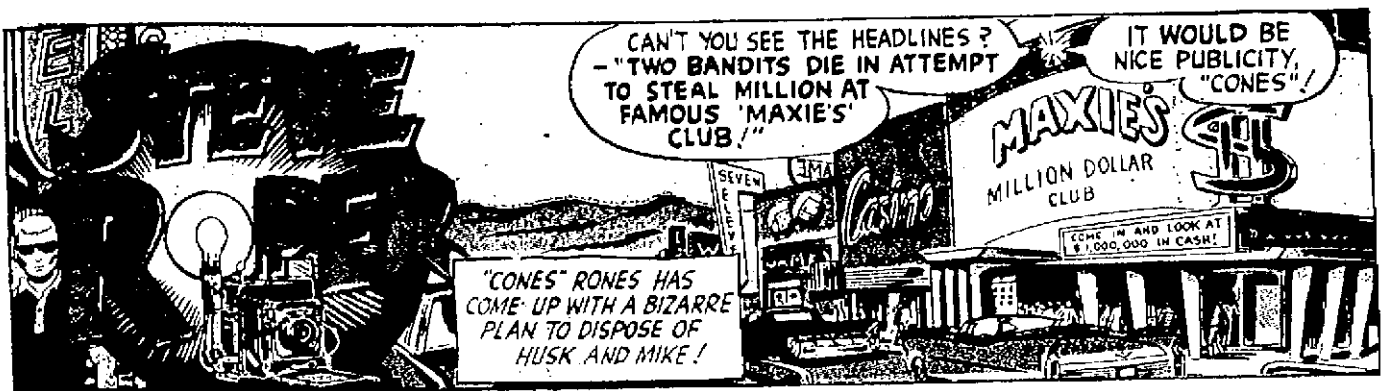
By Raeburn Van Buren



JOE PALOOKA

By Ham Fisher

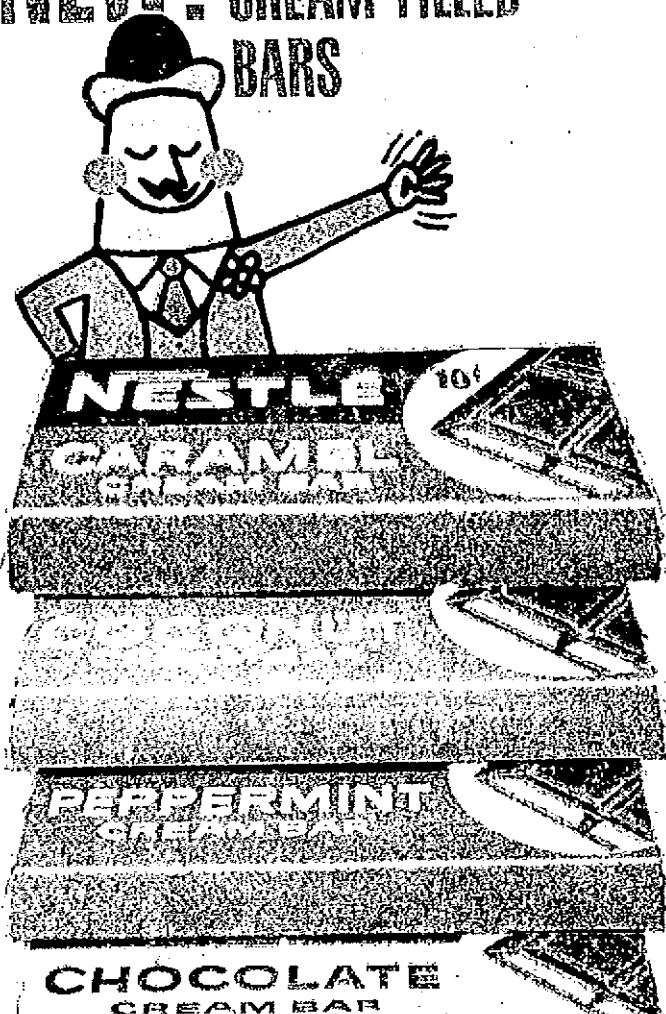




NEW! CHOCOLATY DREAMY & CREAMY



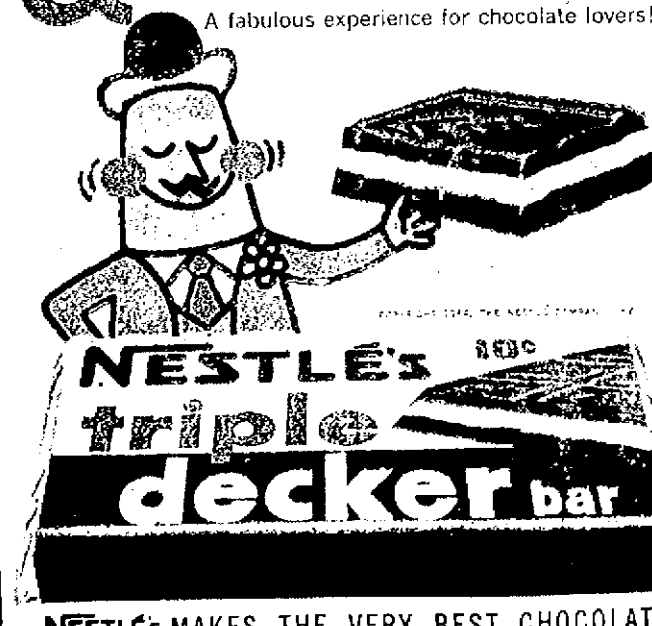
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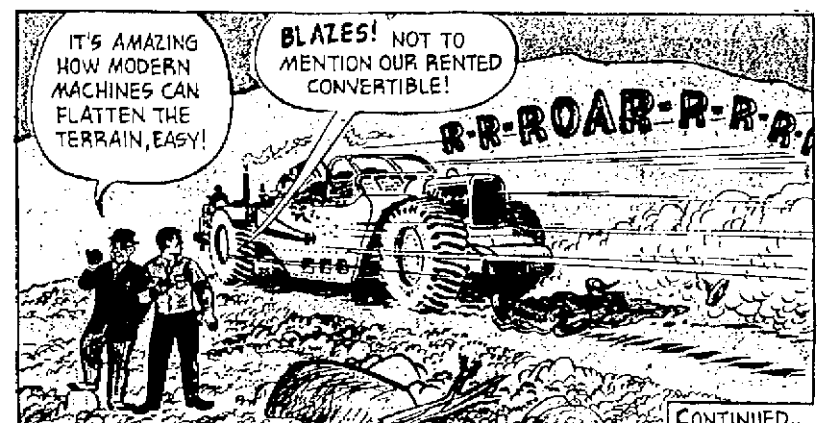


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By Walt Kelly



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- A separate cycle for every washable.
- Special cool-down period to help wash 'n wears dry "wrinkle-free".
- Automatic Damp-Dry setting, too.
- Built-in, topside lint screen and fabric guide.
- Large satin-smooth drum.

\$169⁹⁵

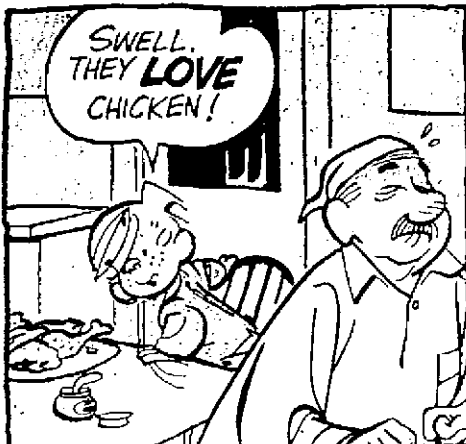
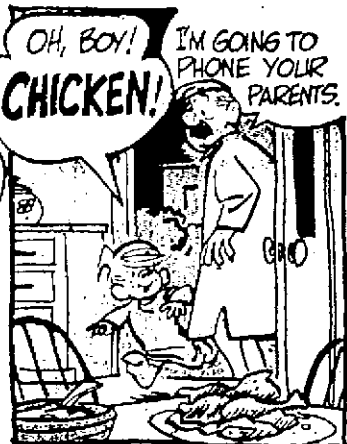
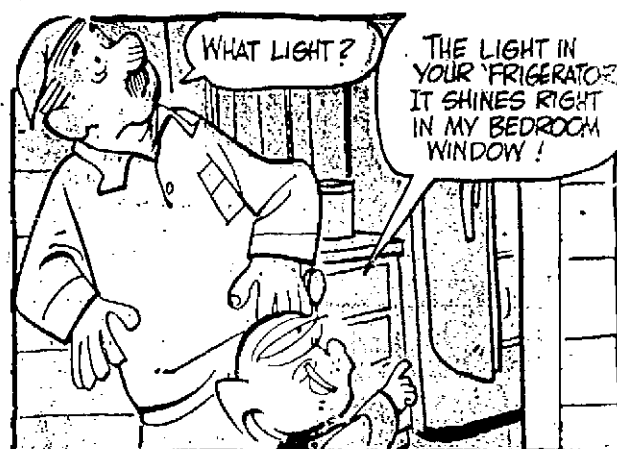
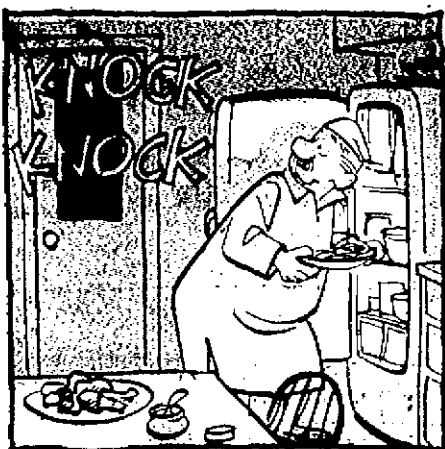
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Visit the Whirlpool exhibit in the Better Living Center, New York World's Fair 1964-65

SEE THESE TERRIFIC VALUES NOW AT YOUR RCA WHIRLPOOL DEALER!

Dennis the Menace

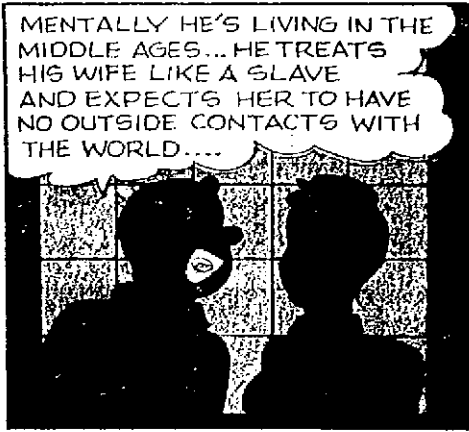
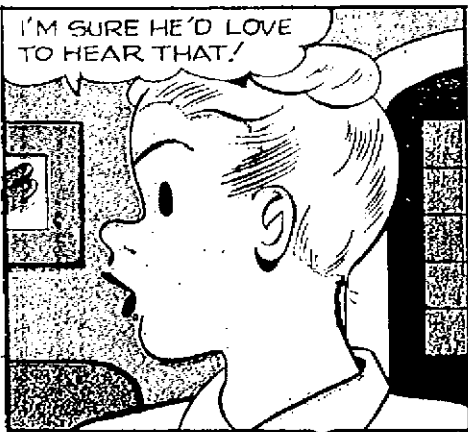
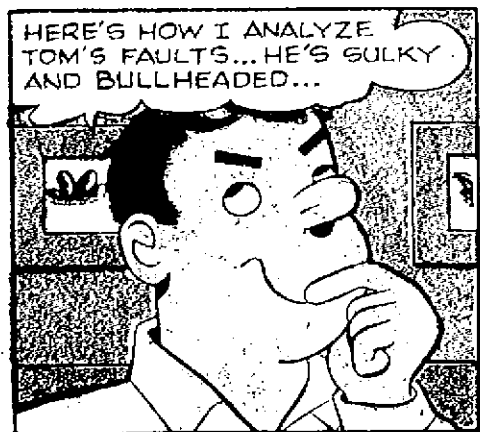
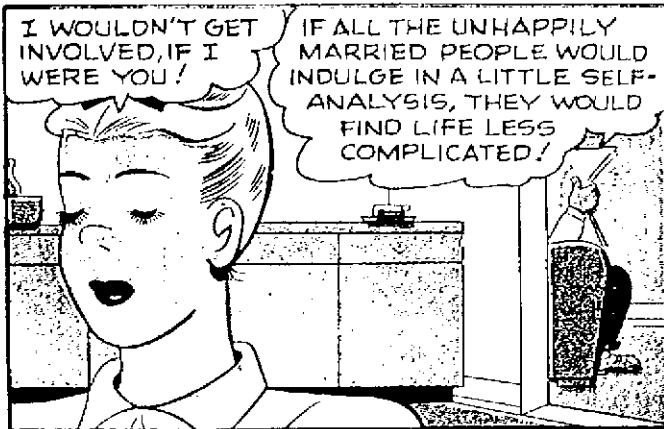
by Hank Ketcham

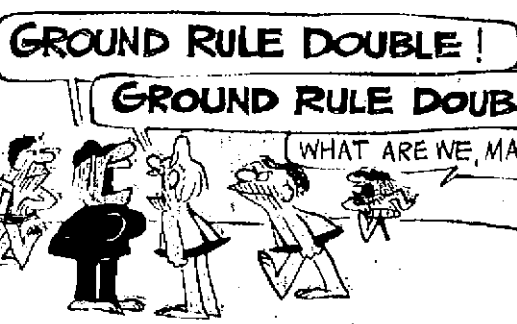
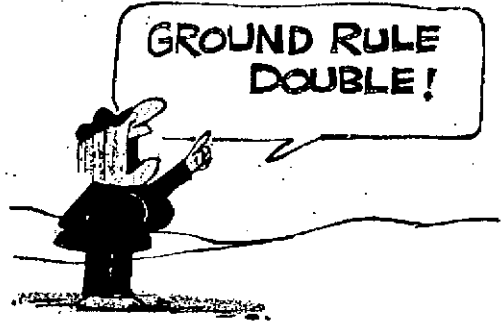
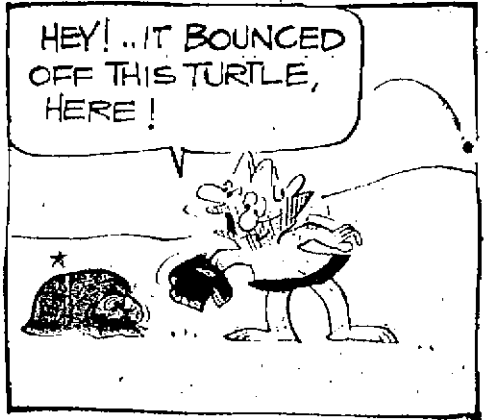
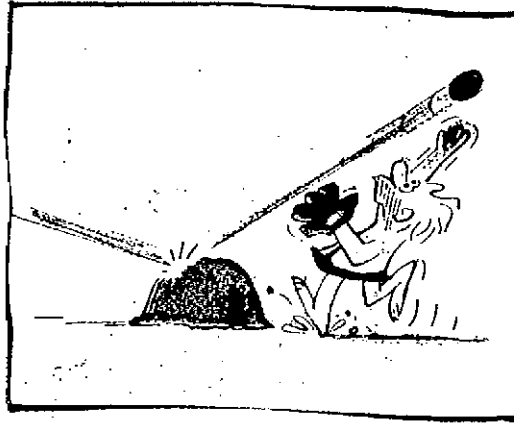
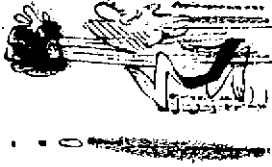
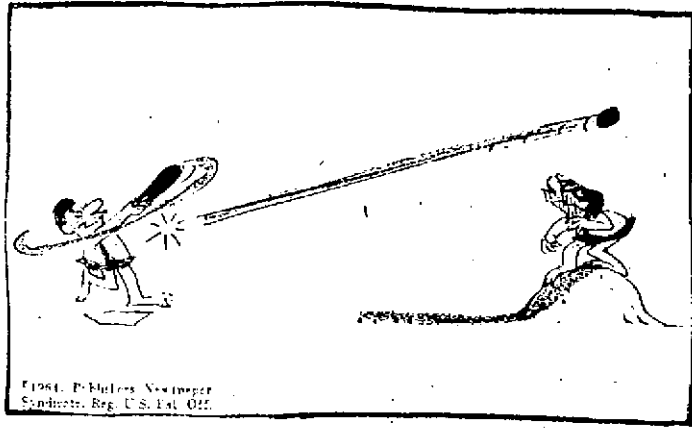


THE BREVES

by CARL CRUBERT

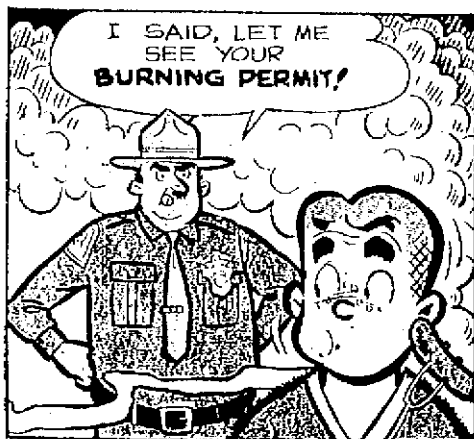
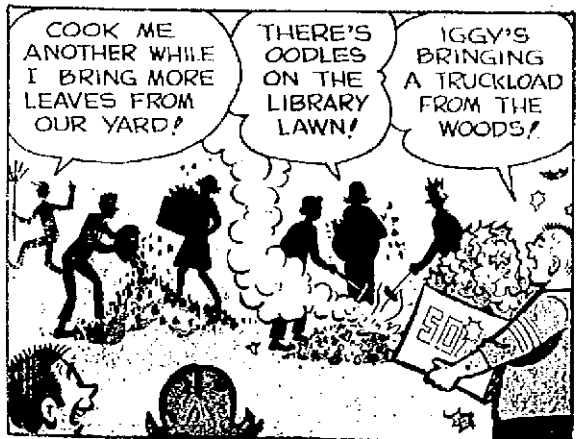
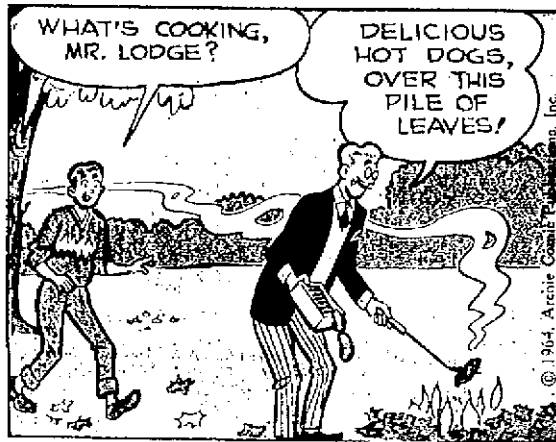
I WONDER IF I COULD STRAIGHTEN TOM OUT BEFORE IT'S TOO LATE?





ARCHIE

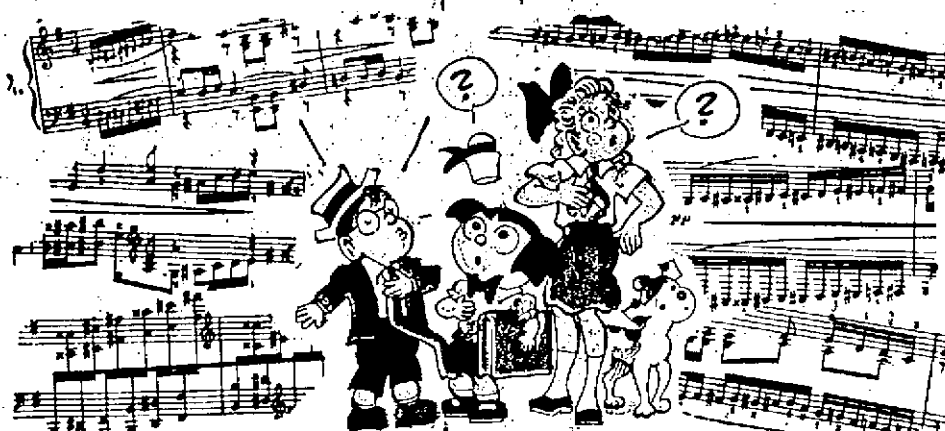
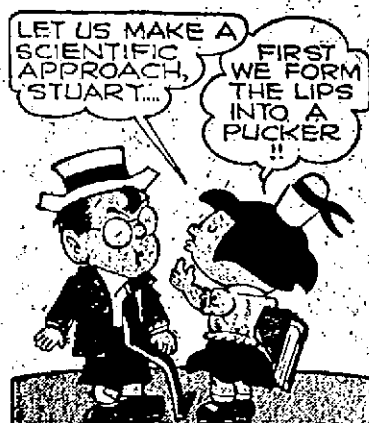
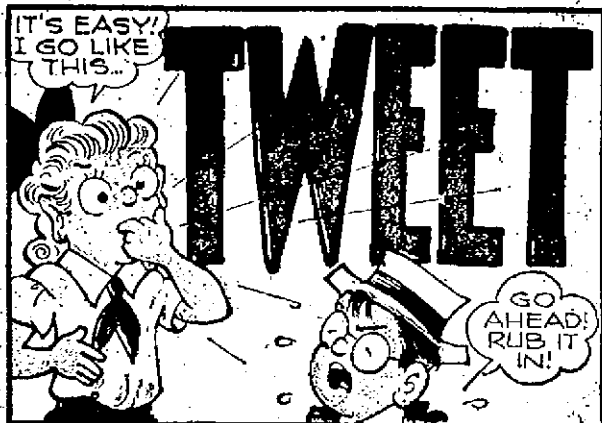
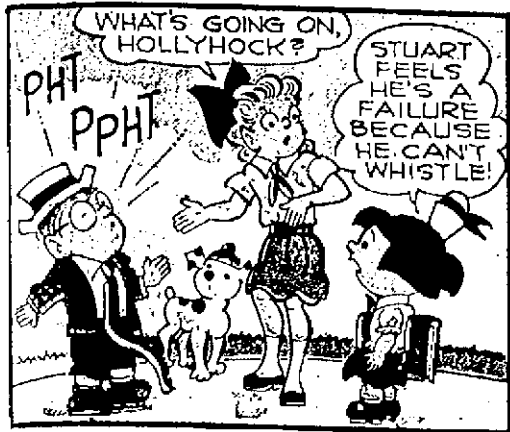
by BOB MONTANA



THE JACKSON TWINS

By Dick Brooks





THERE OUGHTA BE A LAW!

By Harry Shorten



The **Kool-Aid Kids** present
ALADDIN and the MAGIC LAMP

THE KOOL-AID KIDS FOUND A MAGIC LAMP WHICH SAID "BOYS, RUB ME PLEASE"

SO THEY RUBBED AND RUBBED TILL SUDDENLY—OUT POPPED A GENIE AS BIG AS CAN BE!

THEY RENTED A CARPET TO ESCAPE AND FLEW UP IN THE AIR!

BUT ALAS, THE GENIE HAD ONE TOO...
LOOK OUT BOYS—I'M AFTER YOU!
WE NEED KOOL-AID RIGHT-AWAY... KOOL-AID ALWAYS SAVES THE DAY!

THE KIDS RAN BACK TO THE MAGIC LAMP AND GAVE IT ONE MORE RUB...

ABRACADABRA QUICK AS A WINK—

WELL WHAT DO YOU KNOW—MY FAVORITE DRINK!
JUST ONE PACKAGE DOES THE TRICK—MAKES TWO QUARTS OF KOOL-AID QUICK!

TAKE YOUR CHOICE
NEW PRE-SWEETENED KOOL-AID OR FAMOUS REGULAR KOOL-AID!

REGULAR
PRE-SWEETENED WITHOUT SUGAR



FREE GHOSTLY-GLOW ARMBAND

with Kraft Caramels, Fudgies, or Treats

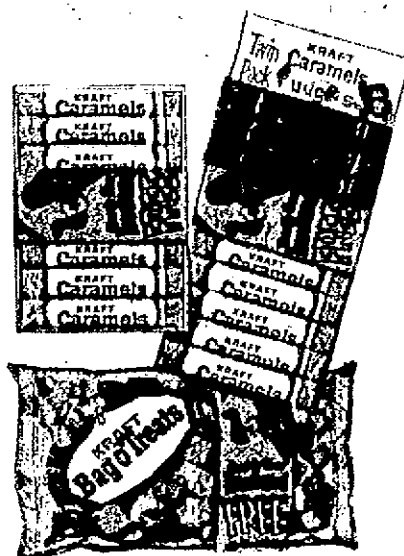


For ghosts, spirits, phantoms—and kids!

Look for these special TRICK OR TREAT bags of Kraft Caramels, Fudgies and Treats. You get a free "Ghostly-Glow" armband with every one. When you put it on your arm over your Halloween costume and go out trick-or-treatin' your "Ghostly-Glow" armband lets your friends know it's you! It glows in the dark...like an eerie ghost bobbin' down the street. Ask mom real nice. Maybe she'll let you have two!

Important note to mom

Kraft Candies are best for Trick-or-Treatin'. They're made the special Kraft way—good 'n wholesome...and individually wrapped.



Plans Abruptly Switched for Major Address Tonight

LBJ TO REPORT ON CHINA, RUSS

WASHINGTON (AP)—President Johnson, canceling immediate campaign plans, will report to the nation tonight on Communist China's first nuclear test and the power shakeup in the Soviet Union.

All radio and television networks indicated they would carry the speech live.

Announcing the speech Saturday, the White House said the National Security Council recommended that the President make the "report and assessment" even though, it was said, "There is no present cause for national alarm and no immediate emergency."

The abrupt shift of Presidential plans, which also included scheduling of a Monday briefing for Democratic

and Republican leaders of Congress, did seem to suggest some change in the official mood here within recent hours.

Friday, Johnson read statements downgrading the

The three major television networks will carry President Lyndon Johnson's speech from Washington tonight at 8:30. The speech, a special report to the nation, will be shown on a delayed tape on KNXT, channel 2, (CBS), KNBC, channel 4 (NBC), and KABC, channel 7 (ABC).

military significance of the Chinese nuclear test and reporting receipt of a formal assurance that Soviet foreign

policy remains unchanged.

Johnson, who had been expected to fly to his Texas ranch tonight before undertaking a two-day campaign swing through the Lone Star State and other sections of the West, rearranged his schedule following a series of lengthy White House conferences.

The President met for an hour at mid-day with the National Security Council, then conferred privately and at length with Secretary of State Dean Rusk and Secretary of Defense Robert S. McNamara. And there presumably were other conferences, since Rusk and some others arrived at the White House a full 90 minutes before the scheduled start of the security council session.

George E. Reedy, White House press secretary, summoned reporters to his office to read a statement which said:

"The National Security Council recommends to the President that while there is no present cause for national alarm and no immediate emergency, it is advisable in the national interest to be certain that all the responsible officers of the government are fully and promptly informed."

The statement went on to say that Johnson was summoning bipartisan congressional leaders to "a full briefing on developments" on Monday—time not announced.

(Continued Page A-6, Col. 2)

Southland's
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Newspaper

Independent = Press = Telegram

The Weather--

Generally sunny and warmer today. High about 80. Complete weather, Page A-2.

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LONG BEACH, CALIF. 90801, SUNDAY, OCTOBER 18, 1964

VOL. 13—No. 8

186 PAGES



—Staff Photo by RALPH McCLURG

DEAF-MUTE LEWIS WAYNE AUSTIN is questioned in sign language about the screwdriver-stabbing death of his father Saturday in Bellflower. Patrol Sgt. Joseph Patterson's hands shaped the questions posed by homicide Det. Sgts. Mac Wrona and Ned Lavrotevich.

Deaf-Mute Boy Arrested as Slayer of His Father

By JIM HYNES

A 17-year-old deaf-mute is being held by sheriff's detectives following the fatal stabbing of his father with a screwdriver Saturday afternoon in Bellflower.

Lewis Wayne Austin was taken into custody at a friend's home near his residence, 14013 Ardis Ave. He was booked in Lakewood Sheriff's substation on suspicion of murder.

Detectives said the boy admitted stabbing his father, Lewis Willard Austin, while they were painting a home at 9526 Olive St. The victim was dead on arrival at St. Helen's Hospital at 2:40 p.m.

Patrol Sgt. Joseph Patterson of the Lakewood substation acted as interpreter when homicide Det. Sgts. Mac Wrona and Ned Lavrotevich questioned the youth. Using hand signs, the lad told

detectives his father had been "drinking heavily and was picking on me" as they worked.

While mixing paint in the garage they started to argue again and the boy said his father, a house painter, picked up a heavy table leg and swung it at him.

Sgt. Wrona said the boy told of warding off several blows before attacking his father with a screwdriver he was carrying in a pocket. The lad had bruises on his right arm, Wrona said.

After the stabbing, the youth left the scene and went to a friend's house.

Mrs. Bertha Ledbetter, owner of the home they were painting, found Austin lying in a pool of blood in the garage shortly before 2:30 p.m.

The dead man's wife, Minnie, also survives.

K's Successors Ask End to All A-Tests

Dillon Tells Why Jenkins Was OK'd

Secret Service Saw FBI Report as Not Serious

WASHINGTON (UPI)

—Treasury Secretary Douglas Dillon said Saturday night that the Secret Service cleared Walter W. Jenkins in 1961 because it did not evaluate an FBI record of his earlier arrest as involving "a serious matter."

Dillon's preliminary report on an investigation of the Jenkins affair, ordered Friday by President Johnson, was made in a letter to acting Atty. Gen. Nicholas Katzenbach.

The FBI is conducting its own investigation of the case of the former Johnson aide, at Johnson's request. Dillon has ultimate responsibility for the Secret Service because it is an arm of the Treasury Department.

DILLON explained in his letter Saturday night how Jenkins was cleared in 1961 for a White House pass, even though the FBI had informed the Secret Service of his arrest in Washington two years earlier.

Jenkins, a long and trusted aide to Johnson, resigned Wednesday after public disclosure that he had been arrested in 1959 and again last Oct. 7 on morals charges at the Washington YMCA.

Dillon said Saturday night that the Secret Service did not check the FBI information further in 1961 and did not inform "any member of the White House staff, the then vice president (Johnson) or any member of his staff."

Dillon said that on April 6, 1961, in connection with a routine request for issuance of a White House pass for Jenkins, the Secret Service asked the FBI to check the criminal and subversive files for his name.

ON APRIL 18, the Secret Service received from the FBI a report on Jenkins

TRAVEL NEWS HAS TRAVELED

Women may not do all the travel planning, but certainly little of it is done without consulting with them. That's why the Sunday Independent, Press-Telegram's Travel and Resort News moves this week into the Women's Section. Turn to it there each week for the latest international and local travel information as it affects the Long Beach-Orange County area.

MEN SAVE ONE FROM CAVE-IN

Two Boys Die in Hole They Dug; Pal Rescued

Two young Paramount boys smothered in a cave-in Saturday afternoon despite heroic efforts by nearly a score of persons to save them from the hole they had dug in a Long Beach vacant lot.

Pronounced dead on arrival at Memorial Hospital were Mike Van Dyke, 14, son of Mr. and Mrs. Jake Van Dyke, of 8102 Harrison St., and Ricky Van Dusen, 12, of 16618 Orizaba Ave. Young Van Dusen's mother, Mrs. Richard Van Dusen, a surgical nurse, was on duty at Memorial Hospital when notified of the tragedy.

A THIRD BOY, Johnny Beggs, 12, of 16832½ Downey Ave., was rescued from the death hole by four workers from a nearby roofing company. He is the son of Mrs. Verna Beggs.

Help was summoned by a fourth boy, Algie Bear, 12, of 8105 E. 70th St., Paramount, who was watching the three dig a

four-foot-deep hole before its sandy walls collapsed.

The men, employed by the Olson Roofing Company, 6861 Newton Ave., grabbed shovels and ran to the pit near the intersection of Cherry Avenue and 70th Street.

Long Beach Police Officers David A. Skelton and Earnest R. Carter arrived just as the men were extracting the boys.

THEY APPLIED mouth-to-mouth resuscitation on the two until firemen reached the scene with a resuscitator. Ambulance attendants also worked on the boys en route to the hospital, but both were pronounced dead at 5 p.m.

The Beggs youth, the first to be reached by the frantically digging workmen headed by Jerry M. Benke, 39, of Redondo Beach, was released from Memorial Hospital to his parents about 6 p.m. His injuries were not serious, hospital officials said.

AT KNOTT'S FARM

Miller Denounces Democrats' Rule

By BOB HOUSER

"Character versus corruption," burial in a "federal box" or constitutional government of "free men left alone" were posed Saturday as the basic issues and choices of this presidential campaign by Republican vice-presidential nominee William Miller at a Knott's Berry Farm rally of some 5,000 persons.

Moscow Report Expected

WASHINGTON (UPI)—Ties between the Soviet Union, Red China and Cuba are expected to be closer with the change of power in the Kremlin, a source close to the Soviet Embassy said Saturday.

The source said a major announcement could be expected over Radio Moscow tonight concerning "drastic" internal policy changes in Russia. He said the broadcast will relate to Communist Party meetings in Moscow, Leningrad, Kiev and Minsk.

Policy toward the United States is expected to remain the same.

THE SOURCE said the new Russian leaders—Communist Party Chief Leonid Brezhnev and Premier Alexei Kosygin—have assured the embassy here that the policy of peaceful co-existence will continue between the two world powers.

The source said that Russia's policy toward Red China is expected to improve. He said changes will not be significant right away but that Russia and China should at least be on talking terms by the end of the year.

Miller slashed mercilessly at the Johnson administration in two dozen itemized thrusts, not counting detailed carving on the Billie Sol Estes, Bobby Baker and Walter Jenkins affairs. These attacks were his style at a morning San Bernardino rally as well as the berry farm appearance before he flew to San Diego for a Saturday-night rally and then two days of rest at Shelter Island's Kona Kai Club.

EXTREMISM came first in Miller's catalogue of debate at Buena Park. Miller said he can understand why the Democratic presidential ticket no longer talks about the extremism issue.

In 1960 when Lyndon Johnson, bidding for the presidential nomination, was asked why the ADA (Americans for Democratic Action) opposed him so, he answered, according to Miller, "They don't bother me any—they're kooks. I don't want the support of the KKK or the ADA; they're both a bunch of extremists."

"THEN," SAID Miller, "four years later he selects as the 'ablest man in America' to be vice president of the United States the founder of the ADA!"

The New York congressman expressed his "sympathy" over the Democrats' chore of citing their record, asking, "What do they have

Reds Not Mellowed —Barry

YOUNGSTOWN, Ohio (UPI)—GOP presidential candidate Barry M. Goldwater sounded a warning Saturday night that communism has "not changed its objectives" even though it has changed its Kremlin administrators.

The Arizona senator spoke to a cheering crowd of 5,000 persons in Youngstown's Idora Park ballroom at the close of a whirlwind day of slumping across labor-heavy northeast Ohio.

GOLDWATER struck repeatedly at the Democratic charge that he would be a "trigger happy" president. Goldwater said Americans should worry about whose finger is "near the Communist button" rather than "worry about Goldwater's finger being near a button."

City police stiffened security precautions with extra officers at the Idora ballroom where Goldwater spoke after getting a report that "someone would be there with a gun." But there were no disturbances during the speech.

Goldwater, challenging the idea that communism has

Friendship With West Stressed

Call Repeated for 'Free Berlin' by New Leaders

MOSCOW, Sunday (AP)

—With the Chinese A-blast echoing in their ears, the top Soviet leaders today called on all the people of the world to "struggle for the complete ending of nuclear weapons tests."

The Central Committee of the Communist Party, which just ousted Nikita S. Khrushchev as its chief, set this as the theme for its Nov. 7 celebrations of the Bolshevik revolution.

Another main subject, printed in Pravda today as a "call" of the committee for Nov. 7, was a renewal of the demand that the Western powers get out of Berlin and permit the old German capital to be turned into a "free, demilitarized city."

HOWEVER, the committee seemed more anxious to obtain the good will of the present three other nuclear powers besides the Soviet Union—the United States, Britain and France—than to berate them.

One of the calls, after the appeal to end all nuclear tests, said "May friendship and cooperation of the peoples of Britain, the United States of America, France and the Soviet Union develop and gain in strength in the name of durable world peace!"

This was the most public and direct appeal of the new Soviet leadership for the friendship of the west since Khrushchev's ouster.

Observers here believed it would doubtless be answered by President Johnson in his scheduled address to the American people.

KREMLIN leaders already had let the word spread that they would not depart radically from Khrushchev's policies.

The new ruling group, headed by Communist Party

WHERE TO FIND IT

• A SAN PEDRO fish-weight checker and a Compton couple hold \$56,000 winning tickets in the Irish Sweepstake. Page A-14.

• BIXBY RANCH, oldest residential landmark in the vicinity of Long Beach, may soon become a living historical monument. See story by Mary Ellis Carlton on Page C-22.

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Music and Arts	W8-9	Women's News	W1-12

L.A.C. Says: Vote Yes on 14 to End Rumford Act

There is great confusion over whether a Yes or No vote on Prop. 14 is needed to end the Rumford Act. Opponents of Prop. 14 are hoping this will cause many No votes by people who believe this would end the Rumford Act. They may be right about the confusion. But it will take a majority of Yes votes.

Opponents of Prop. 14 are also attempting to mislead voters by saying "Public assisted financing of housing means only Cal-Vet, Veteran or FHA loans. But the fact is it can mean loans from banks or saving and loans associations whose deposits are insured by Federal Deposit Insurance which means virtually every one of these institutions.

They also say passage of Prop. 14 would take away from the legislature the power to vote civil rights laws. This is untrue because Prop. 14 applies only to private owned housing. The legislature can submit another measure on the 1966 or any future ballot to provide any changes it thinks proper. It has done just that as concerns several of the 17 state propositions on the ballot. But the initiative is provided for in our state constitution for the people to protect themselves from legislation they consider unfair or unsound. A Yes vote on Proposition 14 would repeal the Rumford Act which many property owners consider in that category.

A widow wishing to rent a room to have a companion could be in violation of the law if she refused to rent to a Negro. A Catholic family wishing to rent a room could be in violation if it insisted on only a Catholic as a tenant. We have had many letters on this point. None have questioned that this would be a violation of the Rumford Act. Most of them say there is no reason why people in their own homes should have this right of refusal. It is covered under Chapter 3, Section 4, of the Rumford Act applying to "any public assisted housing which is a single family dwelling occupied by the owner."

Then we find people who believe the Rumford Act is the same as the civil rights law recently passed by Congress. The fact is they are two entirely separate laws. One is the federal law—most of the provisions of which have been in effect in California for many years. But the State Rumford Act—passed last year—goes far beyond any provisions of the federal law.

Under the Rumford Act any property owner—who has "public assisted" financing—would be in violation of the law if he refused to rent, lease or sell his property to anyone because of race, religion or national origin—regardless of the property owner's wishes. "Public assisted" financing is defined as any loan made by any organization that is insured or guaranteed by a public agency. It is estimated this covers over 70% of all housing units in the state.

There are no such provisions in the federal civil rights law. That law does provide for penalties for any discrimination by a motel, hotel, restaurant or any other facility that is classified as public accommodations. California has long had such a law. But the Rumford Act applies to apartment houses and to "single family dwellings owner occupied." Prop. 14 clearly states that repeal of the Rumford Act. does not apply to "any accommodations for lodging purposes by a hotel, motel or similar public place engaged in furnishing lodging to transient guests."

This writer recommends a Yes vote on Prop. 14. He believes such restrictions on the property rights of owners is wrong and that a private home owner—or an apartment house owner—should have the right to choose to whom he wishes to rent or sell his property. He further considers it wrong to use the force of "public assisted" financing programs for owner-occupied homes when there were no such restrictions when loans were made. Property rights are a part of civil rights. When property rights are so destroyed it means taking away the civil rights for property which is fundamental in our society. But I urge my readers to carefully read provisions of the Rumford Act and Prop. 14 and to keep in mind it will take Yes votes on Prop. 14 to repeal the Rumford Act.—L.A.C.

(L.A.C.'s column by L. A. Collins Sr., like other columns is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

Pole Recalls Nikita's Talk of Resigning

WARSAW (UPI) — Polish Communist leader Wladyslaw Gomulka said Saturday his old personal and political friend Nikita Khrushchev told him a year ago he might quit as premier of the Soviet Union.

"Personally speaking, I was not caught by surprise when I learned about this," Gomulka told a Polish-Hungarian friendship meeting in honor of visiting Hungarian Premier Janos Kadar.

"Comrade Khrushchev, in a talk with me last autumn, told me he was considering the possibility of resigning," Gomulka said.

EXPERTS noted Khrushchev has hinted in public that he would step down sometime after his 70th birthday, which occurred last April 19.

Kadar, who followed Gomulka to the rostrum in the Stalin-built Palace of Culture, made no allusion in his address either to Khrushchev or to the power shift in the Kremlin.

But Kadar, who came to power when Khrushchev ordered Soviet tanks to crush the Hungarian uprising in 1956, repeated his support of Moscow in its battle with the Chinese Communists.

"THE VICTORY of socialism would come quicker were it not for certain drawbacks, one of which is the Chinese problem, which brings harm to the cause of peace and socialism," Kadar said.

The Hungarian Communist Party was among Khrushchev's strongest supporters in his war of words with Peking. It supported Khrushchev's call for a meeting of 26 Communist parties in Moscow Dec. 15 to discuss the Chinese situation.

It also supported his plan to call a world Communist summit meeting next year at which the Chinese would be isolated from the world socialist movement and Khrushchev's leadership of it reasserted.

IN AN EDITORIAL published here Saturday, Khrushchev's successors said they would continue plans for the December get-together.

Gomulka, whose support for the Soviets against Peking has been less forthright than Kadar's, made no mention of China in his speech Saturday. But he said:

Peronists Riot After Huge Rally

BUENOS AIRES (UPI) — Federal police, in a massive show of force, Saturday night used tear gas to scatter street marchers after a rally called to promote the return of exiled dictator Juan D. Peron.

Riot squads lobbed dozens of tear-gas projectiles at Peronists seeking to parade through downtown streets. When the demonstrators tried to regroup, files of mounted police and officers on motorcycles moved in to block them.

Angered Peronists threw Molotov bombs—bottles filled with gasoline—at two stores near the Plaza "Once" ("Eleven"), where they had gathered to celebrate the anniversary of the day in 1945 when workers massed to force the release of Peron, then Argentina's deposed vice president.

FIRES touched off by the homemade bombs were quickly extinguished. Rocks hurled at shop windows near the plaza shattered at least 50 plate-glass windows.

Five thousand police—many armed with submachine guns—closed off all pedestrian and vehicular traffic within 20 blocks of the plaza.

Authorities estimated that 60,000 Peronists attended the rally. This was only a slight increase from the 54,000 attendance at last year's "Loyalty Day" gathering. Peron, in a recorded message, reaffirmed his intention to return to Argentina this year for "national pacification." He is living in Spain.

BACK WITH FATHER

Mrs. Rockefeller Lets Daughter Go

NORTH TARRYTOWN, N.Y. (UPI)—Pretty 4-year-old Malinda Murphy went back to her father Saturday, closing the unsuccessful fight of Mrs. Nelson A. Rockefeller to win custody of her four children by her first husband, Dr. James S. Murphy.

Malinda left the governor's mansion on the Rockefeller's Pocantico Hills estate Saturday afternoon in a heavy rain and traveled a stone's throw to the home of Murphy, which also is on the grounds of the big estate.

IT WAS A tearful parting for the child and her mother at the governor's mansion but a joyful reunion at Murphy's home. Malinda's brother and two sisters—James, 13, Margaretta, 11, and Carol, 8—warmly embraced Malinda.

Her reunion wrote the final act of a drama in which the state's first lady agreed to surrender the children to get a divorce to marry the governor and then went to court in an effort to get custody of the children. The return of the child, ordered by Supreme Court Justice Joseph Gagliardi Friday, also lifted a contempt-of-court threat against Mrs. Rockefeller, who would have been subject to court action had she failed to return Malinda Saturday.

Murphy and other principals in the case refused to discuss the child's return beyond the fact that she had returned to the Murphy household.

Marine Missing After Amphib Blast

CAMP PENDLETON (AP)—A young Marine corporal was reported missing Saturday in the explosion of an amphibious tractor in which 10 men were burned during assault landing maneuvers.

An air and sea search Saturday failed to find the man. Although the explosion occurred Tuesday, the man was discovered to be missing Friday during a personnel check, a Marine spokesman said.

He was identified as Cpl. Donald F. Hale Jr., 21, of Pennsville, N.J.

The accident occurred during Operation Hard Nose, 12-day combined Marine-Navy counter insurgency maneuvers which ended Saturday. A spokesman said Hale was a crewman aboard the tractor.

A hot engine ignited a fuel leak during the landing, causing the explosion. Ten men were hospitalized with burns. Another 20 went to other landing craft to continue the operation.

Four of the 10 burned men still are hospitalized at the base with face and hand burns.

Hale was discovered missing Friday during the first muster of the tractor battalion since the explosion, the day combined Marine-Navy spokesman said.

2 Boys Missing in Town Where Girl Was Slain

CINCINNATI (AP)—An all-day search was made Saturday but no trace was found of two missing 9-year-old boys in suburban Fairfax—the same community that was shaken two months ago by the slaying of 4-year-old Debbie Dappen.

Police Chief James Finan said he did not believe that the boys—Johnny Hundley and James McQueary, last seen at 4 p.m. Thursday—were in the village of 2,500.

Mrs. James W. McQueary, whose husband is a truck driver, said Saturday night that her son "has never been away from home before and neither had the other boy."

"We haven't heard a word from either of them and we have no idea what could have happened," she added. She said the third-grade boys were in school all day Thursday and were last seen playing in the yard.

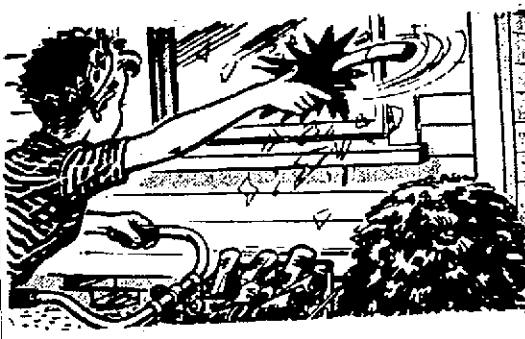
Mrs. McQueary said Boy Scouts and neighbors searched the community Saturday and the Little Miami River, which runs in back of the McQueary home, but no leads were found.

Mrs. McQueary said her son walked home from school Thursday with his sister. Chief Finan said no extensive search or call for volunteers had been made to hunt for the boys.

He said that word was going around that the Hundley boy was talking "a couple of days ago about running away from home."

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COMPLETE WEATHER

FORECAST
Long Beach and vicinity: Generally sunny and warmer today. High temperature about 80.
Mountain Area: Sunny today with gusty winds tonight. Slightly warmer.
Interior and Desert Regions: Sunny today. Gusty north to northwest winds tonight. Slightly warmer. High temperatures 80 to 90 upper valleys.
10 to 15 lower valleys.
OUTSIDE WIND AND WEATHER FORECAST (Pt. Conception to Mexican Border):
Mostly variable winds less than 15 knots today, but local northwest winds 20 to 35 knots below coastal canyons tonight. Sunny with some patchy morning fog. Warmer.
SUN, MOON AND TIDES
Sunrise: 7:01 a.m. Sunset: 5:15 p.m.
Moonrise: 8:17 a.m. Moonset: 4:12 a.m.
Tides: High: 5.5 feet at 1:40 a.m. and 5.2 feet at 8:56 p.m. Low: 3 feet at 7:30 a.m. and 4 feet at 2:20 p.m.

SATURDAY'S OTHER REPORTS
Celsius

Location	High	Low	Location	High	Low
Long Beach	74	63	Lake Arrowhead	70	58
San Diego Airport	74	63	Desert Beach	70	58
Los Angeles	77	64	Palm Springs	76	61
Aviation	69	56	Riverdale	76	61
Bakersfield	74	61	Sacramento	76	61
Big Bear Lake	65	52	San Bernardino	78	61
Bishop	71	58	Chico	78	61
Blythe	81	68	San Francisco	72	58
El Centro	82	69	Santa Barbara	70	57
Fresno	79	66	Victoria	80	57

Across the Nation

Location	High	Low	Location	High	Low
Albuquerque	75	61	Albany Beach	72	59
Bismarck	75	61	Albuquerque	75	61
Butte	75	61	Albuquerque	75	61
Chicago	72	58	Albuquerque	75	61
Cleveland	72	58	Albuquerque	75	61
Denver	72	58	Albuquerque	75	61
Detroit	72	58	Albuquerque	75	61
El Paso	72	58	Albuquerque	75	61
Fort Worth	72	58	Albuquerque	75	61
Houston	72	58	Albuquerque	75	61
Indianapolis	72	58	Albuquerque	75	61
Los Angeles	77	64	Albuquerque	75	61
Memphis	72	58	Albuquerque	75	61
Minneapolis	72	58	Albuquerque	75	61
Mississippi	72	58	Albuquerque	75	61
Mobile	72	58	Albuquerque	75	61
Montgomery	72	58	Albuquerque	75	61
New Orleans	72	58	Albuquerque	75	61
New York	72	58	Albuquerque	75	61
Oklahoma City	72	58	Albuquerque	75	61
Omaha	72	58	Albuquerque	75	61
Philadelphia	72	58	Albuquerque	75	61
Pittsburgh	72	58	Albuquerque	75	61
Portland	72	58	Albuquerque	75	61
Reno	72	58	Albuquerque	75	61
Richmond	72	58	Albuquerque	75	61
San Antonio	72	58	Albuquerque	75	61
San Diego	74	63	Albuquerque	75	61
Seattle	72	58	Albuquerque	75	61
Spokane	72	58	Albuquerque	75	61
Washington	72	58	Albuquerque	75	61

Highest temperature Saturday in the 48 adjacent states was 95 at Laredo, Presidio and Midland, Tex. Lowest was 17 at Elko, Nev.

Drug Addicts Talk Out Own Problems in Group Counseling

By BILL DUNCAN

Billy nervously rubbed the gaudy tattoo hiding needle marks on his forearm and began to speak slowly. He removed a piece of paper from his blue denim shirt pocket and read a citation charging him with losing a library book.

Without emotion, he complained to 14 other men that he was being singled out for special punishment. He carefully built a wall of defense, placing the blame on someone else.

Billy is a 22-year-old narcotic addict from Long Beach and an inmate at the California Rehabilitation Center at Corona, the state's three-year-old bold program for dope users.

HE ARGUED, rather passively, that the book was one day overdue at the Center's library and because it was overdue a guard had removed it from his locker during a routine shakedown. The book never got to the library, he asserted, and as a result he was cited for losing the volume—a citation that could delay his release from the institution.

The other men—all addicts themselves—sat quietly and waited for Billy to finish his argument. Then, one by one, they tongue-lashed Billy and ripped down his wall of defense.

"Man, didn't you know the book was overdue?" fired one.

"Yeah, but it was only one day overdue and I hadn't finished reading it," Billy countered.

"Don't you believe in living by the rules? Why didn't you recheck the book?" questioned another.

"Wait a minute, you ain't tuned in on my wave link. I say it is chicken to write up a man for a one-day overdue book," Billy insisted, picking up, emphasis in face of attack. "Don't you think I'm getting the raw jaw?"

"NAW, MAN, get with it. This ain't now Sunday," a third man said accusingly. "You're supposed to be knocking on the door (slang for taking the cure) and part of this program is getting your behavior pattern squared. These little overdue things can get you squarred on the street and turn you back on the junk."

For 45 minutes, the inmates of Dormitory 30 hammered away at Billy's mental attitude. He was undergoing group counseling, part of the rehabilitation program—all following the addicts to talk out problems they face—a therapy that may help them stay drug free once they are released.

Three times a week, the 60-man inmate domicile is broken down into four 15-man groups for an hour-long group counseling session. The entire group meets daily an hour before lunch to discuss everyday problems, such as living in an institution, relationships with friends and family, how to get along in society and the hard problem, their addiction.

THE institution, formed by an act of the State



INMATES OF the state's Rehabilitation Center at Corona thresh out problems in the group's therapy session. Counselor (in white shirt, foreground) listens and speaks only when asked to comment.

Legislature to combat the spread of narcotic addiction in California, was opened in September 1961 at the abandoned Corona Naval Hospital on 91 acres of the old Norcoian Club, a mineral bath spa which had its heyday in the 1930s.

From its opening day, the facility has had 3,303 commitments; 2,775 men and 528 women. Today there are 1,413 men and 244 women at the Corona institution. Some are repeaters.

The hospital complex has a capacity of 2,300 inmates, a limit of 1,900 men and 400 women. There is an estimated 20,000 addicts in California.

The median age for the male inmate is 26, but tragically 12.4% are under the age of 21. The women inmates are somewhat older, with a median age of 28.

More than 65% are committed to the institution from Los Angeles County; 86% of the total inmates are from Southern California, the remainder come from various parts of the state. Corona is the only state-run institution for addict treatment in California.

AN INMATE is committed by a superior court judge under a civil proceeding, similar to that used for the mentally ill. The minimum commitment is six months; the maximum, seven years.

The length of stay depends on how well the addict responds to treatment. More than 90% of the inmates are "hooked" on heroin, an opium derivative, described as the hardest dope habit to kick.

The program excludes persons convicted of heinous crimes. Some of the inmates are voluntary commitments—most of these are women—others are convicted misdemeanants or non-violent felons whose crimes, the courts adjudged, were spawned by a drug craving.

A volunteer must remain a maximum of two and one-half years and must submit to tight parole controls once he is released.

"We are not expecting to cure the addict," says Roland W. Wood, the gray-haired Long Beach-born superintendent at Corona.



PHYSICAL WORKOUTS are part of the program for rebuilding bodies wasted by prolonged use of drugs.



ROLAND W. WOOD
Superintendent

"Some who have been released since the program started are already back."

"WHAT THE program does hope to accomplish," Wood asserts, "is to give the addict treatment, instead of imprisonment; to help him gain enough strength to stay drug free, the way an alcoholic would stay away from intoxicants."

The institutional treatment program is based on the experience that the addict is generally socially inept, lacks capacity for empathy, and is dependent, impulsive, insecure and selfish, Wood explains.

Work is considered therapy and thus the inmates are assigned jobs around the institution as part of their confinement routine.

There is a full academic program through the elementary and high school level as well as vocational courses.

Because most inmates are physically dissipated by drug use, a compulsory gymnastics course is used to rebuild their health.

ONCE THE inmate is released, he is placed on parole for three years and is closely supervised.

If a parolee is found to be using drugs, he has violated his parole and is returned to Corona.

"It would appear that when a man has to be returned after his release the program has failed," Wood comments. "A

man's return to the Center is not a failure."

Wood compared the addict to the tubercular patient. The tubercular is released from the hospital when he is considered "cured," but must undergo checkups to make sure the disease is arrested.

"IT IS THE same kind of control that we think we are dealing with in terms of the addict and consequently a person who relapses is not seen as any more of a failure than the person who has to have further treatment for a tubercular condition," he says.

Of those released, 326 men and 110 women have returned to the Center for additional treatment. The figures represent about one-third of those released.

One of the important phases of the rehabilitation program is carried on by the Center's research division, headed by Dr. Edmund C. Gauden, a medical doctor. The research was ordered by the legislature when the addict control law was passed.

The research involves the medical, psychological, psychiatric, psychological and sociological aspects of narcotic addiction in a search for addiction cure. Some of the major universities in the nation are being asked to assist in the program.

IS THERE a cure for drug addiction?

Simply depriving a man of heroin is no cure, Richard A. McGee, administrator for the state's correction agency, explains. "We have to dig deeper into the problem, but," he warns, "if society naively expects today's techniques to turn off addiction with a flick of the needle or a single dose of treatment, society is due for disillusionment."

Society is obligated to treat the addict as a sick person, McGee charges. "And if the addict fails, we must again accept the burden and provide further treatment to make him fit for another opportunity."

And maybe again, again, again, again.

Businessmen Told Inflation Could Peril Tax-Cut Gains

HOT SPRINGS, Va. (UPI)

—A big business man said Saturday that last spring's \$11-billion tax cut promises to keep the national economy at high levels well into 1965.

But Stuart T. Saunders, chairman of the Pennsylvania Railroad, also warned that the good arising from the cut "could be undermined or almost destroyed" by inflation or increased government spending.

Saunders addressed the Business Council, a top-level organization of business leaders who work closely with the government on economic affairs.

HE CALLED for another tax reduction—this time in excise taxes on many consumer items.

Earlier, treasury secretary Douglas Dillon also touched on the problem of inflation, which has been the chief source of worry expressed by council members, many of them the heads of the nation's largest corporations.

Dillon told the council that both government and the private sector must work for "continued cost and price stability" if U.S. products are to continue to compete in world markets.

Following the closed session, the treasury secretary told reporters that the deficit in U.S. international payments declined to a rate of roughly \$2 billion in the third quarter. Last year the deficit was \$3.3 billion.

THE RAILROAD executive said the tax cut is helping consumers, businessmen and the unemployed, while the "ill effects" feared by some—inflation and a bigger federal deficit—have so far not occurred.

As for the future, the tax cut will continue to stimulate the economy "through a good part of 1965," Saunders predicted. Friday, a panel of government and industry economists predicted a slowdown in the country's rate of economic growth, particularly after the middle of next year.

Saunders cited these figures to back up his claim that the tax cut has stimulated the economy:

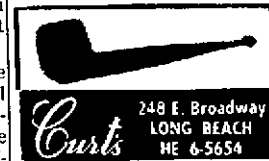
—Consumers increased their spending by \$15 billion in the first half of 1964 compared to \$8 billion a year ago.

—Businessmen, anticipating higher sales, have upped their

plant and equipment outlays 13% over 1963.

—After tax profits are expected to reach \$31.5 billion this year, a gain of 18% over last year.

—Unemployment, which averaged 5.1% of the labor force last year, declined to 4.9% in July.



—The gross national product increased at a rate of \$10 billion during the first

two quarters of the year compared with previous quarterly gains of about \$5.5 billion.

Saunders said the tax cut marks a "great change" in government policy. The federal government is now relying mainly on the private sector to stimulate the economy rather than massive federal spending, he said.

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Old Member of House of Commons

LONDON (UP) — Oldest member of the new House of Commons emerging from the British national election is Emanuel Shinwell, 80, today. Defense minister in the post-war Laborite administration, Shinwell was returned by the parliamentary district of Easington with the hefty margin of 25,758 votes.

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WOMEN INMATES at Corona sit in park-like area of the hospital. Two hundred and forty-four women addicts are being treated at the medical facility.

Why Jenkins OK'd Told

(Continued from Page A-1)

from the District of Columbia police.

The city police report said that Jenkins was arrested a.m. 16, 1959, on a charge of "investigation suspicious person." The police report included Jenkins' fingerprints but no further indication of the nature or disposition of the charge.

UPI learned city police records showed it was an arrest on a "disorderly (pervert)" charge.

Dillon said a further check by the FBI showed that an FBI background investigation in 1958 showed no "derogatory information." Dillon added that "the Secret Service had also been informed by the White House that Jenkins had a current top secret clearance."

Dillon's statement said: "On the basis of the background investigation and the active security clearance, Jenkins was issued a White House pass."

"THE THEN head of the protective research section of the Secret Service, which has the responsibility for issuing White House passes, did not evaluate the FBI criminal report as involving a serious matter."

"I have been informed that it was not checked further with District of Columbia authorities, nor were any higher officers of the Secret Service or anyone else informed of the report."

"Specifically it was not brought to the attention of any member of the White House staff, the then vice president (Johnson) or any member of his staff."

Dillon told UPI earlier Saturday in Hot Springs, Va., that he had no idea why the Secret Service had kept quiet about the arrest report in 1961. He was attending a conference of the Business Council.



DEATH CLUE SOUGHT

Sgt. Harold White searches for clues in auto where body of Mrs. Edna McKenney was found Saturday in Lakewood.

Body of Woman, 35, Found on Car Floor

The seminude body of a 35-year-old woman was found lying on the rear floor of an auto Saturday in Lakewood.

Sheriff's homicide detectives identified the woman as Mrs. Edna McKenney, of 9300 Park St., Bellflower.

Sgt. Claude Human and Harold White said the body was discovered by Clarence Richter, 47, of 5902 Briercrest Ave., Lakewood, in the auto parked on Rocket Street near Briercrest shortly after 4 p.m.

A coroner's spokesman said the woman, clothes removed from the waist down, apparently was strangled. Exact cause of death will be determined by an autopsy.

The victim, a waitress in a Bellflower beer bar, died between 3 and 5 a.m., according to an initial report from the coroner's office.

Detectives questioned Joe Leal Ferreira, 42, also of 9300 Park St., owner of the beer bar and of the auto in which the dead woman was found.

Ferreira told detectives he last had seen the victim around 11:30 p.m. Friday night. He was not held.

2 Rob San Francisco Chronicle of \$4,000

SAN FRANCISCO (AP)—The San Francisco Chronicle business office was robbed of about \$4,000 shortly after noon Saturday by two gunmen.

The robbers taped the hands of two Chronicle employees in the office and forced them to lie on the floor while they ransacked for the cash.

Indiana Society

The Indiana State Society of Southern California will meet at 7 p.m. Monday at First Methodist Church, Eighth and Hope Streets, Los Angeles and hold a picnic Oct. 25 in Sycamore Grove Park, 4700 N. Figueroa St., Los Angeles.



MRS. EDNA McKENNEY
Strangling Victim



CLARENCE RICHTER
Discovered Corpse

Truman Doing Fine, Stitches Removed

KANSAS CITY (AP)—Former President Harry Truman, recovering from injuries suffered in a fall Tuesday, was reported in very satisfactory condition Saturday.

Research hospital reported the 80-year-old ex-President spent part of the day sitting up and moving about his room. His physician, Dr. Wallace Graham, removed 11 stitches from a gash over his right eye.

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Russ Ask End of All A-Testing

(Continued from Page A-1)

First Secretary Leonid I. Brezhnev and Premier Alexei Kosygin, appeared to be firmly in the saddle.

Khrushchev's whereabouts since he was toppled from power at Wednesday's secret session of the party central committee remain a closely guarded secret. Unconfirmed rumors circulated that he was under house arrest somewhere in the capital. Other equally unsubstantiated reports said he would appear at Monday's Red Square homecoming reception for the Soviet Union's three newest cosmonauts.

Yet other reports said Brezhnev or Kosygin would use the cosmonaut celebration as a sounding board for a major policy statement including the reasons for Khrushchev's downfall. Such a move would appear to exclude the possibility of Khrushchev's attending.

FUTURE criticism of Khrushchev is expected to follow guidelines laid down by the party organ Pravda in a front page editorial.

The editorial, reprinted in the government newspaper Izvestia, declared the new party leadership to be "an enemy of subjectivism and drifting in communist construction."

In stinging terms, obviously aimed at Khrushchev, though not naming him, the new regime's first policy statement said:

"Hare-brained scheming, immature conclusions and hasty decisions and actions divorced from reality, bragging and phrase-mongering, commandism, unwillingness to take into account the achievements of science and practical experience are alien to it (the party)."

The editorial also denounced "armchair methods, personal decisions and disregard for the prac-

tical experience of the masses."

The party bosses, however, pledged to remain true to the policy guidelines laid down by Khrushchev at party congresses that approved de-Stalinization and economic policies aimed at raising living standards.

ONE OF the first planks in the statement concerned the military, whose budgets Khrushchev persistently sought to cut for investments in the civilian economy. The statement emphasized that the party and government "have taken and are taking all measures to safeguard the integrity of its frontiers and the security of the entire socialist community."

The editorial emphasized that the new leadership would continue to "oppose the ideology and practice of the personality cult..." This appeared to be a tacit assurance to the Russian people that there would be no repressions and discipline of the Stalinist terror.

Although Khrushchev's removal would appear to clear the way for a new approach to the Communist Chinese, the policy statement said the Kremlin would continue to push for the world Communist Party meeting that Peking opposes and refuses to attend.

Pravda also appeared to be pressing the tough anti-Chinese line Khrushchev adopted last year by publishing sharp criticisms of Peking made by the Italian and French Communist parties.

THE CHINESE, flushed with the success of Friday's test of their first atomic explosive device, greeted the new Soviet leaders with a restrained protocol message of good wishes.

Western sources reported the Chinese ambassador's limousine was seen enter-

ing and leaving the Kremlin Saturday. The report touched off speculation about new Chinese initiatives in the acrid Moscow-Peking dispute.

The fierce Chinese personal attacks on Khrushchev have been credited by some westerners as a contributing factor to his downfall.

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 - \$32.50 Sports Coats. "Royal York" Herringbones..... \$26.00
 - \$13.95 Slacks in top-favorite Worsted Flannel..... \$11.90
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ea.
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Make-up, eyeshadow, lipsticks, eyebrow pencils, shampoo, cologne and many more unadvertised items.

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street floor

WRISLEY SOAP

Fine hard milled soap in five delightful fragrances. Convenient bath size. Hurry, won't last long.

10 FOR 1.00
reg. 25c

street floor

COSTUME JEWELRY

Group consisting of earrings, pins, bracelets and necklaces. Buy for yourself and for gifts. Big savings.

19c
reg. 1.00

street floor

UNBLEACHED MUSLIN

The fabric of 101 uses. You'll want to buy yards and yards of this popular fabric at real savings.

7 YDS 1.00
reg. 29c

third floor

OUTING FLANNEL

Printed outing cotton flannel. 36 inches in width. Specially priced for our birthday cake cutting day.

29c
yd.
reg. 49c

third floor

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Made of bone china in lovely patterns. Makes excellent gifts. Special savings for our Birthday.

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Reg. 1.98

lower floor

STEEL FLATWARE

Beautiful Star Sapphire pattern. Add beauty to your table at big savings. Made of stainless steel.

99c
reg. 1.98

lower floor

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Helen Harper orlon acrylic cardigan style sweaters. Excellent selection of colors. Sizes 36-40.

2.44
reg. 6.98

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Select from patents, plastic calf and fabrics in the newest fall fashion colors. Buy now.

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Demi-toe, heel & toe, or mesh styles in cinnamon, beige, black and blush. 8½-11.

44c
1.35 (if perf.)

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99c
special price

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WOMEN'S GLOVES

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66c
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WOMEN'S SKIRTS

Pleated, slim-line and knit skirts. Select from many lovely colors. Sizes range from 8 to 16.

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WOMEN'S GOWNS

Long or waltz length rayon acetate gowns. Lace trims. Pastel colors. 32-44.

1.99
reg. 4.00

second floor

WOMEN'S BLOUSES

Cotton and dacron polyester fabrics in prints or solid colors. Choice of tuck-in or over styles.

2.00
reg. to 4.98

second floor

BESTFORM GIRDLES

Many in our best selling styles. Slight imperfections that will in no way impair wearing qualities.

2.88
reg. to 5.95

street floor

CHRISTMAS CARDS

25 cards per box. Many types such as glitter, humorous, religious and formal. Last chance to save.

1.00
reg. to 3.25

street floor

WOMEN'S SHOES

Dress flats and sport shoes in the latest fall styles and colors. Take advantage, buy several and save.

99c
val. to 7.99

lower floor

NYLON NET

Lovely nylon net, now at a real reduced price. You'll find many uses for this fine net. 72" wide.

25c
yd.
reg. 39c

third floor

LACE EDGINGS

Fine narrow lace edging at a special Birthday price. You'll want yards and yards at this low price.

9c
yd.
reg. 1.25 yd.

third floor

FABRIC LENGTHS

Fine fabrics of undetermined fibre content. Usable lengths in prints, novelty and solid colors. 45" width.

39c
yd.
reg. to 2.49

third floor

WOMEN'S HALF-SLIPS

Plain basic white slip. Sizes small, medium, large and extra large. Replenish your wardrobe now.

89c
reg. 3.00

second floor

WOMEN'S BRIEFS

White acetate briefs, full cut for comfort. Sizes range from 6 to 10. Buy now at real savings.

4 FOR 1.00
reg. 59c

second floor

FAMOUS BRAS

Made by famous manufacturers. Sizes from 32 to 40. Come in and take advantage of this offer.

99c
reg. 3.95

second floor

MEN'S SOCKS

First quality dress or work socks. Sizes range from 10½ to 13. Stock up now and really save.

23c

street floor

MEN'S SHIRTS

Long sleeve sport shirts with single needle construction. New fall styles and colors to choose from.

2 FOR 5.00
reg. 3.95

street floor

MEN'S PAJAMAS

Sanforized of course and all first quality. Sizes B-C-D. Hurry, only 100 pairs at this low price.

2.00
reg. 4.00

street floor

Misdips of HELEN GRACE CANDY

Misdips of Helen Grace famous fresh chocolates. Sold in bulk only. They're absolutely delicious.

69c
lb.
1.50 (if perf.)

street floor

GIRLS' BRIEFS

Cotton or rayon acetate. Full cut for comfort. Replenish her wardrobe of panties now and save.

39c
reg. 59c

lower floor

BOYS' SHIRTS

Cotton flannel shirts with long sleeves. Sizes from 6 to 16. Offer good for one day only, hurry in.

66c
reg. 1.98

lower floor



—Staff Photo
GOP VICE-PRESIDENTIAL nominee William E. Miller addresses crowd Saturday at Knott's Berry Farm, while elephant figure stands at attention in foreground.

Miller Deplores Retreats by U.S.

(Continued from Page A-1)

to report after four years?"

Answering for them, he rattled off his list: Russian soldiers and equipment in Cuba; the wall in Berlin; a Communist government in Laos; Americans being shot at in Viet Nam; our flag spit upon and three Americans killed in Panama; an American diplomat kidnapped in Zanzibar; Pakistan and India doing business with Russia; our allies extending long-term credit to Communists after our example in the wheat sale.

Also, deterioration of NATO and the Alliance for Progress; four unbalanced budgets; a budget \$20 billion a year more than the last Eisenhower budget; spending \$125 million a week more than we take in; no solution to unemployment; farm price parity at 74%, lowest since the 1930s; the "cruellest hoax" of the war on poverty; and "on top of this, Billie Sol Estes, Bobby Baker and Walter Jenkins, and he says, 'Let us continue!'"

MILLER charged the administration knows neither how to end nor how to win the war in Viet Nam and said there will be no end or win there until Barry Goldwater is President. He said in the eight Eisenhower years no American boy was shot at anywhere in the world and that Eisenhower ended the war in Korea, and "these people—this administration has lost the peace inherited from General Eisenhower."

Miller cited Goldwater's favorable votes for Social Security in 1956 and 1959 and said he declared for the 1964 improvements except for its being saddled with medicare provisions, which he contended would bankrupt the Social Security system. It was Johnson and Humphrey who "stand indicted for killing the Social Security bill in 1964."

The Walter Jenkins incident, the case of President Johnson's aid arrested twice on morals charges, "raises another question about President Johnson's judgment in the selection of his friends and associates." He said Jenkins had access to highly classified information "relating to the very survival of us and all mankind."

if 51%, on election day, decide they want to be "federally born, federally housed, federally educated, subsidized and buried in a federal box, then you're gonna get it. But every time it's been tried it has resulted in the complete extinguishing of all liberties."

Miller was accompanied by his attractive wife, Stephanie, on the California tour. Movie and TV actors Dale Robertson, John Smith, Andy Devine and Don DeFore took part in the Knott's ceremonies, at which several Orange County candidates were introduced.

LBJ Sets Report on China, Russ

(Continued from Page A-1)

"The National Security Council also recommends that the President himself give a report and assessment of the international situation to the American people," the statement continued.

Reedy said Johnson is expected to talk 15 to 30 minutes via nationwide television and radio hookups.

Sen. Barry Goldwater, the Republican presidential nominee, will not be among the congressional leaders being invited to the Monday briefing. Goldwater does not hold a leadership position in Congress. However, one White House source said Goldwater still is free to accept a standing offer from Johnson of secret intelligence briefings.

REEDY said Johnson is canceling plans to make campaign appearances Monday in the Texas cities of San Antonio, Houston, Fort Worth and Dallas.

Johnson had planned to tour other states on Tuesday but Reedy said he would be in Washington both Tuesday and Wednesday.

On Tuesday, the press secretary reported, the president will hold a Cabinet meeting. And he said, in the next few days, there will be regular meetings with "senior advisers on international affairs."

Dirksen Rejoining Campaign for Barry

CHICAGO (AP)—Sen. Everett M. Dirksen of Illinois, Senate minority leader, left Passavant Hospital Saturday after an eight-day stay for treatment of a swollen ankle, a pinched back nerve and emphysema.

Harold Rainville, Dirksen's secretary, said the hospitalization was as much for relaxation as for treatment. Dirksen was scheduled to resume campaigning today in Memphis, Tenn.

ATTRACTIVE SISTERS AID CAMPAIGN

Barry's Daughters Believe Little Meaning in Polls

By Margaret McKean
All stops are out on the campaign trail and Barry's grandchildren are passing out Goldwater buttons in their Rolling Hills nursery school.

So said their mother, Mrs. Joanne Goldwater Ross, of Torrance, when she appeared with her sister, Mrs. Peggy Goldwater Holt, of Beverly Hills, to model in a fashion show for 800 women at Ports o' Call restaurant in San Pedro Saturday.

"Dad always kept the family separated from politics until now — his family came first and I'm proud of the closeness we have. But right now all of us are politicking like mad," she continued. "We leave San Pedro to go to Santa Fe Springs, my brother Barry is in Texas and we think brother Mike is in Illinois."

THE PETITE, auburn-haired and attractive Mrs. Ross was the poised spokesman for the duo, but her tall, blonde sister added:

"My husband, Ricky, left at 4 this morning on tour; he organizes the stars, movie, and television people who are campaigning for Dad."

Goldwater's daughters could be nothing but immensely valuable in his fight for the presidency.

Down-to-earth and practical, they chose clothes from the Goldwater Phoenix store for the busy lives they lead, clothes "good enough to be admired, not so expensive-looking that they're envied."

"MOTHER and I both have fur coats; we don't wear them," 28-year-old Mrs. Ross commented. "We buy three or four good outfits a year. I'm still, after 4 children, wearing some things from my trousseau. We live in a small three-bedroom home in Torrance, close to the hospital. (Her husband, Dr. Thomas Ross, is medical instructor at Harbor General Hospital.) I have help three times a week and hire a babysitter when I have to



—Staff Photo
WHILE MODELING at a San Pedro fashion show to aid the campaign of their father, Sen. Barry Goldwater, Mrs. Joanne Goldwater Ross of Torrance (left) and Mrs. Peggy Goldwater Holt of Beverly Hills stop to pet a partisan poodle named—what else?—Barry.

leave otherwise. Our babysitter is a retired telephone operator at Harbor General, wonderful with all four children, Carolyn who is 6; Cynthia or Cece who is 5; our son Ty who is 3 and baby Alison, 15 months."

Her 20-year-old sister, bride of four months, lives in a Beverly Hills apartment furnished with packing crates, card tables and seven barrels of wedding gifts.

"WE ARE going to decorate it eventually and have lined up a friend who's a decorator to help —she can get wholesale prices," she added.

The sisters share in addition to their practicality an optimism that "Dad can't lose." "In the last few weeks especially, since the White House scandals, the enthusiasm for an honest man has grown tremendously. Dad is not going to use the latest scandals at all in his speeches, he doesn't have to. He's an honest man, with no blemish on

his career, the kind of man this country needs to look up to; if there's honesty at the top, there will be honesty all the way down through the government."

TO A question on whether her father really meant that members of the Democratic party are "all fascists," Mrs. Ross said she wasn't aware that her father had made the statement. When her memory was refreshed she added simply "We all say things sometimes and for the moment we mean them. I've never been ashamed of anything Dad's said or done."

"Polls are ridiculous," she flashed, "most of them are rigged—you can get any answer you like out of people. And so many people these days hold polls in such low repute that they won't give them an honest answer. I have a friend who arranged to work for one and it was appalling. People will do in the booth what's in their heart, to use a well-known phrase."

Barry Warns Reds Haven't Changed Basic Objectives

(Continued from Page A-1)

"mellowed" and that accommodation is the "absolutely accepted way of dealing" with it, told his Youngstown audience:

"Since I wrote that, the whole ball of wax has fallen apart in Russia."

His words were written originally for a speech delivered on Oct. 6 and repeated Saturday night. This week the Kremlin leadership was overturned.

"Today my worry is the leader in Russia, whoever he may be at the moment," said Goldwater. "They change rather rapidly."

HE SPOKE to wildly enthusiastic crowds at Mansfield, Akron and Canton before ending his seventh week of stumping at Youngstown. His crowds ranged from 3,500 at Canton, where he received some heckling, to upward of 10,000 at Mansfield.

Communism is "not mellowing," Goldwater said in a speech prepared for delivery at Youngstown.

"I hold, as millions of Americans hold, that communism remains the number one, and in fact the only real threat to peace in the world today. I hold, as do millions of Americans, that communism has not changed its objectives—only its tactics, its camouflage and now its administrators."

It was his latest reference to the Kremlin power struggle which ousted Soviet Premier Nikita Khrushchev. Goldwater also spoke out on Red China's explosion of her first atomic device.

THE candidate's Youngstown speech was mostly a repeat of the address he made before the United Press International Editors and Publishers Conference in Washington on Oct. 6.

At the Youngstown airport, where Goldwater was welcomed by a crowd of several thousand sign-toting admirers—with a little competition from Johnson supporters—he said:

"We won in California for the same reason we're going to win the United States. I have never felt such a surge in grassroots movement in my life. We're now on the way and LBJ is on his way to that little ranch in Texas."

Goldwater said he is "not impressed" by Red China's first atomic explosion. He

said it will be "at least 25 years" before the Chinese Communists can develop the capability to deliver a nuclear bomb to a target.

A FEW Johnson signs and a few Johnson supporters were among the 3,500 people who packed the Canton Municipal Fieldhouse. At the beginning of the rally, the Johnson group cheered for their candidate and were quickly drowned out by a swelling chorus of boos.

"Please," Goldwater said when he could be heard, "He is the President and we don't

boo the President." A "we want Lyndon" cheer was heard a little later and Goldwater quickly replied: "Well, I hope you have better luck than I had, because he won't see me or debate with me."

"I thought I heard Bobby Baker back there," Goldwater said a few minutes later when the heckling erupted again.

IN HIS Canton speech, the senator renewed his attack on what he called a "socialized economy" and said it poses a threat of compulsory arbitration to union members.

Walker's

the friendly store of Long Beach

Our New Settings

work wonders with old diamond rings!

NEW BEAUTY FOR YOUR DIAMONDS

Jewelry is fashion, and fashion changes quickly. If her setting is 10 years old or older, chances are it's becoming dated. See our collection of modern fashion mountings this week. We offer a wide choice.

PRICES START AT **24⁵⁰**

FREE ESTIMATE CONVENIENT TERMS SHOP MONDAY AND FRIDAY NIGHTS FINE JEWELRY STREET FLOOR

4th & Pine • HE 2-7451 • Park Free Any Victoria Lots

GOP Will Ask Equal Time After Johnson

WASHINGTON (UPI)—Republican National Chairman Dean Burch said Saturday the GOP will demand equal time if the television networks carry President Johnson's speech to the nation tonight.

The White House had announced earlier that the President was going on the air to give the American people his assessment of the ouster of Soviet Premier Nikita Khrushchev and the firing of Red China's first atomic bomb.

BURCH SAID the speech would be political. He termed it a "diversion to the spreading White House scandal." According to Burch, the Republican Party is entitled to

equal time under a Federal Communications Commission ruling handed down Oct. 1. The commission held that presidential press conferences are subject to the equal-time provisions of the FCC law. These require that radio and television stations provide equal time on the air for all rival candidates if one candidate for an office is given time.

But the ruling also said the equal-time provision would not apply if the event discussed was a legitimate news story.

FIND THE FUN IN FREDERICK'S FOX TRIMMED BEAUTY \$68.00

\$100.00 value

What a buy!... lovely natural blue fox dyed to match or complement this great 100% wavy wool coat with insulated satin lining. Choose beige, shock rose, deep green or taupe. Sizes 6 to 16. Available in white fox on white soufflé wool.

frederick's

LAKEWOOD CENTER—5207 Hazelbrook Ave.

HOURS: Mon., Thurs., Fri., 12:30 to 9:30; Tues., Wed., 9:30 to 5:30; Sat., 9:30 to 6:00

Walker's

the friendly store of Long Beach

BLOUSE SPECTACULAR

Guess whose... we can't tell but look for the label...

You'll find dressy and tailored styles in such fine fabrics as cottons, dacron polyesters and cotton oxford. Choice of tuck-in or outer styles. Stripes! Prints! Plaids! Solid colors! Sizes range from 30 to 38. We have blouses to suit each and every personality. Hurry in for yours.

2 for **\$5** val. to 5.98

street floor

Fourth & Pine • Shop Mon., Fri. 10:30-9:30 • HE 2-7451 • Park Free Any Victoria Lots

FINAL DAY OF WALKER'S BIRTHDAY SALE MONDAY

Because of your wonderful response to our 31st Birthday Sale . . . we'd like to say "Thank You, Long Beach" for your support and patronage. As a gesture of appreciation, we're extending the sale through Monday in a big APPRECIATION DAY. We bring you late arrivals and spanking fresh special values that will make it worth your while to shop every floor. Be here early . . . join in the big APPRECIATION DAY CELEBRATION. SORRY, NO PHONE OR MAIL ORDERS ON THESE ITEMS

FASHIONS (second floor)

8.99 Acetate Jersey dresses, 12-20, 14 1/2-24 1/2	5.99
45.00 Famous label wool coats, specially priced	31.00
19.95 100% wool toppers at big savings	14.99
22.95 3-pc. orlon acrylic knit suits	17.99
29.95 3-piece wool knit suits at savings	27.00
59.95 Luxury labeled coats greatly reduced	39.00
22.95 Fashion dresses, many styles and colors	17.99
14.95 Two-pc. orlon acrylic knit dresses	10.99
7.95 Cotton patio dresses, smartly styled	4.99
8.95 Cotton/kodel dresses, special price	6.99
8.95 Acetate jersey dresses, very attractive	5.99
19.95 Smart dressy dresses at savings	14.99
35.95 Long formal dresses, New York purchase	23.00

COTTON VELVETEEN WOMEN'S CAPRIS

val. to 5.98 **\$1.93**

Slim tapered legs for excellent fit. Select from black, blue, red or turquoise colors.

street floor

SPORTSWEAR (second floor)

5.98 Slip-over, sleeveless nylon shells	3.99
8.98 100% wool sweaters, sizes from 36-40	5.99
9.98 Jr. wool capris, fully lined, 5-13	5.99
5.95 Cotton gabardine ankle pants, 8 to 20	3.99
5.98 Stretch cotton denim capris, 10 to 18	3.31
11.95 Cotton seersucker suits, sizes 8 to 16	9.99
5.95 Orlon acrylic tank shells, sizes S-M-L	3.99

LINGERIE (second floor)

4.00 Nylon gowns, lovely trims	2.99
5.95 Famous make brushed rayon acetate gowns	3.99
4.00 Cotton flannel gowns	2.99
3.00 Cotton batiste gowns at big savings	99c
3.00 Cotton flannel gowns, reduced	1.99
4.00 Nylon slips with fancy trims	2.99
3.00 Lovely nylon half-slips	1.99
5.00 Nylon gowns, specially priced	3.99
4.00 Long trouser, cotton flannel pajamas	2.99

FOUNDATIONS, ROBES (second floor)

6.95 Silfskin girdles, panty girdles (irregulars)	2.99
5.95 Lycra pantie girdles	3.99
6.98 Long line strapless bras	3.99
12.50 Foundations at a new low price	9.99
15.00 Foundations, exceptional value	10.99
5.98 Cotton print dusters	3.99
6.98 Cotton chenille robes	4.99
7.98 Print cotton terry robes	5.99
12.95 Nylon quilt robes	10.99

NATIONALLY ADVERTISED WOMEN'S SHOES

reg. to 15.99 **8.88**

Mid-heel dress and walking shoes, now at a special low price. val. to 10.99 Stacked heel walking shoes for only

second floor

COSMETICS (street floor)

2.50 Dorothy Gray hormone hand cream	1.25*
2.00 Dorothy Gray dry skin lotion	1.00*
2.00 Desert Flower hand and body lotion	1.00*
4.00 Desert Flower hand and body lotion	2.00*
4.00 Mohawk natural bristle hair brushes	1.99*
1.50 Dana Tabu lipsticks, fashion shades	75c*
1.50 Harriet Hubbard Ayer colortone shampoo	2/1.00*
1.50 Harriet Hubbard Ayer hand and body lotion	2/1.00*
5.00 Colonial Dames Royal Bee Cream	1.75
1.50 Helena Rubinstein cream powder compacts	75c*
2.50 Colonial Dames Glycerin and Rose Water Cream	1.25*

SPORTSWEAR (street floor)

6.98 Proportioned skirts and capris	ea. 4.99
19.95 Mohair sweaters, sizes 36 to 40	11.99
val. to 4.98 Judy Bond blouses, 30 to 38	1.99
2.98 Cotton corduroy capris, 8 to 18	1.99
val. to 11.95 Helen Harper bulky sweaters	5.99

WOMEN'S FALL FASHION AND CASUAL SHOES

val. to 18.99 **4.88**

Select from many smart new fall styles and colors. A terrific value, buy several pair and save.

lower floor

ACCESSORIES (street floor)

3.00 Panti-hose, no girdle or garter bulge	1.99
4.00 Boots, many attractive styles	1.99
3.00 Skinner footwear, plain or fancy styles	1.99
4.95 Park Avenue support stockings (irreg.)	2/5.00
Doveskin gloves, looks like real leather	1.99

FOUNDATIONS (street floor)

5.00 Stephanie long leg panty girdle	1.99
reg. to 3.50 Famous label bras	99c
reg. to 13.95 Playtex girdles, panty girdles	4.95 to 11.95
6.95 val. Playtex bra plus 3.00 size perfume	3.95

MEN'S DEPT. (street floor)

9.95 Cotton terry robes, S-M-L-XL sizes	5.99
9.95 Long sleeveless wool shirts	2/13.00
4.00 Cotton flannel long sleeve shirts	2.99
19.99 All-weather coats, S-M-L sizes	12.99
3.95 Sport shirts with long sleeves	2/5.00
5.95 Banlon shirts with pockets	3.99
25c White handkerchiefs, buy 'em by the dozen	10/1.00
4.00 White dress shirts with long sleeves	2.99
5.00 Ivy sport shirts with long sleeves	2/5.00
14.95 All-wool slacks, excellent buy	9.99
4.99 Faded blue cotton denim slacks	3.99

FAMOUS BRAND MEN'S SHOES

val. to 22.99 **9.90**

Tremendous values in men's name brand shoes. Choice of black or brown colors. Buy at real savings.

street floor

STATIONERY (street floor)

1.00 Boxed stationery, 24 sheets, 20 envelopes	3/88c
1.00 Boxed all-occasion cards	2/1.00
reg. to 1.95 Famous make Christmas gift wrap	1/2 off
1.69 Quilted plastic card table covers	1.00
1.25 Lovely lustre lite stationery	66c
85c Eaton's Parchment, Deckle paper, 100 sheets	69c
45c Matching lined envelopes, 20 per package	39c

LUGGAGE (street floor)

10.95 Dome Top train case, fashion colors	7.99
10.95 Dome Top 21" weekend case, fashion colors	7.99
16.95 Dome Top 26" pullman, fashion colors	11.99
18.95 Dome Top 29" pullman, fashion colors	13.99

GIRLS' DEPT. (lower floor)

39c White cotton socks, sizes from 7 to 12 1/2	4/99c
3.98 Orlon acrylic slip-over sweaters, 7 to 14	1.98
4.98 Orlon acrylic cardigan sweaters, sizes 7-14	2.98
2.98 Dacron polyester or cotton slips, 3 to 14	1.59
1.59 Nylon pettigans, sizes range from 3 to 14	77c
3.98 Cotton flannel gowns, sizes from 3 to 14	2.98
2.98 Cotton flannel pajamas, sizes from 3 to 14	1.98
5.98 Cotton knit capris, sizes 7 to 14, lined	3.98
val. to 10.95 Dresses, teens 7 to 14, 1/2 sizes	5.98
4.98 Cotton blouse-slip, sizes 3-6x	3.98
reg. to 7.98 Capri sets, 3-6x and 7-14 sizes	4.98-5.98

GIRLS' COTTON KNIT BLOUSES

reg. 1.98 **99c**

A special price on these cute knit blouses for one day only, so hurry in for your selection.

lower floor

BOYS' DEPT. (lower floor)

Cotton socks, many colors, sizes 7 to 10 1/2	4/99c
49c Cotton briefs, sizes range from 6 to 16	3/99c
9.95 Water repellent cotton poplin jacket	5.99
1.98 Cotton and cotton knit shirts, 6 to 16	2/3.00
2.98 Long-sleeve cotton shirts, sizes 6-18	1.98
2.98 Thermal knit and cotton flannel pajamas	1.98
4.98 Cotton and cotton corduroy wash & wear pants	2/5.00
12.98 Shelland wool sweaters, 12 to 20	7.98
1.59 Crew neck shirts, sizes 3 to 7	79c
6.98 Slip-over sweaters, orlon acrylic	4.98

INFANTS' (lower floor)

1.98 Infants' crawlers, excellent buy	99c
1.98 Cotton short-sleeve sport shirts, 2-7	99c
1.59 Fitted sanforized crib sheets	79c
29c Bottle caps and discs, 3 sets for	1.00
79c Cotton training pants, two-way stretch	59c
1.00 Print receiving blankets	79c
2.98 Car seats, terrific low price	99c
19.95 Famous Strollee stroller reduced	14.95
2.59 Infants' gift sets, buy at big savings	1.47

ART NEEDLEWORK (third floor)

reg. 2.59 Seamless pillow tubing (stamped)	pr. 1.59
5.99 Yours Truly raglan cardigan kit	4.31
6.99 Jeweled cardigan kit	5.88
7.99 American Beauty raglan cardigan kit	5.88
13.98 Rippletone or twosome afghan kits	9.88
1.59 Supra Mohair, 40-gram balls	1.19
1.19 Orlon Sayelle, 4-ply, 2-oz. skein	89c
1.00 Mohara Mohair blend, 40-gram balls	89c
69c Paradise dress yarn, 1-oz. skein	55c

CLOSET SHOP (third floor)

9.45 Borge precision bathroom scales	5.99
89c Plastic shoe box with lid	59c
1.59 Self-stacking plastic shoe box	1.19
1.89 Plastic lingerie, blouse box	1.29
2.29 Sliding drawer lingerie, sweater box	1.79
3.49 Jumbo plastic storage box	1.98

OUTSTANDING VALUE WOOL FABRIC

reg. to 4.98 yd. **1.99 yd.**

54-inch all-wool and wool/nylon. Select from flannels, crepes, basket weaves, herring bones, checks, tweeds and novelties all in desirable colors. Take advantage of this special low price.

third floor

DOMESTICS (third floor)

10.98 Reversible blankets, size 72x90	8.31
val. to 10.98 Dacron polyester filled comforters	7.31
4.98 Dacron polyester filled bedpillows	2.99 ea. or 5.31 pr.
89c Sanforized zipper pillow protectors	2/1.00
1.00 Screen-printed linen kitchen towels	2/1.00
4.99 Vinyl foam-back table pad, 54x54	3.99
6.99 Vinyl foam-back table pad, 54x72	4.99
8.49 Vinyl foam-back table pad, 54x90	5.99
9.99 Vinyl foam-back table pad, 54x108	6.99
reg. to 4.98 Linen tablecloths, 52x52, 52x70	1.69
6.99 Chatham double bed, 80x90 blanket	5.88
2.98 Textured scatter rug, 21x36 size	1.99
3.98 Textured runner rug, 24x60 size	2.99
3.98 Textured area rug, 30x50 size	2.99
14.99 Plush nylon pile wall-to-wall carpeting, 5x6	10.99
19.99 Nylon pile wall-to-wall carpeting, 5x8	14.99

FAMOUS KOOLFOAM LATEX PILLOWS

reg. to 9.99 **3.31 ea.**

Allergy free. Removable, washable, sanforized cover. Minute imperfections bring you this savings, but in no way will impair wearing qualities. Take advantage, the savings are great.

third floor

HOUSEWARES (lower floor)

7.95 Crystal punch set, 26-pc.	3.99
24.95 Teflon-coated aluminum cookware	19.99
14.95 Electric "Lady Vanity" knife	11.99
10.95 G.E. Automatic Steam and Dry Iron	9.99
7.95 Prima-Lite Door Mirror, size 80x16	5.99
24.95 Hamilton Beach Liqui-Blendor	19.99
22.95 G.E. Electric Slicing Knife	19.95
24.95 57-piece Earthenware Dinner Set	14.99
14.95 Presto Tote Bag Hair Dryer	11.99
16.95 9-Transistor Hoffman Pocket Radio	11.99
3.98 Alarm Clock, new style, luminous dial	2.99

FURNITURE, DRAPERIES (fourth floor)

1.98 yd. Heavy Decorator Quality Antique Satin	yd. 99c
1.98 Dacron Curtain Panels, white, size 41x81	ea. 99c
9.98 Fiberglass Draw Draperies, s.w.x84" long	pr. 5.99
6.98 Foam Bolster Forms, wedge shape	5.99
7.98 Kant-Slip Upholstery Throw, 72x108	6.99
139.00 King Size Mattress and Split Box Spring	set 99.00
119.00 Queen Size Mattress and Box Springs	set 79.00
169.00 6' Bed Divan and Club Chair	115.00
59.50 3-Door Credenza, 36" long, gold, white, green	49.99
18.95 Framed Pictures, special new group	11.99

3 in Ore. Death Row Pin Hopes on Vote

SALEM, Ore. (UPI)—Two men and a woman awaiting execution at the Oregon State Penitentiary hope they will be voted out of the gas chamber Nov. 3.

Voters will determine whether the death penalty shall be sticken from the state constitution.

The three now awaiting execution are exempted from the measure. But many feel that if capital punishment is repealed, those now on Death Row might have their sentences commuted to life imprisonment.

The three on Death Row are betting their lives on it.

All have appeals pending that probably won't be decided before election day.

The 1963 Oregon Legislature heard months of emotional testimony for and against capital punishment, then voted to let the people make the decision.

Lawmakers passed a law

setting the penalty for first degree murder at life in prison. The law becomes effective if the death penalty is repealed.

THE THREE on Death Row are watching and waiting. Jeannette June Freeman, 22, would be the first woman ex-

ecuted in Oregon. She was condemned for throwing a 6-year-old boy to his death in the Crooked River Gorge in 1961. She already has had six stays.

Larry West Shippley, 23, was sentenced to death for the 1961 slaying of his 16-year-old girl friend.

Herbert Floyd Mitchell, 43, was convicted of the 1962 shooting death of a man who was sitting in a theater with his wife.

Miss Freeman and Shippley have had appeals rejected by the Oregon and U.S. Supreme courts, and are now appealing again in the State Supreme Court. Mitchell's automatic appeal to the Oregon Supreme Court is now under consideration.

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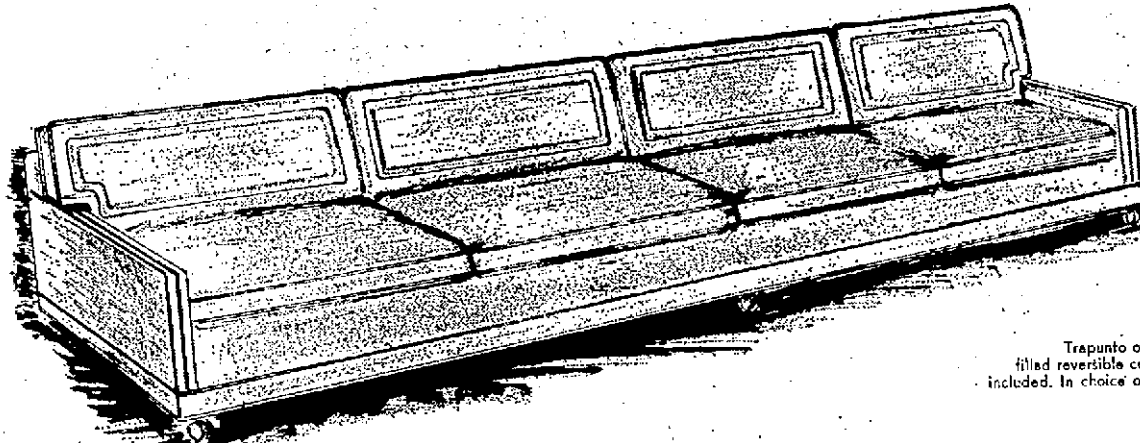
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108 Inches of Quilted Elegance

Trapunto outline quilted loose pillows. Foam filled reversible cushions. Gold finished ball casters included. In choice of lovely special purchase fabrics.

384.50 Value **237⁵⁰**

827 YARDS OF GORGEOUS FABRICS
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MAKE THIS ELEGANT DESIGN YOURS AT THESE PRICES

294.50 72" SOFA	177.50	354.50 Value 96" SOFA	217.50
324.50 Value 84" SOFA	197.50	384.50 Value 108" SOFA	237.70
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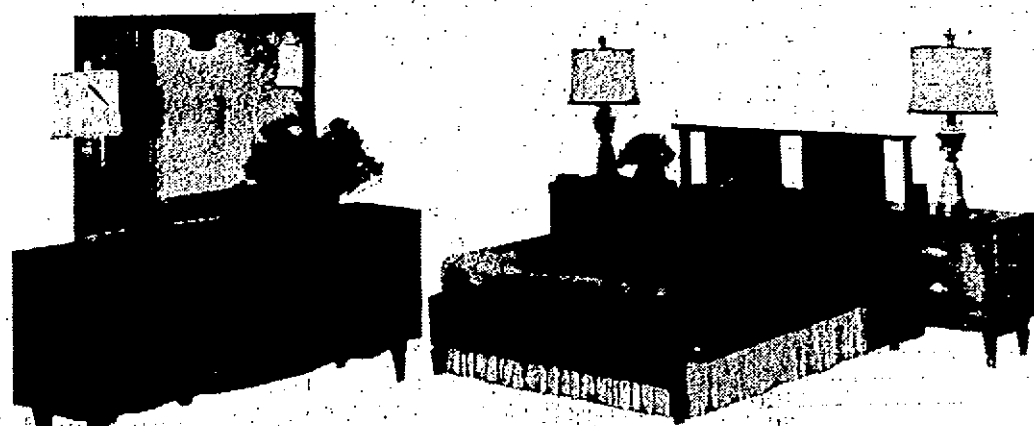
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424.50 value ORIENTAL SOFA 108" long. Fabulous sunburst quilted back combined with vermacelli quilting on back and cushions in heavy Oriental texture fabric	299.50
149.50 value HIGH BACK ORIENTAL CHAIRS. Moon gate trapunto quilt back. Heavy fabric in 21 colors. Black carved legs	95.00
124.50 value ABBOTT'S CHAIR. Authentic black base. Reversible cushions. Striking fabrics	85.00
59.50-89.50 1 of a kind lamps. Authentic Oriental designs. Some solid brass imports. CHOICE	35.00
64.50 value END TABLE 20"x30" or Tea Table 20"x54". Black Formica top. Carved black base. Choice	47.50
42.50 value Chow Table 20"x20". Black Formica top. Carved black base	27.50



COMPLETE 5-PC. MEDITERRANEAN SET IN CHOICE OF KING SIZE OR FULL SIZE

Headboard plus oversize 72" dresser, plate glass mirror with matching frame, plus two 2-drawer commodes. All in Pecan finish walnut. A wealth of detail carving. All on sale

504.50 Value
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OVER 300 ACRYLAN NYLON WOOL CARPETS ON SALE

At Cost Plus **\$1** Per Sq. Yard

We sell from samples only. We have no roll-end waste... no risk, no inventory... so \$1 a yard over cost is all the profit we need. Roll sold.



5-PIECE ORIENTAL SET

Phony finish 42-inch round extension table. Heavy carved legs. PLUS SET OF 4: High back elegantly upholstered dining height occasional chairs. Heavy carved legs match dining table. Covered in glamorous raw silk texture fabric in choice of 12 colors.

424.50 Value
274⁵⁰

IT'S A BRAND NAME

Torontonians Now Really Smoke Less

TORONTO, Ont. (UPI) — Torontonians are smoking "less," enjoying it more and getting a few laughs in the bargain.

"Less" is the registered brand name of a cigarette brought out five weeks ago by the "More or Less Honest Manufacturing Co.," the latest and wackiest enterprise of Jack and Sam Markle, two Toronto sign painters.

Under the slogan, "If you can't quit, smoke Less," they've sold 300,000 packages in the Toronto area. Now they have moved into Montreal and plans are afoot to take "Less" to Winnipeg, Man., their home town, and Vancouver.

Sam, 32, and Jack, 25, dreamed up the idea after reading medical and scientific reports urging people to "smoke less."

"SURE, IT'S A CRAZY IDEA," admits affable Sam. "But we expect to make a profit. The slogan is exposed to millions daily by the government, the newspapers, television and all forms of media."

The sign men delight in swimming against the mainstream of advertising philosophy. They continually poke fun at their own product. . . . A tactic which would throw most button-down advertising men into a state of shock.

The Markles are apparently betting that people are simply tired of Madison Avenue's salesmanship. Flip open a pack of Less and you read on the inside flap: "The filters on 'Less' cigarettes are primarily to prevent lousy tasting tobacco from spilling into your mouth and sticking to your tongue."

On the side are the words: "Each cigarette contains no less than 3% profit for the More or Less Honest Manufacturing Co."

Prop. 14 Most Controversial on State Ballot

By JIM MCCAULEY
A-7 Sacramento Bureau
(Thirteenth of a Series)

SACRAMENTO—The most bitterly-contested state issue on the ballot is Prop. 14. It is also a measure on which voters can become confused in expressing their sentiments by the "yes" and "no" vote.

Prop. 14 is a constitutional amendment prohibiting the legislature or any other public agency from limiting the right of a citizen to decline to sell or rent his residential property to another person.

Putting it positively, it guarantees the right of any citizen to absolute discretion in choosing a person to whom he wishes to rent or sell residential property. Passage would write this guarantee into the constitution and bar adoption of any future laws limiting such choice so long as this amendment remains in the constitution.

A basic argument over the issue is this matter of freeing this guarantee in the constitution and barring the legislature from passing laws to prevent discrimination in property transactions. Proponents of No. 14 (the "yes" voters) say that's the way to do it — opponents (the "no"

voters) say it's wrong to tie the hands of the legislature in all such matters.

NO 1 IMPACT on Prop. 14 would be to nullify the Rumford Housing Act. The Rumford Act bars racial discrimination in the sale or rental of publicly assisted housing such as an FHA home. It also applies to apartments of five units or more.

A yes-vote nullifies the Rumford Act and also nullifies a tract-houses and apartment-rentals section of the 1959 Unruh Civil Rights Act. A no-vote retains these statutes and keeps the way open for other anti-discriminatory housing legislation.

IRONICALLY, both sides say they are championing the cause of freedom.

Proponents claim that the right to do as one pleases with his property is a basic human freedom, and say that this

freedom has been jeopardized by the Rumford Act.

Opponents say that civil rights and the curbing of racial discrimination are more important than unregulated property rights.

THE CLASH of civil and property acts has stirred a hot controversy. And regardless of outcome of the ballot test, the ultimate law of the state is likely to be shaped by a State Supreme Court decision. The constitutionality of both the initiative and the Rumford Act has been questioned by some.

Opponents term the initiative a "bigotry initiative" and forecast it will increase racial tensions. Proponents reply that it merely protects basic property rights.

David N. Robinson, president-elect of the California Real Estate Assn., has predicted the last few weeks of the Proposition 14 campaign

will be the most violent in California election history.

Here is a summary of the official ballot arguments:

FOR
The Rumford Act establishes a new principle in law—that state-appointed bureaucrats may force property owners to deal with someone they do not choose. . . . This amounts to seizure of private property.

Under the Rumford Act, any person refused by a property owner may charge discrimination. The owner must defend himself, not because he refused, but for his rea-

son for refusing.

If the owner cannot prove himself innocent, he can be forced to accept his accuser as a buyer or a tenant or pay him up to \$500 damages.

Guarantees against such action by the legislature should be written into the constitution as a protection to every citizen. That's what Prop. 14 does.

AGAINST

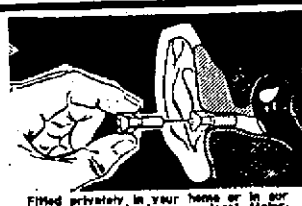
Proposition 14 would write bigotry into the constitution. It could take away a buyer's right to acquire the home of his choice. And it would constitutionally prevent the leg-

islature from acting to correct such unfair situations.

The proposition's real purpose — to deny millions of Californians the right to buy a home — is deliberately hidden in its tricky language. Its wording is so sweeping, it could result in persons of any group being denied the right to own property. . . .

In five years, the State Fair Employment Practices Commission has dealt with more than 3,500 cases in both employment and housing. All but four cases, either were dismissed or settled in the calm give and take of conciliation.

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Continents Move? Satellites May Tell

WASHINGTON (UPI) — Satellites in orbit hundreds or thousands of miles up may determine once and for all whether earth's seemingly well-anchored continents actually are moving about.

A once-derided but now fairly respectable theory says there used to be only a couple of continents at most. The earth swelled, and the mother planets broke into the fragments familiar to today's geographers.

Some 200 million years ago, for example, North America parted company with Europe and drifted westward. South America bade a long farewell to Africa, and ant-

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AGE LIMIT 5 years. One or two children per family will be photographed singly for 59c each for the first picture. Each additional child under five, 1.50.

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MON., TUES., WED., THURS., FRI., SAT.
9:30 to 1:00—2:00 to 5:30

FIFTH AND PINE DOWNTOWN LONG BEACH

Symposium at BTD Saturday

Evaluation of technical publications from the user's point of view will be the theme of the third annual Symposium in Technical Communications opening Friday afternoon on the Business and Technology campus of Long Beach City College, 1305 E. Pacific Coast Highway.

Following registration from noon to 1 p.m., the symposium will begin at 1:15 in the student center auditorium with greetings from Dr. Wiley D. Garner, LBCC president, to more than 350 delegates and participants.

"Evaluation of Aircraft Technical Manuals," the first general session, will be conducted by members of the Airline Transport Association representing 11 major airlines in the U. S., Canada and Britain. Moderator will be H. E. McMillan, general supervisor of publications at Douglas Aircraft Co., Long Beach.

GEORGE GARDNER of the National Aeronautics and Space Administration will speak at 3:30 p.m. on "Translating Technical Language for the Layman." Gardner is chief of the Educational Publications Branch at the Washington, D. C., headquarters of NASA.

Following a supper in the campus patio, the workshop will resume at 7:15 p.m. with an address on "The Poor Old English Language" by Prof. W. H. Davenport, chairman of the Department of Humanities at Harvey Mudd College. Moderator will be Paul R. Deutsch, symposium committee chairman and publications manager at Beckman Instruments, Inc.

Concluding the Friday evening session will be a panel on "Personnel and Contract Literature." Panelists will include Lt. Col. Joseph Hermann, personnel director of the 2478th USAF Reserve Sector; Lt. Col. Robert Harvey, USAF, City College life science instructor; Earle Sample, NASA Western Operations, and Lt. Cmdr. J. F. Jones, Contract Officer, USN. Moderator is Capt. Donald H. Scott, USNR, a political science instructor at LBCC.

THE TWO-DAY symposium concludes on Saturday with morning panels on "Consumer Literature Evaluation," starting at 9:30, "Medical Literature Evaluation" and "Using Every Means to Communicate."

Members of the consumer panel include Mrs. Helen Nelson of the California Consumer Council and James R. Phelan, Saturday Evening Post writer.

Ben Zinser, medical-science editor of the Independent Press-Telegram, will be the moderator of the medical literature panel. Speaker for the concluding workshop session will be Ivar M. Holliday, manager of the Minuteman Project Office, Space Technology Laboratories. Moderator will be Kenneth N. Paden of North American Aviation's Apollo Project.

Registration for the symposium is \$5 to the general public and \$1 for students and instructors. Programs and registration blanks are now available at all City College offices and Long Beach Public Library branches.

Step-Saving Freeway Death Cause

SACRAMENTO (AP) — A study of accidents involving pedestrians on California freeways reveals one-third of the mishaps occurred when an individual attempted to save a few steps instead of using a bridge or underpass.

The 17-page report, recently completed by the California Division of Highways, covered a five-year period between 1958 and 1962.

Other facts underscored by the study showed:

—Almost half, 43%, of the freeway dead and injured became freeway pedestrians because their vehicles broke down or had been involved in a prior accident.

—Daylight hours were safest for walkers because two-thirds of the accidents occurred after dark.

—The most perilous place was the main traveled lanes where 70 per cent of the accidents happened.

"Eighteen per cent of the accidents took place on the shoulders, 7% on ramps, 3% on the median and 2% couldn't be pin-pointed to specific locations," the report said.

YOU ALWAYS save more when you compare values. Check the Classified "Autos for Sale" columns now.



GEORGE GARDNER
NASA Official



W. H. DAVENPORT
Mudd College Prof



I. M. HOLLIDAY
Space Lab Manager

Federal Funds to Improve L.A. Airport

WASHINGTON (AP) — Improvements at 23 California airports will be made with Federal Aviation Agency appropriations totaling \$7 million. The largest share of the appropriation — \$3.3 million — will be spent at Los Angeles International Airport.

Lecture Set

L. (Steve) Brody will discuss "Automation and Drop Outs" at 7:30 tonight at Aware Assembly Hall, 1294 Gaviota Ave. Allen Noonan is president of the group.

INDEPENDENT PRESS-TELEGRAM

Long Beach 12, Calif., Sunday, Oct. 15, 1966

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Butler's Fall Sale

SHOP SUNDAY
NOON 'TIL 5

STRETCH For Comfort

Denim Capris

Repeat of a Sell Out!

Regular 3.99 **2⁰⁰ \$5⁰⁰**

Save 1.49 a pair. Season's most popular pant of 100% cotton denim with reinforced seams, side zip. Washable. Navy only. Sizes 8 to 16.

Women's Shirts

Reg. to 3.99 **1.99**

Famous labels, we can't tell you the manufacturer but you will recognize the famous shirts. Stripes, prints and solids. Sizes 28 to 38.

Extra Size Coat Sweaters

12.95 value **10.95**

Hard to find sizes in Orlon acrylic sweater with collar, in popular button front style. White, Beige, Red, Blue, Black. Sizes 42, 44, 46.

Men's Cardigan Favorites

Reg. to 9.95 **6.88**

Pick of the season's fine wools, wool blends. Button and zip fronts. Sizes S, M, L, XL.

Reg. 9.95. SHORT SLEEVE SWEATER, hi-neck, lambs wool, Sizes S, M, L, XL. **5.88**

Men's Fine Wool Slacks

Reg. to 14.95 **10.88**

New look reverse twist parquet weave, super fine twill, wool flannel. All with permanent crease. Sizes 28 to 44 in pleated and plain front.

REG. 16.98. All-wool sharkskin, new iridescent tones, pleated and plain front, sizes 30 to 42. **14.88**

Just Say "Charge It"

Boys' Sport Shirts

Reg. 2.99 **1.68**

Specially low priced 100% cotton sport shirts. Short sleeve styles in assorted patterns and colors. Wash 'n wear. Sizes 10 to 20.

Boys' Stretch Jeans S-T-R-E-T-C-H for Comfort

Reg. 4.98 **3.98**

For school, for play for long wearability choose jeans made of a miracle blend of cotton and nylon. Cotton denim fits neat and trim, is completely machine washable. Choose White, Faded Blue or Blue. Sizes 6 to 18.

Boys' Corduroy Slacks

Regular 4.99 **3.49**

100% cotton corduroy slacks in belt loop or continental styles. Sizes 6 to 18.

Boys' Flannel Pajamas

Regular 2.98 **1.99**

Heavyweight cotton flannel pajamas, ski type with knit leg and cuff. Assorted colors. Sizes 6 to 18.

LEATHER

fashion's in a lather about

Fall and winter wonders... crushed vinyl leather 1/2 Coats, Orlon Acrylic pile lining. Two exciting styles to choose from (similar to shown). Black. Sizes 8 to 16.

fashions—main floor

19⁹⁵

Sunday Shoe Special

Large Group Women's Dress, Flats and Oxfords. Broken Sizes. **1.00**

43 Pair Women's Black Hand Sewn Mocs. Reg. 6.99. **2.00**

3 to 6x Capri Sets

2.98

Pastels are the colors, pert is the look of these adorable capri sets. Cotton corduroy pant, cotton overblouse, detailed with rierac. Similar to shown.

7 to 14 Capri Sets

6.98

Smart, sophisticated cotton corduroy sportswear, popular chelsea-tie neckline with turtleneck dickie. Stripes top coordinates with solid pant.

Girls' Stretch Capris

3 to 6x Reg. 1.98 **1.78**
7 to 14 Reg. 2.29 **1.98**

Stretch capris with elastic for better fit. 100% cotton, wash 'n wear. Choose your favorite color, red, black, turquoise.

Corduroy Yardage

Now on Sale!

Reg. 1.19 Finewale Corduroy **99¢ yd.**

Reg. 1.98 Widewale Corduroy **99¢ yd.**

Premium cotton corduroy in a wide array of fall toned colors. Perfect for skirts, jackets, capris and jumpers. 36" wide finewale, 42" wide widewale.

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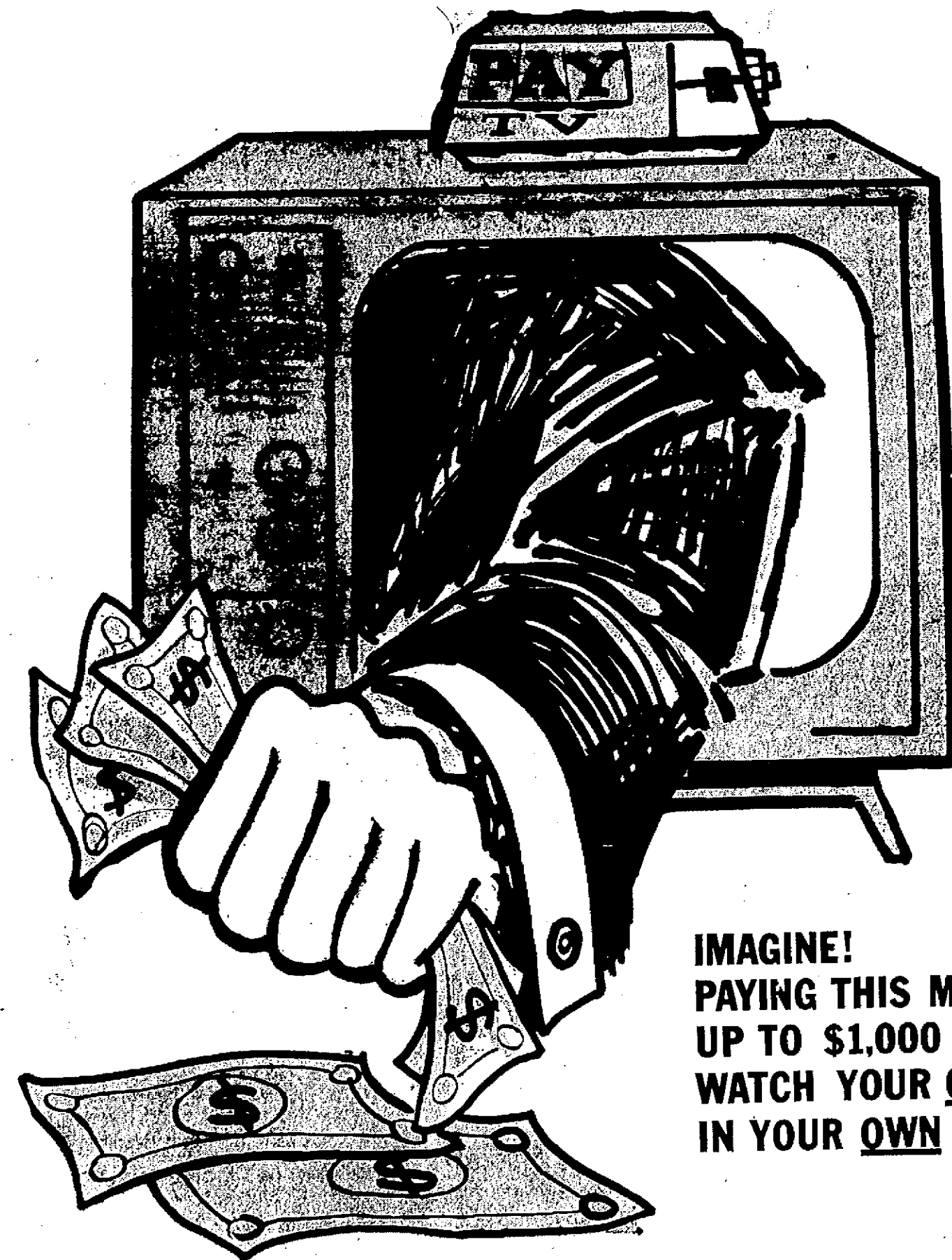
Monday thru Friday 9:30 to 9:30; Saturday 9:30 to 5:30; Sunday Noon 'Til 5

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PAYING THIS MONSTER
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IN YOUR OWN HOME.**

VOTE YES ON #15 AND SMASH THE PAY-TV MONSTER!

WORLD NEWS BRIEFS



AMC and Union Still Seek Pact

DETROIT (UPI)—The United Auto Workers and American Motors Corp. all but abandoned hopes of settlement Saturday night but still believed a strike by 26,000 union workers could be ended in time for the company to resume car production Monday.

Edward L. Cushman, AMC vice president, said earlier Saturday that chances were good the strike would be settled Saturday night, but the needed momentum apparently failed to develop. One source said bargainings might continue to meet into the early morning Sunday until the settlement was wrapped up.

The strike came despite agreement on the most controversial issue of negotiations—continuation of the industry's one and only profit-sharing contract.

Cushman and Douglas Fraser, director of the UAW American Motors Department, told reporters in a joint news conference that the major unsolved issues were an economic agreement for 3,000 Kelvinator Appliance Division workers in Grand Rapids, Mich., alleged wage inequities, transfer rights of workers and five demands for changes in plant-level contracts brought by the company.

Texas Episcopal Presiding Bishop

ST. LOUIS (AP)—The Rt. Rev. John E. Hines, bishop of Texas, Saturday was elected presiding bishop of the Protestant Episcopal Church.

In that post, he serves as chief spiritual leader of 3.5 million Episcopalians. He was elected from among a field of five nominees in an hour of balloting by the House of Bishops behind closed doors in Christ Church Cathedral.

Bishop Hines, 54, of Houston, has been a bishop for 19 years. He had served as parish pastor before his consecration in 1945. He is a native of South Carolina.

Bishop Hines succeeds the Rt. Rev. Arthur Lichtenberger, who is resigning because he suffers from Parkinson's disease. He served for six years in the office.

Bishop Hines, a proponent of the ecumenical movement for Christian unity, will hold the post until his retirement at a maximum age of 70.

Hurricane Blows Self Out at Sea

NORFOLK, Va. (AP)—Winded and weary, the remnants of Hurricane Isbell left clearing skies on the Virginia mainland Saturday as she moved leisurely through the Atlantic.

From Florida to Virginia she left her soggy calling card in rain-swollen rivers and high tides. More than an inch of rain fell on parts of Virginia Friday night before Isbell moved off the coast.

Isbell—what's left of her—edged northeastward at about 18 miles an hour.

Tshombe Charges Assassin Plot

LEOPOLDVILLE, The Congo (AP)—Premier Moise Tshombe charged Saturday the United Arab Republic, Algeria and Mali had plotted to kill leaders of the Congo.

"All Egyptian and Algerian citizens must leave the Congo as soon as possible," Tshombe shouted in a speech at the Leopoldville football stadium. The crowd roared its approval.

Tshombe told a crowd of more than 50,000 that President Ahmed ben Bella of Algeria and President Modibo Keita of the West African Republic of Mali had hatched the plot in Cairo.



TELEGRAM TOLD Steve Oliveri (left) he is \$56,000 richer because he held a ticket on second-place horse in the Irish Sweepstake race. Helping display the announcement of good fortune are his wife, Mary, and son, Leonard, an apprentice pressman for The Independent Press-Telegram.

'DON'T BOTHER ME,' SAYS GRID FAN

San Pedran, Compton Pair \$56,000 Winners in Sweep

"I was just sitting there watching television," Steve Oliveri of San Pedro said. "It feels real good," he said. "But I am still going to work. You can't retire on that kind of money after Uncle Oliveri, of 613 S. Grand Ave., said he laughed heartily and replied, 'Don't bother me, I want to get back and watch the football game.'"

Oliveri held one of two Long Beach-area winning tickets on Commander-in-Chief, the horse which finished second in the sweepstake.

Mrs. Oliveri insisted her husband listen. The message got through. "It didn't bother me at all," Oliveri said, chuckling again. His chuckle had the deep, merry roll to it of a man who is about to learn what \$56,000 is like.

"I woke up my son and said, 'I guess I have won \$56,000.'"

Oliveri, who checks weights for the fishermen's union has a son, a married daughter and

five grandchildren. He admits to being "past 55 or so."

"I feel real good," he said. "But I am still going to work. You can't retire on that kind of money after Uncle Oliveri, of 613 S. Grand Ave., said he laughed heartily and replied, 'Don't bother me, I want to get back and watch the football game.'"

OTHER \$56,000 winners are Louis and Tillie Berger, of 421 N. Culver Ave., Compton, who apparently found out about their good fortune and fled to the home of a relative to avoid publicity.

A neighbor said Berger, a machinist, has been out of work for several months and that his wife, a factory worker, recently was laid off. They live in a modest, one-story stucco house on the back of a lot.

CANOGA PARK (AP)—Even if Hugh Sisk doesn't get a deer he shouldn't worry. \$56,000 will buy a lot of meat. The Canoga Park deer hunter was that much richer today as a result of the Irish Sweepstake. His ticket on Commander-in-Chief

brought him second-place money. Sisk probably still does not know it—unless he has a transistor radio in his hunting camp. While his wife was discovering their newly acquired wealth, he was hunting in Utah, and could not be contacted by telephone.

But Mrs. Sisk already was planning how to spend it—after the Internal Revenue Service takes its cut, naturally. The Sisks have two sons, 14 and 19.

Viet Leader Woos Rebel Tribesmen

PLEIKU, Viet Nam (AP)—Premier Nguyen Khanh flew here Saturday to win the allegiance of restive U.S.-trained mountain tribesmen who revolted against the Saigon regime last month.

Informants in Pleiku, 240 miles north of Saigon in Viet Nam's central highlands, said Khanh was prepared to offer the tribesmen some concessions. The tribal warriors have long been resentful of the lowland Vietnamese and have resisted their rule.

Government sources, meanwhile, reported that more than 300 Viet Cong guerrillas were killed or captured in a series of battles across the entire length of the country Friday. Total government casualties were given as 62 dead, wounded or missing.

Officials claimed it was one of the worst batterings inflicted on the Communists in the long war. Before leaving, Khanh told reporters: "The United States has the means to win the war."

In Viet Nam if it really wants to," He did not amplify, but he has talked in the past of bombing bases in Communist North Viet Nam and to strike at the guerrilla supply lines there.

The heaviest of the series of engagements with the Viet Cong guerrillas was in Communist country in the southern delta region near Bac Lieu, 120 miles southwest of Saigon.

Airborne Rangers in U.S. helicopters hit the area with rockets and machine-gun fire and the Vietnamese Air Force dropped bombs on 200 guerrillas caught in the open in the rice paddies by a Vietnamese ground force.

The government reported 89 Viet Cong were killed and 17 others were captured in a battle lasting eight hours. The government reported it suffered 6 killed and 25 wounded, including a U.S. enlisted man grazed by a bullet. He returned to action after treatment.

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Atomic-Plant Project Eyed by Douglas

SEATTLE (AP)—Gov. Albert D. Rosellini said Saturday the Douglas Aircraft Co. of Santa Monica, Calif., is interested in undertaking a multi-million-dollar nuclear operation in the state of Washington.

The governor said Donald W. Douglas, chairman of the company's board of directors, and other company officials will come to Seattle Thursday for a conference on the project.

THEY WILL then fly to Hanford in central Washington to inspect the atomic energy plant established there during World War II by the federal government. The government now is preparing to phase out a portion of its operation.

The \$25-to-\$30-million-a-year Douglas project could involve, said the governor:

"Operation of the five atomic reactors at Hanford."

"The manufacture of nuclear fuel."

"A new laboratory for research and development in the area of nuclear propulsion, such as atomic-powered engines."

Arthur Fiedler to 'Try Out' With Dixieland Band

BOSTON (AP)—The customers in Al Hirt's French Quarter bistro in New Orleans may do a double take when they see who is leading Hirt's jazz band Wednesday night.

And if they think the guest leader looks like conductor Arthur Fiedler of the Boston Pops Orchestra—they will be right.

Fiedler is returning a favor. Hirt brought his trumpet to Boston last spring to be the guest artist with Fiedler's orchestra.

Protest China Bomb

LONDON (AP)—Forty anti-nuclear campaigners paraded outside the Red Chinese Embassy here for more than two hours Saturday, protesting China's atom blast.

Arson Clues Hunted in Six-Death Blaze

Investigators finished sifting the ashes Saturday and are awaiting results of laboratory tests they hope will reveal the cause of a Santa Ana house fire that killed a father and his five children late Wednesday.

The family's only survivor, Mrs. Glenda Snare, 30, left Saturday to return to the town where she and her late husband grew up—North Platte, Neb. Robert Snare, 32, and the five children—the eldest was 7—perished in the fire that destroyed their two-bedroom home at 2601 Occidental Ave.

Fire Marshal Ray Bachtelle and a crew of six finished their spot investigation Saturday night after three days of intensive work. Their samples were turned over to Santa Ana police criminologist Jack Cadman for analysis, with results expected some time this week.

Bachtelle said investigation will continue until the cause of the fire is determined. The blaze has aroused suspicion because of the speed with which it engulfed the home. Officers are checking the possibility of arson.

Badgers Meet

The Wisconsin Badger Club will hold a dinner meeting at 6:30 p.m. Saturday in the Ontra Cateria, 4137 Crenshaw Blvd., Los Angeles.

WHATEVER YOUR PARTY...
 VOTE THE STRAIGHT HAMMOND TICKET

PIANOS • ORGANS

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A vote for Hammond is a vote for years of happy musical fun!

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1/2 PRICE

Have the beautifully posed and lighted professional portrait you've always wanted, at half the price you'd usually pay... on orders of 3 or more photographs. FOR EXAMPLE: three 5x7" photographs, regular 18.00, now only 9.00

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Group C reg. 8.99-10.99 yard 3.60
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SHOP EVERY DAY, MONDAY THROUGH SATURDAY, 10:00 A.M. 'TIL 9:30 P.M.

Good Ol' Days Open Downtown Thursday



E. C. BOYNTON
Worked 'Dahlia' Case

Detective Boynton Retires

By CHUCK CHEATHAM

The police officer whose investigation led to murder victim Elizabeth Short being known as the Black Dahlia has retired.

Detective Sergeant Edward C. Boynton, who joined the Long Beach Police Department Aug. 16, 1939 was one of scores of Southland detectives who investigated the brutal murder.

Miss Short, 22, a pretty stage struck girl, came to this area in 1946 from Salem, Mass.

She failed to find work in Hollywood and worked as a waitress and cashier.

ON JAN. 15, 1947, her body was found on a Los Angeles vacant lot. She had been bound, tortured, mutilated and then cut in half at the waist by a sadistic killer.

Boynton recognized her from newspaper pictures.

She had joined him at his breakfast table in a downtown coffee shop several weeks before her death.

Ironically she had pointed to newspaper headlines telling of a sensational murder.

"Back in Boston the papers don't play up murders like this, I don't like this sort of thing," she said primly.

BOYNTON thought no more of the incident until the murder.

Armed with her picture, he went to the coffee shop and talked to the employees in an effort to retrace her last days.

One of the employees told Boynton her long, black hair and penchant for dressing in black had caused her to be known as the Black Dahlia.

BOYNTON repeated the nickname to reporters. They rushed for telephones to tell their editors. Today millions who don't remember the name Elizabeth Short do recognize the Black Dahlia.

Since that time over 40 persons have confessed the killing. Police have disproved all

Giant space missiles, 78 Force Titan III deep space probe booster standing more than two stories high.

In addition, a U.S. Air Force Ryan Q-2C jet drone, the Guard and Marine Corps space exhibits will be displayed on Pine Avenue from Ocean Boulevard to Seventh Street Thursday through Saturday, as part of the ninth annual Good Ol' Days celebration sponsored by Downtown businessmen.

"Shoppers will find prices rolled back 40 years as merchants offer the greatest values of the year," said Bernie Haft, chairman of the event.

Symbols of the space age will be seen on Pine Avenue between Ocean Boulevard and First Street and will include the scale model of the Air



THIS 35-FOOT model of the Air Force Titan III military space booster will be in Downtown Long Beach during the ninth annual Good Ol' Days, Thursday through Saturday. The Titan III is the first military missile to be designed primarily as a space probe booster.

their psychotic claims and today the crime remains on the unsolved list.

DURING his career in the police department, Boynton worked as a patrolman and vice investigator. He was appointed sergeant Feb. 1, 1945

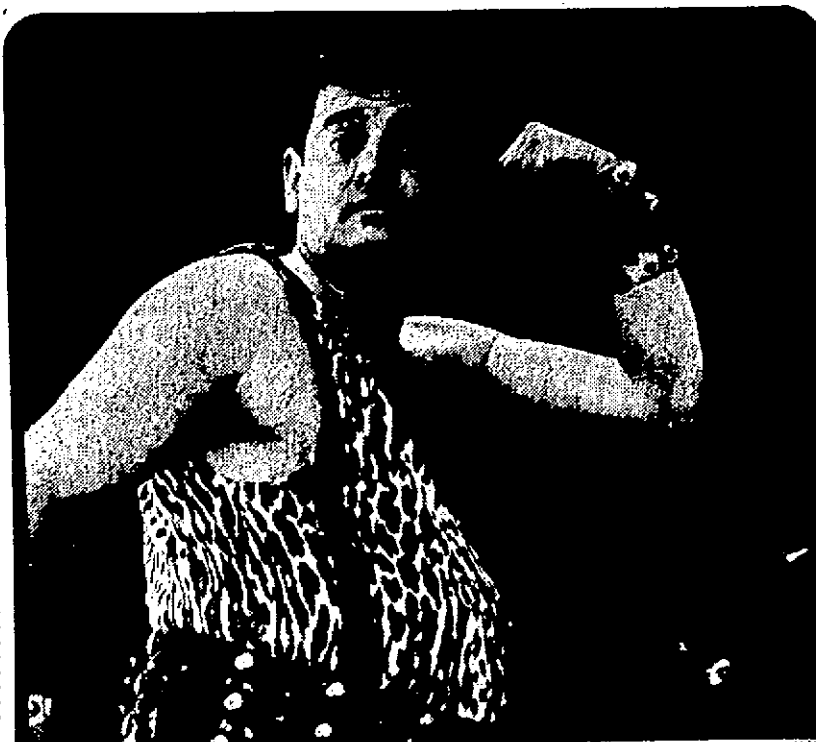
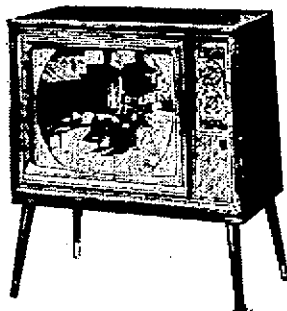
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ANALYSIS—PHYSICIAN'S TO 9104 (LONG BEACH) — 4022 (LOS ANGELES) — PL 2312 (SANTA ANA) — 5116 (ORANGE) — 1100

Pine Avenue will be closed to traffic early Thursday morning with 300 bales of hay. In the closed off space, 23 car dealers will show their 1965 products. Antique automobiles will be on exhibit also. The Coast Guard will show off their Mobile Boating Team and give information on boatsmanship... the Navy will tow in their huge Polaris missile... and the Marine Corps will display a 1922 military truck side by side with a 1964 version.

GEORGE "LUCKY" Under-

wood with his gold-plated Lincoln convertible trimmed in genuine mink with diamonds and rubies, and a gold-plated Harley Davidson motorcycle with the same kind of trimmings, plus a silver and gold saddle for the seat will be exhibited. Musicians will be heard everywhere during the three days as concerts are given by the March Air Force Band, the Long Beach Municipal Band, the James Son, Jr., Band and the Chuck Miller Dixieland aggregation. There will be calypsoes and nicoledons as in past years.

New this year will be a specially built ski slide in the Broadway to Third Street area. A ski instructor will be available free each day of the show from 12-1:30 and from 3-4 p.m.

FROM THE Norwalk area, the Poco Loco Square Dancers will show their skills Friday evening at Fifth and Pine. The Long Beach City College Adult Division Ol' Time Singers, with an average age in the 70's also will be on hand. At 2 p.m. Friday, hog callers will contest in efforts to attract a live pig.

The Ted De Wayne circus will make its third year bow in the Good Ol' Days and will feature two elephants, one of which will do the twist with spectator children, clowns, seals, ponies and acrobats. The times of the performances will be announced in these papers Wednesday evening and Thursday morning.

IN THE Wednesday evening Press-Telegram and in the Thursday morning Independent, feature stories of the year 1924 will be re-printed and interspersed among merchants' ads. Incorporated in

the ads will be coupons for clipping and depositing with participating merchants for an opportunity to win over \$800 in merchandise gifts. Entertainment will include Mr. Wishbone from KTV, Channel 11, who will be in Downtown Long Beach, Broadway and Pine, 11 a.m., Saturday. Rounding out the big Good Ol' Days three-day celebration will be daily costume contests and free rides.

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NO MONEY DOWN—PAY NOTHING FOR 12 WEEKS

I'll accept any reasonable terms! On approval of your credit, have your dental plates made NOW and you are not expected to pay money until after January 1, 1965. MAKE YOUR OWN REASONABLE TERMS, there can be NO EASIER TERMS THAN THE TERMS YOU YOURSELF MAKE. No interest, no carrying charge, no delay. Come in this week, and learn for yourself how little you pay. I mean every word of it — just tell us how much you wish to pay each week or each month on my long-term credit plan, 24 months to pay.

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AVOID EMBARRASSING TOOTHLESS DAYS

DENTAL SCIENCE makes it possible for you to have your teeth extracted and new dental plates put in immediately. SALESLADIES, SALESMEN, BUSINESSMEN and others before the public who do not wish anyone to know, appreciate this service rendered by many dentists. THE COST IS SMALL compared to the satisfaction derived.

QUICK SERVICE

On your first visit to my office there is no need to make an appointment. Dr. Raymond's modern office is staffed with a large number of nurses, laboratory technicians and dentists, making it possible to give quick, friendly service. COME IN NOW!

TRANSPARENT PLASTIC MATERIAL

Now used in making dental plates, is the finest and best material available to dentists. Very light in weight, regardless of price and the low cost now charged for dentures, Dr. Raymond features this splendid material in his only office. Come in and see the samples set with translucent teeth.

SAVE ON PLATES

UPPERS, LOWERS AND PARTIALS

Dr. Raymond offers big savings, because large plate volume keeps prices down . . . Your choice of teeth and materials. Low prices on dental plates of all types and styles included in this offer. In addition, credit terms are so liberal you don't need cash. First small payment can be made after January 1, 1965, with as long as 24 months to pay on approval of credit. No finance company to deal with. Come in now and SAVE while this offer lasts.

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FAST PLATE REPAIRS

Momentous Events Vied for World's Headlines

By HARRY SHARPE

Momentous events vied for world headlines last week.

Soviet Premier Nikita S. Khrushchev was toppled from power and unceremoniously shoved into obscurity after leading his country for 11 years. Two protégés took over his job as premier and Communist Party Chairman. Many of his aides also were purged. No quick policy changes were foreseen.

Red China became the fifth atomic power by firing its first nuclear test device — described by an unflinching President Johnson as of "low yield." Secretary of State Dean Rusk had predicted the blast three weeks ago on the basis of secret intelligence. Johnson said the United States would stand by its commitments to Southeast Asian nations now brought under threat of atomic blackmail.

THE President's top aide and confidante for 25 years — Walter W. Jenkins — resigned and was hospitalized after a second arrest in five years on moral charges. Johnson asked the FBI for a full investigation and a prompt report on whether any national security secrets had been compromised.

The Soviet Union leaped ahead of the United States in the space race. It orbited a "passenger" satellite with three men aboard and pointed to the day when space platforms could rain down nuclear rockets. Johnson said the United States had perfected ways to shoot down such satellites.

Britain's Labor Party won the parliamentary elections to end the 13-year reign of the Conservative Party which had worked closely with the U.S. on cold war policy. Labor Party Chief Harold Wilson was named prime minister by Queen Elizabeth. American officials looked for no immediate policy changes.

But all the events seemed destined to play roles in the U.S. presidential election campaign which roared into its final weeks with bursts of fiery oratory.

The 70-year-old Khrushchev, whose shoe-pounding bellow still echoes in the United Nations, passed into political oblivion with no words of praise and without advance notice to the 227 million Russian people.

TWO SOVIET presidium members took over, Leonid I. Brezhnev as party leader and Alexei N. Kosygin as premier. Both pledged to follow Khrushchev policies which they had helped fashion — peaceful co-existence with the West, a hard line toward Communist China, destalinization, and a better economic lot for Soviet citizens.

President Johnson announced that he and the new leadership had quickly exchanged promises to continue working for "a solid peace." He abandoned weekend campaign plans and met with his National Security Council to weigh the portent of both the Moscow purge and the Red Chinese nuclear blast.

The chief executive first heard of Khrushchev's removal at a New York political rally. Mindful that Khrushchev once promised to "bury" the U.S., Johnson declared: "We do not intend to bury anyone, anywhere, and we do not intend to be buried ourselves."

Administration officials believed Khrushchev was disgraced politically because among other things he was losing ground in his ideological battle with Red China's Mao Tse-tung for control of international communism.

AMONG others fired was Khrushchev's son-in-law, Alexei Adzubei, editor of Izvestia.

The big question in apprehensive world capitals was "What comes next?" Communist China had been demanding Khrushchev's ouster on grounds he had capitulated to capitalism. It congratulated the new leaders. And while the



THE ROYAL KICK

Just like any other six-year-old, Prince Albert of Monaco sticks out his tongue as he learns to play soccer at the Louis II Stadium in Monaco. It was the first time the little prince, son of Prince Rainier and Princess Grace, played in the stadium.

headlines were still fresh, Peking exploded its nuclear device, then immediately proposed a world conference to ban nuclear weapons. This apparently was an attempt to appease neutral nations.

Peking charged that the U.S. "nuclear monopoly" had forced it in self-defense to develop a bomb. It pledged that it would never be the first to use the weapon though it said its development was a great encouragement to "revolutionary peoples in their struggles."

President Johnson said in reference to Asia that U.S. "readiness to respond" to a call for help had not been diminished. He said there was no immediate danger of war because it would take Red China years to perfect workable weapons and ways to transport them. The danger now, he said, is deadly radiation fallout which vanished after the nuclear test-ban treaty was signed.

American officials saw Peking's bid for a world summit as an attempt to offset unfavorable world opinion. Johnson said that while China was building an arsenal, the already unimaginable power of the United States would be increasing.

THE SOVIET Union's space triumph came while America's spacemen were still preparing for a two-man Gemini shot next year. Aboard were a pilot, a scientist and a doctor—all without shores or space suits. They made 16 orbits in 24 hours and landed safe and well—American style—in their cabin. Moscow boasted that "a Pearl Harbor" in space had been scored against the United States.

Republican presidential nominee Barry M. Goldwater seized on the development to charge that Johnson had downgraded the military potential of space. He called for "a major re-direction" of the U.S. project lest Soviet nuclear rocket platforms take control of the skies.

The election campaign became more intense in the wake of the Jenkins affair and a bribery charge against GOP national headquarters.

The President said he never received any report on Jenkins' alleged misconduct though the Secret Service knew in 1961 that he had been arrested in 1959. The second arrest occurred last week.

outset from making the Jenkins case an issue except as to his national security aspects. Not so Republican National Chairman Dean Burch and former Vice President Richard M. Nixon.

Burch charged that Johnson had been "covering up" for Jenkins for five years. He challenged the President to say whether Jenkins was privy to vital secrets which could have been extracted from him through blackmail.

THE PRESIDENT campaigned in New York state side-by-side with former Atty. Gen. Robert F. Kennedy who is seeking election to the Senate. Together they drew huge crowds, with Johnson proclaiming "We need Bobby in Washington."

In other news spheres 80-year-old former President Harry S. Truman suffered a broken rib and head injuries when he fell in the bath tub at his Independence, Mo., home. He was recuperating rapidly.

Dr. Martin Luther King, 35-year-old Negro civil rights leader, won the coveted Nobel Prize for peace.

Former President Dwight D. Eisenhower celebrated his 74th birthday anniversary. He said of the presidential campaign that the candidates were "too personal—they are not debating the issues."

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A. Bali-Lo—wideset straps, plunge front, fiber fill fluff gives extra curves. Black or white, A-B-C, 32-36, 6.95

B. Bali-Longline—fashion neckline with smooth midriff control, flatter band to shape waist, black or white, B-C, 32-38, \$10 D cup, 10.95

C. Beaucoup—padded bra with fiber fluff for the truly natural look, stretch straps. Black or white, A and B, 32-36, 5.95

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Hosmer, Anderson Due at Fetes

Congressman and Mrs. Craig Hosmer, R-Long Beach, will be on hand to greet constituents of the 32nd Congressional District at a public reception from 2 to 5 p.m. today in the Lafayette Hotel Grand Ball Room.

LT. GOV. HERE TODAY

Lt. Gov. and Mrs. Glenn M. Anderson will greet friends of 39th Assembly District Democratic nominee Willard Hastings from 3 to 5 p.m. today at a cocktail hour and reception at the residence of Dr. and Mrs. Martin D. Garron, 1465 La Perla Ave., Park Estates. Tickets are \$5.

N.L.B. GOP WOMEN

Past presidents of North Long Beach Republican Women's Club Federated will be honored at a 13th anniversary tea at 12:30 p.m. Monday at Houghton Park Club House. To be honored are Mrs. Jennie Pritchard, Mrs. Raymond G. Grobaty, Mrs. Samuel A. Smith, Mrs. Thomas Corrigan, Mrs. Sydney M. Marshall, Mrs. H. G. Stuvelling, Mrs.

George S. Skelth, Mrs. Curtis W. Blakely, Mrs. Frank Cope and Mrs. C. L. Snyder. Congressman Craig Hosmer will be guest speaker.

39TH A.D. DEBATE

Willard Hastings, Democratic nominee for Assembly in the East Long Beach-Signal Hill 39th District, and Republican incumbent C. George Deukmejian will debate campaign issues at 7:30 p.m. Tuesday at Los Altos Methodist Church, 6100 E. Willow St. The meeting is public.

KENNICK AT LBCC

Assemblyman Joseph M. Kennick will address the Long Beach City College Democratic Club at 11 a.m. Wednesday in room 606, English and Social Science Building. A question and answer session will follow. The meeting is public.

L.B. GOP COUNCIL

Long Beach Council of Republican Women will distribute its campaign contributions to GOP candidates at its meeting at 1 p.m. Tuesday in

the Lafayette Hotel International Ball Room.

Also scheduled is announcement of awards won by the Long Beach Council at the National Federation's convention last month in Louisville, Ky. The local club, largest in the nation, received the Diamond Award for its activity and a silver mounted gavel for enrolling more members than any other club. Mrs. Dorothy Carlsen won an award for the best individual membership worker.

Speakers will be Congressman Craig Hosmer, Assemblyman C. George Deukmejian and Assembly candidate Reg Dupuy, 44th District.

CULLEN ANNOUNCES

Michael Cullen, Democratic nominee for Congress in the Long Beach area 32nd District, announced he has been confirmed by U.S. Sen. Pierre Salinger that the Federal Aviation Agency has appropriated \$15,216 for work at Long Beach Airport. Cullen said the allocation is for land acquisition for airport development

and "is another example of the wide role government plays in assisting California."

32ND GOP WOMEN

"The Two Faces of Lyndon" is the subject of an address by Mrs. Katherine Wright, chairman of the committee on national legislation of the Southern Division, California Federation of Republican Women, to be given at 10:30 a.m. Wednesday for the 32nd Congressional District Republican Women Federated in the Lafayette Hotel Supper Room. Congressman Craig Hosmer will be a special guest.

British Frown on Nose-Munching

LONDON (UPI)—North London Magistrate Frank Milton admonished a defendant charged with being drunk and biting an officer's nose with the words:

"The practice of munching police officers—or anybody else for that matter—is to be discouraged."

YOU ALWAYS save more GET BUSY! Now is the time when you compare values, to turn unwanted household items into cash with Want for Sale columns now. Ads. Dial HE 2-5959 now.

\$3 EXAMINATION \$3 SICK AND SUFFERING? STOP WASTING TIME & MONEY



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You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an accurate preliminary diagnosis of your physical condition. X-RAY FLUOROSCOPE is used and other standard diagnostic methods. National authorities advise an examination at least once every two years regardless of age. Thousands of people have had this examination.

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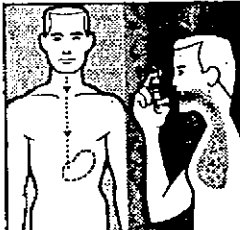
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brings relief in less than a minute!

- New! Available without prescription.
- Mist medication goes to work 50-100 times faster than tablets... faster than any oral medication you can buy.
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COSTS LESS THAN
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- 50-100 Times Faster Than Tablets—Just flip open, press, inhale—and breathe freely in less than a minute.
- Delivers Accurate Dosage Automatically—exact measured dose of needed medication.
- Instant Nebulization—gentle spray mist at the touch of a finger.
- Economical—holds 300 inhalations... less than 1¢ a dose.



50-100 TIMES FASTER
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Tablets must first travel to the stomach and dissolve before they can release their medication into the bloodstream. Relief may take up to 30 minutes. AsthmaNefrin's medicated mist goes directly to lungs—for relief in less than a minute.

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AsthmaNefrin, for over 29 years a leader in asthma research, unconditionally guarantees that you must get faster relief... relief any time, anywhere—day or night... at less cost per dose than you ever paid before—or your money will be refunded by us without question. Further, your own doctor must instantly and wholeheartedly endorse AsthmaNefrin Automatic Mist from a medical point of view—or return it to Thayer Laboratories for money back.

No More Slow Pills—Painful Shots—Ckmsy Bulb Atomizers

No more waiting for relief. No more suffering up to 30 minutes and more before slow-acting pills even begin to take effect through the bloodstream. No more bulb atomizers which need slow, careful measuring, valve adjustment, then pumping, pumping, pumping. Now, the AsthmaNefrin Automatic Mist brings an amazing, simple solution to this problem of relief.

Clinically Proven— Split-Seconds Fast!

Relief Anywhere, Any Time—
Day Or Night

AsthmaNefrin Mist works 50-100 times faster than tablets. No agonized gasping, choking for a seeming eternity while you wait for tablets to travel to your stomach, dissolve, then enter your bloodstream before starting to take effect. No squeezing of atomizer bulbs. Just flip open the AsthmaNefrin Automatic Mist—and breathe in. AsthmaNefrin's correct, medically approved amount of medication is inhaled directly into the lungs where it works in seconds on contact. Labored wheezing ceases. Blocked passages open. Trapped air is released. You breathe freely, in and out. The once-dreaded paroxysm (attack) is relieved before a minute has passed.

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\$3.50 Value
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HOUSE**

The welcome is warm that awaits you at Carl's this Fall... to new excitement in fine furniture, fashioned to turn even a marble profile. Customers are put on a pedestal at Carl's and lavished with quality, value, courtesy and consideration.

Enjoy Carl's interesting decorative arrangements new for this event! See tasteful furnishings in every favored style that captures the fervent spirit of Spain, Italy, France, Scandinavia and the Orient.

For carpet, an occasional acrolith, or just for the fun of it, visit us.

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SOUTHERN CALIFORNIA'S FINEST
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Council OKs \$2 Million for Public Works

By GEORGE WEEKS

The most comprehensive program of Long Beach public works in recent years has been cleared for early activation with the City Council's approval last week of a 58-item list submitted by City Manager John R. Mansell.

Estimated to cost well over \$2 million, the 1964-65 projects actually number considerably more than the 58 on the list. In some cases one item embraces a whole group of small projects, as in park improvements, City Engineer Jess D. Glickerson noted.

Although far short of the top expenditures recorded by the city after bond issues, the new projects are noteworthy in that their financing will come from routine sources. Remaining improvements in the fire department modernization, bond-financed, are excluded.

NEARLY \$1.7 MILLION WILL BE paid from city funds. The balance will come from federal, state and county aid, with some contributions by special assessment districts where property owners were willing to share the cost of such improvements as modernized street lighting.

Mansell gave this rundown on the program:
From the \$466,000 public improvement reserve fund:
Bixby Park Recreation Building, 9,200 square feet, \$198,000.

Wardlow Park Recreation Building, 8,000 square feet, \$175,000.

Right-of-way acquisition and improvement of Oregon Avenue between 48th and 49th Streets, \$51,000.

Airport Terminal Building expansion, \$22,000; Wardlow Road entrance to airport, \$20,000.

From the \$895,000 capital improvement and land acquisition fund:

Long Beach Airport runway marking improvements and acquisition of 4.5 acres near northwest corner of field for protection of diagonal runway, \$115,000 in city funds, \$151,500 federal aid.

RENOVATION OF CITY HALL basement restrooms, \$15,000.

Acoustic tile in fire department operations area of Public Safety Building, \$4,000; window washing scaffolding for same building, \$12,000.

Materials for park benches, \$3,500.

Picnic tables at various parks, \$1,000.

Multiple game court and lighting at Silverado Park, \$12,000.

Game court at Houghton Park, \$6,000.

Game court lighting at MacArthur, Ramona, Veterans, El Dorado, Scherer, Somerset, Cherry, Collidge, Drake, Admiral Kidd and Whaley Parks, \$55,000.

Plymouth equipment in parks of west, central and east districts, \$12,000.

Modernization of softball diamond lighting at Admiral Kidd, Hamilton Bowl, Pan American and Park Avenue, \$8,300.

Los Cerritos Park tennis court lighting, \$5,300.

College Estates Park sprinklers and landscaping, \$5,000.

Sprinkler mains for street islands at various locations, \$10,000.

Basic irrigation of 74-acre segment of El Dorado Park East between Spring and Willow Streets, \$170,000; parking lot adjacent to El Dorado Park West Clubhouse, \$22,000, with \$16,000 from golf fund.

PICNIC SLABS, WALKS AND OTHER improvements in Heartwell Park between Woodruff and Clark Avenues, \$10,000.

Addition to card players' shelter at Houghton Park, \$8,900.

Ramona Park lighting, \$4,500.

Silverado Park sprinklers, \$10,000.

Stearns Park sprinklers, \$2,500.

Miscellaneous small street improvements, \$25,000.

Back-up sidewalk and island improvements, various locations, \$21,000.

Beautification of Long Beach Boulevard between Ocean Boulevard and Seventh Street, \$30,000.

Cooperative project with state for left-turn bays and signal improvements along Lakewood Boulevard between the traffic circle and Del Amo Boulevard, \$16,700.

Public Safety Building heating and ventilating, \$16,700; lighting improvements at same building, \$8,900.

Miscellaneous sewer projects, \$25,000.

New equipment to increase capacity of Belmont Shore sewer pump station, \$27,000.

U. S. NAVAL HOSPITAL outfall sewer, \$55,000 to be

reimbursed by federal grant after completion of building.

Soil reports for storm drain projects, \$8,000; city contribution to storm drain work on Seventh Street between Redondo and Ohio Avenues, \$12,400; storm drain system and street reconstruction in "The Willows," north of Del Amo Boulevard and east of Long Beach Boulevard, \$20,000; miscellaneous gutter improvements, \$14,500.

From \$400,000 traffic safety fund:

Street lighting, with listed city costs matched by property owners: Second Street, Alamitos to Cherry Avenue, \$13,500; Paramount Boulevard, Market Street to north city boundary, \$30,000; Bennett and Coronado Avenues in vicinity of Broadway, \$5,225; Naples, \$93,190; Pleasant Street, Long Beach Boulevard to Locust Avenue, \$2,950; Columbia Street, Union Pacific to Santa Fe Avenue, \$5,150; North Wrigley Heights, \$12,140; Lincoln Village, \$17,000; North Long Beach, \$27,275.

STREET LIGHTING at city's sole expense: Locust Avenue, Seventh to 10th Street, \$5,500; Seventh Street, Alamitos to Redondo Avenue, \$60,000.

Traffic signal projects: Cherry Avenue, Del Amo Boulevard and San Antonio Drive, \$10,600; Atherton Street and Ximeno Avenue, \$7,500; Termino Avenue and Fourth Street, \$5,700; Linden Avenue, First Street to Seventh Street, \$34,500; pedestrian signal controls at 15 intersections, \$17,000; mast-arm installations at 20 intersections, \$23,000; reserve of seven new signals as need develops, \$35,400.

Munholland Tells Role of R.C. Blood Banks

Visiting a Red Cross blood bank at Long Beach Douglas Aircraft Co., John Munholland started inspection of group blood banks as he took over as chairman of the Regional Blood Center of Los Angeles and Orange counties, largest blood center in the world.



JOHN MUNHOLLAND (left) congratulates Virgil Groth, blood donor at Douglas Aircraft Co., who has given five gallons and seven pints of blood.



SOME interval changes are due for the notorious intersection at E. Seventh, Pacific Coast Hwy., and Bellflower Blvd.

Shifting traffic trends resulting from the opening of the San Diego Freeway have prompted the engineers to take a look at the timing of the numerous signal lights at the big corner.

They'll probably shorten the intervals all the way around, speeding up movement. Because of the long intervals now allowed, there are occasions when the center of the intersection is empty while traffic that wants to go is held by the red lights.

One apparent change in the traffic trend is an increase in traffic in Bellflower, and another is a decrease on Seventh St. Apparently a lot of drivers now takeoff the San Diego Freeway at Bellflower and go south on that artery to join Pacific Coast Hwy. at the big intersection.

By and large, opening the Freeway has improved things at the problem corner, lightening the traffic flow there. It may not last long, but for the time being, it's a welcome change.

SEVENTY-SEVEN-year-old Pete Roien of Long Beach did it again the past summer—he made a one-day climb of seven Sierra Peaks for the second season in a row.

Pete does his climbing with Les Gamp and Laura Oard, who accompanied him on both seven-peak efforts.

Their 1964 climbs were accomplished in 9 hours, 55 minutes, cutting about 25 minutes off their 1963 time.

The peaks they conquered: Baden Powell, 9399; Unnamed peak, 9050; Burnham, 9000; Throop, 9134; Hawkins, 8851; Middle Hawkins, 8505; South Hawkins, 7782.

Distance of the seven-peak hike is about 16 miles.

Pete, a hardy Dane, in-

In the Long Beach area, Douglas Aircraft is the largest of the plant blood banks, with U. S. Naval Shipyards a close second. Douglas holds two blood banks every three months at its plant on Lakewood Boulevard.

AT THE twelve-bed bank Holland visited, 261 pints of blood were donated. On October 30, a four-bed blood bank will accommodate shift workers from 2:30 to 7:30 p.m. In the last six months, Long Beach Douglas collected 2,568 pints of blood.

"Group blood banks of Red Cross are a community service of outstanding significance," said Munholland. They are a major factor in keeping up the blood supply for over 200 hospitals in Region 3, and also provide protection for their own employees and families in cases of illness requiring blood transfusions.

Munholland pointed out that Long Beach Red Cross is the only permanent facility for blood donations outside the one at the Los Angeles Regional Center. Bloodmobiles are sent from here to the larger industries and business organizations in the area which hold their own banks. They are also sent to the U. S. Naval Station, Paramount, Bellflower, and Lakewood.

OTHER GROUP donors, numbering 125, make blood donations along with individual donors at the Long Beach Chapter, 319 W. Broadway. These include unions, schools, churches, lodges, the military, post offices, city employees, and hospitals.

"Resources of the largest blood bank in the United States, including whole blood, plasma, derivatives, and advantages of modern research, is a major contribution of Red Cross in the Long Beach area," said Munholland.

"This month, Red Cross as a new partner of United Way, is seeking funds through the United Crusade fund campaign to carry on its vital blood program and other services," he said.

Subversion to Be Topic for Veterans

"A Police Officer's View of Subversion" will be the subject of a talk by Officer Gordon M. Browning, of the Los Angeles police department, at the monthly dinner meeting of the Long Beach Chapter of the Military Order of the World Wars at Allen Center Thursday.

Browning will discuss internal and external subversion. He is serving as a member of the counter subversion activities committee of the 17th District American Legion. He is also a member of the Covina Unified School District board of trustees. In World War II he was an Air Force pilot.

Rear Adm. Wayne N. Gamet (USN, Ret.), chapter commander, will preside.

Independent-Press-Telegram

SUNDAY, OCTOBER 18, 1964
EDITORIALS, PAGES B-2, 3
ADDITIONAL LOCAL NEWS ON PAGE B-5

Air Show Plans Marine 'Attack'

Hard-hitting Marines will "attack" Long Beach Airport next Saturday and Sunday, demonstrating airborne-assault techniques.

This will be part of the 25th annual "Wings Over The World" air show presented here by the Long Beach Junior Chamber of Commerce.

The Marine combat troops, attacking from helicopters, will simulate Marine assault firepower with practice am-

Help Plant Trees on Campus!

First steps were taken Saturday to enlist community-wide interest in sponsorship of a tree-planting program on the campus of California State College at Long Beach—a project expected to make the campus a profusion of peach blossoms every spring and to bring the community closer to the college.

Details of the program are to be found in today's Southland Magazine, Page 7. Citizens of the area are invited to contribute from \$1 up to purchase trees for the mass plantings, and to facilitate that effort, a coupon appears below.

Lewellyn Bixby, Jr., is chairman of the "Flowering Tree Committee" and Robert L. Irvin is vice chairman. Other members are William Crawford, D. W. Campbell, Malcolm Epley, Phil Hattery, Norbert W. Dean, Darrell T. Neighbors, Mrs. George P. Taubman, George R. Johnson, Mrs. Richard P. Glasgow, Warren D. Harper, Robert P. Graham, George P. Taubman, Jackson R. McGowan, Dr. Francis C. Hertzog, Donald A. Ohl, L. A. Collins Sr.

Also on the committee are Edward A. Killingsworth, consulting architect for the campus, and Edward Lovell, consulting landscape architect. The committee will be expanded as the program advances.

Here is the coupon:

FLOWERING TREES
California State College at Long Beach Foundation
6101 E. Seventh St.
Long Beach, Calif.

I would like to join in this fine effort and here is \$..... to help buy trees. \$5 buys one tree.)

Name

Address

.....

*Tax deductible.



EVELYN GOWING
Air-Show Hostess

munition as they carry their "objective."

THE MARINE demonstrations will highlight programs beginning at 1:30 p.m. both Saturday and Sunday.

Guest speaker at Saturday's program will be Rep. Craig Hosmer, R-Long Beach. Sen. Pierre Salinger, D-Calif., will be featured speaker Sunday.

Other displays which will be open to the public free of charge from 10:30 a.m. to 4 p.m. include a half-scale model of the Apollo space vehicle, a walk-through DC-8, military planes and a wide assortment of historical aircraft.

There also will be air rides. Joan Merriam Smith, who recently circled the globe, will be on hand to offer rides in her plane.

THE LONG BEACH Jaycees are presenting the "Wings" show as a community relations effort to improve public orientation and liaison between the aerospace industry, the military and the general public.

The Jaycees have the support of the city of Long Beach, the United States Air Force, the United States Navy, the Air Force Association, Civil Air Patrol, Long Beach Chamber of Commerce, North American Aviation, Inc. and the Douglas Aircraft Corp.

WHO'S KIDDING WHO?

Anybody Really Got the Traffic Problem Answer?

By GEORGE ERES

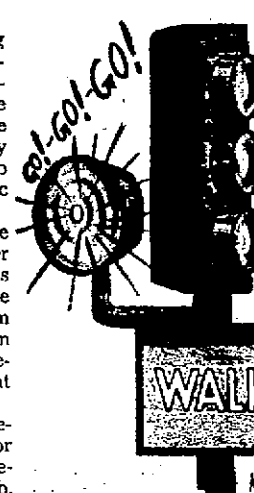
Before the remaining weeks of the year are reserved in honor of something or other, put one aside to do justice to the member of the County Board of Supervisors who proposes "talking traffic signals."

The proposal came about reportedly over concern for youngsters who would not have someone to lead them across an intersection when traffic signals replace crossing guards at certain locations.

Presumably, for the period of time permitted for walking, the tape will repeat, "Go, go, go, go, go, then switch over to "No, no, no, no, no." Repeated all day long, this could be a solace and comfort to the lady living in the house on the corner.

TRAFFIC SIGNALS are not the simple thing they used to be when a policeman stood on a box in the middle of an intersection, blew his whistle and waved his arms around. Pine Avenue downtown is a nice for instance. Not too long ago there were simple traffic signals downtown. Red meant stop; green meant go and, as the humorists put it, yellow light meant "go like hell to beat the red light." Very uncomplicated.

Then someone decided that what we really needed was a scramble system to speed things up.



So new types of installations were ordered and we had red, green and yellow signals for motorists and Walk and Don't Walk neon signs for pedestrians.

In addition, the traffic people felt that the red signals weren't big enough, so the small red lights went out around the city and larger ones were installed.

MEANWHILE, back at the scramble system, it was decided that we didn't want to scramble any more. What we wanted was the old fashioned crosswalk system and none of this crossing on the bias.

Since the Walk and Don't Walk signs were already in and paid for,

however, no sense in throwing them away. So, now we've got red, green and yellow lights for motorists and Walk and Don't Walk signs for pedestrians. We have made some progress. People can read signs now.

And as long as we have this progress in reading downtown, someone decided to see if people outside the high rent district can read. So at the intersection of Seventh Street and Santiago Avenue, where pedestrians for the most part are confined to the golf course, there are nice neon signs, Walk and Don't Walk—in addition to the old-fashioned Red, Yellow and Green traffic lights.

ALL THIS must be very frustrating to Television's Engineer Bill who has given part of his life to teaching kids the simple fact of traffic life: red light means stop; green light means go. Awright, Engineer Bill can look for another job. But how's Mom going to get Johnny to drink his milk without a red light, green light drill? O.K. That's Mom's problem. She worries about Johnny since he's learned to read "Walk" and "Don't Walk" and she leaves the driving to you.

While you're driving, though, you ever get the feeling that the guy who's calling the signals is making up the plays as we go along?

Orange County Voters to Get One Hour Longer Than Usual

Orange County's polling places will be kept open an hour longer Nov. 3—because they're partly mechanized and it will give more persons a chance to vote, County Clerk William E. St. John announced.

The voting places will open 7 a.m. and will close at 8 p.m., rather than the usual closing hour of 7.

St. John said the automatic vote-tallying setup is expected to speed count of ballots and provide earlier returns even though there's extra time added to the open hours.

At the same time, St. John prepared for election officials, and the general public, information on poll-watching and challenging of voters.

HE SAID he will notify all police departments and the sheriff's office, since law enforcement officials are sometimes called in to keep the peace—or to arbitrate disputes at the polls.

Poll watching is proper, he said, while the polls are open. Representatives of political parties may observe, St. John said.

Challenging of voters must be done by the board

officials, and they can act if importuned by a poll watcher, but only on grounds that the person seeking to vote is ineligible.

Among disqualifications to vote are: that voter is not the person whose name is on the register; that he

is improperly registered; that he is not a naturalized citizen; that he has already voted; that he has been convicted of an infamous crime; or that he has been convicted of embezzling or misappropriating public money.

WITH SUBSCRIPTION

Tooth Brush--It's Automatic

How lazy can we be? With all our modern conveniences, we're really getting pretty lazy! However, the ultimate has been reached—now you don't even have to brush your teeth! All you do is push a button, and presto—away goes the brush doing the nightly chore for you.

But seriously, there's more to it than that. Sure the new Automatic (battery operated) Tooth Brush does brush your teeth... but, perhaps the most important chore that this automatic tooth brush does is massage your gums... which is, as your dentist will tell you, equally important.

The Independent-Press Telegram is now offering an Automatic (battery operated) Tooth Brush FREE! Yes, if you are not a subscriber to The Independent, or Press-Telegram, you can have this sensational tooth brush FREE simply by sending in your new three-month subscription. Or, if you are a subscriber, then get the subscription for a friend.

Just to make it real easy for you. PHONE HE 5-1161 Ext. 223, give them your subscription, and presto—you'll have an Automatic Tooth Brush of your own!

EDITORIAL

Jenkins Case

NOBODY BRINGS INTO question the morals of President Lyndon Johnson merely because he is unfortunate enough to have confided in an unstable person such as Walter Jenkins. The President should not be held guilty for any personal impropriety or misconduct of his White House aides. The real issue of the Jenkins case is one of national security.

For if Jenkins is guilty of the morals charges on which he was arrested, in 1959 and again this month, he is a person subject to attempts of blackmail—in which case the public should be thankful that Jenkins was picked up by the police rather than by someone from the Russian embassy.

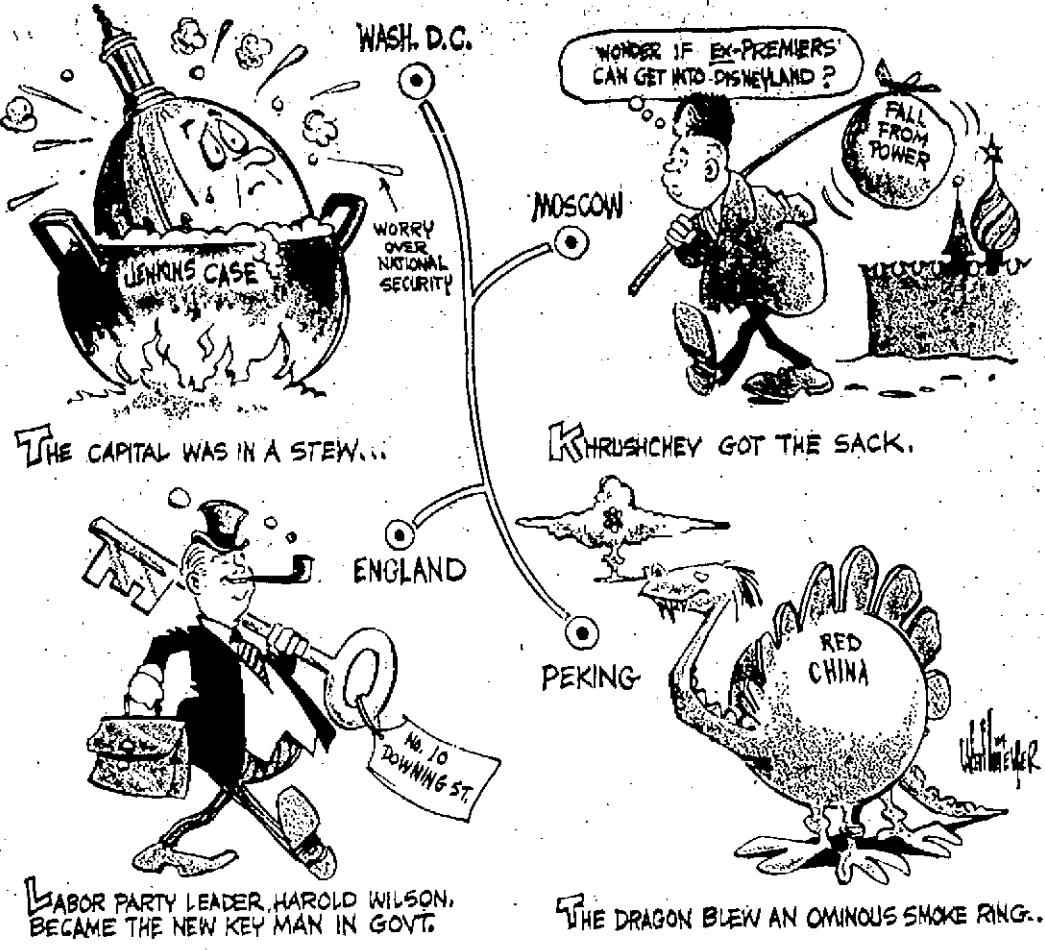
Jenkins had access to some of this nation's most important secrets. On Feb. 20, 1958, he was granted what is known as a "Q" clearance, giving him freedom to look at almost anything in our nuclear files on a "need-to-know" basis.

Although he was arrested on a charge of "disorderly conduct (pervert)" one year later, he continued to enjoy that clearance. Although he was arrested on Oct. 7, 1964, on a charge of "disorderly (indecent gestures)," the clearance was still in effect as of Oct. 14.

It is most appropriate, then, that President Johnson, upon hearing this week of the arrests of his long-time associate, asked the FBI to make an immediate and comprehensive investigation.

Now that the dangers have been underlined, many citizens are no doubt shocked to learn that FBI security checks are made only upon requests from government agencies, and that Presidents as a rule do not request such checks on their personal assistants.

The Jenkins case suggests that security checks on Presidential assistants should be conducted as a matter of routine. They are after all only human beings, and they are almost as close as the President, himself, to the nation's secrets.



DAVID LAWRENCE

Jenkins a Figure in Baker Case?

WASHINGTON—When the American people read their papers on Thursday and learned that Walter W. Jenkins, for 20 years a confidential aide to President Johnson, had twice been arrested on a morals charge and now has resigned his post at the White House, there was immediate speculation as to whether the incident would have any effect on the presidential campaign.



LAWRENCE

Irrespective of one's political beliefs, or party affiliations, the code of fairness imbedded in the American people does not attribute to one man the sins of another, for to do so is decried as charging "guilt by association."

Unfortunate as the Jenkins tragedy is recognized to be by leaders in both parties, the event is bound to have some other repercussions. For it draws attention to the crude way in which the Senate of the United States has acted in not insisting that the investigation be completed promptly in the Bobby Baker case, in connection with which the name of Walter Jenkins has frequently been mentioned.

The original purpose of the Republicans in pressing the inquiry undoubtedly was to obtain political ammunition for the campaign, but at the same time, if there was no wrongdoing and nothing improper had been

done, it seems odd that the hearings should have been postponed until after the election. For the people will not have an opportunity to pass judgment on the issues involved as they may relate to senators who are candidates for reelection this year and may have participated in any suppression of the alleged scandals in connection with the Bobby Baker case.

Sen. Goldwater has charged that President Johnson himself had something to do with the postponement of the hearings until after the election, but no evidence of it has been brought forth and doubtless it never will be known to what extent the Senate Rules subcommittee acted with the knowledge and acquiescence of the White House. Obviously the Bobby Baker case is itself a political issue and has been referred to frequently in the last few weeks of the campaign. So it is understandable why the Democrats were anxious to have it postponed until after the election and why the Republicans want it aired right now.

It does seem unfortunate, however, that the American people do not have all the facts about the investigation. It may well be that Walter Jenkins' part in the Bobby Baker case is explainable, and he may be proved to have done nothing improper. The charges are that he was in some way related to various business transactions involving the Johnson family which are supposed to have enabled Bobby Baker, as

Secretary of the Senate Majority, to make a considerable fortune while earning \$19,600 a year in his official post.

It does cause an arching of eyebrows that any employee of the Senate should become involved in financial activities of various kinds which could or could not have had a relationship to his post. They at least need to be fully explained to determine if there was a "conflict of interest."

As this correspondent wrote many months ago, there has been no evidence produced involving President Johnson. Whether he knew about the activities of Mr. Baker, with whom he had daily relations while he himself was serving as Majority Leader, has not been determined. It is not customary for the Senate to put a President of the United States on the witness stand, and this is understandable. But it is incomprehensible why the Democratic majority in the Senate did not insist upon a complete hearing at which other important witnesses could be called. Republicans, for example, have been demanding that Walter Jenkins be called as a witness and be subject to cross-examination. The committee, however, never insisted that he testify, and accepted an affidavit from him that he had no knowledge of transactions in which another witness had charged he had participated.

Certainly after the election there will be hearings and doubtless a thorough examination. But the Amer-

ican people will hardly be satisfied with that kind of handling of a controversial matter of this importance. There are at least 16 working days available during which the United States Senate could reconvene its committee and let the whole matter be thoroughly explored, so that the public could judge whether anything of vital importance has been suppressed. For there is no more explosive issue in modern politics than controversies involving personal or official integrity.

It is not the President who is on trial, but the Senate of the United States, and it still is within the power of the committee to call its members into session and let the witnesses testify and be cross-examined.

Barry Needs Big Demo Switchover for State Victory

I. P. T. Political Editor

THE ABSOLUTE dependency of Sen. Barry Goldwater on California Democrats for a win of this state's 40 electoral votes can be shown in an exercise with voter registration figures.

State registration for the Nov. 3 election is 8,184,151. Democrats number 4,736,906. Republicans 3,182,397.

Some experts, including Los Angeles County Registrar Ben Hite predict an election turnout of 90%. That means 7,365,736. Now suppose that every registered Republican in the state votes for Goldwater—a 100% solid GOP vote. It still leaves 4,183,339 Democrats to vote just to reach the 80% turnout estimate. In other words, if Barry got a 100% GOP vote, the remaining Democrats still have a one million vote margin.

With all Republicans marking for Goldwater, he would need 500,472 Democratic votes to give him a one-vote victory in California. Or, the Senator would need 12% of the Democratic vote even if he got 100% of the GOP vote.

Of course, parties don't vote 100% for anything or anybody, so Sen. Goldwater will need an even larger portion of the Democratic vote for victory here.

THERE HAS BEEN some speculation that an undecided vote might harbor an unidentified source of Goldwater strength. Some say a good part of this undecided vote is hidden in registration of those who call themselves independents or otherwise decline to state a preference for one of the two major parties when they register.

Current registration fails to offer any significant change in this "miscellaneous" group. In 1948 when Harry Truman carried California, miscellaneous registration accounted for 5% of total registration. It was 3.8% when Ike took California in 1952 and 2.9 when he repeated in 1956. It was 3.2% when Nixon won the state in 1960 and stands again at 3.2% this year.

VOTER REGISTRATION in the 32nd Congressional District, composed of Long Beach, Lakewood, Signal Hill and Dominguez is at a record 228,428, divided 129,012 Democrat, 92,356, giving Demos 58.3% of the two-party vote. This represents about a 1% net gain for Democrats over the June, 1964 primary. But the Democratic edge here is somewhat less than the 60-40 margin they enjoy statewide and countywide.

In the East Long Beach-Signal Hill 39th Assembly District, registration drops to 52.8% Democratic (55,084 to 49,283) but shows a 1.3% gain for Democrats since June.

The West Long Beach-Lakewood-Dominguez 44th Assembly District is Democratic 73,928 to 43,073 for a 63.2% Demo majority and a net gain since June of 1.1%.

Long Beach city is 56.1 Democratic, 100,109 to 77,876. Lakewood is 67% Democratic, 23,853 to 12,009. In both cities the Democrats have gained a net of 1.1%.

AN INTERESTING race is promised in the 23rd Congressional District, north of Long Beach, where Republican Del Clawson's special-election seat is on the line. Clawson won in a special election after Democrat Clyde Doyle's death and seeks reelection against Democrat H. O. Van Peltten in the face of a 66% Democratic registration.

Only four of the state's 58 counties recorded GOP registration margins—Alpine (154-86); Marin (43,167 to 40,376); Mono (966-863) and Orange (229,943-215,749).

Percentage-wise, Alpine is the most Republican county—64.2%. Solano is the most Democratic—71.2%, 40,435-16,337.

Public Forum

Justice Dept. Answers Pearson

EDITOR: Several newspapers have asked the Department of Justice for a response to a Drew Pearson column, concerning the Hoffa trial in Chattanooga.

Here is a statement by Acting Attorney General Nicholas DeB. Katzenbach in connection with Drew Pearson column for Oct. 11, 1964:

"In this column, Mr. Pearson presents as new 'evidence' charges which were made by Mr. Hoffa and his co-defendants some seven months ago. He fails to note that all of these allegations, including the affidavits from which he quotes, were presented to the United States District Court in Chattanooga seven months ago and are part of the public record.

"Mr. Pearson also fails to note that the government introduced considerable testimony refuting these allegations, and that after considering both sides, Judge Frank W. Wilson totally rejected the accusations.

"He ruled that, 'With respect to any alleged misconduct of the jury the court finds that these allegations are wholly without merit,' and concluded that, '... the court finds that the officers at all times while in attendance upon the jury and each juror at all times during the course of his or her jury service conducted himself or herself in accordance with the instructions of the court and that the verdict of the jury was not in any wise influenced by or the result of any misconduct of any officer or any juror or in any wise rendered in disregard of any instructions of the court to the jury.'

"Mr. Pearson is hardly the first to raise these Teamster allegations of improper conduct. The court proceedings

were public and reported by the press at the time. Since then, the same allegations have been repeated in, for example, The Nation magazine of April 27, 1964, which was widely circulated by the Teamsters.

"To now reproduce only the charges, while totally ignoring both the evidence introduced by the government and the court's findings, is not only misleading to the public, but is grossly unfair to the Marshalls' Service, the Department of Justice, the court, and those citizens who performed their public duty as jurors during the seven weeks of a long and complicated trial."

JACK ROSENTHAL, Director of Public Information, Dept. of Justice

able historical collections, research and literary material far too extensive to mention here. This is our Public Library.

Where lies our pride? Is it in our crime or our culture? An attractive, well-stocked, well-lighted library could ultimately be a great factor in lessening the load of our courts.

You will be amazed at the small, small fraction of your tax dollar which will be used to help finance this much needed facility.

Read Proposition M carefully. Vote YES. It is to the advantage of every man, woman and child in Long Beach.

CONNIE M. NEWMAN, 5573 Sorrento Dr.

Scores Silence From City Hall

EDITOR: If one (who obviously is not a crackpot) writes a letter to the President, his senator, congressional representative or his district assemblyman, he receives at least the courtesy of a reply. Conversely, if one writes to the city manager, mayor and councilmen of this city he is frustrated by a blank wall of silence. Why? Are they not all servants of the citizenry to whom they owe some consideration?

DOROTHY DALTON, 305 Times Building

OTHER EDITORS

Kremlin Struggle

Washington Post

THE STRUGGLE in the Kremlin could be viewed as a matter for detached speculation if it were not for the horror of modern weaponry. Just as in Dallas last year, what is happening in Moscow now is of overriding concern to men everywhere who inhabit the same terrestrial sphere. Those who delude themselves about the glories of the Communist system or who feel that totalitarianism provides a satisfactory alternative to the slower, more cumbersome methods of a free society ought to contemplate soberly the meaning of the agony of change in Russia today.

JAMES J. KILPATRICK

Attack on Barry Getting Shrill, Extreme

THE CLOSER we move toward Election Day, the more apparent it becomes that this presidential campaign is quite unlike other campaigns of recent years. We are witnessing a hate campaign—a jihad of raw fury against Barry Goldwater and Barry's ideas—that goes beyond the ordinary hurly-burly of election years.

Goodness knows the country has witnessed some rough campaigns in the past. Men abused Lincoln, Cleveland, cursed Bryan. Across the Bible Belt, where good Christian principles abound, Al Smith was denounced in 1928 as the devil incarnate. In the campaigns of 1940 and 1944, men said some fearfully harsh things of Franklin Delano Roosevelt.

Yet when full account has been given to this turbulent history, it still seems to me

that the noise of this campaign is shriller, and the faces more contorted, and the epithets of a deeper malevolence, than we have observed in other years. There is a note here of hysteria—a note, if you please, of extremism.

Thus the Saturday Evening Post, in its now famous editorial, does not appeal simply for the election of Mr. Johnson and the defeat of Mr. Goldwater. The Post sees the senator as a "wild man," and calls for his "crushing" defeat.

A committee is formed in Harvard's Department of Chemistry. The members see "the clear prospect of a disaster" in a Goldwater victory. They want him "resoundingly defeated."

A bi-monthly Jewish magazine, the Reconstructionist, breaks a 30-year custom of non-commitment in order to endorse Mr. Johnson. But the emphasis is wholly negative: "Goldwater must not only be defeated, he must be completely routed."

George Meany, president of the AFL-CIO, says that

Labor fears for its very survival if Goldwater should be elected. "The hopes and values of working men and women can vanish if political power should fall into the hands of union-hating extremists, racial bigots, or woolly-minded seekers after visions of times long past."

In Baltimore, the Negro Bishop of the African Methodist Episcopal Church "reels with shock" to hear that one of his ministers had endorsed Goldwater. "We want no part of a candidate who represents the frantic fringe and who by his speeches, his voting record, and alliances would add strength to the poison of prejudice."

Maxwell Geismar, a literary critic, writes in the magazine "Ramparts" that Goldwater "is a Dr. Strangelove incarnate, he is possessed, paranoid, utterly evil, and close to suicidal."

These are typical notes in the strange cacophony. What in the world is going on? It is hard for those of us who know Barry Goldwater to believe that this vituperation is directed against the man

himself. The senator is an agreeable human being, easy to talk to; not cursed with affectation, he dwells very low on Olympus.

PLAINLY, it is not the man, it is the man's ideas. And this is what sharpens the distinctions in this campaign. The Barry that is hated—this monster, this "wild man"—is hated as the embodiment of a despised philosophy. What is startling, perhaps, is to discover that ideas are so important in an American political campaign. They seldom have claimed such attention. Parties are important, and personalities are important, and the power that goes with winning is important. But ideas? Who ever imagined ideas could count for so much?

They count in this campaign. It is the idea of limited government that is disastrous. It is the idea of hard-nosed anti-communism that strikes terror to the heart of Harvard chemists. It is the idea of a free man's right to work that sends

Mr. Meany into cries of loud alarm. In his instincts and attitudes, Mr. Goldwater is about as "anti-Negro" as the New York Times and Herald Tribune; it is his opposition to a federal public accommodations law, fraudulently based in a sham construction of the Commerce Clause, that has aroused Negro leaders to new levels of stridency. And the object of the liberal jihad is to extirpate these ideas, to obliterate them, crush them, rout them, defeat them overwhelmingly, and to leave no hated trace behind.

In one sense, it is gratifying to see that the Senator's ideas arouse such insensate fury. The chief problem of American conservatism has been to find an audience; now, in the midst of the screaming and howling, an apathetic public may open one eye to ask what the row is all about. Some otherwise indifferent voters may be persuaded to look at the ideas, and find them not so bad.

DREW PEARSON

Business Deal Set Back U.S. Space Race

WASHINGTON — History sometimes makes fascinating reading. And the most fascinating chapter in the current history of the space race is why we have consistently fallen behind Russia. We are not behind in long-range missiles, but when it comes to satellites there are three important reasons why we are behind.



Reason No. 1 was actually accidental and a tribute to our space progress. We developed a small nuclear warhead much more quickly than the Russians, therefore we did not need a high powered engine to launch our rockets.

The Russians were not as quick in developing small nuclear warheads, therefore worked on a very powerful

engine with a thrust of some 850,000 pounds to launch giant warheads. It was this thrust, six times greater than ours, which enabled them to send the first Sputnik aloft on Oct. 4, 1957, while we were caught with our satellites not even finished.

Reason No. 2 was budget-cutting in the Eisenhower Administration. Ike's budget-pruners just didn't want to spend the money for a rocket thrust of more than 130,000 pounds.

At present, the thrust of our Saturn is 1,500,000 pounds, while the one engine being built to reach the moon will have a thrust of 7,500,000 pounds.

Incidentally the only tangible cut in the budget which Sen. Goldwater has definitely recommended is to eliminate the program to reach the moon and the big

rocket engine being built to get there.

Reason No. 3 was a conflict of interest involving General Electric inside the Pentagon, which set back our satellite program.

It happened that Dr. Richard Porter, charming, six-foot scientist for GE, had been acting as adviser to the Pentagon on rocket matters, though still on the payroll of General Electric. As so often happens with the armed services, liaison with the big industrial contractors is so close that it is hard to know where the interests of the United States begin and those of the industrial contractors end.

General Electric is the nation's second largest defense contractor and packs a lot of weight around the Pentagon. This was true in the 1950's when the satellite program was being de-

veloped, and it remains true today despite the fact that GE was forced to pay \$437,500 in fines while three of its executives were sent to jail in the big electrical antitrust case.

So it was not unusual for GE's adviser to be working on intimate details inside the Pentagon. And when it was decided, during the Eisenhower Administration, to push satellite project or-biter, Porter recommended a rocket engine which GE had previously built for the early A-1, A-2, and A-3 missiles.

These missiles had been scrapped rather suddenly by the Army, leaving GE with a load of surplus rocket engines. So thanks to Dr. Porter's recommendation, these surplus GE engines were switched into the new satellite.

In doing so they replaced the Viking engine designed

by Martin and built by Reaction Motors.

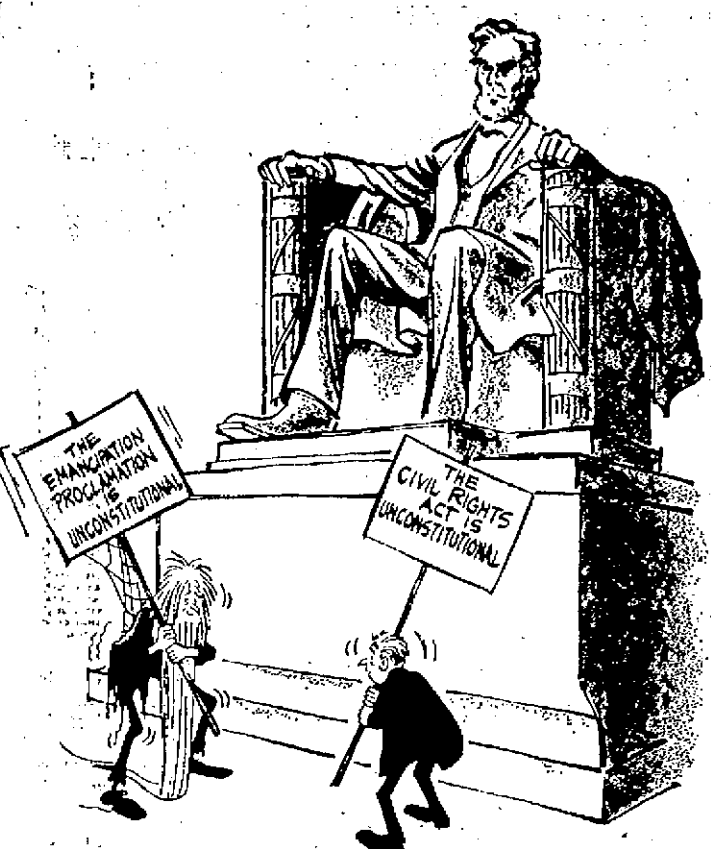
The switch of engines helped delay the early satellite program of the United States.

REPUBLICANS are now debating whether to use the casualty list from South Viet Nam as campaign ammunition against President Johnson.

In a memo never intended to be seen by the public, an aide proposed to the Republican Congressional Campaign Committee:

"Why not run stories or ads in all major cities listing names of men from that area killed in action in Southeast Asia and, in same breath, attack LBJ's administration for 'their kind of peace'?"

The memo was signed by Chairman Bob Wilson's administrative assistant, Ed Gillenwaters. It was addressed to the committee's publicity director, Paul Theis.



GUEST EDITORIAL

Impeach the President?

(Voices from the past have a way, often, of sounding as if they are commenting on the issues of today.)

This guest editorial is made up of quotations from various newspapers, ranging from the Chicago Tribune in the North to the Dallas Herald in the South, in Lincoln's day—100 years ago.

It is a summary of the opinions of those who were strong for states rights, property rights, and Constitutional government, as expressed about President Lincoln and the Emancipation Proclamation.

Since numerous editorials are quoted, deletions have been made for the sake of consistency and descriptiveness of present problems, and to illustrate the extremity of attacks on public figures typical of the history of American politics.)

LINCOLN HAS EFFECTED a complete triumph over the . . . nation. He has set aside its laws and trampled its boasted Constitution under foot. . . . John Quincy Adams said, many years ago, that he could drive a wagon through the seams of the Constitution. Lincoln scorns to seek its destruction by any process so slow and so liable to opposition. He annihilates the whole at a blow. Security to life, security to limb, security to property, the freedom of speech, the liberty of the press—all that renders life worth preserving—all that the fathers of the Revolution thought they had guaranteed by the Constitution—all, all, are swept into non-entity by the mere dash of his pen. History does not record a usurpation so bold, so open, so thoroughly successful. Caesar, Cromwell, or Bonaparte never attempted a revolution so astounding. Yet Caesar, Cromwell and Bonaparte were among the greatest men that ever lived, and Lincoln is one of the smallest.

If we honestly believe and fully understand the principles of the Republican party to be . . . subversive of the intent and meaning of the Constitution, why should we wait until the party is safely entrenched in power and fortified with all the appliances of governmental patronage, before a blow is struck. Is there a man . . . so insane as to believe that the policy of the Republicans will be less objectionable four years hence than at present? . . . Will they be weaker four years hence than they are at this day? If the submissionists mean to resist at some future day, waiting for the overt act, we say

they have committed that act already in electing a sectional President, who has said that he hates slavery as much as any abolitionist and that it must be extinguished.

The President was wonderfully strong in the confidence of the country, not because of his military conduct of the war, for, in the opinion of all men, that had been disastrous, but because he had steadily manifested an apparently inflexible determination to adhere faithfully to the Constitution in the political management of the war and in the general administration of the government. . . . So long as he seemed to be fast-anchored to the Constitution, good and right-thinking men never ceased to hope and believe that experience would teach him to correct and overcome his military mistakes, and that finally the government of the Constitution would prevail.

Now that he has cut loose from the Constitution . . . good and right-thinking men know not what to think or believe, or whether to turn for anchorage. They are smitten with a sense of alarm and dismay. They feel that the foundations of the government are unsettled, if not broken up—that the ship is adrift without master, compass or rudder, and that the chances of wreck are vastly greater than of safety.

We shall not stop now to discuss the character and tendency of this measure. (Emancipation Proclamation.) Both are manifest. The one is as unwarrantable as the other is mischievous. The measure is wholly unauthorized and wholly pernicious. Though it cannot be executed in fact, and though its execution probably will never be seriously attempted, its moral influences will be decided and purely hurtful. . . . It is a gigantic usurpation, unrelieved by the promise of a solitary advantage, however minute and faint, but on the contrary aggravated by the menace of great and un-mixed evil.

The government our fathers framed is one thing, and a thing above price; Abraham Lincoln, the temporary occupant of the Executive chair, is another thing and a thing of comparatively little worth.

What then shall we call him? Coward, assassin, savage, murderer of women and babies? Or shall we consider them all embodied in the word fiend, and call him Lincoln, the Fiend?

SENATOR SOAPER SAYS:

Dad Is Under Pressure, Too

By BILL VAUGHAN

PSYCHOLOGISTS point out that we put too much pressure on our children to succeed. The man at the next desk, going over the bills, says our children also put a lot of pressure on us.

THE GOVERNMENT is checking into the efficacy of many drugs and remedies. The trick is to get one that will work as well on a real patient as it does on a television model.

IT'S HARD to say anything non-political in tense period such as this. Even saying, "Nice day, isn't it?" involves a comment on the performance of the Weather Bureau.

WHENEVER British royalty inspects a regiment somebody in the outfit collapses. They must have a rank; for these specialists, perhaps Fainter First Class.

GOVERNMENT can be too big, but it must, at a minimum be big enough to have a slight bulge over the citizen in any argument over paying taxes.

IF prosperity were com-

plete, where would the politicians find empty store-rooms to set up their headquarters in?

WOMEN are supposed to be the gentler sex, and yet the homecoming decorations at the sorority houses are just as bloodthirsty as those of the fraternities.

IT MIGHT be a poll of sorts to see if more Halloween pumpkins sport Gold-water glasses or LBJ hats.

CONGRESSMAN Sludge-pump's camp figures that his only chance to win is if his supporters are out-athleted by the other side.

GOVERNMENT appropriations this year were the highest since 1943. This gives peace a touch of class, now that it is getting to be almost expensive as war.

SUB-FREEZING temperatures spread across the land, providing the required cold for kicking baseball managers out in.

WHEN the pollsters are asking about something important like gasoline, soap

chips or razor blades, it's understandable that they don't run into any of these "no opinion" people they encounter when the subject is merely politics.

EPH Pottle figures he is safe from the threat of automation since nobody would develop an expensive machine just to sit on the courthouse steps and whittle.

WHO says television isn't educational? Watching the pro football game, for example, teaches the useful lesson that no matter how big you may be, you'll eventually collide with somebody bigger.

THE PRUDENT political orator takes no chances and insists on using only those facts and statistics that he has made up himself.

A 37-YEAR-OLD Frenchman has flown across the English Channel on a kite, thus ending the suspense among those of us who have been wondering for years when somebody was going to fly across the English Channel on a kite.

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4627 Westminster (at Golden West)
104 Anaheim (at Avalon)
Wilmington Plaza Center

Books to You



LIBRARIANS of the Long Beach Main Public Library meet in tight formation (above) for a book selection session. Choices made, books are ordered and on arrival checked in (left). Judson Voyles (bottom left) heads processing division for new books, and (below center) book spines are marked before being sent

out to branches (right) where writer meets reader.

PURCHASE, processing and delivery of books to various branches is an

activity of the main library. Prop. M on the Nov. 3 ballot is the \$5,950,000 bond issue which would provide for a new main library.



City College Sets 7 Lectures

Seven public lectures are announced for this week by the forums department of Long Beach City College.

George R. Beck of the Thompson Ramo Wooldridge Space Technology Laboratories will speak on "Space Vehicle Design" at 7:30 p.m. Tuesday in the City College auditorium, Harvey Way near Clark Avenue.

Beck is the first of four speakers in a new series on "The Move Into Space." Other research engineers and scientists will present recent developments in space communications, exploration data from instruments and the problems of manned flight.



GEORGE BECK

LESLIE KOLTAI, Hungarian refugee and former Voice of America editor, will speak on "Pravda Means Truth?" at 7:30 p.m. Monday in Boyd High School auditorium, 8th Street and Locust Avenue. Concluding the "Behind the Headlines" series, Koltai will translate current articles from the Russian newspaper and compare them with American versions of the same news stories.

Now chairman of the foreign language department at Pasadena City College, Koltai came to the U. S. after fleeing Hungary in the wake of Russia's suppression of the 1956 Hungarian revolution. In 1962 he attained U. S. citizenship and was designated by the Department of Justice

as "Mr. Citizen of the Year."

OTHER admission-free programs:

COUNCIL CALENDAR

MONDAY
The Golden State—Margaret M. Forsythe, "Over Desert Trails" (illustrated), 7:30 p.m., Jordan High School choral room, 6500 Atlantic Avenue.

TUESDAY
Psychology—Dr. Arthur L. Bietz, "How to Make Decisions," 7:30 p.m., Jordan High School auditorium.

WEDNESDAY
Health for Senior Citizens—George W. Ainlay, M.D., "Disorders of the Digestive System," 2 p.m., Boyd High School auditorium.

Investments—Jess Grundy, "How to Pick an Investment Trust," 7:30 p.m., Boyd High School auditorium.

THURSDAY
Practical Parliamentary Procedure—Ina M. Potter, "Cases and Examples of Good and Bad Procedure," 7:30 p.m., room 210, Boyd High School.

City Council agenda items

For Tuesday:
Downtown Long Beach Association request for permission to use City Hall parking lot for Santa's Animal Fair Nov. 27-Dec. 1.
Proclamation of UNICEF Day (held over from last week).
Endorsement of Proposition L, proposed special park tax levy, by Greater Long Beach Girl Scout Council.
Letter from Rep. Craig Hoerner supporting council's resolution against repeal of words "under God" from Pledge of Allegiance.
Request from Long Beach Construction Co. for permission to appear before council in connection with subdivision conditions.
Request from Long Beach Area Council of Churches that City Council go on record as opposing Proposition 13, housing initiative constitutional amendment.
Notice from state division of highways of intention to relinquish portion of travelway road south of San Diego Freeway and portion of relocated Willow Street north of freeway.
Recommendation from Human Relations Committee that council send congratulatory letter to Dr. Martin Luther King for winning Nobel Peace Prize.
City clerk's notice of hearing set for 10:30 a.m. Oct. 27 on application for entertainment cafe permit by Victor H. 28 E. Broadway.
Emergency formation of single port authority to operate Long Beach and Los Angeles Harbors.
Planning Commission recommendation that subdivision be relieved of certain conditions for tract on Ximeno Avenue between Fifth and Sixth Streets.
Proposed endorsement of county bond issue propositions.
Recommendation Agency request that city invest surplus funds to expedite acquisition of West Beach urban renewal area.
City attorney's recommendation that council deny Long Beach Oil Development Co. request for refund of taxes based on assessment of oil in place.
Proposed contract with International electric typewriter Business Machines Corp. for furnishing Resolutions approving notice inviting bids and bid forms for East Long Beach Island all development.
Ordinances updating civil defense ordinance establishing cane western place for alley to black east of Pine Avenue between 35th and 36th Streets.
Increasing salary of identification officers to parity with patrolmen; clarifying production of dogs on beaches; exempting teachers of parliamentary law from business license taxes.
Continued hearing on proposed annexation of 1.35-acre uninhabited area north of Wardlow Road and east of Golden Avenue.
Hearings on proposed vacation of Marcell Street west of Cedar Avenue; application for billboard permit at 105 Orange Ave.; application for social club permit at 1725-57 Orange Ave.
City manager's reports and numerous communications on Education Society of Long Beach's complaint against alleged imbalances in library materials.
Proposed residential lighting improvement on Bennett and Colorado Avenues near Broadway.
Contract awards to Shepherd Machine Co. for furnishing motor graders and tractors to General Electric Supply Co. for furnishing electrical fire alarm cable.
Specifications for furnishing four-door sedans.
Approval and acceptance of deeds for West Wardlow Road for alley east of Pacific Avenue between 25th and Willow Streets, for Seventh Street between Ohio and Redondo Avenues.
Authorization for Ever Peterson of civil defense department to attend conference Nov. 26 in Colorado Springs.

Stars at Rally for Salinger

Scores of stars of movies, TV and sports will be on hand to greet fans, sign autographs and have their pictures taken at an afternoon "Rally Round Salinger" sponsored by the Women for Salinger campaign committee.

The event is slated for 2 p.m. today at Hollywood Palladium.

The Week's Recreation Schedule

Rehearsals for "The Messiah" begin Oct. 23 at the Municipal Recreation Center, 350 East Ocean Blvd. Tryouts for members of the chorus will be held at 2 p.m. Meetings continue for five Sundays. The performance is scheduled for Dec. 6. Singers interested in performing the solo parts in this same work are invited to try out Monday, Oct. 26, 7 p.m. at Jefferson Junior High Auditorium.

The Dry Land Ski School, taught by a certified ski instructor, begins Nov. 2, and continues Nov. 9, 16 and 23, with a snow trip Nov. 29 or Dec. 6. Meetings will be held 7:30 p.m. at Veterans Park, Pine and 28th Streets. Registration fee \$2. Those age 8 and over are eligible. Classes will consist of demonstrations, films, chalk-talks, body

conditioning and care of equipment. Three hundred volunteers are needed to help operate the 12 park Hollowe'en Carnival.

FISHERMEN'S FIESTA

New Route Planned for Parade of Boats

SAN PEDRO — A new route for the parade of decorated fishing boats in this year's Fishermen's Fiesta will offer better vantage points for spectators at the annual three-day event, Harry Root, general chairman, announced.

The two-hour cruise through Los Angeles Harbor will begin at 12:30 p.m. Oct. 25 at the San Pedro fishing docks at the end of the Harbor Boulevard viaduct. The boats then will sail along the west side of the harbor Main Channel, past the Marine Exchange, into the Cabrillo Beach area, back north along the east side of the Main Channel, underneath the San Pedro-Terminal Island Bridge, continuing north as far as the

Nurses Meet Wednesday

California League for Nursing, Unit H, will meet at 7:30 p.m. Wednesday at Kaiser Hospital, Normandy Avenue and Pacific Coast Hwy., Harbor City.
Christine Agar will be chairman of a panel on Social Welfare Services.

New Office for State Commission

New Long Beach headquarters of the State Industrial Accident Commission will open Friday at 230 E. Fourth St.

Open house for the office will begin at 2 p.m. Preceding the opening, there will be a no-host luncheon at Lafayette Hotel.

State commission chairman J. William Beard has appointed the following men to open the office Edwin Silver, Fred L. Riedman Jr., Mervin N. Glow, Douglas C. Tipton, Ward A. Morris, and James C. Thomason. The I.A.C. handles claims of workers injured on the job.

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Self edged table with extension leaves and 6 matching foam-filled, full back chairs. Reg. 99.50. **59⁹⁵**



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He Made Watasi Famous, but Can't Do the Dance

HOLLYWOOD (AP)—Johnny Rivers, is the citadel of the Rivers, current favorite of the movie crowd at the Whiskey A-Go-Go, finally had to learn something that he has made famous.

Rivers is the rock 'n' roll singer whose recording of "Memphis" knocked the Beatles off the top spot in sales. The Whiskey, where Rivers

plays, is the citadel of the Watasi craze. All the movie stars from Steve McQueen to Lana Turner are regular customers of Rivers' furious beat. "About two weeks ago," says Rivers, "it finally dawned on me that I have been on the bandstand so much that I don't know how to do the dance myself. I'm taking lessons now."

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AVA GARDNER and Richard Burton in scene from "The Night of the Iguana" opening Wednesday.

BLONDES MAY HAVE MORE FUN But Brunettes Get Film Work

By JOSEPH FINNIGAN
HOLLYWOOD (UPI)—Blondes may have more fun in Hollywood, says Shirley Jones, but brunettes get more screen work.

Miss Jones should know. She's a pretty blonde, but outside of her Academy Award winning part in "Elmer Gantry," her roles have been of the milk and honey variety.

More often than not, she was hired to look pretty standing in a doorway waiting for a husband to come home or a boyfriend to leave.

SHIRLEY'S movie career started out with blaring trumpets in two major films, "Oklahoma" and "Carousel." Later she almost disappeared, her talents being overlooked by producers for several years.

Then came "Elmer Gantry" and Oscar. Film makers rediscovered her—for a while. The bottom seemed to have dropped out of the market for pretty blondes.

"At least as far as I'm concerned," Miss Jones said, "There aren't any parts for them in pictures."

It was time for a new look at herself, thought Shirley.

MISS JONES has now decided that another face might change her career. And because it's difficult to change a face, she's decided to change her hair, from blonde to black.

"I tested with all the different colors of wigs and makeups on the screen," she said. "And this dark color was fantastic."

So she dyed her hair black. And not long afterward, Shirley was hired for "The Shattered Glass" segment of Bob Hope's Nov. 6 NBC-TV show.

Having convinced producers that she can act just as well with a black head as she can with a blonde one, Shirley says her career is picking up.

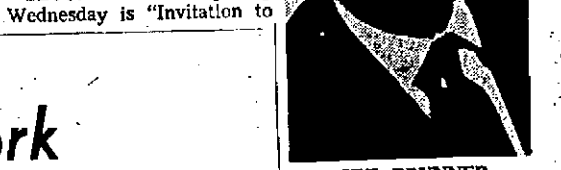
FILM PREVIEWS 'Gunfighter.' 'Iguana' Set

Two new films open in area theaters Wednesday and two are being held over.

"The Night of the Iguana," film adaption of Tennessee Williams' stage play, stars Richard Burton, Ava Gardner, Deborah Kerr and Sue Lyon. Plot hinges on a defrocked minister, turned guide in a Mexican village, and the three women in his life.

BURTON, who gets around a lot in films, is being held over at another theater where he is starring with Peter O'Toole in "Beckett."

SECOND new film opening Wednesday is "Invitation to a Beheading."



YUL BRYNNER
Gunfighter

Janice Rule is the romantic interest in the vehicle which has Yul Brynner playing the title role.

"SEND ME No Flowers," is the second film being held over with Doris Day, Rock Hudson and Tony Randall in charge of the antics concerning a hypochondriac.

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THE LENNON SISTERS
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DIRECTED BY JAMES BRITAIN
MUSICAL DIRECTION BY JACK KROSEN
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"Hello, Young Lovers",
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"Whistle a Happy Tune",
"I Have Dreamed",
"Something Wonderful",
"Shall We Dance?"
...and many more.
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Eve. Perfs. 8:30, Mat. 2:30. Prices: Thurs. and Sun. \$3.50, 3, 2.50, 1. Fri. and Sat. \$4, 3.50, 3, 1.50. Mat. \$3, 2.50, 2, 1. ORDER TICKETS NOW! HElock 2-7926.
518 E. 4th St., Long Beach 11 to 5. Concert Hall boxoffice open 7:30 eve. of perfs.

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Doris Day
Rock Hudson
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"HIDE & SEEK"
TOWNE 400 Atlantic Blvd. GA 2-1221
OPEN NOON
Comedy in Color
Doris Day
Rock Hudson
"SEND ME NO FLOWERS"
"HIDE & SEEK"
RIVOLI LONG BEACH BLVD. 10th FIVE HE 6-3207
OPENS 12:30
This is Adult Entertainment
"A HOUSE IS NOT A HOME"
"I'D RATHER BE RICH"
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SHOW STARTS AT DUSK CHILDREN UNDER 17 FREE
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Lincoln 4000 E. 10th St. HE 9-9117
"FATE IS THE HUNTER"
"THE EARTH DIES SCREAMING"

TW3 Gal Also Cooks for Hubby

By EARL WILSON

NEW YORK—Nancy Ames, the beautiful blonde "TW3 Girl," was hurrying home the other night to prepare for her extremely handsome husband... far more domestic than you'd expect from a Washington socialite who not long ago was "the teenage Perle Mesta."

"I'll be going back to Washington for a few days now that we've been pre-empted for a couple of weeks," Nancy said. "I'll probably go snooping... and come back with a pocketful of scandal."

"Funny thing... two years ago when I twisted in Washington, it was considered vulgar. Now that I'm on TV and have sort of proved myself, I guess it'll be just fine what ever I do."

"THAT WAS THE Week That Was," the NBC topical humor show, has indeed made Nancy, its signature girl, a national figure.

And it's bound to make her a greater celebrity, for she has a mind of her own. Junior Leaguer Nancy, once the pet of the Embassy Set, can be heard inquiring about Roman restaurants for she's the wife of Traian Royer, a prematurely gray Romanian hypnotist she met while he was performing in a Las Vegas nightclub.

"I was born into the social life," Nancy says. "I think I left Washington because it was always embassy time."

APPEARING in the big Beatles' benefit here recently, Nancy sang "They're Shooting in the Streets"—which proved her social and political awareness.

"It's about the shooting in the streets in Cuba... and Cyprus... and here," Nancy explained.

"We're criticizing the rest of the world... and we have the same thing at home. I think it's better to make the point in song than to say it in speech... it dramatizes it."

NANCY'S cloistered social life in fashionable Georgetown kept her from discovering such things as poverty till she took a trip to Europe... now she's ready to sing some sharper satirical songs on "TW3" than the writers give her.

Executive Chef Alphonse J. G. Thomas

CAFE Lafayette presents
Gala New Year's Eve Celebration
in the beautiful **FRENCH ROOM**
7:00 P.M. to 2:00 A.M.
6 Course Dinner
including French Champagne
Orchestra Dancing
For reservations or information call our new Belgian Maître 'd, Mr. George Dupperoy

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THE SUPERBS ★ **ROUND ROBIN**
"BABY, BABY ALL THE TIME"
THE STANDELLS ★ **MIKE CLIFFORD**
THE LARKS ★ **DICK & DEDE**
"THE JERK"
PAUL REVERE AND THE RAIDERS
SONNY AND SHERE

FRI. 8:00 P.M. OCT. 23
LONG BEACH ARENA

Prices \$3.00, \$4.00, \$5.00. Tickets on Sale: Long Beach Arena Box Office; Wallicks Music City Stores; So. Calif. Music and All Mutual Ticket Agencies.

For information Call HE 7-2771

"They're Shooting in the Streets" is a little heavy for TW3," she said. "But I do it in college appearances and on club dates, and they love it."

"But I do a minimum of talking in clubs," she says. "Because usually a woman singer who does a lot of talking blows her show. She loses her audience."

Nancy Alfaro—that's her real name; she's granddaughter of a former president of Panama—says she's on

On days off, he's behind his chair at Leon's Barber Shop in Hollywood. He owns the shop.

LAKEWOOD
OPEN 11:30 A.M.—CONTINUOUS
WALT DISNEY'S SO DEAR TO MY HEART
TECHNICOLOR
WALT DISNEY The Incredible Journey
TECHNICOLOR

BEYOND THE FRINGE
1966
NATIONAL TOURING COMPANY
DIRECT FROM LONDON & BROADWAY. BRILLIANT SATIRE OF ENGLAND. NEWSWEEK CALLS "THE FUNNIEST SHOW IN AMERICA."
LONG BEACH CITY COLLEGE AUDITORIUM
TUESDAY, NOV. 17, 1966
AT 8:00 P.M.
ADMISSION \$10—TICKETS BY MAIL, ENCLOSE STAMPED SELF-ADDRESSED ENVELOPE OR CALL HA 5-1221, EX. 367

"TW3" because her first "pitiful little folksinger's album" attracted TV director Nick Vanoff and TV producer Bill Harbach who heard her singing later at Basin St. E. and then urged "TW3" to sign her.

TODAY'S BEST LAUGH: Bobby Breen got his wife a foreign cookbook, and now she insists she can't get parts for his meals.

WISH I'D SAID THAT: Women have two kinds of minutes—the regular kind, and the wait-a-minute.

REMEMBERED QUOTE: "I'm convinced that every boy, in his heart, would rather steal second base than an automobile."—Justice Tom Clark.

EARL'S PEARLS: We hear there's a new and improved dental anesthetic. It doesn't wear off till you've paid your bill.

Carol Channing, who is greeted everywhere with the tune, "Hello, Dolly!" says, "I wish every entertainer had a song the band would play for them—like 'Hello, Ham-minutes' for Richard Burton." That's earl, brother.

Show Times

ART
"Chalk Garden" 3:30, 6:45, 10:20
"I'd Rather Be Rich" 1:25, 5:05, 8:45
ATLANTIC THEATRE
"So Dear to My Heart" 12:30, 3:15, 7:15, 11:35
"The Incredible Journey" 2:30, 5:35, 8:50
IMPERIAL
"Karamazov" 2:10, 5:15, 8:20, 11:25
"Women of the Year" 12:30, 3:25, 6:30, 9:35
PALACE THEATRE
"Some Like It Hot" 10:15, 1:00, 3:45, 6:30, 9:15
"Journey to The Last City" 12:30, 3:15, 6:00, 8:45
"The Rat Patrol" 2:30, 5:15, 7:45, 10:30
RIVOLI
"A House Is Not a Home" 1:10, 4:15, 7:20, 10:20
"I'd Rather Be Rich" 4:35, 7:40, 10:45
ROXY
"House of Bamboo" 10:15, 1:00, 3:45, 6:30, 9:15
"Summer Place" 12:10, 4:04, 7:10, 10:15
"Cape Fear" 2:10, 5:15, 8:20
STATE
"Send Me No Flowers" 2:30, 5:40, 8:45, 11:50
"Hide and Seek" 12:30, 4:35, 7:40, 10:45
TOWNE
"Send Me No Flowers" 12:30, 4:35, 7:40, 10:45
"Hide and Seek" 12:30, 4:35, 7:40, 10:45
WEST COAST
"The Rat Patrol" 1:10, 4:15, 7:20, 10:20
"Earth, Oceans Screaming" 12:15, 2:15, 4:20, 6:25

Stewart's 30 Years in Films

By JAMES BACON

HOLLYWOOD (AP)—Thirty years ago this fall a gangling, hesitant-talking Pennsylvania came to Hollywood to be met at the train by a Broadway pal, Henry Fonda. And what, after those 30 years, is the most vivid memory of all for Jimmy Stewart? "Well, I'll tell you," draws Jimmy in a perfect imitation of Jimmy Stewart. "It was a few years after I came back from the war—the big war. I had a couple of pictures that didn't do too

well at the boxoffice and was quite surprised when a magazine writer said he had an assignment to do a story on me.

"I said: 'fine, what about?' and he said: 'The Rise and Fall of Jimmy Stewart.'"

"Boy, did that shake me up? But I profited by it. I called my agent and said: 'get me in a Western, quick.'"

Since then Stewart, now 56, has appeared in 12 Westerns and is a millionaire star riding higher than ever.

His current "Shenandoah,"

is his 67th movie in 30 years.

Stewart, unlike other stars, doesn't see much change in Hollywood.

"I see a big change in me, though," he says, shifting his eyes up toward the gray hair.

'Spain' Film

"Fabulous Spain," a color film shot in Spain this past summer by Burton Holmes photographers, will be shown Tuesday and Wednesday at the Rossmore Theater.

HAIR CARE NEEDS at Sav-on

NEW BRECK Concentrate

SHAMPOO
Exclusive conditioning agent makes hair easy to manage... holds curls longer.
REGULAR OR DRY HAIR FORMULA
1 1/4 oz. 80¢ Size 49¢
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EMPIRE—Cotton terry lined, plastic covered—protects your hair-do. Reg. 49¢ 39¢

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Holds tight. Won't tangle. Quick & easy to use. Pak of 6 23¢

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TIP-TOP... Featherlight curlers in assorted sizes designed for sleeping comfort. 1.00 Value 59¢

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Marvelous dressmaker suits in textured, lightweight wool; piped rayon satin details. Tweed or solid neutral tones. 10-18.

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Lined Compari trousers in popular royal blue, green, brown or black. Medium length: 10-18.

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SEAT VALET

16.97
19.95 Val-Aide chair valet is reduced for this event. Walnut hanger, tray, legs. Brass trim, vinyl cushions. Tan, white, black.

May Co. Notions 1

EXCEPTIONAL VALUE IN A GROUP OF JUNIOR PETITE LATE DAY HOLIDAY STYLES FROM A FAMOUS MAKER

14.99
19.98-27.98 Select from a group of holiday editions exciting enough for any Junior Petite... anywhere! You'll find a large variety of wanted fabrics and colors... from crepes to chiffons and brocades, from fresh, delicate white to pulsating red & on to bewitching black. And they're all priced so low you can supplement your wardrobe with several lovely styles.

May Co. Bridal/Evening Shop 97

IMPORTED ACRILAN® ACRYLIC-KNIT SUIT

18.99
Washable knit suit buy, made in the Orient exclusively for May Co. Acrilan® acrylic. Powder blue, pink or beige. Sizes 8-16.

May Co. Misses Dresses 49

DESIGNER COLLECTION LEATHER HANDBAGS

15.90*-19.90*
19.98-35.98 values. Supple, soft calfskin, most important fashion shades included. Many one of a kind in the group. Black or brown. Plus 10% Federal Tax.

May Co. Handbags 26

HAREM-STYLE STAR-STEPPER MULE

2.97
Brocade scuff with gold Mylar braid trim, Turkish style pointed sole. A beautiful way to lounge around pool or patio. Save here!

May Co. Boulevard Shoes 112

HOLLYWOOD SKOOTER CANOE

4.97
New silhouette shoe of black kid. Great value, favorite style.

May Co. Forecast Shoes 12

NYLON PRINT DUSTER ROBES

10.99
Double-drift nylon floral print in duster length; 3/4 sleeves, nylon satin trim. Rose or blue on dark. 10-18.

May Co. Robes 53

ZIPPERY CORDUROY JUMPERS

3.99
Full length front zipper lets you step right in and zip up. Comfy cotton corduroy in blue, red or beige with double stitching, sizes S-M-L.

May Co. Lingerie 10

LUXURY WOOLENS IN MISSES' COATS

36.00
45.00-59.95 Slim, full clutch or button styles; fashion colors, black, white, tweeds. Imported domestic woolens. Misses', petites.

May Co. Boulevard Coats 103

IVY SPORT SHIRTS

2.97 Regularly 5.00
Ivy sport shirts of 100% cotton in muted plaids and stripes. Button-down collars. S-M-L.

May Co. Barron Hall Shop 83

ALL WEATHER COATS

12.88 Reg. 18.98-19.98
Cotton with zip-out acrylic pile lining. Natural, black, olive. 6-20.

May Co. Boys' Wear 14 & 23

SPORT SHIRTS

1.69 or 2 for 3.00
Ivy model short sleeve sport shirts of 100% cotton. 6-20.

May Co. Boys' Wear 14 & 23

YASHICA LYNX 500

69.99 Regularly 79.88
Newly designed with leather case. Shutter speeds 1-1000 second.

May Co. Cameras 37

ATTACHE CASE

15.00* Regularly 23.95
17 1/2"x11 1/2"x4 1/4" top grain steerhide attache case. All veneer frame.

*Plus 10% Federal Tax

May Co. Luggage 36

UTILITY-TENNIS TABLE

28.00 Regularly 39.98
Regulation 5'x9" size 7-ply Scandinavian birch plywood rollaway utility table-tennis table.

May Co. Sporting Goods 50

ALL-WEATHER COATS

17.90 Regularly 22.95
2-ply cotton shells, fully lined, washable. 2 styles. Tan or black. Reg. 36-46, S, 36-42, Long 38-46.

May Co. Men's Clothing 21

DRESS SHIRTS

2.88 Regularly 4.50
Deluxe Dacron® polyester and cotton short sleeve shirt. 14 1/2-16 1/2.

May Co. Men's Furnishings 6

MEN'S SHOES

11.88 Regularly 14.95
4 eyelet moccasin blucher in black or walnut cashmere grain leather.

May Co. Men's and Boys' Shoes 60

MEN'S JEWELRY BOX

1.99* Value 3.95
Sweden imported men's jewelry box with plush rayon velvet lining. Plus 10% Federal Tax.

May Co. Men's Furnishings 80

SPORT SHIRTS

2.90
Dacron® polyester and cotton or all cotton long sleeve sport shirts.

May Co. Men's Sportswear 84

HOLLYWOOD BED COVERS

7.99 Regularly 12.99 ea.
Cotton denim covers. Choice of 4 colors.

9.99 Bolster covers (set of 2). 5.99

May Co. Curtains 113

DACRON® PANELS

1.99 each Regularly 2.49
Dacron® polyester panel curtains 60"x81" long. 5" hem. White.

May Co. Curtains 113

MARTEX TOWELS

1.59 3.25 if perfect
24x48" bath towel. Reversible Martex "Florentine" cotton terry towel. 1.79 if perfect hand towel, 99c. 69c if perfect wash cloth, 49c. 3.98 if perfect bath mat, 1.99.

May Co. Towels 30

CHATHAM BLANKETS

4.44 6.99 Value
All perfect quality blanket of rayon and Acrilan® acrylic. 72x90" size.

May Co. Bedding 41

DECORATED LAMP

18.88 Regularly 29.98
Hand decorated German imported lamp. White triplex glass on gold mounting. 42" high.

May Co. Lamps 63

MIRROR & CONSOLE

22.88 set Regularly 34.95
First quality plate glass mirror framed in classic provincial. Smart console shelf. White or gold.

May Co. Pictures, Mirrors 75

TUMBLER SETS

3.99 Regularly 6.50
8-pc. tumbler set in "Roman Stripes." 12 1/2-oz. or 13 1/2-oz.

May Co. Glassware 46

SILVERPLATED GIFTS

3.97* each Regularly 4.99
Compos or practical bread tray.

Plus 10% Federal Tax

May Co. Silverware 48

LENOWARE SET

24.99 39.99 Value
53-piece set. 2 patterns. Guaranteed against breakage for 2 years.

May Co. Housewares 29

PORTABLE MIXER

7.99 "Hamilton Beach"
Compactly styled portable with powerful 3-speed motor.

May Co. Appliances 74

THROW PILLOWS

1.99 Regularly 2.98
Contemporary colors, stripes and florals. 13" square with tassels.

May Co. Art Needlework 40

22" ROTARY MOWER

54.99 Regularly 64.98
3-HP Briggs & Stratton engine, impulse starter. Grass catcher.

May Co. Garden Equipment 62

HOOVER VACUUM

31.99 "Slimline"
Stores in closet or under bed. Over 1-HP motor. Throw-a-way bags, Tufflex hose.

May Co. Appliances 73

FLORAL GIFTS

4.99 Regularly 7.95
Assorted decorator floral arrangements, beautifully any room setting.

May Co. Gift Shop 82

STEEL BOOKCASE

6.99 Regularly 9.98
4-shelf steel bookcase with walnut grain finish. 36" X 9" X 36".

May Co. Hardware 87

312 COIL MATTRESS

39.95 Regularly 59.95
312 coil Hotel type innerspring mattress. Woven damask ticking.

May Co. Sleep Equipment 35H

6'x9' CUT PILE RUGS

14.95 Regularly 25.00
Textured cut pile rugs in ovals, rectangles, rounds. Choice of colors.

May Co. Floorcoverings 32

LIVING ROOM TABLES

33.88 Regularly 49.95
Contemporary living room tables... 54" cocktail table with matching step or end table.

May Co. Furniture 35

LOVESEAT

82.88 Regularly 99.95
Loveseat with lovely roll arms, kick pleat skirt. 3 colors. One Day Only.

May Co. Furniture 35

SWIVEL ROCKER

74.88 Regularly 99.95
Swivel rocker covered in soft vinyl plastic. Avocado, beige, brown.

May Co. Furniture 35

Electrohome \$120-\$496 Oil Stereo Combos

Selection of fine stereo from Canada's finest maker. You must see them!

Philco 19" Portable TV ON STAND

129.88
Has dipole antenna for bright, clear reception; carrying handle. Cool operating chassis, rolling cart for portability.

SHOP THESE ALL NEW SAVINGS IN OUR MAY MART

SAVE 3.99 TO 7.99 ON SUITS FOR JUNIORS 8.00

All wools, acetate and rayons, wool flannels, cotton knits, bonded Orlon® acrylics plus many others. Sizes 7-15.

SAVE 3.99 ON ESTRON® JERSEY JACKET DRESSES 8.00

Estron® acetate jersey dresses for this event. 3 smart prints. Misses 10-20, half sizes 14 1/2-22 1/2.

SAVE 4.22 ON GROUP OF BETTER HANDBAGS 5.77*

First quality handbags. Beautiful fashion styles, all lined and with inside zipper pockets. Black only. *Plus 10% Federal Tax.

GIRL'S PULLOVER ORLON® KNIT SWEATERS 2.22

Orlon® acrylic plush-knit sweaters. All short sleeve styles in pullover novelty models. Sizes 7 to 14.

SAVE 2.49 ON MISSES CORDUROY JUMPERS 3.99 value 1.59

Cotton corduroy slim-line jumpers with tie belt. Scoop neckline. Royal, green, red, black, or chestnut. Sizes 8-16.

SAVE 2.09 TO 6.09 ON ORLON®KNITTED SUITS 11.99-16.99 values 9.90

Easy-care Orlon® acrylic knit suits. Shape-retaining fashions that hand wash and dry. Sizes are 10 to 18.

SAVE 1.54 ON FAMOUS BLANKET SLEEPER 3.59 Val. Ea. 2 for \$5

Heavyweight acetate, cotton and rayon sleeper with ribbed collar and cuffs. Non-skid soles and full length zipper. M-L-XL.

FAMOUS NAME PUCKER PANTIES 1.39 if Perf. 69c Ea. 3 for \$2

Assortment of styles and sizes. ALSO: shift gowns. Size S-M-L, regular 2.99; 2.00.

PERFECT QUALITY SEAMLESS NYLONS 89c value Ea. 2 for \$1

Perfect quality seamless with unique non-run weave that resists snags. In 15 denier style and your favorite sun-tones. Sizes 8 1/2 to 10 1/2.

SAVE 1.11 ON WOMEN'S 'VILLAGE QUEEN' SANDAL 6.99 regular 5.88

Soft cushion insole and ripple rubber sole. In black, beige or white. Sizes N 6 1/2-10, M 5-10, W 5 1/2-10.

SAVE 25% ON FAMED DOUGLAS SHOES FOR MEN 12.99-16.99 reg. 9.76-12.74

Douglas brings you improved comfort and fit in quality shoes, reduced for this event, casual slip-ons to wing-tips. Sizes 7-12.

SAVE 7.07 ON 9x12' NYLON PILE RUGS 29.95 value 22.88

Luxury, 100% nylon cut pile rugs with non-skid backing. In new decorator colors of beige, gold, teal, brown, blue or avocado.

SAVE 2.29 ON SATIN DRAW DRAPERIES 4.95 value 50x84" 4.66 pr.

Antique rayon satin draw draperies. 2-yr. replacement guarantee against fading by May Co. on draperies.

SPECIAL PURCHASE MEN'S DRESS SLACKS 5.99-6.99 val. 4.99 Ea. 2 for \$9

Rayon and acetate dress slacks from famed Stevens and Burlington mills. All pre-cuffed. Sizes 29-42 waists.

SAVE 4.00 TO 8.00 ON MEN'S SWEATERS 10.99-14.99 if Perf. 6.99

Pullover or coat styles, 100% wool, 100% Orlon® acrylic or lambswool and Orlon® acrylic blends. S-M-L.

SAVE 2.00 TO 3.00 ON BOY'S SWEATERS 5.99-6.99 if Perf. 3.99

Plush 100% Orlon® acrylic or wool and Orlon® acrylic blend boy's sweaters. Coat or pullover models. 6-18.

MEN'S SLIM-FIT CORDUROY JEANS 5.98 if Perf. 3.88

Save 2.10 on men's and young men's double stitched cotton corduroy jeans. From famed Western maker. 28-38.

WAFFLE WEAVE CHENILLE BEDSPREADS 7.99 value 5.99

Save 2.00 on twin bed or double bed Viscose rayon pile bedspreads. First quality, lint free and washable. All with bouillon fringe, in many colors.

SAVE 2.00 ON JUMBO LATEX FOAM PILLOWS 4.99 value 2.99

Plush latex foam filled pillows with zippered cotton percale ticking. Plump and resilient for years of wear. Get several at these big savings.

SAVE 44% ON FITTED MATTRESS PADS 4.49 if Perf. 2.59 Ea. 2 for \$5

Famous make twin size mattress pads. 100% cotton quilted, covered pads. With

SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
FRIDAY
5:00 P.M.

INDEPENDENT, PRESS-TELEGRAM

Classified ads

REGIONAL OFFICES
BELLFLOWER—TOLLY 4-1721
9833 East Belmont
GARDEN GROVE—JE 7-9120
9624 Garden Grove Blvd.
LAKEWOOD—ME 3-0764
5656 Faculty Avenue

SECTION C

Phone Hemlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, OCT. 18, 1964

REX L. HODGES REALTY

SAVE THIS PAGE

This handy guide contains the finest real estate values on the market this week. As members of 6 multiple listing services and through our network of 15 branch offices, our company stays abreast of all trends and maintains an inventory of properties to fulfill every buyer's need. Keep and use this page.

THE ONLY WAY TO BUY!

PIONEER "BELMONT SHORE"

Breaking ground in 1929, the BELMONT SHORE SALES CENTER pioneered a 15-Office Real Estate Company Today, 10 Professional Counselors staff Pioneer "Belmont Shore" & specialize in Holiday Homes & Multiple Units. Quality Service is assured—call or visit anytime: 5318 E. 2nd St. GE 9-2191.

BRANCH OFFICES

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ANAHEIM
1741 S. Euclid Avenue
PR 6-6580
GE 0-0850

#2
BELLFLOWER
5787 South Street
TOLL FREE
WA 5-1271

#3
BELSHORE/NAPLES
5318 E. Second Street
GE 9-2191

#4
BIXBY KNOLLS
3748 Atlantic Avenue
GA 7-5418

#5
DOWNTOWN
408 E. First Street
HE 7-1251

#6
EASTSIDE
3434 E. Seventh Street
GE 9-0404

#7
GARDEN GROVE
9591 Garden Grove Blvd.
GE 2-7040
JE 7-9490

#8
LAKEWOOD
4323 E. Carson Street
HA 5-1207

#9
LOS ALTOS
2915 Ballflower Blvd.
HA 1-8233

#10
NORTH LONG BEACH
5458 Atlantic Avenue
GA 2-1257

#11
PLAZA
2224 Plaza Verde Avenue
GE 1-1371

#12
SEAL BEACH
333 Main Street
GE 1-2534

#13
WESTMINSTER
14034 Beach Blvd.
TOLL FREE
596-1850
TW 3-7561

#14
WESTSIDE/WRIGLEY
482 W. Willow Street
GA 6-3903

#15
BUENA PARK-ANAHEIM
2666 W. Lincoln Avenue
TOLL FREE
596-4319
TA 7-5190

ALAMITOS HEIGHTS

Under \$70,000 & No Loan Costs
RANCH STYLE
Scenic 3 BR, has Col. Lagoon
& view of city, ocean, hills
Vols. 100 ft. deep, 100 ft. wide
D24 OFFICE #2 GE 9-2191

DOCTOR, LAWYER
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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ON ISLAND LOT...
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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DOCTOR'S RESIDENCE
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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ANAHEIM
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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JUMBO
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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3-BR & RUMPS ROOM
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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OWNER SEZ HURRY!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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CAREERIST?
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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ARTESIA
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

JUST \$11,600!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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3-BR—\$16,500
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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IMPERIAL ESTATES!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

CHILD'S DELIGHT!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

BELMONT HEIGHTS
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

GUEST HOUSE, TOO!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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2-BR & BASEMENT!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

Below Market—COZY 4-BR!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

4-BR & INCOME
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

ESTATE LISTING
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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BELMONT SHORE
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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A FAVORITE—WHY?
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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SPANISH HACIENDA
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

3-BR, MAKE OFFER
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

OCEAN AND BAY...
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

WOW! \$12,000!!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

BACK SAYER
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

ONLY \$17,500
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

NEAR BTD
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

GARDEN GROVE
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

PRESTIGE AREA
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

COUNTRY CLUB MANOR
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

"CALIF MONTEVERDE"
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

QUALITY LIVING, CALL CUSTOMER
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

ON R4 LOT—room to grow—100
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

THAT WAS JUST A "SMILE" OF OUR SELECTION

BIXBY KNOLLS

A CARTAGENA BEAUTY
3-BR & Den & Pool...
In pool area where 100 ft. deep
pool, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

BUENA PARK
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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NEAR KNOTT'S
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

IT'S TOPS
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

NO DOWN GIP
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

ROOM FOR
MOTHER-IN-LAW, TOO
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

HOME, RENT, OIL
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

COUNTRY CLUB
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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PARADISE FOUND!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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A MUST-SEE!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

BETTER CHECK, EXEC
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

OWNER IS IN TEARS
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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SET YOUR SITES
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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ESTATE LISTING
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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BETTER BARTER!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

HOME, STORE, APT
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

2-BR & OIL RIGHTS
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

COZY 4-BR!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

4-BR & INCOME
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

ESTATE LISTING
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
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BELMONT SHORE
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A FAVORITE—WHY?
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WOW! \$12,000!!
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BACK SAYER
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wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

ONLY \$17,500
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

NEAR BTD
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

GARDEN GROVE
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

PRESTIGE AREA
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

COUNTRY CLUB MANOR
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

"CALIF MONTEVERDE"
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

QUALITY LIVING, CALL CUSTOMER
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

ON R4 LOT—room to grow—100
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

THAT WAS JUST A "SMILE" OF OUR SELECTION

GARDEN GROVE

4 LEVELS, 3-BR
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

HIDDEN VILLAGE...
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

HUNTINGTON BEACH
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

FA—\$1,500 DN
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

3-BR, \$18,750
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

NEAR COLLEGE
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

HUNTINGTON HILLS
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

MODEL HOME
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

WANT "A LOT"
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

THEN CHECK OUR SELECTION
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

BECAUSE WE HAVE "A LOT"
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

CALL THE NEAREST BRANCH OFFICE
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

TODAY!

HUNTINGTON HARBOR
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

PLUSH LIVING...
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

LAKEWOOD
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

LAKEWOOD MANOR...
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

LOS CERRITOS
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

PREFERRED AREA
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

ROOM ROOM ROOM
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

ONLY \$24,500?
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

BOATERS!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

HOME & BUSINESS!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

HOME & STOCK!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

15,500—LOW DOWN
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

CLASSY—NR COLLEGE
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

CARSON PARK HOME
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

SUN RAY ESTATES
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

HOUSE THAT'S HOME!
Fits to a "new" quality plus, no
pool course—100 ft. deep, 100 ft.
wide, 100 ft. wide, 100 ft. wide
D24 OFFICE #2 GE 9-2191

BUSINESSES OPEN SUNDAYS

CAR DEALERS
Towne Cadillac Center 9871 Gard. Grove Blvd., G. G. 534-6063

CAR WASH
Best in the West Car Wash 1500 W. PCH. HE 5-5994
1 Blk. W. of L.B. Frwy.

BEAUTY SHOPS
Delbert's Hair Stylists 3587 Los Coyotes Diag. 421-2377
Delbert's Hair Stylist TO 6-5514
Perma Tress Springdale & Edinger Center 897-8593

FOOD-TO-GO & RESTAURANTS
Di Piazza Italian Restaurant 4722 E. 2nd St. 434-8403
Max's Steiner... Sun. Breakfast 2500 E. Anaheim GE 3-9129

FURNITURE
Eastern Furniture 6086 Atlantic Ave. GA 3-9078
Self Service Furniture 5874 Atlantic Ave. GA 2-9555

HARDWARE & PAINT
O'Brien's Hardware & Paint 5442-44 Woodruff, Lkwd. 867-8916

INCOME TAX
MacFrankel, L.L.B. 9027 E. Alondra, Bellflower WA 5-2215

LUMBER YARDS
Sutherland Lumber, Inc. 14821 E. Artesia, La Mirada 868-6681

MATTRESS STORES
Discount Bedding 15314 Lakewood Blvd., Bellf'r 866-8503

MOTORCYCLES
Long Beach Honda 4328 E. Anaheim St. GE 9-0943
Long Beach Honda 5105 Atlantic Ave. GA 3-1433

RADIO & TV SERVICE
King Kay TV 733 W. Pacific Coast Hwy. HE 7-6744

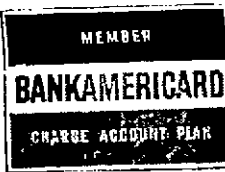
REAL ESTATE
D. Van Lixzen, Realtor 2170 Pacific Ave. 591-1361
D. Van Lixzen 5942 Orange GA 2-0977

REAL ESTATE LOAN
Sol Levin Realty 6761 1/2 Carson HA 1-8438

RENTAL AGENCIES
Degley Realty 900 Long Beach Blvd. HE 6-9751

TRUCK, TRAILER, EQUIPMENT RENTALS
One-Way Trailer Rentals 3303 E. 7th St. 439-2139
One-Way Trailer Rentals 2800 South St., 8-6 GA 3-6413

YARN
Super Mart 630 Pine Ave. 437-2050



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AA Appliances 715 Long Beach Blvd. HE 6-3248
Acme Mattress Factory 3416 E. Anaheim St. GE 8-9785

MERCHANDISE AND MISCELLANEOUS
American Jewelry 35 Pine Ave. HE 7-3545
Chrysteen 458 Atlantic Ave. GA 3-8451
Fuzz Harris, the Tailor 122 E. 3rd St. HE 7-4406
Sleeping Beauty Hair Styling 3920 Atlantic Ave. (Bixby Area) GA 4-9397

AUTOMOBILE SALES AND SERVICE
Beach City Chevrolet 3001 E. Pac. Cst. Hwy. GE 3-7421
Ed Barbieri 6200 No. Bellflower Blvd. TO 7-2731
Bld. Motor Clinic 3250 L.B. Blvd. Clayton Dynamometer Serv. 1227 L.B. Blvd. Olds Parts & Service
Dick Browning 2641 E. Anaheim Parts & Service GA 6-3341
Harbor Chevrolet 3770 Cherry Ave. GA 6-3341
Harry C. Clark 150 So. L.B. Blvd., Cmpth. Buick Sales-Serv. 338 W. Anaheim, Wilmet Ford Sales-Serv. GA 6-3311
Kott & Smoler Ford 2000 Long Beach Blvd. GA 6-3311
Mel Burns Ford

Announcements

Long Beach Bar Assn. will help you get a lawyer if you need one. 115 Pine, Room 512.

Travel

AO

DRIVING: Kentucky about 10-22. Free ride. Pay on meals. P.O. Box 100, Louisville.

DRIVING TO SLOU Falls, So. Dakota. Need riders. Share. Leaving Oct. 22nd. Call after 5. 865-1004.

DRIVING TO PINEBLUFF, Penn. Oct. 22nd. Lake 3 riders. Share & drive. 600 Cnd. Call after 5. 865-1004.

RIDERS to Seattle. Leave Friday. Call after 5. 865-1004.

LEAVING Oct. 19th for Mass. Call after 5. 865-1004.

Funeral Notices

HUNT—Mrs. Rose Mary of 3172 C St. Ave. Survived by husband, 3 sons, 1 daughter, 1 grandchild, 1 great-grandchild, 1 great-granddaughter. Service Monday 10 a.m. at St. Anthony's Church. Burial at St. Anthony's Cemetery. Call after 5. 865-1004.

SHEPHERD—Mrs. Mary of 1000 S. Main St. Survived by husband, 2 sons, 1 daughter, 1 grandchild, 1 great-grandchild, 1 great-granddaughter. Service Monday 10 a.m. at St. Anthony's Church. Burial at St. Anthony's Cemetery. Call after 5. 865-1004.

LUNSFORD—Eleanor A. of 2519 Broadway Ave. Survived by husband, 2 sons, 1 daughter, 1 grandchild, 1 great-grandchild, 1 great-granddaughter. Service Monday 10 a.m. at St. Anthony's Church. Burial at St. Anthony's Cemetery. Call after 5. 865-1004.

MADDALENA—Samuel F. of 2519 Broadway Ave. Survived by wife, 2 sons, 1 daughter, 1 grandchild, 1 great-grandchild, 1 great-granddaughter. Service Monday 10 a.m. at St. Anthony's Church. Burial at St. Anthony's Cemetery. Call after 5. 865-1004.

MARTIN—Evelyn L. of 3556 Fashion Blvd. Survived by husband, 2 sons, 1 daughter, 1 grandchild, 1 great-grandchild, 1 great-granddaughter. Service Monday 10 a.m. at St. Anthony's Church. Burial at St. Anthony's Cemetery. Call after 5. 865-1004.

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ent training program follows a well-
schedule . . . provides you the best
to quickly into a responsible executive in
full salary while you learn with increases
of progress. Age 21 to 28, high school
preferred. Liberal salary, all modern am-
.

BOLD FINANCE CORP.

ROADWAY, LONG BEACH	
JOB	SALESMEN SALES MANAGERS

URGENTLY needed by AAA Company, International Organization operating 3 additional offices in Long Beach & Orange County; also overseas opportunities in Central America, England & Far East.

Rapid growth forces us to look outside of our organization for men.

\$700 PER MO.
+ EXPENSES
AS PER WRITTEN CONTRACT

Only stable men interested in long term future with America's largest international organization.

Not a gimmick or exaggeration.

AVERAGE NATIONAL EARNINGS

Salesmen	\$10,000
Area Controller	\$20,000

We can promise a place in a life-time opportunity for lucrative high earnings, a long term future if you have the ability to sell. We will give you a percentage team. Work is challenging and the opportunity for sales & management advancement is truly unlimited.

Life Insurance, hospitalization, retirement & profit sharing.

For Appointment
CALL EARLY DAY 655-0218
AN-HS-101
10 A.M. TO 1 P.M. ONLY

Salesmen

CH de Burca , Incorp.	Salesmanagers
WIFE	Manufacturers

ON

\$250

CK
IT

Representatives
Earn \$300-\$500 WKLY.
IF QUALIFIED LEADS
NO COMPETITION
OPPORTUNITY TO OWN OR
MANAGE YOUR OWN OFFICE
DEALERS INQUIRIES INVITED
CALL
(714) 635-0600
OR APPLY AT
730 N. Euclid
IN ANAHEIM

ORDER
DEPARTMENT

TRAINEE
YOUNG MAN 19 TO 26
Needed to learn order depart-
ment procedure. Must be neat;

Self-are you
desired as fast
as you want
to be big money,
call to attend

For 19th
SHARP,
SHARP,
1 ROOM
HOTEL
each
Ss Served

Intelligent & able to handle
a career.
No previous experience necessary.

GOOD HOURS
INTERESTING WORK
\$2.73 PER HOUR

Personal interview in which position
will be outlined and character-
checked. Calls can be arranged by
calling L.B.

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
NEW PRODUCTS!
NEW OPENINGS!

We need 2 experienced, outside
salesmen to start immediately.
Must have good character, good
education and a minimum of 2 years
experience in outside sales.

ION SALES
NCED
 Success builder of
 commercial b'p'ds.
CTION CORP.
 Blvd., L.B.


0451 9 1 10 21
(Men) 26 Help Wanted (Men) 26

UJGLAS



CRAFT DIVISION
OUR TALENT AND SKILL TO HELP
AERIAL DYNAMIC NEW DC-9 JET LINER

WORLD RECORD HOLDING SUPER
THE NAVY'S TA4 SKYTAWK JET



CONDITIONING MECHANICS
(requires 100 ton experience)
HORIZONTAL BORING MILL
MACHINISTS
AND FIXTURE BUILDERS

AND FIXTURE BUILDERS
METAL FITTERS
ING MACHINE OPERATORS
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TOOL DESIGNERS
With Experience in
BONDING TOOLS
INJECTION MOLD
PLASTIC TOOLING
CAR- CAR TOOLING

SPAR CAP TOOLING
AND
ASSEMBLY TOOLS
at Your Local California

EMPLOYMENT SERVICE OFFICE
— or —
EMPLOYMENT OFFICE AT
DOUGLAS
AIRCRAFT CO., INC.
AIRCRAFT DIVISION

NEW Woodward Blvd. and Carson
each—Open Sat. 8 a.m. to 4 p.m. or
earlier—**East and Normandie**

**90th and Normandie
TORRANCE
OPEN SAT. 8 A.M. to 4 P.M.
at Above Offices 8 a.m. to 4:30 p.m.
Monday thru Friday
An Equal Opportunity Employer**

Help Wanted (Men) 26

MULTI-MILLION DOLLAR EXPANSION

16 MEN NEEDED IMMEDIATELY

TO FILL POSITIONS IN OUR LOCAL COMPANIES

Training Programs in:

- OFFICE PERSONNEL
- DISPLAY MEN
- MGMT. TRAINEE
- INSTALLERS

\$425 MO. & UP

Monday 9-5 P.M. Only

HOLD IT!

IF you are over 21, a customer yourself to be honest, industrious, and desire to advance your career, we have a position for you. We are looking for men who are motivated, energetic, and have a strong desire to succeed. We offer a competitive salary, excellent benefits, and a challenging work environment. If you are interested, please call for an interview.

SALES

LARGE GENERAL CONTRACTING FIRM. Needs Representative. Excellent opportunity with low pay for the right man. No construction knowledge necessary. We train.

ADJUSTOR TRAINEE

Nation's Finance Co. offers excellent opportunity to men with a high school diploma. We provide training and experience in the insurance industry. Salary commensurate with experience.

JOBS AVAILABLE

Full Time. Monday Only. Dental, placement, and training provided. Must be able to work independently. Call for details.

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Help Wanted (Men) 26

PART TIME EVENINGS

START NOW

Men Wanted

TO FILL 14 NEW POSITIONS FOR EXPANDING LOCAL CO.

NO EXPER. REQUIRED

\$425 GUAR. TO START WHILE TRAINING

Good Working Conditions

Company Benefits

For Interview—Call Personnel 867-0458 428-2267

Monday 9-5 P.M. Only

Help Wanted (Men) 26

TRAINING

19 TO 30

Inexperienced High School Graduates will be trained to aid TRAD CORPORATION in its new expansion program. If you are accepted and meet our qualifications you will be paid

\$475

The first month while in training.

After 7-Day School For Personal Interview Call

TRAID CORPORATION

LONG BEACH OFFICE: PH. 435-2411 1041 E. 7th St., Suite 4

Those accepted will start 7-day school immediately.

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Those accepted will start 7-day school immediately.

Help Wanted (Men) 26

TORCH BURNERS

For Scrap Yard Work Experience Required

APPLY: Nat'l Metal & Steel Corp. 1210 New Dock St. Terminal Island Interview Hrs. 7:30-9 am Mr. James Barsano, Superintendent

Help Wanted (Men) 26

General Accountant

Min. 5 years exp. with heavy industry. College degree.

Send resume, including salary desired to Box A-2786 Independent Press-Telegram.

Help Wanted (Men) 26

EXPANSION

Because of building forecast for 1982 and 1983, our firm has planned a tremendous expansion program. We are seeking experienced men to fill the following positions:

- General Manager
- Construction Manager
- Project Engineer
- Estimator
- Inspector
- Surveyor
- Asst. Engineer
- Asst. Estimator
- Asst. Inspector
- Asst. Surveyor

For more information, call Mr. Jones—847-1266

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- Asst. Estimator
- Asst. Inspector
- Asst. Surveyor

For more information, call Mr. Jones—847-1266

Help Wanted (Men) 26

SALES

Young man for men's furnishings. Must be energetic, ambitious, and have a strong desire to succeed. We offer a competitive salary, excellent benefits, and a challenging work environment. If you are interested, please call for an interview.

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727 - 741 ORIZABA
Built for ADULT LIVING! As-
signed pets, acceptance. 2 bdr.
bath, 10' x 12' kitchen, 10' x 12'
ADULTS, 15 YRS. & OVER!
CUSTOMER SATISFACTION
NEW DELUXE 2-BDRM.
1st. Remodel - See 1st floor
Sofa, rug, air cond., "bricks"
Refrigerator, (see closets, w/brs)
Call 726-0000
GE 0-1728 or GA 2-7433

BELMONT HEIGHTS
Beautiful new 1 BR. upper front.
1st fl. Corner w/ front entrance
Very deluxe bil. Br. McKendree.
219 Grand, bet. 2nd & Broadway.
190 Adults. No Pets. GE 5-5722

CHILDREN WELCOME
2918 E. 16th St. 434-0425

1 MO. FREE RENT.
Just completed. Soundproof. 2-BR.
w/ 2 car. garage. 10-11m. per
mo. Call: 434-7339. 1414 Blvd.
GE 7-0349

LOS ALAMITOS
2-BR. APT. — SPACIOUS
Built to Wall carport, drapes.
Wash. & bath. Call: 434-7339.
Call — GE 9-1200 —

DELUXE 2-BR. STUDIO
w/ h. heated pool, huge closets,
w/w carport, 2 car. Bldg.
Parking close to bus. Stop. Also
1 BR., 1550 Locust Ave.

BELMONT SHOW 3-BR.
Spacious, w/w car, drapes,
stove, range, 5142 Mo. 428-6518
733 Locust Ave. 428-6518

1 BR., range, drapes, w/w carport.

2-B, w/ creel, down, gloves,
 ref. 1735 Sherman Pl. bldg. 1
 of Cherr. 1 blk. S. of P.C.H.

501 TEMPLE
Brand new 2BR, W-W, crpls.
dps. bNls, gar, air, soundpr.
GE 4-8455

NEAR NEW
Borni, 10 den, Denpes, crpls., new
patil, 1020 Temple Ave. Call
GE 4-8454 UR GA 1-6371

815 GLADYS
Brand new 2BR, W-w, crpls.
dps. bNls, gar, air, soundpr.
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BRAND NEW-1 BR.
W/w carpet, drapes, built-ins,
rice area, 3br, 50. 2222 Spaulding St.
GE 4-5911 UR 2-9456

2 & 3 BEDROOM
A lovely luxurious
place 3113 N. Peachtree
RD. 4-8455

CAN'T BE BEAT
Near 2BR, crpls, dps., bNls
children welcome, gar. HA-9-077

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SUNDAY!**

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CONTRIBUTIONS
\$125 TO \$130 PER MO.

one-story apartments
one, 1½ baths
each automatic built-ins plus
of a private laundry room
series, enclosed garden patio
and families sections,
own pool and cabana
area for children
ing, schools
ing Beach Marina

and comfort of a home.

**About Our Special
Re-In Package!**

SINGLE LEVEL APTS.

Golden West at Homer in the
Master • Phone (714) 892-1276



A map of the Pacific Environmental area. The map shows a coastline with several roads and landmarks. Labels include 'LAWRENCE GARDEN' at the top left, 'PACIFIC ENVIRONMENTAL' in the center, 'HAWAIIAN BEACH' at the bottom right, and 'Orange Street Bridge' on the right side. A legend indicates that a circle represents a 'Park' and a line represents a 'Road'.

Classified Information

2 lines-1 time-\$1.26
oc A LINE FOR 1-3 TIMES

2 lines-4 times-\$4.32
oc A LINE 4-5 TIMES

2 lines-7 times-\$7.00
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Work Wanted Ads
23c A LINE

CLASSIFIED DEADLINES

DAY AD RUNS
Sunday and Monday
DEADLINE
5:00 p.m. Friday

DAY AD RUNS
Tuesday and Wed.
DEADLINE
5:00 p.m. Monday

DAY AD RUNS
Thursday
DEADLINE
5:00 p.m. Tuesday

DAY AD RUNS
Friday
DEADLINE
5:00 p.m. Wednesday

DAY AD RUNS
Saturday
DEADLINE
5:00 p.m. Thursday

To Place Your Ad
Phone or Visit One
of Our 4 Offices

Long Beach
6th and Pine
HElock 2-5959

Bellevue
9833 E. Belmont
Torrey 6-1721

Lakewood
5056 Faculty
MEtcalfe 3-0764

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CANCELLATION
DEADLINES
Sunday . . . 4 p.m. Fri-
day. All other days . . .
12 noon day before pub-
lication.

Lots for Sale 136

CORNER R3 WRIGHTLEY, 117,000
DON JONES GA 3-0468

R3 CORNER, 50x125, Nice home
bought, Broker, HE 7-2662

MOTEL, OFFICE, MED. BLDG.
185 N. 1st St. Call R. Jones
545-2530. See plan on back.

BUILDING LOT 50x125, near Alameda
1000, 1020, 1040, 1060, 1080, 1100, 1120, 1140, 1160, 1180, 1200, 1220, 1240, 1260, 1280, 1300, 1320, 1340, 1360, 1380, 1400, 1420, 1440, 1460, 1480, 1500, 1520, 1540, 1560, 1580, 1600, 1620, 1640, 1660, 1680, 1700, 1720, 1740, 1760, 1780, 1800, 1820, 1840, 1860, 1880, 1900, 1920, 1940, 1960, 1980, 2000, 2020, 2040, 2060, 2080, 2100, 2120, 2140, 2160, 2180, 2200, 2220, 2240, 2260, 2280, 2300, 2320, 2340, 2360, 2380, 2400, 2420, 2440, 2460, 2480, 2500, 2520, 2540, 2560, 2580, 2600, 2620, 2640, 2660, 2680, 2700, 2720, 2740, 2760, 2780, 2800, 2820, 2840, 2860, 2880, 2900, 2920, 2940, 2960, 2980, 3000, 3020, 3040, 3060, 3080, 3100, 3120, 3140, 3160, 3180, 3200, 3220, 3240, 3260, 3280, 3300, 3320, 3340, 3360, 3380, 3400, 3420, 3440, 3460, 3480, 3500, 3520, 3540, 3560, 3580, 3600, 3620, 3640, 3660, 3680, 3700, 3720, 3740, 3760, 3780, 3800, 3820, 3840, 3860, 3880, 3900, 3920, 3940, 3960, 3980, 4000, 4020, 4040, 4060, 4080, 4100, 4120, 4140, 4160, 4180, 4200, 4220, 4240, 4260, 4280, 4300, 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 radio, Blr., w/ tires. 6646, Gr.
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Barley. 8-24-53

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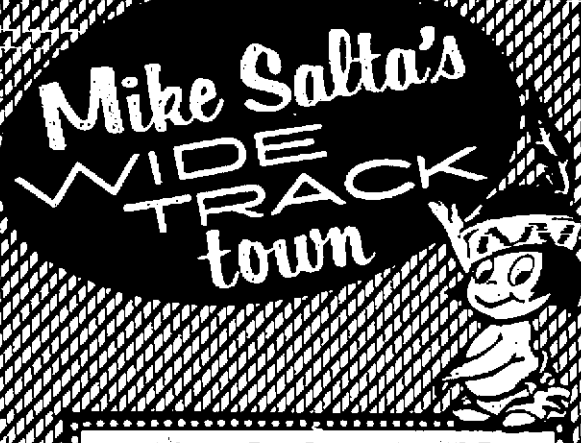
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FABLED BIXBY HACIENDA MAY BECOME PUBLIC

'All Can Enjoy Its Heritage'

By MARY ELLIS CARLTON

Los Alamitos Ranch — the historic hacienda on the hill in East Long Beach — may, in the near future, share its colorful past with the present and the future.

In an exclusive interview Saturday, Preston Hotchkis, grandson of the late Fred Bixby, said the last remaining vestige — seven and a half acres — of the famed ranch, which once covered much of Long Beach, may soon be disposed of by the heirs.

But only if house and grounds can be preserved and maintained to, in some measure, epitomize the Bixby Ranch will be open to the public today for the second time between 10 a.m. to 5 p.m., as an encore to the recent Women's Architectural League Homes Tour, when some 3,000 people tried to make their way through the famed ranch house.

casual visits of surviving Bixbys.

Once one of the largest ranches in the world, the remaining barns and stables are now deserted.

"Both the area and circumstances of the Bixby family have changed so much in past years," said Hotchkis, "that it has become exorbitantly expensive and no longer practical for trustees to maintain the property."

Serving as spokesman for the trustees (he is executive vice president of the still-thriving Bixby Ranch Co.), he said the family "is moving slowly on a decision to make certain we arrive at the best possible use for the property."

"There has been lots of interest," he continued, "but to date no one has come up with an overall plan, acceptable to the trustees."

HE INTIMATED that municipal officials had been approached about taking over the property, but that no approved plan had been worked out.

"Upkeep is one thing," Hotchkis pointed out. "Spirit and use of it is another."

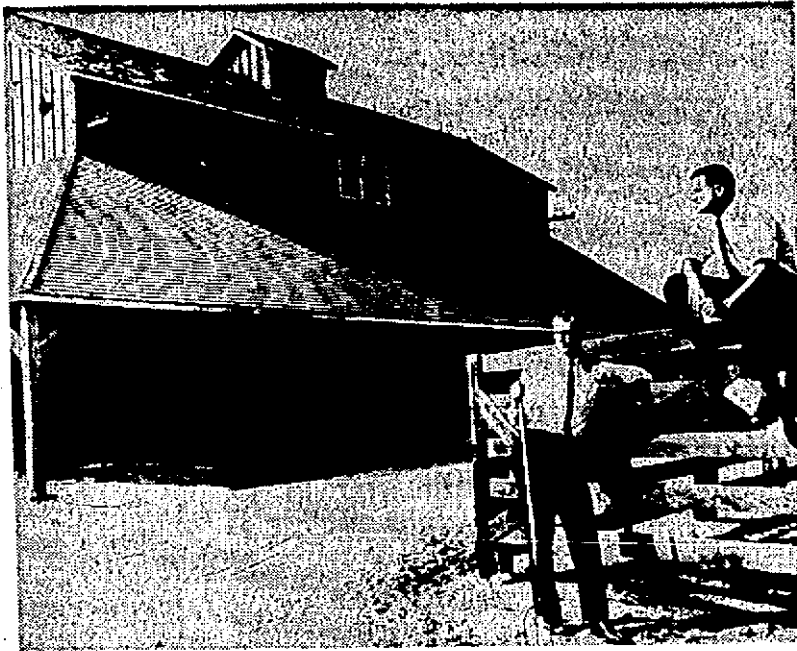
"The Bixbys do not want to see the ranch turned into a cold, historical monument. We're nostalgic about this place. We want people to use it, to roam through the house (it has 19 rooms), to sit in the gardens, to eat here and to enjoy its heritage."

Also in Long Beach to revisit the famed landmark was Jeff Green of Los Angeles, another grandson who spent many happy childhood days at the colorful ranch.

"He's most nostalgic of all Bixbys about the ranch," said Hotchkis.

"Tramping over grounds in the barn and stable area, Green's comment was: 'Trouble with me, I was born 30 years too late.'"

"When we're here, memories flow. We don't see the school down there, the freeway and the new



REVISITING BIXBY RANCH—and reliving childhood memories — are Jess Green (left), a Los Angeles market analyst, and Preston Hotchkis, executive vice president of the Bixby Ranch Co., both grandsons of the late Fred Bixby. They were in Long Beach to discuss future plans for ranch property.

spirit of those romantic days when, for almost 100 years, it was home and livelihood of the John and Fred Bixby families.

HE enumerated the possibilities — also the qualifying factors.

"It will probably be awarded to some public authority, agency or philanthropy," he stated.

"But to conform with wishes of the three trustees—and with the will of Fred Bixby — agreement will have to be reached on certain conditions of upkeep and prevailing atmosphere."

Trustees are his mother, Mrs. Preston Hotchkis of San Marino, Mrs. Ed Janeway of Santa Ynez and Fred Bixby Jr. of Los Angeles, all children of Fred and Florence Bixby.

YOUNG HOTCHKIS noted that, today, with only a small staff, the ranch house, its beautiful gardens and surrounding grounds are maintained for only oc-

ous homes."

round the remaining seven and a half acres of the ranch. A thick planting of oleanders between wall and residential development will cushion modern-day sounds and further set off the hilltop hacienda as "a world apart."

"We are anxious to make

a decision soon. We're wanting to sit down with those groups interested in making the ranch a place for people to use and enjoy.

"Most of all we want it to live with meaning in the future — as it has in the past."

homes. Our family story—

even the history of California—unfolds here."

HOTCHKIS noted further that some 95 acres surrounding the ranch — sold last year for subdivision by S&S Construction Co.—will be the site "for some of Long Beach's most luxurious homes. He said a wall will sur-

Paper Says Porter Left All to Cousins

NEW YORK (AP) — Composer Cole Porter left his multi-million-dollar estate to a first cousin, Jules Omar Cole of Peru, Ind., and Jules' son, James, the New York Daily News reported Saturday.

The newspaper said the will, dated Nov. 28, 1962, is on file or probate in Surrogate's Court. Porter died Thursday in Santa Monica, Calif., at the age of 71.

Yule Hijackers Shop Early

LONDON (UPI)—Scotland Yard has issued a warning that hijackers are expected to begin stocking their Christmas larders early this year.

Court Clock Stolen

CHESHUNT, England (UPI)—Police here are searching for a thief who stole the clock from the courtroom wall.

That's Politics

RACINE, Wis. (UPI)—Lynn Staibbaum, Democratic candidate for Congress, said he may withdraw a college scholarship recommendation he had made for a student whose uncle is backing Staibbaum's opponent.

STAN GARLAND HONORED BY 'Y'

Torrance Nominators Hail 'Good Neighbor' Winner

An entire Torrance neighborhood rejoiced Saturday as 72-year-old Stanley Garland, their nominee, won the YMCA's "Good Neighbor Award" for 1964.

"It was a complete surprise," smiled Garland, who sandwiched in an appearance at the Y's annual breakfast between the lawn-mowing good-neighborliness that prompted his backers to write:

"Stan is the type of neighbor who is never too busy to help anyone with their projects, whether it's spading a lawn or building a cabinet."

THE AWARD, a three-foot trophy, was presented Garland in a breakfast ceremony on the site of the Y's projected \$575,000 youth building here. An estimated 5,000 other "good neighbors," many of whom helped raise more than enough money to build the project, were on hand for the pancake breakfast and groundbreaking ceremonies signaling the start of construction.

The award is bestowed annually by the YMCA on some community resident whose work qualifies him as a "good neighbor."

Garland's neighbors, who heard nominations were being taken for the award last month, spontaneously decided to write to Dr. Rollin Smith, contest director.

"He is always cheery and glad to see his friends," they wrote. "He is the type of person who arrives when you are starting to build something, with his own hammer, and always says, 'Well, where do you want me to start?'"

REARED in the Louisiana farmlands, Garland learned early the value of being a "good neighbor." He spent 35 years in the Texas oil fields, served in World War I and, with his wife, Ura, reared two daughters. The couple has five grandchildren, lives now at 1328 Cordary Ave., Torrance.

"Stan is our man," laughed one of the neighbors as Garland happily reflected his six years in Torrance. Coincidentally, it was one of the same signers who had ended their letter, "From a very fortunate neighborhood."

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HIS RECORD SPEAKS FOR ITSELF

Says JOSEPH W. MARTIN, former Speaker of the House of Representatives: "As a capable, tested legislator you deserve the continued support of your district regardless of party affiliation. America should come first."



HOSMER CAMPAIGN COMMITTEE, 1115 Security Bldg. • C. L. Fowler, Chairman • Annette Brewer, Secretary

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LONG BEACH MUST HAVE A NEW MAIN LIBRARY!

VOTE YES ON Proposition M

TRANSPORTATION

The proposed site of the New Main Library is near the hub of Freeway and main artery traffic in Long Beach. Perhaps more important to students who need the Main Library's more complete reference departments, **AN Municipal Bus Lines End at or Near the Site of the New Main Library.**

TAX COST

Land and building prices are continually rising. If Proposition M passes this year, the New Main Library (which everyone knows must be built eventually) will cost much less than if it were built later. Expert estimates are that Proposition M will cost the

Average Family Less Than \$1.50 Per Year!

Plans call for **FREE PARKING** facilities for more than Sixty Cars for use of New Main Library patrons.

THERE IS ONLY ONE RIGHT SITE!

A MAIN LIBRARY IS A MUST!

Only a Main Library can maintain the complex services required to the young, old and more books, periodicals, etc. Highly skilled librarians are the force—they are needed at the Main Library to direct the activities of Branch Libraries.

Cannot Function Alone!

LOCATION

Proposition M will place the New Main Library just west of beautiful Lincoln Park... just east of the fine new Public Safety and County Courts Buildings. With the exception of the Huntington Hotel, this entire area (most of which already belongs to the city) will be cleared. Experts agree...

THERE IS JUST ONE RIGHT SITE!

Please read these four "books" and see if you don't agree...

PROPOSITION M is Endorsed by: The Board of Education; The Long Beach Council of Parents and Teachers; Council of Churches; League of Women Voters, and many, many other civic-minded organizations.

YES! VOTE YES on Proposition M

Sponsored by the New Main Library Committee, Co-Chairman: Don Gill and Leo Vander Lans

KENNICK ACCLAIMED BOTH BY DEMOCRATS AND REPUBLICANS

REPRINT FROM EDITORIAL IN LONG BEACH INDEPENDENT-PRESS TELEGRAM, OCTOBER 7, 1964

Community has a deep interest. Kennick's services were superior and indispensable in Long Beach's efforts through the years to solve its tidelands and subsidence problems.

Few political figures can hope in an election year to be the guest of honor at a testimonial dinner sponsored by both Republicans and Democrats. But this happened to Kennick only a few weeks ago. At that dinner, the Speaker of State Assembly said this of him.

"The people of Long Beach and Lakewood are indeed fortunate. Assemblyman Kennick's contributions to our state have been many, and his tireless desire to be of service has earned him the reputation in the Capitol as one of the five or six outstanding legislators of the state.

We agree that the 44th district is fortunate, and we urge the district to keep its good fortune by re-electing Kennick on Nov. 3.



RE-ELECT Joseph M. KENNICK ASSEMBLYMAN

KENICK FOR ASSEMBLY COMMITTEE
JOSEPH A. BALL, CHAIRMAN

Boston Beaten in Olympic Long Jump

84,315 SEE 17-0 ROMP

Bucks Bury Troy

By JEROME HALL

L. P. T. Staff Writer

COLUMBUS, Ohio — Woody Hayes uncaged a bunch of big and fast and fierce athletes here Saturday with enough football finesse to make them a team that will be remembered for a long, long time to come.

By land and by air they came at the USC Trojans and if it had been a rainy day they'd have done it by water, for this was a rout. The score was 17-0 before a crowd of 84,315 that squeezed into the double-decked horseshoe stadium on a warm, sunny day rather than stay home and watch it on television.

For the third week in a row Ohio State turned in a hypertensive performance that should make most everyone in college football suspect this may be a super team. The Buckeyes belong on top of the polls.

IT WAS the second successive shutout victory. Last week it was 26-0 over Rose Bowl champion Illinois, the pre-season Big 10 favorite this year.

It was the fourth victory of the campaign for the Buckeyes, who would be unscored upon in all of them if their coach had chosen. (The Bucks have given up only 17 points, all in the fourth quarter using reserves.)

This day the Buckeyes drove the length of the field with the opening kickoff for a touchdown, converted a Trojan fumble in the second period into an easy six-pointer and booted a 24-yard field goal in the final quarter.

The Trojans made only one deep penetration all day, getting to the eight. It was not a case of the Trojans playing bad football, however, but a case of the Buckeyes being superb. Troy made 197 yards to 294 for the winners, but Ohio State was in complete control at almost all times. The Bucks ran off 84 plays to only 55 for the Trojans.

Again as in the three previous victories the Buckeyes did great damage with the forward pass, a naughty word to Woody Hayes before this season. This

time they threw 17 of them, hitting on eight.

It was the old power game up the middle that killed the Trojans, though. The Troy forwards couldn't stop the plunges of fullback Willard Sander, a 215-pounder who was the game's leading performer with 120 yards on 29 carries. He scored once on a one-yard dive.

With Wisconsin, Iowa, Penn State, Northwestern and Michigan remaining on the schedule, Ohio State is the wide favorite to win the Big 10 and get the Rose Bowl bid. The Rose Bowl might be a rematch of this mismatch.

Mike Garrett, the Trojan halfback who was shooting for all-American recognition with millions watching on television, probably lost his chance for the honor. He carried 17 times for a

net of 41 yards. He threatened to break loose several times—just often enough to encourage the Trojan coaching staff to continue calling for his plunges at the enemy linemen.

Garrett had one 18-yard run and a 22-yard punt return.

Troy QB Craig Fertig, rushed badly, completed eight of 26 passes and had three intercepted.

USC now has won 21, lost 14 and tied one through the years against Big 10 teams. The Trojan record against the Buckeyes is five wins, seven losses and one tie.

The Ohio State coach broke out his new offense in the opening moments, ordering passes on three of the first four plays. The Bucks used those passes to move downfield 64 yards in 15 plays on a scoring

drive that consumed nearly half of the period.

Not only did the Buckeyes pass five times in the drive, but Woody gambled with a line plunge on fourth down in his own territory. To understand what a startling turnabout this is, it must be remembered that when his team was trailing USC by three touchdowns in the Coliseum last year, Woody ordered a punt on third down at midfield.

The Bucks' first touchdown came on a line plunge by Sander from four feet out.

Through the first half the Trojans didn't penetrate deeper than the Bucks' 28-yard line. That threat was set up by a 22-yard punt return to midfield by Garrett, who almost went 70 yards on the play. The Bucks held for downs to end the lone first-half scoring threat.

The Trojans stopped a scoring thrust that reached their eight in the second period and then gave the ball away on fumbles twice before intermission.

The second huddle gave Ohio State an easy touchdown.

When Rod Sherman

Schul, Jones Triumph

BULLETIN

TOKYO (UPI) — Lynn Davies of Great Britain scored a major upset in the Olympic broad jump final today when he won with a leap of 26 feet, 5 1/4 inches.

Ralph Boston of Covina, Calif., the world record holder and 1960 Olympic titlist, took the silver medal. Igor Ter-Ovanesyan of Russia, the former world record holder, finished third.

Combined Wire Services

TOKYO — Bob Schul of West Milton, O., a 27-year-old collegian, gave the United States an historic first gold medal in the 5,000 meter run today to lead another American assault in track and swimming at the Olympic games.

Schul's triumph in the 5,000 was the fourth victory of the day for U.S. forces, raising its total of gold medals to 27 and the overall total to 63 gold, silver and bronze for an overwhelming lead over Russia.

Bill Dellinger of Springfield, Ore., finished third behind Schul, nosing out France's Michel Jazy.

By running over the world's best in a heavy downpour, Schul completed an American slam of the 5,000-10,000 events in which "soft Americans" had been the butt of international jibes for years. Billy Mills of Coffeyville, Kans., won the 10,000 in a major upset last week.

THESE other Yanks scored on two fronts:

—Hayes Jones of Detroit, bronze medal winner in the 1960 Olympics at Rome, swept to victory in the 110 meter hurdles with Blaine Lindgren of Salt Lake City second.

—Ginny Duenkel, 17-year-old schoolgirl from West Orange, N.J., led a 1-2-3 sweep in the women's 400 meter freestyle swim with Marilyn Ramenofsky of Phoenix second and Terri Stickles of San Mateo, Calif., third. Ginny set an Olympic record of 4:43.3.

—Defending champ Bob Webster of Santa Ana, Calif., came from behind on his final three dives and retained the men's platform diving championship. Tom Gompf of Dayton, O., was third.

Webster said today he plans to quit competition to "support my family, wife and six-months' old daughter."

"I can be proud of my second straight victory in the games, but this is the end of the line for me."

Webster said he hoped to become a diving coach. He expressed thanks for the help from Sammy Lee, 1948 and 1952 Olympic champion and coach.

The swimmers have contributed 35 medals to America's total, including 14 gold. Carl Robie of Drexel Hill, Pa., and Fred Schmidt, Northbrook, Ill., finished second and third, respectively, behind Australia's Kevin Berry in the men's 200 meter butterfly.

(Continued Page D-2, Col. 3)

SPORTS CALENDAR

Horse Racing—Caliente, 12 noon.

Pro Football—Rams vs. San Francisco, Coliseum, 1 p.m.

Auto Racing—CAR Hot Rods, Jalopies, Ascot Park, 2 p.m.; Figure 8 Stock Cars, Ascot Park, 7:30 p.m.

Drag Racing—Lions Strip, 1 p.m.

Exhibition Softball—Eddie Feigner vs. Long Beach Stars, Park Ave. Field, 2:30 p.m.

Semi-Pro Baseball—Rockets vs. Scoremaster, Blair Field, 1:30 p.m.



WELL, HELLO, DOLLY!

United States shotputter Dallas Long welcomes kimono-clad Japanese girl bearing his Olympic gold medal to victory stand. Long set record of 66-8 1/2, then announced retirement from event to pursue dental studies.

LONG SETS MARK, THEN QUILTS

Vault Win Daring, Arduous for Hansen

TOKYO (AP) — "I didn't consider it a gamble—I knew I could make it," a confident Fred Hansen said Saturday night after winning the Olympic pole vault with a daring last-gasp effort of 16 feet, 8 3/4 inches.

"I felt like I had to come through for my country," America's 58-year dominance of the event in the Olympics hung by a slender

thread when Germany's Wolfgang Reinhardt cleared 15-7, a height that Hansen passed, and the black-haired, boyish American

Photo D-2

missed on his first two tries at the greater height. The vaulters had been jumping since 1 p.m., and now it was 9 1/2 hours later on a long, exhausting day.

About 10,000 fans remained in the stands to see the drama under the arc lights. Dead-tired and hungry, Hansen, the world record holder at 17-4, grabbed his fiberglass pole and sped down the runway.

High in the air, Hansen soared and over the bar he went — with about six inches to spare.

"IT'S TIME for me to stop putting and start pulling," massive Dallas Long said after winning the gold medal in the Olympic shot put with a record 66-8 1/2.

"This isn't for me, I don't plan to compete any more. It's back to school and more training for the dentistry."

The 6-foot-4, 260-pound strong man from Los Angeles was more proud of the putt by 19-year-old Randy Matson of Pampa, Tex., which won second place, than of his own.

"I felt flat out there, I wasn't at my best," Long said. "But I thought this Matson boy was terrific. He'll be the best in the world."

Parry O'Brien, double gold medalist and at 32 bidding for his fourth Olympic medal in the event, finished fourth—two inches short of Hungary's Vilmos Varju.

Irish Humble Zeno, Bruins

BY HANK HOLLINGWORTH

L. P. T. Executive Sports Editor

SOUTH BEND, Ind.—It was Southern California day in Indiana Saturday as the weather and three Southlanders combined to manufacture an extremely easy 24-0 Notre Dame win over UCLA before a near-sellout throng of 58,385 in the Fighting Irish's Stadium.

The weather was a balmy 76 degrees. Balmy also was

UCLA quarterback Larry Zeno, who experienced his second worst day in football togs. Nothing could compare with his miserable performance in Syracuse seven days earlier, although his Indiana stint came close.

With the game a fairly close 12-0 at halftime, Zeno went into "action" in the third period. He fumbled four times, two miscues producing Irish touchdowns and one halting UCLA's finest (and only) drive of the afternoon.

Thus, if you have the stomach to watch tonight's videotape of the game, you'll see No. 73 (Zeno) doing the fumbling instead of the usual No. 15.

Notre Dame's first touchdown proved the rejuvenated Fighting Irish could score against UCLA without Zeno's assistance. The Irish had the audacity to win the coin toss and receive the kickoff, a not

unusually early-season performance by hurling two touchdowns and completing 10 of 15 passes for 209 yards. Their outstanding efforts nettled Snow and Huarte line-man and back-of-the-game laurels.

The victory, Notre Dame's fourth this year without defeat, was the Catholic University's 30th over a California team. Eleven losses (10 somehow from USC and one to Stanford) are the only Golden Bear state blots on the Irish slate.

The day was long and difficult for UCLA all-around. When the Bruins arrived at the stadium here they found out that the game jerseys of quarterbacks Larry Zeno and Steve Sindell and halfback Mike Haffner had been swiped by over-enthusiastic Notre Dame students.

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SPORTS ON TV, RADIO

TELEVISION

Buffalo vs. Kansas City, KABC (7), 12:30 p.m.

Jalopy Racing, KTLA (5), 2 p.m.

Bowling, KHJ (9), 4 p.m.

Sahara Golf, KTLA (5), 4:30 p.m.

Surf's Up, KHJ (9), 5 p.m.

Olympics, KNBC (4), 6:30 p.m.

Trojan Huddle, KTTV (11), 7:30 p.m.

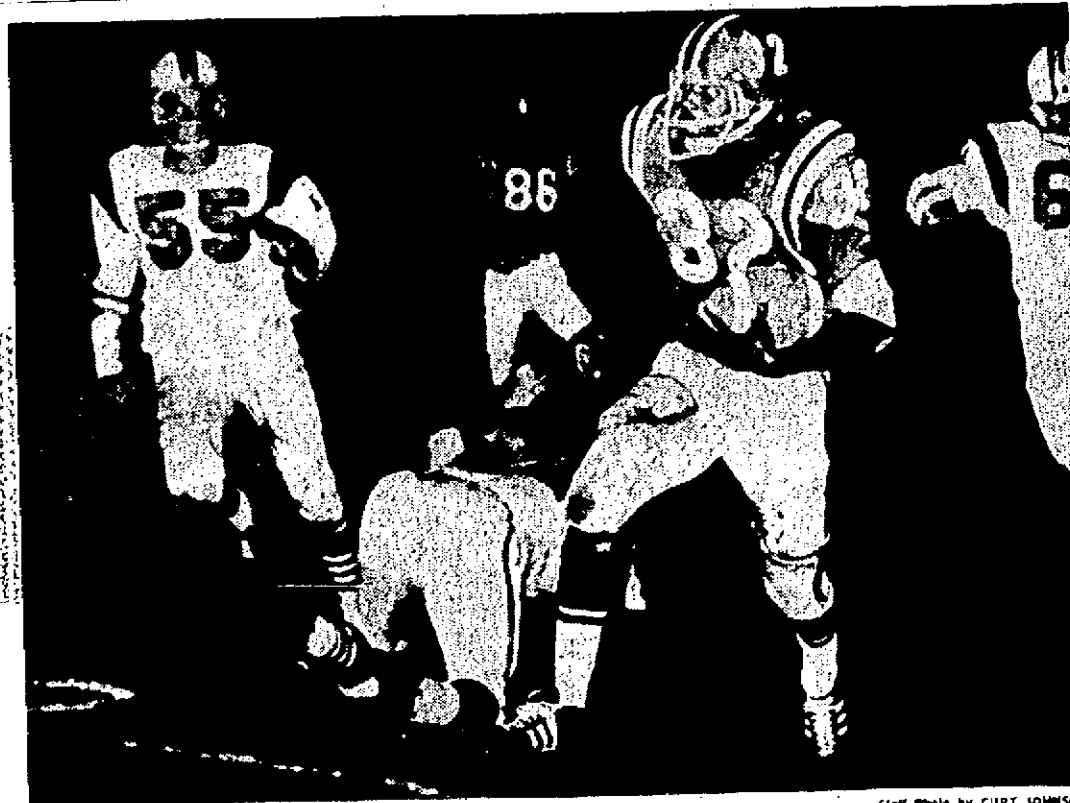
UCLA vs. Notre Dame (tape), KTTV (11), 8 p.m.

RADIO

Rams vs. San Francisco, KMPC, 1 p.m.

San Diego vs. Denver, KLAC, 1:30 p.m.

(Continued Page D-4, Col. 5)



DON'T LOOK BACK, ELWOOD!

Long Beach City College halfback Elwood Stewart, former Poly High player, glances over shoulder at pursuing Santa Monica defender after sidestepping another. Stewart gained 20 yards on this play.

—Staff Photo by CURT JOHNSON

Washington . . . 6

California . . . 27

Purdue 21

Kansas 15

Arkansas . . . 14

Alabama . . . 19

Stanford 0

Navy 13

Michigan . . . 20

Oklahoma . . . 14

Texas 13

Tennessee . . . 8

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Story Page D-5

Story Page D-5

Once Over Lightly

By DAVE LEWIS
Sports Editor

Plenty of 'Green' for Also-Rams

LAS VEGAS—It was Vince Lombardi, commenting on the National Football League competition a couple of years ago, who said, "Winning is the ONLY thing!" However, while that is true in most professional sports, in golf it isn't whether you win so much as whether you can place among the top 15 or 20 finishers in the 40 odd PGA tournaments with some degree of consistency.

Today, a pro golfer can become a leading sports personality and independently wealthy without winning a tournament.

Since the PGA has spread its ever-increasing purse money among more golfers—normally they pay off the top 30 finishers in a tournament—more professionals have been able to climb into the important money bracket even if unable to register a victory.

For instance, such well-known pros as Dave Marr, Al Geiberger, Doug Sanders, Gene Littler, Bob Charles, Dow Finsterwald and Lionel Hebert rank among the top 20 money winners of 1964 with "takes" ranging from \$25,000 to \$37,000 despite the fact they have not been able to finish first.

And nine of the next 10 in the standings—all with earnings of more than \$20,000—also have compiled their totals without scoring a win.

In the overall picture, no less than 75 pro golfers have won \$7,500 or more in official money this year; 59 over \$10,000.

WHEN YOU CONSIDER THAT the average golfer can pick up from one to two dollars for every "official" dollar he wins, it adds up to a good living for those who "follow the sun," as they say on the tour.

Most professionals receive extra money from several different sources... contracts to represent a country club on the tour (good for \$2,500 to \$5,000 and in some cases even more); contracts with equipment and clothing firms which produce cash as well as the "tools of their trade"; as well as their wearing apparel; special deals with sponsors; exhibitions, TV matches, other endorsements, and so on.

This extra money is important to the average pro because it helps them cover their expenses on the tour, which run from \$10,000 to \$15,000—more for a handful.

BUT IT IS THE "RUNNERUP MONEY" which we want to stress... and the best example of how big a role it plays in today's overall golf picture is Arnold Palmer.

Arnie, who set an all-time record last year by winning \$128,230 official money, has passed the hundred grand mark again this year.

With four tournaments left—the conclusion of the \$77,777.77 Sahara Golf Classic here today, the Mountain View Open next week at Corona, the Almaden Open and the Cajun Classic—Palmer is again leading the pack with \$110,743.

Only \$25,800 of that total—23%—has come in Arnie's two PGA victories this year—the Masters and Oklahoma City Open.

Some 40% of his winnings—\$44,100—has come from six second-place finishes, three of which were worth more than double his \$5,800 first money at Oklahoma City.

JACK NICKLAUS, NO. 2 IN THE standings and also over the hundred grand mark for the second year in a row with a total of \$107,717, collected \$31,100 for five second place finishes this season... almost as much as the \$41,840 he received for his three tour victories in the Tournament of Champions and Whitemarsh and Portland Opens.

Two-thirds of Billy Casper's \$79,019, which gives him third spot in the standings, came from his consistent high finishes, one-third from his three victories.

And Mason Rudolph, seventh in the standings, has earned \$52,568 to date while collecting only \$7,500 in first money for his lone win in the New Orleans Open... and Marr, mentioned above, is No. 11 with \$37,142 without a single victory.

MONEY FROM UNOFFICIAL EVENTS also is very important although it doesn't count in the standings.

Take Tony Lama, for instance. The "Champagne Kid" is No. 5 in the standings with \$72,555... \$48,177 coming from his three official PGA wins in the Thunderbird, Buick and Cleveland Opens. However, his total earnings for the year to date from direct competition is over \$152,000. This tops everyone.

He was first in three events, including the British Open, which are not counted in the PGA standings. He hit the jackpot with a win good for \$50,000 in the World Series of Golf and picked up another \$12,000 in the Bing Crosby Invitational at Pebble Beach.

Palmer's unofficial earnings, including \$14,000 for his match play triumph in England last week, boost his take for the year to over \$142,000.

PASS THEFT PAYS OFF

Syracuse Rallies, 21-14

UNIVERSITY PARK, Pa. (AP)—A 38-yard pass interception return by Roger Smith set up a last-minute touchdown by Walley Mahle, giving seventh-ranked Syracuse a hard-earned 21-14 football victory over Penn State Saturday.

Smith snared the errant pass on his 40-yard line and dashed its vaunted ground attack in the third period behind the running of Floyd Little and Jim Nance to march 64 yards for the tying touchdown.

Nance carried over from the five. Little electrified some 46,000 fans with a 71-yard touchdown run on a punt return that gave Syracuse a 7-0 first-period lead.

Penn State, which had led 14-0 at halftime, rallied to tie the game at 14-14 in the second quarter.

But Syracuse, rated No. 1 in the East, had its hands full as the Nittany Lions took a 14-7 halftime lead.

But Syracuse (4-1) untouchdown. Nance carried over from the five.

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Tide Defense Overpowers Tennessee

2 Blocked Kicks, Fumbles Produce 19-8 Alabama Win

KNOXVILLE, Tenn. (UPI) — Third-ranked Alabama took advantage of a stubborn Tennessee's mistakes Saturday and whipped the Vols 19-8 in a Southeastern Conference football game.

	Tenn.	Alabama
First downs	15	18
Rushing yardage	144	164
Passing yardage	111	71
Passes completed	11	11
Passes intercepted by	7-31	4-28
Punts	7-31	4-28
Fumbles lost	5-31	3-2
Yards penalized	53	37

Tennessee fumbles as it rolled to its fifth victory without a loss.

Both of Alabama's touchdowns were scored after a hard-charging Tide line blocked two of Tennessee kicking specialist Ron Widby's punts.

Tennessee's lone touchdown also resulted from a fumble.

	Tennessee	Alabama
First downs	15	18
Rushing yardage	144	164
Passing yardage	111	71
Passes completed	11	11
Passes intercepted by	7-31	4-28
Punts	7-31	4-28
Fumbles lost	5-31	3-2
Yards penalized	53	37

Tough Terp Line Repels No. Carolina

NORFOLK, Va. (AP) — A field goal by Bernardo Branson, the soccer-style kicker, and a ramrod defense carried Maryland to a 10-9 football

	Maryland	N.C.
First downs	12	15
Rushing yardage	173	165
Passing yardage	135	121
Passes completed	12-22	12-21
Passes intercepted by	5-43	3-45
Punts	5-43	3-45
Fumbles lost	3-43	2-45
Yards penalized	27	43

victory over North Carolina Saturday in the 18th Oyster Bowl.

North Carolina had four plays to score from three yards, the last two from inches, and failed to make it against the dug-in Terps in the last five minutes.

	Maryland	North Carolina
First downs	12	15
Rushing yardage	173	165
Passing yardage	135	121
Passes completed	12-22	12-21
Passes intercepted by	5-43	3-45
Punts	5-43	3-45
Fumbles lost	3-43	2-45
Yards penalized	27	43

LSU Roars, 27-7

LEXINGTON, Ky. (UPI) — Two field goals by Doug Moreau and a 99-yard interception by halfback White Graves rescued a punchless Louisiana State offense Saturday night as the Tigers scored a 27-7 Southeastern Conference victory over Kentucky.

	LSU	Kentucky
First downs	12	15
Rushing yardage	173	165
Passing yardage	135	121
Passes completed	12-22	12-21
Passes intercepted by	5-43	3-45
Punts	5-43	3-45
Fumbles lost	3-43	2-45
Yards penalized	27	43

Pitt Ties Miami

MIAMI (UPI) — A fighting Pittsburgh team sprung halfback Eric Crabtree on a 67-yard touchdown run in the final period Saturday night to come from behind a second time and get a 20-20 tie against an underdog Miami.

Rebs Roll, 14-9

NEW ORLEANS (UPI) — Inspired Tulane gave Mississippi a scare Saturday night, but finally fell before the power-laden Rebels, 14-9. The Greenies scored first at the start of the second quarter on a 35-yard field goal by Don Bright—the first time in four years a Greenie squad scored on Ole Miss.

	Tulane	Ole Miss
First downs	12	15
Rushing yardage	173	165
Passing yardage	135	121
Passes completed	12-22	12-21
Passes intercepted by	5-43	3-45
Punts	5-43	3-45
Fumbles lost	3-43	2-45
Yards penalized	27	43

Duke Strikes Late, Crushes N.C. State

DURHAM, N.C. (UPI) — Unbeaten Duke slapped down a fumbling North Carolina State 35-3 Saturday to take the mid-

	Duke	N.C. State
First downs	12	15
Rushing yardage	173	165
Passing yardage	135	121
Passes completed	12-22	12-21
Passes intercepted by	5-43	3-45
Punts	5-43	3-45
Fumbles lost	3-43	2-45
Yards penalized	27	43

season lead in the Atlantic Coast Conference football standings.

Duke, in handing State its first Conference defeat, con-



HOOSIER HEADHUNTER

Indiana's Ken Hollister applies headlock to stop Michigan State's Eddie Cotton one yard short of goal line. Hoosiers upset Spartans, 27-20.

Tech Trims Auburn

BIRMINGHAM, Ala. (UPI) — Quarterback Jerry Priestley rifled four last-period passes to end Mike Fortier, the last for a touchdown, Saturday to pull eighth-ranked Georgia Tech to a 7-3 victory over Auburn.

Auburn scored three points on Don Lewis' 28-yard field goal in the second period and it seemed

the Tigers would pull a mild upset.

However, in the fourth period, starting quarterback Bruce Fischer was injured

	Auburn	Tech
First downs	12	15
Rushing yardage	173	165
Passing yardage	135	121
Passes completed	12-22	12-21
Passes intercepted by	5-43	3-45
Punts	5-43	3-45
Fumbles lost	3-43	2-45
Yards penalized	27	43

on a keeper from his own 20 and in came Priestley to direct the Yellow Jackets the next 11 plays from his 28. A key play was his pass to Gary Williams from the 37 to the 48.

The victory was Tech's fifth in a row.

Jimmy Sidle, suffering two injured shoulders, played about half the game for Auburn. Sidle started at quarterback but his passing still was hampered by a pulled muscle in the right shoulder. He suffered a dislocated left shoulder last week.

	Auburn	Tech
First downs	12	15
Rushing yardage	173	165
Passing yardage	135	121
Passes completed	12-22	12-21
Passes intercepted by	5-43	3-45
Punts	5-43	3-45
Fumbles lost	3-43	2-45
Yards penalized	27	43

the victory was Tech's fifth in a row.

LUCI WATCHES

Florida St. Rally Beats Georgia

ATHENS, Ga. (UPI) — Florida State needed a 20-yard touchdown pass deep in the fourth period to edge the inspired Georgia Bulldogs 17-14 Saturday and keep its unbeaten record intact.

The underdog Bulldogs thrilled a crowd of 31,000, including President Johnson's 17-year-old daughter Luci, by battling the Seminoles on even terms throughout the game.

Georgia capitalized on a fumble recovery to take a

	Georgia	FSU
First downs	12	15
Rushing yardage	173	165
Passing yardage	135	121
Passes completed	12-22	12-21
Passes intercepted by	5-43	3-45
Punts	5-43	3-45
Fumbles lost	3-43	2-45
Yards penalized	27	43

14-10 lead early in the final period, the first time this season that the Seminoles, who have won five straight, had been behind.

Florida State came storming back on a 70-yard march that included three passes from Steve Tensi to Fred Biletnikoff.

	Georgia	FSU
First downs	12	15
Rushing yardage	173	165
Passing yardage	135	121
Passes completed	12-22	12-21
Passes intercepted by	5-43	3-45
Punts	5-43	3-45
Fumbles lost	3-43	2-45
Yards penalized	27	43

Brickey, Simkins Tie in Virginia Tee

Dr. Vernon Brickey and Ed Simkins show 68s to win Class A low net honors at Virginia Country Club's weekly sweepstakes tournament.

	Class A Low Net	Class B Low Net
1st	Dr. Vernon Brickey	Ed Simkins
2nd	Bill Montgomery	Don Montgomery
3rd	Bob Reed	Lloyd Haskins
4th	John Scott	John Miller
5th	John Miller	John Scott
6th	John Scott	John Miller
7th	John Miller	John Scott
8th	John Scott	John Miller
9th	John Miller	John Scott
10th	John Scott	John Miller

Krause Scores at Laguna Seca; Grand Prix Today

MONTEREY, Calif. (AP) — Billy Krause pushed his Lotus 30 to an average speed of 86.5 miles an hour over Laguna Seca's twisting 1.9-mile course Saturday to take first place among modified racers in the preview to today's Monterey Grand Prix.

The veteran Long Beach pilot's performance made him a favorite to qualify the low-slung green car in a Grand Prix field that also will include Parnelli Jones of Torrance, Roger Penske of Gladwyne, Pa., and Dan Gurney of Costa Mesa.

It was amateur day Saturday at Laguna Seca with nearly 200 drivers from throughout California competing in a variety of production and modified races.

Razorbacks Shock Top-Ranked Texas

AUSTIN, Tex. (UPI) — Thea victory. But quarterback Marvin Krisnyk's pass was batted away and the Razorbacks had won.

The fleet-footed Razorbacks put their touchdowns on the scoreboard with two big plays—an 81-yard punt return for a score by Kenny Hatfield and a 34-yard clutch third-down pass from quarterback Freddie Marshall to end Bob Crockett.

winning streak at 15 in a row.

Tom McNelly, the Arkansas kicking specialist, provided what proved to be the difference when he successfully converted after both Razorback touchdowns.

Texas scored with less than 2 minutes to play and tried for a 2-point conversion and

	Arkansas	Texas
First downs	12	15
Rushing yardage	173	165
Passing yardage	135	121
Passes completed	12-22	12-21
Passes intercepted by	5-43	3-45
Punts	5-43	3-45
Fumbles lost	3-43	2-45
Yards penalized	27	43

TCU Scores First Win, Nips Aggies

COLLEGE STATION, Tex. (UPI) — Junior quarterback Kent Nix led Texas Christian to its first 1964 victory, Saturday, a 14-9 decision over winless Texas A&M.

Coch Ace Martin's Horned Frogs put two touchdowns on the board in the first half on a 26-yard pass from Nix to wingback Bobby Sanders and a fumble that TCU sophomore linebacker Joe Nayfa recovered in the Aggie end zone.

	Texas A&M	TCU
First downs	12	15
Rushing yardage	173	165
Passing yardage	135	121
Passes completed	12-22	12-21
Passes intercepted by	5-43	3-45
Punts	5-43	3-45
Fumbles lost	3-43	2-45
Yards penalized	27	43

the victory was Tech's fifth in a row.

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First downs	12	15
Rushing yardage	173	165
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Punts	5-43	3-45
Fumbles lost	3-43	2-45
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The Razorbacks, who now move into the spotlight as the favorite to win the Southwest Conference crown, chalked up their fifth straight win of the year without a loss. They were ranked 10th nationally before the game.

Arkansas' 81-yard punt return for a score by Kenny Hatfield and a 34-yard clutch third-down pass from quarterback Freddie Marshall to end Bob Crockett.

RICE KICKS, WINS

SMU Nudged, 7-6

DALLAS (AP) — Walt Reynolds passed 23 yards to Billy Hale for a touchdown and Larry Rice kicked the extra point Saturday night to give Rice a 7-6 victory over Southern Methodist in the opening Southwest Conference football game for each school.

Southern Methodist surged right back for 79 yards and a touchdown. The payoff was a 19-yard pass from Jimmy Taylor to Rogers Reinowski, but John Cravens missed the try for the point.

SMU's 79-yard drive was capped by a 19-yard pass from Jimmy Taylor to Rogers Reinowski, but John Cravens missed the try for the point.

Baylor Wins

WACO, Tex. (UPI) — Baylor University, helped along by Texas Tech's mistakes, penalties and a charging fullback named Tom Davies, beat Texas Tech 28-10 Saturday night for its first victory of the season.

	Baylor	Texas Tech
First downs	12	15
Rushing yardage	173	165
Passing yardage	135	121
Passes completed	12-22	12-21
Passes intercepted by	5-43	3-45
Punts	5-43	3-45
Fumbles lost	3-43	2-45
Yards penalized	27	43

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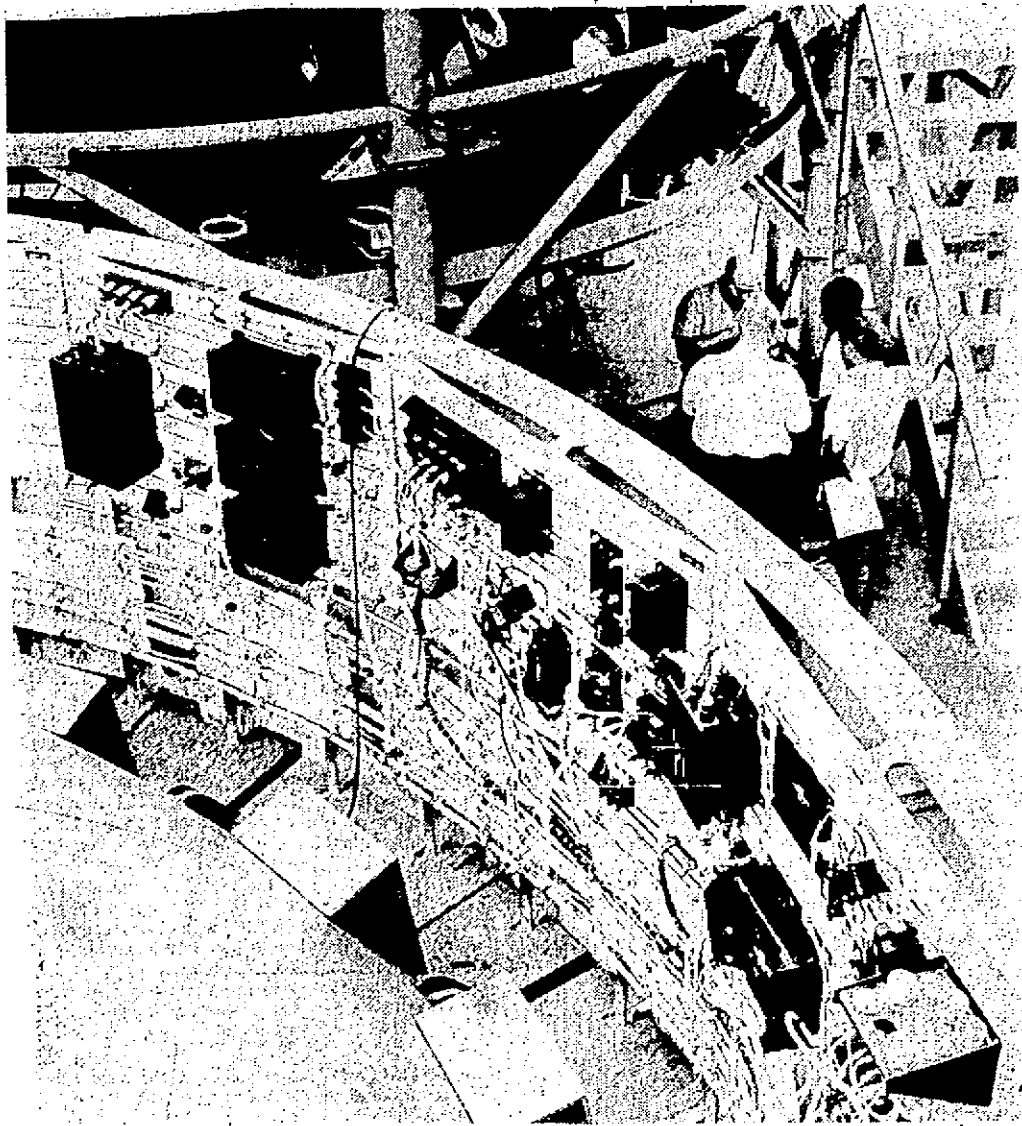
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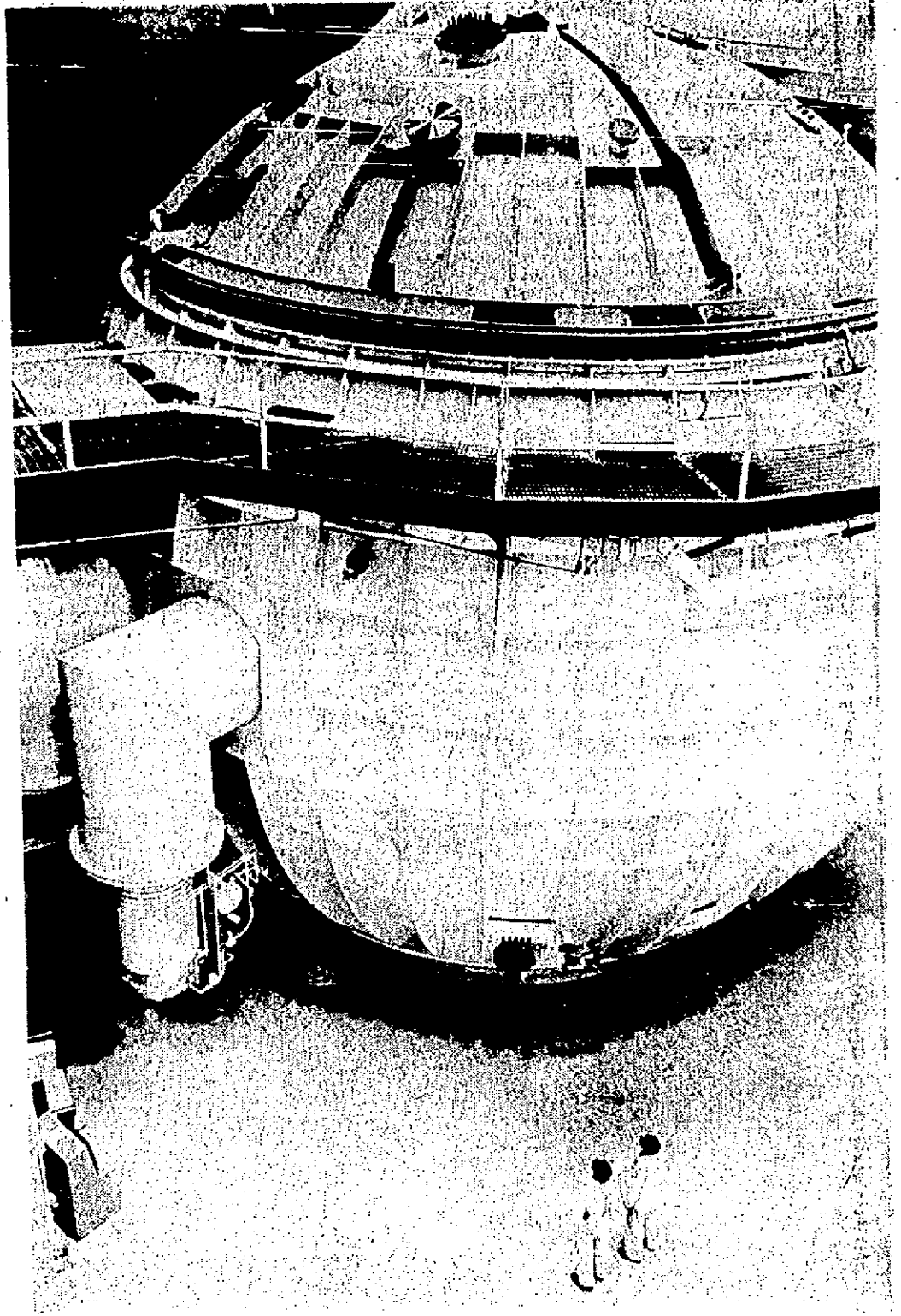
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	Baylor	Texas Tech
First downs	12	15
Rushing yardage	173	165
Passing yardage	135	121
Passes completed	12-2	

A REACH FOR THE MOON --AND BEYOND



A Mockup—the Technique Used in Trying Out Saturn's Electronic Innards for Size



At Douglas Aircraft Co. Space Systems Center in Huntington Beach, where the S-IVB third stage of the Saturn 5 moon rocket is being built, the key research tool is this 39-foot earth orbit simulator. In it, spacecraft can be tested to see how they'll withstand the hazards of a journey through space.

—Staff Photos by Bob Shumway



LONG BEACH 12, CALIF., SUNDAY, OCTOBER 18, 1964

At the Crossroads of Space, Douglas Seeks Out New Goals

By LEE CRAIG

Aerospace Editor
One of the world's finest privately owned research facilities, Douglas Aircraft Company's Space Systems Center in Huntington Beach, is about to burst loose with the second phase of its building program.

Designed to contact research that probes beyond the earth's atmosphere, the center's main effort now is toward production of the powerful S-IVB third stage of the Saturn

5 moon rocket, which will carry Americans to a lunar landing before end of this decade.

But scientists among the 3500-man work force at the spectacularly-designed facility are even now looking beyond the moon.

Cold, dark, airless space is being created when needed in the center's key research tool, a 39-foot-diameter earth orbit simulator.

WITHIN THE simulator,

life-size spacecraft can be placed to see how they will endure the rigors of space environment nearly 500 miles above the earth's surface.

Soon, the huge chamber will, for the first time in American space history, be able also to test how man, himself, can withstand at 500-mile orbital altitudes before he ventures there for protracted stays in space stations.

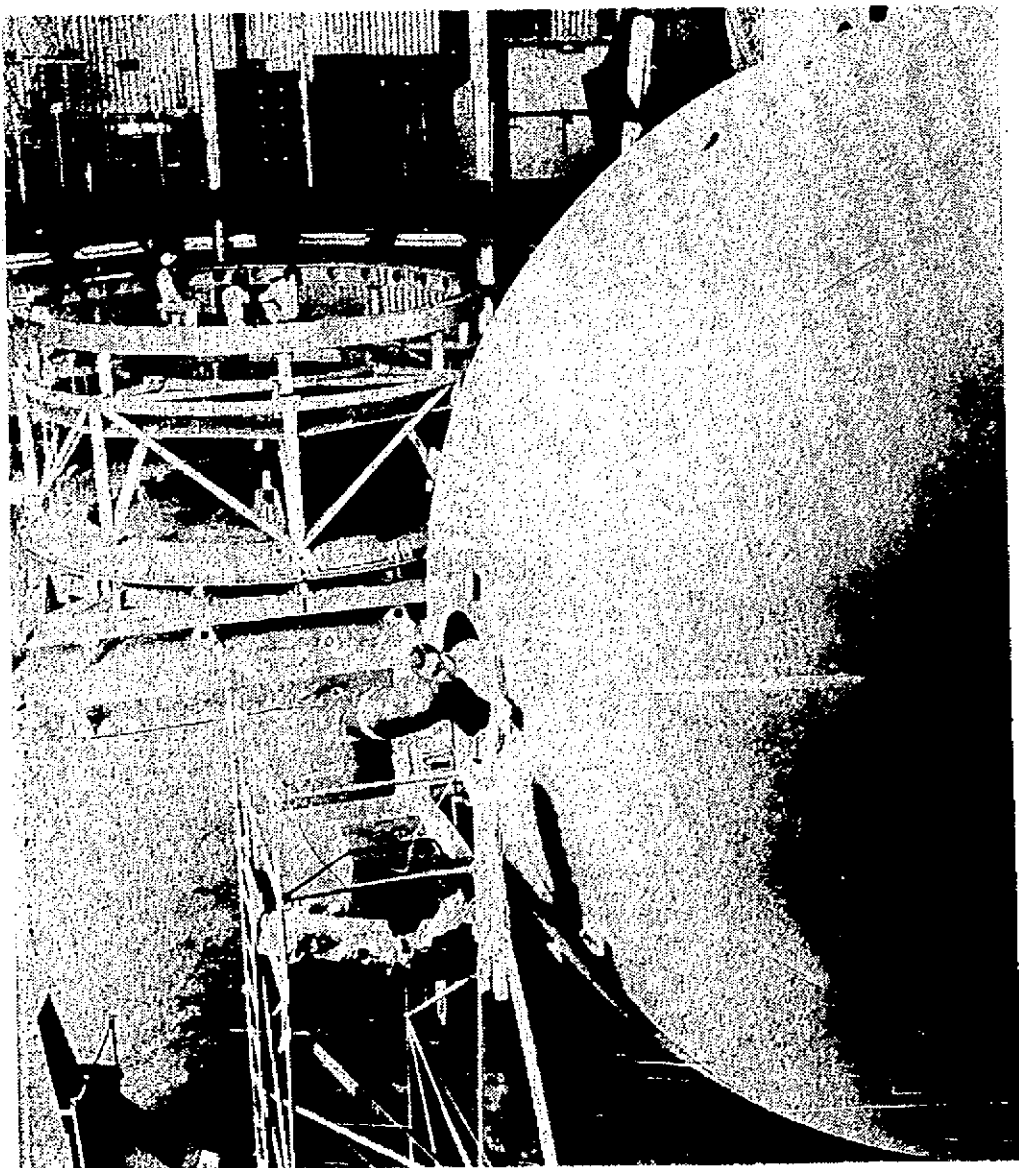
First nine buildings on the 245-acre site northeast

of Bolsa and Bolsa Chica

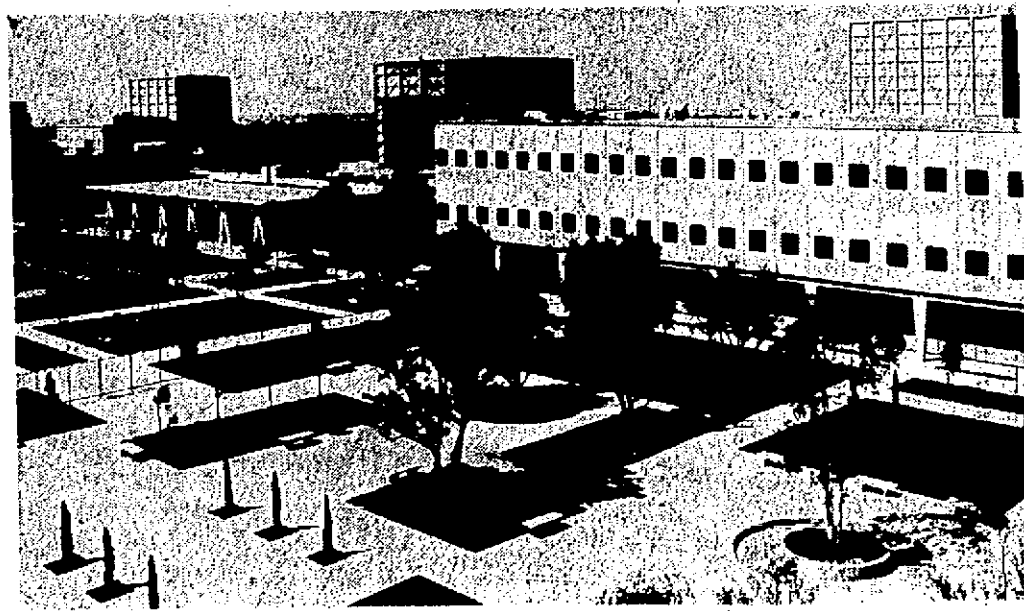
Avenues cost \$25 million. Within several weeks, Douglas is expected to announce plans to continue its development program.

By the end of 1965, second phase of the program should be completed, raising total outlay to about \$50 million and employment to nearly 6,000.

THIRD AND final stage of progress, as now (Continued Pg. R-2, Col. 2)



A Technician Peers From an Opening in a Bulbous Bulkhead of the Saturn Third Stage



The Douglas Space Systems Center, Which Ultimately Will Become a \$75 Million Complex

Housing Spree Likely for Postwar Babies

By JOHN PIERSON

WASHINGTON (UPI)—How big is the housing spree going to be?

Most observers of the home-building scene agree that it's only a matter of time before the post-war baby boom produces a housing boom such as the country's never seen before.

This should start late in the 1960s, as Americans who were born in such great numbers in the late 1940s start getting married and raising families.

In addition, rising per capita income should provide people with more money to spend on housing and swell the supply of savings, thus making mortgage money fairly easy to obtain.

All these signs point to two million units of new housing a year by the end of the decade.

While generally concurring in this optimistic forecast, the U.S. Savings and Loan League nevertheless sees a number of problems which, if unsolved, could moderate the housing boom.

Rising property taxes are one. Homeowners have been subjected to tremendous increases in taxes in most urban areas, and the end is not yet in view, the League says in its quarterly letter.

Uncertainty about urban renewal programs, lawlessness in the streets, and tensions arising from racial issues are other factors that could dampen a family's wish to build a new house, the League says.

These problems are not new. Some families have tried to escape them by moving to the suburbs, only to find that suburban living has its own drawbacks, the League adds. Some of them have moved back to the cities.

"Few have apparently found entirely satisfactory solutions," the letter continues.

What the League seems to be saying is that if the country can solve its social problems—a tall order—Americans will be able to relax, settle down and build plenty of houses.

Thus the coming housing boom might become a super boom.

Douglas

(Continued from Page R-1)

planned, will include major laboratories for basic and applied research with a nuclear studies laboratory and additional large scale facilities for electronic, mechanical, environmental and material development.

Employee population is expected to reach more than 10,000 when this goal is reached in 1970. The 17-building ultramodern complex, representing an investment of more than \$75 million, will cover an approximate 2 million square feet.

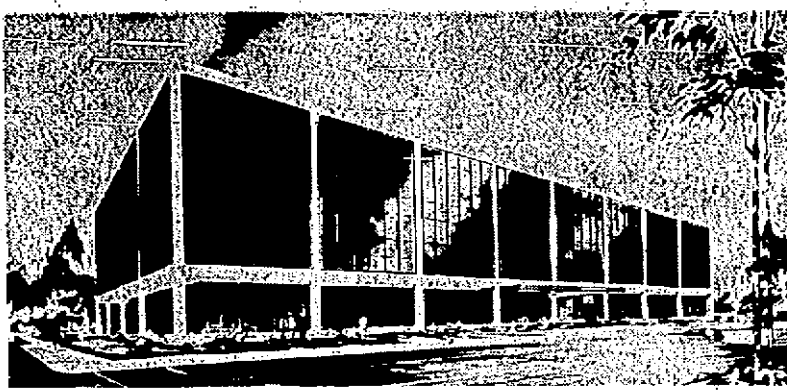
Commercial Center Ground-Breaking Held

Business, civic and banking officials joined with K-B Development Co. executives and investor Martin Hyman in breaking ground the \$3 million, four-story Commercial Center Building at the northwest corner of San Antonio Drive and Long Beach Boulevard Tuesday.

Plans call for a deluxe structure of curtain wall construction and multi-zoned air conditioning. It will have 100,000 square feet of space including a subterranean garage. The building will overlook the Virginia Country Club.

Those who attended the ceremony included Chamber of Commerce officials, city officials, architects, bankers and realtors. Miss Long Beach (Karen Mashburn) cut the ribbon marking the beginning of construction.

Partners in the K-B Co. are Arthur Kaplan, Stanley Black and Martin Hyman. Architects are Howard R. Lane & Associates, and Fred Posner, consulting architect.



DRAWING shows Commercial Center Building, now under construction at San Antonio Drive and Long Beach Boulevard.

PSYCHOLOGY IN INVESTING

Irrational Action Deployed

EDITOR'S NOTE—This is another of a series of copyrighted articles on the subject of investing, by G. L. Davenport, president of the Scientific Property Investments, Inc.

By G. L. DAVENPORT

What we wish to convey with each stroke of our slow pen is that the act of investing ought to be based not on impulse but on knowledge.

It seems, however, that we have not yet succeeded in explaining fully that knowledge may be of at least two kinds, (1) scientific, or exact or rational, and (2) intuitive—and that an act may be generated by either, and still be a rational act.

We wish to make it unmistakably and explicitly clear that we are in favor of knowledge that terminates in a rational act whether it is born of intuition, scientific analysis or whatever else is available.

we are not, by any means, prepared to make an issue of it.

MANY OF OUR day-to-day problems and tasks are attacked by us in an "intuitive," rather than scholarly way.

Art and politics require forces of intuition. And to be sure, at least half of the world's population—the female half of it—know intuitively that all our masculine science cannot hold a candle to their informal, intuitive and infallible certitude.

Being an intuitively numb and perhaps also somewhat "dumb" male, we have a slight suspicion that in our private domain—that of property investments—we prefer to rely on exact data, on scientific deduction—but

It is action and rational action which we hope to encourage among our investors and prospective investors.

IT IS INACTION and irrational action we hope to discourage, and which we personally and professionally deplore.

In our efforts to emphasize this point we have apparently created the impression of implying that only scientific knowledge generates rational action.

This is not what we've intended.

Questions and Answers:

Dr. N. I. B. Beverly Hills:

Pardon the comparison, but we suggest a balanced investment portfolio as you probably do a balanced diet. Banks, savings and loan associations, stocks and bonds, property investments—all have a place in our investment concept—each has a use. We have sent you more information as you requested.

NOTE—Questions will be answered and complimentary reprints of this series may be obtained by writing to Scientific Property Investments, Inc., copyright holders of series, Suite 204, 18455 Burbank Blvd., Tarzana.

Delph Receives Controller Job

Appointment of Clarence J. Delph, of Long Beach, as controller of Far West Financial Corporation has been announced by the firm's president, Robert H. Greene.

Delph, who is vice president and controller of State Mutual Savings and Loan Association, will retain this position while assuming his new duties with the parent corporation.



GRAND PRIZE-WINNER, Mrs. Jesse E. Heard (right) of 3615 Elm Ave., smiles happily as she stands by the camper she won. With her, from left, are Mike Burns, Ford dealer; Gordon Gallagher, Quaker Oats sales representative, and "Miss Quaker."

Walk to the beach from Ballerina Homes. Designed for California family life.

Ballerina Homes

Sun decks, large lots and spacious all purpose room with adjoining bath. Separate from main living, ideal for family room, guest room, or teenager's private haven.

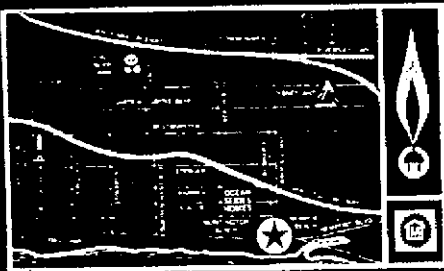
ONE & TWO STORY
3 & 4 BEDROOMS
2 & 3 BATHS
PRICED FROM

\$23,900

100% Sculptured Nylon Carpeting • Front landscaping & sprinklers • Complete Fencing • Roper's finest 'charm' built-ins • Del Piso stone entries • Electric silent butlers

"make a move to perfection"

On Bushard Street... just off Brookhurst. Come south on Brookhurst from Santa Ana Freeway—or turn onto Brookhurst from Pacific Coast Highway.



DUPLEX GARDEN ESTATES



PRESENTS

Individual patios, lawns and large floor to ceiling windows allow California living at its best.

Dramatically designed 1500 sq. ft. of 2 and 3 story units and lovely grounds with garden service make Duplex Garden a luxury home. Created for people with taste, carpets and drapes are provided to harmonize with any interior.

The fully equipped Gold Medal kitchens with natural walnut cabinets also include refrigerator, dishwasher, disposal and built-in range & oven, 2 bedrooms, 2 1/2 baths, air conditioned, spacious living and dining areas and 2-car garage combine contemporary living with convenience.

Adjoining Virginia Country Club in an exclusive area of Long Beach, each unit stands alone and elegant private patio entrances set the tone for an individual life.

Sales beginning at \$50,000. Rentals begin at \$225.00 Office 423-8445

4101 DEL MAR, LONG BEACH Sales Office Phone 424-7500

- INDOOR-OUTDOOR LIVING;
- LUXURY AND TASTE;
- CONTEMPORARY & CONVENIENT;
- PRIVACY & SECLUSION

Shopper Receives Big Prize

When Mrs. Jesse E. Heard was asked to come in to the Von's Bixby Knolls Market where she shops, to have her picture taken and receive the prize she'd won from Ken-L-Ration, she didn't know she was THE grand prize winner.

Mrs. Heard, who lives at 3615 Elm Avenue in Long Beach, was thrilled when she learned the grand prize in this national contest, a Ford Camper, was hers.

On hand to present the camper at Von's were Mike Burns, Ford dealer, Gordon Gallagher, Quaker Oats sales representative and Miss Quaker, hostess of The Quaker Oats Company. Mrs. Heard is already planning several camping trips in her fabulous Ford Camper and says, naturally, she plans to keep a good supply of Ken-L-Ration both at home and on camping trips.

Reforms Urged for Workmen's Compensation

(EDITOR'S NOTE—This is the second article in a series of three dealing with the long rise in cost of the Workmen's Compensation System in California. Staff writer Ray Duncan of the Pasadena Independent Star-News was assigned to prepare the series for the increase and to find what might be done to solve the critical problem.)

By RAY DUNCAN

Nobody wants to go back to the Bad Old Days before there was Workmen's Compensation. Many who are bitterly critical of the way compensation works today would fight to keep it from being abolished. Their greatest fear, in fact, is that the California law is threatening to destroy itself.

Everybody wants the old car overhauled, but nobody wants to trade it in.

Most California employers, who comprise the most vocal group of critics of current policies and practices, are nevertheless strongly suspicious of any suggestion that the state's program should be turned over to federal control under Social Security. They oppose the small inroads that Social Security has already made in the field of disability insurance.

"We favor and support a liberal workmen's compensation law," says a spokesman for the California Conference of Employer Associations, one of the strongest industrial groups in the state. "Like any other law, however, this one can become an instrument of abuse."

Most employers would agree that the creation of compensation programs was one of the great achievements of the first half of this century—though those same programs are becoming the cause of one of the major controversies of the last half of this century.

★ ★ ★

THE ROSY GLOW of reform was in the air when the compensation crusade began. But now there is an increasing clamor to reform those reforms. Times have changed, and so has compensation.

Fifty years ago it was called a radical notion for revolutionizing the relationship between worker and boss. Today the compensation idea is generally accepted as normal and right, and the argument is only over interpretations, definitions, and costs.

In the dark days B.C., or Before Compensation, the worker had to sue his employer to recover any loss or expense from an injury sustained on the job, and the worker had to prove that his employer had been negligent. Most workers couldn't afford to sue. Those who could afford it rarely won. Those few who won often had to wait years for their cases to drag through the courts.

That old system was based on English common law, which was designed in part to keep servants in their proper place. But as worker injuries and deaths in America increased, during the early years of rapid industrial expansion, the old system proved to be cruelly inadequate.

When industrial injuries reached their peak, in 1907 and 1908, the federal government began to experiment with other ideas. New York passed a compensation law in 1910, but it was declared unconstitutional. Wisconsin succeeded in making such a law stick in 1911. California and eight other states soon followed—though California's law at first was only voluntary, and few employers saw fit to volunteer.

Today all 50 states, plus the District of Columbia and Puerto Rico, have similar laws. They all contain the basic idea that a worker injured on the job, and because of the job, is automatically entitled to speedy alleviation of his misfortune, both physical and financial.

That basic idea remains in force today, but somehow in recent years it has become much more expensive.

★ ★ ★

IT IS SO EXPENSIVE that some say the present cost trend, if it continues, will destroy the law by placing impossible financial burdens upon it. Since it is supported by a tax on all payrolls in the state, it is an especially heavy burden on those industries whose operation is largely payroll rather than product. Some employers argue that certain industries may be leaving the state, or avoiding the state, because of this and other growing welfare tax burdens.

Part of the increased cost, as everyone knows, is a result of the increased cost of medical treatment and hospitalization, increased legal fees, and the increased cost of running insurance firms. And part of the increase has been built into the law by the Legislature, which has voted periodic raises in compensation benefits many times during the past 20 years.

But part of the increase is also due to changes in the definitions of words. They are short easy words, like "job" and "cause" and "worker" and "injury," but they can also be very expensive words, too.

The idea of what constitutes an injury, and of what is covered by the word "job," and what is meant by the word "cause," all have broadened in recent years. And with each square foot of broadening, the price has gone up.

For example: a woman employee left her work at the end of the day, and discovered that her car, parked on the street some distance away, wouldn't start. She returned to phone for help, and in the process was badly hurt. The ruling was that she was hurt on the job. A few years ago the word "job" would not have covered her.

An employee was killed in an air crash while on his way to a duck-shooting expedition with some friends and business acquaintances. It was ruled that he was killed on the job, which stretched the job definition farther yet.

★ ★ ★

THE WORD "INJURY" has undergone equal expansion. Although at first it seemed to mean a specific blow or wound, happening at a specific moment in time, it has been stretched by interpretation and by legislative action to include those slowly accumulating "continuing injuries" which may take years to develop during many jobs in many places, and even though doctors say they cannot discover evidence of them.

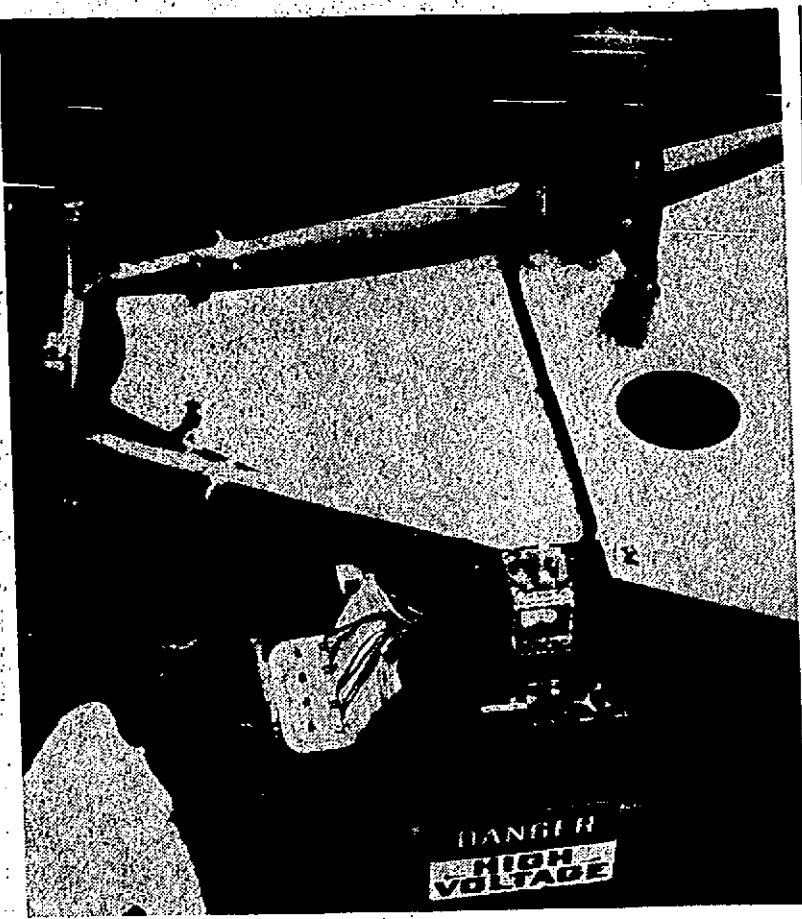
A worker with a lifelong history of epilepsy may fall to the office floor while in a seizure, and if he bumps his head in the fall the injury is held to be caused by the job. This is a humanitarian decision, but it does expand the word "cause" to a width undreamed of a few years ago.

It has also made it harder, in some cases, for epileptics to get jobs. Employers fear the adverse effect on their insurance rating if an epileptic worker seriously hurts himself, and collects heavy compensation benefits.

The compensation laws were constructed as a compromise between employer and worker. The worker, in exchange for the certainty of swift alleviation of his injury problems, agreed to give up the right to sue for possibly heavier damages, and to give up part of his lost income (compensation insurance pays a maximum benefit amounting to about 62% of a disabled worker's normal pay, with further maximum ceilings on that amount now set at \$70 weekly for temporary disability and \$52.50 weekly for permanent disability).

And the employer in exchange for freedom from lawsuits, and freedom from growing public disapproval of the old system, accepted the responsibility for purchasing insurance for his workers, or of insuring them himself. It is a tax which he can control to some small extent by a good safety record and small claims losses. But as

(Continued Page R-5, Col. 1)



SAVES \$30,000 EVERY TIME USED

Magnetic hammer which has saved government \$30,000 every time it is used is being positioned here by men at National Aeronautics and Space Administration's Marshall Space Flight Center in Huntsville, Ala., to smooth out distortions in segment of Saturn V fuel tank. Eight of the segments are joined to form dome-shaped end of tank.

Magnetic Tool Will Be Used by Douglas and North American

A new tool developed at the National Aeronautics and Space Administration's Marshall Space Flight Center saves the government about \$30,000 every time it is used. It has been used eight times during the past six months — for a saving estimated at \$240,000.

Known as a magnetic hammer, the tool is used in the manufacture of fuel domes for the giant Saturn V launch vehicle which will send U.S. astronauts to explore the Moon. The magnetic hammer removes distortions from metals quickly and easily without marring the surface.

FOUR ADDITIONAL hammers are being developed. These will be sent to the Boeing Co., North American Aviation Space and Information Division and Douglas Aircraft Co., the NASA contractors for manufacturing the three-stage SA-5.

Boeing will use one hammer at the NASA Michoud Operations, New Orleans, in turning out gore segments and bulkheads for the vehicles first stage (S-1C).

North American will use two hammers in producing the second stage (S-2) at its Los Angeles and Seal Beach facilities and Douglas will use one hammer in manufacturing the S-IVB stage at Huntington Beach.

SATURN V fuel tanks have

Abbreviations Can Be Baffling

WASHINGTON (UPI)—A discussion of over-abbreviation in classified advertising in a recent publication of the National Association of Real Estate Boards included this tongue-in-cheek example:

ATTR. CON. BUNG., 2 b.r., 1r., fr.m.d.n.r., 2-car gar. att., fl., bsmt., f.p. \$19,000. Lo. dn., FHA Mort.

And this translation. Atrocious construction bungle, 2 broken rainpouts, leaky roof, farmyard drains into rear, 2 carloads garbage in attic, flooded basement, fantastic profit at \$19,000. Low down neighborhood, faces Harold's Mortuary.

Lakewood Church Architects Named

The architectural firm of Chaix & Johnson, Los Angeles, has been commissioned to prepare plans for the construction of St. Cornelius Roman Catholic Church in Lakewood.

The church will seat 900 in the nave and an additional 50 in the choir. It will be located at 3330 Bellflower Blvd. Estimated cost is \$200,000.

YOUR miscellaneous items sell fast—and for cash with an inexpensive Classified Ad.

Building Contracts Fall Off

August contracts for future construction in Southern California totaled \$309 million, down 12% compared to August, 1963, the F. W. Dodge Co. reports.

The following breakdown of August contracts was given:

Nonresidential, \$80 million, up 17%; residential, \$172, down 28%, and nonbuilding construction, \$56 million, up 39%.

Counties covered in the report are Santa Barbara, San Luis Obispo, Kings, Tulare, Inyo, San Bernardino, Kern, Ventura, Los Angeles, Riverside, San Diego, Imperial and Orange.

Huge Business Equipment Show to Open

The 1964 Business Equipment Exposition will open Monday at the Los Angeles Memorial Sports Arena. It will continue through Friday.

The Business Equipment Manufacturers Association, sponsor of the event, says it is the largest single gathering of office equipment in the United States this year.

The exposition is open from noon to 10 p.m. daily. Several panels, conferences and luncheons are planned.

Offer Rural Charm in Somerset Home

From hotels and aerospace plants to construction of private homes is step that most major construction firms rarely take.

The step has been taken by Twaits-Wittenberg, veteran builder of such structures as Los Angeles' Biltmore Hotel and components of Space Technology Laboratories.

Somerset Homes in Cypress, Western Orange County, is an example of their major construction know-how applied to homes priced from \$27,500 for up to 1,652 square feet of living area.

THE NEW HOMES feature such items as huge stone fireplaces, built-in fire safety systems and remarkable attention to building detail. Spaciousness is a rule in every Somerset home.

Twaits-Wittenberg have situated the new homes in the last "island of rural charm" in the metropolitan Long Beach-Los Angeles area.

Circled by a skyline of buildings, the peaceful community of Cypress still has large areas of green and a dressing of graceful trees. A golf course and a famed horse

racetrack add to open countryside.

A FAVORITE of visitors is the Somerset "Chestnut" model with three bedrooms, 2½ baths, a spacious laundry room and attached two-car garage. There is a den and family room.

Somerset home kitchens feature built-ins located so that housewives need take only minimum steps to cook a full-course meal. There is a built-in gas range, oven and automatic dishwasher.

Each home has luxurious wall-to-wall carpeting.

From Long Beach, the easiest route to Somerset is via Lakewood Boulevard to Carson, Turn right to Moody and right again to the models.

Consultant to Talk

William Eldridge, Los Angeles management consultant, will address the Southern California Chapter of the American Management Association at a dinner Wednesday

at the Rodger Young Auditorium, 936 W. Washington Blvd., Los Angeles. Social hour at 6 p.m. Non-members are welcome.

Ground Broken for New Homes in Brea

Mayor Thomas Speer, Brea southeast corner of Central Avenue and Brea Boulevard. Raulston said that 259 of the new homes would be in the \$25-34,000 price range. The other 61 homes will be priced under \$25,000. All 320 dwellings are to be Bronze Medal homes.

As a giant bulldozer moved the first few cubic yards of earth, Heritage president, E. A. Raulston estimated that the Heritage Hills project would eventually involve more than \$200 million in construction. Approximately 1,000 acres is to be developed in the Heritage Hills section of Brea, north and east of the city.

The initial phase calls for the construction of two residential subdivisions containing a total of 320 homes and a shopping center on the

Contest Winners

Miss Barbara Vasquez and Miss Irene Rosales, both of Torrance, were winners of the recent "lucky trip" contest sponsored by the Southland's 37 Hudson Shoe Stores. They received a free trip to San Francisco via Western Airlines.

Savings and Loan Doubles Its Assets

Mercury Savings and Loan Association, of Buena Park, has doubled its assets before completing its sixth full month of operations, Leonard Shane, president, reports.

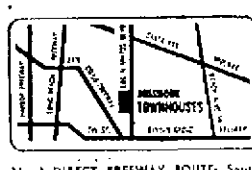
The firm began with \$2 million in capital last April. It now has passed the \$4 million milestone, Shane said.

TODAY!

During Our Grand Opening

SEE

one of our expert consultants for a complete analysis of the unique advantages in the advanced townhouse concept at the original walled community of Rossmoor. Homes with all built-ins; in-town location; country club atmosphere including swimming pool, putting greens; 2, 3 & 4 bedroom homes from \$19,950, \$995 Down.



Now! DIRECT FREEWAY ROUTE South on Long Beach Freeway or Harbor Freeway to San Diego Freeway. South to Los Alamitos North Exit then left 3 blocks on Los Alamitos Blvd. to Rossmoor Center.

FROM LONG BEACH: East on 7th Street to Los Alamitos Blvd. Left to Rossmoor.

ROSSMOOR TOWNHOUSES

OPEN DAILY 10 A.M. TO 6 P.M. • PHONE (213) 596-3486

New Model 2 Stories, 4 Bedrooms, 3 Bathrooms, 2,300 sq. ft. — Under \$30,000

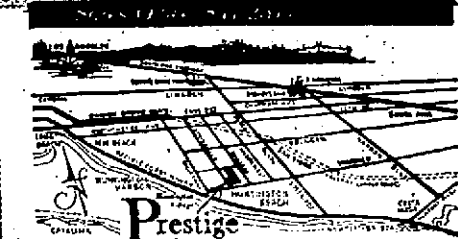


and there's no finer castle than a

Huntington Village Prestige Home

Search opportunities coupled with outstanding design and construction have made Huntington Village one of the most popular home developments ever planned in all of Southern California. A prime location in the "Merrill Hill" of Huntington Beach is a mile to the Douglas Space Center and other construction San Diego Freeway, adjacent to the Southern's Beach beaches and harbors; a golf course, tennis courts, playgrounds and high schools (a new grade school is within Premier House community) and shopping.

Price \$22,950



NOW Live in Orange County's Beautiful TUSTIN* LESS THAN RENT!

Del Cerro

3-4-5 Bedrooms — Family Room With Free 2nd Story Bonus Room

\$690 DOWN

as low as **\$152 PER MONTH**

*Beautiful Tustin—Orange County's prestige fine home area—near new schools, shopping, spacious estates! Limited number of Del Cerro 2-story homes ready for new school year. Built-ins! Wall-to-wall carpet! Even landscaping included.

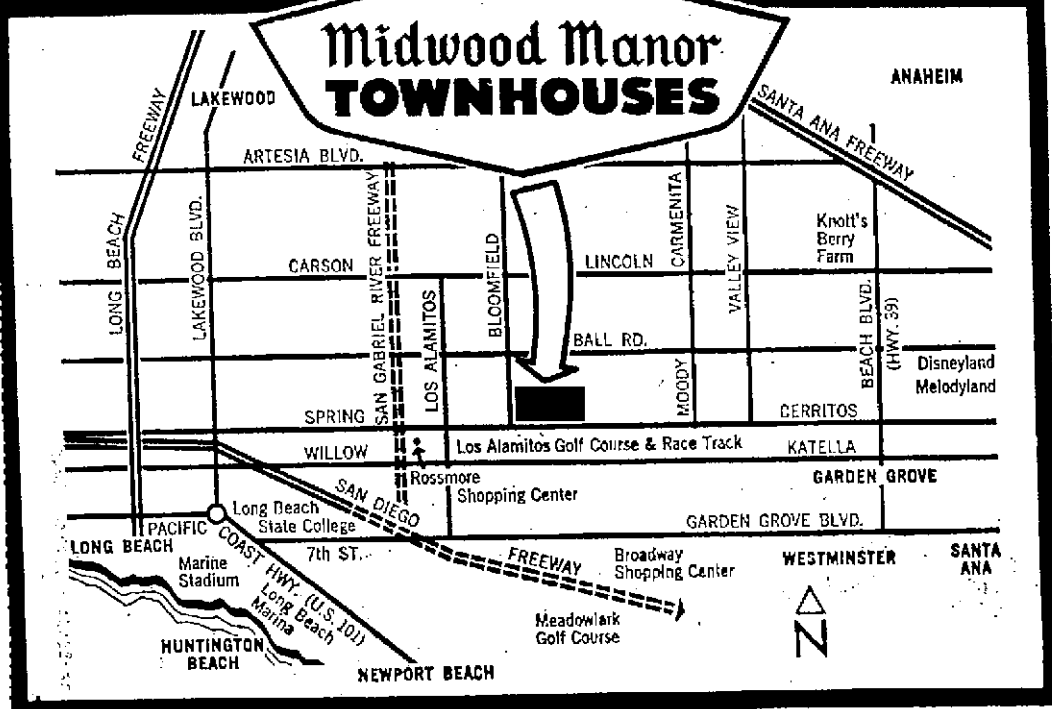
Visit Models This Week— Buy Now for School...

From Long Beach stay east on 7th St. through Santa Ana (17th St.) to the Santa Ana-San Diego Freeway South on-ramp. Take the freeway to the Red Hill off-ramp in Tustin then left 1 mile to models.

A Development of H. A. Berger and G. M. Holstein & Sons

YOUR GUIDE TO THE
GREATEST
VALUE IN

Southern
California
TODAY



Just
\$500
DOWN

PRICED FROM **\$15,250**

IMMEDIATE
OCCUPANCY

FEATURES GALORE

HAI C. TAN, A.I.A.

MIDWOOD DEVELOPMENT CO 12559 BROOKHURST • GARDEN GROVE, CALIF.

**Buys 4,000
Acres at
Sun City**

A \$6 million sale by the Del E. Webb Corp. of 4,000 acres of undeveloped land bordering its Sun City, Calif., retirement community was announced by F. P. Kuentz, senior vice president of the Phoenix and Los Angeles firm.

Purchaser, the Carlsberg Corp. of Studio City, is a land brokerage development company of which Arthur W. Carlsberg is president.

The Carlsberg firm, associated with several Southern California builders, conducted extensive research into the conventional housing market potential surrounding Sun City before finalizing its acquisition.

The 4,000 acres comprises a single parcel directly south of Sun City, about 22 miles south of Riverside.

**Lakewood Man
to Be Honored
by Realtors**

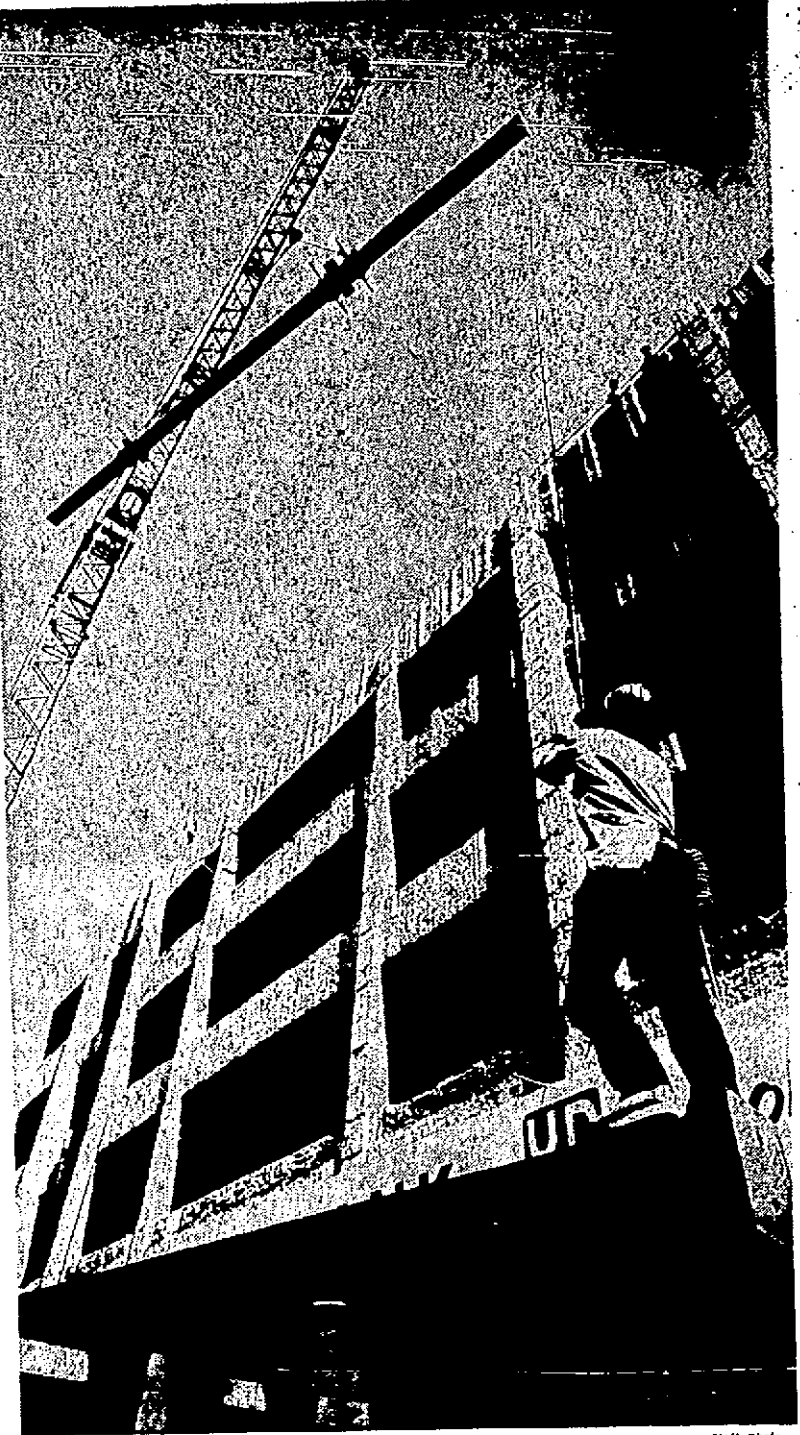
Charles Wright, realtor who was recently named "Lakewood Man of the Year," will be the honored guest at the meeting of the Long Beach Board of Realtors Tuesday, 7:15 a.m., at the Crown Cafeteria.

Speakers will include Harold Steele, Leo Thompson, Mildred Stanley, and Lakewood Councilman W. W. Smith.

Reports on the California Real Estate Association convention will be given.

Executive Honored

R. Bruce Henderson, manufacturing and development vice president of the W. J. Voit Rubber Co., Santa Ana, is the winner of the Achievement Award, highest honor given by the American Machine and Foundry Co. to management personnel for "outstanding contributions to the Voit program, covering both manufacturing and engineering." Voit is a subsidiary of AMF.



EXORCISING A GHOST

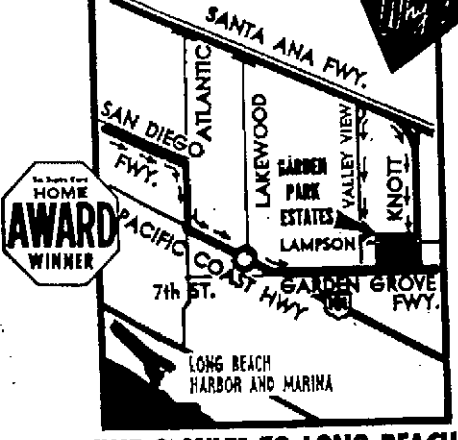
A workman guides a steel beam lifted by a tall crane to the top of the former Wise Building, "the Gray Ghost of Long Beach," which stood hauntingly empty for many years. The building is being remodeled to become the United California Bank Building.

**NEW UNIT
In Beautiful GARDEN GROVE**

*Elegance
beyond Words...*



Two-story, 5-bedroom homes have huge master bedroom with own fireplace.



JUST 3 MILES TO LONG BEACH

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Valley View to Lampton or Knott Ave. to homes at corner of Garden Grove Fwy. Or, take the Long Beach Fwy. to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Fwy.) and straight to Knott Ave.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Fwy. (past Long Beach State College) straight to Knott Avenue.

YOU MUST SEE to fully appreciate the Stately-Spacious Homes of
GARDEN PARK
Estates

ONE and TWO-STORY PLANS 3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths
from **\$20,950** to **\$27,900** full price

VETERANS NOTHING DOWN (except costs and imposts)
Excellent Conventional Terms
Cal-Vet Approved

NON-VETERANS Lowest FHA Down
30 & 35-Year FHA Financing Available

- Genuine LATH AND PLASTER walls and ceilings
- Concrete driveways—new for Orange County
- Natural ash cabinets with superamile (ceramic) tile top and splash
- Gaffers & Sattler gas forced air heating with summer cooling switch
- Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or used brick fireplaces, gas log lighters
- O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE
- Modern-Aire hood, light and fan... and many other outstanding luxury features!

Built by **JS** Pride of Quality

Interior Decor by C. Tony Ferlino
Internationally Known Decorator

IT ALL DEPENDS

**Drivers' License Fee,
Renewal Rules Vary**

How much you pay for a driver's license, and how often you will have to renew it, depends upon which state you live in. There's no uniformity among the states on the subject.

Charles O'Donnell, sales vice president of Universal C.I.T. Credit Corp., a leading automobile finance company, notes that most states issue drivers' licenses for two or three years and charge from \$2 to \$4.

But South Carolina charges only 50 cents for a four-year license. In Rhode Island the fee is \$13, including examination, and the

renewal, after two years, is \$8.

PENNSYLVANIA, which requires license renewals every two years, issued the largest number of licenses last year—4,080,369. California, with three- and five-year renewals, was second with 2,732,190.

California, as nearly everyone knows, has the most licensed operators—9,053,189, to New York's 7,664,391. But New York has more people eager to learn how to drive. It issued 499,783 learners' permits compared to second place California's 420,108 last year.

**Institute Offers Tips
on Selection of Lamps**

CHICAGO (NFS)—To those of America buying and using the Lamp and Shade Institute offers these tips:

Lamps taking small bulbs up to 100 watts are for dressing table and night-stand use. Single-switch floor and table lamps should have a bulb of at least 100 watts, preferably 150 watts.

With table lamps, the distance from the floor to the bottom of the lamp shade should usually be no more than 40 to 42 inches. The height of the table lamp therefore depends on the height of the table on which it rests.

If possible, try to have the tops of all lamp shades at the same height within the room. In rooms requiring four or five lamps, there should be at least one matched pair.

Translucent shades give more general light than do opaque shades, which are useful for dramatic effect and for desk lighting. Whichever you use, try to select a shade with a white inside surface for maximum light reflection. Make sure the placement of bowls and bulbs in the lamp is such that the light source doesn't create glare.

**Firm to Seek
Approval for
Orange Motel**

ORANGE — Plans for the development of a 240-unit motel and restaurant which will be a part of a \$100-million shopping center complex in the western part of the city will be considered by the planning commission Monday.

A commercial zoning and approval of a site plan for the Holiday Inns of America development at Chapman and Manchester Avenues will be sought by the company.

The city council has already approved site plans for the shopping center and 11 high-rise office and apartment buildings which will be located on 170 acres adjacent to the area marked for the motel development.

Insurer to Speak

John A. Hill, president of Aetna Life Insurance Co., will be the evening speaker at the ninth annual Insurance Buyers Conference at the Rodger Young Auditorium, Los Angeles, Wednesday. The event is sponsored by the Southern California Chapter of the American Society of Insurance Management.

Filings Encouraged in Doubtful Claims

(Continued from Page R-2)

the over-all cost of the system increases, his contribution must increase as well.

This arrangement was, and still is, remarkable in several respects.

★ ★ ★

IT WAS THE FIRST major social insurance legislation in America. It is the only form of government insurance in which private enterprise plays a major part (in California nearly 200 private insurance firms write about 70% of all compensation business, at employer option, with a state-operated insurance fund handling the rest). Compensation is the only compulsory nation-wide social insurance program which the separate states control.

And, finally, this is probably the most complicated piece of social legislation yet invented by political man.

No attempt will be made to discuss its complexities here, except as they come up in connection with the growing body of criticism against the way the law works today.

Actually, in many respects, the law works very well. In the large majority of cases it provides swift, easy and inexpensive handling of injury and its aftermath. More than 95% of all worker injuries in California are handled without hearings or complications, by agreement worked out through the simple channels of the law.

The other five per cent of injuries, however, are contested cases which come before a referee for hearing. Because of California's growing industrialization, and because of an increased tendency to disagree and file for hearing in cases involving disability issues—the question of temporary or permanent impairment of a worker's earning power—the number of filings today numbers more than 40,000 a year.

That number has been increasing much faster than the number of disabling injuries. In 1950, for example, there were about 137,000 disabling injuries with only about 13,600 contested cases—a matter of less than 10%. But 10 years later, when the disabling injuries had increased only moderately, to about 162,000, the filings had jumped to 37,000—an increase of nearly 23%. And filings continue to increase each year, both in total, and in percentage of disabling injuries.

Employers say these increases are largely due to the "liberal" complexion of the hearings, which has encouraged workers to file doubtful claims in hopes of ever-increasing benefits.

★ ★ ★

"AND THE REASON MORE CASES aren't disputed before the Industrial Accident Commission," says one angry industrialist, "is that we employers know we haven't got a chance to win, even against claims which we consider ridiculously unreasonable. We shut up and pay, or our insurers pay. We let many claims pass today that we would have fought a few years ago."

A spokesman for the California Conference of Employer Associations claims that the Commission has made its hearing "the instruments of partiality, to advance the cause of the claimant, the worker, and to obstruct the cause of his employer, or the employer's insurance carrier."

The hearings in question are among the most unusual in the field of law. They are much admired for their swiftness, efficiency and dispatch, even by those who disagree with many of their decisions. They are sometimes jokingly referred to as the seat of "instant justice." They are also known as "the poor man's courts."

They are miniature courtrooms in tiny cubicles in a honeycomb arrangement in the New State Building in the Los Angeles Civic Center. Each hearing room has seating for only about 20 spectators, yet in some complex cases the lawyers alone will number many more than that. One referee, surrounded by contending lawyers, once remarked that "we should hold these hearings in the Coliseum."

These hearings, to be described more fully next Sunday, are the battle ground where injured worker and his lawyer and doctor contend against skeptical employer and his lawyer and doctor.

Their legal and medical tactics, and their histrionics, have been denounced by Warren L. Hanna, a noted compensation attorney who works the employer side of the street, and whose distaste for current policies is widely known.

"A prime factor in the degeneration of workmen's compensation," says Hanna, "is the inherent avarice of the human race, the desire to get something for nothing."

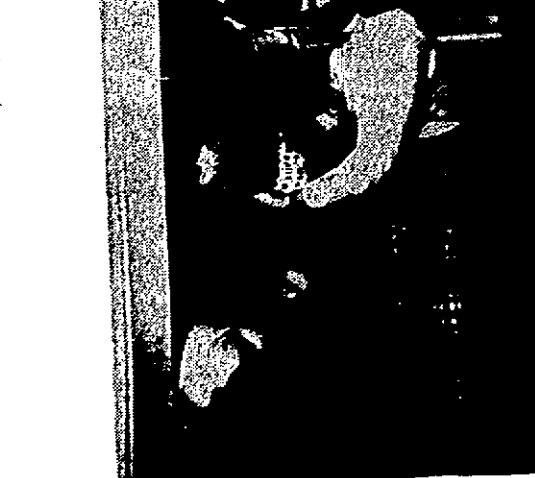
Quoting another observer whom he did not name, Hanna spoke with approval of this description of the tactics displayed in many compensation hearings:

★ ★ ★

"NEVER IN HISTORY has there been a forum where a quick buck could so readily be made, while at the same time standing reflected in a virtuous light. The merchandising of misery has become an exalted vocation and a highly developed art.

"Whole texts, expensive lecture courses, regular periodicals and countless forums and speeches are devoted to the most effective, attractive and appealing ways in which to package pain for sale.

"Very few claimants come out empty handed, while most do quite well and a few really hit the jackpot. The only ones who really lose out in this process, other than employers and the public—which eventually pays the bill—are the few workers with major disabilities but a lack of acting ability, or those who are without adequate stage direction or a proper supporting cast."



MOTH-REPELLENT STORAGE

Home handymen can provide moth-repellent storage areas over a weekend by lining a closet with aromatic red cedar. An average size closet can be converted for less than \$50. Aromatic red cedar closet lining is available at local lumber dealers in pre-packaged bundles. Tongue-and-groove sides and ends simplify fitting.

Compton Hospital Open House Set

The ultra-modern, \$650,000 Compton Convalescent Hospital, just completed by Medevco Development Co., will be officially opened with a ribbon-cutting ceremony and open house next Sunday, it is announced by Jack Rennick, administrator.

Designed by William B. Wilke & Associates, Glendora, the 25,000-square-foot, single-story structure, located at 2309 Santa Fe Ave., has an exterior of black marble facing and formed concrete.

William L. Kalepp, Jr., interior consultant, has utilized a Spanish decor for both comfort and beauty with emphasis on rust tones and shades. Featured are large murals done by C. Joan Davis, Arcadia, in both lounge and dining room.

The completely air-conditioned, 100-bed hospital has enclosed and landscaped patios, private and semi-private rooms with TV, the latest in stainless steel kitchens, a beauty salon and barber area. Also included are the most modern nursing and therapeutic facilities in a relaxing atmosphere for ambulatory, wheelchair or bed patients. There is a visual and audio

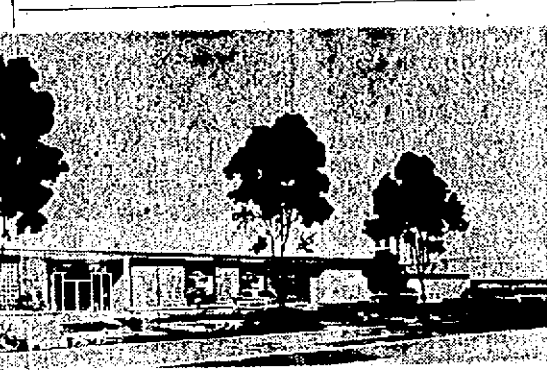


THE NEW Compton Convalescent Hospital will hold its formal opening next Sunday. The architects are William B. Wilke & Associates.

Strecker Co. to Develop Watson Center Unit One

Strecker Construction Co., of Long Beach, has been selected for the off-site development work on Phase One of the 600-acre, \$150,000,000 Watson Industrial Center in southern Los Angeles.

Phase One comprises 236 acres — 130 owned by the Watson Land Co. and 106 owned by the Southern Pacific Co. The Strecker firm will perform the grading and the installation of roads, storm drains and sewers. Work already has begun, and is expected to be completed in about four months. It will be supervised by the William J. Moran Co., who are directing development of all off-site improvements.



THE NEW Compton Convalescent Hospital will hold its formal opening next Sunday. The architects are William B. Wilke & Associates.

Honor for Employee

Joseph A. McQuade, 2555 Cota Ave., has received a diamond-set emblem in honor of completion of 40 years with the Shell Oil Co. He is mechanic No. 1 in the gas department.

two miles of storm drains.

THE PROJECTED Watson Industrial Center consists of two parcels of land that are separated by the San Diego Freeway and lie about one and one-half miles between the Harbor and Long Beach Freeways.

The Watson Land Co. owns approximately 494 acres in the Center, and the Southern Pacific owns the remaining 106—all of which is being developed in Phase One.

The Center will take an estimated 15 years to complete, according to Watson Land Co. President William T. Huston, and will include more than 100 plants, warehouses and other buildings.

Huston said the master plan "emphasizes the need to maintain an attractive appearance to the Center. There will be extensive landscaping; storage and loading areas will be screened; parking will be off-street; and roads will have 60-foot-wide paved surfaces and approximately 80-foot rights-of-way."

Strecker said development of the Center will include the installation of more than 500,000 square feet of asphalt pavement and approximately



FOUR WAYS BETTER



★ ★ ★

"TOTAL CONVENIENCE" HOTPOINT ELECTRIC KITCHEN

- Double Oven
- Range
- Nutone Food Center with Mixer, Blender and Knife Sharpener
- Moon Mixing Valve
- Dishwasher
- Disposal
- "Paper Maid" Dispenser

★ ★ ★

CUSTOM EXTRAS—NORMALLY CONFINED TO HIGH-PRICED HOMES

- Tiled Entry
- Wall Paneling
- Front Landscaping & Rear Fencing
- Ceramic Tile in Kitchen & Baths
- Complete Roof Guttering
- Premium Area—Fully Finished Room

★ ★ ★

FHA-GUARANTEED QUALITY CONSTRUCTION

- Built to America's most exacting quality standards

★ ★ ★

PRICED BELOW MARKET

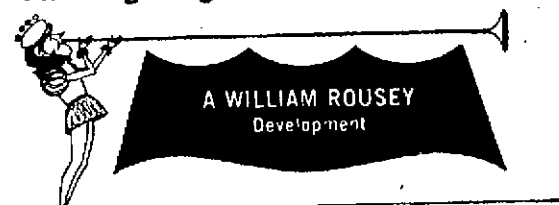
- Compare your Premier Home with any similarly priced home in the area. Premier offers the Premium values.

In these and dozens of other ways, your Premier Home offers you the buy of your life. Good schools, modern shopping, a recreational wonderland and the matchless climate of Huntington Beach make your Premier Home the perfect family investment. See Premier Homes today.

from \$23,400

VA No Down • FHA Minimum Down Financing • 29 & 35 Year Loans • No 2nd Trust Deeds

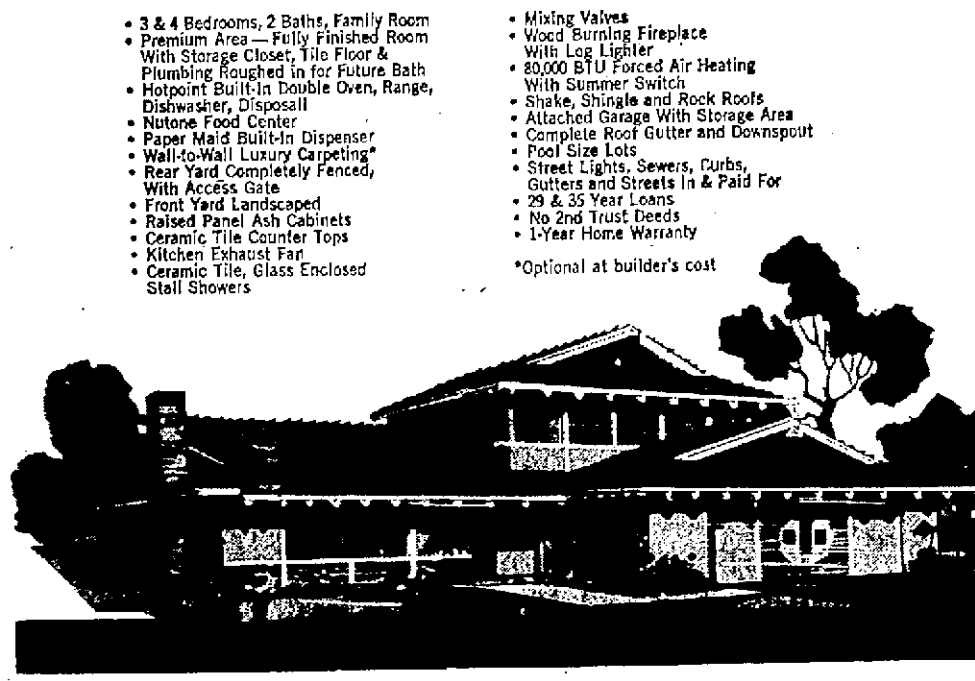
3 & 4 BEDROOMS, 2 BATHS, FAMILY ROOM • PREMIUM AREA—Fully Finished Room With Storage Closet, Tile Floor & Plumbing Roughed in for Future Bath



A WILLIAM ROUSEY Development

Take the Santa Ana Freeway to Highway 39 (Beach Blvd.) and drive south on 39 to Warner. Turn right on Warner to Springlee and the models. From Long Beach take Pacific Coast Highway south to the intersection of Warner Avenue at the south end of Sunset Beach. Turn left on Warner to Springlee and Premier Homes.

McFarland & Mattocks, Inc. Sales Agents



- 3 & 4 Bedrooms, 2 Baths, Family Room
- Premium Area—Fully Finished Room With Storage Closet, Tile Floor & Plumbing Roughed in for Future Bath
- Hotpoint Built-In Double Oven, Range, Dishwasher, Disposal
- Nutone Food Center
- Paper Maid Built-In Dispenser
- Wall-to-Wall Luxury Carpeting
- Rear Yard Completely Fenced, With Access Gate
- Front Yard Landscaped
- Raised Panel Ash Cabinets
- Ceramic Tile Counter Tops
- Kitchen Exhaust Fan
- Ceramic Tile, Glass Enclosed Stall Showers
- Mixing Valves
- Wood Burning Fireplace With Log Lighter
- 80,000 BTU Forced Air Heating With Summer Switch
- Shake, Shingle and Rock Roofs
- Attached Garage With Storage Area
- Complete Roof Gutter and Downspout
- Pool Size Lots
- Street Lights, Sewers, Curbs, Gutters and Streets In & Paid For
- 29 & 35 Year Loans
- No 2nd Trust Deeds
- 1-Year Home Warranty

*Optional at builder's cost



DUE FOR CONVERSION INTO CARGO VESSEL

Newest addition to fleet of vessels soon to carry steel products and general cargo from East Coast to West Coast ports is this C-4 troop transport shown in tow off the California coast. The ship was being towed from Olympia, Wash., to Bethlehem Steel Co.'s Sparrow's Point shipyard near Baltimore for conversion into a cargo vessel. Formerly named the General H. L. Scott, and now named the Yorkmar, the ship is one of six from the Maritime Administration's reserve fleet which are being converted for Calmar Steamship Corp., a Bethlehem subsidiary. As the conversions are completed at a total estimated cost of \$16 million, Bethlehem will exchange its Liberty Class vessels for the new ships. Speed of the new craft will be 17 knots, as compared with 11 knots for the older vessels. Cargo-carrying capacity will be 15,000 tons—5,000 tons more than the Liberty Class. The ships are scheduled for delivery commencing in late fall of this year.

S&L Association Will Use Computers in Branch Offices

Glendale Federal Savings & Loan Association announces it has contracted to install the first of the new type Univac on-line teleteleregister network in all its 15 branch offices, including Long Beach, Torrance, San Pedro, Downey and Fullerton.

The \$2 million system will include a Univac 490 computer coupled with a Teleteleregister Electronic Teller Network, according to Glendale Federal President J. E. Hocht.

THE SYSTEM, when installed in late 1965, will enable

Glendale Federal Savings customer to receive service at any branch on any type of transaction with electronic speed.

"Long waiting lines, even at peak hours, will be a thing of the past," Hocht said.

When a customer presents his passbook at a window, it is inserted into the teleteleregister machine and the transaction amount entered by keys on the device, which in turn transmits it directly to the computer.

COMPUTATIONS are per-

formed automatically for interest amounts, verification of balances and up-dating, then transmitted back to the teller's machine at electronic speeds where the correct balance is electronically printed in the passbook.

These same transactions are entered into the central record simultaneously, Hocht said.

In addition to installations in teller windows, each loan officer will have an inquiry device for immediate access to the computer.

Move-In Problems Erased by Builder

Sales agents last weekend discovered the solution to a mystifying situation after questioning several home buyers. Usually, most homes are sold during the spring and early summer. People want to get details cleared away and house and lot ready so they can concentrate their attention on helping their children adjust to a new school year in a new locality.

The mystery was why sales of Ballerina Homes continued at a brisk pace even after school bells tolled. "We wondered what was up," one salesman admitted.

An investigation, taking the form of questioning recent buyers, revealed that these buyers felt move-in troubles were so few at Ballerina Homes, that they could get settled and still have energy left for those early weeks of school.

"IT WAS pleasant to know that fences and landscaping were in, and didn't cost anything extra, either," one woman reported.

Among the ready-to-go features at the tract are walled front gardens, block wall perimeter fencing, completely fenced back yards, and sprinkler systems and landscaping in front yards. It was these features that led buyers to the front door and into the homes and interior features that helped sell late buyers.

One buyer commented that the over-sized garages, and spacious closets, were a special appeal at this time of year. "We figured we could get all of our furniture in, store the extra junk in the garage or those big closets, and take our time about arranging things after we got settled."

Carpentering, also included in the purchase price, allows

buyers to move their furniture in immediately.

Women seemed especially impressed with the convenient kitchens, with plenty of space in the finished ash paneled cabinets to throw in their move-in items quickly and put off rearranging things until later.

Ballerina Homes, offered in three-floor plans and 13 exteriors, start at \$23,900. They are located on Bushard Street, just off Brookhurst, in Huntington Beach.

Norm Woest to Speak in N. Long Beach

Norm Woest, assistant vice president and community relations man for Title Insurance and Trust Co., Los Angeles, will address the North Long Beach Real Estate Club Thursday, 8 p.m., at the Crown Bowl, 1301 Artesia Blvd.

Woest's illustrated lecture will show the development of Los Angeles County from the 1880s.

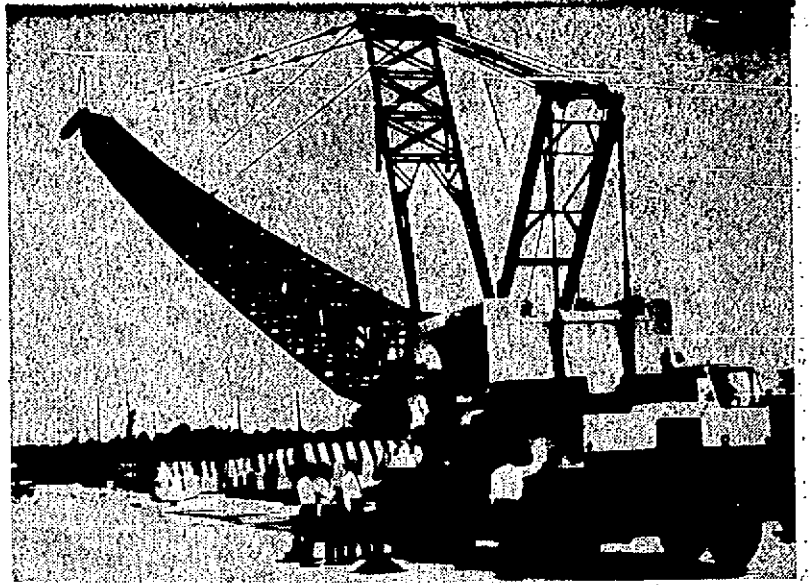
Woest, who directs his firm's community relations and speakers' bureau, also serves on the board of directors of California Association of Real Estate Teachers.

Joe Hodge of Joe Hodge Realty will introduce the speaker.

Stock Offering

Public offering of 1.5 million shares of Southern California Edison Co. common stock at \$35.875 per share was announced last week by the First Boston Corporation and Dean Witter & Co., joint managers of the underwriting group.

TOPS IN THE JOB MARKET are "Help Wanted" ads in Classified. Look back now.



CRANE HAS 330-FOOT 'REACH'

World's largest roadable crane, shown here, has been built at Escanaba, Mich., by Harnischfeger Corp. It can lift up to 125 tons and has a maximum reach of 330 feet—equal to a 33-story building. It can travel up to 37 miles an hour, and has 20 gear shifts forward. Such cranes are especially efficient for work at missile bases.

Survey Shows That Many Women Covet 'Old-Fashioned' Kitchens

Latent in many a housewife's heart is the desire for an "old-fashioned family kitchen" in a new home.

Many also want no part of a garage directly facing the street, which has been described as a "gaping, toothless mouth" when the doors are left open.

These are some of the impressions gained from discussions at housing seminars held in five cities under the auspices of the National Association of Home Builders and Home & Garden magazine.

ABOUT 30 representative women attended the seminars in each of the cities—Portland, Ore.; Los Angeles; Fort Worth, Tex.; Washington, D.C.; and Cincinnati.

Not all of the women agreed on their preference in housing and, naturally, tastes in many cases were patterned after the geographical areas in which they lived.

However, some other general impressions gained from the seminars were these:

There was an almost unanimous wish expressed for the "old-fashioned walk-in pantry."

THERE WAS SURPRISINGLY little clamor for more baths. But in several of the cities a wish was expressed for a children's half-bath near a mud-room kind of entrance.

Nearly everyone agreed the laundry equipment should not be in the kitchen, but there was no unanimity as to where it should be.

On the dining-room question, it was felt that many women are seeking a flexible

kind of living-dining area that could fulfill several functions with a minimum amount of shifting things about.

IN CONSIDERING the kitchen, not many of the women used the term "old-fashioned family kitchen," but those conducting the seminars got the impression that it is exactly what many, many women covet—a space in which all sorts of family activities, including cooking, could be pursued easily and naturally.

Trotman Gets High Post in Mobil Oil Co.

C. E. Trotman has been named acting manager of the West Coast operations of the marine transportation department of Socony Mobil Oil Co.

He succeeds Hugh C. Ellis, who has been named marine superintendent of the Gulf-East Coast operations.

Trotman joined the company in 1943. From 1959 he has been port engineer for the firm on Terminal Island and has also served aboard the tanker SS Colina.

The Trotmans live at 5312 Mezzanine Way. Mrs. Trotman teaches at Douglas MacArthur School.

To New Position

Charles I. Schneider, formerly president of Jefferson Electronics Inc., Torrance, has been named vice president in charge of planning of American Building Maintenance Industries, Los Angeles.

The idea of an island counter-work area in the kitchen was more enthusiastically received in the Western cities.

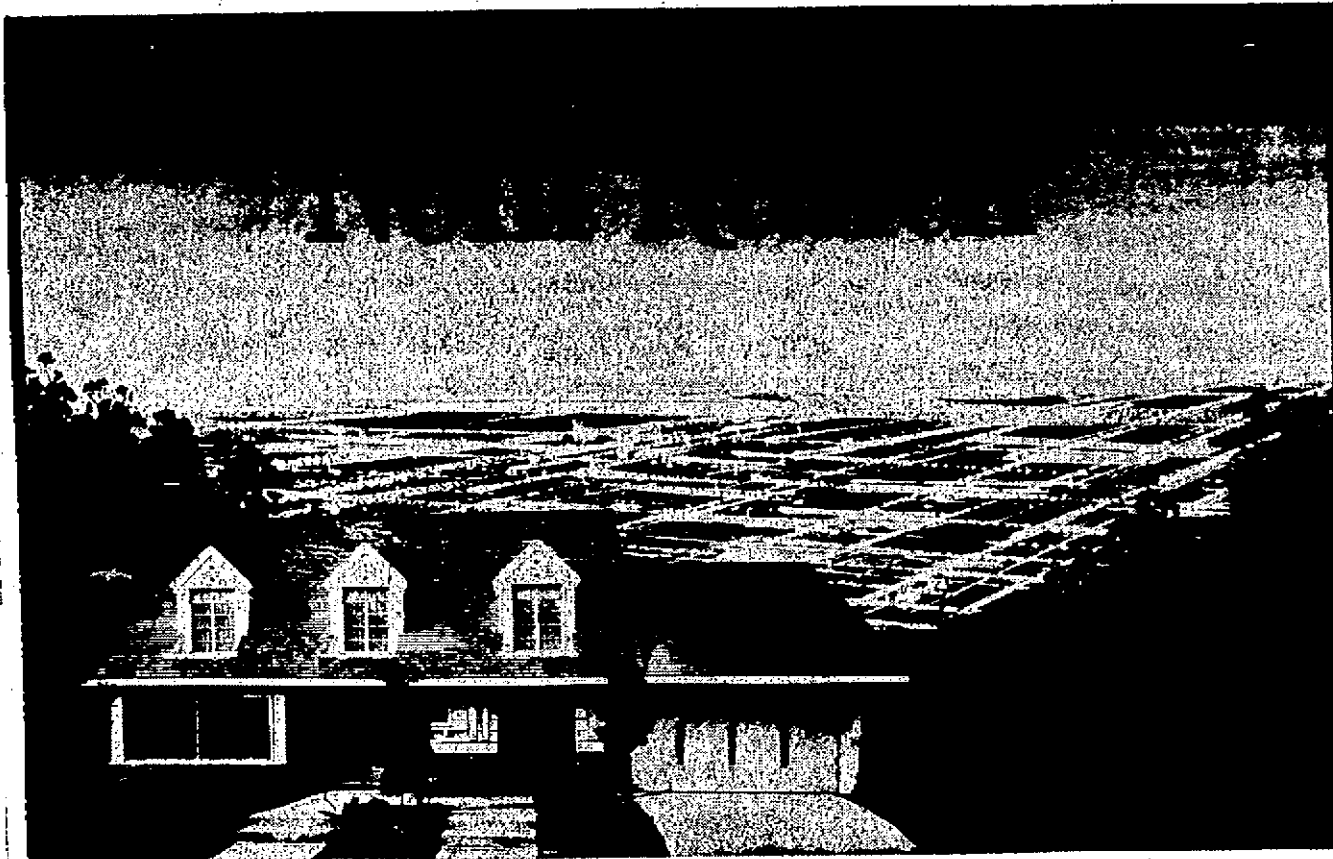
Most of the women also want windows reasonably uniform in size and an entrance hall or foyer that provides "a gracious place" for greeting guests.

VIRTUALLY EVERY WOMAN in every city wanted an entry hall or foyer that would not only provide a pleasant area to greet guests, but would be fully screened from the rest of the house, and provide adequate storage space for coats, umbrellas and other personal things.

The seminars revealed that there is a difference of opinion on the desirability of the front yard. To some, a handsome, well-tended front yard still seems to be a "status symbol." But others, particularly in the Western cities, considered the old-fashioned front yard a waste of precious land. The "walled courtyard idea" made sense to many. They stressed that they wanted their main outdoor living area at the rear of the house. But so did many other women in all the cities.

A MASTER BEDROOM with a "living room look" was also popular. Many of the participants wanted this room to be the "parents retreat" for reading, writing, watching TV, or keeping the family accounts.

A bedroom for each child, with desk and ample storage space, was also a part of nearly every woman's dream house.



Homes designed for a VIEW!

SEE AND COMPARE UNIT 3... UNDER CONSTRUCTION NOW!

Nohl Ranch... once a part of the 50,000 acre Rancho Santiago de Santa Ana in the days of Charles III of Spain... now lending its gently rolling hills and scenic beauties to the thoughtful and creative development of the firm of John D. Lusk & Son... a team that has made "Fine Homes a Family Tradition."

It was not chance that brought Louis Nohl and the Lusks together; Mr. Nohl is himself dedicated to the total appearance of the Ranch and its orderly development. His choice of John D. Lusk & Son to develop the Ranch has been the result of that dedication and an eloquent testimony to the firm's reputation for quality.

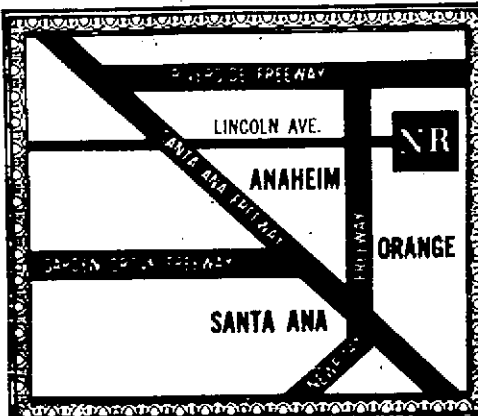
Fine Homes a Family Tradition



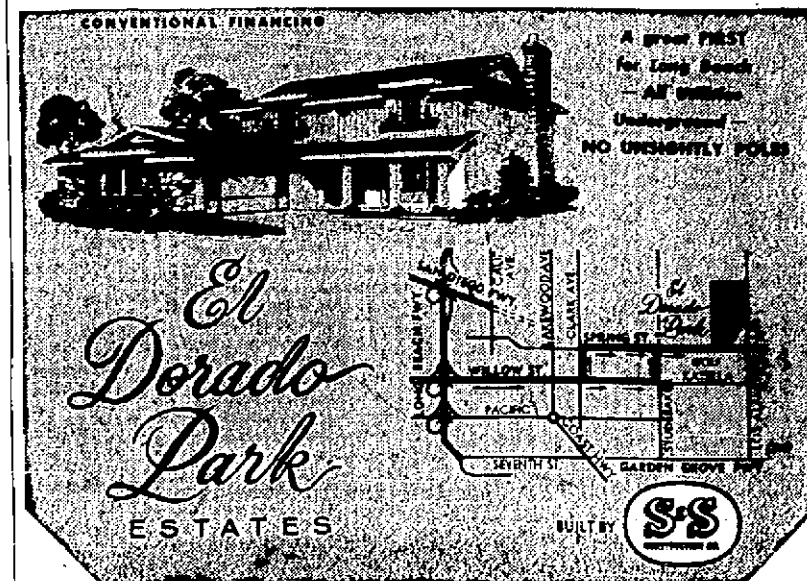
JOHN D. LUSK & SON

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TO
\$ 4 9 , 2 5 0



\$29,950 TO \$41,950



EXCLUSIVE SALES AGENTS COLDWELL, BANKER & CO. • SALES OFFICE: 637-1990 or 549-3351

Fashion Shores Homes Near State Park

Fashion Shores homes, within walking distance of the State Park in Huntington Beach, is nearing a complete sellout of the 176 one and two-story, three, four and five-bedroom homes originally offered for the public.

The large homes, containing 2,157 sq. ft. of usable area and over 3,300 sq. ft. under roof offer much to the family: all-electric Hotpoint kitchen with range, oven and dishwasher; large wardrobes or walk-in closets; master bedroom suites with dressing room and sunken Roman bath in some models; nylon carpeting on all bedrooms, stairway, hall and living room; sunken living rooms in the two-story homes; woodburning fireplaces, decor-coordinated paneling in family room and/or hall; and such novel built-ins as a trash receptacle and clothes hamper.

ESPECIALLY POPULAR has been the two-story, five-bedroom home with four different exteriors to choose from: ideal for families needing growing room for young children.

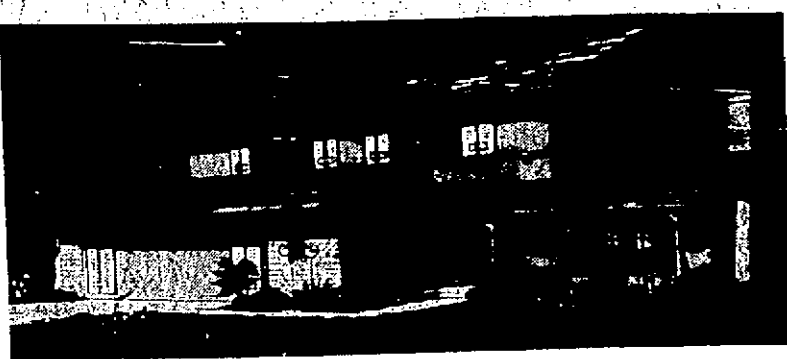
The Fashion Shores homes are priced from \$23,900 with FHA, VA and excellent conventional financing available. From the Long Beach area, drive east on Seventh St. to Beach Blvd. (Hwy. 39), turn right on Beach to Atlanta Ave. then left to Cannery St. and right to the corner of Cannery and Hamilton and Fashion Shores homes.

Community Savings Rating Advances

Community Savings, a firm with branches in Long Beach, Paramount and Compton, has advanced from 148th to 137th place in the listing of the nation's 300 largest insured savings and loan associations. Community now has assets of more than \$144 million.

Medallion Award

E. Avery McCarthy, president of the McCarthy Co., has been presented with a special Medallion Award by the Southern California Edison Co. in recognition of high standards of electrical excellence in the 200 townhouses of Fairgreen, a Yorba Linda development.



SPANISH-STYLE HOME

One of the many new and different exterior elevations found at Fashion Shores homes in Huntington Beach is this Spanish-style two-story home. Within walking distance of the State Park Beach, Fashion Shores homes are priced from \$23,900.

FOLDER TELLS HOW

Homeowners, Tenants Asked to Fight 'Mr. Blight'

A checklist designed to assist a homeowner in improving his property is featured in a folder entitled "Don't Live With Mr. Blight," prepared by the Build America Better Committee of the National Association of Real Estate Boards.

"Mr. Blight" is on the move," says the folder. "He can cause property values to depreciate, good neighbors to move and be replaced by others less interested in maintaining their homes, and a mass deterioration of your neighborhood and community."

"You can keep 'Mr. Blight' away by making your home the 'best on the block,'" says the folder. "This will encourage your neighbors to do the same and discourage 'Mr. Blight' from moving in."

SOME OF THE ITEMS to check and correct when necessary are:

- Deteriorated or inadequate foundations.
- Fireplaces and chimneys which list, bulge, or settle due to defective material or deterioration.
- Lack of proper grading and drainage of all portions of property, including yards.

vent shafts, courts, and passageways.

Broken, rotted, split, or buckled exterior walls or roof coverings.

Walls not properly fire protected according to code.

Overloading or lack of electrical outlets.

Improper operation of ventilating equipment, heating, plumbing.

Lack of proper garbage disposal.

Broken windows, railings, steps, light fixtures.

Chipped or dirty paint.

Unkept lawns, shrubs, or trees.

Waste, litter, and debris not properly disposed of.

Over-occupancy—doubling up on families in a home or apartment.

OWNERS AND TENANTS are advised of their obligations in keeping a residence in livable condition.

Obligations as an owner:

1. To keep dwelling in good repair... fit for human use.
2. To provide adequate heating, plumbing, lighting, and ventilation facilities.
3. To provide adequate outlets and fixtures.
4. To provide sufficient rubbish and garbage facilities.
5. To exterminate rodents and insects.
6. To maintain building exteriors, outbuildings, fences.
7. To control the occupancy of each dwelling (or unit).

Obligations as a tenant:

1. To keep the dwelling clean and sanitary.
2. To keep plumbing fixtures free from obstruction.

Banking Forum Talks to Begin on Wednesday

"Securities and Investing" will be the subject of four lectures in the annual fall banking forum, which opens Wednesday, 7 p.m., at Morgan Hall, 835 Locust Ave.

The following lectures will be on consecutive Wednesdays.

The forum is sponsored and planned by the forum and seminar committee and the women's committee of the American Institute of Banking's Harbor District Chapter.

The first program will be presented by Dick Church and the Dean Witter Co.

15 Honored for Service by U.S. Steel

U.S. Steel, Torrance, honored 15 employees with a total of 470 years of employment with a recent service award luncheon.

Topping the list of long-timers was Clyde Wilkinson, of Los Angeles, with more than 45 years. Runner up was W. Ken Scott, Palos Verdes Estates, with 40 years.

Thirty-five year men are Maxwell Smart, Chester E. Codd, Oscar H. Olson, Leonard Brandt, Gerhard Fritzen, Harry M. Taylor. Twenty-five year men are Leonard J. Ransome, Ronald E. Dill, Elmer B. Foulk, George Pochatco, Harry D. Gray, Kenneth E. Davie and Geary L. Brown.

Columnist to Talk

George Todd, newspaper columnist, will address the Compton-Lynwood Board of Realtors Wednesday, 8 a.m., at the Compton Elks Club.

LAW IN THE NEWS

Railroad Crossing Must Be Kept Safe

Walking across a railroad track legally calls for as much care as driving across. Aside from his "stop, look and listen," the pedestrian must see that he does not trip over the tracks.

One dark night Nancy was crossing the railroad tracks at a street intersection. The railroad right of way had pot holes in the asphalt. Nancy stumbled, fell, and hurt her knee badly.

Nancy sued the city as well as the railroad. Though the right of way was once private property, the city had connected its streets and sidewalks at this point. For years the railroad had allowed pedestrians and cars to cross there. Long usage had made this part of the right of way a public crossing.

KNOWING THIS, the railroad had a legal duty to keep it reasonably safe. Failing this, the court held, the railroad was liable to Nancy.

The city could also be held liable under the law, which places the duty on it to repair dangerous conditions in streets and walkways, if the city officers know about them or would have discovered them on an inspection.

When the defects are long standing, this fact is evidence that the city knows about them. However, in Nancy's case, the right of

Gas Reserves NEW YORK (UPI)—Texas natural gas reserves as of 1963 totaled 117.8 trillion cubic feet. That was around a trillion below the previous year, because of higher production. But it is more than the gas reserves of any other three states combined.

Bayshore Oil Co. Plans Supermarket Bayshore Oil Co., of Long Beach, has had plans prepared for the construction of a concrete supermarket and bakery buildings at 3461 Katella St., Los Alamitos. The estimated cost is \$145,800.

Beauty Is Stressed in El Dorado Park

The beauty of its residences, many other fine recreational facilities. Three, four and five bedrooms are included in a diversified selection of one-story, two-story, split level and tri-level homes, priced from \$39,950 to \$41,950.

To maintain that beauty, all utilities are underground—a first for Long Beach. No unsightly poles mar the elegant park-like area where spacious homes adjoin the El Dorado city park and golf course and

LUXURIOUS appointments include genuine marble-topped pullman lavatories, exotic planters and exterior ornamentation of stone, brick or wood, lavish use of natural ash in cabinetry and wall paneling, Medallion kitchens with complete built-ins.

The master bedroom in some plans features a natural wood-burning fireplace.

To view the display of eight furnished models, from Long Beach drive east on Spring St. across the San Gabriel River to El Dorado Park Estates at Claremont, east of the park.

Pacific Plan Has W. Covina Office

Pacific Plan of California opened its 24th office in West Covina Monday.

The large real estate brokerage firm maintains offices in many parts of California, including Santa Ana, Lakeview, Reseda, Los Angeles and Buena Park.

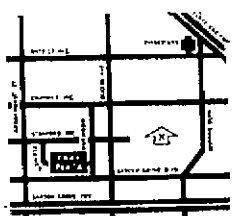
BUILD A SECURE FUTURE—NOW

Learn how you can establish an independent income for the rest of your life through even a modest investment in income property.

A LOW DOWN PAYMENT will get you started.

SEE PARK PLAZA

A brand new, deluxe apartment development in the city of Garden Grove. Offering as few as 4 units or as many as 110 units—97% already rented! An excellent rental location on East Avenue, 4 blocks east of Brookhurst St. and 1 block north of Garden Grove Blvd. Inspect this investment opportunity today or call now for brochure.



Coming and Going...

SOMERSET

...ANSWERS YOUR HOME REQUIREMENTS

COMING HOME IS A THRILL!

This neat, smart roomy home is 1652 sq. feet—with 3 big bedrooms—2½ baths, living room, family room, kitchen, laundry room, patio and 2-car garage.

ILLUSTRATED: THE CHESTNUT—PLAN 35



Wall-to-wall carpeting—tile entry—Gaffers & Sattler Built-in Range and Oven with Automatic Clock and Rotisserie, Dishwasher and Disposer. Wood-burning fireplace with log lighter. Prepared for air-conditioning. Concrete Block or Redwood Fencing.

GOING TO WORK IS A SNAP!

Somerset is in Cypress—So close to LONG BEACH—LAKEWOOD—LOS ANGELES that travel is fast and easy—not a bit tiring!

And the price makes coming and going a pleasure!

Only \$27,500

Liberal Terms

SOMERSET

(In centrally located Cypress—Western Orange County)

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TW TWAITTS-WITTENBERG CO. Constructors & Developers

\$15,950

gives you a completely finished beautifully landscaped home plus

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12 handsome exteriors

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Full-size enclosed garages

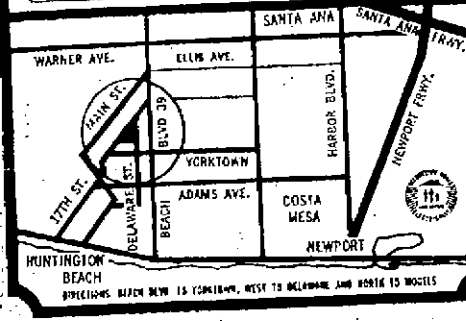
3,000 feet from the golf course

Three minutes to the sandy beach

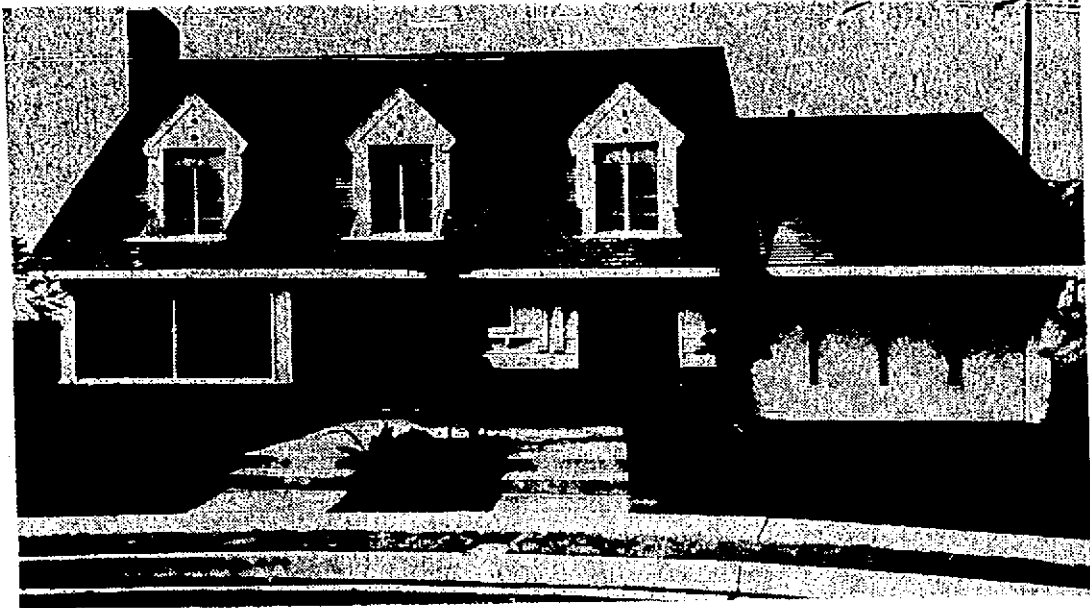
Only 36 exclusive units Can you afford not to look?

SUBURBIA TOWNHOUSES HUNTINGTON BEACH

536-0469 \$15,950 to \$17,950 2 & 3 BEDROOMS



Lusk Adds Third Nohl Ranch Unit



THIS IS typical of the homes in the third unit of Nohl Ranch, a hillside community development in Orange Co.

Nohl Ranch, a hillside community development in Orange County, announces that the third unit of homes designed for a view are now under construction.

Dean Hanson, marketing director for John D. Lusk and Son of Whittier, said that the first unit of homes is sold out and the second unit of homes is near a sellout. A few excellent homes on view sites still remain in the second unit and in the custom finished model area.

Nohl Ranch Homes are located on a 5,000-acre portion of the original Rancho Santiago, the last undeveloped parcel of a 50,000-acre Spanish land grant. Nohl Ranch is in the cities of Orange and Anaheim, at the intersection of the Riverside and Newport Freeways.

John D. Lusk and Son of Whittier is the developer of these view site homes on the hills of Nohl Ranch.

HUNTING A HOUSE? Classified has a tremendous selection. Turn to "Homes for Sale" NOW!

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Commercial Property Seen Firm

Growth in general economy, favorable mortgage conditions are expected to sustain the current level of activity of both sales and leasing in the commercial property market through the second half of this year, according to John Webster, president of the Long Beach District Board of Realtors.

Webster was quoting from a recent statement issued by Jack Justice, Miami Beach, Fla., vice president of the National Association of Real Estate Boards. Justice based his forecast on an annual survey made by the NAREB Research Department.

AT THE SAME time, this phase of the study, participated in by 95 realtors in all parts of the country, indicated that deep competition between center city and suburban locations will continue, as will the emphasis on quality.

"Upgrading has been a major feature of the commercial property market in recent years, and encouraged by a favorable economic climate, will increase in importance," Justice said.

"Business property reporters who expect a strong second half far outnumber those who look for a slowdown, though there is neither exuberance nor extreme pessimism in their forecasts."

NEW CONSTRUCTION has added millions of square feet of floor space to the commercial property inventory in recent years, the NAREB official said. The growing supply of modern

design office buildings and retail outlets will attract more and more tenants, drawing from less desirable structures.

"During the past year, prices of prime location center city retail business properties have declined somewhat," Justice said. "While for 47 per cent of the nation they are about the same as last year, they are lower in 32 per cent, compared to 21 per cent in which they are higher."

"AN OPPOSITE trend is reported for the suburban market. Prices of these retail business buildings are, on average, above levels of a year ago. They are stable in 53 per cent of the nation, but are higher in 38 per cent, while lower in only 9 per cent."

The suburban retail rental market is strong for space in a prime location, but rents have weakened further for retail business units in less desirable neighborhoods, Justice stated.

He said shopping center rents are generally stable, with four out of five areas reporting no change from a year ago.

Employment in California at New High

Total civilian employment in California moved up to 6,827,000, an all-time high that topped the previous record of August by 102, Ernest B. Webb, director of industrial relations for the state, announced last week.

Major reasons for the increase were attributed to agricultural harvesting and to a rise in government employment, especially the expansion of school teaching staffs.

The number of unemployed Californians fell to 363,000 as compared to 403,000 in August, Albert B. Tieburg, director of the Department of Employment, said. The number of unemployed was 13,000 higher than that of September, 1963. The unemployment rate, however, remained at 5.3%.

Final Leisure World Unit Is Selling Fast



No need to clutter your garden apartment with sewing machines, ironing boards and tables at Ross W. Cortese's pilot "people-over-52" community Rossmore Leisure World at Seal Beach. The clubhouses contain fully equipped sewing rooms for residents' free use. Classes also are conducted.

The 350-mark has been reached in sales for Unit 15 at Ross W. Cortese's pilot "people-over-52" community Rossmore Leisure World at Seal Beach, Robert Moon, announced.

Moon, vice president of New Horizons, Inc. national sales corporation for Leisure World communities, pointed out that there are only 152 luxury manors left in this final unit of the bustling community of 11,000 persons.

"Much of the success of this unit rests in the size of the increased living areas, some with second-story views," Moon stated. "Many who were too late in buying into the first mutuals of the community are now availing themselves of the fine Seal Beach ocean weather and the nearness to Los Angeles and Long Beach via the San Diego Freeway, constructed to the site."

First residents of Unit 15 already have moved into their luxury manors.

ALL RECREATIONAL facilities at Rossmore Leisure World, Seal Beach, are complete and are in use by residents. The community con-

tains an excellent golf course, three luxury clubhouses, an amphitheater, and a \$710,000 medical center—all bubbling with activity from dawn to dusk.

One-bedroom membership ownership manors are priced from \$12,595 to \$12,995. Two-bedroom Unit 15 manors are priced from \$14,395 to \$16,495.

The average monthly payment is \$145, subject to modification.

All loans are insured FHA at 5 1/4% interest. Here is what Seal Beach Leisure World residents enjoy for their monthly payments, in addition to principal, interest, taxes and insurance:

Use of three large, luxury clubhouses, which contain private dining room facilities for large family parties, and potluck dinners; card rooms; class rooms for adult education courses conducted by instructors from Orange Coast and Long Beach State Colleges, a lawn bowling green, shuffleboard and roque courts; cards and billiards rooms; large dancing areas; wood-working, ceramic-making and lapidary shops, fully equipped sewing and art-

rooms and various other facilities to house the 84 clubs and social organizations thriving in the community.

THE MONTHLY PAYMENT also includes use, free, of the golf course, heated swimming and therapeutic pools, the intra-community transportation system to all areas, including the 12-acre shopping center; a 24-hour security guard; exterior maintenance for all manors, maintenance of streets, gardens and community buildings.

Also included in the nominal monthly payment is 80% of the retail value of medical costs, including in-home nurse calls, calls to the doctor's office at the community's Medical Center, complete diagnostic facilities, minor surgery at the Medical Center and services of all specialists, ambulance service and prescription drugs.

No physical examination is required prior to purchase. Leisure World's western boundary is the Long Beach city line at Los Alamitos Boulevard and Garden Grove Boulevard. Frequent service public transportation makes Los Angeles and surrounding towns immediately accessible.

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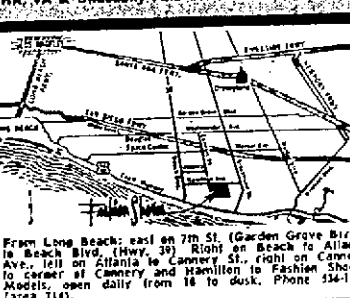
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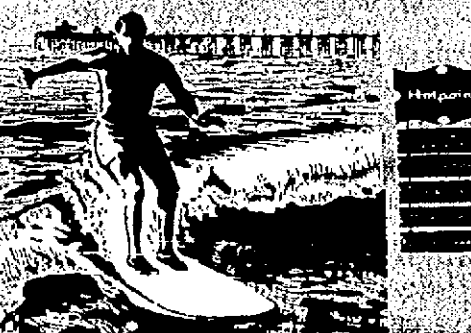


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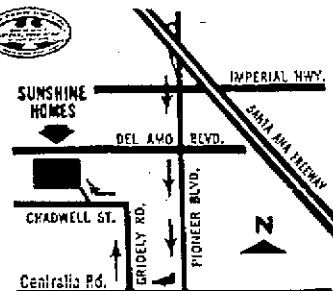
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EASTERNERS WRONG

Southland Areas Not So 'Alike' After All

BELLFLOWER — Being different just seems to come naturally to the Los Angeles Metropolitan area's many communities, according to a new study just released by the UCLA Real Estate Research Program and now in the library of the Bellflower District Board of Realtors, Paul M. Williams, president of the board, says.

The study, "Intra-Metropolitan Contrasts: The Island Communities," conducted by Dr. Leland S. Burns of the Real Estate Research Program staff, is the third in a series of reports based on the 1960 Census under the general title, "Profile of the Los Angeles Metropolitan Area: Its People and Its Homes."

FINDINGS of the study lay to rest the charge—often levied by eastern journalists—that within the

confines of Greater Los Angeles are to be found only the boredom and monotony of countless undifferentiated communities.

Focusing on a carefully selected sample of 11 representative municipalities, the report reveals variation and contrast between communities to be the rule, and similarity the exception. The communities were analyzed and compared in terms of population, housing, employment and income flow characteristics.

Comparison of community patterns with the pattern for the metropolitan area as a whole, Dr. Burns further reports, show that no picture of the typical

Los Angeles community emerges, and that no single municipality can be labeled the "All-Los Angeles Town."

AMONG THE AREAS analyzed, Beverly Hills was found to be the most non-typical relative to the overall pattern for the metropolitan area. Newport Beach and Lakewood also ranked as highly non-typical. Alhambra, Altadena, Baldwin Park, Fullerton, Gardena, Pomona, Santa Monica and Los Angeles City were other areas analyzed.

The study also disclosed striking intra-metropolitan differences which the more

widely publicized metropolitan area-wide census figures fail to highlight. While, for example, the Los Angeles metropolitan area population was growing at a 54 per cent rate between 1950 and 1960, growth in Fullerton and Lakewood exceeded 300 per cent, better than 40 times the rate recorded in Beverly Hills and Altadena.

While 56 per cent of the occupied housing units in the metropolitan area were owner-occupied, owner-occupancy accounted for 70 per cent of the occupied units in Baldwin Park, but only 31 per cent in Santa Monica. Durable and non-durable manufacturing employment, which accounted for 32 per cent of the metropolitan area labor force as a whole, accounted for nearly 40 per cent in Gardena, but only 22 per cent in Newport Beach.

Accountant Honored

Charles W. Lindsey, of at a dinner at the Los Angeles Club for having served for Union Oil Co., was among the company more than 30 employees honored recently.

Roman Wins Mt. Olympus Competition

Douglas P. Haner, of Rome, has been named the grand prize winner of the Mt. Olympus architectural competition for his design of an Old Italian style home.

About 1,200 persons attended a reception in Los Angeles Monday to hear the winners named in the international architectural contest.

First place winners in other categories were E. Castañeda Tambrill, of Mexico City, and Julio Villar, of Montevideo, Uruguay.

Haner, formerly of Seattle, won \$15,000. The other two won \$10,000 each. There were more than 2,500 entries.

HUNTING A HOUSE? Classified has a tremendous selection. Turn to "Homes for Sale" NOW!

A PRESTIGE HOME

Continued sales success continues to be enjoyed by Prestige Homes in Huntington Beach. The one and two-story; three, four and five-bedroom; two and three-bathroom homes are priced from \$22,950, with grade and high schools within walking distance of all Prestige Homes.

Location of Prestige Homes Big Factor in Heavy Sales

The excellent location of Prestige Homes, in Huntington Beach, has been an instrumental factor in the unexcelled sales success of the homes, says Larry P. Shields of the Doyle & Shields Development Co., Inc.

"Prestige Homes are ideally situated," the builder continued, "just one mile from the new Douglas Space Center and less than 10 minutes from Southern California's finest beaches and small boat harbors. The San Diego Freeway is 5 minutes distant; a new grade school is within the Prestige Home community; a new high school is also within walking distance; there are several shopping centers and churches in the immediate area; and a public golf course is literally across the street."

"A new model home with two stories, four bedrooms, three bathrooms, with about 2,300 sq. ft. of usable area has caught the public's fancy," Shields continued. "There is more cubic feet of closet space in this plan than in any other comparable home in the Southland. Extra large ward-

robes or walk-in closets are in each bedroom with a pantry in the kitchen."

FEATURES in the one and two-story; three, four and five-bedroom; two and three-bath homes include Tappan all-electric kitchens with built-in range, oven and dishwasher; nylon carpeting in the living room, halls, stairway and master bedroom; slate or Del'Piso tile entryways; a formal dining area in

Foreman & Clark to Open 3 Stores

Foreman & Clark will open a new store in Los Altos shopping center late this month or early in November. Other stores will be opened in Hayward and West San Fernando Valley, bringing the clothing firm's total number of stores to 35.

The firm serves customers in Washington, Oregon, Arizona, Utah, Missouri and Texas as well as Colorado.

TOPS IN THE JOB MARKET Classified. Look back now.

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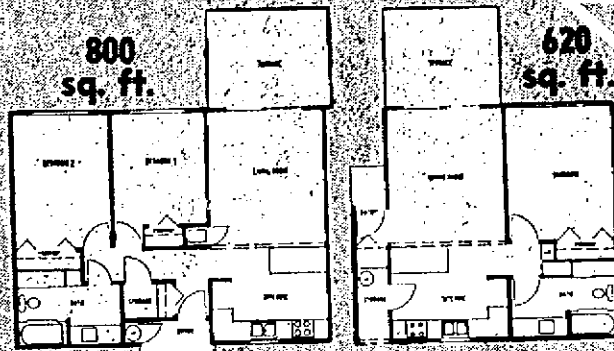
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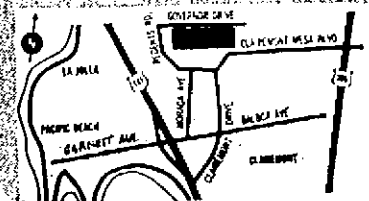
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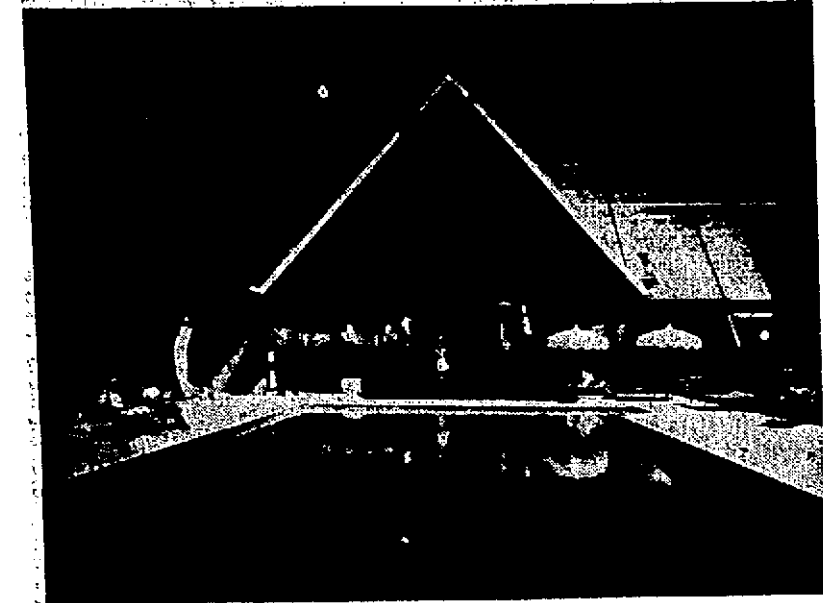
TELEPHONE PLANNED HOMES

Whenever you see this symbol on a new home, you know it has been pre-wired for modern telephone convenience. It means that extension phones in the most appropriate places (or another line) can be placed in service in a matter of minutes—with no exposed wires to mar the beauty of your walls. So look for this symbol on the new home you buy.

GENERAL TELEPHONE



Lake Arrowhead Opens Sale of West Shore Lots



MILE-HIGH CLUBHOUSE

The \$850,000 Lake Arrowhead Country Club clubhouse, recently opened, features double A-frame rising dramatically amid the tall pines in the mile-high resort development.

For the first time, property company's greatest "sales-ple" utilities, including sewers (rare in the mountains), architectural guidance of size and styling of homes; the 18-hole championship-type golf course designed by Billy Bell, Jr.; the \$850,000 country club which opened Sept. 12 when the course held its first Pro-Guest-Member tournament; lake rules which assure safe operation of boats and special precaution on behalf of water skiers which prevent overcrowding. In addition, only property owners may put boats in the lake; and many other projects paid for by the company to insure an orderly, healthy development of the area.

Underlining this accelerated popularity of the area is the beginning of the development now of lakeview homesites on the West Shore, which in addition writes an end to a chapter of California motion picture making.

The West Shore sites are replete with spectacular views of the lake.

"We expect that these view homesites will prove extremely popular, and will sell very fast," said Cliff Helms, director of sales. "Demand for homesites up here has always been great."

West Shore's grand opening offers the public an unparalleled opportunity to buy that rapidly disappearing commodity in Southern California—mountain lakeview property, Helms stated.

The demand for Lake Arrowhead property has been phenomenal since April, 1961, when the Lake Arrowhead Development Co. began selling homesites. They had purchased the 780-acre lake and 3200 surrounding acres in 1960.

SINCE 1961, it has sold \$16 million worth of homesites in various areas—including subdivisions around its 18-hole golf course and on the North Shore. All the attributes, characteristics and charm of the lake area have been the

WHAT HAS BEEN the secret of the success at Lake Arrowhead?

First, according to Helms, there's the natural factors: idyllic setting; eight to nine months of such outdoor activities as golf, horseback riding, boating, swimming; winters which afford snow covered slopes for skiing; clear skies; pines and, of course, the lake.

Secondly, there are the factors used by the Lake Arrowhead Development Co.: remaining Southern California residents who have recognized the value of the primeval roads 40 to 66 feet wide; com-

WHEN HOMEOWNER'S DISSATISFIED FHA Can Help 'Make' Builder Keep His Bargain

WASHINGTON (UPI)—he does not get cheated on. There is nothing quite like the sinking feeling a man gets when he begins to suspect that his new dream house is falling apart.

The Federal Housing Administration (FHA) has some advice for customers who find themselves in this predicament. It boils down to this: "Keep in touch with the builder. Keep in touch with us. . . and keep cool."

The FHA insures only the homeowner's mortgage—not his house—but it has ways of making the builder live up to his bargain.

AMONG OTHER things, it requires the contractor to give the buyer a one-year warranty that the house was built according to FHA standards.

The FHA does not enforce this warranty personally. The warranty actually serves as a document which gives the homeowner some legal recourse if he is dissatisfied with his new home and he wants to sue the builder.

Legally, the question of living up to the warranty is a matter between the builder and the buyer—not the government.

But practically speaking, the FHA gets very much into the act. It has an effective lever for making sure that the builder abides by the warranty. The FHA simply will not approve his next housing project until he lives up to his past commitments.

MOST BUILDERS, being reputable businessmen, want to remain in operation in their communities. They also like the "FHA approved" label on the tract sign and the low down payment it implies. So it's good business to live up to the warranty.

What can the FHA-insured homeowner do to make sure?

Douglas Trio Honored for Science Paper

The Wright Brothers Medal for the most outstanding paper on aerospace technology presented before the Society of Automotive Engineers during 1963 has been awarded to a Douglas Aircraft Co. science team which includes G. E. Bockrath, 1021 Clayborn Avenue.

Bockrath, an engineer in the structures and technology section at Douglas Missiles & Space Systems Division, was honored along with his colleagues at the annual SAE National Aeronautic and Space Engineering banquet in Los Angeles.

Other members of the team were J. B. Glasco, staff scientist at Douglas MSSD, and Dr. S. R. Valluri, a consultant to Douglas from the California Institute of Technology at the time the paper was completed.

The trio was honored for their analysis of factors causing the cracking of metal components in aircraft and space vehicles after extended periods of stress.

Award Winner

James D. Proffit, 4933 Pacific Ave., recently received a gold pen and pencil set for his record as a salesman for Miehle-Goss-Dexter Inc., of Chicago. The award was presented by the firm's president, James W. Coultrap, during a sales meeting.

Privacy Lack Big Cause of Vacancies

Lack of privacy is a chief cause of apartment vacancies, believes Sanford R. Goodkin, president of a Los Angeles marketing and research firm.

Goodkin said that a recent survey of 10,000 units and 1,300 apartment dwellers showed that 58% of the renters were not satisfied because of lack of privacy inside, and 19% were unhappy because of lack of exterior privacy.

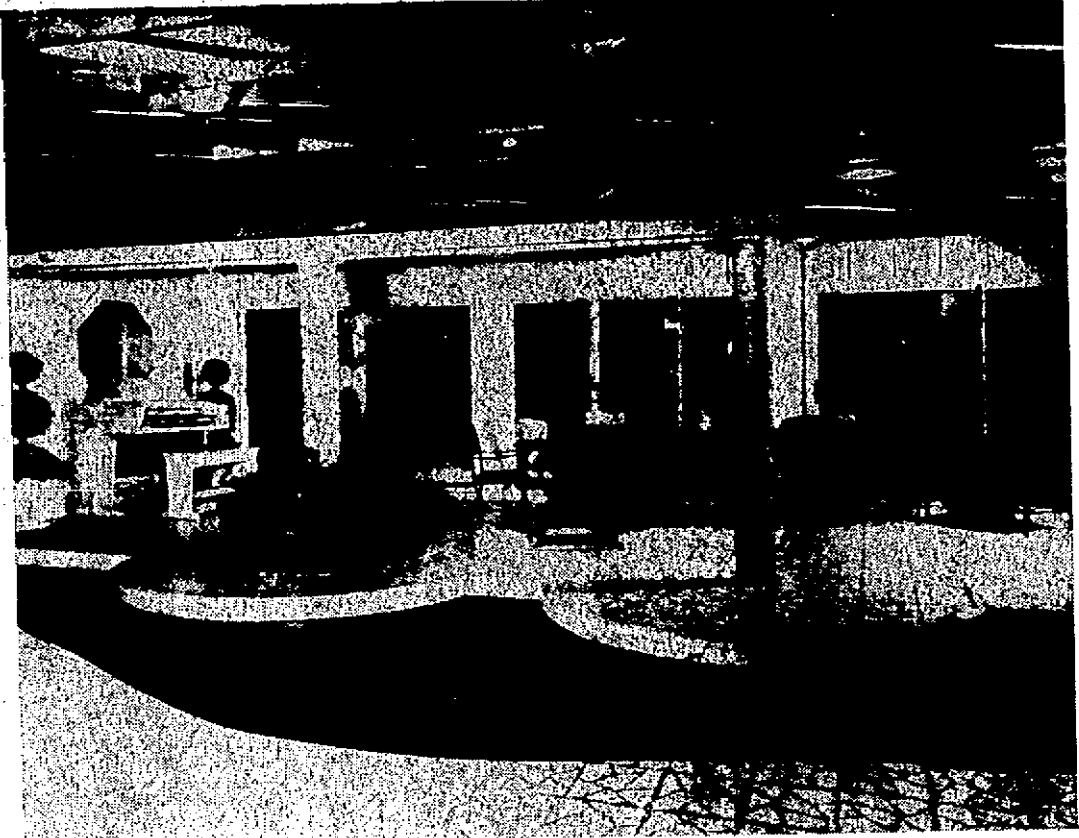
He said that the complaint about inside privacy was based on poor sound-proofing, while the lack of outside privacy was due to the lack of a patio or lounging area.

"The public no longer rents or buys housing because of physical need, but rather for emotional satisfaction," Goodkin said.

Real Estate Club Installs Officers

The North Long Beach Real Estate Club installed officers Oct. 9 at a dinner at the Lakewood Country Club.

The new officers are Jinny Benis, president; Ron Sheeley, vice president; Clara Tenney, secretary; Ruby Livingston, treasurer; and Alice Hudick, Clarence Imming and Minnie Lacey-Baker, directors.



THIS HOME UNDERGROUND, BELIEVE IT OR NOT

House shown here is 15 feet underground as an exhibit at the New York World's Fair. Photo shows patio and simulated roof line, with living quarters in rear. The underground home is a modern 10-room residence built within a 10-inch-thick waterproof concrete shell covered by three feet of earth with steel and concrete supports. It has "outdoor" marble patio with blooming flowers, a splashing fountain, with tropical fish, and wood-burning fireplace. "Sunshine" can be created by special lighting. There is a filtered ventilation system.

New West Shore LAKE ARROWHEAD

View Estate Sites...low as \$5990

Untouched until now by a builder—unmarked by a road—the magnificent pine-dressed western slopes of Lake Arrowhead have always been dream country.

Today the West Shore is open to public purchase. New, paved roads are being slipped among the trees. Full utilities, hidden in the forest wonderland, serve carefully-planned properties.

Today this romantic mile-high mountain lake-world can be yours to enjoy!

You can buy a one-third acre view estate site from \$5990 on liberal terms.

Because Lake Arrowhead is a private lake, you—as a property owner—will have exclusive privileges:

- The right to launch your own boat in the lake—no one else can do so!
- Admission to pine-bordered private beaches, your personal lake front!
- Ownership of property that grows more valuable every year because only a limited amount is available!

Here, in picture-perfect Lake Arrowhead, you can fish beneath a blue sky...sail and ski on clean, fresh water that is always plentiful...ride horseback on memorable mountain trails. A championship 18-hole golf course is within minutes of your property.

Your estate site is served by sewers, piped-in water, natural gas, electricity, all-year streets. Everything is here for your convenience among the ageless, lovely trees.

Come see Lake Arrowhead's West Shore—only two hours from downtown Los Angeles. Discover dream country!

First time ever opened for sale!



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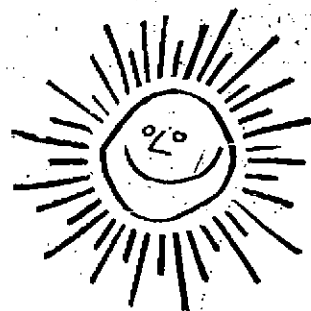
City

Zone State

National Convention at Marina:



Colorful Oriental paper fish will identify cars used during National Assistance League Convention. Left, Mrs. James V. Keipp, president hostess chapter, and Mmes. John W. Brook and James J. Baker attach one to an antenna.



Legion of Leaguers Coming to Town



In the kitchen—chef, Lauren Woods, and Long Beach Leaguers, left, Mrs. Mark Kuffel and Mrs. Francis J. Heusel, put heads together to work-out series of convention menus.

TAKE NOTE census takers. The population of Long Beach is about to explode. But don't bother whipping out a pad and pencil, the lady-like explosion is going to be of only a few days duration.

What's it all about? Seems our city's industrious Assistance Leaguers (headed by Mrs. James V. Keipp, president) are going to play hostess to 800 of their sisters from six western states.

The 16th annual National Assistance League convention is to be held here Oct. 27 and 28 in Edgewater Inn with pre-convention activities taking place Oct. 25 and 26.

The big event, planned with an Oriental 'Reflections and Projections,' theme will include a tightly packed schedule of seminars and workshops plus full slate of leisure time activities: a harbor boat tour, a tea and showing of the Howard Oriental collection at League House, a visit to the Girls' Club and of course, luncheons and dinners with guest entertainers.

Pre-convention plans include council meetings for Regions II and III and a special membership committee meeting on Oct. 25 and a presidents' workshop, meeting of the national board of directors and board reception Oct. 26.

Official opening day of the conclave Oct. 27, will include registration, luncheon and morning and afternoon seminars including such topics as public relations, property development and taxes, provisional training and girls' clubs.

Mary Holmes, UCLA art historian, will talk on "Contemporary Art—Meeting of East and West" following luncheon Oct. 28. There will be a general session during the morning.

The monumental chore of coordinating each item on the convention calendar fell to the National Convention Committee and more than 20 sub-committees for local arrangements.

President-elect of the Long Beach chapter, Mrs. John W. Brooks, was appointed convention chairman by the National Board. Mrs. James Baker served as her vice-chairman.

Mrs. Francis J. Heusel, chairman of local arrangements, and her vice chairman, Mrs. Mark J. Kuffel (both past-presidents of the local chapter) were aided through months of planning by a large and competent committee. Included were Mmes. Elhel Severson, Marvin P. Clark, Robert Lintz, Chester F. Yunker, Karl Ward, William Rhorer, Wesley Horton, Charles Arnold, Monroe Yunker and William Ellery.

Assistance League of Long Beach operates Girls' Clubs here, also a Thrift Shop and annually presents daughters and granddaughters of members at a presentation ball.

INDEPENDENT Press-Telegram
Women

LONG BEACH 12, CALIF., SUNDAY, OCT. 18, 1964 SECTION W

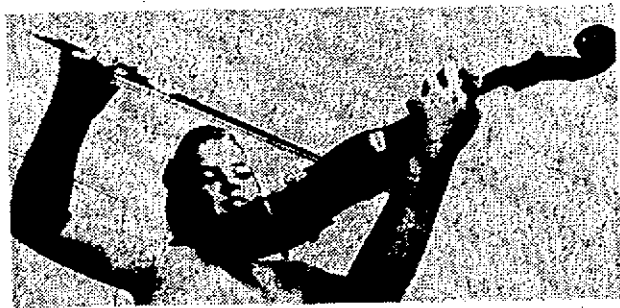
Playing
to Note:

Horns Shriek...

Violins Squeal



Jim Wilder, 10, toots a trombone.



Wendy Clark, 9, takes to the strings.

But It's 'Music' to Mom's Ears

Photos
by
Curt
Johnson

Pictured Performers
Neophyte musicians, all from Prisk School, posed like the photographer said, not in position as teacher Joe Burger might have wished. But the enthusiasm was their own. Most confided to having settled on an instrument once played by an older brother or sister or friend. All swore they'd practice every day.



For Gilbert Ritchie, 10... a sax's a blast.

EVERY YEAR at this time a couple thousand kids begin fiddling around and/or blowing their own horns at school. And teacher and parents couldn't be more pleased. It's serious play, the kind that may add up to a seat onstage with the orchestra; a performance before the PTA. Fourth graders take their pick of the strings—fifth graders can choose a flute, sax, clarinet or the like. Mom lines-up the instrument (wisely, usually rents it). The school provides instruction (classes are given once a week by special teachers). Puffed up with parental pride from moment of first painful squeak, mother crosses her fingers, prays junior won't skip-off on a forgetful note—leave that expensive violin incased on a windswept lot, a forlorn tribute to lost art and fleeting melody.



Little girl, big ambition and a cello to undress. It's a struggle. But eager Lynette Langevin, 9, finds bowing up to big fiddle worth a few gyrations.



FROM SHOW BIZ TO SUBURBIA

...It's New Tune for Duo

By MARGARET MCKEAN

The doors of a middle class suburban home shut away many secrets. From the back door of 21307 Roman Ave., Carson, Joan Ririe emerges, dust-cloth in hand, with 18-month-old daughter, Shannon, dogging her footsteps.

Beauteous as the homemaker is, few of her neighbors know that she was once and could be today

featured vocalist with Skitch Henderson's, Russ Morgan's or Billie Eckstine's orchestras.

Mrs. Ririe, who sings professionally as Joan Elms, hasn't really intended to keep her theatrical background a secret; she honestly believes no one would be interested.

One of her husband's professions is no secret to the neighbors—he's a drummer. The purist, perfectionist

type who's studied to become one of the best all his life and continues with private lessons in Hollywood from Eddie Atwood.

WIRY BILL RIRIE has talent to match his Joan's—musician, recording artist, record company executive, song writer, music publishing firm director, script and gag writer, he's settled in a career that causes gasps of astonish-

ment. Five days a week he drives to Grandview Elementary School in Manhattan Beach where he teaches the sixth grade.

For a man who ends most statements with "See, man?" and "Crazy, baby," the teaching role seems incongruous. While his approach may be a little off-beat—last questions on tests are usually "Who's better looking, me or Rock Hudson?", school administrators praise the way he turns on a child's thinking processes and the speed with which his pupils learn.

Somewhere in the mad, mad world of music, both Joan and Bill accumulated college degrees; he graduated from the University of Pittsburgh, came to Pepperdine on a scholarship where Joan was studying the same way. That was in 1951; she went on world tour with Olson and Johnson, to England with Billie Eckstine; he went to NBC to write continuity. And to drum.

THEY ALWAYS "kept in touch." In 1962 they met again, were married and nine months later became Shannon's parents "before we were even bright enough to sign up for hospitalization," they said.

Money isn't as profuse as it used to be. "You live it up when you earn it as fast as we did," Bill comments. "Who thought we'd ever want a house and babies, have mortgages and doctor bills?"

It certainly couldn't have occurred to Joan when as an MGM child star she was Elizabeth Taylor's best friend, "Elizabeth needed her father's firm direction; her parents' divorce left her without the guidance she needed—both the studio and her mother exploited her," is Joan's opinion.)

"During many years I earned more than a guy could spend, working nights drumming and at radio stations—my mother used to apologize to the neighbors because I hung around home all day and didn't have what she considered a real job," Bill remembered.

The sight a few years ago of "a drummer, all juiced up, looking 30 instead of the 40 he was" convinced Bill there were good things in life not part of "show biz."

BOTH OF THEM remembered their Pepperdine College teaching credentials. She was playground director at Pacific School in Manhattan Beach this summer and her youngsters' production of "Wizard of Oz" won regional acclaim.

But singing will never be a "has been" thing for Joan, and Bill plays "casuals" with many different combos, gets "gigs" with some of the great name bands. Joan is the "sexy Sally" the Air Force employs to record warnings and instructions for pilots when their many-systemed planes are malfunctioning.

WEDNESDAY American Association of University Women will learn about "Modern Math and You" at Stanford Junior High School following a 7:30 p.m. coffee hour. Mrs. Charles Cunningham, active in introducing new mathematics program to junior high schools in Long Beach public schools, will speak. Mmes. Andrew Sorenson, K. J. Grogstad, Robert Powell and Donald Kowzes coffee hour hostesses.



BONGO DRUMS give early exposure to her parents' interest in music to 18-month-old Shannon Ririe. Shannon's dad, Bill, is a drummer-turned teacher; her mother sings professionally under the name Joan Elms.

Variety Noted in Week's Events

MONDAY

Ebell of Long Beach, after a 12:15 p.m. luncheon served by Group J, will see Dan Cooper's color film on Alaska based on historical facts covering the gold rush of 1898, and the Yukon. During business meeting, Mrs. Russell M. Brougher, president, will introduce group chairmen and ways and means committee.

Morning meetings: Art Dept., 10 a.m., Early 15th Century—Fra Angelico, Masaccio, Paolo, Fra Filippo Lippi by Ann F. Cole; Book Review section, 11 a.m., Mrs. Ellis Slack presiding.

TUESDAY

Elderblom Club will resume meetings with a sack lunch at noon in YWCA, 550 Pacific Ave. Meeting and cards to follow.

Calendar of Clubs

Lord Kitchener Chapter, Daughters of the British Empire, to meet for tea and social hour at 1 p.m. in Guild Hall of St. Luke's Episcopal Church. Mrs. Robert Angel and Mrs. Richard Willard hostesses.

Pacific Hospital Guild meets in hospital auditorium at 9:30 a.m., Mrs. George A. Bartlow presiding. Ivan Sudeth will show film and lead discussion on California state controlled lottery law on November ballot. Question and answer period follows.

Mmes. George Bartlow,

A. V. Latta, E. A. Palfrey and William Jones will receive 50-hour pins; Mrs. Harry Friedman and Mrs. C. W. Stark will receive 250-hour pins.

North Long Beach Junior Women's Club meets 8 p.m. in Jordan Hi-Ten Canteen, 6301 Myrtle Ave. to hear March of Dimes Foundation work in field of birth defects from Mrs. William Jensen and Mrs. Tom Christensen.

Main speaker, Dr. Robert Grunewald, representing United Nations Association in Long Beach, will speak on the U.N. in club's observance of United Nations week Oct. 18-24.

Plans for food booth at Houghton Park Halloween carnival will be discussed.

WEDNESDAY

Dr. Margaret Clark Sunshine Circle has noon luncheon and meeting at Colonial Hall. Hostesses are Mmes. Ethel Dawson, Rosa Moore, Zola Neal, Lois Grub.

VINSONS

BIXBY KNOLLS

original dressy suit by Don Loper

in gorgeous black-red black-cognac woven prints \$119.95

popular medium prices, too



ATLANTIC at 45th

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BRIDALS and FORMALS

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- mother of the bride •
- cocktail •
- regular and large sizes •
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special attention to organizational groups

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Park free on 1st and 2nd from audrey's



LET'S SEA, WHAT MORE SHELL WE DO?

Easy way to plan a fashion show with a nautical theme: take something tall and cool, sip it aboard a boat, cast about for shipshape ideas. A good formula, agree, from left, Mmes. Jack

Stanley, Reed Williams and Robert Kirkpatrick, members of Long Beach Lawyers' Wives whose annual fashion benefit is scheduled Tuesday at Balboa Bay Club.

Fashion Show Set by Legals' Wives

Always enthusiastically anticipated, the annual Long Beach Lawyers' Wives Club fashion show will take place Tuesday from 11 a.m. to 3 p.m. in the Balboa Bay Club.

Proceeds from the gala luncheon and show will go to Legal Aid. The Lawyers' Wives Club and Long Beach Bar Association support the local Legal Aid office without assistance from any agency.

Models of authentic U.S. sailing ships, assembled by husbands and sons of members, will sail on a sea of blue net and shells on each luncheon table.

CHAIRMAN of the fashion show is Mrs. Jack Stanley. Mrs. Douglas Dalton, 4020 Country Club Drive, is reservation chairman. Assisting on committees are Mmes. Robert Kirkpatrick, Robert Penrod, John Lewis, Leonard Hankins, Thomas Griffin, Malcolm Lucas, Michael Cullen, Richard Cantrell, Robert Bergman and Patrick Phelan.

TRI DELT Alumnae Hone Talents for Yearly Auction

Busy hands—hands clicking knitting needles, hands fashioning bread dough, hands patiently applying sequins on favors—are those belonging to alumnae of Delta Delta Delta of the Long Beach area, for their annual talent auction will take place Tuesday in the home of Mrs. W. P. Ellery, 31 The Colonnade Naples.

All alumnae in the area have been asked to contribute something they have made to be auctioned off at the meeting.

SOME of the most sought-after items last year were a hand knit sweater by Mrs. Marlene Johnson, Mrs. Dan Swanson's hand decorated garden gloves, Mrs. Willard Van Dyke's home made bread, Mrs. David Berg's decorated Christmas boxes, and many other items ranging from original paintings to cookies.

Reservations for the meeting may be made with Mrs. Dan Swanson, 1417 Vuelta Grande.

TRI DELTS also are circling Oct. 29 on their calendars, date of the Southern California Council meeting at 10:30 a.m. in the USC chapter house.

Senior Citizens

National League of Senior Citizens will meet for desert luncheon Monday noon at Machinists Hall, 728 Elm Ave. A program will be presented at 1:30 p.m.

professional wives' groups.

HOLLY MITCHELL will commentate as models parade new fashions to background music by the Jerry Rosen Trio. Additional entertainment in the nautical vein will be sea chanteys sung by a young singing group.

A number of awards will be made, including lodging and entertainment in Las Vegas.

Mrs. Reed Williams, president, will greet guests and introduce special guests who include several presidents of other Lawyer Wives' groups from the Southland, and presidents of other local

Scandinavian Imports
Exclusive Christmas Cards
from Norway, Sweden, Denmark
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Romantic Black Crepe

Provocative, elegant, irresistible... featuring a deceptively simple sheath, magnificently topped with shoulder framing ruffle. 35.98

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Bali-lo ... plunges deep in front and back with straps set wide at the shoulders, to stay concealed under the most dare-to-bare neckline. Padded with Fiber Fluff, 6.95; unpadded, 5.95

From a complete line of Bali Box featuring cups A to DD

BELMONT SHORE'S FAMOUS FASHION STORE

5012 east 2nd street

A SUPERINTENDENT'S WIFE

She Has Class of Her Own

By MARY ELLIS CARLTON
I. P.T. Fashion Editor

She's as fashionable as a rhapsodist, quick as a quizzard, effervescent as a comedienne and wise as a judge. But in five short — and interesting — minutes you find that this fashion plate with the smart coiffure and sharp patter is, first and foremost, wife of Wendell H. Pierce, superintendent of schools in Cincinnati, Ohio. AND mother — repeat mother! — of seven daughters, ages 9 to 25. She enjoys calling the family roll ("I think their names are quite interesting.") married in Tokyo . . . and Pamela, a Purdue graduate

teaching English in Cincinnati . . . Patrice, a sophomore studying elementary education at the University of Cincinnati . . . Kristin, a freshman at the same school . . . Wendy, high school sophomore . . . Valerie, now in the seventh grade . . . and Terrill, a lively fourth grader. There's a grandchild in the family roster, too.

THAT ASTOUNDING bit of information absorbed, you recoup on the smartness of her salt and pepper tweed sheath with matching fringe stole. "Thank you, I design all my own wardrobe," she comments. You brace for the next

shocker: "In fact, I make ALL our clothes. I finished back-to-school coordinates for the girls barely in time to whip up my wardrobe for the trip to Long Beach." (Mrs. Pierce is here with her husband attending a 4-day conference of school superintendents from large cities in the U. S. and Canada.

HOW DOES she keep up with this busy schedule of wife, mother, homemaker, First Lady of the Cincinnati schools and charming feminist. You know—almost without asking—that organization, togetherness, understanding and unbridled family communication are the secrets.

Her words: "At age 4, each girl begins to assume her responsibilities in helping to run the home. When problems arise, they're discussed, evaluated and solved together. Communication is the key. Also, I don't wait on the children — each is taught to make her own decisions on what to wear, how to arrange her schedule, how to carry her load. She learns that if responsibilities are not met, privileges will be denied. Each is allowed to develop individuality, insofar as it is tempered with dependability."

Mrs. Pierce divides her own life into three categories:

- "1. Raising my children and running our home takes No. 1 priority.
- "2. As wife of a city superintendent, schedules must be arranged so that I can be with my husband at meetings, dinners and civic events. There is a definite

role to be played in the community. "3. Then there are the things that must be done to express myself as a person — if it's serving on the board of an agency for the handicapped or whipping up a glorious pie. Self-expression, I feel, is important to the success of my other two roles."

AND SHE has some definite ideas about the responsibilities of motherhood: "I couldn't help but take exception with the recent report by the President's Commission on the Status of Women," she stated . . .

"Nothing, but nothing, is said about women who would rather center their lives in the home. There is no emphasis on the mother's role as an educator of her children . . . and the concept of a woman as a wife to her husband is missing entirely."

She said, in text, that the current outcry against "wasted womanpower" and the increasing tendency to force women to get jobs and develop their own potential has tended to obscure the fact that, throughout the ages, women have provided the continuity for family unity, the basis of our American society.

"Children have always needed mothers. They need mothers to greet them when they come bounding in from school, bursting with enthusiasm about what happened at school . . . they need mothers when problems and disappointments arise, when victories are won and causes are lost.

"We need to devote a great deal of attention and

study to the question of whether we should build a society that encourages, and even forces, wives and mothers to leave their homes, and to the ways we can fill the gap resulting

from their absences." And what about escaping those four walls we hear so much about? "I think the 'four walls' of a home can be the most exciting place in the world," said Mrs. Pierce, as she adjusted the stole on her home-made costume.

You go away convinced that here's a lady who'd rather be right than president. Especially, right at home.

Long Beach 12, Calif., Sunday, Oct. 11, 1964

LOCKWOOD Furs forty-seventh Anniversary SALE



Natural Mink Capes . . . double fur collared Anniversary Sale . . . \$475

STOREWIDE REDUCTIONS

There's a wide, wonderful selection of luxurious furs at LOCKWOOD'S masterfully crafted in newest styles. Make your selection now for the coming season, while prices are low.

SHOP AND COMPARE

Prices plus tax
*EMBA Trademark
Furs labeled as to country of origin



Luxurious Natural Mink Portrait Stoles . . . all the popular EMBA shades. Anniversary Sale, \$475 to \$895

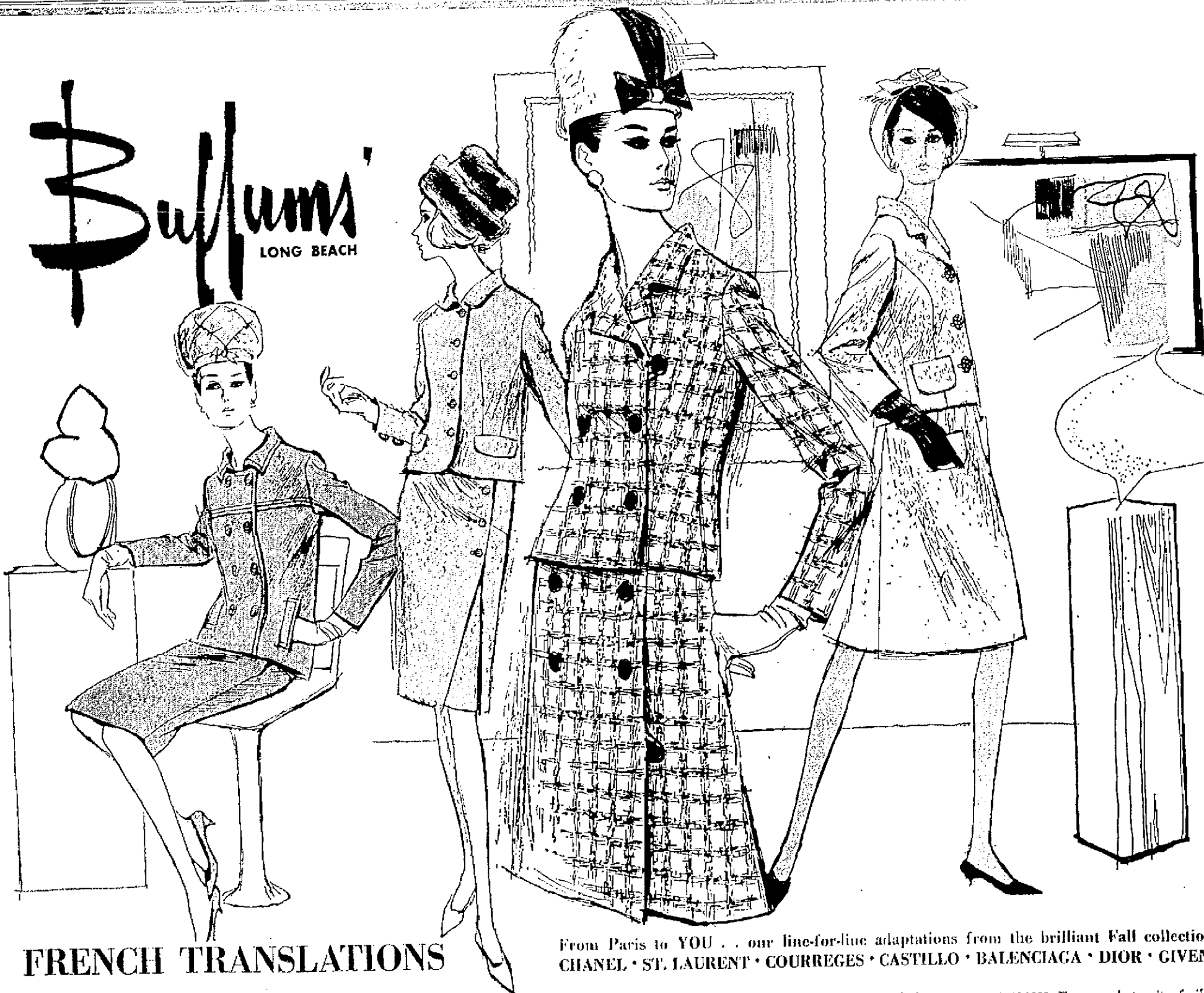
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FRENCH TRANSLATIONS

BALENCIAGA. Diagonal worsted in softest blue with longer jacket, welt seaming, front panel skirt. 8-14. 85.95

ST. LAURENT. Soft mohair loop wool with gently shaped front and slim, side button overskirt. Beige. 10-16. 98.95

MONSIEUR X. Coral and white mohair and wool with double-breasted jacket, wrap-around skirt. 10-16. 98.95

GIVENCHY. Four pocket suit of ribbed white eponge. Jacket slopes slightly in back, softly cased skirt. 8-14. 89.95

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Church to Note 25th Yr.

To celebrate its 25th anniversary, St. Barnabas Catholic Church plans a silver jubilee dinner and ball Saturday at the Elks Club, Long Beach.

Past presidents of the Parish Council of Women comprise the group making arrangements for the gala occasion, with Mrs. Anthony Urbina and Mrs. Joe Adams handling tickets, Mrs. Arthur Hodge, decorations, Mrs. Stan Brooks, hospitality and Mrs. Keith King, awards.

Tickets for the dinner dance will be available at the door.

MSGR. THOMAS J. Foley will celebrate a special anniversary Mass on Sunday noon, and a reception will follow in the parish hall.



SIGNIFICANCE IN SILVER

Glean of elaborate silver service has special meaning for Mrs. John Connolly, president of St. Barnabas Parish Council, Mrs. Keith King, past president, Msgr. Thomas J. Foley and Mrs. Edwin Parr, first council president, for church will observe its 25th anniversary Saturday with a dinner dance and on Sunday with a special Mass and reception.

Oswald Jacoby Percentage Pays Bonus

If you don't like the way North and South bid today's hand, don't blame me. There are so many bidding sequences available to North and South that you can take your choice, provided that you do wind up at six diamonds.

West opened the king of hearts. North put down the

dummy and rushed around the table to watch the maestro perform. The performance was short and brilliant. He took his ace of hearts, played two rounds of trumps and led the queen of clubs.

West played the deuce and the professor went right up with dummy's ace. This dropped East's singleton king, whereupon the professor claimed seven, explaining that he would be able to discard his losing heart on dummy's long club.

"HOW DID you ever figure that one out?" asked the student in an awe-struck tone.

"Just playing percentages," explained the professor. "I was pretty sure that West would have covered with the king if he held it. Therefore my plan was to return to my hand with a trump and take the spade finesse. If that finesse worked I would be able to discard my losing heart on the ace of spades and concede one club trick.

NORTH		17
♦ A Q		
♥ 6 5		
♦ Q 7 3		
♠ A J 9 8 3		
WEST		
♦ K 8 7 4		
♥ K Q J 9 8		
♦ 5		
♠ 7 5 3		
EAST		
♦ J 10 9 8 5 3		
♥ 10 4 3 2		
♦ 6 2		
♠ K		
SOUTH (D)		
♦ 2		
♥ A 7		
♦ A K J 10 8 4		
♠ Q 10 8 4		
Both vulnerable		
South	West	North
1 ♦ Pass	2 ♠ Pass	3 ♠ Pass
2 ♥ Pass	3 ♥ Pass	4 ♥ Pass
3 ♣ Pass	4 ♣ Pass	5 ♣ Pass
4 N.T. Pass	5 ♠ Pass	6 ♠ Pass
5 N.T. Pass	6 ♣ Pass	7 ♣ Pass
6 ♦ Pass	7 ♠ Pass	8 ♠ Pass
Opening lead—♥ K		



REGISTER NOW!

BEGINNING AND INTERMEDIATE BRIDGE COURSE

Beginning Monday, Oct. 19th in Buffum's Terrace Room

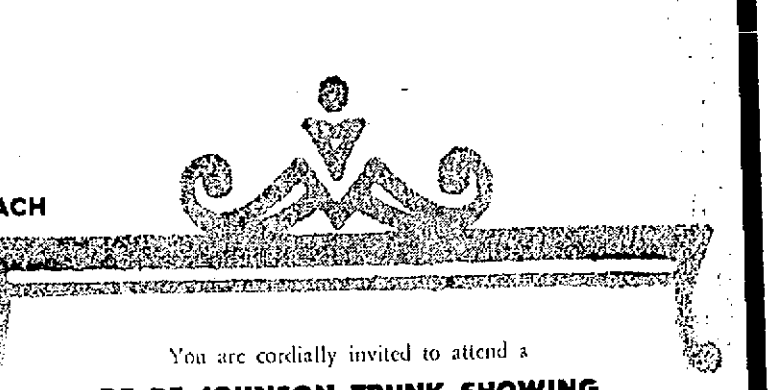
Louise Morrison, Teacher
Six Lessons, 20.00
Includes Dinner and Parking

Phone 436-9841, Ext. 386 for Reservations

Terrace of the Four Seasons Restaurant
Sixth Floor
Pine at Broadway • Downtown Long Beach

November Ballot Issues of Concern to Hadassah BPW

Pro and cons of propositions on the November ballot will be heard at the meeting Wednesday at 8 p.m. of the Business and Professional Division of Hadassah. Members, gathering in the Community Room, 3901 Atlantic Ave., will hear Renee Simon and Katherine Baldwin, representing the League of Women Voters, speak on the issues. The meeting is open to those interested according to Jeanette Scharlin, president.



You are cordially invited to attend a

DE DE JOHNSON TRUNK SHOWING

Monday and Tuesday, October 19th and 20th
11:00 a.m. to 4:00 p.m.

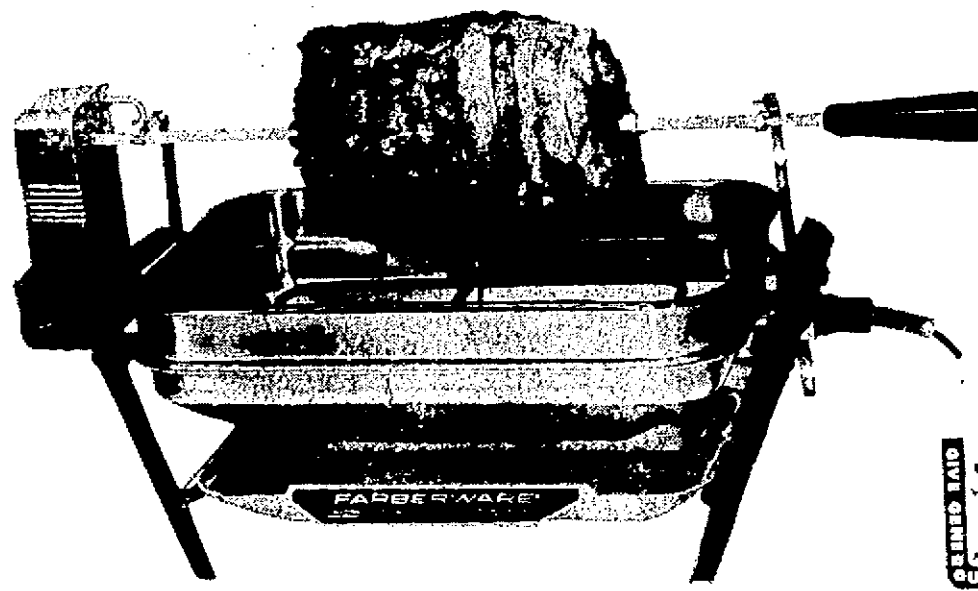

Designers' Circle
Long Beach

Also, informal modeling in the Terrace Room during luncheon.

See this prophetic new collection, depicting at it does De De Johnson's flair for epitomizing the American Woman with simplicity of design... inspired by fabric and faultless tailoring. Shown, one from this exciting collection, a bias cut, A-line wool jersey—to wear with or without a belt.

69.95

De De Johnson will be here in person Monday to help you with your selection: to custom order any style in the fabric and color of your choice.



FARBERWARE STAINLESS STEEL "OPEN HEARTH" ELECTRIC BROILER/ROTISSERIE


For the tastiest meat and fowl you'll ever serve, cook to a tender turn with all the flavor—juices sealed in! Can be used anywhere there's an electric outlet—even at the dining room table because there is no spatter of grease, no smoke! Easy-to-clean parts are completely immersible in water.

"Open Hearth" Broiler, without Rotisserie..... 39.88
"Open Hearth" Broiler, with Rotisserie..... 25.88

SEE THE "OPEN HEARTH" DEMONSTRATED Monday, Tuesday, Thursday, Friday, Saturday, Oct. 19th, 20th, 22nd, 23rd, 24th. Monday and Friday, from 11:00 a.m. to 8:00 p.m. Other days from 11 a.m. to 5:00 p.m.

Housewares Department

CONVENIENT AUTOPORT PARKING—ALSO IN LINCOLN PARK GARAGE

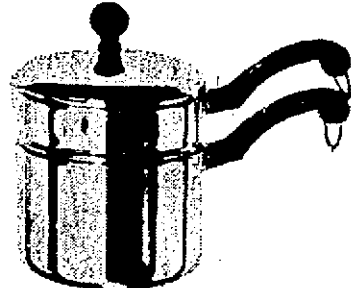


HAIR-DRYER-MANICURE SET

Lowest price ever! 13.99

Indispensable all-in-one with 3 "perfect heat" settings, extra large bonnet, built-in perfumer, and a power manicure set for "pro" nail care.

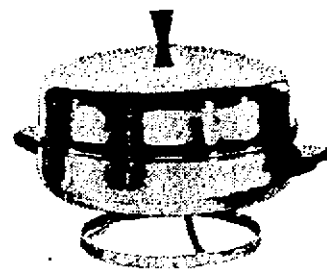
Hair Dryer alone.....11.99



1-QT. DOUBLE BOILER

Special.....6.99

Practical size to begin or add to your set of stainless steel cookware! Farberware's famous aluminum clad bottom assures even heat distribution for no-scorch cooking!




ELECTRIC BUFFET SERVER

12" Hi-dome.....28.88

For glamorous entertaining or everyday meals! In gleaming stainless steel and graceful design, at home anywhere! Practical high dome styling.

10 1/2" hi-dome.....23.88



SUPER-FAST COFFEE MAKERS

4-cup.....15.88
8-cup.....18.88
12-cup.....21.88

To make true-brewed coffee in minutes, keep it hot for hours—flavorful, delicious!

DEAR MRS. MAYFIELD

Outlaw In-Laws?

DEAR MRS. MAYFIELD: DEAR S.O.S.:
My mother-in-law, recently widowed, is planning to move in with my husband, our teen-age daughters and me. Now I have a few questions I hope someone can answer.

Should I seek employment and let her keep house? Should we charge her any board? If so, how much?

She has two daughters who haven't offered to take her and since I'm giving up my privacy, I feel I should get some compensation. My husband doesn't think she should pay because of the chores she will probably do.

Maybe some of your readers have solved this problem. —HURRY

DEAR HURRY:
I'm not sure that many people have ever successfully solved the problem of in-laws, and especially older in-laws, moving in on them. When this necessity arises, it is only fair for all the children to share the burden together, and I would not hesitate to tell this to the two daughters.

Meantime, it might help if you did find a job outside. It would certainly relieve the unhappy tension of facing the problem 24 hours each day. —M.M.

DEAR MRS. MAYFIELD:
I am 60 years old but young at heart and don't look my age.

Two months ago I met a very nice man of 30 and we have become quite close. I know I love him and I think he will pop the question any day now. I truly believe our marriage would be successful, but do you think true love will overcome the age barrier? —S.O.S.

You go and get yourself married to this young man 30 years your junior, and then you'll have real reason to sign yourself S.O.S. Does that answer your query? —M.M.

DEAR MRS. MAYFIELD:
I am 16 and the oldest of six children. My mother won't let me go anywhere—day or night. I have to stay home, do the housework, washing and most of the cooking. Even so, she is always telling people how tired she is and how little I help her.

I have a boy friend who comes to see me but we can never go anywhere. I'm afraid he is going to get tired of just sitting around the house and find a girl who can go places with him and have some fun. I've tried talking to Mother about it but she can't see my side. Please help me if you can. —UNHAPPY

DEAR UNHAPPY:
I agree—your mother isn't being fair. Even a hired maid has time off and you should, too.

I'll grant you, taking care of six children and keeping house is quite a job but you still should be allowed to have a couple of evenings to "socialize."

Perhaps if your mother reads this, she may think it over and see how unfair it is. —M.M.

DEAR MRS. MAYFIELD:

UPHOLSTERED
Furn. Cleaned
Restores Beauty
CREMER'S
HE 7-2869

Do you see anything wrong with dating cousins? I don't!

I've been dating my first cousin steadily and, lately,

have dated one of my third cousins. My parents think it's a crime. I could get other dates but I know these boys and they

are two of the few decent ones left — and they're fun. —COUSIN

DEAR COUSIN:
There is certainly nothing

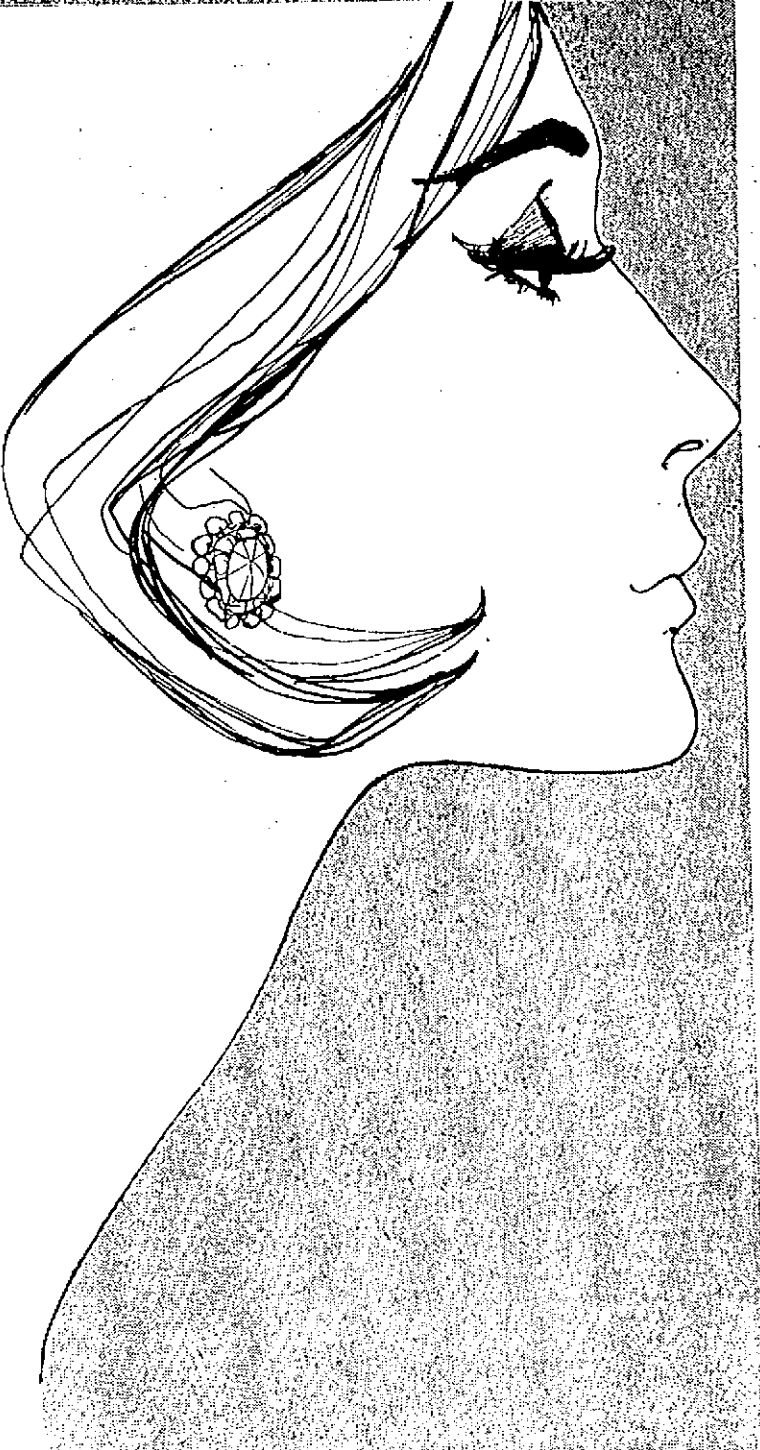
in the world wrong with being good friends with cousins and going out with them from time to time. But since

you have a choice of going to date them more often with other boys, then don't than you date your cousins? —M.M.

INDEPENDENT-PRESS-TELEGRAM—W.5
Long Beach 13, Calif., Sunday, Oct. 16, 1966

Buffum's

LONG BEACH



COME MEET REVLON'S NEW YORK BEAUTY EXPERT
BELLA DUOEK WILL BE IN OUR LONG BEACH STORE

OCTOBER 19th through OCTOBER 23rd.
TO INTRODUCE THE NEW 'ULTIMA II' MAKEUP SERIES

The makeup so 'transparent' it hardly seems to be makeup at all. Miss Duoek will demonstrate how just three cosmetics, three simple steps, can lead the way to faultless, natural beauty. ULTIMA II Creme Foundation spins a complexion as soft as silk with a flawless transparency 5.00. ULTIMA II Blushing Creme sweeps a touch of warmth across your cheeks 3.50. ULTIMA II loose or pressed powder for a delicate, see-through finish 3.75. Cosmetics

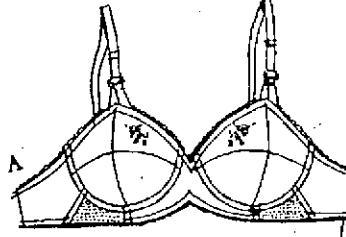
AND GET YOUR SURPRISE GIFT
WITH EACH PURCHASE OF ULTIMA!

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Buffum's

LONG BEACH



NEW UNDER ACTION FASHIONS BY OLGA

- A. YOUNG SECRET—contoured bra with a young, natural look that never washes out. Nylon/dacron polyester and cotton. White. 3.95
- SUDDENLY SLIM—pretty as lingerie this Lycra® Spandex figure controlling girdle combines the best of two worlds with "Happy Ending" nylon stretch lace cuffs—to serve as panty and girdle. 10.95
- B. YOUNG SECRET—same bra in nylon lace with Lycra® Spandex stretch straps and back. 5.00. SUDDENLY SLIM—same panty girdle but with special thigh control features. 13.95
- C. OLGA'S solution to the light blouse and current short skirts is the stretch strap camisole and panty slip combination. P.S.M.L. CAMISOLE, white. 3.95. PANTY SLIP, white, pink, blue, black or beige. 5.95
- D. OLGA'S brightest, sleekest idea yet to underwear sportswear and at home fashions is the nylon tricot ROMPER with stretch lace trim. White or pink. 5.95

FOUNDATIONS AND LINGERIE

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Laura Gay Prichard Weds



Mrs. Ronald Gordon Morgan

Immediate family members gathered Saturday evening in the chapel of St. Luke's Episcopal Church to witness the nuptial ceremony uniting Laura Gay Prichard and Ronald Gordon Morgan.

Daughter of Mrs. Hubert J. Prichard, 3001 E. First St., and the late Dr. Prichard, the bride wore a chapel length gown of peau de sole traced with lace applique. Her elbow length veil of French illusion fell from a headpiece of seed pearls and she carried a bouquet of gardenias and stephanotis.

Preceding her to the altar was her only attendant, her sister, Sue Prichard.

THE BRIDEGROOM, son of Mr. and Mrs. Harold Ray Morgan, 5310 El Parque St., asked his nephew, Douglas Morgan, to attend as best man. The 35 family members in attendance were ushered to their places by Gerald Niles and Seibert Pearson Jr.

The newlyweds will be at home in Long Beach after Oct. 24. Both were graduated from Wilson High School and furthered their studies at Long Beach City College. The new Mrs. Morgan also studied at California State, Long Beach.

Troths Make News

Freeman-Phail

Among next year's June brides will be Judy Freeman, whose parents, Mr. and Mrs. Burl Freeman of Lakewood, are announcing her engagement to Lt. (j.g.) Elmer A. Phail, stationed aboard the USS Yorktown, Long Beach.

A sixth grade teacher in Huntington Beach, Miss Freeman was graduated from Lakewood High School, Long Beach City College and California State College, Long Beach.

The prospective bridegroom, son of Mr. and Mrs. Elmer Phail of Taylor, Mich., was graduated from Hope College, Holland, Mich.

Wolf-Quayle

Tradition in Alpha Phi sorority is the passing of a lighted candle from sister to sister to announce an engagement. Carrying out the ritual recently was Diane Lee Wolf, student at California State College, Long Beach, whose fiancé is Riley Jay Quayle, son of Mr. and Mrs. Carl Quayle of Long Beach.

Announcement was also made at a buffet dinner party in the Long Beach home of the bride-elect's parents, Mr. and Mrs. John T. Wolf.

Their wedding is planned for next March. Both young people were graduated from Poly High School. The prospective bridegroom attended UC, Berkeley, where he pledged Sigma Nu, and is now attending CSLB.

Schmidt-Sullivan

Engaged to wed are Barbara Schmidt, daughter of Mr. and Mrs. Morton Schmidt of Honolulu, Hawaii, and Clarence R. Sullivan, Jr., son of Mr. and Mrs. Clarence R. Sullivan of Naples.

No date has been set for the wedding.

Miss Schmidt attended Dominican College, San Rafael, and her fiancé was graduated from the University of Santa Clara and is now attending Navy Officers Candidate School in Newport, R.I.

Cummins-Breklander

Mr. and Mrs. Lloyd Cummins of Long Beach this week are announcing the engagement of their daughter, Nancy, to Sam Breklander, son of Mrs. Harry Breklander, also of Long Beach.

Miss Cummins was graduated from Millikan High School, Long Beach City College, where she affiliated with TNT, and San Jose State College. She is now attending California State College, Long Beach.

Her fiancé was graduated from Poly High School and LBCC where he was a member of Order of Tong. He will be graduated in January from CSLB where he is a Sigma Phi Epsilon.

A date for the ceremony has not been set.

Hatch-Palmer

To wed in the near future are Sandra L. Hatch and Richard L. Palmer, both graduates of Lakewood High School.

The bride-elect is the daughter of Mr. and Mrs. Howard L. Trulock, and the prospective bridegroom's parents are Mr. and Mrs. Jay Palmer, all of Lakewood.



Mrs. Edward Francis Halligan Jr.

Barbara Nishkian Now Mrs. Halligan

Three hundred guests assembled Saturday at 12:30 p.m. in St. Bartholomew's Catholic Church for the wedding of Barbara Jane Nishkian, daughter of Mr. and Mrs. Martin Nishkian, 270 St. Joseph Ave., and Edward Francis Halligan Jr., son of Mr. and Mrs. Edward F. Halligan of San Marino.

For her marriage the bride selected a gown of white antique satin. White Brussels lace in a leaf design formed a wide midriff at the waistline and outlined the neckline and elbow length sleeves. The skirt swept into folds at the back and extended to a chapel length train. A matching lace Breton held her tiered veil of French illusion.

In the bridal bouquet were white roses, butterfly orchids, stephanotis and ivy.

THE BRIDE'S attendants wore floor length sheaths of white crepe, and velvet ribbon bows in their hair. Their bouquets were of chartreuse spider mums and bells of Ireland. Mrs. Thomas Hall, sister of the bride, was matron of honor. Others in the bride's entourage were Mmes. Sheldon Medall, Fred Schmidt and David Smith, and Judith Aston and Virginia Halligan, sister of the bridegroom.

Barton Leddel was best man to the bridegroom. Ushers included Michael Nishkian, brother of the bride, David Boyle, Donald Black, James Bullard and James Schmidt.

THE COUPLE departed for a honeymoon on the

Monterey peninsula following a reception and champagne luncheon at the Petroleum Club. Later this month they will be at home in Arcadia.

The new Mrs. Halligan was graduated from Wilson High School and from the school of dental hygiene at USC. She was a member of Delta Delta Delta, Alpha Kappa Gamma and Trojan Junior Auxiliary.

The bridegroom was graduated from USC where he was a Sigma Chi and member of Trojan Knights. He is also a member of the Junior Chamber of Commerce in Pasadena.

AGDs to Tour Design Center

Alpha Gamma Delta's 15 alumnae clubs throughout Southern California will stage their second annual arts and treasures benefit Thursday in Robertson Center of the new International Design Center, Los Angeles.

A tour of interior decorator showrooms will start at a floor set aside in the International Center where refreshments will be served and hostesses assigned to guide guests through the various shops and showrooms.

Mrs. Harry Redoglia of San Gabriel is chairman of the event. Mrs. Peter Pascal, president of the Long Beach club, announces that arrangements are being made for bus transportation to Robertson Center from the Long Beach and Lakewood areas. Reservations may be made with Mrs. George Cadwallader, 716 Havana Ave., local ticket chairman.

Last year's arts and treasures benefit enabled the

sorority to purchase a station wagon for use in transporting crippled children. Proceeds from this year's event will be used for the same purpose.

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Brides-to-Be, Please Read!

So that you will not be disappointed, please read the following rules concerning the use of wedding stories and pictures in the Independent Press-Telegram.

All wedding stories and pictures must be received in the women's department during the week preceding the ceremony, or earlier. They may be mailed or delivered personally.

Photographs of the bride alone are used. Black and white glossy prints are preferred. Snapshots, proofs or tinted photos are not acceptable.

Wedding forms on which the couple can fill in information pertinent to the ceremony are available in the women's department at Sixth St. and Pine Ave., or will be mailed on request.

There is no charge by the paper for publishing the picture or story.



MRS. THOMAS LOVRICH

Reception Planned by USC Dames

A welcome reception for wives of University of Southern California students will take place next Sunday from 2 to 4 p.m. in the home of Mrs. Paul Comi, 1665 Oak Knoll Ave., San Marino.

Hostess group is the USC

Dancers to Give Show

Mr. Tap Toes Dance Studio, directed by Carol and Allan Thompson, will bring a group of talented entertainers to the Long Beach Municipal Auditorium Monday evening for a Long Beach Recreation Department sponsored program.

Numbers, ranging from jazz to boogie to ballet, will be presented as well as ballroom dancing exhibitions and vocal selections.

Carl H. Robertson will lead community singing to open the program at 7:30 p.m. with Regina Bean as accompanist. Tye Orchestra will play for old time and square dancing following the stage show. Joe Marshall will be caller. The public is welcome without charge.

Dames Club, whose president, Mrs. Thomas Lovrich, 5587 Riviera Walk, will greet new, old and prospective members. She will outline aims of the organization and plans for the coming year.

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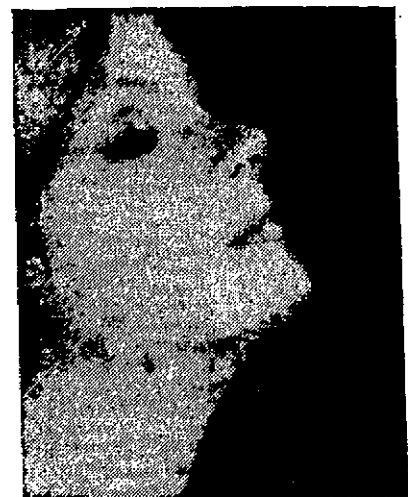
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FREE! NEW SKIN DEW CREAM reg. 3.75
with famous SKIN DEW EMULSION reg. 5.50
the continuous all-day moisturizer value 9.25
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Also... Introductory Set: 5.25 value, NOW 3.25

...And for smoother, whiter hands...
New Skin Dew Hand Cream... 2 oz. 1.75



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4th & Pine. Shop Mon., Fri. till 8:00. HE 2-7431. Park Free Any Victoria Lot

Rick Rackers Reward Civic Leadership



Mrs. Woodrow W. Baird

Rick Rackers' highest award, "Woman of the Year," was bestowed this week upon Mrs. Woodrow W. Baird (Borgny Baird) 4221 Chestnut Ave., in recognition of her devotion to civic, educational and service activities.

The announcement by Rick Rackers, junior auxiliary of Assistance League of Long Beach, was made Thursday at an autumn brunch in the home of Mrs. David Eagleson, 5370 El Jardin, Park Estates.

In conferring the honor upon Mrs. Baird, Mrs. Kenneth S. Wing Jr., Rick Rackers chairman, reviewed philanthropic endeavors of the outstanding Long Beach woman, particularly in the field of adoptions.

THE GATHERING also served to introduce the 1964-65 edition of the Rick Rackers Reporter, edited by Mrs. Richard Miller and her assistants, Mrs. David Berg and Mrs. Edward Beaubier, and their staff.

This year's Reporter is the 10th annual publication which lists Long Beach women's organizations, their officers and activities. Sale of the Reporter raises funds for support of Long Beach Girls' Clubs and a scholarship trust fund at California State College at Long Beach.

A receiving line, formed to greet guests upon their arrival, was composed of former recipients of the "Woman of the Year" award, Mmes. Everett Findlay, Gail C. Hudson, Burton C. Chace, Walter Carrey, Llewellyn Bixby Jr., Ivah Eaton, Earl Burns Miller and Leslie Nason.

Among other special guests were Mrs. Melvin Campbell, founder of the League; Mrs. James V. Keipp,

League president Mrs. William R. Crail, chairman of Las Hermanas, and presidents of many of the city's women's service and philanthropic organizations.

BORN IN NORWAY, Borgny Baird came alone at 15 to live with her father in Gardena. Although she did not speak English, she entered Gardena High school and completed four years of work in three, graduating with honors.

One of her teachers influenced her to study law, and she went on to receive a BA degree from UCLA and an LL.B. degree from the law school at UC, Berkeley.

In law school she met her future husband, Woodrow W. Baird. They were graduated together, and after the war and Baird's discharge from the Armed Services, they moved to Long Beach and opened their own law office.

IN ADDITION to her law practice, Mrs. Baird takes part in myriad other activities. When the Los Angeles County Adoption Agency opened in 1949, the Bairs were the first couple to apply for a baby.

Their lives are now enriched by two adopted children, Brynn Deborah, 15, and Marshall, 12.

Mrs. Baird is presently serving as chairman of the Los Angeles County advisory commission on adoption procedure, as well as on the State Bar Committee on Adoptions, and is regional chairman for the Southern Region of the California Association of Adoption Agencies.

FROM HER interest in children has evolved other activities. She started 10 years ago as a Sunday School teacher and is still teaching at Immanuel Lutheran Church.

She organized North Long Beach Cooperative Nursery school and was chairman of the Long Beach Council of Cooperative Nursery Schools during 1955-56 and their legal advisor from 1956-62.

As her children entered school, Mrs. Baird became active in Los Cerritos PTA, serving as legislative chairman, first vice president and program chairman. This year she is legislative chairman for Poly High School PTA.

SHE ALSO HAS been active in the Long Beach Branch of American Association of University Women where she served as parliamentarian, status of women chairman, legislative chairman, press chairman, first vice president and president. This year she is housing and budget chairman.

Next in importance to her family comes Mrs. Baird's profession. She has specialized in wills, estates, guardianships, adoptions and probate work, a field she has found well suited to a woman.

Frequently she speaks before clubs on these subjects, and has taught a class on "Law for Everyday Use." In January she will teach estate planning on a Long Beach adult education forum series.

In closing the program, Mrs. Wing stated that "our hearts should feel uplifted by the example this woman has set, and thus perhaps we might increase our own responsibilities to our home and community."

WHY GROW OLD?

Give Yourself a Treat—Lose 5 Pounds This Week

By JOSEPHINE LOWMAN
October, that lovely month which waves goodbye to the beautiful roses of summer! It does this gently but with confidence, dressed in the flaming colors of fall and with a frosty twinkle in its eye!

October is a prankish month, too, with its change of scenery, its sudden gusts of wind, and Halloween! It therefore seems appropriate to bring you my Trick and Treat Diet at this time.

Many of our customs for the night of Halloween are pagan survivals of Celtic practices heralding the beginning of winter. For instance, apple bobbing dates back to the middle ages. Although I have not found proof of it in the history books, I am willing to bet

that reducing dates back that far, too.

OF COURSE in some societies a husband's wealth and importance were rated by how many pounds his wife weighed. The more pounds, the more important he was. According to that, many of us have had a husband who was "chairman of the board"—off and on, too often on.

Anyway it does seem to be the time to bring you my Trick and Treat Diet which tricks the pounds and gives you treats not usually found on a reducing diet. I will publish a menu each day for the following week.

Losing weight need not be grim. You can use an artificial sweetener, celery or onion or garlic salt, herbs of all sorts, and cook your food in a reducing manner. You

will learn some of these tricks from my Trick and Treat Diet which gives you a loss of about five pounds in seven days.

Here are the menus for tomorrow.

MENUS FOR MONDAY

BREAKFAST

Six ounces of orange juice
One-half cup oatmeal
Four ounces skim milk and two teaspoons sugar on oatmeal

One slice of protein bread toast

Black coffee

LUNCHEON

Salad made of four tablespoons of cottage cheese, one medium tomato cut in chunks and one hard cooked egg, also cut into pieces. You can add three tablespoons of reducing dressing

Two sallines

Eight ounces skim milk

DINNER
Shrimp cocktail (six medium-sized shrimp, one tablespoonful of chili sauce and lemon juice)
Four ounces haked ham (cut off fat)

One cup broccoli seasoned with lemon and paprika or thyme

Orange custard

IF YOU would like to have the complete diet in a convenient little booklet, send 10 cents and a stamped, self-addressed envelope with your request for it to Josephine Lowman in care of this newspaper.

Foursquare Women Set District Meet

United Foursquare Women will hold their annual Southern California district fall luncheon Thursday in Torrance Foursquare Church, 2150 W. Sepulveda Blvd., according to Miss Pauline Parker of Long Beach, harbor area divisional representative.

Activities will begin with a talk at 11 a.m. on the group's missionary movement. The day also marks the beginning of a drive to obtain 10,000 members in 1965, 10th anniversary of the local group.

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POLLY'S POINTERS

Large Lower Layer Is Cake Aid

By POLLY CRAMER, NEA
DEAR POLLY—By mistake, I bought a new cake pan which was a fraction larger than the two I already had. It turned into an advantage when making three-layer cakes. I put the larger layer at the bottom and it catches any icing, coconut, etc., which might drip down the sides. The layers stay in place better and they look the same size after the cake is iced—MRS. E.B.K.

DEAR POLLY—Several months ago I was lucky enough to receive a "Polly Dollar." It was so bright and shiny in its attractive holder and there was a reprint of my letter as it was to appear in the paper. This was so attractive that I sent it to my young granddaughter for a birthday present—dollar, holder and letter. She was delighted. I thought other readers (grandmothers) might like to use this suggestion.—A FRIEND.

We are indeed flattered by a A Friend's important use of her published hint and her Polly Dollar.—POLLY.

DEAR POLLY—I am a former secretary and have found that a secretary's chair is as useful for the home as for the office. I bought a used one at a local office supply house for my sewing room. Hours spent at the sewing machine are no longer so tiring as I lowered the seat of the chair so as not to have to sit in a hunched over position. No longer is it a major effort to move from the sewing machine to the ironing board and back. For those who sit to iron, this type of chair allows freedom of movement not possible with a stationary chair.

We have also found it handy as an extra dining chair at a crowded table. When chairs are placed closely side by side, especially at a round table, this chair is wonderful for the hostess who can scoot away from the table for trips to the kitchen without disturbing anyone else.—MRS. M. E. H.

DEAR POLLY—When making a dress, I found I did not have a zipper to match. I got out a can of spray paint the proper color and sprayed a lighter colored zipper to match the dress material. Later I also sprayed a black one and it

worked beautifully.—MRS. L.L.

GIRLS—This is a good way to use those old zippers that I am sure many of you remove from worn clothes before they go in the rag bag.—POLLY

Scott, Mintz Troth

Wedding plans are being made for a late December ceremony at Leo Baeck Temple, Bel Air, by Susan Evelyn Scott, daughter of Mrs. Sylvia Scott of Long Beach and Charles Harley Scott, Palo Alto, and Dr. Ronald Spencer Mintz of Beverly Hills, son of Mr. and Mrs. Sidney Mintz of Los Angeles.

The bride-elect was graduated with honors from Millikan High School where she was a member of the California Scholarship Federation and National Honor Society.

She also attended Long Beach City College and Compton Junior College. She is presently assigned through the UCLA Center for the Health Sciences to Wadsworth Veterans Administration Hospital, West Los Angeles, where she is administrative assistant for the chronic dialysis program.

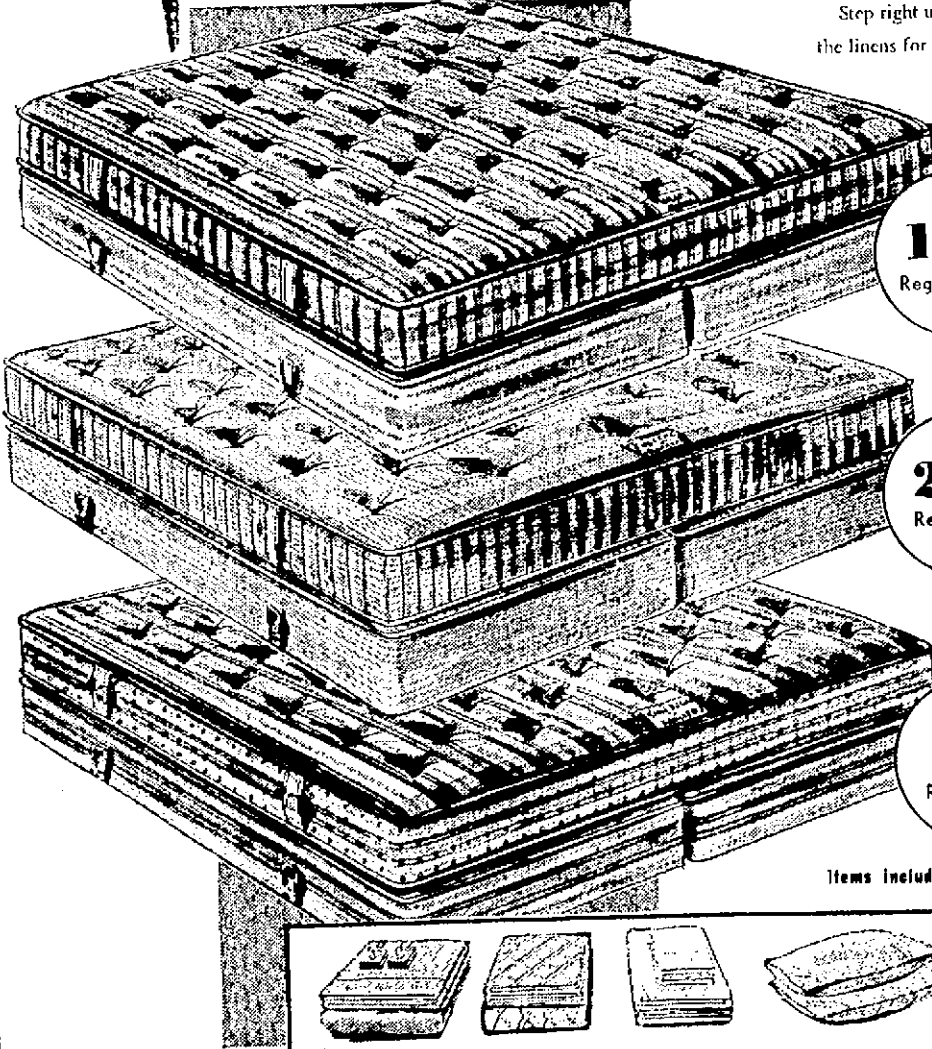
HER FIANCEE was graduated from UCLA where he was a Phi Beta Kappa. He received his M.D. degree at the University of California in San Francisco and his postgraduate training at the UCLA medical school department of psychiatry. He has served as assistant professor at UCLA and formerly was assistant director of the outpatient department at the Neuropsychiatric Institute.



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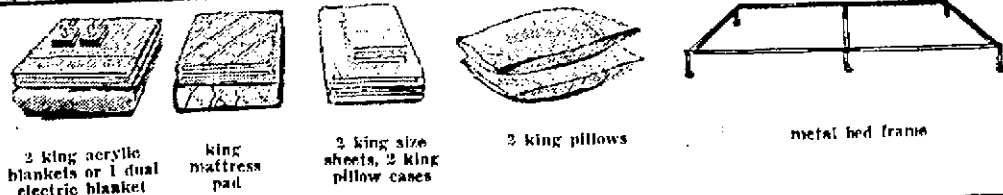
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Opera Debuts Noted

The roster of San Francisco Opera artists includes a large number of debuts this season, general director Kurt Herbert Adler has announced. Four of the 17 new singers and one conductor are performing for the first time in America.

Soprano Marie Collier, who was highly acclaimed at Covent Garden for her performance in the difficult title role in Shostakovich's opera "Katerina Ismailova," will star in the part again when the work is presented in Los Angeles for the first time Nov. 23.

Erika Wien, mezzo-soprano, will sing her first performances here as Flora in "La Traviata" Nov. 8 and 10. The role of Alfredo in the same opera will be taken by Hungarian tenor Robert Illosfalvy.

TENOR FRANCO Tagliavini will be Calaf in "Turandot" Nov. 6 and 11. Also in his American-Los Angeles debut will be Stuttgart conductor Ferdinand Leitner when he directs "Carmen" Nov. 16 and 25.

Other singers to be heard for the first time with the San Francisco company will be Sopranos Sara Hageman, Joyce Hall, Gladys Kuchta, Ella Lee, Pilar Lorengar, and Imgard Seefried; mezzo-soprano Claudia White; tenor Andre Mental; baritone Chester Ludgin, Eberhard Waechter, and Raymond Vojarsky; and bases Pietro Menici and John West.

The opera company brings its musical spectacles to Los Angeles Nov. 6-29. Mail orders for season tickets are being accepted now. Tickets are available at the Hollywood Bowl boxoffice, all offices of the Auto Club of Southern California, Southern Calif. Music Co. and all Mutual Agencies.

'Beyond Fringe' Tickets on Sale

Advance ticket sale for the Nov. 17 performance of "Beyond the Fringe," noted British satirical review, opens Monday at the Long Beach City College banker's office, 4901 East Carson St.

Tickets for the college's 1964-65 "Evenings at Eight Extra" are available at reduced rates to season subscribers and at regular rates to the general public. Mail orders may be addressed to "Evenings at Eight," Long Beach City College, Long Beach 90808. Telephone reservations may be made at the college, extension 369.



'OH DAD' AT MAGNOLIA

In Magnolia Theater's production of "Oh Dad, Poor Dad, Mama's Hung You in the Closet and I'm Feeling So Sad," Nat Adler portrays Commadore Roseabove, suitor to Madame Rosepettle, played by Irene Tedrow. Performances are Thursdays and Sundays at 8 p.m., Fridays and Saturdays at 8:30 p.m. in the theater, 2300 Magnolia Ave.

'Lie' Opens Friday at Peppermint

The Actors Company will open "A Lie a Century Long" by Samuel A. Boyea Friday at 8:30 p.m. in Peppermint Playhouse, 124 Main St., Seal Beach. The play will be presented subsequently on Fridays and Saturdays through November.

Members of the cast are Liz Casey as Victoria Lettman, Edwin Gangel as Gladstone Lettman, Frank Correntino as Dred Scott Lettman, Sue Sabas as Salia Lettman, Phil Di Gioia as Dinghy Domino, Celeste Clinton as Raquel, Val Rodriguez as Dr. Amo, and Darlene Chaffee as the Professor.

Kay Carroll is producer of the drama; Larry Jones directs.

'Art in Development' Shows Students' Work

By VIRGINIA LADDEY

"Art in Development IX," an exhibit of work from the Fran Soldini School of Art, is on display at the Los Altos Branch Library, 5614 Britton Drive, through October.

The work includes both advanced painting and preliminary studies; about 20 students are represented with one or more works each. Mrs. Soldini has the ability to give even the beginning students freedom from the usual need to copy just what the eye sees so that their expressions have breadth and a poetic, light touch.

ONE THEME followed by several students in this show is a nosegay of flowers done in free, suggestive black line and casein. Hilda Urecht does hers in a very moist wash, literally pines of yellow, pink, orange, and purple. "For Your Pleasure" by Carol Watt is a rich (and the most nearly realistic) treatment of color. "Pe-nang," J. Gray's version, is much the most abstract with the blossoms scattered all over the surface of the paper as is Lenore B. Stribley's "Amanda's Garden."

ANOTHER THEME explored by several of the student artists is a free treatment in black, brown, and yellow ink on tissue. Mimi Garron's work in this medium gives the feeling of looking through a pattern at a surrealistic desert landscape. Mrs. Soldini uses the device of having students make a drawing in continuous line with their eyes closed... using a strong mental impression. Joyce Bum's "Teach" is a result.

AMONG THE oil paintings are two poetic works: Joyce Allston's "Never Less Alone," a female nude who faces a deep shadowy room, and "Night Upon Its Throne" in which the moon is reflected on water, interspersed by land banks. Carl L. Pierce's "Anamorphosis" is in glossy color, a complex abstract arrangement, part "hard edge" and part "pop art."

Montovani Set

Considered one of the top conductors of popular music, Montovani will lead his own concert orchestra the night of Oct. 31 at Santa Monica Civic Auditorium.

'Light, Form, Space' at LBCC

By ELISE EMERY
Art Page Editor

More than 35 pieces of sculpture are in the "Light, Form, Space" exhibit of recent works by American and Canadian sculptors which opens Monday in Long Beach City College art gallery, Faculty Ave. and Harvey Way.

The wood, metal, stone and clay pieces are on loan from the Comara, Landau and Robles galleries in Los Angeles. Most are non-objective, in keeping with the contemporary definition of sculpture as "an organization of three dimensional symbols."

Sculptors represented are Baker, Bassler, Creman, Falkenstein, Gladstone, Grow, Hertel, Horton, Kuntz, MacDonald, Mullen, Schulthess, Schumacher, Stuck, Stussy, Treiman, Zajac and Zev.

The show will continue through Nov. 10. Gallery hours are 9 a.m. to 3:30 p.m. Mondays through Thursdays, 9 to 11 a.m. Fridays and 7 to 9:30 p.m. Tuesdays and Thursdays.

MRS. JON CARTER Covell will discuss "Japan's Art in Transition From East to West" in Long Beach Art Association's gallery, 800 E. Ocean Blvd., Tuesday at 7:30 p.m.

A new member of the art faculty at California State College, Long Beach, Dr. Covell teaches art history. Recently she taught at Kyoto University and Kyoto University of Foreign Studies. She spent three years living with various classes in both China and Japan.

In her talk, Dr. Covell will compare the Japan she experienced in 1934-35 with that she saw again in 1961-62. She has taught sociology and psychology, speaks Japanese, has written five books on Japanese art and has been a serious Japanologist for 35 years.

"THE CAMERA'S eye is more faithful than the human eye," says R. Saunders Bagby, who will illustrate this point at a meeting of Lakewood Art Association in Mayfair Park Clubhouse Thursday at 7:30 p.m. Bagby will show photographs taken on trips throughout this area.

JIRAYR Zorthian will demonstrate traditional and modern oil painting techniques for members of Anaheim Art Association to night at 7:30 in Anaheim Public Library, 500 W. Broadway, Anaheim. Born in Turkey of Armenian parentage, Zorthian came to the United States in 1922. He received his B.A. degree at Yale School of Fine Arts and studied at the Academy of Art in Rome for a year and a half. He has taught at both Otis and Chouinard Art Institutes in Los Angeles and now resides in Altadena.

KARL ALBERT, Southland landscape artist, has an exhibit of paintings at Desert-Southwest Art Gallery, Palm Desert. The show will hang through Nov. 3. Hours are 9 a.m. to 5 p.m. daily, noon to 5 p.m. Sundays.

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Concert Season Tickets on Sale

Fewer than 200 season tickets remain to be sold for the 1964-65 series of programs to be played in Long Beach by Los Angeles Philharmonic Orchestra, announces Mrs. John T. Valuch, ticket chairman for Long Beach Auxiliary to Los Angeles Symphony Association.

The opening concert will be presented Nov. 29 with Zubin Mehta conducting. Other programs will be Jan. 30 with Alfred Wallenstein guest conductor and Byron Janis pianist; Feb. 28 with Mehta and pianist Alfred Brendel; and April 10 with Mehta and a soloist to be announced later.

Third St. and will be available at Municipal Auditorium box office on the nights of performances. Tickets will be mailed to subscribers shortly before the first concert.

AS IN THE past, each of the four concerts will be presented in the Concert Hall of Municipal Auditorium, beginning at 8 p.m. This year several innovations will be made, according to Mrs. Raymond C. Peterson, auxiliary president. Among these will be risers and an acoustical shell for the orchestra, new carpeting in the Concert Hall and new seats in the diazoma.

SEASON tickets may be purchased from Mrs. Valuch, 1032 45th Way; Mrs. Arthur B. Cheroske, 43 Glendora Ave., vice ticket chairman; and Mrs. Stephen Dodge, 1680 Knoxville Ave., Symphony Juniors ticket chairman. They also may be ordered by mail from Mrs. Valuch.

After Nov. 1, tickets will go on sale at Humphrey's Music Company, 435 E.

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'Just One Dollar' for Music

By RACHEL MORTON
Los Angeles Music Critic

As I sat in attendance at the dedication ceremonies of the new Los Angeles Music Center on Sept. 27 I was filled with pride and amazement. Looking out from the high hill I could see vast Los Angeles stretching for miles away to the distance. What a sight this will be, I thought, when during intermission of the evening performances, happy music lovers will stroll on the spacious mall around the pool and watch the million lights of the great city.

Close at hand were the handsome civic buildings—court house, city hall, post office and others. Yes, and even a mammoth Edison Company building gleaming in steel and glass. All this filled me with pride. But my amazement came with what was right before me: a gorgeous temple of music, called The Pavilion, sheathed in granite and glass with a portico of slender fluted columns reaching to the very top of the five-storied building.

Major and Minor Notes

els high, led to the auditorium which will seat 3,250 people. In addition to the majestic Grand Hall there will be two restaurants and several beautifully appointed public rooms. The tremendous stage will accommodate the most ambitious productions of grand opera, and it will also be capable, through contraction, of accommodating the Los Angeles Philharmonic and visiting orchestras.

This magnificent structure, the Pavilion, will have its grand opening Dec. 6, 1964 when the Los Angeles Philharmonic orchestra under the direction of its permanent musical director, Zubin Mehta, will give the first performance of the season.

BUT THIS is not all. When finished, the Los Angeles Music Center will have, in addition to the Pavilion, two other buildings. The Mark Taper Forum, a circular building set in a sunken garden in amphitheater style, will seat 750. This auditorium is designed to serve civic and cultural

meetings, for the production of intimate drama, recitals, chamber music concerts and other educational and theatrical events requiring close communication between audience and artist.

The Center Theatre will seat 2,100 and is planned for legitimate drama and other events not requiring the elaborate resources of the Pavilion.

THIS IS WHAT amazed me—all this expense and effort and endeavor in the cause of Art! Here among the civic buildings of Los Angeles, at last the noble monuments of music and art and culture raise high their heads in pride and beauty. And that my readers may the more appreciate this vast project, let me quote some figures:

"The Music Center, a joint project of the Board of Supervisors of Los Angeles County and the private citizens of Southern California, represents a unique example of cooperation between a public agency and private enterprise. The county provided the site and architectural fees, bond issues, supported by the county, have financed \$13,730,000 of the \$33,500,000 total cost. The Music Center Building Fund Committee, of which Mrs. Norman Chandler is the chairman, has raised through private subscription 90% of the \$19,000,000 needed to meet the remaining construction costs."

THE MANY speakers at the dedication ceremonies were unanimous in their unbounded praise of Mrs. Chandler. Said one: "If it had not been for Mrs. Chandler we would not be here today." In an eloquent reply to the many personal tributes, Mrs. Chandler said: "The Music Center will stand as a symbol of what can be accomplished when the elected officials and the private citizens of a great community work together in a common cause."

She continued: "There is still a million dollars to be raised to complete this worthy cultural project. If everyone of the million people in Los Angeles County would put just one dollar in an envelope and mail it to me in care of the Los Angeles Times, Los Angeles, Calif., our magnificent goal will have been reached."

Perhaps some of my readers, who love music and beauty and culture, might be moved to slip a dollar into an envelope addressed to Mrs. Norman Chandler.



SINGING TRIO
The Lennon Sisters, stars of the Lawrence Welk Show, will appear in a one-night dual concert with pianist Roger Williams Monday at Melodyland Theater.

Theater Wing Announces Schedule for New Season

The comedy, "Barefoot in the Park," will play at Huntington Hartford Theater beginning Dec. 28.

The show, presented under the auspices of the newly formed Hollywood Theater Wing of the Greek Theater Association, will run through Jan. 23.

Written by Neil Simon, whose earlier comedy successes include "Come Blow Your Horn," the show was originally staged by Mike Nichols in New York where it continues to be a hit and is one of the few legitimate shows on Broadway currently playing to capacity audiences.

The sets for both the New York and Los Angeles productions have been created by the famed Oliver Smith.

FUTURE PLANS by the Hollywood Theater Wing at Huntington Hartford, include presentation of the powerful drama, "Luther," which won the New York Drama Critics' Circle and Tony Awards as the Best Play of the 1963-64 season

McDonald Heads Lindy Doll Bazaar

Bill McDonald has been named general manager of the Lindy Opera House, Los Angeles, replacing Monty Ash who has returned to directing and teaching.

McDonald moves to the post from promotion and sales, which he will continue to handle for the theater. Formerly he was on the executive staff of Ice Capades and a television network.

ALTERNATING nightly at the theater are Shakespeare's "Hamlet" and Dostoevski's "Crime and Punishment" presented in repertory by the Los Angeles Art Theater at the Lindy.

A one-week run begins Nov. 2 when the Jose Molina Bailes Espanoles returns for a second appearance at the Lindy with an all new program.

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Magician Show Set Next Month

"It's Magic," revue featuring some of the world's greatest magicians, is scheduled for Nov. 6 and 7 at Wilshire Ebell Theater, Los Angeles. Evening performances are at 8:30 p.m., and Saturday matinee is at 2:30 p.m.

Show is climax to secret annual gathering in Southern California of prestidigitators. Public has opportunity to see for the first time newest "now-you-see-it, now-you-don't!" tricks of trade at the magic revue.

Advance ticket orders are being accepted by Wilshire Ebell Theater, 4401 W. 8th St., Los Angeles 5.

Musical Note From Library

Recordings from Broadway shows, motion pictures and London productions have been added to the phonograph record section of the Main Library during the past week. Among the musicals are "The Prince and the Pauper" by the original London cast; "High Spirits" with Beatrice Lillie, Tammy Grimes and the Broadway cast; "What Makes Sammy Run?" featuring Steve Lawrence, Sally Ann Howes and Robert Alda; and "Bravo Giovanni" with Cesare Siepi and the original cast.

Sound tracks from motion pictures included "Becket," "Lilies of the Field" and "Mondo Cane."

Phonograph records may be borrowed for a two week period from the Main Library.

Comedy Due at Museum

"Monkey Business," wacky comedy ranging from verbal subtleties to broad slapstick, will be shown Thursday at 3 and 8 p.m. at the Long Beach Museum of Art, 2300 E. Ocean Blvd.

The film is headlined by such personalities as Cary Grant, Ginger Rogers, Charles Coburn, and Marilyn Monroe. Howard Hawks directs.

Legals Honor Past Presidents

Honoring past presidents, Long Beach Legal Secretaries will have its 35th annual birthday dinner meeting Friday in the Embassy Room of Lafayette Hotel. Dinner will be served at 7:30 p.m. following a 6:30 social hour.

Members will participate in a surprise performance to honor the past presidents. Reservations should be made with Mrs. Elizabeth Burroughs, 2319 Chestnut Ave. Mrs. Wilma Conde is president.

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Wine	3.00	2.25
Cocktail	3.00	2.25
Port	3.00	2.25

	Reg.	Sale
Copenhagen Iced Tea	2.00	1.50
16 oz.	1.50	1.12
12 oz.	1.25	.95
D.O.F.	1.50	1.12
S.O.F.	1.25	.95
Cocktail	1.10	.82
Juice	1.25	.95
Cordial	1.10	.82

	Reg.	Sale
Elsinore Goblet	2.50	1.88
Claret	2.50	1.88
Champagne	2.50	1.88
Wine	2.00	1.50
Cocktail	2.00	1.50
Port	2.00	1.50
Cordial	2.00	1.50

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Paul Edwards, Director

Public Information Division, United Nations Children's Fund



UNICEF LEADER TO BE HERE

U.N. Dinner Set Thursday

"In today's world, millions of children are still ill-fed, unschooled, threatened by strange maladies with unfamiliar names. Many have never known childhood's carefree pleasures."

Those are the words of Paul Edwards, director of public information for UNICEF, who will be in Long Beach Wednesday night to appear as headline speaker for the United Nations Association dinner at Edgewater Inn.

Climaxing Long Beach's observance of U.N. Week, the dinner begins at 7 p.m. and is open to the public. Reservations may be made at the U.N. Association office, 1244 E. Fourth St.

LONG A CHAMPION of world peace, Edwards in 1955 became resident representative for UNICEF in Pakistan where the program of community health systems and developments was first originated.

From Pakistan he went to the Philippines, where his activities covered a multitude of responsibilities involving cooperation with such U.N. agencies as WHO, FAO, UNESCO and the Philippine government.

During this period he also helped the Peace

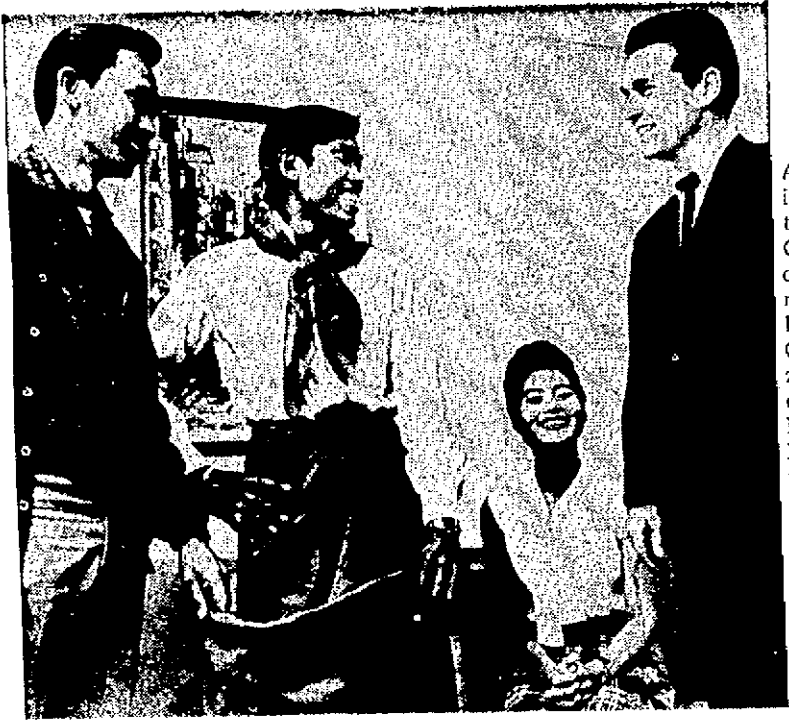
Corps in placing volunteers in the Philippine public school system and in developing a close association between the Peace Corps and UNICEF in the fields of public health and welfare.

Special recognition has been accorded him by several governments: the Order of St. George from Greece, the Order of the White Lion from Czechoslovakia, a special commendation from the State of Israel for his Jewish refugee work, as well as two presidential citations from the government of the Philippines.

THE WORLD-TRAVELING speaker will be introduced by Mrs. Alexis Jacobowsky, a past president of the local U.N. chapter and of the state U.N. council.

Honored guests for the annual dinner will be foreign students currently studying at California State College, Long Beach, some of whom will provide entertainment numbers.

Program chairman Rev. LeRoy Doty, pastor for Church of the Brethren, will introduce the students. Welcoming both guests and speaker will be Judge Martin DeVries, general chairman of U.N. Week activities.



A LEND LEASE in international ideas takes place here as CSLB foreign students (from left) Nangrong Zaima of Thailand, Ker Bunhan, Cambodia, and Kazuko Iwanami, Japan, chat with Rev. Leroy Doty, minister of First Brethren Church and program chairman for local U.N. Association, about upcoming U.N. Week dinner Wednesday night. The young people will be among group of foreign students honored at dinner.

Jordan-Ermert to Wed in June

Mr. and Mrs. William M. Jordan of Belmont Heights are announcing the engagement of their daughter, Janet Irene, to Carl F. Ermert, son of Mr. and Mrs. Fritz Ermert of Compton. Their wedding will take place next June.

The bride-elect was graduated from Wilson High

School and is attending CSLB. Recently she made known her betrothal by offering the traditional box of chocolates to Sigma Kappa sorority sisters.

SHE IS also a member of Golden Hearts Auxiliary to Sigma Phi Epsilon fraternity, and International Order of Job's Daughters.

Her fiancé was graduated from Compton High School and attended both Compton Junior College and CSLB where he was a member of Acacia fraternity. He is a past master counselor of Compton Chapter, Order of De Molay, and member of Anchor Lodge, Masons.

Pilots Clubs Join for Anniversary

To observe the 43rd anniversary of the founding of Pilot Club International, Pilot Clubs of Long Beach and Torrance will join for a dinner program Wednesday at 7 p.m. at the Lafayette Hotel.

Keynote speaker will be Ruth Cunningham of San Gabriel Valley, immediate past international president. In her talk, "Our Pilot Heritage" she will bring to members, husbands and guests the history of the service organization.

Mrs. Eva Miner, president of the Long Beach club, will introduce guests. Dinner chairman is Mrs. Constance Rose, assisted by members of her membership committee.

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Formal Settings Chosen for Vows

Melin-Edenstrom

A double ring ceremony Saturday evening in Chapel of the Wedding Bells, Bellflower, united in marriage Patricia Ann Edenstrom and Stephen Charles Melin.

Parents of the couple are Messrs and Mrs. Irvin J. Edenstrom of Long Beach and Roy Abramson of Minneapolis, Minn.

The bride wore a formal gown of satin with brocade roses. Her fingertip length veil of illusion fell from a pearl crown and she carried white roses and Stephanotis with an orchid.

Her attendants, wearing autumn hued gowns, were her sister, Mrs. Myrna Ryke, Joanne Silva and Jean Gibbs. Completing the entourage were Paul Smith, the bridegroom's brother-in-law, and Harry Allen and Kenneth Goede.

The newlyweds will reside in Long Beach. Mrs. Melin is a graduate of Lakewood High School; her husband was educated in Minneapolis.



Mrs. Stephen Melin



Mrs. Stanley Valinski

Valinski-Neylan

Now on a honeymoon trip to Hawaii are Mr. and Mrs. Stanley Joseph Valinski (Sally Ann Neylan) who exchanged wedding vows Saturday at St. Pateratus Catholic Church.

Daughter of Mr. and Mrs. James Joseph Neylan, Lakewood, the bride wore a formal length sheath gown of silk organza over taffeta with appliques of Chantilly lace.

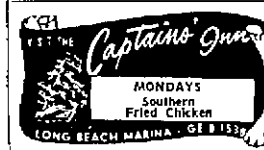
Preceding her to the altar were Mrs. Ronald George, matron of honor, Shirlee Owens and Mrs. David McNabb, bridesmaids.

The bridegroom, son of the late Mr. and Mrs. Stanley Joseph Valinski, was attended by his brother, John Valinski, best man, Patrick J. Neylan and Norman Allen.

Mrs. Valinski was graduated from St. Anthony's High School and attended Long Beach City College where she affiliated with Mahabharata.

ON FRIDAY the chapters within the assembly will congregate at the Coconut Grove, Ambassador Hotel, Los Angeles, to hear Richard Armour, noted humorist and satirist.

Delphian organization, whose aim is teaching women "to think together without thinking alike" is entering its 54th year. The roster lists almost 300,000 women nationally. More than 70 Los Angeles area chapters claim 2,000 memberships.



To Play Cards

Bridge, canasta, 500 and pinocle will be played when Court St. Ann, Catholic Daughters of America, gives a party Tuesday at 8 p.m. at St. Anthony's Catholic center. Reta Cox is chairman. The public is invited.

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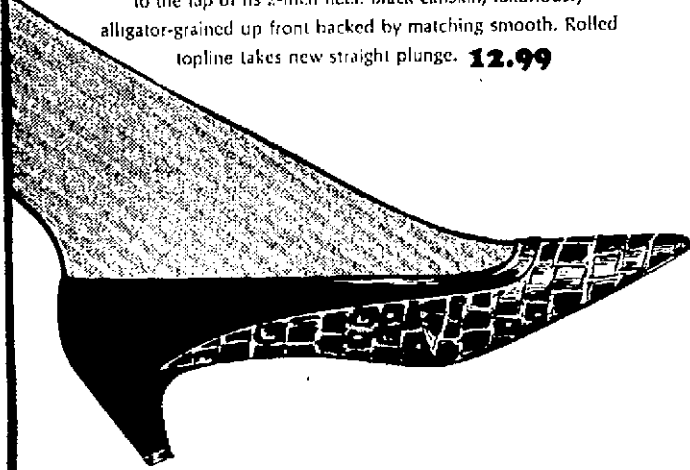
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What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of Oct. 19-23:

MONDAY: Toasted cheese sandwich, creamy coleslaw, fruit cup royale, shortbread cookie and milk.

TUESDAY: Neapolitan macaroni, garden peas, cherry sauce, hot buttered French bread and milk.

WEDNESDAY: Roast beef with mashed potatoes and gravy, whole kernel corn, spicy applesauce, whole wheat bread with butter and milk.

THURSDAY: Italian spaghetti, tossed green salad, fruit gelatin, peanut butter sandwich and milk.

FRIDAY: Baked fish, buttered green beans, sliced peaches, whole wheat bread with butter and milk.

The above items make up the elementary children's lunch 30c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools.

JUNIOR-SENIOR HIGH

MONDAY: Lasagna, buttered frozen carrots, cherry sauce, hot buttered French bread and milk.

TUESDAY: Chopped steak on mashed potatoes, buttered frozen peas, harlequin salad, raisin bread square and milk.

WEDNESDAY: Pizza, garden salad, apricot halves, hot buttered French bread and milk.

THURSDAY: Hamburger on bun, potato salad, autumn fruit cup, pickle chips and milk.

FRIDAY: Tuna and noodle casserole or burrito, Hawaiian coleslaw, spicy applesauce, whole wheat bread with butter and milk.



Marion and Curtis Wyatt

Patriotic, Fraternal Events on Calendar

MONDAY

Chapter 4, Widows of World War I, official visit of state president Myrtle Youngkin follows 5:30 p.m. sandwich supper, Veterans Memorial Building. Leora Ottele will preside.

Wide Awake Rebekah Lodge, hobo dinner and card party, 5:30 p.m., Machinists Hall. Ethel Barnes is dinner chairman. Business session follows.

Emily R. Jewell Tent 15, DUVCW, 11 a.m. sandwich luncheon, 12:30 p.m. business session, Veterans Memorial Building. Myrtle Thompson will preside.

TUESDAY

Abraham Lincoln Circle 44, Ladies of GAR, noon refreshments and card party, Veterans Memorial Building.

Review 15, Woman's Benefit Association, noon covered dish luncheon, 1 p.m. business session, Machinists Hall. Past presidents will meet at 11:30 a.m. WBA Friendship Club meets at 10:30 a.m. Oct. 29 in the home of Mrs. Margaret Turner, 520 E. Ninth St., to sew for juvenile hall.

The 173 Social Club, Long Beach Chapter, OES, noon luncheon and business session, Garden Room, Third St. and Alamitos Ave. Dorothy Kimball will preside; Regina Griesman, chairman.

Arthur L. Peterson Unit 27, American Legion Auxiliary, annual "early bird show" to which post members are invited, 8 p.m., Veterans Memorial Building. Unit 27 will host the 18th district dinner at 6 p.m. Wednesday in Veterans Building with Winifred Martinson as chairman. Mrs. Sylvia Greer, district president, will preside and Doane Keyser, vice president, will speak.

WEDNESDAY

Auxiliary 71 and Camp 94, United Spanish War Veterans, anniversary dinner, noon, Veterans Memorial Building. Business session scheduled at 1 p.m.

Women's Relief Corps, Auxiliary to GAR, noon pot

luck luncheon honoring past presidents followed by business session, Veterans Memorial Building.

Chaplain's Association, OES, 7:30 p.m. business session, home of Cora Morgan and Minnie Nelson, 833 E. 46th St.

Rebekah Lodge 360, business session and Halloween party, 8 p.m., YWCA. Amelia Baker will preside; Lillian Ideal and Margaret Howard, hostesses.

Women of the Moose Chapter 506 will host star recorders, 8 p.m., Moose Home, 1200 Atlantic Ave. Special guests include Evaline Bachoffer of Norwalk, deputy grand regent, and Adele Oust. Stella Hern will be chairman.

THURSDAY

Long Beach Unit of Marine Corps League Auxiliary, 8 p.m., Veterans Memorial Building. Rilla Hickey will preside, Maybelle Holland of the Long Beach unit was elected national vice president during recent national convention in Wichita, Kan.

SATURDAY

Degree of Honor Lodge 108, annual public dinner and bazaar, 5:30 to 8 p.m., Machinists Hall. Dinner reservations may be made with Mrs. Jerome Wood, 1012 E. 10th St.

Hosmer Slated by Ives BPW

Congressman Craig Hosmer will have "The Washington Scene" as his topic when he appears Monday before the Margaret Ives Business and Professional Women's Club at their legislative meeting in the Lafayette Hotel.

The 6:30 p.m. social hour will be followed by dinner at 7 p.m. in the Panorama Room.

Members or others wishing to make reservations may call Martha Phillips at Marti Phillips Dental Laboratory, 5380 Village Road.

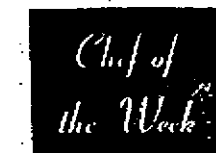
Acme in Chowder

By MILDRED K. FLANARY
I. P.T. Food Editor

Chefs of the Week today, are Marion and Curtis Wyatt, father and son owners of the Acme Mattress Factory.

Wyatt Sr. was born in Woodward, Okla. At the age of 10, his family moved to Eldorado, Kan. Two years later those prairie "tail winds" urged them along to Florence, Kan., where he remained to finish high school. He played football all four years, was a member of the track team, and participated in the Kansas University relays.

After a slight hitch in the oil fields of Texas, Wyatt took his brother's advice, and joined him in California. Just for the records, his cousin is the late Mrs. Noble Dilday.



be on the water or the side of a snow covered mountain. As a family, they enjoy their boat.

To a man, they agree that Clam and Corn Chowder is mighty good eating. Here's their recipe:

CLAM AND CORN CHOWDER

- 1 pint clams
- 1/2 cup chopped bacon
- 1 cup chopped onion
- 1 cup clam liquor and water
- 1 cup diced potatoes
- 1 tsp. celery salt
- 1 tsp. salt
- Dash pepper
- 1 cup whole-kernel corn
- 2 cups milk

1 tblsp. butter or other fat

1/2 cup cracker crumbs
Drain clams and save liquor. Chop. Fry bacon until crisp; drain on absorbent paper. Cook onion in fat until tender. Add liquor, potatoes, seasonings, and clams. Cook about 15 minutes or until potatoes are tender. Add corn, milk, and butter; heat. Stir in crumbs. Garnish with bacon sprinkled over the top. Serves 6.

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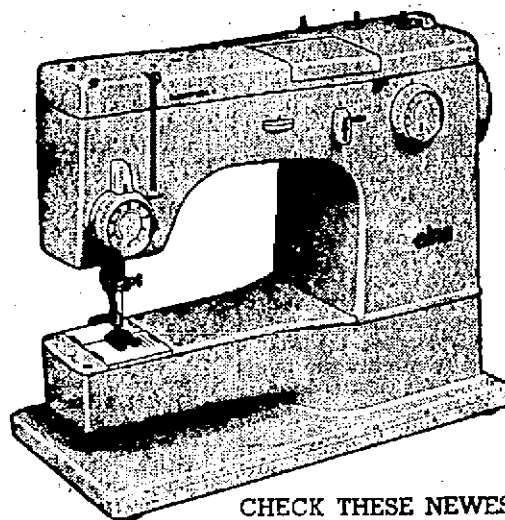
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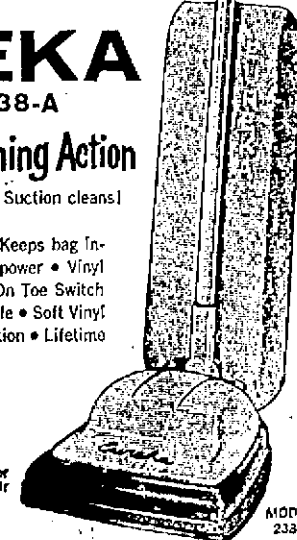
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MONDAY THRU FRI, 9:30 to 9:30;
SAT. 9:30 to 5:30; SUN. NOON 'TIL 5



HAWAIIANS, Samoans, Tongans, Fijians, Maoris and Tahitians combine talents to make the Polynesian Cultural Center on Oahu an unforgettable experience in travel.

POLYNESIA COMES TO OAHU

South Seas: One Stop

By Fred Taylor Kraft
Travel Editor

Visitors to Hawaii, almost without exception, come home with lingering memories of songs and dances and gracious hospitality of the golden-skinned natives of these happy islands and, with a sigh, more than a few of them ask:

"What must the South Seas, from whence these people come, be like?"

It would be easy to find out, without leaving Oahu.

For, only 40 miles north of the magic city of Honolulu—and every one of those miles unforgettable scenic—flourishes the Polynesian Cultural Center at Laie, an alarming—in its accuracy reproduction of such major South Seas destinations as Tahiti, Fiji, Samoa, Tonga and New Zealand, with Hawaii thrown in for good measure.

JUST A YEAR old this month, the Center already has been visited by thousands of travelers. Even those who have tasted the lures of the South Seas come away happy.

Graded as one of the

most exciting tourist developments in the Pacific, the Center's stock-in-trade appears to be what Madison Avenue wordologists probably would call "instant impact."

Here are 15 acres of the likes of which few tourists ever expect to encounter at one stop.

Each visitor gets an expertly-guided tour of its six grass-thatched Polynesian villages, participates in on-the-spot arts and crafts demonstrations, and personally inspects native architecture, made authentic by true perfectionists. Each village is inhabited by natives of that part of the South Seas.

HAVING MADE this tour of what otherwise would mean thousands of miles of travel and much additional expense, visitors then seat themselves in the largest Samoan fale in the world and eat at a pupu which daily (except Sunday, when closed) features the largest variety of island food offered anywhere.

Later comes the curi-

osa-laden Shop Polynesian and, finally, the nightly performance of "A Night Through Polynesia" in a unique 750-seat amphitheater with Polynesian cuties acting as usherettes.

At exactly 8 p.m. a water-curtain separating audience from stage is lowered and a complex theatrical lighting network triggers a breathtaking view of lush outdoor grass stages backdropped by a simulated lava-rock volcano.

FOR TWO incredibly short hours spectators sit through an electrifying Polynesian production. Hawaiians, Samoans and Tongans are joined by Fijians, the precision-like Maoris and the happily-hippy Tahitians in musical pageantry. Nearly 250 golden Polynesians get into the act.

Admission to the Center is \$2 for adults, \$1 for children. Round-trip transportation is available through travel agents. But don't overlook the fact that reservations are required for pupu and the stage show.

Germany Popular

Germany is becoming increasingly popular with travelers from abroad. Statistics from 2,378 communities in West Germany indicate that overnight bookings by foreign visitors increased by 3.7 million during the 1963-64 winter season. This represents a boost of 10.5% compared to the previous winter. Winter hotel business rose 32.1% in this period. Several new hotel projects have been announced to meet the growing need for accommodation.

Pan American Airways has a great book on ski resorts all over the world. If it isn't in your book store, write Pan American, P.O. Box 1111, New York City 17. Costs \$3.

Ski resorts have "low" and "high" seasons, by the way. "High season" means prices are higher—usually after Christmas.

"We will be traveling for almost a year (my husband's sabbatical). Should we get insurance and what kind?"

I'M NOT SURE what kind of insurance you mean. But here's what I carry: \$100,000 life for any kind of accident. Costs \$90 a year. Baggage and personal effects loss. Costs \$35 a year. I buy both from Traveler's. For driving in Europe, you MUST have a public liability policy to cross borders—known as the "green card." Whoever sells you or rents you the car takes care of this. National or AAA can tell you about it.

ABSOLUTELY NOT. Buy what you need each day in the country from a bank or money exchange. Many of these currencies are sliding wildly—Brazil for example, I'd be cautious about buying more than day to day in Argentina and Uruguay, too.

"You mentioned among low-priced hotels in Mexico the Maria Isabela..."

IT WAS a mistake. That's

TRAVEL and RESORTS

W-12—INDEPENDENT-PRESS-TELEGRAM
Long Beach 12, Calif., Sunday, Oct. 19, 1964

Big Events Slated on Weekend

Gadders have it made for next weekend, what with the close-to-home Fishermen's Fiesta spreading over three days in the nearby Port of Los Angeles and San Pedro, beginning Friday.

Big event in the three-day spectacular will be the parade of decorated fishing boats down the main channel at noon Saturday—the third most photographed sight in the United States.

In addition, there will be boat rides, native folk dances, contests in fishing skills, international food booths, open house on a U.S. Navy ship and other features. Festivities open at 2 p.m. Friday and at 10 a.m. Saturday and Sunday.

Those who prefer the desert might wish to take in the Frank Sinatra Golf Tournament on Palm Springs' Canyon Country Club course Wednesday through Saturday, with \$60,000 in purses.

Also coming up is the Salute to Navy Week which opens next Saturday in National City, on San Diego Bay, and continues through Oct. 28.

Sea Travel Lecture Topic

William Harris, official travel lecturer for American Express, will speak on global sea travel at 8 p.m. Monday at the Balboa Bay Club, Newport Beach.

During his 90-minute talk, Harris will show a special color film featuring Gibraltar, Spain, the Mediterranean, the Riviera, Italy, Greece, Egypt, the Holy Land, India, Ceylon, Japan and Hawaii.

Take the Bus

Daily sightseeing tours of Calcutta, once done exclusively by private car, are now being offered by motor coach at a fare of just over \$1 per person.

A night tour of the city, operating on Saturday, is also available for the first time at a cost of \$6.

The use of the buses in place of cars, says Pan American Airways, means a considerable saving for tourists traveling alone or in small groups.

The Red Carpet

Visitors from the West can now enter Rumania with a minimum of red tape, says Pan American Airways. Visas are issued at border check points in a matter of minutes without charge. What is more, Rumania, unlike the other countries of Eastern Europe, does not demand hard currency exchange at the border.

"You mentioned flying to the World's Fair and back through Puerto Rico at a saving but I cannot find a travel agent who knows about this..."

THAT IS a West Coast special through Delta Airlines. Round trip to Puerto Rico is \$402. You can fly to Puerto Rico and Jamaica, then to New York and then to the West Coast for \$350. San Francisco, \$325 Los Angeles. That's economy class, 30-day excursion. (Round trip West Coast-New York direct is a little over \$300. However, there are other specials that let you cover more country for a little more. Example: The Eastern Airlines, Western Airlines combination, West Coast New York and return through Mexico City.)

"What is the correct dress for women on a cruise ship the first night out?"

FIRST NIGHT out of any port is informal. And wear flat shoes. You aren't accustomed to ship motion. You can break a leg in high heels and hold onto the rails on the stairs.



CLIFFORD TWETER, president of the United California Bank, has been named president of the All-Year Club of Southern California.

French Liner to Cruise Caribbean

French Line's sleek-cruise ship, the SS France, will make three cruises into the Caribbean during the 1964-65 season, to be followed by a New York-Mediterranean crossing.

The first sailing, from New York, will be Dec. 23 for a 12-day Christmas cruise, followed by a nine-day cruise Feb. 9 and a 13-day cruise Feb. 20. Calls will be made at St. Thomas, Fort de France, Curacao and Nassau, with Barbados added to the itinerary for the last cruise.

The France sails March 6 from New York for Gibraltar, Naples and Cannes, later calling at Palermo, Piraeus, Rhodes, Beirut, Haifa, back to Cannes, Lisbon and Vigo, winding up at Le Havre on April 5. Cruise passengers bound for the United States may link up with the France's westbound sailing from Le Havre and Southampton on April 9.

'Fabulous Spain' Film Offered

"Fabulous Spain," a film showing a complete tour of the country, plus off-the-beaten-track spots, will be shown Tuesday and Wednesday at the Rossmore Theater by the Burton Holmes organization, nationally known lecture bureau. There will be both matinee and evening performances with Robert Mallett as in-person narrator.

Some of the locales covered are Barcelona, San Sebastian, Madrid, Segovia, El Escorial, Toledo, Cordoba, Seville, and Granada. The camera also makes a brief stop at Majorca, newest Mediterranean island resort.

sail south into azure seas!

Stella Polaris
COMPLETELY AIR-CONDITIONED

6 Caribbean Sunshine Cruises

SAILING FROM NEW ORLEANS

Intimate, yacht-like atmosphere for discriminating holiday-seekers. Cruise membership limited to 165, all one class. One sitting in spacious dining salon, dockside landing at most ports of call.

DEC. 19 (17 days) rates from \$450 (Christmas-New Year Holiday Cruise)
JAN. 4 (16 days) rates from \$395
JAN. 23 (17 days) rates from \$475
FEB. 10 (17 days) rates from \$475
MAR. 1 (16 days) rates from \$440
MAR. 18 (16 days) rates from \$425

G. F. BEACH Travel Service

452 Locust Ave.
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HE 2-6457

TRAVEL SPOTLIGHT

Credit Card Buys Trip

UNITED Air Lines has begun honoring Hilton Carte Blanche credit cards for the purchase of transportation. The cards will be accepted by the airline and its travel agents for trips anywhere on United's system and including other domestic airlines, if at least 50% of the travel is via United. At the time of the ticket purchase, card holders may elect to pay in full when first billed or to use an extended payment plan.

A NEW four-color brochure has been issued by Little Dix Bay the new resort in the British Virgin Island developed by Laurence S. Rockefeller which opened in January. If your travel agent does not have the brochure write Miss Von Qualen, Room 1005, 30 Rockefeller Plaza West, New York 20, N.Y.

IN THE TRADE: Lee DiSano has been promoted to district sales manager for Alitalia Airlines in Southern California. He replaces Gerald Orlin who has been promoted to public relations manager for the western region. Alitalia's offices are at 611 Wilshire Boulevard. Western Air Lines has appointed Harvey S. Huffer

to the newly created position of manager of market development with offices at 6060 Avion Dr., Los Angeles. He will be responsible for developing new markets and sales programs in the U.S., Canada and Mexico. Trans World Airlines has added a second motion picture flight between Los Angeles and Chicago—Flight 30—departing daily at 4 p.m. from L.A. International Airport. The new service complements the present Flight 17 which departs at 9:30 p.m. daily.

SPRINGBORG'S Corona, Calif. **GLEN IVY** **GUEST RANCH & HOT SPRINGS**
What a grand vacation... 30 miles from L.A. 75 miles from San Diego. Swim, ride, hike, sun, golf, play, wonderful meals, American plan. Complete Hot Springs facilities. Write direct. Phone Redwood 7-6600. (Audience 100% or any resort bureau.) Fly in. Landing field in "C" section.
WE MEET GREYHOUND BUSES AT GLEN IVY JCT.

NOW! 2 WEEKS' DELIVERY
IN ANY GERMAN CITY
'65 VOLKSWAGENS \$1256
Available! Insurance-Financing-Rent Return Shipping
Contact: Overseas Delivery Experts
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Hong Kong/Philippines
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BREAKERS HOTEL BLDG.—206 E. OCEAN BLVD.
LONG BEACH HE 5-7417

AROUND THE WORLD WITH DELAPLANE

"What are the best of the French type shows in Paris?"

THE LIDO night club on the Champs Elysees is the best. You have to order one bottle of champagne—about \$10 for two. Most famous is the theater Folies Bergere. Gets almost half its business from American tourists so even half the jokes are in English. In summer it's unbearably hot—no air-conditioning.

I think it's a poor buy. A lot of cost-cutting has gone on, obviously with the idea that it's so famous that Americans will buy anything. In the same style, and I think better, is Casino de Paris.

The night club shows in naughty Place Pigalle are pure clip joints. Chez Eve, Naturistes, Nouvelle Eve, I would say the Flor is all right, but the prices are high. The trick in most of these places is to give you a bottle of champagne immediately. Fill both glasses. And then, when you aren't looking, the waiter pops the cork on another. Says he misunderstands you, but the wine is open now so...

"Your suggestion for ski resorts please. We have only heard of St. Moritz."

ST. MORITZ is the elegant (and high-priced) resort of Switzerland. The doormen are all former Grand Dukes and all the rich of Europe are here to be seen. If you can afford it, it's a great place.

Austria is the cheapest. I'd try Kitzbuhel. Lively and a good choice of places to stay from about \$3 on up. You don't have to stay at

the luxurious Grand Hotel. Go there to drink and dance. It's a Christmas picture postcard town.

Pan American Airways has a great book on ski resorts all over the world. If it isn't in your book store, write Pan American, P.O. Box 1111, New York City 17. Costs \$3.

Ski resorts have "low" and "high" seasons, by the way. "High season" means prices are higher—usually after Christmas.

"We will be traveling for almost a year (my husband's sabbatical). Should we get insurance and what kind?"

I'M NOT SURE what kind of insurance you mean. But here's what I carry: \$100,000 life for any kind of accident. Costs \$90 a year. Baggage and personal effects loss. Costs \$35 a year. I buy both from Traveler's. For driving in Europe, you MUST have a public liability policy to cross borders—known as the "green card." Whoever sells you or rents you the car takes care of this. National or AAA can tell you about it.

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"You mentioned among low-priced hotels in Mexico the Maria Isabela..."

IT WAS a mistake. That's

S.S. LURLINE
4 ISLAND HAWAII CHRISTMAS NEW YEAR'S CRUISE
15-day gala Matson Line holiday cruise. All expense fares from \$590. Sails from San Francisco Dec. 20, 1964. Following day from Los Angeles. Book early.
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21.6% of Metropolitan Long Beach Families had incomes of \$10,000 or more in 1962.
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The Winter Travel Edition
featuring
THE WORLD TRAVEL SHOW
Reserve your space now for this travel spectacular!
Independent, Press-Telegram & The News
*1964 LONG BEACH CONSUMER ANALYSIS

TeleViews

Sunday, Oct. 18, 1964

*Olympics Top
Tokyo Viewing*

(See Page 7)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



DEBBIE WATSON, TV'S 'KAREN' — (See "Bert's Eye View," Page 4)



DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD.—NORTH LONG BEACH

Sells for Less

3 LONG BLOCKS OF BARGAINS AT THE LOWEST DISCOUNT PRICES IN TOWN!

Latest New Models

Hotpoint

HOTTEST BUY ANYWHERE!

1965 Hotpoint Giant 12-cu.-ft. Deluxe Refrigerator-Freezer

With Large Crisper

This top quality refrigerator-freezer has large full width crisper, large capacity shelf storage in door. A size that fits . . . 28-inches wide—64 inches high. Comes in right or left hand doors.

Attention Homeowners,
Apartment Houses & Builders

Dooley's
Low
Sale
Price!

148⁸⁸

In Colors
or White

FREE DELIVERY, SERVICE & GUARANTEE



Big 12-cu.-ft. 2-Door Refrigerator-Freezer

Has large freezer section and
frost-free refrigerator area!

Dooley's Low Price

187⁸⁸

Free Delivery, Service & Guarantee



13-cu.-ft. Super Deluxe Two-Door

Refrigerator-Freezer
with Roll-out Cooters

125-lb. capacity top freezer, frost-free refrigerator section. Available in 2-tone shaded copper or white.

Dooley's Low Price

208⁸⁸

Free Delivery, Service & Guarantee



Giant 18.2-cu.-ft. 2-Dr. Refrigerator-Freezer

Has big capacity bottom
freezer section and no-frost
refrigerator section.

Dooley's Low Price

377⁸⁸

Free Delivery, Service & Guarantee



15.5-cu.-ft. Two-Door Refrigerator-Freezer

With big capacity bottom
freezer and no-frost refrigeration section.

Dooley's Low Price

266⁸⁸

Free Delivery, Service & Guarantee

New
1965

Hotpoint

UPRIGHT FREEZERS

10-FT. 148⁸⁸
12-FT. 176⁸⁸

14-FT. 198⁸⁸
18.5-FT. 268⁸⁸

Free Delivery, Service and Guarantee

STORE HOURS: MON. & FRI. 9 to 9 — TUES., WED., THURS., SAT. 9 to 6 — SUNDAYS 10 to 5

DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD.—NORTH LONG BEACH

TOYS

DOOLEY'S HAVE THE
LARGEST AND MOST
COMPLETE SELECTION
IN THE ENTIRE
LONG BEACH AREA
AT THE LOWEST
DISCOUNT PRICES!

BARBIE DOLL

or her friend

MIDGE

by Mattel

Barbie doll and friend Midge are 11½" tall. Have movable legs, arms and head, reced Saran hair, wearing swim suit and high heel shoes.

CHOICE YOUR **177** each

Barbie Doll

Fashion Outfits

Dooley's have a wonderful selection of Barbie fashion clothing and accessories at low, low prices!

KISSY DOLL

BY IDEAL **10⁸⁸**

She's 22½" tall. Just press her arms together . . . she'll pull up and give you a kiss!

Chatty Cathy Doll

Pull the string and she will say 11 different things to you. Has Saran hair.

8⁶⁴

Teeny Tiny Tears

She cries real tears! Also blows bubbles, drinks and wets. She is so soft and cuddly.

8⁸⁸

Crying Thumbelina

Wind her up and she cries like a real baby. Pick her up and she stops. Has a soft body and fully rooted hair.

12⁸⁸

MUSICAL ROCKER

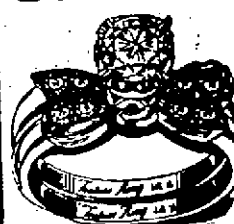
In Birch **5⁸⁸**

Ideal Mouse Trap

Game
2 to 4 players of any age throw dice and take turns setting up the mouse trap. The mechanical wonder of the age!

4⁹⁹

JEWELRY SALE!



9-Diamond

Wedding Ensemble

Beautifully styled in a choice of 14-K white or yellow gold.

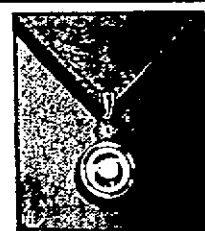
NOW FOR BOTH RINGS **75⁸⁸**



Linde
STARS

Light is the secret of life in a beautiful "Linde" Star ring. You'll be fascinated and pleased with these beautiful rings in misty blue, plum red, honey black, shell white in finest settings.

DOOLEY'S LOW PRICE **98⁸⁸**



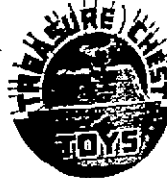
Lustrous

Pearl and Diamond
Pendant

This beautiful pendant comes in 14-K white or yellow gold.

DOOLEY'S LOW PRICE **17⁹⁵**

Dooley's have a large selection of Men's, Boys' and Ladies' wrist watches at Low Discount Prices!



Sign up for TELEVISION'S
Treasure Chest Club
in Dooley's Toy Dept.

MOTOROLA

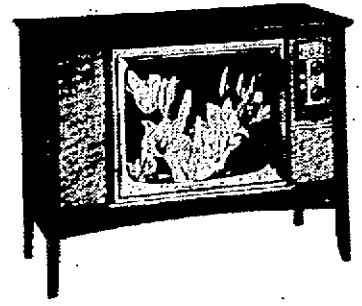
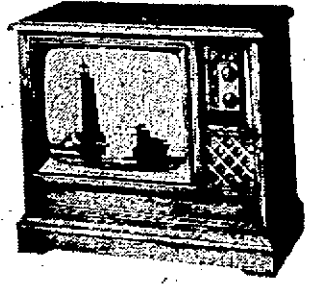
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1965
MODELS**

ONLY MOTOROLA BUILDS A 23" COLOR TV AND DOOLEY HAS IT!
 • IT'S THINNER (No bulky cabinets)
 • THE PICTURE IS LARGER (Not round but rectangular)

"THE ESPERANTO"

23-inch COLOR TV CONSOLE
SPANISH STYLING BY DREXEL

Superbly styled cabinet. Has lighted channel indicators, 5" Golden Voice speaker, tone control, pull-push on-off control. Genuine pecan veneers and pecan solids with Drexel Esperanto Moreno finish.



FRENCH PROVINCIAL

23-inch COLOR TV CONSOLE

5" Golden Voice speaker, tone control, pull-push on-off control, lighted channel indicators. Genuine wood veneers and select hardwood solids. Antique white finish or genuine cherry veneers and select hardwood solids, fruitwood finish.

Contemporary Danish Modern

23-inch COLOR TV CONSOLE

Has two 4"x6" Golden Voice speakers, tone control, lighted channel indicators, pull-push on-off control. Genuine walnut veneers and select hardwood solids, oil walnut finish.

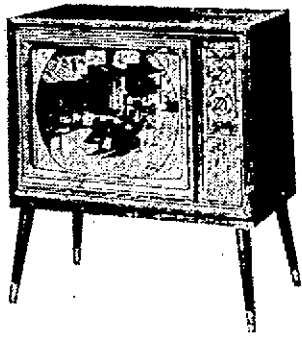


23-inch COLOR TV-STEREO Combination
with BUILT-IN FM-AM and FM STEREO RADIO

Has 5 Golden Voice speakers in 3 separate speaker systems, Golden stereo 4-speed record player. Bass, Treble, loudness and balance controls. Genuine Walnut veneers and hardwood solids with Oil Walnut finish.

NEW 1965 MOTOROLA
21-inch COLOR TV CONSOLE
WITH ALL CHANNEL UHF

Golden M Custom-Matic VHF tuner, Golden M Solid State UHF tuner, sound out front. Wood cabinet.



DOOLEY'S LOW PRICE! **338⁸⁸**

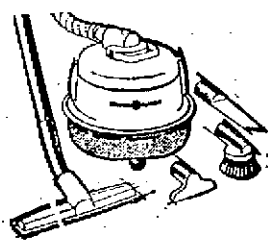
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7 DAYS A WEEK**

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G-E Vacuum Cleaners

NEW SWIVEL TOP VACUUM CLEANER



BUY NOW and SAVE!

Model C-166 with easy roll wheels and adjustable floor cleaning unit. Price includes all attachments.

DOOLEY'S LOW PRICE

26⁷⁷

NEW UPRIGHT CLEANER

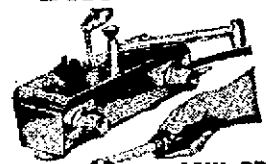
Model U-5 converts to attachment cleaning in seconds with no troublesome adapters required.

DOOLEY'S LOW PRICE!

38⁷⁷



LATEST MODEL IMPERIAL DISHMASTER



LOW PRICE DOOLEY'S

39⁵⁰



SUPER SPECIAL! NEW GAFFERS & SATTLER



GAS RANGE

A quality gas range with clock and minute minder, 17-inch expanded oven, 4 giant size burners, chrome broiler, storage compartment with shelves.

DOOLEY'S LOW-CUT PRICE!

138⁸⁸

DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD. - NORTH LONG BEACH



BERT'S EYE VIEW

Television's 'Karen' Misses Buena Park High Classmates

By BERT RESNIK
TV and Radio Editor

IT ISN'T THAT 15-year-old Debbie Watson of La Mirada is unhappy to be starred in her own television show, "Karen."

It's just that there's something missing. "I didn't think I would miss high school as much as I do," she said.

The school she misses is Buena Park High where she was a member of the Thespians and the drill team before NBC-TV selected her for the title heroine of the Monday night situation comedy.

"What I miss is the regular routine of going to classes," said Debbie. "Of having lunch and being with teenagers my own age—not so many adults."

SHE THOUGHT about that for a moment, then added:

"But I've made a lot of friends in this business, technicians, hairdressers. They sort of make up for it—sort of."

And her "business" has given her a sense of fulfillment that she never attained during high school.

The "fulfillment" happened at a children's hospital in Chicago. Debbie stopped there during a personal-appearance tour and the first episode of her series was shown in advance of the air-date.

"Those children were just wonderful," she said. "They seemed so happy to see me. I'll always remember it. It was so rewarding."

★ ★ ★

IT IS ALSO rewarding that at 15—she'll be 16 in January—she is a full-fledged actress. When she was 10 years old, she decided that was what she wanted to be.

As for missing high school, well— "No matter what you decide upon for a career, you have to be willing to make sacrifices."

"If I wasn't an actress now, maybe in six years I'd be working twice as hard at something I didn't like half as much."

She draws the career-sacrifice line at weekends.

"They're my own," she said. "No scripts." Her own weekends. Disneyland and the Beatles. A rock-and-roll dance. Her own weekends when a teen-age star is just another teenager.

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LAKEWOOD CENTER
1822 Factory Ave. ME 3-429
Open Daily 9 to 6. FRI. 9 to 7
GARDEN GROVE (next to Zedra)
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OPEN SUNDAY
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OCT. 21st ONLY

PORTERHOUSE STEAKS



Our lowest price in years—Aged right, finest quality Beef cut fresh and trimmed of excess waste... succulent with that extra fillet part!

89¢

lb

T-BONE STEAKS Lip-smacking flavor! America's Most Popular Steak 83¢ lb	NEW YORK CUT STEAKS The real man's steak—Boneless—Best Cuts... Trimmed of waste... Mmmm! So Tender and Delicious! 1.05 lb
FILET MIGNON STEAKS Beef Tenderloin—the "Cadillac" of Steaks at a price within your budget! SAVE 78¢ Per lb. 1.49 lb	BONELESS CUBE STEAKS Relish to fix and a real treat! SAVE A WHOPPING 48¢ per lb. 79¢ lb

TURKEY DRUMSTICKS **29¢**
USDA Grade "A" ... plump and juicy! Sensational treat at a seasonally low price!

BONELESS VEAL CUTLETS **59¢**
Choice of Breaded or Plain... Made from the finest Milk-Fed Veal! Boneless and delicious... SAVE 38¢ per lb!

Side of BEEF **53¢**
USDA CHOICE
Gourmet Quality USDA Graded Choice or Our Own Selected Cuts! Callam Fed... Avg. Wt. 27 1/2 to 32 1/2 lbs. You would pay at least 63¢ lb. elsewhere! Save at least \$38 per side.

USDA Graded Choice or Our Own Selected FRONTQUARTER OF BEEF Avg. Wt. 140 to 175 lbs. Enjoy all these popular cuts during the winter... and save \$16 per Frontquarter! 39¢ lb	BEEF LOINS Our own exclusive custom-cut quality... Consists of: • T-Bone Steaks • Porterhouse Steaks • New York Cut Steaks • Filet Mignon Steaks • Ground Sirloin Avg. Wt. 48 to 53 lbs. by the Loin 69¢ lb
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We Cut, Wrap and Sharp-Freeze AT NO EXTRA CHARGE
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MON., THURS., FRI. 11 to 8 P.M. "CALL KENNY" ME 3-0867
WEEKENDS 10 to 6 P.M.

Sunday, Oct. 18, 1964

Pan and Fan Mail

Soupy Sales is in New York doing a TV series like his old "Soupy Sales Show" that he had here a couple of years ago.

The station he's on, WNEW-TV, is an independent, affiliated with KTTV in Los Angeles.

If all of Soupy's fans could write to WNEW-TV, 565 Fifth Ave., New York, NY, maybe we can get Soupy back on out here.

Sherry Melton, Long Beach
So Soupy's in New York, eh? Sounds like custard's last stand.

shot of William Bendix.

What happened to this man or was I seeing things?

This man apparently has gone through a metamorphosis of physical deterioration. Any resemblance to his appearance on the Life of Riley series is purely coincidental. Richard Spence, Long Beach

Four-Star Productions report that Bill, tired of being chubby, went on a diet and metamorphosised himself into a much slimmer guy.

I would like to know whose daughter Mia Farrow is. Also the boy who plays

her boyfriend.

Vivienne F. Meier, Lynwood

Mia Farrow is the eldest daughter of actress Maureen O'Sullivan and the late producer-director John Farrow.

Her boyfriend on "Peyton Place" is Ryan O'Neal. He's nobody's daughter.

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TV
SERVICE**

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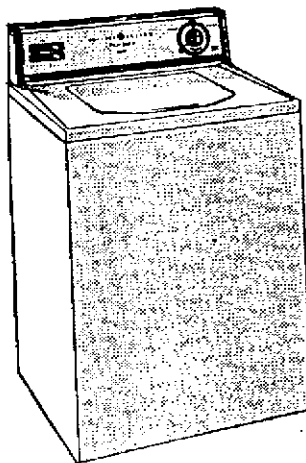
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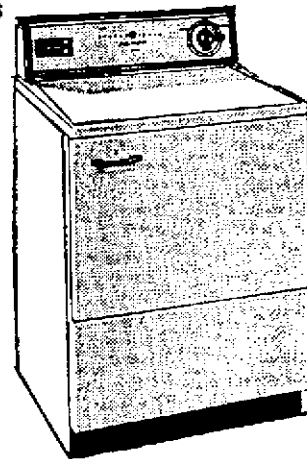
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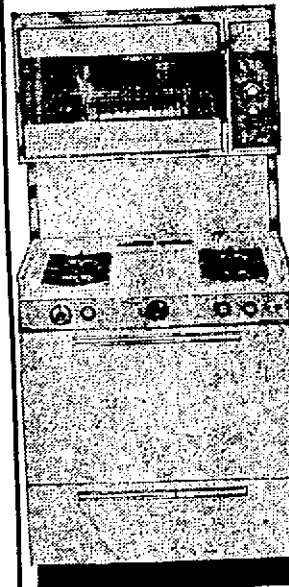
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Frigidaire apt. size refrig. Nicely reconditioned with gleaming new exterior. Ready for years of top service.

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G.E. 7-cu.-ft. Refrig. A sharp box with butter conditioner, frozen area, crispers, new finish.

\$79

O'Keefe and Merrill gas range. Heavy griddle for "just right" pancakes, full auto. lighting. Hurry on this one!

\$89

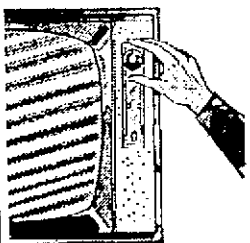
Gaffers and Sottler gas range. Here's a family-size range with Hi-Broiler, chrome top, griddle, auto. clock, etc. Priced to sell today.

\$99

G.E. Refrig. Double door model with zero-degree freezer. Top condition. Glossy new exterior. Don't delay, will be sold today!

\$109

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SUNDAY

October 18, 1964

★ PAID ADVERTISEMENT

- 7:30
 4 (Clr) Journey of Lifetime
 11 Highway Patrol
 13 TV Gospel Time (relig.)
 7:45
 9 Jr. All-Stars: Sliding
8:00 A.M.
 2 Lamp Unto My Feet: "Peace on Earth." Illustrated presentation based on encyclical letter of the late Pope John XXIII during Easter week, 1963. Walter Abel narrates.
 4 Movie: "South of Pago Pago." Victor McLaglen
 5 In God We Trust (Jewish)
 7 Sun. Story Time (relig.)
 11 Great Churches: Glendale Presbyterian Church
 13 Gospel Favorites (music)
8:30
 2 Look Up & Live: "Power, Persons and the Gospel." Housing is first topic for 4-part look at socially significant issues
 5 Herald of Truth (relig.)
 7 Movie: "It Had to Be You." Ginger Rogers
 9 King & Odie (cartoons)
9:00 A.M.
 2 Camera Three: "Fine Art of Political Wit." Ben Franklin to JFK.
 5 The Adventist Hour
 9 Youth Wants to Know
 11 The Gale Storm Show
 13 Variedades, R. Iglesias
 24 La Sombra del Otro
9:30
 2 Light of Faith (Cath.)
 4 Christophers: Leaders
 9 Foreign Legionnaire
 11 Supermen, Geo. Reeves
10:00 A.M.
 2 Learning '64
 4 This is the Life (Luth.)
 5 Popeye Cartoons
 9 Movie: "I Was Monty's Double." John Mills ('59)
 11 Wonderama, Paul Winchell Salute to YMCA.
 13 Panorama Latino (Span.)
10:30
 2 Movie: "Arise, My Love." Claudette Colbert ('40)
 4 The Catholic Hour: "The Witness," true story of peasant who refused to fight for Hitler
 7 Porky Pig (cartoons)
 13 (Color) Faith for Today
11:00 A.M.
 4 Movie: "Bait." Cleo Moore, John Agar ('54)
HOME BUYERS' GUIDE
 ★ Paul Langford visits new homes through So. Calif.
 7 The Bullwinkle Show
 13 Church in the Home
11:30
 7 Discovery '64 (see box)
 9 (Clr) Movie: "Hercules." Steve Reeves ('59)
 34 Donna Macabre (serial)
12:00 NOON
 5 Boots & Saddles
 7 770 on TV, Carl George
 11 Riverboat, Darren McGavin, Burt Reynolds
 13 Rev. Oral Roberts (relig.)
12:30
 2 The Press & the Candidates (see box)
 4 Faith of Israel: "Rabbi Stephen S. Wise"
 7 AFL Football (sports box)
 9 Movie: "Fighting Wildcats." Keefe Brasselle
 13 Social Security in Action
1:00 P.M.
 2 Movie: "Kiss and Tell." Shirley Temple ('45).
 4 (Color) Confrontation: "I saw the Church at Work in Africa." Panelists included Rev. Martin Olson, L.B.'s Immanuel

- Lutheran Church, and CSECB's Glenda Rusk.
 11 Movie: "Happy Anniversary." David Niven ('59)
 13 Voice of Calvary (relig.)
1:30
 4 Desilu Playhouse: "Problem in Cell 13." Claude Dauphin, Everett Sloane
 13 Cal's Corral (to 4)
1:45
 9 (Color) Movie: "Hercules." Steve Reeves ('59)
2:00 P.M.
 5 Championship Auto Racing (Ascent Speedway)
 34 Un Canto de Mexico
2:30
 2 Political Primer, Maury Green: "Reapportionment Issue," former state Sen. Richard Richards and Cal State L.B.'s Dr. Leroy Hardy.
 4 (Clr) Existence: "Agric. Extension Service"
 34 Arriba el Norte (folklore)
3:00 P.M.
 2 Movie: "Smoky." Fred MacMurray, Anne Baxter (Clr) College Report, "Where Tradition Meets Tomorrow" (Immaculate Heart)
 11 "WAR ZONE"—Movie
 ★ BY UNION MORTGAGE
 "Night Fighters," Robert Mitchum ('60)
 34 Guiltarras (guitarists)
3:30
 4 Captive Nations Rally

- (see box). Preemptis "Sunday"
 7 Directions '65: "Thou Shalt Have No Other Gods Before Me."
 34 Trova Mexicana
4:00 P.M.
 5 Darlington '500' (see sports box)
 7 Issues & Answers. Sec. of State Dean Rusk appraises the foreign policy issues of the political campaign. (Show next week has 3 minority party Presidential candidates.)
 9 Championship Bowling: Welu vs. Downing.
 13 Newsroom, Don Rose
 34 Por Caminos del Norte
4:30
 2 Insight: Fr. Ellwood Keiser: "Cross of Russia." Steve Forrest, Guy Stockwell, Brian Keith. Priests are confronted by totalitarian demands of Soviet state in early 20s.
 5 \$10,000 SAHARA
 ★ OPEN—LIVE—GOLF
 PARADISE, LAS VEGAS
 pres. by SPORTS NET.
 (see sports box)
 7 Press Conference
 13 Cavalcade of Books
 34 Political Issues in News
5:00 P.M.
 2 Your Doctor Reports: Again (see box)
 4 (Color) Wild Kingdom (see box)

- (Color) Laramie, J. Smith
 9 SURF'S UP! COLOR!
 ★ STAN RICHARDS hosts! Action surfing films.
 11 "CHILLER" PRESENTED
 ★ BY UNION MORTGAGE
 "Terror of the Blood-hunter." Robt. Clarke
 13 Bitter End, Don Rose
5:30
 2 Original Amateur Hour.
 4 (Color) GE College Bowl, Robt. Earle, Arizona State tries for "undefeated" title against Loyola (New Orleans)
 5 The Invisible Man
 9 MUMMIES DON'T TELL!
 ★ "CHARLIE CHAN IN EGYPT" Warner Oland ('35)
 13 (Color) The Ski Show.
 34 La Hora Catolica (Cath.) "The Holy Land"
6:00 P.M.
 2 20th Century, Walter Cronkite (repeat): "SAC—Aloft and Below" (pt. 2). Our ICBM and crews
 4 "MEET THE PRESS"
 ★ ROBERT F. KENNEDY (D) Candid. for U.S. Senator From New York City, in B&W. (Sen. Keating was interviewed Oct. 4.)
 5 POLKA PARADE—LIVE!
 ★ Fun for Whole Family
 by FARMER JOHN BACON
 7 Movie: "Anatomy of a Psycho." Ronnie Burns
 13 (Color) Rocky & Friends
 34 Teatro Fantastico (chldn)
6:30
 2 Mr. Ed, Alan Young, Abigail Van Buren. Ed signs Wilbur's name when he writes of his problem to "Dear Abby."
 4 Olympics 1964 (sports box)
 11 Room for One More.
 13 (Color) Rod Rocket Show
7:00 P.M.
 2 Lassie, Robert Bray, Katie Sweet, Sylvia Field. Lassie and girl get caught in sandstorm while searching dunes for lost bracelet
 5 The Jim Backus Show.
 9 Marshall Dillon, J. Arness
 11 FitzPatrick's TRAVELCADE
 ★ Climbs OVER THE ANDES
 Visit to land of the Incas.
 13 Outlaws, Claude Akins.
 34 Voces de Mexico
7:30
 2 My Favorite Martian, Ray Walston. Martin faces exposure of his origin when Mrs. Brown's visiting nephew (Rory Stevens) sees him return from a test flight.
 4 (Color) Disney's Wonderful World of Color: "The Tenderfoot." Brian Keith, Brandon de Wilde, James Whitmore (pt. 1). Three-part story of fight for survival in early West.
 5 Zane Grey Th'r: "Gift From a Gunman," Howard Keel
 7 Wagon Train, John McIntire, Robert Fuller, Dana Wynter. Cooper saves a lady from death in stagecoach robbery, but is mistaken for one of the bandits.
 9 "PAJAMA GAME" COLOR
 ★ DORIS DAY! JOHN RAITT! with Carol Haney, Eddie Foy Jr. ('57-1st run).
 11 Trojan Huddle, John McKay, preview of upcoming Cal game
 34 Estudio Pedro Vargas
8:00 P.M.
 2 The Ed Sullivan Show, with Joan Sutherland, Van Johnson, Jackie Mason, Rita Pavone. The Animals, Totie Fields, John Byner, excerpts from new musical revue



BRANDON de Wilde stars in "The Tenderfoot," a three-parter starting 7:30 p.m. Sunday, channel 4, on "Disney's Wonderful World of Color."

"Cambridge Circus." ("The Animals," for adult edification, is a British vocal quintet.)
 5 Law & Mr. Jones, James Whitmore, Tom Bosley.
 11 Football (see sports box)
 13 Human Jungle, H. Lom
 34 Futbol (soccer matches)
8:30
 4 The Bill Dana Show. An elephant teams with Jose to play tricks on Mr. Phillips. (To assure equal time, a donkey also has a part in this segment.)
 5 EASTERN MORTGAGE CO.
 ★ Reem's "Crash Dive"
 Tyrone Power, Anne Baxter
 7 Broadside, Kathy Nolan. Adrian orders psychological tests for the WAVES when he learns Molly is broken up over an unhappy romance.
9:00 P.M.
 2 My Living Doll, Bob Cummings, Julie Newmar. Explanations to Rhoda of love and the man-woman relationship backfire in many ways
 4 (Color) Bonanza, Lorne Greene, Dan Duryea, Virginia Gregg, Tim McIntire. Ben defends the ex-convict he sent to prison.
 7 (Color) Movie: "A Hole in the Head." Frank Sinatra, Eddie Hodges, Edw. G. Robinson, Eleanor Parker, Carolyn Jones, Thelma Ritter ('59-1st run). Frank Capra comedy-drama
 13 The Ann Sothern Show
9:30
 2 The Joey Bishop Show. Joey gets in deeper when he tries to patch things up with Larry
 13 Dan Smoot Reports
9:45
 9 Headline History: Ford
 13 Capitol Rep't, D. Jackson
10:00 P.M.
 2 Candid Camera, Durward Kirby. Segments involve guests "accidentally" ushered into \$500-a-day hotel suite.

- 4 Hallmark Hall of Fame
 ★ All-star cast in "THE FANTASTICKS" Smash musical hit In color (see box)
 9 People Are Funny
 11 News, Burrell and Coast
 13 Mantovani, John Conte
 34 Chucheries (musical)
10:30
 2 What's My Line, J. Dale Guest: Paul Anka
 5 Salinger-Murphy (box)
 9 SHAKESPEARE SPECIAL
 ★ "JULIUS CAESAR" Acts IV, BBC-produced drama, Caesar's death avenged.
 11 M-Squad, Lee Marvin
 13 Movie: "Jungle Stampede." Yorke Coplen ('50)
10:55
 2 Goldwater Political
11:00 P.M.
 2 Sunday News, Bill Sicut
 4 KNBC News—DICK
 ★ JOHN—LEE GIBROUX and CHUCK SHULL In Color.
 5 Open End, David Susskind: "Cancer Prevention." Medical experts
 7 Movie: "Sword in the Desert." Dana Andrews, Marta Toren ('49-1st run)
 11 Opinion in the Capital: Sen. Hubert Humphrey
 34 La Universidad Presenta
11:15
 2 Movie: "Lives of a Bengal Lancer." Gary Cooper, Francot Tene ('35)
 4 "Human Relations, Yesterday, Today & Tomorrow—Employment"—3rd of 2-pt. Public Affairs Special By county commission on human relations.
11:30
 9 PRUDENTIAL TRUST DEED PRESENTS "ENCORE" "Hudson's Bay," Paul Muni ('40)
 11 Under Discussion, Quincy Howe: "Contemporary Europe." News-men examine its growing potential.
 34 Noticiero 34 (News)
12:00 MIDNIGHT
 13 Movie: "Jeepers Creepers," Thurston Hall ('39)
1:00
 5 A Quest for Certainty: "Voice of the Witness," plus such admissible evidence as drunkometer, radar, lie detector.
1:15
 2 Movie: "Kentucky Moonshine." Tony Martin ('36)
 9 Viewpoint: Washington

★ Sports Today

- AFL FOOTBALL**, 12:30 p.m., ch. 7, has Curt Gowdy at Kansas City's Municipal Stadium as the Chiefs host the Buffalo Bills.
DARLINGTON '500, 4 p.m., ch. 5, offers films of the 1963 stock car classic from Darlington, S.C.
SAHARA Invitational Golf Tournament, 4:30 p.m., ch. 5 and 8, has the final 2 holes of the 7th annual tourney from Paradise Valley C.C., Las Vegas.
OLYMPIC GAMES, 6:30 p.m., ch. 4, has jet-flown tapes of finals in men's 100-meter hurdles and 5000-meter run, highdiving, 1500-meter freestyle, 200-meter butterfly stroke and women's 400-meter freestyle, on final day of swimming and diving.
UCLA FOOTBALL, 8 p.m., ch. 11, finds Bill Welsh with tapes of Saturday's South Bend game between the Bruins and Notre Dame.

Sunday, Oct. 18, 1964

TOKYO TV SHOWS OLYMPICS ON SIX STATIONS

By JACK V. FOX

TOKYO (UPI)—Television viewers in Tokyo have six channels to choose among. During these 1964 Olympic Games, the programs make the Marx Brothers' old movies seem like a performance of Macbeth.

The various stations, as in the United States, are highly competitive for audience ratings. How they have ever divided up the Olympic events must always remain another of the mysteries of the inscrutable east.

Channel 1 has the weightlifters. And right there alone is a spectacle to make Madison Avenue blush for its sins of omission. If Jackie Gleason doesn't do the weightlifting bit soon, Red Skelton will.

MEDITATION, dignity and dusting of hands in what looks like a bowling-alley chalk-bowl are the preliminary acts. A howl to the judges. Much deep breathing. Then up to the weights. Much struggling. Anguished face. A pillar lights up as if he has hit the jackpot on a pinball machine. Wham, the steel discs are dropped to the wooden floor. Big smile. Great applause. What can follow that act?

The wrestlers. What else? They grapple simultaneously in three separate rings on channel two and if you think Gorgeous George had savoir faire, you should see these guys.

They swim and dive and splash on channel three. Women smite volleyballs on four. Boxers are dropping like flies on five. Yachts sail

on six and then back to one. They are drowning one another at water polo, killing with sticks at field hockey.

Television showers discuss and javelins while the pole vaulters soar into Japanese living rooms and marathon runners pass the shrines of

Oriental antiquity.

BUT IF YOU think the Japanese TV people are doing this all for the love of the game, don't.

Even as in the States, the commercials flicker on every five minutes or so. Children gobble chocolate

bars between fencing of two things — Japanese matches. Lovely Japanese girls coo and smile to the magic spell of a new cosmetic, abruptly interrupting the judo and leaving the cyclists to cycle for themselves.

And if it isn't Olympics or commercials, it is one worse. There is one woman who is a dead ringer for Mama Goldberg and when she turns those soulful eyes on you, it's just like being in the good old U.S.A. Only worse.



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CHEVROLET \$179

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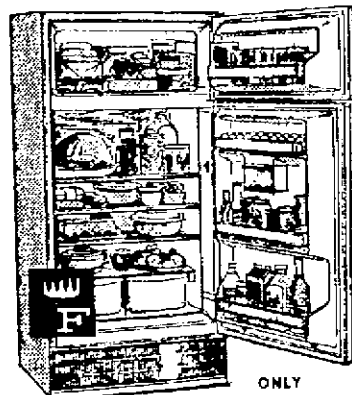
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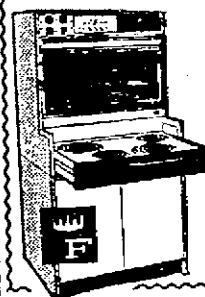
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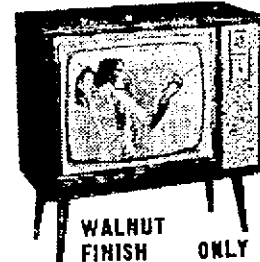
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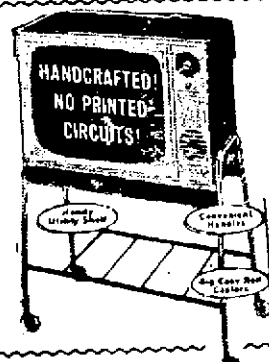
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15 YEARS
IN SAME LOCATION

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Allowance

5650 ATLANTIC AVE., N.L.B.

MONDAY

October 10, 1964

★ PAID ADVERTISEMENT 6:00 A.M.

2 Russian Literature in Translation: "18th Cent." 6:30

2 Business of Marketing
4 (Clr) Existence, Jim Todd
7 Guidelines (adult educ.)

7:00 A.M.

2 Captain Kangaroo
4 Today, Jack Lescaultie
7 Scope (adult education)
11 Third 'R' for Teachers "Notation" (Arithmetic)

7:30

7 Pinky Lee, Cartoons
11 Kukla and Ollie

8:00 A.M.

2 Panorama Pacific, Rowe with Gordon Lloyd Baker
7 I Married Joan, J. Davis
9 Pancake Man, Hal Smith
11 Mr. Wishbone, Jim Allan

8:30

7 The Count Marco Show
9 Big Babysitter (cartoons)
13 Morning News

8:45

13 Yoga for Health

9:00 A.M.

2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 The Jack LaLanne Show

9:15

13 Guidepost to Science (4)

9:30

2 I Love Lucy, Lucille Ball
4 (Color) Word for Word (final week for series)
5 The Romper Room
11 Movie: "Killer McCoy," Mirkey, Rooney (47)

9:45

13 Guidepost: Industr. Arts

10:00 A.M.

2 Andy of Mayberry
4 Concentrat'n, H. Downs
7 Girl Talk, V. Graham
9 Movie: "Angels with Dirty Faces," James Cagney, Pat O'Brien (38)
10:15

13 Focus on America

10:30

2 The McCays, W. Brennan
4 (Clr) Jeopardy, A. Fleming
5 Hopalong Cassidy
7 Price Is Right, B. Cullen
Guest: Kaye Ballard

10:45

13 Guidepost to Spanish II

11:00 A.M.

2 The Love of Life
4 (Clr) Say When, A. James
5 Peter Gunn, C. Stevens
7 Get the Message, Lewis Sylvia Sidney, Gretchen Wyler, Chester Morris
13 Essence of Judaism

11:15

13 Guidepost to Spanish I

28 School Programming

11:30

2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Topper, Leo G. Carroll
7 Missing Links, D. Clark
Morey Amsterdam joins Tom Poston, Phyllis Diller, Nipsey Russell

9 Elementary Industr. Arts

11 Sheriff John, J. Rovick

13 Movie: "Pier 13," Lynn Bari, Lloyd Nolan (40)

11:45

2 The Guiding Light

28 Lunch at 28

12:00 NOON

2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlett Hill (serial)
7 Father Knows Best
9 Fun Time (comedies)

12:30

2 As the World Turns

4 Loretta Young Theatre

5 The Ray Milland Show

7 Hello Pea-Pickers, Tenn. Ernie Ford, Glenn Yarbrough

9 Abbott and Costello

11 Movie: "Flight Command," Robert Taylor

13 Bill Johns news (12:50)

1:00 P.M.

2 Password, Allen Ludden

4 The Doctors, J. Pritchett

5 Movie: "Submarine Patrol," Richard Greene

7 The Mike Douglas Show

9 Movie: "Spring Reunion," Betty Hutton, Dana Andrews (57)

1:30

2 The McCays, W. Brennan

4 (Clr) Jeopardy, A. Fleming

5 Hopalong Cassidy

7 Price Is Right, B. Cullen

Guest: Kaye Ballard

10:45

13 Guidepost to Spanish II

11:00 A.M.

2 The Love of Life

4 (Clr) Say When, A. James

5 Peter Gunn, C. Stevens

7 Get the Message, Lewis Sylvia Sidney, Gretchen Wyler, Chester Morris

13 Essence of Judaism

11:15

13 Guidepost to Spanish I

28 School Programming

11:30

2 Search for Tomorrow

4 (Clr) Truth-Consequences

5 Topper, Leo G. Carroll

7 Missing Links, D. Clark

Morey Amsterdam joins Tom Poston, Phyllis Diller, Nipsey Russell

9 Elementary Industr. Arts

11 Sheriff John, J. Rovick

13 Movie: "Pier 13," Lynn Bari, Lloyd Nolan (40)

11:45

2 The Guiding Light

28 Lunch at 28

12:00 NOON

2 My Little Margie

4 (Clr) Let's Make a Deal

5 Scarlett Hill (serial)

7 Father Knows Best

9 Fun Time (comedies)

12:30

2 As the World Turns

4 Loretta Young Theatre

5 The Ray Milland Show

7 Hello Pea-Pickers, Tenn. Ernie Ford, Glenn Yarbrough

9 Abbott and Costello

11 Movie: "Flight Command," Robert Taylor

13 Bill Johns news (12:50)

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4 (Clr) KNBC Nws, Latham

5 Lawman, John Russell

7 Movie: "Beyond the Time Barrier," Robert Clarke (Br. '60-1st run)

9 9th St. West, Sam Riddle

11 P. Winchell-Bugs Bunny

13 TOUCHE TURTLE-COLOR

★ CARTOONS w/Bob Adkins

28 KCET Preview

34 Momias de Guanajuato

6:30

4 Huntley-Brinkley Repedit

5 Leave It to Beaver

9 Dobie Gillis, D. Hickman

13 Weedy Woodpecker-THE

★ ZANIEB BIRD IN TV!

28 Heritage, Harold Urey

34 Noticiero 34 (News)

7:00 P.M.

2 Walter Cronkite, News

4 (Color) Golden Voyage, Jack Douglas; "Australia," 3rd season premiere begins at Sydney with a 2-part adventure.

5 Rifleman, Chuck Connors

9 Wyatt Earp, H. O'Brien

11 77 Sunset Strip, Roger Smith, Nancy Gates. Amnesia victim.

13 CAPTURE-RACCOONS and

★ BADGERS in MEXICO-Clr

Arthur Jones is host.

28 What's What? (jazz) with Earl "Fatha" Hines

34 El Secreto (serial)

7:30

2 To Tell the Truth, Bud Collyer; Peggy Cass

4 90 Bristol Court: "Harris Against the World," Jack Klugman, Hans Conried. Harris finds creaking muscles when he challenges an old friend to a renewal of their boyhood sports rivalry.

5 (Color) Movie: "River of No Return," Marilyn Monroe, Robt. Mitchum

11 The 11th Hour, Wendell Corey, Keenan Wynn, Nan Martin. Woman is placed under Bassett's care despite her husband's belief that psychiatry is witchcraft.

13 THE LIEUTENANT-IN

★ JUDO-KARATE BATTLE

Eddie Albert gueststars as writer who thinks modern Marines are softies.

34 French Chef, Julia Child: "Veal scallops"

34 La Sombra del Otro

8:25

2 Johnson Political

8:30

2 The Andy Griffith Show. Practical-joking old beau



PETER FALK plays a young doctor with high financial ideas during "Ben Casey" at 10 p.m. Monday, channel 7.

(Wallace Ford) turns up and resumes his courtship of Aunt Bee.

4 90 Bristol Court: "Tom, Dick and Mary," Steve Franken, Joyce Bulifant. Dick picks the wrong time to try out his revolutionary theories of using old-fashioned home remedies in the hospital.

7 No Time for Sergeants, Sammy Jackson, Andy Clyde. Milly has to move her grandfather's surprise birthday party to where he is—in jail.

28 The Young Americans

34 Festival de Canciones

9:00 P.M.

2 The Lucy Show, Lucille Ball. Lucy and Viv are unwitting landladies to a pair of bank robbers (John Williams, Lloyd Corrigan) when they rent out Viv's room to World's Fair tourists.

4 (Color) Andy Williams Show (see box)

7 Wendy and Me, George Burns, Connie Stevens. Wendy's reunion dinner for Jeff's former basketball teammates brings out squad of Jeff's father's days by mistake.

1

What British View

NEW YORK (UPI)—This was what the British saw in a recent average week's viewing over the three networks—British Broadcasting Co. One and Two, which are supported by television fees and do not carry commercials, and the Independent Television Network, which is financed by advertising:

BBC 1 AND 2—American shows in prime time—The Travels of Jaimie McPheeters, Perry Mason, The Danny Kaye Show, the Virginian, The Dick Van Dyke Show, a film of the USA-USSR track meet, The Modern Jazz Quartet, East Side/West Side, The Nurses, Saints and Sinners.

INDEPENDENT TELEVISION — Greatest Show on Earth, Beverly Hillsbillies, Car 54 Where Are You, Petticoat Junction, One Step Beyond, My Favorite Martian, Gunsmoke, The Richard Boone Show, Burke's Law, Captain of Detectives.

The British interlarded these with some good television of their own. The BBC's had Dr. Finlay's Casebook, a well-acted series about two Scottish doctors; The Great War, a 26-part history of the first World War, a dramatization of John Buchan's "Witch Wood," an uncompromising documentary program to explain the discovery of a new atomic particle; Panorama, which is probably the best news feature program extant. BBC 2 also specializes in running important programs viewers might have missed first time around.

'Reapportionment'

Dr. Leroy Hardy, political science professor at California State College at Long Beach, will discuss reapportionment at 2:30 p.m. today (Sunday), channel 2.

He will appear with Richard Richards, former state senator, and two members of the League of Women Voters.

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SATURDAY 9:30 A.M.-5:30 P.M.
SUNDAY 12 NOON TILL 5 P.M.

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TUESDAY

October 20, 1934

* PAID ADVERTISEMENT

- 2 Pianoforte, John Crown
4 (Clr) Existence, Jim Todd
7 Guidelines (adult educ.)
7:00 A.M.

- 2 Captain Kangaroo
4 Today, Hugh Downs.
Allan McNab, director, is guide for a tour of the Chicago Art Institute, with actress Eugenia Leontovich touring the acting school at the Goodman Theatre, in first of three shows taped in Chicago.
7 Scope (adult education)
11 L.A. County Schools
7:30

- 7 Pinky Lee, Cartoons
11 Kukla and Ollie
8:00 A.M.

- 2 Panorama Pacific, Rowe
7 Married Joan, J. Davis
9 Pancake Man, Hal Smith
11 Mr. Wishbone, Jim Allen
8:30

- 7 The Count Marco Show
9 Big Babysitter (cartoons)
13 Morning News
8:45

- 13 Yoga for Health
4 GOP Political (8-55)
9:00 A.M.

- 2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 The Jack LaLanne Show
9:15

- 13 Guideposts (to 11:30)
9:30

- 2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
5 The Romper Room
11 Movie: "2-Faced Woman," Greta Garbo (41)
10:00 A.M.

- 2 Andy of Mayberry

PRIME RIBS

The Tenderloin is the quality restaurant that serves choice prime rib for only \$1.95. Come over soon, we're still at 4363 Atlantic Avenue.

- 4 Concentrat'n, H. Downs
7 Girl Talk, V. Graham
9 Movie: "Flight Angels," Jane Wyman (40)
10:30

- 2 The McCoy's, W. Brennan
4 (Clr) Jeopardy, Fleming
5 Hopalong Cassidy
7 Price Is Right, Bill Cullen

Sports Today

OLYMPICS 1964, in two reports, ch. 4. Full hour at 10 p.m. has decathlon summary, women's compulsory and men's voluntary exercises in gymnastics, fencing, judo and Greco-Roman wrestling. Wrap-up at 11:15 p.m. has finals of women's 800-meter run and women's shot put plus start of final round in basketball.

ROLLER SKATING championship, 8:30 p.m., ch. 5. Dick Lane at the Olympic.

11:00 A.M.

- 2 The Love of Life
4 (Clr) Say When, A. James
5 Peter Gunn, C. Stevens
7 Get the Message, Lewis
11:30

- 2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Topper, Leo G. Carroll
7 Missing Links, D. Clark
9 The American Economy
11 Sheriff John, J. Rovick
13 Movie: "Zis Boom Bah," Peter Lind Hayes (41).
11:45

- 2 The Guiding Light
28 Lunch at 28
12:00 NOON

- 2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlett Hill (serial)
7 Father Knows Best
9 Fun Time (comedies)
12:30

- 2 As the World Turns
4 Loretta Young Theatre
5 The Ray Milland Show
7 Hello Pea-Pickers
9 Abbott and Costello
11 Movie: "Thin Man Goes Home," Wm. Powell (44)
1:00 P.M.

- 2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 Movie: "Confirm or

- Deny," Don Ameche (41)
7 The Mike Douglas Show
9 Movie: "3 Bad Sisters," Maria English (56)
13 COLOR THEATRE—GREEN GRASS OF WYOMING
Peggy Cummins (48)
28 In-Class Programs (to 3)
1:30

- 2 Art Linkletter H'se P'ty
4 Another World
2:00 P.M.

- 2 To Tell Truth, Collyer
4 (Color) You Don't Say!
2:30

- 2 The Edge of Night
4 Match Game, G. Rayburn
5 The Cheaters, J. Ireland
7 Day in Court: Accidental death (pt. 2)
9 9 on the Line, C. Roberts
"You Can Be Smarter Than Your Children," Dean Paul Sheets (UC)
11 Movie: "Chumps at Oxford," Laurel & Hardy
3:00 P.M.

- 2 The Secret Storm
4 Meet Your Candidates
5 Big John's Fun-for-All
7 General Hospital
13 (Color) Rocky & Friends
28 Spotlight on Opera.
3:15

- 13 (Color) Felix the Cat
3:30

- 2 The Jack Benny Show
4 Movie: "Bail Out at 43,000 Feet," John Payne
7 The Young Marrieds
9 The Mighty Hercules
28 Teachers' In-Service
4:00 P.M.

- 2 Life of Riley, W. Bendix
5 Brave Stallion (Fury)
7 Trailmaster, Ward Bond
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 Pathfinders: N. Wiener
4:30

- 2 Movie: "Valley of the Kings," Robert Taylor
5 Wild Bill Hickok
9 The Engineer Bill Show
28 Discovery
34 Escuela KMEX (English)
5:00 P.M.

- 5 You Asked for It
7 News Hour, Baxter Ward
11 Billy Barty & 3 Stooges
13 The Lloyd Thaxton Show
28 What's New?
34 Novela Semanal (drama)
5:30

- 5 News Picture
11 The Mickey Mouse Club
28 The Friendly Giant
34 Seguro Social (soc-sec.)
5:45

- 4 (Color) KNBC News
28 Far, Far Away (travel)
34 Consejos para Seguridad
6:00 P.M.

- 2 Big News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
5 Lawman, John Russell
7 (Clr) Movie: "Smuggler's Island," Jeff Chandler
9 9th St. West, Sam Riddle
11 P. Winchell-Bugs Bunny
13 TOUCHE TURTLE—COLOR
★ CARTOONS w/ Bob Adkins
28 Circus: "High in Air"
34 Momias de Guanajuato
6:30

- 4 Huntley-Brinkley Report
5 Leave It to Beaver
7:00 P.M.

- 9 Dobie Gillis, D. Hickman
13 HUCKLEBERRY HOUND
★ FUNNIEST DOG IN TOWN
28 Heritage, Harold Urey
34 Noticiero 34 (News)
7:00 P.M.

- 2 Walter Cronkite, News
4 (Color) America! Jack Douglas: "Fields of Glory," Historical Concord, Valley Forge, Yorktown, Bull Run, Gettysburg, Appomattox Court-house, Alamo, Douglas MacArthur Memorial.
5 Rifleman, Chuck Connors
9 Wyatt Earp, H. O'Brien
11 Cheyenne, Clint Walker
13 WONDERS OF THE WORLD
★ WONDERS OF LIBERIA—Clr
Rubber plant, University.
28 Pathfinders: N. Wiener
34 El Secreto (serial)
7:30

- 2 Ralph Story's Los Angeles: "The Skeleton on Wilshire Blvd." Mysterious 22-story apartment that was never finished.
4 Mr. Novak, James Francis, Davey Davidson, Buck Taylor, Jean Engstrom, Arthur Franz. Novak straightens out a problem student by giving her the lead in the school play. Then she gets involved in a stolen car incident.
5 Seven Keys, Jack Narz
7 Combat! Vic Morrow, Sal Mineo. Terror-stricken private abandons Saunders under debris in French village.
9 ELVIS! ELVIS! ELVIS!
★ 'KING CREOLE'
Carolyn Jones (58)
13 WANDERLUST—AFRICA'S
★ LUNATIC RAILROAD—Clr
Reenactment of building railway which opened continent's interior, its construction plagued by rains, lions and track-stealing natives.
28 Great Teachers: Socrates
34 Arriba el Norte (folklore)
8:00 P.M.

- 2 World War I, Robert Ryan: "They Sank the Lusitania." U-boat attack shocks the world.
5 Richard Diamond
11 The Untouchables, Robt. Stack, Rip Torn, Claude Akins.
13 AMERICAN WEST—COLOR
★ BAKOTA—WEST BEGINS
Mt. Rushmore, the Black Hills, the Badlands, Crazy Horse Monument and a rousing rodeo.
28 Exploring the Universe, D. Garroway: "Pollution"
34 La Sombra del Otro
8:30

- 2 The Red Skelton Show. Guests Bobby Rydell and Willard Waterman head the unemployment office where Clem Kadiddle-hopper's loss of 300 jobs has created a one-man poverty area.
4 Man from U.N.C.L.E.,
8:30

- 2 Sen. Barry Goldwater (box). Preempts "Petticoat Junction".
4 (Color) That Was the Week That Was (see box)
7 Peyton Place I, Barbara Parkins, Ryan O'Neal. Betty and Rodney abruptly leave the Founders Day festival.
13 EXPEDITION! JOURNEY
★ THRU ICE GREENLAND
to find the nearly extinct Ice Age musk ox. Color.
34 Premier Orfeon
10:00 P.M.

- 2 Doctors & the Nurses, Shirl Conway, Merrie Spathe, Jeff Corey, Billy McNally. Young patient, on learning that she is

SPECIAL

SEN. GOLDWATER — A political address by the Republican candidate retains its usual 9:30 p.m. time, but switches from NBC to CBS, channel 2. Viewers wishing to hear both sides of the Presidential picture should tune in 5 min. earlier (9:25) for a Johnson political.

TW3 — After preemptions by GOP political for 3 out of 4 weeks, barbed series finally gets to make its second appearance of the season at 9:30 p.m., ch. 4, in color, smack-dab opposite the speaker whose time-buyers shoved it aside. California opponents George Murphy and Pierre Salinger come in for a lampooning (perhaps a piano-accompanied song and dance?), with other satire pointed at the British elections, the Tokyo Olympics, the new TV season and the 1965 car models. Taking part are Nancy Ames, David Frost, Phyllis Newman, Bob Dishy, Pat England, Buck Henry.

10:00 P.M.

Robt. Vaughn, Alexander Scourby, Burt Brinkerhoff, Janine Gray. Solo makes a reluctant truce with a pretty THURUSH agent when both seek a former Nazi scientist who needs blood for an experiment to bring Adolf Hitler back to life

5 Roller Skating Championship (see sports box)
7 McHale's Navy, Ernest Borgnine. Binghampton becomes strictly jovial when he's given laughing gas to prevent his court-martialing Ensign Parker.

13 "SCIENCE IN ACTION"
★ "ROMANCE OF PHARMACY"
Up from primitive medicine men to new drugs.

28 Triplet: "La Traviata." Rossana Carteri, Nicola Filacuridi. Verdi's opera, from the stage of Italy's Opera House in Milan.
34 Casos y Cosas de Casa
9:00 P.M.

7 Tycoon, Walter Brennan, Van Williams, Ted Bessell. Walter lowers his standards one notch when he goes recruiting for Thunder Corp. at Midwest Tech.
11 87th Precinct, Robert Lansing, Ross Martin. Potential witness refuses to identify thugs.

13 HOT SPOTS '64—COLOR
★ BRITAIN'S FOREIGN AID
Attempt to recapture lost empire.
34 Dona Macabara (serial)
9:25

2 Johnson Political
9:30

2 Sen. Barry Goldwater (box). Preempts "Petticoat Junction".
4 (Color) That Was the Week That Was (see box)
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13 EXPEDITION! JOURNEY
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to find the nearly extinct Ice Age musk ox. Color.
34 Premier Orfeon
10:00 P.M.

2 Doctors & the Nurses, Shirl Conway, Merrie Spathe, Jeff Corey, Billy McNally. Young patient, on learning that she is



JEANNE BAL guests in a kidnaping story on "The Fugitives" at 10 p.m. Thursday, channel 7.

suffering from leukemia, rebels against the advice of the hospital's school teacher. (16-year-old Miss Spaeth, who made her acting debut with Peter Sellers in "Henry Orlent," today makes her TV debut.)

4 Olympics '64 (sports box)
7 The Fugitive, David Janssen, Carol Rossen, Leslie Nielsen, Jeanne Bal, John Lasell. Kimble's in double jeopardy when police enter the case after he's mistaken for another and kidnaped. He's in trouble if they find him—and if they don't.

9 Maverick, Jack Kelly
11 George Putnam, News
13 VAGABOND—CLIMB THE HIGHEST MOUNTAINS—Clr
North Palisade, in the High Sierra.

34 Corridas de Espana (bull-fights from Spain)
10:30

5 News Picture
13 News, Johns-Fishman
28 Photography, A. Adams
11:00 P.M.

2 News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
5 Steve Allen Show (repeat), with Peter Ustinov, Prof. Irwin Corey
7 Bob Young; Baxter Ward
9 Clete Roberts, News
11 Movie: "Affectionately Yours," Dennis Morgan
Merle Oberon (41)

13 Movie: "Devil's Playground," Richard Dix
28 Written Word, Dr. Frank Baxter: "Egypt!"
11:15

4 Olympics '64 (sports box)
9 Movie: "Happy Is the Bride," Ian Carmichael, Janette Scott (Br. 59)
11:30

2 Movie: "Diamond Horseshoe," Betty Grable (45)
4 (Color) Tonight, Johnny Carson with Ray Walston, Ed Ames and the McGuire Sisters.
5 Movie: "Miraculous Journey," Rrry Calhoun (48)
7 Movie: "B.P.'s Daughter," Barbara Stanwyck (48)
12:30

13 Movie: "Lady for a Night," Joan Blondell
1:00

9 Movie: "Flight Angels," Jane Wyman (40)
11 Movies: "Assignment in Brittany," "Blonde Bombshell," "Desire Me!"
1:15

2 Movie: "Snow Creature," Paul Langton (54).

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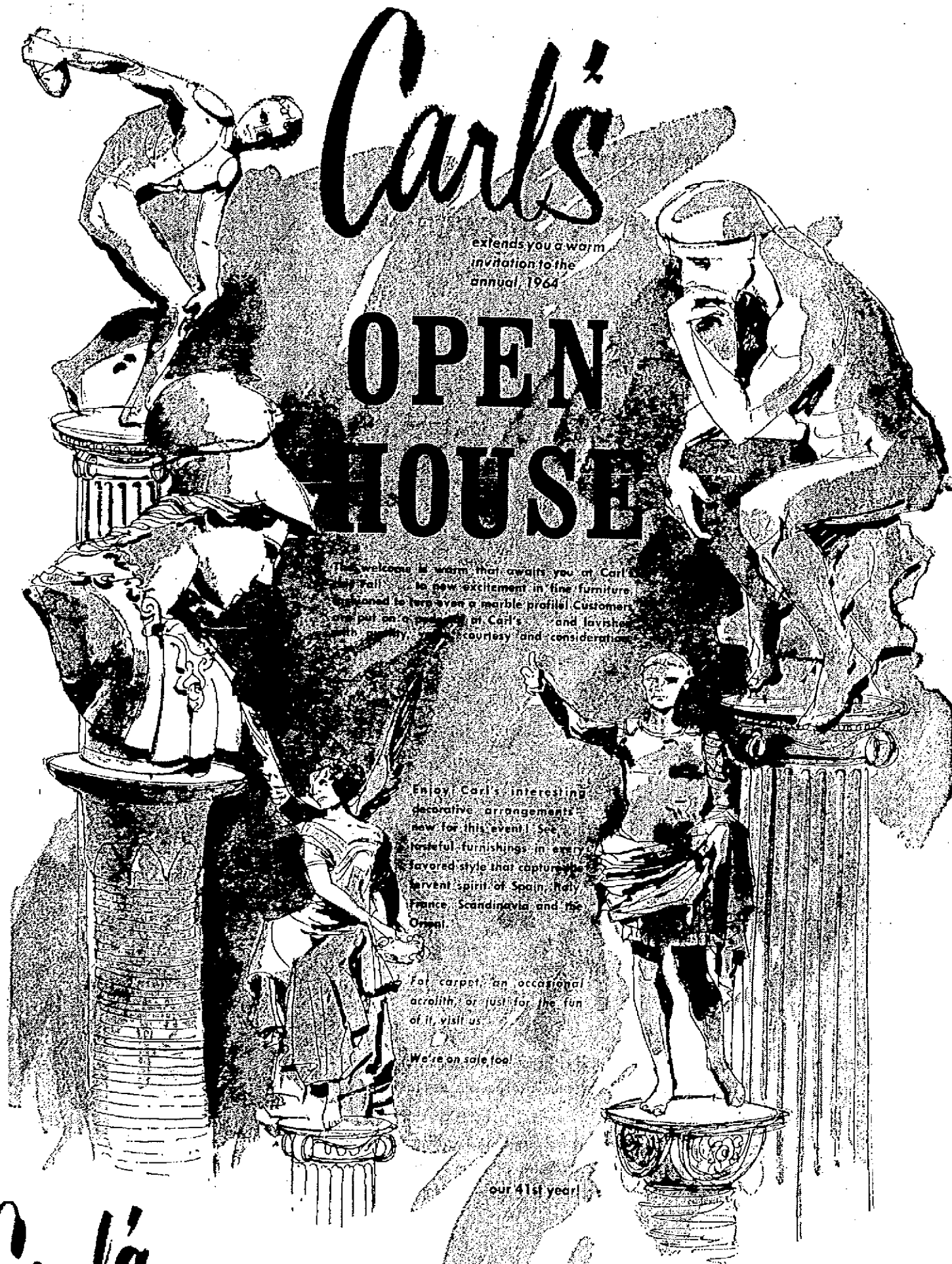
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ardent spirit of Spain, Italy,
France, Scandinavia and the
Orient.

For carpet, an occasional
acrolith, or just for the fun
of it, visit us.

We're on sale too!

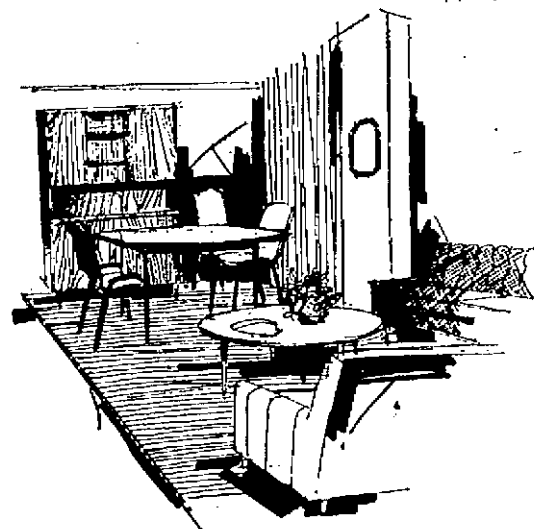
our 41st year!

Carl's

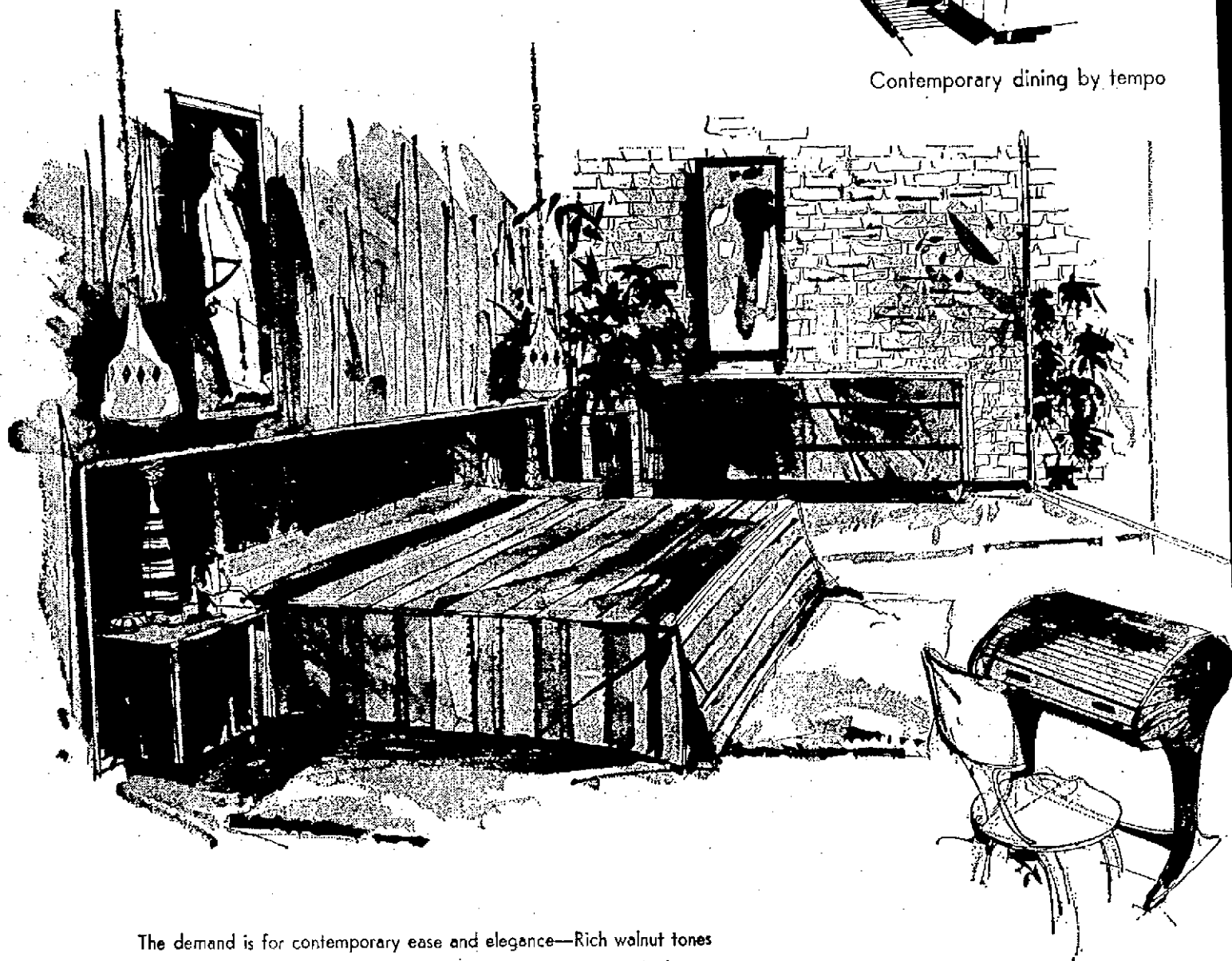
SOUTHERN CALIFORNIA'S FINEST
FURNITURE & CARPET SELECTION

1250 E. PACIFIC COAST HIGHWAY • LONG BEACH • HE 7-7457

Suave, Sophisticated Modern from Our Contemporary Showcase



Contemporary dining by tempo



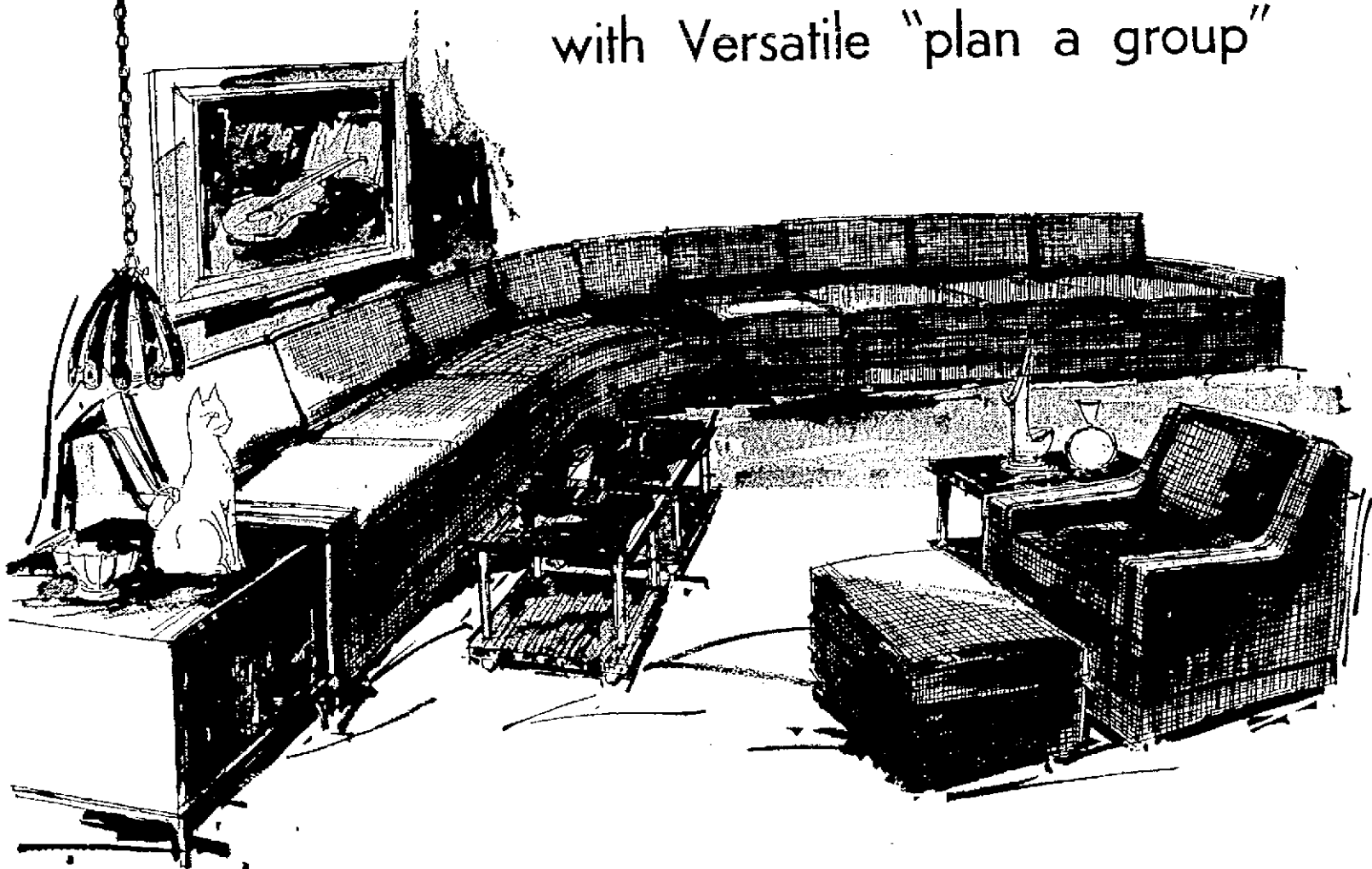
The demand is for contemporary ease and elegance—Rich walnut tones are accentuated here by ebony black accents in a spacious six-drawer dresser built flush to floor.

The solid paneled headboard is available in Full Size as well as King and Queen size with attached night tables for extra storage. Tempo of Calif. has also designed and manufactured this outstanding roll-top desk—as streamlined and utilitarian as your car dash.

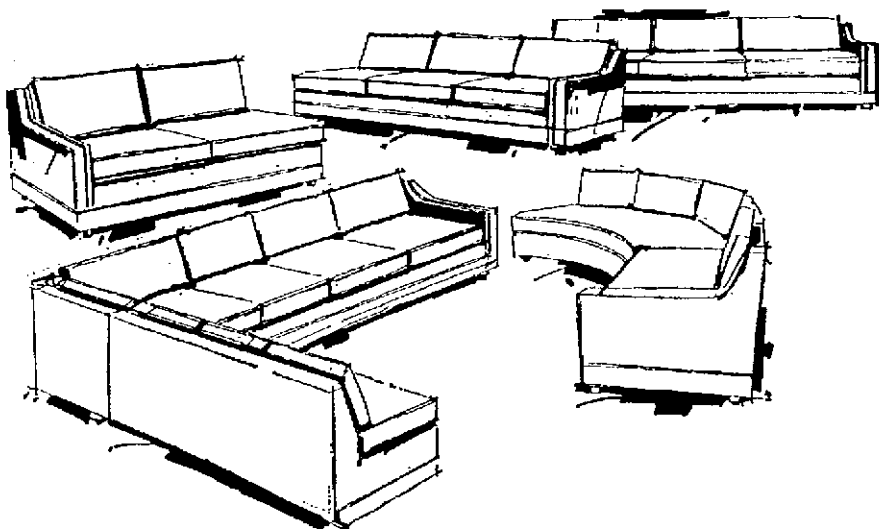
	reg.	sale
Dresser base, 70-inch	219.75	189.
Matching mirror	49.75	44.
Full Size Headboard With two night stands	199.75	169.
Roll top desk	179.75	149.

Complimentary decorator assistance • he 7-7457 • ample parking at rear entrance

Creative composition can form a thousand and one combinations with Versatile "plan a group"



A multitude of arrangements can be created from this Handsome New plan a group from Sherman Bertram of California. Deep luxurious seating comfort in every piece is afforded by durable marflex seat cushions and loose back pillows of poly Kodel. 29 individual sizes with a variety of 5 different arm styles are available to you. No room too difficult to subdue. Choose from an unlimited variety of the newest fabrics for your individual plan-a-group arrangement.



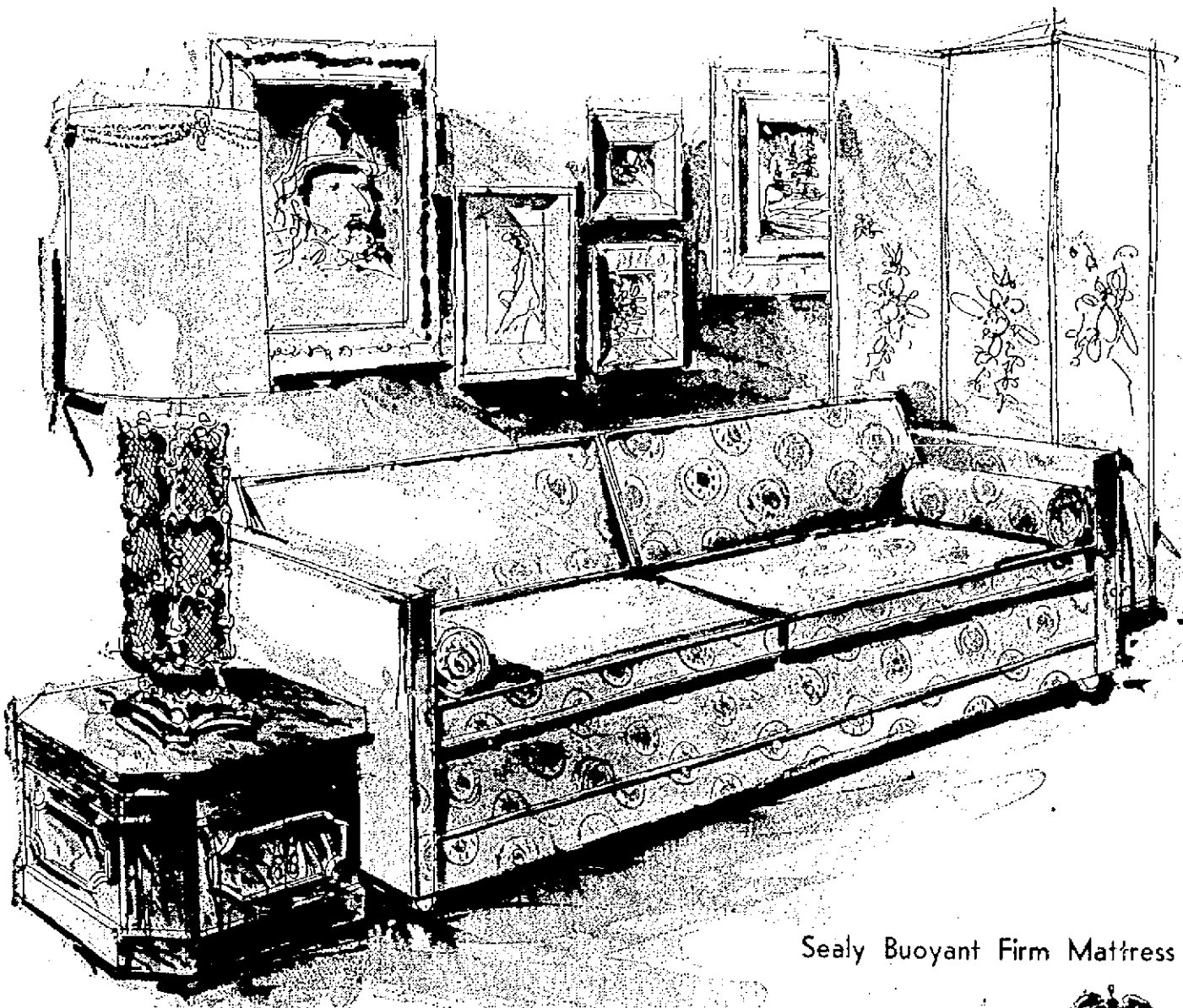
	reg.	sale
3-Cushion Section, 78"	279.75	224.
Armless Section, 24"	109.75	89.
Curved Center, 50"	239.75	199.
2-Cushion Section, 54"	214.75	174.
Club Chair	149.75	119.
Matching Ottoman	69.75	54.
Oil Walnut Commode by Tempo	109.75	94.
Runabout Bunching Table	39.75	34.

open monday & friday 'til 9

he 7-7457

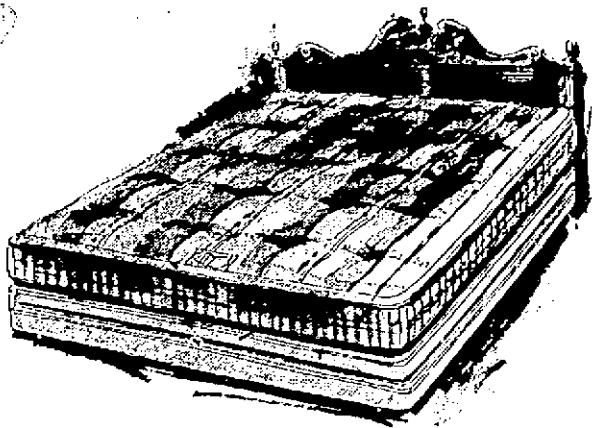
convenient car(plan terms)

A Sealy Sofa Bed! Almost too pretty to sleep on—
too luxuriously comfortable to stay awake on



Spanish influence inspired this superb Sealy sofa-bed. Special highlights are the tuxedo height arms with round pillow bolsters and separate back pillows. 74" of sleeping or sitting comfort. Simpatico! Complete with famous Sealyrest mattress.

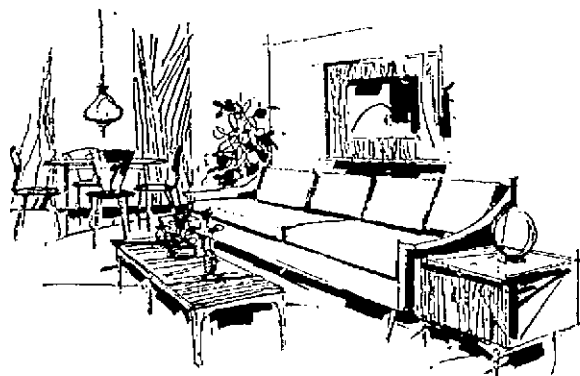
Sealy Buoyant Firm Mattress Sets



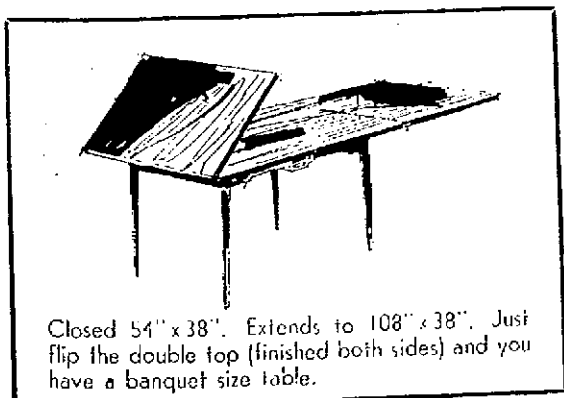
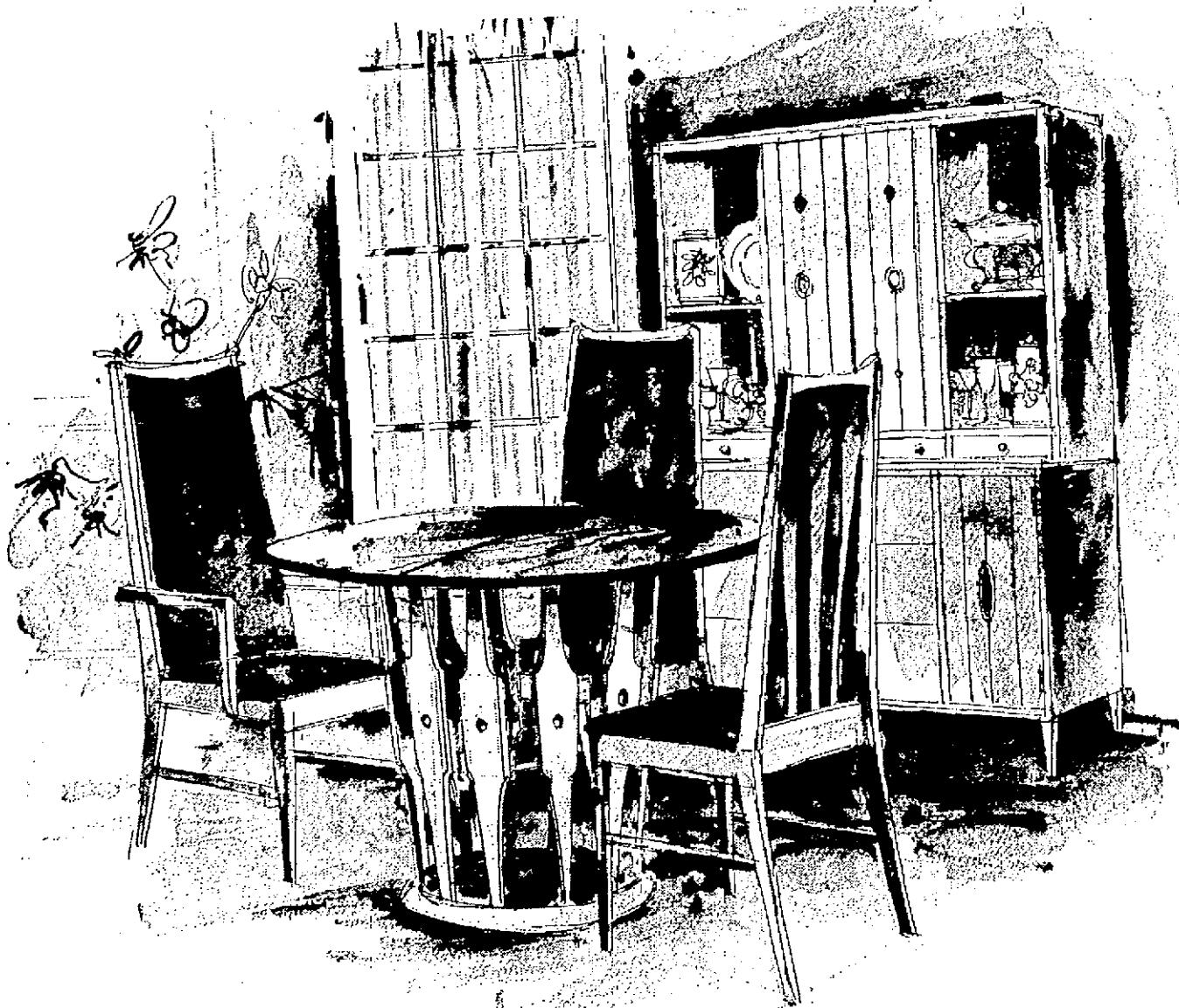
	reg.	sale
Sofa-sleeper, 74"	389.75	299.
Lamp and Shade by Reglor	109.75	94.
Octagon commode by Allen Keith	239.75	199.

	reg.	sale
King size (72x84) mattress set	199.	159.
Queen size (60x80) mattress set	149.	119.
Full or twin size mattress set	99.	79.
Full or twin (extra long) mattress set	119.	99.

Functional Modern Dining Keyed To California Living . . .



Contemporary Sofa by Advance



Closed 54" x 38". Extends to 108" x 38". Just flip the double top (finished both sides) and you have a banquet size table.

A Morris dining room ensemble exemplifies a stylized blend of function and art. Brushed antique white finishes keyed to the contemporary home. Practical upholstered back and seat chairs covered in blue-green figured fabric. The decorative pedestal table opens to accommodate two 12" leaves. Table top of warm walnut, exquisitely balanced by a base of antique white. Note the expandable rectangular table which expands with ease—why? No leaves. California style for Californians by Morris.

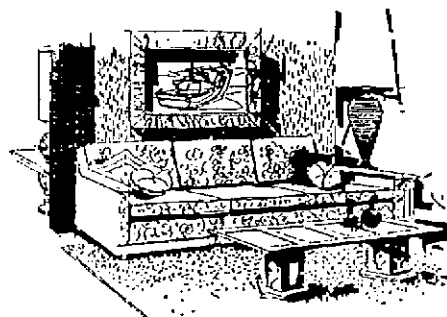
	reg.	sale
Buffet	124.75	109.
Hutch Top	99.75	84.
48" Round Table	114.75	99.
Side Chair, ea.	34.75	29.
Arm Chair, ea.	37.75	32.
Rectangular Table	129.75	109.

complimentary decorator assistance

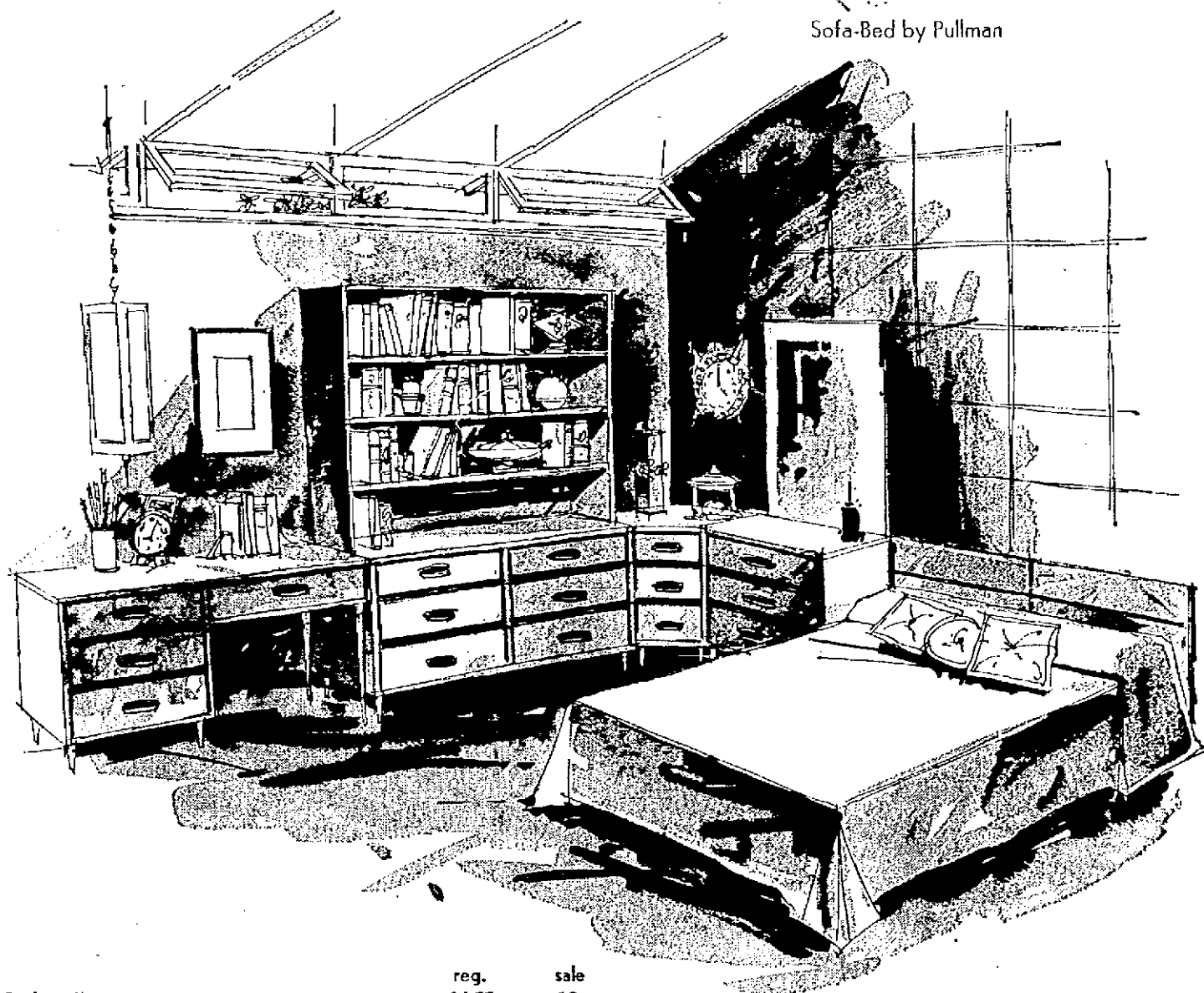
• he 7-7457

• ample parking at rear entrance

Vivacious New "Colormates" for His or Her Favorite Room.....



Sofa-Bed by Pullman



	reg.	sale
Desk, 48"	84.75	69.
6-drawer dresser, 48"	84.75	69.
Bookshelf, 48"	49.75	39.
Corner commode, 3 drawers	54.75	44.
Bachelor chest, 3 drawers	64.75	54.
Mirror, brass framed	34.75	29.
Full or twin bed with frame	34.75	29.
(not illustrated)		
9-drawer dresser	109.75	94.
Chest of drawers, 5-drawer	84.75	69.
Corner desk, 1-drawer	54.75	44.
Night stand, 1-drawer	34.75	29.
Full or twin bookcase bed with frame	59.75	47.
Bookshelf, 30"	34.75	29.

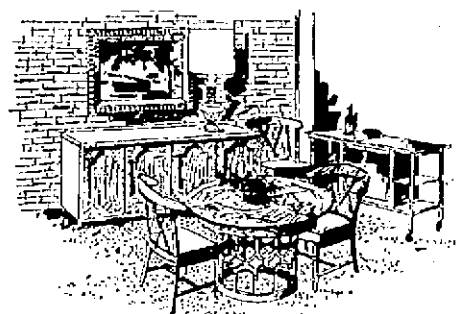
This wonderful new innovation was created by Morris of California for the guy or gal that must make a change from time to time. This complete correlated "open stock" group finished in fresh bona white with matching formica mar-proof tops is equipped with changeable handles offering a variety of 5 contrasting accent colors. Simply change colors at will in only minutes. You receive all color changes with each piece purchased.

open monday and friday 'til 9

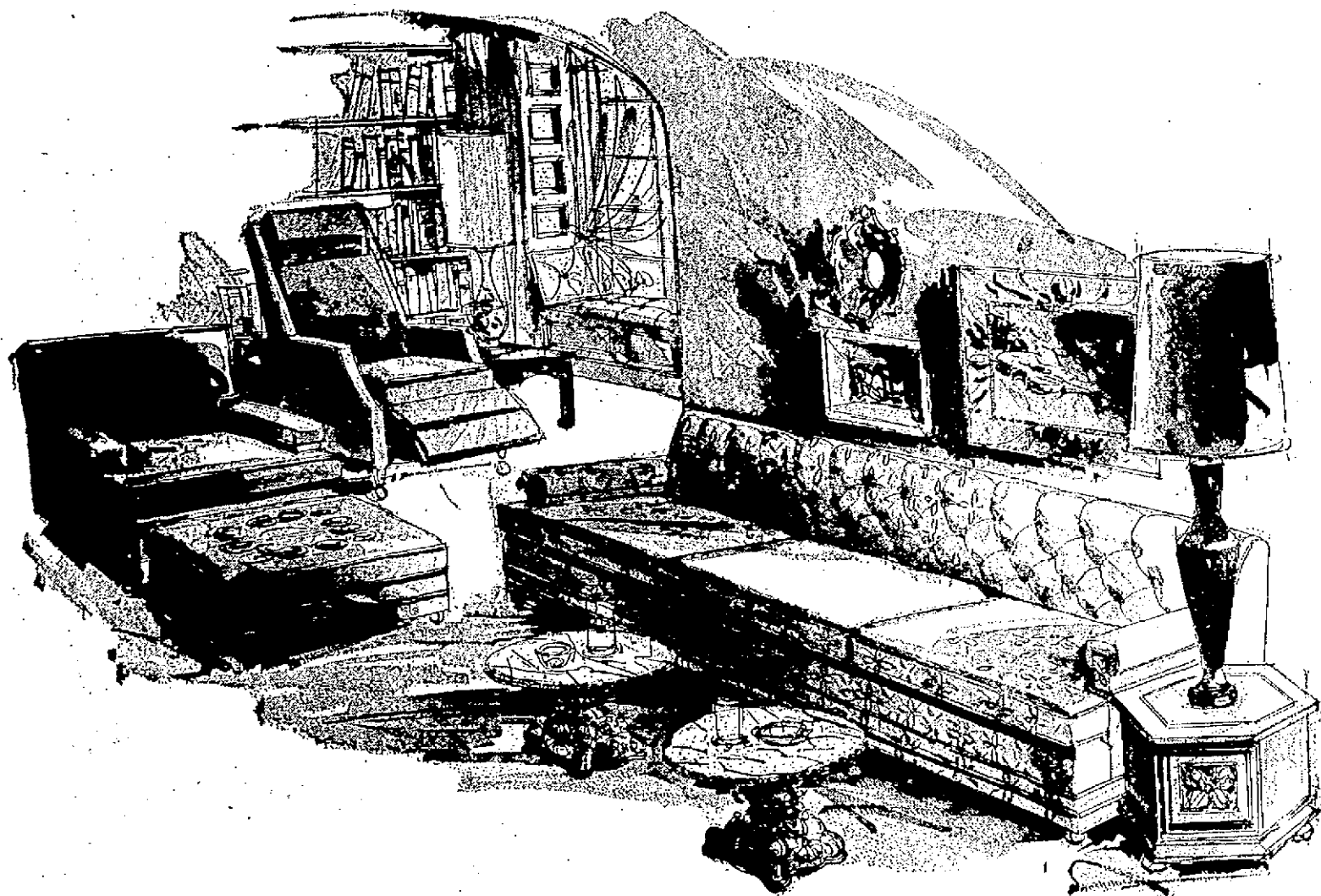
• he 7-7457 •

convenient carplan terms

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from our complete casual living department



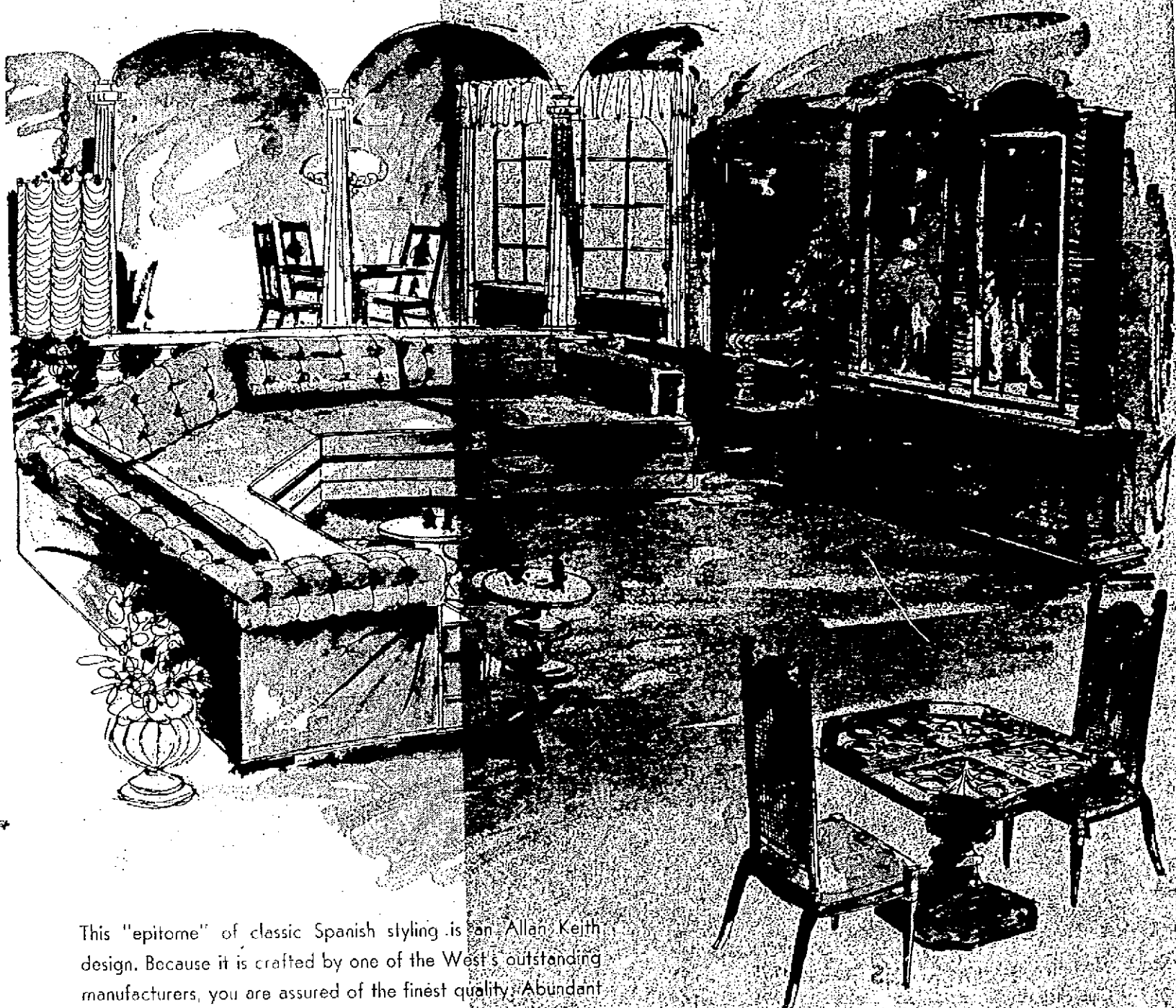
Mandate Dining by Thomasville



	reg.	sale
96" Tufted back sofa	439.75	369.
Club chair	179.75	149.
Matching ottoman	79.75	64.
Reclining chair	199.75	169.
Hexagon commode by Michael Leonard	109.75	94.
Lamp and shade by Reglor	79.75	69.
Round cigarette table, ea. by Dalko	84.75	74.

An elegant room setting, highly decorative and soilproof—impossible? Not with living room pieces covered in Vinyl fabrics and a sofa styled in Tai Silk. The color selection is practically unlimited and the club chair and ottoman in plain colors of vinyl are "the limit" in practicality. Long for the comfort and relaxation found only in a deluxe recliner as pictured here? Pullman Co. made it, too. They're famous for comfort.

Suggestions from "Old Spain"... Exquisitely styled! Effectively Mediterranean!



This "epitome" of classic Spanish styling is an Allan Keith design. Because it is crafted by one of the West's outstanding manufacturers, you are assured of the finest quality. Abundant wood finishes are available as well as a selection of handsome upholstery fabrics.

	reg.	sale
3-piece angular sectional	1099.75	899.
wormy chestnut china base	379.75	329.
matching glass door china top	379.75	329.
wrought iron, glass top game table	279.75	229.
high back game chair, ea.	114.75	94.
round cigarette table, ea.	99.75	79.

Carl's

SOUTHERN CALIFORNIA'S FINEST
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1250 E. PACIFIC COAST HIGHWAY • LONG BEACH • HE 7-7457

Sunday, Oct. 18, 1964
WATCH IT

Critic Praises 'Slattery's People'

By RIC DU BROW

HOLLYWOOD (UPI)—A guy from CBS-TV said on the phone, "If you think highly of 'Slattery's People,' why don't you give it a push now instead of waiting and complaining if it goes off?"

What the CBS gentleman was really saying was that the heroic college graduates at the networks are concerned by the spot ratings thus far on "Slattery's People," a new Monday night series about a state legislator (10 p.m., channel 2).

At any rate, the CBS pusher had a valid point. And, in fact, the show's producers have sent out telegrams soliciting support. Past experiences show that such devices invariably have little effect if the mass audience doesn't go for a series on its own, and what "Slattery's People" really needs, if the ratings are to be believed, is a change of competition, away from "Ben Casey."

"SLATTERY'S PEOPLE" has a good deal of potential, and is thus far a worthy entry. The star, Richard Crenna, is tops as the house minority leader in a state legislature.

So watch. And if you feel like writing letters, write to your mother or father or brother or sister or even your wife, and ask them how things are going, but don't waste your stationery by writing to the network entertainment departments, because they couldn't care less about what you say if the ratings say otherwise.

You might write to the sponsors, because they get thrilled and get scared easily, and even if they don't do anything, which they probably won't, you might get a vicarious charge knowing you've caused a flicker of emotion somewhere.

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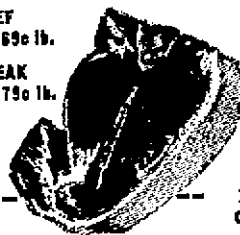
FREE! 35 PORK CHOPS WITH PURCHASE OF A HALF BEEF OR MORE
or 20 LBS. FRYERS

16 YEARS AGO . . .

... one small plant in Elkhorn, Nebraska
Today there are 32 plants from California to New York! We are proud of our growth and happy to see you enjoy Black Angus' taste-tantalizing Beef! . . . We're planning to keep you satisfied!

LOOK at these RED-HOT PRICES!

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SUPREME STEAK ORDER 79¢ lb.



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BEEF HALVES
28¢ C lb. ALL SIZES

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with 16 years experience assures you of the finest quality beef available

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Rent a Locker for 1.50 per Month

NOTE: This Guarantee backed by 16 Years Experience

GUARANTEE
GUARANTEED TO SATISFY

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CALL 393-7276

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9821 CALIFORNIA AVE.
CALL LO 4-2618

WEDNESDAY

October 21, 1964

* PAID ADVERTISEMENT

- 6:30
2 Business of Marketing
4 (Clr) Existence, Jim Todd
7 Guidelines (adult educ.)
7:00 A.M.
2 Capt. Kangaroo: Hats
4 Today, Hugh Downs.
Chicago columnist Irv Kupcinet and author A. C. Spector talk about the city in 2-hour show taped Tues. at the Roof Garden atop a skyscraper on shore of Lake Michigan
7 Scope (adult education)
11 Columbia Survey of Arts.
7:30
7 Pinky Lee, Curt'n Capers
11 Kukla and Ollie
8:00 A.M.
2 Panorama Pacific, Rowe
7 Married Joan, J. Davis
9 Pancake Man, Hal Smith
11 Mr. Wishbone, Jim Allan
8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
13 (Clr) Science in Action: "Romance of Pharmacy"
9:00 A.M.
2 News with Mike Wallace

- 4 Make Room for Daddy
5 For K's Only (cartoons)
7 The 100th Mason Show
11 The J. & L. LaLaine Show
13 Yoga for Health
9:15
5 Tricks 'n Treats: Turkey
13 Goodposts (to 11:30)
9:30
2 1 Loev Lucy, Lucille Ball
4 (Color) Word for Word
5 The Rumper Room
11 Movie: "Libeled Lady," Jean Harlow ('36)

- 10:00 A.M.
2 Andy of Mayberry
4 Concentration, H. Downs
7 Girl Talk, V. Graham
9 Movie: "Pretty Baby," Betsy Drake ('50)

- 10:30
2 The McCuys, W. Brennan
4 (Clr) Jeopardy, Fleming
5 Hopalong Cassidy
7 Price Is Right, Bill Cullen

- 11:00 A.M.
2 The Love of Life
4 (Clr) Say When, A. James
5 Peter Gunn, C. Stevens
7 Get the Message, Lewis
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Topper, Leo G. Carroll
7 Missing Links, D. Clark
9 Storybook Time
11 Sheriff John, J. Rovick
13 Movie: "Yokel Boy," Albert Dekker ('42)
11:45
2 The Guiding Light
28 Lunch at 28

- 12:00 NOON
2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlet Hill (serial)
7 Father Knows Best
9 Fun Time (comedies)
12:30
2 As the World Turns
4 Loretta Young Theater
5 The Ray Milland Show
7 Hello, Pea Pickers.
9 Abbot and Costello
11 Movie: "For Me & My Gal," Judy Garland,
1:00 P.M.
2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 Movie: "What Price Murder?" Henri Vidal
7 The Mike Douglas Show
9 Movie: "Flight Commander," Neil Hamilton
13 COLOR THEATRE—"THREE

SPECIAL

CBS REPORTS: N.Y. Battleground—One of the nation's most highly publicized contests, the race for the Senate from the Empire State, is probed in depth at 7:30 p.m., ch. 2. Eric Sevareid covers Robert F. Kennedy's campaign, with Harry Reasoner traveling with Sen. Kenneth B. Keating, with cameras following them from ethnic groups to delicatessens. Minority party candidates also are seen, including Henry Paolucci (Conservative), John Emanuel (Socialist Labor) and Richard Garza (Socialist Workers).

PALO ALTO COUNTY (Iowa)—One of only five of the nation's 3,072 counties which has voted with the winner in presidential elections since 1896, and the only one in the important Midwest, the 15,000-resident Hawkeye State county gets thoroughly interviewed by Howard K. Smith at 10:30 p.m., ch. 7, to find out who its 7000-plus voters will "elect," and why.

* LITTLE GIRLS IN BLUE

- June Haver (46)
28 In-Class Program (to 3)
1:30
2 Art Linkletter H'se Party
4 Another World
2:00 P.M.
2 To Tell the Truth
4 (Color) You Don't Say!
2:25
4 Johnson-Humphrey Polit.
2:30
2 The Edge of Night.
4 Match Game, G. Rayburn
7 Day in Court.
9 9 on the Line, C. Roberts
11 Movie: "Smart Alec," Dead End Kids ('42)
3:00 P.M.
2 The Secret Storm
4 Meet Your Candidates: Chet Hollifield (D-19)
5 Big John's Fun-for-All
7 General Hospital
13 (Color) Rocky & Friends
28 Beyond Earth: Tides
3:15
4 Meet Your Candidates: Edward Roybal (D-30)
13 (Color) Felix the Cat
3:30
2 The Jack Benny Show
4 Movie: "It Started with Eve," Deanna Durbin.
7 The Young Marrieds
9 The Mighty Hercules
28 Teachers' In-Service
4:00 P.M.
2 Life of Riley, W. Bendix
5 Brave Stallion (Fury)
7 Trailmaster, Ward Bond
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 What's What (jazz)
4:30
2 Movie: "Magic Carpet," Lucille Ball, John Agar
5 Wild Bill Hickok
9 The Engineer Bill Show
28 Discovery
34 Escuela KMEX (English)
4:45
13 (Color) Rocky & Friends
5:00 P.M.
5 You Asked For It
7 News Hour, Baxter Ward
11 Billy Barty & 3 Stooges
13 The Lloyd Thaxton Show



BARBARA EDEN plays a newspaper woman during "The Virginian" at 7:30 p.m. Wednesday, channel 4 in COLOR.

- 28 What's New?
34 Novela Semanal (drama)
5:30
5 News Picture
11 The Mickey Mouse Club
28 The Friendly Giant
34 Club del Hogar (women)
5:45
4 (Color) KNBC News
28 Far, Far Away (travel)
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
5 Lawman, John Russell
7 Movie: "Comin' 'round the Mountain," Abbott & Costello, Dorothy Shay
9 9th St. West, Sam Riddle
11 P. Winchell-Bugs Bunny
13 TOUCHE TURTLE—COLOR
★ **CARTOONS w/Bob Adkins**
28 Survival in the Sea
34 Momias de Guanajuato
6:30
4 Huntley-Brinkley Report
5 Leave It to Beaver
9 Dobie Gillis, D. Hickman
13 PETER POTAMUS—A HEAP
★ **OF HAPPY HIPPO—COLOR**
28 Heritage, Harold Urey
34 Noticiero 34 (News)
7:00 P.M.
2 Walter Cronkite, News
4 (Clr) Death Valley Days: "The Peacemaker," David Brian. Mormon missionary risks death to quell an Indian war.
5 Rifleman, Chuck Connors
9 Wyatt Earp, H. O'Brien
11 77 Sunset Strip, Efrem Zimbalist, Jay North.
13 THIS EXCITING WORLD
★ **YUGOSLAVIA IN COLOR**
28 What's What (jazz) with Woody Herman & Herd
7:30
2 CBS Reports: "N.Y. Battleground—the Race for the Senate" (see box)
4 (Clr) The Virginian, James Drury, Barbara Eden. Girl reporter stirs up trouble with her exaggerated stories about an outlaw living quietly in Medicine Bow.
5 Seven Keys, Jack Narz
7 Ozzie & Harriet. Kris goes back to school and Rick finds having a wife on campus presents problems.

- 9 ELVIS! NOW!
★ **'KING CREOLE'**
Carolyn Jones ('58)
13 ISLANDS IN THE SUN
★ **VIBRANT JAMAICA—Color**
"Limbo" land, with its night life, fishing, "wicked" Port Royal.
28 Intertel: The Two Canadas. French Canada's demands
34 Un Canto de Mexico
8:00 P.M.
5 (Color) NFL Report, Bob Kelley (see sports box)
7 The Patty Duke Show. Patty is outmaneuvered by Cathy in their bitter competition for the new boy next door.
11 Espionage: "We, the Hunted," Joseph Campanella, Madlyn Rhue. Search by Israeli agents for top Nazi war criminal, hiding in Madrid.
13 **RICHARD BOONE SHOW**
★ **"SOROFINO'S TREASURE"**
Boone, Robert Blake, Laura Devon. When American storekeeper comes into possession of a pearl, his dreams of fortune are shattered
34 La Sombra del Otro
8:30
2 Beverly Hillsbillies, Buddy Ebsen. Jed gets an honorary doctorate (after giving a college a million dollars), and Granny is riled up, feeling she is the Clamptetts' acknowledged physician.
5 Championship Wrestling (see sports box)
7 **"SHINDIG"**
★ **BIG-BEAT MUSIC!**
Jim O'Neill hosts the Honeycombs, Righteous Brothers, Willy Nelson, Donna Loren, Bobby Sherman, the Blossoms and Jackie Wilson.
28 Flaherty Features: "Louisiana Story." Oil.
34 Miercoles Musical
9:00 P.M.
2 Dick Van Dyke Show. Laura has misgivings when Bob is named humor consultant on a magazine for men-about-town—especially when she meets all the bachelors and pretty girls
4 (Color) Movie: "Beau James," Bob Hope, Vera Miles ('57-1st run). Career of colorful New York Mayor Jimmy Walker, and his romance with nightclub entertainer Betty Compton.
7 **"MICKET"**
★ **STARS MICKET ROONEY**
Plans for an elaborate Chinese wedding reception at the hotel are endangered by a feud between the families. Keye Luke, James Hong, Linda Ho and Victor San Yung are featured.
11 Breaking Point, Paul Burke, Sondra Kerr, Ruth Roman. Perennial teenager, president of the world's oldest movie fan club, is unnaturally devoted to a faded star.
13 **TRUE—HEROIC STORY**
★ **AN AMERICAN MARINE**
"Code Name: Christopher," Jack Webb. First in a 2-part about attack on key German plant.
34 Dona Macabre (serial)
9:30
2 Cara Williams Show. Incredible little lady (guest Una Merkel) causes a big investigation when she's found in Cara's chaotic filing system under the heading

- "misc. machinery." Scheduled earlier, segment was preempted for LBJ political.
7 **BURKE'S LAW**
★ **STARRING GENE BARRY**
Death of coin collector leads Burke to a desert ghost town and suspects Diane McBain, Nick Adams, Patsy Kelly, Fred Clark, Sheldon Leonard
13 **THE REBEL—Johnny Yuma**
★ **SURRENDERS HIS GUN**
Nick Adams stars:
34 Novilladas (bullfights)
10:00 P.M.
2 The Danny Kaye Show. Actress Angela Lansbury makes her TV variety show debut, joining singer John Gary and the regulars.
9 **NOW ON TV-9!**
★ **BUS STOP!**
Psychotic hitchhiker.
11 George Putnam, News
13 (Clr) Adventure Thriller: "Miracle Builders" and Tuna Tournament"
28 New Orleans Jazz
10:30
5 News Picture
7 Xerox Special: "Palo Alto County, Iowa" (see box)
13 News, Johns-Fishman
10:55
2 Goldwater Political
11:00 P.M.
2 News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
5 Steve Allen Show, with Cliff Arquette, Jayne Meadows, Marilyn Burroughs, Monte Landis, John Hendricks.
7 Bob Young, Baxter Ward

Sports Today

- NFL REPORT**, 8 p.m., in color, ch. 5, has taped highlights of Sunday's Rams-49ers game at the Coliseum.
WRESTLING, 8:30 p.m., ch. 5, has Dick Lane mikeside at the Olympic.
OLYMPIC, 1964, 11:15 p.m., ch. 4, via jet-flown tapes, has finals of men's 1500-meter run, and 1600- and 400-meter relay-races.
9 Clele Roberts, News
11 Movie: "O. Henry's Full House," Charles Laughton ('52). Five short stories.
13 Movie: "First Comes Courage," Brian Aherne ('43)
11:15
4 Olympics '64: (sports box)
9 Movie: "Baby Face Nelson," Mickey Rooney, Carolyn Jones ('57)
11:30
2 Movie: "Retreat, Hell!" Frank Lovejoy ('51). Korea.
4 (Color) Tonight, Johnny Carson, Jan Peerce
7 Movie: "Goodbye, Mr. Chips," Robert Donat, Greer Garson ('39). A film masterpiece.
34 Noticiero 34 (News)
12:30
5 Movie: "History Is Made at Night," Jean Arthur
13 Movie: "I, Jane Doe," Vera Ralston ('48)
1:00
9 Movie: "Pretty Baby," Betsy Drake ('50)
11 Movies: "Above Suspicion," "China Seas" and "Unfinished Dance"
1:15
2 "Dragoon Wells Masacre," Barry Sullivan ('57)

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SPECIAL DESIGNS FOR SMALL KITCHENS!
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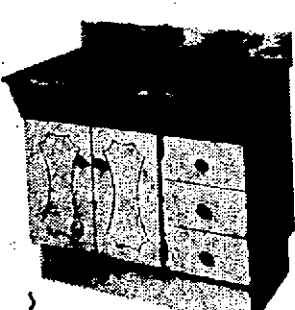
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DEBORAH KERR and John Kerr star in the COLOR movie, "Tea and Sympathy" at 10:30 p.m. Saturday, channel 7. She is a college coach's wife. He is a student.

TELEVISION MOVIE TIPS

SUNDAY

PAJAMA GAME—7:30 p.m. in COLOR on channel 9. A 1957 musical with Doris Day, John Raitt, Carol Haney and Eddie Foy Jr. Workers in the Sleepite Pajama factory want a raise.

HOLE IN THE HEAD—9 p.m. in COLOR on channel 7. Stars Frank Sinatra, Edward G. Robinson, Eddie Hodges and Carolyn Jones. Happy-go-lucky widower raises son. Excellent comedy.

LIVES OF A BENGAL LANCER—11:15 p.m. on channel 2. Excellent adventure story about the Empire's troops in India. A 1938 movie with Gary Cooper and Franchot Tone.

MONDAY

KING CREOLE—7:30 p.m. and nightly on channel 9. A 1958 movie with Elvis Presley and Carolyn Jones. High-school youth is success singing in New Orleans club.

RIVER OF NO RETURN—8 p.m. on channel 5 in COLOR. A 1954 movie with Robert Mitchum and Marilyn Monroe. Exciting movie about a trip on a turbulent river.

TUESDAY

SMUGGLER'S ISLAND—6 p.m. in COLOR on channel 7. A 1951 movie with Jeff Chandler and Evelyn Keyes. Professional diver is involved in attempts to smuggle gold.

WEDNESDAY

BEAU JAMES—9 p.m. in COLOR on channel 4. A 1957 movie with Bob Hope, Vera Miles, Paul Douglas and Alexis Smith. Based on the life of Mayor James J. Walker of New York City.

O. HENRY'S FULL HOUSE—11 p.m. on channel 11. A 1952 production

with Charles Laughton. Five of author O. Henry's stories.

THURSDAY

MARTY—11:15 p.m. on channel 9. A 1955 Academy-Award winner starring Ernest Borgnine as a butcher.

FRIDAY

WHERE THE HOT WIND BLOWS—10 p.m. and Saturday on channel 9. A 1958 French-Italian movie about a game giving one man control over others. Stars Melina Mercouri, Yves Montand and Gina Lollobrigida.

SATURDAY

LAST TRAIN FROM GUN HILL—9 p.m. in COLOR on channel 4. A 1959 movie with Kirk Douglas, Anthony Quinn and Ziva Rodann.

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| • Bladder Trouble | • Dizziness | • Leg Trouble |
| • Bells | • Dropsy | • Liver Trouble |
| • Calarish | • Dysentery | • Lumbago |
| • Cold | • Eye Trouble | • Nervousness |
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THURSDAY

October 22, 1964

★ PAID ADVERTISEMENT

- 6:30
2 Pianoforte, Prof. Crown
4 (Clr) Existence, Jim Todd
7 Guidelines (adult educ.)

7:00 A.M.

- 2 Captain Kangaroo
4 Today, Hugh Downs.
Taped Wed. at the University of Chicago, show probes the institution's contribution to the development of atomic energy, looks at the law school and at the unique Marina City. Gubernatorial candidates Charles Percy and Gov. Otto Kerner are interviewed.
7 Scope (adult education)
11 L.A. County Schools
7:30
7 Pinky Lee, Cartoons.
11 Kukla and Ollie

8:00 A.M.

- 2 Panorama Pacific, Rowe
7 Married Joan, J. Davis
9 Pancake Man, Hal Smith
11 Mr. Wishbone, Jim Allan
8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
13 Morning News
8:45

- 13 Yoga for Health
4 Goldwater Polit. (8:55)

9:00 A.M.

- 2 News with Mike Wallace
4 Make Room for Daddy
7 Supermarket Review
7 The Pamela Mason Show
11 The Jack LaLanne Show
9:15

- 5 For Kids Only (cartoons)
13 Guideposts (to 11:30)

9:30

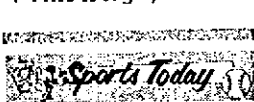
- 2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
5 The Romper Room
11 Movie: "Lady of the Tropics," Robert Taylor.

10:00 A.M.

- 2 Andy of Mayberry
4 Concentration, H. Downs

- 7 Girl Talk, V. Graham
9 Movie: "Velvet Touch," Rosalind Russell (48).
10:30

- 2 The McCoys, W. Brennan
4 (Clr) Jeopardy, Fleming
5 Hopalong Cassidy
7 Price Is Right, Bill Cullen



OLYMPIC GAMES, 11:15 p.m., ch. 4, shows jet-flown tapes of boxing semi-finals, equestrian grand prix dressage and cycling individual road race.

11:00 A.M.

- 2 The Love of Life
4 (Color) Say When
5 Peter Gunn, C. Stevens
7 Get the Message, Lewis
11:30

- 2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Topper, Leo G. Carroll
7 Missing Links, D. Clark
Guest: Peggy Wood
9 The American Economy
11 Sheriff John, J. Rovick
13 Movie: "Tournament Tempo," Allan Lane (46)
11:45

- 2 The Guiding Light
28 Lunch at 28

12:00 NOON

- 2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlett Hill (serial)
7 Father Knows Best
9 Fun Time (comedies)
12:30

- 2 As the World Turns
4 Loretta Young Theatre
5 The Ray Milland Show
7 Hello Pea-Pickers.
9 Abbott and Costello
11 Movie: "This Man's Navy," Wallace Beery

1:00 P.M.

- 2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 Movie: "Home Sweet

- Homicide," Peggy Ann Garner (46)
7 The Mike Douglas Show
9 Movie: "About Face," Gordon MacRae, Eddie Bracken (52). Musical
13 **COLOR THEATRE—"I'VE ALWAYS LOVED YOU"**
Philip Dorn (46)
28 In-Class Program (to 3)
1:30

- 2 Art Linkletter House P'ty
4 Another World
2:00 P.M.

- 2 To Tell the Truth
4 (Color) You Don't Say!
2:25
4 Goldwater Political
2:30

- 2 The Edge of Night
4 Match Game, G. Rayburn
5 The Cheaters, J. Ireland
7 Day in Court: Accidental death, Keith Andes
9 On the Line, C. Roberts
"Doctors & Diplomacy,"
11 Movie: "Sons of the Desert," Laurel & Hardy
3:00 P.M.

- 2 The Secret Storm
4 Meet Your Candidate: Del Clawson (R-23)
5 Big John's Fun-for-All
7 General Hospital
13 (Color) Rocky & Friends
28 Patterns of Life: enzyme
3:15

- 4 Meet Your Candidate: Norman Shanahan (R-31)
13 (Color) Felix the Cat
3:30

- 2 The Jack Benny Show
4 Movie: "Love Lottery," David Niven (Br-'54)
7 The Young Marrieds
9 The Mighty Hercules
28 Teachers' In-Service
4:00 P.M.

- 2 Life of Riley, W. Bendix
5 Brave Stallion (Fury)
7 Trailmaster, Ward Bond
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 What's What (science)
4:30

- 2 Movie: "2 of a Kind," Edmund O'Brien (51)
5 Wild Bill Hickok
7 The Engineer Bill Show
28 Discovery
34 Escuela KMXC (English)
5:00 P.M.

- 5 You Asked for It
7 News Hour, Baxter Ward
11 Billy Barty & 3 Stooges
13 The Lloyd Thaxton Show
28 What's New?
34 Novela Semanal (drama)
5:30

- 5 News Picture
11 The Mickey Mouse Club
28 Friendly Giant, B. Homme
34 Impacto Servicio Civil
5:45

- 4 (Color) KNBC News
28 Far, Far Away (travel)
6:00 P.M.

- 2 Big News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
5 Lawman, John Russell
7 Movie: "Ma and Pa Kettle on Vacation," Marjorie Main (53)
9 9th St. West, Sam Riddle
11 P. Winchell-Bugs Bunny
13 **TOUCHE TURTLE—COLOR**
★ **CARTOONS W/BOB ADKINS**
28 Portrait of Japan: "Agricultural Revolution"
34 Momias de Guanajuato
6:30

- 4 Huntley-Brinkley Report
5 Leave It to Beaver
9 Dobie Gillis, D. Hickman
13 **YOGI BEAR—ALWAYS FULL**
6:30

- 2 Perry Mason, Raymond Burr, Annie Farge, Michael Forest, Jeanette Nolan, John Larkin, Guy Stockwell. French maid is held in slaying of her fortune-hunting bigamist husband.
5 Three of a Kind, George Fenneman with Paris Sisters, Wiere Brothers
7 The Donna Reed Show.



CLORIS LEACHMAN is an attorney in a libel suit during "The Defenders" at 10 p.m. Thursday, channel 2.

★ OF FUN AND TROUBLE

- 28 Heritage, Clinton Golden: "Trade Unions"
34 Noticiero 34 (News)

7:00 P.M.

- 2 Walter Cronkite, News
4 (Clr) Happy Wanderers: "Historic Holcomb Valley" and Big Bear Lake
5 Rifleman, C. Connors
9 Wyatt Earp, H. O'Brien
11 Cheyenne, Clint Walker
13 **PASSPORT TO TRAVEL**
★ **CHARMS OF ICELAND—Color**
28 What's What (science)
34 El Secreto (serial)
7:30

- 2 The Munsters, Fred Gwynne, guests Richard Deacon, Jane Withers, Pat Harrington, Jr. Gas company official goes to the scene when hysterical workers inform him of the Munsters' weird family dungeon they stumbled into while laying a pipeline.
4 Daniel Boone, Fess Parker, James Westfield, Darby Hinton. The littlest Boone gets lost in the wilderness when father Daniel tackles a family of pelt-stealers.
5 Seven Keys, Jack Narz
7 (Color) The Flintstones When Fred's not invited to the boss' big party, he gets help from his fairy godmother.
9 **ELVIS! ELVIS! ELVIS!**
★ **"KING CREOLE"**
Carolyn Jones, Dolores Hart, Dean Jagger (58)
13 **TRUE ADVENTURE—COLOR**
★ **VIET NAM JUNGLE PATROL**
28 Israel: Land of Miracles
34 Automex Presenta
8:00 P.M.

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A friend gives Alex tips on the stock market, and greedy Dave wants in on the information.

- 11 East Side/West Side.
George C. Scott, Theodore Bikel. Father rejects Brock's plea to send his mentally-retarded son to a school where he can receive special training.

- 13 **SURVIVAL—FIRST RUN**
★ **"HINDENBURG" TRAGEDY**
European aerialist Joseph Spah is saved from the holocaust by virtue of his powerful arms. James Whitmore

- 28 This Is Opera (Met)
34 La Sombra del Otro
8:30

- 4 Dr. Kildare, Richard Chamberlain, Kim Darby, Kelly Corcoran. Working at a summer camp for diabetic children, Kildare faces near-tragedy when a 15-year-old girl falls in love with him. (Miss Darby, as a blind student, did the same to "Mr. Novak" last season, as well as playing a mixed-up girl in a 2-part "11th Hour" segment.)
5 Special of Week: "Hollywood—the Fabulous Era," Henry Fonda
7 My Three Sons, Fred MacMurray, Allyn Joslyn. Steve persuades his sedate weekend business guest to join him in making good on a camp-out promise to Chip

- 13 **WINSTON CHURCHILL'S THE VALIANT YEARS**
★ Britain faces invasion
28 College: "Comparison—Courtship"
34 Guitaras (guitarists)

- 9:00 P.M.

- 2 Password, Allen Ludden.
Betsy Palmer, Douglas Fairbanks Jr. guest
7 **B E W I T C H E D**
★ **A HEX-OF-A-SHOW**
brought to you by **CHEVROLET**
Elizabeth Montgomery, guests June Lockhart, Jimmy Mathers. Samantha tries to help a boy make the Little League tryouts, hoping his possessive mother will let him play

- 11 Men in Crisis, Edmond O'Brien: "Truman vs. MacArthur." The clash over Korea as two dedicated Americans refuse to violate their separate convictions.
13 **DICK POWELL THEATRE**
★ **RICOCCHET—VAN HEFLIN**
Sergeant's career is threatened shortly before retirement by two blackmailing GIs.
34 Dona Macabira (serial)
9:25

- 2 Johnson Political
9:30

- 2 The Baileys of Balboa, Paul Ford. Trying to secure his property against Wynloot, Sam signs it over to son Jim, then watches in horror as the boy starts socializing with yachting set
4 (Color) Hazel, Shirley Booth. Homecoming of Baxter's nephew Kevin (Michael Callan) is marred because his parents are away and his wife (Margaret Bly) is suing for divorce.
5 Robt. Taylor's Detectives
7 Peyton Place II, Ryan O'Neal, Ed Nelson. Tragic accident
11 The Conciliator, Voltaire Perkins, Bill Welsh
28 Casals Master Class
34 Las Estrellas y Usted

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SPECIAL

SUSPENSE THEATRE — Shed no tears for James Whitmore. His defunct "Law & Mr. Jones" is repeating Sundays on KTLA, he narrates KCOP's weekly "Survival" (8 p.m. today), he's in the current 3-part "Wonderful World of Color" segment for Disney, and at 10 p.m., ch. 4 in color, he co-stars with Tommy Sands as an unstable Army major, haunted by memories of lost opportunities for personal power and with a warped inner desire to command again. A student Halloween prank sets his mind to fantasies about his role in Korea, and he leads the high school football hero off for execution.

10:00 P.M.

- 2 The Defenders, E. G. Marshall, Cloris Leachman, Edward Woodward, Paul Dooley, Marc Connelly. The Prestons face their first modern-day Portia as she defends an oddball avant-garde playwright in a libel suit brought by a snobbish theatre critic.
4 (Color) Suspense Theatre: "A Lion Amongst Men" (see box)
7 The Jimmy Dean Show, with Connie Smith, Sheb Wooley (former regular on "Rawhide") and the Stoneman family.

- 9 **MEET THE ADA KHAM**
★ **EXCLUSIVE INTERVIEW!**
Political, religious and personal life of the young ruler, living under the opposing shadows of his father and grandfather, filmed for the "Living Camera" series.

- 11 George Putnam, News
13 **WILD CARGO—COLOR**
★ **A GIANT ALLIGATOR**
28 Eastern Wisdom: "Void"
34 Bailando y Cantando
10:30

- 5 News Picture
13 News, Johns-Fishman
34 Box de Mexico (boxing)

- 11:00 P.M.

- 2 News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
5 Steve Allen Show (repeat), with Jack Benny.
7 Bob Young; Baxter Ward
9 Clete Roberts, News
11 Movie: "Shield for Murder," Edmond O'Brien
13 Movie: "Girl on the Front Page."
11:15

- 4 Olympics '64 (sports box)
9 Movie: "Marty," Ernest Borgnine, Betsy Blair (55). Oscar winner
11:30

- 2 Movie: "The Lady Eve," Barbara Stanwyck (41)
4 (Color) Tonight, Carson
7 Movie: "It Happened in Brooklyn," Frank Sinatra (47)
34 Noticiero 34 (News)
12:30

- 5 Movie: "Silver Queen," George Brent (42)
5 Movie
13 Movie: "Hour of Decision," Jeff Morrow (55)
1:00

- 9 Movie: "Velvet Touch,"
11 Movies: "Marriage Is a Private Affair," "Sinner Take All" and "Sea of Grass"
1:15

- 2 Movie: "Angel's Holiday," Jane Withers (37)

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1/4"x4"x8" African Mahogany	\$4.70
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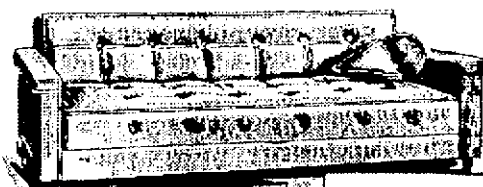
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1—Set, Sofa Sleeper and Chair in Tweed Allied—Early American	419.95	339.95
1—86" Simmons Hide-A-Bed Green Expanded Vinyl	299.95	259.95
1—49" Simmons Hide-A-Bed Charcoal, Red Fabric	289.50	224.50
1—69" Pullman Sleeper Tat Silk Avocado	289.50	209.95
1—66" Simmons Hide-A-Bed Black Expanded Vinyl	229.95	169.95
1—2-Piece Fantasy Sleeper Sectional Quilted Persimmon	369.95	289.00
1—9'6"x9'6" Taylor Huggins Dual Madrid Corner Unit 2 Sleepers and Corner Table. Beautiful Antique Gold and Ash	529.95	399.95
1—49" Simmons Hide-A-Bed Charcoal Brown, Scotchgarded— Hard Tex. Fabric	229.95	179.95
1—9'1"x6'1" Taylor Huggins Twin Luzon Corner Unit—Floral and Gold	349.95	299.95

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FRIDAY

October 23, 1964

★ PAID ADVERTISEMENT
6:00 A.M.

2 Russian Literature in Translation: pre-Pushkin 6:30

2 Business of Marketing (Clr) Existence, Jim Todd
7 Guidelines (adult educ.)

7:00 A.M.

2 Capt. Kangaroo; "U.N."

4 Today, Hugh Downs with Ray Geiger, editor of Farmer's Almanac, Dorothy (Mrs. Richard Rodgers)

7 Scope (adult education)

11 Columb. Survey of Arts: "Ancient Hebrews" 7:30

7 Pinky Lee, Cartoons

11 Kukla and Ollie

8:00 A.M.

2 Panorama Pacific, Rowe with ex-Christy singer Randy Boone, wood-carver Forrest Morrow

7 I Married Joan, J. Davis

9 Pancake Man, Hal Smith

11 Mr. Wishbone, Jim Allan 8:30

7 The Count Marco Show

9 Big Babysitter (cartoon) 8:45

13 Yoga for Health

9:00 A.M.

2 News with Mike Wallace

4 Make Room for Daddy

5 For Kids Only (cartoons)

7 The Pamela Mason Show

11 The Jack LaLanne Show 9:15

13 G'depost: Storybook time 9:30

2 I Love Lucy, Lucille Ball

28 Lunch at 28

4 (Color) Word for Word Final show, with "What's This Song?" to take over next week.

5 The Romper Room

11 Movie: "Hills of Home, Edmund Gwenn, Lassie 9:45

13 Guidepost: Science (89) 10:00 A.M.

2 Andy of Mayberry

4 Concentration, H. Downs

7 Girl Talk, V. Graham

9 Movie: "Quality Street," Katharine Hepburn, Franchot Tone (37). 10:15

13 The Intelligent Parent: "AAUW on Parade" 10:30

2 The McCoys, W. Brennan

4 Brunch with Barry. Women ask views of the GOP Presidential candidate. 10:45

5 Hopalong Cassidy

7 Price Is Right, Bill Cullen 10:45

13 Guidepost to Spanish II 11:00 A.M.

2 The Love of Life

4 (Color) Say When

5 Peter Gunn, C. Stevens

7 Get the Message, Lewis

13 Mr. Merchandising 11:15

13 Guidepost to Spanish I 11:30

2 Search for Tomorrow

4 (Clr) Truth-Consequences

5 Topper, Leo G. Carroll

7 Missing Links, D. Clark

9 Elementary Art

11 Sheriff John, J. Rovick

13 Movie: "3 Little Sisters," Mary Lee ('44) 11:45

2 The Guiding Light

28 Lunch at 28

SPECIAL

CHRYSLER THEATER —

Film star George Hamilton ("The Victors," "Act One") makes his starring debut on the home screen as a Korean War defector, in search of missile secrets for Russia, whose plans should never have included romance. Featured on the 8:30 p.m., ch. 4 color suspense drama are Margaret O'Brien, Carroll O'Connor, Jack Weston and Rodolfo Acosta, as script probes the enigma of the modern turncoat — seeking reasons why a soldier is led to desert his country, and what happens to him when he accepts orders from the enemy.

STEVE ALLEN — Steve locks the door on his Playhouse at 11 p.m., ch. 5 with the final show of his 2-year-plus series. From a bare stage, without guests or studio audience, he comments on taped highlights of the best shows of the past, and bids farewell to his fans. (Similar format continues starting Monday with San Diego comic Regis Philbin at the helm.)

12:00 NOON

2 My Little Margie

4 (Clr) Let's Make a Deal

5 Scarlett Hill (serial)

7 Father Knows Best

9 Fun Time (comedies)

12:30

2 As the World Turns

4 Loretta Young Theatre

5 The Ray Milland Show

7 Hello, Pea-Pickers, Tennessee Ernie Ford

9 Abbott and Costello

11 Movie: "Undercurrent," Katharine Hepburn, Robt. Taylor ('46) 1:00 P.M.

2 Password, Allen Ludden

4 The Doctors, J. Pritchett

5 Movie: "Big Cage," Clyde Beatty, Wallace Ford

7 The Mike Douglas Show

9 Movie: "They Live by Night," Farley Granger

13 COLOR THEATRE—"THAT LADY IN ERMINE"—GRABLE Douglas Fairbanks Jr.

28 In-Class Programs (to 4) 1:30

2 Art Linkletter H'se P'ty Richard Deacon, Pat Carroll and June Lockhart play "We Pay Your Bills"

4 Another World 2:00 P.M.

2 To Tell the Truth

4 (Color) You Don't Say! 2:30

2 The Edge of Night

4 Match Game, G. Rayburn

5 The Cheaters, J. Ireland

7 Day in Court: Accidental death (conclusion)

9 9 on the Line, C. Roberts "ESP: Fact or Fiction?"

11 Movie: "They All Come Out," Tom Neal ('39) 3:00 P.M.

2 The Secret Storm

4 Meet Your Candidates: Robert Cline (R-22)

5 Big John's Fun-for-All

7 General Hospital

13 (Color) Rocky & Friends 3:15

4 Meet Your Candidates: Robert Muncaster (R-17)

13 (Color) Felix the Cat 3:30

2 The Jack Benny Show

4 Movie: "Strange Fascination," Cleo Moore ('52)

7 The Young Marrieds

9 The Mighty Hercules

4:00 P.M.
2 Life of Riley, W. Bendix
5 Brave Stallion (Fury)
7 Trailmaster, Ward Bond
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 What's What? (ragtime) 4:30

2 Movie: "Emergency Wedding," Larry Parks, Barbara Hale ('50-1st run). Playboy is jealous of his doctor-bride's patients.

5 Wild Bill Hickok

9 The Engineer Bill Show

28 Discovery

34 Escuela KMXC (English) 5:00 P.M.

5 You Asked for It

7 News Hour, Baxter Ward

11 Billy Barty & 3 Stooges

13 The Lloyd Thaxton Show

28 What's New?

34 Novela Semanal (drama) 5:30

5 News Picture

11 The Mickey Mouse Club

28 The Friendly Giant

34 Usted y su Salud 5:45

4 (Color) KNBC News

28 Almanac (nature) 6:00 P.M.

2 Big News, Jerry Dunphy

4 (Clr) KNBC Nws, Latham

5 Lawman, John Russell

7 Movie: "Lady Pays Off," Linda Darnell, Stephen McNally, Gigi Perreau ('52-1st run).

11 P. Winchell-Bugs Bunny

9 9th St. West, Sam Riddle

13 TOUCHE TURTLE—COLOR

★ CARTOONS w/BOB ADKINS

28 Intertel: "Don't Label Me" (CBC) 6:30

34 Momias de Guanajuato

4 Huntley-Brinkley Report

5 Leave It to Beaver

9 Dobie Gillis, D. Hickman

13 MAGILLA GORILLA—Color

★ A BARREL OF LAUGHS

34 Noticiero 34 (News) 7:00 P.M.

2 Walter Cronkite, News

4 To Be Announced

5 Rifleman, C. Connors

9 Wyatt Earp, H. O'Brien

11 77 Sunset Strip, Roger Smith, Pat Crowley. Murder on the campus.

13 RIFCORD—IN COLOR

★ A FOREST FIRE RESCUE

28 What's What? (ragtime)

34 El Secreto (serial) 7:30

2 Rawhide, Eric Fleming, Jim Murdoch, Margo, Mike Kellin, Sandra Kerr. Slow-witted Mushy gets swindled by four gypsies, then leaves the cattle drive to track them down and regain Favor's wagons and saddle horses.

4 Olympics '64 (sports box)

5 Seven Keys, Jack Narz

7 (Color) Jonny Quest The Quest party runs into trouble in lost city of Mexico during search for ancient treasure

9 ELVIS ON TV! ★ "KING CREOLE" Carolyn Jones, Dolores Hart ('58)

13 SCIENCE FICTION TH'RT

★ BOLD URANIUM SEARCH

13 "Stranger in the Desert," Marshall Thompson

28 Beginnings: Photographer Yousef Karsh

34 Un Canto de Mexico 8:00 P.M.

5 Stimulus, Pete Marshall

7 Farmer's Daughter, Inger Stevens, Youth (Peter Helm), threatening a hunger strike, pickets the Morley home to force Glen to introduce a bill lowering the voting age to 18.

11 Meet the Lakers. Bill

Welsh introduces new and old players.

★ COLLEGE FOOTBALL
CHAFFEY AT CITRUS
(see sports box)

34 La Sombra del Otro 8:15

11 Basketball Warm-Up 8:30

2 The Entertainers, Carol Burnett, Bob Newhart, Caterina Valente.

4 (Color) Chrysler Theatre: "Turncoat" (see box)

5 Robt. Taylor's Detectives

7 Addams Family, Carolyn Jones. Escaped circus gorilla, welcomed as a member of the family, delights Pugsley, shocks the Ladies League invited for tea, and wins the enmity of Lurch.

11 Basketball (sports box)

28 Festival of the Arts: 34 TV Musical Ossart 9:00 P.M.

5 Movie: "Walls Came Tumbling Down," Lee Bowman ('46)

7 Valentine's Day, Tony Franciosa, John Williams. While trying to woo big game hunter-author back to his publishing firm, Val unexpectedly winds up on an African safari.

34 Dona Macabara (serial) 9:30

2 Gomer Pyle—USMC, Jim Nabors, Brett Parker. When a recruit with a reputation as a bully is transferred to his platoon, Gomer tries to reform him with homespun advice. He soon learns stronger measures are needed.

4 The Jack Benny Program Jack is pleased when guest Bob Hope insists they save studio charges by using his home recording equipment when they join forces to cut a comic disc. The visit to Hope's house is an eye-opener.

7 12 O'Clock High, Robert Lansing, John Larkin, Viveca Lindfors. Ordered on a double mission, Savage suspects Gen. Crowe's motives. He obeys, but runs into a tense situation.

28 Challenge: "Testing for Tomorrow." Non-destructive testing.

34 La Hora de Raul Astor 9:45

9 Clete Roberts, News 10:00 P.M.

2 The Reporter, Harry Guardino, Gary Merrill, Millie Perkins. During the tense hours a girl is psychologically "frozen" on a ledge of a hotel's 20th floor, Danny unravels the circumstances that brought her there.

4 (Clr) Jack Paar Program, with Tom Ewell, Godfrey Cambridge and members of the new Broadway revue, "The Committee." Latter group perform several sketches from the show.

9 "Where Hot Wind Blows" ★ CINEMA IX PREMIERE

GINA LOLLOBRIGIDA Marcello Mastroianni, Melinda Mercouri, Yves Montand (Fr.-'60-1st run). Oscar-nominee, dealing with boss of Sicilian village.

34 Canciones del Recuerdo 10:30

5 News Picture

7 Have Gun, Will Travel, Richard Boone

11 Richard Putnam, News



TESSIE O'SHEA, one of England's brightest music-hall stars, appears with "The Entertainers" at 8:30 p.m. Friday, channel 2.

13 News, Johns-Fishman

34 Trova Mexicana 11:00 P.M.

2 News, Jerry Dunphy

4 (Clr) KNBC Nws, Latham

5 Steve Allen (see box)

7 Bob Young, Baxter Ward

11 Movie: "Tension," Richard Basehart ('49)

13 Movie: "San Antonio," Rod Cameron ('52)

34 Ella, yo y Alguien Mas 11:15

4 Olympics '64 (sports box) 11:30

2 Movie: "The Enforcer," Humphrey Bogart, Everett Sloane ('50)

4 (Color) Tonight, Johnny Carson

7 (Color) Movie: "Kiss of Fire," Jack Palance, Barbara Rush ('55)

34 Noticiero 34 (News) 12:30

5 Movie: "Yank in the RAF," Tyrone Power, Betty Grable ('41)

9 Movie: "Ski Troop Attack," Michael Forest ('60-1st run).

13 Movie: "Devil's Squadron," Richard Dix, Lloyd Nolan ('36) 1:00

4 Movie: "Apache Warrior," Keith Larsen ('57)

11 Movies: "Adventures of Tartu," "Charlie Moon" and "Come Live With Me" 1:15

2 Movie: "Always in My Heart," Kay Francis, Walter Huston ('42)

Sports Today

OLYMPIC GAMES, in two segments today, ch. 4. Full hour at 7:30 p.m. has marathon and finals of high jump, plus finals of water polo, football, canoeing, field hockey and yachting. Quarter-hour at 11:15 p.m. shows tapes of men's and women's special competition in gymnastics.

J.C. FOOTBALL, 8 p.m., ch. 13, has Bill Brundage and Don Paul at Citrus for their game with Chaffey.

BASKETBALL, 8:30 p.m., ch. 11, has Chick Hearn mikeside at the Cow Palace as the Lakers meet the San Francisco Warriors in the first of the L.A. team's travel games to be telecast.

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Sunday, Oct. 18, 1964

WEEK'S TOP SHOWS

Sunday — "The Fantasticks" at 10 p.m. in COLOR on Channel 4 is an hour-long musical comedy starring Ricardo Montalban, Bert Lahr and Stanley Holloway. A Hallmark Hall of Fame presentation. The original has been an Off-Broadway hit for five seasons.

Monday — "The Andy Williams Show" at 9 p.m. in COLOR on channel 4 has Tennessee Ernie Ford, the Good-Time Singers and trumpeter Al Hirst guesting.

Tuesday — "That Was

the Week That Was" at 9:30 p.m. in COLOR on channel 4 returns after several pre-emptions. A satirical report on England's general elections is one of the highlights.

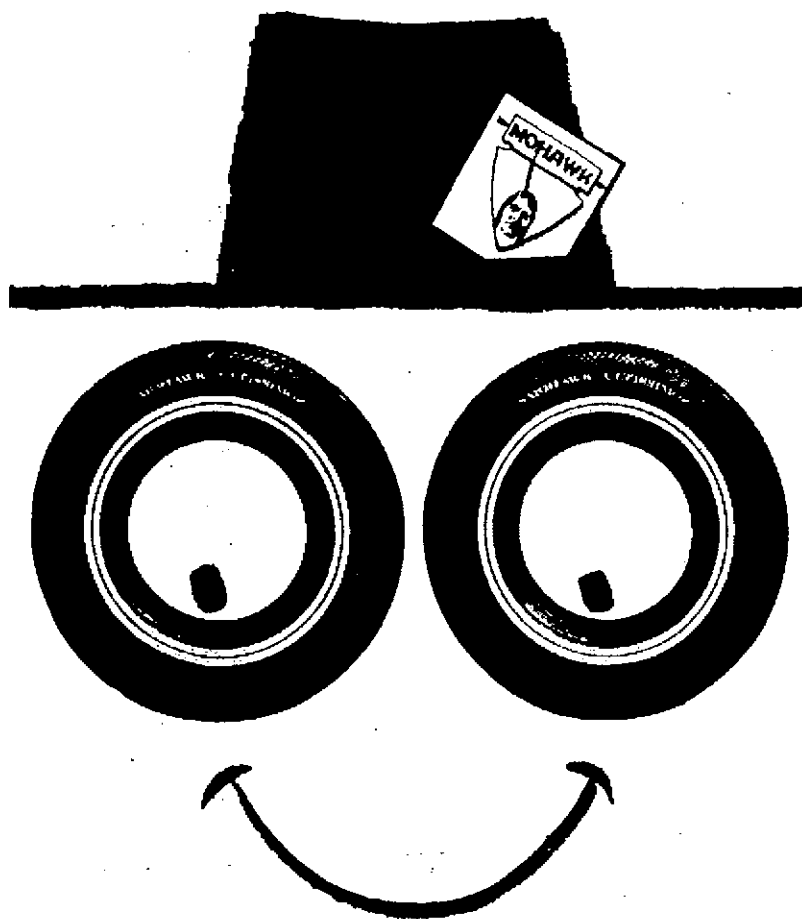
Wednesday — "Palo Alto County" at 10:30 p.m. on channel 7 is a half-hour special about an Iowa section that has unfailingly voted for the winning presidential candidate in every election.

Thursday — "Kraft Suspense Theater" at 10 p.m. in COLOR on channel 4 presents a drama about a super-

patriot who believes American youth needs training and discipline. Stars James Whitmore and Tommy Sands.

Friday — "The Steve Allen Show" at 11 p.m. on channel 5 has Steve Allen with his final program. In his last 90 minutes, he shows filmed highlights from past programs and recalls some of his favorite moments.

Saturday — "Guest Shot," a half-hour series showing Hollywood stars at their hobbies, debuts at 10 p.m. on channel 5.



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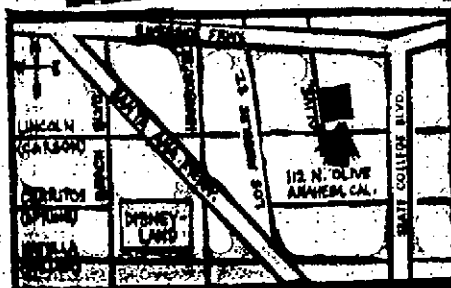
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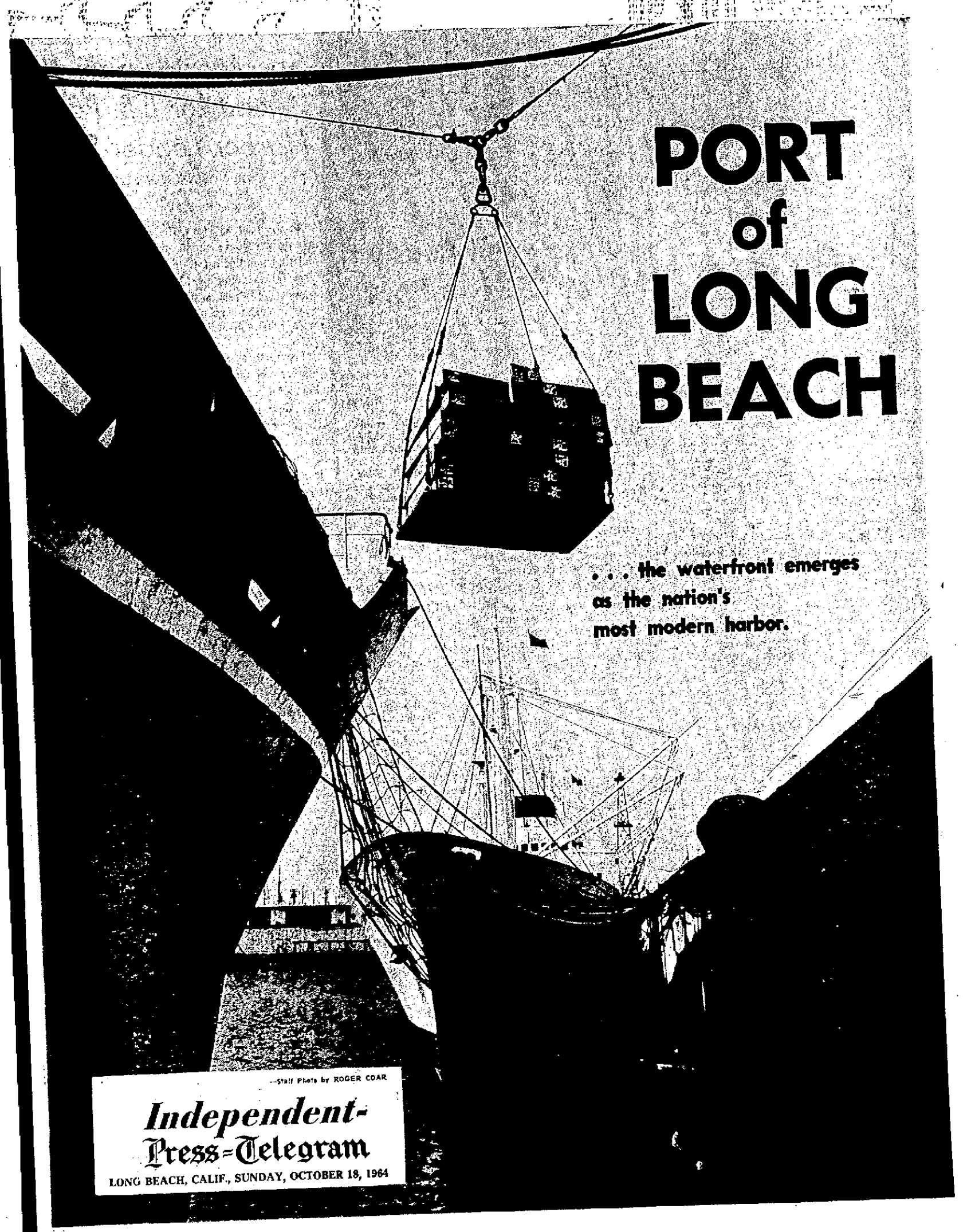
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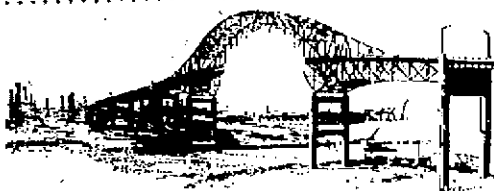
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A graceful arch of structural steel will soon be rising above the present location of the Terminal Island pontoon bridge. Costing several million dollars the bridge will link island to main harbor district and city.

Long Beach Leading West Cotton Port

For the third straight year, Long Beach has ranked number five in the nation as a cotton exporting terminal.

Long the number one cotton port on the West Coast, Long Beach this past year registered 378,744 bales to take fifth position.

Number one port in the country was Galveston with 1,661,129 bales followed by New Orleans, 819,146; Houston, 731,954; and Brownsville, 539,534.

OTHER PORTS in the top 10 include Los Angeles, 289,747; Oakland, 268,137; San Diego, 263,140; and Corpus Christi, 255,763.

Long Beach has the only AA-rated cotton warehouse in California, according to the Cotton Warehouse Inspection Service of Memphis. This facility is Warehouse No. 1 on Pier A.

There are only 12 other such warehouses in the nation which received this high classification.

This warehouse can hold 22,500 bales. It is 240 by 483 feet with 115,200 square feet of usable floor space and is only 400 feet from docks. In it are the latest in automatic doors, fire sprinklers and lighting system. Located on ground level, trucks and fork lifts can

enter and leave without ramps or be slowed by platform congestion.

IN ADDITION there are three more warehouses built to the Inspection Service's specifications.

Other facilities specially designed for cotton shippers include a rebanding cotton press, making it possible to restate "bloomed" bales to normal shipping conditions, and clear span transit sheds for quicker cargo stacking.

Direct freeway access to the port makes for faster turnaround time for truckers.

Special Scrap Ship Built for Pac. Trade

Pacific Terminals Inc., one of the west's best known scrap shippers, is expanding service at the Port of Long Beach.

The port is planning to build a new terminal and wharf on Channel One for PTI.

The company at the same time has announced that it is putting into service between Long Beach and Osaka, Japan the first ship designed especially to carry scrap.

Capable of carrying 15,000 tons of scrap, the 467-foot long ship can travel at 16.5 knots and will operate between the two countries on a regular 45-day schedule.

The ship, called the Ashby Maru, is equipped with booms and magnets designed especially for loading scrap.

Spectacular Growth Ahead for L.B. Port, Harbor Leader Says

By **ROBINSON A. REID**
President of the Long Beach
Board of Harbor Commissioners

In the past 53 years, the Port of Long Beach has grown from a small, one-berth lumber terminal that handled a few thousand tons of cargo a year into a major world port which now moves more than 12 million tons of cargo a year with 2,000 ship sailings.

From that early lumber terminal, the Port of Long Beach has developed into the largest dry cargo port on the West Coast, the largest iron ore exporting terminal and the third largest importer of steel products in the nation.



ROBINSON REID
Commission President

★ ★ ★
AS THE RESULT of intelligent planning over the years by the Long Beach Board of Harbor Commissioners and its management team—planning keyed to the needs of the shipping industry—the Port of Long Beach now has underway a \$150 million expansion program which will enable the port to keep pace with the rapid growth of Southern California and the Southwest and to provide the finest gateway in the world for international trade. And the present rate of growth indicates that the port will be handling more than 20 million tons of cargo a year by 1985.

We citizens of Long Beach should be proud of our port for it is the finest in the world. On behalf of the Board of Harbor Commissioners, I would like to urge the people of Long Beach and neighboring communities to visit the Port of Long Beach and take our unique self-guided See-Lane tour, starting at the Wharfinger's Office, and see some of the things you are reading about in this special issue.

LB's Look-Alikes

People—the saying goes—have look-alikes somewhere. So do harbors.

Long Beach has at least two overseas twins - Gothenburg in Sweden and Yokohama in Japan.

The latter is a sister city of Long Beach, has a port of about the same size, serves an agricultural hinterland, is located in one of the most famed tourist locales in the world and ships about the same amount of cargo at LB, 12 million tons.

Gothenburg, 300 years old, is about the same size as Long Beach

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**Long Beach Spends
\$1 Million-a-Month to
Remain on Top as . . .**

America's Futuristic Water front

Long Beach Harbor—the Southland's gateway to world commerce and the city's most important single economic asset—is a world port with a big future.

Although one of the youngest commercial harbors on earth and still a relatively minor way station on the international trade routes, the Port of Long Beach is without a peer as the world's most modern waterfront.

The man-made port, whose cargo movement has climbed from a trickle to more than one million tons a month in little more than one-half a century, is the unchallenged leader in the use of automation and other revolutionary and new maritime technologies.

Long Beach has been called "tomorrow's port today."

★ ★ ★

THE 250-MILLION, 10-square mile harbor pioneered use of clear span (without pillar and support beam) warehouses, radar, underground utilities, all-concrete wharfs, electrical corrosion control, consolidated terminal operations and dozens of other widely copied innovations.

It has also been the scene of one of the engineering marvels of modern history, the antisubsidence water flood.

This tremendous, multimillion dollar effort, begun in 1953, has seen nearly 34 billion gallons of water or 820 million barrels of water pumped into the underground.

This action not only halted sinking in a 20-square mile section of the city and harbor, saving the community from becoming a 'Space Age Atlantis,' it also resulted in bringing additional millions in oil revenues into city and state coffers.

★ ★ ★

WHILE ALL OF THESE are admirable accomplishments and attract scores of engineers and industry leaders to the port each year, it is in the field of modern, super-cargo terminal operations that the port has become a real pathfinder in recent years.

The port has in recent times built the first automated bulkloader, grain terminal and intercoastal container terminal on the west coast.

In one basin alone, the still not completed \$25 million Pier G-F section, the port has built a complex which last year handled nearly three million tons of cargo—more tonnage than is handled annually by 150 of the United States' 230 ports, harbors, landings and navigable waterways.

In operation in the complex are:

—The \$6½ million iron ore loader which, using two berths and vast subterranean bunkers, bins and conveyors can unload a 100-car train in less than two hours. It can stockpile up to 100,000 tons of ore, coke, coal, soda ash or potash and load a 50,000-ton ore ship in 24-hours.

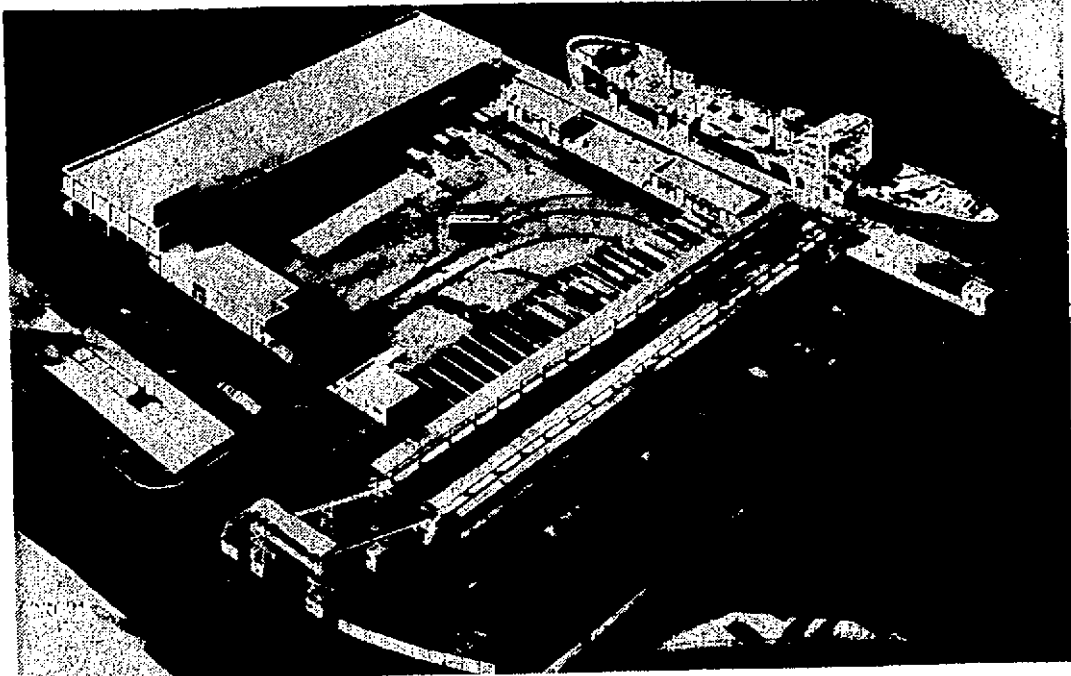
★ ★ ★

PLANS ARE NOW under way to spend another \$1 to alter the facility so it may load iron ore pellets which will push its annual iron export upward from one million tons to 1,800,000 tons in 1965.

—The Sea-Land Inc. container ship terminal, a facility geared to handle 40 ships of 470 containers each and nearly 500,000 tons of pre-packaged cargo each year.

At least two ships have been added to the Sea-Land service at Long Beach, the system's Southern California terminus, since S-L got into intercoastal operation two years ago. Trade also has been extended up the coast to Seattle and Alaska and plans are afoot to put more containers and ships into the operation.

—The grain terminal was the first automated terminal in the basin and was put up originally at a cost of \$2½ million. Recently its capacity was doubled by the construction of 30 additional 20-story high silos and just last Sunday, Oct. 18, 1964



Illustrative of the futuristic cargo terminals rising in modernist Port of Long Beach is the automated Standard Fruit Co. banana terminal (shown in artist's sketch above) which is being built on Pier A. The terminal will handle scores of thousands of tons of Latin America fruit.

month a new trade in Texas sorghum assured the facility of even greater business in the year ahead.

Under construction in the same general vicinity is a fully-automated banana terminal for Standard Fruit Co., a \$2½ million facility due for completion later this year.

★ ★ ★

ADJACENT TO THIS are an automatic salt unloader and the docks of the West Coast's largest movement of imported cars. Port officials say they expect upwards of 26,000 foreign vehicles will be off loaded at the auto dock this year.

The cars are brought in at the rate of 700 to 900 at a time aboard specially-built 623-foot-long auto carrying vessels.

Immediately southwest of the car terminal on the recently completed Pier H, is rising a \$1 million cargo-terminal.

The port also has a super tanker terminal capable of handling the biggest ships in the world, the 100,000-ton-plus super supertankers.



Scheduled for completion in early 1963 is the Port of Long Beach's 311-acre Pier J. Three year landfill work cost \$20 million. Pier will provide the port with 35 new deep water berths. It is biggest manmade municipal pier in United States.

Also being engineered for early construction is a \$19 million high-rise bridge across the entrance channel to Terminal Island.

Elsewhere in the harbor construction is under way on a \$9 million plant and west coast headquarters for National Gypsum Co. NG's Long Beach facility will occupy 17½ acres with 600 feet of deep water dock and the plant and administrative center will employ about 125 persons.

★ ★ ★

IT WILL IMPORT between 200,000 and 300,000 tons of raw material each year and will manufacture gypsum products. It is to be completed and in full-operation by mid-1965.

This same general area, largely vacant and badly subsided land is being raised and reclaimed to provide the port with a 200-acre industrial park. Planned for this park and already in the mill is a giant scrap metal loading terminal.

Soon to be completed (sometime after the first of the year) is the greatest single construction project in the harbor's history and the greatest landfill, municipally-owned pier in the world, the monumental Pier J.

Pier J, its four mile rock perimeter already completed, will add 311-acres to the port of Long Beach and with the remainder of the southeast basin project will add 35 new deep water berths to the port, doubling its shipping capacity.

★ ★ ★

I WAS TO BECOME the site of a \$400 million California World's Fair in 1967-68, but this grandiose project, at least in the port of Long Beach, seems to be all but washed up.

However, harbor officials are not discouraged. They are assured that the growth in waterborne commerce, commensurate with the area's continuing expansion, will put Pier J's facilities to use earlier than had been expected.

"Our problem now," says one official, "is to maintain an expansion program which can meet the needs of the Long Beach area, the whole southwest."

To this end the port has been spending an estimated \$1 million a month for the past 10 to 12 years.

Long Beach's spurt to the forefront as the most dynamic shipping center on the West Coast has not been without trouble.

★ ★ ★

THE SPECTACULAR growth of the harbor and its use of tideland oil revenues in its development have brought charges from sister ports—notably Los Angeles—that the port is subsidizing its operations with oil money.

The opposition also contended the harbor has indulged in "rate slashing" in agreements drawn up to provide new facilities such as those discussed above.

While the charges still fly—it is interesting to note that rival ports pay Long Beach the compliment of imitation.

Nearby Los Angeles—as an illustration—is in the midst of building a bulkloader which is the spitting image of the Long Beach facility.

Growing with growing Long Beach

Working side by side with the people of Long Beach, Richfield has become a true partner in the rapid progress Long Beach has made. Some of the highlights in this 39-year partnership are:

1. First Long Beach-Richfield Oil Production Contract—1925. For more than a quarter century, ever since Richfield began its production and refining operations in Long Beach, the city and Richfield have worked together in developing Long Beach oil reserves. The first agreement—signed in 1925—was with the Long Beach Water Department for a 31-acre tract at the city reservoir. Richfield secured the lease by offering a 25% royalty—the highest bid received by the city. At that time, crude oil was suffering from low demand and over-supply. The market price was 80¢ a barrel. Since then, Richfield has produced approximately 9,500,000 barrels of oil for Long Beach from the reservoir area. The city's income from this successful business arrangement has totalled more than \$4,189,000.

2. Second Long Beach-Richfield Oil Production Contract—Parcel "A" 1947. In 1947 Richfield and the city of Long Beach entered into another business agreement. This resulted in a contract covering Parcel "A," a 234-acre underwater tract in Long Beach Harbor between Rainbow Pier and the Flood Control Channel. Richfield's part in this Parcel "A" contract includes the drilling and operating of the wells.

In the sixteen years since 1947 Richfield has produced more than 63,942,838 barrels of oil from this underwater tract. The city has received \$104,213,327 through August 31, 1964.

The Parcel "A" contract has been good for Long Beach, good for Richfield, and good for the residents throughout the Long Beach area. Oil has built the magnificent Long Beach Harbor. Taxes remain relatively low. This prosperity is shared by every resident.

3. Located adjacent to the western boundary of the city of Long Beach, Richfield's Watson

Refinery is the largest refinery in terms of crude oil processing capacity in the Los Angeles Basin. Occupying 675 acres, the refinery is a complex of processing units designed to include the latest technological advances in the science of petroleum refining. This single refinery supplies over ten per cent of the total requirements of refined petroleum products in the five western states. These products, numbering well over a thousand different items, range from aviation gasolines and jet propulsion fuels for the military and commercial airlines and gasolines, distillate fuels and lubricants for the civilian market, to residual fuel oil for ships bunkering and steam electric power generation.

Nearly 1,800 community residents are employed at the Watson Refinery and the 120-acre Richfield Hynes Tank Farm within the city of Long Beach. Their annual income of over \$13,000,000 is the second largest industrial payroll in the community.

During the last decade, Richfield has moved into the field of petrochemicals. The American Chemical Corporation, jointly owned by Richfield Oil Corporation, operates a petrochemical plant adjacent to the Watson Refinery to produce over 100,000,000 pounds per year of chlorinated hydrocarbons. Witfield Chemical Company, also jointly owned by Richfield, operates a plant adjacent to the Watson Refinery which has a capacity to produce up to 40,000,000 pounds per year of biodegradable detergent alkylate. Both of these plants obtain raw material from the Watson Refinery. The Watson Refinery is the sole source of gaseous hydrogen supply for an adjacent plant producing liquid hydrogen for the National Aeronautics and Space Administration.

In addition to the specific items mentioned above, a wide range of other products is produced at Watson. These include aromatic chemicals, petrochemical raw materials, commercial solvents, fuel gas and asphalts.

Richfield is presently engaged in the initial phases of a multimillion dollar Watson Refinery expansion program. This program is geared to the growing West Coast demand for both petroleum products and petrochemicals.

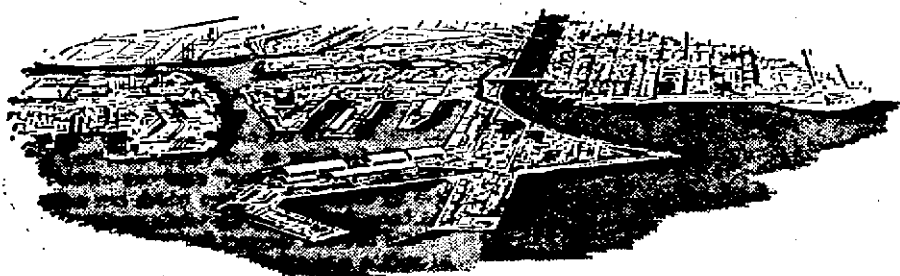
4. Richfield's Long Beach Marine Terminals— Each month approximately 3,700,000 barrels of crude oil and products are shipped through the Richfield marine oil terminals in Long Beach. Total oil products shipped from the Richfield terminal are valued at close to \$170,000,000 a year—the largest volume handled by any terminal in either Long Beach or Los Angeles harbors.

During World War II, Richfield's marine terminals handled more oil for the armed forces than any other, and during the war in Korea, millions of barrels of aviation fuel left Long Beach terminals for use of our fighting Sabre jets.

To adequately meet the needs of an expanding economy, Richfield leased from Long Beach additional property adjacent to its No. 2 terminal in 1955-56. Further leasing was done with the city which established Richfield's No. 1 terminal (Pier E) late in 1960 to accommodate supertankships. Official dedication of this latter facility was made in May, 1961, and the most recent record single cargo accommodated there was that of the S.S. MANHATTAN when over 31,920,000 gallons of Middle East crude oil were discharged on September 14, 1962. This facility, operated by Richfield under a 35-year lease from Long Beach, is one of very few in the world at which the larger tankers can be handled dockside when fully loaded.

Richfield's marine terminal operations in Long Beach have spanned a period of 39 years. During this time, these operations have contributed importantly to the growth and prosperity of Long Beach. This \$26,300,000 terminal complex presently employs 55 Long Beach citizens, all specialists. Moreover, most of the 83 crew members of Richfield's two coastwise tankers live with their families in Long Beach, and cash expenditures in Long Beach for ship supplies and terminal maintenance and operation in 1963 averaged more than \$130,000 per month.

Through the years of our business relationship with Long Beach, Richfield has always striven to do a better job than required by its contracts with the city, and it is through this very relationship that Long Beach and Richfield are growing together.



RICHFIELD

OIL CORPORATION

FOR 39 YEARS, LONG BEACH'S PARTNER IN PROGRESS THROUGH OIL

Merchantmen From Around-the-World Call at L.B. Harbor



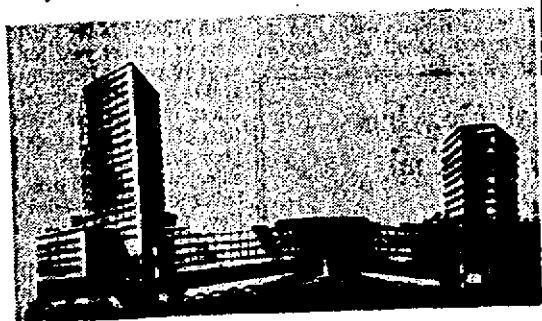
The big ships from every corner of the world call at the Port of Long Beach at the rate of more than six a-day. These ships discharge and load 13 million tons of cargo and pour millions into the local economy. Like the Southland, this world commerce is growing on our front door.

'Twin Towers' Will Give Area World Trade Center

Construction is scheduled to start early next year on the first world trade center in California. To be located on a 14.3-acre site on the edge of Pier J, the trade center — International Towers, Inc. — is a \$15 million project which will contain an eight-story concourse of 375,000 square feet, a 25-story hotel of 360 rooms with 227,850 square feet and a 20-story office building of 125,000 square feet.

President of International Towers is Charles C. Weidlein of Long Beach. General contractor for the structures is Vinnell Corp. of Alhambra.

Weidlein said that the center will be headquarters for world trade in Southern California and the Southwest.



TOWERS

Work is scheduled to start soon on twin 30-story International Towers, world trade and commerce center and modern hostelry on port's Pier J.

Sunday, Oct. 13, 1964

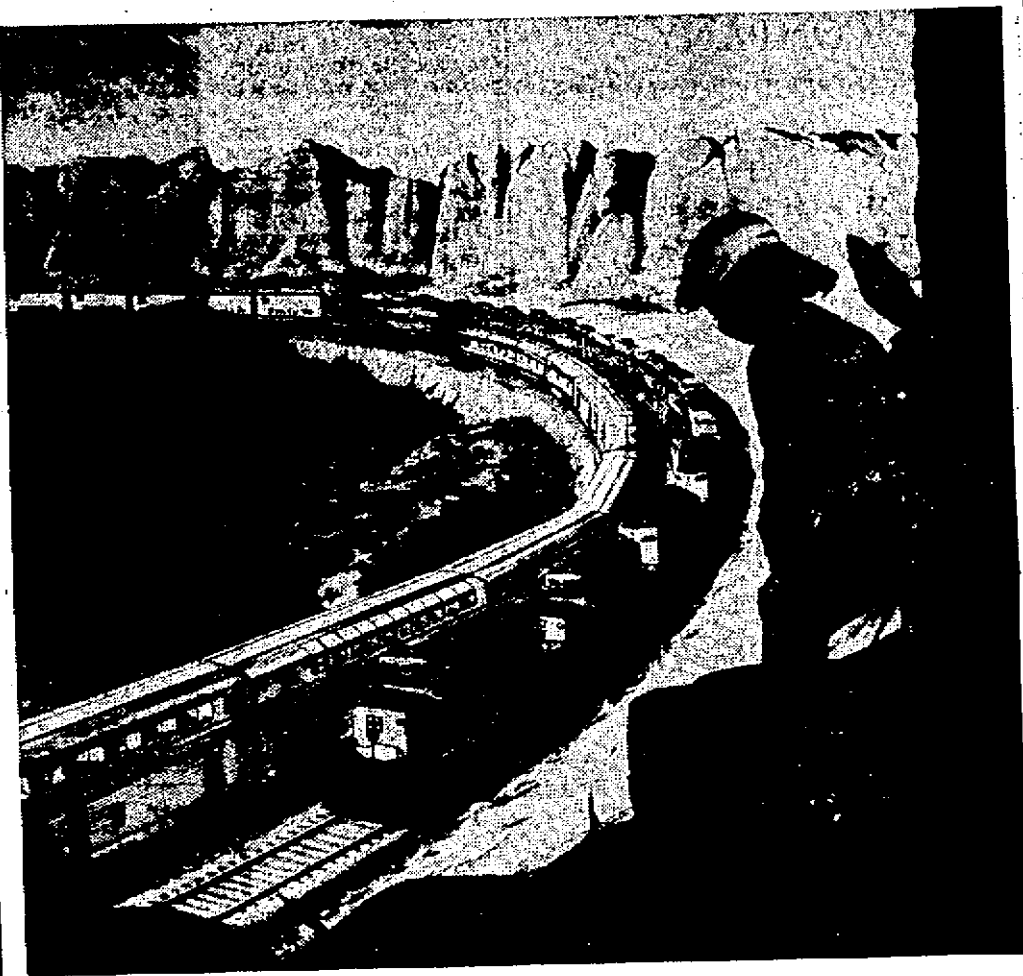
Cargo Security

Long Beach and Los Angeles Harbors, the shipping industry and labor are seeking an answer to the costly problem of waterfront thievery.

These various agencies—under the direction of retired Admiral Frank Higbee — have set up a joint

Cargo Security Council.

The organization hopes to find a solution to waterfront thievery, wholesale and piecemeal theft of cargo, and cargo damage.



Chico ...of the Santa Fe

Chico represents the friendly spirit and vitality of the Santa Fe and all of our employees who seek to provide our customers with the finest rail service.

Chico isn't a real person at all, yet he's a TV star, and regularly appears in Santa Fe advertising, beckoning to children and their families to come ride our fine fleet of Chief streamliners across the colorful and historic West.

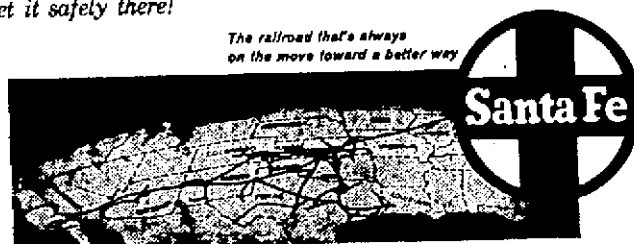
The spirit of Chico rides with the Santa Fe freight trains, too, saying: "Take care! This is valuable cargo. Get it safely there! On schedule, too!"

And our Chico does more. In his friendly way he tells freight shippers, industrialists, and business leaders of the progress of Santa Fe. Tells them how we invest millions of dollars each year improving our railroad to better serve them.

And to all our shippers and travelers Chico extends this friendly invitation: "Come along. Travel and ship my way. People expect the best of Santa Fe."

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World Beats Path to L.B.

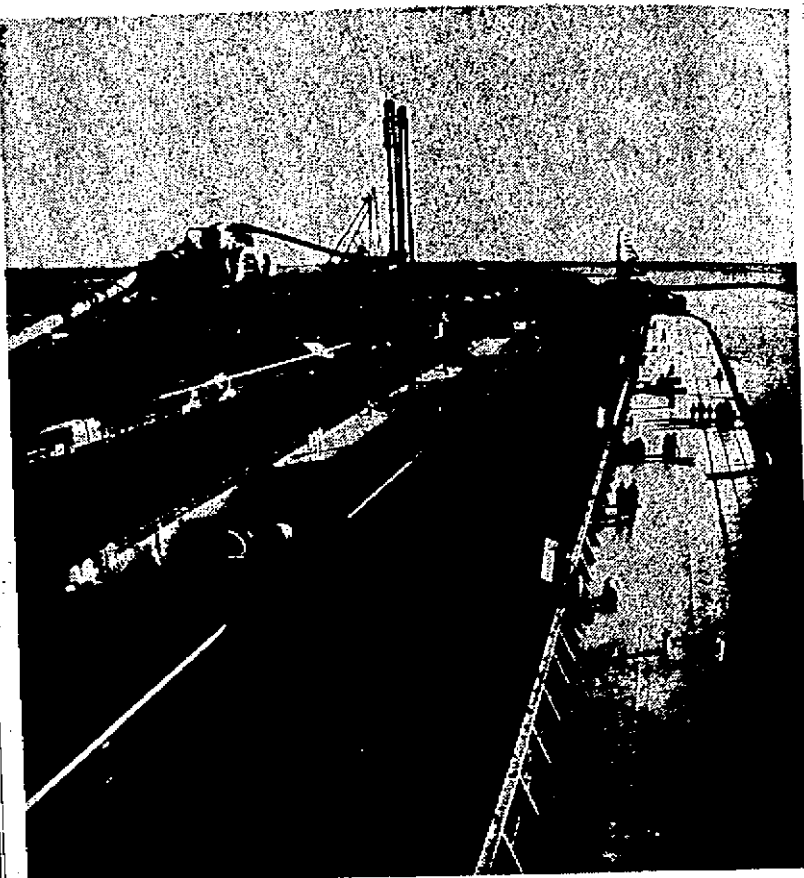
They come from Indonesia, Mali, France, Afghanistan, India, Chile, Canada and every point of the globe.

They journey out from Iowa, New York, the Carolinas and from every state in the union.

They come to trade, to sightsee, to confer, to seek business and make deals or repay visits.

And many—those from sinking and oil hungry lands—beat a path to Long Beach Harbor to find answers to their problems.

Delegations have come from Tokyo, Mexico City and Maracaibo, Venezuela, cities with sinking sickness (called subsidence) to study Long Beach's successful remedy—the 500,000 barrel-a-day water flood of the underground.



Long Beach pioneered use of automated bulk cargo handling. The ore loader on Pier G has become model for ports around world planning to move into more efficient handling of bulk cargoes. The facility is rapidly becoming harbor's busiest terminal.

BUSY, BUSY BULKLOADER

Terminal Ships 1.5 Million Tons of Bulk Cargo in Second Year

Now in its second year of operation, the port's \$6.5 million bulkloader exported during the past fiscal year 1,290,567 tons of iron ore, 182,641 tons of potash, 40,646 tons of coke, 8,409 tons of salt cake and 1,871 tons of ammonia phosphate.

The facility, which is the largest and most modern on the Pacific Coast, is located on a 13-acre site on Pier G in the port's outer harbor.

The traveling loader traverses 600 feet of the pier's length. Incoming bulk cargoes can be delivered by truck or rail cars. Rail cars

are shunted into a controlled gravity yard system. A rotary wagon tippler can handle 30 open-top rail cars an hour or unload an entire 100-car train in less than four hours. A system of conveyor belts then transports iron ore to the bulkloader's 150,000-ton capacity stockpile that lays parallel to the pier. At capacity, the stockpile is 44 feet high, 600 feet long at the crest and 123 feet wide at the base.

TO LOAD the super ore vessels that weigh up to 60,000 tons, the 400-ton

shiploader's loading boom extends to a maximum of 58 feet from the face of the pier and supports a revolving, telescopic loading chute.

Rated loading capacity of the facility is 3,437 tons per hour and it can put a full cargo aboard the ore carriers, which are the largest ocean-going ones in the world, in less than 24 hours.

Rail cars bring iron ore into the port from Kaiser's Eagle Mountain mine at the rate of 100 cars every third day. Kaiser has a contract with Mitsubishi for 1 million tons of ore per year for the next 10 years. Recently the two organizations signed another contract for 800,000 tons of iron ore pellets per year for six years. First shipment of pellets over the bulkloader is scheduled for Nov. 1965.

Owned and operated by Baker Commodities, the bulk tallow facility on Pier D has a storage capacity of 3.2 million gallons.

A total of 3,830,844 tons of Japanese export and import cargoes moved through the port last year.

Harbor Edition

The Journal of Commerce

will publish its annual

National Foreign Trade Convention Issue

November 16, 1964

to coincide with the opening of the 51st Annual National Foreign Trade Convention in New York City.

The international business community from coast to coast will find in this issue the most comprehensive survey of foreign trade and overseas investment published in conjunction with the meeting. This important issue will be distributed at the meeting as well as to regular subscribers.

Year in and year out, The Journal of Commerce carries more shipping and foreign trade advertising than any other publication in the world. Here is the most conclusive evidence of its complete dominance in the fields of international trade and freight transportation . . . land, sea and air.

This November 16th issue is an ideal opportunity and a perfect framework for an advertising message directed to the men who matter in foreign trade.

On a transient basis, a full page costs \$1,806; a half-page, \$903; a quarter-page, \$451.50; an eighth-page, \$225.75; line rate, 15c; \$10.50 per column inch. Contract rates apply. Closing date is November 6. Call, write, wire your advertising space reservation now.

The Journal of Commerce

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Star Terminal Co., Inc.
Newsprint Terminal

**Salutes
The Growing
Port of Long Beach**

Pier 2

Berths 52, 53, 54

World's Biggest 'Flood'

The largest underground water flood program in the world is going on in the Port of Long Beach area at the rate of 16 million barrels a month.

Since 1953, when the first water injection well was drilled by the City of Long Beach in the tidelands, 960 million barrels of water have been pumped into the six fault blocks and seven oil zones of the Wilmington Oil Field in the port area.

Not only has the water flood program checked subsidence in the nation's second largest oil field but it has also proved to be a highly efficient method of oil recovery that will ultimately increase the productivity of the field by 75 per cent.

In addition to the City of Long Beach, there are many private oil operators and many thousands of land owners who are involved in this huge water flood program. Engineers estimate that 95 million barrels of additional oil have already been recovered since 1953 as a result of the flooding or repressurization of the field.

DURING THE NEXT 25

years, another 16 billion barrels of water will be injected into the field. This will bring the ultimate productivity of the field to 1.7 billion barrels of oil in the city-owned and private lands in the port

area. This amount is nearly 700 million barrels more than would be realized without water injection.

It represents \$1.6 billion additional gross revenue.

Back in 1953, water injection

was producing stimulated oil in certain of the underground oil pools formed by the fault blocks and various zones. Water flooding developed slowly at first so that pressures were not built up in one area only.

In 1958, the City of Long Beach took a major step in advancing the water flood by stepping up injection to 180,000 barrels per day. By the end of that year, the city tidelands were producing 3000 barrels per day of stimulated oil, or oil produced over and above normal primary recovery.

AND BY this year, with private operators participating in the program, water injection accounted for over 51,000 barrels of oil per day of the field's total production of 96,400 barrels per day.

In short, over 50 per cent of today's oil production in the largest oil field in California is the direct result of water flooding.

Water flooding operations involve the injection of water under pressure into subsurface oil reservoirs. This

increases the pressures in these reservoirs and pushes the oil to producing wells nearby. This oil would otherwise not be recovered under regular or primary pumping methods.

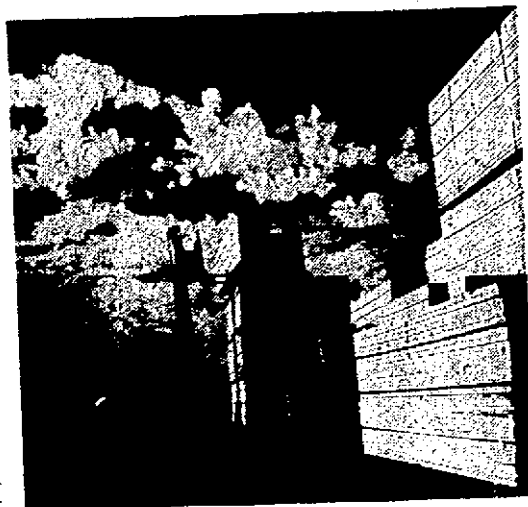
Today, Long Beach has seven water injection plants with a capacity of 933,000 barrels of water per day. Private operators can supply another 26,000 barrels, bringing present plant capacity to 960,000 barrels per day.

Current injection rate is 550,000 barrels per day through 223 injection wells.

THE INJECTION plants were built by the city at a cost of \$7 million, which is being amortized over a 10-year period by the sale of injection water to private operators.

The history of water injection and subsidence in the Wilmington Oil Field goes back to 1945 when there first appeared signs of the land sinking in the Port of Long Beach area. Committees of engineers, geologists and civic leaders were

(Continued on Page 10)



Southern California's vast building industry depends almost exclusively upon the Long Beach-Los Angeles waterfront for its supplies of lumber. Last year barges and tugs put 1.2 million tons of cut lumber on local wharves.

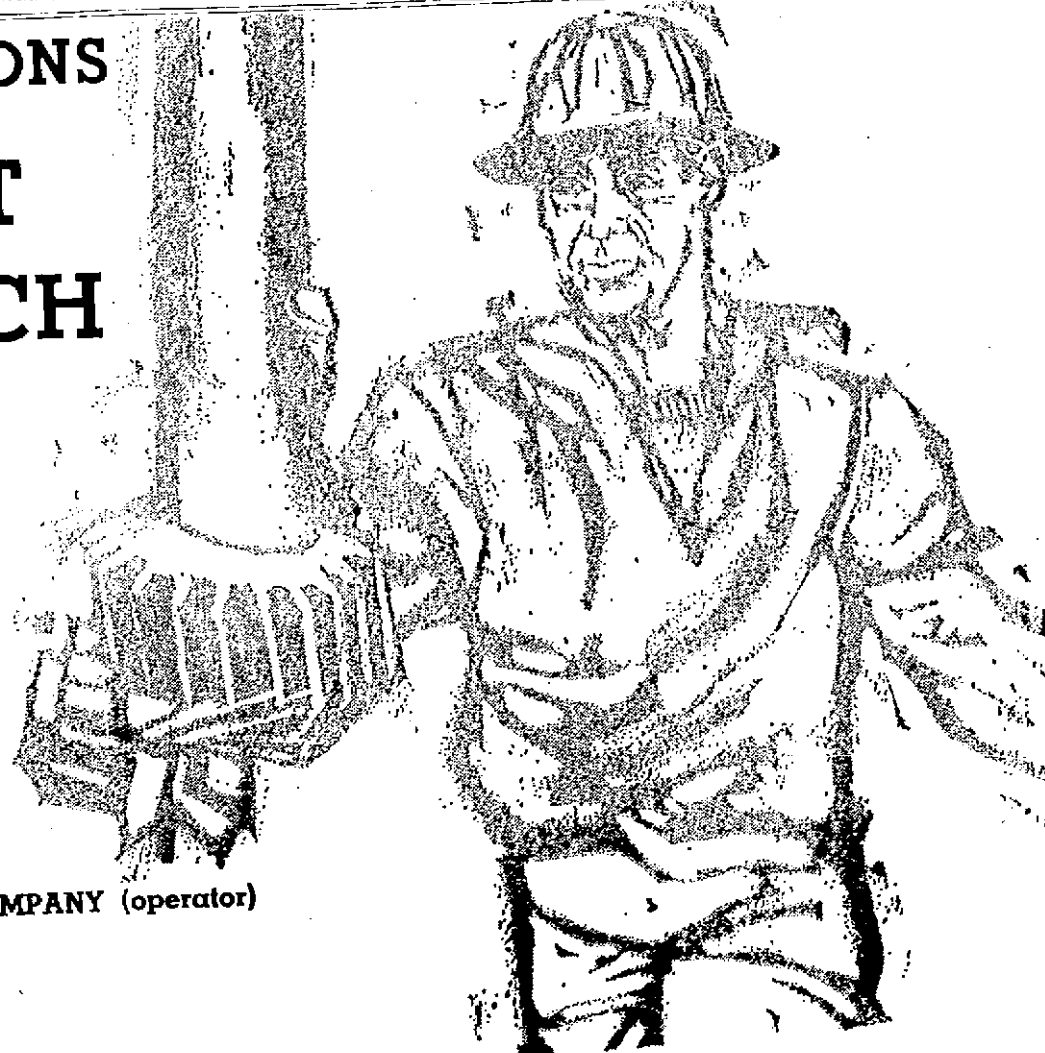
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*and best wishes for
continued success as*

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ENJOY A FREE
SEE-LANE TOUR
 OF YOUR PORT OF LONG BEACH



Treat the family to a SEE-LANE tour of the Port of Long Beach. Educational and interesting, the SEE-LANE tour is designed as a do-it-yourself tour through many of the Port's most interesting installations.

To begin with, drive to the Wharfinger's office just west of the north boundary of Pier A. There you will receive a free, colorful SEE-LANE guidebook which illustrates the route to drive and gives descriptions of the facilities you will see.

As you continue your tour through 11 points of interest, you will see huge Navy ships, freighters from dozens of foreign ports, cargoes from all over the world . . . a total picture of America's most modern port at work.

Remember—there is no charge for the booklet or for the tour. You are invited to be the guests of the Long Beach Harbor Department on your SEE-LANE tour.

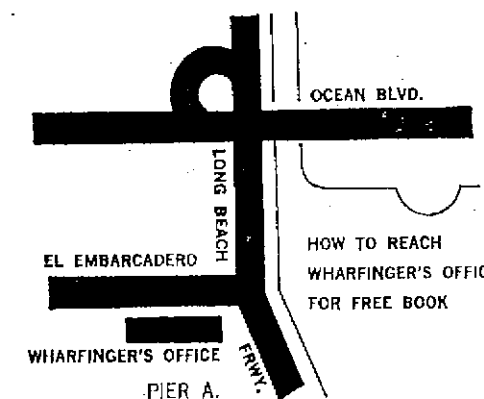
**FACTS ABOUT THE
 PORT OF LONG BEACH**

The Port of Long Beach is "America's Most Modern Port."

The Port is municipally owned and is debt-free.

The Port of Long Beach handled an all-time high amount of cargo in its 1963-64 fiscal year — more than 12 million tons.

Shipping and commercial companies in the Port are a major source of payrolls in the greater Long Beach area.



Port of Long Beach, 925 Harbor Plaza, P.O. Box 570, Long Beach, Calif. 90801, Tel. HE. 7-0041

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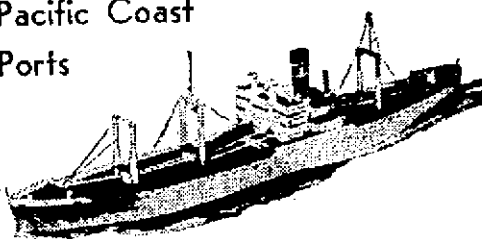


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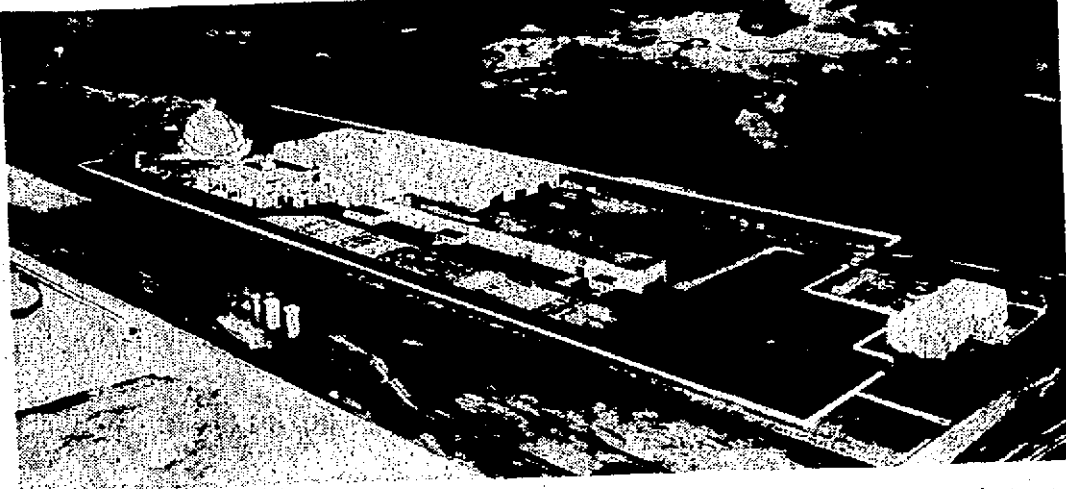
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National Gypsum is building its West Coast headquarters and a major manufacturing plant on Channel One in Long Beach Harbor. This is an artist's rendering of what the facility will look like when completed and in operation in 1965.

THE RICHFIELD STORY

Oil Company Employs 2,200 Persons in Harbor District; Spent \$85 Million at One Refinery

Richfield Oil Corporation carries on a search for oil in many parts of the world, and markets petroleum products throughout the Western United States, but the vital activities that come between the finding of crude oil and final sale of the product to the motorist are carried on primarily in the Wilmington-Long Beach area.

The company's huge Watson Refinery is located in the area, as are the marine terminal facilities. Also in the area are division offices for crude oil production and pipeline operations. The

company employs slightly more than 6000 employees, and nearly 2200 of those people work at locations in the harbor area.

Also located in the area, adjacent to the refinery, are two chemical companies which are half owned by Richfield in conjunction with major chemical corporations. These add substantially to the modern oil and chemical complex that continues to develop in the Watson locale.

Largest single installation operated by Richfield is the refinery, located on a 600-acre site at Alameda and Se-

pulveda Boulevards. Approximately 1800 people are employed to operate the refinery which has a capacity of more than 175,000 barrels per stream day.

THE TALLEST unit, and the one which dominates the refinery from a visual standpoint, is the fluid catalytic cracking unit which stands 21 stories high. The unit was installed in 1954 as part of a \$40 million dollar expansion program. Since 1952, capital expenditures at the refinery have totalled more than \$85 million.

Refinery expenditures for air pollution control devices amount to more than \$15 million to date.

Since 1958, Richfield has carried on an expanding program of activities in the petrochemical field. In that year, the company built a \$6.5 million unit in the refinery to produce benzene for the chemical industry and toluene for blending in

(Continued on Page 11)

Big Flood

(Continued from Page 7)

formed. Consultants were hired by the city and private operators to study this subsidence phenomenon. With the strong back of the city, legislation was passed in Sacramento to permit the formulation of engineering plans for the repressurization of the field.

Another technique used to halt subsidence and increase the productivity of the field is unitization. Under unitization, the various property owners in an area agree on the manner of development of their common property. By working together toward a common goal, they are able to utilize wells and equipment in the most efficient manner in each fault block and oil zone.

Seven tons of cargo were exported through the port to Republic of the Congo.



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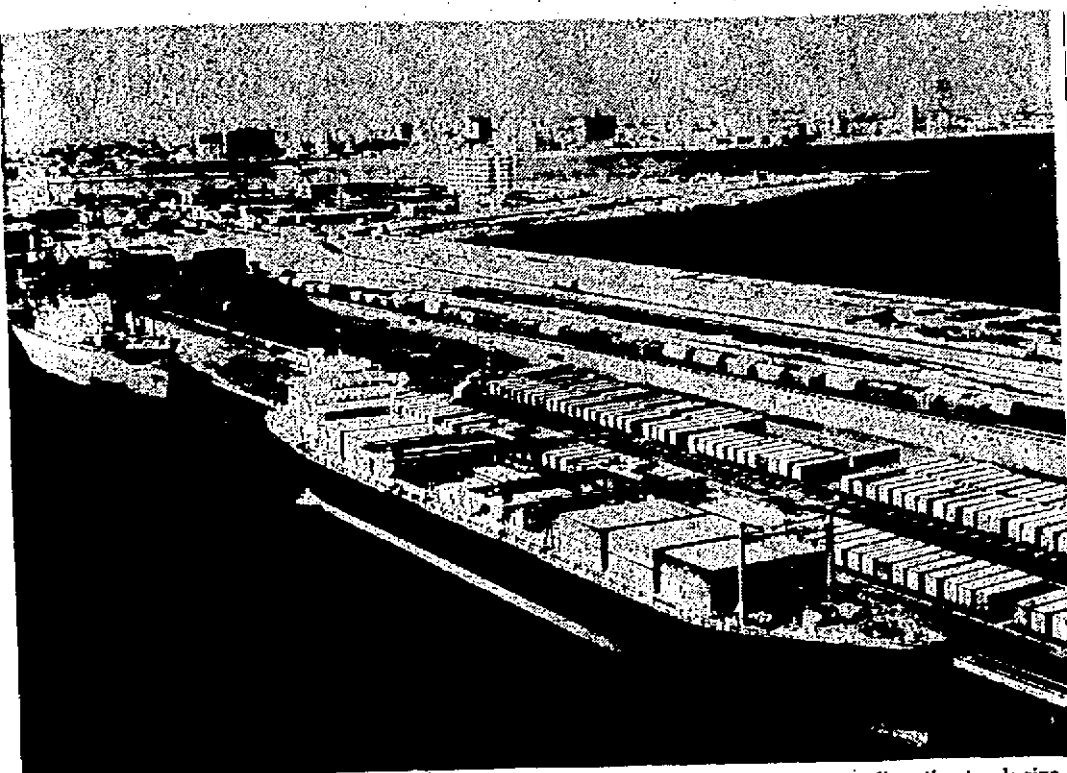
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**THE UNITED WAY
& AMERICAN RED CROSS**



In the foreground is the Sea-Land, Inc. container ship, SS San Francisco, unloading the truck-size vans at the harbor's Pier G. Long Beach is Southern California terminus for the S-L operation which carries containerized cargo between Atlantic and Pacific coasts. Also on Pier G is iron ore loader.

Richfield

(Continued from Page 10)
high-octane gasoline.

IN 1959, American Chemical Company, jointly owned by Richfield and Stauffer Chemical, constructed a \$7.5 million plant on a 15-acre site north of the refinery to produce chlorinated hydrocarbons for use in the plastics industry. Recently, American has added a vinyl resin plant to produce raw materials for such things as phonograph records. Most of the raw material processed in the American plant is piped to it from Richfield's refinery.

IN ADDITION to the refinery, Richfield's principal marine terminal facilities are located in the harbor area where Richfield has terminals at Channels 2 and 3 in the Long Beach Harbor as well as a supertanker terminal at Pier "E."

The company is one of the harbor's biggest patrons, with 2400 feet of dock frontage on Channel 2, 1200 feet on Channel 3 and 1225 feet at Pier "E."

In the late 1950's, the company spent some \$10 million to modernize and expand terminal facilities at Channel 2. The Pier "E" facility was completed early in 1961 after the channel was dredged to a depth of 52 feet so that the world's largest tankers could tie up at the pier.

A total volume of 42,069,389 barrels of crude oil and products were handled through the terminal facility Sunday, Oct. 18, 1964

ities in 1963.

Richfield is the second largest producer of crude oil in California and is a substantial factor in crude production in the Long Beach area.

THE COMPANY'S Parcel "A" operation, whereby wells are slant-drilled into the offshore area in front of downtown Long Beach, has produced a total of 63,900,000 barrels of crude oil values at \$151,546,377 (including the value of natural gas produced with the oil) since the operation began in 1947. The company operates the parcel for the city of Long Beach, and profit to the city during that time has amounted to \$104,213,328.

Activities in the Wilmington field and other areas throughout the Los Angeles basin are supervised out of the Long Beach production office. This division office also oversees operations in the Ventura-Santa Barbara area, where Richfield is widely known for its man-made drilling island near Rincon point. The island, on which some 48 wells are located, was built of rock, sand and cement in 1957. It has palm trees for landscaping, and even an underwater reef of old car bodies which the company laid down adjacent to the island to give the fish population a favored place to inhabit.

In marketing of its gasoline and other petroleum

products, Richfield is represented by more than 4500 service station dealers in the West. Sales of petroleum products of all kinds in 1963 reached a record level of 158,408 barrels (42 gallons to the barrel) per day and branded motor gasoline volume exceeded all previous years.

To stay ahead of competition, Richfield established a research center in Anaheim, which provides new technology and services to all operating phases of the company.

The total transit shed area in the port is 2,460,785 square feet.



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to our
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and the
PORT OF LONG BEACH

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Terminal Booming



PIERPOINT

Pierpoint Landing at the far end of Pier A in the Port of Long Beach is one of the world's busiest sport fishing centers. Thousands of anglers depart for the fishing grounds off Southern California every week. Pierpoint is planning bigger, even more modern landing, probably on Pier J.

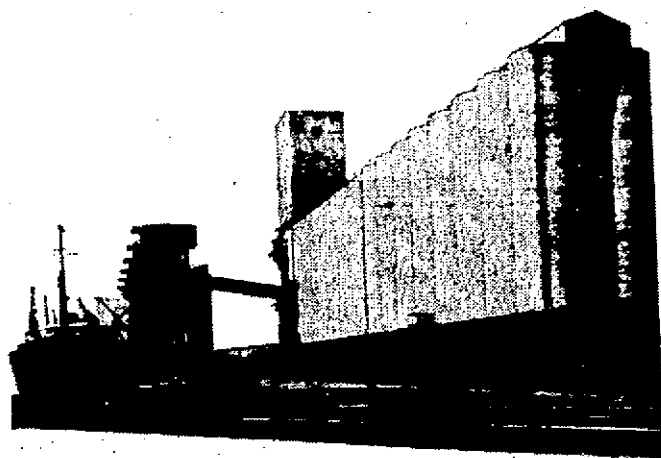
Facility Brings in New Trade

A graphic example of why the Port of Long Beach has long been a pace setter for the Pacific Coast is the port's new \$4.5 million grain terminal. In building this facility, the Long Beach Board of Harbor Commissioners have enabled the grain and shipping people to move various grains through Southern California for the first time.

Just last month the first movement of grain sorghum to Japan through any California port was made via the grain terminal.

Previously, this cargo moved exclusively from the West Texas area to Gulf ports.

Operating the World's most
Modern Grain Elevator
in the World's most
Modern Port



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PIER A—BERTHS 210-211—LONG BEACH

KOPPEL BROS., INC.

Certified Weigher—Official Samplers
Cargo Superintendents
Serving Shippers over 40 Years

LOS ANGELES AND LONG BEACH HARBORS

Two Million Persons Visit Pierpoint Landing Yearly

By HAL LOWE
(Our Man at Pierpoint)

Pierpoint Landing, in the Port of Long Beach is the largest livebait, sportfishing center in the world. More than 2 million people a year visit this 18-acre marine recreation center.

With 10 acres of free parking, Pierpoint Landing is the departure point of both scheduled and chartered, deep-sea, sportfishing boats and is also the home of the narrated harbor cruise boat which tours Long Beach Harbor. In addition, there are 18 shops and food stands which offer attractions for the entire family.

THE DEEP-SEA fishing fleet ranges as far as 100 miles from shore in chasing the game fish of the area. However, the major part of the good fishing is right in the channel between Long Beach and Catalina Island. Yellowtail, barracuda and

albacore are the popular fish which are sought in season.

In the past few years, another attraction which has become popular are the "whale hunts." Each winter the big whales, which live in the Arctic Ocean, migrate south to the waters off lower California. In the spring, they start their trek back north. Pierpoint Landing runs scheduled "whale hunt" boats so that passengers can photograph them as they pass close in to our shore. Spotters along the coast call in to Pierpoint Landing regarding the movements of these whale.

Family recreation is the principal product of Pierpoint Landing which is always undergoing changes to add new attractions for the tourists and visitors as well as residents of Long Beach.

"THIS IS probably the most comprehensive and complete package ever put together for one commodity or one attempt to satisfy a foreign buyer," according to a spokesman for the Grain Sorghum Producers Assn. of Amarillo, Texas.

Operated by Koppel Bulk Terminals, Inc., the terminal is expected to handle nearly 200,000 tons of sorghum during the next year.

In addressing Port of Long Beach, shipping and grain officials at the time of the first shipment, Frank LeRoux, general sales manager of the U.S. Dept. of Agriculture, said, "You will someday look back at this moment in September of 1964 when you celebrated the first full cargo shipment of wheat sorghum off the West Coast."

"This accomplishment did not come about easily for you, but was brought about by the hard work and the cooperative efforts of many of you here today."

"YOU HAVE now made it possible to place strategically and make available to the feed grain markets at competitive prices, this increasing popular feed grain."

"Congratulations to you for the efforts you have put forth to establish the West Coast as an increasingly important export area for the maximizing of agricultural export sales to their full potential by properly placing and competitively pricing sorghums for sale to customers throughout the world off the West Coast."

To make grain sorghum competitively available in California to Japan, largest single dollar customer, sev-

(Continued on Page 13)
Harbor Edition

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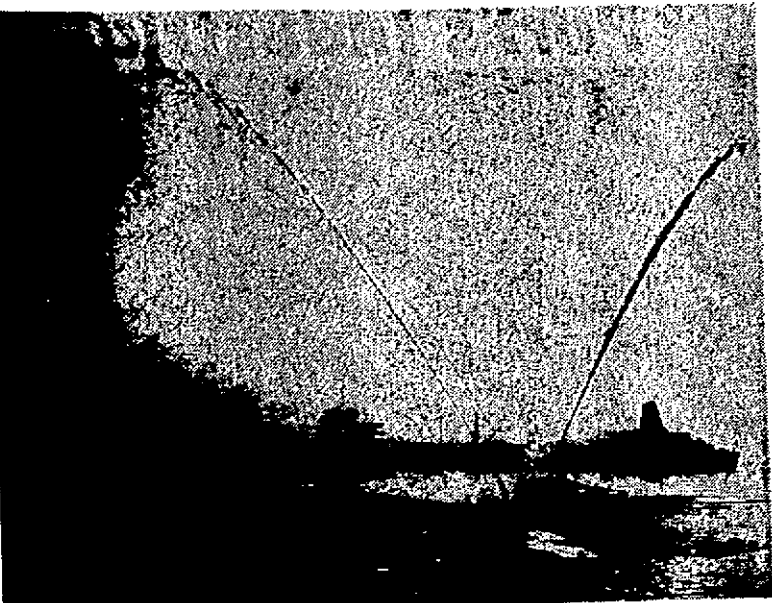
Port Pours Millions Into Area

The 2,748,544 tons of general cargo that moved through the Port of Long Beach last year brought a direct income of \$44,554,098 to this area's economy.

According to a research report by the Delaware River Port Authority, each ton of general cargo that is handled in a port creates \$16.21 to the local economy. General cargo is defined as cargo unitized, boxed, bagged, crated, etc., or cargo handled in separate drafts by stevedore's gear.

The report explains the \$16.21 in the following way:

Port and Terminal Expenditures	1.92
Dockage	0.40
Government Charges	0.40
Immigration Service, Entrance and Clearance Fees	0.40
Light	0.40
Stevedoring, Clerking, Checkin	0.40
Cleaning, Carpenter	0.40
Repairs	0.40
Supplies	0.40
Dunage, Doctor, Laundry, Chan	0.40
Bulk	0.40
Ceal, Oil, Water	0.40
Miscellaneous Vessel Disburse	0.40
Port Terminal Income	0.40
Car Loading and Unloading	0.40
Handling and Storage	0.40
Demurrage	0.40
Rail and Motor Freight Revenue	0.40
Vessel Crew Expenditure in Area	0.40
Auxiliary Services	0.40
Transship Agency	0.40
Freighters Custom House Bro	0.40
Public Warehouse Com	0.40
Cons, Foreign Departments of	0.40
Adm. Serv	0.40
Total Average Revenue from a	0.40
Ton of General Cargo	0.40



TANKER

Long Beach Harbor can accommodate largest ships in the world at its deepwater berths. Here a fireboat greets arrival of 110,000-ton SS Manhattan. Port holds all world records for dockside deliveries of petroleum cargoes to refining center.

Superships Can Call at L.B. on E

The supertanker oil terminal on Pier E in the Port of Long Beach is the only one in the world at which the largest of the supertankers can discharge a full cargo at a shoreside facility.

There is 52 feet of water dockside at low tide.

A world record for cargo carrying and discharging

was established at the terminal when the 940-foot SS Manhattan discharged 102,000 tons of crude oil from the Persian Gulf.

THE 19-ACRE terminal was constructed at a cost of \$3.3 million and has been in operation since March of 1961. It has a frontage at the pierhead line of 1,200

feet and discharge rate is 32,000 barrels per hour.

Under lease to Richfield Oil Corp., the facility is one of the two operated by Richfield and which moved 2,582,833 tons of oil inbound and 3,900,034 tons outbound last year.

Waterfront One of Safest in U.S.

Long Beach Harbor is a waterborne firefighter's Valhalla.

The port, with 30 miles of waterfront, is considered one of the safest, from a standpoint of fire danger, in the U.S.

"The reason is simple," says one fire expert. "Virtually everything in the port is new and all of your piers

are made of steel and concrete."

Long Beach has snappy two boat fireboat fleet

And in case of a big blaze the local fireboat fleet could call on four other craft at Los Angeles Harbor, giving the port ability to pour 32,500 gallons of water per minute on any waterfront blaze.

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Drop by for a snack or meal while visiting the Port

PIER A—BERTH 11

Just West of Long Beach Freeway
PORT OF L. B. NEWEST RESTAURANT
Dorothy & Adolph Duppman, Operators

Grain Trade

Continued from Page 12)

eral key steps were taken during the past year:

The railroads reduced freight rates from 80½ cents per hundredweight to 55 cents from the West Texas area to California.

THE U.S. DEPT. of Agriculture through the Commodity Credit Corp. initiated an "announced export price" for grain sorghum on the West Coast 10½ cents above the Gulf price (formerly the only price), recognizing the spread between Gulf freight rates of 44½ cents and California of 55 cents from West Texas.

Koppel reduced its tariff on the grain nearly 50% and initiated a plan to guarantee delivery to the export vessel on the basis "point of origin weights and grades."

And the Port of Long Beach reduced grain sorghum wharfage by approximately 33%.

Long range effect of this new export will be keep U.S. grain sorghum competitive with Argentine sorghum by making it continuously available at both Gulf and California ports. The end result is expected to be more total U.S. sorghum to Japan with increased exports through both port areas.

And a very, very busy Port of Long Beach grain terminal.

Do-It Yourself Port Tour

See-Lane Tours is the Harbor Commissioners, See-Lane is an 11-point, brochure and map-aided trek through the port.

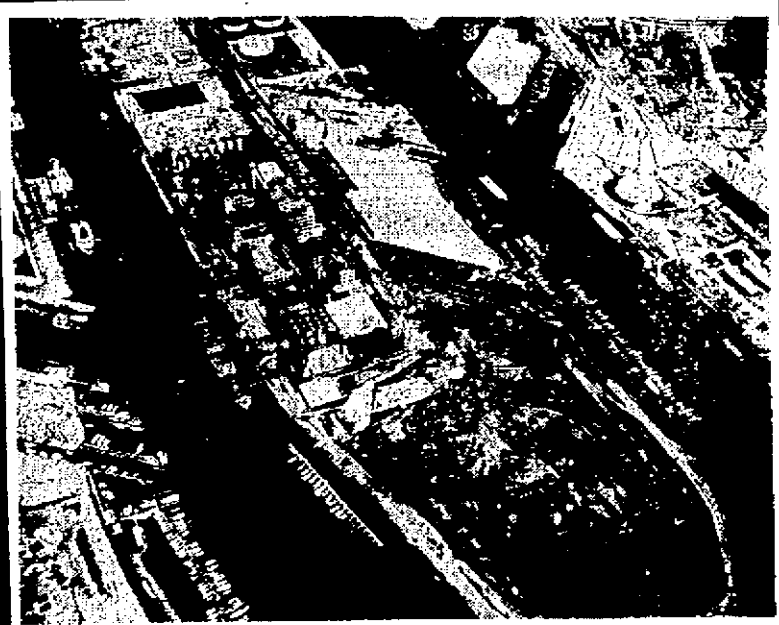
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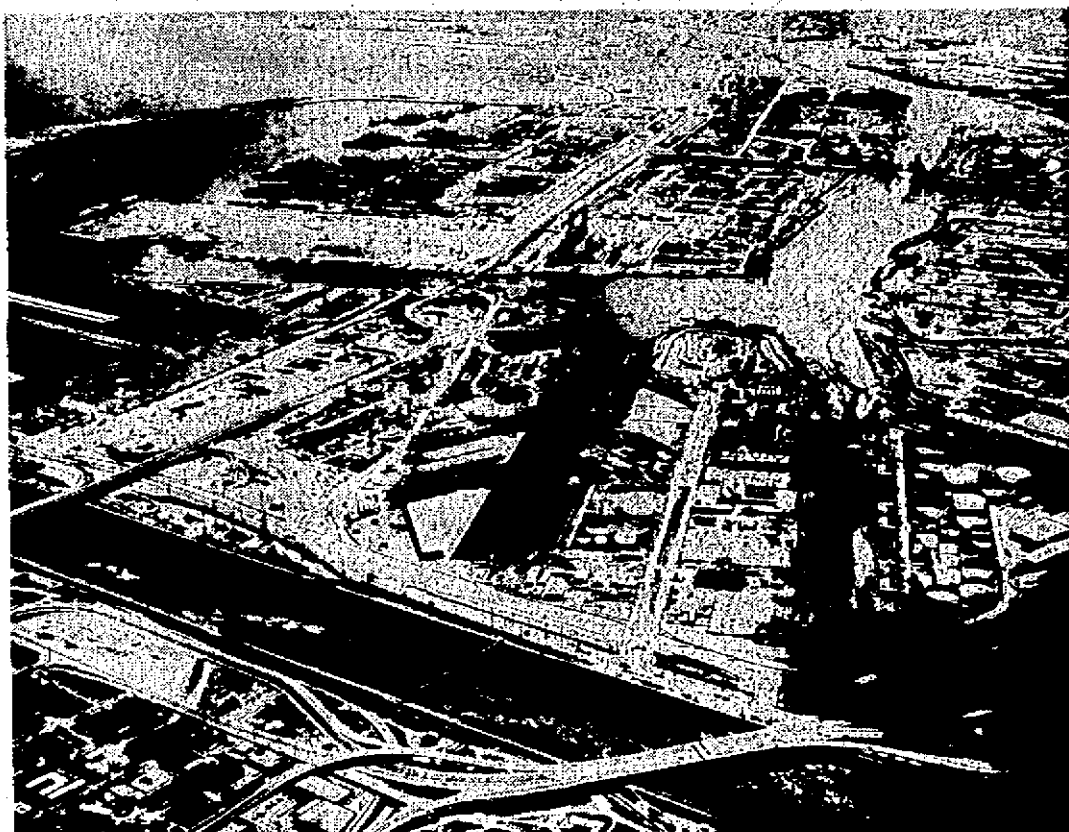
salutes

the world's most modern port

The Port of Long Beach



Port's Industrial Heart



Long Beach Harbor is not only a gateway to world commerce, it is also one of the Southland's most import industrial centers. Several new industrial operations which rely upon import-export trades are either being built at present in the port or are on the drawing boards. Center foreground are Channels 1-2.

L.B. Harbor Industrial Park Offers Southland Gateway to World Trade

One of the prime industrial parks in the Western United States is located in the Port of Long Beach. Containing approximately

93 acres, the park's dimensions are 1500 by 3000 feet. On the southerly end of the property there is space for four deepwater berths from which there is a short, direct run to the open sea.

Less than half a mile from the park, with convenient access, are the Terminal Island and Long Beach Freeways, the latter being the major trucking route for world trade in the Los Angeles-Long Beach Metropolitan area. In addition, there are several other unrestricted truck routes nearby.

A railroad spur has been run into the park, which will

be served by Southern Pacific, Santa Fe and Union Pacific Railroads.

Zoned for heavy industry, the park has utility services provided by Long Beach Gas and Water Departments, Southern California Edison Company and General Telephone.

Charles L. Vickers, port general manager, said that an 18-acre parcel has already been leased to National Gypsum of Buffalo, N.Y. The firm is constructing its West Coast headquarters and has already completed a large warehouse.

Gypsum ore will be

shipped directly to the site from deposits on the west coast of Mexico.

Melvin H. Baker, chairman of the board of National Gypsum, said Long Beach was selected as headquarters because it provides a "strategic location from which to provide fast service to all Southern California customers."

The port is served by over 1000 highway carriers which provide service to all areas of the nation.

There are 62 steamship lines serving the port; 36 are on a regular call basis.

Powerine Oil Co. Plans Construction in Port of Huge Fuel Storage Center

Powerine Oil Company is taking on a more important role in Port of Long Beach activities. Already established as an exclusive ship bunkering station in the center of Pier A, Powerine has now begun construction of a huge new storage terminal in the inner harbor.

Located on Channel two, the new terminal will have a 21,200,000 gallon storage capacity for fuel oils, gaso-

lines and other petroleum products that are shipped through the port. This new facility will enable Powerine to maintain a series of petroleum terminals at strategic distribution points of the West Coast.

COMPANY officials also disclosed completion of a new six-inch pipeline from the port to the firm's modern refinery in Santa Fe Springs

which will enable them to send a much higher volume of crude oil to the plant at a substantial savings in trucking costs.

Powerine Oil Company, largest independent refinery in the west, was founded by Harry S. Rothschild who remains active as president of the firm. Other family members engaged in Powerine's operation are Peter B. Rothschild, vice president,

Harbor Edition

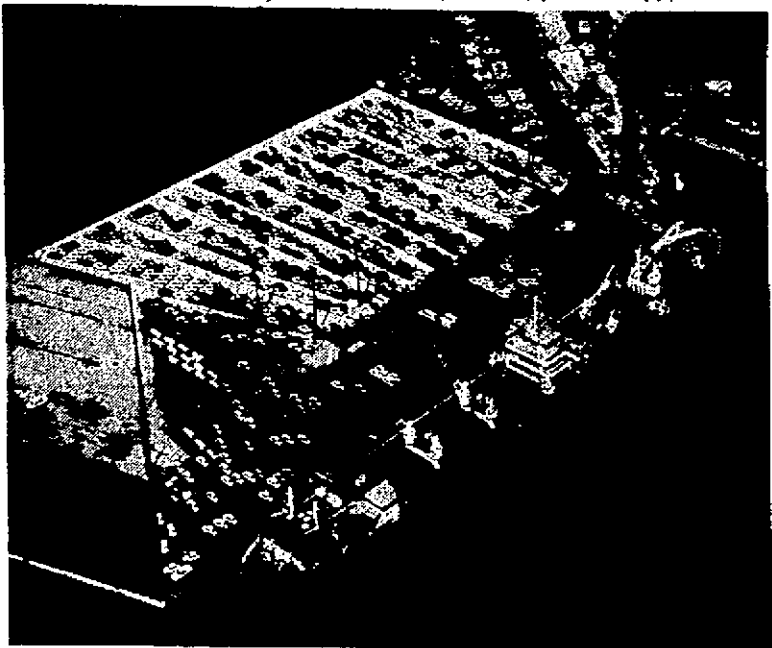
Small Cars Arrive in Swarms

During the past year 36,581 foreign vehicles were imported through the Port of Long Beach.

Volkswagen led all makes with 25,268 units, making Long Beach the third largest import terminal in the country for this make. New York and Baltimore are the leading two.

In addition there were 93,832 bicycles, 30,597 motorcycles, 840 motor scooters and 621 tractors imported during the same time.

Other leading vehicle imports were M.G., 3,126; Triumph, 1,704; Datsun, 1,236; Renault, 1,024; Fiat, 950; Sunbeam, 801; Jaguar, 743; Austin Healy, 540; and Hillman, 346.



CARS

Huge Volkswagen ship unloads German-made autos at foreign car dock in port of Long Beach. The harbor imports nearly 40,000 foreign autos each year. They are brought in shipments ranging from 700 to 1,000 cars.

FRUIT TO NUTS TO HUMAN HAIR

At Least 2,000 Vessels Each Year Discharge Divergent Cargoes at Long Beach Harbor

The cargoes range from Brazil nuts for Christmas stockings to bales of human hair to untamed animals straight from jungles.

Fishing at Port Big Business

Fishing—commercial and for sport—is big with a capital B at port of Long Beach. Along with Los Angeles Harbor the local waterfront last year landed 350 million pounds of commercial fish.

THE SEVEN LOCAL canneries, which employ more than 4,000 workers, also packed another 57 million pounds of imported Japanese tuna.

Long Beach, of course, is world headquarters of the internationally famed Van Camp Tuna Co.

The port is also home to Pierpoint Sportfishing Landing, the nation's biggest, busiest sportfishing center.

Port of Long Beach, calling point of about 2,000 ships a year, is a discharge center for nearly 13 million tons of cargo.

Depending on the point of origin the cargoes of these merchantmen may contain camel saddles, bird nests, shark fins, Chinese junks, Indonesian idols, fast racing cars, curdled donkey milk, jellied octopi, saki, seaweed, nuclear materials, dueling sabers, paints, hardware, sunflower seeds, flower cuttings, linens, chillies, agar, candied ants and grasshoppers.

THE LIVESTOCK might be almost anything from the big cats to boa constrictors. "You name it and we've

With a loading capacity of 600 tons per hour, the port's old bulkloader on Pier D moved 520,227 tons last year. It has been in operation since 1939.

shipped it at some time to some place," says Charles L. Vickers, general manager of the port.

Big commodity cargoes include, annually, 48,000 tons of citrus, 600,000 to 800,000 bales of cotton, one million tons of iron ore, 130,000 to 150,000 tons of military equipment and 30,000 autos.

Single shipments are sometimes astounding for sheer size. Two such recent shipments involved the export of 12,200 tons of white corn, enough corn to make 600 million tortillas and a movement of tomatoes large enough to paste Italy from top to toe with pizza sauce.

Best Wishes

LONG BEACH TUGBOAT COMPANY

PIER B BERTH 16

Long Beach, Calif.

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70-foot Truck Scale — 50-ton Capacity

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FAMOUS FOR OUR CLAM CHOWDER

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Foot of L. B. Freeway



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DEEP SEA SPORT FISHING BOAT**

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TACKLE RENTAL BAIT
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Cheese Stores"**

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For your "Special Occasion" also the
finest in Smoked Fish, ocean fresh daily.

SPANISH KITCHEN

Panorama View Cocktail Bar on main
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Lunch ★ Dinner

Food to Go

Complete Catering
on Spanish Dishes

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Narrated cruise aboard the big
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parts noon and 2:30 daily. Special
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Reservations: HE 2-0408

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14 and 16-foot boats
our motor or yours

All Day — Half Day — By the Hour
6:30 a.m. to 5:00 p.m. Daily

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Complete dinners—
Cantonese Food
The only Chinese
restaurant with a view
of the harbor.

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**EXPERT
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A REEL Bargain

Fill Your Reel
with 4 to 100-lb. Mono
Rod & Reel Renting—Reel Repairing
Deep Sea \$2.50 — Freshwater 96c

OPEN 24 HOURS

STONYS Fishing Tackle

FISH AND SHRIMP SHANTY

The Ocean View Dining
Room features Lunch and
Dinner.

Food to take out

PERKINS HOT DOGS

Hamburgers, Hot Dogs, Cold Drinks
For your eating pleasure at Pierpoint.

Gunderman's Candies

Complete "goody" selection for
the kiddies while enjoying the sights
at Pierpoint.

Largest selection on the landing

DON'S MODERN ART

The newest thing in "do
it yourself" art
Pictures in seconds
suitable for framing

SEACOMBER SHOP

Complete line of souvenirs of
your visit to Pierpoint

Hats—Curios—Sea Shells

Sunday, October 18, 1964

Southland

Fall Fix-Up
and Gardening

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT - PRESS - TELEGRAM



Cal State Campus to Bloom in Scented Splendor . . . Page 7

WILLBANKS Sells Quality Carpet for Less!

... Wonderful Reason to Buy During Our

FALL CARPET SALE

YOU PAY MUCH LOWER PRICES ON THE FINEST CARPET BRANDS IN AMERICA... when you take advantage of Willbanks' WIDEST SELECTIONS AND STRICTLY CUSTOM-QUALITY SERVICE... operating from their low-overhead warehouse on Signal Hill. Don't hesitate! Prices have been shaved "extra close" for this event... so BUY THE NEWEST AND THE BEST FOR LESS... now at WILLBANKS.

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ACRILAN® SHORTAGE? NOT at Willbanks!

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100% CONTINUOUS FILAMENT NYLON PILE

We have just received over 1000 yards of this fabulous new carpet. Six colors to choose from—Leather Beige, Platinum Beige, White Shadow, Moss Green, Copper Gold, Drift Sand. Double pile backing.

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PER YD.

ALL WOOL 'GARDEN ISLE'

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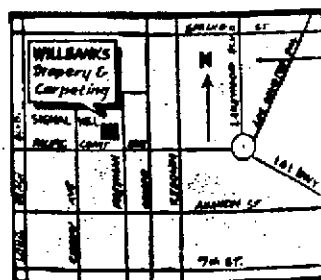
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Sunday, October 18, 1964

Southland

OUR COVER



Blossoms, blossoms everywhere—that's aim of far-reaching project that will make California State College campus in Long Beach a 320-acre garden each springtime and give it autumnal splendor each fall. Several thousand flowering peach trees will be planted on campus soon and it's hoped the project will be enlarged to include flowering trees for all parts of Long Beach.

The program for turning CSLB campus into huge garden is a civic project that gets under way this week. Read about it on Page 7.

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NEXT WEEK

He was the Gary Cooper, John Wayne and Tom Mix of his time—the era of the silent westerns. Hero of the grownups and small fry alike, William S. Hart was a name and a star to conjure up big box office business. Time dulled the name, however, and a legal upset kept his fine stage voice from the talking films. But Hart left his indelible mark on Hollywood and his fabulous ranch home to his vast following as a park. For more about William S. Hart, read "A Cowpoke's Legacy" in next week's Southland.

Fred Taylor Kraft, Editor

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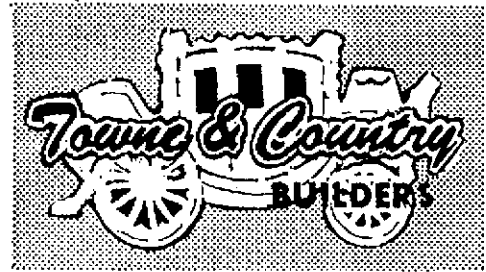
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Ingenuity Lights the Family Room

By Caroline Coleman

RECREATION rooms, with their relaxed atmosphere, have become living headquarters for the family. Along with casual types of furnishings to enhance this mood, lighting too, plays an important part in setting the tempo of the room.

The styling of the fixtures selected should be in keeping with the furniture, draperies and floor coverings. A good rule is traditional with traditional and modern with modern, although a tasteful mixing of the two can be very effective.

The basic problem in lighting any room is the type of fixture to use, according to the residential lighting division of Thomas Industries, Inc., producers of famous Moe Light home lighting units. Recessed lighting has increased tremendously in popularity and is relatively inexpensive if installed at the time the house is being built or the room remodeled. These fixtures, concealed above the room's ceiling, are designed primarily to provide lighting and not as a decorating device.

HOWEVER, many types of trims, the part of the fixture that drops below the ceiling, are available. They can not only add distinction, but can perform specific tasks with light such as area lighting and pointing up specific wall hung objects and textures.

Especially notable in this area are two types, the wall wash trim and the "eye-ball" recessed fixture. The first is designed so that light is deflected to one side of the fixture and thus down. These units are particularly effective when used over windows to bring out drapery textures, adjacent to fireplaces to dramatize their structural material and above wall areas to highlight paintings and other wall hung decorations.

The "eye-ball" performs about the same function, but can be swiveled both horizontally and vertically. Its light is more directional and does not cover as large an area. Its use can be extremely dramatic in highlighting paintings or emphasizing relatively small wall areas.

THE EFFECT of both of these units can be increased immeasurably through varying the light intensity by the use of dimming controls.

Now that the walls have been covered with light,



Popularity of the family room becomes increasingly apparent in modern living, and decorating and lighting ingenuity are stressed in this area.

don't forget horizontal surfaces such as counters, planters or sideboards. Illumination from hanging pendants can best perform this function. These highly decorative fixtures, in a nearly endless variety of shapes, colors and sizes, can provide emphasis lighting on these specific areas without disturbing the overall balance of the room. At the same time, these high style lighting units can provide eye catching points of emphasis in use as room dividers by the breaking up of long wall areas.

Pulldowns are available in a variety of shapes and styles and add a high fashion effect while providing highly functional lighting. The

location of these fixtures should be decided in conjunction with the placement of the furniture. A good axiom in determining where they should be installed is to imagine them as table lamps and locate them above those tables where you normally would have such lighting units.

General room illumination can also be a problem. Instead of using the standard recessed units, you may want to consider the use of fluorescent fixtures. Handsome ones are now available, using four 20 watt fluorescent lamps in a walnut framed fixture that fits against the ceiling and is only 25 1/4 inches square.

OTHER INTERESTING ef-

fects can be achieved through the use of wall lighting. Highly attractive wood finished or anodized aluminum wall fixtures, only three inches high and with top and bottom lens, provide a number of interesting possibilities in highlighting trophy shelves and other noteworthy items and for simple indirect illumination.

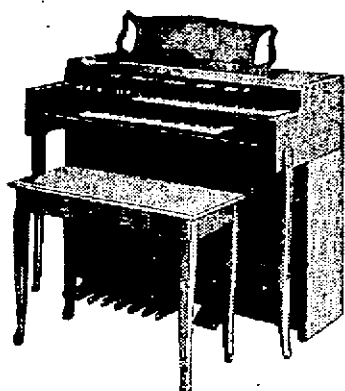
Keep your recreation room lighting relaxed and informal. Above all, provide a variety of illumination levels in all parts of the room. Lighting can dramatize, soften and set the mood, but be sure that you have planned enough basic light for the tasks normally performed there . . . then sit back and enjoy yourself.



This dramatic family room exemplifies contrast in decorating, reds and blacks stressed away lighter wall tones. Two black pulldown lamps help.

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Framing Beauty in Rattan

By Edna Ward Hicks

ONE OF the season's most beautiful pieces of art with design for colorful decor is rattan frames, filled with stained crushed glass embedded in resin.

The frames are easy to make if simple instructions are followed.

The rattan frames are available in a variety of shapes and sizes, including butterflies, several patterns of fish, sea horses, musical instruments, rabbits, modernistic cats, Christmas trees, and flowers, reindeer and mantle medallions.

THE CRUSHED glass and gems (a small plastic half ball) are available in a wide variety of colors, they are also called cabochons.

Colorful glass - filled frames, when completed, may be hung on the wall or fastened in a picture frame. A butterfly swinging in mid-air for space drama in an alcove adds unusual interest. Some forms may be hung against window panes for the sun to shine through the translucent glass.

To make one of these items, you will need a rattan frame, a tube of good adhesive glue, a can of casting resin, a small bottle of hardener, a sheet of "mylar" or you can substitute heavy waxed paper for the "mylar," and your selection of crushed glass and possibly a few gems or cabochons.

All of these items are sold in small quantities, and are usually available in local basket shops stocking rattan frames.

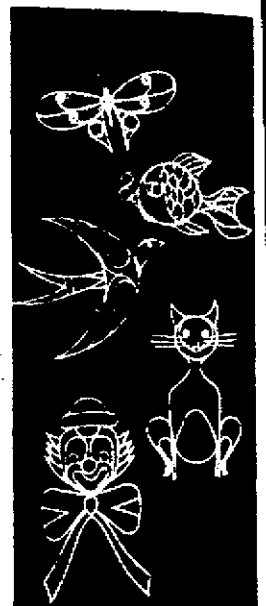
A frame may be left natural, sprayed, painted or stained. Lacquer - base paints will run, so avoid them. When dry, a wire may be twisted on the frame for hanging it later.

drops of hardener (mixed well) in a waxed paper cup, because the paper cup can be pinched to make an easy pouring spout, as the resin flows rapidly like syrup, so go slow at first, and pour over and around the glass and gems.

ALLOW two hours to dry. When dry, peel the waxed paper or mylar free from the form.

Use resin in a well ventilated room or outdoors to avoid breathing the vapors. When finished, wash hands and equipment with hot water and detergent.

A few of the frames available for developing crushed glass craft are illustrated above.



—Photo by the Author

Rattan frames filled with crushed glass are an interesting and beautiful form of art that's easily done.

FIRST glue the mylar or waxed paper to the back of the form by lining every section with glue. This will keep the resin from seeping beyond the frame. When glue is dry, arrange crushed glass in the frame. You can make it level or pile it thick. Now center the gems, if your frame has a circle for them.

Now follow the directions on the can of resin. You can start by using a small amount first and immediately make-up more as you need it. Proportions of 2 tablespoons of resin to 10



Among items needed for this art hobby are crushed glass, resin hardener, mylar, frame, cabochons and a paper cup.

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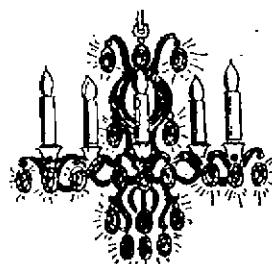
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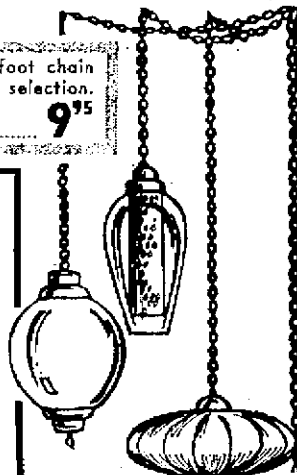
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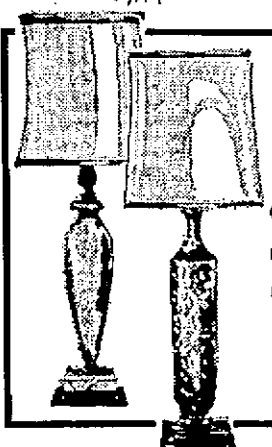


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BUCKS FOR THE BLOOMS

Make the Trees Grow in Long Beach

By Jerome Hall

*What bridges did for San Francisco...
What sidewalks did for New York...
What that little grass shack did for
Kialakahua, Hawaii...*

On a gentle slope on the eastern ledge of Long Beach there is planned a wonder of nature that one day soon may be nationally famed.

A million blossoms that will create a blaze of color, a hillside aglow, is the aim of a civic campaign getting under way this week in Long Beach.

When the campaign is completed, the visionaries in our midst see a city that lights up in the spring, waves a green-leaved greeting to tourists all summer and flickers a gold-red-rust-brown hello to autumn.

ONE OF THE major city beautification programs on record may be the result of a tree-planting endeavor that will begin at California State College at Long Beach in December. Some 3,000 flowering peach trees will be set into the 320 acres of the campus grounds this winter, enough to make this scene of scented splendor comparable to the world-famed cherry blossom festival at Washington, D.C.

This week begins a public-subscription campaign to raise approximately \$15,000 for the initial phase of the project.

"We know we could raise the money without any trouble from businesses and civic clubs," says campaign chairman Llewellyn Bixby Jr., "but we prefer not to do it that way. We want to make this a community project. We would rather have thousands of private citizens send in a dollar or two or five than to get it all from eight or 10 big businesses."

From the hillside campus at Cal State, the project's proponents believe, the tree-planting spree will spill across Long Beach, brightening residential and business streets, freeway entrances and backyards.

NOT ONLY WILL the springtime profusion of flowers create a tourist attraction to the Cal State campus, it will "create an outstanding characteristic to give the college an identity to bring the citizens here into closer relationship with the school," says Bixby.

The trees will set off a surge of cultural activities at the college, say school officials. "We have many such activities now," pointed out Dean Francis Flynn, in charge of the college's development program, "and they will be scheduled to coincide with the springtime flowering period. There will be art festivals and drama festivals and such."

First blossoms from the bare-root plantings will burst forth next April,

though the first season will be limited in blooms. The trees will be scattered in clusters throughout the large campus making it, within two or three years, "like a drive through a huge Japanese garden," says Ed Lovell, the college's landscape architect.

It was Lovell who selected the variety—the Helen Borchers flowering peach. "It's a variety developed in California, a native son, so to speak," says Lovell. "It does very well in this climate. There are quite a few of them growing around Long Beach now."

"THE BLOSSOMS are a salmon pink color," Lovell explained. "It's a standard-sized tree, growing to about 15 feet at maturity. This variety has double blossoms. It's probably the most spectacular blossoming fruit tree of all." Proper pruning care will keep the fruit fall at a minimum.

The variety is named for the wife of its originator, Walter Borchers, who now is assistant director of the Saratoga Horticultural Foundation in Northern California.

Though the Cal State tree-planting project has been in the planning stages for about three years, the go-ahead from concerned agencies came only about three months ago. The plan was proposed to appropriate governing bodies of the State College system who were highly enthusiastic.

They were so enthusiastic, in fact, it is hoped the Long Beach plan will be adopted at most if not all of the other state colleges in the system, each selecting its own theme tree.

"THIS IS ONE of the areas where the college needs outside financial help," says Dean Flynn. "Besides, we think it will be a much better project if it's undertaken by private citizens in the community. It will give all the people a personal tie to the college." The trees will cost about \$5 each, including the planting expenses. "Individual families can underwrite a tree, or even just a part of the cost of a tree, and watch it grow up along with their own children," adds project chairman Bixby.

In order to get an initial delivery of nearly 3,000 trees with only a few weeks of advance warning, several major commercial nurseries in California and Oregon have combined to supply nearly their entire stocks of the species.

If the visionaries in our midst are right about this civic project, the entire stocks of Helen Borchers flowering peach trees may be consumed by Long Beach residents for years to come.

... The romantic city of blossoms ... can't you hear the faint strains of that lilting tune? ...

... I Left My Heart Under the Blooms of the Peach Near My Home By the Beach.



Millions of blooms to make Long Beach a city of scented splendor is the aim of a campaign to plant flowering trees, starting with college campus.



Snapdragons grow rapidly, are tall, bloom profusely in a riot of colors; good for cutting.

Now's a Time for Gardening

By ELEANOR A. PRICE

FROM THE pioneers who opened the West came this old folk song: "I would tell of the hardy race of men who conquered the waving pine. Their clothes were rough, and their hands were hard, but their hearts were stout and fine."

Each fall, when you pitch in to unlock the hard ground, clean up summer's debris, and to make your little piece of land attractive, there is a bit of this hardy race in you, man or woman. And your own personal folk song might go something like this:

"I would tell of the hardy race of men who conquered the hardening earth. Their clothes were soiled, and their hands were rough, but their hearts were stout from birth."

And now, before the Chamber of Commerce is upon me for suggesting that the summer was long and dry, let me hasten to add that fall is an excellent time to prepare a garden. Many weeds and garden pests are not so active because they are limp from lack of moisture; seeds germinate quite easily in a prepared soil; seedlings and flowers don't wilt under an autumn sun; and there is usually rainfall—water that is somehow more beneficial for plants than that which comes from the garden hose.

BUT THERE IS work to be done. You will need a strong rake, for leaves just don't seem to have the sense to stop falling at this time of year. It might be an excellent idea if you purchased an extra barrel or two for leaves. They will save your temper from flaring over piles of leaves being scattered by the breezes because there "wasn't room for them this time."

Clean out the perennial garden. Burn diseased foliage. Also cut back useless stalks. Consult your nurseryman about pruning and completely changing the bed.

While all this is going on, water can be soaking the soil. Dig frequently so the water won't just run off. You will need to stir almost a foot deep except around plant roots that are not to be exposed. Mix in compost, leaf mold, or rotted manure, and soak deeply. This will help retain food-releasing moisture.

If any existing plants such as camellia, gardenia, azalea, rose, or magnolia appear yellow, this is probably chlorosis from alkaline salts. Give deep slow irrigation and use a soil conditioner. Soak it down. I have a magnolia tree that annually appears to be dying along about early summer. I have tried various products on it, but it responds only, and then beautifully, to a product containing iron, zinc, copper, magnesium, manganese, and combined sulphur. These agricultural minerals improve soil that is excessively alkaline, and they promote better aeration and water penetration. But they should be correctly combined. So if any of these above plants are in your garden and look sick, get busy before it is too late.

NOTHING WILL brighten up your fall garden so quickly as the chrysanthemums. They can be displayed in



Daffodils grow well indoors or out. Yellow and white are usual colors; some are pink.

so many breath-taking ways. October and November produce the most spectacular mums, and these can be planted immediately, with others going into the ground at various dates for an over-all blooming period. Be sure mums have air circulation and light, also some kind of shelter, even a wall, from wind, heavy rain, and frost. Stake exhibition mums. Never water the foliage of mums. Rather, let the water soak into the soil. If plants are in the growing process and just beginning to form buds, feed them with liquid commercial or cow fertilizer every two weeks, but stop immediately when the buds show color. Keep down rust and mildew with a sulphur spray gun. Other pests will require an all-purpose spray. Consult your nurseryman on disbudding. Certain spider and quill mums in particular needs to be pinched out.

Other annuals include the wonderful verbena, African daisy, pansy, snapdragons, stock, winter-flowering sweet-pea. Snapdragons grow rapidly in fall and really call for



Marigolds will bloom until frost when properly tended. These are gay Hawaii variety.

admiration in winter. Use them in the back as they send their spikes skyward. The newer super-tetra snaps are very bold and huge. Colors are white, yellow, bronze, pink, rose, salmon, maroon, crimson. Snaps grow easily from seed, or you can set out plants. Space them 8 to 10 inches apart.

IF YOU PURCHASE sweetpeas for early bloom, be certain you get the winter flowering variety. Otherwise, you'll just have foliage until well into next year. Irrigate deeply and feed well.

For low growing edgers, consider alyssum, viola, pansy. If you want middle-sized plants, use calendula, cineraria, and poppy.

Bulbs, of course, are synonymous with fall planting. Get them into the ground before they dry out. Besides, you want to have the benefit of the fall growing season. All require good drainage, a rich porous soil. Treat them kindly, for they will bloom each spring for years. Consider lily, amaryllis, calla, freesia, tritonia, crocus, and the Big Three—tulips, hyacinths, and daffodils. Tulips should not be started until the weather is cool. They can be bedded in a mass, sprinkled among other low plants, marched in lines in a border, or placed in groups near stepping stones, garden seats, and gates. If rotted manure is used, wait several weeks before planting tulips. Bone meal seems safe. Do not surface sprinkle, but let water penetrate to 10 to 12 inches. Use a bulb food and follow directions.

Hyacinths look lovely even in pots. And they are richly perfumed, so try some indoors. Use a glass container so you can watch the roots grow as well as the flowers bud.

DAFFODILS look well any place, but they are best naturalized. Some gardeners simply toss handfuls of them in the air, then plant them where they fall. Put some in a shallow vase with small rocks and pebbles, fill with water, and let them grow indoors.

Many shrubs burst into color now or soon. Among brave early bloomers is golden Cassia artemesiodoides, fragrant Diosma (Breath of Heaven), the sprawling Geraldton waxflower, and Australian tea tree. The latter is particularly fine for the beach areas, even grow in sand dunes. In fact, perhaps there wouldn't have been a Golden Gate Park in San Francisco if this plant had not been incorporated to hold the sand dunes. You won't want to make a tea from it, really. The name comes from Capt. Cook who brewed the leaves when his men had scurvy.

If you are really looking for a plant you can neglect, one that likes poor soil, little if any watering, and that looks well in tall planters, hanging baskets, draped over the terrace wall, or hugging the ground, consider Yellow Spreading Sunshine or Tangerine lantanas. Of course there are other ground covers available.

Gadgets and Gimmicks Galore

By Ev Hosking



UNCLE SAM'S crazy cock-eyed, wonderful world of gadgets, gimmicks and goodies is a paradise for the fall fixer-upper—

Do it yourself, or have it done—but do something. That's the theme song for 1964.

Never have Mr. and Mrs. American Homeowner had it so good.

New materials covering everything from paints to window screen, to siding to gutters have made the usual fall "prepare for winter" chores largely a thing of the past.

This has two major effects on the average homeowner.

FOR THE do-it-yourselfer—well it allows him to sit in an easy chair and contemplate just what he'd like to start on.

For the supervisor-type—well it allows him to sit in an easy chair and contemplate just what kind of a construction job he'd like to supervise.

It just boils down to the fact that in '64 there is more than ever for the do-it-yourself, more than ever that's ready built, and

more and more contractors just ready, willing and able to do it for you.

THE ONLY REQUISITE for a fall project is an idea—and even the ideas are furnished by the advertisers.

Try a few for size?

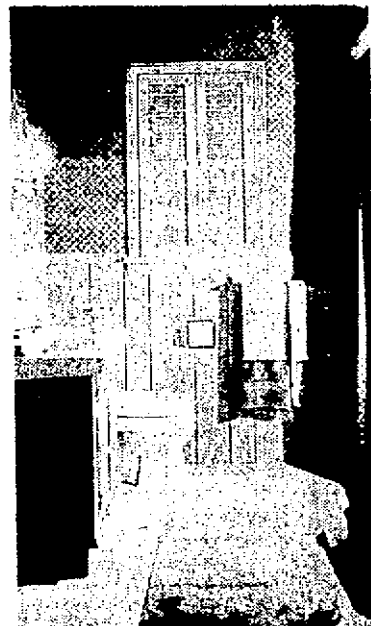
How about remodeling the kitchen: It may look pretty good, but there are a million and one new gadgets to put in it that will make life pretty easy for the lady of the house.

Among other things, they're now installing refrigerators as separate drawers or cabinets.

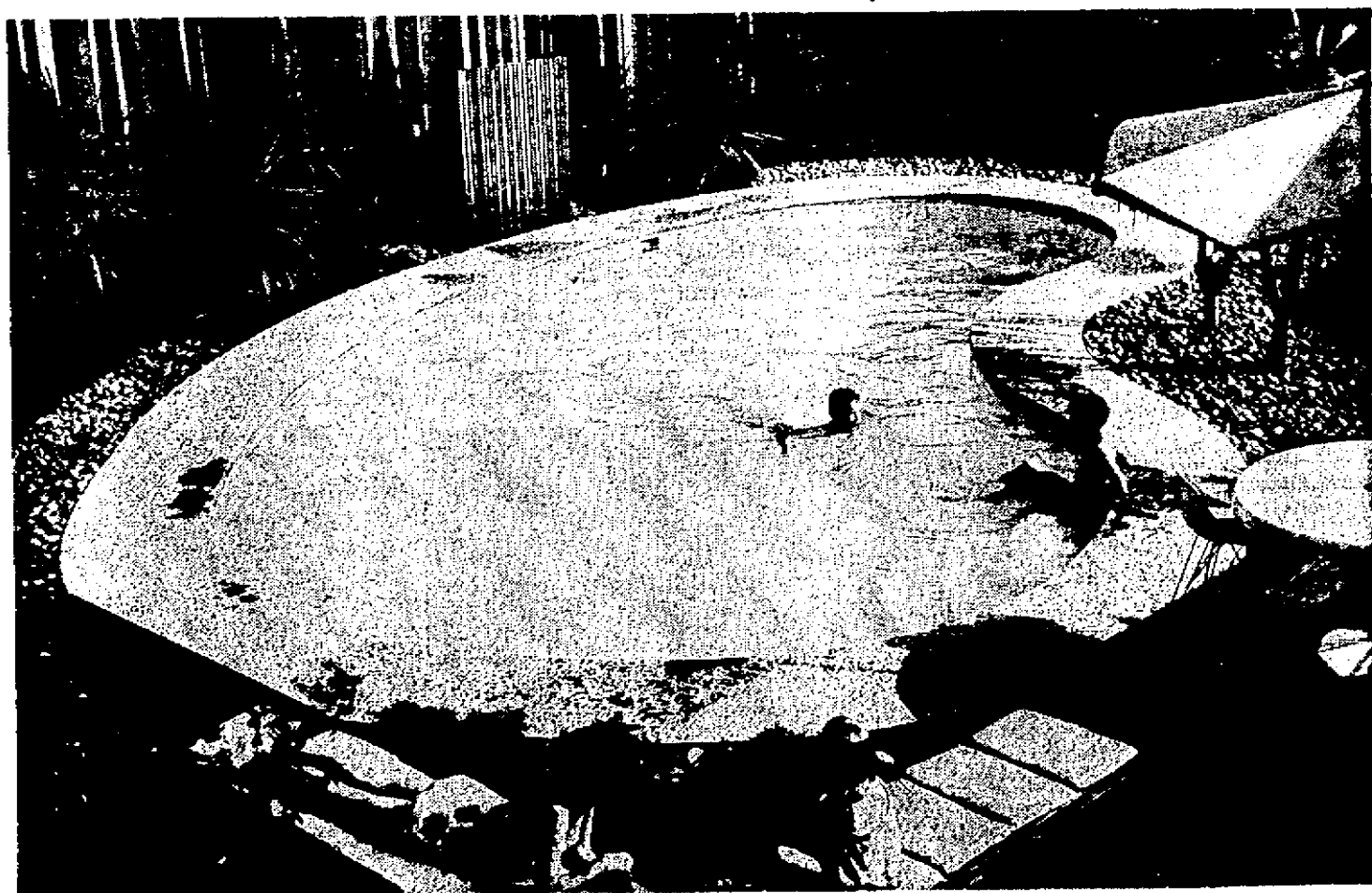
There is the possibility of installing one of the new-type unit that combines sink, refrigerator, stove and other appliances all in one package.

ANOTHER GIMMICK for the kitchen is the electronic tape message center that replaces the old bulletin board—simply leave out the trash or turning off the stove or making that urgent telephone call on the tape and get the message across vocally.

(Continued on Page 22)



Louver doors have many uses in the home—employed above for bathroom privacy. They can be used also for storage walls, cabinets and wardrobes . . . and why not an extra bath if the home lacks this early morning, large family necessity. As for adding a pool, here's one (below) that's a beauty; there are a myriad of types.



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FALL GARDENS

Where Beauty and Cover-Up Are the Goal

By Karen Smith

LANDSCAPING with ground covers is only as effective as the slope, soil, weather, and exposure tolerance of individual plants. Consider above all climatic tolerance. Know before planting how low temperature can drop, and an individual plant's water and light necessities. Sometimes you can judge the plant by its native habitat, but few gardeners know everything about rainfall, humidity, altitude, wind, light and soil of plants they want to grow.

The shadow of a house or trees and even of lath may sometimes be used to protect the ground cover from full sun, and mulches or buildings may suffice as protection from cold. But such help is limited. So consult an expert, especially your nurseryman. The state or U. S. Department of Agriculture may have pamphlets on plants you have in mind.

MANY OF US in this area select plants that do well in the tropics as we are under the impression that ours is a tropical climate. It is subtropical, which happily permits us to use some plants that otherwise are considered best in Florida from Lake Okechobee and southward.

One of the most successful is the spectacular Bougainvillea, a vine that grows beautifully as a ground cover. It is of easy cultivation and loves hot sunshine. Clear the ground now and cultivate it, using only a minimum amount of moisture and fertilizer. And select your color, but don't do any planting now even though you see some varieties, especially Orange King, blooming riotously through winter. Wait until you can get wood cuttings



Providing a mosaic of form and color, and asking little care, succulents are an interesting ground cover, especially where setting is suitable.

that are half-ripe.

Another ground cover that gives a tropical effect and is tolerant to 24 degrees is Fatsia, either variegated or plain green. A hybrid between Fatsia japonica and Hedera helix (English ivy). It is really a vine that will also cover tree trunks, walls, even a trellis.

A GREAT "GRASS" for temperate regions is perennial Festuca fescue. It grows in attractive tufts and is so ornamental it can be used in borders, etc. It increases in popularity each year.

Although the Ajuga is usually grown in the rock garden and border, it can cover the ground in small areas and is often called Carpet bugle. It is propagated by seeds or divisions, has no particular soil requirements but likes partial shade.

You'll have to wait until late spring to see the attractive flowers, usually blue. If stepped on, it springs back.

Another plant for the small area is the pansy. Try it up front where passersby can enjoy the flowers' happy faces. Obtain giant-sized strains. If there is shade, use instead the tiny Viola. Give it moisture and watch it color up fast for winter.

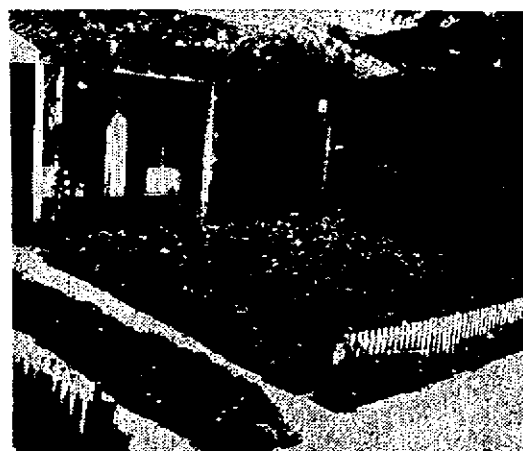
FOR EASE of culture and for white, yellow, orange, or scarlet flowers, consider gazania. Cuttings taken from shoots are available for your selection. Or get trailing gazania. Both like sunshine. The latter is particularly good for banks.

New varieties of lantana make good covers. You'll like Spreading Sunset, Pink Frolic, Cream Carpet. If

temperature goes below 24, expect some damage but also expect new growth. These plants thrive on neglect but need sunshine.

Succulents, especially the mesembryanthemums, are time-tested as ground covers. Most are sunlovers but not all. They look very attractive in mosaic fashion on mounds or slopes.

AMONG DOZENS of other good ground covers are wild strawberry (fruit is edible and the plant likes sun or part shade); Irish moss (needs sun); Baby's tears (for deep shade); Jewel mint (fragrant as its name); Thyme (for dry area); Periwinkle (grows with neglect); California lilac (likes dryness); Rock cotoneaster (gives Christmas berries); and Strawberry begonia (for deep shade).



Gazanias cover this front yard completely and have added value in quantities of cut flowers.



Sun-loving, easy-to-grow bougainvillea is a good ground cover, is fine for sloping areas.

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You Ask We Answer

By Harkin

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

Q. Do savings and loan associations pay "dividends" instead of "interest" on savings? I.C.

A. Actually or theoretically, the depositor in a savings and loan association is an owner-member of a mutual association, and the money he entrusts to the association is invested in it, rather than loaned to it. The return on an investment is called a dividend; the return on a loan is called interest.

Q. How old is the 1/2c United States postage stamp with the picture of Nathan Hale on it? M.S.

A. The 1/2c stamp with Nathan Hale's portrait and his name on a ribbon below was used between 1925 and 1938. It was first sold April 4, 1925 at New Haven, Conn., and Washington, D.C.

Q. Can excess facial hair be safely removed at home by the electrolytic method? E.R.

A. Very seldom. Electrolysis is a tedious process which requires good eyesight, patience and accuracy of aim with the needle. Unless the needle is placed accurately into each individual hair follicle, the growing site of that hair is not destroyed and the process is useless. In addition, use of the electrolytic needle by an unskilled operator may scar and otherwise injure the skin.

Q. How can white dust and streaks be removed from bricks before painting them? T.A.

A. Muriatic acid for this purpose can be had at most paint stores. Pour one part of acid into two parts of water, in a non-metal container. Brush the solution onto the bricks, let soak for several minutes, then hose off thoroughly. Protect hands and eyes with gloves and goggles.

Q. What does the Federal Government do with old records that have no historical value? K.N.

A. The Archivist of the United States is responsible for the appraisal of documents in terms of their value to the government, to scholars and researchers, and other persons. He submits to Congress lists of records which are not worthy of preservation. After Congress approves, these records are destroyed or otherwise disposed of.

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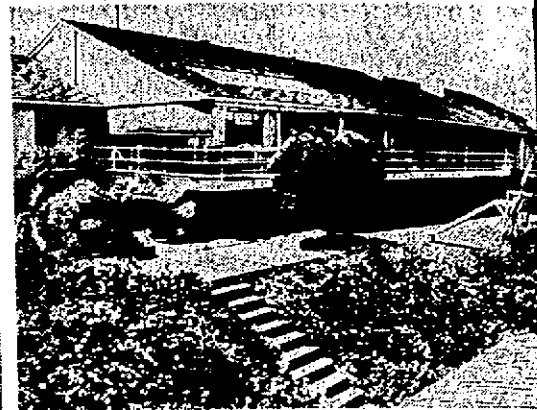
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Photos by JOE RISINGER

Tretheway home exterior as seen from garden.

SOUTHLAND HOMES

Luxury Residence Crowns a Hilltop



The formal dining room is light and cheerful.

Walnut travertine forms fireplace wall of living room in J. A. Tretheway family home in Rolling Hills. View goes with the home, as seen right across a wide loggia.

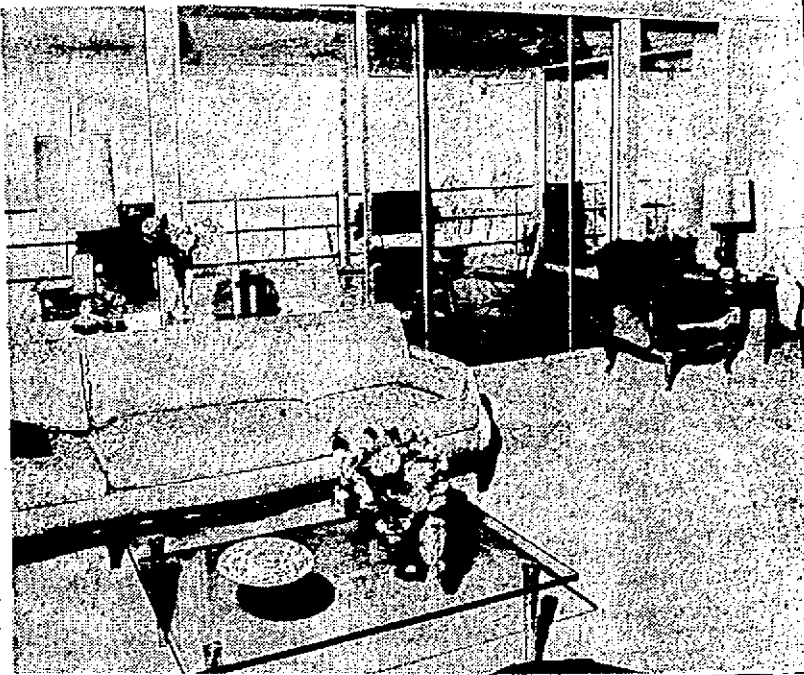
By Stella George

SPACIOUS and stately, the home of Mr. and Mrs. John A. Tretheway, 15 Caballeros Road in Rolling Hills represents the ultimate in luxury living on a hilltop which overlooks the entire Los Angeles basin, from the bay to the harbor.

The home was designed by Architect Henry Charles Burge (Burge-Roach); landscaping was done by George W. Roach Jr., and Mrs. Tretheway did the interior decorating, assisted by Hilard Pettler, A.I.D., of Cannell and Chaffin. The residence encompasses about 5,000 square feet.

The front door opens into a large entrance hall where a glass wall with sliding doors across the way views the countryside beyond. The wide hall extends down the right to the living quarters and to the bedrooms on the opposite wing.

EACH MAJOR room opens to a loggia which extends along the entire north side of the house. The living room has an atmosphere of serenity. Paneling is grained walnut which conceals television, hi-fi equipment, and a movie screen. The fireplace wall is of walnut travertine. Carpeting is sauterne, a soft shade that displays the furniture to advantage. The grand piano has a metallic avocado finish. Chairs are covered in blue and green (Continued on Next Page)



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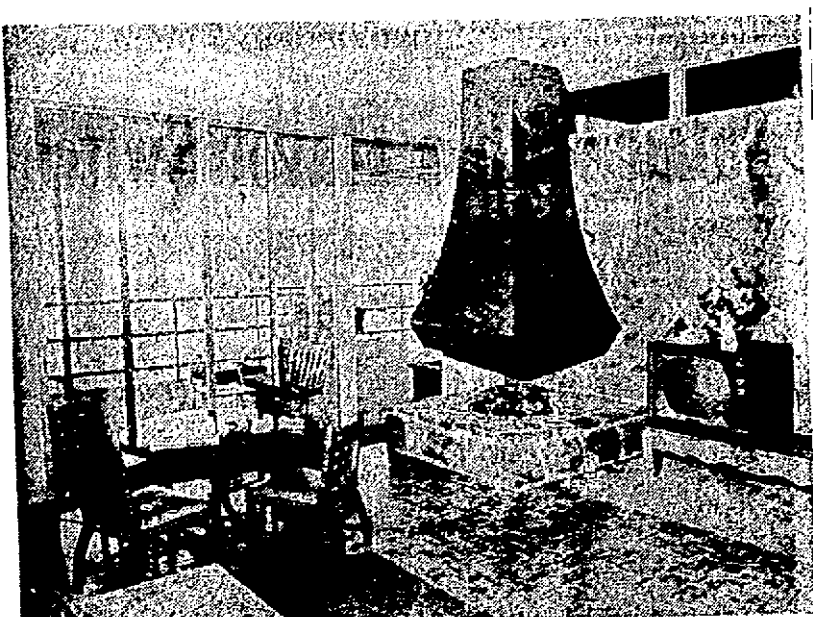
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Set in a bank of stone and served by a copper hood, a round fire well is a dramatic feature of the leisure room, where view again is notable.

(Continued from Page 12) brocatelle. There is a Warshawski portrait of Mrs. Tretheway on one wall, and through the doorway the wide gallery hall which exhibits a choice art collection may be seen.

In the formal dining room translucent silk drapes are of the same shade as the sauterne Chinese sculptured rug on the quarry tile floor. The dining table is a contemporary Louis XVI parquet fruitwood and antiqued white chairs are covered with a woven striped silk in pale blue. The chandelier is on a rheostat that controls the amount of light from soft to brilliant, as desired. On one

wall is a still life painting, under which is a long, dark chest.

Down two cantilevered steps is a leisure room with a parquet floor, walnut paneled walls, and one wall of Bouquet Canyon stone. A round fire well has a hanging copper hood, a very inviting corner in the room. A game table is topped with walnut-grained formica. Chairs are covered in avocado green leather.

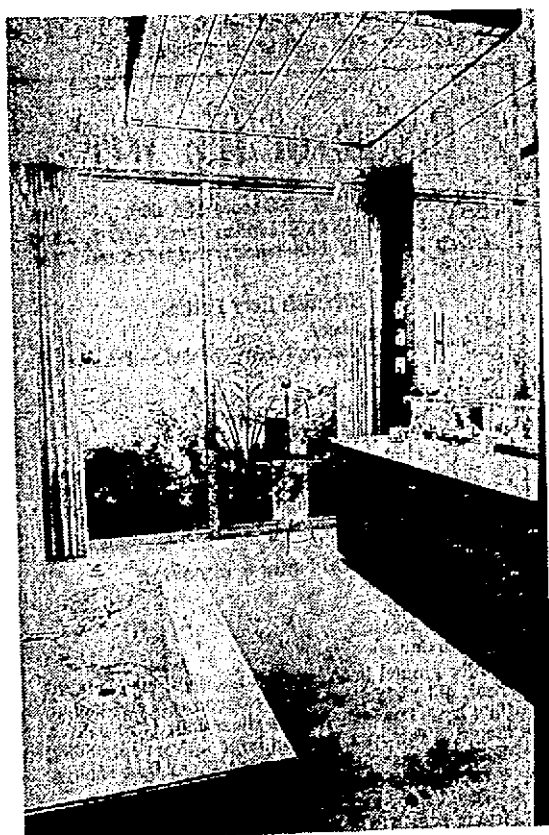
THE KITCHEN is well-planned for efficiency with drawers and cabinets designed to hold everything in perfect order. Silver cabinets are lined in pacific

cloth; the linen storage has shallow shelves for place mats and rollers for table cloths, and there is a place for cook books and magazines. One walnut cabinet pulls out, revealing a marble pastry surface. Ceilings give diffused light and the flooring is white tile. Color accents are in the yellow and red curtains.

There are six powder and/or bathrooms in the home, decorated. One powder room, for example, is papered in gold damask, lighted with a pair of ormolu lanterns, and decorated with a framed mirror. The master bath has a sunken tub done in marble with a shower on the other side of a marble wall.

A wide (about 17 feet) verandah extends the entire length of the house. It is not a patio in the accepted sense of the word, and even in the luxurious surroundings, is reminiscent of an old-fashioned porch which, in this case, overlooks an landscaped garden. The floor is of quarry tile, and the area has access from the kitchen, living room, entrance hall, and master bedroom. Furniture is green - and - gold wrought iron. The area is lighted by recessed ceiling panels which are rheostat controlled. The far end is fenced for the undisturbed pleasure of tiny Amanda and John, ages 3 years and 18 months.

THE HOME includes a hobby room which is equipped for painting, sewing, and other hobbies. There is a place for everything, including a special cabinet for light bulb storage! There is a maid's room and bath; a suite for the children with their own private bath, and closet and storage space everywhere at hand. The spacious grounds are ample for the stables which house three horses and a playground for the children and their friends.



Master bath enjoys the luxury of a sunken tub and a view of an intimate garden area.

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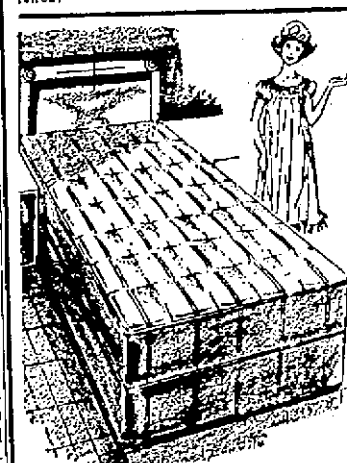
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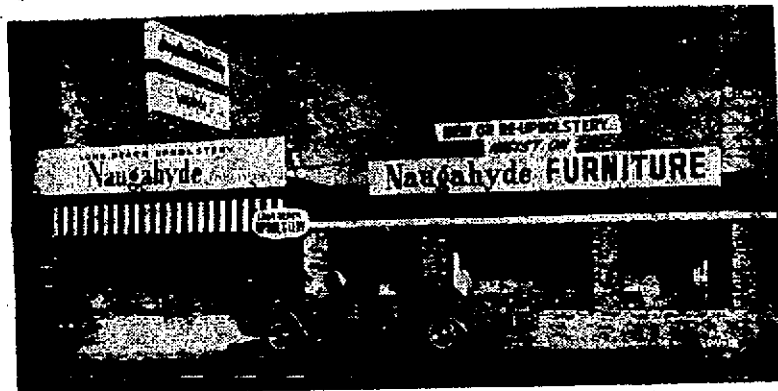
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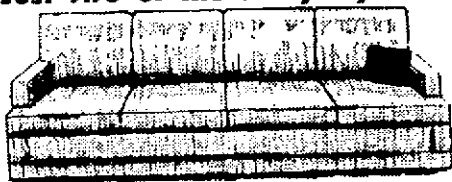
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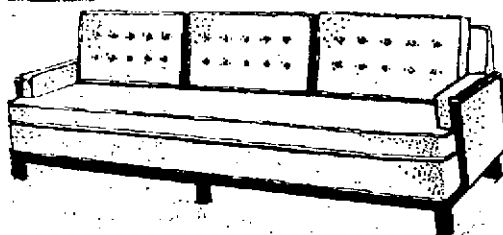
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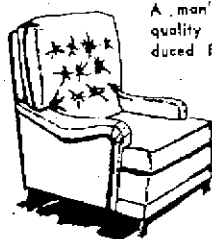
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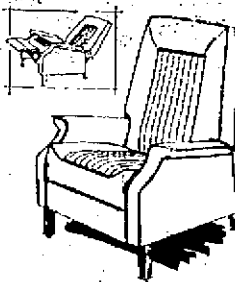


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FOOD

Salad With a Flavor Switch



Raisin Mosaic Salad Ball has eye-appeal and a tempting switch in flavor.

By Mildred K. Flanary
Southland Magazine Home Economics Editor

EYE-APPEAL leads to palate-pleasing in Raisin-Ball Salad that has an almost mosaic look that intrigues all. The sherry-soaked raisins contrast colorfully and handsomely with diced pears and cantaloupes.

Because the salad is held together with cream cheese, it may be molded into a perfect sphere that perches just right on a generous slice of western iceberg lettuce. For a pleasant savory switch, this fruit salad is accented with onion, lemon juice and red pepper seasoning. To make a more hearty luncheon serve with cold cuts and canned asparagus stalks.

As school days have arrived, homemakers' thoughts have turned to lots of other uses for the versatile raisin in youngsters' lunches. Raisin oatmeal cookies, raisin rice puddings, raisin carrot salads—as well as raisin bread sandwiches—are popular throughout the entire school year. Little packs of raisins are ideal for quick snacks at recess or after school, too.

- 1 cup dark seedless raisins
- 1/4 cup sherry
- 1 cup diced cantaloupe
- 1 cup diced fresh pear
- 1 cup finely chopped or sliced celery
- 1 (8-oz.) package cream cheese
- 1/2 teaspoon salt
- 3 drops liquid red pepper seasoning
- 2 teaspoons grated onion
- 1 teaspoon lemon juice
- 1 firm head western iceberg lettuce

Cream Cheese Garnish
Cantaloupe

Combine raisins with sherry. Let stand several hours or overnight, stirring several times to mix together. Chill fruits and celery. When ready to assemble salad, drain raisins, reserving 2 tablespoons for garnish. Toss remaining raisins with fruits and celery. Beat cream cheese until smooth and fluffy. Beat in salt, red pepper seasoning, grated onion and lemon juice. Add well drained fruits. Mix lightly

but well. Cut lettuce into thick slices. Shape chilled fruit mixture into 4 balls and place one on top of each lettuce slice. Press cream cheese garnish through pastry tube around bottom of fruit ball and over top. Garnish with reserved raisins and cantaloupe crescents. Makes 4 servings.

CREAM CHEESE GARNISH: Beat together until smooth, 1 (3-ounce) package plain or pimiento cream cheese with 1 tablespoon mayonnaise.

Recipe of the Week

FLAVORFUL PATTIES score a \$5 victory for Mrs. Mabel Wolf, 4428 Linden Ave., Apt. 2, Long Beach 90807, in this week's recipe contest. The recipe:

Swedish Beef Patties

- 1 1/2 lbs. ground beef
- 2 medium potatoes, cooked, peeled and mashed (2 cups)
- 2 eggs
- 1/2 cup light or table cream
- 1 medium beet, cooked, peeled and chopped (1/4 cup)
- 2 tblsp. chopped dill pickle
- 1 tblsp. chopped onion
- 1 tsp. salt
- 1/4 tsp. pepper
- 4 tblsp. (1/2 stick) butter or margarine
- 3 tblsp. flour
- 1 tsp. salt
- 1 1/2 cups water
- parsley

Mix ground beef, mashed potatoes, eggs, cream, beet, dill pickle, onion, 1 teaspoon salt and pepper in a large bowl; shape into silver dollar size patties. Saute, a few at a time, in large frying pan, adding butter or margarine as needed. Place in a shallow 8 cup baking dish and keep hot.

Blend flour and 1 teaspoon salt into drippings in frying pan; stir in water. Cook, stirring constantly, until gravy thickens and boils 1 minute. Pour over patties, garnish with a sprig of fresh parsley.

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812, for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Kindly give genealogy of HEASLET, HAZLETT — T. H., San Bernardino; J. H., Downey; L. A., Long Beach. T. H., J. H., L. A.: HEASLET and HAZLETT had their early English background in the phrase "Haesel-head," a locational term meaning "hazel-tree headland." A remote progenitor, Roger Haselhead is recorded at Cumberland, north England in 1582. No armorial shield is available for these prominent families.

DEAR MISS RULE: Please analyze MOODY.—E. K., A. G., Long Beach.
E. K., A. G.: MOODY, a complimentary name for a remote English ancestor, began as Mody meaning "brave and proud." The root word was also the source of our modern term "moody" but the ancient meaning has changed. Howdenshire records of 1379 list John Mody or Moody called a "husband" (a farmer). The Moody shield is silver, emblazoned with a black chevron between three black, three-

leaved clovers. New England records of 1682 state that "Mr. Moody was imprisoned for refusing," without explaining what he refused to do.

DEAR MISS RULE: Please give genealogy on QUINTANA.—L. S., J. M., Long Beach.

L. S., J. M.: QUINTANA In medieval Spain referred to "country mansion," a proud surname handing down the fact that this lineage were landed gentry many centuries ago. Quintana also evolved from "Quinta" meaning a "series of fives," such as in a card game, as well as meaning "fifth child." The Quintana shield has a red background on which are the unusual emblems of three white dice each with five spots showing.

DEAR MISS RULE: May we learn about PRITCHARD.—C. S., Long Beach; E. P., Seal Beach.

C. S., E. P.: PRITCHARD Is from Wales in southwest England, and was once the title of a wealthy land owner-deciphers as "son of the er. The source, Ap-Richard powerful ruler." The Pritchard shield from Monmouth, Wales, is covered with ermine, decorated with a black rampant lion.

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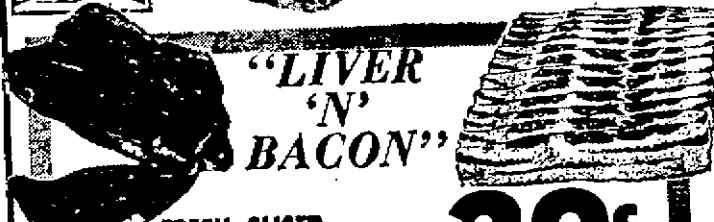


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The Gift of a Voice improve your health...

By Ruth C. Ikerman

IT USED to be the custom in American life for the family to sit down together once a week and write letters to relatives and friends. The old writing pad with the blue lines was standard equipment in most living rooms before the invention of the telephone which enabled relatives and

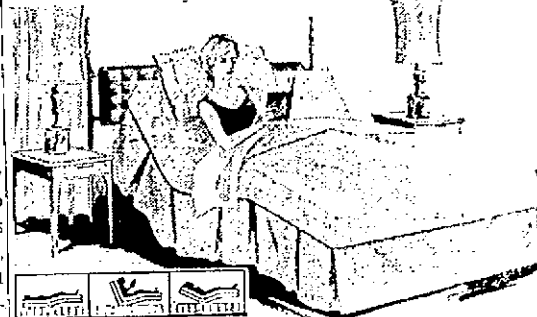
friends to enjoy the gift of a voice.

The other day we encountered a modern family which combines the two techniques by writing its letters on a tape recorder, making this a family project and keeping it in the category of fun and not duty.

The children take turns speaking into the microphone adjusted by the father, telling the grandparents of their most recent hike, the name of the new kitten, and sometimes reading a paper which has won a high mark at school. The day we watched efforts were being made to persuade the family dog to bark into the mike, since he had been the companion of the grandfather on a fishing jaunt.

HAPPILY the children showed me the letters which had come back from their relatives. These were kept in a file box, a permanent record of the voices, which could be replayed every time they wanted to refer to a "letter" of certain date. In the time the letters had been exchanged, junior's voice had changed from a soprano to that of a star debater.

Such letters can be mailed overseas in a package, traversing water, air, land, with ease of the old-fashioned conversation within the family living room. Even as the tapes bring joy currently, they become of priceless value if a voice is stilled.



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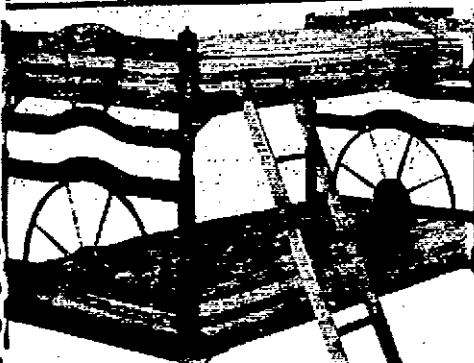
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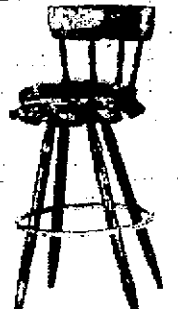
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Plant Spring Now

FLOWERS without tears!

And what's more, you can "paint" your garden well in advance of next spring—the secret is planting Dutch bulbs now. Nature has decreed that bulbs must be planted in the Fall.

No flowers are more exciting or satisfying than bulbs. Every color of the rainbow can be found in the many classes and varieties of tulips; daffodils bring the bright yellow hues of the sun into the garden; hyacinths perfume the air with the breath of Spring; while the minor bulbs — crocus, snowdrops, etc. — advance Spring by many weeks as they appear even before the last snows have melted.

Bulb gardening is amateur gardening because bulb flowers are among the easiest plants to grow. They require little more than well-drained soil to be happy. To improve drainage, mix in sand, peat or vermiculite with the soil.

THE LARGER BULBS — tulips, daffodils and hyacinths — are planted six inches deep and six inches apart, while the smaller bulbs are planted three inches deep and three inches

apart. After planting, water well and throughout the Fall should there be insufficient rain. Add bone meal at planting time or in the Spring to help bulbs develop for next season. Once planted, Nature will do the rest.

Bulbs can be planted almost anywhere — under trees, before shrubs, as border and edge plants, in boxes and pots, or naturalized in woodland areas. Minor

bulbs and the small early flowering Species tulips are excellent for rock gardens. Tulips mass planted by the hundreds or in clumps of twelve to twenty-four are best for spectacular displays of color.

THE DUTCH remind us that flowers are for pleasure and suggest looking around the garden this Fall for planting locations. Decide

where a clump of tall red Darwin tulips would add a majestic note, or where a bed of Double Late tulips would become a magic carpet, or where you would like to see a field of graceful daffodils nodding in the April breeze.

What doorway would not be enhanced by the hues of the pastel hyacinths, or perhaps they would be best under a window so their spring

fragrance will spread throughout the house.

Convert a rocky area to a "minor" bulb rock garden, filled with pockets of deep blue muscari, bright yellow or multi-colored crocus, light blue chionodoxa, or the many other early harbingers of Spring. For cut flowers, plant extra daffodils and tulips in an unused area.

Color pictures of bulb flowers in full bloom, to as-

sist you in making your selections, may be found in catalogues of bulbs or wherever they are sold. Choose those you would like to see blossom in your garden.

There's no better way to increase the pleasures of your garden than to plant bulb flowers this fall to blossom magnificently into a paradise of color next Spring.



To recreate this scene in your garden next spring, plant 3 dozen red Darwin Hybrid and 3 dozen pink

Early Double tulips and 100 Grape hyacinths. Dutch bulbs planted now will bloom from April till June.

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HOW YOUR CHILD LEARNS

Power in Knowing

By Howard E. Kent

QUESTION: Is it true that "Knowledge is power"?

ANSWER: "Knowledge is not power," says Nathaniel Cantor. "The application of knowledge is power."

Some minds are great warehouses of knowledge which has been acquired, apparently, for its own sake. It exists but is never employed.

Men of power know how to use their knowledge in practical ways.

To know the theories of political science does not assure a man of gaining public office. The successful politician puts political science to work. He not only knows the field; he lives it.

That is the sense in which knowledge is power.

QUESTION: Do students respond to encouraging comments?

ANSWER: This long-accepted theory of educational psychology has been proven by classroom experiments.

In one experiment, the students of a class were divided into groups. The papers of one group were always returned with grades, but without comment. The papers of another group were given grades along with written comments, such as "Good work. Keep it up."

Result: Those who received encouraging comment actually did "keep it up." The effects of the comment were measurable. The desire to improve was greater than among those students whose work received no comment.

QUESTION: How much effect does tone of voice have when an adult speaks to a child?

ANSWER: Probably just as much as the words themselves.

Children are very sensitive to the underlying feeling of a remark. If the tone of voice and the expression on the face are friendly, rather severe remarks will be taken without resentment. Directions and orders which in themselves contain no reason for resentment but which are delivered in a cold and unfriendly manner can arouse a barrier of hostility that prevents learning.

Troubles We Don't Talk About

What Troubles? Complaints so personal that few people talk about them—burning, irritation and itching in the sensitive perianal (rectal and genital) area.

What Causes Them? Many things, but especially the lack of hygiene. Doctors say that lack of proper cleanliness often prevents the condition from clearing up. This is true because the perianal area is repeatedly contaminated with potentially harmful bacteria and fungi.

What Do Specialists Recommend? Thorough and regular cleansing, particularly after each bowel movement. This halts the vicious "itch-scratch" cycle. In many cases, this alone will solve the problem of burning, itching, and irritation.

Why Not Plain, Ordinary Soap?

Because soap washes away natural skin oils. Frequent and repeated use of soap can cause dryness and irritation, resulting in itching.

What Should Be Used? A new, foamy aerosol medication called ANULL. It is a gentle but thorough cleanser to be used on toilet tissue or cotton. ANULL is an antibacterial, antifungal cleanser—soothing, emollient and protective. Soothes burning and irritation. Helps to protect against secondary infection of raw, irritated skin.

The Best Way to stop itching is never let it get started. Begin regular use of ANULL this week. Or if you suffer now, begin relief in seconds with ANULL. It relieves itch-irritation without local pain killers that can mask symptoms and postpone sound medical treatment. If your discomfort persists by all means see your doctor. Ask your doctor whether it isn't wise to use ANULL with other medications.

Effective Deodorant: Women especially, can be troubled with embarrassing odor. ANULL is an effective deodorant foam because of its superior cleansing and antibacterial actions. Makes you feel fresher. Secure. Completely groomed.

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Charlie Chaplin's Stormy Brush With Life



CHARLIE CHAPLIN
As "The Tramp"

By Vera Williams
Southland Magazine Book Editor

HE WAS BORN in 1889 in London—his father an alcoholic vaudevillian who died young, his mother a soubrette who lost her voice and eventually her reason. His childhood was pure Dickens—in and out of the workhouse, then a hand-to-mouth existence as a boy actor.

At 21, a member of a traveling music hall company, he came to America. And the infant movie industry stumbled upon its greatest star.

Charlie Chaplin—his writing name is "Charles"—Chaplin—writes with detail, evocative warmth and quite a bit of humor in "MY AUTOBIOGRAPHY" (Simon and Schuster, \$6.95.)

He tells how one day in 1914, Mack Sennett told him to put on some comic makeup and improvise a movie. "Anything will do," Sennett told his new employee. On the spur of the moment, Chaplin decided to make everything contradictory: baggy pants and tight coat, small derby hat and large shoes, thin bamboo cane and mouse-like mustache.

"I had no idea of character," Chaplin explains, "but the moment I was dressed, the clothes and the makeup made me feel the person he was. I began to know him, and by the time I walked out onto that big stage he was fully born. Gags and comedy ideas raced through my mind. When I confronted Sennett, I assumed the character and strutted about swinging my cane, parading before him."

The birth of the "little fellow," as Chaplin later was to call his famous character, dominated "The Tramp," "Shoulder Arms," "The Kid," "The Gold Rush," "City Lights," "Modern Times," "The Great Dictator," "Mon- sieur Verdoux," and "Lime-

light." A great deal of the history of the first half of the 20th Century is in those films.

Chaplin writes how he chose his leading ladies; he describes encounters with great stars and world figures, from Mary Pickford to Gandhi to Bernard Shaw to FDR. He writes with candor of the stormy postwar years, the humiliation of the paternity suit brought against him on the eve of his marriage to Oona O'Neill and the political accusations that made him decide to leave the United States. (He was married four times; he never did take out U.S. citizenship.) In the finale he writes of his serene and happy life in Switzerland with Oona and their eight children.

"My Autobiography" is illustrated with 113 photographs. It is appearing simultaneously in nine countries.

GATHER AROUND the campfire, men and women, and learn how the West was in its early days. How it REALLY was, not the way TV writers portray it.

John K. Hutchens, New York critic who grew up in a Montana that itself was experiencing growing pains, has written a delightful book in "ONE MAN'S MONTANA" (Lippincott, \$4.95.)

Hutchens arrived in Montana in 1917, shortly before his 12th birthday. The lad listened raptly as the old timers revived their memories of Custer, Chief Joseph of the Nez Percés, Calamity Jane and the fabulous strike of prospector Tommy Cruise.

He gives an account of the Dempsey-Gibbons fight of 1923 and he tells about a little old baseball fan known as Postcard Smith. He has chapters on the greedy titans of the mining industry who ruled Montana's affairs for years. He presents affectionate portraits of Helena and Butte and the ghost town at Granite Mountain. And he has a chapter on the great cowboy artist Charlie Russell whose sketches are on the book's cover.

"SEED MONEY, The Guggenheim Story" by Milton Lomask (Farrar, Straus, \$6.50) follows closely the fortunes and achievements of five Guggenheim foundations and the remarkable family whose first members arrived in Philadelphia from Switzerland in 1874.

From manufacturing and peddling stove polish the Guggenheims enlarged their enterprises to importing lace and linens, investing in what became bonanza lead and

silver mines, smelting and finally gaining control of the American Smelting and Refining Co.

The Guggenheim foundations which contribute to aerospace sciences, promote aeronautics, award fellowships, provide dental clinics and the Wright-designed museum are geared to the future. The title, "Seed Money," refers to the fact that the Guggenheims start

projects with the purpose of having them become self-supporting.

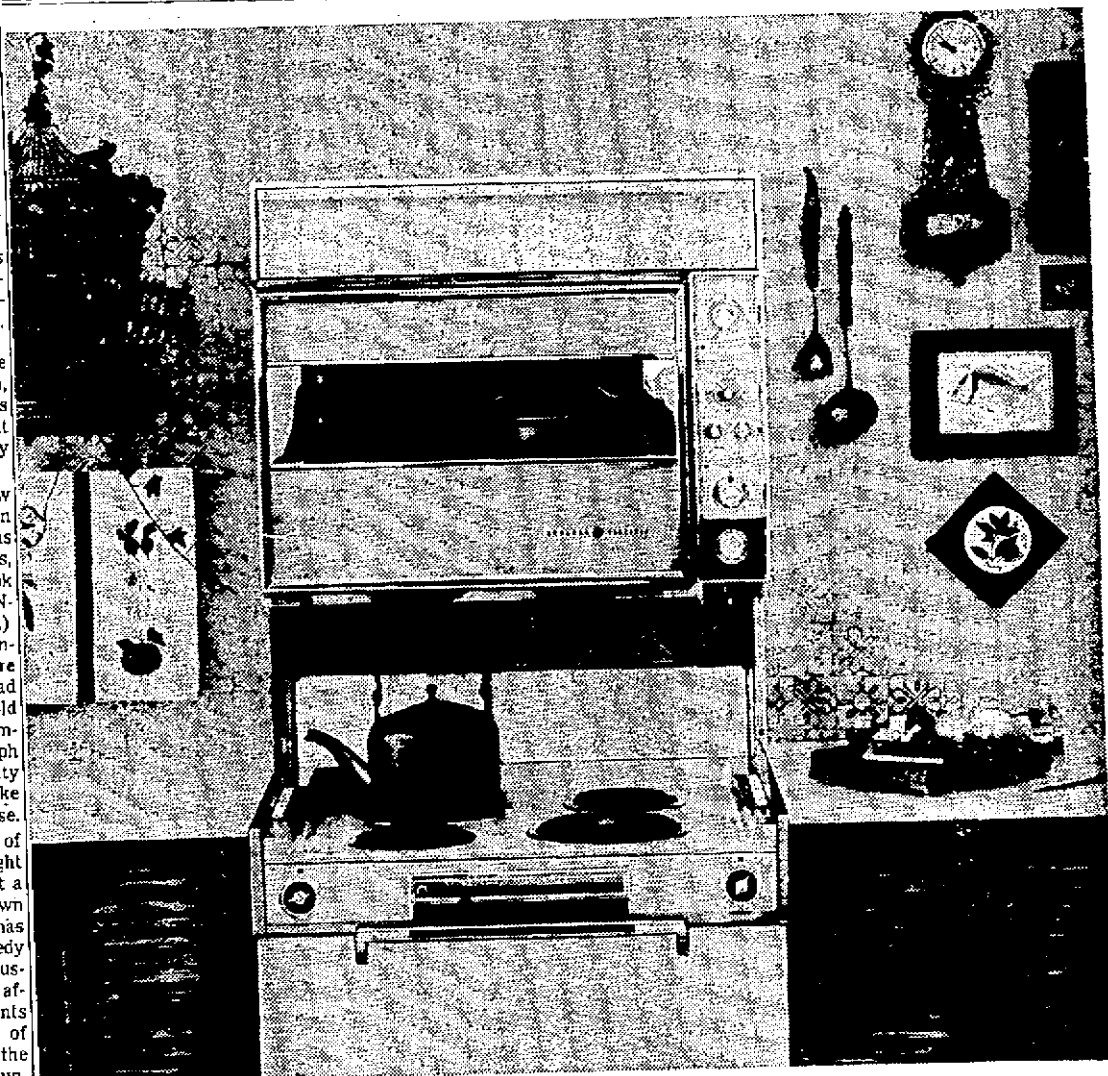
VLADIMIR NABOKOV'S brilliant new novel, "THE DEFENSE" (Putnam, \$5) is the tragic story of a man destroyed by his own genius, and of the hopeless efforts of his wife to save him from himself.

In describing the downfall of Lushin, a grand master

to whom the game of chess assumes a greater reality than the game of life, Nabokov again demonstrates that he is a literary stylist without parallel. He creates a world in which the elements of fantasy abound, but which in its final essence, is true to life. The novel was written during Nabokov's Berlin years, and was translated from the Russian by Michael Scammell.



CHARLIE CHAPLIN
A Recent Snapshot



When you remodel, why go half-way? The bright ideas are All-Electric.

An oven that cleans itself! Yes, there really is one today. And of course, it's electric—designed with a special, ultra-high heat setting that literally dissolves every bit of soil no matter how baked-on. Can you imagine a more welcome work-saver!

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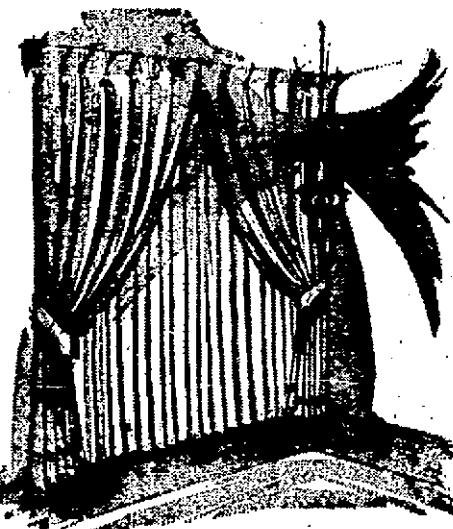
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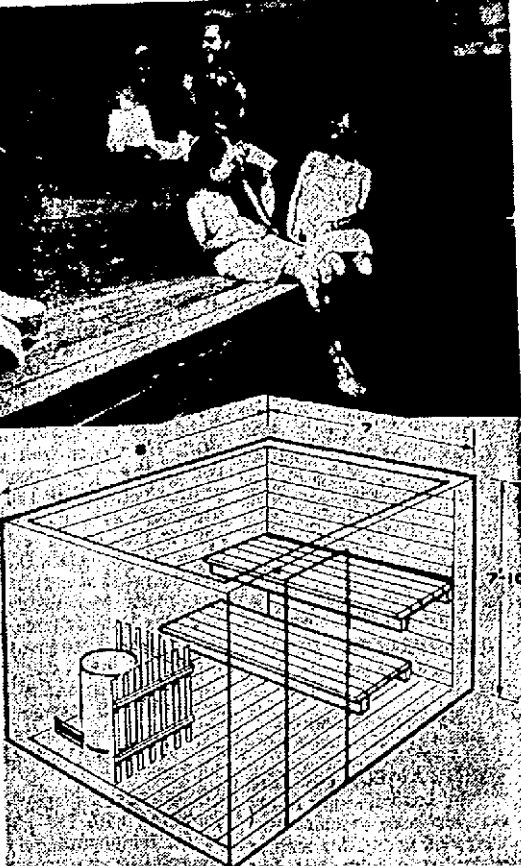
By Steve Ellingson

"BOXLIKE" rooms are a bore. Unfortunately, contemporary homes and apartments are plagued with this problem. That's why wall murals have become so very popular. In home decorating, during recent years. The use of murals is the best way to put spring into your home, to make it look fresh and new and blooming. Murals give depth and perspective and can pull a difficult room together by giving it a strong focal point.

Murals may be used in any room in your home and are especially helpful in dining and bedrooms or other places where you need to give a feeling of space to crowded quarters. They also add an architectural quality to a room where no architectural quality exists. And what is more, murals are decorating tools that are most fun to use. When you apply them yourself, they are far less expensive than the cost of a framed picture.

THE FULL color wall mural illustrated below measures 75 inches by 40 inches. It comes to you rolled in a cardboard tube ready to paste on your wall... and it's extremely easy to do! It's tastefully done and almost unlimited in decorative versatility. Hang it in its rectangular shape, frame it or cut it out as shown here... decide for yourself. The surface has been specially treated to make it washable.

TO OBTAIN the full color wall mural No. 355 illustrated herewith, send \$5 by currency, check or money order to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif. 91409.



Family sauna is a pleasant way to relax, and healthful. One above is for home construction.

How to Build a Sauna Bath

By Bill Meyerriecks

THE TRADITIONAL Finnish bath is finding a warm welcome in our country. It is popular in homes, clubs and resorts as a place where one can relax in the controlled dry heat (up to 200 degrees F., humidity 10 per cent or less). The sauna is soothing heat that does relax tensions as well as muscles.

Sketchbook this week presents design idea S-181, a home-style sauna intended for installation in the basement or elsewhere. The ideal location is adjacent to a bath shower.

THE SKETCHBOOK plan shows step-by-step construction of walls, ceilings and

all parts, preferably in redwood. You are shown also how to install benches, fences and fixtures. There are complete parts and materials lists too.

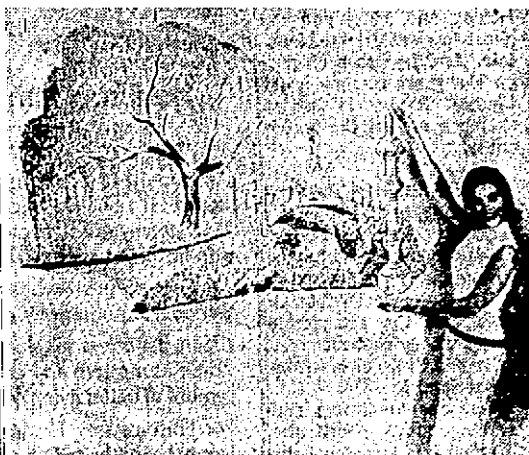
The hot room of the sauna requires no plumbing. It should be planned so that it is near dressing and shower facilities, however.

The benefits of a sauna bath are many. It cleans the skin from inside out, promotes health by eliminating poisons, aids reducing, induces restful sleep as well as the generally wonderful feeling of being relaxed.

AS YOU IMAGINE, the building of a sauna is not a small cost project. Since it is an addition to the home, even though built inside or outside if you plan it that way as the Finns do, it adds up to a considerable price. The stove, which you will have to have in the sauna, is a consideration, too. The price range of sauna stoves and their manufacturers are listed in the Sketchbook plan.

Are you in the sauna mood? It's not difficult once you realize the benefits of having one.

Sketchbook Plan S-181 for the home sauna project may be obtained by sending name and address with 50 cents to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.



Full color wall mural that you can apply is displayed by actress Beverly Adams of NBC.

Test May Spot Liver Ill

By Ben Zinser

Southland Magazine Medical Science Writer

FIRST TEST to detect presence of hepatitis virus in human blood has been developed.

Hepatitis is liver inflammation. One type of the ailment is caused by transfusions using contaminated blood.

The test is for antibodies to hepatitis viruses in the blood.

The development was reported by Dr. John B. Alsever, medical director of Southwest Blood Banks, Inc., of Scottsdale, Ariz. The research was done at Bolln Laboratories in Glendale, Ariz.

Findings are considered preliminary and further research will be needed to confirm work done to date. One drawback appears to be that rheumatoid arthritis can give a "false positive" reading.

A DRUG called homochlorcyclizine is a superior agent for the treatment of chronic asthma, two Brooklyn researchers report.

Sixty-three of 70 patients treated for a short period benefited from the compound, according to Drs. Harry Leibowitz and Harry Markow of Beth-El Hospital.

Side effects are negligible, they say. However, the drug appears to be valueless in the treatment of acute asthmatic attacks.

In a report in the New York State Journal of Medicine, the doctors say 46 of 70 patients had "excellent" results after taking homochlorcyclizine. Seventeen patients improved to a greater extent than they had with previous medications. Only seven failed to improve.

Twenty-four patients now have taken the drug for three years and remain greatly improved, the doctors say.

The drug is not yet available for general use.

FUMES from an acetylene welding operation have been blamed for a

skin eruption on the hands of a 40-year-old workman.

Chromium in the welding rod was responsible for the allergic flareup. However, the victim was not even a welder. He merely walked past a welding operation and inhaled the fumes.

Dr. Walter B. Shelley, Philadelphia, reports the case in the Journal of the American Medical Association. He says chromium is the major allergy-causing substance in industry today. It can cause a real problem in a welding shop, for some welding rods contain up to 18% chromium. In a closed-shop operation, all benches, tools and clothing can become impregnated with chromium mist.

RESEARCH chemists have found that a plant grown in tropical West Africa can sweeten sour flavors.

The plant, scientifically known as Synsepalum dulcificum, is called miracle fruit. African natives also call it aghayun.

Its berries need not be eaten along with sour food or drinks to impart a sweet flavor.

Any sour substance eaten or drunk for two hours after exposure will taste pleasantly sweet, according to researchers with International Minerals and Chemical Corp., Skokie, Ill.

Taste responses involving salty or bitter flavors are not affected.

Significance of the finding is that miracle fruit may offer a new approach to artificial sweetening for patients who must avoid sugar.

LONG-TIME denture wearers often develop an "empty swallow" which aids in the stability and retention of their dentures.

Dr. Antje Tallgren of Aarhus, Denmark, says this "empty swallow" stabilizes the denture by removing saliva from below the denture and by pressing it against the jaw. The report is in a Scandinavian dental journal.

Snap It Right

To insure continuing accuracy from your camera exposure meter, check it periodically with the light-sensitive cell completely

covered to be sure the pointed is at zero. While all meters are "zeroed" at the factory, continuous in-use handling can throw off the setting, with the result that exposure readings will be inaccurate.

Most meters have a small set screw that is turned to adjust the zero setting; your meter instruction manual will give specific information on how this simple—but important—adjustment can be accomplished.

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Gadgets

(Continued from Page 9)

And, how about that off-the-kitchen patio for winter use. Have it warmed by overhead infra-red heat.

Speaking of patios, how about some garden lights?

Newest of the garden kits available is a ready-made lighting system for back yards, patios, swimming areas and other sections. It comes with six sealed beam units with colored lenses, a transformer and 100 feet of cable which you bury under the ground.

A LIGHTED swimming area lends itself nicely to night swimming or to fall and winter swimming when the days are short.

A sturdy heater for the pool and it is possible to swim in the Southland most of the year. Cabanas are now available for the pool-side which affords housing for the heater and the filter and still have enough space for the dressing rooms.

Construction of or planting of an adequate wind break to protect the pool area from the chill fall breezes is almost a must.

More ideas?

For the family that has growing pains—find space by utilizing the present garage. It is often possible to build a carport to take care of the motorized equipment. The garage can then be rebuilt into bedrooms, a study or playroom. Carport walls can do double duty, enclosing storage areas, providing space for the washer-dryer, or a "privacy wall" for a hidden patio.

FOR THE HOME handyman a major project might be the building of a combined storage wall and desk.

This will require a lot of easy armchair planning. But it is possible, with some imagination, to come up with a wall that holds everything from record storage, files, books, desk space, built-in television, sound systems and most everything the average homeowner might like to build in and out of the way down to and including the sewing machine.

If that's too much work, there are lots of contractors and cabinet makers with the plans and ability to construct this type of project speedily.

A long hallway might be just the place for a handsome, lengthy bookcase and storage cabinet. Make it high enough off the floor for ease in cleaning and the top low enough so that there is plenty of wall space for pictures and other items.

IDEAS FOR FALL projects abound in the ads—new materials, new devices and improvements in old items are always being developed.

For instance, Corning Glass has demonstrated win-

dows that darken if the sun is too bright.

Pittsburgh Plate Glass is developing panels that can be illuminated in different colors and at the same time give out heat.

Alcoa Aluminum is pushing an "add-a-room on the weekend" program through the use of aluminum walls and window partitions.

Gadgets are unlimited—and very practical gadgets they are, too.

The electronic oven which cooks in nothing flat seems destined to take over the kitchen.

Ultrasonic dishwashers are being developed which will clean the dishes perfectly in a jiffy.

A new burglar alarm system has been developed that uses microwaves to detect motion anywhere in the vicinity. The alarm will penetrate non-metallic walls and floors if desired and will not be deceived by mice or birds, air conditioning or noise caused by aircraft or sirens. Completely silent, the alarm uses less electricity than a 60-watt light bulb.

And speaking of protection against burglars, a new door chain that locks or unlocks from the inside or outside of the house has been put on the market. The chain and lock are tested against one-ton pressure. The chain is kept on the door even when no one is home. When the homeowner arrives home, the door is opened an inch or so, a key inserted and the chain unlocked.

If Mr. Fixit is just plain bored with construction projects in general and has the feeling that it is too cold, windy and wintery to do any thing—well there's a cure for that, too.

DIG OUT A HANDFUL of electronic catalogs, find a soldering gun or iron, some solder, a pair of pliers and a screw driver and set up shop for the winter.

If intercoms don't interest him along with record players, tape recorders, televisions, radios, Hi-Fi sets, multiplex stereo kits and a thousand and one other gadgets, the electronic kit manufacturers have really outdone themselves this year.

At least three companies are putting out kits for build-it-yourself electronic organs.

Statistics show that organists have increased in number about 294% over the past 10 years. The reason for the popularity, of course, is that electric and electronic devices make it possible to have an instrument in your own home that produces a whole orchestra of sound but takes no more space than a piano.

AND NOW IT is possible to build them at home with a minimum of fussing and fuming.

Kits range from the smaller spinets at around

\$350 to full-blown cathedral-size affairs at \$6,000 or more.

Manufacturers say that anyone can build them. It will take from 60 to several hundred hours starting from scratch. It all depends on the size, or whether some of the

components are pre-built. One manufacturer says about 50 to 60 hours work on his spinel electronic organ will finish it easily.

And so, for the fall fixer-upper for the chair-borne mechanic, there is just no excuse to be bored this fall!

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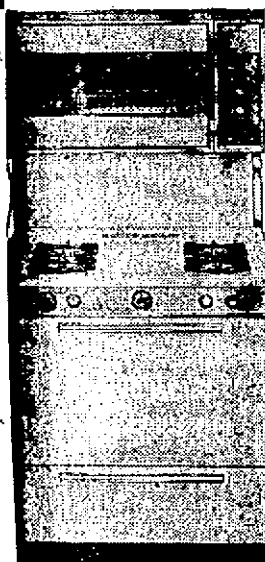
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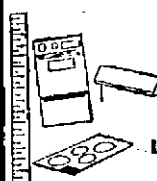
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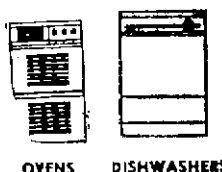
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Southland Magazine is your entrance to a different home each week, offering an opportunity to see how others developed decorative themes, incorporated comforts, solved family housing problems.

For the Horsey Set



Converted with the help of a leather craftsman, this Turkish horse collar makes a belt.

By Earline M. Gladstone

IN TURKEY, horses and donkeys may present a colorful sight as they pull heavily laden carts through ancient streets. Many of them wear collars and halters made of large, delicately tinted blue beads. On holidays or festive occasions fresh flowers are often woven into the harness.

The beads are made of glass or glazed clay. Blue is considered the color of good fortune in Turkey, and is used extensively throughout the country. The doors of buildings, including homes and mosques, are often painted blue, and mothers bedeck their babies in blue jewelry.

A LONG BEACH woman, visiting the old bazaar in Istanbul, discovered a small stall where handmade horse collars and halters were sold. She did not own a horse, but the sets were pretty and cost only a few lira. She couldn't resist buying one. Back home while looking over her sou-

venirs she noted the collar and its three ropes of beads strung on horsehide thongs, held together by artistically cut red leather, silvered brads, and a buckle, it occurred to her that old doblin's collar could easily be converted into a very attractive belt. With a small amount of help from a local leather dealer the collar was transformed into a very smart belt. Some of the halter beads were restrung for a matching choker.

When worn the ensemble never fails to attract favorable comment. The woman finds her "horse collar belt"

useful though still a souvenir that stirs pleasant memories. Friends who are returned tourists consider it a source of inspiration proving that with a little creative imagination they too may find a use for some of the countless souvenirs brought back from recent travels.

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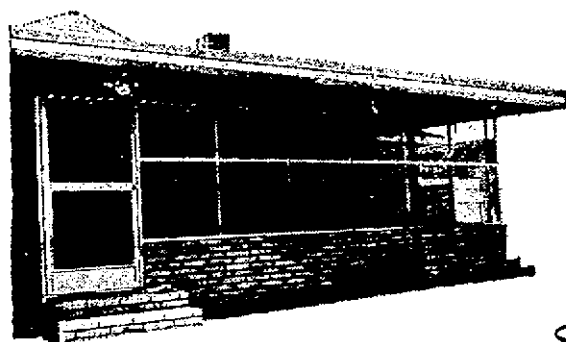
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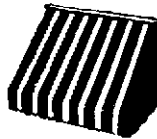
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PET PARADE

Problems for the Birds



Photo by Louise Van der Meid

Birds and cages must be kept clean for purposes of health. Canary here enjoys a bath.

By Eleanor Avery Price

PARAKEETS and canaries have some of the same problems. One is mites, which don't need to exist and possibly won't if the cage is kept sanitary. To learn if your bird has mites, either wrap the roost pole with white paper or place a white card in the cage. Even covering the cage at night with a white cloth may reveal their presence in the form of dark spots on the white.

If mites are found, get the bird a new roosting pole, also a temporary clean cage if possible. Paint the old pole with Blackleaf 40 and have the bird roost on it for three hours every week for three weeks. You may have to put him, cage and all, in a dark closet so he will stay on the treated roost. Check on him to be sure he is doing all right. Be sure that each time you retire him to the closet his pole has been repainted with Blackleaf 40. When he is not in the closet, let him roost on his new pole.

AN AILMENT that makes the bird's owner frantic is loss of feathers at other times than normal molts. In most cases the bird is plucking himself naked for something to do. Get him a few toys, especially if he is a parakeet, and put a mirror near his cage so he can admire himself or feel he has company. (It is seldom wise

to put two canaries in a cage as both will be distracted by a companion, but a mirror is fine.) If you have a screened porch that has closeable windows, let this place be his home. Or at least place him near a window (but not in draft). Weather permitting, he will enjoy being outside for a time. You will need to protect him from other animals such as dogs and cats as well as "butcher birds" which actually do exist. Some canaries feel unsettled if moved about, so consider this matter, too.

If loss of feathers continues, the bird needs about two injections. Your veterinarian will also suggest vitamin-mineral supplement. The supplement will also help your pet's voice as well as help prevent paralysis, a common ailment of birds.

WHEN A BIRD catches cold or develops pneumonia, he sneezes, coughs, wheezes, fluffs his feathers, loses his appetite, has diarrhea. Keep him warm and out of drafts. In his drinking cup can be placed water with a tiny bit of honey, lemon juice, and glycerine in equal amounts. Your veterinarian can provide antibiotics, or he may recommend whisky diluted at least 10 times with water.

These symptoms can be found in other ailments. A female bird might be egg bound, a condition that will also cause her to stand tall or even sideways. She needs

heat from a protected light bulb or even a mild steam bath. Better let your veterinarian help on this to prevent prostration. He may also want to introduce mineral oil into the vent.

TODAY: Hub Poodle Club match at South Park, Compton, and San Fernando Kennel Club unbench show and trial at San Fernando Recreation Park.

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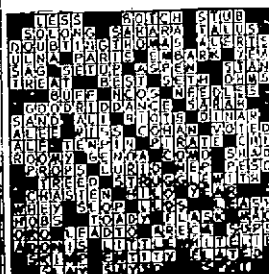
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SOLUTION TO TODAY'S PUZZLE
(See Page 26.)



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She's an Artist in Shells

By Lew Allison

LIVING jewels of the sea, in myriad form, their beauty in delicate near-microscopic architecture undi-

minished in the broad swirls of plaster spread in great strokes and molded with precision groove, curve and

scallop, are a source of never-ending delight to the artist and the lover of art.

One of the ocean cities' richest treasures is the litter of gems on the beaches as the tide ebbs; one day a strand usually bare is broadened by the receding water out toward the depths and the shell collector finds ecstasy.

In the tidal pools the tiny crab hides in the strangely wrought, garishly colored shell he has made his home; there is a baby abalone smaller than a silver dollar—every color true and shape and openings perfect in miniature. There are shells of smooth luster, gentle curve, rough spike, spiral on top of spiral, fluted alabaster.

THOUSANDS of little creatures which in the ocean depths have built the grotesque and the exquisite marble homes that withstand the pressures and the forces of the ocean, blend themselves with the corals, the rocks, the grasses and the white lime and sands of the deeps, in limitless numbers multiply and in time are disgorged by a restless, tormented sea on the strand.

The pleasure of collecting these never-ending sources of beauty is multiplied by an artist who makes use of them in creations that display them in an extravagant pattern. "Mamalu" Rude, who with her husband has the Kleng Rude Studio at Belmont Pier, has devised one after another way of exhibiting her beloved shells as boxes, trays, dishes, jars and lamps.

All the accessories are made from California shells except for a few pieces of unusual interest or color. Friends who have seen her work have become interested and provide her with specimens picked up in various parts of the world, as well as locally.

ON THE boxes or other wooden objects a felt base is glued, then a coating of

crushed shell for a base. Each little skeleton or abode of a sea creature then is cemented carefully into place. The artistic, harmonious arrangement represents itself as a random collection spread helter skelter. When completed it is remarkably sturdy.

Such an ash tray, laminated lantern side or a box provides a conversation piece that becomes more and more absorbing as each tiny part is discovered.

Lu Rude's proudest exhibit is a large panel hung as a mural in the studio. Here she has found space for the larger specimens—clam species, starfish and abalone, conches and dozens of other pieces of all shapes and colors.

VARIOUS of the "Treasures of the Sea by Mamalu" are being exhibited in the

Shells in helter skelter pattern cover this box, designed and made by Mrs. Kleng Rude.



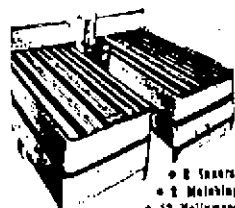
Artist's hands place a small shell in its intended niche among other gems of the sea on this box. Random spreading has an artistic result.

Friendship Window of Belmont Savings and Loan Association, a two-week exhibit opening Monday.

Mrs. Rude has engaged the interest and encouragement of her husband Kleng in her hobby-turned-art, but she has developed it chiefly on her own. Her husband's interests are divided mainly between his work as art director for the Ozzie and Harriet television show and his maps. He has produced in tempora and has had printed large pictorial maps of Alaska and of California-Nevada—tremendous drawing of the natural resources and attractions of the areas on outline of the physical char-

acteristics, places, boundaries and routes. Their studio is a scene of organized confusion that reflects the relaxed day-long enjoyment of natural beauties that enchant them both. Visitors are welcome.

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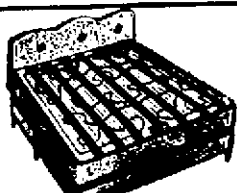
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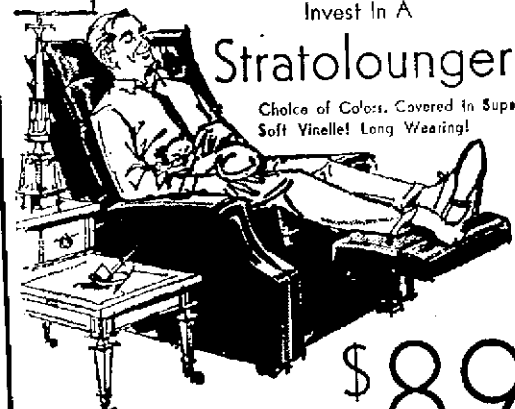
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KING'S

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Gardening With Bulbs Is Fun!

By Joe Littlefield

GROWING bulbs in pots is fun because you can move them to areas of garden where color is lacking. Simply dig holes deep enough to plant the pot correctly. Allow one inch for pea size gravel in bottom of hole for drainage. Also, the

small gravel edges are sharp and discourage inquisitive angle worms from wriggling through pot drainage hole into the pot, thereby clogging it up and encouraging bulb rot. Top of the pot should be about an inch above the ground level to prevent soil from washing into the pot.

Flowering bulbs in pots may be placed in patio area where spring color is needed, or placed on the sunny side of a porch. Some gardeners take potted bulbs indoors for flower decoration, too.

Bulbs that show off well in pots are daffodils, tulips and Dutch hyacinths. Be sure you select bulbs of the same blooming period, otherwise, you have some that bloom ten days or so later, and possibly a few still later on. This means the pot of bulbs looks untidy and you miss the bold splash of color all at one flowering time.

HERE'S AN EASY way to plant bulbs in pots... use standard clay pots at least eight inches or larger in diameter. Old pots should be scrubbed clean. Soak pots in water until they are saturated, then take them out

to drain. Place a piece of broken pot over the bottom hole in the pot. This allows excess moisture to drain out slowly, but holds soil in place. Place an inch layer of lawn-grade steer manure or one of the mulch materials in the pot, scatter evenly a tablespoon of bone meal on top. Cover this mixture with an inch or so of garden soil. Nestle as many bulbs as will crowd into the pot beside each other, either all daffodils, or all Dutch hyacinths. Allow an inch spacing between tulip bulbs because they are much smaller in size; this spacing allows for their wide foliage and they won't crowd and smother each other. Tips of the bulbs should be upright.

Cover the bulbs with soil and fill to within an inch of the top, firm soil down to press out air pockets. Water well and place the pots in shade. Be sure to put the planted pots in shade on bricks, concrete, or redwood slabs, to furnish a soil base, better drainage, and to discourage curious angle worms.

PLACE AN EMPTY pot of the same size upside down over the planted pot. The empty pot provides shade, conserves moisture, keeps soil cool and encourages bulbs to root slowly. Water them as soil dries. When foliage is three to four inches tall, take off the cover pot and leave the planted one in shade for a day or two, then place the pot in sun. The foliage will change from white to green. As bulbs begin to blossom, use them to good advantage in the garden or indoors!

Apartment house dwellers, too, can grow potted bulbs. Local nurserymen gladly will plant the bulbs in pots for them, and the indoor gardeners will have fun



Photo by the Author

Bulb plants grown in pots may be moved about for garden color spots or for indoor flowers.

watering them, watching the white color foliage turn green, and the gradual development of the flowers.

Don't stop with planting; just a couple of pots of bulbs. Add some gay bulb spring color in the garden, too. Plant daffodils in a mass composed of at least 18 bulbs in order to make much of a showing. Larger groups, would be still more effective. Adjoining the daffodils, plant a group of tulips, then beside them a mass of Dutch hyacinths.

Soon as the soil cracks

indicating bulbs are sprouting, start watering them a lot.

Garden Clubs

Lakewood Garden Club will sponsor a salad luncheon at noon Thursday in the Youth Center, Del Valle Park, Woodruff Avenue at Arbor Road, proceeds to benefit the club's scholarship fund. Reservations may be made by telephoning Mrs. Bassett, HA 5-6809, or tickets may be obtained at the door. Mrs. Sylvia Leatherman will speak on "Ferns and Shape Plants" and will provide a plant table. The club also will sponsor a workshop by Gordon Baker Lloyd at the Youth Center at 1 p.m. Oct. 28.

Dominguez-Lincoln Village Garden Club plans a bazaar from 11 a.m. until 9 p.m. Monday in the Community Building, 21155 S. Santa Fe Ave., Dominguez. Tables for new and old articles and a plant table will be provided. A jitney potluck supper will be served at 6:30 p.m. and entertainment in the evening will be provided by Long Beach Chapter, Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, under the direction of Bob McLean. The public is invited.

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AT YOUR NURSERYMAN'S

How to Put Color at Your Windows

By Bertha Blanchard

GAY potted plants on a window shelf can be enjoyed from both indoors and out—and that is the secret of their popularity. Then, too, they give a newly built home a "garden" look quickly and with very little effort. Another advantage with potted plants on a shelf is that one may move the flowers around and substitute new ones whenever you want a change of color.

Consider the color of the house and any nearby mass of flowers, when choosing the color to be planted in the pots. Unless there is shade from trees or awnings, shelves with southern or western exposure will need plants that can take full sun. If on the north, choose those that do well in the shade, such as fuchsias, and begonias.

RED, SCARLET or pink geraniums, familiar and colorful are among the easiest potted plants to grow and care for. Bright red geraniums in white pots and saucers, set along a window shelf outside a bedroom are lovely and nostalgic. Petunias are also a favorite for flower pots. They are easy to grow, have good foliage and give amazing wealth of bloom. If you want yellow as the dominant color, try nasturtiums or calendulas.

To build your plant shelf, take a board one-inch thick and about ten inches wide. Tack scalloped molding around the edge. Be sure that the supporting brackets are strong. While wooden brackets look best because

of their size, strong metal brackets are very practical and may be bought at hardware counters. Paint the shelf white to match the window trim.

IF YOU POT your own plants, for adequate drainage, place a convex piece of pottery over the drainage hole in the bottom of the pot, the curved part facing upward. On top of this add a few pieces of broken pottery. If pot has no drainage hole, add an inch or more of gravel mixed with charcoal at the bottom.

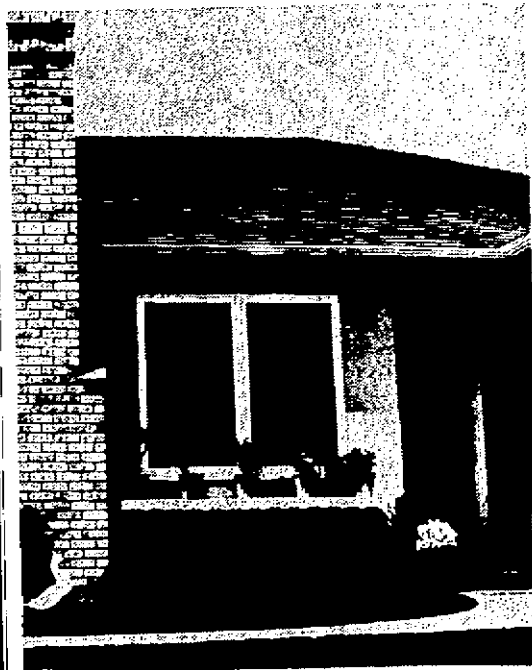
New for Fall

A new dwarf pyracantha bush reaching a maximum height of three feet has been developed by Select Nurseries, Inc., of Brea, and is now being offered for fall delivery.

Called the Tiny Tim, the new pyracantha is a compact, ornamental bush with well formed clusters of bright red berries. An additional feature is that, unlike ordinary pyracanthas, the Tiny Tim has very few thorns so as to be virtually thornless.

Select Nurseries, one of the world's largest growers of container plants, describes the Tiny Tim as a "revolutionary hybrid pyracantha. It is ideal for borders, foundation planting, garden ornamentals and other decorative or functional uses."

Further information may be obtained from William Tomlinson at Select Nurseries, Inc., 12831 E. Central, Brea, Calif.



Potted plants full of buds and bloom placed on a shelf provides for color indoors and out.

don't let **APHIDS** and **BLACK SPOT** ruin your roses

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It's Simple
as Watering



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Suck young growth, harden buds, distort leaves, stunt growth. ISOTOX Garden Spray, which contains Lindane, Malathion and DDD, controls aphids, red spider and a wide variety of other garden insects.

BLACK SPOT
During summer, circular black spots 1/4 to 1/2 inch across appear. Spots will enlarge, merge, leaves turn yellow. Die and fall. Also affects stems, canes. ORTHOX Garden Fungicide (Captan) effectively controls black spot on roses, brown patch on lawns; damp-off on bulbs, seeds and cuttings and many other plant diseases.

IT'S EASY AS WATERING to apply ISOTOX Garden Spray and ORTHOX Garden Fungicide. Mix them together in the ORTHO Sprayer and garden hose attachment. Spray both at same time.



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'Bonanza' Trees

By Lou Jobst

THE TOWERING eucalyptus is so much a part of the California landscape that most people believe the tree is a native to the land.

But the trees, noted for their massive size and bark-stripped sides, are not only relative newcomers on the scene, but are monuments to a colossal get-rich scheme that fizzled.

Historians believe the first eucalyptus, indigenous to Australia and Tasmania, was brought to California from "Down Under" in 1856.

The importer was a colorful San Francisco waterfront preacher, William Taylor, who deplored the fact the California countryside was virtually barren of trees.

HE NOTED the eucalyptus, of which there are 400 to 500 known varieties, thrives under almost any condition, growing equally well at sea level and timberline, in wet regions and arid wastes.

Taylor and other early importers also noted that the eucalyptus, often called "gum trees" for their gooey, pungent sap, grew tall and fast.

Trees planted in the state (150 varieties have been identified in California) reached more than 200 feet in height and three feet in diameter in a period of 30 years.

The trees, largely



This eucalyptus, set out in the late 1800s in Orange County, grew to 135 feet before it was felled.

"blue gums," came in snatches and trickles until the turn of the century when a nationwide fear of a hardwood famine developed.

EUCALYPTUS fanciers leaped to the rescue, promising the tree was an all-purpose panacea.

They enthusiastically claimed the tree would provide a miracle cornucopia, would provide wood for plows, tool handles, furniture, vehicles, cooperage, flooring, roofing and siding.

They said the slender, straight trees could be felled, stripped on the spot, and turned into ready-made telephone poles, railroad ties, fence posts and poles, dimension lumber, charcoal and cordwood.

Others claimed the leaves and bark could be cooked, providing medicines for all kinds of aches and pains.

Perhaps most enticing of all was the promise of producing a bumper crop of "eucalyptus millionaires."

THEY ARGUED that a seedling, purchased for 25 cents, would produce \$600 in a generation's time. This figure presumed an average 35-year-old tree would produce 4,000 feet of timber and three cords of wood.

Among those captivated by the scheme was author Jack London who bought 200,000 seedlings for \$50,000 and planted them on 800 acres near his home in the Valley of the Moon, north of San Francisco.

The Santa Fe Railroad was another big investor, planting 8,000 acres of trees on ranchland just east of Del Mar in San Diego County.

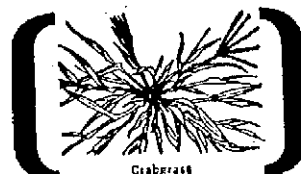
The bubble burst when the hardwood famine, much heralded in the press, failed to materialize and when the trees proved susceptible to splitting and cracking, rendering the wood useless for many of the advertised purposes.

HOWEVER, farmers quickly realized the trees made good windbreaks and checked erosion. They also found them attractive and excellent shademakers.

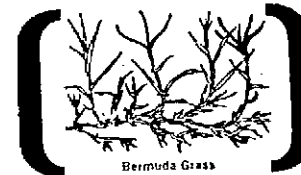
They put them out in hedgerows in rural Southern California by the hundreds of thousands.

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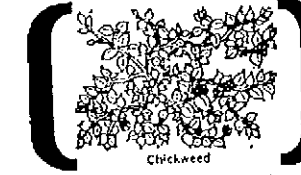
Crabgrass



Bermuda Grass



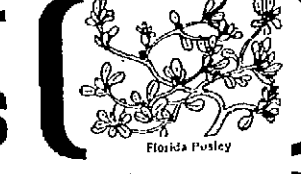
Bluegrass



Chickweed



Barnyard Grass



Florida Pusley



Pigweed

No more bending, no more back aches. Just spread on Germain's Dichondra Weed Control, an outstanding, new product that knocks out established Bluegrass and Bermuda Grass, Crabgrass before it sprouts, and eleven more unwelcome weeds. While it dooms weeds and grasses that encroach on your dichondra, Germain's does not burn or retard your lawn, even a newly seeded one.

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Southland Crossword Puzzle

Solution to Puzzle on Page 24

By Ruth

Nalla

ACROSS

- 1 Smaller amount.
- 5 Patch clumsily; hungle.
- 10 Short pencil remains.
- 14 Casual fare-well; 2 words.
- 16 African desert.
- 17 Ankle bone.
- 19 Dubious fellow; 2 words.
- 21 Arouses; makes watchful.
- 23 Arm bone.
- 25 Gay European city.
- 25 Set sail.
- 27 Affirmative vote.
- 28 Droop.
- 29 Arrangement; organization; Comp. wd.
- 30 Colorado ski resort.
- 31 Orchestra leader Kenton.
- 32 Bear the expense, as for food and drink.
- 34 Most desirable.
- 36 One of Adam's sons.
- 38 Unite of electric resistance.
- 39 Polish; shine.
- 42 Noncom; Abbr.
- 44 Sewing tools.
- 46 Desirable

escape or deliverance

2 words.

50 Bernhardt.

51 Fine, loose soil.

52 Daba.

53 Unlawful disturbances.

55 Iran's monetary unit.

57 Toward shelter.

58 Fail to hit.

60 American composer George M.

62 Cast a ballot.

64 Allured to pals.

65 Howling alley "target".

67 Buceancer.

69 "The Sweetheart of Sigma."

70 Spacious.

72 Columbus' birthplace.

74 Italian lake.

75 Herding.

76 Supports.

78 Ghastly.

80 Rapa Knot.

81 Coia of Mexico.

82 Cornered, as game.

84 Have difficulty coping; 2 words.

87 Punish.

89 Hawaiian city.

90 Time period.

91 Liquid part of milk.

92 Sloshy splash.

94 College degree awarded to lawyers; Abbr.

96 Thong for a

dog.

100 Fireplace projections.

101 Truckler.

103 Flat bottle.

106 Te-tung.

107 Gold; Spanish.

108 Cause to approach.

110 Betel palm.

111 Dines.

112 Handsome young man.

114 Mild, often tactful untruth; 3 words.

117 Scrimp.

118 Being; distinct thing.

119 Buoyed up; happy.

120 Murder.

121 One's unsup-ported dictum; Comp. wd.

122 Till.

DOWN

1 Place to rest in a leisurely manner.

2 Napoleon's exile isle.

3 Tossup.

4 Shoot at from ambush.

5 Scornful words.

6 Exclamation of surprise.

7 Makes gentle.

8 Conlines uncomfortably.

9 One who formerly enjoyed acclaim; Comp. wd.

10 Successful actor.

11 Chat.

12 Cancho tree.

13 Make peace; 3 words.

14 Concerning the sun.

15 Annoying insect.

16 Wage; salary.

18 Subjects to vapor.

19 Housewife's "problem."

20 Food; Slang.

22 Without; Fr.

26 Poker bet.

29 Shirt button.

30 Voiceless; toneless.

31 Hot Mediterranean wind.

33 Dwelling.

35 Disfiguring mark.

37 Noggin.

40 Picture border.

41 Storing in a methodical way, as papers.

43 Ladle.

45 Impel along; move by force.

46 Horse's gait.

47 Amazing event worth recording; 4 words.

48 Clear away; dissipate.

49 Moral.

51 Region in Germany.

54 South Pacific island garment.

56 Discuss anew.

59 Bone easily.

61 To wit.

63 Antic; capot.

65 Species; kinds.

66 "The frozen

68 With helmet.

71 Eke.

73 Lightly; breezily.

75 Steep.

77 Matching pieces.

79 Uninteresting; boring.

83 River mouth.

85 Veteran entertainer.

86 Tread.

87 Harmonious tones.

88 "Kilbon-shaped" starchy food.

91 Command to a horse.

93 Surface film or finish, as on copper.

95 Marshy place; rivet hole.

97 Felish.

98 Having flavor; palatable.

99 Stockings.

102 Geofy.

101 Pain.

103 Travels by ship.

105 Flat, white bean.

109 Catch sight of.

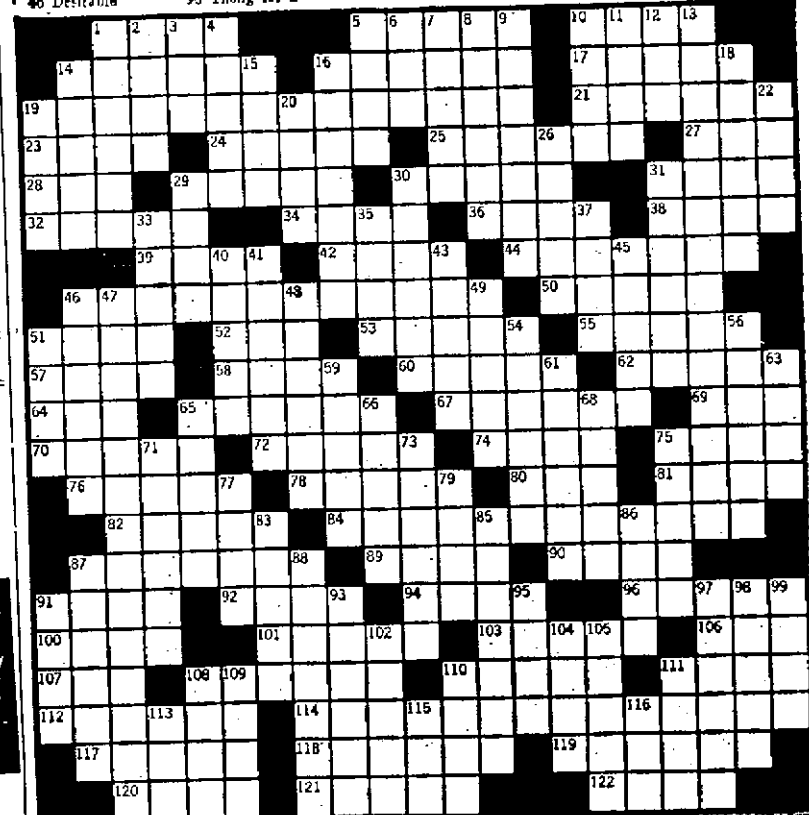
110 Female voice.

111 Distasteful part.

113 Nothing.

115 It is; Poetic.

116 Faucet.



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WHAT'S NEW? What's
fascinating? Again
and again I hear questions
like those from dining-out
enthusiasts eager to discover
something different and original
on the local restaurant
scene.

So I'm delighted to report
that the huge new Hawaiian
Village Room at Sam's Sea
Food restaurant, 16278 Pacific
Coast Hwy., Surfside, is an
intriguing, novel place to
visit. It's a multiple-purpose
room, used as a waiting area,
cocktail lounge and also for
special parties and banquets.
In architecture it's spectacularly
tropical, having a high,
timbered roof, lush green
plantings throughout, waterfalls
(one flaming) and unique
grass shacks where guests
may sip cocktails.

The three grass shacks are
on stilts at the sides of the
room, with wooden stairways
leading up to the doorways.
The largest seats 14
persons, the others a dozen
each. One shack amazes and
delights its visitors with a
display of rain on its roof.

Many of Sam's guests like
to sit in the shacks for a before-
dinner beverage, having
their meal later in one of the
large dining rooms. Others
drop in for an after-dinner
drink or two. The shacks are
open throughout the day and
night, closed to the general
public only when the Hawaiian
Village Room is being
used for a private party.
The room, which seats 150,
is available for groups by
reservation.

Sam's operated by the
lively Katsaris family (Nick,
Ruth, Richard, Bob and



Cartoon by PETE WILLETT
NICK KATSARIS
Rain on the Roof

Gary), recently introduced
new eight-page menus, featuring
a fabulous array of
appetizers, salads, tropical
beverages and de luxe dinners.
The latter, priced from
\$2.65 to \$5.50, are delicious,
many-course affairs, offering
nearly 60 entrees. The majority
are sea foods, but
prime rib, steaks and chicken
are also served.

SUNDAY TREAT—Here's
wonderful news for epicures.
Because of the insistence of
his patrons, Alfred Cornwell,
host and proprietor at elegant
Alfred Restaurant, 700
E. 45th St., now offers his
enchanting Champagne and
Candlelight Dinner on Sundays.
It includes broiled filet
mignon with mushrooms and
a superb Bordelaise sauce,
hors d'oeuvres, soup or
salad, vegetables and beverage—
plus champagne and
crepes Suzette.

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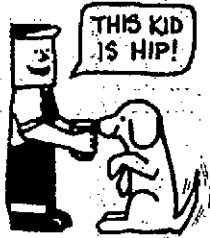
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Vet's Dog Food

If the shelves aren't quite full yet get some of this for your pup. The price is low, we didn't jack the price up to take advantage of the situation. (Such nice guys).

7⁹⁹

15 1/2 Oz. Can



10-FOOT RAIN GUTTER

We ended up in the gutter just like the other stores said.

Slip-joint and solderless galvanized.

84⁹⁹

10-FT. LENGTH

Advertised specials good until Oct. 21, 1964, 9 P.M.

Six-Foot Stepladder



This is a nicely made thing. Steel reinforced steps, handy paint bucket shelf, cross braced. Every home needs one. (Boy, if everyone bought one we'd be rich). (Shut up you).

3⁹⁹

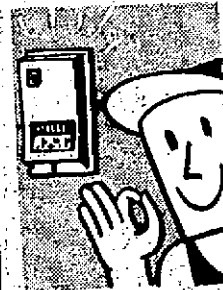
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This is the season to renovate and also freshen your lawn for winter. Just scatter it in the crab grass beds, it roots and no winter brownout. Fresh shipment.

99⁹⁹

10-Lbs.



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Your Choice! General Controls or Minneapolis Honeywell Complete kit, with control, pilot valve, everything to convert a manual furnace. Nice looking controls too.

22⁸⁷

Glidden's Spred House Paint



You know, we've never been sorry we picked up this line. No kickbacks, no problems. Best dam stuff made. It lasts, good hide, good coverage. Best for wood. Compounded for our harsh sun. Plenty colors.

6⁹⁹

Gal.

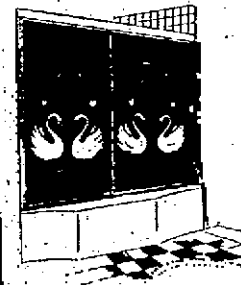


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All living things need to be fed and that goes for your dichondra, too. This is dry, no strong odor, feeds over a longer period. (Than what?). Promotes greening and rooting.

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Six Foot Sliding Glass Patio Door



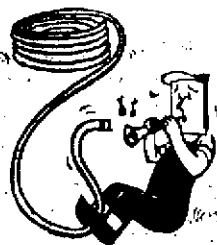
Put an extra door for a private patio or whatever. Husky aluminum frame, double weather-stripped, modern latch, rolls with a touch. Heavy glass. OUR PRICE INCLUDES THE SLIDING SCREEN

58⁸⁷

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50-Ft. Nylon Reinforced

1/2-Inch Hose



This is a rare bargain. We thought we'd bust the hose market wide open (aren't we devils). The hose is light and easy to handle, but tough as rawhide. It can take more pressure than you'll ever get on a home tap.

2⁹⁹

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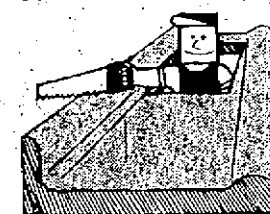


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29⁸⁸

7 1/4" or 6 1/2"

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A nice deal. Seen in better new homes. Easy to wipe. Safe from stains, cigarette burns, and booze marks. (Don't drop a beer barrel on it, that's pushing it). Choice of patterns and colors.

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Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. Sen. Barry Goldwater is a famous ham radio operator. I am, too, only not so famous. What are Goldwater's call letters? — M. S., N. Hollywood, Calif.

A. In Phoenix, K7UGA; in Washington, D.C., K3UIG.



Q. MGM has issued a record album of sound tracks from old Greta Garbo films. Does Garbo get royalties from these recordings? — Carla Volcedo, El Paso, Tex.

A. She does not.



Q. Can you find out for me where Ian Fleming got the name of his leading character, James Bond? — W. E. Lane, Washington, D.C.

A. Fleming, who lived in Jamaica each year, was an avid reader of *Birds of the West Indies*, by James Bond. He named his character after the ornithologist.

Q. I have a German postage stamp with a photo on it of a young girl named Sophie Scholl. Who is she? — Henrietta Waxman, New York, N.Y.

A. Sophie Scholl was a German girl of 22 beheaded by the Nazis for distributing anti-Hitler leaflets at Munich University in World War II.

Q. Is it true that Col. John Glenn, the astronaut, is going to work for Royal Crown Cola? — Dan Hodder, Columbus, Ohio.

A. Glenn has been offered a job as public relations man with that company, is considering it.



Q. Would you please identify for me the motion picture stars whose real names are Phyllis Isley and David Kuminaky? — Julia Adams, Rutte, Mont.

A. Jennifer Jones and Danny Kaye.

Q. Will Audrey Hepburn star in the Broadway musical comedy version of *Roman Holiday*, the film which won her stardom? — Helen Johnston, San Antonio, Tex.

A. Liza Minnelli, 18, Judy Garland's daughter, has been signed for the lead on Broadway.

Q. The founder of the Sheraton hotel chain is a man called Ernest Henderson. Why doesn't he call his hotels the Boston-Henderson or the Chicago-Henderson? Why are his hotels called Sheraton Hotels? — J. Schwartz, Newark, N.J.



A. In 1939 Ernest Henderson and his partners owned three hotels. One of these was the Sheraton in Boston. On its roof it carried a large sign identifying itself. To remove the sign and change the letters from Sheraton to Henderson would have cost more than the entire purchase price of the hotel. Henderson left the sign on the roof and subsequently used the name for all the hotels he acquired.

Q. Is it true that Bobby Kennedy can be elected U.S. Senator from New York but is not allowed to vote for himself? — F. T. T., Buffalo, N.Y.

A. True. In New York a citizen cannot vote unless he has satisfied a one-year residence requirement.

Q. Will Shirley MacLaine marry Bob Mitchum when he obtains a divorce? — T. E., Baltimore, Md.

A. Mitchum at this writing has no intention of seeking a divorce.

Q. When Gracie Allen died recently her age was given as 58. How old was she really? — James Lynch, Boston, Mass.

A. 62.



Q. When I was in Rome several months ago, there was a hot rumor going around about Paul Getty, Jr., and his wife. Supposedly they are swapping for new mates, and Getty's father plans to disinherit all of them. Is it true? If not, what is the truth? — Elaine D., Scarsdale, N.Y.

A. Paul Getty, Jr., 32-year-old son of the American oil tycoon and president of the family's Italian interests, has separated from his wife. They are Roman Catholics and have four children. Getty has been seen in smart Roman restaurants with Celina Cely, French actress. His wife has been seen frequently with Hollywood actor Lang Jeffries. Getty Sr., married five times, is tolerant of and experienced in the ways of love. He is unhappy about the situation but plans to disinherit no one.

Q. I understand that the Duke and Duchess of Windsor are considering a Mr. and Mrs. TV program. When will they go on the air? — Lorraine Fletcher, Ardmore, Pa.

A. They were considering such a program many years ago but are no longer. The Duke's life story, tentatively entitled *A King's Story*, will appear on TV next year.



Q. Who said: "War is much too important a matter to be left to the generals"? — Bernard Norton, Detroit, Mich.

A. Georges Clemenceau, 1841-1929, French statesman, premier and author.

Parade

THE SUNDAY
NEWSPAPER MAGAZINE

OCTOBER 18, 1964

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Camelot
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Simply write in the numbers of the SIX records you wish to receive FREE on the coupon at the right. Then choose another record as your first selection, for which you will be billed only \$3.98 (regular high-fidelity) or \$4.98 (Stereo). In short, you will actually receive seven records for the price of one!

Be sure to indicate whether you want your seven records (and all future selections) in regular high-fidelity or stereo. Also indicate the type of music in which you are mainly interested: Listening and Dancing; Broadway, Movies, Television and Musical Comedies; Country and Western; Teen Hits; Jazz.

NOW THE CLUB OPERATES: Each month the Club's staff of music experts selects outstanding records from every field of music. These selections are fully described in the Club's entertaining music Magazine, which you receive free each month.

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NOTE: Stereo records must be played only on a stereo record player.
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SEND NO MONEY - MAIL COUPON NOW

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I accept your special offer and have written in the boxes below the numbers of the six records I wish to receive - FREE. I've also indicated the record I am purchasing as my first selection, for which I am to be billed \$3.98 (regular high-fidelity) or \$4.98 (Stereo), plus a small mailing and handling charge.

Send me 7 records and all future selections in (check one) ☐ REGULAR ☐ STEREO

I am mainly interested in the following type of music: (check one box only)

☐ Listening & Dancing ☐ Teen Hits
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I understand that I may select records from any field of music. I agree to purchase six more selections from the more than 1000 to be offered during the coming 12 months, at the regular Club price plus a small mailing and handling charge. After fulfilling this agreement I may cancel my membership. If, however, I wish to continue as a member in good standing, I need purchase only 4 records a year, and I will receive a two-record record of my choice FREE for every two such records I purchase.

Name (Please Print) _____
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SEND ME THESE SIX RECORDS - FREE (fill in numbers below)

1	2	3	4	5	6
7	8	9	10	11	12

ALSO SEND ME THIS RECORD AS MY FIRST SELECTION

13

NOTE: APO, FPD addresses: write for special offer. CANADA: please write to: 1111 Leslie St., Don Mills, Ont. If you wish this membership credited to an established Columbia or Epic record dealer, authorized to accept subscriptions, fill in his name and address here: _____

91-87

COLUMBIA RECORD CLUB • Terre Haute, Ind.



I was asleep to Tampax



Then I woke up!

You've heard the phrase . . . "be the first in your neighborhood to use it"?

I guess I was the last in my group to use Tampax® internal sanitary protection.

The trouble was, I thought pads were a necessary bother. Why not? I'd never tried another way.

Then one time when I was complaining about those four or five days that happen every month, one of my friends let me have 'the straight facts.

"Look," she said, "why add to your problems? With Tampax, you feel almost as you do on normal days. Trying it doesn't commit you to it, you know. But you owe it to yourself to try Tampax this month."

So I took her advice. And all I have to say is, you won't believe the difference Tampax makes. The most wonderful thing is the personal feeling of cleanliness and confidence it gives me.

Seriously, girls, isn't it about time you woke up to Tampax? Listen to me! A user for two months — and suddenly I'm an authority! Tampax Incorporated, Palmer, Mass.



Invented by a doctor—
now used by millions of women

BETTER READING IS A FAMILY AFFAIR

by CARL BERNARD SMITH

Today, when your children's education is more important than ever in determining their future, it is essential for them to read well.

You are in the best position to help them learn to read. You are their first teacher, and the most important one. So don't wait until they are in high school or in college. Work with them all the way. How well you do the job now can make a big difference in whether they fail or succeed later on.

Teaching better reading at home doesn't demand a great deal of specialized knowledge or preparation. In fact, it's much less complex than teaching your youngsters to talk. All it takes is a little planning.

POE: NO MYSTERY

Let the name of POE, the master mystery writer, remind you of how you can help your children. P—O—E: Provide, Organize, Encourage.

Provide experiences, practice and materials.

Organize a place and time to practice reading.

Encourage effort and achievement.

■ In order to read well, children need a large stock of mental images so they can associate words with the real world. So, within the limits of your pocketbook, give your children trips, books and magazines. A trip to the zoo, for instance, is an excellent introduction to a story on jungle animals.

■ Children need habits of personal organization, a comfortable place and a regular time to practice reading.

If possible, set aside a time each day for you and your children to read together. Right after the evening meal might be the best time. If you are lucky enough to have a library or den, go there to read. (Of course, turn off the TV.) Limit the reading time to 15 minutes for younger children; they grow restless if they have to sit longer. Older children can take longer reading periods.

Your reading room should be well-

lighted, supplied with paper and pencils and stocked with standard reference books such as a dictionary and a desk encyclopedia. A good reader needs tools to do his job well, just as a good engineer does.

■ Nothing spurs learning more than a reward. The best reward children can get is a pat on the back from parents.

You are not your children's classroom teacher, so your attitude should be a relaxed one. Share with your children the delightful experience of reading. It should always be a friendly one. Don't test them—help them.

The teaching of reading can be divided into three stages: preschool, beginner and advanced.

PRESCHOOL. At the preschool age, you are your children's only teacher. The ideas that you give them about reading will probably be with them permanently.

Give them a wealth of experience. Read to them every night. Teach them the alphabet and play rhyme games so that they learn to distinguish sounds.

A green and white bunny

Would look very — [funny]

BEGINNER. During the first two or three years in school, children make the transfer from speech to print. Make sure that

your children understand the relationship between the letters that spell words and the sounds of those words.

ADVANCED. Once children have conquered the sound-spelling code, they must learn to analyze a whole selection. Unless they are taught to analyze construction, they may miss the meaning of an entire story.

A CO-OPERATIVE EFFORT

If you have several youngsters, organizing a family teaching corps makes your job easier. Get the older children to help the younger ones. They can play word games or use flash cards to build automatic responses to basic words.

Encourage family sessions to analyze an especially interesting piece.

Make reading an experience the entire family shares, enjoys and profits by. **PARADE's** new guide, *How to Read and Succeed*, provides a step-by-step program for reading improvement and includes tests, exercises, drills and information on reading psychology.

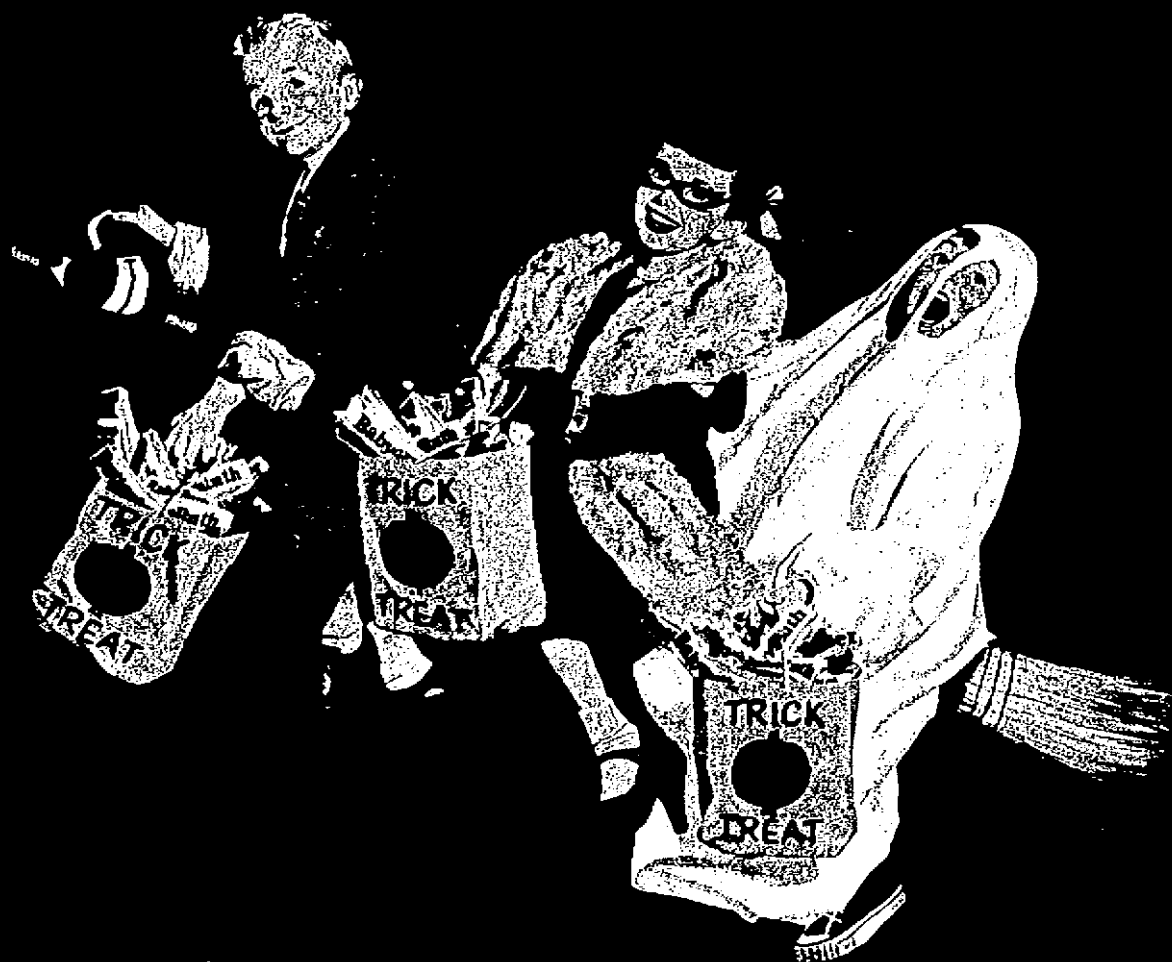
Clip the coupon below and send for your **PARADE** guide today. Remember, your future and the future of your children depend greatly on how well you — and they — can read.

Here's how you and your children can read better

■ **PARADE's** new guide to reading, *How to Read and Succeed*, by Carl Bernard Smith, contains 72 pages of step-by-step instruction, including techniques and exercises, tests and evaluations, speed guides, information on reading psychology. It can be used by parents, teachers, business leaders, individuals. Clip coupon and send for yours today.

Please send me _____ **Parade's How to Read and Succeed** @ \$1.00 each. Make all checks and money orders payable to Parade. Mail to Parade, Dept. 20, Box 475, Radio City Sta., N.Y. 19, N.Y.
(Please print name and address. Quantity prices are available upon request.)

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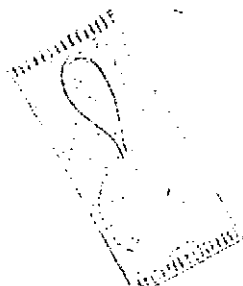
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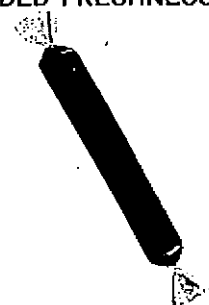
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BILL HARRAH

RENO, NEV.

It is not listed in any college curriculum as a subject fit for teaching. You will find no mention of it in any official business or commerce report.

The only educational institution which offers it is the School of Experience, which demands an exceedingly high tuition. But the fact is that the number-one industry in America today is gambling.

The gambling industry does an estimated annual gross business of \$50 billion.

Its yearly profits are estimated at \$10 billion. To understand the magnitude of that figure, you should realize that the combined net profits of the 100 largest manufacturing corporations in the U.S. this year will reach little more than \$8 billion.

Racing constitutes the largest single form of gambling in this country. Each year track attendance usually approaches the 50 million mark. Bettors wager from \$30 to \$40 billion annually.

There are 24 states which permit pari-mutuel betting at tracks.

One state, New Hampshire, conducts a lottery.

Eleven states—New York, New Jersey, Nevada, Vermont, Connecticut, Rhode Island, New Hampshire, Maine, Minnesota, Maryland and Alaska—have legalized bingo.

However, only one state, Nevada, has legalized most forms of recognized gambling—slot machines and professionally operated dice, blackjack, roulette, faro, chemin de fer and other games of chance.

The most successful operator of gambling casinos in Nevada—in fact there is no gambler throughout the world who rivals him—is a tall, thin, gray-haired, brown-eyed, dyspeptic-looking, speed-loving mechanical engineer of 53 named William Fisk Harrah.

Virtually unknown outside Reno and Lake Tahoe, where he owns four of the world's largest gambling emporiums, Bill Harrah grosses approximately \$50 million a year.

He owns 100 per cent of Harrah's Clubs, employs 3,200 people, which makes him the second-largest employer in Nevada. He admits that it costs him \$115,000 per day, or almost \$42 million a year, to keep his gambling enterprises open on a 24-hour basis. He declines to reveal his annual profit, but competitors claim it ranges between \$5 and \$15 million a year.

Unlike most gamblers, who are loud, colorful, jovial extroverts anxious to blab about their wealth and gambling exploits, Bill Harrah is a shy, withdrawn, quiet, unassuming conservative who has been compared in appearance to a walking cadaver, a small town mortician, a department store floorwalker and an insurance company bookkeeper.

He speaks with steppingstone deliberation, boards his words as if they were diamonds, finally, under constant urging by the interviewer, launches each with infinitesimal care.

Lawyers who have questioned him in deposition hearings report he is as responsive as the Sphinx. One topic which Harrah avoids with horror as if it were a mother-in-law is the subject of his wealth.

Ask him, as I did, how much money his establishments and their 1,300 slot machines earned last year, and he answers laconically, "We're holding our own." Ask him if the food served in his many restaurants is any good, and he says softly, "Usually."

Ask him if the Mafia or any branch of the underworld has moved in on his gaming operations, and he declares, "Never."

Ask him why people in Reno most often describe him as a cold fish, and he blithely explains, "They don't know me."

KING OF THE GAMBLING CASINOS

BY LLOYD SHEARER



Mr. and Mrs. Bill Harrah live in the style of millionaires. At one time she worked as a blackjack-dealer for Bill.

Bill Harrah is surely one of the richest men in America, and evidence of that wealth is reflected in his standard of living. Harrah's favorite hobby, for example, is collecting old cars. In the past few years, he has bought 911 at a cost of \$1,700,000. His is the largest, most complete, most expertly restored collection of old autos in the world. These cars are exhibited in a museum on the outskirts of Reno, and any visitor to a Harrah gambling casino can see them for the asking. Harrah runs free buses to the museum site several times a day and loves nothing better than tinkering with and studying these vintage vehicles.

He and his second wife, Sherry, a stately, beautiful, green-eyed blonde from Chattanooga—she worked one

time as a blackjack-dealer in his Reno casino—take part each year in a horseless carriage parade. They both dress in driving garb of the early 1900s, like best to drive a 1907 Thomas Flyer.

A perfectionist by nature, Harrah will not exhibit one of his autos in a horseless carriage tour unless its restoration is authentic. If the original part of, say, a 1911 Maxwell, is not available, Harrah will order the part made from the same material and to the same specifications as the original. With him the restoration of old cars is a passion. It is the one subject which unfailingly makes him verbal.

For modern auto transportation, Harrah—the name is English in derivation—cruises in a \$27,500 Rolls-Royce sedan (he owns the Rolls agency in Reno), two \$21,000 Super-America Ferraris and one \$20,000 Bentley. Tightly strapped in by a specially made seat belt, he races along desert highways at speeds up to 150 miles per hour, owns all the unofficial speed records for driving the 65 miles between Reno and Lake Tahoe.

In 1942, when he was a roaring, alcoholic, Bill Harrah broke his neck in a Reno traffic accident, automatically eliminating himself from service in World War II. Since then he has become a meticulously careful although still-speeding driver. He also pilots a plane, a Beechcraft Queenair, and one of the fastest hydroplanes afloat. He is the sponsor of the annual \$25,000 Tahoe unlimited hydroplane regatta.

Bill Harrah quit the bottle on January 10, 1952. "When he stopped drinking," says one of his cronies, "10 bars in Reno went out of business. Bill and his side-kick Bob Ring used to invade a local bar. They'd down 10 or 12 fast shots of Scotch, then order a round of drinks for everyone in the joint. They were big drinkers and big spenders. At one time Bill drank so much he weighed 210 pounds. Today he weighs 155."

THE WILL POWER TO QUIT

Harrah says he gave up drinking, "because I'd had enough. I realized it was doing me no good. I'd always told myself I had the will power to quit when I wanted to, and I did. Why I started drinking in the first place, I don't really know. I wasn't running away from anything. I think it was purely environmental. I'd been around bars most of my life. If you run a gambling establishment, you also run a bar."

"I think common sense made me stop. When I stopped, my wife stopped with me. I'm not a member of Alcoholics Anonymous, but I haven't had a drink since 1952, and I've never missed it."

Among the gambling fraternity, Bill Harrah is recognized as a business genius and king of the casinos. He is credited with introducing into the heretofore helter-skelter gaming industry the latest and most scientific business principles and procedures. He is credited with making gambling respectable.

He has read extensively on motivational research, especially on why people gamble. He has paid the Stanford Research Institute \$16,000 for a report entitled "An Investigation of Factors Influencing Bus Scheduling." He has used business management consultants to transform his organization into a streamlined outfit of top-notch efficiency.

Most important of all, he has taken the once-sleepy, small summer resort on the Nevada side of Lake Tahoe and rebuilt it into a thriving, high-powered, neon-lighted, all-year American Monte Carlo, a gambling mecca patronized every day in the year by thousands of free-spending adults, most of them from the San Francisco Bay area and 31 other California cities.

Before Bill Harrah opened his gambling casinos in Stateline, Nev., on the south shore of Lake Tahoe, businesses at the lake operated only during the summer. They closed down after Labor Day, when the weather turned cold and snow fell in the High Sierra, making the roads impassable.

"I'd been operating gambling casinos in Reno since 1937," says Harrah. "I knew something about the climate, the roads and Lake Tahoe, and my major problem was how to turn our summer business into an all-year business.

"I knew that people who like to gamble—most of our crowd are middle-class, middle-aged—wouldn't drive in the snow in the middle of winter. The only way to bring them in was to charter Greyhound buses. That's exactly what I did, chartered fleets of 30, 32, 35 per day, and then refunded all or most of the fare to the passengers, depending upon the day and time of day they came up. When we need them badly, say at 4 A.M. on a snowy Thursday in March, we refund practically all their fare through various deals. When we don't need them so badly, say early in April, we refund only half their fare. We have it all worked out scientifically. It costs a fortune to run those bus fleets, but it's worth it."

MOVIES FOR THE KIDS

Employing a private fleet of snowplows to keep the roads clear and open, Harrah saw to it that his gaming halls were filled with people day and night. He built a motion picture theater where children could watch films while their folks gambled. He constructed a \$3,500,000 theater restaurant, booked the top entertainers in show business—Jack Benny, Danny Thomas, Red Skelton—paid each \$25,000 a week and up. He advertised on the highways, offering potential customers fun, frolics and "continuous free entertainment" without ever mentioning the word "gambling."

Today, when the roads of Tahoe are frozen and iced-over, when the mercury has dropped to 10 or 15 degrees, buses from northern California wend their way into the Sierra, stop at Harrah's, disgorge their loads of humanity into the casinos. It is an amazing, incredible, shocking, unforgettable sight to see dozens of frumpy, middle-aged women shove their way to their favorite slot machines, stand in front of them hour after hour, hopefully emptying their nickels into the one-armed bandits. At times they resemble a group of inmates possessed by the Furies.

Since gambling produces no real wealth, since fre-

quently it draws to its fold the scum of society, since in many instances it is responsible for crime, suicide and poverty, Bill Harrah has been criticized in many quarters for making it so irresistible and attractive.

He staffs his establishments with young, wholesome-looking men and women. He gives lie-detector tests to his employees. He tries to keep out the riffraff who worked for the Mafia in Cleveland, Chicago, Detroit, Galveston and Las Vegas. He runs two schools for dealers, employs more maintenance men than any other gaming entrepreneur. He makes a fetish of cleanliness and keeps his casinos spotless.



The restoration of old cars is a passion with Harrah, who is shown here looking at part of his great collection.

His slot machines pay out 95 per cent of their intake. He gives jackpot bonuses. He offers one free dollar a day to any adult who walks into his establishment with a motel token card. The visitor can pocket the dollar or gamble it away, as he sees fit. There is no gimmick, no concession, no convenience, no inducement Harrah has overlooked in attracting players to his establishments.

Is this good or evil? Does Bill Harrah, a decent, happily married, considerate, fairly well-educated human being with a social conscience stay awake nights wracked by a guilt complex? Does he ask himself how many customers he's turned into compulsive gamblers? Does he worry about the little old housewife who's lost the family savings at the Harrah crap table?

"The way I look at it," he explains, "people are born with an urge to gamble, to take a chance, to experience the excitement of winning or losing. I'm not responsible for that instinct or desire or whatever you want to call it.

"The reason the gambling business is so interesting to me is that it involves two factors—people and money. I'm constantly fascinated by their interaction. Move so many nickel slot machines to the front of the casino, and you attract so many people. Move so many to the side, and you lose so many people.

"Take the largest slot machine in the world. We've located that machine out front, right in the window. You know why? Because show-offs like to play that dollar machine. They want the whole world to see them. This is a business of stimulus and response.

"I try to bring people to Reno and Lake Tahoe for the same reason the race tracks try to bring them to Santa Anita or Hollywood Park or Saratoga—to make money.

"I believe in giving them the best food and the best entertainment at reasonable prices. I want them to

have a good time. I'm not a backslapper or a joiner or a very demonstrative man, but I like people. I don't want distressed gamblers, and I don't want people who can't afford to lose.

"I've notified all my employees: If a man or a woman looks like a distressed gambler, if he or she starts making comments about the 'grocery money' or 'the kid's school money' or if losses turn them panic-stricken, get 'em out. Customers in distress make trouble. And the last thing we want is trouble. I want a happy atmosphere of excitement.

"Gambling," Harrah concedes, "has its unwholesome side. No doubt about it. But I'm not ashamed of this business as I run it. I've been asked over and over again how come the mob hasn't moved in on me, how come it's moved in on Las Vegas and not here.

"Well, Bugsy Siegel was a gangster, and he started up gambling in Vegas after the war. He used mob money. But our money is clean money, and when I've needed some I've always gone to the First National Bank of Nevada for it, not to the underworld. The First National gave me my first loan—\$2,000.

"Gambling is well-supervised in Nevada through our gaming commission. One reason is that we have only two fair-sized cities, Reno and Las Vegas, so gambling can be inspected and controlled. Let gambling be legalized in heavily populated states like California and New York, and the mobs will take over in a minute. California or New York simply can't come up with enough supervisory personnel. Gambling can be regulated in thinly populated states like Arizona, New Mexico, Montana or Idaho."

Bill Harrah has been in gambling most of his life. He was born in South Pasadena on September 2, 1911, the son of a lawyer who operated a "circle game"—a game of chance similar to "21"—at Venice, Calif. As a boy he attended classes at Chapman College, later transferred to the University of California at Los Angeles, where he studied mechanical engineering.

IN AND OUT OF COLLEGE

He left school to work for his father, from whom he soon bought the "circle game" for \$500. Quickly he turned it into a profitable enterprise, only to have the police authorities close his club. He then went back to college. When the Venice authorities allowed the game to open again, Bill dropped out of school once more.

This off-again, on-again operation eventually prompted Harrah to depart Venice for Reno, where gaming was legal. There, in 1937, he opened a bingo game. After a bad first start, he developed into one of the shrewdest, most successful operators on Casino Row. In 1955 he moved into Lake Tahoe, bought, consolidated and remodeled several small clubs into Harrah's Tahoe. He then inaugurated his transportation system of chartered buses, turned Tahoe into the booming gambling center it is today.

Having made himself a multimillionaire, Bill Harrah lives in the style of one. He and his wife, Sherry—he was divorced from his first wife, Thelma Batchelor, in 1942—occupy a rambling, white-brick, two-story million-dollar mansion, furnished in *nouveau riche*, on 50 acres of land in the Crummer's Lane district of Reno. Married 16 years but unblessed by children, the Harrahs plan to adopt some before the year is out.

"Funny thing about life," comments Bill. "It's been very kind to me. It's given me everything but what I've wanted most—a couple of bright kids. Now time is running out. I'm 53 and I want to get 'em while I can still enjoy 'em. To enjoy life, one's got to share it."



Women patronize slot machines more than men. Slots are most profitable of gaming devices, can be regulated.

INTELLIGENCE REPORT

BECAUSE OF THE VOLUME OF MAIL, PARADE CANNOT ANSWER QUERIES ABOUT THIS COLUMN.

HOSPITAL LANDLORDS. Most new hospitals are renting office space to doctors. Makes sense, since physicians then have immediate use of expensive hospital equipment and laboratories, can provide patients with latest facilities easily and quickly. Almost 10% of the nation's 3,700 voluntary hospitals already rent space to physician-tenants.

FOOD COSTS. According to the National Restaurant Assn., the average price of an evening meal in this country is now \$2.16.

PIN-UP PERFECTION. Pin-up artist Albert Vargas says the perfect American female today should be 5-feet-7 with long, long legs, boast vital dimensions of 38-24-36.

CLEAR STREETS. The Germans have developed a new anti-riot device. It's called a sound-thrower. It produces a high-frequency noise amplified by a loud-speaker. The noise is so shrill and penetrating it drives people to escape from it as fast as possible.

ASSASSINATION ATTEMPT. It's been hushed up, but several weeks ago a group of top Egyptian army officers attempted to assassinate President Nasser of the United Arab Republic and take over the government in Cairo. The plotters tried to blow up a building where Nasser was scheduled to make a speech. At the last minute Nasser canceled his talk. Security troops who searched the building found 20 sticks of dynamite buried beneath the podium.

HEREDITY vs. ENVIRONMENT. For years scientists have pondered the question: Which is more important, environment or heredity?

The answer is now in sight. Dr. Robert Nichols of the National Merit Scholarship Corp., Evanston, Ill., reports that a study is under way involving 845 same-sex twins who took the Scholastic Aptitude Test in 1962. Any major difference in personality and intelligence between identical twins is generally attributed to environment, since identical twins, it is assumed, are born with the same inheritance. Dr. Robert Tryon of the University of California has shown in mice experiments that mating bright females with bright males produces bright offspring. Dull offspring are produced by mating dull parents. Dr. Nichols believes these experiments have far-reaching implications and should be considered by government antipoverty planners among others. "They should not be too optimistic," he says, "and think that all differences in ability are a consequence of cultural deprivation." In a sentence: If you want to be smart, get yourself born to smart parents.

SICK DOCTORS. Psychiatrists at the famed Mayo Clinic in Rochester, Minn., are worried about the "highly disproportionate number of doctors" applying for admission to Mayo's in-patient psychiatric service. A possible explanation: Many doctors today feel threatened by fears of growing professional incompetence, are nagged by an inability to meet personal, family and community obligations.

CARD INSURANCE. Each year 1,500,000 Americans report their credit cards lost or stolen. Until now these unfortunates have had to worry about paying for bills charged by thieves. Now the Lumbermens Mutual

Casualty Co. is issuing a policy which protects credit card holders from such losses. The premium of \$8 a year covers the insured up to \$1,000.

WHEAT SURPLUS IN THE USSR.

The Soviet Union has had a bumper crop of wheat and now plans to divert large shipments of Canadian wheat to Cuba. Says Khrushchev: "We ordered too much wheat from Canada. We will put a 5-million-ton surplus into reserve and send the rest to Cuba and the Far East." The Soviet decision will

not only affect Canadian wheat farmers but the Canadian economy as a whole.

MEN WANTED. West Germany needs another 800,000 workers and is finding it difficult to lure laborers. At this time there are 1 million foreign workers in West Germany. Of these, 30% are Italian, 15% Greek, 15% Spanish and 7.5% Turkish. Pakistan has offered to send 20,000 guest workers to West Germany, but the Bonn authorities to date have not accepted the offer.



SIGN OF ANTI-SEMITISM IN ARGENTINA IS NAME "TACUARA" CRAYONED ON PUBLIC BUILDING.

ANTI-SEMITISM IN ARGENTINA

...is becoming a serious problem. There are 450,000 Jews in Argentina, most of them in Buenos Aires. Two blatantly anti-Semitic outfits, Tacuara and the Guardia Restauradora Nacionalista, which consist of 10,000 young rabble rousers, have adopted all the trappings of Nazi Germany. Leading anti-Semite in Argentina is an Egyptian who goes under the name Hussein Triki. Two years ago Triki turned up in Buenos Aires with unlimited funds, began publishing a magazine called Arab Nation. Another anti-Semite is Horst Adolf Eichmann, son of the Nazi colonel executed in Israel. Young Eichmann frequently appears on the streets of Buenos Aires wearing Nazi garb. Within the past six months, seven or eight of the leading synagogues in Buenos Aires have been tarred and desecrated.



PATTERNS BY PAULINE

Decorative Jacket

Every woman can use an attractive little jacket in her wardrobe. Here's a simple sleeveless jacket made of colorful, easy-to-crochet flowers. Make one as a gift for someone special, but be sure to buy enough thread so you can create one for yourself as well. #P-196 has complete crochet directions for sizes 32, 34, 36, 38 and 40.

Please send me _____ Parade Pattern(s) #P-196
Size(s) _____ @ 35¢. Make checks payable to Parade Patterns.

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Any one of these "smart-money secrets" may make you \$20,000, \$50,000, even \$100,000 this year alone

They have turned \$1,000 into \$10,000 in as little as a single year. Turned \$10,000 into \$250,000 in as little as thirty months

Yet the odds are that you're not familiar with a single one of them today. Take this sixty-second test right now, and see how your money-making skill compares with some of America's top investors.

1) There are at least four ways to buy in going business without cash, and without borrowing one cent from a bank. Can you name them?

2) At what point do smart-money men start selling stocks that are still going up?

3) Every day, opportunities arise where you can make a life-long annuity, without investing a cent, simply by making a phone call. Do you know how to detect and exploit them?

4) Where in your daily newspaper—and not in the financial pages—is the best source of 100% or better profit opportunities?

5) Can you name the five Bonus Sources of income you should get from your business negotiations—where other people pay you to let them make money for you?

6) Three tiny mistakes in negotiation mark you as a "amateur" to smart-money men. Do you know how to avoid them?

7) And most important of all, there are at least four simple demands that you should make in speculative negotiations that almost certainly guarantee you a profit. Do you know what they are, and exactly when you should make them?

Welcome to the World of the Insider

Let us be perfectly frank; The seven "smart-money secrets" you have just read—plus those you will learn about on this page—have this one unique feature in common:

They let other people help you earn your fortune. They actually multiply the power of the money you own today as much as one hundred to one hundred and fifty times.

They are an entirely different way of thinking about money than you are aware of today. They are the "Insider Technique" that you have been hearing rumors about for years. They have already been used, time and time again—in Wall Street, in real estate, in dozens of other businesses all over America—to literally build million-dollar fortunes from pennies.

There are three definite skills that make up this art. Here they are—just as you can be taught them next weekend without risking a penny—in one of the most unusual and eye-opening books ever written.

1) How to Detect Opportunities the Moment They Arise

Here are four little-known rules that virtually equip you with "Money-Making Radar". Show you how to detect financial bargains so subtle that the ordinary man never even recognizes them. Where you may make thousands of dollars, investing almost none of your own money, simply by going through an ingenious legal procedure.

Here's how to buy inventories of bankrupt firms for a fraction of their true value, and then quietly dispose of them for a profit of as much as 200% to 400%. How to buy accounts receivable for as little as 10¢ on the dollar—and then resell them for as much as 60¢ to 70¢ on the dollar.

Here is a detailed guide to the fabulous new boom areas in real estate. Opportunities for short-term profits that still arise every day. How to detect them early enough to buy substantially under the fair market value—realize as much as 30% annual return on your money—then sell out in the next rise, in case after case for as much as thousands of dollars profit for every hundred you put in. And all at capital gains—or even income-tax exempt.

Here is a complete action on short-term profits in stock market speculations, on following corporate promoters into the big money, that may actually lift you off your chair.

Plus an inside look at little-known special situations where growth possibilities could easily be astronomical. Plus an eye-opening appraisal of insurance stocks by a man who has already founded four companies. And this is just the beginning.

2) How to use Borrowed Money to Finance Your Ideas

Now come the techniques of adding up to \$99 of outside money to every \$1 of your own.

How to own the "lion's share" of a business, even though up to 90% of the risk capital is advanced by others. How to sell off non-control portions to large investors, so that you put up almost nothing more than the basic idea and your own management.

How to create credit. How to take money borrowed at 3% to 4½%, and bring in up to 36% on it.

How to turn somebody else's "must-sell" business into a capital-gain for yourself. How to turn business opportunities into royalty checks, even if you don't invest in them yourself. How to make your business ideas pay you a guaranteed profit or a weekly salary, or a personal percentage of the gross—in many cases starting six full months or more before they are even brought out on the market.

3) How to Pyramid your Capital Overright

How to hedge your investments, so that it's almost impossible for you to get hurt. Seven warning signals that insiders look for when you enter a new negotiation. Thirteen dangerous traps in so-called "bargain buys" and how to avoid them. The five fatal weaknesses that destroy most firms that try to expand too quickly. Favorite tricks promoters use to squeeze an extra few thousand dollars from you. Even how so-called "standard" contracts can ruin you. All deadly pitfalls so well concealed that the uninitiate never even notices them.

Stretches of professional timing—where and when to switch from one investment to another. How to make yourself inflation-proof and depression-proof. Ten ways to outwit even the most aggressive competition. Five businesses that thrive because there's a recession.

Plus twenty-five commonly overlooked ways to lower your taxes, without legal complications. The four golden rules of taking more net profit out of your business. How to sell property for thousands of dollars more than your uninformed neighbor might get.

Plus one man pension plans that you can easily put in. The right way to build an expense account. How you can let your children start earning double-money from the day they're born. How to switch both profit and salary into tax-exempt re-

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Mr. Appleman is the author of a total of forty-six technical volumes on insurance, economics, estate planning and financial security. In addition, he has written articles appearing in one hundred and forty publications, and has been a regular contributor to both the Encyclopedia Britannica and World Book Encyclopedia for many years.

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Huge bone, unearthed by highway workers in Dakota, Minn., is from mammoth.

lucky treasures

ARCHEOLOGICAL FINDS MADE BY UNSUSPECTING DIGGERS

Not long ago, four rabbits made a rare archaeological find: a skeleton and several ceramic vases which date back to the second or third century B.C. The rabbits lived in a hutch with a dirt floor in a railroad station in Canne, Italy, and were just digging as rabbits will. Experts who rushed to the scene said the animals had unearthed part of an ancient Roman house.

Archeological discoveries are not usually made by rabbits, but some amazing treasure troves are being accidentally uncovered these days by unlikely finders. For instance, a 19-year-old farmboy in Jersey, England, ran into a boulder while plowing his field. Under the stone he discovered 1,200 Armorican coins buried there 2,025 years before.

Construction gangs going deeper than ever in some old cities have made other fabulous finds. A few years ago in Piraeus, Greece, workers digging a trench for a gas pipe struck an ancient storehouse. Further excavation revealed five valuable Greek statues stored for safekeeping around 2,000 years ago. One of these was a 6½-foot-high copper statue of Athena, goddess of wisdom.

Another fortunate archeological strike was scored by a group of English laborers who were putting in a new water pipe near Winterbourne. They unearthed five skeletons of sixth-century Saxon warriors, together with finely embossed shields and iron weapons.

WHAT LONG TEETH YOU HAVE!

A man operating a power shovel in a limestone quarry in Clarkdale, Ariz., recently dug up the 6-foot-long tusk of an ancient mastodon estimated to be at least a million years old. In the same area a farmer enlarging his pond with a bulldozer scooped up a 20-pound tooth and the bones of an ancient elephant.

But you don't need digging equipment, as a lady in Corpus Christi, Tex., proved. While walking along a beach she stubbed her toe in the sand. Digging down a few feet she uncovered an old metal pirate's chest—brimful of old Spanish doubloons, pieces of eight, jewels and trinkets—worth more than its weight in gold.



Rusty battle-ax, dug up at Whitehall, Wis., may be evidence of 14th-century Swedish exploration.



Thirty million-year-old mammoth tooth was found by Seattle, Wash., schoolboy in a rocky river bank.

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- WITCH HAZEL, Pt. reg. 73¢, now 2 for 74¢
- ASPIRIN, Rexall, 10-gr. 100's, 89¢, 2/90¢
- CHILDREN'S ASPIRIN, 1 1/2-gr. 50's, reg. 39¢, 2/40¢; 1-gr. 50's, reg. 35¢, 2 for 36¢
- SUPPOSITORIES, Eudacaine, 12's, 2/\$1.40
- HYGIENIC POWDER, 6-oz., 1/\$1.20
- HYGIENIC LIQUID, 6-oz., 99¢, 2/\$1.00
- BODY MASSAGE LOTION, Rexall. Medicated, lubricating. 1/2-pt., reg. 98¢, 2/99¢
- MONACET APC TABLETS, 3 effective ingredients for pain relief, 100's, reg. \$1.19, 2 for \$1.20; 25's, reg. 49¢, 2 for 80¢
- FUNGUS-REX, Rexall. To relieve athlete's foot: 1 1/2-ounce regular, 1 1/2-oz. greaseless ointment, 2-oz. lotion, 3-oz. liquid, reg. 98¢, 2/99¢; 4-oz. aerosol, reg. \$1.69, 2 for \$1.70
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- PETROFOL Mineral Oil, Pt., reg. 75¢, 2 for 76¢
- CASTOR OIL, Rexall, 3-oz., reg. 59¢, 2/60¢
- EPSOM SALT, 1-lb., 2 for 56¢; 4-oz., 2/28¢
- LIQ. IOD. SICK, 2/36¢; 1/2-oz. saline, 2/50¢

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- BABY TALCUM, Rexall, 16-oz., 89¢, 2/90¢
- BABY BUBBLE BATH, 10-oz., 89¢, 2/90¢
- BABY PANTS, plastic. All sizes, 2 for 50¢
- COTTON SQUARES, 200 squares, reg. 98¢, 2 for 99¢; 80 squares, reg. 45¢, 2 for 46¢
- COTTON BALLS, Sterile, 200, reg. 98¢, 2 for 99¢; 130, regularly 69¢, 2 for 70¢
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- BUTANE LIGHTER FUEL, 3 1/2-oz., 2/80¢
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- MOTH CRYSTALS, 1-lb., reg. 89¢, 2/90¢
- SPACE FRAGRANCE, 5-oz. cera, 2/\$1.20

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- DELUXE DENTAL PLATE BRUSH, 2/70¢
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- AEROSOL MERTHIOLEATE, Thimerosal Lib. Spray-on antiseptic. 1-oz., 2/99¢
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- GAUZE PADS, Rexall sterile "Quik-Pads." 3" x 3", 25 squares, reg. 70¢, 2 for 71¢
- GAUZE BANDAGE, 2"x10 yd., 2 for 31¢
- STERILE COTTON, 4-oz., reg. 65¢, 2/66¢
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- BLOCKS, Rexall. Tracheal or lozenges for relief of minor throat irritations. Each with Vitamin C. 15 tracheal or 10 lozenges, 2/84¢
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- ☐ **HOUSEHOLD GLOVES**, cloth-lined, 99¢
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- ☐ **BOXED STATIONERY**, "Intaglio", \$1.99
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- ☐ **ELITE LINEN** tablets or envelopes. Note or letter size tablets, plain or ruled. Regularly 25¢, now at 2 for 28¢
- ☐ **AIRMAIL TABLETS**. Handy tablets of fine, light paper to help you save air-weight. Reg. 25¢, 2 for 26¢
- ☐ **GIANT MARKING PEN**. Will mark on almost any surface. In assorted colors. Regularly 69¢, now only 2 for 70¢
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- ☐ **BALLPOINT PEN**. Easy-writing, long-life disposable style. Regularly 39¢, now priced just... 2 for 40¢
- ☐ **BALLPOINT PEN REFILLS**. For 150 different makes. 4 to a card, assorted colors. Regularly 49¢, 2 cards 30¢
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- ☐ **DOUBLE-DECK BRIDGE CARDS**. Reg. \$1.98, 2 for \$1.99
- ☐ **QUALITY BOXED WRITING PAPER**. Choice of 6 smart patterns; 20 to 30 sheets with matching envelopes, same puffed styles. Regular \$1.00 boxes, now 2 for \$1.01
- ☐ **BOXED NOTES**. 3 charming french-fold styles with matching envelopes. Regular \$1.00 box, now 2 for \$1.01
- ☐ **THANK YOU NOTES**. The fashionable way to say "Thanks." Regularly 50¢ a box, now only 2 for 51¢
- ☐ **ELITE RIPLE** paper and envelopes. Luxurious quality stationery, envelopes to match. Reg. 89¢ ea., now 2/90¢



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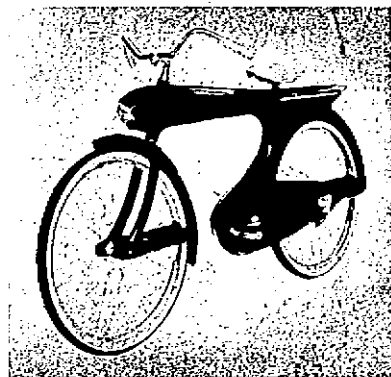
ORANGE PARSY CAKE

by RUTH M. BRIMAN



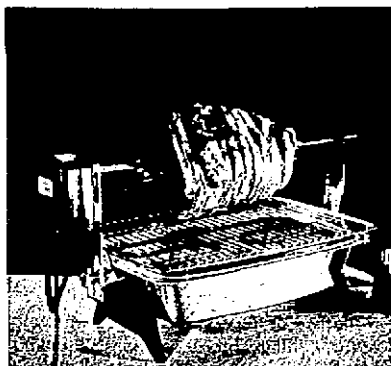
parade of progress

HERE ARE NEW IDEAS FOR HOME AND FAMILY ■ BY PETER DRYDEN



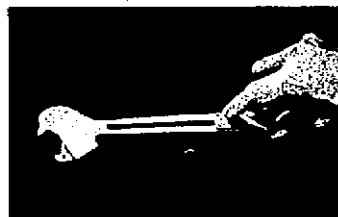
First Fibreglas bicycle: Here's a bicycle (above) that can't rust, corrode or discolor and is virtually indestructible. First to have a durable Fibreglas body frame, it also features 3-speed automatic gear shift, power brake, generator-operated headlight, twin taillights. In colors, several models. Details: *Fels, Dept. PP, 1 E. 42 St., New York, N.Y.*

Electric brush: A new hairbrush incorporates an electric motor that vibrates special rounded-end nylon bristles to massage the scalp. Turn brush over and it becomes a massager for tired, aching neck, shoulder, arm and leg muscles. Pink, sandalwood. \$9.95. *Standard Prods., Dept. PP, 52 Haverhill, Brockton, Mass.*



Smokeless broiler: With this new broiler-rotisserie (above), you can enjoy the flavor of outdoor cooking indoors. It has a tube-type heat element that reaches high enough temperature to chemically change falling grease, thus eliminate splatter—and seal in juices while cooking out fats. Use it anywhere in the house. Complete: \$39.95. Broiler without rotisserie: \$24.95. *Toastermaster Div., McGraw-Edison, Dept. PP, Elgin, Ill.*

Stays locked: Handy for your home workshop, this 8-inch wrench (right) adjusts instantly to any size nut or bolt up to 1 inch when you simply slide button on handle to open or close jaw. And it holds size and grips firmly until you slide button again to reset it. \$4.95. *Clark Tool, Dept. PP, 1716 Luthy Pl. N. E., Albuquerque, N. M.*



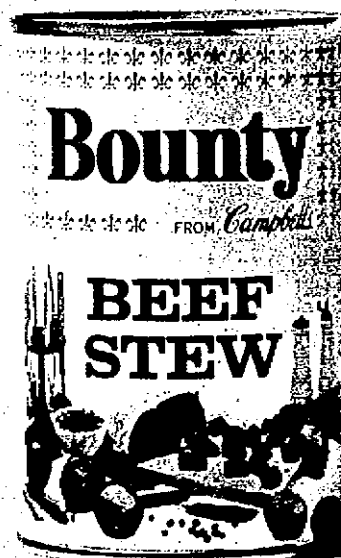
No more drawer spills: Fit a little steel safety stop on any desk, cupboard or bureau drawer and you can open the drawer fully with no risk of accidentally pulling it out completely and spilling the contents. Device pivots out of way when you want to remove drawer for cleaning. 2 for 29¢. *Shelby Metal Products, Dept. PP, Shelby, O.*

Would you try a canned beef stew if you knew that *Campbell's* made it?

If you knew that the beef was good and tender and trimmed by hand?

If you knew that the vegetables were the very best you can buy—U.S. Grade No. 1 "Fancy"?

Wouldn't you?



Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & Distributors: PARADE will be glad to consider your new ideas but is unable to correspond about them.

Peggy's DISMAL

PERIODIC PAIN

Every month Peggy was dismal because of functional menstrual distress. Now she just takes Midol and goes her way in comfort because Midol tablets contain: • An exclusive anti-spasmodic that helps Stop Cramping • Medically-approved ingredients that RELIEVE HEADACHE, LOW BACKACHE... CALM JUMPY NERVES • A special, mood-brightening medication that CHASES "BLUES."



When you've got acid indigestion...



"Boy, what a difference
Phillips' Milk
of Magnesia makes!"

That's the feeling of Phillips' Milk of Magnesia! As soon as you take it, Phillips' liquid action goes right where the trouble is, to relieve upset stomach, heartburn, queasiness, and other discomforts of acid indigestion in seconds!

Many people like the feeling of Phillips' Milk of Magnesia even better in its refreshingly tangy mint-flavored form. Either way, Phillips' is one of the fastest and most effective stomach acid neutralizers known to medical science.

Next time you suffer from upset stomach, heartburn, or other discomforts of acid indigestion, take Phillips' Milk of Magnesia and feel better in seconds!



Early plastic surgery saved this infant from a life of disfigurement and emotional anguish.

HAPPY CHILDREN

New surgical techniques are conquering birth defects

by FRED WARSHOFSKY

Today Lori Nelson is a happy, well-adjusted child. But for most of her four years, the torments and taunts of children and the morbid curiosity of many adults made life sheer hell. Lori had been born with a rare birthmark—a thick, unsightly patch of hair that extended from her right shoulder down to the middle of her forearm. Scarcely out of infancy, Lori found the taunts and gibes of her playmates almost more than she could bear.

For three years her parents sought medical aid, only to be frustrated at every turn. Then, they went to the newly opened March of Dimes Birth Defects Center in Omaha. There, Dr. Albert S. Black performed four operations which completely removed the birthmark and replaced it with skin grafts taken from Lori's right thigh.

Lori Nelson's birthmark did not interfere with the normal use of her arm, but it did place a crushing psychological burden on her—one which she might never otherwise have been able to overcome. "Essentially, what we did," explains Dr. Black, "was to excise the cause of Lori's fears and torments, and restore a whole little girl to the carefree world of children."

PSYCHOLOGICAL SCARS

Each year thousands of babies are born with disfiguring, but not necessarily disabling, birth defects—birthmarks, floppy ears, oversize noses, facial hemishes, cleft lips and palates—which have long been the subject of cruel comedy

and harsh ridicule. Often, the victims themselves joined in the laughter, or lashed back at the society that mocked them. But today, experts realize there is far more tragedy than humor in the situation. They have recognized at last the psychological harm such deformities can do. And by applying modern surgical techniques to correct them, doctors are now bringing better and happier lives to thousands of Lori Nelsons.

"So-called minor defects may be as crippling to emotional and mental development as a gross deformity is to physical growth," says Dr. William S. Clark, medical director of the National Foundation—March of Dimes.

The real extent of such harm—and the results corrective surgery can achieve—is illustrated by the recent case of a New York ex-convict. Born with an undershot jaw that forced him to speak out the side of his mouth, he was taunted throughout childhood. Schoolmates dubbed him the Monster. He established a long record of truancy, then dropped out of school. After several agonizing rebuffs when he tried to find a job, he turned to crime. But in prison, he received plastic surgery and today has a good job and a happy family.

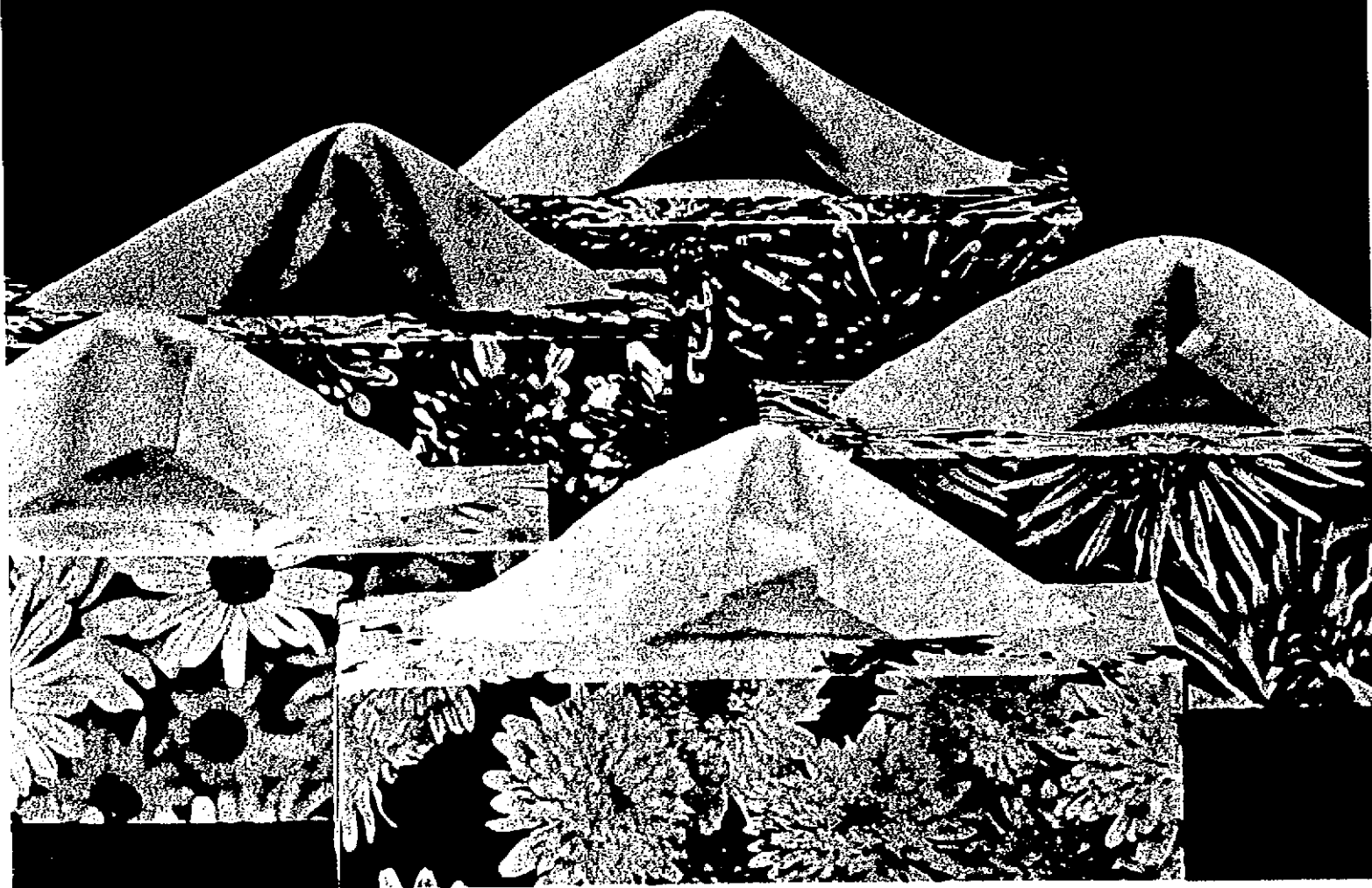
In other cases, surgery even corrects emotional conditions seemingly unrelated to the victim's deformity. One 10-year-old boy with protuberant "lop" ears was a chronic bed-wetter. Numerous doctors were consulted and a barrage of advice offered without success. Finally, one physician suggested plastic surgery

although the youngster had never mentioned his ears as a problem or cause of worry. Simple surgery corrected his protruding ears, and he never again wet his bed.

ADVANCES IN PLASTIC SURGERY

None of these "miracles" could have been brought about without a series of improvements in surgical technique. World War II and the Korean War saw tremendous breakthroughs in plastic surgery. New instruments such as the dermatome make possible the transplantation of incredibly thin sheets of blemish-free skin to cover disfiguring facial birthmarks. New techniques enable surgeons to repair cleft lips so that the scars of the surgery are no longer large and unsightly. Exotic new materials such as silastic, a rubber-plastic compound, are used to fill in bone depressions and round out facial contours.

Still, the most important change has been one of attitude. Cosmetic surgery was long treated with scorn. It conjured up pictures of immensely vain men and women who wanted face lifts or nose jobs simply to make them look younger and satisfy their egos. Today the medical profession recognizes the tragedy in this approach. It recognizes cosmetic surgery as a sorely needed technique to salvage thousands of lives that might have been wasted and discarded merely as a result of the scorn, ridicule and horror of the more fortunate and unblemished members of the human race.



You buy the tissue...the flowers are free.

What a beautiful new idea! Your favorite Crown Chiffon facial tissue now comes wrapped in a field of flowers. A glorious new kind of box pretty enough for any

room in the house. (Once it's open, the advertising disappears.) Pick one, or an armful, of five boxes: yellow or white daisies, pink or lilac or aqua chrysanthemums.

All filled with matching Crown Chiffon facial tissues soft as a petal. In bloom right now. At all the stores. Gather a bouquet today! **Crown Chiffon**

only Jockey T-shirts have New Power-Knit. to keep their fit

Jockey T-shirts have always been a fine product. But now...with this exclusive new Power-Knit process... they look better than ever, wash better than ever, feel better than ever. From their nylon reinforced Seamfree collar to the extra long tail, they're man-tailored to stay neat. No bagging! No sagging! No shrinkage problem! Only Jockey Power-Knit T-shirts are made like this to keep their fit. The extra value is knit right in. \$1.50 (\$4.39 for the 3-pack).



Jockey
II MENSWEAR



It's not Jockey brand if it doesn't have the Jockey boy



my favorite jokes

by London Lee

EDITOR'S NOTE: London Lee is a comedian with two strikes against him. Many of today's comics were born—so they claim—on Manhattan's Lower East Side in the midst of pushcarts and poverty and had to fight their way up. London was born in the midst of wealth and had to fight his way down. "Most of the children in my neighborhood were born with a sterling silver spoon in their mouths," he says. "I was born with a sterling silver 12-piece place setting."

Not only that, he was born 25 years ago slightly east of New York's Lower East Side—about 3,000 miles east, to be exact, in London. His mother was vacationing in England at the time, and she decided to name him in honor of the city of his birth. London comments today: "Can you imagine what life would have been like if I'd been born in Elizabeth, N. J.?"

His father, a noted clothing manufacturer, financed London through college and then decided to turn the boy loose to make it on his own. After failing in several enterprises, London walked into a Boston night club in 1962 and persuaded the owner to hire him on the spot. He's been working ever since, telling such jokes as these:

When I was younger, I was really a loafer—couldn't think of anything but girls, girls, girls. My father said: "This can't go on. You're going to have to think of other things. Grow up!"

And I did. Now I think of women, women, women.

The other day was the worst in my life. I lost a booking. My stocks were lower than they had ever been. My landlord raised my rent. And to top it all off, my wife left me! I knew a shot would end all my troubles—so I opened up a bottle and took one.

One day when I was little, I fell into our swimming pool and almost drowned. The lifeguard pulled me out and started giving me artificial respiration.

"Stop! Stop!" shouted my dad when he came upon the scene. "Don't you know we can afford the real thing?"

I was in the Bowery the other day and a guy came up to me and asked for a quarter. He looked like he really needed it, too—he needed a shave, his clothes were a mess and he looked like he hadn't slept for a week. But rather than offering him money, I said to him: "Have a cigar."

"No, thanks," answered the fellow. "I don't smoke. I just want a quarter for something to eat."

"Look," I said, "let's go into a bar and I'll buy you a couple of drinks."

"Sorry," said the bum, "I don't drink."

"How about going to the races with me?" I asked. "I have a tip on a sure thing."

"No—I never gamble!" cried out the panhandler, who was beginning to get desper-

ate, "but I eat once in a while when I can get hold of some money!"

"Okay, okay," I told him, "but before I give you any money, I want you to come over to my house and meet my wife."

"I'll do anything for a little food," said the bum, "but why do you want me to meet your wife?"

"It's like this," I answered. "I just want her to see with her own eyes what happens to a guy who doesn't smoke, drink or gamble!"

I was standing in Central Park one afternoon when a spaceship landed and some little green men hopped out and began scanning the landscape with field glasses.

After gathering up my courage, I finally went over and asked: "What are you looking for?"

And one of the little green men answered: "Little green women, of course."

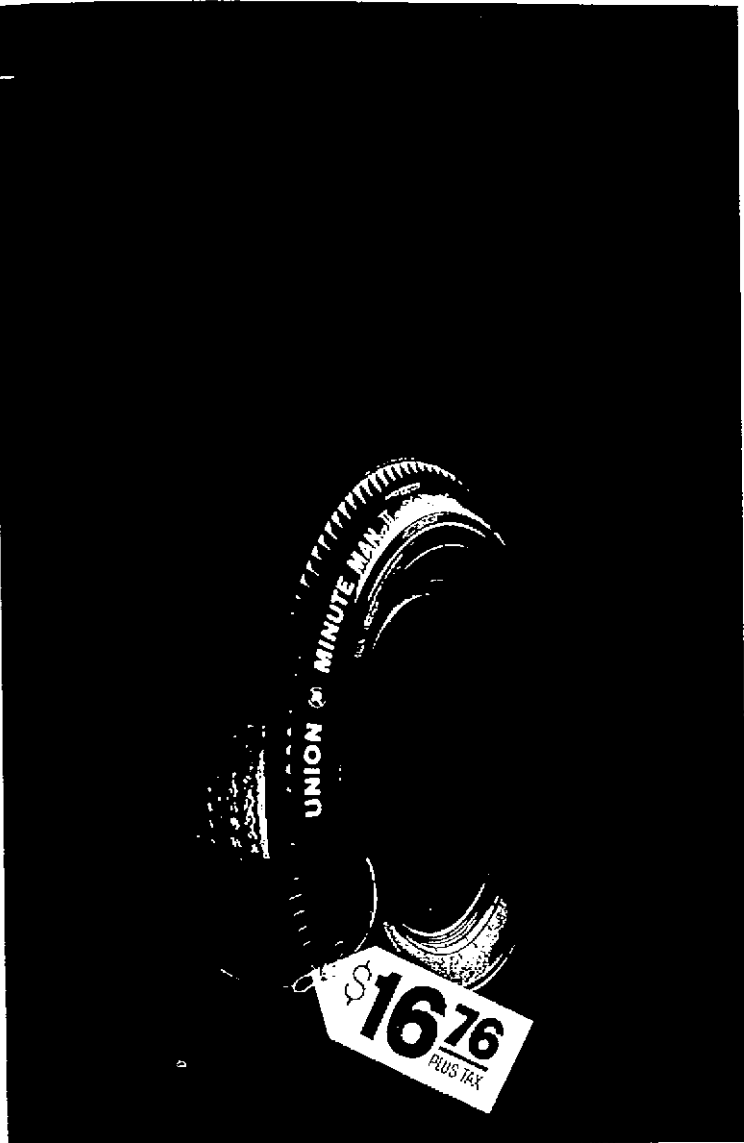
One day I was riding the subway when an old lady walked in and a man tried to get to his feet. But she shoved him back into his seat saying: "I can stand as well as any man. Stay in your seat. I insist."

"Insist all you want," he told her, "but I'm getting off at the next stop!"

Anecdote of the Week

■ J. Frank Dobie, the late Texas historian, was lecturing to a group of students in England. Mindful of his Southern accent, he asked his class: "Do you have any trouble understanding me?"

"Oh no, sir," piped up a cute little British girl. "You sound exactly like Rochester!" ■



**The same quality tire
you get on new 1965 cars...
now only \$16.76**

(plus tax and recappable tire. Whitewall \$3 extra.)

THE FAMOUS MINUTE MAN II ■ 7.50 x 14 or 6.70 x 15—tubeless, blackwall, nylon. Full 4-ply.

ORIGINAL EQUIPMENT QUALITY ■ The same quality you get on new 1965 Fords, Chevrolets and Plymouths.

PICK YOUR OWN TERMS ■ NO MONEY DOWN ■ UP TO 15 MONTHS TO PAY on approved credit.

Two Minute Man II tires (during sale period) as low as \$2.93 a month, including all taxes, service charges and recappable tires.

FULL 24-MONTH GUARANTEE ■ Union Oil guarantees the Minute Man II twice: 1st, against defects in materials and workmanship and 2nd, against normal road hazards.



**and you get
Minute Man Service
in the bargain**

When you buy from your Union Oil dealer, he is there when you need him—ready with follow-up service seven days a week. He checks the air, the wear, the sidewalls—and tells you when the tires need rotating. As a result, you get even more mileage.

Minute Man II Tires have earned the Good House-keeping Guaranty Seal.



Why drive around on thin rubber another day? Drive in at the Sign of the 76 and drive out on Minute Man tires. It's a *great* feeling.

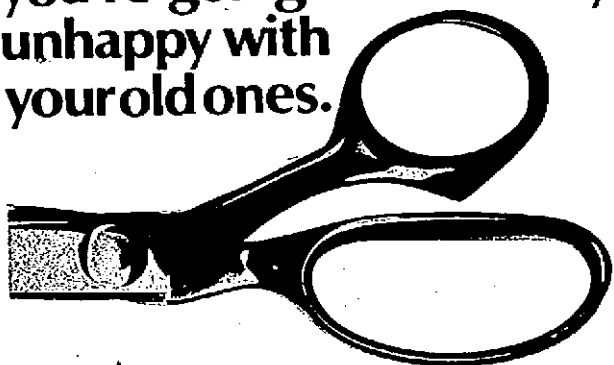
(\$16.76 is suggested sale price. Good through October 31, 1964.)

When UNION OIL holds a tire sale—it is a tire sale.

UNION OIL COMPANY OF CALIFORNIA



These new pinking shears are so much easier to use, you're going to be awfully unhappy with your old ones.



We've put this Ball Bearing pivot in new Wiss Pinking Shears. It reduces friction and eliminates tired fingers (even when pink-ing heavy materials like wool and corduroy). They stay sharp longer, too!

Try 'em. Buy 'em.

Your fingers will thank you.

Incidentally, if you've purchased Wiss Pinking Shears recently and noticed how much easier they cut, you may already be a satisfied owner of the new shears.

WISS

at Notions Departments, Hardware, Cutlery and Fabric Stores everywhere.
J. WISS & SONS CO., Newark, New Jersey.



dark circles*?



ERACE
covers instantly!



Don't go around in circles—touch on ERACE and circles, lines, flaws disappear instantly! Clever cover-up stick in six shades. \$1.75.

MAX FACTOR

CAN'T SLEEP?
TONIGHT... ENJOY
100% SAFE SLEEP*

If you can't sleep because of simple nervous tension, restlessness or over-work—try SOMINEX, the modern aid to sleep. Taken as directed, SOMINEX brings 100% safe sleep. You awake refreshed, alert—without morning-after grogginess. SOMINEX is hospital tested. Contains no barbiturates or narcotics. No habit-forming. No prescription needed. Take SOMINEX and sleep!

*Taken as directed

PAT NEAL

HER LUCK HAS CHANGED

by ARNO JOHANSEN

HONOLULU.

Do you believe that some people are born under an unlucky sign, that for them life will consist largely of sorrow, tragedy and disappointment?

For years that was the prevailing opinion in Hollywood about actress Pat Neal, winner of this year's Academy Award for her superb performance in *Hud*.

Pat had been signed by Warner Brothers as a young, beautiful, talented, prize-winning Broadway actress, and in one of her first films, *The Fountainhead*, she had fallen tempestuously in love with her leading man, Gary Cooper.

For several years these two went quietly and sedately together. Cooper, unhappily married, promised that he would shortly ask his wife for a divorce and marry Pat. He lacked the courage. When Pat finally asked for the truth, Cooper said he would settle the matter with his wife that very evening and phone Patsy.

The tall, Kentucky-born brunette waited anxiously, eagerly, beside her phone day after day. Cooper never again phoned or saw her. Years later, after he died, his widow, Rocky Cooper, married Dr. John Converse, a physician who had performed plastic surgery on her husband.

In the early 1950's, after suffering a nervous collapse, caused by her unhappy love affair, Patsy Neal pulled out of Hollywood. She returned to New York in an effort to put together the shattered pieces of her life. There, through the fortunate intervention of playwright Lillian Hellman, she was introduced to Roald Dahl, a tall (6-foot-5), nonconformist British short story writer. They were married in 1953.

To date they have had four children, the last, Ophelia, born a few months ago in Oxford, England.

Of Pat's four children, two were struck down by tragedy. Her son Theo, now 8, was injured as an infant by a taxicab which caught his carriage on its bumper, smashed it full force into an oncoming passenger bus on New York City's Fifth Ave. The boy had eight major brain operations, went temporarily blind, had his jugular veins removed and a shunt inserted into his brain in order to survive.

Two years ago, while Theo was undergoing

all these operations, Pat's daughter Olivia came down with a nonspecific virus and died during the night.

In addition to these personal tragedies, Pat suffered career setbacks. Film producers admitted she was a fine actress, but they felt strongly that at 36 she was washed up. She worked infrequently, and in Hollywood most veteran observers were convinced that the likeable, industrious Patsy had had it.

That was two years ago.

THE UPSWING

Today her luck has turned. A few weeks ago Pat Neal finished starring at \$10,000 a day opposite John Wayne in *Harm's Way*, an Otto Preminger epic about World War II in the Pacific.

She brought with her to Honolulu her newborn daughter, her oldest child, Tessa, 9, Theo and her husband.

"I am," she declared, "the most ecstatically happy person in the world. Somehow, for me, the tide has turned. My family comes first, and



Pat Neal with daughter Tessa, 9, and son Theo, 8. Theo is regaining health after brain surgery.



Pat Neal plays role of a Navy nurse opposite John Wayne in *Harm's Way*, based on best-selling novel of the exploits of Adm. William Halsey during World War II. For this role she received \$10,000 a day.

for a change it looks as if everything is going well.

"After eight craniotomies, Theo won't have to have any more operations. They've also taken the tube out of his head—what they call the shunt—and he should never have to have that in again in order to live.

"One can't tell, but Theo seems absolutely normal from the standpoint of intelligence. His balance is not as good as a normal child's. I think that's probably because he has a weak right leg. He was originally right-handed, I'd guess, but when the left side of his brain was injured, that affected the motor controls on the right side of his body, so now he's become left-handed and left-footed. But he sees perfectly. He's very bright, and I pray each night that he won't ever have to go back to any hospital. He was 4 months old when the accident occurred. He's 8 now, and that's a long, long time for any little boy to be going in and out of hospitals.

"As for my other children," Pat continued, "there again I'm so lucky. Tessa, our oldest, is marvelously precocious, and my newest, Ophelia, is a delight—after all, I'm 38, and I was lucky to be blessed with another child. I only hope we can have more, but let's face it, time's running out for me, at least as a potential mother."

BIG MONEY

Career-wise, the pendulum has also started on the upswing for Pat, whose agents are now asking and getting for her \$200,000 per film.

"I never expected to win an Academy Award for *Hud*," she confessed. "But it certainly makes a difference. I'm getting so much money on *Harm's Way* it's almost ridiculous, but I'm certainly not going to turn it down. Roald and I never had very much money. He writes short stories, and there's a steady income from his royalties, but I never hit it really big in Hollywood. I never got large sums.

"What we're going to do with all this money is put it into a trust fund for the children. One advantage of living in England is that money lasts longer there and goes farther.

"I've been offered several other parts—*Who's Afraid of Virginia Woolf?* is one—and I guess I'll never be hotter or perhaps more in

demand, but none of this is going to change our way of life."

Pat and her family live in a large, old rambling country house in Buckinghamshire, an hour's drive from London. "We like our life there," asserts her husband, "and we're going to maintain it. Ours is a simple, normal countryside life. We have two cars at home. One is an old Humber, 8 years old, a station wagon we intend to keep as long as we can. And the other is a tiny Dauphine which we bought secondhand for \$600 two years ago. We use it to take the children to school, and it saves us a lot of money on gas.

"For an actress, Pat is an unusual woman because she doesn't act or behave as most actresses do. She's not obsessed by her career. She's far more interested in her home and children. And that's why she's content to live tucked away in a village in England.

"I can think of only one other American actress who's living the same sort of life—Barbara Bel Geddes, who lives in a small Irish village.

"Most American girls are proudly independent and rebellious," Dahl claims, "and when I first married Pat I thought it would be difficult to train her, but it hasn't been. In England, you know, a family is lost if a woman is allowed to take charge of everything, and I think the American wife is very much inclined to do this. It makes her miserable. She would much prefer not to, but she can't help it, because so many American husbands abrogate their rights and duties.

"I do not. Pat does all the cooking, and we have a nanny to help with the children when Pat's filming. We both have now reached that point where we are no longer looking for large pleasures—only serenity.

"The day after Pat won the Academy Award she went down to the village to do her morning shopping. No one took any notice of her. I don't even think they know she's an actress. If she can remain in England and work quietly and look after the family—that's all she wants."

When I asked Pat Neal if she agreed with her husband's viewpoint, she quickly assented. "The key word," she said, "is serenity. At last I've found some."

Like to make things with your hands?

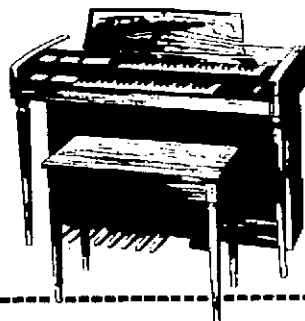
We have nothing against hobbies. But why settle for rug-hooking or number painting? Live a little! If you *must* make something with your hands—make music! It's soul-satisfying...relaxing...fun. And you can make music right now. Even if you "never took a lesson in your life!"

With Conn's remarkable new learning method, "Instant Music," you will be playing any one of 39 familiar tunes—in a matter of minutes! All you have to know is your alphabet from "A" to "G." No endless scales and exercises. You start fast with the right techniques. You play with both keyboards, with various band effects—and with

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There are nine handsomely-crafted models. Prices start at \$995 and your Conn dealer can arrange easy terms. Tell him you like to make things with your hands—and he'll have you making music!

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MAIL TO DEPT. P-6, CONN ORGAN CORP., ELKHART, IND.

FOR WOMEN ONLY ...LAXATIVE NEWS!



"When I think of the suffering I could have avoided if I'd known about Correctol sooner! Our druggist recommended it and we've found it fine for every age group from Grandma to ten-year-old daughter."

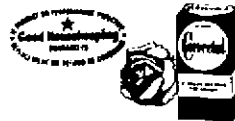
Mrs. Einar Hazeland, Woodbury, Conn.

Correctol® has been specially developed for a woman's delicate system. It is completely different from harsh, all-purpose laxatives.

Its secret is a non-laxative miracle regulator that simply softens waste. And, Correctol contains just enough mild laxative to give regularity a start.

Working together, these two gentle ingredients in Correctol give a woman relief more naturally than any ordinary laxative can. Even in pregnancy and following childbirth.

Why don't you try hospital-proved Correctol ... today.



PICTURE PARADE CREDITS

Cover, Lloyd & Marva Shearer; 2, Wide World, UPI; 6-7, Lloyd & Marva Shearer; 8-9, Larry Fried; 10, UPI, Wide World; 14, Joe Singer; 16, National Foundation-March of Dimes; 20-21, Lloyd & Marva Shearer, Vytas Valaitis; 22, Ben Ross.

Couldn't Wear Wedding Ring

Mrs. Kohler's Hands Were Red, Rough, Sore Until She Used RESINOL

"My hands were red, rough, so sore that I couldn't wear my wedding ring," writes Mrs. Ernest A. Kohler. "And my husband had many spots on his legs that were red and very itchy. We used salves of all sorts, some quite expensive, but they didn't help us. Now, after using RESINOL, my hands are ever so much better and so are the spots on my husband's legs. I'm wearing my ring again... We can't praise RESINOL enough! Remember this—quickly relieve sore, itching irritation of rough dry skin, eczema, rash, piles or hemorrhoids, chafing, chapping with soothing

Super-Insulated

RESINOL OINTMENT

And Forget Your Skin Distress!

FREE Sample. Write Resinol, Dept. PI, Balto., Md.

Scientific medication works quickly, for hours, to

break "itch-cycle" ...stop itching


even embarrassing itching

Now you can get fast, blessed relief from the tortures of itching, chafing, rashes, dry skin eczema... even embarrassing membrane itching (feminine and personal).

Thousands of women and men suffer the torture and embarrassment of membrane itching. But now they are discovering the wonderful relief LANACANE brings.

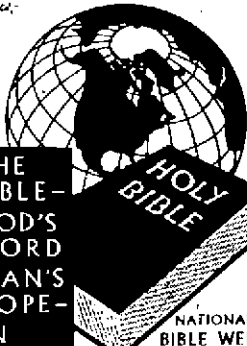
Don't suffer another day. Try LANACANE. This amazing medicated cream is greaseless, vanishing, pleasant to use. At all drug stores.

Doctors explain how LANACANE breaks "itch-cycle"



1. Itching causes scratching... scratching increases irritation, causing more itching... more scratching.
2. LANACANE calms irritated nerve ends. Stops urge to scratch, thus breaks vicious "itch-scratch-itch-cycle".

Soothes raw, inflamed tissue, checks harmful bacteria, helps speed healing



THE BIBLE—
GOD'S WORD
MAN'S HOPE—
IN UNITY

NATIONAL BIBLE WEEK
OCT. 19-25

BENT OVER WITH BACKACHE

Don't feel old before your time. Use DeWitt's Pills for lasting analgesic relief. DeWitt's Pills help you straighten up without those stabbing pains in back, joints and muscles—even help your body clear up the cause. DeWitt's Pills bring fast relief.

DeWitt's Pills

FALSE TEETH That Loosen Need Not Embarrass

Many wearers of false teeth have suffered real embarrassment because their plate dropped, slipped or wobbled at just the wrong time. Do not live in fear of this happening to you. Just sprinkle a little PASTEETH, the alkaline (non-acid) powder, on your plates. Hold false teeth more firmly, so they feel more comfortable. Does not sour. Checks "plate odor breath". Get PASTEETH at drug counters everywhere.



Remember—
**ONLY YOU
CAN PREVENT
FOREST
FIRES!**

Keep Feet Cool, Comfortable All Day!

Don't suffer from tired, tender, perspiring feet! Every morning apply Dr. Scholl's Foot Powder to feet, shake into shoes. Helps soothe away soreness all day. Eases tight shoes. Disperses foot odor. Helps prevent Athlete's Foot. 19¢. 60¢ Economy size. 90¢. At all stores.



Dr. Scholl's FOOT POWDER

AFTER 35 HERE'S REAL RELIEF FROM CONSTIPATION

If you're over 35 and you feel grouchy, headachy, out-of-sorts—don't blame your age. Your trouble may be due to constipation caused by a slowed-down system, and the laxative you're accustomed to may no longer be best for you. You see, after 35, your system naturally slows down. What you may need today is SERUTAN, the all-vegetable laxative aid especially made for folks over 35.

That's because SERUTAN provides the peristaltic stimulation to wake

up your slowed-down system to more normal regularity. This is entirely different from pills, salts or oils which may only further upset your system. SERUTAN acts like the naturally laxative hydrogel in fruits and vegetables to bring real relief from constipation. So, after 35, if you feel grouchy, headachy and out-of-sorts, take SERUTAN daily to help stimulate your slowed-down system to more normal regularity. Remember, when you read SERUTAN backwards, it spells *nature's*.

CARS WITH BIBLES

by NEAL ASHBY



The Bible inspires the life of John W. Hedges.

INDIANAPOLIS, IND.

Some of the customers who buy cars from John W. Hedges here find they have acquired in the bargain a gift of great value. Hedges is a one-man Gideons International. Instead of in hotel rooms, he places Bibles in the glove compartments of all the new cars his agency sells.

"We've received so many letters of thanks for them," Hedges relates. "People tell us the Bibles helped to change their lives."

Hedges, a youthful 60, began his program of exposing car-buyers to the Bible's moral and ethical teachings in 1960—after he himself underwent a dramatic religious experience. He has since given away 8,000 copies of the New Testament.

"We've never had a single complaint," Hedges notes. "Of course, any customer may bring his Bible back to us and exchange it for one more suitable to his own faith. It makes no difference, so long as the person puts his trust in the Lord. I've had people come back and tell me how much they loved their new car, but that the Bible meant much more."

One such recent customer was Mrs. Ruth Blessing Miller, a Registered Nurse here. She recounts: "Everything changed about my new car when I found the New Testament in the glove compartment. Imagine getting one from a car dealer!"

John Hedges was raised on an Indiana farm. "I started selling Model T Fords here in Indianapolis in '19 and '23," he says. "Things

were all right except early in the Depression, when I hauled coal and did anything to make a living." He returned to auto sales in 1932 and went into business for himself in 1945.

"My earnings went up, and my wife and I spent money very carelessly. We thought as long as we had our dollars we had everything. But whatever we did, we didn't seem to be satisfied. There was something missing from life," recalls Hedges.

THE TURNING POINT

In 1959 evangelist Billy Graham came to Indianapolis. Mr. and Mrs. Hedges chanced to play golf with him at their country club. They in turn went as his guests to one of Graham's "crusade" sessions at which individuals are encouraged to embrace God, and found themselves going back.

"Well, at the last sermon I said to my wife, 'Would you like to go forward?' and we went. We prayed up there and we were all weeping. That was the turning point in our lives. From that day the Lord and I were in business together."

The Hedges began regular worship and Bible study, often in association with Dr. Warren Walker of the famed Cadle Tabernacle here.

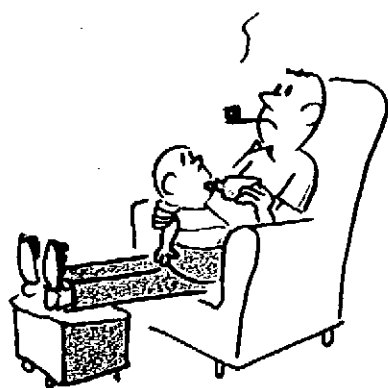
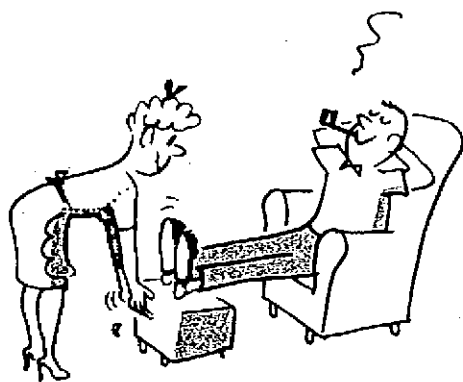
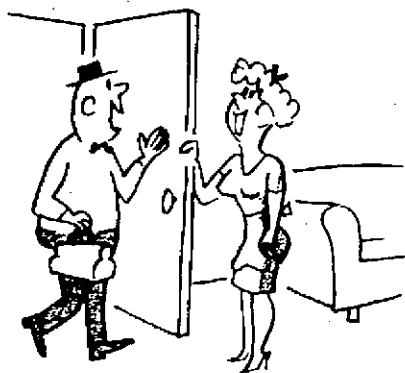
"My wife and I spend 2 to 6 hours a day studying God's word," Hedges concludes. "Material things are wonderful, but faith in God is the thing that is meaningful."

Following his unique business practice, auto dealer Hedges puts Bible in new car's glove compartment.



Some enchanted evening!

by Alfred Isler



ouch!

Throw out that timid automatic dishwashing detergent. Try ours. It's mean. Cleans glasses till they squeak. Scares away film on everything from fiendish pots to fine china. Even pinches pennies.

All Family Tree products clean till it hurts. Try Family Tree Dishwashing Crystals, Toilet Bowl Cleaner, Soil Remover, Bleach-plus, and Fabric Softener.



all the best products for everything you clean.
Calusa Chemical Co.



"Older Age" Itch

For jiffy-fast relief from annoying "Older Age" Itch—dry skin, itch, and raw, fiery itch caused by chafing, scales, rashes—other Itch troubles, get D.D.D. Prescription. Soothing, cooling, antiseptic... helps prevent infection... aids healing. Don't scratch—don't suffer. Ask druggist for D.D.D. liquid or cream.

HOT, TIRED FEET



Almost instantly cools, soothes, refreshes! Feet hot, tired, perspiring? Spray away burning discomfort fast with Dr. Scholl's FOOT SPRAY! Can be sprayed right through stockings. Dries quickly, won't stain. Almost instantly you feel soothing, cooling, refreshing relief! Also deodorizes. Sold everywhere.

Dr. Scholl's FOOT SPRAY

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d-CON[®] MOUSE-PRUFE is so clean, so easy to use. You just pull tab, and bait feeds automatically. You never touch a mewy, "germy" trap. Best of all, **MOUSE-PRUFE**, used as directed, is safe to use around children and household pets, yet is guaranteed to keep your place mouse-free—or your money back! Mice hungrily eat **MOUSE-PRUFE**—can't resist the special, patented-process formula, eat themselves to death—painlessly. Get **d-CON[®] MOUSE-PRUFE**!



Veterinary formula works fast to

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Stops biting and scratching in minutes.

Discovered by famous veterinary scientist, Dr. A.C. Merrick, **SULFORENE** liquid medication works almost instantly to stop fungus itch (often called mange, eczema, hot spots). So soothing, the most frenzied itching is relieved instantly. Quickly promotes healing. Open sores heal over, scales disappear and hair grows back. Used by kennels and leading veterinarians. Guaranteed to work or money back (return to address on bottle). For dogs and cats. Get **SULFORENE** today! Only 98¢ at all drug stores and leading pet shops.

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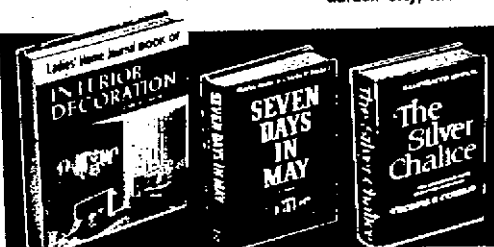
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HERE is an amazing offer from Doubleday's famous Dollar Book Club. Never has there been a better time to join.

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Just circle code numbers of the 5 introductory books of your choice. You will receive these 5 books at once, and will be billed only 99 cents, plus shipping. Doubleday One Dollar Book Club, Garden City, New York.



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93. Best-selling suspense-packed thriller from which the hit movie was made.

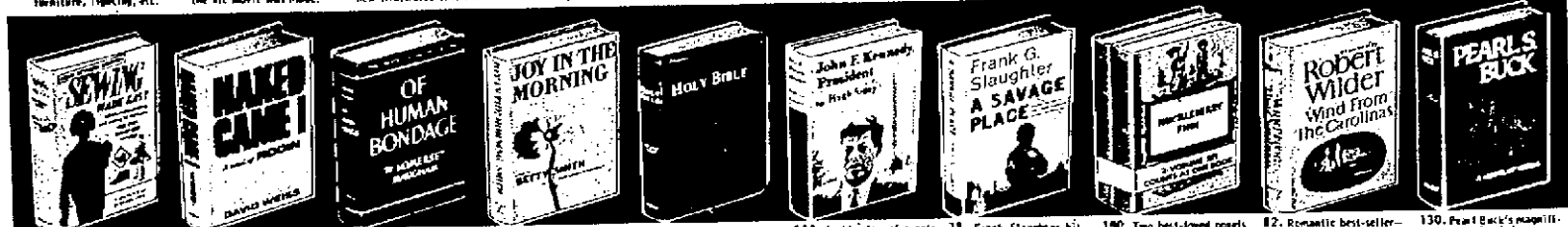
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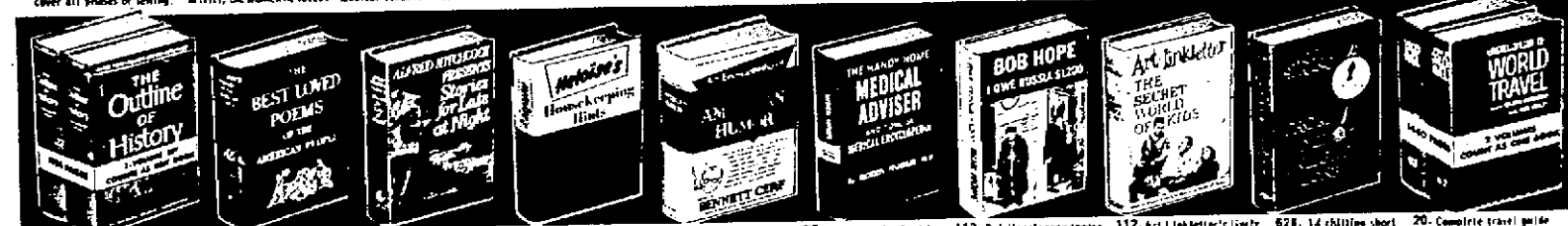
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190. Two best-loved novels of Mark Twain, in a handsome illustrated set.

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130. Pearl Buck's magnificent new tale of three loves in strife-torn Korea.



62. Whole story of man. More than 1,000 pages. 200 maps and pictures.

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430. Alfred Hitchcock selects 24 short stories, including a full novel.

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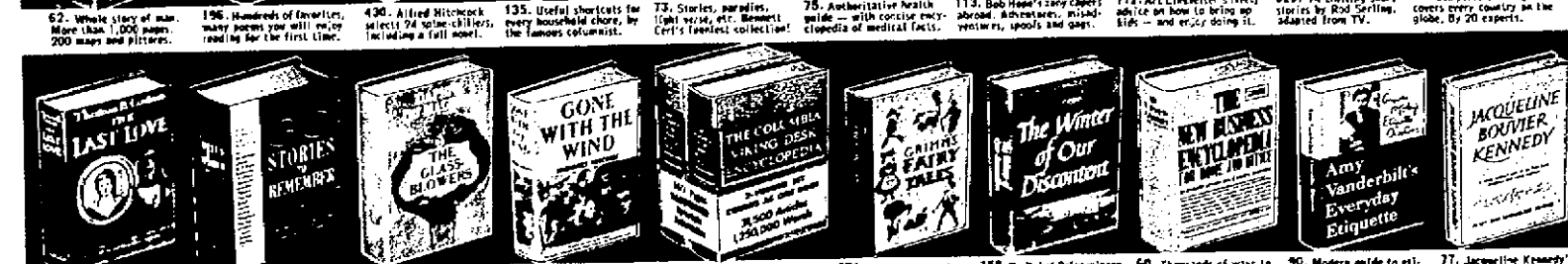
75. Authoritative health guide - with concise encyclopedia of medical facts.

113. Bob Hope's zany cheers abroad. Adventures, misadventures, spoofs and gags.

112. Art instruction's lively advice on how to bring up kids - and enjoy doing it.

628. 14 chilling short stories by Rod Serling, adapted from TV.

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44. Novels, stories, by Maupassant, Kipling, Twain, Shaw, others. 384 pages.

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186. Perennial hit! Unforgettable romance of Scarlett O'Hara and Rhett Butler.

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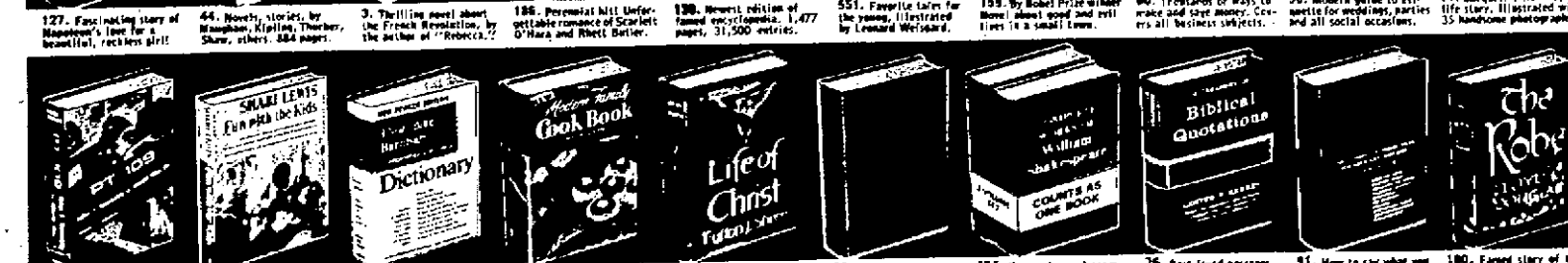
551. Favorite tales for the young, illustrated by Leonard Weisgard.

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76. Best-loved sayings from both Testaments, arranged by subject.

91. How to say what you mean, avoid errors in speaking and writing.

180. Famed story of the sailor who gambled for Christ's robe - and won.

LET'S WORK AROUND A LITTLE CLOSER, SO WE CAN HEAR WHAT THEY'RE SAYIN'... BLUP!

WHEW! THAT WAS CLOSE! I NEVER SAW THAT GORILLA COMIN'!

EASY DOES IT NOW, JUST FOLLOW ME!

SOME BOLD ADVENTURERS DISDAIN THE LIMITS OF THEIR LITTLE REIGN, AND UNKNOWN REGIONS DARE DESCRY.
—THOMAS GRAY.

WOW! I DIDN'T EVEN HEAR YOU COMIN' UP BEHIND ME! I MUST BE SLIPPIN'! HOW'D YOU GUESS I WAS HERE?

YOU LEFT TRACKS LIKE A TRACTOR!

NEVER GO INTO ENEMY COUNTRY, WHERE YOU DON'T KNOW THE TRAILS, AND EXPECT TO COME BACK ALIVE!

AW, SHUCKS! SHE WAS A WOMAN! SHE WOULDN'T HAVE LET 'EM HURT JUST SOME STRAY KID!

O.K.! HAVE YOUR DREAM WORLD; BUT YOU NEVER TANGLED WITH THAT OLD DRAGON! LET'S PRAY YOU NEVER DO!

YOU—YOU KNOW HER?

VERY WELL, INDEED! THAT'S MY STEPMOTHER, PORTIA; AND THAT FANCY DRESSER WITH HER IS CEDRIC!

YOUR HALF-BROTHER? I THOUGHT MAYBE SO!

WELL, YOU SHINNIED UP THE FACE OF THE CLIFF TO SEE THIS PLACE; I'LL BE YOUR GUIDE FOR A REAL TOUR! BUT WE'RE GOING TO FIND AN EASIER WAY BACK TO OUR CAVE!

YEAH! I SURE HOPE SO! I WAS PLENTY SCARED CLIMBIN' UP HERE!

NOW YOU'VE HAD THE TOUR: THE VAST OLD MANSION, OVERGROWN GARDENS, WHAT WERE GREENHOUSES, THE CARRIAGE HOUSE, LATER THE TEN-CAR GARAGE, SERVANT COTTAGES, SHOPS, STABLES, THE HIDDEN DRIVE-IN FROM THE ROAD! THE PERFECT HIDEOUT!

YEAH! IT SURE IS!

HEY! IT'S GETTIN' LATE! HADN'T WE BETTER START BACK, WHILE IT'S LIGHT ENOUGH TO SEE?

AND BE SEEN? HA! I'M NOT IN ENEMY COUNTRY! I KNOW THESE TRAILS BETTER THAN THE INVADERS! WE WAIT FOR DARK!

AND WHEN DARKNESS COMES!

O.K., NOW! HANG ONTO MY HAND, SO YOU DON'T GET LOST! WE'LL GO HOME THROUGH THE WINE CELLAR; IT'S SHORTER!

LEAPIN' LIZARDS! RIGHT THROUGH TH' HOUSE? YOU HAVE GOT NERVE!

WARD'S GRAY
10-18-64

NANCY

By Ernie Bushmiller

NANCY--- I CUT MY FINGER

LET ME SEE IT

IT'S PRETTY BAD--- GET SOME ADHESIVE TAPE--- AND HURRY

IT'S ONLY A TINY SCRATCH

DON'T WASTE TIME--- GET THE TAPE

YOU CAN HARDLY SEE IT

WHAT'S THE MATTER WITH YOU? ---MY FINGER IS CUT

ANYTHING THAT'S WIDE OPEN NEEDS TAPE

I GUESS YOU'RE RIGHT

SNIP

Advertisement



Whirlpool

12.3 cu. ft. refrigerator-freezer with automatic-defrosting refrigerator section

Big 109-lb. "zero-degree" freezer

Bushel-size twin crispers



Both doors have extra storage space

Model ELT-12C

YOU GET ALL THIS QUALITY FOR ONLY

\$219.95

Price optional with dealer
Two-tone copper slightly higher

SEE IT AT YOUR RCA WHIRLPOOL DEALER!

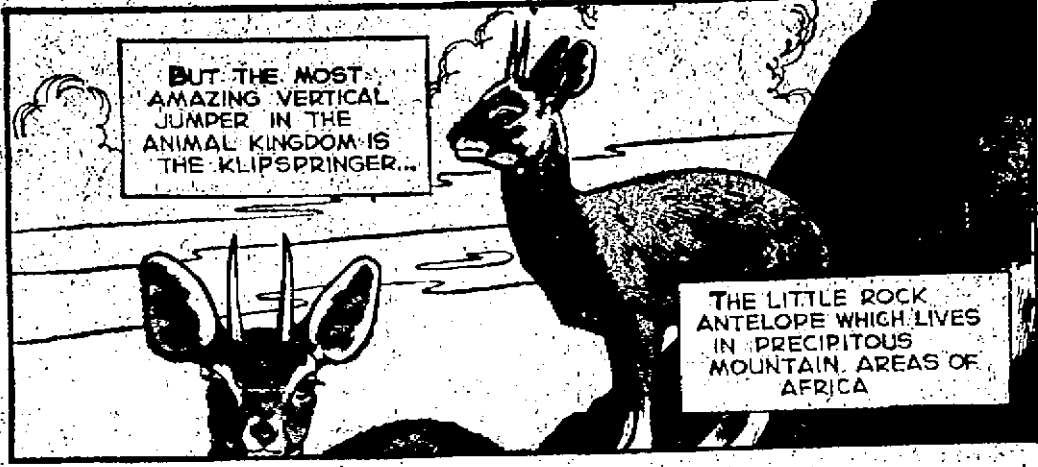
MARK TRAIL



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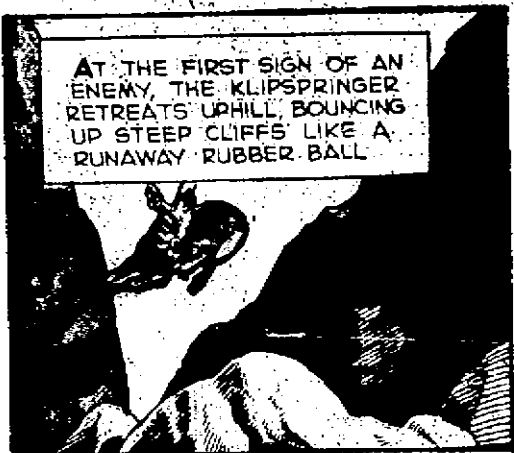


MANY ANIMALS ARE CAPABLE OF HURLING HIGH OBSTACLES...



BUT THE MOST AMAZING VERTICAL JUMPER IN THE ANIMAL KINGDOM IS THE KLIPSPRINGER...

THE LITTLE ROCK ANTELOPE WHICH LIVES IN PRECIPITOUS MOUNTAIN AREAS OF AFRICA



AT THE FIRST SIGN OF AN ENEMY, THE KLIPSPRINGER RETREATS UPHILL, BOUNCING UP STEEP CLIFFS LIKE A RUNAWAY RUBBER BALL



RELIABLE OBSERVERS REPORT THAT THIS TWENTY INCH MIDGET HAS BEEN KNOWN TO LEAP STRAIGHT UP TO THE TOP OF A PERPENDICULAR WALL...

MEASURING TWENTY-FIVE FEET IN HEIGHT!

ABBIE AN' SLATS

By Raeburn Van Buren



--- BABES WHO NOT ONLY LOOK LIKE THE ANSWER TO EVERY RED-BLOODED MAN'S DREAM, BUT WHO CAN COOK LIKE --HAAALLP!



C- CALL OUT THE (GASP) FIRE DEPARTMENT!

I GOT A (CHOKE) FOUR-ALARM BLAZE SMOKING IN MY MOUTH!



GET YER GREASY PAWS OFF THAT WATER!

IT'S COOLIN' OFF, OR (SOB) DYIN' OF INTERNAL COMBUSTION!



NOT THAT I'M BEIN' NOSY, KIDS-- BUT WHAT'S IN THAT SWILL YER FEEDIN' THE BOYS??

OUR NATIONAL DISH, BATHLESS!



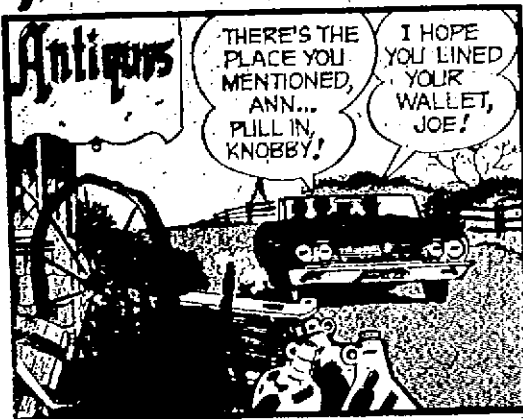
CHILI, HOT RED PEPPER, CURRY, PLUS A GENEROUS HELPING OF MUSTARD JUST TO GIVE THE DISH A LITTLE BODY!

R. VAN BUREN -

TO BE CONTINUED

JOE PALOOKA

By Ham Fisher



THERE'S THE PLACE YOU MENTIONED, ANN... PULL IN, KNOBBY!

I HOPE YOU LINED YOUR WALLET, JOE!



I JUST LOVE TO BROWSE AROUND THESE PLACES!

BOY! WHAT A LOT OF OLD JUNK!

SHH... BUDDY! THE OWNER MIGHT HEAR YOU!



MOMMY... WHAT'S THAT?

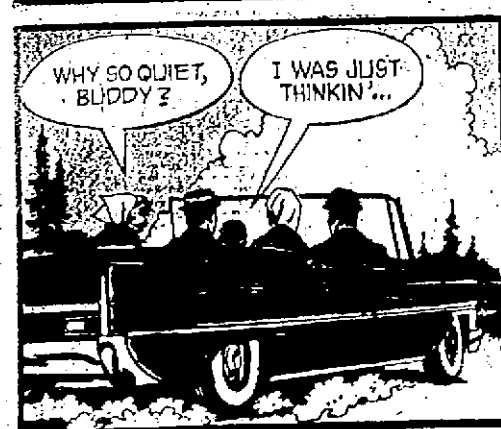
THAT'S A SPINNING WHEEL, DEAR... WOMEN USED TO WEAVE CLOTH ON IT!

WHY DIDN'T THEY BUY IT IN TH' STORE?



WHY IS THIS LAMP MORE EXPENSIVE THAN THAT ONE, AUNT KITTY?

USUALLY, THE OLDER AN ITEM IS, THE MORE VALUABLE IT BECOMES!



WHY SO QUIET, BUDDY?

I WAS JUST THINKIN'...

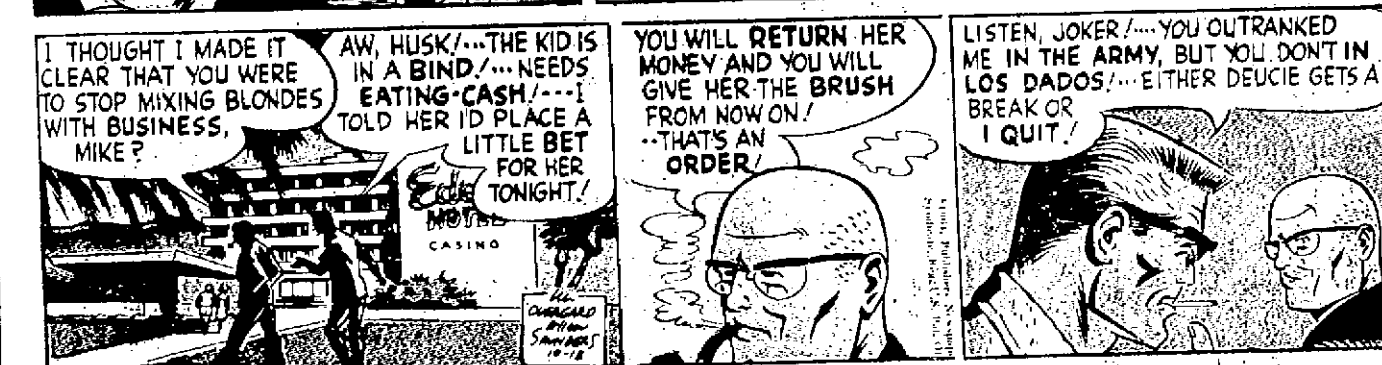
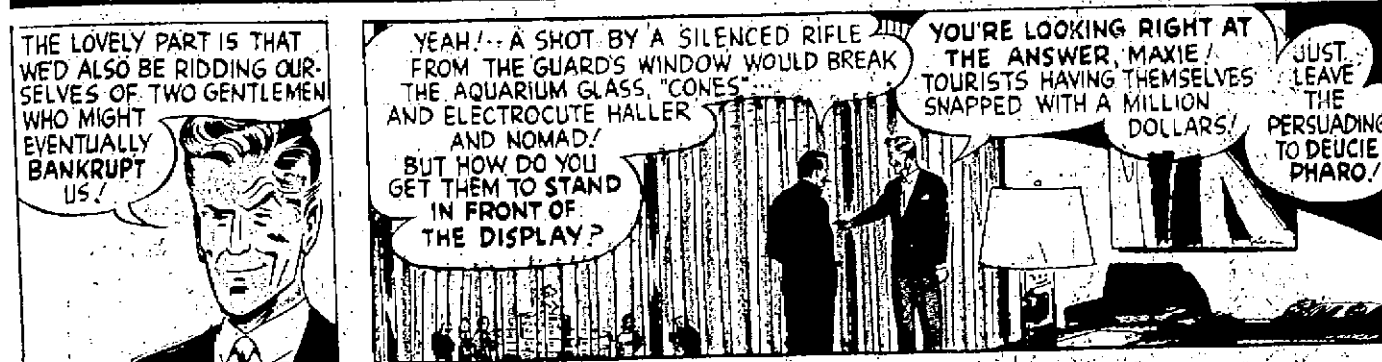
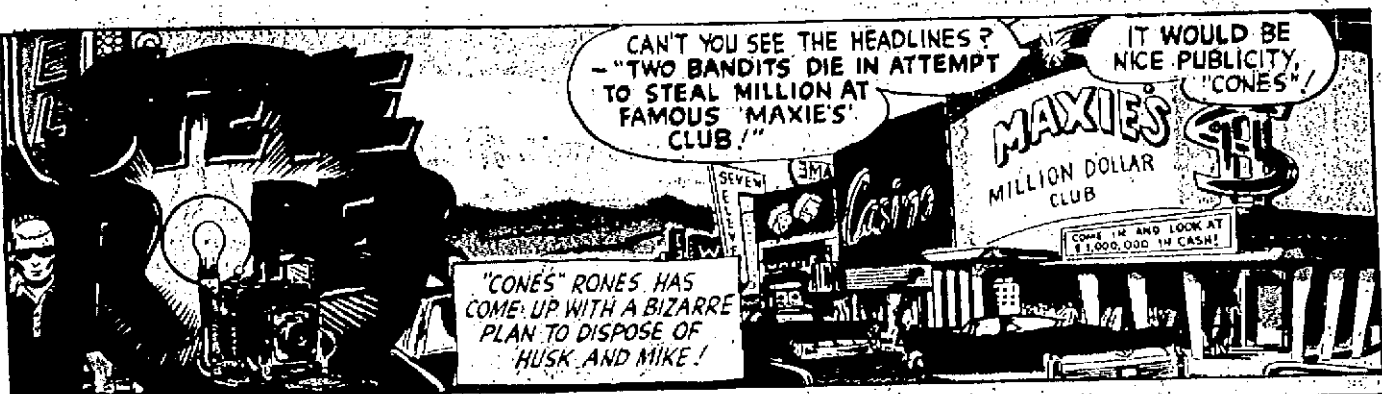


IF OLDER THINGS COST MORE THAN NEW THINGS...



...LINCA KNOBBY MUST BE WORTH MORE THAN ANY OF US!

FISHER
DIXIE



NEW! CHOCOLATY DREAMY & CREAMY



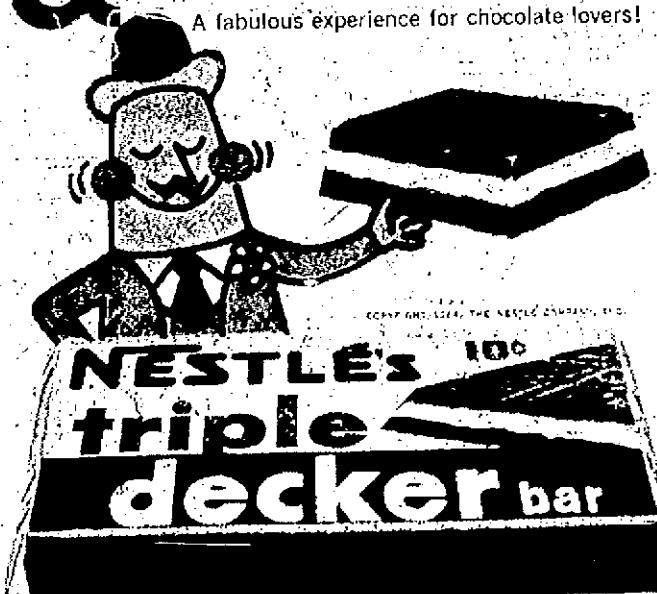
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Nestlé's is proud to introduce NEW "CHOCOLATE-PLUS"! Wonderful Nestlé's® Chocolate plus delicious cream fillings... in 4 exciting flavors. And they all start with that superb Quality Nestlé's Chocolate. No other popular bars have your favorite chocolate on the outside, plus heaven on the inside! Try Nestlé's CREAM-FILLED BARS—golden caramel, toasty coconut, fresh peppermint, smooth chocolate—right away.

& ANOTHER NESTLÉ'S SPECIAL!

NEW NESTLÉ'S TRIPLE DECKER—3 glorious flavors—Nestlé's Milk Chocolate and sweet dark chocolate layers, with luscious bon bon in between. A fabulous experience for chocolate lovers!

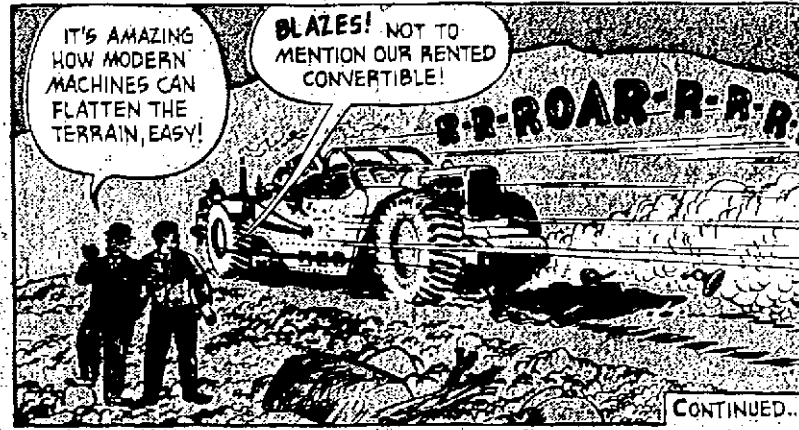
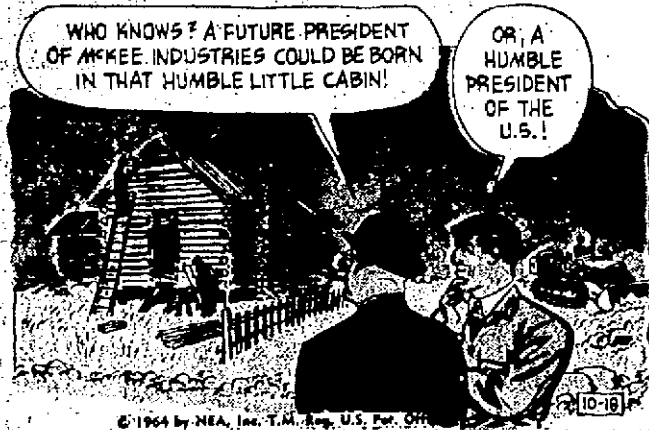
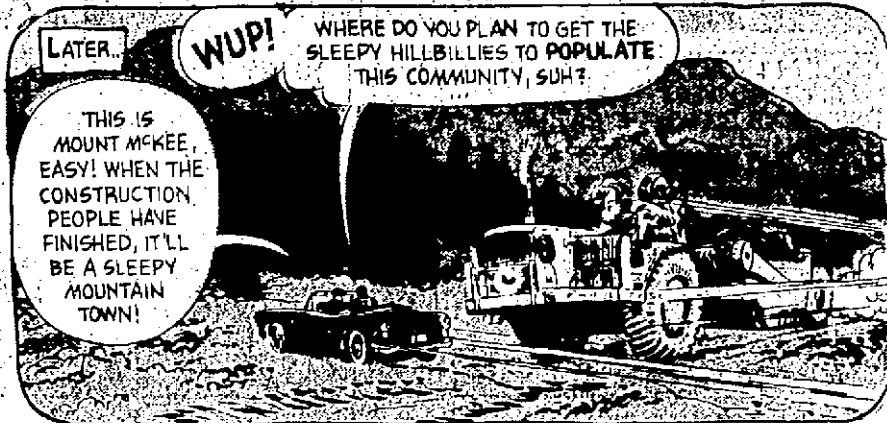
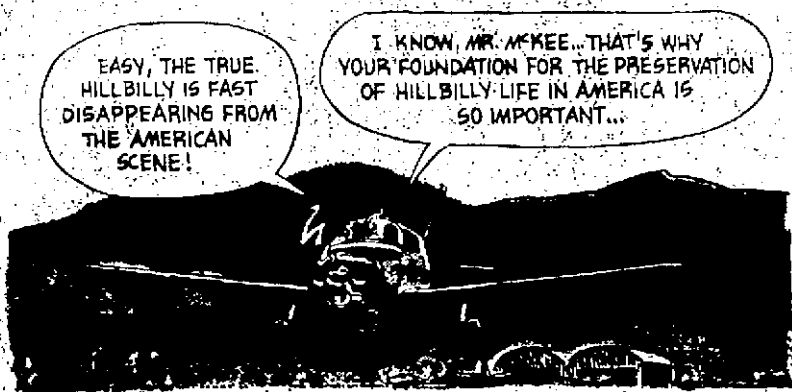


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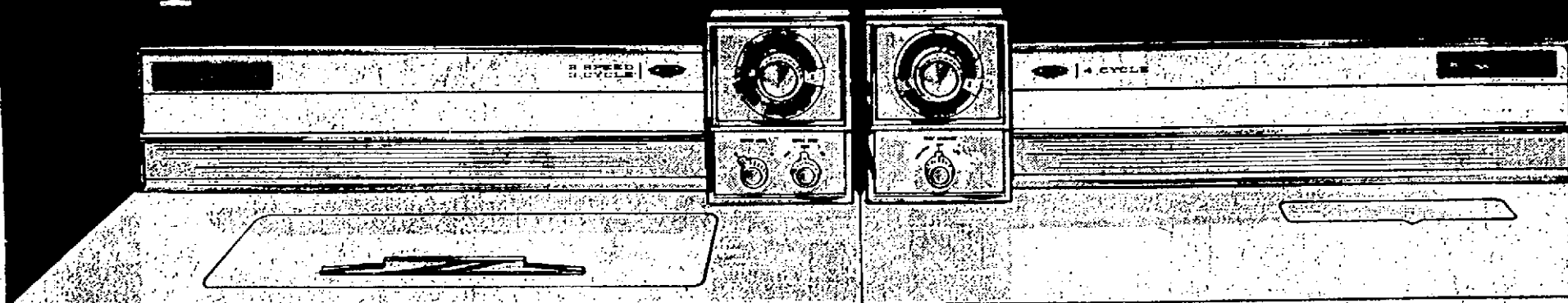
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Whirlpool

AUTOMATIC WASHER WITH 2 SPEEDS... 3 CYCLES

Model LMA 460-0

- Has a vigorous washing action for all regular garments... or dial a slower, more gentle speed for delicates.
- Special Super Soak cycle gives heavily soiled clothes an extra scrubbing.
- Water-level selector.
- Built-in filter and 3 wash, 2 rinse temps.

\$199⁹⁵

With acceptable trade. Price optional with dealer. Price includes 1-year service.

2-SPEED WASHER AND MATCHING DRYER

GAS DRYER WITH 4 CYCLES... 3 TEMPS

Model LMI 460-1

- A separate cycle for every washable.
- Special cool-down period to help wash 'n wears dry "wrinkle-free".
- Automatic Damp-Dry setting, too.
- Built-in, topside lint screen and fabric guide.
- Large satin-smooth drum.

\$169⁹⁵

With acceptable trade. Price optional with dealer. Price includes 1-year service.

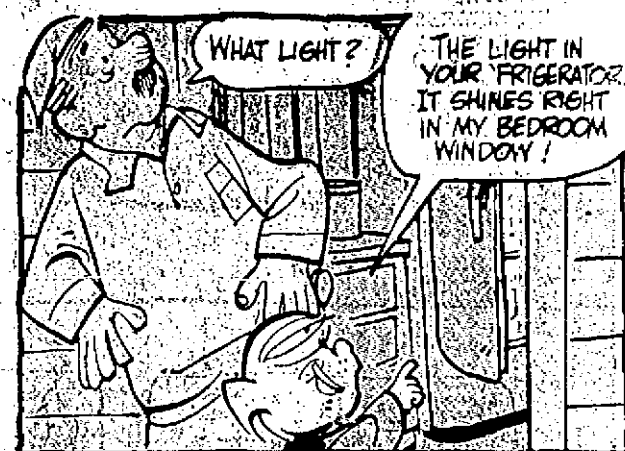
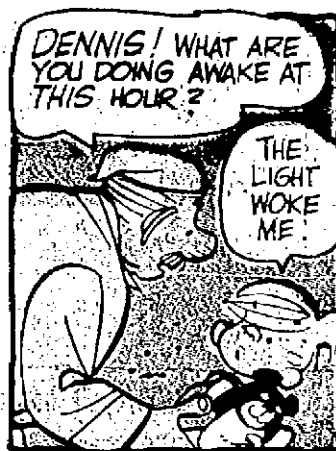
Visit the Whirlpool exhibit in the Better Living Center, New York World's Fair 1964-65

SEE THESE TERRIFIC VALUES NOW AT YOUR RCA WHIRLPOOL DEALER!

Dennis

THE MENACE

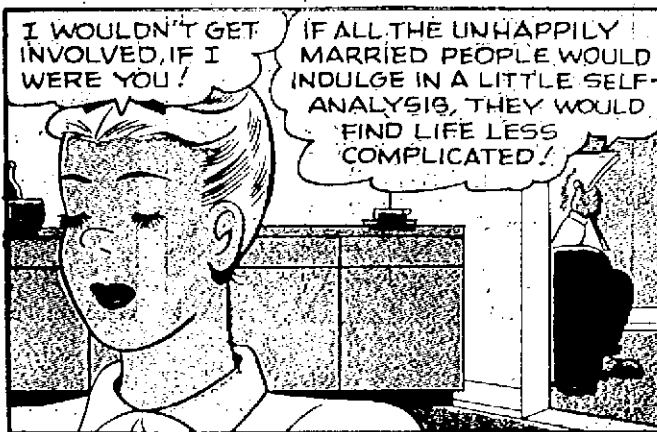
by Hank Ketcham

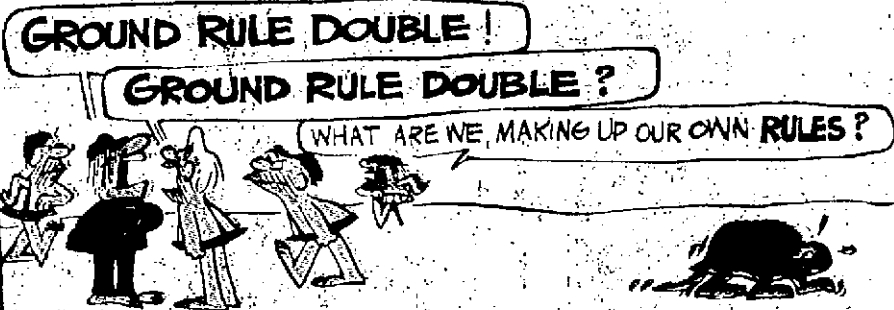
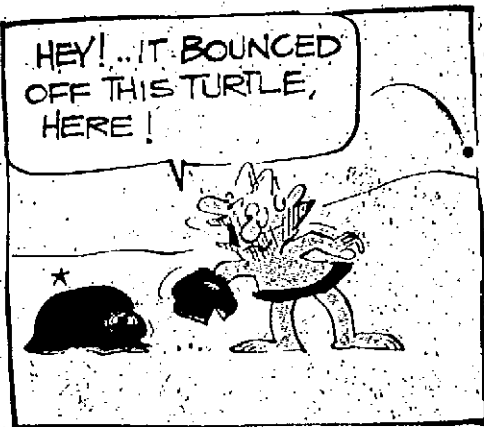
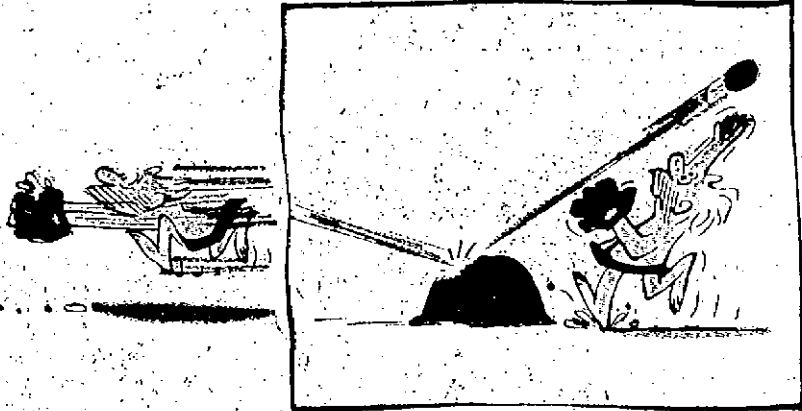
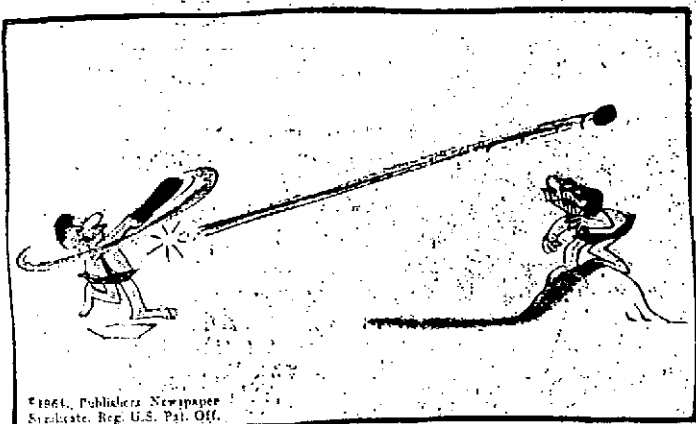


THE DENNIS

by CARL GRUBBS

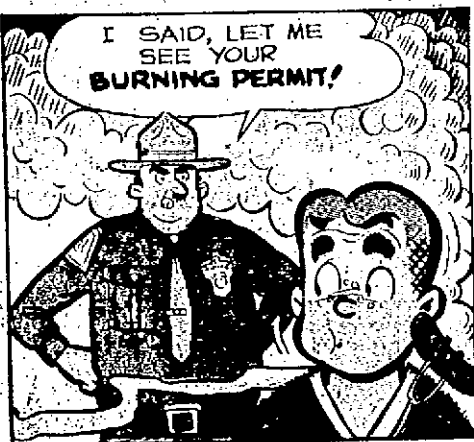
I WONDER IF I COULD STRAIGHTEN TOM OUT BEFORE IT'S TOO LATE?





ARCHIE

by BOB MONTANA



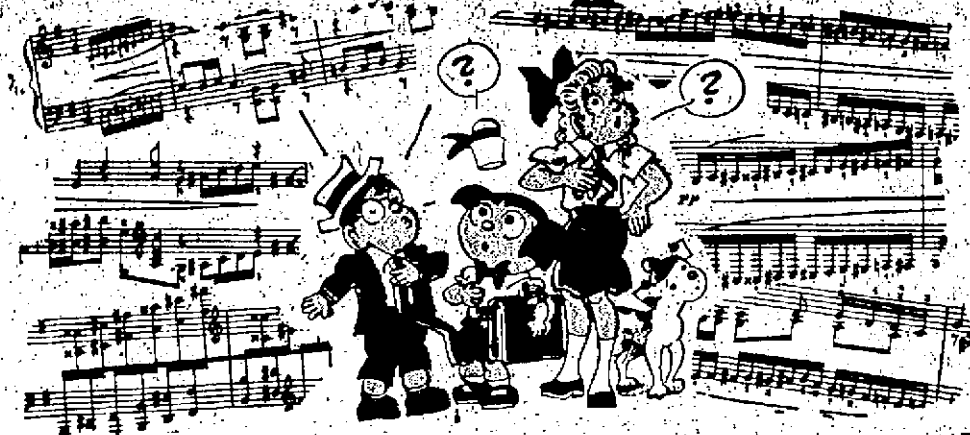
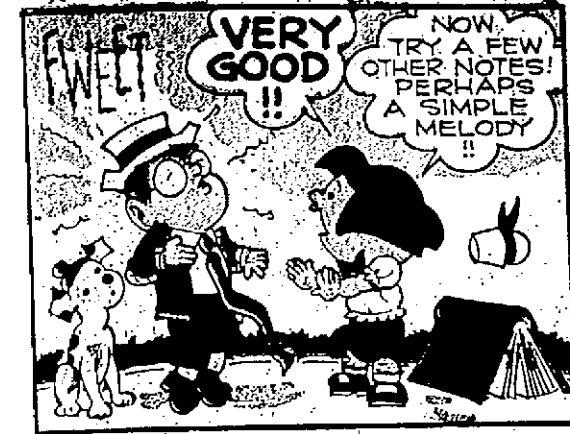
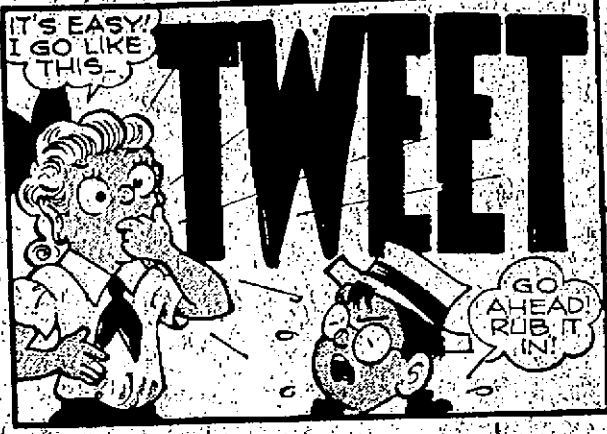
THE JACKSON TWINS

By Dick Brooks



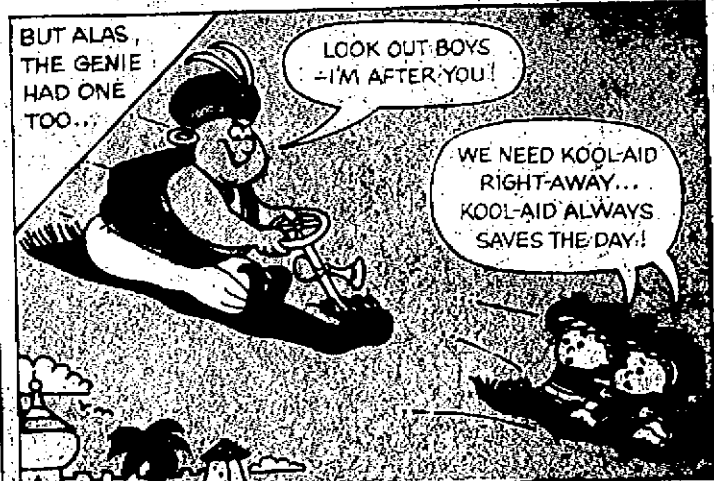
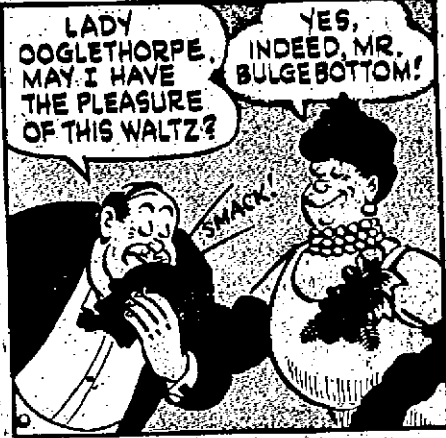
PRISCILLA'S POP

By Al Vermeer



THERE OUGHTA BE A LAW!

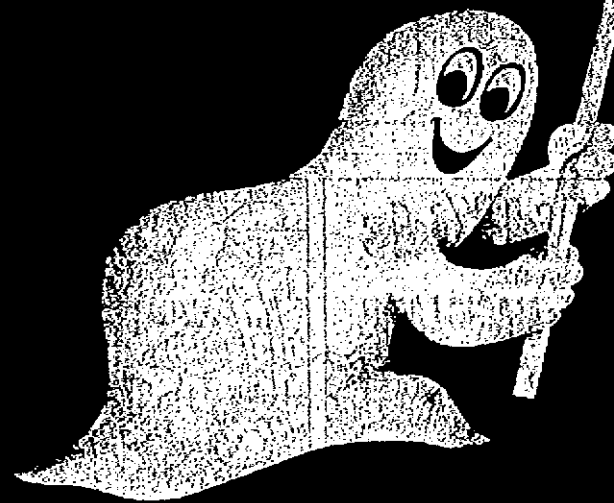
By Harry Shorten





FREE GHOSTLY-GLOW ARMBAND

with Kraft Caramels, Fudgies, or Treats



OVER
100
KRAFT
Caramels

KRAFT
Fudgies

FREE

For ghosts, spirits, phantoms—and kids!

Look for these special TRICK-OR-TREAT bags of Kraft Caramels, Fudgies and Treats. You get a free "Ghostly-Glow" armband with every one. When you put it on your arm over your Halloween costume and go out trick-or-treatin' your "Ghostly-Glow" armband lets your friends know it's you! It glows in the dark...like an eerie ghost bobbin' down the street. Ask mom real nice. Maybe she'll let you have two!

Important note to mom

Kraft Candies are best for Trick-or-Treatin'. They're made the special Kraft way—good 'n wholesome...and individually wrapped.

